TEDDINGTON CLOSING FOCUS ON QUOTA FOLLIES

Dore Schary Resigns as RKO Production Head

Cancellation of 3 Top Budget Pix Seen as Cause; Action in Effect at Once

West Coast Bureau of THE DAILY HOLLYWOOD—Dore Schary, vice-president in charge of production at RKO yesterday announced his resignation, effective immediately. Although he did not disclose his future plans, it is believed he will rejoin the David O. Selznick organization. There are also reports he may align with Columbia.

It is thought the order for cancellation of three top budgeted pictures, including "Battle Ground," in which Schary was keenly interested. (Continued on Page 7)

Cryptix Would End Unauthorized Codes

Cincinnati—Cryptix numbering the best insurance against theaters devising their own code systems. Willis Vance, theater operator and head of the Cryptix system, has formed the Treasury Dept. in answer to reports from Washington. The BIR's only objection to Cryptix is that it opens the door to other systems.

System has ease of administration. (Continued on Page 4)

Broadway Background for Pioneer's Second Film

Second production to be made in the East by Pioneer Pictures will be a semi-dокументary, "The Broadway Story," a screenplay by Charles Leder with color and background by Dorothy Kilgallen, Louis Sobol, Danon Walker and Earl Wilson, it was announced. (Continued on page 6)

ATONJ Plans Protest Against Duplicate News Coverage in Movietone's Television Newsreel

West End, N. J.—A strong protest against Movietone's daily television newsreel will be registered with 20th-Fox as a result of discussions yesterday at the Allied Theater Owners of New Jersey convention. Exhibitors, it was learned, are fearful of the video reel which, they claim, shows news events in the homes of television set owners days ahead of similar shots in the theater reel.

Problem, according to a spokesman, is particularly vivid to New Jersey Allied members who operate in an area where six video stations compete with theaters on newsreel coverage. A solution may be sought under the cancellation setup which ATONJ seeks with 20th-Fox. (Continued on page 6)

Showdown Looms on Theater TV Rights

A showdown in the dispute between television broadcasters and theaters over the right to pick up signals for large screen use may develop in the near future—possibly at the time of the Democratic national convention which opens July 12 in Philadelphia, observers predicted yesterday.

Question, it is learned, may be raised tomorrow at a meeting of representatives in the video convention. (Continued on Page 7)

Mochrie Schedules Five RKO Zonal Sales Parleys

Robert Mochrie, RKO Radio distribution chief, yesterday scheduled a series of zonal sales meetings at which the New Democrat drive winners will be announced.

Mochrie will inaugurate the meetings in Buffalo on July 12. Second (Continued on Page 4)

ATONJ Okays Conciliation Will Name Committee to Approach Smith

West End, N. J.—Allied Theater Owners of New Jersey will approach Andy W. Smith, Jr., general sales manager of 20th-Fox, in an effort to set up a conciliation plan similar to that instituted in Minneapolis last week by Smith and Benjamin Berger, president of North Central Allied, it was decided yesterday in the closing business session of ATO's 29th annual convention.

Following a full discussion of the plan (Continued on page 6)

Memphis Censors Put Nix on "Lulu Belle"

Memphis—The Memphis and Shelby County Censor Board, after a year's study of the film industry after it had banned Hal Roach's "Lulu," changed a ban already on Columbia's "Lulu Belle." The pic had been tentatively scheduled to open Aug. 12 at the Malco Theater.
COMING AND GOING

RICHARD F. WALSH is scheduled to visit the Coast next week.

LYNN FARNOL leaves for Hollywood Friday, to codirect with Victor Savini, with Warner Bros.

ROBERT M. SAVINI has arrived on the Coast from New York.

GLENDA LOW left Hollywood yesterday for a vacation at Lake Tahoe, Mont.

ROBERT D. OLSO, who will serve as American liaison publicist for "Under Capricorn" in England while the picture is in production there for Warners, leaves for London on Tuesday via Pan American World Airways.

TYRONE POWER and LINDA CHRISTIAN are on route to Rome by plane.

BARRY SULLIVAN plans for New York following completion of his role in King Kong. "Last of the Bigtime," for two weeks of summer stock, opening July 12 at Mount Kisco in "Second Man." Sailing aboard the Queen Elizabeth last night were WILLIAM A. SCULLY, MAURICE A. BERG, JACK BENNY, MARY LIVINGSTON, PHIL HARIS, ALICE FAYE, KAY KYSER and MICHAEL REDGRAVE.

TYRONE BERRY will fly to Paris today on vacation.

McConnell Will Oppose Pleas Against Chi Decree

Chicago — Thomas McConnell, Jackson Park Theater attorney, will oppose petition of Paramount and RKO attorneys to secure longer than a two-weeks loop run for "The Emperor Waltz" in Judge Michael Crotti's courtroom today. He will also oppose RKO attorneys' petition to release RKO theaters from the two-weeks loop run ban.

Cutler Organizes New Indie Production Co.

West Coast Bureau of THE FILM DAILY

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More big news from lightning Leo! While the eyes of the industry are on the sensational N.Y. World Premiere of Irving Berlin's "EASTER PARADE," another big M-G-M Technicolor hit is the talk of every Film Row. The Trade Shows of "A DATE WITH JUDY" have filled exhibitor hearts with glee. The trade papers are ecstatic. Experienced showmen predict it will be one of the greatest fan attractions of the year.

IRVING BERLIN'S
"EASTER PARADE"
(TECHNICOLOR)

A DATE WITH JUDY
(TECHNICOLOR)

He's so full of Vitamin M-G-M! His boxoffice appeal is drawing millions of romantic people to "Homecoming," Frank Capra's "State of the Union," "The Pirate" (Technicolor), "Summer Holiday" (Technicolor). Now comes Irving Berlin's "Easter Parade" and "On An Island With You" to be followed by "A Date With Judy," all three in Technicolor, and plenty more all through the summer.

I-G-M presents "A DATE WITH JUDY" starring WALLACE BEERY, JANE POWELL, ELIZABETH TAYLOR, CARMEN MIRANDA, AVIÉR CUGAT and his Orchestra, ROBERT STACK - Color by TECHNICOLOR - Screen Play by Dorothy Cooper and Dorothy Kingsley - Based on the Characters Created by Aileen Leslie - Directed by RICHARD THORPE - Produced by JOE PASTERNAK.
Teddington Closing
Focuses Quota Folly

(Continued from Page 1)
the current indie pic shooting there is finished.
Approximately 150 studio employ-
ees will be out of work when Ted-
ington goes dark, unless per-
sonnel being retained, it was learned.
To even approach, much less meet,
the figures submitted with the
quota, upon which Lords placed its stamp of
approval on Tuesday, thus com-
pleting Parliamentary action, it would
be necessary for all British
studios to operate continuously
and at top speed.
J. Arthur Rank has estimated that
in the next year some 90 British fea-
tures, 10 of them re-issues, would
be available, with its own contribution
placed upon the feature. Other
British producers, including Sir Alex-
ander Korda and Herbert Wilcox
would be expected to provide a total
of 20.
With independent producers hold-
ning back, whether from lack of ade-
quately financing, market uncertain-
ties, shortages of top talent, higher
producing charges and costs, or any
other reason, the chance that the
Rank estimate of 80 new features
will result are obviously slim.
Yet the Board of Trade's excuse for
turning down Rank's figures was
made on the floor of Lords by Jack
Belcher, the BOT's Parliamentary secre-
try, that it is designed "to bring
British production up to the highest
pitch of efficiency."
Critics of Belcher yesterday won-
der if the "efficiency" the BOT en-
visioned was reflected in a situation
which saw Teddington closing down
because of its failure and inability to
make use of its facilities. And this
despite the cry frequently heard the
British studio space was tight
so tight that relatively few Ameri-
can producers desiring to shoot on
this side could be accommodated.
British exhibitors, already on the
warpath against the 45 per cent
quota, found in the British produc-
tion situation pointed up by the Ted-
ington closing further evidence that
the high figure could not be met
by any stretch of the imagination.
The British market, they reiterated,
requires 300 features annually.
If the 45 per cent cannot be met with
the 90 to 96 pic envisioned by Rank
— as it cannot unless there's a grim-
mick in the BOT arithmetic— it cer-
tainly cannot with fewer.

Thursday's Tele-lines

● ● ● PROMOTERS of a theater-video quiz game to end all games.
in whatever field, are making arrangements to circuits...Operations
would be on a nation-wide basis....And the cash awards con-
vincingly could aggregate a six-figure sum... ● ● Life mag. in doing
that cooking picture story, "Life Goes to a Community Theater in
Lake Charles, La."
for the June 14 number had the enthusiastic coop of the
Southern Amusement Co., which has a string of 31 Louisiana film
theaters.....Southern's booker, Rose Hart, directs the Community The-
ter productions.... ● Didja know that Prexy Richard F. Walsh of the
IATSE has invited Congressmen who voted for the Taft-Hartley Act
to attend the Cleveland convention which opens Aug. 167....Con-
vention agenda ranges from the matter of Communism in Hollywood
to tele and 16mm potentialities.... ● Under the industrial mobilization
program mapped by Eastman's Thomas J. Harragrove and his associate
on the U. S. Munitions Board, approximately 11,000 plants have already
been assigned to one or more of the armed forces.

● ● ● J. ARTHUR RANK'S emphasis upon "fine pictures" in his
assurance to the Boston film critics that certain American product "should
always play in Britain" could make pertinent. could it not. the relative
number of "fine pictures" produced in the U.K. and in Hollywood?....
And isn't there a good, old American saying to the effect that "Handsome
is as handsome does"? ... ● The University of Denver is getting the
original script and cutting continuity of Eagle Lion's "Canon City" for
its Motion Picture Foundation Library.... ● Sol Kunkis, film attorney,
having covered London, Paris, Rome and Stockholm, sails for home today
aboard the S.S. America.... ● Phillip "Lindy" Lindner of the REO
Albee, and one of the oldest RKO Theaters employes, and the Missus
will celebrate their golden wedding anniversary Saturday with a family
dinner.... ● Edward Small wants Dennis O'Keefe to co-star with
Orson Welles in "The Dark Page."

● ● ● RADIO-TELEVISION INDUSTRY. trade sources estimate,
will reach a $2,000,000,000 output in 1945 under Impact of Government
defense spending and demand for video sets...it's estimated that
tele alone will account for $500,000,000....You figure out for your-
self what that could mean to tele stocks.... ● Despite those rumors
of Loraine Day and Harry Hopkin leading over "My Dear Secretary."
Laraine is plugging the UA pic at every opportunity while at home
and abroad with the Dodgers....Incidentally, UA folks are prepping
a hooney of a promotion for the pic....Plan calls for leading industrial
and commercial firms to hand over reins of management to a secretary
for a day.

● ● ● SPYROS F. SKOURAS' New York Committee of the Ameri-
can Overseas Aid-United Nations Appeal for Children is hosting a
luncheon at the Waldorf-Astoria next Thursday in honor of Gen. Dwight
D. Eisenhower, the honorary national chairman. .... ● Terrific array
of pro grid talent lined up for Columbia's "Triple Threat"...And
these names:.......Sammy Bough, Charles Trippi, Sid Luckman, Bill
Dudley, Bob Waterfield. Paul Governali, Steve Van Buren, Jack Jacobs,
Frank Danzlawicz, John Clement, Paul Christianson....With that lineup,
all you need is the right story.... ● Eddie Golden will escort Guy
Madison from New York to Dallas for the premiere of "Texas, Brooklyn
and Heaven," the duo leaving here July 13.... ● Alfred G. Morton
officially severed his connection with the National Concert and Artists
Corp. yesterday......From now on, he concentrates on videos at 20th
Fox.... ● That was an absorbing article, "I Knew Houdini," which
Joe Lee had in the American Weekly of June 20.....If Houdini's
amazing career is ever filmed, the producer had better call in Joe.

CRYPTIX WOULD END
Unauthorized Codes

(Continued from Page 1)
each ticket is identified, and it is not
expensive, Vance said in arguing that
there would be no advantage "in-
centive to a theater to dev

Pointing out that theater men are
primarily interested in their stake
in current boxoffice business, Vance
said this factor is the Government's most
satisfactory guarantee that Cryptix
fulfills BIR requirements. "It goes
without saying," Vance argued, that
the theaters, as tax collectors, will not
change losing 80 cents of a dollar
in order to protect 20 cents in taxes
collected. Theater men are always
looking toward protecting their own
money first. The BIR cannot be 
interested in Cryptix by theaters if it
would not protect their cash, which
in turn creates an automatic tax
control."

Mochrie Schedules Five
RKO Zonal Sales Parleys

(Continued from Page 1)
will be held in Toronto on July 15
the third in New Orleans on July 19
the fourth in Chicago on July 21 and
the final one in Frisco on July 26.
RKO President going to the Bison City will include Nat Levy,
Eastern division sales manager; Har-
ry Michelson, short subject sales
manager; A. A. Schubart, managers
exchange operations and Frank
Drumm, assistant to top.
Present also will be Gus Schaer,
Northeastern district manager; R. J.
Folliard, Eastern district manager
M. E. Leffke, Eastern Central division
manager as well as the following
branch managers: M. Westebbe, Al-
bany; R. O. Cropper, Boston; J. R.
Chapman, Buffalo; C. W. McNaughton, Phila-
delphia; D. C. Silverman, Pittsburgh;
J. B. Brecheen, Washington; S. I.
Jacobs, Cincinnati; H. W. Walser
Cleveland; H. F. Taylor, Detroit;
R. L. Brentlinger, Indianapolis and
sales managers from these ex-
changes.

Col. Staffers Give Plasma

Twenty-five staff members of the
Columbia home office gave blood in
Israel at the Red Mogen David blood
bank, 326 E. 33rd St. Ernest Lichtense
stein is chairman of the comittee
which has organized several blood
group donors at Columbia.

Rialto's Dual Guts $13,000

Rialto's dual re-issue, "Tower of
London" and "The Man Who Re-
claimed His Sword" has paid the cur-
rent to the tune of $13,000 for the
first week.

DEATHS

JAMES R. DONELLY, 37, vice-president of
Sevier Theater Co., Johnson City, Ten.
COLUMBIA'S SERIAL SCOOP OF SCOOPS...
FOR ANY THEATRE...
ANYWHERE!

The One and Only

Superman

Already booked pre-release to run seven days each week!
FIRST TIME FOR ANY SERIAL!

FABIAN FOX  Brooklyn

RKO HILLSTREET and PANTAGES  Los Angeles

RKO ORPHEUM  Minneapolis

FLASH!
Just booked – RKO N.Y.C. Circuit (35 houses) to play day and date long half of week!

RKO ORPHEUM  St. Paul

GET ON THE BANDWAGON N-O-W
WHILE THE KIDS ARE HOME ON VACATION!
WHO'S WHO IN HOLLYWOOD

JOE NEWMAN, Director-producer. Bore Logan, Utah, Aug. 7, 1909. Attended Los Angeles Grammar Schools and Venice (California) High School. Started as office boy with M-G-M at age of fifteen. Worked at practically every production job on Metro lot until 1931 when he became assistant to the late George Hill, and worked together with Mill and Irving Thalberg until 1933. During next four years served as assistant to Ernst Lubitsch, George Cukor, W. S. Van Dyke, Jack Conway and Mitchell Leisen. In 1937 was sent to England by M-G-M to assist in organization of Metro-British Studios and directed all English locations for "A Yankee At Oxford" as well as second units on "The Citadel." From 1938 to 1942 directed ten Crime-Does-Not-Pay shorts and eleven Passing Parade and Pete Smith subjects. Also directed "Donkey Serenade" sequence for "The Facts." In 1942 directed "Northwest Passage," his first feature for M-G-M for producer Dore Schary. On completion, enlisted in U. S. Signal Corps; served as officer from 1942 to 1946, rising in rank as major. Directed thirty-two Army Pictorial Service pictures such as: "Diary of a Sergeant," in which he discovered Harold Russell; "Birth of a B-29; Easy To Get," etc. Returned to M-G-M in 1947. Directed "Lackluster Guy in the World," nominated by Academy as best two-reeeler of the year. At request of Army in 1947, returned to direct "The Miracle of Living." VF film which has since been declared to be a newspaper property. On October 31 in or order to retire on his present employment, Mr. Newman resigned from M-G-M and is now a free-lance producer-director.

Second Edinburgh Festival Set for Aug. 22-Sept. 12

(Continued from Page 1)

Screenings will be held at Caley Pictures Theatre and Central Hall, Tullibody.

Advisory committee has Norman Wilson as chairman; Forayth Hardy, honorary secretary, and F. C. MacLachlan, honorary treasurer, with the following serving on the group: Basil Wright, Humphrey Jennings, Roger Manvell, Cyril Ramsay Jones, A. S. Albin, Kona Brown, Morton, Alan Harper, William Newlands, Donald Alexander, Stephen Ackroyd, James B. Frizell, Charles A. Oakley, W. H. Ballantine, and Edgar Anstey.

New Jersey ATO Approves Fox Conciliation Plan

(Continued from Page 1)

Bergey Warner, noted producer, convention-approved endorsing the conciliation plan and authorizing executives to approach the 20th-Fox sales chief with productive committees to handle negotiations will be named at a subsequent meeting of the New Jersey Allied board.

Meeting was addressed by William L. Ainsworth, National Allied president, who reported on developments in other Allied units and which has recently visited the Hollywood Hotel was concluded last night with the annual banquet.

Gevaert to Make Safety Stock in Belgium Plant

(Continued from Page 1)

new regulations for film handling. It is also pointed out that when Norfolk Film Base is granted permission to build its new factory here, the bulk of the output likewise can be safety stock.

Denver U. Award to Foy

Denver—Presentation today of a special award of merit to Eagle Lion producer Bryan Foy by Denver University will highlight the area premiere of "Canon City" here. The citation to Pay reads for "his outstanding contribution in making an unusual and factual documentary motion picture and for the development of new techniques in the production of factual films."

BOOK REVIEWS

"THE PROGRESS OF CINEMATOGRAPHY UP TO THE PRESENT TIME," Le Plante, is a distingusihed-exhibition pioneer, published in Spanish, the first two volumes of which have just been received in the United States, is a fascinating and exceedingly well-written book. It is a distingushied book of reference and a distingushied library of screen literature.

In his exhaustive study of the motion picture, Dr. Le Plante uses a penetrating eye and a gifted pen to probe into the many phases, intellectual, artistic, cultural, technical, industrial, economic, social, political, and international among them. The approach is scholarly and the knowledge is derived from many authorities is cited. This FILM DAILY Year Book of Motion Pictures is an historically credited for American material.

For those in the American industry conversant with the Spanish language, the volume should have an unusual interest.

Priscilla, Detroit, Asks Shifts in Clearance Area

(Continued from Page 1)

troit. The Priscilla seeks a clearance set up in a different competitive area—12 days after the Rialto and seven days after Your Theater.

Rites Held for Underwood

Dallas—Funeral services were held for William G. Underwood, 72, distributing for the Underwood-Ezell Circuit of theaters in the business for 45 years, Underwood was a founder of the Underwood-Ezell Circuit, which operates 17 Texas theaters.

NEW POSTS

FORD BANES, artist—writer, Jim Dandy online film department, Detroit.

WILLIAM DUBRE, manager, E. Mow. Ewens’s, Tooele, Utah.

CHARLES PARREY, assistant manager, Twin Cities RKO houses, Minneapolis.

DONALD PALMIQUIST, exhibitor public relations, Twin Cities RKO. Minneapolis.

JOHN O’ROURKE, office manager, United Artists, Minneapolis.

WILLIAM R. MAC, manager, Strand, Fort Dodge, Iowa.

DON LOFTUS, manager, Grand, Estherville, Iowa.
**REVIEWS OF NEW FILMS**

**"Hamlet"**

with Laurence Olivier, Jean Simmons, Eileen Herlie, Basil Sydney, Felix Aylmer, Norman Wooland, Terence Morgan.

U-1 Rank 153 mins.

UNMISTAKABLY STAMPED WITH GENIUS, THIS FILM WILL DOUBTLESS BE A PEAK MOMENT OF FILMMAKING FOR A LONG TIME; SUPERB IN EVERY RESPECT, AND POTENTIALLY GREAT BOX OFFICE.

Unmistakably stamped with the mark of genius, this Two Cities Films production of William Shakespeare's tragedy will doubtless be a high water mark of anybody's filmmaking for years to come.

The melancholy Dane of the castle in Elsinore, who could not make up his mind, played by Laurence Olivier, in black and white, assumes a stature of compelling interest as the many facets of his character are revealed.

Clipping the original work considerably, Olivier has given his narration of one of the greatest revenge stories a sustained continuity performed with vitality and utilizing fully the medium of camera and sound. More fully used is light and shadow. This is brilliant shading of settings for dramatic emphasis. In making "Hamlet," Olivier has contributed greatly to the technique of the controlled change of light intensity handled to conform with players' movements and the importance and significance of the spoken word. This is an example of film making that may well serve as a model for craftsmen to learn from — and to improve.

The richness of the language of "Hamlet" is rewarding. The play as it unfolds brings out expression after expression, word imagery, inner delineation of feeling, the torment of the deranged.

The potencies of the camera are used fully. Olivier has emphasized moments in short focus that are the finest theater. His use of sound achieves intense amplification of various effects such as the ghastly vision of his murdered father. It is used recurrently and proves to be one of the gripping mechanical devices of the telling.

There will be critical inspection of the editing of the play. Olivier saw fit to eliminate certain characters and the situations wherein they figured. It is said that permitted to run full length the drama would take over four hours. In something close to two and one-half hours Olivier has told a complete story that runs to conclusion coherently.

With the central character constantly brooding and broaching a lethal action as well, it also runs to heights of boldness, sections of robustness, high flights of memory and broad waves of macabre humor such as the sequence wherein "Hamlet" on finding Yorick's skull delivers himself of the "Alas, poor Yorick, I knew him well," side.

The title role is a supreme display of Olivier's talent and the Queen Mother, played by Eileen Herlie, is a performance of stature and skill seldom seen.

As Ophelia, Jean Simmons acquitted herself of one of the best roles any actress could ask for. She reaches heights of compassion-provoking acting when she goes mad after the death of her father, and here her love and family are gone or absent from the scene. She sets her heart at rest at its roving takes the watcher on a sobering inspection of the developments which culminate in what is probably the best duelling sequence ever captured on film.

It is a blood-chilling sequence. It is lethal and rapidly examination character while death, inertia, and stalwartly press the hums and reap his crop in wild carnage and demise. Lastly, the body of Hamlet is borne off to a soldier's burial while the guns boom and the tale is told. Perhaps even the Bard himself would approve.

CREDITS: A Two Cities Production. Directed by Laurence Olivier, under the management of Filippo Del Giudice, made at Duxham; Production design, Roger Fry; Photography, Muriel Bond; Art, Cicely Ollier; Editor, Hugo Grenom; Sound, John W. Mitchell; Musical composition, William Walton, played by the Philharmonia Orchestra under the direction of Sir Malcolm Sargent and John Hollingworth.

And for those of the sex who may be interested, the supporting cast includes Kim Hunter as Ophelia, Susan Peters as Gertrude, and Laurence Olivier as the melancholy Dane in charge of things.

**Use of Dutch Lens Seen Trimming Receiver Costs**

The Hague (By Cable)—An inexpensive method of producing telecasting connection lenses used in video projection is claimed by the Philips Co. of Eindhoven. Company claims it can make the lenses with the aid of gelatine, thus eliminating the expensive polishing process. Philips plans to manufacture its invention on a large scale and market it abroad, in a move to reduce the cost of telecasting equipment.

Principal benefit claimed is the opportunity to use small cathode tubes, instead of the usual large ones, with the picture enlargeable through mirrors and the inexpensive correction lenses, arranged according to the Schmidt system.

**Showdown Looms on Theater Rights**

(Continued from Page 1) pool. While the session was called to discuss plans for the Democratic and Third Party conventions, at least one side was expected to raise the question of theater TV.

Focus of discussion may be the Paramount Theater's pickup of the Dewey acceptance, and Edward P. Lo- Guidice, New York staff engineer for the Society of Motion Picture Engineers.

Program calls for emphasis directed toward research on problems of set lighting and procedures, color photography, television and laboratory techniques, on a long range basis. Immediate plans are for standardization of lens calibration and the making of special lenses to greater control over color range in wardrobe sets and make-up by camera departments.

Presiding at the meeting was Charles G. Clarke, ASC president, while those serving on the committee include Karl Freund, Lee Garman, Ernest Haller, Fred W. Jackson, Sr., William C. Mellar, Arthur Miller, L. William O'Connell, Joseph Ruttenberg, Karl Strauss, Philip Tannahura, Joseph Walker and Art Reeves.

**ASC Working With Film Groups on Economies**

West Coast Bureau of THE FILM DAILY

Hollywood—In an effort to effect economies in film production, special committees of the American Society of Cinematographers are meeting with representatives of other groups. Initial conferences were held between ASC and National Association of Broadcasters, Artkino's, MPAA, the American Federation of Musicians, and the Screen Actors and Screen Writers Guild.

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**FEMME TOUCH**

MRS. PATRICIA HARDING, Sedine zone manager’s executive, Eckel, Syroka, Inc.

SHIRLEY ZIMMERNER, cashier, Paramount, Jerusalem.

FLORENCE KIPP, manager, Paramount Theater, Jamestown.

IRENE MECK, hostess, Popular Pictures, Cincinnati.

BARESARA MANEN, billes, RKO, Indianapolis.
The Trade Papers All Have A Name For It!!!!!!!

"High-Powered Grosses' Street!" — M. P. Daily

"Double-Barreled Boxoffice' Street!" — Variety

"Smash Boxoffice Thriller' Street!" — Hollywood Reporter

"Sure-Fire Hit' Street!" — M. P. Herald

The STREET WITH NO NAME

Starring MARK STEVENS • RICHARD WIDMARK
Directed by WILLIAM KEIGHLEY
Produced by SAMUEL G. ENGEL

4-Theatre World Premiere Now
CHINESE • LOEW'S STATE • LOYOLA • UPTOWN
...... Los Angeles
"Permitted Uses" Interpretations Find Favor

MPEA Board Exec. Committee Meets, But Without Statement on Any Decision

"Quite a few" of the interpretations of the Anglo-American film agreement's "permitted uses" worked out jointly in London by the MPAA's John McCarthy and Fayette Allport in association with British Government officials, received the tacit okay of company foreign chiefs at an all-afternoon MPEA meeting here yesterday.

The meeting followed a 90-minute morning session at the MPAA office (Continued on Page 5)

Rathvon Takes Charge Of RKO's Prod. Dept.

West Coast Bureau of THE FILM DAILY

Hollywood—President N. Peter Rathvon will handle production activities at RKO until Dore Schary’s successor is named. No immediate personnel changes are expected, although it would not be surprising if Edgar Peterson, his assistant, and William Fadiman, whom he brought to RKO, would resign.

Jack Gross, budget head, and Joe (Continued on Page 8)

French 16 MM Industry Near 35 MM Level

Washington Bureau of THE FILM DAILY

Washington—The French 16 mm. industry is developed “to almost the same status as its 35 mm. industry,” Orton Hicks of Loew’s Int’l told the Washington Film Council. Confirming that the Nazis had left some 3,000 16 mm. projectors behind them in France, Hicks said there were (Continued on Page 2)

“U” 26 Weeks Profit Slides to $232,866

Universal last night announced that consolidated net profits of the company for the 26 weeks ending May 1 aggregated $232,866 after all charges, including Federal taxes based on income. This compared with $2,992,418 for the corresponding period of the preceding fiscal year.

BRITISH GOV'T WANTS "QUICKIES"?

Abeles Sees 45% Quota as Sign Making of Top Pix in U. K. by U. S. Companies Not Desired

London (By Cable)—Warner regards the 45 per cent exhibitors quota, imposed by the Labor Government, as a sign that Britain is interested in American production here of top flight pix and a broad hint that what's desired instead are "quickies."

That opinion was expressed here yesterday by Arthur S. Abeles, Jr., executive assistant in London, representing the U. K. for Warner Bros.

With Jack L. Warner, head of Warner production in the U. S. here for conferences, the Abeles slant took on special significance.

Just what Warners will do in the way of production on this side is expected to be determined at the meeting now in progress. Warners originally planned to make two or three top-grade features for the world market, employing Anglo-American talent, at Teddington, but whether (Continued on Page 4)

Skouras Sees Tel as Pix Opportunity, Believes It’s Remedy for B. O. Slumps

Washington Bureau of THE FILM DAILY

Washington—Charles P. Skouras, National Theaters head, told the FCC yesterday that it would cost $100,000,000 to replace the NT investment in some 600 theaters—half of it on tax-exempt properties.

Value of these properties is only $88,000,000, however, said the theater chief as he appeared to plead his company’s case before the television station in San Francisco. Spyros P. (Continued on Page 5)

Expect TOA To Back Fox on Conciliation

TOA cooperation in support of 20th-Fox's conciliation plans seems certain to be forthcoming on the basis of the exhibitor organization's long-held standing favoring some method of intra-industry settlement of disputes.

TOA has not been officially drawn (Continued on Page 8)

Video Production Code Before TBA in December

A Production Code for the television industry will be drafted for submission to the Television Broadcasters Association, at its annual meeting in December, it was announced yesterday.

A code committee, headed by Law, (Continued on Page 8)

Griffith Suit Off to Sept. 20

Weather, Vacations Cause Postponement

Anna Neagle Three-Time Winner of Gold Medal

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French 16 MM Industry Near 35 MM Level

(Continued from Page 1)

more than 2,500 16 MM. commercial operations in France, compared with 4,000 35 mm. stands. Some five or six hundred of the 16 mm. operations are static, the rest mobile, he said. Thus, ten to 11 thousand 16 mm. "communities" are "organizing," and "sometimes 16 mm. pays more than 35 mm."

There has been no outcry trouble for 16 mm. operation "as yet." Hicks stressed, indicating that as it grows, the 16 mm. operation will come in for more serious attention by European Governments. But he pointed out that there are large backlogs of films to be released in 16 mm.

Great progress is being made in 16 mm. in Scotland, Hicks said, with the Highlands and Islands Film Guild planning to expand its eight mobile units to 40. The Northern part of the country and the various groups of islands off Scotland are serviced regularly by mobile units of this group.

**Financial**

(July 1)

NEW YORK STOCK MARKET

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| NEW YORK STOCK MARKET

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| RKO | 4½ | 4½ | 4½ |
| Samuel Goldwyn | 2½ | 2½ | 2½ |
| Technicolor | 13½ | 13½ | 13½ |

OCTOBER 31

& COMPANY

Igoe Overrules RKO Motion

Chicago—Attemp of RKO to be declared exempt from contempt charges in the Jack H. Daley Theater decree failed today. Federal Judge Michael Igoe overruled a motion filed by Miles Seeley, attorney. RKO argued that the Daley and Greater Chicago Theaters were not named defendants in the original decree, and were separate corporations.

Order Kimber Open Books

Chicago—Judge Michael Igoe ordered RKO to open its books and records for the inspection of the major companies named in the former’s trust suit.

**Coming and Going**

**Panel Plans to Open At the Film Daily, 1501 Broadway, New York 18, N. Y.**

**だから Victory Tent to Back Recreation Project**

Detroit—Plans for active support of the Detroit park and recreation program in an effort to stop conditions leading to juvenile delinquency at the source are being drawn up for the Variety Club of Michigan. Program was outlined at a luncheon held today attended by Col. William M. Elmer, executive director of National Variety, Mayor Eugene Van Antwerp, and numerous civic and industrial leaders.

Project would become the major activity of Variety for 1948, and possibly be placed upon a permanent basis with a long-time program of planning.

**Parkway Fraud Defendants In $150,000 Counterclaim**

Nathan Steinberg, Leonard Finkelstein and Parkway Theater Corp., defendants in an $800,000 fraud suit brought by RKO and Loew’s, have filed counterclaims of $150,000 each of them, charging violation of anti-trust laws. Claims were included in an amended answer to the fraud charges.

**Testimonial for Souther**

St. Louis—Fred C. Souther will be honored July 9 by a testimonial luncheon at the Sheraton Hotel. Souther, Fox Midwest manager here, has been transferred to the Kansas district.

**Warner, Fox File Reports**

Warnings and 20th-Fox filed their quarterly reports concerning theater holdings with the District Court here yesterday. Both reported no gain in earnings since the last statement is expected to be filed today, with no changes anticipated.

**Mitchell Business Mgr. Of B & K Video Station**

Chicago—John H. Mitchell, Central Illinois district manager for Publix Great States, has been named business manager of Balaban & Katz’s television station WBBK, Capt. Bill Eddy, director, announced. Mitchell will assume some of the operational responsibility carried thus far by Capt. Eddy.

Latter also announced an increase in rates to $500 an hour, based on the 55,440 video receivers now in the WBBK area. Of the sets, 77 per cent are in homes; 17.3 per cent in public places, and 5.7 per cent used by dealers for showroom demonstration.

**Warners to Purchase RKO Interest in Allen Theater**

Warners plans to acquire RKO’s half interest in the lease of the Allen Theater, Cleveland, subject to approval by the Court and by the landlord, according to RKO’s quarterly report on theater holdings, filed in District Court. Deal is seen as one in keeping with the Supreme Court business concentration operations of theater by defendants in the Equity suit. House is owned by Bulkeley Building Co.

**U’s Feldman Demur­rer Is Sustained by Judge**

West Coast Bureau of THE FILM DAILY

Hollywood—A demurrer by Universal in the $1,000,000 suit brought by Charles K. Fiedler and other film and theater operators seeking an injunction against the Motion Picture Assn. of America has been sustained, and Judge Stanley N. Barnes of Superior Court. Fielder’s attorneys were given leave to file an amended complaint.

**St. Louis MPTO Annual Meeting on Sept. 27**

St. Louis—Annual meeting of the MPTO of St. Louis, Eastern Missouri and Southern Illinois will be held Sept. 27 at the Hotel Jefferson, a day prior to the annual sessions of TESA and TEDPA. Morning and afternoon business sessions will be climaxd in the evening by a banquet in the Gold Room.

**OF COURSE you’ll make money with**

"Texas, 1 I Brooklyn and Heaven"

sent from UA

**Clicks and Sales**

**EA Public Advisory Board**

JACQUES CHARTIER, president of Pathé Cinema in this country, is to Paris tomorrow for conferences with parent company officials.

CHARLES E. KURTZMAN, Loew’s Northern Direction, announced Tuesday that ALBERT BETHKA, assistant manager, Loew’s State, Syracuse, has returned from a vacation in Kansas.

HAROLD MOTIN, manager of Loew’s State, Syracuse, vacations starting July 11 on the New England coast.

LOU J. KAUFMAN, Warner Bros. theater executive, returns to the home office on Tuesday from Cleveland.

DARRYL F. ZANUCK is scheduled to emplane for London July 10.

JACK CROWE, assistant manager, Schine’s Paramount, Syracuse, is vacationing in Philadelphia and Washington.

HANK D. HEARN and MAX REINHARDT, of Exhibitor’s Service, Charlotte, are due here July 11. They will stop at the Actor.

DAVID KORMAN, Detroit circuit operator, has returned from a trip to Hollywood.

ALEX SCHREIBER, general manager of Associated Theaters, Detroit, flies to Hollywood tomorrow.

ARNOLD LONDON, partner in Affiliated Theaters Circuit, Detroit, leaves tomorrow for his vacaton in Florida.

BERNARD V. SAMUELS, manager of the Admial, Detroit, is vacationing in California.

KATE CAMERON, film critic of the N. Y. Daily News, will vacation in Ireland.

MAJ. BARNET OLDFIELD is in New York from Washington.

**George MARCIN, president of Continental Motion Pictures, has returned from Italy.**

**Argosy Plans “Stingaree” For Australian Filmmaking**

West Coast Bureau of THE FILM DAILY

Hollywood—John Ford-Merian Cooper’s Argosy Prods. plans to produce “Stingaree” in Australia next year, using impulsioned sterilizing credits. Cyril Hume is working on a screen adaptation of the Ernest William Hornung novel, filmed as a silent several years ago. Love Van Atta will serve as associate producer, if a suitable screenplay can be developed.

**Every Executive in the Industry Finds Use for**

**The Year Book of Motion Pictures Every Day Through-out the Year.**

30th Edition

JUST OFF THE PRESS

Published by THE FILM DAILY

1501 Broadway, New York 18, N. Y.
FROM ALL OVER THE LAND!

First reports from Boston, Miami, Philadelphia, New York, San Francisco, Cleveland—“Broadway” gets that “Mother Wore Tights” Boxoffice Business!

And doing the wonder business of “I Wonder Who's Kissing Her Now” in Los Angeles, Portland, Kansas City, Houston, Milwaukee and Baltimore.

Give my Regards to Broadway
Color by TECHNICOLOR

... regards from the critics, too!

"NOT TO BE MISSED. A REAL DELIGHT!"
—W. Ward Marsh, Cleveland Plain Dealer

"A SONG-AND-DANDY!"
—Walter Winchell

"PLENTY OF KICK. A HAPPY HIT!"
—Karl Krug, Pittsburgh Sun Telegraph

"GRAND ENTERTAINMENT!"
—Helen Eager, Boston Traveler

"WONDERFULLY WINNING, HAPPILY HUMAN!"
—Mildred Marlin, Philadelphia Inquirer

"BEST OF ITS KIND!"
—Eileen Creelman, N.Y. Sun

— with happy boxoffice 'regards' from 20th Century-Fox
Sales Marks Broken
By Smith Campaign

(Continued from Page 1)

division sales managers committee.

Second quarter of this year produced revenue in the U. S. and Canada equal to 32 per cent in excess of the figure earned during the comparable 1947 period. Total sales for the first half of 1948 were 16.4 per cent above sales in the same period of last year, while feature bookings were 40 per cent ahead of the same 1947 period.

Smith’s campaign was started in April to climax the Spring sales drive and was designed to set the records achieved. Division managers committee which sponsored the event, comprised Ray E. Moon, New York; Jack H. Lorents, Chicago; Herman Wobber, San Francisco; Harry G. Ballance, Atlanta, and Arthur Silverstone, Toronto.

Results brought at least an extra week’s salary to 873 employees of 20th-Fox branches, with 801 of these receiving three week’s salary, Canadian division named divisional winner of the Spring drive, with J. E. Patterson’s Vancouver branch the winning exchange.

It’s “Luck of the Irish”

“The Luck of the Irish” is the new title for “The Shamrock Touch,” 20th-Fox announced.

$46,000 Bonus Paid
Alexander Workers

Colorado Springs, Colo.—A $46,000 profit-sharing bonus was paid to salaried members of Alexander Film Co. in the home office and other sales offices throughout the country. Bonus was distributed on the basis of length of service, individual merit and base pay rate. May was the biggest sales month in Alexander’s 30-year history.

Allport and Chris
On Control Committee

(Continued from Page 1)

agreement, it was announced yesterday by Eric A. Johnston, president of MPEA, and James Mulvey, representing SIMPP.

John McCarthy, who has been serving temporarily on the Control Committee, leaves London today for his office there, while Chris sails for London July 9, aboard the Queen Mary.

Universal Newsreel Moves

Universal Newsreel will start operations from its new and enlarged headquarters in the Pathe Labs building at 109th St. and Park Ave., Tuesday. The new offices and laboratories are situated on an entire floor.

Major Circuits Pass Up
Rank’s “Jassy” 2nd Run

(Continued from Page 1)

Park Avenue tomorrow rather than find a second run outlet via RKO Theaters or the Loew Circuit.

The latter two major circuits customarily split Universal-International product second run, with the result that the go-by given “Jassy” caused considerable comment in trade circles here.

While no one cared to be quoted as to the determining factors, a spokesman for one company referred to the anti-British boycott which for some time has caused a stir in trade circles while another referred to the British quota situation.

Two other Rank pix which have played the Winter Garden first run, “Dear Murderer” and “Bad Sister” have not yet been set for major circuit second run, it was learned yesterday.

Chi. Censors Reject
Rank’s “Bad Sister”

Chicago—Chicago censors panned 20th-Fox’s “Street With No Name,” RKO’s “Twisted Road,” Eagle Lion’s “Sign to Danger,” and Columbia’s “Lulu Belle,” and rejected Universal’s “Bad Sister” during June.

Chi.hearings Postponed

Chicago—Hearings on the Rivoli theater case before Judge Sullivan and the Rockne case before Judge Igoe, have been postponed to Aug. 6.

British Gov’t Would
Like U. S. “Quickies”

(Continued from Page 1)

these plans will stand appeared questionable in view of the Abeles comment.

The Teddington plant (as the Film Daily exclusively disclosed yesterday) is scheduled to shut down a week from today from lack of hiring by British industries, although it had been opened primarily to serve them.

Abeles said yesterday that Warners had advised the BPPA, of which J. Arthur Rank is president, more than a month ago that the studio would be free in mid-July but “much to our surprise we received no offers.”

Anne Neagle Three-Time
Winner of Gold Medal

(Continued from Page 1)

award three times. Miss Neagle previously won for her portrayals in “Victoria the Great” and “Piccadilly Incident.”

Gree Garson also is a triple winner of the Picturegoer medal for her Hollywood performances, while Lau- 

queue Olivier is the only actor to land the award three times.

John Mills was this year’s Gold Medal winner in the actor’s section, followed by only a half of one point by Michael Wilding, who is under contract to Wilex.
Interpretations of 'Permitted Uses' Okay

(Continued from Page 1)

company presidents, assembled as the executive committee of the Association's board of directors, with E. A. Johnston presiding. Johnston is well was in the chair for the later session.

The morning meeting was strictly on the hush-hush side, with "no statement" the rule. Its brevity, however, was generally accepted as a sign that no decision on a course of action in the wake of the newly imposed 45 per cent exhibitors quota in Britain had been reached.

And the fact that the foreign managers had concentrated on the "permitted uses," passing over any mention of the quota situation, bolstered the conviction of trade observers that there would be no second resort to a boycott on film shipments to England.

In contrast to the original MPEA meeting on the new quota at which reportedly there were warm exchanges of viewpoint, it was said that calm marked yesterday's session.

There was some reason to believe that the apparent lack of decision and action yesterday stemmed from a desire to wait upon British Government reaction to the State Department's intercession on the part of the American industry.

* * *

E-L to Have Films of Lesnevich-Mills Fight

First British fight films to be distributed on this side, at least in recent years, will be those of the Gus Lesnevich-Freddie Mills bout for the light heavyweight championship in London on July 26. Eagle Lion will distribute on this side and expects to have the points out 36 hours after the fight. E-L has both 35 and 16 mm. rights for the U.S., its possessions and Latin America.

Griffith Hearing Off to Sept. 20

(Continued from Page 1)

purchase or sale of theaters would "work extreme hardship on the company and accomplish nothing at this time."

Judge Vaught asked Assistant Attorney General Robert Wright whether the Supreme Court had reversed an opinion in regard to part of the Griffith decision referring to the steel monopoly. Latter reported-ly is in conflict with the Griffith ruling. Judge Vaught also asked Wright the status of the Schine and Paramount trust actions before recessing the hearing to Sept. 20 because of hot weather and vacations.

Government Back in Film Business, State Dept. View

(Continued from Page 1)

been determined just how the $25,000,000 allotted the OIE will be split up, it appears that about $2,000,000 will be channeled into pix, Edwards said.

He revealed also that plans are in the making for early announcement of release to the American public of Government films made during the war period—OWI, military training films, etc. These will not be handled through the State Department, however, Edwards said.

Another policy change in the make-up calls for outright sale of some of the OIE films to distributors in foreign lands. Sale at slightly over the open cost, to several "friendly" countries may soon be undertaken, Edwards said.

The State Department, pic chief spoke briefly of the great activity overseas in the 16 mm. field since the war, pointing out that it is in most instances Government activity.

As for this country, he said, simply because of the profit objective, great credit for the development of the 16 mm. art must go to commercial producers and equipment manufacturers.

Time loss in development, which is customary in Government, is avoided by American commercial producers, he said, because of the urge toward time-saving, profit-boosting methods and discoveries.

Blanchard Bill Withdrawn

New Orleans—Rep. M. A. Blanchard has withdrawn his bill to provide state regulation of motion picture distribution which he based on the N.Y. Federal Court order in the Paramount case. Measure was opposed by exhibitors as well as distributors.

Hear NT Replacement At $100 Million

(Continued from Page 1)

Skouras, 20th-Fox board chairman, will be heard today.

Television is not a threat, but an opportunity for the pix business, Skouras said. He spoke briefly on large-screen theater video, saying he feels it will help solve the box office slumps which occur when important political talks or sporting events are to be aired.

Questioned by FCC examiner Jack Blume, Skouras said if his company were to be asked by a competitor, for instance, RKO—for an okay to install a large-screen video system, and presumably to pull in programs aired by the Fox TV station, permission would be granted.

With goods so scarce, a guy is reduced to buying whatever's around . . .

But when the M.P.'s arrive, not even an Act of Congress can save him . . .

is a funny affair !!!
ABOUT THE TRADE

NEW MEMBERS of TESMA include: C. Cretors & Co., Chicago, Corn Popping Machinery; Heywood-Wakefield Co., Chi-
cago, Theater chairs, matting, lobby and rest rooms furniture; Radiant Lamp Corp., New-
ark, N. J., incandescent and exciter lamps, rectifier tubes, etc.; Superior Electric Co., New York, Volts开花, millivolt-gauges, and switchboard components; Superdisplay, Inc., Milwaukee, Merchandising equipment and accessories; TOL-Pak Co., St. Louis, Packets, boxes, disposable cups.

RAY COLVIN, TEDPA prexy, is conducting meetings of theater supply dealers in various film centers to discuss price cutting on theater equipment and supplies which has been so prevalent recently.

NEW WATER COOKERS featuring a her-
metically sealed water system to assure long, trouble-free life have been an-
ounced by the Westinghouse Appliance Division, Mansfield, O. The advantages of the system include the elimination of belts, shaft seals and flared connections. The oil supply is permanently sealed in and dust and dirt are sealed out.

J O H N  G.  M U L D E R  of Eastman Kodak film quality control staff has been elected an associate member of the Oral Table Society, an honorary organization devoted to advancement of "art and science of photography."

Gerity Marketing Six New Cleaning Aids

Six new products are announced by the Gerity Michigan Corp. of Adrian, Mich.

The new line, bearing the seal of the Crosby Research Foundation of Hollywood, consists of cleaning aids. Heading the list is a new liquid glass polish which cleans without streaking.

Other products now being marketed are a new polish for chrome, nickel, brass and copper; a silver polish; a liquid wax for porcelain and enameled surfaces; a furniture polish, and a foam type cleaner for upholstered, rugs and drapes.

NEW ELECTRICITY FOR DRIVE-IN FIELD

A new 60 to 80 ampere, four tube rectifier for use with high intensity areas in drive-in theaters where only single phase power is available has just been announced by the Strong Electric Corp., Toledo, O.

This type 28910 rectifier, has been designed to produce power even be-

 Shoots Overseas Install WE Equip.

E. S. Gregg, vice-president of Westrex Corp., reports widespread distribution in the industry abroad of Western Electric post-war recording equipment for motion picture studios. As Gregg views it, this de-

mand for high quality equipment re-

effects the growing interest overseas in well produced domestic films.

Gregg reports new Western Elec-
tric equipment has been installed by the following studios:

England: M-G-M British Studios, Elstree; D & P Studio at Denham and Pinewood; London Film Studios, Littleton Park; Gate Studio, Elstree; British Paramount News; London and British Movietone News, Lon-

don.

France: M-G-M Studio, Paris; Paris Studios Cinema, Paris; The Netherlands: Profilt Studio, The Hague; Polygon Films, Haar-

lem.

Switzerland: Praesens-Film, Zur-

ich; Gamma-Film, Lausanne.

Italy: M-G-M Studio, Rome; Lux Film, Rome.

Morocco: Maghréb Films, Casablan-

ca.

Egypt: Misr Studios, Cairo; Nahas Studios, Cairo.

Indonesia: Studio Film, Madras; Cen-

tral Studios, Bombay; Rajkamal Kal-

amanidir Studios, Bombay.

China: Rural Education Films, Nan-

ning; Young Wu Studios, Hong-

Kong; Chinese Film Corp., Shanghai.

Argentina: Emelco Studios, Buen-

os Aires; Film Andes, Mendoza.

Mexico: Cine Sonido, Mexico City.

Australia: Commonwealth Studios, Sydney; Fox Movietone News, Syd-

ney.

War Surplus Clamps Speed Work on Sets

War Surplus, THE FILM DAILY

Hollywood — Time consumed in erec-
tion and dismantling motion pic-
ture sets will be cut 50 per cent as the result of the acquisition by art

director George Van Marter from the War Assets Administration of a big stock of the "Quick Release Clamps" used in assembling airplane jigs. Van

Marter has already demonstrated, with a small number of the clamps picked up at war surplus stores, that substituting them for nails in building sets, is a tremendous time saver. About half as many of the clamps as nails are needed on average sets.

Drive-in For Ft. Pierce

Pt. Pierce, Fla.—The Taalger The-

ater Co. interests are starting work on a drive-in near here. W. W. Hat-

cher is architect. Franchise has been secured from the Park Theater, Inc. The plan will involve an expenditure of approximately $75,000.

Bigelow-Sanford's Sales Sharply Up

Bigelow-Sanford Carpet Co. has upped its gross dollar sales from a yearly rate of about $92 million in the first quarter to an annual rate of $105 million in the second quarter, according to James D. Wiss, presi-
dent. Gross sales are said more than triple the pre-war annual average rate of $30 million. Bigelow-Sanford advertising expen-
diture in 1948 will be twice that in any previous year, according to Bruce K. McLaury, director of public rela-
tions and advertising.
ABOUT THE TRADE

(Continued from Page 6)

studio personnel concerned and other interested parties in the foreign markets. In the U. S., copies will be distributed by Westex, 111 Eighth Ave.

THE FRANKLIN INSTITUTE 1948

Lucky Medal today was awarded jointly to Dr. J. A. Rayleigh and William H. Cherry, both of the RCA Laboratories, Princeton, N. J., for their paper on "The Electron Mechanics of Induction Acceleration."

CONFECTIONS INC. of Chicago has acquired the Dearing Products Co. of Arcannum, O., manufacturers of Streamlets... Jack DeMarco will erect a second house to seat 300, in Bonson, Minn., next Fall. State at Eustis, Fla., is installing Westinghouse air conditioning... Stanley W. Ullious of Maddon Heights, N. J., won General Electric & Film's slogan contest with "From Research to Reality."

TWO DRIVE-IN SERVICE is provided by the Thrith-Aid Corp. of n-p state Syracuse. Franchise operators completely service the Bradley machines...

P. M. A. N. Z., in conjunction with CameraMen Wilfred Cline and Sid Hickox, has come up with a revolutionary type bubble-plate which allows unlimited freedom from windstream while filming aerial sequences in the partial-open nose of his B-25 camera ship.

FOR DRIVE-IN (open air) theaters Theater Equipment Co. of Toledo, has developed an individual food speaker which can be attached inside the window frame of each car. Each speaker has its own volume control button. A Fiberglas pad installed in the cast aluminum shell contributes to quality of sound reproduction by reducing reverberation.

A NEW THEATER is planned for Nameki, Ill., by Samuel Nieberg and associates. Michael Horn will build a 500-seat house in Bethel, Ill. Arthur Struck and George Thbye will build a 450 seat in Winona, Ill.

R. E. CARNEY Theatres of Rolla, Mo., is erecting a new quonset-type theater in St. James, Mo., where the circuit now operates a 350-seat Lyric. Dean Davis of Mountain Grove, Mo., is building a 350-seat quonset-type new house in that city where he has the 350-seat Cameo.

S.O.S. CINEMA SUPPLY Corp., world's largest mail order theater equipment house, is celebrating its 12th year in business now in its own building, and expanding its line of service still further to include outdoor drive-in equipment and theater television.

Wheeler Acquires Allen

Allen, Neb. — Vernon Wheeler bought the Allen Theater here from Rubel Hutching.

DO YOU WANT YOUR CAR BREAKS DOWN?

"It does not make any difference whether you are running a motion picture theatre or you are caring for your own automobile. There are two ways to do it. You can let your car run until it breaks down on some important trip causing extreme discomfort to your guests who are with you and causing extreme embarrassment to you or you can keep it serviced and save money in ultimate repairs and replacements as well as wear and tear on your nerves and on those of your guests."

"You can run your projection equipment on the same principle until it breaks down. Whether it is your car or your theatre equipment, when it does break down, you will wish you had had a regular efficient service that would have saved you all of the trouble and ultimately the greater expense."

"Altec's service is assurance against breakdown. It saves against a larger expense in the long run for repairs and replacements and it saves your patrons annoyance and discomfort; both ultimately affect your P. & L. To maintain the goodwill of your patrons and their regular attendance at your theatre, don't let your equipment break down. That is my advice. Altec will help you follow it."

H. C. Arthur, Jr.

president, Fanchon & Marco, says:

Artloom Carpeting

Prices Tilted 5 P. C.

Artloom Corp., whose name was changed from Artloom Carpet Co. at the recent Philadelphia stockholders meeting, has advanced its theater carpeting prices an average of five per cent, with mounting costs and a wage increase the influencing factors.

Herbert J. Adair, executive vice-president says it is expected that sales for the 12 weeks ended June 19, "will be close to" the $4,873,900 reported for the initial 12 weeks this year. This would bring volume for the 24-week period to approximately $8,000,000, against $5,848,816 reported a year ago.

Net profit for the current quarter may be "slightly under" the $236,604, or 79 cents a share reported in the first 12 weeks this year, Adair added. This would bring net for the 24-week period to approximately $400,000, or about $1.30 on preferred common shares. In the 24 weeks to June 14, 1947, Artloom reported a net profit of $186,381, or 82 cents a share.

Quonset Negro Theater

St. Petersburg, Fla.—A quonset theater building for Negro patronage will be set up by the Gulf Amusement Co. Estimated cost is $29,000.

FORM LIGHTCRAFT CORP.

Chicago—Arthur Freeman, B. E. Davis and L. L. Michaels have organized the Lightcraft Co., with offices at 33 S. LaSalle St., manufacturing electrical signs for the amusement industry.
Rathvon Takes Charge Of RKO's Prod. Dept.

(Continued from Page 1) Nolan, in charge of contracts, the other members of Schary's production cabinet, have been with RKO for several years and are expected to continue with the organization.

Video Production Code Before TBA in December

(Continued from Page 1) Lawrence W. Lowman, CBS vice-president, has been appointed to study the problem and draft the first official guide for television programming on an industry-wide basis. Serving with Lowman are Noran E. Kersta, executive assistant to the administrative vice-president in charge of television of NBC: Robert L. Cox, general manager of the Daily News' WFIX, and Neil Swanson, executive vice-president of WMA, operated by the Baltimore Sunpapers.

Peysor Becomes Counsel Of TV Film Organization

Retention of Seymour Peysor of Phillips, Nilzer, Benjamin & Krin, as legal counsel for National Television Film Council, is announced by Melvin L. Gold, chairman. Selection of Peysor was approved at a meeting of sub-committee chairmen. Peysor will work on the finalization of the standard exhibition contract, and will draft a set of by-laws for the new organization.

Kersta on TBA Board

Noran E. Kersta, executive assistant to the administrative vice-president in charge of television at NBC, has been elected a director of the Television Broadcasters Association. Kersta succeeds John Novoal of NBC, who recently resigned as a TBA director.

Siegel Succeeds Schreiber

Myron Siegel succeeds Edward Schreiber as director of advertising and publicity for Century Theaters, J. R. Springer, general theater manager, announced. Siegel has been assistant to Fred J. Schwartz.

Expect TOA to Back Fox on Conciliation

(Continued from Page 1) Into conversations concerning the system as yet, Minneapolis, the area where the plan received its initial reception by local theatrical interests, is dominated by National AG's North Central unit.

Support by TOA is a "must" if the plan is to be extended since Andrew W. Smith, Jr., 20th-Fox general sales manager, has made cooperation by all the groups within a particular territory a condition of the extension of the plan to that territory.

At the March meeting of TOA officers and directors in Los Angeles, the formation of a Motion Picture Industry Forum was suggested as a method of solving problems and eliminating lawsuits. The question was referred to the organization's executive committee, which subsequently decided to defer action until the Supreme Court had handed down what was thought would be the ultimate decision in the industry anti-trust case.

ITOA "Anxious" to Join Fox Conciliation Plan

ITOA is "anxious" to institute the Minneapolis conciliation plan in the Minneapolis exchange area, according to George Brandt, president, said yesterday in revealing his approval of the Smith-Berger project. "This is a plan to which all exhibitor organizations should give their wholehearted support," Brandt declared.

"With exhibitor-distributor relations deteriorating and the dam to a flood of litigation opened by the Supreme Court," the ITOA leader stated, "we must prove that we are capable of working out our problems ourselves in a spirit of mutual understanding. There will never be any peaceful or harmonious solution of intra-industry problems by resorting to litigation, legislation, or self-destruction."

Brandt's statement marked the initial approval of the Minneapolis scheme by a non-Allied exhibitor organization. Plan was initiated by Benjamin Berger, head of North Central Allied, and since has been endorsed by Allied Theater Owners of New Jersey. Latter plans to approach Andy W. Smith, Jr., 20th-Fox general sales manager, to institute the conciliation system for its members.
U. K. INDIES IN QUOTA REVOLT

Telc Moneymaking Days Soon Here—Skouras

20th-Fox Prexy Tells FCC
Company Anticipates
Year Gross of $388,960

Washington Bureau of THE FILM DAILY
Washington—Predicting that the
lay is almost at hand when a licensee
might make money from the start,
Syros P. Skouras, 20th-Fox prexy,
appeared before the FCC Friday to
estify regarding the 20th-Fox ap-
plication for one of the remaining
chive channels in San Francisco.
Skouras admitted, however, under
questioning of Paramount attorney
C. Smith, that a major factor in
the withdrawal of Fox video applic-
(Continued on Page 3)

Video Pool Would
Bar Para. Pickups

Paramount's "unauthorized exhibi-
tion" of the telecast of Dewey's ac-
count speech at the Republican
Convention met with action Friday
at a meeting of the Television Com-
mittee for Coverage of National Po-
itical Conventions, Group, which op-
rate the television pool, voted to
advise Paramount that it will take
whatever steps may be necessary to
(Continued on page 6)

Milder. Brown Resign;
Abeles. Stack Succeed

London (By Cable)—Resignation of
Max Milder, gravely ill, as man-
aging director for Warners in Eng-
lund, and the appointment of Arthur
S. Abeles, Jr., his assistant for the
past year, as his successor was an-
(Continued on Page 3)

Cooper-Ford to Be
Publishers as Well

West Coast Bureau, THE FILM DAILY
Hollywood—Marvin C. Cooper and
John Ford of Argus Pictures, who
recently announced their entry into
the video field via a producing sub-
division, will turn publishers as well.
They will bring out a new slick na-
tional mag, Name, format and pur-
pose are withheld pending finaliza-
tion of plans, although the title has been
already registered, it is said.

Marshall Reviews Quota Plea
Douglas Advised to Discuss Matter

Washngton Bureau of THE FILM DAILY
Washington—Secretary of State
George Marshall said Friday the
State Department had had no in-
formation from the London Embassy
yet on the British film quota. But
in the meantime, he said, the De-
partment has "repeated Eric John-
ston's request," apparently meaning
(Continued on Page 6)

2,600 British Exhibitors, Representing 75% of
Theaters Not in "Big Three" Apply to Board of
Trade for Exemption from 45% U. K. Pix Quota

London (By Cable)—Operators of approximately 2,600 inde-
pendent British theaters have served notice on the Labor Gov-
ernment that the 45.5 per cent exhibitors quota imposed by
BOT President Harold Wilson, with the approval of Parliament is impos-
able of fulfillment.

In one of the most sweeping and spectacular "revolts" by a British
industry in U. K. history, the indie operators, representing 75 per cent
of the theaters outside the so-called "Big Three"—G-O, Odeon and As-
soiated British—have applied to the Board of Trade for their quota
under Section IV of the 1948 Films Act. The "Big Three" control 1,011
(Continued on Page 3)

Youngstein Drafts
AMPA P. R. Program

Max E. Youngstein, AMPA presi-
dent, will go before the organiza-
tion's board this Thursday with a
six-point program designed to im-
plement the industry public relations
(Continued on Page 3)

Four New SRO Offices
Announced by Kusell

Establishment of new SRO sales
offices in New Orleans, Indianapolis,
Albany and Vancouver, are an-
ounced by Milton S. Kusell, vice-
(Continued on page 6)

Soviet Film Colony
Rushes to U. S. Pix

Vienna (By Air Mail)—A little
used bridge spanning a fork in the
Danube, which separates the inter-
national district from the Soviet sec-
tor of Austria, became a major pedes-
trian highway with the opening of
Paramount's "Reap the Wild Wind"
at the Urania Theater. House was
being used by MPEA for the first
time as a first run situation. Led
by the entire Russian film colony,
hundreds of Austrians in the Soviet
sector, long starved for American
files, have been milling over the
bridge ever since the picture opened,
COMING AND GOING

JOSEPH SHEA returned to New York late last week from San Francisco after a year on the road with the Joe E. Brown "Harvey" company. She left Hollywood for New York over the week-end. They will go to Canada on their tour in Berks County, Pa., and leave for London in late August.

IRVIN MAAS, MPEA vice-president and general manager, was in Munich at the week-end on his tour of MPEA headquarters and branch installations in Germany. Following these visits, Maas will proceed to Prague and Warsaw.

EDWARD CHEYFitZ, assistant to Eric A. Johnston, MPEA president, is motoring to the Coast. AL NOWITZ, U-I Eastern publicity manager, is in Philadelphia.

CHARLES SIMONELLI, U-I Eastern exploitation manager, was in Des Moines over the week-end, to assist in his Southern and Canadian sales manager, leaves today for Jacksonville.

JIMMY WAKELY opens a P.A. tour of 20 Warner houses in Altoona, Pa., today.

Four Branch Promotions Revealed by Silverstone

Four promotions in foreign branches were announced Friday by Murray Silverstone, president of 20th-Fox International. Joel Hart, head of the Chinese office, becomes manager of Peru, succeeding Charles Matzen, who will be transferred to Europe.

Thomas Sibert of the Mexico City office, becomes manager of Puerto Rico, replacing Andrew Jaeger, on leave of absence, while Donald McAfee of Buenos Aires, is transferred to Mexico City.

Prof. Madden, Loew's Personnel Director, Dies

Professor John Thomas Madden, 66, personnel director of Loew's, Inc., died here at his home Friday. Madden joined Loew's in 1943. He was author and co-author of many economic and financial works.

Surviving are his widow, four daughters, two sisters and three grandchildren. A solemn high requiem mass will be offered at St. Patrick's Cathedral today. Burial will take place at the Gate of Heaven Cemetery in Morrisett, N. J.
First International FC
Meet Called for July 30

(Continued from Page 1)

ings, to be attended by circuit heads, leading independent exhibitors, officers of Cinecolor Corp., parent of PC, and the film company’s home office executives, headed by Joseph Bernhard, president of FC and Cinecolor.

In addition to Kranze’s explanation of sales policy on FC’s 84 new films, international conditions will be surveyed. David Horne, who has been in England and the Continent establishing FC distribution, will return for the convention, and the company’s representative in Portugal also will attend.

Milder, Brown Resign:
Abeles, Stack Succeed

(Continued from Page 1)

ounced here (and simultaneously in New York) on Friday.

At the same time, it was said that Milder is expected shortly to also quit his Associated British Pictures post. C. J. Latta, until recently a WB Theaters zone manager in the U. S. recently reported here.

A second change in the Warner setup here came simultaneously, J. Walton Brown retiring as general sales manager after a lengthy illness, and Charles F. Stack taking over on designation by Abeles.

Abeles has been with WB since 1926, joining in Rio.

Youngstein Drafts
AMPA P. R. Program

(Continued from Page 1)

program which he suggested at his inauguration as AMPA president a fortnight ago.

Youngstein’s plan embraces the following points:

1. Complete cooperation with TOA.
2. Utilization of SPG manpower to prepare needed material.
3. Active enlistment of field exploitation personnel of all companies.
4. Preparation of special kits with material built around the subject, “The Motion Picture Industry You Don’t Know.”
5. Enlistment of ad agency personnel in support of issues which affect all phases of the industry.
6. Enlistment of newspaper and radio people who cover the industry in their jobs.

The Eagle Lion vice-president emphasized the important role to be played by exhibitors without whom the job would be “impossible.” In this connection, he is in perfect agreement with TOA leaders who already have a public relations program of their own well under way.

Youngstein hopes to explain to the public what the approximately 250,000 people employed in the motion picture industry do and why their welfare should not be jeopardized by the “antics of a few.” It is Youngstein’s contention that an approach based on the fundamental premise that motion picture people have the same problems, hopes, and fears as the average American will go far to dispel the antagonistic attitudes now present.

British Indie Exhibs.
In Film Quota Revolt

(Continued from Page 1)

stands. That many of remaining exhibitors who have not already applied will fall into line with those comprising the 75 per cent is accepted with certainty.

Meanwhile, a mass meeting of all indie exhibitors is being mulled for London on July 13 not only to protest the quota but to turn the heat on J. Arthur Rank whose recent moves to impose stiffer rentals have aroused widespread exhibitor resentment and indignation. Rank also is being credited with influencing the high quota decision of Wilson. Rank urged 50 per cent, said he would play 60-65 per cent British pix in his 564 theaters.

Indie members of the CEA have been threatening to withdraw from the association as a result of dissatisfaction with Rank policies.

Rank and his second in command, John Davis, had a four-hour session with Dennis C. Wallis, E. J. Hinge and W. R. Fuller, the top officers of the CEA, late last week at which there was said to have been some very frank interchanges. No statement was issued, and it was said that Rank was holding everything until the CEA General Council meets here July 14.

STORKS

West Coast Bureau of THE FILM DAILY
Hollywood—It’s a daughter to the Noah Beery, Jr.’s.

Tele Moneymaking
Days Soon at Hand

(Continued from Page 1)

tions just after the war was the conviction that TV could not be a money-maker.

Operating expenses were estimated at $205,094 annually, with the first-year deficit said to amount to $557,224. An anticipated first-year gross of $358,000 was presented in a breakdown prepared by Irving Kahn, Fox radio chief. This figure was based on $400 per hour for live broadcasts and $300 per hour for film. Figures were based on 35 hours of operation, with 55 per cent commercial, and include six hours weekly of film and 13 hours weekly of studio time, as well as 60 spots at $25.

UA Co-workers Honor
Lazarus and LeSieur

Entire UA ad-publicity staff threw a surprise luncheon Friday to mark the promotions of Paul N. Lazarus, Jr., and Howard LeSieur.
SOON PHILADELPHIA WILL THRILL TO TWO GREAT EVENTS

The Opening of the Democratic Convention, and then, on July 14th,
the WORLD PREMIERE of
Walter Wanger's Technicolor Triumph

"TAP ROOTS"

Just as Philadelphia takes pride in being the Convention site, so we
of the William Goldman Theatres take particular joy in announcing Phila-
delphia's most important motion picture event in many years!

As part of the celebration a host of Hollywood's most glamorous
names, headed by stars like Van Heflin, Julie London and Boris Karloff,
will soon arrive in Philadelphia to take part in a series of special events,
climaxed by their appearance at the gala World Premiere on July 14th!

"Tap Roots" has already been called "A BREATHTAKING PEAK
IN FILM ENTERTAINMENT"...and no wonder:

To its vibrant love story is added the thrill
of gripping action—the glory of brilliant
color by Technicolor—and above all, fabu-
lous production and splendor of a type you
haven't seen on the screen for a long time.

Don't forget the date—
July 14th at the

GOLDMAN THEATRE
15th and Chestnut Streets

You Will Never Forget
This Picture!
EVENT FOR PHILADELPHIA
and for Exhibitors Everywhere!

On July 14th, Philadelphia will thrill to two great events. Sharing the excitement of the Democratic National Convention, Walter Wanger’s Technicolor triumph, “Tap Roots,” will have its gala World Premiere at the Goldman Theatre, with day-and-date premieres throughout the territory.

Personal appearances by a Hollywood cavalcade, headed by Van Heflin, Julie London, Boris Karloff and Richard Long, will launch Philadelphia’s most important motion picture event in many years.

A thousand leading correspondents of the nation’s press and radio, covering the Convention, will attend a special midnight preview of “Tap Roots”… Top national radio programs will salute “Tap Roots” over ABC, CBS and Mutual networks… Full page national magazine and newspaper ad tie-ups with Chesterfield, General Electric and Lux have been timed for the premiere.

It all adds up to tremendous selling power for “Tap Roots” when it plays your house!

Compared with “G.W.T.W.” by Trade Press!

Front-paged in MOTION PICTURE DAILY: “One for the money—and plenty of it. A big show handled in a big way, this attraction is one of the most ambitious since ‘Gone With the Wind.’ Handled with scope and sweep… to entertain and hold audiences in substantial number.”

Featured in FILM DAILY: “Should attract a large audience. Grand scale stuff in fine Technicolor that pulsates with action. Powerful… told with sweep and vigor. More than fair comparison with ‘Gone With the Wind.’”

MOTION PICTURE HERALD: “Top grade. Solid merchandise, commercially. Excellent. Not since ‘Gone With the Wind’ has Hollywood dealt with the Civil War theme to such dramatic and pictorial advantage.”

SHOWMEN’S TRADE REVIEW: “‘Tap Roots’ is the essence of screen entertainment. One of the biggest pictures of the year. Done on a grand scale… a real spectacle that justly deserves the adjectives ‘big.’ Audiences will remember it a long time.”

BOXOFFICE: “Should result in top takes in all bookings. Sure to please. Plenty of red meat for disciples of both torrid romance and hard-hitting action.”

VARIETY: “High romance, color lensing, sex implications and broad action will give it ticket-window attention.”

THE EXHIBITOR: “Top notch. Should do well at box-offices throughout the country.”

WALTER WANGER PRESENTS

VAN HEFLIN • SUSAN HAYWARD in
TAP ROOTS color by Technicolor

with BORIS KARLOFF • JULIE LONDON • WARD BOND • RICHARD LONG
And Introducing WHITFIELD CONNOR
Screenplay by ALAN LE MAY • Additional Dialogue by LIONEL WIGGAM • From the Novel by JAMES STREET
Directed by GEORGE MARSHALL • Produced by WALTER WANGER PICTURES, Inc.
A GEORGE MARSHALL PRODUCTION • A UNIVERSAL-INTERNATIONAL RELEASE
Maas Returning to Prague
For Talks with Monopoly

(Continued from Page 1)

spection tour of MPEA-installations in
Germany.
Meanwhile most of the films pro-
vided for under the original 80 pic-
ture release deal with the monop-
oly have been played out, as evi-
denced by the fact that only MPEA
reissues were released in Prague during
the past two weeks. Most
recent new pictures, however, con-
tinue to hold up well here and in
other Czechoslovakian key cities.

Current long runs include M-G-M's
"Jassie Come Home" and 20th-Fox's
"Heaven Can Wait," both of which
ran 10 weeks. Warners "Rhapsody
in Blue" had a seven-weeks run,
while 20th-Fox's "My Friend Flicka"
is in its eighth first-run week.

Four New SRO Offices
Announced by Kessel

(Continued from Page 1)
president in charge of domestic and
Canadian sales.
W. Shiel, Jr., was named sales rep.
in New Orleans; H. L. Prost in In-
dianapolis, and Schuyler Beatty, Jr.,
in Albany. Ernest Block was ap-
pointed sales rep. in Kansas City.

Rogers Memorial Drive
Publicity Com. to Meet

Publicity committee of the Allied
Amusements Drive for the Will
Rogers Memorial Hospital, Inc.,
meets tomorrow in the directors
room of Columbia Pictures at the
call of Chairman N. J. Cohn.

NATURALLY
you're going to play
"TEXAS BROOKLYN
and HEAVEN"
sent from UA

Skouras Earnings of
$985,300 U. S. Top

(Continued from Page 1)
amount, and Betty Grable with $299,-
333 from Twentieth Century-Fox.
Mig Grable was top female came-
listed.

Not shown were such data as Crooks's in-
come from his two legitimate busi-
ness enterprises, nor were the outside earnings of other stars.

Income from two sources was reported for
Harry Tugend—$435,000 from Paramount
and an even $250,000 from Goldwyn—and
for George Sanders—$100,000 from Oak-
field Productions, $150,000 from Fox.

Other industry earnings above $75,000
follow: Phil Berge—RKO, $155,683; Bert
Althoff, $102,741.22; Phil Berg,
$115,001.73; Charlie Ruggles—Jack M-
chio, $119,000; Empire Prods.—Hunt Strom-
berg, $150,000; Fox—Laurel and Hardy,
F. H. Runtz, $70,000; Famous Artists—
Charlie Feldman, $126,941; Fox Internation-
al—M. B. Aiken Jr., $45,727; Fox Westerns—
Einer Rhodes, $11,485.

Industrial Goldwyn Productions—Dana
Andrews, $186,233; Sylvia Fine, $133,625;
Gary Grass, $176,125; Howard Hawkins
$250,000; Danny Kaye, $133,923; Henry
Koster, $153,000; Sid Luft, $118,500; Robert
Sherwood, $206,000; Loretta Young,
$133,900; Roy Romanus—"The Narrow
Leads—Barbara Stanwyck, $196,500; Mark
Patterson—John H. Carson, $50,000;
Barry Fitzgerald, $83,333; the late
Mark Hellinger, $150,000; Marx Film—
Jack Chertok, $153,000; Eddy Hartford,
$86,250; Hedy Lamarr, $73,800; Oakfield
Pictures—Charles Coburn, $100,000; Hal
Roach Studios—William Bendix, $103,811; Amb
Russell, Inc.—Hyde Bussell, $115,437; United
States Pictures—Gary Cooper, $500,000;
Francis X. Bushman, $100,000; Oakfield Films—
Neil Asner, $101,054; Joseph Cotton, $121,104;
William Dozier, $204,375; Mercede Le-
roy, $115,333; Ginger Rogers, $84,478; Doris
Day, $251,462; Allan Scott, $145,265; Shirley
Temple, $105,042.

Paramount—Lewis Allen, $79,500; Burne
Bolkan, $100,000; Edmund Rolien, $85,793;
Claude Binyon, $125,560; Edward Braden,
$106,290; Charles Bressler, $112,166; Frank
Butler, $102,655; Roland Culver, $84,373;
Marjorie Dietrich, $150,000; John Parow,
$122,705; Y. Frank Freeman, $125,600; Tar
Hargrave, $126,450; Harry Lock, $75,000;
Panhandle Goodall, $18,159; Leonard
Goldenson, $65,000; Bob Hope, $72,550;
Paul Jones, $95,000; Austin Kring, $58,333;
Sid Luft, $65,000; Paul Muni, $84,701; Al
Koerner, $84,704; Al Jolson, $93,000; Sid-
ney Lanfield, $117,813; Mitchell Leisen,
$129,795; Kenneth MacGrath, $69,417; Fred
MacMurray, $150,000; George Marshall,
$127,000; Robert Mitchum, $109,197; C. M.
Mead, $81,482; Sol Siegel, $77,993; Betty
Hutton Thorburn, $104,500; Bowen C.
Tatto, $90,667; Billy Wilder, $106,083;
Ralph M. Wadsworth, $110,000; Victor
Young, $76,500; Adolph Zukor,
$139,400.

Balkan & Katz Management Corp.—John
Bain, $10,000; Eastman Kodak—Albert K.
Chapman, $94,638; Charles K. Flitt, $23,958;
Thomas J. Hoppav, $125,000; C. W. Maer
and Herman C. Sievers, $77,031; Selma
Chapman, $1,800; $100,000; Allied
Artists—Gradwell Sears, $130,000; Twentieth-Fox—William Bacher, $101,977;
Lloyd Bacon, $1,777,858; Anne Baxter, $50,
667; Ronald Colman, $73,824; Tom Con-
ners, $110,400; Linda Darnell, $113,333;
Richard W. Day, $75,000; Phillip Dumas
$83,815; Mack Gordon, $104,000; Edu-
mann, $78,333; Roy Henson, $147,750;
Henry Hathaway, $155,697; June Havock,
$80,704; Richard B. Haynes, $95,000; Fred-

Send Birthday Greetings To

July 6
Dan Marschon
Don Jourard
Ray Dofoux
Al Wilkin
Sam Lebowitz
Paul Medford
Juanita Stark
20 MILLION LISTENERS* HEARD
JIMMIE FIDLER
BROADCAST THIS MESSAGE TO
TEEN-AGERS AND PARENTS —
CREAM OF THE MOVIE MARKET!

* On 2 major networks
...hundreds of ABC
and MBS stations!

"If you are a teen-age girl thinking of leaving
home to become an actress, or if you are the
mother or father of such a young lady,
make it a point to see 'STAGE STRUCK.'
It reveals the pitfalls that await immature
career girls. And forewarned is forearmed."

It's a Headline Hit from MONOGRAM!

Stage Struck

Starring
KANE RICHMOND · AUDREY LONG
CONRAD NAGEL · RALPH BYRD with JOHN GALLAUDET
Business is Great...

with THE SMUGGLERS

Color by TECHNICOLOR

Ask the theatremen who played it in

Los Angeles (5 theatres day-and-date)...
New York... Cleveland... Newark...
Denver... Indianapolis... Salt Lake City...
Washington... Oakland... Springfield, Mass.
... Oklahoma City... and all the other great engagements across the board, big and small!

The Trade Press Called the Turn!
"It should pile up interesting grosses"
(Film Daily)
"Vivid, uncompromising drama"
(M. P. Daily)
"Marked by topflight performances" (Exhibitor)
"Should endear it to action-loving audiences!"
(M. P. Herald)
**The Film Daily**

**Fox OKays Separate Grievance Boards**

**Warriors to Cut Feature Distribution in U. K.**


London (By Cable) — First hint that the American distributor answer to the 45 per cent quota imposed by the Atlee Labor Government, effective as of Oct. 1, may be limitation of features made available to British exhibitors came yesterday when Jack L. Warner, WB production chief, now on this side, said his company would release only 16 features here in 1949.

The 16, Warner disclosed, would be selected from a two-year backlog. (Continued on Page 12)

**Pix Cos.' Suit Records Read Into TV Hearings**

Washington Bureau of THE FILM DAILY

Washington—Impression that anti-trust violations by the majors will react against the granting of their television applications was strengthened last weekend as the record of 20th Century-Fox litigation was read into the record in the San Francisco tele hearing. The record of the hearing was closed at the weekend, except for the record of Paramount litigation, not filed.

Commission Counsel Joseph Bren.

(Continued on Page 12)

**Dewey Picks Allvine for Campaign Pix Assignment**

Glen Allvine, veteran film industry exec., and former executive secretary of the Eastern Public Information Committee, will serve on the Presidential campaign team assembled by Gov. Thomas E. Dewey. Allvine's assignment covers the film side, including newsreels. He will work.

(Continued on Page 13)

**Film Interest to Bring Early Wide-Scale Adoption of Phonevision, Says McDonald**

Chicago—Interest shown in Phonevision by film companies, broadcasters and others holds out promise of the early wide-scale adoption of the Zenith pay-as-you-see video system. Comm. Eugene F. McDonald, Jr., Zenith's president, declares in his annual report to the stockholders. Zenith, he disclosed, will make provision in all new receiver models for the incorporation of Phonevision. Fall marketing is planned.

Zenith for the year ended April 30 last earned a net of $3,484,515 as against $594,452; earnings per share were $7.09 as against $1.21. Gross income was up 38 percent to $79,406,153.

**NCA Grievance Group Sets Monthly Meetings**

Minneapolis—Initial meeting of the newly formed NCA-20th-Fox grievance committee will be held July 15 for purpose of ironing out exhibitor complaints vs. distributors, Benjamin Berger, NCA proxy, announced. Future meetings of the committee will be conducted at NCA headquarters on the first Monday of every month.

Commenting on the agreement.

(Continued on Page 11)

**Zanuck Leaving for Europe in Search for New Talent**

Darryl F. Zanuck, 20th-Fox production chief, is scheduled to arrive in New York tomorrow enroute to Europe on a search for new talent, and to supervise production of three.

(Continued on Page 12)

**Hungary Nixes MPEA Terms Refuses to Take U. S. Pix on Percentage**

Only Dutch Competition is Provided Between U. S. Pix

Washington Bureau of THE FILM DAILY

Washington—The major competition in the Netherlands Indies is among U. S. pix rather than between U. S. pix and those of any other nation, according to a report released today by Department of Commerce pix chief Nathan D. Golden. At the same time, J. Arthur Rank is in the

(Continued on Page 13)

**Smith Will Accept More Than One Com. When Exhib. Groups Conflict**

Twentieth-Fox is ready to expand its collection plan into areas where there is more than one exhibitor organization on the basis of individual boards for each such association, Andy W. Smith, Jr., general sales manager, told THE FILM DAILY.

Queried as to what stand he would take in the event Allied and TOA units operating in the same territory were to disagree concerning the composition or attitudes of a joint grievance board, Smith declared that he would not put any obstacles in the way of the plan's successful exten-

(Continued on Page 15)

**$1,000,000 Film-TV Plant in San Antonio**

San Antonio, Tex.—In the first move to establish extensive television film activities outside of Hollywood and New York, Ralle United Motion Picture Co. has revealed plans for a million dollar film and video studio to be constructed here. According to Ralph A. Ralle, production chief, project will mark the

(Continued on Page 13)

**Wide Range of Biz in Broadway Stands**

Holiday weekend business in the Times Square sector ranged from "fair" at the Mayfair to "wonderful" at Radio City Music Hall.

Box office barometer at the other houses read: Astor and Victoria, "Nothing to rave about." Globe and Gotham, "Slow." Capitol and State, "Very good." Palace, "Improving."

(Continued on Page 13)

**Canada Theater Building Brings Total to 1,606**

Washington Bureau of THE FILM DAILY

Washington — With about 100 houses under construction, the Canadian Film Board of Trade reported 113 new houses last year, bringing the total as of January to 1,006 theaters in the Dominion of Canada, the Department of Commerce pix chief Nathan D. Golden, said today.

(Continued on Page 13)

**NCA-20th-Fox Agreements Are Ready**

Washington Bureau of THE FILM DAILY

Washington — I. F. Matthews, NCA-20th-Fox chairman, announced today that he has had ready for signature the agreements between the NCA and 20th-Fox. Matthews has been in New York for several days, conferring with his attorney and the Department of Commerce pix chief.

(Continued on Page 11)

**Hint Dore Schary Rejoining M-G-M**

West Coast Bar., THE FILM DAILY

Hollywood — Although arrival here of Gradwell Sears, proxy of United Artists, caused speculation that Dore Schary would align with UA, feeling is growing that he will rejoin M-G-M where he was a producer for a long time.
COMING AND GOING

Jean Hersholt arrived in London yesterday. Hersholt, Selznick's vice-president, is back from visits to the Pittsburgh and Cleveland branches of the company. 

William Z. Porter, head of Monogram and Allied Artists production department in the West, has arrived for a two-month stay in New York to prepare for a series of exchanges in Denver, Salt Lake City and Midland, Texas. 

Deane Dickson, who has arrived in San Francisco for the short tour, is to visit Hollywood in mid-July to start production preparations for several new color travel films. 

Bernard J. Gates, Monogram's Latin American supervisor, has arrived in Panama from Mexico City. 

Charles Samuel, of Motion Picture Magazine, is due here in mid-July to select this year's candidates for the magazine's yearly series, "Stars of Tomorrow." 

Don Castle is visiting his family in Houston and will proceed to location at Tyler before July 12 for opening scenes of "Strike in Rich." 

William Snyder, of The Film Daily staff, is vacationing on Cape Cod. 

Harry Blair, RKO radio's trade press contact, is vacationing. 

Joe Price of the Film Daily staff, returned over the weekend from a Southern vacation. 

Tony Martin and his wife, Cyd Charisse, are due from England today aboard the Queen Mary.  

Jeff Arnold of Fox Movietone News, shot the scenes which have been serviced to all companies in accordance with the promise of cooperation of the newswire editors recently given Charles P. Skouras, Chairman of the TOA Youth Month Committee. 

Co-op Film Delivery Seeks More Texas Area Members 

Tyler, Tex.—Film Transit Association, cooperative plan introduced by S. G. Fry, local theater owner, has invited other area theater operators to join the project, now serving 12 houses. Fry claims a saving of 40 per cent under previous costs of film transportation service. 

British Lion's Net Up; Dividend Again at 30% London (B Cable)—British Lion's net before taxes for the fiscal year jumped from £105,580 to £180,154, with a 30 per cent dividend as the previous year. 

"Urubu" Via United Artists Hollywood—George Breakston and Yorke Coplen, explorer-producers for World Impression Films, Inc., have completed a deal with United Artists for the release of "Urubu ... The Vulture People."
With the knowledge of continuous achievement... with the assurance born of showmanship supremacy...

20th Century-Fox proudly presents .............
THE WALLS OF JERICHO
PAUL I. WELLMAN

AUTHOR OF "JUBAL TROOP"
...the picturization of a great best-selling novel... destined to add more glory to the company already famous for bringing the greatest best-sellers to the screen... magnificently cast with four great stars... produced and directed in the tradition that has made 20

CENTURY-FOX

...the hallmark of outstanding motion picture entertainment...
Cornel Wilde
Linda Darnell
Anne Baxter
Kirk Douglas
THE WALLS OF JERICHO
the picturization of a great best-selling novel... destined to add more glory to the company already famous for bringing the greatest best-sellers to the screen... magnificently cast with four great stars... produced and directed in the tradition that has made

CENTURY-FOX

the hallmark of outstanding motion picture entertainment

here
Cornel WILDE
Linda DARNELL
Anne BAXTER
Kirk DOUGLAS

THE WALLS
OF JERICHO

with
ANN DVORAK

MARJORIE RAMBEAU • HENRY HULL
COLLEEN TOWNSEND • BARTON MACLANE

GRIFF BARNETT • WILLIAM TRACY • ART BAKER

Directed by JOHN M. STAHL
Produced by LAMAR TROTTI

Screen Play by Lamar Trotti • Based on the Novel by Paul Wellman

Film Daily—July 7, 1948
NCA Grievance Group Sets Monthly Meetings

(Continued from Page 1)

made between himself and Andy W. Smith, Jr., 20th-Fox sales chief.
Barger said he "sincerely hoped that all film companies will agree to par-
take in the plan to the end that all claims, complaints and grievances ag-
against all companies can be ad-
justed through this committee. Only
then can we call a halt to controversy
and to expensive and time consum-
ing litigation."

N. J. Berger let the industry know that NCA has not put its "big
stick" into moth balls or "thrown it in the ash can." "It's still standing
over in the corner at a decent dis-
tance from the conference tables," he
warned.

And in a note to NCA members
Barger said the plan does not bind
Fox or NCA or any exhibitor to
anything. No exhibitor need use the
plan. On the other hand, any exhibitor who wants the plan may
بلاغ, and if he is a member of
Allied. Barger also said exhibi-
tors may withdraw from the plan
whenever they feel committee action
is not enough and pursue legal ac-
tions. "Fox and NCA and you are
bound only to a good faith effort to
live the plan a fair trial," he con-
cluded.

NCA Sets Regional Meetings To Outline Smith-Bberger Plan

Minneapolis — The Smith-Barger
conciliation plan, effects of recent
Supreme Court decisions on small
town exhibits, and other exhibition
matters, will be discussed next month
by two regional committees of North-
Central Allied. Sessions will be held
in Fargo, N. D., on Aug. 3 and at
Devil's Lake, Minn., the next day.
Benjamin Berger, NCA president,
Stanley Kane, executive director, and
NCA board members will attend to
regional sessions.

L. of D. Condemns "Nais"
The National Legion of Decency has placed the French-made feature
film, "Nais," in its "Class C or Con-
demned" category. It is being re-
leased here by Siritzky.

Hungary Turns Down MPEA Distrib. Terms

(Continued from Page 1)

oly group refused to turn from its
policy of buying films on a fixed rate
basis, in favor of the percentage ar-
rangeement sought by MPEA. Irving
Maas, vice-president and general
manager of MPEA offered to freeze
profits from that organization's films
in Hungary but, according to the
Film Bureau statement, refused to
say what MPEA intended to do with
the earnings.

When Maas, who is surveying
MPEA's German branches, will now
return here for further consultations
with the Film Bureau is unknown. It is
likely that a few of MPEA's films will
be shown here after Aug. 1, unless the organization is willing
to sell films outright, as it now does
monopolies in Czechoslovakia, Poland and Bulgaria.

Hungarian Theater Monopoly Operates 440-450 Houses

Budapest (By Air Mail) — With the
takeover by Mafirs of about 70 to
80 Kimmort circuit theaters, operated
by the Smallholders Party, the state
circuit now controls all or about 70 to
80 theaters in Hungary. Mafirs, it is
estimated, now controls 440-450
theaters, with the balance held by
private owners. All houses formerly
operated by political parties are now
in the Mafirs fold.

Start Compilation of Data Asked by D of J

Theater owning defendants in the
Equity suit at the week-end had
started to compile the comprehensive
data on joint theater ownership as
called for in the interrogatories
served on them by the D. of J. Paper
work entailed, according to one
spokesman, is expected to hit a new
index in the coming days. Government
sheets dates and places of incorpo-
ration, lists of shareholders, duties of officer-
shareholders; seating capacity, annual
acquisition, considerations involved;
data on other theaters in circuits,
extent of interests, and lists of ac-
pquisitions named in pretense to re-
straint of trade or monopoly.
Pix Cos.’ Suit Records
Read Into TV Hearings

(Continued from Page 1)
ner pointed up for the Commissioners, who will award the two San Francisco channels, the recent Supreme Court decision, and other anti-trust matters.

In the meantime, it was believed here that if the competition for video channels becomes much more intense it might cost as much to apply for a frequency in a crowded city area—even unsuccessfully—as to apply successfully for a station in a small city.

Taub to Make “Medea”
In Britain Next Year

William L. Taub, prior to leaving for Europe over the holiday, disclosed that he will produce a film version of “Medea” in Britain next year. Judith Anderson, who was seen in the Robinson Jeffers version on Broadway, will have the title role, and Taub wants Michael Redgrave for Jason.

Jones Reappointed to Authority

Springfield, Ill.—Dave Jones, advertising manager of Kerasotes Bros. Theaters, has been reappointed to the board of commissioners of the Springfield Airport Authority.

CHARTERED

BEL-AIR THEATER CORP., Davenport, Ia., incorporated at Des Moines with an authorized capital stock of $100,000, officers include Julius Gross, president, Clarence Mosh, vice-president, and Robert McCann, secretary, all of Davenport.

WESTBORO COMMUNITY THEATER, INC., Westboro, N.Y.; capital, 60 shares of $50 par stock; by W. L. Bachman, V. Van Stevens, Mrs. E. Shackleford, F. Herrick, M. M. THEATER CORP., Cohocton, N. Y.; capital, 100 no par shares; by Louis Zimmerman, Maurice Goldberg, Alexander Teller.

RIO THEATER CORP., Chicago; to operate Rio Theater, Chicago Heights; by John Bolan, Elmer Upton and Arthur Goldberg.

Zanuck Leaving for Europe
In Search for New Talent

(Continued from Page 1)

20th-Fox films to be made abroad. Zanuck will be accompanied by Howard Hawks, who will direct “I Was a Male War Bride,” which has a background of occupied Germany and France.

The 20th-Fox production chief will check progress of “Prince of Foxes,” to be filmed in Rome, and possible “Britannia Mews.”

Hope of Cut in Ticket Tax
Is Offered for Knuston

(Continued from Page 1)
spoke of the need for a revision of the excise, but said nothing more specific than that.

NFS Names Bonded Film
As Local Representative

Appointment of Bonded Film Storage Co. as the rep. of National Film Service in the New York exchange area, is announced by William J. Clark, executive vice-president of NFS. National handles physical distribution for SRO, Eagle Lion, Film Classics, Republic, Monogram and a number of independent distributors.

AMPP Makes $5,000 Grant
To Academy Foundation

West Coast Branch of THE FILM DAILY

Hollywood—Association of Motion Picture Producers has made a grant of $5,000 to the Academy Foundation, Y. Frank Freeman, Foundation president, announced. Other recent contributions have been $1,000 from Charles Edison and a gift of a year’s supply of raw stock from Eastman Kodak.

PCCTO Backing Urged for
First of Industry Series

West Coast Bureau of THE FILM DAILY

Hollywood—Hugh W. Bruen, chairman of PCCTO’s industry film committee, has recommended to the organization’s trustees that they urge members to make available important playing time for “The Theater and You,” first of the MPAA’s special series produced under the supervision of Grant Leenhouts.

Warners to Cut Pix
Distribution in U. K.

(Continued from Page 1)

of WB features available for the U.K. market.

Warners in 1946 distributed 10 features here, while last year, due to the 75 per cent duty and consequent embargo, only 10 features were released.

The Warner announcement as a shock to British theater operators, particularly the indies, of whom 2,906 already have advised the Board of Trade they will require relief from the 45 per cent quota.

There was lively and wide trade speculation as to whether other American distribs. would follow suit. With British studios falling far short of the output needed to meet the 45 per cent quota, any “retracement” by American companies would have most serious exhibition consequences.

Mercury Lab. to Print
Popkin’s 10 for UA

All 10 pictures that Harry Popkin will produce for UA release will be printed by Mercury Laboratory of New York, Nat Saland, head of the lab., announced yesterday.

Saland also announced a similar exclusive deal with Phil Krasne who will deliver 24 features to UA over a three-year period.

Picture Story No. 2
of the bombload
of laughs
that made
The Exhibitor
rate it
“THE BEST SHOW
IN MANY A MOON”

When John-nee has himself a hot time in the “cold” war, “no one will want to miss it” says Showmen’s Trade Review.

When a career woman reprimands an officer it’s “the funniest dialogue ever written” says Hollywood Reporter.
$1,000,000 Film-TV Plant in San Antonio

(Continued from Page 1)

first studio to be completely designed for the dual function of making theatrical and television films. Local and Hollywood interests will jointly finance the project.

Designed by Gordon M. Smith, long-time architect, studio will be air-conditioned and will house modern production equipment as well as laboratory and sound facilities. Two swimming pools will be included in the structure.

Facilities will be available to producers on a rental basis. Ralle stated in his announcement that Hollywood producers have long evidenced interest in San Antonio as a location for making Westerns.

20th-Fox Tele Station In K. C. to Cost $721,000

Kansas City—Twentieth Century-Fox of Missouri, Inc., has filed application with the FCC to erect a television station in the Fox Midwest Amusement Corp. building at 3700 Broadway here. Elmer C. Rhoden, head of Fox Midwest, is listed as vice-president of 20th-Century-Fox of Missouri and Charles P. Skouras, National Theaters chief, is president. Estimated cost of the station is $720,000, according to Rhoden.

Canada Theater Building Brings Total to 1,606

(Continued from Page 1)

stated too that it is likely that J. Arthur Rank’s Odeon Circuit will have 19 luxury houses through Canada by the end of the year.

Odeon owned 107 theaters in Canada, and books in 31 more. Famous Players Canada Corp., is launched on a building program calling for 18 new houses—the first of which opened in Toronto in March. Golden said, with three more slated for the Toronto area.

An overall outlay of about $3,-000,000 is involved in the building and modernization program it is said, with a large portion of that to be spent for equipment in the United States.

Columbia Signs the Babe For Three Golf Shorts

(Continued from Page 1)

Signed by Columbia for a series of three golf shorts, Babe Didrikson Zaharias went before the cameras over the weekend at Grosgier’s, Perrysdale. Harry Foster is producing-directing.

Shea To Build in Conneaut

(Continued from Page 1)

Cleveland, O.—Shea Theater Corp. has closed a deal for a site for a new 1,000-seat theater at Main and Buffalo Sts. Construction is planned in 1949. Judge William N. Shane of Cross and Shane, Ashtabula, counseled for Shea, handled the transaction.

Wide Range of Biz in Broadway Stands

(Continued from Page 1)


Paramount reported that “Foreign Affair” did the greatest July 4th business in the history of the theater.

Only Dutch Competition is Provided Between U. S. Pix

(Continued from Page 1)

midst of a newspaper and billboard campaign, designed to increase interest in British pix because of their nationality as well as their intrinsic worth. Golden reports that houses showing British pix frequently program British cultural shorts such as the “This is Britain” series along with the features.

Business in the 135 theaters in the islands is reported good and improving, with Hollywood product still accounting for about two-thirds of the playing time in those houses catering to Occidental audiences. Musicals and jungle pix are especially well received—with one of the latter playing to record crowds in three Bata- vian houses simultaneously for a two-week period.
"Key Largo" with Humphrey Bogart, Edward G. Robinson, Lauren Bacall, Lionel Barrymore, Claire Trevor.

"Deep Waters" with Dana Andrews, Jean Peter, Cesar Romero.

Walters Re-Releasing Duo

Walters will re-issue "God’s Country and the Woman," and "Flowing Gold." 17 July.

Lone Star-Cutted Should Make the Fans Queue Up for "Key Largo," A Different Kind of Gangster Melodrama. Great Box Office.

"Deep Waters" is a picture with a high-spirited message. Particularly, to heroes like Hum- phrey Bogart who returned to postwar Amer- ica to find selfishness and mean-spiritedness growing. "Deep Waters" is skillfully made, and strifes destroying those values for which they fought.


"The Illlegals" with Teresa Torres, Yankel Mikalo- with and other D. P.'s. Mayer & Brown. 75 mins. CRUDE, POWERFUL, UNFORGETTABLE DOCUMENT OF JEWISH D. P.'S CLAN- DESTINE ESCAPE FROM EUROPE TO AMERICA.

"The Illlegals" is one of the most extra-ordinary films ever made. For despite its bad production values and the film's break and overwhelming difficulties facing a group of D. P.'s as they travel an under- ground railway out of Europe filled with bitter memories to the old-new land of free- dom, Erez Israel.

To lend the film narrative quality, Mayer Levin turned "The Illlegals" into a novel which looks like a book when you see it in the cinema. In the meantime, the wife decides not to wait in Vienna any longer for her husband, who is at last released by the Polish authori- ties and by sheer luck finds his wife aboard an overcrowded Turkish vessel which has just cast off from a secret port in Italy.

The ship is spotted by aircraft and is hunted down by a British croissant. No longer able to slip through as a Turkish ship, the Hagana leader hoists Israel's colors and changes the name of the ship to the "Un- afric." The illegals catch only a glimpse of the port of Haifa before they are escorted into another concentration camp, this time, to Damascus.

CAST: Teresa Torres, Yankel Mikolowitz, the illegals, among others. Presented by the Americans for Hagana; Written, directed and produced by Meyer Levin. Two reels. Assistant Directors: Harry Greisman, Ira I. Lefeld. Photography: Victor Karmanovsky-Paquin; Music performed by Darius Citrusova and the American Palestine Symphony Orchestra; Editor: Henry Marnon; Chores, The Hebrew Youth Chorus of New York, The Boys Brigade of the Cerdo Holy Eclesiastico Israélites de France, di rected by Henri Michel; Photography in Eu- rope, Jean-Paul Alphé; Photography at sea, Bertrand Hesse; Production manager: Paul Cay- ette; Distributed by Mayer-Barkley.

DIRECTION: Oh - the cameraman. PHOTOGRAPHY: Uneven.

The wife shall live with him in the small kansas town.


CREDITS: Directed by John M. Stahl; Pro- duced by Lamar Trotti; Scenario by Lamar Trotti; Based on the novel by Paul Wellman; M. Carl Mockridge; Musical direction, Henry Marnon; Orchestra arrangements, Herbert Stenger; Musical director, Carl Miller, A.S.C.; Art direction, Lytle Whaite, Murray Wallace, William Standing, A.S.C.; Special effects, Harmon Smith, Esq.; Assistant Director, Jerry Wolf; Camera, Robert M. Young; Production, J. William Forrest; Sound, Delph Behar; Special effects, Harriett Fehl; Special effects, Donald Roth; Special effects, Joseph B. Packard; A.S.C.; Set decor, Fred M. McCloud; Ward- robe, Roland Young; Photography, Sam Berg; Music by Max Steiner; Orchestration, Thomas Carter; Orchestral director, Arthur Lurkut; Unit manager, Chuck Horns.

DIRECTION: Best. PHOTOGRAPHY: Tops.

"The Wall of Jericho" is such a story. Not only is it a skillfully told tale of a quin- tangible romance, but more than that, the course of the film is a journey into early 20th Century America that has the ring of authenticity.

Kirk Douglas, plain, straightforward pub- licly, by the bully who forces his attentions on writing lump of clay in the hands of his- tric human, Linda Darnell. Few suspect that underneath that lovely exterior beats a real dark secret. A disturbing, and selfish. Her overpowering beauty is only matched by the political cunning worthy of a Machie- vas. One day the public discovers that she discovers that Corned Wilde, her hus- band's lifelong friend, is a very attractive and persuasive force being Kansas' most popular County Attorney.

Linda makes subliminal advances to Wilde with equal subtlety lets her know that he will not be a means to an end. She wholea, whisky-besotted spouse, Ann Dvorak, he still would not betray his best friend.

Later, Linda discovers that if Wilde is going to risk a scandal, it would only be for Anne Baxter, "she-lawyer" who has loved Wilde ever since she was a child.

With the traditional fury of a woman giving the ha-ha, Linda contrives to obtain husband Douglasitch Wilde. She also in- fluences the publisher to run for Congress herself.

Wilde's first impulse is to oppose Douglas. He changes his mind when he realizes that he rover be able to see Miss Baxter again if he wins. Wilde drops out. Anne recognizes the futility of her love and leaves town.

Two years later when Congressman Doug- lasitch Wilde runs for re-election, Anne, Wilde decides to run against him. In the midst of the campaign, Wilde assumes the defense of Colleen Townsend who is charged with the murder of Barton MacLane, bootlegger and town bully.

The girl was running away from home because town gossip spread the rumor that her parents were never married. While hid- ing at the train depot, Colleen is discovered by the police. To save herself from arrest, intending to ward him off with a shove, she kills him instead, and sneaks away on the first train.

Miss Darnell, fearful that the trial will increase Wilde's popularity, influences his wife to file divorce proceedings, naming MacLane as her correspondent. The news is timed to embarrass the defense attorney before the jury.

Wilde is shot by his estranged wife when he tries to give her the money for her actions. Linda is present at the accident. Miss Bax- ter, as associate defense counsel, carries on and exposes the facts of the case.

Publisher Douglas at last recognizes his wife for what she really is. He renounces all political aspirations, determined that his...
Fox Okays Separate Grievance Boards

(Continued from Page 1)

sion and would accept separate board to the exhibitor group.

Smith said that although he would welcome the opportunity of a "trial period" in the Minnesota area, where initial griev-
ances will be presented to the North Central Allied board this week, he is willing to extend the system to other localities without delay in response to a specific request for immediacy.

The realm of subjects which exhibitors can bring up as a grievance is "wide open," the 20th-Fox executive declared, pointing out that only the issue of film rentals or complaints of a purely private or personal nature will be considered beyond the pale of discussion.

Smith stressed the responsibility of exhibitor units to choose the best men from among its members to sit on the grievance committees, "men of good standing in their area, men sound and mature in thinking." After screening, grievances will be presented to the area branch manager who will have complete authority to settle the issue without the necessity of obtaining home office approval.

It is this rapid, on-the-spot action which Smith believes to be the key to the plan's success. "The farther away the home office is from these local problems, the better chance there is for a fair and equitable solution by men close to the issue involved," he said.

Vallee Plans Song Film Series for Television

West Coast Bureau of THE FILM DAILY

"Two Songs Films" is planned by Rudy Vallee for use by television stations as radio stations use records. Films will have a background of paintings by Mary Ann Nyberg to dissolve in continuity with the story told by the song as it's played. Vallee finished "College Days," a half-hour television show taken from one of his radio shows.

DEATHS

SAM KAPLAN, founder of Sam Kaplan Manufacturing and Supply Co., now Century Projector Corp., at his home in Brooklyn.

JAMES WYNN, 62, stage manager, Colonial Theater, Hartford, Conn.

SAMUEL C. HURLEY, JR., 42, president, Edwin E. Bloom Co., Danville, Ill., killed in a plane accident.

CAROLE LANDIS, 29, in Hollywood, from in overdose of sleeping tablets.

LEON LEOPOLD, 65, manager of the Walnut St. Theater, in Philadelphia.

SHORT SUBJECT REVIEWS

"Little Tinker" M-G-M (Technicolor) 8 Mins.

Concerns Mr. Slunk's unfortunate plight as a social outcast in an endeavor to be a lover, with alas, a happy ending when he meets up with one of the weaker sex of his own breed. Adults as well as kiddies will go for this one.

"The Race Rider" (Sports Parade) Warners (Technicolor) 15 Mins. Very Interesting

Activities and schooling of an aspiring lad desireous of becoming a jockey, doing the odd jobs at the stable, the briefing about horses, then the mount on a two-year-old for exercise, through the "bug" riding days, to the final thrill of being a winner.

"Hounding the Hares" 20th-Fox (Technicolor) 7 Mins. Diversion

The hunter, his dog and a zany crew of rabbits run a wild gamut of animated resourcefulness in this Terry cartoon which finally results in the utter demoralization of the hunter. It is amusing stuff for the most part.

Wilson Beale to Vacate State Dept Film Berth

Washington Bureau of THE FILM DAILY

Washington—The pix assignment in the State Department's Commercial Policy Division will pass into new hands in another month, it was learned over the weekend, as Wilson T. Beale will leave at the end of July. Beale has been selected for special training at the Army War College, and will be one of the Department for at least nine months. He does not know yet who his successor will be.

Beale has been on the job only a few weeks, having replaced R. Horton Henry. Henry took over from George M. Peckham, who is now in Damascus on special assignment.

Although the post is growing in importance with the increasing tension in the international pix situation, there is still no indication that the Department is prepared to recognize its importance.

Quota Will Harm U. K. Pix, Goldwyn Predicts

West Coast Bureau of THE FILM DAILY

Hollywood—With the imposition of Britain's 45 per cent U. K. films quota, "motion picture attendance in Great Britain will drop off so badly that producers will look back fondly on the days when attendance was off by only 10 millions, which they say it already is," Samuel Goldwyn predicted in a letter to the London paper, News of the World.

"Rich, I regret to say, is already beginning to happen."

Physical Distribution Of 'Israel Reborn' by Fox

"Israel Reborn," brought out by Palestine Films, Inc., will be distributed throughout the U. S. through the physical facilities of Fox, it was announced yesterday by Andy W. Smith, Jr., general sales manager.

"Israel Reborn," a one-reeler, was produced by Yehudi Louije and Joseph Krumgold.

WEDDING BELLS

Steuber-Fisher

West Coast Bureau of THE FILM DAILY

Hollywood—Jae Lucas Fisher, and Susan Margaret Steuber, former Broadway actresses, will be married Saturday at the Church of the Wayfarer, in Carmel.

Adelman-Finegold

Chicago—Sylvia Adelman, Great States office manager, was married to Irving Finegold.

Bambach-McWeeny

Charles J. ("Jack") McWeeny of Monogram Int'l was married to Claire Bambach.

Droste-Johnson

St. Louis—Doris Droste, assistant cashier at KKO, will be married Sept. 1 to Bob Johnson, manager of the Bambach Uptown Theaters, Fairfield, Ill.

Crowley-Manente

Bridgeport, Conn.—Mabel Crowley, of the Globe Theater, was married recently to Joseph Manente.
His pen-and-ink people live for laughter...

BORN on the drawing board, though they are, these little people have the breath of life and laughter that captures hearts the world around—thanks to the creative genius of the animator. His knowing lines belie the fact that they are folk of fantasy... of pen and ink and paint. For each and every one has the human touch... has been fully endowed with character and lifelike movement, through the animator’s artistry. Yet—for all his wit and skill—the animator could not present his gift of laughter to the moviegoing world without the help of film. And this—in types especially adapted to his needs—he finds in the famous Eastman family, whose Fine Grain Master Positive and Background X Negative have been the animator’s faithful mediums for many years.
QUOTA WILL TRIM PROFITS, HOLDERS WARNED

Rank Claims 2,500 U.K. Houses Can Meet Quota

1,000 Circuit and 1,500 Indie Situations Said To Represent 70% of Gross

London (By Cable)—"Statements by the MPAA and others" to the effect that the 45 per cent exhibitors' quota which becomes effective here Oct. 1 cannot be met were given the verbal heave-ho here yesterday by J. Arthur Rank, British industry king-pin and proponent of even a still higher quota.

Delivering the president's address at the BPFA, Rank said he thought it was "generally agreed" that the quota could be met by 1,000 major

(Continued on Page 3)

Canam's Distribution To be Via U. S. Major

Canam Film Prods., Ltd., Canadian producing company recently organized by a group headed by Robert Montgomery, film publicist and advertising exec., formerly identified with both 20th-Fox and the J. Arthur Rank Organization, is negotiating a releasing deal with a U. S. major for its first two pix, it was learned yesterday.

Montgomery, who will be executive

(Continued on Page 3)

RKO Board to Meet Sunday On Successor to Schary

West Coast Branch of THE FILM DAILY Hollywood—While RKO board of directors is scheduled to meet here Sunday to discuss a successor to Dore Schary as production chief, still another company as a possible recipient of Schary's services figured in reports having Warner Bros. in

(Continued on Page 8)

Strike Threat to 200 Theaters Fades Out

St. Louis—Operating engineers employed by the Union Electric Co. voted to accept the utility's offer for wage increases and broadened pension plan, thus ending threat of strike that would have closed at least 200 Missouri, Iowa and Illinois theaters.

Associated British Pictures Paid Out 94% Of 1947 Net Profit in Taxes to Government

London (By Cable)—-Exactly 94 per cent of the net after all charges of Associated British Pictures Corp. was absorbed in taxation last year, shareholders were advised yesterday by Sir Philip Warter, chairman.

The tax took £6,996,907 of the £18,842,321 gross of ABPC's theater subsidiary, Associated British Cinemas.

Total available for reserves and payments to ABPC shareholders on £9,000,000 capital was £531,344 or six per cent, Sir Philip declared.

Para. Will Release Seven to Year's End

Paramount will release seven films in the final quarter of this year, it was announced yesterday by Charles M. Reagan, v.e.e. in charge of distribution.

Hal Wallis' production adapted from the radio program "Sorry, Wrong Number," leads the list with release set for Sept. 34, "Sea of Romance" will bow nationally Oct. 8. "Night Has a Thousand Eyes" is set for Oct. 22.

November releases are "Sealed

(Continued on Page 8)

American Boycott Threat Report Alarms O'Brien

London (By Cable)—Reports that American projectionists were threatening a boycott of British films in retaliation for the British 45 per cent exhibitors' quota created a furor in trade quarters here yesterday and brought a statement from Tom O'Brien, M.P., general secretary of the NATK, that he would contact

(Continued on Page 8)

John R. McPherson of NSS Dies Suddenly in London

London (By Cable)—Robert R. McPherson, 45, joint managing director of National Screen Service Ltd., died suddenly here yesterday.

A native of Chicago, McPherson joined NSS in the U. S. in 1921, and rose from the ranks, becoming in turn branch manager, western division manager, special b. o. rep., as

(Continued on Page 3)

Regional Publicity Com. For Rogers Hospital Drive

At a meeting held yesterday in Columbia's home office, Nat Cohn, chairman of the publicity committee for the forthcoming drive to raise funds for the Will Rogers Memorial Hospital, appointed a regional public.

(Continued on Page 8)

Small in Rank Deal For British "Doone"

West Coast Branch, THE FILM DAILY Hollywood—Edward Small has made a deal with J. Arthur Rank to produce "Lorna Doone," from the English novel, in England in Technicolor. Picture will be distributed in England by Rank's GFD, but no domestic distribution has been arranged as yet. This will be Small's second European production, his having produced "Cagliostro" in Italy.

Grant Whyteck, Small's chief aide, and Rudi Stread, art director, leave tomorrow for London to arrange preliminary details. Exteriors will be shot in Externo, England.
SEC Schedules Changes In Proxy Statement Data

Washington Bureau of THE FILM DAILY—WASHINGTON, D.C., May 18, N.V., by Wd's Films and Film Folks, Inc. J. W. Alcoeate, President; Donald M. Merse-
care, Vice-President and Treasurer; Patti Alcoeate, Vice-President and Secretary. Entered as second class matter, Sept. 8, 1930, at the post-office at New York, N.Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign: $11.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N.Y. Phone Blythe 9-7117, 9-7118, 9-7120, 9-7121. Cable address Film-
day, New York.

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STAFF CORRESPONDENTS

Los Angeles—Walter Ruark, 121-15 Warder St., W. 111, BAYANA—Mary Louise Hinkle, Virginia Courts, 4200 Exposition Blvd., Kith Mahal, 108 Hurter Blvd., Fort, Ronson A, AL-
GIER—Paul Welt, Film 社, 131-15 Warder St., MONTREAL—Ray Currin, Room 9, 484 Francis Thompson Blvd., SYDNEY—Maxim Fracchetti, 13 New-
ton Park, Phone. S. N. Phone, UT 1910, BRUS-

Mute Aussie Youngster in Youth Month Observance

Arrangements for a six-year-old Australian youngster who lost his power of speech because of illness, to come to the U. S. during September and to participate in the industry's observance of Youth Month, have been completed by Charles Skouras, president of National The-
teria and head of the M.D.A. drive.

Young John Reid and his family will then proceed to Wichita, Kansas, where arrangements have been made for the boy to be retrained at the Institute of Logopedics, headed by Dr. Martin F. Palmer.

MPEA Czech, Polish and Bulgur Pix Deals on %

While the MPEA is selling U. S. pix to the state film monopolies in Czechoslovakia, Poland and Bul-
garia, deals in those countries are on a percentage basis, with no out-
right sales made, it was said at the MPEA yesterday. Published Bud-
apest dispatch had indicated that the MPEA made outright sales in the three countries.

Full Time Provided for

In New Jessel-Fox Pact

West Coast Bureau of THE FILM DAILY

Hollywood — George Jessel has signed a new five-year producer con-
tact with 20th-Fox, superseding his previous agreement, which had a year to run. Under the new pact, Jessel will forego his former right to take six months off a year and will devote all his time to the studio.

Benefit Shows to Aid

Japan Quake Victims

A series of benefit performances has been launched by Charles Mayer, MPEA manager in Japan, to aid vic-
tims of the recent earthquake in Fukui, according to word received here.

Fire which followed the trem-
resulted in destruction of a num-
ers of MPEA prints. Toho Theatre in Fukui was the scene of the deaths of over 1,000 patrons watching a native pic when the quake occurred. All six houses in Fukui were levelled.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

ROX Y

CAST OF 10,000 IN Cecil B. DeMille's

"THE CRUSADES"

Cast of 10,000 in Cecil B. DeMille's

"THE CRUSADES"

with Loretta Young—Henry Wiscan

at Radio City Music Hall

Single Tickets $1.50 and $2.00

"FORT APACHE"

Pamela Anderson

FORT APACHE

BEAUX, BROOKLYN

AND "BEAVER"

seen U.A.

"THE CRUSADES"

"FORT APACHE"

"BEAUX, BROOKLYN

AND "BEAVER"

seen U.A.

"THE CRUSADES"

"FORT APACHE"

"BEAUX, BROOKLYN

AND "BEAVER"

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"THE CRUSADES"

"FORT APACHE"

"BEAUX, BROOKLYN

AND "BEAVER"

seen U.A.

"THE CRUSADES"

"FORT APACHE"

"BEAUX, BROOKLYN

AND "BEAVER"

seen U.A.
Quota to Cut Profits, Stockholders Warned

(Continued from Page 1) proach to the profit side, but the message nevertheless was there for ABCP shareholders to read in a statement attached to the annual report.

There was, Sir Philip warned, serious danger in the quota situation—danger that British producers may be driven to sacrifice quality for quantity at a time when British films are earning deservedly a high reputation with the public.

Sir Philip did not have to underscore this with a statement that British film lack in quality would not do well at the box office, either here or abroad. (Arthur S. Abeles, Jr., now managing director for Warners in the U. K. last week took an identical view of the 45 percent quota's effect upon production, noting that it was evidently the intent that American companies producing here make "quickies" instead of top quality pix.)

Associated British, which controls Associated British Cinemas, one of the "Big Three" U. K. circuits, and Associated British Film Distributors, will do everything in its power to conform to the provisions of the 1948 Films Act, the Wartertarter stated.

Canam's Distribution To be Via U. S. Major

(Continued from Page 1) producer for Canam, is in New York from Toronto for talks both on distribution and talent deals. Canam will send its first pic, "The Gallant Greenhorn," based on a CBC radio show, before the cameras about mid-August. Present plan is to shoot it largely on location in the Lake Louise country.

Canam is understood seeking Lesley Selandier to direct "The Gallant Greenhorn," which carries a $250,000 budget.

Second pic "The Blue Hour," based on a Crime Club novel, will be made in Rank's Toronto studios.

John R. McPherson of NSS Dies Suddenly in London

(Continued from Page 1)istant to the vice-president and finally, assistant to President Herman Robbins, his last post before coming to Britain.

Send Birthday Greetings To

Louis C. Ingran Eugene Pallette Glenn Langan Len Young Faye Emerson George A. Smith Craig Stevens

Thursday, July 8, 1948

Along the with PHIL M. DALY

Thursday's Tattle-Tales

- - - EAGLE LION's Max E. Youngstein sent his aide, Jerry Pickman, to Canon City, Colo., to immortalize the premiere there of "Canon City"... Now go on with the story, as reported by the Canon City Daily Record... "Cowboy Jerry Pickman, a coyote bread bust from Brownsville... was in fine fettle as he approached his last minute tasks... He was attired in typical western attire which is necessary in his work... You have to be dressed properly for your work when you prepare to take the bull... Cowboy Pickman wears a ten gallon hat, a loud western shirt with bandana to match, whipcord riding breeches and the usual cowboy boots... The boots were an especial problem for Pickman as he kept slipping and crashing on his saddlerig... (see Webster) and he has had rubber cushions added to his high heels... "This," said Pickman, "will make it easier to ride subways and other things that come my way when I'm in New York..." P. S. The proof of the pudding being in the eating, Jerry took over Page One of the Record on successive days and for good measure, there was a souvenir world premiere edition on opening day... Ride 'em cowboy. Indeed!

- - - GOVERNOR DEWEY's selection of Glenn Allivine for his Presidential campaign team is a tip off that films will have a major role in GOP standard bearer's campaign... And if Dewey moves into the White House, it's reasonable to anticipate the "team" will stay on the job... - - - Tele coverage of the Democratic convention is expected to equal that of the GOP insofar as program hours go... And the Idaho boys are hopeful of benefiting from the experience in Philly last month... - - - June Havoc will be back on Broadway next season in Gilbert Seldes' "Lysistrata 48" under the N. Y. Theater Guild's banner... Ditto Cornel Wilde, and the Mississ, Patricia Knight, who will be presented on Broadway in "Lord Byron" by William L. Tabb... Likewise Miriam Hopkins, undecided at the moment between two scripts.

- - - BABE RUTH'S presence at the charity world premiere of AA's "The Babe Ruth Story" at the Astor Theater on the night of July 26 is now anticipated as a result of the Babe's response to radiation treatment... Premiere tickets will be priced at $10, the proceeds going to the Babe Ruth Foundation... Pic opens its regular run at the Astor the next day, and is penciled in for an indefinite stay... Steve Brody and Lou Lione and their aides have opened premiere campaign headquarters at the Hotel Warwick... - - - The N. Y. Daily News' video station, WPIX, will make those 24 Kord pix highlights a successive Sunday night program, with "The Private Life of Henry VIII" in the off spot next Sunday... - - - Governor Hildreth of Maine and other Maine officials and reps. of the Fourth Estate will see 26thFox's "Deep Waters" this morning at a special screening at the Coliseum, Augusta... A lobster luncheon will follow... Henry King directed the 20th-Fox pic against a Maine background last summer... - - - Some members of the UA board admitted they would like to see Dore Schary join the fold.

- - - HOW MANY EXHIBS. can equal the record of A. P. Way, manager of the Avenue Theater in Dubuoc, Pa.? A. P. is now in his 52nd year of theater business and still going strong... Proud to be among the 100 oldest subscribers to Your Favorite Industry Newspaper, the Dubuoc veteran writes, "We greatly appreciate each copy of the Year Book, and find many uses for each one, as we keep them from year to year intact... The 1948 really is a fine edition"... Thank you, Sir!

- - - TODAY'S FORECAST: Paramount's "A Foreign Affair" will be high among the mop up pix of the box office year and will be way up in the 1948 "Ten Best."
YOU NEED VITAMIN M-G-M!

For instance, Irving Berlin's "EASTER PARADE" sets all-time record in 27-year history of Loew's State, launching this house as Broadway's newest show-window of important pictures!

APRIL 29
SPENCER TRACY
KATHARINE HEPBURN
VAN JOHNSON
Angela Lansbury
Adolphe Menjou, Lewis Stone
in FRANK CAPRA's
"STATE OF THE UNION."

MAY 20
"SUMMER HOLIDAY"
(Technicolor).
MICKEY ROONEY
GLORIA DEHAVEN
Walter Huston, Frank Morgan
Butch Jenkins, Marilyn Maxwell
Agnes Moorehead, Selena Royle.

MAY 27
CLARK GABLE
LANA TURNER
Anne Baxter, John Hodiak
in "HOMECOMING"
Ray Collins, Gladys Cooper,
Cameron Mitchell.

JUNE 3
"BIG CITY"
Starring Margaret O'Brien
Robert Preston, Danny Thomas
George Murphy, Karin Booth
Edward Arnold, Butch Jenkins
Betty Garrett, Lotte Lehmann.

JUNE 10
JUDY GARLAND, GENE KELLY in
"THE PIRATE" (Technicolor).
Walter Slezak, Gladys Cooper,
Reginald Owen.

JUNE 24
ESTHER WILLIAMS, PETER LAWFORD,
RICARDO MONTAÑAN
JIMMY DURANTE, CYD CHARISSE
XAVIER CUGAT in "ON AN ISLAND
WITH YOU" (Technicolor).

JULY 8
IRVING BERLIN's
"EASTER PARADE"
( Technicolor).
Starring JUDY GARLAND, FRED ASTAIRE
PETER LAWFORD, ANN MILLER.

JULY 29
"A DATE WITH JUDY"
(Technicolor).
Starring WALLACE BEERY,
JANE POWELL, ELIZABETH TAYLOR
CARMEN MIRANDA, XAVIER CUGAT
ROBERT STACK.

AUGUST
GREER GARSON
WALTER PIDGEON in
"JULIA MISBEHAVES"
PETER LAWFORD, ELIZABETH TAYLOR
CESAR ROMERO, Lucile Watson
Nigel Bruce, Mary Boland
Reginald Owen.

SEPTEMBER
"THE THREE MUSKETEERS"
(Technicolor).
LANA TURNER, GENE KELLY
JUNE ALLYSON, VAN HEFLIN
ANGELA LANSBURY,
Frank Morgan, Vincent Price
Kesnon Wynn, John Sutton
Gig Young.

LASSIE in "HILLS OF HOME"
(Technicolor). Co-starring
EDMUND GWENN, DONALD CRISP
TOM BRAKE, JANET LEIGH.
HERE’S WHAT FollowS “EASTER PARADE”!

PREVIEW! “A DATE WITH JUDY” SENSATIONAL!

PREVIEW! “JULIA MISBEHAVES” DITTO!

NOW “THREE MUSKETEERS”!

(Read this remarkable telegram!)

"THE THREE MUSKETEERS’ will be top grosser since ‘Gone With the Wind’ is enthusiastic prediction of all who saw sneak preview last night at Pomona. Everybody is talking about VITAMIN M-G-M, one preview hit after another. Thrilling sequences applauded again and again. Preview cards unanimous raves. Turner ravishing. D’Artagnan role field day for Kelly. Van Heflin terrific. Allyson great. Picture is swashbuckling Technicolor show packed with exciting swordplay, romantic thrills, hair-raising suspense, great drama and stirring adventure. Nothing like it seen on screen in years. George Sidney’s direction superb and Pandro Berman’s production highest quality."

"ESTRO! ‘ON AN ISLAND WITH YOU’ sensational! In all first dates it ranks with such top hits as ‘Homecoming’. Frank Capra’s ‘State of the Union’ and others."

---

ROARING EDITORIAL!

(From Showmen’s Trade Review)

"THE LION IS ROARING. LEO IS HITTING ON ALL CYLINDERS. OUR DAILY MAIL SHOWS THE SPIRIT OF ENTHUSIASM IS SPREADING."
"Just About Lives Up To Those That Paramount Ran In Every N

says THE NEWS

TWICE WITHIN 2 WEEKS, PARAMOUNT’S SUMMER HIT-WAVE HITS WIN THOUSANDS OF WORDS OF THE MOST SENSATIONAL

“A FOREIGN AFFAIR’ IS A WHALE OF A PICTURE. It’s a little early to be speaking of the year’s awards, but here is my candidate. It will be a mighty fine day when they make a picture to top ‘A Foreign Affair.’ It is a treat to have two of Hollywood’s most intelligent actresses together in the year’s most intelligent comedy. The writers and players never allow it to slip into a single stodgy moment.” —Alton Cook, World-Telegram

"TO PUT IT PLAINLY, HOLLYWOOD’S MOST ENJOYABLE PICTURE OF THE YEAR. Paramount Theatre audiences are most fortunate. This Brackett-Wilder picture is so richly studded with all types of fun, verbal and visual, that some of it may be lost in the ensuing audience hullaballoo. The perfect performances of the four leads contribute to the general excellence.” —Archer Winsten, N. Y. Post

"SMARTLY TURNED OUT COMEDY. Sly humor, biting satire. The film bounces amusingly through a variety of crisply handled complications. All three principals excellent. Millard Mitchell does a slick job.” —Rose Pelswick, Journal-American

“This Brackett-Wilder team seems unbeatable, no matter in what direction it turns. From the charm of ‘The Emperor Waltz’ they turn toward another brilliant picture. Writing has much to do with the wit and honesty of ‘A Foreign Affair.’ Dialogue is funny, crisp, real. Ideas and characters are fresh and original. The team which made ‘Ninotchka’ and ‘The Lost Weekend’ don’t bother with routine plots. Dietrich has the best role of her career. Miss Arthur is a delight.” —Eileen Creelman, The Sun

“A BOLD, BRIGHT COMEDY. I’m all for ‘A Foreign Affair.’ Shining example of perfect teamwork in picture making. One prediction the ad writers failed to make is that this picture is going to make John Lund the screen’s No. 1 ‘Lover Boy’ whether he likes it or not. Arthur, Dietrich, Lund and Mitchell give performances that people will be praising for a long time to come.” —Wanda Hale, Daily News

“DANDY ENTERTAINMENT. It has wit, worldliness and charm. Jean Arthur is beautifully drole. But it is really Dietrich who does the most fascinating job.” —Bosley Crowther, N. Y. Times

Jean Arthur Marlene Dietrich John Lund in

“A Foreign is a funn
THAT THE NEW YORK, OR ANY OTHER, CRITICS COULD GIVE A MOTION PICTURE. FIRST "THE EMPEROR WALTZ," AND NOW—

BRIGHT, TOPICAL COMEDY. Humor brash and typically American. Plenty of laughter. It is a lot like aspirin—it may not cure the world’s diseases but it surely can make the headache feel a lot better.”
—Otis L. Guernsey, Jr., Herald Tribune

LOADED TO SET OFF EXPLOSIONS OF LAUGHTER IN ANY THEATRE ANYTIME ANYWHERE. No one will want to pass up the chance to laugh for almost two solid hours. Boasts the presence of two of Hollywood's outstanding personalities—Jean Arthur and Marlene Dietrich. Every bit of it is acted charmingly by Miss Arthur. Miss Dietrich is more fascinating and glamorous than I have seen her since 'The Blue Angel' and Morocco.’ Her beauty puts to shame all the young beauties in Hollywood.”
—Seymour Peck, N. Y. Star

LAUGH-CRAMMED COMEDY BY ‘LOST WEEKEND’ OSCAR WINNERS. A delightfully human lesson in global human relations. A thousand laughs with top-notch acting and a keen script. Jean Arthur scores a triumph. All performers are competent, all give their utmost.”
—Justin Gilbert, N. Y. Mirror

Agrees:

Affair

with

MILLARD MITCHELL
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Screenplay by Charles Brackett, Billy Wilder, and Richard L. Breen • Adaptation by Robert Harari
Original Story by David Shaw
School Pix To Fore At Three Chi. Meets

(Continued from Page 1) three important Chicago meetings next month.

First to convene at the Hotel Sherman will be the Educational Film Library Association on Aug. 6-6. The Film Council of New York will hold its first constituent national convention there on Aug. 8, while the NAVED will open a three-day convention on Aug. 9. Emily S. Jones is executive secretary of the EFLA. Thurman White is executive director of the Film Council, and the visual education dealers association is headed by Olson Anderson. A trade show will be held in connection with the latter's meeting.

William F. Kruse, United World Film president, will address the NAVED convention. Kruse has a speaking dates which will precede: he speaks at the University of Buffa- lo, Aug. 21, then at Wayne University, Detroit, on Aug. 4.

First of the "Your World and Mine" series of new world geography shorts being produced by Louis de Rochemont for UWF were previewed at the latter's office Tuesday by a group of 50 school superinten- dents and principals who are on a 500-mile flying study trip under auspices of the American Association of School Administrators. Educators saw "Jungle Nomads," shot in Malay, and "Farmer-Fisherman of Norway."

University Film Makers Will Meet August 23-27

Minneapolis—Second annual conference of the University Film Producers Council will be held Aug. 23-27 at Haseo State Park, under chair- manship of M. P. Stallings of the University of Minnesota. Five-day council will feature discussions on film production problems, with television due to come in for some comment. Special criticism sessions will be held with recent productions screened for delegates.

Paramount Will Release Seven in Last Quarter


Polio Cases Exceed 2,000; Jump of 50%.

With reported polio cases up 50 per cent over last year, total of as of yesterday was 2,027, with 10 of major outbreaks in North Carolina, Texas and California. Texas, with 69 cases last year, now has a total of 237. North Carolina has 270 cases against 21, while California has 289 as compared with 346 in 1947.

Korda Plans 25 Films In Next Two Years

(Continued from Page 1) will be top budget pix, and four will be in Technicolor, Halperin reported. The Third Man, which Korda made in association with David O. Selznick with Joseph Cotton starred, starts shooting in two weeks, and Aug. 6 is set as starting date for "The Scarlet Pimpernel" remake which will be made with David Niven starred as a joint production with Sarony.

Robert Donat and Emlyn Williams are turning indie producers under the Korda names. Former's first will be "Cure for Love," based on a London stage piece. Williams' initial effort will be "Last Days of Dolwyn."

Zolton Korda is expected to make "The Magic Mountain," while Orson Welles is now in Rome preparing to make "Henry IV." Leslie Arliss will start "Saints and Sinners" with the Abbey Players in two weeks.


RKO Board to Meet Sunday On Successor to Schary

(Continued from Page 1) contact with the executive. Meanwhile, Hal Wallis emphati- cally denied rumors here that he would take over the RKO studio post vacated by Schary.

Ned Denipet, Fred L. Ehrman, L. Lawrence Green and George A. Shaw are here for the board meeting today. Preliminary talks were held yesterday with no details disclosed. Director Harry M. Durning is expected today with Floyd Odlum due to arrive Sunday.

M. C. Morton to Head UA Sales in Great Britain

(Continued from Page 1) motion picture of David Coplan, UA's managing director.

Other promotions in the company's foreign offices included the transfer of Antonio Dos Santos Silva to head UA's office in Porto Alegre, Brazil. He was formerly manager in Rio under the name of Manoel Soares Dos Santos, former cashier in the office, has been named.

Set N. Y. Meet on Exhibs.' Co-ordinated Publicity

(Continued from Page 1) John Phillips of the MMPTA; Gail Sullivan and Robert W. Coyne, TOA, and William J. Morton, ITOA, are due in the Big Apple.

Upstate exhibs. affiliated with either the Albanon UA unit or the Buffalo-Albany, Buffalo-MTPO which have been invited to sit in include: Merritt A. Kyser, Buffalo; Harry Lamont, Al- bany; Vincent R. McFaul, Buffalo; Saul J. Ullman, Albany; George J. Gammel, Buffalo; William C. Smal- ley, Cooperstown; William Benton, San Joses; Samuel E. Rosenblatt, Al- bany; Leonard L. Rosenthal, Albany, and J. F. Smith, Troy.

While the meeting will be largely concerned with public relations as such, there will be a general mutual exchange of ideas for push in the state, including those stem- ming from the legislative field. New regional public relations interests lined up for informal parley, there was some speculation yesterday as to whether eventually there might not be a co-ordinating organization.

Regional Publicity Drive For Rogers Hospital Drive

(Continued from Page 1) ity committee to handle the New York territory phase of the drive. Present at the meeting were adver- tising and publicity reps. from the majority of the distributing com- panies and members of the industry press.

Heading the New York publicity committee are SI Sender, Metro manager, and Gil Golden, ad man-ager for Warners, who will act as co-chairmen.

The roster of the committee include: Bert Champion, Paramount, radio; Ray Mur- phy, Columbia, industry reps.; John F. Hutson, Fox, New York newspapers; Sid Garfield, Warner Bros.' legg, Charles M. Coit, Universal, and Lou Barshes, American Artists; special evening newsreels, and Mel Kouen, representing the trade papers. Cohn an- nounced there would be additional appointments and others appointed later in the week.

Announcing yesterday's session in- cluded: Arthur Schmidt, Columbia; Stanley Shefford, Paramount; Horace Schor, Col- umbia; Earl Wingert, 20th-Fox; Milton Silver, Republic; Al Tammaro, United Artists; Al Rylander, Columbia; Milton Livingston, Universal; Winfield Andrus THE FILM DAILY. Frank Leyendecker, Boxoffice; and Alan Ames, The Independent.

American Boycott Threat Report Alarm's O'Brien

(Continued from Page 1) Richard F. Walsh, IATSE interna- tional president.

Walsh had no comment to make on the London dispatch yesterday, but it is reported that the two reports reaching London evidently were inspired by action taken on the picture. Local 659, cameramen. Letter anunciated it would press at the IATSE Cleveland convention next month for the adoption of a resolution demanding that steps be taken to counter the 45 per cent quota.

See Spain Playing Only 80 U. S. Pix

Barcelona (By Air Mail)—Number of American pictures to be imported by Spain's broadcasters is expected to drop to a maximum of 80, compared with 200 films imported for the current 1947-48 season, according to representatives here estimate. Se- ason is expected to be the worst since the Spanish Civil War.

Rank Claims 2,500 British Theaters Can Meet Quota

(Continued from Page 1) circuit theaters—those of his Odeon and G-B and of Associated British Cinema—and approximately 1,000 in situations where there are two houses or less.

These classes, Rank declared, rep- resent 95 per cent of British theater space, and, more importantly, 70 per cent of British box office receipts. "The facts, to my mind, clearly disprove these statements of the MPAA and others," Rank ob- served tartly.

Rank said he looked forward to a more understanding attitude among exhibitors to the producers viewpoint. He is under fire from exhibs. on both quota and rental (terms grounds).

He expressed his appreciation to the Government, to Parliament and to the President of the Board of Trade, Harold Wilson, for the en- couragement the Films Act will give to British producers during the next 10 years.

Rank agreed that the unsettlement with the recent talkies that now removed 75 per cent of ad valorem duty on Hollywood pix had had some ef- fect. Production activity but was sure this was a 'passing' situation.

An increase of 2,000 in studio em- ployment over the last two years was disclosed by the BPA proxy. Rank estimating the employment rolls now totalled 7,000 to 8,000.

WEDDING BELLS

Yeager-Hiller

Marshall, Minn. — John Wallace Hiller, son of W. R. Hiller, and manager of the Hiller theaters here, was married recently to Jo Anne Yeager.

Webber-Naify

San Francisco—Engagement is an- nounced of Joan Webber, daughter of Herman Webber, 20th-Fox distribu- tor, and John Naify, son of Michael Naify of United Califor- nia Theaters.
PROTEST U. S.-CANADA TELE PACT

Complaints Claim Limited Chance for Power Expansion in Area; Pact to "Clear" 250-Mile Border Area

Washington Bureau of THE FILM DAILY

Washington—Complaints met disinterest of the details of the tentative agreement between the United States and Canada regarding tele channels in the border regions. Protestors contended that provisions of the pact would limit opportunity for power expansion by outlets in the areas concerned.

The FCC announced the pact during the hearings in Washington on re-allocation of tele channels, which had been set in formal discussion between the two governments last December.

Bilateral agreement, which covers channels in the 54 to 88 and 174 to 216 megacycle band, calls for an allocation structure to prevent "due" interference between stations in the respective areas within 250 miles of the U. S.-Canadian border.

(Continued on Page 4)

Dembow Raps Rank's 'Perfidious Policy'

Producers Service Corp. is "daily rejecting" the J. Arthur Rank Organization offer for distribution rights to Triangle's "Sleep My Love," and plans to release the film in the British Isles in independent theaters only, Sam Dembow, Jr., PSC president, revealed yesterday in a sharply worded statement.

Claiming Rank offered only half of the standard accepted price for a 26-Week Award. (Continued on Page 5)

Munz Renamed Head of Co-Operative of Mich.

Detroit—Harold Munz of the Century Theater has been re-elected president of Co-Operative Theater of Michigan. Other officers elected for 1948-49 are Del Ritter, vice-president; and Carmine Cambia, secretary-treasurer. (Continued on Page 4)

No Action Taken on Brazil Regulations

There is no immediate tendency on the part of U. S. film companies to halt film distribution in Brazil until recent regulations promulgated by the Price Control Board have been studied and a plan of action or protest decided upon, it was stated at the MPAA yesterday, following receipt of information from Rio de Janeiro to the effect that a stoppage at the issue of the magazine. (Continued on Page 5)

Philly Fire Guard Proposal Faces Stiff Exhib. Battle

Philadelphia—With exhibitor representatives on hand yesterday to fight a proposal of the Committee of 15 to have a fire guard in each theater in Philadelphia, the matter suddenly was postponed until next week. (Continued on Page 5)

Hersholt Makes Six Awards To Britons at BFFA Fete

London (By Cable)—Jean Hersholt, president of the Academy of Motion Picture Arts and Sciences, presented six Academy awards to five British technicians at the BFFA banquet last night.

He had seen many controversies arise and pass, Hersholt said, but (Continued on Page 2)

Over Billion $ is Pix 'Take'

3,176 Cos. Reported in '45 Treasury Study

Washington Bureau of THE FILM DAILY

Washington—Receipts of $1,606,387,000 were reported for 1945 by 3,167 picture companies reporting net income for that year, while receipt of an additional $65,754,000 was reported by 767 companies reporting no income. Included in the Treasury Dept. study, released today, were corporations in all lines of business. (Continued on Page 4)

Truman Names Griffis Ambassador to Egypt

Washington—Stanton Griffis, chairman of the Paramount executive committee, and U. S. Ambassador to Poland, has been appointed by President Truman to be Ambassador to Egypt. Senate appointment is subject to Senate confirmation when Congress meets, but Griffis can take his post in the meantime.


By RALPH WILK

Hollywood—The threat of an actors strike which has hung over Hollywood for weeks was wiped out yesterday with the disclosure that the major producers and large studios and the SAG have agreed upon a new contract which will run from Aug. 1 next through Dec. 31, 1950.

The producers have agreed to negotiate immediately with the SAG on wages, hours and conditions for the next 12-month period. (Continued on Page 4)

Republic 26-Week Net Profit at $236,832

Republic's net profit after taxes for the 26 weeks ended April 24 was $236,832, up 17% from $200,838, the 25-week period of last year. (Continued on Page 5)
Johnston Urges Chambers To Back "Letter to Rebel"

Chambers of Commerce across the country have urged the former Mayor of New York, Mayor John H. O'Dwyer, President of the U.S. Chamber of Commerce that it "packs a wallop." Local secretaries are urged to see the short story and to call it to the attention of members.

MMPTA Offers Aid in N. Y. Anniversary Celebration

Support of the Metropolitan Motion Picture Theater Association in the celebration of New York's golden anniversary of the roof of the Senate Theater at 211 1/4 months. The Mayor's Committee revealed yesterday.

Resolution passed by the organization approved "let's experience as shownmen, to render the Golden Anniversary Celebration of the history of Greater New York an incomparable and history-making success."

Skouras Introduces Ike At UN Appeal Luncheon

Syrup S. Skouras, 20th-Fox pres., yesterday introduced Gen. Dwight D. Eisenhower, principal speaker at the United Nations Appeal Luncheon at the Waldorf Astoria. Skouras is chairman of the committee which seeks to raise $2,600,000 in the metropolitan area, in a combination of 26 appeals for overseas aid.

Harry Fried, Prominent Pa. Theaterman. Dies

Philadelphia—Harry Fried prominent Pennsylvania theaterman, died yesterday. He had been ill for some time. Surviving are his wife and three children. Fried operated theaters in Ardmore, Wayne, Conshohocken, and was in the middle of building a new residential area with a theater in suburban Philadelphia.

Theater Roof Collapses

St. Louis—Nine persons were hurt, two seriously, when part of the ceiling of the St. Louis Theater collapsed as a result of an adjoining wall falling on theater. About 1,500 persons were in the house at the time. Damage was estimated at $8,000 by the building commissioner. However, considerably more is expected. Theater is owned by Frank

Hersholt Makes Six Awards To Britons at BFAF Peta

(Continued from Page 1) had always found the real danger in the moment when people in the industry, either Great Britain or U.S., forget the real heart of what the industry stands for and try to make hay. Hersholt emphasized that there could be no legislation without the industry being represented and that the only one who could make the public understand the films was the one that made the films. English films were hailed by Hollywood workers because it pointed the way to the cause of better entertainment.

In postpone toast to Hersholt and Acad- emy, George Archibald, managing director of Independent Producers, Ltd., expressed the view that the awards established fact that British films could achieve higher levels in technical distinction. Supporting Archibald, Sir Michael Balcon stated Hersholt's presence was a veritable testament that the real things that counted was that the industry was in making first class films.

J. Arthur Rank was among the industry members attending, with Sam Eckman, Jr., president of his company in England, representing America.

Grainger on Sales Trip To Visit Rep. Studios

James R. Grainger, Republic exec- utive vice-president in charge of sales distribution, left yesterday for the West Coast, where he will visit the Los Angeles and San Fran- cisco Republic offices for sales discussions, and will visit forthcoming Republic product at the company's North Hollywood studios.

He will visit his sales managers at the Dallas, New Orleans, Chicago and Detroit branches prior to his return to New York in about three weeks.

Essaness Wins More Time To Answer Trust Actions

Chicago—Essaness Circuit has se- cured a continuance to Sept. 15 to answer in the anti-trust actions filed by the Rockne and Rivoli Theaters, Elgin and Blackman Theaters, and several advertising agencies. Major company defendants are scheduled to answer by Aug. 6.

Saul Meltzer, owner of the theaters, reported that he has secured improved clearance from RKQ, 20th-Fox and M-G-M, and is talking with other distributors.

Carmichael to Frisco As Republic Manager

San Francisco—Republic's branch here has a new manager, R. W. Carmichael, moving up from Los Angeles. S. C. Martenstein is the new local sales manager.

Fly McPherson Body Here

London (By Special) Body of John R. McPherson, NSS joint managing director here, who died Wednesday, is being flown to the U.S. for Chi- cago funeral services.

He'll Make Up Demos for Tel

Philadelphia—This veteran tele makeup man has been assigned by NBC to Philadelphia for the period of the Democratic convention to ap- pointed to the allotments requiring it for video appearances.

Send Birthday Greetings To...

Ralph Wilk
Claudio C. Ewell
All Steen
Frank Nonem
Kay Aldridge

San Wood
Jan Marsh
Dudley Murphy
Jeff Donnell
Tobin de Bois

Bennie Aronis
Walter Wagner

Comin' and Goin'

MEL BALLEONI, assistant casting director at the M-G-M studios, is at the Waldorf from Hollywood.

LEON D. BANGERER, RKD Radio sales promotion manager, accompanied by Mrs. BAN- GERER and their daughter, LOS, will return July 15 to vacation at Lake Minnetonka, Minn.

ROBERT MOCHEIR, NAT LEVY, L. F. MICHAELSON, A. A. SCHOMBURG and FRANK DRUMM of RKQ go to Buffalo over the week- end for the opening of a special series of films, Monday.

EDWARD CHEYETAF at the MPAA Wash- ington, D.C. office, arrived in Hollywood yesterday for an extended sojourn.

JOSEPH COTTON arrived in New York from Los Angeles yesterday and leaves today by plane for London.

VIVECA LINDHOF has returned to Los An- geles from 10 days in New York City.

CHARLES C. MOSKOWITZ, vice-president and treasurer of Loew's, left for the Coast yesterday for conferences with studios executives.

LEO HANDEL, head of M-G-M's research bu- reau, leaves for the Coast today.

WILLIAM F. RODGERS, vice-president and general sales manager of M-G-M, is due back today from Buffalo.

OSCAR A. DOOB, Loew's general traffic ex- ecutive, left yesterday for a 10-day vacation at Waver, Wis.

ABBOTT WEISSBORD, assistant to Si Sandler, M-G-M advertising head, leaves today for a vacation in California.

BURTIS BISHOP, Jr., Midwestern sales man- ager, is back from a 3-day trip today from Chicago and will be in Minneapolis Monday.

Sailing today aboard the Queen Mary are CLARK GABLE and KAY KLETTE.

TOM PRYOR, of the N. Y. Times, is due on the Queen Mary at 10:30 a.m. today.

TOM BRADY, N. Y. Times Hollywood staf- fer, gets in from the Coast Saturday for a two- day stay.

JANE POWELL has returned to the studio following a week-end trip to Chicago.

LOUIS K. SIDNEY is back at the studio fol- lowing a vacation.

SOL KUNKUS, film attorney, has returned to New York from an extended European trip.

COMING AND GOING

Friday, July 9, 1948

Capitol Exhib. Leaders Set For Rogers Hospital Drive

Washington Bureau Of THE FILM DAILY

Washington—Local area exchange and exhibitor leaders gathered here yesterday to launch a drive in this city to raise funds for the Will Rogers Memorial Sanitarium at Saranac Lake, New York.

Sales chiefs O. M. Reagan of Par-amount and Robert Mochrie, RKQ, and circuit operator Morton Thal- helmer of Richmond, Va., addressed the group. Rogers Memorial President Fred Kogod of the local MPITO and other exhibitor leaders will work out plans for aid to the hospital from this

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JOHN W. ALICOCATE : Publisher

DONALD M. MERSEREAU : Associate Publisher and General Manager

CHESSE B. BAHR : Editor

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Mr. T. E. Laird  
United Artists Corp.  
1915 Elm Street  
Dallas 1, Texas

Dear Ed:

We have just screened your attraction RED RIVER and I thought you might be interested in the reaction of those of us in the screening room.

I might explain that all of us had been built up very highly before seeing the picture, and quite often this leads to a mild letdown after viewing the attraction in question. Such, however, was certainly not the case with RED RIVER. Everyone of us was glued to his seat and the comments were marvelous.

The thing we liked particularly about RED RIVER is the fact that in its entire 127 minutes the action is paced so well that although there is climax after climax, there is no letdown between. In the opinion of all of us RED RIVER ranks with the finest motion pictures ever produced, regardless of type!

Sincerely yours,

[Signature]

Griff White, Jr.

HOWARD HAWKS’  
“RED RIVER”  
ranks with the finest motion pictures ever produced, regardless of type!  
released thru UA
Over Billion $ is Pix Cos. Take in 1945

(Continued from Page 1)
branches of the film industry.
Of those showing a profit, 315 entities in production reported a net of $109,882,000 from total receipts of $780,387,600. Their adjusted excess profits net income was $290,285,000, with total taxes of $42,196,000 reported and cash dividends or dividends paid in other forms so large in amount that stock amounting to $34,996,000.

A gross of $870,200,000 was reported by 2,352 theaters, with a net of $103,582,000 and an adjusted excess profit net of $88,285,000. Total tax payments went to the soaring total of $94,479,000 and cash or assets dividends to $35,846,000.

Among those returns showing no net income, were 386 from production companies reporting a deficit of $5,921,000 on a gross of $31,962,000, and 479 from theaters reporting a deficit of $10,174,000 on gross of $31,585,000. Dividend payments were negligible.

In another tabulation, the Treasury reported gross receipts from operations of $1,406,008,000 by 2,354 companies in the industry, with other receipts—from rents, dividends, etc.—pushing the total to $1,470,341,000. Operations cost was shown as $894,251,000, with book and equipment deductions going to $1,404,408,000. Net income appeared as $250,820,000.

A third table on 1945 returns showed 2,045 companies reporting net income for the year with assets of $1,573,143,000, and 850 companies with no net showing assets of $70,155,000. These companies reported total receipts, respectively, of $1,578,483,000 and $57,528,000, and those showing a profit reported a net of $299,261,000 with the latter group reporting a loss of $93,011,000.

DEATHS

MAX ROTHAFEL, 65, who died Tuesday after a heart attack, was buried yesterday with private funeral services. A brother of the late "Roxy" (Samuel L. Rothafel), he had returned last Monday from Brazil. Survivors include a son, Robert C., FWC district manager in Beverly Hills.

MRS. LUCILLE BENJAMIN, wife of Paul Benjamin, National Screen exec., died Wednesday at Miami Shores, Fla., from coronary thrombosis. Mrs. Benjamin suffered an attack a year ago and had never completely recovered. A son, William, also survives.

Score U.-S.-Canada Tele Agreement on Channels

(Continued from Page 1)
and will provide for assignments in cities in 21 states and eight Canadian provinces. Pact, as currently set up, also calls for removal of Channel 13 from Buffalo for Canadian use in St. Catherine, Ont., and switching of Channel 9 in Cleveland, O., to Canton, to reduce interference to Windsor, Ontario.

Video Film Council Sets Meeting

Second meeting of the National Television Film Council will be held July 22 at Sardi's, Melvin L. Gold, chairman, announced. A guest speaker for the meeting is to be announced.

Pagnot Denies Plans for Own U. S. Distributing Co.

(Continued from Page 1)
of Siriwoz Int'l, now releasing the Pagnot pix here, who brought the report to Pagnot's attention.

Pagnot, writing in longhand on June 28, had this to say to Siriwoz: "My dear Friends, The American climate is certainly too strong for your little heads, and you have altogether lost your presence of mind. I never made any announcement to any periodical, except about Roux-color. It's true that some visiting Americans have told me that you opened a few theaters with my money. It is no less true that I have always answered that I do not believe it, and in the 15 years (of our friendship) the Siriwoz has never did me out of even one centime. But not everybody is your friend, and you should know it, and think about it before sending me crazy cables, or paying attention to insulting stories printed about me. I'm flabbergasted."

Munz Renamed Head of Co-operative of Mich.

(Continued from Page 1)
president, and Fred DeLodder, Jr., secretary-treasurer.

New board of directors, which also includes the above three officers, include Lew Wisper, Al Schreiber, Irving Goldberg, J. F. Peck, Saul Korman, and Elliott Cohen.

Producers, SAG Agree On New Pact Terms

(Continued from Page 1)
actors in films made exclusively for video.

It is specified that should producers decide to license forms of any film made and released during the life of the new contract the Guild may cancel the agreement upon 60 days notice.

The new pact provides for a 100 per cent union shop and covers several points sought by day and free lance players.

"New York Confidential" Pix Rights to Marathon

(Continued from Page 1)
Brandt and Frank Satenstein. The purchase price was $50,000 cash, plus a percentage of the film gross. National publication date of the book is July 21.

The screen version will be filmed in its entirety in New York and is scheduled to go before the cameras in the early Fall. The screen adaptation is being done by the authors. Robert Mitchum is a likely candidate for the starring role. Negotiations are also under way for a top ranking female star to play the feminine lead. Bob Joseph will be co-producer.

Picture Story No. 3 introducing the 4-Star cast that Daily Variety says adds up to "BIG MONEY ENTERTAINMENT"

JEAN ARTHUR is the unawakened gal who winds up singing "lowdown" and getting blanket-tossed to the rafters...

MARLENE DIETRICH sings sultry, sizzling heart hits like "Illusions" and "Black Market"...
St. Louis Dismissal of Trust Suit Upheld

 owners of the Apollo and Princess theaters et al.

The suit grew out of unreasonable charges filed by the Apollo and Princess theaters owners before the local AAA tribunal against various film companies and affecting the exhibition contracts of the plaintiffs with such film distributors. The plaintiffs claimed to have sustained $95,000 actual damages through the AAA decision in the Apollo case. The Princess complaint is still pending. Judge Duncan in his ruling upheld the legality of the AAA film arbitration setup.

Crash-Salvaged Pix Reach Destination

Indicative of widespread interest in films and the effort and trouble to which individuals go in or out of line of duty is the fact that photos of Ray Milland and Thomas Mitchell recovered in the Mount Carmel, Pa., plane crash were recently received at the Paramount home office. Sender was Pottsville Postmaster James H. Rutiglian who checked with the local manager of a Cameron house, then sent them on to their destination. Pictures were scenes from the forthcoming "Dark Circle."

Dembow Raps Rank's 'Perfidious Policy'

British distribution rights, Dembow declared: "His perfidious policy of playing major American motion picture interests off against one another in the hope of obtaining outstanding product at ridiculously low prices is jeopardizing the last vestige of good will remaining between the British and American film industry. If I must be thrown a bone, let there at least be some semblance of meat on it."

PSC represents Triangle Pictures headed by Mary Pickford.

Philadelphia Fire Guard Proposal Faces Stiff Exhib. Battle

Thursday before the City Council. Theater men are uncertain as to what is behind the move but are preparing to oppose any such proposal because of the high costs involved. Feeling is that the city's building code and fire regulations, plus trained personnel, are sufficient to guard against any theater fires.

Mason-Rose Document Ruled Not a Contract

Memorandum agreement between James Mason, British actor and David E. Rose, former Paramount managing director in England, is not a legal contract. Federal Judge John C. Knox ruled in determining a suit by Mason and a counter claim for $1,700,000 damages by Rose. Judge Knox held the document was not sufficiently definite, certain and complete to be binding.

AMPA Will Inaugurate P.R. Campaign Awards

drive, plans for cooperation with TOA, SPG, and exploitation field men, as well as newspaper, radio and magazine personnel across the country. Latter group will serve on a special committee as consulting AMPA members.

No Action Taken on Brazil Regulations

move was looming in the near future. Rio reps. of the major companies do not have authority to withhold pix, it was pointed out. Home office approval is required. MPAA International Division is awaiting documents relative to the situation sent by its rep. in Brazil, Joaquin Rickard.

Objections center on Article 13 of the regulations which calls for rentals to be regulated on a percentage basis not to exceed 40 per cent for the distrub. This will be calculated on receipts after deductions for rental, publicity and other program expenses. U. S. reps. say this could apply to any and all operating expenses.

With Brazilian remittances figured at $6,000,000 annually, there was strong denial of printed reports the figure was over $40,000,000. It was pointed out the Government receives more than is remitted in taxes and customs.

Republic 26-Week Net Profit Put at $236,832

(Continued from Page 1) reported a total net after taxes of $652,298, indicating a decrease of $419,465 for the period.

John LUND is the wolf-in-sheep's clothing whose whistle is heard 'round the world . . .

Millard Mitchell is the man you're going to hear lots about because "he's perfectly swell!" says Motion Picture Daily.

JEAN ARTHUR

MARLENE DIETRICH

JOHN LUND

in

"A Foreign Affair"

with

MILLARD MITCHELL

Produced by CHARLES BRACKETT

Directed by BILLY WILDER

Screenplay by Charles Brackett, Billy Wilder, and Richard L. Breen - Adaptation by Robert Harari

A Paramount Picture

is a funny affair!!!
Honolulu Will Have First H. I. Drive-in

New York, July 9, 1948

8 Charlotte Houses For Wilby, Meiselman

Cleveland, O. — A contract for plans and specifications for the first Drive-In Theater to be erected in the Hawaiian Islands was signed last week with George M. Petersen of Cleveland by E. I. Parker, President, and Elmer Davis, vice-president, of Consolidated Amusement Co., Ltd., of Honolulu.

Drive-In Theater will have a capacity of approximately 900 cars and will be erected within Honolulu city limits. Because of the peculiar form of the Island, it will be necessary for the screen building and the projection building to be erected on concrete piling and, owing to the termite and atmospheric conditions, these buildings will be of masonry construction. Colored stucco will be used to carry out the architectural design which will be in keeping with the type of architecture in vogue throughout the vicinity.

Projection and sound will be supplied by National Theatre Supply and R. M. Towill, C. E., of Honolulu, will be the resident engineer.

Crossin Heads USTMC Sales

Appointment of J. F. Crossin as director of national sales for the United States Television Mfg. Corp. is announced by Hamilton Hoge, UST president. Crossin formerly was vice-president of Olympic Radio & Television, Inc., and was a member of the executive staff of Crosley.

Wenzel's Foreign Distrib. 

Chicago—Wenzel Projector Co. has appointed Streuber and LaChicotte as foreign export distributors for their Pro-4 mechanism.

Believed to be the first manufacturer of flooring materials to employ television as an advertising medium, the Fremont Rubber Co., Fremont, O., makers of Fremont Rubber Tile, have produced a 16 mm. motion picture film for use by dealers in cities throughout the country. The film, shot out of this material, has been made on the new Toledo station, WSPD-TV.

A NEW RESEARCH and development laboratory for investigations in coated fabrics and allied fields has been opened at Newburgh by the E. I. du Pont de Nemours & Co., Inc. A three-story building of reinforced concrete and brick, it contains the most modern equipment and facilities for testing coated fabrics and sheetings under many different conditions, the company announced.

A PRECISION CAMERA that tests qualities of new lens formulas has been developed by Bausch & Lomb. The unit can be applied to the testing of all types of photographic lenses ranging from the small home movie type to eight-inch focal length telephoto lenses.

BBB THEATERS, Macolm, Ga., has a new $20,000 Carrier air conditioning unit. Other improvements made to the house entailed an added expenditure of $500. Mr. Griffin assumed his earlier post as vice-president.

"Talking Window" Boon To Boxoffice Cashiers

National Theatre Supply is introducing a clever device for the boxoffice, known as the "Talking Window." It consists of an aluminum alloy ring carrying a transparent plastic film or "membrane." When this device is mounted in front of the boxoffice (where the conventional type of speaking tube normally is) it enables the customer to request his ticket from the cashier with two advantages. The cashier is protected from drafts, and, secondly it acts as a safeguard against disease germs which cannot enter through the film.

If it is necessary to open the "window" the cashier easily does so by pulling the hinge-mounted frame toward her. To insure maximum protection for after-theater hours, a solid circular metal disk snugly covers the film. The film is non-inflammable, and the aluminum alloy ring will not discolor.

Bigelow-Sanford Plan $6,000,000 Stock Issue

Bigelow-Sanford is planning to issue $6,000,000 cumulative second preferred stock, which will be convertible into common stock for a period of approximately 10 years. Stockholders will meet Aug. 16 to act on authorization of the stock.

Proceeds will be used to finance continued plant modernization and for additional working capital, it is said.

The dividend rate, conversion rate and other terms of the new preferred stock will be determined at the time of the stockholders meeting.

NTS to Equip Chi. Drive-In

Chicago—The National Theatre Supply Co., has been awarded the equipment contract for the new Fink-Gandel 1,000-car Drive-In theater now going in at River Road and North Ave.

DaWo Brings Out New Equipment for Drive-ins

Toledo, O.—DaWo Co., 145 N. Erie St., Toledo, is introducing two new items of drive-in theater equipment.

One is a new series of ramp end lights, designating ramp numbers and indicating when a ramp is loaded. The other is a new series of wire coilers to eliminate drooping of wires from junction box to in-car speakers. The coilers will allow mechanical shortening of wires and eliminate the hazard of having speakers torn loose when wires are caught on bumpers or door handles of cars, it is said.

RCA to Use Safety Film

Camden, N. J.—All new test films used by field engineers of the RCA Service Company in servicing theater equipment will hereafter be printed on acetate safety-film stock.
NTS Installations
Go in More Stands

National Theatre Supply branches have installed equipment in the following additional houses:

- A Theater, Biola, Calif., (San Pedro branch), Super Simplex Projector Mechanisms; Simplex Sound System; Peerless Magnarc Lamps; Walker Screen.
- New Theater, Mayville, N.Y., (Oklahoma City branch), Simplex E-7 Mechanisms, Simplex Sound System, Hertz Transverter, Magnarc Lamps, Walker Screen.
- Lamar Theater, Jackson, Miss., (New Orleans branch), Simplex E-7 Mechanisms, Peerless Magnarc Lamps, Hertz Transverter, Walker Screen.
- New Theater, Dexter, N. M. (Denver branch), Simplex Sound System, Walker Screen, Simplex Mechanisms.
- Regina Theater, Mize, Miss., (New Orleans branch), Simplex E-7 Mechanisms, Peerless Magnarc Lamps, Hertz Transverter, Walker Screen, Simplex Sound System.
- Fort Theater, Fort Deposit, Ala., (Atlanta branch), Simplex Sound System, Hertz Transverter.

The following Drive-In's have Simplex installations:

- Highland Air Park, Route 40 Highway, Madison, Ill. (St. Louis branch), a Simplex Sound System, Magnarc Lamps, Simplex In-A-Car Speakers.
- Drive-In Theater, Clavina, N. M. (Denver branch), Simplex In-A-Car Speakers, Peerless Magnarc Lamps.
- Cranston Auto Drive-In, Cranston, R.I. (Boston branch, Super Simplex Mechanisms, Simplex In-A-Car Speakers, Peerless Magnarc Lamps, Hertz Transverter.

Controlled Shutters
For arc lighting

West Coast Bx., THE FILM DAILY

The Abbecon Supply Co., 58-10 41st Drive, Woodside, N. Y., distributors for Walton Laboratories, Inc., announces production of the new Walton Fanlamp. It is a multi-purpose floor lamp claimed to give the finest of indirect lighting combined with air cooling and circulation. It operates on sound scientific principles. The lampshade acts as a funnel. Cool air is brought up from the floor by a 500 cubic ft. per minute draftless fan, and is mixed with the warmer air in the upper part of the room, giving a delightful cooling effect. This method prevents drafts. Also any smoke in the room where this fanlamp is in operation will be attracted to the funnel, carried upwards, churned up and dissipated.

Projectors Handbook
New Edition In Fall

A new edition of the "RCA Sound Handbook for Projectors," termed the most comprehensive reference book of its kind for booth personnel, has been prepared by the RCA Service Co. and is scheduled for distribution in September. There is a chapter on "Screen Systems" and "Television," a chapter on projection of sound, and a chapter on crossover networks, and an entirely new section on loudspeakers, including new speaker developments.

DeVry Moves Coast Offices

West Coast Bureau of THE FILM DAILY

Hollywood—Local offices of DeVry Corp. have been moved to 5121 Sunset Blvd.

Royal Metal Names
Three Vice-Presies

H. A. Green, Carl Engstrom and Henry Fetterer were named vice-presidents of the Royal Metal Mfg. Co., Michigan City. Announcement was made by Irving Salomon, Chairman of the Board of Royal, at a dinner given in Michigan City before the entire management and sales organization.

The appointments culminate a total of 68 years of service with Royal Metal by the three executives. Green, now vice-president in charge of sales, began with the company in 1928 as a salesman of Royal's factory chairs. Engstrom started in the chrome plating department in 1926. He is now vice-president in charge of Factory Management. Fetterer, now Vice-president in charge of production started out as a shipping clerk in 1920.

Ries Buys the Gem

Battle Creek, Neb.—J. H. Ries has purchased the Gem Theater from H. L. Sanderson.
How the
"Guinea Pig Arc"
_builds Bigger
Box Office!

• We put "National" projector carbons in the water-cooled jaws of this special mechanism... sock them with king-size jolts of electricity... try them at different angles... experiment with dozens of sizes and types — and come up with projector carbons that are tailor made for your theatre. The light from "National" carbons is therefore brighter. It is steadier. It is nearly perfect for bringing out the rich tones of color movies.

This experimental arc mechanism is only one detail in National Carbon Company's extensive laboratory effort to develop better projector carbons. You, the exhibitor, reap the benefits in better screen visibility, satisfied patrons, and bigger box office!

The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC., Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

WHEN YOU BUY PROJECTOR CARBONS, BUY "NATIONAL"!
DEM. CONVENTION TELEVISION AT N. Y. PARA.

BFPA to "Police" U.K. Theaters on 45% Quota

J. K. Exhibs. Score Plan to Watch All Theaters; Policy is Attributed to Rank

London (By Cable)—Sir Henry French, director general of the BFPA, announced Friday that the producers' association of which J. Arthur Rank is president will establish a "fact finding department" to conduct a week by week check of every one of the U.K.'s 4,500 film theaters to determine if the 45 per cent exhibitors' quota
(Continued on Page 7)

$4,000,000 in Tieup Ads for "Babe Ruth"

In one of the most comprehensive and penetrative campaigns ever taged in film biz, national advertisers will spend approximately $4,- 000,000 in tieups publicizing AA's "The Babe Ruth Story," it was con- (Continued on page 6)

Trans World To Make President Gallegos' Novel

Trans World Films, headed by Jacques Grienieff, Friday closed a deal with Jose Ramon Gutierrez, personal rep. of President Romulo Gallegos of Venezuela, for English language film rights to the latter's Spanish language best selling novel (Continued on Page 7)

Youngstein to Spark Bill Heineman Drive

William J. Heineman, Eagle Lion distribution chief, hung up a "first" for the company Friday when he an- nounced Max E. Youngstein, ad-publicity-exploitation director, would be captain of the E-L Bill Heineman sales drive. Youngstein leaves today on a 20-day tour of the E-L ex- changes, first stop, Cleveland. It's the first time that a company has turned to the ad side for a man to spark a sales campaign.

40 Pix "Names" in Strawhats

125 Theaters Paying Top Coin to Players

SMPE to Study New Czech Projection Speed Change

Society of Motion Picture Engineers has been notified by the Czechoslovak Motion Picture Engineer- Committee that 25 frames per second is now standard 35 mm. projection speed in that country. (Continued on Page 7)

Wilson Names Committee of Three to Moll Gov't Studio Use by Indie U. K. Producers

London (By Cable)—Harold Wilson, president of the Board of Trade, Friday nominated a committee of three to consider whether or not to hold for use of British indie producers either Government-owned or centrally-owned studio space. Named by Wilson were Sir George H. Gaster, S. C. Roberts and Dr. R. S. Edwards. The committee will hold its first meeting July 15.

For some time, there has been agitation in Britain for Government aid to indie producers via studio facility availability and financing. Critics here have styled it socialization's entering wedge.

Italian Films Found Gaining on Continent

Italian pix are cutting deeply into the European film market, and on the Continent are outstripping both French and English as well as tak- ing substantial playing time away from Hollywood product, according to Sol Kunkis, film attorney, who returned late last week from an ex- tended visit to England, Italy, France and Sweden. Rise of Italian production since the war's end has been due to such (Continued on Page 7)

Judge Leibell Denies Mailing

5th & Walnut Motions

Federal Judge Vincent L. Leibell in the 5th and Walnut et al vs. Loew's et al anti-trust suit Friday denied the plaintiff's motion to set aside the jury's verdict which was rendered in favor of all of the de- fendants about 10 days ago. He (Continued on Page 7)

5 Fund-Raising Coms. For Rogers Hospital

Five regional fund-raising com- mittees have been organized by exchange men in the local area, Phila- delphia, Boston, Washington and Buffalo on behalf of the Will Rogers Sanitarium, it was announced at the weekend by Robert MacNiece, chair- man of the distributors' committee. Committees will work with exhibi- tor organizations. Another commit- tee containing all branch chairman (Continued on Page 7)

Stop the Music' Giveaway Starts at Capitol July 29

"Stop the Music," ABC's mystery melody give-away show, moves into the Capitol on Broadway July 29, along with Metro's "On an Island with You." Playing the Capitol, the Louis G. Cowan radio production will adhere closely to the air counterpart. For the theater engagement, con- (Continued on Page 7)

Latta Named Milder Vice on ABPC Board

London (By Cable)—Charles J. Latta, formerly Warner Theaters zone manager in Albany, N. Y., Fri- day was nominated as alternate di- rector with Max Milder on the Asso- ciated British Pictures Corp. board. D. J. Goodlatte, it was announced will continue as acting managing director of the Associated British Cinemas during the illness of Milder and Robert Clark was appointed ex- ecutive director in charge of all APB production activities.

Three Majors Sell 77 Pix

To Iran's Diana Cinema Co.

Iran is one of the few countries with which U. S. distributors can do business, unhindered by currency re- strictions, according to Manuel Gulyan, U. S. rep. for the Diana Cinema Co., Teheran, Iran. Gulyan proved his point by citing (Continued on Page 7)

British Industry to Honor Zanuck Aug. 12

London (By Cable)—Darryl F. Zanuck, 20th-Fox production head, will be guest of honor Aug. 12 at a luncheon here jointly sponsored by the KRS, the CEA and the BFPA.
"Dear Murderer" Next Into the Park Avenue

By-passed by both the RKO and Loew's circuits for second run after its Winter Garden engagement, the J. Arthur Rank "Dear Murderer" is being handled by the Park Avenue Theatre. Universal-operated and is expected to be followed in turn by the Rank's "Bad Sister." It was released by the two major circuits.

Goetz, Goldstein in Rome

(Rome) (By telegram)—William Goetz, U.S. Production head for Rank and Goetz and Robert Goldstein, the U-I studios New York rep., arrived here Friday from Paris.

FINANCIAL

(July 9)

NEW YORK STOCK MARKET

High Low Close Close

Am. Smc 267 265 265 1/2

Columbia Picts. 10 3 101/4 101/8

East. Kodak 43 42 43 1/2

Gen. Prod. 13 1/2 13 1/2 13 3/8

Lumet's, Inc. 176 176 171 1/4

Paramount 90 85 85 1/8

RKO 87 83 83 1/8

Rugby Picts. 9 7/8 9 7/8 9 7/8

Rugby, Pict. pd. 9 1/4 9 1/4 9 1/4

21th Century- Fox 21 1/2 21 1/2 21

Paramount natl., Inc. 56 56 1/2 56

Universal Picts., Inc. 69 69 1/2 69 1/2

Warner Bros. 80 1/2 80 1/2 80

NEW YORK CURR MARKET

Monogram Picts. 50 50 50

RKO 3 3 3 1/4

Synchron Corp. 12 1/2 12 1/2

Technicolor 12 12 1/2

40 Film "Names" Set For Strawhat Circuit

(Continued from Page 1)

these prodigals to return to footlights and live audiences. Many an actor earns as much playing in a theater stock as he does during the run of the picture. Edward Everett Horton is reputed to gather more mosi stars to work on his Shubert affair than anybody in the world. A perennial portrayal of the title role in "Springtime for Henry" he does say in a celluloid cell.

In discussing the Hollywood invasion into the byways of America's Summertime circus, Edward Everett Hale of Equity pointed out yesterday that very few new plays are tried out on the straw hat circuit; possibly, he added, because very few salaries are paid to Hollywood stars. On the other hand, Hale added, big names hypo Summer theater grosses, except a few and all.

Kay Francis and John Carradine are among those who will be busy this Summer longer than each will play repertoire, the rich will be "Last of Mrs. Cheyney" for Miss Francis, and "Twentieth Century" for Carradine.

Mischa Auer is also touring the countryside in "Twentieth Century." George Romero is playing in "It's Dishonorable." Sylvia Sidney is in "Kid Lady," Jean Parker, "Dream Girl.

Others on the roster of talent making the petit tour Americaine are: Dean Jagger, Ruth Chatterton, Sidney Blackmer, Kenner Baker, Vivian Blaine, Arthur Treacher, Larry Parks, Glenda Farrell, John Payne, Joan Caufield, Lillian Gish, Nancy Carroll, Jackie Cooper, Julie Haydon, Walter Abel, Donald Woods, Richard Arlen, Barry Sullivan, Edgar Kennedy, Elizabeth Patterson, Martha Sleeper, Grant Mitchell, Monty Woolley, Mary Boland, Claire Luce, Brian Aherne. And others like Helen Hayes, who is not strictly out of Hollywood have appeared in films include: Eugene Pallette, Joan McCracken, Carol Bruce, Dennis King.

Alexander to Make Only Ad Films for Tele Use

J. Don Alexander, president of Alexander Film Co., told THE FILM DAILY at the weekend that his firm would make only commercials by arrangement with TV for Tele use. His firm, he added, has no intention of invading the entertainment field.

The Alexander ad-films as a rule are from 60 to 100 feet long, and are shown in about 5,000 theaters, most of them nabs. Commercial and industrial firms for whom Alexander has been making films now request that the ad-short be also made in 16 mm. for video use, he said.

Here on a visit from the home office in Colorado Springs, Alexander is spending his time on his yacht at 70th St. and Hudson River until July 25, entertaining friends and clients.

St. Cloud Amusement Leases Two Pa. Houses

St. Cloud Amusement Corp. have acquired 21-year leases from the Scheuermann interests on the Sherman Theater, 1,200-seat in Stroudsburg, Pa., and on the Plaza, 700-seater in E. Stroudsburg. The Sherman is the only theater in the theater.

Now ownership intends to spend $75,000 on each theater for new furnishings, marquees, and air conditioning.

Berk & Krumgold, theatrical realists, arranged the deal.

Texas Ranger Series in Works

Series of films with the title of The Texas Rangers, will be made by Stacy Keach who just formed Stacy Keach Productions, with offices at 1270 Sixth Avenue. Herbert Shapiro has been signed to write the Ranger series based on the material from official series.

Will Swap

To bring my library of Film Daily Year Books up to date I will swap one 1942 Edition for any 1933 Film Daily Year Book.

Write Box 207, THE FILM DAILY

1501 Broadway, New York 18, N. Y.
We're mighty proud of the brand new industry record for activity Universal-International has lined up for July. There'll be four action-packed world premieres of four fine U-I pictures built strictly for box-office—"Tap Roots," "Man-Eater of Kumaon," "Feudin', Fussin' and A-Fightin'" and "Mr. Peabody and the Mermaid."

Such activity calls for a maximum of promotion power, so we've built up our staff and put on a special field force to campaign these pictures in a manner that will guarantee you tremendous national publicity penetration as well as pre-tested promotions to cash in on when you play these attractions.

There'll be no summer doldrums this year for U-I exhibitors! Just turn the page and you'll find four solid reasons why you always...
The “Picture that puts Showmanship back into Show Business”... world-premiered at the Winter Garden, New York, to set a promotion pattern for showmen all over the country. All the good old standbys were pulled out of the exploitation grab-bag for this one—and a few bright new ones were dreamed up, because this is the kind of picture that's chockful of showmanship angles for alert showmen.

Back ing up a tremendous newspaper campaign were a special front and giant overhead sign featuring an animated tiger; special “Tiger Girl” press agent whose visits to the press, radio and television made news by itself; billboarding all over the city. In fact, every kind of ballyhoo that ever found its way into a showman's manual.

Based on the Book "MAN EATERS OF KUMAON" by JIM CORBETT Screenplay by JEANNE BARTLETT and LEWIS MELTZER Adaptation by RICHARD G. HUBLER and ALDEN NASH

Directed by BYRON HASKIN. Produced by MONTY SHAFF. In association with FRANK P. ROSENBERG

Universal-International presents

DONALD O'CONNOR
MA 'N PA KETTLE OF "THE EGG AND I"
MARJORIE MAIN
PERCY KILBRIDGE
Together Again!

The Tri-State Circuit gets this one, teeing off in Des Moines and Omaha on July 8 with fun, hilarity and plenty of space-grabbing stunts surrounding personal appearances by Marjorie Main, Penny Edwards and Joe Besser.

Watch the grosses on this one as it plays the circuit in Sioux City, Waterloo, Grand Rapids, Davenport, Rock Island and Moline and then continues on to Minneapolis, Milwaukee, Indianapolis and all around the Mid-West.

with PENNY EDWARDS • JOE BESSER

Screenplay by D. D. BEAUCHAMP from his Collier's Magazine Story

Directed by GEORGE SHERMAN • Produced by LEONARD GOLDSTEIN
Timed to share headlines with the Democratic National Convention, "Tap Roots" premieres at the Goldman Theatre in spotlighted Philadelphia on July 14, spearheading day-and-date regional kick-offs in Atlantic City, Allentown, Bethlehem, Harrisburg, Reading, Ocean City, Easton, Lancaster, York and Wilmington.

Hollywood stars brought in from the studio for personal appearances! Full page newspaper ads and complete outdoor coverage! National radio hook-ups including ABC's "Go for the House," NBC's "Supper Club" show and Mutual's "Heart's Desire" program! Comprehensive national magazine and newspaper cooperative ad tie-ups with Chesterfield, General Electric and Lux!

More than a thousand newspaper, radio and television reporters and commentators covering the Convention will have their eyes—and their pencils—on "Tap Roots."

Lots of publicity will be garnered in Atlantic City when the judges select the "Mermaid of the Year" as the wind-up of activities for the world premiere of "Mr. Peabody and the Mermaid" at the Hollywood Theatre on July 28. Full national network coverage is pre-selling this picture to millions of radio listeners via such programs as the CBS "House Party" show to find the "most unusual fish story"; Mutual's "Bride and Groom" program to select "the ideal honeymoon couple"; and Mutual's "Queen for a Day" program to crown a "Mermaid Bathing Queen."
$4,000,000 in Tieup Ads for "Babe Ruth"

(Continued from Page 1) Steve Broidy, AA earlier had announced its own promotional budget for the pie as $38,000.

The tieups, Broidy said, are designed to bring the pie to the notice of every American past the age of six.

It is said that many of the tieups, some of which set a precedent for the companies involved, resulted from overtures to AA rather than the other way round, which is usually the case.

Chesterfield, in the far-fung campaign, will run 400 full-page ads in all magazines of general circulation, as well as additional ads in specialty magazines; 15 per cent as of window cards; and daily representation on radio and television programs.

The comic-book tieup, utilizing the most elaborate promotion, will run full page in 38 papers, plus comic-book advertising with circulation of 8,000,000; displays for half a million dealers; and Babe Ruth premium, Wholesale Roll changes its entire advertising approach with "The Babe Ruth Story" campaign, using four-color cartoon strip in 11 magazines with $2,000,000 in circulation, and tentatively in all Sunday comic-news strip supplements.

Brenn Watches will make minimum of 2,000 radio spot announcements in 45 cities, as well as supplying special sales to all dealers, run car and subway cards in cities throughout the country; supply special mate to all dealers; and devote its point-of-sale material in full color to the tieup from August to October.

General Electric will run full page in Life and full-page newspaper ads in 11 television centers, including New York; will use television and radio ads in national magazines; and will have daily radio set giveaway on General Electric Radio Party.

Pepside will devote its advertising appropriation to tieup with "The Babe Ruth Story," with streemers and counter cards to $400,000; diesel—three-month campaign of four-color ads in comic books with circulation of 30,000,000; and full-color ad in Parente Magazine.


National Screen Service Raises Accessory Prices

With circuit and company acceptance, National Screen Service has advanced the prices of its routine accessories: $1 on July 1. It was reported at the weekend. While official confirmation was not forthcoming at NSS, the sources indicated that deals had been inked.

**Along the**

with PHIL M. DALY

**A Salute to General Parks**

- The Army is about to make a change in the office of the Chief of the Public Information Division. As is customary in the service, officers are moved about to widen the range of their abilities, and very shortly, Maj. Gen. W. Lloyd L. Parks goes to the Headquarters of the U. S. Army-Pacific, in Hawaii. The General, known to many in film biz, is terminating some 22 of the most hectic “peace-time” months in the history of the Army—the lollup, pack up and speedup home from foreign lands, touching bottom in personnel with overwhelming commitments around the world, two generals prominently identified, whether they liked it or not, with the presidential potential list, as well as the backwash of sentiment against the military which always follows a war.

- General Parks was first to admit that he came to the job equipped only with a desire to do his best to bring about understanding between the people and their Army. He had just been buffeted about in establishing the four-power Kommandantur in Berlin, had made a home in the rubble for the Big Three at Potsdam, and was not a stranger to the ways and desires of the films, radio, the press, and the other thoroughfares reaching the public. General Parks has set an exemplary pace in his Pentagon offices, and a seven-day week has been unusual for him. He has grown with the job, and his acquaintance and reputation for directness, cooperation, and occupational honesty is known to publisher, station manager, film producer, and photographer alike.

- It must be remembered that Parks went into one of the traditional hot-seats of the Army, when it was really heated. There was no recourse to wartime “military security,” and the book was being opened against the Army from every possible angle and distortion. Nobody thought to wonder what degree of perfection would accrue to any group of some 10,000,000 men and women, whether in uniform or not, and General Parks moved into a chace which remained as rough and, at its age a temperature as a waffle iron for weeks on end. It would seem that our industry, which occasionally sweats under the gun itself, should take its hat off to Parks as he leaves for the Pacific. He has handled a mean task well.

- "MAGIC CITY" is this year’s nine-minute repeat performance by Paramount in terms of letting the ticketbuying public in on what the company has lined up in forthcoming entertainment. Of course anybody following the industry trade press knows Paramount has plenty on the entertainment ball these months and a smart collection for the Fall season that will be topped off with the Christmas release of "The Paleface," Bob Hope-Jane Russell Technicolor number. "Magic City" is a smart, showmanlike handling of the documentary idea with painless advertising. Matter of fact is this sort of thing that generates audience expectancy and plenty in the oaks and oaks dept. In nine minutes a dawn to dusk treatment of Flimtown is set up with highlights by frequent inspection of the burgeoning career of Margaret Field who pops out of bed to go to work at the beginning, pops right back in at the end with her alarm set for 6:15 a.m. Last year the company’s “Made in U. S. A.” of similar nature played 11,000 spots. There will be 400 prints available this year for free, gratis. hatch on, brother, it’s a good thing.

**COMING AND GOING**

HHoward Walls, curator of films for the Academy of Motion Picture Arts and Sciences, arrived from the Coast by the week-end Confer- gence with the reclamation of old films by the Academy Foundation. He goes to Washing gton this week.

Ted Sauvage arrives on the Coast today to confer with Metro executives on a proposed sequ to "Weekend at the Waldorf." Sauvage, who is employed by MRS. SAUCIER, will stay at the Beverly Hills Hotel for three or four weeks. E. C. campan, advertising publicity director of Astor Pictures, arrives tonight with MRS. ECHMANN for a journey through New England. They will be away until the end of the month.

Richard Cortez, who has been in town for the past month negotiating for story properties accepting radio deals and discussing television production with major video execs, left by plane for the Coast Sunday night.

William F. Rodgers, M-G-M vice-president and general sales manager, returned over the west coast on Saturday.

William R. Ferguson, M-G-M exploitation head, returns today from Chicago.


MONTY SHAFF arrives on the Coast today from New York.

H. H. Langford, producer-director of "Dream That Money Can Buy," arrives on the Coast today to confer with management of the Empire and to lecture on the modern film at the University of Southern California. Harry Willard, president of Warner Bros. Service Corp., and Harold Bodner, vice-president left for the week-end for Chicago and Milwaukee. They will be gone about a week.

Allan Sparrow, Loew’s Theatres, Southern division manager, arrives in New York today Fri day, returning to Atlanta.

Donald Ogden Stewart sells July 17 to England.

Democratic Conclave Tele at N. Y. Para.

(Continued from Page 1) the screen of the Paramount from the standpoint of off-the-tube recordings at your election.

The theater has been leased under a financial agreement. Terms were not made public, the same policy followed in the instance of the Louis Walcott fight when Paramount was reported to have paid around $13,000 per seat for the video privilege at the Broadway house.

Paramount also has a separate arrangement with the Committee to make recordings of the championship fight in addition to its two stations KTLA, Los Angeles, and WBBR, Chicago.

The pact carries a clause which relieves the Committee of liability in event the televised broadcasts are not received at the theater for any reason beyond its control and incur damages but not limited to line failures or labor disputes.

Kurt Leaves Loew’s

Kurt Herz, of Loew’s ad dept., has resigned to enter the silver biz on the Coast.
ITALIAN FILMS FOUND GAINING ON CONTINENT

(Continued from Page 1)

Italian Films Fund

(Continued from Page 1)

factors as imagination, knack and drive, with reasonable costs also helping, Kunkis said at the weekend. As has been reported in Hollywood, the Italian industry has seen its circulation marginally capitalize, which causes some projects to fail, and the loss of the marketshare, the Italian films have made their mark overseas studios.

Hollywood is not alone in luring away Italian artists, Kunkis noted, top "name" signing contracts with Argentine and Mexican producers as well.

Among the Italian pix which impressed, said Kunkis, were the satirical "How We Lost the War," produced by Lux; "Germany Zero," "You Are in the Clouds," produced by Enic, and "The Conquered Are Among Us."

Kunkis said he found film business in France definitely off, rating it as "fair." He was of the opinion that Italian product was of better quality than the French pix he saw while in France and in Sweden, where both Italian and French films are finding an audience. The Devil in the Body," French-made, had hung up a 10-week Stockholm run before he left.

British indie producers with whom he conferred were highly vocal in their criticism of J. Arthur Rank's "monopolistic" grip on the U. K. industry, Kunkis declared.

U-1 Managerial Setup

Rivals Dems. in Philly

Philadelphia— U-1 which has set up "Tap Roots," headquarters in the Ritz Carlton Hotel, in connection with the world premiere of Walter Wanger's picture at the Golden Wednesday, has a full slate of managers, possibly rivalled only by the Democratic National Committee, which is holding forth at the Belt-

oeve-Stratford. Al Horwits, U-1 Eastern Publicity Manager, is campai-
gn manager at the "Tap Roots." Eastern Exploitation head is "platform manager" Philip Gerard, U-1 publicist in charge of lights and camer-

au, Lou Boudreau is headquarters secretary, and Ed Shulman, another U-1 publicist, is acting as liaison.

Trans World to Make
President Gallegos Novel

(Continued from Page 1)

"Donna Barbara" which from standpoint of a reading audience is the Spanish GWTW, for Trans World, the deal was handled by John Darr and John Kirmisky.

Trans World will send the story before the cameras on Oct. 1, shoot-
ing interiors at the Motion Picture Center studios in Hollywood, with the exteriors to be made in Veracruz.

Charles Glett will be production manager for the pic, and will be associated with the Trans World group. Pic will carry a budget of $1,500,000, and will have major dis-
tribution, it is planned.

Grienieff is now on the Coast negoti-
tating with two top directors, both of whom have expressed keen interest in the assignment. "Name" players will head the cast.

President Gallegos, who returns to Venezuela today after a state visit to the U. S., wrote the novel in 1931. A Spanish language version was

made in Mexico about eight years ago, and Maria Felix starred and was highly successful in the Spanish speaking countries.

STOP THE MUSIC' GIVEAWAY

Starts at Capitol July 29

(Continued from Page 1)

testants from the $5,000 slot at any show will be called on stage and those who identify the names of the numbers played and sung will each win a prize and at the finale, in addition to identifying the "mystery melo-
dy." Numbers will be changed, of course.

Prizes to be given away during the Capital engagement include table radios, lingerie, costume jewel-
ery, handbags, pipes, pens, manic-
ure kits, perfume, watches, camer-
as, fishing rods, electric blankets, electric heaters, luggage, room-
coolers, cutlers sets, dance lessons, brief cases, bags, hosiery, knitwear, dresses, suit, hats, and shoes.

Judge Leibell Denies
5th & Walnut Motions

(Continued from Page 1)

denied the plaintiff's alternate motion for a new trial.

Judge Leibell in handing down his decision made complimentary re-
marks about the jury and indicated that there was ample evidence to support the jury's verdict.

Fred Pelton Dies at 54

Los Angeles—Fred Pelton, 54, re-
tired film industry executive died Wednesday at Truckee, Calif. For

many years he was studio manager for M-G-M both here and in Eng-
land. Pelton served as assistant

administrator for AMPP for eight years.

Phyllis Meyer Returns

Phyllis Wolfe Meyer, assistant to Charles F. DeBose, M-G-M home office sales department executive, has returned to her office following the recent sudden death of her husband, Irving.

5 Fund-Raising Coms.
For Rogers Hospital

(Continued from Page 1)

some deals he hasjust consummated on behalf of the Iran firm. He bought for them features from Paramount, 34 from RKO, 11 from UA, plus a few indie pix.

Gulyan, who is also the vice-poo of Verity Films at 1619 Broadway, told THE FILM DAILY that he has ac-
quired the Western Hemisphere rights to the Czech film, "Bless the

Love Child," which was produced at the reputed cost of $700,000 by the Czech Filmonopoly.

fly

"the Hollywood" United's DC-6

Mainliner 300

Onestop Flight

Leaves New York 12:15
pm, arrives Los Angeles (Lockheed Air Ter-
minal) at 8:25 pm.
Fares are surprisingly low. Flights operate on
Standard Time.
DOLLAR FOR DOLLAR...
PATRON FOR PATRON...
YOU CAN'T BEAT
THE BOX-OFFICE VALUE
OF A TRAILER! = *

*Trailers draw 31% of your Patrons... according to Woman's Home Companion's 1947 Motion Picture Survey!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
Fuller Calls Producers’ Ass’n “Common Informer” With “Tainted Evidence”

London (By Cable)—W.R. Fuller, general secretary of the CEA, yesterday denounced the BFPA plan to “police” all British film theaters weekly on their 45 per cent quota observance as “a common Informer going to the Board of Trade with tainted evidence.”

Fuller assailed the producers association for its action in the bitterest terms, and declared that the CEA will take the strongest protest (Continued on Page 8)

 TEXAS GROUP WOULD LEVY TICKET TAXES

San Antonio, Tex.—Texas cities will seek authority to levy an admissions tax if Congress alters the present 20 per cent rate, it was pointed out at a regional conference of the Texas League of Municipalities.

This proposal was favored by a number of larger cities which seek ways to increase tax revenues. At present admission taxes are prohibited by a state law which forbids cities from collecting any special tax from any business.

Movietone News Library to Be Made Available; Daily Coverage to Be Provided

Long term agreement for joint establishment of a television news service was signed yesterday by Sypros P. Skouras, 20th-Fox prexy, and Hugh Baillie, president of the United Press Association. By the terms of the pact video stations throughout the country will have at their disposal a film library covering all world-wide events. UP dispatches will be documented by footage from the Fox Movietone News library with

(Continued on page 6)

LOEW’S 40-WEEK NET PROFIT, $4,729,063

Loew’s net profit after tax provision for the 40 weeks ended June 3 was $4,729,063, equal to 92 cents per share on the outstanding common stock, it is reported by Charles C. Moskowitz, vice-president and treasurer.

J. Bruce figures come with $10,904,821 earned in the 40 weeks ended last June, equal to $1.22 per share. Moskowitz pointed out that in the

(Continued on page 8)

WARNER CIRCUIT LEASE ON CLEVELAND’S LAKE ENDING

Warner circuit will drop the Lake Theater, Cleveland downtown move-over house, with the expiration of its lease on July 31, it was learned yesterday. House, owned by John Lund, Cleveland banker, may be leased to local interests.

This is the second change in the

(Continued on page 6)

20TH-U.P. IN TELE-FILM NEWS SERVICE DEAL

CEA to Protest BFPA Quota ‘Policing’ to BOT

Reeling ’Round
WASHINGTON

By ANDREW H. OLDER

WASHINGTON

If the FCC does not determine upon a flat policy of excluding pilots from TV licenses because of their anti-trust convictions, there is a strong hint that the Department of Justice might move. Lawyers there are intrigued by the idea that opening up a television station might not, in legal eyes, be construed as adding to exhibition facilities.

This would mean that companies banned by court order from expanding their theater circuits might be held in contempt. For six firms are not the only ones with records of anti-trust violations. Among others interested in TV are Westinghouse, GE, and the parent of them all—RCA (through NBC).

PROBABLY nothing will ever come of it, but the House Small Business Committee is interested in the whole question of TV costs. Staff director Will Ballinger is greatly concerned at the high cost of applying for a video license—quite apart from the expense of getting into the business.

Without having gone into the matter thoroughly, he feels that requirements for financial stability are shockingly high and that the ways costs for engineering and legal aid run TV is already beyond the reach of the average small businessman.

In fact, Ballinger said the other day, a group of small businessmen concerned about skyrocketing tele costs was casting about at year for some sort of legislative aid—saying that Congress might put a stop to the size of investments permitted video or that companies beyond a certain size be forbidden to enter the field. Both these proposals, of course, are of doubtful constitutionality, as well as of extremely doubtful practicality. But the problem is that causing a great deal of worry are

TRADE OBSERVERS here are keeping at least one eye on the British scene where the “revolt” of indie theater operators against the 45 per cent quota is in full

(Continued on page 6)
COMING AND GOING

FILM COMING AND GOING

GAE SULLIVAN, exec. director of TGA, flies to Chicago tonight to address society and press.

H. D. HAEIN and MAX REINHARDT, due in New York yesterday from Charlotte, N. C., have postponed their visit this week due to illness of a daughter.

DUKE HICKIE, MPAA community relations director, was in New York this week for a trip to four cities.

TENNY WIGHT, manager of Warners' Burbank studio, returned over the weekend from an inspection tour of the company's Tuddock Studio in England, and leaves today for Burbank.

JACOB WILK, Warners' Eastern story editor, has returned from studio conference.

ROBERT ALTON, dance director for M-G-M's " answer to the Coast for a brief stay.

TOD SCHNEIDER, WHN operations manager, is coming on M-G-M's " answer to the Coast for a brief stay.

ARTHUR FREED, producer of M-G-M's " answer to the Coast for a brief stay.

FRED RBBY, M-G-M short subject production head, leaves the Coast Friday for New York.


W. F. MITTLEITZ of M-G-M leaves for the Coast for Friday for New York.

M-G-M's M-G-M studios, is slated to arrive here next Monday and is scheduled on the Mountaneous 21 July for England.

JOHN JONES and his wife, EVELYN LEWIS, leave for New York.

JONES, on a Caribbean cruise.

F. J. A. McCARTHY, Southern and Canadian sales manager for U-I, leaves today for Dallas.

A. F. SHAFT, one of the last of the "sweatbox" men, has departed for Minneapolis to staff the world premiere of "Blondie's Glory" on July 23; from Minneapolis, Lolo goes to Chicago for "One Woman's" location work.

GEORGE A. SMITH, Paramount Western division manager, and his wife, JUDY BRYAN, Tus Carlsbad district manager, will leave Los Angeles today for branch meetings in San Francisco, Portland and Seattle.

JULES K. CHAPMAN, assistant sales manager of Film Classics, Inc., is on an extended tour of the Portland, Ore., territory.

Eisenberg & Cohen Must Produce Circuit Records

Eisenberg and Cohen Circuit must produce five all of its books and records, under a decision by the Federal Judge John C. Knox, in connection with the percentage fraud actions filed by Loew's and RKO. Decision, which amid an earlier decision by Judge Kn. applied specifically to all recordings, will allow only rental as percentage rental engagements.


Bert Reisman Named to RKO South Africa Post

Promotion of Bert Reisman to represent RKO Radio in the Union of South Africa is announced by Paul Reisman, vice-president in charge of foreign distribution. Former manager in Venezuela, he will head the branch office in Johannesburg.

Louis Lioni, who has been RKO's rep. in South Africa, will take over the company's office in Holland. Succeeding Reisman in Venezuela will be Herb E. Fletchener, formerly with Warner's foreign department in Trinidad, Colombia, Peru and Bolivia.

Reade Sets Summer Vaude For Broadway in Kingston

Reade's Broadway, Kingston, N. Y., will be the only Walter Reade Theaters house to continue its vaudeville policy through the Summer House will run a series of all-girl, all hillbilly, etc., bills every Friday and Saturday. Four other Reade houses, which play past time film shows during the Winter, will pick up the shows in the fall.

WANTED


BOX 217, THE FILM DAILY 1501 BROADWAY, NEW YORK, N. Y.
The most explosive star-casting in screenland and a story to match!

KEY LARGO

IT'S THE NEXT FROM WARNER BROS.

— IT'S A SMASH FROM WARNER BROS.

LIONEL BARRYMORE  CLAIRE TREVOR
All over town it's PARAMOUNT! The sidewalks of New York from Times Square to Radio City are thronged with crowds headed for Paramount hits, as Paramount

"A FOREIGN BREAKS ALL RECORDS FOR 4th-OF-JULY And First Day of Second Week"

"THE EMPEROR BREAKS ALL RECORDS FOR FIRST 3-WEEK Runs as Last Day of 3rd Week Tops the

"THE CRY" FIRST REISSUE EVER TO PLAY THE RIVOLI
teals the 4th-of-July show with three simultaneous successes that are not only the top hits in their own right now, but are doing some of the most sensational business in all B'way history!

**HITS NEW YORK!!**

_**AN AFFAIR**_
SEKEND BUSINESS AT THE PARAMOUNT
tops opening by 28%

_**OR WALTZ**_
ROSS AT RADIO CITY MUSIC HALL
and matches day after opening

_**ADES**_
ALL RECENT NEW-PICTURE GROSSES
Along the

with PHIL M. DALY

Tuesday's Tele-lines

- - - SCANNING the production credits of the better features now coming thru from Hollywood Phil M. is impressed anew by the fact that there is no substitute for know-how that comes only from experience....Especially directorial experience....One of the most expert directed pix trade shown recently would be "The Walls of Jericho," which John M. Stahl turned out for 20th-Fox. ... Stahl is a veteran among veterans....He started directing 24 years ago, and been at it ever since.....And you know the array of hits down thru the years which have been Stahl-directed....Sure, a good script is vital; ditto a good costar, masterful camera work and production values.....But it's the experienced director's skill and touch that, nine times out of 10, is the determining factor.

- - - REPEAL OF OHIO's film censorship statute is urged by Prof. H. Gordon Hoyes of Ohio State U...."Who are we in Ohio that we should censor decisions what ideas shall be communicated to us by way of the movies?" demands the Professor.....Let Ohio's censors answer that one!...It's little wonder that the Jack Laft-Lee Mortimer tome, "New York Confidential," which Ziff-Davis publishes July 21, was snapped up for filming.....It's crammed with pic material...

- - - AARON will be suspended weekly for a con-

stant supply of fresh films. "Other plans will be announced from time to time," he added.

In addition to Skouras and Baille, others participating in the negotiations were Irving B. Kahn, Harry McCarthy, Joseph Fawcett.

Irving B. Kahn, formerly radio manager at 20th-Fox has been pro-
moted to an executive post in the company's video department it was announced yesterday by Skouras. Charles Schlaifer, director of advertising and publicity, stated a successor to Kahn in the radio division will be named shortly.

Johnston to Preside at Coastal Relations Meeting

West Coast Bureau of THE FILM DAILY

Hollywood — Eric A. Johnston, MPAA president, is expected to pre-
side at a meeting, now set for July 20 instead of tomorrow, at which an industry council to guide public relations will be set up. Representa-
tives of studios, guilds and unions are scheduled to attend.

MPTO Conn. Tourney Set

New Haven—Annual golf tourna-
ment of the Motion Picture Theater Owners of Connecticut will be held Aug. 24 at Racebrook Country Club, Orange, Conn. Attendance will be limited to those in the industry.

Report RKO Board OK On Hughes Economies

(Continued from Page 1)

immediate successor to Dore Schary will be named.

Meanwhile there has been a reduc-
tion in studio personnel, with like-
lihood there will be a complete shut-
down in production until October, following completion of "Inter-
ference," next month.

Meredith Syracuse Tele

Chartered in New York

(Continued from Page 1)

of Des Moines, and Donald With-
comb of New York, are the direc-
tors.

Two in I of D Class B

National Legion of Decency has place "Walls of Jericho" (20th-
box) and "Blind Desire" (French; Disicina Int'l) in its Class B.

Reeling 'Round WASHINGTON

Washington bureau of THE FILM DAILY

swing. The bitterness which the high quota has generated—and the resentment which the quota attitude of J. Arthur Rank has aroused—may, in the end, prove far more effective than any American antipathy which may be registered by the U. S. Industry or Uncle Sam himself.

Warner Circuit Lease on Cleveland's Lake Ending

(Continued from Page 1)

Cleveland theater situation affecting Warner. Circuit is seeking, with Federal Court approval, to acquire RKO's interest in the Allen Theater, now leased from the Bulkeley Building Co. by WB and RKO and jointly operated.

Warner lease on the Hippodrome Theater, used as Cleveland first run, is understood to have two years or so to run. The Hipp. was purchased a few days ago by the B-W, interests about a year ago. In the event that they elect to operate the Hipp, as a Teleneum stand at that time, it is anticipated that the WB first run policy would shift to the Allen.

Faye Emerson to Narrate Fashion Series for TV

World Video has signed Faye Emerson to narrate the "Paris Cava-
 Alecade of Fashion" series on NBC Television, it was announced yesterday. Star of the current Broadway hit, "The Play's the Thing," Miss Emerson has appeared in a number of motion pictures, in-
cluding "The Mask of Dimitrios," "Destination Tokyo," and "Outward Bound."

Handy Sends Springer Here

Ferd Springer has been trans-
ferred to the New York headquar-
ters of the Jam Handy Organization.

WEDDING BELLS

Little-Lutens

Dorothea J. Lutens, MPAA per-
sonnel manager, was married to Rob-
ert J. Little at Cruger's-on-the-
Hudson.

Lamansky-Warren

Chicago—Ruth Shirley Lamansky, daughter of Sam Lamansky, business agent for the Film Workers Union, will be married July 18 to George D. Warren.

Ewing-Zins

Washington bureau of THE FILM DAILY

Washington—Sid Zins, Columbia's publicity rep here, was married last week to Eleanor Feibiger Ewing, who has been associated with the Zins, formerly identified with various New York theaters, and his bride are honeymooning in Canada.

20th-UP Close Video News Service Deal

(Continued from Page 1)

film sent to tele outlets on a weekly basis. A basic library will be sent to all stations subscribing to the new service. The Movietone library is considered the largest of its kind with over 8,000,000 feet of material covering events and personalities from Bismarck to contemporary fig-

ures. Daily coverage will be provided, according to Leroy Keller, UP general sales manager, who will immediately survey tele stations. Keller said sponsorship plans for the new venture have not yet been consum-

mated.

"We are happy to join hands in the development of an important new method of presenting up-to-the-minute news pictorially," Skouras and Baille stated. "Our agreement joins two world-class organizations to serve the new art of television."

Peter Levathes, 20th-Fox director of television, said library material will be added weekly for a con-

stant supply of fresh films. "Other plans will be announced from time to time," he added.

In addition to Skouras and Baille, others participating in the negotiations were Irving B. Kahn, Harry McCarthy, Joseph Fawcett.

Irving B. Kahn, formerly radio manager at 20th-Fox has been pro-
moted to an executive post in the company's video department it was announced yesterday by Skouras. Charles Schlaifer, director of advertising and publicity, stated a successor to Kahn in the radio division will be named shortly.

Pelham to Hollywood

On Italian Pic Project

David Pelham, who just arrived from Rome, leaves for Hollywood to-
day to complete plans for the film-
ing of "Rapture" in Italy. Cast will be mixed. American and Italian ver-
sions. Geta Herceg is now in Rome collaborating on the script with Ben Symco. John Sheppridge will direct. Scaler's sound stages will be used, and the production is slated to begin in mid-August, with the fin-
ished print ready for preemming late this Fall.

Julien Bryan to Europe

Julien Bryan, lecturer and docu-
mentarian, leaves for Europe tomor-
row to gather material for TV shows as well as footage for films to be used by church groups and the International Film Foundation.

Send Birthday Greetings To—

July 11

Ulrik F. Smith....E. H. Millican
Leslie Brooks...Cornelius Keefe
Tim Spencer...Sidney Blockner

June 26

Eleanor W. Washbourn...Carl E. Milliken

June 27

Eleanor W. Washbourn...Carl E. Milliken
On July 26th
ROY DEL RUTH'S

"The Babe Ruth Story"

Starring WILLIAM CLAIRE CHARLES
Bendix · Trevor · Bickford

joins the list of
distinguished motion pictures
which have been presented
at America's foremost
House of Hits . . .

The Astor Theatre
NEW YORK CITY
World Premiere

AN ALLIED ARTISTS PRODUCTION

SAM LEVERE · WILLIAM FRAWLEY · GERTRUDE NIESEN · MATT BRIGGS · Produced by ROY DEL RUTH · Associate Produced by ROY DEL RUTH · Directed by JOE KAUFMAN · Production Office by BOB CONSIDINE and GEORGE CALLAHAN
Smith Will Outline Plan at ATOI Meet

(Continued from Page 1) questions tossed by exhibitor dele- gations about the company’s policies, and ATOI is plugging his scheduled appearance as an opportunity to talk to a distributor leader about what can be done about better-indus- try relations and the consequent big- ger box office.

Principal speaker at the conven- tion will be William Ainsworth, president of the National Allied.

ARMIT Is Undecided on Merits of 20th-Fox Plan

Denver—Allied Rocky Mountain Independent Theatres is undecided on the merits of the Fox mediation plan, a weekend bulletin points out. If the project has merit, bulletin states, Allied will support it and “if it can straighten out some of the problems existing between 20th-Fox and its independent theater cus- tomers—then this organization will go a long way to cooperate.”

ARMIT bulletin suggested the real test of any 20th-Fox mediation plan will be when the Fox-theaters where Fox theaters are dominant, such as Den- ver and Kansas City.

Williams-Jack Fight Via Video at N. Y. Para.

(Continued from Page 1) tele system, making it the second time that the Paramount showcase augmented its standard program with a title fight, the first being the Louis-Walcott setto. As in the in- stance of the latter, there was no advance advertising of the William-Jack telecast by the Para- mount.

WARD, DuMont’s key station, and WHNC-TV, New Haven, carried the fight via WPIL-TV pickup, P. Bal- lanlily & Sons paying the shot. J. Walter Thompson was the agency.

Reade Managers Meeting

Division and city managers of the Walter Reade Theatres will hold their monthly meeting at the Walter Reade Monte Carlo Beach Club Pool and Stadium at Asbury Park today. Wives of the managers will be guests at the all-day business meeting and out- ing.

DEATHS

HARRY BURNS, 63, screen actor, from a heart attack at Santa Monica, Calif.

JAMES BASKETT, 44, Negro actor, in Hollywood of a heart ailment.

DANIEL J. SULLIVAN, 63, veteran Wor- cester, Mass., projectionist, for his Sum- mertime in Hyannis, Mass., while on vacation.

ROY SECREST, operator for 10 years of the Princess Theater, East Minneapolis.

REVIEWS OF NEW FILMS

“Mr. Peabody and the Mermaid”

with William Powell, Ann Blyth, Irene Hervey, Andrea King.

98 Mins.

TOP NOTCH COMEDY WITH UNIVERSAL APPEAL AND DOZENS OF EXPLOITA- TION ANGLES; SHOULD BE A CINCH TO BREAK BOX OFFICE RECORDS.

Lileral minded folk will find this film a diverting study of a middle-aged Bostonian as he tries to avoid facing his climactic at 50, while others will take “Mr. Peabody and the Mermaid” almost all will find this Nunnally Johnson production one of the funniest films in years.

Annoyed at being trapped to a psychiatrist, William Powell decides to make the best of it and tells the doctor of his short-lived experience with a mermaid while on a recent vacation in the Caribbean.

Warmed by the doctor’s sympathetic attitude, Powell recounts his discovery of Mermaid Ann Blyth while searching for a mysterious singing voice off the shore of the expensive villa he rented for the season.

Powell takes the mermaid and puts her in a bathtub only to have his wife, Irene Hervey, tell him to get rid of the fish taking a bubble bath. Peabody-Blyth encounter the mer- maid in the villa’s tropical fish pond where she does away with a fortune in rare fish.

Time and again he tries to prove to skeptics that there is a mermaid in the pond, but she always swims away as soon as a stranger comes into view. Powell not only has his hands full trying to convince his wife that he isn’t carrying on a flirtation with Andrea King, a chance acquaintance, but mermaid Blyth finds it difficult to understand why she has to wear a bathing suit.

Patiently, the physician explains Powell’s hallucinations to him. Poignantly, he accepts the fact that man like women undergo a change of life.

Not since Chaplin’s heyday has comedy and pathos been so expertly blended. Responding to Irving Pichel’s imaginative direction, the cast turns in a beautifully co-ordinated job of top notch acting. While Powell renders another magnificent comedy performance, he almost loses his laurels to Lumsden Hare whose caricature of a colonial officer might arouse protests from the British Embassy.


CREDITS: A Nunnally Johnson Production; Directed by Irving Pichel; Associate Producer, Gene Fowler, Jr.; Screenplay by Nunnally Johnson from the novel “Peabody’s Mermaid” by Guy and Constance Corley; Editor, Robert Westmacott and Ben Leven; Film Editor, Marjorie Fowler; Production Aids, Jay Hyde, The Corbett,” Johnny Mercer and Robert Griswold; Designers, Walter Mover and William A. Golfin; Art Director, Russell A. Gossman and Ruby R. Levitt; Costume, Leslie L. Carey and Corson Powell; Music, Robert Emmett Dolan.

DIRECTION: Brilliant.

PHOTOGRAPHY: Excellent. See Concern in ECA Pix $ Discretion

(Continued from Page 1) ity. It was said that this “is believed particularly resoluble at this time, in furtherance of the purposes of the act, to obtain the widest possible accumulation in Europe of Amer- ican informational media conveying a true understanding of American institutions and policy among the nations.”

An ECA official said yesterday he would like some indication from MPFA that the industry would ex- ercise its own voluntary restraints, thereby settling the matter along with this statement of ECA interest.

It is further pointed out that the guarantees must be received by the ECA before it will be able to extend the guarantees to a practical matter it should be pointed out that few foreign governments can be expected to protest aid for pictures which they permit to be shown on their screens.

Left unclear by the statement were such questions as whether pictures already in Marshall Plan countries—can qualify for aid. It was stressed in the accompanying statement that for the investments in informational projects must be new, at least in the sense of an expansion of an exist- ing enterprise, a guaranty being available only to the extent that it encourages new investment for the purpose of increasing the dissemina- tion of informational media.

New pix will be interpreted as being new. However, it was said at ECA, details of application for aid were released with those seeking guarantees also provided by the ECA, after careful review of the individual project for which aid is asked. There will be no abbreviated form for applying for publishers, it was said.

Fire Damages Golden

Fire of undisclosed origin destroyed the backstage of the recently shuttered Golden Theater at 252 W. 45th St. Sound equipment was damaged, curtains ruined, said a spokesman. Lease is held by Super- cinema, headed by Marcello Giroli.

Cinecolor Costs Said 10% Higher Than Black-White

(Continued from Page 1) meeting of more than 100 members of the Art Directors Guild. Used in conjunction with Cine- color’s new 1,000-foot magazines, the film was produced for approx- imately 10 percent more than the cost of black and white pix. Cinecolor executives stated. Former estimates were slightly higher than black and white.

STORRS

Washington Bureau of THE FILM DAILY

Washington—A son, Richard Mor- rison, 5, of Mrs. Andrew H. Older, wife of The Film Daily bureau chief, in George Washington Hospital Sunday. The Older has two daughters, a son.

Columbus, O. — Bernard Ginley, manager of the Southern, has a new daughter, Patricia Kathleen.
5% of Area's Automobile Theaters Built on Rented Land at Very Low Cost

The Charlotte exchange territory, spanning something brand new 3 outdoor theater operations—the portable Drive-In—the mushroom growth of which is attested by the fact that fully 75 per cent of the pawns of 100 Drive-Ins in the area all fall into that classification.

While the permanent, established Drive-Ins today represent generally six-figure investments, the portable drive-ins cost their operators be-

(Continued on Page 6)

Nometco Drive-Ins Will Ring Miami

Miami, Fla.—A network of huge drive-in theaters, to be built in a ring around Miami, is announced by Mitchell Wolfson and Sidney Meyer, owners of the Nometco Theater chain.

Three are definitely set and more are being considered. The first, The Olive Garden in Plantation, will be completed and ready for a September opening.

(Continued on Page 4)

Hughes to Board, Schary successor at Aug. Meet

West Coast Bureau of THE FILM DAILY

Hollywood—RKO Board of Directors has set August 31 for the company's annual stockholders meeting. A new successor is expected to be elected to the board and a new president will be appointed. (Continued on Page 7)

Schlaifer to Address Des Moines Ad Club

Charles Schlaifer, 20th-Fox publicity-exploitation chief, and chairman of the Advertising Advisory Council of the MPAA Advertising Co. Code Administration, will resume his industry public relations speaking engagements Sept. 28 in Des Moines, addressing the Advertising Club there. Schlaifer, proponent of a positive attitude on public relations, keyed to industry unity, thus far has received upwards of 20 invitations to speak on the subject.

(Continued on Page 6)

ECA Depending on Johnston

Seek Guidance in Film Allotments

Washington Bureau of THE FILM DAILY

Washington—Eric A. Johnston, membership on the ECA Public Advisory Board may prove of far more direct value to thepix industry than at first appeared likely. Informal inquiries by THE FILM DAILY at ECA headquarters indicate Johnston's word will bear great weight regarding the distribution of the $10,000-000 fund for guaranty of the out-of-pocket production costs.

(Continued on Page 8)
Coming and Going

Polio Bars Youngsters From Charlotte Houses

With polio cases in North Carolina now above the 500 mark, film attendance of children under 17 years of age has been banned at Charlotte theaters, it was said here yesterday by H. D. Hearn, North Carolina circuit operator. Restriction went into effect this week.

Charlotte exhibitors, Hearn said, are feeling a loss of adult patronage as well, many parents curtailing their attendance. Vicinity Drive-Ins, however, are benefiting, business picking up noticeably at the two Drive-Ins in Charlotte and at the seven to be found within a radius of 25 miles.

Hearn returns to Charlotte from New York today, following a stopover enroute from Boston where he spoke Monday at the zonal meeting for the Will Rogers Memorial Hospital campaign. The meeting attracted an attendance of 600, Hearn reported, with the raising of $50,000 in the zone pledged.

Name Myers Smith’s Aid

J. Robert Myers has been appointed administrative assistant to Carlton D. Smith, director of NBC television operations. Myers, budget officer of NBC, will assume his new duties Sept. 1.

Leftwich Jogs CBS Television

Alexander Leftwich, Jr., formerly of 20th-Fox and Warners, has been named CBS television producer-director, it is announced.

You Will Find It in the Year Book

Whether you want to know the work of a player, or the offices of an industry organization, or what a picture was released or a thousand and one other facts of information, Motion Pictures, you will find it in the 1948 YEAR BOOK of MOTION PICTURES JUST OFF THE PRESS.
DOUBLE INDEMNITY was a Magnificent Moneymaker!

NOW...a Powerful DICK POWELL...

a Great LIZABETH SCOTT...a story that points a
finger at every man with a conscience...
at every woman with a man...

AT EVERY INDUSTRYITE WITH A THEATRE!

Regal Films Presents

**Dick Powell**

in

**PITFALL**

with JANE WYATT and
Raymond Burr • Byron Barr • John Litel
Ann Doran • Jimmy Hunt • Selmer Jackson

Based on the Novel "The Pitfall" by Jay Dratler
Screenplay by Karl Kamb
Directed by ANDRE DE TOOTH
Produced by SAMUEL BISCHOFF

sure-fire thru UA!
Wometo Drive-ins Will Ring Miami

(Continued from Page 1)

Boulevard Drive-In, on the east side of Highway No. 1 at 145th Street, will be built immediately. It will be located on a Proposed 16,000 square foot site and will accommodate 1,000 cars. This will be the first Drive-In in South Florida to use the design of Park-In Theaters, Inc. The screen, 60 feet in length, will be illuminated by high intensity arc lamps, powered by a motor-generator. The Drive-in will have a supervised playground complete with slides, merry-go-rounds and teeter-totters for the use of children.

Franklin C. Marshal is in charge of engineering the project.

The refreshment stand will be a major project and will range from candy to aspirin, and from cigars to hot dogs. The grounds will be landscaped on three sides and present an appearance of a well-kept park.

Sidney Meyer said yesterday it is entirely possible that the theater may have future daytime use for telecasts of special events. Wometo is cooperating closely with station WTVJ which will be on the air soon.

**New Drive-ins Shape Up In Minneapolis Territory**

Minneapolis—New drive-ins in the territory are planned by the J & M Enterprises headed by Ralph Green. Firm has optioned property in Robbinsdale, Minneapolis suburb, near site of proposed new Yolk Brothers $200,000 year-round stand at 54th and France Aves, J & M drive-in project at Rochester expected for late July opening and their Madison, Wisc. outdoor stand is due to be announced. Additional drive-in by the same firm is being planned outstate Minnesota with site as yet to be announced.

Minnesota Entertainers' Enterprises have four drive-ins in area either operating or under construction.

Marcola Victory Burns

Marcola, Ore.—The Victory Theater was razed by fire which started in the projection room. Estimated loss is upwards of $50,000. Mr. and Mrs. Chester D. Johnson are owners.

**SICK LIST**

**BILL O'BRIEN**, of M-G-M's advertising production department, has returned to his desk after a lengthy illness.

**J. MAXWELL JOICE**, Baltimore and Washington rep. for Paramount, is recovering from an operation on his left leg.

**CARTER BARRON**, Loew's Eastern division manager and Washington studio rep. for M-G-M, is visiting Doctor's Hospital, Washington, D.C., from a knee operation resulting from an old football injury.

**REVIEWS OF NEW FILMS**

**"Red River"**

with John Wayne, Montgomery Clift, Walter Brennan, Joanne Dru

125 mins. UA-Montery

ONE OF THE BEST OF THE FILM YEAR, THIS ONE PACKS A TERRIFIC BOX OFFICE WALLOP, DELIVERING DRAMA, COMEDY AND SPECTACLE. BY ALL MEANS BUY IT.

If, as the pundits of film put it, the western is the ham and eggs of the industry, then in "Red River" there is offered up for the delectation of the filmgoer public the dish "aux fines herbes" and any other fine gustatory appellation you care to apply to the genre. The film is cooked by Howard Hawks in a sort of an assortment of talent in every department worthy of such gastronomic titles as Savarin and Escoffier. But, of course, here you transpose from the kitchen to the studio or, rather to the open country, and add such as Howard Hawks in the direction-production division; John Wayne in the lead; Montgomery Clift as one of the two sons; and Walter Brennan as that of the three bureau agents.

Categorically, there are westerns and westerns. Some stem from filing cards as regards others feature male warbling and jive fan elements. Others aspire to the super duper division. They all rate. But here you have first a basic story that sustains interest, packs action and excitement from the first sequence and holds onto the imagination of the viewer from the outset and keeps him hanging on while the proceedings unroll—up to the very end.

The horse opera as such or the western cattle drama has been carbon copied too long. That is until "Red River" comes along. Here is something the showman can give his audience with full confidence in their ultimate appreciation and exchange—in terms of drama, humor and entertainment—drama, comedy, spectacle. It has all that plus a smooth job of story telling, a bit of historical accuracy in the fundamental translation of Borden Chase's Saturday Evening Post story, "The Chisholm Trail." Otherwise it tells how John Wayne, with Walter Brennan and Montgomery Clift, last a mere boy at the start who goes to manhood, with a cow and bull start a cattle empire in Texas which in time turns into a vital source of meat supply to the needy North.

But between Clift and Wayne there is no seeing eye to eye and there is constant bickering and projection of cross purposes with Wayne always coming out ahead. Brennan is the sort of character who plays poker with Chief Yowachie, loses his store teeth to the Indian, then borrows them when there is a cash call. Also, in the comic department, there is an Irish cowboy who defends his wearing of a derby.

The narrative which gets going when Wayne decides to drive his cattle to Missouri is packed with tension and a realistic handling of the problems of the drovers who must figure on such details as a stampede. This is a fine job of the handling of the problems of cattlemen whose tasks are loaded with danger and death and through trampling, house of frightened in "The Search" showed high promise.

But Wayne fools up the deal with his insistence on going to Missouri and Clift takes over. Everybody is constantly snatching at their gumbets. Clift and John Ireland have a sort of subtle but dramatic session at arm's length. When Wayne declares he will hang a couple of men who deserted the drive, Clift takes over and decides to go to Abilene, Kansas.

Before they reach Kansas however, there is plenty of incident, some hot loving, some Indian fighting and some of the best gunplay ever purveyed with fire and fornication ever appeared on the screen.

With Wayne gaming for him, Clift meets up with the crazed character in Abilene and they have it out. Joanne Dru, popping out with the woman's viewpoint in the proceedings, which are basically stupid, shoots up the place and causes Wayne and Clift to get together once more. Wayne, seeing the hole that the woman's purpose, advises Clift to get himself wed to Miss Dru, but quick.

This is one of the best things of the year.


**CREDITS**: Produced and directed by Howard Hawks; Screenplay, Borden Chase; Charles Schnee, from the Saturday Evening Post story, "The Chisholm Trail," by Borden Chase; Music, Dmitri Tiomkin; Photography, Russell Harles; Editor, Christian Nyby; Art, John Dutt Aremos; Sound, Richard Denes, Vinton Vernon; Production manager, Norman Cook.

**DIRECTION**: Tops. **PHOTOGRAPHY**: Excellent.

Wesley, Gering to Make Sports Pix for Video

Noel Wesley and Marion Gering plan a series of sports films for theaters and television, it is announced. Initial subjects are "Behind the Scenes in 'Easy Times'" and a boxing video, "Grandland Rice Sports Hall of Fame."

Women Told of "Rebel"

In a letter sent to over 6,000 leaders of women's clubs and organizations throughout the United States, Eric A. Johnson calls attention to a woman short sponsored by the MPAA.

Mayer Stays in France to De-freeze U. S. Millions

(Continued from Page 1) mately $11,000,000 in U. S. film coin now blocked here.

Mayer's mission thus far has been highly successful; French proposals to impose heavy taxes on U. S. film imports and on admissions have been kayed.

**WARNER THEATER DEAL CLOSED**

Deal by which the Warner Theater here passed to Anthony B. "Angel" Farrell was finalized Monday by Harry Kalmoe, Tom WB, and Farrell. Purchase price approximated $1,500,000.
It's five o'clock, Tuesday, December 30, 1947.

The people of Canon City, Colorado, are preparing for another quiet winter evening. Snow is just beginning to fall. Dusk almost hides the grim silhouette of the State Penitentiary on the edge of town.

Suddenly it happens!

A siren screams—then another—and another—shattering the air itself with their terrifying wails.

Twelve desperate convicts—murderers, kidnappers—armed with crude shotguns, clubs and knives have battered their blood-mad way to freedom in the most spectacular jailbreak of our time!

Dragging as hostages four brutally beaten guards, they force their frenzied way into homes at gun point.

Thus began in Canon City a three day reign of terror that startled the nation with screaming headlines from coast-to-coast...a reign of terror broken only when the town fought back!

This Is Not Fiction...THIS IS THE NAKED FURY OF FACT!

Now You Can See It On The Screen...

"Canon City"

Filmed The Way It Happened!

An EAGLE LION FILMS Picture

Produced by SCOTT BRADY with Jeff Corey, Wild Bunch, Stanley Clements, Charles Russell, DeForest Kelley, Ralph Byrd, Mabel Paige and Wyman Roy Bent. Presented by Bryan Fay Production. Written and Developed by Claire Wilbur.
Portable Drive-Ins Grow in Carolinas

(Continued from Page 1)

PORTABLE DRIVE-INS...Drive-ins, as a form of entertainment, continue to grow in popularity. In recent years, the number of drive-ins has increased significantly in Carolinas, with many small towns adding drive-ins to their offerings.

Coast PR Council Plan Runs Into Opposition

(Continued from Page 1)

The council has been working to prevent the construction of new drive-ins in the area.

Babe Zaharias in Golf Series

Columbia has signed Babe Didrikson Zaharias for a series of golf shorts. The series will feature the revolver-wielding golf star Bill Stern as narrator. It will be released in the fall.

Send Birthday Greetings To—

July 14

Irene Dunne Olive Bowen
Dave Fleischer Mel Stiner
Charles Weintraub Jay Henry
Stuart S. Wright John S. Twist
Lucien Prival George Blake
Zito Jenkins George Tobias

Along the RAIL

with PHIL M. DALY

Down The Broadway Trail

- UA's FORTHCOMING HUMDINGER. "The Pitfall." is booked for the Capitol on Broadway, opening around Labor Day. First Enterprise pic to be distributed domestically by Loew's will be "No Minor Vices," slated for Fall release. That phony hero who, using various names, is attempting to get on home office screening invitation lists by saying he's on this paper's staff is heading for trouble aplenty. If you still don't believe the dog days are here, consider the coming lights on in Local 602, AFM. Loew's State projection and sound both much improved by one of Herman Guckman's No-Screens.

- Joe Minsky, who recently quit as Eagle Lien district manager, has opened an Army and Navy Store in Alliance, O. Still another produced picture coming soon is the "Games" by McGinty. Dana Andrews playing "one of the finest." Allied Artists has its $1,500,000 invested in "The Secret Life," including prints and advertising. Pic easily could prove to be a gold mine.

- FLY speeds. interest of major companies or exhibitors. better waste no time if they want to get on the video store bandwagon or they may find the field preempted by the country's newspapers. Of the 28 stations on the air, daily hours control to FCC has granted permits to 24 other papers to erect stations. And 7 others have application pending. Vincent (NES) Trotta, dean of "Miss America" judges, will fill his 14th annual assignment at Atlantic City, come September. Mary Pickford has dropped plans to produce in Britain, instead probably will make "The Demi-Widow" in France.


- UNIVERSAL SEES Walter Wanger's "Top Hat" as a potential $4,000,000 grosser domestically. Cute selling gag, those "Texas. Brooklyn and Heaven" boxes being sent out by UA. Texas is represented by a king with a miniature cowboy's boot as the pendant. Brooklyn's case, the pendant is a baseball. of course. But heaven—oh, heaven is a sales contract for the Golden pic! Reports from important Coast film buyers who have seen rough cuts have tabbed the Film Classics. Cinecolor suspense thriller "Sofia" an SRO-sleeper. Like "Casablanca"—"Sofia" will unfold a headline story that is real. rugged. rough and timely.

- SID (20th-Fox) BLUMENSTOCK who deserted Fair Malverne for Manhattan, once again is a Long Island Railroad commuter. having purchased a Long Beach home. ... No. Bud. that forthcoming Sir Alexander Korda production of "Sains and Sinners" will not be based on the famed circus luncheon club. ... Can a Technicolor pic be brought in on a $425,000 budget on an 18-day shooting schedule? Eagle Lion, William Mess, indie producer, and Technicolor think it can. ... The test is "The Big Cat." now in production.

Fairbanks Will Make TV Series in Mexico

(Continued from Page 1)

test films, which turned out satisfactory. They were musicals, featuring Tito Guizar, four "sacred" bands and native dancers. Ramon Productions, a subsidiary of the Churubusco, Studio, was in charge of the filming.

Hollywood actors are filling the principals in the crime series, with local players filling out the cast. All technicians are Mexican. Since Fairbanks left for New York, Marjorie Freeman is representing him at Churubusco.

Wilson Nixes Talks On Quota Variations

(Continued from Page 1)

ob serrance weekly by each individual U. K. theater. Meanwhile, a Films Council subcommittee yesterday began to scrutinize the 2,600 applications for relief from the quota under the Films Act. It was expected that the Council would reject many. London (By Cable) A three-hour meeting attended by 150 exhibitors, held last night discussed the problems of the quota and the JAR plan. They will resume sessions before the next General Council of the CEA to determine advisability of the formation of an independent section with the association to protect their interests against the circuits.

Bonded Film Storage Opens New Facilities

Bonded Film Storage Co., Inc. has opened its new exchange facility at 830 Ninth Avenue. These new facilities are said to constitute the largest independent exchange for the production handling of film in New York City and will supplement Bonded's existing storage and screening services.

Bonded was recently appointed by National Film Service, Inc. as New York rep. New facilities will permit the handling of an unlimited quantity of film for that organization.

WEDDING BELLS

Purtell-Weisfeldt

Detroit—Joseph Weisfeldt, manager of a Milwaukee Drive-in, and son of Eddie Weisfeldt, general manager of Associated Theaters, will be married July 24 to Patricia Mary Purtell.

Bryer-Chessin

Bucyrus, O.—Carol Bryer, daughter of Milton H. Bryer, former manager of Schine's Bucyrus, will wed Richard Chessin.
Pix Video Permits Hinge on AT Edict

(Continued from Page 1)

Paramount, it was freely said at the commission that the instant case will set a precedent.

Of the majors, thus, in each group as the Schine, Grif.

Chairman of Committee might get themselves penalized in the video field for their activities in the pix pool.

DC Reports Fewer U. S.
Pix in Cuba in April

Washington Bureau of THE FILM DAILY—Fewer films were reported for Havana in April than during the previous month—six less than the March total of 22—while the box office took rose from $154, 248 to $208,737. Of the April releases 20 were from this country.

Three Mexican films earned $46,883 (23 per cent), two Spanish films $56,847 and one Argentine $4,146.

The report released this morning by Department of Commerce Film Chief Nathan D. Golden did not say what the film was, but that an American film had been held for a second week at five neighborhood houses simultaneously—with gross receipts at $29,883.

SCTOA Studying 20th Plan
For Local Application

(Continued from Page 1)

country. If the plan is eventually approved by the Board of Directors, other companies will be approached for possible cooperation.

SCTOA directors have ordered a survey to be conducted to inform membership of advantages deriving from balanced policies covering film and public liability. It was felt that the 50 per cent increase in theater fire insurance rates was out of line and an effort be made to ascertain extent to which a cooperative effort of this nature be made to aid SCTOA members.

Hughes to Board. Schary
Successor at Aug. Meet

(Continued from Page 1)

date of directors named. Company officials left for the east yesterday. It is thought here a successor to Dore Schary will be named at the convocation.

FEMME TOUCH

ROSEMARY WINDHAUSEN, cashier, Lore's State, Chicago, Ill.

ETHYL HOWE, manager, Lincoln Theater, Lincoln, Mich.

REVIEW OF NEW FILMS

"Bugs Bunny Rides Again"

Warners (Technicolor) 7 Mins.

Top: When it comes to a challenge Bugs Bunny is right there to accept it. Rip-roaring Yosemite Sam tries to put Bugs to shame. Our hero, in his typical style, beats the arrogant bad man in suffering defeat.

"As Headliners"

(Speaking of Animals) Y7-6

Paramount 10 Mins.

Top: Mr. Monk reads his favorite newspaper. Headlines refer to various animals. Scanning of each brings up new and funny situations. Wisecracks and cunning sayings coming from animals are bound to bring hearty laughs.

"Mighty Mouse and the Magician"

20th-Fox 7 Mins.

Okay: With a couple of original touches in the animation department, this little cartoon job technicolor soon becomes the standard cat and mouse diversion in which the felines come out on top. Here we have the well known black cat marked eight.

Truman Will Dedicate
"Youth" Stamp Aug. 11

(Continued from Page 1)

which will be nationally celebrated during September.

During this period, the TOA, with the support of all elements of the motion picture industry and the cooperation of many other groups conducted simultaneously a campaign to combat juvenile delinquency by highlighting all wholesome and constructive endeavors of youth.

This program has been described by Ted R. Gamble, president of TOA and Gail Sullivan, executive director of the organization, as a practical method of implementing the findings and suggestions of the National Council for the Prevention and Control of Juvenile Delinquency convened in Washington at the request of the Department of Justice.

Industry stamp collectors desiring first day cancellations of this new stamp may send not in excess of 10 self-addressed envelopes to the postmaster at Washington with postal note or money order to cover the cost.

Segal To Handle 16 mm.

Sixteen mm. non-theatrical distribution of "Israel Today," forthcoming monthly news review, will be in charge of Bernard B. Segal, Norman Lourie, president of Palestine Films, announced.

Heavy Star Bally For
"Roots" Philly Preem

Philadelphia — Star players in U-J's "Tap Roots" have made over 22 radio and personal appearances here during the Democratic Convention which coincides with the pic's opening at the Goldman.

Van Heften has appeared at convention sessions in tribute to the line. Monday, at midnight, for delegates, press and radio. Showings were attended by James Roosevelt, Senator Claude Pepper, Governor Maw of Oklahoma and the North Carolina delegation. Star contingent includes Julie London, Boris Karloff, Richard Long.

Rentals Limit Found Not
Constitutional in Brazil

Rio de Janeiro (By Air Mail) Brazilian Price Control Board's ruling limiting film rentals to not more than 40 days and setting theater admission scales, has been found unconstitutional by the Ministry of Labor, it is learned. Opposition to the measure was led by distributors, particularly U. S. company representatives, while some exhibitors backed the order.

Official orders cancelling the Price Control Board rules are expected to be published momentarily.

Air Mail Shipment Of Films Approved

(Continued from Page 1)

transmission in the domestic air mail service.

Post Office Department liberalization of the postal laws will open an additional source of postal revenue and provide for the newswear companies not only rapid dispatch of spot news items, but an alternate means for the safe and speedy shipment of valuable negatives.

The acceptance of motion picture films in the air mails will also include those directed to Alaska.

Second RKO Regional Meet
Opens Today in Toronto

Toronto—Second of RKO's zonal meetings opens here this morning with Robert Mochrie, vice-president in charge of domestic distribution, in the chair. Business matters, product and announcement of winners in the Ned Depinet drive are on the agenda.

Others to address the session are Charles Boasberg, North-South division manager; Carl Peppercorn, his assistant; Harry Michelson, short subject sales manager, and A. A. Schubart, manager of exchange operations.

Leo Devaney, Canadian district manager, will be host for the meeting, with others attending to include Jack Bernstein, Toronto; Murray Devaney, Montreal; M. Nauckinson, Winnipeg; A. E. Elliott, Calgary; Harry Cohen, St. John and Jimmy Davie, Vancouver.

Deckman Funeral Today

Cleveland, O.—Funeral rites will be held here today for Charles G. Deckman, 56, with extensive business interests, including theaters and movie centers in Cleveland, Florida, and Canada, who died suddenly over the week-end of a heart attack, while vacationing at his Ontario fishing lodge.

CHARTERED

YOUR HOME TOWN MOTION PICTURE CORP.
New York; capital, 200 no par shares; to distribute films; by Roseline Eberlin, Abraham J. Brill, Harry J. Scribben.

STANLEY AMUSEMENT CORP., Brooklyn; 200 no par shares, by Alexander Bick, Alex Rubin, Jerome K. Maltin.

CHICAGO THEATER OPERATORS CORP., Detroit, to operate drive-in theater, $80,900 preferred stock at $1 par; James H. Rose, Gussie Pct., Charles E. Rentz, Detroit; John Wagner, New York.

THEATER OPERATORS CO., Fox Bldg., Detroit; capital, $15,000 common at $1 par; for nearby territory, Alexander Roseberg.

SOUTH AND RIVER DRIVE-IN THEATER CO., Dimo Bldg., Detroit; capital, $5,000 common at $1 par; Alex Shreiber.

THEATER OPERATORS CO., 123 Pearl, N. W., Grand Rapids, Mich.; capital, $50,000 common at $1 par; Frank Flanagan, Amsden Rosokarberg.
**ECAP Depending on Johnston Guidance**

(Continued from Page 1)

**REVIEWS OF NEW FILMS**

"Train to Alcatraz" with Donald Barry, Janet Martin, William Phipps, June Storey.

Republic 70 Mins. DRAMA, DRAMATIC NUMBER, FOR MISTREATING SPOT; ABLY DONE THROUGHOUT.

The story of the required amount of heavy handed drama this yarn of a trainload of criminals being transported to "the rock" has expert handling of assorted roles, able direction, and intact details. It holds together well. The mounting tension of the story culminating in a wild shooting match is ably developed in the dialogue. Carl, played by Marc Ford. As a contrasting piece for a double bill this one seems made to order. Romantic angle is a little too much to swallow and includes to be rather thin.

The train, with its prison car heavily barred is passing through New Mexico en route to the State Penitentiary. William Phipps. He was framed for the killing of a Treasury man and his unsavory past bore him no good at his trial. He was sent up. This time Jack is being warmed over. With the assistance of June Storey it is hatched. The last reel is devoted to the time in the film. Phipps is put safely out of the running by Barry who is then killed and in jig time a wire arrives clearing Phipps who escapes into Miss Martin's arms.


**Hall Claims Contract Breach**

West Coast Bureau of THE FILM DAILY

Hollywood — Alleging breach of contract, Alexander Hall, director at Columbia and for 11 years director of Metro, has included damage action in Federal Court seeking approximately $65,000. Hall charges the studio, discharged him five months before the expiration of his contract.

**All-Palestinian Bill**

With today's preying of "The illegals" at the Ambassador Theater is the first U. S. screening of "The Hot Line for the West," a 27-minute short of life in Palestine, produced by Norman Lourie and Joseph Krumgold of Palestine Films, Inc.

**Retteaks for "Atlantis"**

West Coast Bureau of THE FILM DAILY

"Lost Continent" goes before the cameras today for seven days of redate shooting.

**SRO Moving Chicago Branch**

Chicago—SRO office on Aug. 1 will be moved to new headquarters in the Palombe Building.

**Deaths**

VANE E. KELSEY, 59, theater owner of Blackburg, Va.

**NEW POSTS**

J. JOHNSTON, manager, Orpheum, Terre Haute, Ind.

WILLIAM L. LEWIS, manager, Capitol, Dallas, Texas

W. ALTON, manager, Century, Petersburg, Va.

RICHARD C. CATON, assistant manager, Century, Detroit, Mich.

JACK JENKINS, booker-bayer, Orpheum and Cameo, New Orleans, La.

RUDY KOUTTAN, manager, Palace, Milwaukee.

DONALD WEISFELDT, manager, Strand, Milwaukee

FONTE'S, manager, Delft Circuit Office, Milwaukee.

BOB CAMPBELL, manager, Empire, Chirrington, III.

CHARLES FORMAN, manager, Times Square Theater, Detroit.

JACK L. MORGAN, manager, Beacon Theater, Detroit.

**NEW FILMS**

NCA-Fox Com. Mulls 5 Exhibitor Plaints

Minneapolis — NCA-Fox grievance committee, meeting for the first time Monday, took under advisement five exhibitor complaints formally registered with the org with an initial grievance hearing between exhibitor and NCA-Fox without committee action necessary.

The committee prefers to keep specific exhibitor beefs "off the record" pending decision on them, Stanley Kane, executive director, said. However, no unusual complaints were made, most of them being along familiar industry lines, he added.

Administrative procedures for handling grievances in the Smith-Berger consolidation plan was streamlined for future meetings, as called immediately following notification of grievances from any exhibitor. Previous plan had regularly been that meetings be held immediately to hear complaints. Gribes versus Fox will not be considered unless in writing. A meeting was tentatively scheduled next week to act on complaints now registered with committee.

**Golden Reports Mexican Attendance on Downgrade**

Washington—Attendance in Mexican theaters is on the downgrade, according to information reaching Department of Commerce Film Chief Nathan D. Golden, who said the decline started over a year ago and has apparently not yet been arrested.

American films grossed some 39,992,058 pesos in 1947, it was said, and domestic films 28,597,894. Some foreign offers brought in some 6,608,357 pesos.

Box office total for 1947 was 71,780,374, of which 10,599,692 was made to pay Mexican income tax. The box office total is net compared with nets of 70,217,000 pesos in 1946 and 58,933,000 pesos in 1945.

Golden reported also that he has been informed two new luxury houses are about to be built in Vera Cruz.
POPE CAUTIONS ON MATERIAL

Motion Picture Influence Makes Care Necessary

ROME (By Air Mail)—Importance of selecting proper stories for motion pictures was impressed upon B. Bernard Schary during a special audiencce with Pope Pius XII. Pointing out the influence of films upon the people of the world, the Holy Father urged that great care should be used in presenting subject matter that embraces the religious, moral, cultural and educational facets of everyday practical life.

Communications propaganda should be avoided under all circumstances, Pope Pius emphasized.

Private audience given Kreisler was in connection with his post-war survey of the motion picture industry in 17 European countries. Kreisler

(Continued on Page 7)

Spanuth Offers 500 Vaude Act Pix to TV

About 500 vaudeville acts filmed between 1918 and 1920 will be offered to TV stations, it was revealed yesterday to THE FILM DAILY by H. A. Spanuth, general manager of the Film Studios of Chicago.

Spanuth, who is staying at the Park Central Hotel while here, said his company's monthly short, "Who's Who in Hollywood," is

(Continued on Page 4)

CEA Accepts Rank Arbitration

Tribunals to Look Into Rentals Squawks

Dems. 'Freedom Plank' Fails to Cite Films

Philadelphia—Democratic national platform, as adopted by the convention here yesterday, embodied for the first time a plank calling for the "vigorous promotion of world-wide freedom in the gathering and dissemination of news by press, radio, and film." (Continued on Page 7)

CEA General Council Told Britain Wants Best Yank Films But Lesser Product Is Weak at Box Office;

Seeks Activation of Anglo-American Joint Committee

London (By Cable)—J. Arthur Rank, addressing the CEA General Council here yesterday, hinted broadly that success of British films in the U.S. at some later date might ease the present British restrictions on the free flow of films and, at the same time, indirectly invited Eric A. Johnston to activate the long-dormant Anglo-American Joint Committee.

Staunchly maintaining his 45 per cent position, Rank told the leaders of British exhibition that:

1. "We must do nothing that would suggest that we want...

(Continued on Page 8)

RKO Studio Won't Shut Down—Rathvon

West Coast Bureau of THE FILM DAILY

RKO Studio in Hollywood — Despite current curtailment of production at RKO, preparatory to new Hughes regime, there will be no shutdown of studio, it was disclosed by N. Peter Rathvon, RKO exec. Four top budget features plus four smaller budget pictures and a steady program of short subjects will be made.

(Continued on Page 6)

Funeral services will be held to-morrow from the Abbey Funeral Home, 132 E. 70th St., for Walter W. Irving, 67, prominent attorney and film executive who died at his home.

(Continued on Page 7)

Predict TV for Cuba In the Near Future

Television in Cuba in the near future was predicted by Jose M. Garcia, vice-president of Publicidad Inter-Americana, who is here to study U.S. television and radio production methods. Instead of studying their development in Cuba, Garcia said Cuban interests are attempting to set up a station but are being hampered at present by topographic difficulties.

(Continued on Page 4)
**Crescent Takes Decatur Tax to Ala. High Court**

Decatur, Ala.—A decision upholding the right of city officials to levy a recent amusement tax here was appealed to the State Supreme Court from the Crescent Amusement Co.

Meanwhile, the city has appointed a three-man committee to work with Charles H. Eyster, Sr., Crescent attorney, in an effort to draw up a permanent city amusement tax schedule and bring about an agreement before the Supreme Court reaches the case.

In circuit court, Judge Newton B. Powell had ruled the tax was a matter to be left to the discretion of the City Council. His decision upholding demurrers filed by the city, would keep the amusement company's bill of complaint out of court unless the Supreme Court reverses the decision.

**Kollmyer to Supervise WE Ausland Installations**

William E. Kollmyer, assigned by Westrex to take charge of operations of Western Electric Co. of Australia, will supervise installations of WE recording equipment at the Commonwealth Film Studios and Fox Movietone News in Australia, before proceeding to Shanghai. He will also review installations in India at Vashuni Films, Central Studios and Bajakamal Kalamandir Studios.

Arriving in Shanghai by the end of October, Kollmyer will relieve David D. Wight who has represented the company there for many years. Wight returns to New York for further assignment.

**Columbia Incorporates Subsidiary for Ecuador**

Dover, Del.—Columbia Pictures has chartered a new Delaware subsidiary, Columbia Pictures of Ecuador, to handle film distribution there. New company has a $2,000 capitalization.

**Studio Visitor Policy Proposed by Wrather**

Dallas—Hollywood has been brushing off would-be studio visitors, Jack D. Wrather, head of Jack D. Wrather Prods., said in a letter to Eric A. Johnston, MPAA president.

Wrather pointed out that the radio industry invites conducted studio tours and that inspection and visitation are important parts of the public relations policy of every well-conducted big business.

The producer suggested a portable sound-proof booth seating 15 persons for use in studio tours. In this way production would not be interfered with and much goodwill built up among visiting moviegoers.

Wrather is headquartered in Dallas for the film in East Texas of "Strike It Rich."

**Joseph Schenck Denies Seeking Pact Release**

West Coast Bureau of THE FILM DAILY

Hollywood—Joseph Schenck denied a published report that he is seeking to dispose of his contract with 20th-Fox. The report said Schenck sought his release because he had been assured by the State Department of Justice that he could buy over 50 percent of Mike Nayfield's holdings in United California Theaters and its subsidiary, Golden State Circuit. If he severed relations with 20th-Fox.

**Sharif Defers Play Plans**

Eugen Sharir, vice president of Ambassador Films, has deferred his planned Broadway production of "Children of Vienna," until the situation arising from the BIR's recent ruling challenging the conventional system of play financing has been cleared up.

**UA Board in Routine Meet**

United Artists board held what was described as a "routine" business session yesterday. There had been persistent reports in the trade that the board might act on its own "British situation."
Yes . . . the famed Managing Director of Radio City Music Hall has selected M-G-M's new Technicolor Musical as his next big attraction.

"Produced lavishly in Technicolor . . . high class entertainment for whole family . . . stocked with marquee names."
—Motion Picture Daily

"Handsome production . . . the whole family is going to enjoy 'A Date With Judy' . . . at sneak preview bobby-soxers shrieked . . . whole audience applauded."
—Motion Picture Herald

"Just what the doctor ordered . . . cinch to clean up at boxoffice."
—Daily Variety

"A high potency serving of Vitamin M-G-M . . . should transform any boxoffice into a beehive of activity."
—Showmen's Trade Review

"Exhibitor's delight . . . combines lavish production with good story . . . the kind that builds swiftly word-of-mouth and piles up hold-over grosses."
—Boxoffice

"Loaded with showmanship . . . something for everyone's taste . . . will pay off at the boxoffice."
—Hollywood Reporter

"Top grade . . . audience entertainment . . . click musical."
—Film Daily

"Strong word-of-mouth . . . and excellent cast names for marquee . . . stout boxoffice."
—Variety (Weekly)

Yes, the result of a survey by the Motion Picture Research Bureau at a Theatre Preview proves that it will be the greatest word-of-mouth attraction of the year!
C.E.A. Accepts Rank Arbitration Plan

(Continued from Page 1)

eral Council meeting here yesterday, told the British exhibitor leaders that GFD, his distribution medium, did not intend to ask any theater operator to pay more than fifty per cent for any program on general release.

He repeated the assurance that adjustment would be made any exhibitor who proved that a Rank pic had failed to measure up, and it was at this point that he sprang the trib-
unal proposal, later okayed by the Council.

As envisioned by Rank, the tribunal would be composed of one British distributor and one exhibitor chosen by the claimant with a "neutral" third member, an exhibi-
tor to be chosen by the two sides.

Decisions of such a tribunal would be accepted readily by GFD, Rank declared.

It is expected that Rank will meet with the C.E.A. later in the year to finalize the arbitration arrange-
ments.

Rank’s frankness and his sincerity obviously highly impressed the as-
sembled exhibitors, and there were no fireworks, the industry topper receiv-
ing an excellent hearing.

Rank advised the C.E.A. that he had been unable to work out his projected sliding scale formula. "Circumstances vary so much in different situations and conditions change so much in this industry that a simple formula of general application is impos-
sible," he explained.

Sobel Heads FC’s Frisco Branch, Replacing Abelson

Sam Sobel, has been named branch manager of Film Classics’ San Fran-
cisco exchange to replace the late Fred Abelson, it was announced yest-
erday by B. G. Kraner, General Sales Manager.

Thompson Co. on “Music City”

J. Walter Thompson Co. has been retained by Sam Coslow-Noel Clarke Productions to prepare the national advertising campaign on “Music City.”
**FILM DAILY REVIEWS OF NEW FEATURES**


Like the Cornell Woolrich novel upon which it is based, "Night Has A Thousand Sand Eyes" is a grinding, though occasionally dramatic entertainment, which should do very well for itself in initial runs and then last along for better than average box office returns. Woolrich's stuff is imaginative, inventive, off-written and plotted. He enjoys a wide series of surface hit-and-miss unit works. There should be more film adaptations of his works.

It is Edward G. Robinson who is plunged into a series of events which lead to a grand adventure which prove tragic and even lethal. He portrays a Shaw's business trade executive who is bludgeoned to death. As he does in usual powers for perceiving events to come and while he tries to prevent their occurrence, he is quite helpless. This is probably as good an example as one will find of a great actor playing a great part, in this act. The story is in child's birth. Gail Russell, later, is her daughter. John Farrow has directed this incidentally a one of his better jobs this year, tells the story of Robinson and his effort to save Miss Mary Rice. Robinson interested in a much wider and more significant career.

This is after she is saved from suicide by John Lund who was forewarned by EGR. But death is in the cards and stars for Miss Russell and only Robinson, doubled by her police and psychiatric science, can save her. Various symbolic events transpire the night the marriage is expected to end.

All were forecast by Robinson who is in custody. Story becomes tense and the suspense mounts to a high point before what Robinson predicted comes to pass and he dies in saving the girl, just as he saw it in his mind eye.

Casting is good, so are performances. It is a well rounded production that has intelligently adapted a basic theme several cuts, as befits the source. CAST: Edward G. Robinson, Gail Russell, John Lund, Patricia Neal, Bruce Bennett, William Demarest, Richard Webb, Jerome Cowan, Osmond Stevenson, Henry Alexander, Roman Bohnen, Luis Van Rooten.

CReditS: Producer, Endre Bohmer; Director, John Farrow; Screenplay, Berle Lyndon, Jonathan Latimer; Based on the novel by Cornell Woolrich; Photography: S. S. Vezo; Art: Hans Dreier, Franc Reischel; Sets: Sam Comer; Ray Mayer; Music: Victor Young; Editor; Ero Werl; Sound: Hugo Greene; Gene Gorin; DIRECtion: Good. PHOTOGRAPHY: Good.

Blair On MPG Committee

Harry Blair, of RKO Radio, has joined the public relations committee of the Motion Picture Association, replacing Edward Schreiber who has left the industry. Other members of the committee are Leon J. Bamberger, chairman; Myron Siegel and William Orneinszt.

Arabs Fire on WB's McClure

William K. McClure, Warner Pathe News staff cameraman in Europe, was killed last week when he drove from Haifa to Tel Aviv, according to an AP dispatch. McClure said his car was fired on by Arabs about 20 miles south of Haifa.

**SHORTS**

"Martin Block's Musical Merry Go Round" 89 Mins.

M-G-M: Okay

Disc-jockey Martin Block gets the low-down on Ray Noble and Buddy Clark with the former's orchestra, playing for the latter's singing. In interviews with the principals are quite interesting and get a way from the stereotype scene of presenting orchestras.

"Living With Lions" (Adventure Special) 10 Mins.

Warner's (Technicolor) 10 Mins.

Playful as Kittens

Very interesting subject of a man who lives with lions in his home and grounds. Celand Scott, in Africa, plays and lets them mail him, however, letting them know that he is their master. To boot, there are some leopards. They also have the freedom of the open grounds.

"Flood Waters" 8 Mins.

U-I: Interesting

If you don't know how many railway ties there are in the U.S., the Answer Man will tell you. He also covers such inert facts as how an American woman won a relay race in the 1936 Olympics; why a rabbit wiggles his schnoz; and the $65,000,000 toll in annual spring floods.

"Scenic Sweden" 8 Mins.

20th-Fox: Good

A Technicolor travel number in the Movietone Adventures series, this one packs a lot of interesting information which includes folk dance-act scenes, and such like. Pictorial representations are intelligently commented upon by Lowell Thomas.

"Bone Sweet Bone" (Cinecolor Cartoon) 7 Mins.

Warner's: Will Do

After an exhaustive endeavor to retrieve the sole bone missing from the dinosaur's skeletal and blamed for the disappearance, Shep, the professor's dog, finally brings it back only to find out his master had it all the time.

"Copa Carnival" U-I: Diverting 9 Mins.

Many points of interest are covered in this excellent short on Brazil. Ben Grauer's narration and the skillful photography enhance the interest of people flocking at the Mardi Gras, pertambulating market places, cadets on review, civil beauty of Rio and nearby beaches.
In New Industry Posts

Name Hospital Committees In Cleveland, Cincinnati

Cleveland—Funds drive of the Will Rogers Memorial Hospital received unanimous support of distributors and exhibitors of Cleveland and Cincinnati, following a luncheon meeting at which the campaign was outlined by Andy W. Smith, Jr., 20th-Fox general sales manager, and Charles M. Reagan, Paramount vice-president in charge of distribution. Each exchange area accepted a $75,000 quota and named committee chairmen to head the drives. I. J. Schmertz was named chairman of the Cleveland committee, with Harry Goldstein, Lester Zucker, Jack Sogg, and Jerry Wechsler as co-chairmen. Cincinnati's chairman is Allan Moritz, with Joe Rosen, Ed Booth, and Jim Ambrose as co-chairmen. Exhibitor leaders backing the drive include Martin G. Smith, TCA president; Ernest Schwartz, CMPA president, and Meyer Fine, head of Associated Theaters.

To Use Blocked Sterling In Filming of "Quiet Man"

West Coast Bureau of THE FILM DAILY

Hollywood — Utilizing sterling blocked from the returns of "The Fugitive" and "Fort Apache," Argosy will make "The Quiet Man" in Dublin, Martin March 6. John Ford and Merian C. Cooper revealed over the weekend as the director and producer marked the second anniversary of Argosy. Company has completed and re- leased "The Fugitive" and "Fort Apache," and has "Mr. Joseph Young of Africa" nearing completion. The release also. Also on the schedule are "The Family," "Mission Without Orders," and "Stingaree." Latest is to be made over as, with production to follow "Quiet Man."

Enact Metro-Vanguard Co. Production

Scharay joins Metro Vanguard Co. Production

(Continued from Page 1)

During the next five months. With several in the industry now under consideration a definite announcement of titles and casts for remaining three months is expected as well as for smaller features will be made shortly. First of latter will be Tim Holt Western "Stagecoach Kid."

Egyptian Pix Out-Gross U. S. Features in Lebanon

Washington Bureau of THE FILM DAILY

Washington—While nearly twice as much playing time is given U. S. films in Lebanese theaters, the individual Egyptian films are of better than the individual Hollywood feature in Lebanon. U. S. gross for 1947, for 154 features, was about $290,000, while 40 Egyptian features brought in some $270,000.

These figures were compiled in some 34 theaters in Lebanon, with a total seating of about 18,000.

Arabic subtitles are required under the new censorship law.

CDC Opens Coast Office

West Coast Bureau of THE FILM DAILY

Hollywood—Cinema Distributors Co. with headquarters in New York City, has opened a local office at 1928 S. Vermont Ave., Los Angeles, under the active management of Ed Barson, who was sent here from the East. Company will distribute under exclusive contract its exploitation films and foreign, first runs, west of the Rockies.

Cardinal Names Buchanan

Cardinal Pictures has appointed Buchanan & Co. as its advertising agency, Harry Popkin, Cardinal president, announced. Agency has started work on a national campaign for "My Dear Secretary," first of 10 Cardinal films to be released by United Artists.

Padula Places TV Film Package

Padula Prods., headed by Edward Padula and Thelma A. Prescott, has sold a television film package program series, "The Girl of the Week," to Julius kayser Co. Series was written and will be directed by Miss Prescott, with Padula in charge of production.

Send Birthday Greetings To—

July 15

Samuel Schneider, New York

Elise Watson, Springfield, Ill.

Raymond Hackett, Marlboro, Mass.

Chartered

AMUSEMENT CORP., Pipestone, Minn.; tel. 25-00; Pres. E. H. York; Sec. Wm. Huber, Red Lake, Minn.; Treas. W. H. Gunn.


CIRQUE AMUSEMENT CORP., Ogden, Utah; Pres. Edgar R. Smith; Vice-Pres. W. L. Davis; Treas. E. L. Davis.


KRAFT-AMUSEMENT CORP., Omaha, Nebr.; Pres. E. F. Kraft; Vice-Pres. W. L. Kraft; Treas. M. W. Kraft.


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Champion
**Ohr Seeks To Amend F Tele Application**

(Continued from Page 1)

her San Francisco applicants that the Oakland studio plan was evolved, Sun Fox said that he already had plans for auxiliary stations elsewhere in the Bay Area. Sun Fox's decision to pull the application was based on the request of the Federal Communications Commission to file a new scissored petition, which Fox said he did with no prospect of a hearing before the FCC.

**SHORT SUBJECT REVIEWS**

“Cape Breton Island”

(M-G-M Technicolor)

9 Mins. Interesting

Near Nova Scotia, Cape Breton Island is seen in picturesque surroundings, still retaining an old-world flavor, showing inhabitants and occupations.

“Singin’ the Blues”

(U-I)

9 Mins.

Catchy Good naturedness explains the perennial popularity of the blues. Well conducted chorus does a good job with “Blues in the Night,” “Am I Blue,” “Moanin’ Low” and “Wabash Blues.” This is Number 2 in the Sing and Be Happy Series.

**U. K. Foreign Office Eyes ‘Iron Curtain’**

(Continued from Page 1)


**Dems. Freedom’ Plank Fails to Cite Films**

(Continued from Page 1)

and television, but with films made conspicuous by non-mention. The plank, reportedly sought by radio-television interests, expressed “complete confidence that an informed people will determine wisely the course of domestic and foreign policy” and continued: “We believe the primary step toward the achievement of world-wide freedom is access by all peoples to the facts and the truth. To that end, we will encourage the greatest possible vigor on the part of the United Nations Commission on Human Rights and the United Nations Economic and Social Council to establish the foundations on which freedom can exist in every nation.”

The Democratic platform pledges an “intensive enforcement” of anti-trust laws and advocates their strengthening. The anti-Communist plank reiterates a Democratic pledge to “expose and prosecute treasonable activities of anti-democratic and un-American organizations” and pledges continued vigorous enforcement of laws against subversive activities.

**Nichols Edits Modern Screen**

Wade Nichols has become editor of Dell Publishing Co.’s Modern Screen magazine succeeding Albert Delbert, who is now working on a new project for Dell. Nicholas comes to Dell from a successful post-war career in free lance writing. Before the war, Nicholas was editor of Click Screen Guide and other publications in the radio-movie field.

**Pope Cautions On Material**

(Continued from Page 1)

lier is surveying production, distribution and exhibition, with Italy leading the 15th country to be visited since the project was started last October. This country, he commented, is the most amusing and vital of any visited to date.

After completing his survey in Austria, Hungary, Czechoslovakia and England, Kreisler returned to the U.S. in late September. A report will be turned over to the Harvard University Graduate School of Business Administration from which he was graduated.

Former executive of Universal and Paramount, Kreisler was executive manager of “Story of G. J. Joe” and “Tomorrow the World.”

**AAA Names Arbitrator in Film Clearance Dispute**

Detroit — David A. Wolf, leading arbitrator of labor-management disputes, has been named by the AAA as arbitrator of the clearance dispute filed by the Center Theater, Grand Blanc, Michigan, following the failure of parties in the action to agree on a nominee.

Meanwhile, two theater operators have entered the dispute as intervenors, Michigan Theater Co., operating the Michigan Theater, claims the Center is fair and reasonable.

Joseph P. Uvick filed a second intervention on behalf of his Burton Theater. As an associate complainant, Uvick maintains no competition exists between his theater, on the outskirts of Flint, and any other house, presumably including first runs, and any clearance granted any house in Flint is unfair and unreasonable.

In an involved maneuver that appears to attack in both directions, Uvick at the same time maintains that the present seven day clearance given his house over the Center should be maintained.

Original Center complaint asked abolition of clearance as far as eight theaters were concerned, including the Michigan and Burton, but that it be fixed at seven days after Flint first run.

King Bagcott Rites Today

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services will be held today for King Bagcott, 69, silent star and veteran film director, who died Sunday after a long illness.

**DEATHS**

CARL JULES WEYL, Warners art director, in Hollywood.

HARRY GEMSON, father-in-law of Robert K. Shapiro, manager of the Paramount Theater.
British Film Tycoon Maintains High Quota Stand; Doubts Big U. S. Coin Dip

(Continued from Page 1) British films to the exclusion of American films. Of course, we all want American films. When we are playing the 45 per cent quota we shall have the best of the American pictures to choose from for the remaining 55 per cent. And magnificent the very best undoubtedly are.

2. "But few of us will complain if we do not see so many of the Hollywood lesser pictures which have brought little money to our box offices. They have, NOT A PEEP!

London (By Cable)—The widely heralded, not to say advertised, "Aid-UN" Drive-In exhibitions, against J. Arthur Rank's rental policy and quota position, expected to tear off the roof at yesterday's CEA General Council meeting here, failed wholly to materialise. The atmosphere was 100 per cent conciliatory, and not a peep was heard from indie exhibs, who had been figuratively breathing fire for weeks.

moreover, brought little credit to their producers, and may well have done damage to the Hollywood industry as a whole.

3. And I do not believe the overall receipts of the Hollywood producers will be as heavily affected as some of them fear.

4. The success of British films (in the U. S.) means, in the first instance, the release of dollars for the Hollywood producers and, later on, might well make possible the removal of many of the restrictions on the exhibition of American pictures.

5. Before the difficulties arose last year, Eric A. Johnston suggested the formation of an Anglo-American Joint Commit-

tee. . . The committee has never functioned but I believe the difficulties of the last year have increased and not diminished the potential usefulness of such a committee and I am very much hoping that Mr. Johnston will do the same for this year.

Rank, in opening his lengthy address, said he was attending the CEA Council meeting because he was associated with me and misunderstood you and you have misunderstood us. Therefore, I would like to take clear the record.

Describing what has been accomplished overseas by British films, he said they were now showing in 95 different territories, and to all the audiences. British films are making money for exhibs. In Australia, New Zealand and South Africa.

"In Canada, in the last two years or so where we have been able to give British films continuity of exhibition in our theaters the percentage of screen time has risen from approximately 4 per cent to 25 per cent, with those theatres making no less money," said Rank.

"This is important because in America, three years ago, the leaders of the Hollywood industry told me time and again that the Canadian market and the British market were virtually the same.

Rank reminded that he had not been consulted on the 75 per cent duty imposed last August, and that the subsequent American embargo came without warning "by Hollywood," while at the same time British films in the U. S. faced a new factor—"the unseen quota" which, said Rank, "was the expression of a natural resentment."

Continuing on this aspect, Rank said he was "sure this is a passing phase, because many of the leaders of the American industry believe that the playing of British pictures and American pictures together in this country, in the U. S. and throughout the world is the greatest medium for creating and maintaining good will with Britain."

The BFA president said the embargo brought the British industry face with "the greatest crisis" and that up to that time he had been opposed to all quotas.

I saw that, if at any time Hollywood's disagreements with our Government's actions, they might do the same thing again, and the next step might be a complete embargo," he asserted. "This is an impossible position for any business to be in."

Reminding that the producers had to have assurance that exhibitors at home will play their pictures, Rank said "the response made by the producers for the coupon is not met by the industry to the Count part from all the exhibitors." And he observed that the CEA had never appealed to its members to support British production "either of a national duty or for their own protection.

"The fact is," asserted Rank, "that a 45 per cent quota, with its provisions for exemptions, is no hardship on us as exhibitors. On the contrary, British pictures take more money at the box office than Hollywood pictures whenever they are given continuity of playing time."

Rank said he had "reluctantly reached the conclusion that increased U. K. production, "a vital national need," could not be filled "unless a high but reasonable quota was imposed. That was the reason why I favored my view against the desirability of a quota."

"An impression has been created, no doubt because of heated words used by George Leigh, my colleague," Rank said, "that I have advocated prosecutions whenever exhibitors fail to fulfill the quota. Nothing could be further from the truth."

"I would like to state clearly that all of us should give the fullest support to every claim for quota exemption for which there is reasonable justification."

Obviously referring to the storm created by the BPPA that it would "police" British theaters on quota observance, Rank suggested that the CEA cooperate with the producers and pool statistical information "for the good of us all." It was at this point that Rank warned, "But we must do anything that would suggest that we want British films to the exclusion of American films."

McCleaster Succeeds Landis

Indianapolis—Thomas McCleaster, officer and sales manager, has succeeded George Landis as manager of the 20th-Fox exchange here. Landis resigned after 20 years service to devote full time to the management of Amusement Enterprises.

Add Problems of Drive-In Theater Builders: How to Keep the Moon from Hitting Screen?

St. Louis—An extensive astronomical study, conducted over a three-year period, was made by Dr. Henry Holloway in his attempt to place the screen for his Air Way Drive-In, under construction on St. Charles Rock Road. Attempting to place the screen in a position so that it would not be struck by moving patrons to "bog the picture," top scientific men on the Washington University staff could accurately trace the moon's probable path.

As a result, it now appears that the man in the moon is going to see at least three or four shows at the Air Way each season, without stopping at the box office first.

Residents Financing Northwestern Project

Minneapolis—Again indicative of a trend in the pe- ter businesses, businessmen of three ar- towns have joined forces to construe community theaters.

Morgon Improvement Co. has been formed in Morgan, Minn., with $35,000 stock and plans to sell an additional $90,000 in $100 shares to the public. Object is to build a 500-seat theater to cost about $56,000, with construction due to get underway this summer for an anticipated November opening.

In Collins, Ia., residents of community have raised $7,175 to $8,000 required to insure a theater for the village. Contributions range from $25 to $200.

Third project is a quonset-type theater under construction for Iola, Wis. A committee there is engaged in selling $50,000 in stock at $5 a share to residents of the village and vicinity.

30 New Ontario Theaters Added in 12-Month Period

Toronto—Total of 30 new theater were built in Ontario during the fiscal year ended March 31, it is revealed in the annual report of O. Silverthorne, chairman of the Motion Picture Censorship and Theater Inspection branch of the province.

Addition 25 theaters were renovated during the 12-month period, with an investment in new addition and alteration $20,000 additional alteration jobs.

Providence includes five Drive-In theaters operating, with nine more scheduled to be added shortly, according to Silverthorne. Theaters licensed in the Province during the fiscal year was increased by 426 over the previous year. Film exchange licenses totaled 173 35 mm., offices, and 41 in the 16 mm. field.

Favorite Acquires Two

Favorite Films has acquired distribution rights for two Italian features, "Sparitelli e Velu Buio," and "Dove Sta Zap.

Reveal Design for Youth Month Stamp

Design of the "Salute to Youth" commemorative three-cent stamp was revealed by the Post Office today from designs submitted to TOA. New stamp is $4 inches by 1.14 inches arranged horizontally with a single one cent central portion depicting a girl and boy walking in step carrying books. To the right is a dark shield on which is light background of words "Youth Month—Sept. 1-30." An initial printing order of 75,000,000 stamps has been authorized.
Apollo Counterclaim in Arbitration Action Seen Paving Way for Checkup

St. Louis—Sustaining by the Circuit Court of Appeals of a District decision dismissing the anti-trust suit filed by St. Louis Amusement Co., against various distributors, the LAA and the owners of the Apollo and Princess Theaters, paves the way for the pressing of the counterclaim of the Apollo and Princess against F & M and St. Louis Amusement, it is learned.

Situation, which could result in a legal review of the entire St. Louis and St. Louis County clearance setup.

(Continued on Page 4)

F & M Will Appeal Arbitration Action

St. Louis—F & M Service Corp., St. Louis Amusement Co. and other plaintiffs, appealed to the U. S. Supreme Court from the recent Circuit Court of Appeals affirmation of a District Court ruling dismissing their $250,000 anti-trust suit, Harry G. Arthur stated yesterday.

Arthur said the basis of appeal will be that the lower court and the Circuit Court of Appeals improperly decided in favor of compulsory arbitration.

(Continued on Page 8)

Novack to Seek Repeal of St. Louis Amusement Tax

St. Louis—Repeal of this city's five per cent admission tax will be demanded by Alderman Herman H. Novack, now that the Missouri General Assembly has made it possible for St. Louis to collect a city earn.

(Continued on Page 5)

20th-Fox to Set a Precedent by Crossing Canadian Line to Announce 1948-49 Lineup

For perhaps the first time in industry history, a major company will cross an international border to announce its feature program for the coming year. Twentieth-Fox will set the precedent next Thursday when Andy W. Smith, Jr., general sales manager, outlines the 1948-49 program at a one-day convention of the Canadian sales organization at the Royal York Hotel, Toronto.

Going to the Dominion from the home office for the hands-across-the-border gesture will be Spyros P. Skouras, William G. Gehring, Charles Schlatter, Martin Moskowitz, Peter Levathes, Clarence A. Hill, Frank Carroll, Roger Ferri, Jack Bloom.

Special Session May Affect Pix Industry

Washington Bureau of THE FILM DAILY

Washington—While there is no indication that the special Congressional session called for later this month will develop any legislation of specific industry concern, there is a strong possibility that the industry will be very much affected by some of the promised struggles. It is not clear what the White House will ask Congress, but it is certain the various housing and other measures to be sought will bear strongly upon the piix construction program and availability of materials for motion picture production.

(Continued on Page 5)

Berish Leaves Warners For Reade on Sept. 4

Archie Berish, head booker at Warner's, will join the Walter Reade circuit, Sept. 4. Berish will book the 11-theater circuit operated by RKO and Reade in the Trenton-New Brunswick area.

Berish has been with WB for more than 30 years.

(Continued on Page 4)

"Red River" to Get Mass Texas Opening

United Artists will blanket the state of Texas with a mass world premiere of Howard Hawks' "Red River" on Aug. 26, it was learned yesterday.

Pie, for which UA is confidently predicting a domestic gross of $8,000,000, has already been set for 285 dates in the Lone Star State, and when all the contracts are in, the company figures it will have upwards of 340 engagements set.

Company will place a tremendous campaign in back of the Hawk's production, and will use the Texas circuit.

(Continued on Page 8)

Brodio to Canada Sunday For Talks, Studio Visit

Steve Brodio, president of Allied Artists and Monogram Pictures, will arrive in Montreal on Sunday for a series of conferences and first visit to Renaissance Films Studio. Brodio is flying from New York, and will meet with Oscar Hansson, Canal

(Continued on Page 8)

Will "Reconsider" Rank Talk Statement on Agenda at CEA Branch Meets

$800,000 Budgets for McCarthy Productions

Three pictures per year to be made by Glenn McCarthy Productions will be budgeted at about $800,000 each, according to Robert Paige, film star and partner in the enterprise, who was in New York yesterday on his

(Continued on Page 8)

Producer-Director
Group in New Pact

Impact in Character
International in Scope
Independent in Thought

TEN CENTS

U.S. PRODUCT VITAL TO FRENCH EXHIBS.

Court Review of St. Louis Clearance Possible

Domestic Production Falls Off: 240 "Authorized" Producers. But Only 73 Active

Paris (By Cable)—With the film provisions of the Blum-Byrnes accord running out on July 27, the ability of the French film industry to provide sufficient product to meet the requirements of its theaters, and hence the importance of French production, is more important than ever. To show that last year French studios turned out only 72 features, plus two made by French

(Continued on Page 8)

Rome (By Cable)—Twentieth Century-Fox last week closed a deal with the Italian Government by which the American company acquires production facilities at Cinecitta, Rome. The company will make six films a year.

While the company at the present

(Continued on Page 5)

KRS Drops Out as Sponsor Of Luncheon for Zanuck

London (By Cable)—The KRS, British distro, organization, yesterday cold-shouldered the trade luncheon for Darryl F. Zanuck on Aug. 12 despite the fact that it had been announced originally in the affair

(Continued on Page 4)

Producer-Director
Group in New Pact
West Coast Base, THE FILM DAILY

Hollywood—Screen Directors Guild, major and top independent producers have agreed upon a contract, which will run until August 1956 and replaces a nine-year pact which ended March 12 of this year. New agreement provides 100 per cent Guild shop. Better layoff provisions and an improved editing clause are included. It is...
First Promotional Short
To Be Released on Oct. 1

First of the series of promotional shorts for the industry, produced by major film companies with the cooperation of the MPAA and the Academy of Motion Picture Arts and Sciences, will hit the nation's screens on Oct. 1, it was reported yesterday.

It is planned to screen the series, which will feature top studio talent, to gain approval of the TOA, Allied and the PCC, thus assuring the widest possible exhibitor participation in their presentation.

Tom Waller, in charge of the MPAA information department here, will serve as New York coordinator for the series.

Colombia Maintains Quota
For Film Remittances

While Colombia has tightened restrictions on remittances over a period of months, the studios are allowed to send films, in that country, following upon its agreement to cooperate on the 1501 Broadway, New York, N. Y., by WIP's Films and Films for the film exchange.

J. J. Alcoyte, President, Donald M. Merserue, Vice-President and Treasurer; Eustace Alcoyte, Vice-President and Secretary. Entered as second-class matter, Sept. 26, 1936, at the post-office at New York, N. Y., under the act of March 3, 1879, Postage (free) United States and its possessions.

WEST COAST OFFICES
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WASHINGTON BUREAU
6417 Doshourge St. Phone: Wisconsin 3751

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Kath Mabbs, 100 Henry Rd., Portmany, I. A.
ALGODONES: I. A. CAMPBELL, P.O. Box 384.

FINANCIAL

JULY 15

NEW YORK STOCK MARKET

Name High Low Close

American Sm. Textiles 377 27 27

Bell & Howell 21 21 21

Columbus Pitc. 10 10 10

East Kodak 22 22 22

Gen. Prec. Eq. 15 14 14

Leav., Inc. 33 33 33

 Paramount 23 22 22

Wells Pitc. 19 19 19

Republic Pitc. 3 3 3

Regal Pitc. 21 21 21

25th Century-Fox 21 20 20

Universal Pitc. 30 29 29

Universal Pitc. 65 65 65

Warner Bros. 10 10 10

NEW YORK CURREN

Name High Low Close

Mansfield 30 29 29

ROK 21 21 21

Scholes 37 37 37

Trans-Lux 5 5 5

OVER THE COUNTER

Bid Asked

Cincomer 4 4 4

"Red Light" in Tabloid
To Exhibs, for Reactions

West Coast Bureaus of THE FILM DAILY

Hollywood—Roy Del Ruth has as-signed George Bickman to write a condensation of "Red Light," forthcoming independent for Allied Artists release, which will be dis-tributed to 500 exhibitors throughout the country for reactions and suggestions for short filmings.

Del Ruth first tried this novel approach on "The Babe Ruth Story" with highly satisfactory results.

100 Florida Cities in
Premiere of "Key Largo"

Backed by a cooperative advertising campaign of a complete list of playdates, Warners will launch "Key Largo" in 100 selected Florida cities in the week of July 22 and 23, with the promotional campaign hit the nation's screens on Oct. 1, it was reported yesterday.

It is planned to screen the series, of which five have already been approved by the TOA, Allied and the PCC, thus assuring the widest possible exhibitor participation in their presentation.

Tom Waller, in charge of the MPAA information department here, will serve as New York coordinator for the series.

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FRIDAY, JULY 16, 1948

COMING AND GOING

GEORGE FEINBERG, president of Dazier's, goes to Hollywood tomorrow.

VICTOR STOLOFF AND MRS. STOLOFF please write about their visit to the Continent. DANA ANDREWS left for Rome last night by plane.

CHARLES M. REAGAN, Paramount's vice president, will be in charge of distribution when the new office of OWEN, Eastern and Southern divisional sales managers, opens in New Orleans. They will return to New York Monday.

BETTY LINLEY will return to New York from the Coast on Aug. 15 to take over a new post in a Broadway play.

PAULETTE GODDARD will leave New York to pick up a job in a Broadway musical.

JAMES MERRILL HERD leaves for the Coast tomorrow to confer with Leonard Lee on the Broadway production of the later Elizabeth's "Seagull." 

LOE LEVY, president of Leopold Co., solicited today the 5. Q.C. Davis yesterday in San Francisco.

JIMMIE CARR, vice-president of Allied Artists, will attend the recent meeting of the Association of Independents in Hollywood.

JOE KAUFMAN, managing director, planned out of Hollywood July 22 to attend the world premiere of "Key Largo" at the RKO New York Theatre.

FORTUNIO BONANNO is set to star in the stage comedy, "That Certain Flavor," at the Provincetown Playhouse the week of Aug. 5. Bonanno then goes to Athol, Mass., to play the male role in "Dishonored Lady."

NOEL MADISON will return to Hollywood about Aug. 8 from London to line up stars and scripts for his English production setup, which covers both pictures and plays, and which is being financed by Arensky American Film company and James F. Warfel.

BERRY GREENBERG, special Far Eastern sales man, for Samuel Goldwyn Prod., was in New York to confer with M. B. Davis, Far East manager, and with Albert Goldwyn, Far East manager, and with Albert Goldwyn, Far East manager.

CEDRIC FRANCIS, assistant to Gordon Hol-linghouse, short subject head at Warners Stanford, is in San Francisco to scout possibilities for work in Toyo Technicolor on the Straw Hat Players, semi-pro revue group.

E. HINCHY, head of Warners home office playdate department, is in Chicago for the opening of "Shanghai Lady."

He returns to New York Monday.

AL BEUTTLE, U. S. Eastern publicity manager, and CHARLES SIMONELLI, U. S. Eastern field managers, returned to New York yesterday from Philadelphia to attend the opening of "Top of the World."

LEW OWEN, U. S. Western division sales man, returned to New York last night following a month's trip through the West, spending three days in Chicago, and then visiting the Chicago, Des Moines, Omaha and Milwaukee U. E. offices.

W. LEE WILDER, "Victorious Circle" producer, is due here from Hollywood at the week-end for the local opening of the film.

JEANNIE CAGNEY leaves at the week-end for the Coast where she will take up permanent residence.

YOUR FILM DAILY DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY MANNING'S DELIVERY SERVICE A SPECIALIZED MESSAGER AND DELIVERY SERVICE HO-3129

"THE TEXAS, BROOKLYN AND HEAVEN" sent from UA
"LETTER TO A REBEL" BELONGS ON EVERY SCREEN IN THESE U.S.

— PHIL M. DALY in Film Daily

- The most important short in years!
- "Folksy, plain-boiled . . . notably interesting," says Terry Ramsaye in M. P. Herald
- "Deserving of anyone's screen," adds M. P. Daily
- "High entertainment value . . . Presented vividly, forcefully," reports Film Daily

RKO Pathe presents

"Letter to a Rebel"

another great

THIS IS AMERICA

Produced by Jay Bonafield
Distributed by RKO Radio
Fox 50% Owner of Amer.-Indonesian Co.

Another in the expanding non-industry activities of Matthew Fox, vice-president of Universal-International, is revealed in the announcement that Fox and the Republic of Indonesia are equal partners in the ownership of the American-Indonesian Corp., set up to facilitate and enlist the cooperation of American industrial, technical and financial interests.

Corporation will act as agent and service organization for the Republic in the sale in the U.S. of Indonesian Government-owned commodities. It will also act as the Republic's purchasing agent here for purely governmental requirements.

Fox some time ago took on the purchasing chores for Indonesia. He is also a director of Vitavision, Inc., and has been associated with Ruba- loon and World Wide Import Co.

Berish Leaves Warners
For Reode on Sept. 4

(Continued from Page 1) than 20 years. He started there as a news clerk, later became sales- man, booker, and finally head booker.

Miss Lee Herbst is at present in charge of the booking at the 11-the- ater circuit. Her new duties have not been announced.

Peter Saglenbini will succeed Berish at Warner's.

Illinois Circuit Trying Extended Single Dates

Chicago—Outstanding films will be held for extended single runs under a new policy announced by Valois Circuit, operator of theaters in DeKalb, Geneva, West Chicago and Wheaton. Twin bills will be re- stricted to the circuit's second run houses.

From Coronet to S. K. D.

Albany—Coronet Films, Inc., New York, has changed its corporate name to S. K. D. Films, Inc.

Friday's Fade-out

• • • THAT MAGNIFICENT RKO Pathé short, "Letter to a Rebel," sponsored by the MPAA, is getting some coloring service breaks.

• • • From an interview with Larry O'Keefe, who directed... • • • Time magazine's profile of Howard Hughes in the July 19 issue may be illuminating, but is it exactly kind?... And what does Time draw the dividing line between "lurid legend" and fact in its report?... • • • Marian C. Cooper, Argoys' proxy, will outline banker and box office factors in the high mortality rate among movies when he speaks on film finance at the University of Southern California July 29... • • • Didja know that Rep. John Gwynne of Iowa, ranking member of the House Judiciary Committee, and generally credited with keeping the Lewis anti-Ascap measure alive at the last session of Congress was a primary victim and so won't be back in Congress next year?

• • • A NUMBER OF SUBSCRIBERS to Your Favorite Industry Newspaper have written asking for back editions of THE FILM DAILY YEAR BOOK OF MOTION PICTURES to complete files. Unfortunately, they are not in stock. Occasionally, in an office someone does happen to have duplicate copies of an edition. Perhaps they'd like to exchange the extra copy for a certain edition which they may lack. THE FILM DAILY will be glad to act as a clearing house for "swaps." So, when writing, advise what volume or volumes you can spare and the particular editions you desire. Remember, the first YEAR BOOK was published in 1918. The 30th edition is now being distributed to paid subscribers.

• • • WALL ST. JOURNAL analysing Loew's 40 weeks' report, draws the conclusion that the company failed to cover dividend requirements in its fiscal third quarter, estimating that Loew's earned about 17 cents a share against the 37 cents quar- terly dividend requirement. Loew's board meets in late August for dividend action.

• • • That "Back to Showmanship" campaign devised by U-I to launch "Man-Eater of Kamoona" here sets the pattern for sectional openings to come, with "Tiger Girl" Mary Ann Reese visiting the keys in advance. Original plan to send the picture's tiger on tour was nixed by U-I legalistic mind as too risky. • • • If you don't think that phonograph record business has gone to you-know-where, get this: Mary's yesterday was selling seven Majestic single records formerly price-fixed at 78 cents each, seven for 83 cents.

• • • COMMENT-OF-THE-WEEK DEPT.: U.S. company toppier's reaction after reading yesterday's press dispatches on J. Arthur Rank's address before the CEA General Council in London: "Arthur took 'em like Grant took Richmond."

• • • AIN'T IT THE TRUTH DEPT.: "Practice of punctuating favor- able words into seemingly thundering convention is being too reck- lessly pursued for the safety of trusting readers or the comfort of those whose words are used. In the first place, it isn't honest (if that means anything) and, in the second place, it doesn't tend to flatter the reviewer's literary style."—Barley Cumber, writing in the New York Times.

• • • THOUGHT-IN-PASSING DEPT.: Pit theaters on 42nd St. generally housed in buildings with dingy, dirty fronts... Reminds you of tenement district squalor... Haven't the landlords any civic or personal pride?

Courts May Review
St. Louis Clearace

(Continued from Page 1) stems from the defensive tactics of Mortimer A. Roscarn, counsel for the theaters, who instead of filing a de- murrer and asking dismissal of the original suit, as has done the other defendants, counseled waiting for the answer which accused F & M and St. Louis Amusement of operating a monopoly through alleged domination of exhibition, demanded $90,000 damages under the anti-trust laws, and sought injunctive relief and an order for the dissolution of the alleged monopoly.

In many respects, the pending counter suit is said to resemble the Jackson Park and Schine cases. Roscarn said that he had conferred with Fred Wehrenberg, a principal owner of stock of the Apollo Thea- ter Corp., and that Wehrenberg was anxious to put the counter claim for injunctive relief so that the entire cinematic situation may be decided by the courts. Wehrenberg is presi- dent of the MPTO of St. Louis and chairman of the executive committee of TOA.

KRS Drops Out as Sponsor Of Luncheon for Zanuck

(Continued from Page 1) would be jointly sponsored by the KRS, the CEA and the BFPA. Refusal of the KRS to participate, it was said, was because its members failed to see the necessity to honor one studio chief above others. The KRS stand created a furor in trade circles here, and had tongues wagging.

Irene Rich MC's Awards

Chicago—Irene Rich was M.C. of Chicago Daily News awards last night to five outstanding mothers in the Chicago territory in connection with the KRO premiere of "I Remember Mama" at the Palace Thea- ter.

CHARTERED

VIDEO CITY, INC., New York; capital, 200 no par shares; by Josephine R. Lee; Frieda M. Schwartz; Patrick H. Sullivan.

BROOKLYN PLAYHOUSE, INC., Buffalo; capital, 100 no par shares; to distribute film; by William A. Amis; Frederick Farren; William R. Bodger.

BOULEVARD PLAYHOUSE, INC., Buffalo; capital, 100 no par shares; to distribute film; by William A. Amis; Frederick Farren; William R. Bodger.

ATLANTIC FILM CORP., New York; capital, 200 no par shares; to distribute film; Marcelle Griswold; Luigi Gissario; Edward J. Datzinger, directors.

ED HART & ASSOCIATES, INC., Dover, Del.; publishers of radio and television; capital $75,000; principal office, American Guarantee and Trust Company.
special Session May Affect Pix Industry

(Continued from Page 1)

Manufacture of Pix Equipment. As the Civil Rights issue is so
probable that the right of the press to agitate no audience will be raised
here is little likelihood of any action by the Federal Government
move in the matter.

Of particular interest to the
studies is the Martin-White Sub-
conscious Control Bill, left buried in
the Senate Judiciary Committee,
next possibly to be rushed to the
Senate floor, objective probably
would be to force the White House
to veto the measure in the hope that
the veto would be unpopular with many voters.

Polio Attendance Slash

At 40% in Charlotte, N. C.

Charlotte, N. C. — With polio on the rampage here, and theater
attendance of children under 17 banned, exhibs, estimate that the drop in
movieg-going is as much as 40 percent.

Polio cases in North Carolina are
near the 60 mark and may rise to
900, it is feared by medical authorities.

On Wednesday, 40 new cases
were reported in the state.

Virginia state health authorities have
been requested by Newport News civic
leaders to close the border because of
the grave Carolina polio outbreak.

Dreifuss Group Forms

Vinson to Make Four

West Coast Bureau of THE FILM DAILY

Hollywood — Arthur Dreifuss
has chartered Vinson Pictures Corp. in
cooperation with Arthur J. and Arthur Desser. Capitalization is
$200,000. Company will produce four
features a year, be based in Los Angeles, the
quarter forming part of the Harry
Thomas commitment. Dreifuss made
eight musicals for Columbia previously.

TV and Stage Interests

To Produce Drama Series

One-act plays and short stories
will be the basis of a series of dra-
matic film programs for television,
to be produced by World Video, Inc.
in conjunction with Arties' Studio
Inc. An audition presentation is
being prepared, with the filmed pro-
grame to be made when arrange-
ments are concluded.

STORKS

A son was born in Switzerland yester-
day to Mrs. George Ornstein, whose husband is in UA's Rome of-
face. Mrs. Ornstein is a niece of
Mary Pickford, UA co-owner.
U. S. Product Vital To French Theaters

(Continued from Page 1) producers outside the country and four others made cooperatively with foreign interests, while in 1948 the total was 94.

While at the end of the year, France had a total of 240 "authorized" producers as against 218 at the start of 1947, the actual number of active producers was 73.

Fairbanks Studio Hits New Summer Filming Top

West Coast Bureau of THE FILM DAILY

Hollywood—Summertime production activities at Jerry Fairbanks, Inc., this week hit an all-time peak with three TV film series, six shorts, and 12 commercial pictures in work. Television division is filming three, editing 11 and narrating 10 programs of the "Comedy Classics" series. A 26-unit series, "Going Places With Uncle George," has gone before the cameras, while editing is being completed on 25 editions of the "Puble Prosecutor" group.

Fairbanks' NBC television-news reel staff also set a production high this week in its coverage of the Democratic National Convention in Philadelphia.

Three New Drive-Ins Will Open Shortly on Coast

West Coast Bureau of THE FILM DAILY

Hollywood—Sero Co. opens the 650-car Gilmore Drive-In on Sunday. The La Vere Co. launches its 700-car Steel Drive-In on Aug. 15 and the Mt. Vernon Motor-In Theaters will open its Motor-In at San Bernardino Aug. 15.

Beaudine on Master's First

West Coast Bureau of THE FILM DAILY

Hollywood—William Beaudine has been signed by Master Films, Inc., headed up by Henry Lewis and Hall Shelton to direct "Incident," their initial pic for Monogram. Film marks the producing debut of Lewis and Shelton, who recently arrived from New York.

Fast Advancement for Young WB Players

West Coast Bureau of THE FILM DAILY

Hollywood—Trend at Warners is to take promising players and put them directly into top roles, instead of a casual introduction and a gradual development, company points out. Typical of the policy are recent castings of Bob Hope and Judy Canova, under which Gordon MacRae, after a debut in "Big Punch," goes into a leading romantic role in "The Spirit of the Silver Screen." Patricia Neal was given the lead in "John Loves Mary" and will play opposite Gary Cooper in "The Fountainhead," while Robert Douglas and Helen Westcott are given top billing in "Night Beat.

In New Industry Posts

HAROLD LAND, manager, Baltimore, Chicago.
GILES ROBERTSON, Denver, Colorado, Okla.
SAMUEL WEISS, salesmen, Realead, Cincinnati.
JOSEPH ROHN, Realead salesman, Cincinnati.
WILLIAM O'DONNELL, assistant manager, Cent.
CHARLES BOWERS, Jr., manager, Hollywood.
ROBERT BLAIR, Paramount West Coast field office rep., covering Los Angeles and San Francisco territories.
BROWN PARKES, manager, Merrill chain's Melba, Birmingham, Ala.
HARRY CURL, manager, Community Theaters' suburban theater, Birmingham, Ala.
DONALD WEISEL, assistant manager, 41 Outdoor Theater, Milwaukee.
LOU MILDER, manager, Colony, Cleveland, O.

F & M Will Appeal Arbitration Action

(Continued from Page 1) of the Supreme Court held recently in the Paramount case, that while voluntary arbitration may be a good thing, compulsory arbitration is likely to defeat its purpose.

Principal issue raised by the plaintiffs was that the AAA tribunal setup was forcing arbitration against their wishes. Defendants in the action included several distributors, the A.A.A. owners of the Apollo and Princess Theaters, and others.

Brodny to Canada Sunday For Talks, Studio Visit

(Continued from Page 1)

dian general manager, who is headquartered in Toronto.

Joseph Thomas and Leonard H. Fields, executive producers of Canadian International Screen Prods., will huddle Sunday with Brodny and Hanson, with whom they visited the new Renaissance plant, confering there with J. A. DeSeve, president of the latter's first permanently-established studio, designed for feature film production.

CISP has contracted to deliver 10 features to Allied Artists-Monogram within the next two years, rolling on the first, a mining story, in September.

Start Kalafat Memorial Fund

Cleveland—The memorial fund honoring the late John D. Kalafat has been started to help needy students complete courses at Western Reserve University. Kalafat, president of Associated Circuit, and one of the first exhibitors in Cleveland, died several months ago. Ernest Schwartz, president of Cleveland Motion Picture Exhibitors Association, is in charge of contributions.

Ray Opens Chicago Office

Minneapolis—Reid H. Ray Film Industries announced opening of a Chicago branch at 208 S. La Salle St., it is announced. Frank Balkin is in charge of the office.

$800,000 Budgets For McCarthy Trio

(Continued from Page 1)

4-city talent search for a 4-H Club girl to make a major role in the first production.

Picture, "The Green Promise," will go into production about Aug. 15 at Samuel Goldwyn Studio, with Paige acting as co-producer and taking a principal role. Of 24 girls to be interviewed, four will be brought to Hollywood for screen tests, with one selected for the role of the 10-year-old 4-H Club member in the film.

Second McCarthy film, tentatively titled "You Can't Do That," is to go before the cameras about Nov. 1, McCarthy, according to Paige, has a 51 per cent interest in the independent production company, with Paige and Monty Collins, screen writer, dividing the remaining 49 per cent. Paige also pointed out that the company is one of few independent producers without banking worries, and Paige, a wealthy oil man, is financing the productions, although Paramount, through Paige purchased their stock interest in the company.

Paige continues his air trip this morning and is due back on the Coast about July 28.

Detroit Circuit to invade Coast with Three Theaters

Detroit—Alec Schreiber's Associated Theaters, invading the West Coast, will establish three new houses as a beachhead in the vicinity of Los Angeles. First will be the Paradise, in Westminster, second the 2,000-seat Valley Plaza in Laurel Canyon, and the third, the 1,200-seat theater, at Magnolia and Laurel Canyon. The circuit, which has two houses in the Detroit area, is one of the oldest in the field. Opening dates are not yet determined.

U. K. Census Exec. Dead

London (By Cable)—J. Brooke Williams, secretary of the Board of Film Censuses since its inception 35 years ago, died Wednesday night.

CEA to "Reconsider" Rank's Statement

(Continued from Page 1) ceeded in pouring considerable oil on the troubled trade waters at the Council meeting, which he addressed at length, there were first signs yesterday that the indie resistance will revive as the soothing effect of Rank's talk has evaporated.

General Council registered its satisfaction with parts of the Rank statement and of the arbitration tribunal plan embodied in it, although the latter was hotly criticized by some delegates.

The subject will be reopened at the next Council meeting in September. The erstwhile irate indies, whose unofficial confab here Tuesday was a flop, by way of breaking the ice, and the day before the September Council huddle and agree on an attitude toward Rank.

As obvious, however, that Rank's retreat from his previous terms—original claim of handling 5 per cent elided with break figures, and now has fixed 50 per cent as the top—his willingness to arbitrate on terms when exhibits, claim a loss and his admission that his "heated words" on quota violation prosecution had been misinterpreted were combined to improve his position.

But his defense of the 45 per cent quota was the fly in the ointment, and still could put new life in the indies' "revolt," it is felt. Added to that is the resentment stirred up by the BPFA announcement that it intends to "police" quota observance, theater by theater and week by week, a la Gestapo.

"Red River" to Get Mass Theater Opening by UA

(Continued from Page 1) ballyho as a pattern for subsequent handling.

UA's distribution charge for the pic is figured as a mutually good deal for both the distributor and the producer, and the mass opening, expected to be followed by rapid play-off around the country, will bring in a large amount of coin quickly.

Kupper, Jr., as Exhib. West Coast Bureau of THE FILM DAILY

Hollywood—William J. Kupper, Jr., turning exhib, will open a 1,500-seater near Inglewood about Sept. 1.

Communist Organ Hits Russian Pix Quality

Russian films playing in the U. S. are accused in Moscow of lacking "national style" and "artistic quality," according to an Associated Press dispatch. Culture and Propaganda is an organ of the Communist Party's propaganda branch, claimed Russian film did not attract audiences and they deprived the state of income.
MPAA COOL TO RANK ANGLO U. S. COM. BID

Set TOA Legal Session Ahead of Annual Meet

U. K. QUIZ GROUP TO VISIT ElSTREE
Will Inspect Metro Studios Aug. 6; British Treasury to Promote Indies' Backing

London (By Cable)—The Board of Trade-appointed committee which is investigating the desirability of state-owned studio space in the interest of U. K. indie producers at its initial meeting last week set up a program including visits to the Shepperton Studios July 30 and the M-G-M British Elstree Studios on Aug. 6.

Further meetings of the quiz group are tentatively set for Aug. 13, 19, and 20.

It was learned at the week-end that the committee is not canvassing for evidence but is waiting for spontaneous moves by interested parties. It is not believed that President Harold Wilson of the BOT, who nominated the committee, will make a statement on film finance this week.

(Continued on Page 3)

Strong Pix Getting Biz Above '47 Level

Despite the prevailing cry that the box office is off, theater department records of one of the majors presently underscore the fact that, given a strong attraction, its houses are capable of rolling up business that runs ahead of the 1947 level.

"All we need are six or eight top quality pix packing popular enter-

(Continued on Page 3)

Legion of Decency Places "Hamlet" in A-II; No Cuts

J. Arthur Rank's "Hamlet," which U.I. is distributing on this side, has been placed in the National Legion of Decency's Class A-II; it was learned at the week-end. In so acting, the Legion refuted published specu-

(Continued on Page 6)

First Quarter Sales Decline $7,000,000 Drop Reported by SEC

St. Louis Mayor Fails to Call for Repeal of 5% Tax

St. Louis—All chance of the present 5 per cent municipal amusement tax being repealed at the special session of the Board of Aldermen tomorrow was eliminated when.

(Continued on Page 3)

Nothing for an Industry Committee to Accomplish At This Time, MPAA View

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY

Washington—MPAA is not likely to react officially to the invitation of J. Arthur Rank that the joint Anglo-American industry committee be activated—nor to take any other action in the current Anglo-American film difficulties—until some further word has been heard from the State Department.

As yet, there is nothing from the London Embassy on the upper quota for British exhibitors. Pending receipt of such information, the State Department has no basis for protest.

(Continued on Page 5)

Fabian to Acquire Brooklyn's Strand!

Deal by which the Fabian Circuit would acquire the Warner-operated Strand in Brooklyn was reported in work at the week-end, with Si H. Fabian declining to comment. Warner execs, were not available.

Should Fabian acquire the Strand, he would have two of the five downtown Brooklyn situations, the circuit

(Continued on Page 6)

Anti-Trust Status Test Off as KSO Sale Bid Ends

Washington Bureau of THE FILM DAILY

Washington—Because Tri-States-Meredith is pulling out of its commitment to buy KSO, Des Moines, the test before the FCC of what weight the anti-trust violations of

(Continued on Page 4)

See Para. Earning $3 a Share in 1948

 Paramount will earn about $3 a share for 1948, according to the Eastman, Dillon & Co. review of the company. "In view of the company's strong financial position, the $2 dividend would appear reasonably safe," Eastman, Dillon reports.
COMING AND GOING

MICHAEI NORTH will do a P.A. tour opening in San Francisco, April 17.

JOHN C. DONAHUE, Jr., former Boston and New York newspaper and advertising copy chief of War Assets Administration in New York City for the past two years, resigned Friday and leaves for Paris July 30.

BURTON F. PERRY, recording manager at the Westrex Recording Company here, will leave for Mexico City to present at the inauguration of a new Westrex Series 600 recording channel at Azteca Studios.

H. M. RIECHE, head of M-G-M exhibitor relations, leaves July 26 for Frenchick, Ind., to attend the convention of the Associated Theatre Owners.

CHRISTOPHER ISHERWOOD, British novelist, has arrived on the Coast on a special writing assignment for M-G-M.

FRED C. QUIMBY, head of M-G-M's short subject production, arrives on the Coast today from New York.

OSCAR A. DOOR, general executive for Law's, is scheduled to return today from a 10-day vacation at Mecaclick, Wis.

WILLIAM A. SCULLY and MRS. SCULLY and MAURICE A. BERGMAN and MRS. BERGMAN left London May 13 for Paris to attend the film conference of the French Film Directors.

"CHICK" EVANS, UA publicity director and his wife have returned to Chicago from a vacation at Plattsburg, N. Y.

SAM MORROWITZ, SRO Central division manager, has returned to Chicago from Kansas City conferences.

LEE SHUBERT arrives in Hollywood today for a stay of three to four weeks.

Meyer Levin to Paris; Three Stories Ready

Meyer Levin, producer-writer-director of the "Illegal," flew to Paris over the weekend to get started on his next production which will be in France. He has three stories ready for production. He has not yet decided which will be the first: the one with the Biblical background, or the one about the Palestine war, or a third, based on his own novel, "Yehuda," published in 1930.

Wanger Affiliate Bids For Fifth Station

Washington Bureau of THE FILM DAILY

Washington—Albert Lasker, producer, affiliate with Walter Wanger and former vice-president of Lord & Thomas, Friday filled with the FCC his fifth TV application. The son of Albert Lasker is now listed for TV trials in Seattle, Portland, Fresno, Salt Lake City and Denver. Other video applicants were WLAC, Nashville, and KOMA, Inc., Oklahoma City.

CLARENCE DERWENT, Actors Equity president, leaves for Paris August 17.

WILLIAM B. LEVY, world-wide supervisor for Walt Disney Prods., left Saturday for the Disney Studio in Hollywood.

DOUG G. LOTHERING, RKO Radio general sales manager for Australia, is here for a series of conferences with the studio.

RAY COVILIN, president of TEDPA, is in Salt Lake City today to address a meeting of local equipment dealers, and from there goes to Portland, Ore., to speak on Friday.

EDWARD SMALL is a New York visitor, stopping at the Hampshire House.

NATE PLUNKETT, manager of RKO Grand Theater, Chicago, and his wife, are vacationing in Weston, Va.

EDWARD L. NYMAN, president of RKO Motion Pictures Service Corp., is visiting Harry Oyster of the Nutsa territory this week.

JULIE GIBSON, actress, flew from New York to Paris via Air France over the weekend with the possibility of playing in one or more films there.

ALFRED LUNT and LYNNE FONTANNE, now on the Queen Elizabeth last Friday, other passengers bound for Europe were: JACK HYLMAN, British producer and director; EMILE LITTLER, British theatrical producer, and his wife; JACK NAPP, president of Decca Records, and his wife.

MAX E. YOUNGSTONE, L-E, is in charge of the company's exchanges in Albany, Buffalo, Cleveland and Boston.

SCOTTY BARRON, star, is stopping off in Boston for interviews and personal appearances before returning to the West Coast.

WILLIAM SNYDER, of THE FILM DAILY staff, returns today from Nashville.

JOSEPH BISTEIN, of THE FILM DAILY, is vacationing in the Adirondacks, while BERNARD P. ARONIS is in Canada.

Italian Producer Here To Film New York Story

Since he feels New York has never been properly interpreted on the screen to the vast millions across the seas, Giuseppe Amato, independent producer of Italy, told THE FILM DAILY that he would spend this month in preparation for a new story of New York "wholly realistic" with a cast of "men of action, with no studio shots of any kind.

With George Margolin, president of Continental Motion Picture Corp., acting as interpreter, Amato explained his preference for location shooting. Brushing aside any reference to economy, Amato declared that films shot from actual life come much closer to the kind of realism he was now attempting to achieve than films fabricated for the screen. He pointed out that the kind of realism he was seeking to achieve was not based on any one type of people or situation, but was for the story of the future, the story of the man who is the creature of the present time.

Among his recent productions, Amato said, were "Four Steps in the Clouds," "Malin," and "Xmas in Camp 119." Latter is a Minerva film, distributed here by Superfilm. "Xmas," interpolated Margolin, life-long friend of Amato's, was breaking box office records all over Italy.

Amato previously visited New York in 1929.

Schloss Rejoins Dazian's

Charles Schloss has rejoined Dazian's theatrical division.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

STAGE MANAGER

JAMES J. GAN

CROSBY AND FONTAINES IN "THE EMERALD WALTZ"

Color by Technicolor

A Paramount Picture

SPECTACULAR STAGE PRESENTATION

Duffy's Tavern

ASTOR THEATRE

E. W. BERRY & ASSOCIATES

"MELODY TIME"

Color by Technicolor

A Walt Disney Production

"FORT APACHE"

A John Ford Film

"THE TEXAS BROOKLYN AND HEAVEN"

A 20th Century-Fox Picture

"TOM AND JERRYS" A Classic Cartoon Feature

IN PERSON

LENA HORNE

PAUL WINCHELL

COOL CAPITOL
Monday, July 19, 1948

**Strong Pix Getting Biz Above '47 Level**

(Continued from Page 1) tainment values, and you'll find those trying towly hung up to dry and the fun away in motoballs,” a spokeman for the circuit commented.

There are three or four of those pictures already getting playing time, and they're really rolling up tremendous business in the early dates. There's no reason to believe that they won't repeat as they reach all territories.

“Our own experience—and it's not doubtful—will show that some of our own product is showing—establishes that the business is there for those pix which can deliver entertainment. Of course, you've got to sell 'em hard, but that's film business in essence, isn't it?

Meanwhile, from another company came substantiation, Metro reporting Friday that “Easter Parade” in the first 35 key openings around the country—the majority in Loew's de luxe spots—had broken all house records for opening day biz. Pic continues strong in its third week at Loew's State.

**Col. William Selig, Film Pioneer, Dies on Coast**

(Continued from Page 1) rooftop in downtown Los Angeles.

In 1910, he sent cameras to Oklahoma to make frontier life films. One of these “Ranch Life in the Great South” shorts shot Tom Mix on his career. Among his most famous productions is “The Spoilers,” made in 1914.

**Shute Named Assistant Producer for the MOT**

James L. Shute has been appointed an assistant producer of the March of Time, it was announced Friday by Richard de Rochemont, producer, Shute, who has been senior script editor of MOT for the past 13 years, was formerly associated with Jed Harris in theatrical production and with Ben Hecht and Charles MacArthur in film production. His first production assignment for the March of Time will be announced later.

**Jane Pickens in Short**

Jane Pickens has just been signed to make a short for Paramount in the East in September. Justin Herman will produce.

**Send Birthday Greetings Co — July 19**

Merlin Hall Aftersworth
Floyd A. Piper
Edward Roman

**Monday Morning Memos**

- **ALLIED ARTISTS' “THE BABE RUTH STORY,”** will be previewed following an invitational dinner at the Ruppert Brewery Wednesday night...That could be another industry “first.”
- Ll. Audie Murphy, Congressional Medal of Honor winner, and World War II's most decorated infantryman, who gets in today from Paris by plane, will be tested by Paul Short for the title role in “Bad Boy.” the Allied Artists' pic which Variety Clubs, International will sponsor.
- Joan Sinclair, for five years in Universal's story and talent department, has been engaged by Roger White Prods. and Leonard Trabue Associates to direct their daytime program package, “Meet Mrs. America,” built around the title-holding Mrs. America, to be crowned Sept. 12 at Asbury Park. . . . Martin Starr will do a “first” over WINS tonight broadcasting his “Movie Starr Dust” show direct from a theater projection room at a sneak-preview of “The Vicious Circle.”
- For the first time in Los Angeles show his history, Paramount Wednesday will use a full-page newspaper campaign for “A Foreign Affair” thus duplicating the advertising smash employed in New York.
- WARD's telecasts of the New York Yankees pro-football games will be sponsored by 184 New York Chevrolet dealers.
- Film Studios of Chicago is making available the Hollywood produced feature, “Broken Chains” for television.

- **HAVE YOU NOTICED** the tendency in theater advertising, here and elsewhere, to style shows as triple features? . . . Currently, Fabian's Brooklyn Fox is using a “three-for-one” show billing, with Columbia’s “Superman” serial as the third attraction.
- Speaking of “Superman,” more than 200 stands, circuit as well as key indie accounts, have already booked the serial. . . . Many of the houses heretofore have never used feature plays. . . . In a majority of cases, the serial is playing a full week. . . . Columbia is reported getting up to $300 a week in some situations.
- Doesn't Eric A. Johnston's article, “Super Movie for a Super Age” in the issue of Look Magazine which hits the stands tomorrow closely parallels the text of his talk over the CBS Family Hour book on Feb. 15th . . . . As a courier to American screens on the wind subject of U. S. Canadian trade relations, Paramount's short, “Neighbor to the North” is regarded by MPAA as one of the most important and significant releases of the year.

- **HAVING READ** J. Arthur Rank's remark, “I do not believe the overall receipts of the Hollywood producers will be as heavily affected as some of them fear,” a company topper was moved to acidity comment. “I wonder if Arthur could persuade that British insurance company which supplies some of his financing to issue a policy guaranteeing that?”

- **20TH-FOX HAS NO IMMEDIATE PLANS** for theater use of its equipment employed for large screen television in Philadelphia the other week. . . . The equipment developed by RCA and 20th-Fox will be further improved before it is installed again in a theater.
- Now it's theater junior's who want a pension fund. . . . Chi. junior labor rep. and the city's exhibitors talk it over today in Jack Kuchar's offices. . . . Proposed pension fund would come from a levy of three cents a seat. . . . That RKO-Pathe, MPAA-sponsored short, “Letter to a Rebel,” is getting more press space than the average “A” feature.

- **THINGS 1-NEVER-HEOWN-BEFORE DEPT: Metro has a studio staller—Lauren P. Amell—whose assignment is to read movie scripts and estimate down to seconds how long the pictures, to evolve from scripts, will run on the screen. . . . His record: 99 per cent perfect!**

**U. K. Quiz Group To Visit Elstree**

(Continued from Page 1) as high level talks with the Treasury have not been finalized.

Neither side, it is said, has yet produced a formula acceptable to the other.

The Treasury is said to have been found sympathetic to financing in principle and would promote backing for a film production to build with a record of profitable production.

**St. Louis Mayor Fails to Call for Repeal of 5% Tax**

(Continued from Page 1) Mayor Aloys P. Kaufmann failed to include the step in his official call for the aldermen gathering.

Under the city charter, only those measures that are specifically mentioned in the mayor's proclamation for a special session may be taken up at that gathering.

**3% Gross Receipts Tax Looms in East St. Louis**

East St. Louis, Ill.—An ordinance to impose a tax of 3 per cent on the gross receipts of all amusements, was introduced by Mayor John T. Connors in the City Council.

The measure was approved by the council at its first reading but must remain in file for public reading for a period of 30 days before the city commissioners can take final action to make it effective.

The measure provides that the tax payments must be made by the tenth of the month. A penalty of fines ranging from $10 to $200 for each offense is included in the provision.

**Hedy Denies Frenke Deal**

Hedy Lamarr denied Friday that she has signed with Bob and Eugene Frenke on their projected production, “Ho, the Fair Wind.” Miss Lamarr pointed out that her next picture is the feminine lead in the De Mille opus, “Samson and Delilah.”

**WEDDING BELLS**

Decasaus-O'Donnell
New Orleans—Robert J. O'Donnell, Interstate's general manager, and internacional chief booker of the Variety Clubs, and the former Mrs. Vinnie Fierro Decasaus are honeymooning following their marriage here.

Bancalle-De Luise
Joseph De Luise, Eagle Lion branch accounting department, was married over the week-end to Rose Bancalle.

Hearne-Garrison
Albemarle, N. C. — Betty Jane Hearne, daughter of the owner of the Albemarle, was married to James B. Garrison of Badin, N. C.
Set TOA Legal Confab
Prior to Annual Meet

(Continued from Page 1)

tance to problems presented by the decisions.

According to Coyne, response around the country indicates a record attendance of from 400 to 500 exhibitors. Distribution officials and some studio executives are expected to go to the Chicago session because of the interest in all industry segments of many of the subjects to be studied.

Format of the meeting has not yet been approved by TOA's board or executive committee but it is expected that three general business sessions will be held, and that committees will be assigned to study such specialized problems as television, 16 mm. competition, taxation, public relations, exhibition complexes, exchanges and charities. A hearing on current exhibitor relations, and budget and finances.

Included in a study of intra-industry conciliation and arbitration differences, will be a discussion of the Smith-Berger conciliation plan which went into operation in Minneapolis last week. While the latter plan has received informal approval from TOA officials, Coyne said, "its form and definition are yet so vague that it has not been presented to our board."

A top official of one of the television broadcasting companies will be here according to present plans, on the relationship between theaters and television, and an exhibition of large screen television is being arranged.

A number of nationally known fixtures have been invited to discuss the importance of films in the solution of national and international problems.

Chicago committee in charge of arrangements will be announced in about 10 days.

Kerbowy Forms Tele-Visual

Tele-Visual Productions is being established by Harford G. Kerbowy to produce motion pictures and live shows for television. A newsgroup for WWJ-TV is currently in the making. Company is located at 1318 Lafayette Bldg.

DEATHS


CHARLES G. DECKMAN, Sr., partner and traveling rep. for Hygienic Productions, Inc., Wilmington, Ohio, died suddenly at his Summer home in Longford Reserve, Ontario, Canada.

VICTOR H. TOUSLEY, 73, secretary-treasurer of International Association of Electrical Inspectors and chairman of Electrical Committee of National Fire Protection Association, in Chicago.

MARGUERITE MORENO, 77, French stage and screen actress, at Touzac, France.

Durocher Switch Over to Giants Tangles
UA's Plans for Laraine Day Interviews

Last Friday's switch-over by Leo Durocher from the Dodgers to the Giants caused no one to think it got UA's home-office plans for Laraine Day interviews, in connection with "My Dear Secretary," all along the Dodger itinerary tangled up, too. Laraine had been meeting newspapermen and skimming the picture and her schedule was set out for the entire out-of-town trip by the Brownkys.

UA got going, however, and switched all bets to the Giants tour, without missing too many steps. Incidentally, the boys here rode the nation-wide press ferries with these spokes while stow away the "My Dear Secretary" prominently placed. Only consolation will be Miss Day's dictum that interviews here in New York are to be only before games: The Polo Grounds is so much nearer than Ebbets Field.

Film Classics Gets
Rialto as Showcase

(Continued from Page 1)

world-wide sales, has set these four, all in Cinicolor, to preen at FC first showcase: "Sojna," "Miraculous Journey," "Unknown Land," and "Daughter of Ramona."

With the acquisition of the Rialto, Film Classics has marked another stage in its development since Bernhard took over the reins of the company. Today FC has 26 exchanges across the land, as well as part of the Nasour Studios, Beginning July 30, Film Classics will hold its first world-wide sales convention for three days at the Hotel Astor.

Anti-Trust Status Test
Off as KSO Sale Ends

(Continued from Page 1)

plex companies should hear on their radio and TV tries will be deferred.

The FCC will be notified, probably today, however, that in earlier declinations where there have been competitive applications it has on at least two occasions awarded licenses to applicants with no record of Sherman Act violations.

Paid rent to a 50 per cent owner of Tri-States Circuit, which is half owner of Tri-States Meredith. Company insists this is not a pertinent issue at this time, pointing out that A. H. Blank, circuit head, filed an affidavit six weeks ago claiming that he runs the circuit and Paramount does not control. Blank at that time referred to testimony before FCC by Paramount's video head, Paul Raibourn, who said he did not know of the Tri-States-Meredith application for a TV license in Des Moines until he read it in the trade press.

Furthermore, the FCC will be told, the Commission had in cases where there have been competitive applications ruled in favor of applicants with records of anti-trust violation. In the case, there is no competitive application. Reference will be made to cases in Willamspfort, Pa., and Lebanon, Ky.

Despite the withdrawal of Tri-States-Meredith from the proposed buy of KSO, the company's TV application remains in effect.

Further Australian $ Curtailment Possible

(Continued from Page 1)

purchases in the U. S. may be possible.

Conceding that imports from the U. S. are already cut to essential imports, Dedman emphasized the possible need for even further restrictions on the flow of Australia's dollars. He explained that Australia has an obligation to the rest of the sterling area to restrict dollar expenditures to a minimum and that it should avoid mercantile obligation.

Australia's dollar requirements, Dedman said, are roughly twice the amount earned. This deficit, he said, in the past has been met by the Empire dollar pool. Dedman tempered his statement by observing that the Government has so far received no official advice that the position has worsened to an extent that would require a revision of future dollar plans.

Goldberg & Lesser Upheld
On Little Carnegie Lease

(Continued from Page 1)

held the Appellate Division in its ruling which reversed a Municipal Court decision, upheld the Appellate Term.

Action arose when the landlord, a corporation operated by J. Goldwurm, purchased the building in which the theater is situated and under aellung clause in the lease, claimed the right to end the lease and dispossess Goldberg & Lesser.

Louis Nizer, who with Walter S. Beck, both of Phillips, Nizer, Benjamins & Krim, were attorneys for the lessor, claimed that the landlord did not have the right to cancel because it had not complied with exact proviso of the lease. He held that the lease gave the right to cancel if the property was sold in conjunction with the lease in continuous property. Now contented the several buildings were not contiguous because each building housed part of the theater and property. Detroit court held to itself. Contention was finally upheld by the highest court following a stormy course of litigation.

NEW POSTS

EUGENE VAN NORMAN, manager, Strand, Milwaukwe.
EUGENE SNITZ, branch manager, Eagle Lion, Mass.
JOHN BULMER, manager, Bijou, Springfield, III.
RICKY PICCI, manager, Union, Atle择e, Mass.
LARRY BURKE, assistant manager, Olympic, Chicago.
WAYNE BERKELEY, advertising director, A. F. Adler Wisconsin Circuit, Minneapolis.
GENE E. SMOTHERS, manager, RKO, Detroit.
RAY BRASLICK, manager, upright, Highland Park, Mich.
JACK CALVERT WILLS, manager, Great, Detroit.
CHARLES DAVIES, manager, Echo, Detroit.
WILLIAM CHASE, manager, Chico, Detroit.
WALTER THOMAS, assistant manager, Chico, Detroit.

Hold Services Today For "Ibee" Pulaski

Services will be held at 2:30 this afternoon at Riverside Memorial Chapel for Jack Pulaski, "Ibee" of the Variety staff here for over 30 years. He died last Tuesday of a heart attack at the Jewish Memorial Hospital after a brief illness which culminated in a stroke on Friday morning. "Magg" appeared for Variety staffers. Pulaski came to the paper's New York office in 1914 from Atlantic City when he served as correspondent. He was an expert in the legitimate theater field and outdoor entertainment.

A lifetime friend is the University of Pennsylvania, Pulaski was an ardent sportsman. When Sime Silverman died in 1933, Pulaski was one of eight staff members to whom was presented the founder of the publication left shares in the paper.

"Ibee" is survived by his wife, Lily, a brother and two sisters. After the services, which will be attended by many representatives of show business, including Pati Dussell and Bert Lytles, the family will follow at Ferncliff, L. I.

Rites for Takiff's Son

Funeral rites were held Sunday for Russell Warren Takiff, 5½-year-old son of Mr. and Mrs. Harry Takiff of New York. Takiff is assistant to Jack Cohn, executive vice-president of Columbia. Russell, the only child of the Takiff's was drowned late Thursday while swimming at Sky Farm Camp, Naples, Me. He had been in the camp for only a week.

STORKS

Chicago—D. H. Finke of Coin meter, Inc, is now a grandpa. Daugh ter, Janet Susan, was born to his wife, E. Finke, at Michael Reese Hospital.

Chicago—Harry Potter, manager of Loop Roosevelt, has joined the ranks of the big brothers. Baby was born to his daughter, Mrs. Leslie Reynolds, at St. Francis Hospital.
His pen-and-ink people live for laughter...

BORN on the drawing board, though they are, these little people have the breath of life and laughter that captures hearts the world around—thanks to the creative genius of the animator.

His knowing lines belie the fact that they are folk of fantasy...of pen and ink and paint. For each and every one has the human touch...has been fully endowed with character and lifelike movement, through the animator's artistry.

Yet—for all his wit and skill—the animator could not present his gift of laughter to the moviegoing world without the help of film. And this—in types especially adapted to his needs—he finds in the famous Eastman family, whose Fine Grain Master Positive and Background X Negative have been the animator's faithful mediums for many years.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Legion of Decency Places “Hamlet” in A-II; No Cuts

(Continued from Page 1) Iative reports that it would press for heavy cuts. U-I Friday was still awaiting official notification from the Massachusetts Sunday Censorship Board that certain cuts would be necessary for “Hamlet.” While three pictures rejected by the Bay State Pic will have its world premiere at the Astor, Boston.

Sir Laurence Olivier, who was given aruntime screening before the Massachusetts Board and, according to Boston reports, several dialogue deletions were suggested before the film can be shown Sundays in the state. If U-I was adverse to making the cuts, the pic could be shown without them six days a week. When cuts are made, it has been the practice of Boston theaters to continue the cut versions on week-days as well.

The Bay State stand raises legal quirkls, and Friday the U-I legal department was marking time, pending some official notification from censorship board in the State Department of Public Safety.

440 Features Reviewed By Legion in 1946-47

A report on the 440 features reviewed by the Legion of Decency in the year ended November, last, were put in Class A-II, two were subsequently changed to Class A-I, one remained on the Legion’s condemned list, according to the group’s annual report.

Catholic organization reviewed 440 features during the fiscal year, with 195 put in Class A-I, 172 in Class A-II, 70 in Class B, and the three in Class C, of which one subsequently was changed to Class A-II, and one to Class B. Condemned subject was Hygienic Productions’ “Mom and Dad.”

$3.40 Top for “Hamlet”

Boston—“Hamlet,” which will have its American premiere at the Astor here Aug. 18, will have a matinee scale of 90c, $1.20, $1.80 with evening prices at $1.20, $1.80, $2.40. All prices include the tax. Ad campaign for the pic breaks locally on July 25.

Forster in New M-G-M Post

Sydney—(By Air Mail) Appointment of W. L. Forster as M-G-M’s manager in New South Wales and Queensland is announced by Bernie Freeman, Australian chief for M-G-M.

First Quarter Sales Decline

$7,000,000 Drop Reported by SEC

(Continued from Page 1) 107,000 for the 11½ weeks between Sept. 1 and Nov. 26.

Total expenditures for the quarter included: Columbia, Monogram, RKO, Republic and Universal. Their combined sales total for the first quarter of this year’s period were $8,932,900, compared with $6,255,000 for the final quarter of 1947 and $6,414,000 for the first quarter of 1947.

Columbia’s $8,329,000 net was the result of continuing box-office activity for “The Best Years of Our Lives.” Sales in the New York area were $5,346,000; in the San Francisco area, $741,000; in Chicago, $814,000; and in Philadelphia, $675,000.

For the first quarter of this year, Columbia is third in the installation field, behind Paramount and RKO, with $7,285,000 in gross sales. Columbia’s gain in the New York area was $1,722,000, compared with $1,267,000 in the same period.

For the first quarter of this year, RKO’s sales total was $7,600,000, compared with $7,120,000 in the same period. Columbia’s gross in the New York area was $2,458,000; in Chicago, $1,160,000; in San Francisco, $389,000; and in Philadelphia, $377,000.

For the first quarter of this year, RKO’s sales in the New York area were $1,779,000, compared with $1,368,000 in the same period.

Universal’s first quarter total sales were $7,307,000 in gross sales, compared with $6,669,000 for the same period last year.

For the first quarter of this year, Universal’s gross sales were $2,748,000 in the New York area; $1,201,000 in Chicago; $352,000 in San Francisco; and $312,000 in Philadelphia.

For the first quarter of this year, Universal’s gross sales in the New York area were $2,802,000, compared with $2,317,000 in the same period.

The totals for Columbia did not include income of the company’s foreign subsidiaries, which were reported as $1,000,000 for the quarter ended December 27, 1947, and $1,000,000 for the quarter ended Sept. 27, 1947, and $41,000,000 for the quarter ended Dec. 28, 1946.

The RKO figures did include the net of “film earnings of subsidiaries not consolidated operating in foreign territories.” The company lost $47,000,000 in 1946 and $25,000,000 for the year ended Oct. 31, 1947.

New Jersey Supreme Court Upholds 3% Sales Impt

Atlantic City—New Jersey Supreme Court has upheld the constitutionality of the sales tax, which was attacked by the State Taxpayers Association. Measure, passed last year, replaced another outlawed bill, which applied only to this resort. New law permits any city bordering on the ocean to raise revenue via sales tax, which has been in effect in Jersey City.

Monday, July 19, 1948

Eye of Texas” has a couple of new gimmicks in its story department. First there was a ranch hand youngest of Nana Bryant’s sons who died in the war. Nana Bryant is the villainess of the piece. She’s a crook herself and tries to stage an extramarital affair with her own husband. To reach this end she has a wolf pack on hand to make the necessary noise. She’s a crook herself and tries to stage an extramarital affair with her own hand (sic).

Crux of the matter after Francis Ford ran into a long string of bad luck, is to be divided equally among his nephews and the boys’ place. Miss Bryant frame it so a phoney heir shows up, Rogers is investigating and gets the wind up. After all, many of the required factors of the script are evaded, Rogers gets his man. Miss Bryant is a crook herself, and team of photographers has a sharp machine. William Witney’s direction is right and able.

For the story department, Lynne Roberts, Andy Devene, Nana Bryant, Roy Bercoff, Danny Morton and Lynne Roberts (née Bostyn) are in charge. Bob Nolan and the Sons of the Pioneers perform.

CREDITS: Associate producer, Edward J. White; Director, William Witney; photography, Alan H. White; art, Frank Stiles; music score, De Burgh; music director, Monty Scott; sound, Tony Martelli; sets, John McCarthy, Jr.; George Morris.

DIRECTION: Able. PHOTOGRAPHY: Good.
Now That All the Returns are in
There is still only One

YEAR BOOK

of

MOTION PICTURES

Published Annually
by
THE FILM DAILY
for the past 30 Years

"The Recognized Standard Reference Book of the Motion Picture Industry"
THOUGH the studio lists him as a top director of glittering, sleek, high budget jobs like "The Three Musketeers," which he recently completed as a Pandro Berman Production for M-G-M, Director George Sidney continues to be one of the most active "tailor scouts" on the lot. . . . With his wife, Lillian Burns, Metro drama coach, Sidney is an admitted sucker for any form of flesh stage action and swings out in his car to cover 'em if they occur within a radius of 100 miles of Hollywood. . . . Back there in his career, Sidney was for a spell No. 1 director of tests for Leo and has never forgotten the thrill of finding a new discovery for the screen. . . . To this day, though he now directs many of the lot's top pictures, the Metro top brass still finds it expedient to call him over occasionally to shoot test footage. . . . Sometimes this means holding up shooting on a very expensive production but they figure it is worth it. . . . After all, a promising newcomer in the field of acting is worth every advantage that can be given him or her in his or her first appearance before the camera. . . . Incidentally, U. S. Camera, national photographic magazine, is featuring Sidney and his candid photos of top stars in "The Three Musketeers" and his other pictures, in text and layout in a forthcoming issue. . . .

WITH "An Innocent Affair" in the cans and ready for UA release, Producer James Nasser is casting about for a story vehicle for his second production. . . . He has entered a bid for "Friendly Relations," the first screen love story projected against the backdrop of the Social and Economic Council of the United Nations, and is all about an American woman delegate who falls in love with a member of the French Secretariat (Buyer-type yet)! . . . However, it is by no means certain that this will be the next Nasser Production for UA release, because Joseph Hoffman, the author of "Friendly Relations," would like to see it as a play on Broadway before he permits its screenization. . . . He has already dramatized his own novel and is angling for New York stage production. . . . Meanwhile, Nasser is combing the wide market for a new yarn with which to follow "An Innocent Affair" on his UA release schedule. . . .

HARRY SHERMAN continues to be, as usual, one of the busiest men in town. . . . With some half-dozen productions on his schedule, he is currently making a pitch to Burt Lancaster to portray the role of the hon. James Morrissey in "Bramdy For Heroes." . . . This is Jack Kolofd's story about the heavy-weight champ who quit the ring to run for U. S. Senator and won. . . . It is backgrounded in the Gay Nineties period and will be one of the first pictures Sherman has ever made in his 30 years of experience that doesn't have a Western setting. . . . Simultaneously, Sherman is preparing for the screen "Ring Horse," which likewise will have no cowlipes in it. . . . This is Thomas ("Que The Great") Duncan's story about an old circus clown and his ancient performing nag. . . . But while these are being lined up for his production schedule, Sherman definitely will make as his next "Tennessee's Partner." . . . Joel McCrea will be the male star in this Bret Harte classic of California Gold Rush days. . . .

LOYD BACON, 20th Century-Fox director, is now casting supporting and character roles for "Mother Is A Freshman," Walter Morosco Production he rolls next for his home lot, and is trying to use actual ex-GI's exclusively in the many parts portraying ex-GI's in the picture. . . . In his swing around several California colleges he lined up a number of GI Bill of Rights students who will portray GI Bill of Rights students (how's that for type casting) in his opus. . . . Meanwhile, Robert S. Golden is launching pre-production activity on "Barratstorming," which Bacon will direct on loan-out from 20th. . . . This, of course, is based on the Saturday Evening Post biography of Lloyd's illustrious actor-father, Frank Bacon, and Bacon and Producer Golden, who will make the picture as a Golden Production for United Artists release, are using all their connections in digging up famous old-time actors who will do their stuff again in this forthcoming hunk of stage nostalgia. . . .

Hersholt Will Again Head Motion Picture Relief Fund

West Coast Bureau of THE FILM DAILY

Hollywood—Jean Hersholt is slated for re-election as president of the Motion Picture Relief Fund for an annual meeting tomorrow night. All other officers also will be nominated.

"Intermezzo"-"Rebecca" Now Booking in Chicago

Chicago—SRO's test of "Intermezzo" and "Rebecca" as a re-issue unit at the local Monroe and the Riverside, Milwaukee, having clocked bookings are now being taken for the Chi territory.

Screen Guild Prods.
Studio for Oregon

Medford, Ore.—Screen Guild Prods. plans the erection of a sound stage and western sets in the Rogue River Valley for the production of outdoor action picture. The company was looking for a location close to existing hotel facilities when a visit here of Robert L. Lippert, SGP's new president, Lippert recently took over operation of four local theaters.
Boston IE Tables Report Of Regional Conference Pending Next Allied Meet

Boston—Broad scope of the Smithberger conciliation plan makes it a matter to be taken up by the full National Allied organization, it was decided at a special meeting of the independent Exhibitors board, with his unit agreeing to abide by the decision of the parent organization. Move followed a report by Julian Tifskin on the Eastern regional meeting in West End, N. J., in which

(Continued on Page 5)

U-I Sept. Sales Drive To Honor Bill Scully

Designation of September as William A. Scully month, during which U-I will seek a record concentration of playing time for a five-week period, was announced yesterday by Jack Blumberg, president. Move is seen as an effort to facilitate returns on what the company considers an outstanding lineup of motion pictures.

Drive, a tribute to U-I's vice presi. (Continued on Page 5)

3-Day 58,000 Attendance For 'Largo' Smashes Marks

Rolling up a three-day attendance of 58,000 for the week-end Warners' "Key Largo" was said by the company yesterday to be the highest record for all dollar returns as well

(Continued on Page 4)

American TV Shown To Spaniards by RCA

Madrid (By Cable)—RCA is conducting a series of demonstrations to acquaint the Spanish people with the progress of American television, opening with a private showing for Gen. Francisco Franco and his staff.

Ten RCA Victor receivers are picking up a series of programs telecast by two mobile video units on the streets, at the opera, ballet, and at boxing, wrestling and bull fighting events.

(Continued on Page 4)

Australians Seek Lower Ticket Tax Want Relief From Rates Averaging 30%

Aalberg Co-ordinator of Signal Corps Film Unit

West Coast Bureau of THE FILM DAILY

Hollywood—Appointment of John O. Aalberg, RKO sound department head, as industry coordinator to direct organization of a motion picture reserve unit of the U. S. Signal Corp., is announced by a special comm.

(Continued on Page 4)

Company Tops, Foreign Dept. Chiefs Hear Report: No Concrete Action Taken

The drab outlook confronting the American film industry in Britain as a result of the 45 per cent exhibitors quota, enacted by Parliament in the wake of the Anglo-American film agreement which drastically reduced American film remittances for the next two years, was etched in full detail by John McCarthy, assistant managing director of the MPAA international division, at a MPEA meeting here yesterday.

The session attended by company heads and the chiefs of their foreign

(Continued on page 6)

Techni. Six Months’ Profit Jumps 20%

Showing a 20 per cent gain over 1947, the net consolidated profit, after taxes and charges, of Technicolor, Inc., is estimated to be $850,000 for the six months ended June 30, equivalent to 96 cents a share, as compared with $794,200, or 80 cents a share, for the corresponding

(Continued on Page 7)

Hayes-Farnell to Make TV Pix. Manufacture Sets

West Coast Bureau of THE FILM DAILY

Hollywood—Hayes-Farnell Productions, Inc., headed by Sam Hayes and Patrick S. Billings, will manufac-ture television sets as well as produce film programs and commercial spots, it is announced. Film production is already under way

(Continued on Page 6)

Indianapolis Mayor Seeks Theater Co-op.

Indianapolis — Theater operators have been asked by Mayor Al Feeney to refuse the sale of tickets for the last shows to unaccompanied children, as local police started an all-out effort to keep youngsters off the streets late at night.

"I want to preserve the nocturnal juvenile vandalism and vice," Mayor Feeney declared.
**Coming and Going**

By Ray Miller

ERIC A. JOHNSTON flew to Chicago last night, enroute to the coast, via United Airlines. Daily's Chicago correspondent arrived on the coast after a visit to New York.

Rudy Berger, M-G-M Southern sales manager, returned to his Washington headquarters after several days in Jacksonville, Fla., where he conferred with Frank Rogers, head of Florida States circuit.

J. ROBERT RUBIN, M-G-M vice-president and general counsel returned over the week-end from the Coast.

EUGENE PICKER, head of Loew's metropolitan New York circuit operations, will leave Thursday for Colorado and a western vacation.

GRACE GETHER, drama editor of the Salt Lake Tribune, arrived yesterday and is at the Waldorf for the balance of the week.

BERNARD J. GATES, Monogram East Coast representative, has arrived in Miami, Venezuela, from Medellin, Colombia, and will leave Thursday, July 12, via New York on his last visit to Miami.

PHILIP A. WAXMAN returns to Hollywood at the end of the month to finalize negotiations for the film production of "Cimarron Budweiser." EDMUND W.-SAUNDERS, M-G-M assistant general sales manager, is due back today from a vacation in Mexico.

HOWARD STRICKLING, M-G-M studio publicity head, will leave for Southampton aboard the S. S. Queen Mary, Aug. 7, arriving here Aug. 12.

JAMES B. WILLIAMS, who has completed a writing assignment for M-G-M, sailed today aboard the S. S. Maudslay for his home in England. He arrived from the Coast yesterday.

OSCAR A. DOOB, Loew's general theater executive, has returned from a vacation at Merce, Wisc.

**IATSE Pacts Modified To Haliburton Formula**

West Coast Bureau of THE DAILY FILM

Hollywood—Contracts of the Costumers, Lamp Operators, Film Editors, First Aid, Grips, and Property Men have been modified to the Haliburton formula, following a Supreme Court decision validating this method of payment, it is announced by Charles Boren, vice-president of AMPP in charge of industrial relations, and Roy M. Brewer, IATSE international representatives.

Modifications have been approved by the Haphazard and Labor Administrations as being in conformity with the Fair Labor Standards Act.

**First Tele Premium Offer**

What is believed to be television's first premium offer in being made by Polaroid Television Filter on NBC Television's "Howdy Doody" program.

**Daily's Complete Plant List**

NEW YORK • LOS ANGELES • CHICAGO

BONDED FILM STORAGE CO., INC.

1500 BROADWAY, NEW YORK CITY

COUNTER 6-8081-2-3

**Available**

Film Storage

Film Storage in Modern Fireproof Vaults...part of "BONDED'S 3-WAY SERVICE"...

- Film Storage
- Air Conditioned Screening Room
- "Texas Brooklyn and Heaven" from UA

**COMING**

**COMING AND GOING**

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Good Times or Bad,
*Never Underestimate the Power of a GOOD PICTURE!

Take the PHILADELPHIA story for example—"SPELLBOUND," one of the biggest grossing pictures of all time, opened in Philly in boom times to a roaring $23,800 the first week.—Last week, with the picture business cryin' the blues, "THE PARADINE CASE" opened to a smash $25,316.

*Apologies to Ladies' Home Journal
Aussie Exhibs. Seek Lower Ticket Levy

(Continued from Page 1) that with the national budget in balance they are entitled to a reduction of the high tax on theater tickets borne during the war and immediate postwar years.

The request are holding up very well, the RKO representative reported, maintaining a level substantially above prewar figures although below the record war years.

American stars and pictures continue to enjoy top popularity among the Australians who flock to theaters at the rate of about 3,000,000 admissions daily. The first theaters devoted exclusively to their exhibition having been opened in Melbourne and Sydney within the past month.

Shortages and controls continue to have their effect upon the film industry. Lotherington pointed out especially in the field of theater construction where restrictions are very stringent. Only six houses have been built in all Australia since 1939.

Lack of newspaper limits the amount of film advertising in newspapers and exhibitors and distributors have turned to radio for proper exploitation of product.

Lotherington was high in his praise of the American trade press which he said was read avidly by the Australian industry and enjoyed considerable influence.

3-Day 59,000 Attendance for 'Largo' Smashes Marks

(Continued from Page 1) as attendance for the week-end. Yesterday, there was but a slight slackening of the pace, with attendance for the day estimated at 17,000, or a 4,000 under that of the opening day.

West Coast Bureau of THE FILM DAILY

Send Birthday Greetings To

July 20

Katharine Street, Harry Williams
Honor McWilliams, Maurice Marks

AUSTIN

Tuesday, July 20, 1948

DATE BOOK

July 20-31: Mid-Central Allied Theater Owners organization meeting, St. Louis.

July 22: Second meeting of the National Tele-

July 24: Memphis Variety Club picnic, 7-25 pm.

July 24-25: Metropolitan Motion Picture Poster Owners meetings at the LODGE of New York and Albany TDA, Lake Placid.

July 26-28: Associated Theater Owners of In-

LATEST Muriel D.

FLINT

hour. Monday, the

KELLAM

Tuesday's Tattle-Tales

• • • THAT WAS A REAL CHEERFUL word picture of Hollywood that Irving Howard, a Coast news commentator for ABC, painted verbally on Sunday's net air show, "This Week Around the World," wasn't it?.... With its reference to Hollywood's "gloom and depression," it was just bound to send radio listeners rushing to the box office, wasn't it?.... And his comment that Leo's roar had become a moan was just too, too clever, eh?.... Mebba what we need is improved radio relations as well as better public relations.

• • • DIDN'T KNOW that exactly 143 Summer theaters are operating in 14 Eastern states this week?... New York leads with a total of 39, followed by Massachusetts with 25.... At the bottom of the list is West Virginia with just one.... West Point's splendid glee club will appear on the Prudential "Family Hour" over CBS on Aug. 1, a tieup with Paramount's "Beyond Glory."... From Colorado's lake country vacationing Lynn (Goldwyn) Farnol reports the fishing incredible, with three-pounders landed in an hour "and enough scenery to last a lifetime."... That Film Classics deal which turns the Rialto Theater into a Broadway showcase for FC is strictly an exclusive exhibition arrangement.... FC has no financial interest in the house, it develops.... Nan Grey of films and radio will emcee the Aqua Follies which Crosby Prods. will stage at Soldiers Field, Chicago, late next month.... Dullely by Detroit re-issue houses: "She Couldn't Take it" and "Adam Had Four Sons."... • • • SAMMY KAYE will record the sound track of "I'm the You in the U. S. A." community sing short saluting America's Youth, which will play upwards of 10,000 theaters in September, National Youth Month.... Services of the Kaye band are being donated, not a cent.... Phyllis Calvert will be returning from England in September to fill a top role in De Mille's "Samson and Delilah."... Walter Reade circuit employees contributed more than a dollar apiece to the Will Rogers Memorial Hospital Fund.... The circuit's Welfare Fund additionally has made a substantial gift.... Photoplay mag. in its October issue will feature a completely comprehensive merchandising program harnessing the Hollywood fashion influence for retail sales.... The National Legion of Decency, as a result of revisions, has changed its classification of Discina's "The Eternal Return" from Class C to Class B.

• • • LATEST IN BILLING phraseology comes from the Manley Popcorn Co. : "Popcorn, the theater health food...." Manley, by the way, had corn industry representation on Du Mont's "Original Amateur Hour" Sunday, Vice President P. A. "Bob" Warner of Dallas sponsoring the video appearance of Bob Carroll and George Sturm, vocalists.... Next Sunday's issue of Hearst's American Weekly will launch a new series, "Tragedies of the Stage...." The Sunday mug will dig deep into the mothball, for among those slated for profiling is Oliver Thomas.... A print of AA's "The Babe Ruth Story" will be flown to Shanghai next month where it will be used by Gen. Claire Chennault, recently appointed basketball commissioner of China, in the campaign to popularize the American game there.... Ginger Rogers and Fred Astaire resume teaming in Metro's "The Barkleys of Broadway," Judy Garland was originally set, but her illness caused the switch. • • • Bette motion picture actors, writers and artists have joined in mass demonstrations against the Soviet land blockade of the city, according to a copyrighted dispatch yesterday in the N. Y. herald Tribune. P. T. Lockhart, widely known in the business field as an analyst, reportedly will survey RKO studio operations for Howard Hughes.

Aalberg Co-ordinator of Signal Corps Film Unit

(Continued from Page 1) mittee of the AMPP. Notice of Aalberg's selection was given to Maj. Gen. S. B. Aken, chief signal officer with a statement pledging full support by all AMPP members.

Committee comprises Fred S. Meyer, of 20th-Fox; chairman; L. K. Nissen, C-G, and James S. Howie, who heads AAF Photographic of AAF, whose board recently authorized formation of the industry reserve unit.

Start Third in Industry Series of PR Shorts

Hollywood—Third film in industry series of public relations shorts being produced under the sponsorship of the Academy of Motion Picture Arts and Sciences is "Movies Are Agriculture." Director Jack Dale is putting this subject before the cameras at the U-I Studios this week.

SICK LIST

JUDY GARLAND, suffering from nervous condition, has been ordered by Dr. Fred A. Bate- man to rest at home for the next three months.

F. A. BATEMAN, general sales manager for Screen Guild, is recovering from an appendectomy at the Cedars of Lebanon Hospital, Hollywood. Stricken in Dallas, Bateman made an emergency flight to Hs Coast for surgery.
Smith-Berger Project

(Continued from Page 1)

the Minneapolis project was given a major place. Board voted to table the matter for the present and to have its delegate to the next annual Allied board meeting to air the views of the England unit.

Special board meeting discussed several other matters, including Caravan, legislation and television.

Hold Rites Today for Prudential’s Seider

Funeral services will be held at 11 A. M. this morning at the Park West Chapel for Isadore Seider, treasurer of Prudential Theatres and owner of Prudential Film Distributors, who died yesterday morning. Seider was 65. Survivors include two brothers, three sisters and three sons.

Sack Opening N. O. Branch

New Orleans—A branch of Sack Amusement Enterprises of Dallas was opened here yesterday, following arrangements completed by Alfred N. Sack, general manager. Alton Du- reau, formerly of 20th-Fox, will manage the office, while Gene Youngblood will be sales manager.

VOICE OF THE PRESS

The Quota: The End Is Not Yet

The NEW QUOTA ACT, by which British cinemas are required to devote 45 per cent of their first feature playing time to British films, and to show British films to the extent of 25 per cent of their remaining screen time, is causing not a little perturbation over here.

While ostensibly designed to protect the home industry, the measure seems likely to backfire both on the producers and the British public. Even the optimists who believe that these fantastic figures could be reached, under existing studio conditions in this country, are forced to admit that the job can only be done by sacrificing quality to quantity.

Sir Henry French, of the Film Producers Association, who has been largely instrumental in placing the new act on the statute book, reckons that 90 new British feature films will be available for distribution during the first quota year, but it seems likely, what with the time and studio space at our disposal, that about two-thirds of this number will be nothing but B pictures masquerading as first features; and some of us don’t find this a cozy prospect.

Already there are disturbing rumors of organizations designed to pay the fines of exhibitors who evade the quota, and it seems clear that the American interests over here are not the only ones to consider the act both frivolous and unprofitable. At all events, we haven’t heard the end of the business yet, by a long way.—C. A. LEJEUNE, leading British film critic, in a London dispatch to the New York Times.

Of Hypertension

The LONGER film industry executives contemplate the new 45 per cent exhibitors’ quota, slated to become effective in England on Oct. 1, the higher they already soaring blood pressure rises. They maintain that the loss to American companies will run into millions of dollars annually under the proposed system, which provides that 45 per cent of the available playing time for “first features” in English theaters be set aside for British pictures. Between 80 and 90 per cent of the earnings of American producers in the British market are derived from rentals of “first features,” according to an analysis made by the Motion Picture Export Association. —THOMAS M. PRYOR, in a Hollywood dispatch to the New York Times.

U-I Sept. Sales Drive

(Continued from Page 1)
dent and general sales manager, is designed as a bid to reach as many theaters as possible with U-I product. Most of the pictures involved, Blumberg pointed out, have indicated in premiere engagements that they will pile up top grosses.

Four of the films, “Man-Eater of Kumaon,” “Feudin’, Fussin’ and A-Fightin’,” “Tap Roots” and “Abbott and Costello Meet Frankenstein,” have already had their premieres as part of the company’s World premiere Month observance during July. A fifth, “Mr. Peabody and the Mermaid,” has its premiere at the Hollywood Theater, Atlantic City, on July 28. Others to figure in the drive are "Larceny" and "One Touch of Venus."

U-I’s home office sales cabinet, including A. J. O’Keefe, assistant general sales manager; E. T. Gomersall, assistant to Scully; Fred Meyers, Eastern division sales manager; F. A. McCarthy, Southern and Canadian division sales manager; and C. J. Feldman, Western division sales manager, will take to the field during August for rallies in each exchange.

Drive slogan is “Celebrate September with Bill Scully.”

NOTHING EVER HELD YOU LIKE

Alfred Hitchcock's

ROPE
Drab British Outlook Outlined By McCarthy

(Continued from Page 1)
department followed an earlier husk-
shoo meeting of the executive com-
mittee of the MPAA board—top 
level executives—at the Association 
headquarters at which presumably 
the British situation also was pos-
dered, along with other current 
industry problems.

While there was no announcement 
following the MPEA meeting, usu-
ally well informed sources reported 
that:

1. Nothing approaching con-
crete action was taken.

Washington Bureau of THE FILM DAILY

Washington—Despite all the ru-
mors in New York, State Department 
officials insist that they have any word 
from the London Embassy regarding the 
British film quota—and that they do 
not anticipate anything of great 
importance from London until the 
hot Berlin situation cools off a bit. 
Until that day, it appears, no one is 
resting and a number of matters of 
less immediate importance are being 
left.

2. There was no communica-
tion from the State Department 
presented.

3. Divergent interests of 
the companies—and the commit-
mants of several—make it ex-
cessively difficult to find a com-
mon footing for quota counter 
action. On one point, however, 
the companies are in general 
agreement: Committed to a two-
year deal, they will not pull out of 
Britain. McCarthy, it is understood, 
made no attempt to tone down the bleak-
ness of the market conditions in 
Britain in the wake of the severe 
quota imposed by President Harold 
Wilson with the approval of Parlia-
ment and resolutely defended by J. Arthur 
Rank despite indie exhibit de-
nunciation.

The American industry, McCarthy 
is said to have advised, need not 
look to Britain for much more than 
the $17,000,000 remittable under the 
agreement. Returns from the 
employment of blocked funds will 
be very small, due to the restrictions

REVIEWS OF NEW FILMS

"The Babe Ruth Story"

with William Bendix, Claire Trevor, Charles Bickford, Sam Levene, William Frawley, Gertrude Nielsen, Matt Briggs.

(HOLLYWOOD PREVIEW)

Allied Artists

WHAT THE KING OF SWAT DID FOR THE YANKEES THIS ONE WILL DO FOR ALLIED ARTISTS AND THE EXHIBITS. WHO PLAY IT—GREAT PERFORMANCES, MAGNIFICENT DIRECTION AND HEART TUGGING STORY MAKE IT A WINNER IN THE BOX OFFICE LEAGUE.

This heart-tugging, warm, human picturization of the career of George Herman Ruth, "Mr. Baseball" and "The Sultan of Swat," is the greatest baseball pic ever produced. It is also one of the highlights in Producer-Director Roy R. Del Ruth's long screen career, and in addition to faithfully depicting the Babe's prowess as a record-maker as a pitcher and home-run king, it carries an emotional wallop that should be an important factor in the box office score.

The performances throughout are excellent, with William Bendix enacting the open-handed, big-hearted, boyish hero of numerous league and World Series games. Claire Trevor, as the Babe's wife, and Charles Bickford as Father Matthias register in co-starring roles, while Fred Lightner is outstanding as Miller Huggins, diminutive manager of the New York Yankees. Sam Levene does his usual good work as the baseball-writing expert, but most of the other baseball men in the big league games.

The film starts off the Babe's career in 1906, when he was a potential juvenile delin-
quent working against his will in his father's Baltimore waterfront saloon. The youngster is befriended by Father Matthias and taken to St. Mary's Industrial School for Boys.

The film is a saga of baseball, a saga of the Babe's personal life, a saga of baseball in the minor and major leagues, and a saga of the Babe himself.

Determined to give the New York Yankees a championship club, Owner Col. Ruppert (Matt Briggs) buys the Babe. In one of the first games with the Yankees, playing against the White Sox in Chicago, the Babe accidentally breaks his hand.

The Bambino hurries to a hospital with the dog and its fearful young owner. The animal is saved, but the Babe is fined $5,000 for missing the game.

The Babe's troubles with Manager Huggins are patched up and he returns to the lineup. One of the highlights of his career that made him the idol of all baseball fans and especially the youngsters, was the year he hit 60 home-runs to establish a world's record.

The Babe's diamond career as a player ends in 1934 as a member of the Boston Braves at the age of 41. Picture closes with Ruth gruffly ill with a neck infection, agreeing to submit to the use of a serum, which had never been tested on a human.


CREDITS: Producer-Director, Roy Del Ruth; Associate Producer, Joe Kaufman; Assistant to Production, Joe Kaufman; Screen play, Constance and Gertrude Callahan; Photography, Philip Tannen and James Von Trees; A.S.C.; Musical Director, Edward J. Koster; Editor, Richard Neumann; Art Director, F. Poul Sylou; Director of Photography, William Keil; Dialogue Director, De Witt O. Ledermein.

DIRECTION: Excellent.

PHOTOGRAPHY: Praiseworthy.

Portland Clearances Reduced

Portland—Clearance schedules for 
Oregon theaters have been reduced 
from seven to 14 days by most 
changes, it is learned, in a move 
explained as in line with the recent 
Supreme Court decision in the N. Y. 
Equity action.

imposed. The quota, it was indicated, 
brung the industry face to face 
with a situation even tougher than 
that which existed after the imposi-
tion of the 7½ per cent ad valorem 
duty 11 months ago.

The MPEA also received a report on the Blum-Byrnes Accord, writes 
Ald Mayer, MPAA international 
distribution manager, who is in 
Paris to secure, if possible, the re-
lease of the $100,000,000 in U. S. 
film earnings now frozen there and 
to participate in the talks prelimi-
nary to renegotiation of the film sec-
tion of the Blum-Byrnes Accord 
which expires late this month. Mayer 
advised that the American industry

Hayes-Parnell Will Make TV Pix; Mtg. Sets

(Continued from Page 1) 

with set production not likely before 
next year. Receivers will be aimed 
at the quality end, it is said.

Three film packages, "Thru the Sports Glass," "Thru the H.-J.T. Hour Glass" and "Thru the Question Glass," have been started, accord-
ing to Hayes, and a fourth will be 
undertaken.

Firm was recently incorporated in 
Nevada with a capitalization of 
$500,000. Hayes, veteran sports, 
news and movie commentator, is 
president and general manager; 
Billings, former president of Belmont 
Radio Corp., is board chairman 
and vice-president, while Hazel 
Thorn- 
ton, secretary-treasurer, served as 
assistant to the secretary of Belmont 
Radio.

Personnel at work on Hayes-Par-
nell productions include Jim Leic-
ter, producer-director; John Dunn, 
John Dunn and Louis Sylvester, car-
toons; Bob Schow, titles, and Harry 
Lehman, editor.

AMP-Screen Extras Guild 

Start Pact Negotiations

(Continued from Page 1)

Hollywood—Discussions for a new 
contract to replace the agreement 
which expires Aug. 1 have been 
started by Screen Extras Guild and 
the major companies. Talks will be 
expected by the holding of day and 
night meetings, according to a joint 
announcement by SEG and AMP.

SEG seeks a cost of living in-
crease; extension of its control over 
working conditions, and payment of 
fees when extra are called on to 
give publicity interviews.

Pic Completed Ahead of 
Sked; Director Sues Prod.

(Continued from Page 1)

West Coast Bureau of THE FILM DAILY

Hollywood—An industry source 
claims $7,500 are sought by Charles 
Martin, director, from Harry Popkin, 
indie producer of "The Dear Secretary, " in 
a suit filed in Superior Court. 
Martin's complaint states he brought 
the pic in three days ahead of the 
planned shooting schedule. Popkin, it 
is alleged, made an oral agreement 
calling for a bonus of $3,500 for 
each day shaved off the shooting 
sked.

E.L. Moving in Detroit

Detroit—Eagle Lion on Aug. 1 will 
move from the Film Exchange Bldg. 
to quarters in the Fox Theater Bldg. 
Shipping will continue to be handled 
by Michigan Film Distributors.

DEATHS

GEORGE McARTHUR, 58, former Asst. to 
Production President Frank Manheimer, 
and father of George McArthur, Detroit 
theater supply house owner, in Detroit.
MGM 'Easter' Average 125% in 44 Keys

(Continued from Page 1) such M-G-M attractions as 'Homecoming,' "Cass Timberlane" and "Green Dolphin Street."

Akron, 0. O. was tops with 150 per cent of normal, followed by Kansas City, 148 per cent, and Detroit with 145 per cent. St. Louis, San Francisco, Indianapolis and Williamsport, Pa., finished their first few days with 130 per cent or better, while Atlanta, Toledo, Rochester, Evansville, Ind., Sacramento, Calif., and Fresno, garnered from 125 to 130 per cent.

Picture tonight winds up its third week at the State, where it holds the all-time high for any attraction to play the house in its 27 years.

Maurer to Speak Thursday At NTFC Dinner Meeting

J. A. Maurer, executive vice-president of SNPE, on Thursday will address a meeting of the National Television Films Council on "The Facts of Life—Regarding 16 mm. Sound Films and Their Future on Television," it was announced Friday by Melvin L. Gold, NTFC chairman.

Drinks On the House

Columbus, O. — "The pause that refreshes" has become a maitince habit with patrons of the 325-seat Art World here. Manager Charles Sugarman has instituted the practice of serving free cokes at matinee intermission. Soft music is played via the sound system during the pause.

"Under Capricorn" Before Cameras at Elstree

London (By Cable) — Alfred Hitchcock yesterday began filming "Under Capricorn" at M-G-M Elstree Studios with Ingrid Bergman, Joseph Cotten and Michael Wilding heading the cast of the Technicolor version of the Helen Simpson best seller. Hitchcock plays eight weeks of shooting in England, using two eighteenth century estates in Suffolk as well as studio sets, then takes his company to Burbank, Calif., to continue at the Warner Bros. ranch.

Norma Acquires Original

Hollywood — Norma Pros has added "And Baby Makes Three," an original story by Hugo Butler and Jean Rouverol, to production schedule, according to Harold Hecht, president.

"Emperor Waltz" Granted Four Chicago Loop Weeks

Chicago — Balaban & Katz is granted permission to play Paramount's "Emperor Waltz" for four first-run weeks at the Chicago Theater, under a ruling made by Federal Judge Michael Igoe. Exception from the two-week top was based on pleas made by the circuit and Paramount.

Nine Chicago Nabis Try Triple Bills on Weekend

(Continued from Page 1) yard, Atom and Ace Theateras.

According to a leading premium distributor, the use of premiums is slowly coming back, with the main obstacle high prices, compared with prices previously paid.
Boston Dailies Rap "Hamlet" Censoring

(Continued from Page 1)

faces around Boston during the next few weeks; our local censors have decreed that Shakespeare's flawed play of "Hamlet," which has survived an undisputed magnificence as the greatest play in the English language for over 400 years, is too strong for our tender sensibilities and must be suitably emasculated before we are permitted to see it on screen.

"Setting aside for the moment the hoots of ridicule and entirely just accusations of shame that will greet such an announcement in this country and in England, what a shocking display of tasteless and tasteless procedure this is. For centuries this play has been given, all over the world, in practically every known language; its phonology has become part of our speech and cultural heritage. It has been studied, raved, censored and denounced. But above all, and has been in continual performance virtually since its first showing in Shakespeare's England. Millions have seen it, the greater illumination of their spirits and the enlargement of their imagination, and not in Boston. Shakespeare's "Hamlet" is strong, chosen for the first American showing of the Laurence Olivier film because the popular director has a memorable "Henry V," it must be censored. We can have our bearable Shakespeare, but Hamlet's casting of his guilty mother, is couched in terms too strong for our sensibilities.

"There are, as everyone knows, enough laws and enough bureaus without value in our country, but such an insult to their low repute when the actual guilty parties in the case turn out to have been censors of the Commonwealth of Massachusetts.

"Also it was the rather city that censors even a movement that ever, the point of the editorial is as valid as before. "Hamlet," has lived long enough as great literature to be above the scalpel of any censor.

"As for the city's censors, we will get around to them when they have passed, rejected or 'improved' upon the new screen masterpiece."

The action of the Massachusetts State censoring authority is to make it necessary to delete the lines object to for showing the film on Sundays in the state but not during weekdays but past experience has shown that these restrictions have two prints of the picture available at all times, the lines eliminated for Sundays are out for the remainder of the week as well.

ABC to Build Large TV Studio in N. Y.

American Broadcasting Co. will develop a large television center between 66th and 67th Streets, off Central Park West, Robert E. Kintner, executive vice-president, of WJZ-TV and the ABC video net, will have two million cubic feet of usable space, with the annual rental for ex large floor area.

Principal studio will be 200 feet long, 100 feet wide, with a 45-foot ceiling. Facilities will be provided to pipe programs to public viewing rooms, offices, client's room and executive offices. A specially constructed balcony will house what ABC describes as the most elaborately equipped control rooms in America.

Equipment will include 16 video cameras, film equipment of any type, with each studio to have its own control room with picture monitors, film magazine, film and audio equipment, as well as a push button operated system to permit producers to make full choice of studio camera, lighting, set, music and other combinations, for the production of elaborate TV shows.

Building, formerly the arena for the N. Y. Riding Club, will be re-designed inside and out, with the construction project estimated to take six months. Site has been leased for a long term from Felix & Knapp Inc. Charles E. Rynd, ABC vice-president, negotiated for the net work.

Youngstein Off Today On Sales Drive Tour

Max E. Youngstein, Eagle Lion vice-president and ad-publicity executive, has left for Hollywood, the second leg of his nation-wide tour of all company exchanges as captain of the Youngstein, Sales and Publicity tour

Tour embraces New Haven, Philadelphia and Washington where Youngstein will appoint deputy drive captains who will operate under his direction on all matters pertaining to the campaign.

WEDDING BENDS

Tilley-Madigan

Hartford, Conn.—Margaret Tilley, assistant manager of the Center Theater, will be married Saturday to Officer Bill Madigan of the Police Dept.

Peck-Ruben

Chicago—Robert C. Ruben, son of Chas. C. Ruben, former Great States maintenance director, was married recently to Rose Pecell.

Nuni-Thompson

Glady's Numine of Monogram Int'l was married Saturday to Harold W. Thompson.
Unite to Avoid Cutthroat UK Competition

TO BID FOR WB PHILLY HOUSES
Syndicate Ready to Buy Some 124 Theaters

Philadelphia—Negotiations looking to the purchase of the Warner theaters in this area by a syndicate of businessmen and bankers are under way, according to reports current on film row.

Group, headed by William Ehrenberg, is said to have held preliminary meetings on a plan to offer a bid for the theaters, with additional meetings reported scheduled. Syndicate is said to seek the Warner houses operated out of Philadelphia, including the New Jersey holdings.

Whether Warner's is interested in selling the houses is not known, with some sideline observers indicating the syndicate is preparing an attack. (Continued on Page 6)

21 Firms to Supply VA Hospital Films

Washington Bureau of THE FILM DAILY

Washington—A contract covering 16 and 35 mm. films to be shown patients in VA hospitals and homes has been signed with 21 producers and distributors, P. R. Kerr, assistant administrator for the Veterans Administration special services, announced. Contracts cover the fiscal year ending June 30, 1949.

Companies to supply 35 mm. films (Continued on Page 6)

Wood Hits Back at Plain Dealer's Ticket Tax Plan

Cleveland—Striking back at an editorial in the Plain Dealer, P. J. Wood, secretary of the ITO of Ohio, criticized the paper's position that the Federal Government should get out of the amusement tax field so that the city of Cleveland could take over taxation on tickets. In a letter to the editor, Wood reminded that (Continued on Page 6)

UK Film Bank Proposal Due
Funds May Come Through Existing Renter

Mexican Threat to U. S. Pix in Ecuador Countered

Washington Bureau of THE FILM DAILY

Washington—The Hollywood product regained its ascendancy in the Ecuador market last year, after having been seriously threatened by Mexican films in 1946. A report released this morning by Department (Continued on Page 12)

POLO MAY FORCE SOME N. C. HOUSES TO CLOSE

Charlotte, N.C.—With a number of North Carolina counties placing bans on children attending theaters because of the incidence of Polio, a number of smaller operators claim they may have to close for the remainder of the Summer if the condition is not improved in the next few weeks. Theaters that normally average $500 weekly, in many cases do well if they can attract adults, as well as children, to attempt to stay away from crowds.

The State Board of Health announced yesterday that infantile paralysis cases in the North Carolina epidemic totaled 709, with 293 new cases reported this month compared with 290 for all June.
Wednesday, July 21, 1948

**COMING AND GOING**

ROBERT LIPPERT, president of Screen Guild, has returned to San Francisco from a meeting in Chicago.

DOROTHEA SCHAFF, newly appointed vice-president in charge of M-G-M production, will be in Chicago tomorrow (Sunday) when she speaks before the Writers Workshop at the Denver University.

CHARLES E. KESSLING, district manager for M-G-M, and EUGENE BURGER, Southern sales manager, are due here Sunday from their respective headquarters in Atlanta and Washington.

WILLIAM F. RODGERS, vice-president and general sales manager for M-G-M, will leave for Chicago Thursday to attend an exhibitor distributor luncheon for the Will Rogers Memorial Hospital Fund.

JACK CUMMINGS, M-G-M producer, and MRS. CUMMINGS, are here from Hollywood.

They are at the Waldorf.

SIR IAN FRANKLIN, M-G-M producer, leaves the Coast today and will sail Friday on the Nieuw Amsterdam for Paris.

**Foreign Agents in U.S. In Guise of Pic Experts**

Washington Bureau of THE FILM DAILY

Washington—Espionage agents of foreign countries, including, some said to be "Moscow-trained," have come into the United States as motion picture experts on UN accreditation, a special Senate Judiciary Subcommittee, studying immigration, was told yesterday. The statements came by an official of the State Department's Visa Division, but they offered no particulars to bear out their charges.

Alexander, Stricken at McPherson Rites, Dies

Chicago—Roy Alexander of National Screen Service died yesterday in Southtown Hospital. He passed away with a heart attack Monday while attending the funeral of Jack McPherson, former London manager of NSS.

Growing independent distributor has excellent opportunity for real sales.

State full particulars in letter.

THE FILM DAILY

1501 Broadway
New York 18, N. Y.

**Coast Producer to Make Pix in Hollywood, Mexico**

West Coast Bureau of THE FILM DAILY

Hollywood—Formation of an as yet unnamed production company to make pictures in Hollywood and Mexico is announced by three Mexicans prominent in film making in both countries. Sponsors are Pedro Armandariz, actor; Emilio Fernández, director, and Gabriel Figueroa, cinematographer.

Mexican industrial production is to be Ibanos' "The Great Love," probably to be made with Hollywood players in the Churubusco Studios, Mexico City. No releasing deal has been set.

**You Will Find It In The Year Book**

Whether you want to know the work of a player, or the office of an industry organization, or when a book was released or a thousand and one other facts, the Year Book of Motion Pictures, you will find it in the

1948 YEAR BOOK OF MOTION PICTURES

JUST OFF THE PRESS

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THE FILM DAILY

1501 Broadway
New York 18, N. Y.

**KDYL-TV Salt Lake City Signs As NBC Affiliate**

KDYL-TV, Salt Lake City, has been signed as an NBC video affiliate, it was announced yesterday by Eastan C. Woolley, director of stations, departments. New outlet is operated by Inter-Mountain Broadcasting Corp. Commercial operation began July 7.

Chic: Censor Lifts "Pink" Ticket from Fox's "Street"

Chicago—The Chicago police censor board has revoked its "pink" classification of 20th-Fox's "Street With No Name," after producers won a court action, and the film opened to an unadvertised turnout of 12,500. The screening of the film brought to an end an idea of whether the audience would be0 under arrest or not.

Anti-Smoking Ban Adoped

Philadelphia — Smoking in any public place is now illegal here as a result of City Council adoption of an anti-smoking ordinance. Philadelphia theaters set the precedent long ago with a ban on patrons' smoking in auditoriums.

You can't win if you don't play!"
Court Assails ASCAP's Licensing of Theaters

"Collecting Agency" Angle Could be an "Out"; Music Charge in Film Rentals?

(Major Company Attorneys Expected to Meet Before Week Ends on ASCAP Ramifications)

Major company attorneys are expected to huddle before the end of the week on the ramifications of the decision against ASCAP handed down here by Federal Judge Vincent Liebelle in the anti-trust suit instituted by New York City. The plaintiff in the case is the last remaining member of the company legal department up to last night. The same was true of the MPAA.

The injunction was granted, the opinion stated, since "the power which ASCAP has acquired in violation of the anti-trust laws and which ASCAP attempted to use in August, 1947, (when the Society announced a new rate schedule) in a way that would have increased, many times, the license fees charged to the plaintiff, to perform publicly for profit musical compositions synchronized on films, is a constant threat which may cause loss of or damage to the plaintiff's business." "Almost every part of the ASCAP structure," the opinion continued, "is in violation of the anti-trust laws. Although each member of ASCAP is granted by the copyright right to a monopoly in the copyrighted works for the owners of a number of copyrighted works to combine their copyrights by any agreement, even if it is for the purpose of thereby better preserving their property rights." It was pointed out that motion picture producers through ownership of musical compositions drew down from the pot over $50,000,000 and that if ASCAP proceeds allotted to the society's publisher members. Annual distribution for the decade 1937-47 varied between three and seven million dollars, he declared.

There was little doubt that ASCAP would appeal the decision which if sustained by the appellate courts might well result in the demise of the organization for all practical purposes; since the precedent thus established might very well be used as a basis for ending the society's activities in other fields of mass licensing.

On the other hand, one observer pointed to a portion of Judge Liebelle's decision which might be a means for the society to reorganize its methods in order to avoid the violations of law of which it is now guilty.

Referred to it was the Judge's statement: "If ASCAP had as such assignee collected for each member a 'per piece' license fee for the performing rights, and in effect acted only as a collecting agency, there would have been no violation of the law."

Exhibitors who at first blush read into this decision the idea of payment for performing rights to the music in films were sobered by Judge Liebelle's direct reference to such a possibility.

"It is not at all likely," he said, "that the producers would abandon the sale of the performing rights. The ultimate result would be that the exhibitor would not be separately charged for the performing rights, as he now is through ASCAP, but he would be charged for those rights, in the total rental he would pay for the film."

Webman, Cellar, Quinn, Allan & Spell acted as attorneys for the plaintiff while Schwartz and Frohlich represent ASCAP.

Tremendous Victory for Exhibitors," Says Brandt

President Harry Brandt of the ITOA last night issued the following statement: "This is a tremendous victory for the American film industry. The court's ruling that ASCAP license fees paid by theater owners for public performance rights of music synchronized on film are violations of the anti-trust laws is ample vindication for our long fight. When a copyrighted novel is brought to the screen, performance rights are included in the film rental. The same will now be true of copyrighted musical compositions."

"No longer will any exhibitor have to pay an unlawful exaction to ASCAP."

Pitfall," Powell Into Capitol

"Pitfall," UA release, will follow "On An Island With You" into the Capitol. Dick Powell, starred in the picture, will also star in it. Three months' personal appearance in the accompanying stage show headed by the Dick Jergens band.

Col. Votes Preferred Div.

Columbia yesterday declared a quarterly dividend of $1.06 per share on the cumulative preferred stock of the company, payable Aug. 16 to holders of Aug. 2.

DEATHS

BARNEY DUBINSKY, 56, retired Midwest circuit operator, in Tucson, Ariz.
M. R. DICK, 70, pioneer indie distributor, in St. Paul.
AUGUST W. BAEHR, veteran showman, at St. Paul, Minn. Burial at Wadena, Minn.

Brandi Radio Pic Via UA

West Coast Bureau of THE FILM DAILY

Hollywood—UA instead of Columbia will distribute "Command Performance," to be produced by Jerrold Brandt.

Fine on Ohio ITO Board

Columbus, O.—P. J. Wood, secretary, ITO of Ohio, announced that the ITO board has elected Moyer S. Fine, Cleveland, Associated Theatres, a director to succeed the late John B. Kalafat, also of Cleveland.

Bookbinder Takes Pix Behind "Iron Curtain"

(Continued from Page 1) with payments made in dollars.

At an industry press conference yesterday, Bookbinder, who has just returned from a 10,000-mile automobile tour of Europe, presented that he had taken a significant step in opening Soviet controlled countries to American pictures.

On June 25, Disney's "Snow White and the Seven Dwarfs" opened in Vienna at the I,442-seat Apollo Theater, was existentially praised by the entire Viennese press including the Communists, and has played to capacity audiences ever since, Bookbinder, who saw the first Disney feature length picture ever to play in Austria, is grossing 80,000 marks weekly. The agency rate of exchange is $8,000. It was also passed by the Russian censor and the first American picture to play in the Soviet zone.

Bookbinder declared that Disney's product is a wedge through which Eastern Europe can be fed other types of American film. Pointing out that pictures like 'Snow White' talk to everybody no matter what sort of political opinion, he indicated that the cartoon features can be used as a powerful attraction in a distribution package that includes other pictures.

Bookbinder is now negotiating for the exhibition of "Bambi" and "Dumbo," he said, the Poles have also expressed their interest. He also handles Hal Roach product in Austria; Edward Small and Jules Levey in Czechoslovakia and some independent RKO and UA productions.


Bookbinder said that Edward Small was withdrawing from MPEA as of Aug. 1 and that Kiba, sole theater circuit in Austria, would not renew its MPEA contract when the present commitment for pictures is completed.

Bookbinder was sharp in his criticism of the job being done by MPEA with American films abroad. He attacked their arbitrary method of dealing with foreign distributors and exhibs., maintaining that their attitude had created much antagonism.

Kaufman-Warburg

Sidney Kaufman, critic-producer, and his partner, have obtained a license to marry.
The company industry on and in Boxoffice Champion presents its first boxoffice-

THE STREET WITH NO NAME
Starring
MARK STEVENS
RICHARD WIDMARK
Directed by WILLIAM KEIGHLEY
Produced by SAMUEL G. ENGEL
Original Screen Play by Harry Kleiner

Cornel WILDE • DARNELL Anne BAXTER • DOUGLAS
in
THE WALLS OF JERICHO
with ANN DVORAK
Directed by JOHN M. STAHL
Produced by LAMAR TROTTI
Screen Play by Lamar Totti

More Hits Than Any Other Company
ly that led all the
the VARIETY scoreboard * the first half of 1948... 
4 for the 2nd half of '48!

BETTY GRANBLE 
DOUGLAS FAIRBANKS, Jr. 
in 
THAT LADY 
IN ERMINE 
Color by TECHNICOLOR 
Produced and Directed by ERNST LUBITSCH 
Screen Play by Samson Raphaelson

TYRONE POWER 
ANNE BAXTER 
in 
THE LUCK OF 
THE IRISH 
with CECIL KELLAWAY 
Directed by HENRY KOSTER 
Produced by FRED KOHLMAR 
Screen Play by Philip Dunne

* Twice As Many As Any Other Company
Exhibs. Must Make Quota Work—Wilson
(Continued from Page 1)
any genuine cases of inability to comply.
Wilson's attitude adds up to a
complete brushoff of the CEA delega-
tion. Dennis C. Walls, CEA vice-
president, presented a long case,
arguing the complete unworkability
of the 45 per cent quota. He pre-
dicted so many applications for re-
lief or exemption that the Films
Act would become inoperative.
A 15 per cent quota has been
realistic for indies, Walls declared.

Wood Hits Back at Plain Dealer's Ticket Tax Plan
(Continued from Page 1)
the amusement levy was passed at
the same time as luxury taxes on
furs, diamonds, etc., and that it was
anticipated that these would be re-
duced upon the ending of the war.
To be consistent, Wood declared,
paper should also recommend the
Government abandon the present tax
on other luxuries so Cleveland could
impose local taxes. The present
Cleveland tax on admissions, Wood
pointed out, is paid out of the gross
receipts of amusement enterprises.

Mid-Central ATO Will Elect Officers Today
(Continued from Page 1)
at the Sheraton Hotel here today.
A temporary executive committee
of eight, headed by Andy Dietz, gen-
eral manager of Cooperative Thea-
ters, met last night to draft the slate
of officers and set up bylaws includ-
ing a schedule of dues for the group
which is affiliating with National
Allied.
The opening session yesterday was
attended by Abram F. Myers, NA
general counsel and board chairman,
William L. Ainsworth, National
president, Truman Rembold, pres-
ident of Indiana ATO, and John
Wolberg, president of Allied Rocky
Mountain Independent Theaters.

N. J. Cuts 'Mom and Dad'
Plainfield, N. J.—Management of
the Paramount Theater here has
complied with orders to delete por-
tions of "Mom and Dad." Film will
not be shown to mixed audiences.
Cutts were ordered by Edward Cohn,
Union County prosecutor. Commit-
tee of clergymen viewed the pic at
a special showing prior to Cohn's
order.

Mid-week Memos
● ● ● LOOKS LIKE the New York Theater Guild really means
to get into film biz... The Guild has set up a special film promotion
department, with the first assignment: a nationwide drive on behalf
of U-I's "Hamlet." Dick Weaver will handle the campaign for the
Guild... U-I's own campaign is being steered by Jeff Livingston...
● Michael O'Duffy, who arrived only last Thursday from Dublin, and
who already is set with WOR, has a lyric tenor that should interest
Hollywood, but quick...Reminds Phil M of Charleye O'Connell and
Fiske O'Hara in their prime... ● Windy City loop biz is bouncing
up this week, thanks to the Chicago presence of some 20,000 construc-
tion people... ● Bob Sokoler will edit Previews, the Lanker-
Schwartz, Inc., weekly newsletter on foreign films... ● That was
a bang-up campaign U-I put behind the Philly theatrical world premiere
of "Top Rats"...And what's more, it paid off at the box office.

● ● ● WHEN DO'S finally rings up the curtain on his television
ventures, oh, brother!... ● MPAA has its own FIB... Meaning
Film "Beef" Investigators...The Chicago Tribune's Maes Tine de-
leted a column last Sunday to the biz-building success of the new
reduced loop theater prices, wondered why that solution had not been
thought of earlier. Yes, sir, the movies are everybody's business.
... ● Those "Mona Stevens" notes devised by UA for "Pillow" click
with Phil M...But (after thought) what would the Missus say?...
● Dell will bring out Modern Television and Radio, a new monthly,
come December... ● Du Mont is giving WABD a $125,000 face-
lifting... ● And now Jack Benny has vowed 'em at London's Pal-
Radium, the UP reporting the comedian received a 10-minute ovation
from an opening capacity audience of 3,000...Maybe we should
turn over our British film problems for settlement to Danny Kaye, Jack
Benny, and the others who have scored so decisively over there.

● ● ● WARNER'S WILL LAUNCH "Two Guys from Texas" at the
Majestic, San Antonio, Aug. 4 with a heavy regional territorial cam-
paign... ● Philly theaters playing Columbia's serial, "Superman,"
are tied with Station WIP in a reciprocal promotion deal...Station
follows its "Superman" radio show with a blurb for the serial and a
list of the theaters...Latter in turn use a trailer plugging the air
show... ● Chesterfield short which Tom Connors is distributing
is playing the B & R loop houses this week...It's the third spon-
sored reel to hit the loop, the Easson-Osdel earlier giving screen
time to telephone and cotton shorts... ● First theater-size tele in-
stallation hereabouts is in the St. Albans Naval Hospital...This,
of course, is apart from the N.Y. Paramount's system.

● ● ● CHOICE OF CANADA by Andy Smith as a backdrop for his
20th-Fox product announcement isn't so surprising when you remem-
ber that the Dominion was division champ in both the company's Spring
drive and Andy Smith anniversary month... ● While video sta-
tions are besieged by an army of applicants for studio berth, there's a
dearth of those with the know-how gained only thru experience.
Result: Eager bidding for those who know the ropes...And as
new stations come along, that situation will be aggravated many times
over... ● Warners very excited over "Key Largo."... ● Watch
Claire Trevor's acting stock go up...but plenty...actress, absent
for a spell, is currently making with some sone emotion in "Key Largo."
"The Velvet Touch," "The Babe Ruth Story," "Raw Deal" and a couple
of others... ● Remember Sesame Hayakawa?... ● Phil M. per-
suming a new French film yearbook, located the player in Paris...He's
to be found at 19 Rue Brunel, in the 17th Arrondissement. You can call
him at Gal. 59-22.

Bid for WB Houses in Phila. Being Readied
(Continued from Page 1)
tractive offer to be submitted to the
company without an invitation. Warners,
through its Warner Bros. Circuit Manage-
ment Corp., has three houses in Phil-
adelphia, Wilmington and At-
tantic City. Most of the theaters are
tested by Stanley Company of Amer-
ica, which is about 99 per cent owned
by Warners, or by subsidiaries of
Stanley.
Ehrenberg is understood at one
time to have been identified with the
Stanley interests.

21 Firms to Supply VA With Pix for Hospitals
(Continued from Page 1)
for VA hospital auditoriums in Co-
lumbia, Eagle Lion, Film Classics,
Loew's, Monogram, Paramount, RKO,
Republic, 20th-Fox, United Artists,
Universal and Warners. All except
United Artists also signed to supply
66 films, films for hospital ward
showings. In addition, Delta Pictures
agreed to provide 16 mm. prints.

All of the 16 mm. films, except those
produced by RKO, will be
distributed to VA hospitals and
homes by Films, Inc., or United
World Films. RKO has its own 16
mm. distribution facilities.
Six companies which agreed to
supply VA patients in Puerto Rico
with 16 mm. prints with Spanish
sub-titles are: Loew's International,
RKO, Republic International, War-
ner Bros., First National South
Films, Columbia International and
Monogram International.

Shenandoah Buying for FW
Washington Bureau of THE FILM DAILY
Washington—Shenandoah Plan, Inc., has been named purchasing represen-
tative for projection and recording equipment for the Veterans of For-
eign Wars of the U. S., Al Sherman,
 président, announced.

NEW POSTS

Send Birthday Greetings To—
July 2
Allan Jolles
Los Angeles
J. F. (Mike) Solid
Kem Maynard
Leavens A. (Larry) Urbach
Lenore Ulric
Renter May Handle Funds in UK Bank Proposal

Swiss Cut Imports To Protect Market

E.L. Utilizing Video For Tieups With Product

Eagle Lion is making intensive use of television tieups to promote its product, Max E. Youngstein, vice-president and ad-publicity-exploitation director, said yesterday.

Company arranged for the appearance of Scott Brady and Lois Butler, stars of "Canon City" and "Mickey," respectively, on two major video programs each during the July 7-22 period.

Lesser Plans Production In South Africa, England

West Coast Bureau of THE FILM DAILY

Hollywood—Next of Sol Lesser's "Tarzan" series may be produced in South Africa, the producer disclosed. Lesser also may do "Master Spylock" in England, pointing out that nearly $1,000,000 in frozen revenue will be piled up by his pictures by the end of the year, which could be used for the productions.

APB Profit Declined

London (By Air Mail)—Net profits of Associated British Pictures declined nearly 50 per cent to $3,824,096 in its most recent year compared with $6,293,220 in 1946. Company, 37â½ per cent owned by Warners, declared a dividend of 20c. per cent on the par value of its shares.

Yugoslavia Withdraws Entry in Czech Festival

Marisane Lazne, Czechoslovakia (By Cable)—The Yugoslavian production, "This People Will Live" will not be shown at the Prague festival which is current here and will continue until Aug. 2. Festival directors have asked that it be withdrawn.

London (By Cable)—The Yugoslavian Government through Tanjug, official news agency, has considered the action of the Czech Film Festival Board an "insulting, discriminatory" affront to Marshal Tito. Marshall Tito appears in the film. Terming the action as "characteristic," Tanjug stated that the board applied this flagrant measure only against a film on the national question struggle in Yugoslavia while allowing all other countries—including the U.S. and Britain—to freely show their films.

New B'nai Brith Film

S. Arthur Gilson, president of New York's Cinema Lodge of B'nai Brith, is producing a new film called "Dealing in Futures," a documentary suggesting the various vocations, guidance work being done by B'nai Brith. Film will be directed by Robert M. Schild, a graduate of 22's, installed in New York from the script by Philip Freund.

VARD Cuts Imports To Protect Market

(Continued from Page 1)

that he had something to do with the report from Warner-Golden Drew.

Golden reports that "the Swiss Film Chamber has given as its reason for quota reductions (on June 1) the excess of films offered for the Swiss market." Because Switzerland's 550 theaters are expected to have swollen to about 400 by the end of this year, a 10 per cent reduction was thought to be adequate, according to the official explanation.

The limitation is put upon individuals importing films, and is not applied to countries of origin.

Golden reports also that the Council last year began studying the possibility of a new article for the Swiss constitution which would protect the Swiss industry from foreign competition. "While no agreement has been reached as yet between government representatives, distributors and theater owners on a basis upon which such legislation should be presented, it is nevertheless indicative that the tendency in this country, to curb competition of foreign films," he said.

Of the 439 features imported into Switzerland last year, 221 were of U. S. origin, 77 were French, 26 Italian, 29 British, 12 Austrian, 12 Mexican, 10 Russian and 22 from other countries.

There were only two domestic features produced, along with from 12 to 15 shorts, from 25 to 30 ads, discussing 300 to 40 issues of the Swiss newsreel. Two-thirds of the newsreel cost are borne by the government and one-third by the Association of Theaters Owners.

Revised U/I Pact for Duryea

West Coast Bureau of THE FILM DAILY

Hollywood—In a revision of his seven-year exclusive service pact with Universal, Daniel Duryea will make one picture annually for the studio during the next four years, leaving him free to take on outside assignments. First outside part may be in Hal Chester's "The Big Story."

Film Attraction at Outdoor Dance Spot

Elroy, O.—Outdoor dancing pavilion opened this week by Dance Theater, Inc., headed by A. W. Jewell, will use a movie of novelty and musical shorts between two band performances each evening. Policy calls for name bands, with a single admission covering an evening of dancing and the film program. Brennan projectors and RCA sound will be used. With Olive Theater Supply, Cleveland.
Humphrey Bogart

Edward G. Robinson

Key Largo

With

Lionel Barrymore

Clair

All-Time

N.Y. Strand

And

Thomas Gomez, John Rodney, John Hu

Directed
LAUREN BACALL

RE TREVOR

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As Produced on the Spoken Stage, by the Playwrights Company • Music by Max Steiner
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to

the MOTION PICTURE
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of
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* * * *

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SHORT SUBJECT REVIEWS

"Neighbor to the North" Paramount 13 Minutes Highly Effective

In simple, concise terms an important factor in this country's postwar relations with Canada is the trade and economic balance Canada has to pay off. Walter Abel and Ralph Forbes enact human factors of the intelligently wrought production and directing job by Albert J. Richards and Gene Martel, respectively.

In an effort to stem the flow of dollar exchange Canadian Government restrictions are displayed and the pre-war commerce and equitable flow of currency via a three-way path is detailed in a smart bit of animation to clinch the argument. Emphasis is placed on Canada as a vacation playground in the tourist industry. Pointed out is the Dominion as a source of supply. Canada has what we need or can profitably put to use via the Marshall Plan. With the influx of buying dollars the situation, which already shows promise, can be satisfactorily restored to normalcy. All stand to benefit.

"Candid Microphone" Columbia 10 Minutes All Too Brief

Well known radio program gets in a number of hilarious real life incidents patterned after the etherized show. They all happen so quickly the viewer's appetite for the series will be keenly whetted and a surefire turnout for the rest of the series is in the cards. Herein a woman has a session with "Mike" in a shoe store. "Mike" buys a hat from a streetcide merchant, he tries his hand at bartering and then a girl encounters him at an airline ticket counter. Top fun stuff all the way.

Postpone St. Louis Charity Preem Due to Union Strike

St. Louis—Scheduled charity premiere at Crest Theater, Afton, St. Louis County, set for last night as benefit of the American Cancer Society was postponed indefinitely yesterday because of refusal of union men to hook up screen and projection equipment. The labor dispute developed when A. L. Matrech, president of Crest Amusement Company, the lessee, refused to hire a union stage hand on the ground none is needed in the theater. Frank Sticking, international representative in charge of the St. Louis Theatrical Brotherhood, Local 6, said all of the theaters here of similar size do employ a maintenance stage hand.

CBS Building On Mt. Wilson

West Coast Bureau of THE FILM DAILY

Hollywood — The CBS Building System has started construction of a television transmitter building atop Mt. Wilson, to be leased to KTTL, the Los Angeles Times-Mirror Co. Structure will adjoin the FM transmitter of Columbia's KNX.

RKO RADIO PICTURES, Inc. TRADE SHOWINGS of LEO MccAREY'S "GOOD SAM"
Johnston’s ‘Gloves Off’ Speech Clears the Air

WARNS IMPERATIVE U. S. INDUSTRY TAKE LONG-RANGE VIEW ON BRITISH PROBLEM

(Continued from Page 1) presidents and foreign department chiefs that—

It was imperative that the U. S. industry take a long-range rather than short-range view, reminding that the industry in the course of the years had been confronted with many a problem, all of which it had successfully solved. The present head-ache, while admittedly serious, was just another one to be cured.

2. Moves influenced by passion would not help. What was called for was a calm approach, and the application of business sense and brains.

3. A united front by the American industry in its approach to

CONTROL PARLEY

London (By cable)—The Control Committee, established under the provisions of the Anglo-American film agreement, held its first meeting yesterday at the Treasury to consider the formulated interpretations of the “permitted uses” provisions.

the quota problem was absolutely essential. The alternative inevitably would be cutthroat competition in the British market which, he reminded, in the end would wipe out any present advantages enjoyed by certain companies.

1. Interests of the independents must be protected in the common approach, and the eventual modus operandi established must be equitable, permitting the “little fellow” to benefit proportionately.

The situation confronting the industry in Britain will not continue indefinitely, Johnston pointed out. The Anglo-American agreement, he noted, covers a two-year span, expiring on June 13, 1950. If not extended, the American industry reserves full freedom of action.

Johnston’s “gloves off” speech followed the report submitted by John McCarthy, MPAA international department second-in-command, just back from Britain, and, it was felt

Sherman’s Location

Footage as Scenics

West Coast Bureau, THE FILM DAILY, Hollywood—Robert E. Sherman has sold three two-reel subjects composed of 16 mm. Western location footage shot over a five-year period to Edwin Stovall, representing Calcamera, Ltd., of London. Double- spoolers, which have been labeled and given sound track, will be exhibited in British Empire as scencis.

WHO’S WHO IN HOLLYWOOD


Start Filming McNellis

Series for Tele Use

North American Video Prods., Inc., started production Monday on its Maggi McNellis series, “It’s a Woman’s World.” The shooting schedule will take 10 days, interiors being shot at Fox Movietone Studios. Each sub- series will run approximately 27 minutes and be a weekly release. The production is in the hands of Stanley Simmons and Charles Obermeyer.

Jackson to Handle Foreign Films for Sack Amusement

Dallas—Foreign film division of Sack Amusement Enterprises has been placed under Jack Jackson, Alfred N. Sack, general manager, announced Jackson assumes his new duties Tuesday.

Taub Signs Anderson

London (By Cable)—William L. Taub has signed Judith Anderson to star in a film version of “Medea,” to be produced here next year with Thorold Dickinson directing.

yesterday, to be pretty generally agreed that it behaved the American distros. to stand together in meeting the British quota. There was evident realization that any attempt by a company to press for advantage in Britain would be an open invitation to its competitors to cut prices, with the result that in the end all would lose.

A “united front” by the distros. on British selling under quota conditions naturally would call for the esprit de corpo. If some agency, perhaps one akin to a “clearing house,” a device for which there is industry precedent. Conceivably, it could be charged with policing operations in the U. K.

Wednesday, July 21, 1948

MEXICAN THREAT TO U. S. PIX IN ECUADOR COUNTERED

(Continued from Page 1) of Commerce pix chief Nathan D. Golden revealed that U. S. features accounted for 74 per cent of the feature releases in Ecuador last year, 75 per cent of the playing time and 77 per cent of the admissions taken. Of the 524 features released in Ecuador last year, 390 were from the United States. There were 90 Mexican films, 29 Argentine, seven British, seven French and five Russian.

In 1946 Mexican films accounted for 50 per cent of the playing time and 60 per cent of the box office take, those figures did a nosedive last year to only 20 and 25 per cent respectively. One reason for the decline is said to be increased populazation of American films.

In addition to the encouraging reports about 1947, one U. S. distrib- utor reports that his 1948 gross has already topped his 1947 business. He handles mainly westerns and serials.

To Dissolve ASCAP Committee

Detroit—Michigan ASCAP Com- mittee, formed a year ago to combat increased fees sought by the copy- right organization, is being formally dissolved after serving its purpose, according to Judge Joseph F. Uvic, who served as chairman.

USP MULLS BRITISH PRODUCTION


STORKS

Greggton, Tex.—Bill Boren of the Stage Theater, has a new son, his second.
SEES ASCAP DECISION AS A "LEWIS BILL"

Sales Drives Aimed to Bolster Cash Positions

Exhibitors Asked to Help Trim Operating Deficits With Extra Play Dates

With film company revenues dipping further and further weekly as national theater grosses continue to slide, company sales drives are now becoming more than merely a device to obtain extra bookings from exhibitors so that a salesman, branch manager or district manager can win a little extra prize money as a bonus. It is understood that the cash position of several companies makes it extremely vital that the weekly intake be considerably increased. (Continued on Page 6)

Johnston Warns Cos. To Angle Pix for U. S.

West Coast Bureau of THE FILM DAILY

Hollywood—Predicting that the foreign market will become worse before it gets better, Eric A. Johnston, MPAA head, in addressing the Motion Picture Industry Council stressed that Hollywood should gear up. (Continued on Page 6)

Wanger Pic to Goldwyn Under Pact With RKO

West Coast Bureau of THE FILM DAILY

Los Angeles—Deal is expected to be closed by tonight, when James Mulvey, Samuel Goldwyn Productions prez, will fly back to New York, whereby Goldwyn will supervise sale of "Joan," made by Sierra. (Continued on Page 4)

Missouri Town Would Tax Grosses 5 P. C.

Richmond Heights, Mo.—A bill to impose a five per cent municipal tax on the gross receipts of local theaters was introduced in the City Council with the backing of Mayor Lee M. Duggan. Mayor Duggan stated that the rate would gross about $10,000 a year through this tax on its two theaters. Another ordinance under consideration would hit theaters with a $300 fee for an annual license. (Continued on Page 4)

Johnny and His Band

RKO Radio's stars took a break from their usual work to attend the recent Press Preview of "I, José." The picture was produced and directed by Edward Kimms, who also wrote the script. The cast included: Michael Rennie, the Spanish band leader; Ethel Merman; Robert Mitchum; and William Tabbertt. The premiere was held at the RKO Theater in Los Angeles.

Mid-Central Allied Elects Halloway

St. Louis—Henry Halloway, owner of three theaters in St. Louis County, was elected president of Mid-Central Allied Theater Owners, an affiliate of Allied States, at a meeting of its executive committee at the Sheraton Hotel here yesterday. A. B. Jeffers, of Piedmont, was named vice-president and Hugh Graham of the Webster Theater, St. Louis, secretary. Elected to board of directors were: L. E. Welsh, of Decatur, Ill., vice-president; Andrew Higbee, of St. Louis, secretary; and L. W. Steiner, of Kankakee, Ill., treasurer. (Continued on Page 11)

U. K. Firm to Distrib. $500,000 to U. S. Cos. Named

London (By Cable)—Board of Trade announced the appointment of Champneys, Corder, Bessely & Co., to determine proportionate distribution of available dollar remittances, as provided by the film pact, with a right for appeal to the Control Committee. The Anglo-American Control Committee, set up under provisions of the U. S.-U. K. film agreement, devoted all remittances to the upkeep of the membership of film theatre organizations in the United States. (Continued on Page 11)

Bergman Back from Europe For Confabs with Joseph

Maurice A. Bergman, Universal-International adv-publicity director, returned with Mrs. Bergman to New York yesterday by plane from Paris, following three weeks of conferences with officials of the J. Arthur Rank organization in London on future plans. (Continued on Page 5)

Trans Lux Expands to Dobbs Ferry, Hastings

Dobbs Ferry, N. Y.—Trans Lux Corp. has acquired the 1,000-seat Embassy Theater here from Greenfield and Fromme for approximately $250,000. House was built about 25 years ago for RKO operation. It is said to have cost around $500,000. (Continued on Page 11)

$12,510,968 'Take' by ASCAP Court's Findings Reveal 10-Year Collections

Michaelson to Coast On New Shorts Series

Harry Michaelson, head of RKO Radio's shorts department, goes to the Coast next week to discuss with Sid Rogell and producer George Bilsen the launching of a series of pictures on the format of "Variety Time," a full-length feature recently introduced. (Continued on Page 11)

ASCAP in the years from 1938 thru 1947 has collected a total of $12,510,968 from U. S. film theaters for the use of the music it controls, according to the findings of fact and conclusions of law which accompany Federal Judge Vincent L. Leibell's decision in the anti-trust suit brought by members of the ITOA. Judge Leibell's findings and conclusions in the action, won by the defendants, were announced in U. S. District Court Judge Vincent Leibell. Although the Society was patenty stunned by the decision which not (Continued on Page 6)

“Gives Effect to the Substance of Measure," Says Myers on Allied's Behalf

Washington—The decision by Federal Judge Vincent L. Leibell of New York, holding the ASCAP seat tax in violation of the anti-trust laws "gives effect to the substance of the Lewis bill and I have no doubt was influenced by that bill," Abram F. Myers, Allied general counsel, declared yesterday.

The decision of Judge Leibell, he said in a statement telephoned from St. Louis, marks complete vindication for Allied "in its refusal to..." (Continued on Page 4)

Exhibs. Divided on ASCAP Suit Reaction

Exhibitors here were sharply divided yesterday in their attitudes over the decision of U. S. District Court Judge Vincent Leibell in the ASCAP anti-trust suit. Although ITOA members were jubilant at victory in their long-fought battle to eliminate payments of fees to the Society for performing rights to music in motion pictures, in other circles the decision was sharply criticized. (Continued on Page 4)

ASCAP Preparing Appeal From Anti-Trust Decision

ASCAP leaders met with their attorneys yesterday to lay plans for an appeal of Tuesday's decision by U. S. District Court Judge Vincent Leibell. Although the Society was patenty stunned by the decision which not (Continued on Page 11)

36 Czech Films Set For Brazil Release

Rio de Janeiro (By Air Mail)—Thirty-six Czechoslovakian films will be released in Brazil during the next three years, under an agreement concluded by representatives of the Czechoslovak Film Co. A similar pact for two films has been concluded with Peru.
COMING AND GOING

DAILY MGM's charge 63 1/2c to the here ry in 11% World 3 1/2c.

John 4 1/2c at Alicoate, Cinecolor Monogram.

GIERS Juan Blanco, LONDON — December 7.

Growing independent distributor has excellent ad. by sales man. State full particulars in letter.

Write Box 225
THE FILM DAILY
1501 Broadway New York 18, N. Y.

DEWEY LEDERER and DICK MYERS, Schine maintenance department, Gloversville, and John McNamara, architect, New York, are in Syracuse to inspect the new work of Paramount.

CHAS. M. REAGAN, vice-president of Paramount Pictures, Inc., is charge distribution, is in Chicago for conferences, returning to New York at the end of the week.

HUGH OWEN, Paramount Eastern and Southern divisional sales manager, is in Charlotte, N. C., for conferences and will return to New York over the week-end.

LAWRENCE A. AUDRAIN, publicity head for Prestige Pictures, is in England for a two-week holiday visit.

HERMAN RIPPS, field assistant to John F. Byrne, M-G-M Eastern sales manager, is due in town today from Albany for office conferences.

PAUL RICHARD, home office assistant to John F. Byrne, Eastern sales manager, is due in town today from Albany for office conferences.

West Coast Offices: 6425 Hollywood Blvd. Phone: Granita 6052

4617 Doheny Drive, Los Angeles 29, California

Chicago Bureau: 6241 N. Oakley Ave. Phone: Birlaput 7411

Staff Correspondents:


MEXICO CITY—Roy Ward, Associated Chamber of Commerce—San Juan de Letran 24.

CARNAC SIDEWALK THEATRE—Burt Gorges as manager.

WORLD-TIME OFFICE—James Lockwood, 1115 West 12th Street, Los Angeles 66, Phone: Belford 2901.


C. J. Estrin.

6417 Doheny Drive, Los Angeles 29, California

Theatres: visit Far East, Oriental, New Republic, Rivoli, Astor, New York, 40th St., 12th Ave., 42nd St.

FRIDAY, JULY 29, 1949


day (July 21)

NEW YORK STOCK MARKET

High Low Close Chg.

Am. South 105 104 104 1/2 + 1/2

Boll & Howell 195 195 195 1/2 0

Columbia Pct. 105 1/2 105 105 1/2 0

East. Kodak 41 41 41 41 0

General Elec. 45 1/2 45 1/2 45 1/2 0

Lucas', Inc. 16 16 16 16 0

Paramount 19 19 19 19 0

RKO 80 80 80 80 0

Republic Pct. 35 35 35 35 0

Republic Pct. pfd. 20 20 20 20 0

20th Century-Fox 20 20 20 20 0

United Artists 35 35 35 35 0

Universal Pct. 64 64 64 64 0

Warner Bros. 13 13 13 13 0

NEW YORK CURR MARKET

Monogram Pct. 1 1 1 1 0

SKG 2 2 2 2 0

Sonotone Corp. 3 1 3 1 0

Technicolor 12 12 12 12 0

Trans-Lux 45 45 45 45 0

OVER THE COUNTER

Cinecolor Bid Asked

$65.50 $65.00 4 1/2

Pathé 4 4 4 1/2

Repeat Credits on Video

CBS television is repeating at the end of the presentation of a feature film the list of cast credits as well as the film’s title. Other video outlets may follow the CBS lead.

Fresneda Named Manager

For Paramount in Mexico

Mexico City (By Air Mail)—Ramon Fernandez Fresneda has been appointed manager of the Paramount office here, and that company’s representative in Mexico, he, his wife, and son, George, have taken up residence.

Presssurer to Resume

Hollywood Production

West Coast Bureau of THE FILM DAILY

Hollywood — Arnold Pressburger has returned from a year’s stay in England and will resume Hollywood film production. He opened offices this week at Nasser Studios. He will commence preparations on a new picture intended for major release.

SWG Anti-Trust Action

Answers Now Due Aug. 15

Major companies named in the anti-trust action brought by the SWG and 30 writers against the MPAA, SIMPP, et al, have been granted an extension to Aug. 15 for the filing of answers.

FreeFilm GIVES YOU THE BEST VALUE IN SPECIAL TRAILERS

REMEMBER YOUR NEXT CIRCUIT?

TEST BOX NUMBER

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Texas, Brooklyn and Heaven

sent from UA
JULY is World Premiere month at U-I

TAP ROOTS

100% Holdovers!

Out-grossing "Canyon Passage," "The Egg And I," and all previous U-I top money-makers at Goldman Theatre, Philadelphia, and territorial day-and-date premiere. Holding over in every situation—Philadelphia, Atlantic City, Easton, Wilmington, Lancaster, Allentown, Reading, Harrisburg! Nothing like it ever hit the territory before!

WALTER WANGER presents
TAP ROOTS
Color by TECHNICOLOR
Starring SUSAN HEFLIN • HAYWARD
with BORIS KARLOFF • JULIE LONDON
WARD BOND • RICHARD LONG
and Introducing WHITFIELD CONNOR
Directed by GEORGE MARSHALL
Screenplay by Alan LeMay - Additional Dialogue by Lionel Rogan - Produced by WALTER WANGER PICTURES, Inc. - A GEORGE MARSHALL Production
A UNIVERSAL-INTERNATIONAL RELEASE

Ride high with U-I
Exhibs. Divided on ASCAP Suit Result

(Continued from Page 1)

exhibitor quarters there were words of caution that payment for the music might still have to be made in some other form.

In support of its contention, the latter group pointed to what they termed an "unusual" portion of Judge Leibell's opinion in which he expressed the opinion that producers would not likely absorb the payments they would have to make for performing rights now sold to theater owners, but would undoubtedly pass along the increase upping film rentals.

Among those wary of the decision's implications for exhibitors was Herman Levy, TOA general counsel, who made the following comment:

"For those who would negotiate for performing rights with individual copyright owners, or with the producers of motion pictures as part of the film cost, rather than with ASCAP, this decision represents a great victory. For the others, this decision means either the creation of a new, involved, and most difficult system of doing business with individual copyright owners, or the compulsory surrender by exhibitors to the producers of motion pictures of their privilege of negotiating with one central agency concerning the amount, which they, as exhibitors, shall pay for performing rights.

"If this decision stands as is, or if it is appealed from and is sustained, it does not mean that theater owners are relieved of the statutory obligation to pay performing rights, nor does it mean that the owners of copyright will not be required to pay for performing rights. Nothing short of a repeal of that portion of the Federal Copyright Law could do that, and the Court did not intend to infringe on that right.

Wanger Pic to Goldwyn Under Pact With RKO

(Continued from Page 1)

Pictures, company headed by Walter Wanger.

Under Supreme Court decision in the industry unit trust case, admission price fixing by a distributor is outlawed and RKO could not road-show picture. However, Goldwyn as an independent is not so restricted. It is reported the Goldwyn organization will receive three per cent of gross, up to a ceiling figure.

Send Birthday Greetings To—

July 22

Norman H. Morley  Fernando Mendez
Ross Block  Don Totheroh

Thursday's Tele-lunes

● ● ● YES, PAL. Federal Judge Vincent L. Leibell sure dropped a hot one into ASCAP's camp... But before you decide that the Society is on its way out, you'd better read the decision carefully.

You'll find, as Your Favorite Industry Newspaper duly noted yesterday, that the Court pointed out had ASCAP functioned only as a collecting agency, there would have been no law violation.... In other words, if ASCAP reorganizes and as assignee collects for each member a "per piece" license fee for the performing rights, it will be in the clear.

● ● ● IF THE GOVERNMENT film financing statement by Harold Wilson, president of the Board of Trade, in Parliament today bears out the forecasts, American industry tops will be fit to be tied, so to speak.

● Wonder who's feeding those anti-EAJA barbs to the columnists.... .Lateststarted on the Coast, was picked up in New York, and this week it appeared in another syndicated column under a Hollywood date. . . . Paul N. Lazarus, Jr., United Artists' versatile executive assistant to the president joins an illustrious panel on this Sunday's NBC nation-wide "Author Meets Critics" broadcast.... The subject under discussion will be "The Time of Your Life," with Tom Wenning, John Gassner, and Wally Butterworth joining Paul in analyzing the merits of the Pulitzer Award play... By sheer coincidence, Paul is slightly interested in the film version currently at the Mayfair.

● ● ● JULES LEVEY's "The Hayride Ape" will be re-issued domestically via Film Classics.... In dual territories, F.C. G. Kranz will package "The Hayride Ape" with "The Wolf Man" as a phantom show.

● William Selwyn, Sam Goldwyn's talent director, got into town yesterday to canvass the Broadway stage and eastern straights for a girl to play the title role in "Roseanna McCoy" which starts shooting on the Coast Sept. 1.... Cathy O'Donnell was originally set for the role, vocation it upon her release from her Goldwyn contract....

● Pattern case in May to an annual rate of 208 billion dollars, according to the Commerce Department, so what do you think about?.... Alton Kastner, formerly of NBC, will edit Dell's new Modern Television and Radio which will aim to do for that field what Dell's Modern Screen does for films.... Shooting resumes here a week from tomorrow on the John Garfield pic "The Numbers Racket." The unit has about five more days of work in the East. .... Didia know that Sarah Churchill, Winston's daughter, has been signed by J. Arthur Rank for a featured role in "All Over the Town," now shooting at the British Pinewood Studios?

● ● ● IF YOU HAVEN'T anything else to do some time, just sit down and figure out the effect upon film theater attendance when those new seven by nine feet RCA large-screen television projectors get around in hotels, clubs, schools and other locations for large audiences....

● The Navy has just awarded the Bronze Star to Comm. Frederick Y. Smith, veteran Metro film editor, for meritorious achievement as officer in charge of the then "Top Secret" Tiny Tim Rocket Photographic Unit, during World War II. . . . The New York Times yesterday took a dim view of the nation's entertainment industry as a result of a survey conducted by its staffer Murray Schumach.... Urban critics who films were concerned, the Times' report largely reflected what has already appeared in your Favorite Industry Newspaper and elsewhere...

...The exception would be Harry Brandt's assertion that box-office receipts for neighborhood houses are down 112 per cent from 1947's level.... The Glenn Martin-Westinghouse Stratovision may be employed by Mutual to telesaw the 1948 World Series, with the airborne relay system linking the East and Midwest. . . . "Yesterday's News," the Frederic W. Zir video package reportedly has interested a major film company which sees pic possibilities.

Sees ASCAP Ruling as Another "Lewis Bill"

(Continued from Page 1)

appease ASCAP by entering into cordial relations with it. Touting the decision as a "great victory for the independent exhibitors," Myers urged that the film industry not be misled by "panics" that producers will add to film rentals more than the ASCAP charges or will exact a separate public performing charge.

"Exhibitors can bargain for film rentals," he said. "They cannot bargain with ASCAP. Any attempt by the producers to exact a separate charge will go the same way as the score charge."

Myers said Allied's refusal last fall to go along on the new ASCAP rates enabled Allied to avoid "becoming a party to an illegal compact."

He congratulated the exhibitors who pressed the New York case—namely Brandl and Weisman, and said he hopes for a quick decision in the Berger case in Minneapolis. That the ASCAP practices are illegal "has been clear since the Supreme Court's decision in the line material, gypsum and Paramount cases."

Fifth RKO Zone Meeting Monday in San Francisco

San Francisco—Last of a series of five RKO Radio zone meetings will be held here Monday night with Robert Mochrie, vice-president in charge of domestic distribution, in the chair. Others from the office will include Walter E. Branson, Western division sales manager; Harry J. Michaelson, short subject sales manager; A. A. Schuhart, manager of exchange operations, and Harry Gilchrist, assistant to Branson.

Also on hand will be J. H. MacIntyre, Western district manager, and John L. Kolliday, Ohio district manager, as well as the following branch managers: J. C. Emerson, Denver; G. Davis, Salt Lake City; E. A. Lamb, Seattle; R. H. Lange, Portland; H. C. Cohen, Los Angeles; J. D. Smith, San Francisco, and Ollie Watson, San Francisco sales manager.

Mochrie, who returns to New York the first week in August, has already presided over zone meetings in Buffalo, Toronto, New Orleans and Chicago.

Robbing Peter to Pay Paul, Perhaps?

Syracuse—After bagging away at a large empty safe, which was desti-
tined for the junk yard, thieves broke into a cake machine, taking three bottles of liquid, a quarter and change from the coin box and a $200 motion picture camera from the office of the E. C. Theater, leaving behind a brand new case of men's toilet articles, evidently stolen elsewhere.
JULY is World Premiere month at U-I

BUD & LOU
ABBOTT & COSTELLO meet FRANKENSTEIN

All-time Record Grosses!

Smashing U-I house records in first five engagements! Topping all previous A&C’s—and even way ahead of top-grossing “Naked City,” “Canyon Passage” and “The Killers” at the Strand, Albany; Paramount, Syracuse; Palace, Huntington, W. Va.; Keith’s, Cincinnati, and Warner Theatre, Oklahoma City!
Sales Drives Aimed to Bolster $ Positions

(Continued from Page 1)

the medium of the sales drive to increase the continued solvency of operators. Several film companies are known to have operated in the red in revenues derived from domestic distribution during the past year for periods ranging from a few weeks to a few months and a sales drive has proven to be a vital factor in remedying the situation, especially where a good grossing picture or two has entered the line-up of available product. Distribution personnel have been made fully aware of the dire need for bookings and the secret has not been kept from the exhibitor who has been too busy to call.

Latest company to attack increasing importance to the sales drive medium to obtain revenue is Universal-Int'l which has set the month of September as Bill Scully Month and is seeking to greatly up its weekly intake each week during the five week period. Company has set a series of strong pictures to back up the drive and N. J. Blumberg, company president, is taking a hand in asking exhibitors to play U-I product during September as a tribute to Scully. N. J. Blumberg is v.p. and general sales manager.

Eagle Lion is another company to place growing emphasis on the sales drive method of increasing revenues with William J. Heineman, v.p. and in charge of distribution leading the drive and Max E. Youngstein, v.p.-secretary, vice-president in charge of advertising, publicity and exploitation, acting as drive captain, marking the first time an advertising and publicity head has captained a drive.

RKO sales drives have assumed increasing importance during the past year and 20th-Fox recently tied an anniversary of its general sales manager, Andy W. Smith, Jr., to its drive to secure as many bookings as possible in a month.

Clark, Ass't. Gen'l. Mgr. of DuPont Photo Products

Wilmingon, Del.—Appointment of Dr. John M. Clark as assistant general manager of the DuPont Photo Products Department is announced. He succeeds Charles L. Wiswall, who has been made a special assistant to the management.

DEATHS

HANS NELSON, owner of the Campbell Theater, Campbell, Neb., from cerebral hemorrhage.

MRS. MARY VEDDER, 70, mother of Mrs. Dennis Morgan, in Los Angeles, after a long illness.

LEO BULGASCY, veteran stage actor, director and producer, died in Birmingham, N. Y. He was 60.

Hollander to Head Penna. Allied’s Booking Service

Philadelphia—Allied Independent Theater Owners of Eastern Pennsylvania has named Elly Hollander, head of its buying and booking service, scheduled to start operations in about six weeks. Hollander formerly with FPC at one time managed the Stanton Theater.

REVIEWs of NEW FILMS

"Daredevils of the Clouds"
with Robert Livingston, Mae Clarke, James Cardwell
Republic
60 Mins.
GOOD ACTION DRAMA, ROMANCE
FARE; SHOULD MEASURE UP TO DUAL BILL STANDARDS.

Airline operation rivalry—global operators against bush country outfits—are depicted with romantic overtones, a plow of braves, much flying, two-way radio dialogue, skillfully and a good jury of the action element.

It's a minor piece that should make a favorable impression to neighborhood spots on dual programs. Performances are suited to the price and has been good deal to score as the action is outdoors, around airports.

Robert Livingston's smalltime outfit is needed to complete the global setup run by Pierre Watkin, who first engages James Cardwell to visit Livingston and try to get some dope on any irregularity in operation which Watkin has to lose his franchise. Then he sends Mae Clarke up to the Canadian locale of Livingston's Polar Airlines. An ex-territory Miss Clarke was discharged from the service when an army officer tried to smuggle porked German workers aboard her plane into the U.S. She is in some sort of disgrace, forbidden to fly commercially. Livingston gives her a decent job.

Cardwell is aware there is bad blood between Grant Withers, a mine owner, and Livingston, conceives a plan which will ruin his fortune and put an end to his stolen gold shipment. Withers, however, cuts Cardwell out of the deal, causing him to fall to his death when his parachute fails. Then the insurance company does not come across. Livingston visits Watkin, gets the lowdown about Cardwell. Working with him has been a good deal to score as the action is outdoors, around airports.

Columbia
9 Minutes
Gay Stuff
On Indian Creek in Miami Beach the boys and girls have a go at water skiing. From off the sound-track Bill Stern lets the audience in on the basic procedure and proper stance before the skilful misses and the more skillful malades take to the drink. From then on it is a splashy, refreshing session with plenty of spectacular footage plus a few laughs. There's always room on a program for one of these.

Director, George Blair; Scenario, Norman S. Heindorf; Photography, General; Photog.
(Continued from Page 1)

14 Paint Firms Face Anti-Trust Charges

Theater architects, builders and maintenance department execs, yesterday testified a lively interest in the indictment of Pittsburgh of 14 major paint companies by 21 of their officials by a Federal Anti-Trust charges of Sherman Act violations.

With annual film industry expenditures for paints, varnishes, enamels and lacquers running well into the five figures, lower price potentialities of the latest D. of J. anti-trust litigation drew more than passing attention.

Nine of the companies were charged with "engaging in a combination and conspiracy to fix, stabilize, maintain and control the prices, discounts, allowances and terms of sale of paints, varnishes, enamels and lacquers" from 1907 until 1923. The theory was:


Eight companies, including three named in the first indictment, were charged with restraint of trade in the sale of wood finishes since 1940. They were:


Five of other paint companies were named as co-conspirators but were not indicted.

Manlius Voters Block Kirsch Drive-in Plans

Syracuse—The town board of Manlius heard overwhelming opposition to the construction of a drive-in theater near Manlius Village. Approximately 100 qualified voters attended the meeting and only one voted to have that of Fred Kirch, the promoter, was cast in favor of granting the permit under the local zoning ordinance. It is understood that another try for a permit will be made in the adjoining town of Pompey.

SICK LIST

MARCEL HELLMAN, British indie producer distributing thru 20th-Fox, is recovering from London surgery for a double hernia.
JULY is World Premiere month at U-I

FEUDIN', FUSSIN', and A-FIGHTIN'

Hitting New Highs!

U-I predicted a great audience picture, and first engagements over the RKO and Tri-State circuits proved it! New U-I records everywhere...stand-up business all day long! Held over in Des Moines and Omaha! Smash business in Minneapolis and St. Paul! Almost double the record “Canyon Passage” gross in Sioux City! First 2 days in Cedar Rapids tops 3-day “The Killers” gross! Wonderful in Waterloo, Tri-Cities . . . everywhere!

UNIVERSAL-INTERNATIONAL presents
DONALD O'CONNOR
MA 'n' PA KETTLE OF "THE EGG AND I"
MARJORIE MAIN
PERCY KILBRIDE
Together Again!

FEUDIN', FUSSIN' and a-FIGHTIN'

with
PENNY EDWARDS • JOE BESSER
Screenplay by D. D. BEAUCHAMP from his Collier's Magazine Story • Directed by GEORGE SHERMAN
Produced by LEONARD GOLDSTEIN

Ride high with U-I
Seeks Divorce of Milwaukee First Runs

Chicago—Charging monopoly of the exhibition of first run films, Milwauk ee Towne Corp., operator of the Towne Theater, Milwaukee, has filed a Federal Court action seeking divestiture of defendant-owned first run houses in that city. Suit, filed by Thomas McCullough, attorney in the Jackson Park case, also seeks trebled damages of $1,050,000.

Attempt to divest distributors of their first run outlets is based on the recent Supreme Court decisions, and is directed against Warners and 20th-Fox. Other defendants are Loew's, Paramount, RKO, Columbia, and James E. Coston, Chicago head of Warner Theaters.

Complaint charges the Wisconsin, Palace and Strand, operated by Fox-Milwaukee, and the Warner, Alhambra and Riverside, operated by War- ner, maintain a monopoly of first run product handled by the distributor defendants and Universal. Suit alleges price fixing, conspiracy and unreasonable clearance. Coston, who owns a controlling interest in Stand- ard Management Corp., owner and operator of the Riverside, is charged with having induced distributors to grant that theater priority of run and unreasonable clearance.

Action also seeks to enjoin de- fendants from refusing to license first runs in the Towne, which has been playing United Artists releases and foreign product.

Plaintiff has operated the Towne since May, 1946. It contends majors conspired to grant exclusive rights to all 20th-Fox, M-G-M, Paramount and Columbia films to the Palace, Strand and Wisconsin Theaters, with the Alhambra and Riverside having exclusive rights to Warner, RKO and Universal initial runs. Theaters involved, it is alleged, then set up a 25-day clearance.

Johnston Warns Hollywood To Angle Pie for U. S.

(Continued from Page 1)

its product for the domestic market.

Johnston warned that the local pro- ducer and labor groups must become both "cost conscious and quality conscious."

Wedding Bells

Plein-Hode

Hal Hode, executive assistant to Jack Cohn, was married yesterday to Mrs. Dorothy Plein of Chicago, at the home of Mr. and Mrs. Leon Frank of Forest Hills. Dr. Herman Pollock performed the ceremony. Stanley F. Hode, son of the groom, and Miss Betty Plein, daughter of the bride, were the attendants. The couple left last night on a trip to Washington.

Hollywood Vineyard

HOLLYWOOD

By RALPH WILK

CINEMATOGRAPHER'S MAGIC is responsible for much of the realism achieved in "The Babe Ruth Story." Director of Photography, Philip Tannura, A.S.C., shot all of the authentic looking outdoor ball field scenes on an indoor replica, the first in cinema history, of the New York Yankee Stadium. Since no studio sound stage is large enough to hold a full-sized baseball diamond, the distance between the bases was of necessity cut from the regulation 90 feet to 75, while the distance between the pitcher's mound and home plate was reduced to 50 feet. By utilization of short focal lenses, such as the 25 mm. and the 30 mm., a proper perspective was achieved, giving the illusion of a regulation sized ball field.

PAMELA BEALS, nine-year-old English actress whose picture career was financed by thousands of the ex-GI's she entertained during the war, has been signed for a role in Samuel Goldwyn's "Enchantment." . . .

Robert Montgomery has completed his leading role opposite Betty Davis in "June Bride" and checks off the Warner Bros. set to rejoin his wife and two children at the Montgomery farm in Carmel, N. Y. . . .

Herman Mankiewicz has checked out of RKO, since his "The Life of Johnny Brokeridge," like other pictures at the studio, has been called off under the new Howard Hughes regime. . . .

Henry Hinson, who represented RKO in Sierra's production of "Jewel of the Desert," is a new David O. Selznick executive. . . .

Suffering from laryngitis, Zachary Scott has temporarily left the Calabasan ranch location where United States Pictures is filming the Technicolor drama, "South of St. Louis."

JOHN FORD and Merian C. Cooper are putting Ben Johnson, ex-boxer from Oklahoma, into top spots in both "Mr. Joseph Young of Africa" and "Siringo." . . .

Nunnally Johnson, who pulls out of Universal-Int'l in October, may go to Metro. . . .

Pedro Vignale, Argentine Amba- ssador to Venezuela, and his wife, Nini Gambrier, Latin motion picture star, were guests of June Haver on the set of "Look for the Silver Lining" at Warners. . . .

Harry Sherman will test Jim Davis for the role of Haskins in his projected film series. . . .

John Paxton, writer-producer, has terminated at his own request a contract with RKO and the last script he prepared, "Mr. Whiskers," is now in abeyance.

Paxton has been on leave and was to have resumed a RKO contract in September.

FOLLOWING sneak preview audience reactions to "The Babe Ruth Story," Producer-Director Roy Del Ruth has opened negotiations to have Claire Trevor play the top feminine role opposite William Bendix in "Bright Is the Sun." Miss Trevor plays the role of Mrs. Babe Ruth opposite Bendix in "The Babe Ruth Story." . . .

Susan Perry, the erstwhile Candy Tuxton, has been signed for the feminine lead opposite Humphrey Bogart in Santa Ana's "Knock On Any Door." Linda Howard and Brooke Chace have supporting roles. . . .

Clint Sundberg, M-G-M comedian, has signed a new acting contract. . . .

Myrna Loy will star in "Mrs. Kelly from Cairo," an original screen play by her husband, Gene Markey, as her first picture for Charter Films. . . .

Leo Gorcey, Hunts Hall and Monogram's entire group of Bowery Boys will be guests of honor on Saturday at special luncheon and parade to be held in Maywood, Cal., in fund drive for underprivileged children.

ENTERPRISE has signed Robert Ryan to co-star with Barbara Bel Geddes in Wolfgang Reinhardt's production of "The Luckiest Girl In The World," which will be released by Metro. . . .

Columbia yesterday named Mary Stuart to share top feminine honors with Gloria Henry in "Triple Threat." . . .

Vera Vague has been signed by Columbia to star in six novelty short subjects which Ralph Staub will produce and direct. The films are comedy travelogues.

Book Reviews

"ANNUAIRE DU CINEMA 1948." Published by Editions Bellefaye, 2 Rue Mouffetard, Paris, (13). Mr. Pierre Bellefaye, manager.

First edition of a yearbook that supplies detailed information and statistics enhanced by thoroughgoing, authoritative, and well-documented analyses for all divisions of the French film industry. This annual in its comprehensive, all-embracing aspects is quite the translates the Atlantic counterpart of THE FILM DAILY Year Book. It is a work valuable to the importer, exporter and observer of the international scene. With growing interest in imports, the book has much in the way of statistics and analyses to give worth as a guide.

Organization of the National Con- trols, which is incorporated in a section of over 150 pages with detailed attention given to decrease of admin- istrative committees concerned with regulations governing production, export, taxes, quotas, theater control matters, financing of admission. Another section is given to detailing the locations where 16 mm. films are played and a listing of available titles.

An up-to-date listing of production units, distributors, advertising firms, equipment dealers, technicians and studio and laboratory facilities is included in the 1,230-page book which is topped off with a listing of players, their addresses and tele- phone numbers.—J. P.

Bergman Back from Europe

For Confabs With Joseph

(Continued From Page 1)

pictures to be released by U-I and a brief visit to Paris.

William A. Seuly, U-I sales chief, and Mrs. Seuly are expected to re- turn by boat next week.

Bergman is meeting with John Jose- ph, U-I national director of adver- tising and publicity on future campaigns before the latter returns to California late next week.

Thomas' Gould-Frank Tie

George Thomas, Jr., now in Paris following his term as director of publicity for Lou Bunin Productions, has formed his own organization there with a U.S. tie-up through the public relations firm of Gould-Frank in New York.

STORKS

Joseph Gould of Gould-Frank As- sociates, and first president of the SPC here, has a new son, born July 11. Younger has been named Jon- than Stephen.
MAN-EATER OF KUMAON

Top Business!

The "Exploitation Picture of the Year"... piling up "A" grosses in "A" houses. Fourth roaring week at the Winter Garden, New York! BIG at Keith's, Baltimore! Terrific in five-theatre Los Angeles premiere at the Ritz, U.A., Guild, Iris and Studio City! Everybody's holding that tiger!
FINANCIAL DIRECTORS
TELEVISION
CABERN

PLAYERS
TECHNICAL
ORGANIZATIONS
CIRCUITS

EXHIBITION
PRODUCTION
SCENARIOS
WRITERS
FOREIGN MARKETS

30th Edition

This is only a part of what is covered in this OUTSTANDING BOOK OF REFERENCE.

YEAR BOOK
OF
Motion Pictures
1948 30th Edition
Completely Covering
THE MOTION PICTURE INDUSTRY

Published by
THE FILM DAILY
1501 Broadway
New York 18, N. Y.

Hollywood Office
6435 Hollywood Blvd.
Hollywood, Calif.

YEAR BOOK IS GIVEN FREE TO SUBSCRIBERS OF THE FILM DAILY
That Song Boosts
Bookings of Woody

West Coast Bureau of THE FILM DAILY

Hollywood—With the "Woody Woodpecker Song" topping the Hit Parade, Universal-International, it is reported, will receive more than $100,000 for Woody Woodpecker films on hand, while producer Walter Lantz will deliver nine Woody cartoons of the 18 planned to be turned over to United Artists this year.

As the first animated cartoon star ever to make the Hit Parade, Woody right now is the hottest star in the field of animated cartoons, and a leader among jule-box selections, with disc jockeys and in sheet and record sales, Lantz reported.

Exhibitors, Lantz said, have made an increased demand for the Woodys, reporting that the requests upon the films have hit an all-time high. They, incidentally, have been playing the Woody Woodpecker song during intermissions, giving the cartoon character an added boost.

As a result of the tremendous popularity of the song, which was first played on the air by Kay Kayser on May 27, to become an overnight hit, Lantz claims that he has been deluged with Woody Woodpecker business. Requests for new license tippers have been numerous, with one new item—the Woody Woodpecker balloon ready to go on the market this week—and several dozen others in various stages of completion.

Woody's scope is widening even more, for now Chicagoan Don McNeill, originator of the Breakfast Club on radio, has chosen the Woody Woodpecker as his official mascot in his "McNeill for President" campaign, which is slated for a big buildup over ABC stations. One million Woody Woodpecker stickers and buttons are being sent out by McNeill to 267 ABC stations, and Woody gets daily mention on the program. Lantz has been invited to make a guest appearance on the show, and plans to do so if at all possible.

Song has been recorded by Columbia, Capitol, Decca, Mercury, M-G-M, and Varsity. Sheet music sales are over 5,000 per month—tops in novelty type songs.

Brands Give ITOA Party

Harry Brandt, ITOA president, and Mrs. Brandt, threw open their Summer home at Portchester today for the annual party for the association's members.

FEMME TOUCH

MRS. MATILDA NELSON, manager, Rupert Theatre, Detroit.
ANNA MAY SUFTIN, chief booker, 20th-Fox, Chicago.
MARIE MINARIK, booking clerk, M-G-M, Omaha.
THEO ARTZ, contract clerk, M-G-M, Omaha.
CECILIA WOLBACH, secretary, M-G-M, Omaha.

READ... what Ralph Branton says about "MICKEY!"

"The wonderful and exciting reception the Des Moines people gave Lois Butler at the premiere of Mickey is indication to the Industry that new people and new personalities are of great demand. The production of Mickey pleased the people greatly in its wholesomeness and freshness and should give a fine account of itself. You may be assured that in Lois Butler you have a new and excellent star capable of reaching great heights."

J. Ralph Branton
General Mgr., Tri-State Theatre Corp.

Mid-Central Allied
Elects Halloway

(Continued from Page 1)

Trans Lux Expands to Dobbs Ferry, Hastings

(Continued from Page 1)

RKO dropped the spot about seven years ago.

Acquisition of the Embassy is in line with the new Trans Lux expansion program. Company has also bought a theater in Hastings. House names will be changed to Trans Lux Dobbs Ferry, Trans Lux Hastings. Presentation policies at both spots will be switched soon to the Trans Lux show format—shorts, newreels, features. New signs have been ordered. Delivery is expected in 30 days. Extensive rehabilitation is also planned.

ASCAP Preparing Appeal
From Anti-Trust Decision

(Continued from Page 1)

only halted its present method of collecting fees from theaters for the performing rights to musical compositions in motion pictures but ordered ASCAP members to deal individually with producers for the sale of these rights. Leaders were searching for a "way out."

One industry attorney was of the belief that Judge Leibl himself had indicated such a "way out" when he said in his opinion that if ASCAP had collected for each member a "per piece" license fee for the performing rights, and in effect acted only as a collection agency, there would have been no violation of the law. Although the jurist's conclusions of law and prevision for injunction specifically order ASCAP member to enter into future negotiations on their own, it was pointed out by this counsel that such order might well be challenged by the Society in its appeal.

Ruppert Hosts Press
At Dinner. Screening

George E. Ruppert was host at a press dinner at the Ruppert Brewery last night, the first New York preview of Roy Del Ruth's production of "The Babe Ruth Story" following yesterday's session to a discussion of committee procedure.

Once again the Working Committee resumed talks on interpretation of the agreement, following a recess after the quota announcements.

Michaelson to Coast
On New Shorts Series

(Continued from Page 1)

given a remarkable reception at sneak previews. The film is new in nature, being aimed to supplement the main feature of double bills only, and to be a collection of shorts integraded into an hour's entertainmant like a stage variety bill.

Michaelson to Coast
On New Shorts Series

(Continued from Page 1)

TRADE SHOWINGS
of Leo McCabe's
"GOOD SAM"

New Date for
NEW YORK

RKO Radio Pictures, Inc.

TRADE SHOWINGS
of Leo McCabe's
"GOOD SAM"

New Date for
NEW YORK

RKO 58th St. Theatre
58th Street and 3rd Avenue
Mon., 7-26, 8:45 P.M.

ALBANY
Grand Theatre
11 Clinton Avenue
Tues., 7-27, 8:30 P.M.
HERE'S THE EXHIBITORS' STORY WITH A TERRIFIC OPENING AND A Record-Breaking Ending!
- RKO GRAND CHICAGO BIGGEST BIZ IN 6 MONTHS! (HELD OVER!) ★ LOEWS NEW HAVEN RECORD BIZ (DESPITE HEAT) ★ RKO ROCHESTER TOP GROSSES!

If produced today these TECHNICOLOR SPECTACLES would cost $7,000,000

Alexander Korda presents DRUMS
In Technicolor

SABU
RAYMOND MASSEY
DESMOND TESTER
ROGER LIVESY
VALERIE HOBSON
And A Cast of 300

LOEWS: NEW HAVEN, BRIDGEPORT, WATERBURY, NORWICH, WORCESTER, HARTFORD, CLEVELAND, TOLEDO, ST. LOUIS, BUFFALO, PITTSBURGH, MEMPHIS

RKO: CHICAGO, ROCHESTER, SYRACUSE, MINNEAPOLIS

WARNER: CIRCUIT FOX: CIRCUIT

PARAMOUNT: CIRCUIT

FABIAN: ALBANY, ALLENTOWN, HARRISBURG, RICHMOND, NORFOLK, SCHENECTADY

INTERSTATE: CIRCUIT

5 ACADEemies: LOS ANGELES

ADAMS: NEWARK

CABRILLO: SAN DIEGO

ARIO: NEW YORK
4TH WEEK!
ILL GOLDMAN'S FIRST RUN "PHILLY"

IT'S ANOTHER SURPRISE from Film Classics, Inc.
GOV'T MILLIONS INTO U.K. PRODUCTION

Record 30 "A" Features on 20th-Fox Schedule

Location Work in Europe, Canada and U. S. Sections Is Revealed by Skouras

Toronto—Twentieth Century-Fox's new season feature schedule, to comprise 30 "A" films, three specials

20th-Fox Petitions For Oakland Studio

Washington Bureau of THE FILM DAILY

Washington—Twentieth-Fox had not precluded additional facilities when it made out its application for a TV outlet in San Francisco, and the prospect of an Oakland studio was brought up by 20th-Fox during

NAB to Abide with Present ASCAP Pacts

Washington—The National Association of Broadcasters has no intention of attacking ASCAP on the basis of ASCAP contracts with radio stations, it was learned here yesterday. Broadcasters had their fight with ASCAP nearly a decade ago, and are presently content with things as they are, it is felt.

ASCAP TO SEEK CLARIFICATION

Will Ask How to Collect Fees on Current Pix

ASCAP will likely petition U. S. District Court Judge Vincent Leibell for a clarification of his decision in the anti-trust suit recently decided against them Tuesday, with particular emphasis on how fees for performing rights are to be collected for pictures now in release.

Although the jurist ordered that in the future ASCAP members are to sell performing rights to the producers of a film on an individual basis, there is no mention in the opinion as to when is to be done about contracts already entered into.

The following three courses are open to Judge Leibell in a ruling on this question:

1. He may allow ASCAP to collect as it has been on all pictures in release as of some specific date.

2. He may rule that ASCAP members will collect their fees on an individual basis for the pictures released after the date set for calculation.

No Political Control, Churchill is Assured

London (By Cable)—Winston Churchill, leader of His Majesty's Loyal Opposition, was assured yesterday by Harold Wilson, B.O.T president, that the new film finance corporation to be created by the Labor Government will make no attempt to exercise political control.

Further, said Wilson, replying to Churchill in Commons, the Government-sponsored corporation will not interfere with the choice of films subjects by the indie producers who obtain film from the new Film Bank.

Philly Exhibs. Kill Fire Guard Scheme

Philadelphia—This city's exhibs. yesterday won their battle to kill a proposal of the Committee of 15 to place a fire guard in each theater. The Public Safety Committee of the City Council voted to postpone action on the measure indefinitely after hearing Morris Wax speak in opposition on behalf of the Philadelphia Theaters Association.

Ball Trust Ruling Reversed

District Court Ordered to Assess Damages

SAG Rejects Proposal for Merger of Actors' Unions

West Coast Bureau of THE FILM DAILY

Hollywood—SAG board of directors has voted unanimously against a proposal that all unions of performers be merged into one industrial type of union. Guild board said proposal would result in a union controlled by a supreme governing body centered at New York, and therefore Hollywood actors' perforce

Philadelphia—Holding that defendants had conspired to keep the Penn Theater in Ambridge from showing first-run pictures, Third Circuit Court of Appeals reversed a Pittsburgh District Court decision of Judge R. M. Gibson and ordered the lower court to return a verdict in favor of the plaintiff and to set damages

Majority opinion was filed by Judges John Biggs and Gerald McLaughlin, while dissenting opinion was filed by Judge Herbert P. Goodwin

$20,000,000 Backing for Indies via Distributors During Next Five Years; Film Finance Corp. May Provide Coin for Experiments in Production and Distribution

London (By Cable)—The Labor Government of Prime Minister Attlee is prepared to pour five million pounds into the next five years via a film finance corporation which, however, will lend to distributors rather than to producers, it was announced in Parliament here yesterday by Harold Wilson, president of the Board of Trade.

"Pretty well of the whole of British film industry outside of the J. Arthur Rank Organization is now facing stoppage unless we do something," Wilson said bluntly.

The Wilson statement marked the

Korda's BLFC Linked To U. K. Film Bank!

London (By Cable)—British Lion Film Corp., Sir Alexander Korda's distribution company, rather than J. Arthur Rank's G.F.D., will be closely linked with the development of the new Government-established film finance corporation, it was persistant

Trans-Lux Takes Over Three East Side Houses

Acquisition by Trans-Lux of three East Side Manhattan houses was announced by William M. Gorden, president, following yesterday's disclosure that the circuit is expanding

U. K. Industry Drops Luncheon for Zanuck

London (By Cable)—Plans for an industry luncheon honoring Darryl F. Zanuck, 20th-Fox production chief, here on Aug. 12 were cancelled yesterday. Originally announced as an all-industry affair, sponsored jointly by the K.S.A, CEA and BFFA, the tributes, organization withdrew on the ground it did not wish to favor one U. S. topper over another. Yesterday, the luncheon was fingered.
Cohn Seeks Pioneer Bio Data for File

Members of Picture Pioneers are being contacted by Jack Cohn, president, for photographs and a thumbnail biography to form a permanent background file.

Korda's BLFC Linked to U.K. Film Bank!

(Continued from Page 1)

Korda's deal with Film Bank of England (BLFC) has become effective, but is limited to British pictures only. It is reported that Korda and the BLFC are working on a plan to provide a method of financing pictures made both in England and abroad.

Dailey, Music Hall’s Operations Manager

(Continued from Page 1)

Four new managers have recently been appointed at the Music Hall, New York, to give it a new face.

SAG Rejects Proposal for Merger of Actors’ Unions

(Continued from Page 1)

The Screen Actors’ Guild has rejected a proposal for the merger of the American Federation of Television and Radio Artists with the Screen Actors’ Guild. The proposal was made by the AFL-CIO, which has been attempting to merge the two unions.

Strike Vote Imminent by Operating Engineers

Strike vote which would leave 180 local theaters without supervised air conditioning systems is imminent this week as the International Union of Operating Engineers, local 30 of the International Union of Operating Engineers, will hold a meeting in Los Angeles to determine the strike vote.

Will Back Smith-Berger If Has Merit—Ohio ITO

Columbus, O.—The ITO of Ohio thus far has reached no decision on the Smith-Berger conciliation plan originating with North Central Allied and the 20th-Fox sales chief, but will use for “it has merit,” according to by F. J. Wood, secretary.

“If we can straighten out some of the problems existing between 20th-Fox and its theater customers, then we will be on our way to cooperation,” Wood says. “However, we will first have to be shown. If it proves to be worth while in the Market Territory, we will recommend that it be given a fair trial in Ohio.

Charles Bickford is due from the Coast Screen Foreman’s Convention on Wednesday.

Dol Ruth’s “The Babe Ruth Story.”

H. M. Richey, exhibitor relations head for M-G-M, leaves Monday for Frankl Island, Ind., to attend convention of Associated Theatres Owners. On Thursday, he will be in Cincinnati where he will hold discussions with the local exhibitors group at the Netherland Hotel.

Sidney Franklin will sell today on the Northwest coast for the Exhibitors Guild.

Eudy Berger, M-G-M Southern sales manager, and Charles E. Kesselnich, district manager, are due Tuesday from Washington and Atlanta respectively.

Herman Rips, field assistant to John P. Byrne, M-G-M Eastern sales manager, will return to Albany over the weekend, following meetings here with Byrne.

Adelaide Hawley left by plane yesterday to cover fashion show openings in London and Paris for M-G-M’s “News of the Day.”

“Largo” Hangs Up Week’s 116,241 Record Attendance

Washington Bureau of THE FILM DAILY

was purchased by television agent Edward T. Dickinson, Jr., as director of the program coordination division of the Economic Cooperation Administration. It is announced. Dickinson is on leave of absence as vice-president of Universal in charge of educational pix.

Scary on Academy Board

Hollywood—Dore Schary has been appointed a producer-representative on the executive branch of the Academy board of governors, Jean Hersholt, Academy president, announced. Schary succeeds Donald Nelson, who withdrew from the industry.

YOUR FILM DAILY
DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY MANNING’S DELIVERY SERVICE
A SPECIALIZED MESSENGER AND DELIVERY SERVICE
HO-3129

60’s West, next to new television Blvd., 3 story fireproof S.S. 7000 sq. ft. Vacant. For rent on net lease @ $10,000 per year.
BRENER & LEWIS
MU. 2-4415

Friday, July 23, 1948

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""EASTER PARADE' IS THE BIGGEST M-G-M HIT IN YEARS!"

"Does it beat 'Green Dolphin Street'?" YES!
"Does it beat 'Cass Timberlane'?" YES!
"Does it beat 'Homecoming'?" YES!
"Is it M-G-M policy to give showmen the Big Ones when they need them most?" YES!

M-G-M presents IRVING BERLIN'S "EASTER PARADE" Starring JUDY GARLAND • FRED ASTAIRE • Peter Lawford • Ann Miller
Color by TECHNICOLOR • Screen Play by Sidney Sheldon, Frances Goodrich and Albert Hackett • Original Story by Frances Goodrich and Albert Hackett • Lyrics and Music by Irving Berlin • Musical numbers directed by Robert Alton • Directed by CHARLES WALTERS
Produced by ARTHUR FREED • A Metro-Goldwyn-Mayer Picture
**Fox Schedules 30 "A" Features Locations in Europe, Canada Planned**

(Continued from Page 1)

pany's annual announcement was made on this side of the U. S.-Cana-
dian border. Cannon, also was an-
alyzed by President Spyros P. Skouras' salute to Canadian-American-
industry co-operation.

new productions, "Canadian Pacific" and "Royal Canadian Mounted Po-
tice" are in preparation for filming in Canada by Jack Andrew and John T. Mor-phen. Penn had been a first-
run house until Pennware built the State-39. The studio and its facilities have
acted in the 1946 decision of Judge Gibson, who held that Ball's contention that the house was entitled to the run, was not ten-
table. He ruled that Paramount and Noto-
ponos to build a theater in competition with the Penn, hoisting the new house, had only right to operate it, which was operated by an experienced and reputable exhibitor as opposed to an unknown and inexperienced operator. He held there was no conspiracy in retaining the ballroom, which included Paramount Pictures, Paramount Pictures Distributors, Penn notepads, RKO, Loew's and 20th-Fox.

Pittsburgh—Reversal of the Ball anti-trust decision will make no difference in the run at the Penn Thursday, says a spokes-
test. Recently has been getting first run from distributors on kids. Decision there-
fore affects the theater only in its right to first run and does not affect the plans to be assessed against defendants in the law-
suit.

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**Ruling Clarification Sought by ASCAP**

(Continued from Page 1)

must make their own deals with ex-
hibitors.

3. He may decide that there can be no collection from theater owners per-
forming rights which should have been paid to ASCAP prior to the sale of recording rights.

The ASCAP producers association met yester-
day with attorney Louis Frishkopf to examine the decision in detail and adjourned until Monday afternoon. A final decision will be held.

The ASCAP producers are concerned about the decision's implications was made evident by the fact that the ASCAP Producers Law Committee will meet early next week to examine the order. Edwin K. Kline, 20th-
Fox's copyright expert, is chairman of the committee, which includes Kenneth Uchrest, RKO; David Decker, Loew's; Morris Eiden-
stein, Warners; Irving Morris, Columbia; James Pincus, Paramount; and Adolph Schmil, Universal.

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**Save Birthday**

Greetings Co—

**July 23**

Albert Warner 327
Tom Frangis 267
G entrepreneurs 387
Joseph Sedoc 237
Helen Cohn 217
William Belton 247
Rudolph 287
Albert Schiller 207
Herbert M. Miller 287
Florence Vider 317

**July 24**

Nick Trenoodle 257
Daisy Paskman 228
Lawrence 287
Ruth St. George 397
William C. De Berardinis 267
William H. Zehner 297
Matriman D. Sackett 287
Little Lee 247
Phillip De Lacy 297
Amy Wolff 267
Al Pachino 307
Arthur Lobin 337
Cy Seymour 387

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**Fox Patches For Oakland Studio**

(Continued from Page 1)

the San Francisco hearings, company declared in a petition to the FCC, filed in opposition to the CBS application for a programming amendment to its TV application.

Fox scoffed at the CBS statement that during the hearings "as each channel is considered in turn, the com-
cerning its own plans, certain of the other applicants, including FOX, re-
vised their plans in an effort to meet and exceed the plans of the other applicants. As a result, in many re-
pects, this procedure tended to cause the hearing to degenerate into an auction."

So far as FOX is concerned, company de-
clared. Once alterations are "wholly unwarrant-
and are without foundation in the reasons adduced and any differences in estimates between the application of Twen-
ty-Four and the application of FOX, are not intro-
duced by it at the hearing are clearly shown in the record to have been the result of client opportunity."

Twentieth Century has been impelled to its conclusion that there is no possibility of any design to impede Twenty-Four in its application to San Francisco. That this fact is reflected in the Twenty-Four application, does not give rise to an unfounded charge that it is designed to mislead the FCC, or to confuse or mislead the FCC. The Twenty-Four application is based on the same design being to place it in a more favorable position to work with the ABC system.

While CBS may feel that the hearing degenerates into an auction, the feeling is not shared by Twenty-Century.
Deck Your House With Flags...

To Celebrate

Paramount Week

SEPT. 5-11

with the attraction we saved to climax Paramount's Summer Hit Wave - with the star you and the public voted one of the screen's Top Three - the star you'll both move up in this year's balloting because . . . . . . .

"BEYOND GLORY"

IS BEYOND DOUBT

Alan Ladd's Most Important Picture
Mr. Exhibitor,
THE READING TIME OF THIS MESSAGE IS 56 SECONDS.
PLEASE DON'T TURN THE PAGE 'TIL YOU HAVE READ EVERY WORD
because we believe it will tell you why this picture will attract an audience far greater than Ladd's greatest pictures and why it will be a turning point upward in Ladd's already incandescent boxoffice career.

For Paramount, the Star-Building Company, not only builds stars to greatness but builds great stars to greater stature.

AN OPEN LETTER TO American Women:

Men may climb to places beyond glory. But even in school women know that their men often need encouragement to struggle ahead.

You know the part women play in the rugged road a man must travel before he hears the crowd's roar...before he stands proudly in the spotlight's glare.

You know how often a man thinks he is licked...and only a woman's warm encouragement returns him to the path of his shining goal.

You know how many of our fighting men overseas drew added strength from the letters of love and faith from the women they left behind!

You'll find YOUR story in Paramount's new drama "Beyond Glory." It gloriously demonstrates what every woman can be to a man she loves...as

This message will appear in national magazine advertising reaching more than 12 million families.

Produced by ROBERT FELLOWS
Directed by JOHN FARROW
This new-type Ladd story, while partially filmed on the spot at West Point, is entirely different, is far more important and possesses a much wider appeal than any West Point picture you ever played. It's like the thrill you got when the bands played, the flags passed and a boy you loved came marching home.

Original Screenplay by Jonathan Latimer, Charles Marquis Warren and William Wister Haines

she helps him to wrest his feet from the mud and to keep his eyes on a star.

It is unusually fine and thrilling romantic entertainment.

Its action is as exciting as the shrill of a bugle call.

Ladd lovers will shout: "I Told You So!" People who have never seen him before will "discover" a great new dramatic star!

May we recommend "Beyond Glory" to you?

—PARAMOUNT PICTURES
IT IS BEING DEDICATED TO YOUR BOXOFFICE WITH THESE TWO RESOUNDING PREMIERE Salutes!

World Premiere Minneapolis July 23

as the Picture Especially Selected for the Civic Celebration that Launches the Nationally Famous Annual Aquatennial at which Alan Ladd Will Be Guest of Honor. To be followed by . . .

Gala New York Premiere

with mammoth parade from Columbus Circle to the Paramount Theatre, Night of Aug. 3

PARAMOUNT’S

“BEYOND GLORY”

“ABSORBING EXHIBIT” — M. P. Daily

“POTENT BOXOFFICE” — Daily Variety

“WILL GET THE DOUGH” — The Exhibitor

“BOXOFFICE ALLURE” — Boxoffice Digest

“WILL SET HEARTS PALPITATING” — Hollywood Reporter

“THE BOXOFFICE IS SURE TO WIN” — Showmen’s Trade Review

WATCH THESE FIRST ENGAGEMENTS SUBSTANTIATE THIS TRADE PRAISE:
Forest Electronic Has New Arc Lamp

New electronic projection lamp now being marketed by Forest Electronic Co., of Newark, N. J., features an electronic arc which burns similar to the so-called Hi-Intensity without rotating the carbon and without placing the carbons at an angle to each other, it is said by the manufacturer.

The light from the electronic arc emanates from two distinct sources, the crater and tail flame similar to the tail flame of the so-called Hi-Intensity Act. The very high intense brilliance of the electronic arc is attained by compressing the negative arc stream and confining it within the crater of the positive carbon. Thus a substantial portion of the brilliantly luminous vapors emanating from the negative carbon produces a white snow light of very high candle power, said to be much brighter than is possible to obtain otherwise.

The electronic arc has a very long narrow tail flame rising straight up in the air at a right angle to the arc. Thus it does not burn with a mushroom effect and 45 degree angle short tail flame.

The electronic arc is burning with the true Hi-Intensity effect is said to be accomplished by a combination of three factors. First, proper air stream admitted at proper point with relation to the arc length, electronic directional are control, and third, proper and constant electronic carbon feeding mechanism.

Krusen Builds in Florida

Zephyrhills, Fla.—Construction of a theater has been started by J. A. Krusen. It will seat 500. The building will be completed in early Fall.

NEW DISPLAY TURNABLE by General Die and Stamping Co., just introduced, is rated at up to 200 lbs. balanced load or 150 lbs. centered load.

HILCO ICE CREAM BAR vender, made by the Beroce Manufacturing Co., Chicago, for use in theater lobbies, vends an ice cream bar on a stick and has a 100-bar capacity. Stakes 60 inches high, 30 inches wide, 21 inches deep, and weighing 600 pounds, this new machine features such advantages as return coin receptacle and push button for return coin, empty sign.

AUTO-VENT, INC., is marketing a coin-in-slot pop-corn vendor designed to meet the theater's demands for dispensing. It can deliver three servings every five seconds. There are three serving positions, each with its own coin slot, dispenser and paper bag holder. The customer deposits a coin, takes a paper bag, holds the bag under the spout, and lifts the lid of the spout. The waste chutes just below the spout catches spillage.

Carpenter Now Vice Prexy On Continental Electric

Geneva, Ill.—V. A. Carpenter, production manager, of Continental Electric Co., has just been appointed vice-president in charge of production. A Purdue U. grad, Carpenter was head of Continental's testing department during the war and has been a big factor in the progress of the production of tubes since that time.

To Remodel Birmingham

Birmingham, Ala.—The Birmingham Theater will be remodeled into an all-Negro house with 1,500 seats. The theater now seats 2,100, half whites.

New Plastic Contour Chair for Theaters

General American Transportation Co. will be in full production by the end of August with plastic contour chairs, designed by Egmont Arens, industrial designer, after extended research. Giant 500-ton presses are employed to mould the resin chairs, which will be introduced in the theater field.

The chairs, which are molded in one large seat and back unit to which legs of plastic, wood, or metal can be easily attached, are scheduled to sell for less than $15.

The colored plastic chairs are dumpy-proof and rust-proof and they are strong but light in weight. Without legs the chair weighs about five pounds.

The plastic chairs are now being made in a vegetable fiber impregnated with phenolic resins. The chair can be produced in any color and is currently being shown in dark red, blue and brown.

The next move of the manufacturer will be to make the plastic contour chair from polyester resins which should cut the cost significantly. While polyester resins cost about 10¢ a pound more than phenolic resins, the polyesters can be extended 50 per cent with a filler that costs but 2 cents a pound. Moreover, use of the polyester resins will permit a shorter molding time which will boost the production rate of a press.

Through the use of polyesters pastel colors are also possible and textile patterns can be molded right into the chair to produce a design that won't wear off.

Huxtun Rialto Sold

Denver—Sam Feinstein has bought the Rialto at Huxtun, from the estate of the late J. J. Goodstein.

Krusen Builds in Florida

Zephyrhills, Fla.—Construction of a theater has been started by J. A. Krusen. It will seat 500. The building will be completed in early Fall.

NEW DISPLAY TURNABLE by General Die and Stamping Co., just introduced, is rated at up to 200 lbs. balanced load or 150 lbs. centered load.

HILCO ICE CREAM BAR vender, made by the Beroce Manufacturing Co., Chicago, for use in theater lobbies, vends an ice cream bar on a stick and has a 100-bar capacity. Stakes 60 inches high, 30 inches wide, 21 inches deep, and weighing 600 pounds, this new machine features such advantages as return coin receptacle and push button for return coin, empty sign.

AUTO-VENT, INC., is marketing a coin-in-slot pop-corn vendor designed to meet the theater's demands for dispensing. It can deliver three servings every five seconds. There are three serving positions, each with its own coin slot, dispenser and paper bag holder. The customer deposits a coin, takes a paper bag, holds the bag under the spout, and lifts the lid of the spout. The waste chutes just below the spout catches spillage.

Carpenter Now Vice Prexy On Continental Electric

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46 WE Recording Channels in Britain

Robert J. Engler, director and recording manager of the Western Electric Company, Ltd., in England, has returned to the U. S. for conferences with officials of the Westrex Corp. in New York and of the E. R. P. Division of Western Electric Co., Inc., in Hollywood. He will later take a vacation in this country and return to England in September.

Engler reports 46 Western Electric recording channels have been installed or are in process of being installed by 12 studios in Britain. Production activity among Western Electric's British licensees, he adds, is on the rise, with some new sound stages being built.

During Engler's absence from London, his post is being filled temporarily by Reeve O. Strock, recording manager of Westrex.

B & H Training Program

Chicago—Bell & Howell has intensified employee training, using three apprenticeship programs in the manufacturing divisions in cooperation with the U. S. Department of Labor.

The courses require four years on-the-job training and 144 hours of night school each year.

Distinctive Features In New Odeon Houses

Toronto—The Odeon Circuit's $2,000,000 Carlton Theater, Canada's largest, with 2,400 seats, will open here in September. As distinctive features, house will have restaurant and permanent art gallery.

Theater was designed by the late Jay English, Dominion architect, responsible also for the plans for other Odeon houses under construction and to be erected.

The English design utilizes wide picture windows. Box offices are inside the lobby. Drapes are used widely for decoration as well as for background of displays for coming attractions.

The proscenium arch is eliminated in a variety of ways in order to bring the audience closer to the entertainment while the use of planes and curvatures in walls and ceilings make for better acoustics.

Semi-Fabricated Theater Planned for Fernandina

Fernandina, Fla.—Work is moving forward on an 800-seat theater for C. E. Beach, owner of the Ritz. Contract is held by the Southern Construction Co., Augusta, Ga., and the cost is expected to exceed $100,000. Specifications provide for the structure to be fireproof, hurricane-proof, and vermin-proof, and to be of steel, concrete and plastics.

The theater will be the new type semi-fabricated building manufactured by Great Lakes Steel Corp., with the front designed and built by Poblocki & Sons, Milwaukee. According to the designers, this will be the first of its kind in the Southeast, although several have been erected by the Paramount and Fox chains.

Stromberg Steps Up TV Output

Rochester—An increase in television set production to 2,000 per month by the end of the year is planned by Stromberg Carlson Co. A further increase is anticipated after that time.
FRC Charges Denied By Seven Candy Cos.

Washington Bureau of THE FILM DAILY
Washington—Answers denying violation of the Robinson-Patman Act in the sale of candy and confectionery products have been filed with the Federal Trade Commission by seven candy manufacturers.


Each of the commission's complaints against these firms contains four counts, charging discrimination in price, allowances, services and facilities, and unlawful payment or allowance of brokerage fees. The discriminations are alleged to have been made primarily in favor of concerns which sell through vending machines.

Expanded Perales Sales Reported by Alexander

Colorado Springs, Colo.—Sales of Perales, fireproof insulating material produced by the Alexite Engineering Division of Alexander Film Co., are accelerating rapidly. J. Don Alexander, president, announced. Material is mined in Southern Colorado and is expanded in the Alexite plant here.

$1,650,000 Face Lift For G.U.T.'s Theaters

Sydney (By Air Mail)—Norman Bae-Bryde, head of the G.U.T. group, has disclosed it is proposed to spend $1,650,000 on giving all the circuit's six theaters a face lift.

RCA Service Co. Signs 4 New Smith Drive-ins

Camen, N. J.—Four new Phil Smith drive-in theaters have signed with the RCA Service Company, bringing to 13 the number of Phil Smith theaters employing RCA service. The new contracts, which provide for sound equipment service and parts replacement, cover the Lyons Township Drive-In, Chicago; Griffith Drive-In, Griffith, Ind.; Drive-In, W. Molina, Iowa; and Drive-In, Omaha, Nebraska.

Glasscock's Dilley Project

San Antonio, Tex.—L. Glasscock Theaters circuit, has announced plans for the construction of a new theater to be built at Dilley. At present Dilley has one house, the Haydee, owned and operated by Gus Lavenant.

Reade Modernizing Perth Amboy Majestic

Two new Moliograph projectors have been installed in Walter Reade's Majestic Theater, Perth Amboy, N. J., replacing equipment which has been in use for many years. The installation presages extensive repairs and modernization of the theater, which will get under way within a few weeks. Exterior and lobby remodeling is planned. The theater will remain open during the construction.

The projectors were installed without interruption to shows, with work starting at midnight and the equipment being ready for opening the following day.

Re-equip Angora Brokaw

Angola, Ind.—The Brokaw, operated by Austin and Robert Brokaw, is spending about $8,000 on new equipment, including Voice of the Theater speakers, Century master sound system, Century projectors and bases, and a Da Lite screen, all obtained from the Theater Equipment Co., Toledo.

Ampro Dealers Day During NAVED Meet

Chicago—Ampro Corp., will hold Ampro dealers day at the Bismarck Hotel Aug. 7, the assembly of more than 150 distrb., and dealers coinciding with the annual NAVED convention here.

Among the Ampro executives to be present will be Harry Munson, executive vicep.; Howard Marx, assistant sales manager; Gene Swepson, educational department; Will Scranton, ad and sales promotion manager.

Ervin Nelson, sales manager, will preside at the Ampro meeting, which will be topped off with an evening at a Chicago club.

Will Rebuild the Savannah

Savannah, Ga.—The historic Savannah Theater, one of the country's oldest, will be rebuilt as a 1,200-seater by Fred G. Weis from plans by R. E. Collins and Carl E. Helrich.
“RED RIVER” is BIG!

Has a dramatic roar like thunder.

A big show on all counts. In the august company of titans of the past like ‘The Covered Wagon’ and ‘Cimarron’!

M. P. DAILY

Released thru UA
BRITAIN BANK THREATENS U.S. FILMING IN U.K.

Rathvon Submits Resignation as RKO President

Speculation of Successor Brings Name of Depinet Prominently to Fore

Resignation of N. Peter Rathvon as president of RKO, was submitted to a meeting of the board of directors held in New York Friday. Rathvon was asked by board and by Howard Hughes to continue on in his capacity until the next meeting of stockholders scheduled for August 3. Rathvon promptly agreed to this request stating "I have the highest regard for Hughes and shall" (Continued on Page 7)

Sezleck Test Stage Series for Television

Selznick Television Corp., chartered by David O. Selznick in May, will begin production of its first 30-minute video pix on the Coast in the next 60 days, it was learned at the week-end. Initial shorts will comprise the (Continued on Page 7)

Meredith After Three Tele Stations in East

Des Moines, Ia.—The Meredith Publishing Co., publishers of Successful Farming and Better Homes and Gardens, is making a strong bid for television in the East with cor. (Continued on Page 8)

Urge Eastman, DuPont To Rush Safety Stock

West Coast Brr., THE FILM DAILY

Hollywood—Motion Picture Research Council is urging Eastman and Du Pont to rush their new 35 mm. safety film plans to avoid studio and laboratory difficulties with the Los Angeles Fire Department. Latter, in the wake of the O'Connor Plating Co. explosion and fire, has tightened its restrictions on the handling of nitrate film. All studios and laboratories have been checked recently and several have been notified that structural changes must be made or permission to handle nitrate will be denied.

Weekly Polio Cost In N. C. at $100,000

Charlotte—North Carolina polio epidemic is hitting box office receipts to the extent of about $100,000 per week, it is estimated by H. D. Hearn, head of Exhibitor's Service, Epidemic, he pointed out, commenced during the period of declining (Continued on Page 8)

David Wark Griffith Dies in Hollywood

West Coast Brr., THE FILM DAILY

Hollywood—D. W. Griffith, 78, pioneer motion picture director, and discoverer of many of the early silent film stars, is dead.

Stricken Wednesday with a cerebral hemorrhage, Griffith was re- (Continued on Page 5)

Analysis Shows Para. Value Forced Theater Sale Might be "Blessing"

Second Rate Cut Ends Threat of Co-op Carrier

Kansas City—After voicing approval of a new schedule of reduced rates filed by the Exhibitors Film Delivery here, the second revision this year, O. F. Sullivan of Wichita, president of the Kansas-Missouri (Continued on Page 7)

More British Production Seen Putting Premium on Available Studio Space

Establishment by the British Government of a Film Finance Corporation, backed by $20,000,000 of Bank of England money, to "angel" indie British producers was viewed by some company owners at the weekend as a direct and serious threat to American film production in England.

They pointed out, after close study of the plan disclosed in Parliament late last week by Harold Wilson, president of the Board of Trade, in conjunction with Sir Stafford Cripps, Chancellor of the Exchequer, that stepping up of British production (Continued on Page 6)

D. of J.'s Settlement Efforts Stepped Up

Washington—Department of Justice efforts to settle disputes between exhibitors and distributors have been stepped up noticeably since the Paramount decision, a spokesman said Friday. Complaints still come in, but the rate at which they are received and passed on to distributors (Continued on Page 7)

Metro Gives Branches Right to Cut Trailers

As the result of a careful poll of exhibitor attitudes on trailers, M-G-M is now limiting the length of these pieces to 150 feet in the majority of cases and giving its branches the right to eliminate poor (Continued on Page 7)

Hint Pix Boycott In Open Shop Charge

West Coast Brr., THE FILM DAILY

Hollywood—Central labor and building trades councils throughout the United States are being notified by a committee representing studio carpenters, painters, machinists and designers, that Hollywood studios are now operating on an open shop policy. An implied invitation to boycott movies is carried in notification.
COMING AND GOING

WASHINGTON, D.C., May 14. — Allied MPTs will handle equipment as well as Pix.

Philadelphia—Articles of incorporation for Allied Motion Picture Theaters Service, Inc., will be filed with the Secretary of State at Harrisburg on Monday, thus giving corporate identity to the buying and booking service which Eastern Pennsylvania Allied has been planning for more than a year.

The charter, in addition to covering U.S. films, will authorize the new service to handle equipment and supplies.

NEW YORK THEATERS

By JOAN CROSBY and FONTAINE IN "THE EMPEROR WALTZ" COLOR BY TECHNICOLOR

SPECTACULAR STAGE PRESENTATION

fly "THE HOLLYWOOD"

United’s DC-6 onestop air

United’s DC-6 Mainliner 300 onestop flight

United’s DC-6 Mainliner 300 onestop flight

Leaves New York 12:15 am, arrives Los Angeles (Lockheed Air Terminal) at 8:25 pm.

Fares are surprisingly low. Flights operate on Standard Time.

UNITED AIR LINES

NEW YORK & BROOKLYN: Call Murray Hill 2-7200.

NEWARK: Call Market 2-1122 or an authorized travel agent.

Marmal as the President of RKO Theaters, and vice-president of the New York division.

THE FINANCIAL (July 23)

NEW YORK STOCK MARKET

Close Chg.

Am. Scot 264 264 16

Bell & Howell 20 20 + 16

Ex, stockholders 41 41 15

Gen. Prec. Eq. 14 14 1

Loew’s, Inc. 152 152 -

Paramount 227 227 -

RKO 138 138 -

Republic Pct. 12 12 -

20th Century-Fox 207 207 -

20th Century-Fox pfd. 35 35 -

Universal Pct. 41 41 -

Universal Pct. pfd. 63 63 16

Warner Bros. 101 101 -

NEW YORK CURB MARKET

Manogram Pct. 7 7 -

RKO 2 2 -

Technicolor 2 2 12

OVER THE COUNTER

Cincom 4 4 12

KMTA's Shifts Convention To Hear Gamble, Levy

Kansas City—The Kansas-Missouri Theater Ass'n has advanced the dates for its 1948 convention from Oct. 4-6 to Sept. 28-30 at the Midwest Hotel here in order to permit the attendance of Ted Gamble, TOA president, and Herman Levy, Levy's general counsel. Both had conflicting commitments on the original dates.

Gamble, Virgil Harbison and Dale Daniell were in town for the International convention. Frank Plumblee, Robert Sheldon, George Baker and Sam Apple will be here.

Directors will meet to further details of the program Aug. 19.
THAT BIG BOOM IN THE MIDWEST IS "THE DUDE'S" 100 THEATRE DAY & DATE BLOW-OFF IN THE IOWA AND NEBRASKA AREAS!

ALLIED ARTISTS presents

"THE DUDE GOES WEST"

A KING BROS. PRODUCTION

Starring

EDDIE ALBERT • GALE STORM

with JAMES GLEASON • BINNIE BARNES • GILBERT ROLAND • BARTON MACLANE

Produced by MAURICE and FRANK KING • Directed by KURT NEUMANN

Original Screenplay by MARY LOOS and RICHARD SALE • Director of Photography, KARL STRUSS, A. S. C.

"Uproariously funny!" says LOUELLA PARSONS in Cosmopolitan

"Packed with laughs" says JIMMY FIDLER on 2 Top Networks
Broadway Pix Prices Assailed by Church

First instance on record of a large New York church “suggesting” to its parishioners that they “steer clear of Broadway’s giant movie houses” because of the price scales in vogue stirred New York exhibitors at the week-end.

Congregation is that of the Roman Catholic Church of Saint Paul the Apostle at Ninth Ave. and 59th St., of which the Rev. Thomas G. McMahon is pastor. It has several thousand parishioners, who read this paragraph in the weekly Paulist Calendar:

“Wise moviegoers will steer clear of Broadway’s giant movie houses. The other night we paid $8.60 for two tickets to The Wizard of Oz. The usher took us to the top of the house. We saw the palms and flowers that set off the back of the stage near the vaudeville acts, and when the feature picture came on, it was like looking at it through a glass of water. All distorsion. We got our money back. Never again, though: that’s a Resolution. We make a suggestion that you do likewise. The prices they charge for the entertainment they give: oh, my!”

Gamble Productions Plans Package Television Shows

A series of package television shows is under production by Gamble Productions, Inc., now affiliated with Jack Davies and Louis L. Klotz. Company reveals a roster of headliners said to be committed for exclusive video representation, including Bert Wheeler, Frank Fay, Eddie Foy, Hank Ladd, Billy House, Dean Murphy, Luba Malina, Paul Draper, Jack Cole, Hal Sear, Sue Ryan, Ralph Dunke and Pat Barnes.

Initial series is a Bert Wheeler package written by Nat Halkin.

MPRF Aided $7,924 at Cost of $789,319

West Coast Bureau of THE FILM DAILY
Hollywood—Motion Picture Relief Fund provided aid for 7,924 cases during 1947, while total expenses of the Fund were $789,319.

Growth of the Fund, now in its 25th year of incorporation, and its 29th year of service, is traced by Jean Hersholt, just re-elected president. Facilities now include the Motion Picture Country House and 40-room hospital at Woodland Hills, properties which soon will be worth over $1,000,000. Hospital has five physicians and one dentist, with numerous specialists on call. The Fund also has a new facility in beds in Cedars of Lebanon Hospital.

During 1947 the medical staff under Dr. Francis E. Browne handled more than 5,600 cases, of which 2,800 were surgical, Hersholt revealed. Dental patients of Dr. Balfour D. Strath numbered 690. Since its inception in April, the Country House has cared for 71 patients for an average of 24 days each.

Report of George Bagnall, the treasurer, showed that in spite of the largest case load in the organization’s history, with increased costs all along the line, the Fund’s expenses were met by additional income. From the motion picture industry’s gross income, it was noted, a pledge of $125,000. But the radio program and other sources of revenue added $18,062 to give a net out of income of $142,042 for the year.

Work of the welfare department, which has a staff of 27, increased during 1947 and averaged 660 cases per month. These included all forms of help—medical, dental, hospitalization, maintenance, personal and counseling service. The Motion Picture Country House was filled to capacity, reported Hersholt, who offered thanks to donors of film and musical programs, a television set and other gifts to the industry veterans living there.

Hersholt also paid tribute to the Permanent Charities Committee of the Motion Picture Industry for its aid in the Relief Fund’s membership campaign. The drive resulted in 9,812 new contributors.

FEMME TOUCH
SYLVIA SLYTUS, secretary, Wilmack Trailers, GERRY MCAULIFFE, secretary, United Artists, Omaha.
Barney Balaban, Paramount president, that transformations within his company was a result of the U.S. Supreme Court's anti-trust decision and that the company planned to shrink its capital stock to a fraction of any loss of theater holdings.

Primary question raised by the present situation is how the company's theater interests and Lurie's appraisal is that "the going value of the theater properties is close to the current market price of the stock."

A breakdown of the investment house's analysis reveals that the combined value of the company's affiliated theaters, wholly owned properties and investment in DuMont may be as much as the current price quotation of the common stock.

The PWJC study evaluates the Paramount assets in this wise: Paramount carried its investment in "affiliated companies" roughly 1,000 theaters that are partially owned—at $122,010,000 after a reserve of $8,655,000. Yet, the dividends received from these companies (whose debt is only $320,000) amounted to $11,125 per year in the past two years and was amply covered by earnings. Furthermore, these investments include the company's holdings of 265,000 shares DuMont Laboratories which in itself is worth almost $78,000 ($1.12 per share) at going market prices. In this connection, there is a possibility that a restrictive ruling of the FCC may make it advisable for Paramount to dispose of its DuMont holdings. More important, if the 1944-47 average dividends of $4.4 million from "affiliated companies" is capitalized at 10 per cent, Paramount's miscellaneous theater holdings might be said to be worth $45,000,000 or $6.25 per share.

"Similarly, Paramount's balance sheet valuation of its wholly owned theater chain—over 500 debt-free theaters—seems to be far below potential market value. In large part, this is due to the fact that current balance sheet figures reflect values established during the reorganization period of 1932-35—when real estate values and corporate earning power were at a low level. The operating results of these subsidiaries are included in the consolidated income account—and the balance sheet of course includes their fixed and current assets. In contrast, the theaters in which Paramount has a minority interest are carried as an investment, while the income account only reflects actual dividends received.

At a time when the U.S. discloses that the investment in this group of subsidiaries is carried by the parent company—the film producer—had a net worth capital of $33.8 million at the year end and a funded debt of $10 million, leaving $43.8 million available for the common stock. Thus, if we were arbitrarily to write off the film producing properties as worthless—which of course is absurd—Paramount's liquidating value can be estimated as follows: Equity in net working capital, $6.25 per share; minority theater interests, $6.25 per share; DuMont holdings, $1.12 per share; wholly owned theaters, $12.25 per share; a total of $26.01 per share. One qualifying observation must be noted: The figures used as a base for our calculations to include some non-theater interests; we doubt, however, that they will have more than a 10 per cent bearing on the estimates."

At Friday's closing price of $22.25 per share for Paramount common stock, the company's theater and television holdings alone were worth $37.76 more than the share evaluation on the New York Stock Exchange.

London (By Air Mail)—Ealing Studio's answer to the shortage of British studio space, and the increased demand for U.K. product will be a series of subjects to be made wholly on location. At least two all location pix are definitely scheduled by the studio, of which Sir Michael Balcon is production head, and others are contemplated.

Already in production is "Another Shore," which Ealing is producing in Ireland. Studio, however, will make its most elaborate away from the studio film in Barra, to which island a company of 60 will be moved to produce "Whiskey Galore." Prefabricated sets and studio equipment will be on hand. While most of the shooting will be out of doors, necessary interiors will be shot in a hall rented for the purpose.

WBRC Tele Plans Wait On Film Interests Move

Birmingham, Ala.—WBRC has prepared television studios and purchased complete equipment. Installation is being delayed awaiting a move locally by the major film companies interested in television.

You Owe it to Yourself... AND YOUR COMMUNITY TO SEE and SHOW...

"LETTER TO A REBEL"

How the American heritage of freedom and enterprise works in your own community.

"The American story of freedom, abundance and opportunity is the greatest drama in the world today. It is a story that should never be taken for granted. That is why the Motion Picture Association commends this picture to you."

— ERIC JOHNSTON

This is America

Produced by RKO Pathe
See your nearest RKO Radio Exchange

You Owe It To Yourself

The First American

Produced and Distributed by RKO

You Owe It To Yourself

The First American

Produced and Distributed by RKO

NEW POSTS

VERNON CARR, manager, Drive-In, Sioux City, la.

ARTHUR HELSON, manager, Iowa, Sioux City.

O. V. BURNESS, manager, Mago, Sioux City.

HAROLD TELLE, manager, Orpheum, Terre Haute, ind.

BOB CAMPBELL, manager, Empire, Chrisman, Ill.

WILLIAM WARING, manager, Drive-In, Colfax, Ill.

CICIL TUGGLE, manager, Trail Theater, Coral Gables, Fla.

WALTER ANKERRAND, assistant manager, Hollywood, Wash.

BERNARD BORNAU, Universal-International, telephones, Denver.

JACK SCHWIDELSON, salesmen, Monogonon, Omaha.
U. K. Bank Threatens U. S. Filming There

(Continued from Page 1) would put a premium upon existing studio space.

Indie producers who secure a share of the Government money may be expected to press the Government for the necessary shooting facilities, it was said, and it was added that the Government most certainly could be expected to deliver.

Company toppers said that it was obvious the British Government planned quick action to get indie production under way and cited the fact that while Parliament must act on the matter the Sonia, etc., the finance corporation, or Film Bank, the Government meanwhile will use powers under existing law to apply to 80,000 approved film production projects via British distributors.

Thus, it was said, the Government coming up with a project which may virtually as soon as an indie producer applied for coin.

Earlier in the month, it was re-

called, Harold Wilson, president of the Board of Trade, appointed a committee of three to investigate the desirability of state-owned studio space in the interest of indie pro-
ducers. Wilson, in announcing the finance corporation plans, emphasized that it would have no power to force lease or build cinemas or studios.

Company toppers at the week-end were quick to raise these questions.

1. In the event that the Board of Trade-appointed committee recommends that the Government provide state space, will the Government establish still another financing corporation with its own money?

2. If the Government adopts this course, will it elect to build new studios (which would take time and moolah, a good deal of which the U. K. is short), or will it exercise the right of eminent domain, and take over established studios?

3. If the latter is done, will its choice be studios owned by non-British interests?

One of the avenues open to U. S. film distributors for the utilization of frozen American film funds in Brit-
ain is investment in production on that side, and that explains why the American toppers are so concerned with the possibilities of the Wilson-Cripps production plan.

West Coast Bureau of THE FILM DAILY

Hollywood—Eric Johnston was un-
available for comment on the British establishment of a film financing corporation to back indie British pro-
ducers to the extent of $20,000,000.

Fencing Short For Tele

Irving Browning, who produced, directed and photographed a sport short, “The Chase of the Olympic Games,” of the 1936 U. S. team that went to the Berlin Olympics, is readying it for release for television.

What Next in Britain? ... the pattern was cut in 1946-47

(Continued from Page 1)

British cinemas, the houses would be required to give continual preference to British indie product.

Quite a blueprint for partial nationalization, that.

And now for the fill-in.

On Jan. 24, 1947, you read this Page One streamer in your FILM DAILY: “Propose British Government Indie Pix Production.” That story was based upon a recommendation by the Screen Writers Association that a Government Film Bank be established.

Factual reporting compels the statement at this point that these various recommenda-
tions, at the time they originated, were given the once-over lightly by substantial British trade leaders, but by the same token, factual reporting also dictates reference to these additional Page One headlines of 1947:


“And this the British Government did by imposing a 45 per cent exhibitors quota under the 1948 Films Act, despite the fact that on March 25, 1947, your FILM DAILY published a London dispatch under this enlightening banner:

“U. K. Devises Import Cut Plans”

“Central Film Bank Plan in England Rumored”—April 2.

“Labor Government Opposes Nationalization of British Film Industry, Asserts Crips”—April 23. [Continued for 5 lines]

SOMUCH FOR THE 1947 FILM DAILY headlines which, with a considerable degree of accuracy—and frequently exclusively, be it added—plotted the shape of things to come.

Now as to the $20,000,000 Film Bank which His Majesty’s Government, prime bene-

ficiary of the European Recovery Program, will establish via a Film Finance Corporation which Parliament is to rubber stamp pronto.

It is, of course, the inevitable result of the general policy the British Government has adopted—and, if you please, with special, direct reference to what the Government has been doing about American films in the United Kingdom.

Consider, then,

First, 11 months ago the Government suddenly imposed a 75 per cent ad valorum duty on American film imports.

Secondly, as a price for the removal of that confiscatory duty it required the American industry to accept the restriction of film remittances from the United Kingdom to $7,000,000—plus annually for a two-year period and hedged about the “permitted uses” of American funds remaining in Britain with stringent provisos and still more stringent interpretations of the same.

And, thirdly, with no more advance warning than was given in the instance of the duty, it slapped on the 45 per cent quota, presumably on the advice of the Films Council, representation on which was denied to American distributors in Britain. The 45 per cent quota, incidentally, was 5 per cent less than that urged by J. Arthur Rank, the domi-
nant figure in the British industry.

Oh, obviously, if British producers, which consume some 350 features annually are to devote 45 per cent of their screen time to British films instead of the recent 20 percent, British production was to be materially stepped up, for in the first five months of this year, only 32 “first” features were completed. And in 1947, total “first” feature production of the industry’s association’s members, was 32.

Rank, contending that a substantial number of British exhibitors can meet the 45 per cent quota, with the others eligible for exemption under the Films Act, has said he will make 60 “first” features for the quota year starting Oct. 1, adding the estimate that independent producers can provide 20 more. Rank further indicated he would supply 10 reissues.

Obviously, too, even 90 British features could—undoubtedly will—fall far short of tak-
ing up the slack caused by the drastic cut in American film imports.

So it is little wonder that the British Government finally has come through with its film financing plan for British independent producers, with the money, mind you, to reach the producer through British distributors, not British independent producers moving to provide the pictures on their own.

For well, Wilson told Commons last week, when that question was raised, that “the most intense efforts by both film producers and the Government to interest private capital over recent weeks has failed.”

And well it might to, and for a variety of reasons, including the risks inherent in production and the dislike of private capital to engage in an industry over which hangs the threat of semi-nationalization.

Indeed, that thought undoubtedly was in the mind of Winston Churchill, leader of the Conservative Opposition, when he told Wilson that it was proposed to invest na-
tional funds in “What is on the face of it a losing adventure.” To which Wilson replied, “I do not think that Mr. Radigan was thinking of the degree of hazardousness of the industry. It is now producing for a safe and assured home market on a high quota . . .” And he might have added to the intense dissatisfaction of thousands of British theaters which prefer Hollywood pictures.

CURIOUSLY—and it might be well to note that fact here—in recent months there were cries that “the Americans” were holding back British independent produc-

(Continued on Page 7)
What Next in Britain?  
...the pattern was cut in 1946-47

(Continued on Page 6)

Selznick Test Stage Series for Television

(Continued from Page 1)

"Selznick Test Stage" series, and will present young players regarded by Selznick as comedians.

Four sponsors are understood to have submitted deals. Selznick reps. for some time have been reviewing diligently securing the talent field in both the East and the West, and the producer is understood to have plans for the production of a half dozen or more video programs.

It was confirmed at the week-end that Selznick at the time he acquired screen rights to "The Greatest Show on Earth" from Ringling Bros.-Barnum & Bailey Circus also obtained tele rights to the circus for a period of years.

Trinity Seeks $2,175,000 Damages from Selznick

West Coast Bureau of THE FILM DAILY

Hollywood—Charging violation of a contract covering the production of "If This Be My Harvest," Trinity Pictures Corp., headed by William A. Bacher, filed a $2,175,000 damage suit against David O. Selznick, Vanguard and others. Dispute is over three Selznick players, Vaill, Louis Jourdan and Robert Mitchum. who failed to report on the scheduled starting date.

Selznick issued a statement claiming the deal had not been completed and the players were withheld because Bacher failed to revise his script to conform with Selznick's requirements.

Rathvon Resigns Position As RKO President

(Continued from Page 1)

be glad to serve as president for a reasonable period of time."

There was immediate speculation as to whom would succeed Rathvon with the name of Neil E. Dopine, now executive vice-pee of the company, brought forward prominently.

Indicative of the firm hand Hughes has on the company was the fact that announcement of Rathvon's resignation at the meeting here was made Friday in Hollywood rather than in New York.

RKO Appealing Jackson Pk. Ruling Against Palace

Chicago—Attorney Myles Seeley will file appeal today in Federal Court, against Judge Michael Iggo's decision in the RKO Palace theater case, which he ruled was subject to Jackson Park decree. Defense will contend Palace Theater is owned and operated by a company not included within provision of decree. Case will come before seventh District Circuit Court this Fall.
Weekly Polio Cost
In N. C. at $100,000

(Continued from Page 1)
grosses, so that it is difficult to estimate just how much polio added to the normal decline, additional last $100,000 per week would be a fair figure.

As an example of what is happening in North Carolina, Hearn cited one of his small town theaters which played to 14 people at two evening performances of a top attraction. Normal attendance at the house would have been no less than 10 times that number, he stated.

Reported polio cases at the weekend were just under the 876 cases for 1944, North Carolina’s record polio year. National Foundation for Infantile Paralysis moved medical shock troops into the area late last week. An orthopedic surgeon and three specially trained nurses are touring the state’s medical centers to train doctors and nurses in the latest methods of caring for acute cases.

Austin, Tex.—Polio incidence continued to grow in Texas last week. Disease struck 76 new victims last week in 30 counties, the State Health Dept. reported. Total cases rose to 811 in 93 counties, compared to 452 cases in 81 counties for the comparable period of 1946, the last bad polio year.

Vance Seeks Exhibitor Backing of Cryptix Plan

Cincinnati—Exhibitor reactions on the need for a conceived numbering system are sought by Willis Vance of Cryptix, who is confering with Internal Revenue Bureau representatives in an effort to get a favorable ruling on the use of his system. According to Vance, it has become evident that the Bureau wants to be certain there is a need for such a system.

At a recent meeting between Vance and counsel of IRB, department’s accountant, the number of Cryptix was backed by counsel on the basis that IRB would be faced with requests for numerous substitutes if it allows the Vance system. Vance, however, argues that there would be no reason or incentive for exhibitors to develop their own systems if Cryptix were available.

Bien On NSS Drive Tour

William Bien, NSS Mid-West division manager and Eastern captain of the NSS sales promotion drive, is on a tour of the Eastern offices, to hypo branch sales activities.

DEATHS

FRANK V. RENO, assistant manager, Strand Theater, Detroit.

HOLLYWOOD VINE YARD

By RALPH WILK

IF THERE IS ANY TALK of a boxoffice recession, it has never seeped over to the Harry Sherman offices where plans are bursting into full "boom" for the heaviest picture-making schedule in the producer’s long and busy career. Sherman recently acquired rights to W. C. Tuttle’s famous series of comedy Western stories centered around the redoubtable Hashknife, who with his cowboy pal, Sleepy, manages to keep in a mess of trouble. Sherman has, now given the order for reading this series which will hit the screen at the same time, but entirely independent of, his Enterprise release schedule. . . . The latter catalogue includes “Tennessee’s Partner,” Sherman’s next for Enterprise, and “Brandy For Heroes,” “Tall Man From Texas,” “Pride of Palomar,” “Ring Horse” and “Carmen of the West.” . . . Incidentally, “Ring Horse,” which is a circus story by Thomas (“Gus the Great”) Duncan, and “Brandy For Heroes,” which is Jack Kofoid’s period yarn about the Hon. Jim Morrisey, the heavyweight champ who turned to politics, will be the first non-Westerns Sherman has made in his long career of 158 pictures. . . . “Tall Man From Texas” may have Gary Cooper as its central character. . . . The producer talked to Cooper before the star left for the East a few weeks ago and it may work out . . .

THAT OLD PHILOSOPHY about finding what you’re looking for in your own back yard worked out for Director Lloyd Bacon, who is now preparing to start shooting “Mother Is A Freshman,” Walter Morosco production for 20th Century-Fox, the first week in August. . . . Bacon and Morosco had a discussion about a certain comedy sequence in “Mother Is A Freshman” and Bacon took his 16 mm. camera and went down to “Muscle Beach” at Santa Monica, only a few blocks from his home, to shoot some sequences supporting his contention. . . . Muscle Beach is the redoubt of the sand and surf Tarzans, the beach Apollonis who usually are accompanied by their muscular girl friends. . . . It is a sort of standing joke, and no one ever thought of it having any picture possibilities until Bacon invaded Muscle Beach with his camera. . . . He not only used the footage in his discussion with Morosco regarding “Mother Is A Freshman,” but the idea has now snowballed into plans for a separate feature called “Muscle Beach,” with Bacon and Morosco mutually interested. The comedy-drama about the world capital of the surf Tarzans is now planned as a possible production by producer and director for 1949. . . . Meanwhile, Bacon and Morosco have assigned the two featured ingenue roles in “Mother Is A Freshman” to Betty Lynn and Barbara Lawrence. . . . Rudy Vallee has been handed a great role in the characterization of the family attorney, and the question of who will play the “Mother” of the title is being settled right now . . .

GEOrgE PAl, a highly progressive and experimental producer, has just taken a breather from his heavy schedule of Technicolor features for United Artists release, plus his commercial productions, to earmark $200,000 for an improvement and expansion program at his studios. . . . Improvements will include new stage facilities, additional administrative housing, and new labs. . . . Among the gimmicks being installed are special individual desk-side projection facilities whereby artists, composers, animators, and others can study and time Audio-Visual screenplays of “The Adventures of Tom Thumb” and other forthcoming Pal Technicolor features. . . . The producer has found that Audio-Visual screenplay to be such an effective production guide that he will use it with constant refinements, in all his future productions both entertainment and commercial. . . . Although it calls for making a full-length 16 mm. sketchily drawn version of the entire picture, it still is a money-saver because of the means it provides for avoiding expensive sets and sequences which might be cut out of the finished film later due to length . . .

DIRECTOR JOHN BERRY is becoming an authority on Los Angeles traffic hazards. . . . For weeks he has been filming various traffic hazards for sequences in “The Luckiest Girl In The World,” W. Reinhardt production for M-G-M release. He has now covered practically every busy corner in Los Angeles county . . .

Meredith Seeks Three N. Y. Tele Stations

(Continued from Page 1)
$70,000,000 PIX NET FOR '48 SEEN BY JOHNSTON

92% of Paramount's 1947 Profit from Theaters

$17,382,000 Received from Own Houses; $8,608,000 in Dividends from Affiliates

Ninety-two per cent of Paramount’s 1947 net profit of $28,239,709 was derived from the company theater interests, a summary of figures filed with the SEC reveals.

Paramount received $17,382,000 from its wholly owned houses and dividends amounting to $8,608,000 from affiliated theater units, according to the Commission’s data.

The 1947 figures show a highly significant increase in the percent.

(Continued on Page 3)

3-Man Group to Guide RKO's Interim Films

West Coast Bureau of THE FILM DAILY

Hollywood—The appointment of a three-man executive committee, to administer RKO’s modified production program until stockholders meet in Wilmington, Del., on Aug. 31, is announced by N. Peter Rathvon, who has agreed to remain as RKO’s president until the meeting of stockholders.

Interim committee comprises Sid (Continued on Page 4)

CBS to Analyze Film Biz In Hour-Long Sept. Show

CBS will present “The Hollywood Story,” a one-hour documentary analyzing the film industry, over its entire network during the week of Sept. 19. It was announced yesterday. Exact day of the program has not been determined.

Werner Michel will produce the (Continued on Page 5)

Ice Cream Sells for B & K as Dolls Flop

Chicago—In a move to boost candy stand sales, Balaban & Katz made a successful tryout of ice cream bars at the Century Theater. Sale of the product will be extended to other theaters, it is understood. On the other hand, novelty dolls offered at the Uptown Theater failed to sell in sufficient quantities, according to reports.

What Next in Britain?

... a second look at the Wilson plan

By CHESTER B. BAHN

This will be a further examination of the Labor Government’s plan to invest $20,000,000 of Bank of England money during the next five years in the development of British independent production thru the medium of a Film Finance Corporation or Film Bank.

The corporation, to be established by Act of Parliament, will have a life span of half a decade, expiring in 1953. That will be one year longer than the lease of life of the European Recovery Program of which the United Kingdom is a prime beneficiary. At the end of the five-year period, it is expected that the British film industry will be able to live on its own feet—so Commons was informed by Harold Wilson, president of the Board of Trade and co-sponsor of the plan with Sir Stafford Cripps, Chancellor of the Exchequer and himself a one-time BOP president.

There is, of course, no guarantee that, in the event the Government’s $20,000,000 investment in British production fails to turn the tide that the life of the corporation may be prolonged. Indeed, once committed to a policy of public financing of production (and a hint, as well, that distribution may be next: more about that later), the Government may be expected to provide money from the Treasury as needed.

And who doubts that it will be needed, and in increasingly large amounts?

TOA in National Tax Survey To Meet Theater Levies on Local Level

TOA is initiating a nationwide survey of the exhibitor’s position in relation to taxation, one of the top problems facing theater owners in the coming year, Guel Sullivan, executive director, said yesterday.

Pointing out that state and municipal legislators throughout the country would undoubtedly be gunning for the amusement industry as a source of revenue, Sullivan de-

The Daily Newspaper Of Motion Pictures Now Thirty Years Old

Drop to $50-$60 Million In '49 Forecast; Johnston Lashes Out at U.K. Quota

West Coast Bureau of THE FILM DAILY

Hollywood—Under the impact of the shrinking foreign market the net income of the American film industry for 1948 will approximate $70,000,000, while in 1949 it will shrink still further dropping to a figure between $50,000,000 and $80,000,000, it was estimated here yesterday by Eric A. Johnston, MPAA-MPEA.

(Continued on Page 5)

United P. R. Front By N. Y. Exhibitors

New York State exhibitors will present a united front in public relations and other matters of common interest as a result of a week-end conference of representatives of four exhibitor organizations, meeting was held at the Lake Placid lodge of

Goldwyn-Wanger Deal on “Joan” to Be Set Soon

Deal whereby Samuel Goldwyn, Prods, will supervise RKO distribution of Walter Wanger’s “Joan of Arc” is expected to be consummated sometime this week, it was learned yesterday.

Picture will be distributed on a roadshow basis with Goldwyn Pros, president James Mulvey at the marketing reins.

Philly Exhibs Urged To Show Exit Trailers

Philadelphia—Area exhibitors are being urged to show trailers or slides at each performance indicating theater exits and reminding patrons that smoking is not permitted. Campaign is backed by Sidney E. Samuelson, general manager of Allied Independent Owners of Eastern Pennsylvania, who pointed out that such a request made last week by several councilmen during consideration of the proposed fire guard measure.
Coming and Going

MANNING "TIM" CLAGETT, of the MPAA, was in town yesterday for Washington. WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, returned yesterday from Chicago.

HERB CROCKETE, M-G-M publicity manager, is in vacation. He's spending his time on a 25-foot sloop, cruising the waters of New York and Connecticut.

ALBERT LEWIS, M-G-M studio executive, arrived yesterday from the Coast.

GEORGE FAIRBAIRNE, M-G-M writer, will leave the Coast Aug. 1, and sail aboard the S. S. "Meurstenia," Aug. 11 for England.

SIRFRED FRANKEN, M-G-M producer, will arrive from the Coast Aug. 7 and sail Aug. 13 aboard the S. S. Argentina for Rio de Janeiro. He had originally been slated to sail for Paris last week and canceled out for the war trip. MRS. FRANKLIN will accompany him.

CHARLES M. KOSNOWITZ, Loew's vice-president and treasurer, will leave the Coast July 29 for New York, after spending several weeks at the M-G-M studios in Culver City.

TOM GERETY, of M-G-M's publicity department, is on vacation.

BETTY HUTTON signed for a two-day stage engagement at the London Palladium for two weeks. She will make her New York debut on Aug. 6 with her husband, TED BRISKIN, and her mother and sail on the Queen Mary on Aug. 31.

Backen, Crisp To Speak At Griffith Memorial

West Coast Bureau of THE FILM DAILY

The memorial service for D. W. Griffith will be held today at Masonic Temple, with Charles Bracken, Academy vice-president, to deliver the Memorial address. The service will be said by Donald Crisp, actor in "The Birth of a Nation" and many other of the director's early films.

Following the rites the body will be flown to Mount Tabor, Ky., near Lancaster, where Griffith visited in 1916. From Griffith's estate, according to his will, will exceed $50,000.

Mishkin Leaves Fox For Hartford Agency

The Hartford agency yesterday announced the appointment of Meyer Mishkin as vice-president and general manager of its Washington office. Mishkin has resigned his position as executive assistant to Joseph Pincus, casting director and chief talent scout in New York for 20th-Fox, with whom he has been associated for 12 years. The Hartford Agency in California will handle talent for motion pictures, television and radio.

Roy Rowland Arrived In Chicago

ROY ROWLAND arrived in Chicago yesterday from Hollywood with "The Story of Monty Stratton." MONTY STRATTON arrived in Chicago today by air from the Coast.

ZIFF-NORL returned to his Golden desk here yesterday after a Colorado vacation.

WARWICK leaves the Coast tomorrow by plane for Nashville, Tenn., to participate in a M-G-M sponsored program. Rates for homes for under-privileged children. He returns to Hollywood Friday.

HELEN WALKER will visit key cities on a P. A. tour for "My Dear Secretary," with Atlanta and Knoxville the first stops.

EDDIE ALBERT is at the Waldorf from Hollywood.

SEYMOUR EICHMAN, advertising manager, returned from a New England vacation.

FREDERICK BRISSON, executive producer of Independent Artists, is due from Europe Thursday.

DAVID D. HORN, foreign sales manager of Film Classics, has returned from a trip to Europe and South America to report on foreign markets at the FC meeting opening Friday.

DAVE A. EPSTEIN heads east from Hollywood to New York to be with JAMES NASSER, in from the Coast via Washington, is at the Warwick.

HUGH ONEW, Paramount's Eastern and Southern sales manager, is spending today and tomorrow in conferences at the Atlantic branch. He will be at the Jacksonville branch Friday, Saturday and Sunday.

One-A-Week Circus Films for Video, Selznick Plan

West Coast Bureau of THE FILM DAILY

Hollywood — David O. Selznick, who has acquired video rights to the circus super serials for "The Story of Monte Stratton," will make a one-a-week circus series for Studio, "The Story of Monte Stratton," will make a one-a-week circus series for Studio, Selznick, is planning the filming of individual circus subjects with a running time of about 25 minutes each. Release schedule would be on a one-a-week basis. As many as 50 films are planned. Project would not interfere with the Selznick production division. As announced Technicolor Feature production about the Big Top.

Cecil Burke and Arthur Fellows head up the Selznick tele project. Burke, who has been studying tele requirements here for over four months, returns to the Coast this week.

Davis Named Republic's Atlantic Branch Manager

Merritt Davis has been appointed branch manager of Republic's Atlantic branch and assumes his post on Monday, Aug. 2. Davis succeeds James E. Hobbs, who has resigned.

Hitchcock's "Rope" To Bow At Globe Aug. 26

World premiere engagement of Alfred Hitchcock's Technicolor "Rope," will take place at Strand's Globe Theatre, Aug. 26. Warners disclosed yesterday. The premiere is being accorded an elaborate publicity-exploitation campaign teaser in the press, starting three weeks ago, a seven-week ad build-up in advance of premiere day. A radio campaign covering all local stations this week. Special trailer, directed by Hitchcock, is currently running in the Globe, Gotham, Mayfair and Strand.

Lindner Named Columbia Manager In New Zealand

Sydney (By Air Mail) — Terry Lindner, Western Australian manager for Columbia pictures, has been named New Zealand general manager for the company, Nick Pery, Columbia chief here, announced. Bill McKewon will take over Lindner's former assignment.

Three Turned Back By Interstate Circuit

Dallas—Interstate has turned back to C. J. Musselman the Lamar and Dixie Theaters in Paris. At the same time the Gem at Wichita Falls was returned to Aaron McIlheran and Mrs. R. C. McIlheran.

Watkins Named Sec'y Of U.K. Film Censos

London (By Cable) — A. T. L. Watkins yesterday was appointed assistant secretary of British Board of Film Censors. He has been assistant secretary since Jan. 1.
92% of Para.'s 1947 Profit from Theaters

(Continued from Page 1) The age of net earnings contributed by the New York office over 1946 when the latter office contributed $3,920,000 to a reported consolidated net profit of $38,199,106. Theater earnings in this case represent 72 per cent of total profits, up 20 per cent below the 1947 figure.

Video Producer-Distrib. Set Up By Sack Brothers

Dallas—Formation of Sack Television Enterprises, with plans for a long-range program of video production and distribution, was announced by Alfred and Lester Sack, who have operated Sack Amusement Enterprises since 1919, and their brother, Julius M. Sack, former sales and promotion manager for Schenley distilleries and one-time theater executive.

Sack Television will function as a separate production and distribution division. Robert M. Moscow will be production manager here.

Company currently has two series of musical shorts in production for television use. One, a group of 12 three-minute “Piano Reflections,” features prominent concert artists in pop classics, while 13 “Spiritual Sing-A-Longs” are aimed at audience participation.

Youth Month Campaign Book Prepared by TOA

A 16-page campaign book prepared by Ernest Emerling, advertising-publicity head for Loew's Theaters, will be distributed to exhibitors for use in connection with the TOA Youth Month campaign.

Conveniently divided into three major sections—exploitation, lobby and screen, and publicity, book contains a complete campaign to enable theaters to tie in with the industry’s drive to stimulate the nation’s interest in youth.

Book includes practical events to attract youngsters and teen-agers, description of lobby and marquees material, available trailers, promotional tieups and other material to put over the campaign.

New Flesh Attraction

Lamesa, Tex.—A new kind of flesh attraction is being tested by Audrey Cox, operator of the Yucca Drive-In Theater. Turning his site into a center of community political activities, operator has hit on a plan which has the candidates, the audience and Cox well satisfied. In addition the entertainment is free and untaxed. Programs include a film, followed by speeches of various candidates, and then another picture to close the entertainment.

Levy to UA Branch Post; Dudelson Joining E-L

(Continued from Page 1) to succeed Harry Bugie as Eagle Lion manager in Cincinnati, Bugie having resigned, it was understood.

Prior to his Cleveland appointment, Levy was foreign division manager for UA in Europe and the Near East from 1946 to 1947 when he resigned his post to take up sales duties in the home office.

During the late war Levy served as films advisor to the director of the psychological warfare branch of the Allied force headquarters on the continent for a period of 29 months.

Bob Richardson Named E-L Exchange Manager

The appointment of Robert B. Richardson to be Eagle Lion Films’ Cleveland branch manager, replacing Mark Goldman, who has resigned, was announced yesterday by William J. Heineman, vice-president in charge of distribution.

“Affair” Handling Subject Of Nasser-UA Conferences

James Nasser, president of General Service Studios in Hollywood, who recently signed a new long-term producing contract with UA, arrived here yesterday from the Coast for some office conferences with distribution executives. Talks will deal with matters relating to the handling of Nasser's first production, “An Innocent Affair,” in which Madeleine Carroll and Fred MacMurra are featured. Also in the pie are Charles “Buddy” Rogers and Rita Johnson. A release date is expected to be set shortly. Lloyd Bacon directed.

Nasser’s UA release plans include distribution of “Cover Up,” with William Bendix, Barbara Britton, Dennis O’Ree. Pic was directed by Alfred E. Green and is now in the editing stage.

Bacon’s services are also slated for direction of “Joe Macbeth,” starring Lew Ayres and Audrey Totter, and “Czar the Great.”

SAG Ballots on Guild Shop

West Coast Bureau of THE FILM DAILY

Hollywood—Some 5,000 ballots were mailed yesterday by the NLRB office in Los Angeles to determine if SAG members will retain the union shop. Deadlines for return of ballots is Aug. 16.
3-Man Group to Guide RKO's Interim Films

(Continued From Page 1)

Rogell, RKO studio manager since 1936, and Bicknell Lockhart and C. J. Tovlin, members of the Howard Hughes organization. Tovlin formerly was with Hal Roach and Benedit Bogearus, while Lockhart is an industrial economist and efficiency expert engaged by Hughes about six months ago.

Group was named with the approval of Hughes and Ned E. Deplin, executive vice-president of RKO. Latter also continues as vice-chairman of the RKO board and will be in full charge of operations out of the New York office. Rathvon said his function will be primarily advisory in nature.

On a report that Robert J. O'Donnell, general manager of Interstate Circuit and Chief Barker of Variety Clubs Int'l, will be RKO's production chief, representatives of Hughes said no selection has been made as yet. Indications are that at the stockholders' meeting the selection will be made.

'Babe Ruth Story' Preem Climaxes Babe Ruth Day

Day long observance of Babe Ruth Day yesterday was climaxed with the local world preem at the Astor of "The Babe Ruth Story," Allied Artists pie, attended by a gala turnout of local and visiting film names, theatrical celebrities, civic and state officials. Initial performances was for the benefit of the Babe Ruth Foundation. Event was heavily ballyhooed in advance via ads and publicity. The "Babe" was there in person.

Opening coverage was handled by television, radio and newspaper units plus the Armed Forces Radio element of the State Department and Army. Today, proudly, proxy of Allied Artists, was presented Parents Magazine "Special Merit" medal. This was the second time in 20 years the award was made.

In addition to Mayor O'Dwyer and other city, state and baseball figures, also in attendance were Eddie Albert, Vivian Blaine, Charles Bickford, Hilary Brook, Louis Calhern, Faye Emerson, Elliott Roosevelt, Peggy Cummins, Paul Kelly, Sister Kenny, Guy Kibbee, Gale Storm, Phil Reagan, Guy Madison, Irene Rich, Marjorie Main, Beryl Reid, Ford Frick, Pamela Britton. A buffet supper, given by Broidy, followed the preem in the Raleigh Room of the Warwick, for 200 guests.

Wedding Bells


ASCAP Still Mulling Whether to Appeal

(Continued From Page 1)

decree. Attorneys and board will continue to study the issue and have a decision again within the week.

Don't Sign With ASCAP, Samuelson Tells Exhibs.

Philadelphia—Members of Allied Independent Theater Owners of Eastern Pennsylvania are told in a bulletin from Sidney E. Samuelson, general manager, not to sign any ASCAP contract, or send any more checks to ASCAP pending completion of analysis of the New York District Court decision in the ITOA-ASCAP trust action.

Unit, Samuelson stated, is waiting for detailed instructions on how to proceed.

FTC Seeks Legislation To Further Slow Mergers

Washington Bureau of THE FILM DAILY

Washington—Legislation to halt the acquisition of assets of competing companies is sought by the Federal Trade Commission, which warned in a report to the special session of Congress that if the growth of monopoly and concentration of economic power through mergers is not halted in America, collectivism would triumph over free enterprise.

FTC's primary concern is with the loophole in the Clayton Act which permits corporations to purchase the assets rather than (or in addition to) the stock of competing firms. Loophole is claimed to evade the original intent of Congress "to arrest the creation of monopolies in their incipiency."

Observers here were of the opinion that deals such as those under which Paramount purchased Liberty and Rainbow would be forbidden under the legislation sought by FTC. Bills to amend the Clayton Act have been before Senate and House investigators since 1945 but have not reached the floor of either House.

SAG Signs Pact With IMPA

West Coast Bureau of THE FILM DAILY

Hollywood — A contract which nearly parallels the recently negotiated contract between SAG and AMPP was signed at the week-end by the actors' union and the Independent Motion Picture Producers Association. Major difference in the pact is that IMPA producers continue to have special concessions for producers making features budgeted under $100,000, or Westerns under $50,000.

STORKS

Detroit—Thomas Picha, manager of the Virginia Theater, has a new son, Gerald.
What Next in Britain?

... a second look at the Wilson plan

(Continued from Page 1)

tutors who, in the past, have provided 80 per cent of Britain's screen entertainment. At the expense, too, it be added, of a majority of British exhibitors and of the millions of Britons who have demonstrated at the box office for a considerable period of years a taste for the highly polished Hollywood motion pictures.

And, it may be, at the expense of the Labor Government which could find, in the months ahead, a decline in the Entertainment Tax receipts paralleling, more or less, the decline in American playing time in Britain.

(Until the Anglo-American film trade relations became abnormal in 1947 by action of the Labor Government, 83 per cent of the total earnings of American films in Britain remained permanently in England. In 1945, the sun was, so to speak, the British Treasury alone was obtaining from the entertainment tax on American films more than twice the amount the American industry received for the films from which this revenue was derived. In 1943, the entertainment tax on Hollywood films produced approximately £55,000,000 for the British Treasury.)

IT IS OBVIOUS from what Wilson had to say in Commons that he is counting heavily on the British independent producers to not only deliver product which will supplant the American pictures in Britain but which as well will find a ready and paying market overseas.

"Mr. Wilson told the House," said a London cable to the New York Times, "that film production was an essential industry from a dollar-export trade-point of view."

The reference to the dollar presupposes that the President of the Board of Trade had in mind the dollar, the Chink or the Mexican dollar.

If that is so, however, he is singularly uninformal as to the earnings of all British pictures, whether produced by independents or others, in these United States.

There could be a tip-off for him in the fact that British investors, despite the most intense efforts by both film producers and the Government, had declined to bankroll the British independent producers.

The British business man, regardless of his party affiliation, takes a very dim view of the future of a venture which bids fair to be profitless.

THIS is not to say that British independents cannot make good pictures; that they can. So can Hollywood.

And both, it follows, the law of averages applying, can make pictures which are not good. But there will be this difference, once the British Film Bank is operating. When American films fail to make the grade, private enterprise will be the loser. And when the British pictures flop, at home or abroad or in both markets, the money will come out of the British taxpayers' pockets—this whether or not Wilson rejects or accepts the proposition that the project is likely to involve a loss of public money.

The President of the Board of Trade made much of the fact in replying to Winston Churchill, leader of His Majesty's Loyal Opposition, in Commons that the British industry is now producing for a safe and assured home market with a high quota."

He and his associates could find, could they not, that it is one thing to produce for that market, quite another to have the market accept what is produced.

Responsible British theater men are on record to the effect that their patrons demand Hollywood pictures. To the surveys of the British government certain American pictures in certain situations. Yet, curiously, certain of the best British pictures have failed in the home market, and had to look to American exhibition for a profit.

SUPPOSE, for argumen's sake, it is accepted that the British film audience clings to its long-established preference for American pictures. And well it may, for British production until its existing studio facilities are increased materially will have to cut many corners if the feature volume requisite to meet the 45 per cent is to be reached.

That more than hints, does it not, at an array of B's and quickies.

Well, what then?

It could be this: The Film Bank, in its initial stages, on the word of Wilson, will loan money only to distribution companies (Wilson said there is nothing in the proposed bill that will preclude J. Arthur Rank from getting a loan if the corporation considers it desirable although it is not intended to advance him Government funds) who in turn will help finance producers.

If the Government-financed pictures flop, both their distributors and as well as their exhibitors, will lose. The distributors will be committed to the Govern- ment for the advances made on "reasonable commercial terms"—the words are Wilson's. And, presumably, the producers will be committed in kind to the distributors. As for the exhibitor . . . . need we go into that?

NEVITABLY, losses all the 'way round, if, and as when they develop, will bring cries for relief.

As if in anticipation, Wilson told Commons, "Later, it may be practical to help in financing other experiments in methods of production and distribution." Perchance, direct Government production . . . or not, it is not a Government monopoly of distribution?

And why not? Is not the Labor Government committed to nationalization of industry? While it is true that Wilson made no reference to Government monies for exhibition, except to assure Commons that the finance company will have no power to own, lease or build cinemas, the fact remains that the Parliamentary Labor Party subscribes.

(Continued from Page 1)

FRED J. SCHWARTZ, president of Metro-

tonal Motion Pictue Theater Asso-

association. One of the matters discussed by the exhibitor reps, was the organiza-
tion of a Joint effort on behalf of the Will Rogers Memorial Hospital. All of the representatives paid a visit to the Saranac Lake home Sunday.

Further meetings will be arranged to solidify and execute the conclusions reached, Schwartz stated yester-

day.

Meeting was attended by: Merritt A. Kysor, president of MPTO of New York State, Inc. and George J. Gammel, from Buffalo; Harry Lamont, president of Allied Chapter of TOA; Charles A. Smokwitz, zone manager of Warner Theaters; John W. Gard-

mer, Schenectady; Saul J. Ulman, Up-State district manager, Fashion Theaters, and Leonard L. Rosenthal, general counsel of TOA, Albany. From New York City, in addition to Schwartz, Murray I. Gurfein, general counsel MPTA; Giel Sullivan, ex-

ector, executive director of MPTA.

While Harry Brandt, president of ITOA was unable to attend, he ex-

signed his agreement with the poli-

and action adopted.

CBS to Analyze Film Biz

In Hour-Long Sept. Show

(Continued from Page 1)

program which will originate in New York. John Dietz will direct from a script by Peter DeWitt.

Program will depict social, eco-

and artistic factors which go into the making of a good picture. Much of the documentary will be based on the genes and devel-

of Samuel Goldwyn's Academy Award winner, "The Best Years Of Our Lives.

Blowers Cool Houses as

Engineers Strike On

Blowers and fans were continued in service for the comfort of patrons over the week-end and yesterday while the strike called by Local 59, International Union of Operating Engineers, AFL continued. Houses in the RKO and Loew Circuits are affected. Spokesmen for both the union and circuits said there were no meetings relative to a settlement yesterday.

DEATHS

RICHARD HATHAWAY, manager of the Ivis Theater, Winamac, Ind.

MAURIE RUBENS, 54, theatrical compos-er, from a heart attack in Hollywood.
**TONY OWEN** is reported to be negotiating with Allied Artists for production of a film dealing with the Green Bay Packers, pro football team.®* John Wayne is seeking the rights to the life story of Jim Thorpe, famed Indian gridiron, baseball and decathlon star. Wayne wants to produce and star in the picture, which would be made at Republic.©* Producer Albert J. Cohen has optioned the best-seller, "Don't Cry For Me," written by John Weldon and published by Scribners. Story deals with the tragic adventures of the Donner Party in California in 1846.©* Derwin Abrahams directs "The Gallant Texan," musical western starring Jimmy Wakely, which starts tomorrow at Monogram.©* Republic has set Richard Crane to do a P. A. tour with "Drums Along the Amazon" in the three Indiana cities, Indianapolis, Terre Haute and South Bend, opening late in August.

**JOHNNY WEISMULLER** will play the title role in a new Columbia series to be called "Jungle Jim," based on a comic strip. He signed a five-year pact calling for two pic a year. . . . Sam Katzman will produce, William Berke directs. . . . *"Wrong, Wrong, Number,"* Hal Wallis production for Paramount based on the radio classic, will be brought out by Banton in a 25-cent edition with a first printing of one million copies in conjunction with its release. . . . *Fred MacMurray will be featured in a new Jerry Fairbanks short subject for Paramount. . . . The star will demonstrate Hollywood's newest physical training aids now being sponsored by the Bing Crosby Research Foundation. . . . *After completing his role in William Wyler's "The Heiress" at Paramount, Montgomery Clift plans to return to New York to appear in a stage dramatization of "The Naked and the Dead."*

**SCREEN GUILD**'s schedule for 1948-49 will be increased to 12 productions under terms of a deal made with William Stephens. . . . Irene Hervey, who recently returned from England, gets one of three top female roles in Paramount's "One Woman." . . . Atomic explosions on the sun leaping 250,000 miles into the air have been filmed in color by Jerry Fairbanks and will be featured in "Solar Secrets," the producer's next short for Paramount. . . . *Vincent Sherman has been set by Warners to direct "Into the Night," original suspense melodrama by Larry Marcus.*

**Australian CEA in Bid for Higher B. O. Scales**

Melbourne, Victoria, (By Air Mail)—Concessions department's increased ticket prices continues here. Jack Graham, secretary of Cinematograph Exhibitors Association, said increased ticket charges are inevitable sooner or later. Scales, he pointed out, have been static since 1890, while amusement taxes have been raised from 200 to 400 per cent, depending on seat prices. Vaughan Marshall, secretary of Independent Exhibitors Association, would not indicate whether his organization intends to apply for increased ticket prices.

**Johnston Assigns Jackson To MPAA Eastern Office**

West Coast Bureau of THE FILM DAILY

Hollywood—Transfer of Stephen S. Jackson of the PCA staff to a special post with the legal department of MPAA in New York was announced at the weekend by E. A. Johnston, MPAA president. Assigned to PCA in April, 1947, Jackson took over administration duties during the illness of Joseph J. Berman. Latter now resumes as PCA director.

**14 20th-Fox Films Given To Academy Film Library**

West Coast Bureau of THE FILM DAILY

Hollywood—A group of 14 20th-Fox pictures which have been nominated for or won Academy awards in past years has been turned over to the Academy film library by the studio. Presentation was to Jean Herbart, Academy president, by Col. Jason Joy of 20th-Fox.


**20th-Fox Loses Bid to Amend Video Application**

Washington Bureau of THE FILM DAILY

Washington—Bid of 20th-Fox to amend its application for a San Francisco video outlet that include plans for a second studio in Oakland was turned down by FCC Commissioner George E. Sterling. Decision will be appealed to the full commission.

**Film Co. Dividends Continue To Shrink**

Washington—While the public reported cash dividends for corporations as a whole were 10 per cent lower in June than in May, dividends paid by the film companies in June of 1947, payments by pic companies dropped off by nearly half. Million, from $7,859,000 in June, 1947, to $4,278,000 in June of this year. And while payments for the second quarter of 1947, film div- idends paid were dropped off by $1,000,000 for the period from April through June last year to only $1,268,000 for the same period this year.

The shrinkage in film company di- vidends was reflected also in the total for the first half of 1947, and a period of 1946, when dividends paid were $116 million better than the second quarter of 1947, film div- idends paid were dropped off by $1,045,000 for the period from April through June last year to only $1,268,000 for the same period this year.

**Mallers Asks Opportunity To Bid on Theater Stock**

Warsaw, Ind.—Nick Mallers, operator of the Centennial Theater, filed proceedings in Circuit Court asking that a purported sale of stock in the building containing his theater was null and that he be given opportunity to bidding. Stock was purchased from estate of the late D. Angle C. MacDonald by John Boyle, operator of the Strand Thea- ter. Mallers contends that he notify the trustee that he was willing to pay more than the amount accepted from Boyle.

**Mary Pickford Wins Pact Action Brought by LaCav**

West Coast Bureau of THE FILM DAILY

Hollywood—Breach of contract action brought by Gregory LaCav against Mary Pickford was decided in favor of Miss Pickford by Superior Court Judge Elmer W. Hee LaCav had sought $1,653,750 damage in connection with the film "One Touch of Venus."
TOA Ready Plans for Nat'l Tax Survey

(Continued from Page 1)
clared that it behooved exhibitors to band together in advance to meet the threat.
A TOA policy will be to meet specific legislative theater efforts on a local level, eschewing intervention of a national organization in local problems.
Sullivan said that TOA leaders were still studying the ASCAP decision and that the organization's stand on the matter would be on the agenda of the forthcoming board of directors meeting to be held in conjunction with the Chicago convention in September.
An analysis of the ASCAP decision is being made by Herman Levy, TOA general counsel

19 Films On Program Of Protestant Commission

West Coast Bureau of THE FILM DAILY

Hollywood—Protestant Film Commission now has a goal of 19 films of varying length in its plan to become a permanent program, a person familiar with the program, according to Paul F. Heard, executive secretary and executive producer.

With two films already in release, PPC on Aug. 5 will put a 45-minute racial and religious prejudice subject before the cameras at the Nascaur Studio. B'nai B'rith and other Jewish organizations cooperated in preparing the script.

A longer picture on the American way of life, with some emphasis on the British, is expected to be made in Fall, but a contemplated biography of Martin Luther has not been started because of script difficulties.

Other PPC films planned include seven 20-minute subjects on mental health, five designed to promote good citizenship and three pictures adapted from episodes in the Bible. Latter are to be made under supervision of one in association with J. Arthur Rank.

A camera crew will leave soon for Japan to make a documentary showing how Christianity can help the Japanese to understand democracy.

"Beyond Our Own," initial film made by PPC has so far returned a 25 per cent profit on an investment of about $100,000. A second subject, "My Name Is Han" also returned a profit.

Thorpes Pix Date-Day At Music Hall, Capitol

Two top-budget M-G-M productions, both of which were directed by Richard Thorpe, open here Thursday. They are "Date With Judy," which has premiered at the Music Hall July 29, and "On an Island With You" opens at the Capitol the same day.

Making these, Thorpe has completed "Sun In The Morning," Robert Sisk Production for M-G-M.
TRAILERS
are your Best Buy in Advertising!

Trailers draw 31% of your Patrons...according to Woman's Home Companion's 1947 Motion Picture Survey!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
LOCAL MEDIATION ONLY WAY, SAYS SMITH

U. K. Film Bank Bill to Parliament in September

Past Failures Due to National Basis, Fox Executive Tells Indiana Exhibitors

French Lick, Ind.—Attributing the failure of past industry mediation plans to the fact that they were conceived on a national basis, Andy W. Smith, Jr., 20th-Fox general sales manager, told the Allied Theatre Owners of Indiana in convention here yesterday that the recently introduced

(Continued on Page 4)

PCCITO To Aid Battle Against ASCAP Ruling

West Coast Bureau of THE FILM DAILY
Hollywood — PCCITO trustees, through their attorney, Robert W. Graham of Seattle, announced that PCC would file suit in any appeal from the decision of Federal

(Continued on Page 7)

Ohio Sales and Use Tax Law Amendments Passed

Columbus, O.—The Ohio Legislature has approved the amendment to the sales and use tax laws which eliminates the tax on all sales of

(Continued on Page 4)

Mason to Enterprise On One Picture Deal

West Coast Bureau, THE FILM DAILY
Hollywood — James Mason’s first Hollywood feature will be made under the Enterprise Film Corporation, the company that was formed by Mason and director Nicholas Ray.

(Continued on Page 7)

Peso Devaluation A 25% Blow

Companies Plan to Slash Operating Costs

Hold Line on Admissions. Wood Urges Ohio Theaters

By JAY KANER

FILM DAILY Staff Correspondent

Columbus, O.—A warning against reducing admission scales is sounded by Pete J. Wood, IOO, secretary, in a bulletin just dispatched to the Allied affiliate’s membership.

Declaring that “there are no signs of reduced admission prices in Ohio in the regularly operated movie

(Continued on Page 6)
Robertson Slender Verdict
Reversed by British Court

London (By Cable)—Slender and libel judgment won by Edith Arnot Robertson in her suit against M-G-M in the British Appeal Court. Miss Robertson won damages of £1,500 in her suit arising from a letter sent by M-G-M to her husband out of touch with tastes and requirements of moviemakers.

Lower Court upheld her contention that this meant she was an incompetent film critic, but the Appeal Court found there had been "no evidence that the firm company wanted to silence or inhibit her" and that the letter to BBC had been "put in the kindest way possible."

Air Force Association
To Cite Show Business

West Coast Bureau of THE FILM DAILY

West Hollywood—Show business will be commended for its contribution in boosting the morale of overseas forces at the first meeting of the Air Forces Association, to be held Sept. 24-25 in New York. A committee of the Air Force officers has been chosen to carry out the arrangements.

Committee comprises Marian C. Cooper, Clark Cable, Joshua Logan, Tex McCrary, James Stewart, Hal E. Roach, chairman. Citations for the SAG, Actor's Equity, radio artists and musicians union are being prepared, each to contain the names of all in the different organizations who entertained the Air Force overseas.

Owen D. Young Named
To ABC Board of Directors

Owen D. Young was elected a member of the board of directors of the American Broadcasting Co., at a meeting yesterday, Edward J. Noble, ABC's chairman of the board announced. Election of Young increases the first membership in ABC's board of eight.

One of radio's pioneers, Young was the first chairman of the RCA board from its organization in 1919 through 1929, later serving as chairman of the RCA executive committee as well as the ABC advisory council. He is now honorary chairman of General Electric.

20th-Fox’s “Star Month”
To Plug Six Top Players

Supplementary “Star Month” rally will be launched by 20th-Fox in August to focus attention and give maximum publicity to six top rank players under contract to the company, it was announced by Charles Schlaifer, ad-publicity chief. Pix involved are: "That Lady in Ermine" and "The Walls of Jericho."

Plans for boosting attendance via "name" selling of stars include special trailers, posters and lobby displays in addition to the regular campaigns. Player lineup includes Betty Grable, Douglas Fairbanks, Jr., Cor- nel Wilde, Linda Darnell, Anne Baxter, Kirk Douglas.

ABC Working on 10-Station Video Net on West Coast

West Coast Bureau of THE FILM DAILY

Hollywood—A 10-station television network, with eight outlets in California, Oregon and Washington, and others in Salt Lake City and Denver, is planned by ABC, with the cooperation of Don Searle, Coast vice-president. Web-owned stations are under construction here and in San Francisco, with affiliates to make up balance of the proposed net.

Nine German Businessmen
Put Up Funds for Pix Prod.

Washington Bureau of THE FILM DAILY

Washington—Nine Hamburg businessmen have put up 260,000 Reichsmarks to finance German film production, Nathan D. Golden reported this morning. The Department of Commerce pix chief said their film financing will have the status of a specialized bank to provide funds for production and other pix operations. Shortage of capital has hampered German production ever since the war, it is said.

Deluxe Theater Trust Suit
Hearing Set for Sept. 27

Chicago—Hearing in the anti-trust action brought by the Deluxe Theater of this city against the majors has been postponed until Sept. 27 before Federal Judge William Campbell, A. Brussel, plaintiff's counsel, reported yesterday.

coming and going

E. W. D'Arcy, De Vry Co. chief engineer, on a business trip in the Eastern territory

George Brown, Paramount studio ad-publicity chief, on a business trip from the Coast

Sam Shain, of 20th-Fox, is attending an Indiana ATO convention at French Lick Springs.

David Nixon, arrives in New York this morning on the Twentieth Century. It is the same morning that S. L. Brown of 20th-Fox, will be his Swedish bride, Bjorjild, and in this connection, the 20th-Fox, Buet. 6, and Jules 3.

Samuel Schneider, Warners' vice-president and his wife, and W. Stewart McDonnell, vice-president of Warner Bros. Theaters, on his wife, returned today aboard the Queen Mary after a six-week trip to England.

Jules Lapidus, Warners Eastern and Can- admn division sales manager, left last night for Buffalo and Cleveland, returning to New York over the week-end.

Rudolph Weiss, head of Warners real estate department, left last night for Springfield G., returning to New York today.

William Goetz, U-I vice-president charge of production, arrives aboard the American today, accompanied by Robert Goldstien.

Louella Parsons arrives from Europe today, De. Alfredo Guarini, vice-president of the Italian circuit, ENIC, is enroute to Hollywood.

Robert Wilby is a New York visitor.

Among those that had arrived from the Coast for the "Babe Ruth Story" premiere the following returned by plane today: Gale Storm, Walter Huston, George T. Brown and daughter Mary, and Joe L. Brown, member of Menemagon publicity staff, and his wife.

Two Councils to Talk With Exhibitors Before Acting

Richardson Heights, Ga.—Theater owners have invited an attending the Aug. 2 meeting of City Council to discuss the proposed five per cent admissions tax and $150 a year license bill presented by Mayor Lee M. Duggan.

East St. Louis, Ill.—Action of a big importance is pending on theater receipts has been post- poned by the City Council following protests of theater owners. Council will call another meeting with Mayor John T. Connors and exhibitors before taking final action.

$130,000 for "Emperor" in Two Weeks in Loop

Chicago—Two weeks' loop run of Para's "The Emperor Waltz" at the Chicago Theater will gross approximately $180,000, setting a new year's mark.

New York Representative, 44 Wall St. Foreign Branches: London, Manila, and Tokyo

Bank of the American Nation, N. Y. Co. Member F.D.I.C.
MOTION PICTURE
HERALD
July 24, 1948

"THE HOUSE WAS SWEPT WITH GALES OF LAUGHTER"

at a prevue of

"TExAS, BROOKLYN and HEAVEN"

STATEN ISLANDERS HAD FUN WITH NEW GOLDEN COMEDY

Experienced showmen know that the one best test of a motion picture is audience reaction—the purpose for which pictures are made. The rule especially applies in the case of comedy subjects. Projection-room review of such subjects necessarily lacks the important contribution of audience reaction. The following account of an audience prevue of a comedy subject is in contrast to the average projection-room reaction to the same subject.—THE EDITOR.

"Texas, Brooklyn and Heaven," a romantic comedy produced by Robert S. Golden and directed by William Castle, was prevued at the Paramount theatre, Staten Island, N.Y., Tuesday night. It is a United Artists release starring Guy Madison and Diana Lynn.

The preview had been announced in advance and the 2,700-seat house was filled with a crowd appearing to be mostly of the younger age groups. The two features on the theatre's regular bill were "Gung Ho" and "Eagle Squadron.

"Texas, Brooklyn and Heaven," although broad slapstick comedy in part, is not the kind of a picture aimed at keeping the audience in stitches through a continuous barrage of cracks and jokes. It leans heavily on situation comedy and generously exploits its complete freedom from reason or logic. The audience caught on to the spirit of things and had a very good time.

It reacted exactly where the producer had meant it to react and missed few of the funny spots. Four or five times during the picture the house was swept with gales of laughter and at other times the audience chuckled with quiet amusement over funny situations and dialogue lines. Although the majority of the patrons stayed through to the end of the triple feature bill, there were some walkouts toward the middle of the show.

Laughter and scattered applause greeted the end of the film. Lobby comment was scant. Said one elderly lady: "I thought that last scene was a riot." Male patrons were reserved. That the audience participated actively in the screen proceedings could be gathered from the grounds of astonishment and disbelief at the several fantastically contrived scenes.

There were no reaction cards given out at the Paramount, Staten Island. Audience comment from a preview at the Village theatre, Dallas, Texas, runs as follows:

"The most fun I've had in a long time;" "It was a completely idiotic picture, but full of laughs;" "Hope it doesn't ruin the stars' reputation;" "We need more pictures like this one;" "That is just too silly. It was pretty far fetched, but funny in spots;" "Expected it very much? "Awful. Terrible. Would hate to have to sit through another one like this;" "Wonderful. Very Humor- oous, "Fair" Class B comedy;" "It's a scream. I really enjoyed it."

Golden Productions Presents, GUY MADISON, DIANA LYNN, in "TExAS, BROOKLYN AND HEAVEN" with JAMES DUNN, MICHAEL CHEKHOV, FLORENCE BATES, LIONEL STANDER.

Screenplay by Lewis Metzler based on the Saturday Evening Post Story by Barry Benefield.


released thru UA

One of the most unusual items ever printed in a trade paper...a great tribute to a peach of a comedy...a wacky story about wacky people!
40 Fox Pix in 16 MM
For U.K. Via Harris

London (By Cable)—Ron Harris has closed a deal with 20th-Fox by which he will distribute the company's 16 mm. features on this side. The pix will be released in the 16mm. market 18 months after 35mm. general release.

First pix to be made available will embrace "Lauria," "Claudia," "Chloé Brown," "The Mark of Zorro" and "A Bell for Adano."

Harris will have approximately 40 features from Fox during the next 18 months.

Ostref, Farrow, Bates
Out of Circuit Berths

London (By Air Mail)—With the Circuits Mangement Corporation assuming management of theaters in the G. B. and Odgen chains, Mark Ostref and L. W. Farrow have ceased to be managing directors of G. B. Pictures Corp. and P.C.T., and F. S. Bates has ceased to be Odgen's managing director. They remain, however, on the boards of the respective corporations.

Ohio Sales and Use Tax
Law Amendments Passed

(Continued from Page 1)

less than 41 cents, and the Governor has announced he will sign the measure as of Aug. 1.

Accordingly, beginning that date theaters handling candy, popcorn and soft drink sales and giving away premiums costing less than 41 cents will no longer have to concern themselves with sales tax stamps and reports.

Wehrenberg No Candidate
For St. Louis Presidency

(Continued from Page 1)

of his post at the last annual meeting but was prevailed upon to continue in office another year. It is known that he has been reducing his efforts, even in his own circuit, assigning greater responsibility to key men.

Too Many B Pix Hurts
Receipts—Wehrenberg

St. Louis—Too many B pictures are being released, Fred Wehrenberg, president of the MPTO of St. Louis, and chairman of the TOA board, stated in commenting on current business. Compared with a year ago, gross receipts have been running close to 20 per cent behind," Wehrenberg declared, "and the net return is further behind, due to higher costs of operation." The public, he said, simply will not go for B pix.

Along the Rialto

Blood, Sweat and Cheers

● ● ● THEY COULD HAVE sat back and relaxed! ... They had a picture that would have done a sitzble gross just by word of mouth. But instead of coasting they hit it with everything in the book.

We're talking about the M-G-M campaign for Irving Berlin's "Easter Parade" under the generalship of Howard Dietz.

● ● ● IF YOU WANT PROOF that rolling up sleeves means rolling up grosses, watch that smile on Nick Schenk's face! ... Not only does he have the biggest M-G-M nationwide grosser in years, but locally on Broadway he's got a brand new, sparking first-run showcase, Loew's State Theater. . . . Howard Dietz, Sid Seader, Bill Ferguson, Emil Enerling and their staffs transformed the old State, with new electric signs, a new point and renovating job, a bang-up campaign in the newspapers, into a new glamour-press Broadway showcase presenting the world premiere engagement of "Easter Parade". . . . Our guess is that other distributors looking for a Broadway first-run for their top celluloid will seek playing time at the State. . . . They have to wait a good many months what with "Easter Parade" rolling merrily along week after week, to be followed by another M-G-M Technicolor giant, "The Three Musketeers."

● ● ● IT WOULD TAKE considerable sleuthing to find somebody in those 48 states who doesn't know about Irving Berlin's "Easter Parade". M-G-M's is getting a quantum of magazines from a costly double-play in Life in 4 colors to color pages in Look, Saturday Evening Post, American Weekly and many others including all the fan mags. They bought spot announcements on 74 radio stations in 48 cities . . . They placed special newspaper ads in 51 cities . . . They launched the world premiere with a special Tex and Jim show featuring stars of the picture, Judy Garland, Fred Astaire, Ann Miller and Irving Berlin . . . Lucky is the ad man who has Mr. Berlin on his team . . . Not only does he turn out a great show but he publicizes it in person in 18 guest shots on top radio programs and 20 personal interviews by newspapers, magazines and fan magazines. Not to mention the plugs of those hit songs ambling over the airways! . . . So, when you hear some old-timer complain that movie showmanship isn't what it used to be, ask him to take a look at those ballying up M-G-M scrapbooks on "Easter Parade."

● ● ● PARAMOUNT'S "THE EMPEROR WALTZ" starts its seventh Radio City Music Hall week tomorrow . . . . The Crosby-Fontaine starrer is the first pic to play seven weeks there in a year. . . . And, of course, only 15 pix in the Hall's 15 years can claim that distinction . . .

● ● ● Edgar Hoover, the F.B.I.'s director, writes Joe Ester, FILM DAILY's Chicago bureau chief, that he has "no interest" in a film industry post, despite those rumors. . . . "I feel I have a job to do here and I am perfectly happy and content to have the privilege of serving in the capacity I have served during the past 24 years," says J. Edgar. . . . And that would seem to be that.

● ● ● DON'T BE SURPRISED if film theaters around the country revert to the use of mind readers and mental telepathy acts as box-office stimulants. . . . One Southern circuit operator was in New York the other day on a still hunt for a good mind reader, . . . "An innocent All-plot," James Nassar's first for U.A. release, is drawing raves from Paul N. Lazarus, Jr., Howard LeSueur, Al Tamarin and Francis Winikus, who head U. A.'s crack ad pub-thumping gang. . . . First reactions indicate that "Allplot" is comparable to the all-time comedy greats.

Local Mediation Only
Method, Says Smith

(Continued from Page 1)

ilitated Minneapolis conciliation plan "is premised on a local level basis. Emphasizing that this is an ex-
hibition plan, conceived by exhibitors, Smith gave credit for the idea to Benjamin Berger, North- central Allied president, in whose terri-
tory the program had its genesis.

Exhbiting exhibitors and distributors alike take "inventory of their efforts and changes their views and actions." The Fox sales chief ap-
pealed to all parties within the in-
dustry "to be considerate of each other's problems sincerely and hon-
estly."

"We cannot improve conditions by distrust, by gossips, or innuendo," Smith declared, "or for that matter, by law or court decree. I feel we have got to find a peaceful, practical and fair method by which every indi-
vidual can seek to establish his right to a fair and honest existence in our business."

"liberation from court attacks and other agitation," he added, "could enhance the value and pur-
pose of the screen."

Smith reiterated his previously ex-
pressed statement that the plan is non-partisan and that the company stood ready to place it in operation "anywhere in the United States with any exhibitor group, regardless of locality."

"I have faith in the Minneapolis plan," he concluded, "if it has any bad points, they must come out in the experience, and then the methods and means must be found to plug these holes."

Mid Central Plans Regionals

St. Louis—A series of regional meetings in Eastern Missouri, and Southern Illinois is planned by Mid Central Allied, recently organized unit of National Allied.

Wedding Bells

Macikac-Petras

Chicago—Josephine Macikac of M-G-M will be married in early Fall to Edward Petras.

Trotta-Hall

Maria Vincenza Trotta, daughter of Vincent Trotta, National Screen Service art director, will be married in late Summer to Harold Douglas Hall of Holleyville, Q.

MacDonald-Duff

London (By Air Mail)—Al Duff, U. I.'s assistant foreign sales chief, was married here to Joan MacDonald, a native of Australia.

Chadwick-Carr

London (By Air Mail)—Bernard Carr, son of E. T. "Teddy" Carr, CFD joint managing director, married Ursula Susan Chadwick.
Technicolor Print Delivery Speeded

Two years ago Technicolor started an expansion program from 160,000,000 feet per year print manufacturing volume to a goal of 320,000,000 feet a year by the end of 1948. Technicolor is already enjoying more than 50% of this increased capacity, which it is employing entirely to improve the delivery time of prints.

**Domestic Deliveries**

By the end of 1948 it is expected that Technicolor print deliveries will be back to normal, that the lapse of time until delivery of prints on the average will be about 5 months from the completion of photography and about 2 months from the time Technicolor receives the cut negative.

**Foreign Deliveries**

Interval between approval of the foreign sample print and delivery of foreign version release prints has been reduced to about 3 months and time required by Technicolor to prepare a foreign version sample print has been reduced to about 5 weeks. The time of delivery of Technicolor foreign version prints is back to normal.

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Color by
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WORLD FAVORITE IN MOTION PICTURES

"Technicolor" is a trademark

TECHNICOLOR MOTION PICTURE CORPORATION

HERBERT T. KALMUS, PRESIDENT AND GENERAL MANAGER
Record "U" Backlog of 19 Pix at Studio

Hold Line on Admissions, Wood Urges Ohio Theaters

British 16mm. Projector Makes Use of 35mm. Sound

No Action Expected On Truman's Message

French Ready Push Of TV Development

Minimum of 30 Tele Channels Necessary

Ohio Exhibitor Suing Schine for $345,000

Four Regional Committees Established by TBA Board

No Action Expected On Truman's Message

Washington Boro, THE FILM DAILY

Washington—There was no hope here yesterday that Congress would take any action on the major parts of President Truman's censure mess-

Elation Button, building 

inflation, control, building 

general, excess profit 

This message which would have an 

important effect upon the film business, 

if enacted, are thought certain to be 

headed toward oblivion for this year.

West Coast Bureau of THE FILM DAILY

Lukin Applies for TV Station

Washington Boro, THE FILM DAILY

Washington—The Lukin Amuse-

ment Company has filed with the 

FCC for a new TV station in Bea-

umont, Texas.
**DEATHS**

SUSAN GLASER, 56, Pulitzer Prize-winning playwright, at Provincetown, Mass.

GEORGE ROBERT SEACH, 62, RKO salesman, in San Francisco.

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**REVIEWs of NEW FILMS**

"Good Sam" with Gary Cooper, Ann Sheridan

RKO-Rainbow

112 Mins.

A SPLENDID, WARM, HUMAN ENTERTAINMENT WITH EMPHASIS ON COMEDY. THIS IS LEO McCArEY AT HIS BEST. COOPER AND MISS SHERIDAN IN TOP FORM. A SURE BET OF DELIGHTS FOR BUYER AND SELLER.

Good is a word that permeates this Leo McCarey production from start to finish. It is a splendid entertainment, one that is thoroughly entertaining. One of the superior writing jobs of the year, this one rates way up above a lot of the screen fare that has been offered as the first half of the year turns the corner.

Cooper's imagination, taste, subtlety and an understanding of people and purposes that blends comedy with drama deriving from domesticity and life in current times and terms, the McCarey hand in the production and direction end of the picture keeps the balance shifting from laughter to introspective examination of character and then poignant and then more laughs. It is the type of story that generates warmth and good feeling at once, then piles comic moment upon comic moment until a high peak of inner satisfaction and delight is the reward of the viewer. "Good Sam" is something that the patron will become enthusiastic and the exhibitor more so.

It is a simple story but it is touched with some great moments of life and living splendidly enacted and delightfully examined and explained away. It is a piece about the good in man and the rewards of goodness and giving although in the process some heart-wracking moments are encountered.

This, then, is the story of a good-natured giving guy, who gives and gives, of his money, his time, even unto his shirt. He turns no one away. He gets the dirty end of the stick at times. But the inner light remains in the boy and after close to two hours of examining his life, family, home and immediate circle it pays off rewardingly. And not only is it a story that is shaped in the script by McCarey and John Klorer to a new high that will also pay off where it counts in this business.

This "Good Sam" was screened a la Hollywood preview the other night while an air conditioning engineer strikes in progress and the theater a mild version of the well known Black Hole. Yet the house was near capacity. The raffers rued. The humor latched onto immediately, lasted. At its conclusion there was prolonged applause.

In "Good Sam" Gary Cooper is in finest form. Finer is Ann Sheridan who interprets a role with finesse, polish and a naturalness that may well bring on a mirage of an Oscar on the horizon. Playing wife and mother to Leo McCarey and Bobby Dolan, Jr., she is excellent all the way. Surrounding the principals is a smartly selected supporting cast of worthies who more than prove their worth.

Something in the nature of cinematic history is made in "Good Sam." Probably for the first time the anatomical aspect, the humor, the problems and the pride and fulfillment of pregnancy and childbearing are treated in realistic, tasteful style with no silly notions involved in the process.

Cooper is a department store executive. Miss Sheridan has her heart set on a house of their own. Her brother lives with them. He is a veteran and their home life, what with the children, is no bed of roses. The sleeping problem is just that. Cooper's innate feeling for people gives Miss Sheridan cause for consternation since his actions generally manage to put out the family.

But when Cooper's goodness pays off things shape up satisfactorily but not before Christmas Eve becomes a time of momentary precariousness and the Salvation Army boys get a turn and another excursion into good works.

"Good Sam" is a fine thing, and should make a deep impression everywhere—including the box office.


CREDITS: A Ralcoho Production. Produced and directed by Leo McCarey. Screenplay, Ken Layton; Story, Leo McCarey, John Klorer; Photography, George Barnes; Art, John B. Goodman; Special effects, Russell A. Curry; Sets, Darrell Silverm, Jacques Mepex; Music score, Robert Em- mott Dolan, Editor, James McKay; Sound, John L. Caine, Clem Perton; Assistant director, Jesse Hilder.

DIRECTION: Splendid.

PHOTOGRAPHY: Fine.

Kinsman Named Secretary
Of New Zealand Exhibs.

Wellington, N. Z. (By Air Mail)—A. H. Kinsman has been named secretary of the New Zealand Motion Picture Exhibitors Association, succeeding C. R. Edmond, who announced his resignation as of the end of this week. Kinsman also will be secretary of the Mutual Film Insurance Board and editor of Exhibitors Bulletin.

Hellinger Pix Duvalled
U-1 will duel Mark Hellinger's "The Killers" and "Brute Force" at the Winter Garden starting tomorrow.

Blum-Byrnes Film Accord Ends: Continue Paris Talks

(Continued from Page 1)
WHAT A
REVELATION
OF WHAT
A LADY
CAN BE ..........

and Ooooh... what she'll do ...........

AT
YOUR
BOXOFFICE!

BETTY
GRABLE • DOUGLAS
FAIRBANKS, Jr.

That LADY IN
ERMINE
COLOR BY TECHNICOLOR

CESAR ROMERO • WALTER ABEL • REGINALD GARDINER
HARRY DAVENPORT • VIRGINIA CAMPBELL • WHIT BISSELL

Produced and Directed by ERNST LUBITSCH
Screen Play by Samson Raphaelson • Lyrics and Music
by Leo Robin and Frederick Hollander
Dances Staged by Hermes Pan

HURRY .......
HURRY .......
FOR

DAY-&-DATE ACROSS THE COUNTRY BOOKINGS AUG. 11th

20 Century-Fox
HINT U. K. TO ADJUST QUOTA HARDSHIP CASES

TOA Warns Against Music Copyright Violation

By CHESTER B. BAHN

THE MORE YOU SCRUTINIZE and ponder the plan of the Labor Government of Prime Minister Clement Attlee to pour $20,000,000 of Bank of England money into the financing of British independent production, the more you are to be intrigued with the potentialities.

In two preceding commentaries in this Page One space, certain aspects of the plan announced by Harold Wilson, president of the Board of Trade, have been brought into focus in the light of happenings dating back as far as December, 1946, as reported at the time by Your Favorite Industry Newspaper.

Today, the spotlight throws to others, and, for a starter, this:

It was back on January 30, 1947 that you read this headline on Page One of your FILM DAILY, "Propose U. K. Gov’t Distribute in U. S." The story which followed began:

The London (By Cable)—Establishment of a Film Bank and of Government controlled distribution of U. K. indies pic here, in the U. S. and Canada are among the proposals submitted by the Screenwriters Association to the Board of Trade. The SA is one of the final bodies submitting observations on forthcoming legislation.

The reference, of course, was to the so-called quota legislation, or Films Act, which finally was enacted this year, and under which Wilson, with the advice of a Films Council stripped of American representation, promulgated the 45 per cent exhibitors quota.

Offer 23 Twin Cities Spots Earlier Runs

Minneapolis—Both 20th-Fox and Metro have offered earlier runs to 23 Twin Cities theaters on a 28-day break, 40 and 40-day breaks. Up to now only Minnesota Amusement’s Uptown stand had been offered a 28-day break. Terms are to be negotiated for the runs, as with all other advances in availability by both distributors.

Twentieth-Fox offered the earlier 28-day run to three stands in Minn. (Continued on Page 8)

Urges Industry Keep Pix on Czech Screen

American dists. and company tops have been urged by Laurence A. Steinhardt, U. S. Ambassador to Czechoslovakia, who was guest of honor Tuesday at an industry luncheon at the Harvard Club, to keep American pix on that country’s screen and accept virtually any deal which will make that possible, usually well-informed sources reported yesterday.

At the same time, Steinhardt is for the Smith-Berger conciliation plan is expected to come under heavy de

C.CB Tele Action in October

First Canadian Stations on Air by ’49’s End

Montreal—The CBC at the first meeting of its Board of Governors, after Oct. 1, will consider applications by private individuals for the right to open television stations.

There are three channels available in Toronto and CBC has reserved one for its contemplated establishment of a national setup as soon as the necessary financing can be arranged. There are already two applications for the remaining two and

Would Move Caravan Quarters to Indiana

French Liek, Ind.—An invitation to locate National Caravan headquarters in Indianapolis will be extended to National Council at the result of a resolution approved by the board of Associated Theater Owners. (Continued on Page 3)

TOA Develops Promotion For Youth Month Drive

Fresh impetus for TOA’s Youth Month drive has been received from several quarters, Charles P. Skouras, national chairman of the Youth

Pix Hearings Not Set in Thomas Plans

Washington D.C., THE FILM DAILY

Washington—Representative J. Farrell Thomas, chairman of the House Unamerican Activities Committee, said here yesterday that he had recommended the Committee start public hearings at the Capital, Sept. 1. However, before the Committee resumes hearings into Hollywood red activities, Thomas said, it will concern itself with the Condon case first and secondly, with the Soviet espionage disclosed by a series of Federal Grand Jury indictments in New York.
MAX YOUNGSTEIN, E. L. advertising and publicity vice-president, was in Minneapolis yesterday in connection with the company's Bill Heimann ad show.

FELIX FERRY, co-owner of Famous Artists, returned from France yesterday via Air-France.

H. M. BISSY, executive vice-president of Art Service, and wife, and former Manager of Art Service, operating manager, have returned from Chicago.

DAVID HIVEN, his wife and two sons, soil or England today aboard the Britannic.

Sailing tonight aboard the Queen Mary will be STANTON GRIFFIS, Paramount executive, and new U. S. Ambassador to Egypt; RICHARD DE ROCHOMNET, producer of the March of Time; EDWARD SMALL, and MRS. SMALL.

NOEL MADISON arrives from London today aboard the S. S. Veendam for Hollywood.

JONIE TAPS, Columbia studio exec, is here from the Coast, staying at the Waldorf.

EDWARD M. SCHNITZER, United Artists costume and Canadian sales manager, leaves for Toronto this week-end for a three-day business trip.

JACK O'DELL, United Artists Puerto Rican manager, goes to New York for home office conferences.

AL TAMARIN, United Artists publicity chief, starts his two-week vacation tomorrow.

HERB PICKMAN, of Warners home office, is in Denmark to sign for pictures. "Two Guys from Texas," Pickman will also visit San Antonio and Fort Worth.

ANDY W. SMITH, Jr., general sales manager of 20th Century-Fox, returns in his desk today after attending the ATQ of Indiana meeting which he addressed. SAM SWAIN, director of exhibitor and public relations of the distribution department, will also return.

FRED ANDREWS, independent producer of independent Artists, returns on the S. S. America today from a seven-week trip abroad.

Doherty Leaving Co. for Buying-Banking Service

Memphis—Edward Patrick Doherty, connected with Memphis Film Row for the last 15 years, has resigned from Columbia as salesman, effective Sept. 1, and will become associated with Exhibitor Service here.

Doherty who has been with Columbia for the last eight years, will join RKO Radio, a former RKO Radio salesman who formed Exhibitor Service several weeks ago, as partners in the new enterprise.

The company handles the purchase and booking of motion pictures for 50 theaters in Tennessee and Mississippi.

Doherty will devote most of his time to handling new accounts in the Missouri and Arkansas territory which will be brought into the new buying and booking combine.

Associate Producer JAMES GELLER and writer MALVIN WALDE arrives today in Washington to confer with columnist Drew Pearson on the script of Columbia's "The Washington Story."

HOAGY CARMICHAEL arrives in New York this afternoon on the 20th Century-Fox studios in London resulting in bringing in "Edward, My Son," Spencer Tracy starrer directed by George Cukor, eight days under the 50-day set schedule, it was revealed yesterday by Edwin H. Knopf, M-G-M producer, who returned on the Queen Mary.

Knopf said costs were reasonable in England. He will leave for Hollywood tomorrow where he will confer on production of "The Running of the Tide," pie to be based on an Esther Forbes novel.

Complete List of DIRECTORS and their work will be found completely covered in the 1948 YEAR BOOK of Motion Pictures 30th Edition. Now Available to Subscribers of THE FILM DAILY at $1.00 each.

Finch Tracy U.K. Film 8 Days Under Schedule

Superb modern equipment and splendid studio personnel cooperation at the new M-G-M studios in London resulted in bringing in "Edward, My Son," Spencer Tracy starrer directed by George Cukor, eight days under the 50-day-set schedule, it was revealed yesterday by Edwin H. Knopf, M-G-M producer, who returned on the Queen Mary.

Knopf said costs were reasonable in England. He will leave for Hollywood tomorrow where he will confer on production of "The Running of the Tide," pie to be based on an Esther Forbes novel.
Would Move Caravan Quarters to Indiana

(Continued from Page 1)

Indiana, it was revealed at the ATOI convention here. Change is intended as an aid to the distribution of information from a physical and geographical standpoint, and would mean no change in policy or in make-up of the Caravan committee.

Indianapolis unit points out that this service has been handled by the Eastern Pennsylvania group but, because of Allied expansion, particularly the formation of a number of new units in the West and Central South, it was felt that a Midwestern unit would be most practical.

Caravan committee comprises Sidney Samuelson, head of the Philadelphia unit, chairman; Col. H. A. Cole, Irving Dillingier and Trueman T. Rumbusch. Latter is president of ATOI.

In another development, convention voted to take time for study of the Minneapolis conciliation plan outlined by Andy W. Smith, Jr., general sales manager of 20th-Fox, and Benjamin & Krim—he has handled his clients’ affairs from the point of view of keeping himself in the background, doing the job in hand and letting all the glory and publicity go to the people whose interests he was promoting at the time. . . . He’s carried the same feeling into his operation of Eagle Lion. . . . In both New York and Hollywood, he’s gone about his job of getting the right people for the right jobs. . . . Getting the top story material available. . . . And signing the leading figures in the industry under the Eagle Lion banner. . . . All without plugging his own personal glory.

Arthur B. Krim A Profile

• • • TURNING THE SPOTLIGHT ON AN "UNKNOWN": let’s look at a quiet, unassuming gent whom those in the know credit with much of the sensational success of the newest of the major companies. . . .

He’s Arthur B. Krim, president of Eagle Lion Films, and the man about whom less publicity, less facture, less whoop-lo has been printed than about any other figure in the industry. . . . Krim is a quiet man. . . .

He has steadfastly refused to have a publicity man assigned to cover his comings and goings . . . . He has operated on the single-minded basis that he was elected president of the company in order to get it properly organized and see that it continues running in ship-shape condition. . . . This he most certainly has done.

• • • HIS BACKGROUND HAS HELPED Krim in his task. . . . As a lawyer—the industry has known him as one of the most brilliant although most retiring members of the firm of Phillips, Nizer, Benjamin & Krim—he has handled his clients’ affairs from the point of view of keeping himself in the background, doing the job in hand and letting all the glory and publicity go to the people whose interests he was promoting at the time. . . .

He’s carried the same feeling into his operation of Eagle Lion. . . . In both New York and Hollywood, he’s gone about his job of getting the right people for the right jobs. . . . Getting the top story material available. . . . And signing the leading figures in the industry under the Eagle Lion banner. . . . All without plugging his own personal glory.

• • • DURING HIS YEARS as a member of the Bar, Krim assisted A. A. Berle, Assistant Secretary of State, in charter revision for the state of New York. . . . Krim doesn’t make loud partai speech or talk about any “sacrifices” he made during the war. . . . But when we get into it, he quietly and unassumingly signed up for service. . . . Commissioned a first lieutenant, his abilities soon were recognized by his commanding officers, and he was given progressively more important assignments and rank, coming out of service a lieutenant-colonel who had never made the headlines, but whose work had received the warmest thanks of the top-drawer military people to whom he had been assigned.

• • • KRAM HAS BEEN AIDED in his intelligently-conceived and masterfully-executed campaign to put Eagle Lion in the top ranks of film companies by his seconds-in-command . . . . Under his guidance, studio operations have proceeded without a hitch, and with a clean-cut goal in mind. . . . Nothing has been permitted to change this goal or to modify the intensity with which the studio has progressed toward it. . . . In sales, under the able leadership of Bill Heineman, the company has made giant strides . . . . In publicity, advertising and exploitation, Max E. Youngstein and his crew have demonstrated the wonderful achievements which can be obtained when the chief shows confidence and permits a department to function under its own steam. . . .

Sure, Krim has received help from his divisional heads . . . . but fundamentally it all comes right back to him. . . . His is the final judgment. . . . His has been the brain which chose these men, and which established the broad, general pattern within which they have operated successfully.

• • • FOR ALL THIS Arthur Krim deserves credit. . . . And the industry now is giving him credit in lavish quantities. . . . But most of all, Krim rates applause for the quiet, gentle manner in which he has accomplished his objectives thus far. . . . A simple, unassuming manner which could well be adopted by the industry as an example of genuinely great leadership and an efficiency which accomplishes by inspiration rather than by loudness.

Mass. Police Censors Reverses on ‘Hamlet’

(Continued from Page 1)

Massachusetts censorship for the division, had demanded deletions in the pic for its Sunday showings.

(According to the New York Times, McLaughlin had professed himself repelled by such expressions as “the rank sweat of an adulterous bed” and by the recriminations Hamlet heaped upon his mother, including his “to post with such dexterity to ineustrious sheets.” McLaughlin disapproved, too, the Times reported, a scene in which Hamlet, addresses Ophelia in pungent Elizabethan English while he lies with her head in her lap)

Boston City has approved the pic for week-day exhibition. The fact that the National Legion of Decency had classified the pic as A-II, asking for no cuts, was also undoubtedly a factor in the about-face by the State Police censor.

Resume Shooting Here on “Numbers Racket”

New York “on location” shooting of “The Numbers Racket: The Story of Tucker’s People” for Enterprise, which Metro will distribute, resumes Saturday at the Treasury in Wall St. Other footage will be made at Trinity Church, on Riverside Drive, and at George Washington Bridge.

The Zoomar lens, which herefore has been used exclusively by newreel cameramen, will be utilized for closeups of shots made at long-range.

Key scenes between John Garfield and Beatrice Pearson, who plays opposite him, will be taken. Also present in New York for the shooting are Producer Bob Roberts, Willy Whitman, Artistic Director of A. I., George Yohalem, production manager.

Griffis to Push American Films in the Near East

Washington Bureau of THE FILM DAILY

Washington—Stanton Griffis, chairman of Paramount’s executive committee and recently appointed Ambassador to Egypt, had a brief farewell visit with President Truman at the White House yesterday. He will sail for Cairo from New York today.

Griffis said films were not discussed in his interview with the President, but that he would do everything he could to push American films in the Near East.

DEATHS

ARTHUR S. PHOENIX, 78, veteran theater orchestra leader, in Syracuse.

SICK LIST

P. A. POWERS, industry veteran, is recuperating at Doctors Hospital after an attack of pneumonia. He is expected to remain in the hospital several weeks for a complete checkup.
THIS IS NOT NECESSARY!

EVERYBODY’S TALKING ABOUT THIS LINE-UP!

MAY
SPENCER TRACY
KATHARINE HEPBURN
VAN JOHNSON
Angela Lansbury
Adolphe Menjou, Lewis Stone
in FRANK CAPRA’s
"STATE OF THE UNION."

“SUMMER HOLIDAY”
(Technicolor).
MICKEY ROONEY
GLORIA DIHAVEN
Walter Huston, Frank Morgan
Butch Jenkins, Marilyn Maxwell
Agnes Moorehead, Selena Royle.

CLARK GABLE
LANA TURNER
Anne Baxter, John Hodiak
in “HOMECOMING”
Ray Collins, Gladys Cooper,
Cameron Mitchell.

JUNE
“BIG CITY”
Starring Margaret O’Brien
Robert Preston, Danny Thomas
George Murphy, Karin Booth
Edward Arnold, Butch Jenkins
Betsy Garrett, Lotte Lehmann.

JUDY GARLAND, GENE KELLY in
“THE PIRATE” (Technicolor).
Walter Slezak, Gladys Cooper
Reginald Owen.

ESTHER WILLIAMS, PETER LAWFDORD
RICARDO MONTALBAN
JIMMY DURANTE, CYD CHARISSE
XAVIER CUGAT in “ON AN ISLAND
WITH YOU” (Technicolor).

JULY
IRVING BERLIN’s
“EASTER PARADE”
(Technicolor).
Starring
JUDY GARLAND, FRED ASTAIRE
PETER LAWFDORD, ANN MILLER.

“A DATE WITH JUDY”
(Technicolor).
Starring WALLACE BEERY,
JANE POWELL, ELIZABETH TAYLOR
CARMEN MIRANDA, XAVIER CUGAT
ROBERT STACK.

AUGUST
GREER GARSON
WALTER PIDGEON in
“JULIA MISBEHAVES”
PETER LAWFDORD, ELIZABETH TAYLOR
CESAR ROMERO, Lucile Watson
Nigel Bruce, Mary Boland
Reginald Owen.

MONTGOMERY CLIFT
ALINE MACMAHON
JARMILA NOVOTNA
in “THE SEARCH”

RED SKELTON, BRIAN DONLEVY
in “A SOUTHERN YANKEE”
Arlene Dahl, George Coulouris
Lloyd Gough, John Ireland
Minor Watson.

SEPTEMBER
“THE THREE MUSKETEERS”
(Technicolor).
LANA TURNER, GENE KELLY
JUNE ALLYSON, VAN HEFIN
ANGELA LANSBURY,
Frank Morgan, Vincent Price
Keenan Wynn, John Sutton
Gig Young.

“HILLS OF HOME” (Technicolor).
Co-starring EDMUND GWINN,
DONALD CRISP, TOM DRAKE,
JANET LEIGH and LASSIE.
THE TRADE PRESS IS JUMPING!

Everybody's got that Vitamin M-G-M enthusiasm! Now read what Publisher Jay Emanuel says in THE EXHIBITOR:

"The M-G-M studio has hit its stride. 'Homecoming' is in the front line of the boxoffice leaders. 'State of the Union' brings lustre to any marquee. Another which is accounting for itself nicely is 'On an Island With You', while 'Easter Parade', in its first engagements, is living up to everything promised for it. Both of these shows place the accent on entertainment rather than messages, which seems to be exactly what the paying patrons desire these days. Leo the Lion has reason to be optimistic about the future, too. 'A Date With Judy', 'Julia Misbehaves', 'The Three Musketeers', and 'Hills of Home' are all coming up, with the preview cards said to be very complimentary. It appears as if the company is now in for a succession of films which are aimed for peak audience entertainment. This is a healthy sign. When a leader is hitting things right on the ball, it is encouraging not only to its accounts but it also makes for healthier competition, and serves as an impetus to the others. With the boxoffices needing solid merchandise more than ever, this is encouraging."

COOLING THOUGHT!

Many exhibitors have gone out of their way to praise M-G-M for releasing "EASTER PARADE" at the toughest time of the year! Thank you, gentlemen. It's an old M-G-M custom to give our customers Big Ones when they need them most. "EASTER PARADE" is the biggest M-G-M success in years! In cool Technicolor!
Hint U.K. to Adjust Quota Hardship Cases

(Continued from Page 1)

clared, “I am trying to ascertain if there are such hardship cases, and if so, report them to our Govern-
ment. Surely we can get together on them.”

Britain, Blond said, must increase her dollar volume and to do this he believes the U. S. could absorb considerably more British whisky, china, earthenware, furniture, cars and automobiles.

Showmanship Emphasized At RKO Regional Meeting

San Francisco—Fifth and final of a series of RKO zone sales meetings was concluded in the St. Francis Hotel here yesterday with Robert Mochrie, vice-president in charge of domestic distribution, emphasizing the need for showmanship to hypo the box office.

Harry J. Michelson, short subjects sales chief, spoke of the ever-increasing need for one and two reeler as part of the motion picture theater's program. Also addressing the meeting was Walter E. Bramson, Western division sales manager.

Allied Will Hold Summer Board Meet in Minneapolis

(Continued from Page 1)

liberation at the local session with the national group expected to adopt it, according to Berger, if the plan is still in good working order by the time of the meeting.

Settlement Out of Court Likely in Liberty Suit

Chicago—Seymour Simon, attor-
ney for the Liberty Theater, Michi-
gan City, reports his intention of tak-
ing depositions from film row execu-
tives in this case, as settlement may be made out of court.

20th-Fox Appeals FCC Denial

Washington—An appeal to the FCC for a reversal on its ruling re-
jecting 20th-Fox's request that its plan for an auxiliary tele station at Oakland, Calif., be placed in evi-
dence as part of its application for a video channel in San Francisco, was filed yesterday by the company.

‘In-Between’ Age B. O. Scale Asked in Iowa

Des Moines — Iowa CIO is urging theaters to adopt an “in-between” age admission price for children be-	ween 12 and 15 years of age.

Resolution adopted by its policy committee said the children between 12 and 15 should not be asked to pay adult prices when they are not yet wage earners.

U. K. Gov't Distribution ... a shadow is cast before

(Continued from Page 1)

It is that high quota which now has provided the peg for the financing scheme devised by Wilson and Sir Stafford Cripps, Chancellor of the Exchequer, and his predecessor as BOT president.

But a plea, Wilson's assertion, in reply to Winston Churchill, leader of His Majesty's Loyal Opposition, in Commons that he could agree that the financing of British independent production was hazardous because the high quota "made a safe and assured home market."

But TO GET BACK to the Screenwriters Association proposal that the government control distribution of independent British pictures both at home and in the Ameri-
can and Canadian markets.

The point already had been made in a preceding critique, published Tuesday, that the failure foreseen for the initial move to socialize, or nationalize, the British film industry will bring, not a retreat, but a further advance on the same front, with either direct Government production or direct Government distribution, or both, instituted. There was a reference, too, to the Government's domination upon theater operation, as desired by a Parliamentary Labor Party sub-committee.

Wilson, in revealing the financing plans in Commons, told the crowded benches that, “Later, it may be practical to help in financing other experiments in methods of pro-
duction and distribution.”

That will bear a bit of stressing a second time, in the light both of the early 1947 screenwriters proposals and another Wilson remark which thus far has received only casual attention on this side.

AGAIN REPLYING to a Churchill question, the BOT president referred to the British film industry as "Absolutely essential if we are to solve our long-term balance of payments problem."

It is only too obvious that Wilson had in mind dollars, and it is reasonable, certainly, to conclude that in pouring $20,000,000—"a provisional" figure which may be greater or smaller when the enabling measure reaches Parliament in September—into British independent production, Wilson expects the pictures so financed to earn dollars for ex-
change purposes in the United States and its good neighbor, the Dominion of Canada.

For a helluva lot of reasons which certainly require no elaboration here, the British distributor/distributors who may be the middleman/middlemen under the Wilson plan, functioned at the $20,000,000 level.

But what happens when the British distributors and then distributing the pictures they make, will have a tough row to hoe in the American market.

J. Arthur Rank, no less, could tell them all about that, it necessary, which assuredly they will.

(Parenthetically, our British cousins would do well—very, very well, indeed—to consider what Eric A. Johnston, MPAA-MPEA-AMPC president, had to say about the American earnings potential of British pictures when production quality gives way to quantity, any pressure of the 45 per cent quota. Getting down to brass, under the existing circumstances the worst fee of British pictures in the United States is . . . the British Government itself!)

But what happens when the British distributors and then distributing the pictures they make, will have a tough row to hoe in the American market.

J. Arthur Rank, no less, could tell them all about that, necessarily, which assuredly they will.

(ALSO IT’S TIME to look at the British 不行 films which are made available in Czechoslovakia. The wrong kind of screen reflection of American life is underlining of the possible.

Among those pictures which are said to have been advised against exporting there are those which in an-

TOA Warns Against Copyright Violations

(Continued from Page 1)

is emphasized, does not eliminate the requirement of theater operators to pay for performance rights. On the opinion of the Court it is restrained. It is diminished, out it is anticipated before fall. Full consideration of the possibility of an appeal by either side, TOA recom-

Urges Industry Keep Fic On Czechoslovakia Screen

(Continued from Page 1)

said to have borne down on the ma-

industry on the films made available in Czechoslovakia. The wrong kind of screen reflection of American life is underlining of the possible.

Int'l Union May Step Into Cooling Impasse

Strike by Local 30 of the Operat-
ing Engineers Union, AFL, will en-
ter its sixth day today with major theaters in the Loew and RKO cir-
cuits operating without cooling sys-

London Variety Tent Anticipated Shortly

London (By Cable) — Widespread interest in the proposed formation of a Variety Club Tent here is re-
presented among film industry men. A branch tent, located in London for Warners, is a second assistant international chief Barker for Variety Tent and it is anticipated that an application for a charter will be forwarded to Dallas before the end of the year.
PRODUCING ARTISTS, INC.
PRESENTS

ZACHARY SCOTT * LOUIS HAYWARD
DIANA LYNN * SYDNEY GREENSTREET
LUCILLE BREMER * MARTHA VICKERS

RUTHLESS

with Dennis Hoey * Edith Barrett * Raymond Burr
Produced by ARTHUR S. LYONS * Directed by EDGAR G. ULMER
Screenplay by S. K. Lauren and Gordon Kahn * Based on a novel "Prelude to Night" by Dayton Stoddart
An EAGLE LION FILMS Release

"A solid entry! Names that can be relied on for steady draw!" — Daily Variety
"Top drawer production... good collection of names to provide audience lure!" — Film Daily
"Well produced, directed and played!" — Jimmie Fidler
"Engrossing, vibrant and convincing!" — Boxoffice

"Boxoffice in its cast names... exhibitor should be able to capitalize with ease in exploiting!" — Motion Picture Daily
"Should please drama-hungry audiences and especially the women!" — Exhibitor
"Scott gives top-notch performance... may well be remembered at the next Academy Awards time!" — Liberty Magazine

"First-rate down the line!" — Hollywood Reporter
"Fascinating drama... unusual story. Gallery of stars!" — Motion Picture Herald
"Fine performances, strong cast... good entertainment!" — Showmen's Trade Review
"Arresting drama... compelling!" — Seventeen

ALL REVIEWS TELL STORY OF
BOX-OFFICE POWER!
CBC Will Take Tele Action in October

Opinions on Tax

The quota is a bad thing, not only for the theater owners, but for the people. Taxation as a big thing, keeping newspapers young a three lot and others.

Others.

ADA

tions

Oct.

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will have been a very bad deal by Sir Stafford Cripps. This 45 per cent quota is much worse for England than for America, and the theater owners are trying to fight it as best they can. If Johnston had been wiser, this could have been avoided.

Another reporter said:

"Arthur Rank was very influential in bringing about the tax. He has agreed to turn over the 55 per cent of pictures necessary to make up the British quota."

"Do you think he can do it? I asked."

"Most certainly not," said a young man from the Evening Standard. "I think our good English pictures are more artistic than most of your American ones, but the English people have been brought up on American pictures; they know the stars; they want to see them. If we make a lot of pictures, they are going to be inferior in quality—and the result will be empty theaters."

Bad for All

The quota is a bad thing not only for the theater owners, but for the people. Highest for a big percentage of the theaters, which he naturally will fill with his own pictures. But D. C. Wallis, of the Cinematograph Exhibitors Association, says:

"Cinematographers will insist on transferring their patronage to the nearest theater showing an American film. They will not accept inferior British pictures."

That would seem to make Mr. Rank the loser, as well as the other theater owners. When Rank was in America and came to my house for tea, he stated that he was out to offer competition to America. Well, he is keeping his word.

I wonder if the Mr. Rank will have anything to do with the 75 per cent ad valorem duty on American films last year. I don't think they will deny that the 45 per cent quota imposed by the Government is of their invention.

Rank believes he can make the necessary pictures but, if he can, will he be of the quality of "Hamlet" and "Oliver Twist," which are fine pictures and made with taste—but bad.

I was surprised to find nine out of every ten persons to whom I talked in England agreed with Rank's view of the American film industry—LOUELLA O. PARSONS, motion picture editor of the Hearst newspapers, in a London dispatch published in the N. Y. Journal American yesterday.

TOA Develops Promotion For Youth Month Drive

Continued from Page 1

Month Committee, announced yesterday.

Advertising Council, Inc., is preparing a special advertisement which will be distributed to all theaters throughout the nation and will further gear up its radio support through special handling. Also in the field of radio, "The Wild Bill" is broadcast daily through the Grant Advertising Agency, will stress Youth Month in his September programs and the Ted Malone-Westhousen program is making arrangements to salute the campaign on or about Sept. 20.

More than 1,800 daily newspapers and 1,000 weeklies will be contacted next week by Buell Hudson, publisher of the Woonsocket, R. I., Call, and chairman of the press committee, to urge their cooperation with Youth Month and furnish background information.

Sammy Kaye and his orchestra last week volunteered their services to score the Youth Month song, "I Am the YOU in the U. S. A. for the 'Salute to Youth' trailer, 2,000 prints of which will be distributed free by National Screen Service upon booking arrangements set up between exhibitors and their state organizations.

All National Screen Service exchanges now have campaign books on hand and gratislly hangers will reach the same exchanges Aug. 9.

Astor Acquires Rights to 8 Bill Elliott Westerns

Reissue rights covering both 35 mm. and 16 mm. to a series of eight "Wild Bill" Elliott Westerns have been secured by Astor Pictures, R. M. "Bob" Savini, president, announced yesterday. The series had been out of circulation for a seven-year period in the U. S., its possessions and Canada.

Films will be put in general theatrical release beginning in September. Savini said. New press books, paper and an advertising schedule will be prepared by Cy Eichman, Astor advertising-publicity director. Release of 16 mm. rights will be handled by Jacques Kopstein, executive vice-president.

The titles of the eight Westerns, formerly released by Columbia, are: "Return of Daniel Boone," "Long Star Pioneers," "In Early Arizona," "Frontier of '47," "Taming of the West," "Law Comes to Texas," "Man From Tumbleweed," and "Pioneers of the Frontier."

3 Alliance Houses to Run Oregon Flood Benefits

Chicago—Three Alliance Circuit houses in Washington will stage special advance price premieres to help raise receipts to be donated to the Red Cross for the relief of Oregon flood sufferers. Circuit will absorb all expenses of the premieres at its houses in Paseo, Kennewick and Richland.

Offer 23 Twin Cities Spots Earlier Runs

(Continued from Page 1)

In Minneapolis while M-G-M offered the same run to two houses while pending a third selection in St. Paul.

Availability was advanced by 20th, however, to take advantage of October 31 and 49 days to 35 days, while five others move up from 56 to 45 days. St. Paul has no 26-day breaks. Minneapolis is more limited, offering the 42-day break, both indie and MACO stands, while three others will get 49-day breaks over forms with 96-day availability. Both Fox and Metro will not disturb present 42-day availability for suburban St. Paul, Hopkins and Richfield Theaters.

M-G-M will establish 10 42-day clearances when its new schedule is completed to fill in line with the Fox policy. MACO, reportedly, has been dissatisfied with the 28-day breaks which compete with the Uptown but is expected to go along with watchful eye.

Seek Separate Charter For Variety in Houston

Houston, Tex.—Variety Tent No. 34 has applied for a charter with Variety Clubs International, in accordance with the decision that nta操纵 any branch tent. A new has been operating here as a branch of Dallas Tent No. 17.

Chief banker of the new tent is John Paul Goodwin. Other petitioners are Lou C. Baxley, W. E. Breen, Fred Cannata, Robert Z. Glass, Jack Groves, A1 Loven, Mitchell M. Lewis, Al Mortensen, B. F. Orr, Sid Sulche and Frank Wiltie. Headquarters will be in the Texas State Hotel.

SG Franchise Holders to Meet Over the Weekend

Screen Guild's new season post and company sales policy will be discussed Friday through Sunday at a meeting of Eastern region franchise holders. Arthur Greenblatt will preside at the Hotel Warwick sessions.

Franchise holders from Philadelphia, Washington, Boston, Buffalo and Albany will attend.

STORCHS

A second daughter was born yes-

terday at Harkness Pavilion to Mrs. William B. Gullette, wife of the Pre
dident, and to the late Mr., execuitive. Baby's name is Charlene A. J.

WEDDING BELLS

Whitebloom-Dollinger

Chicago—Norman Dollinger of B & K's publicity department will be married soon to Irma Whitebloom.

Weiss-Levy

Sydelle Weiss of the UA home office will marry Bert Levy on Label Day.
Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Now Thirty Years Old

OL. 94. NO. 21
NEW YORK. FRIDAY. JULY 30. 1948
TEN CENTS

Deny Charge Warners Dominate APBC

Chief New Theater Interest in Ohio, Michigan

Film Classics Sales
Meeting Opens Today

Film Classics Sales
Meeting Opens Today

Appointment of Isidor Rosenfeld
as supervisor for SRO in Argentina,
Brazil, Uruguay, Paraguay and
Chile is announced by Milton A.

(Continued on Page 5)

RKO's 'Mama' in Chi.
Spots at $2,250 Plus %

No Drastic Change
in "U" Studio Policy

(Continued on Page 4)

RKO Planning TV Pix Prod.
Exec. Com., Hughes to Discuss Situation

Enter Seven U.S. Pix
in '48 Venice Festival

West Coast Bureau of THE FILM DAILY

Rome (By Cable)—U. S. compa-
/ nies have entered seven features
in the 1948 Venice Film Festival, which
opens Aug. 19. They are Walt Dis-
ney's "Melody Time," M-G-M's "Na-
tional Velvet," Paramount's "The
Big Clock," RKO's "The Fugitive,"
20th-Fox's "Gentlemen's Agreement"

(Continued on Page 5)

(Continued on Page 5)

Warter Answers M.P.
Stockholder: Reveals WB
Pix. Studio Investment

London (By Cable)—Charges
that Associated British Pic-
tures Corp. is "dominated" by
Warter, voiced by W. L. Wyatt,
M. P., and a shareholder in the
company, drew a quick denial at
the annual company meeting here
yesterday from Sir Philip Warter, board
chairman.

Sir Philip disclosed that Warners
(Continued on Page 5)

Levy Doubts Court's
Power to Limit ASCAP

Power of Judge Vincent Leibell to
order ASCAP members to grant
performance rights of their syn-
chronized compositions only to pro-
ducers is questioned
(Continued on Page 8)

"Mr. Peabody & Mermaid" Last Winter Garden Film

"Mr. Peabody and the Mermaid"
probably will be the last U-I film
to play the Winter Garden, the U-I
lease of which runs out on Sept. 30,
(Continued on Page 5)

Industry Tops Slated
for Government Posts

Washington, THE FILM DAILY

Washington—Appointments of
three industry officials to Gov-
ernment posts were sent to the Senate
for confirmation yesterday by Presi-
dent Truman, even though Senate
leaders have already declared they
would reject any major appoint-
ments at the special session.

Included are the nomination of
MPAA Presy. Eric Johnston, as a
member of the ECA advisory board,
Paramount executive committee
chairman Stanton Griffis as Ambas-
sador to Egypt, and Frank Capra as
an alternate delegate to the UNESCO
conference this Fall.

(Continued on Page 5)

Swartbou, Husband to Produce Tele Pix
Washington, THE FILM DAILY

Washington—Glady Swartbou and
husband Frank Chapman plan to
produce 13 fifteen-minute films
for television, the singer revealed here
yesterday. The couple have already
formed a special company to pro-
duce the films, and have acquired
a studio in Connecticut. If the pro-
gram is successful, they plan more
films with other artists.

(Continued on Page 5)

(Continued on Page 5)

Starting Monday: Critics Forum of 1948
First Distribution Made of United Appeal Funds

West Coast Bureau of THE FILM DAILY

Hollywood—70 local administrative agencies have received their first distribution of funds collected in the Third Annual United Appeal from the Permanent Charities Committee, it is announced. Disbursement totaled $775,000 out of an aggregate agency goal of $1,000,000.

As directed by PCC President M. C. Levee and executive vice-president Edward Arnold, the latters of whom also served as chairmen of the 1948 fund-raising appeal, payments were made according to budget allocations as follows:

- Los Angeles Community Chest, $685,000; Burbank Community Chest, $10,000; Santa Monica Community Chest, $8,000; Glendale Community Chest, $3,000; American Cancer Society (through the Damon Runyon Memorial Fund), $2,000; to $10,000 advanced last fall; L. A. Tuberculosis and Health Association, including L. A. Heart Association, $3,000; and Sister Kenny Foundation, $8,000.

RCA Six Month Earnings Increase to $10,850,288

Net income of RCA for the first six months of 1948 amounted to $10,850,288, after all charges and amounts advanced to the Paramount during the comparable 1947 period, it was announced yesterday by Brig. Gen. Paul B. Havens, president and board chairman.

Gross income for the period was $56,079,713, compared with $51,438,972. Net earnings were equal to 66.8 cents per common share, after preferred dividends, compared with 52.2 cents in 1947.

Youngstein Names Five Captains for Sales Drive

Indianapolis—Max E. Youngstein, Eagle Lion vice-president and advertising-exploitation director, leaves tonight for New York following a week's tour of Midwest exchange in his role as captain of the Bill Heine- man Sales Drive.

Youngstein appointed the following drive captains to serve under him in this area: C. W. Phillips, Chicago; Joe Imhof, Milwaukee; A. M. Swarts, Minneapolis; Claire Townsend, Detroit, and G. C. Cradlock, Indianapolis.

Dudelson to Start for E-L in Cincy Monday

Appointment of Harris Dudelson as Eagle Lion branch manager in Cincinnati was announced yesterday by William J. Heineman, vice-president of distribution, to the Per- mian- dahl, who has been with UA since 1925 when he broke into the industry, as home of his new duties Monday. He resigned as UA branch manager in Cleveland to accept the E-L position. Appointment was forecast exclusively in THE FILM DAILY.

Marshall Named President of Permanent Charities

West Coast Bureau of THE FILM DAILY

Hollywood—George Marshall, president of SDG, was elected president of the Permanent Charities Committee of the Motion Picture Industry, while Roy M. Brewer, IATSE representative and president of the Hollywood Film Council, will serve as chairman of the 1949 charity fund-raising effort.

Selections were announced yesterday at the committee’s annual meeting. Marshall succeeds M. C. Levee, who remains on the board of directors. Edward Arnold, executive vice-president and treasurer, and Regis Teomey, secretary, were re-elected as was the board of directors comprising Cecil Bardwell, Levee, Mar- vin Ezzell, Ray Young, Carl Cooper, Teomey, Marshall, John Larkin and George Bagnall.

"Carmen" Pre-Release Dates in September

Columbia yesterday announced four of approximately six premiere openings for “The Loves of Carmen,” which will be released nation-wide September 23.

The film will open in Cincinnati at the Palace on Sept. 15 or 22; Los Angeles, Hill Street, and Hous- ton, the Astrodome, Sept. 22. Situations were selected on the basis of a detailed study which recom- mended them as typical American audience cities.

Backing the premiere of “The Loves of Carmen” will be the most comprehensive campaign in Colum- bia’s history.

Cooling Plant Strike Off As Settlement is Reached

Theaters in the Low and RKO circuits in the metropolitan and Western theaters are operating again with air cooling systems following settlement of the five-day old strike by members of Local 30, International Association of Operating Engineers, AFL.

Agreement reached calls for a two-year pact with an increase of 10 per cent in neighborhood houses and 15 per cent in Times Square spots. Second year of the pact is subject to further negotiations. Circuits were represented by Joseph Vogel and Maj. Leslie Thompson.

Yates Denies Proposal To Sell His Rep. Stock

(Branson) — Reports that he planned to meet with Jacques Grinfieh on a deal to sell his Repub- lic stock holdings were denied here by Herbert J. Yates, Republic pres- ident.

Tom Rogers, King Dead

(Branson) — Mrs. Edward Rogers, 70, mother of Tom Rogers, M-G-M radio contact in New York, died at her home here of a heart attack. She is survived by her hus- band, four sons and four daughters.

COmING AND GOING

HARRY GOLDBERG, director of advertising and publicity for Warner Bros. theaters, leaving Sunday for Los Angeles for conferences. He returns next week.

JOHN Farrow and his wife, MAUREE O’SULLIVAN, and their children arrived in New York yesterday. They are returning to Dublin and London for several weeks. They will go immediately to Cinecolor.

CHARLES BICKFORD, Gale Storm, Joe Brown, Eddie Albert and Millie Perkins arrive in Hollywood tomorrow from New York. Miss Perkins had the premiere of “The Babe Ruth Story.”

STEVIE BRODY, Lou Lipton, Roy DeCarlo and distribution manager Harry Mirisch left New York last night for Hollywood.

MANNING “TIM” CLAGETT, of MPAA, returned to Washington last night for New York.

James R. Granger, Republican secre- tary-vice-president in charge of sales and distribution, has returned to New York following a visit at the company’s North Hollywood studio and branches in Los Angeles, San Francisco, Dallas, New Orleans, Chicago and Detroit. He has been away from the office for three weeks.

Granger in New York Following Sales Trip

Atlanta—Two Crescent theater operators by Wilby Thomsers for many years have been returned to Crescent Amusement Co., of Nashville, House are the Roat and George S. Tenn. Wilby will continue to operate its own house, the State, in Kings- port, where two independent theater also are operating.

St. Petersburg Amusement Impost to be Jumped

St. Petersburg, Fla.—In an effort to secure additional revenue so as to be able to balance the budget, the City Commissioners have agreed to increasing the amusement tax. Exact amount has not yet been determined.

“TBH” to Premiere in Brooklyn

Robert S. Golden’s “Texas, Brooklyn and Heaven,” will have its world premiere at the Strand, marking the opening attraction at the house as it joins the Pa- lium Circuit, United Artists announced yesterday.
BABE HITS HOME RUN!

Biggest World Premiere Turnout In Broadway History Sends "The Babe Ruth Story" Off To A Slam-bang Start With A Terrific First Day!

By The Thousands And Thousands They Come To See ROY DEL RUTH'S

"THE BABE RUTH STORY"

starring WILLIAM BENDIX · CLAIRE TREVOR · CHARLES BICKFORD

An Allied Artists Production

with SAM LEVENE · WILLIAM FRAWLEY · GERTRUDE NIESEN · MATT BRIGGS · PRODUCED AND DIRECTED BY ROY DEL RUTH

ASSOCIATE PRODUCER JOE KAUFMAN · SCREENPLAY BY BOB CONSIDINE AND GEORGE CALLAHAN
Canada Names Gov't Liaison for U.S. Pix

Ottawa—A. H. Newman, of the Department of Trade and Commerce of the Dominion Government, has been named central liaison for all American film activities resulting from the accord recently entered into between the Canadian government and the American film industry, it is disclosed.

Newman's office will serve in the future as a clearing house for all film matters to which the American film companies may be parties. It is expected that as a result of the Newman appointment there will be a stepping up of the production of short subjects and newscast footage with Canadian locales and subjects, and that the shooting here, either wholly or in part, of Hollywood features will show progress.

Veslugin Named Producer For M-G-M's "East Side"

West Coast Bureau of THE FILM DAILY

Hollywood—Promotion of Valdemar Veslugin, former editorial board member, to producer of "East Side," is announced by Louis B. Mayer, M-G-M production chief. At the same time it was announced that Kenneth MacKenna will resume his pre-war post as supervisor of the story department. He will continue as editorial assistant to Mayer and Dore Schary, vice-president in charge of production.

RKO's "Mama" in 20 Chi. Spots at $2,250 Plus %

(Continued from Page 1)

scheduled in four houses, the Easiness Circuit in two houses and the rest are independent theaters. All engagements were based on bids. B&K and Warner houses are not included in this run. B&K will play "The Babe Ruth Story," film at their State Lake Theater next month.

"Babe Ruth" Day-Date in Two Capital Spots

"The Babe Ruth Story," has been booked for opening Aug. 12 at the Warner (formerly Earle) and Ambassador Theaters in Washington.

WEDDING BELLS

Helandian-Chakmakin

May Heladian of the Columbia Booking office, New York, has become engaged to Harry Chakmakin.

Walsh-Fitzgerald

Kathleen Walsh, secretary to A. W. Schwaberg, has become engaged to Charles Fitzgerald.

Friday's Fade-Out

- - A THOUGHT FOR TODAY, AND TOMORROW, TOO: Why does not the industry, thru the instrumentality of the Academy or some other duly qualified agency, establish a Hall of Fame comparable to that of baseball's at up-state Cooperstown?..A Motion Picture Hall of Fame would, among other things, permit the great American film audience and the industry to acknowledge their indebtedness to those pioneers, such as the late great David Wark Griffith, Col. William N. Selby and the others, whose genius, imagination, inspiration and gifted leadership contributed so much to the motion picture's development, artistic and otherwise.

- - - HAVE YOU READ Roy (ex-MPPDA) Nor's "The Man in Hollywood's Hottest Seat"—Eric A. Johnston, watch in the August issue of Salute magazine?...it's hot, too... Norr winds up with this: "It would not come as a shock to the insiders if Johnston decided to take Mike Romaniott's advice and return to his vacuum cleaners, electrical gadgets, bricks and lime. But will it be on his own decision

- - - THE THEATER GUILD will bare its film plans at an industry press conference called for Monday by Lawrence Langer and Theresa Holburn. . . .

- - - Difficulties confronting a small indie theatre operator are outlined in the August issue of Fortune in an article, "What's Playing at the Grove?"...Reporting on exhibitor troubles "at a time when his problems, and those of his industry, are approaching a crisis," Fortune reveals the tribulations of a small theatre man as exemplified by Weldon Allen, owner of the Grove Theater in Galesburg, Ill....Article points out his difficulties in booking first runs in opposition to Public Great States....Lists grosses of a selection of pictures played by the Grove over a period of time....and takes its readers on a trip to Chicago as Allen attempts to buy first runs instead of the second runs offered him....Latter trip, incidentally, is a first-hand account by a Fortune reporter who accompanied Allen.

- - - LATEST IN BOOK-FILM TIE-UPS is the "background book," written specifically for the reader's greater enjoyment of films on the same subject....RKO is trying the idea in the belief that background books will refresh the movie fan's memory of historic events....The book will not be the same story as the book, but will deal with the same historic period and characters....The first author commissioned for the work is Frances Winwar who is rewriting her story of Joan of Arc, "The Saini and the Devil," as background for an Ingram Bergman film about the French Saint....Miss Winwar's book was selected from many others on Joan because it is a detailed study of the period as well as the character....The revised Winwar story will be published as a Bantam Book and will be released simultaneously with the showing of the film.

Film Classics Sales Meetings Opens Today

(Continued from Page 1)

Theater for screenings of "Sofia" and "Maya" has been booked to be followed by luncheon at the Astor. Sales confab will be called to order by B. G. Kranze, vice-president and general sales manager. Joseph Bernhard, president; and Cinecolor and Film Classics, will preside over the sessions.

Other company executives from both coasts sitting in will include A. Pam Blumenthal, Albert Gundel, chairman; and C. D. Grosh, Joseph Eade, David Weiner, Louis Bernhard, Herbert Stern, Arthur Robinson and William Markoff. A. B. Slusher will head the advertising and publicity head; Gene Arinstein, executive assistant treasurer; Albert Mannheimer, director of exchange; and Sam Cohen, sales manager.

Delegates who will attend Branch Man- mers: Ralph McCoy, Atlanta; Nat Root, Boston; George W. Bethel, Buffalo; C. A. Slaughter, Jr., Charlotte; Edward Spier, Chicago; Leo B. Bennett, Cincinnati; Frederick Findley, Cleveland; Ralph Pechak, Dallas; Tom Bailey, Denver; George Loeth, Detroit; Sam Abrams, Indianapolis; Leslie F. Dur- ham, Los Angeles; James P. Abela, Toronto; D. H. McDonald, Hollywood; R. H.getAttributeError(), "1948 Ferguson, Detroit, Mr."

American, New York; W. Sullivan, New York; Bruce Rutten, New York; J. H. Wasil, Philadelphia; Edward Helburn; William Sherrin, Portland, Seattle district manager; D. Eede, St. Louis; Sam Sobe, San Francisco and Max Cohn, Washington, D. C.

Attending division managers are: Jak Lutter, Southern; Max Roth, Midwestern; Allen Neufeld, Northeast; Charles Waldman, New York metropolitan District Manager.

David Horne, foreign sales manager now exiled from France, is back in Hollywood. Sir Jack B. Lord of the Harris agency in London has returned from a trip to Calcutta. Al Green of the DeBrito agency is in Honolulu. "Major" F. Clark of the Sabin agency was in Hollywood.......(Continued from Page 1)

Theatrical Express—(Continued from Page 1)

Making film contact in New York last week were: Alexander Harris, London; Ray Abrahams; Charles Sabin, Marston, Wilson and Phelan; T. L. Huggins, London; Gordon and Jeffs, London; Allen H. Posner, London; Martin Knopf, London; Ray Gale, London; and Wilbur Howard, London. Ray Galley, of the Artists Booking Agency, was also in New York for the screening of the "Oscar" pictures."
Chief New Theater Interest in Ohio, Mich.

(Continued from Page 1) York-New Jersey area is somewhat more moderate, Eberson pointed out, with high construction costs the prime reason for hesitancy. Costs in the metropolitan New York area are about $70,000 higher than in the Midwest.

Eberson saw little hope for lower costs within the foreseeable future, with ERP and the nation's defense program requiring so much of the basic material used in theater building.

Enter Seven U.S. Pix in '48 Venice Festival

(Continued from Page 1) ment," U-T's "A Double Life," and Warners' "Treasure of Sierra Madre."

A Grand Prix International will be awarded for the best feature film presented at the Festival. Other prizes will be given for the best director, actor, actress, cameraman, composer, scenarist and set designer.

The Festival is under the auspices of the Italian Government and the International Exhibition of Cinematographic Art of the Biennale of Venice, in cooperation with the Italian Motion Picture Technical Association.

Rosenfeld to Supervise SRO Sales in 5 Countries

(Continued from Page 1) Kramer, SRO board chairman. Rosenfeld will headquarter in Buenos Aires, working under direction of Manny Reiner, SRO Latin American managing director.

Recently supervisor for Samuel Goldwyn and Walt Disney in Mexico and part of South America, Rosenfeld saw little hope for lower costs within the foreseeable future, with ERP and the nation's defense program requiring so much of the basic material used in theater building.

Griffith Estate to 10 Relatives

West Coast Bureau of THE FILM DAILY

Hollywood—Estate of David Warck Griffith, valued at between $30,000 and $50,000, is divided between 10 nieces, nephews and grandnieces, a probate of his will disclosed yesterday.

$20,000,000 for Adv.? . . . you figure it out

(Continued from Page 1)

ience to "balance of payments" obviously has to do with overseas trade.

And, surely, if Wilson looks for substantial exchange returns to accrue from the sale of British films in other lands he must of sheer necessity contemplate indirect as well as direct returns.

The key, thus, would seem to be those "indirect returns."

The British Government must be conscious— keenly conscious, at that—of the selling power of the Hollywood motion picture which, for decades, has been building up a great international demand, not only for American products of every description, but for what has become known as "the American Way of Life."

Which is to say that American trade and commerce have been following the American motion picture. With benefits all around, be it added.

So, the thought could have come to Wilson, and to Sir Stafford Cripps, Chancellor of the Exchequer, that, by George, let's get British pictures on the world screens, but quick.

Sir STAFFORD, as you may have noted by reading London cables published in New York yesterday, is not adverse from taking a tip from American business, with his sponsorship of a joint Anglo-American Production Council to give advice to British industry.

Sir Stafford feels "it would be stupid to deny ourselves the opportunity of benefitting from such advice. Yes, the Chancellor obviously knows a good thing when he hears it ... or sees it in an American picture. We cannot let the malady from which Britain suffers today to be found in the re-establishment of her export trade. She must sell to buy, and a 'Buy British' plug introduced in these features to be financed with the $20,000,000 certainly would do much toward ..."

"Mr. Peabody & Mermaid" Last Winter Garden Film

(Continued from Page 1) it was reported yesterday, Pic is now tentatively set to follow the current dual-reissue bill of "The Killers" and "Birch Street," the care for the malady from which Britain suffers today to be found in the re-establishment of her export trade. She must sell to buy, and a ‘Buy British’ plug introduced in these features to be financed with the $20,000,000 certainly would do much toward..."

"Mr. Peabody & Mermaid" was designed by Douglas Shearer, director of recording, has been completed on the M-G-M lot. Providing the sold for 4,000 square feet of floor space, structure was built with an eye to the future and is expected to be able to..."

New Recording Building Completed on M-G-M Lot

West Coast Bureau of THE FILM DAILY

Hollywood—A new recording building, designed by Douglas Shearer, director of recording, has been completed on the M-G-M lot. Providing the sold for 4,000 square feet of floor space, structure was built with an eye to the future and is expected to be able to..."

Schwartz, NFC's Comptroller

Hollywood—Sidney R. Schwartz has been appointed comptroller for National Pictures Corp.

WB Domination of ABPC Denied at Meet

(Continued from Page 1) had used $1,000,000 of finance on production here and was spending $750,000 on the ABPC studios at Elstree.

Wyatt, whose stock holdings in the company were noted as being only £25 by Sir Philip although, at the same time, he was anxious to promote the welfare of the British film industry, tore into the company's management.

He told the shareholders meeting that the board was not animated by sufficient spirit and energy to put on any foot big production of British films. Wyatt also alleged ABPC studios are not working full time and added, causally, that the board obviously had insufficient confidence in them to pay more money to make more films.

Wyatt said he had a "nasty aspicion" the board appeared tempted into the view it didn't matter very much if they didn't fulfill their quota, a reference to the 45 per cent exhibitions quota which ABC must meet starting Oct. 1.

As to the latter, Sir Philip replied that the quota was on the high side out that association British should do everything possible to meet it.

The stockholders adopted the annual report.

Para. Sets Simultaneous U.K.-U.S. Release for Two

London (By Cable)—Paramount will make available "Soiled Verdict" and "The Night Has a Thousand Eyes" on this side as to virtually coincide with the American release, it is understood here.

"My Own True Love," it is expected, will be distributed in Britain before it reaches American theaters.

Underwood Bequest to Boys' Ranch Foundation

Dallas—W. G. Underwood, who died here June 25, left $2,500 to the Boys Ranch Foundation. Underwood was the senior member of Underwood and Eszell, operators of 15 drive-in theaters in Texas.

New Zenith Receivers Include Phonovision

Chicago — Indicating confidence that its Phonovision system will be approved and in operation in the not too distant future, Zenith Radio Corp. announced a new line of television receivers, all to be equipped for Phonovision. New receivers, according to E. F. McDonald, Jr., Zenith president, also have provision for possibly 50 or 60 new TV bands, when these are approved by FCC.
New Flora Reversal Processing Machine

West Coast Bureau of THE FILM DAILY
Hollywood—A new reversal processing machine capable of running 4000 feet of film per hour, instead of the previously accepted rate of 1500 feet per hour, has just been put into successful operation at Floracolor, 4800 Melrose Avenue, by its designer and manufacturer, Cinematographer Rolla Flora, A.S.C.

Flora, who in 1928 established 20th-Fox's optical printing department, which he headed until 1940, is currently devoting himself to special trick photography and laboratory work for major and independent studios, as well as to the design and manufacture of equipment for process photography.

Both major and independent studios, including 20th-Fox, Paramount, Enterprise, Cinecolor, Eagle Lion and Gibraltar Productions, to name but a few, are finding it more economical to have Flora make blow-up reversal prints from 16 to 35 mm., in both black and white and color for cutting purposes, than to make negatives and prints.

Flora may be remembered as the inventor of the first variable focus lens, more familiarly known as the "Zoom," which it was so christened by director William Wyler in 1924, when first used in the motion picture "Wings."

1,700-Seat Theater in DuPont Miami Project

Miami—A 1,700-seat film theater is included in the plans of the Alfred I. du Pont estate for the development here of du Pont Plaza, a five-square block expand in downtown Miami.

Drive-In Wins Over Race Track Squawk

Coral Gables, Fla.—County Commissioners have approved a request made by W. L. Combes, Miami Beach, for a permit to build a drive-in theater adjacent to Tropical Park. The race track owners have objected to the drive-in, stating that the screen of the proposed theater, overlooking the track, would be a perfect vantage point for organized gamblers to flash race results over the country. The new theater is scheduled to be the last south Florida and will cost at least $100,000.

NTS Installations In 14 Film Stands

National Theater Supply has installed equipment in the following houses:


Lorraine Carbons in Chi.

Chicago—Academy Theater Supply has taken Chicago representation for Lorraine Carbons of Bontoon, N. J.

De Vry Biz Volume, Backlog at Peaks

Chicago—Will DeVry of the DeVry Co., said yesterday that the volume of business of the company and the backlog, much of it brought in by the opening of Drive-In theaters, is the largest in DeVry history. The executive business of the company is also large.

Theaters Included in Chi. Housing Project

Chicago—The New York Life Insurance Co. plans to erect a 1,400-unit housing development, with theaters included, here, as soon as the Chicago City Council adopts the modern building code.

New Theater for Suring

Suring, Wis. Construction has started on the new unannounced stand here by G. E. Bertch.

Theaters Sign for Servicing by Altec

Sound servicing agreements have been signed by Altec Service with the following operators:

Maine—Saco Auto, Saco; York, York Beach.

Massachusetts—Keiths, Fairhaven; Lexington, Lexington; Parkway Drive In, Wilbraham.

Connecticut—Rialto, Windsor Locks; Avon, Stamford, Stamford.

Rhode Island—United, Westerly.

New York—Drive In, North Hooch; Hick; Hudson, Cold Springs; Hunter; Gay, Chateaugay; Sagamore Hotel, Bolton Landing; Glen, Watkins Glen; Muncasco, Batavia; Crest, Grandna, Open Air, South Glen Falls.

Pennsylvania—Lenox, Moose Hall, Philadelphia; Lincoln, Harris South Hills, Triangle, Pittsburgh; Hi Way "51" Drive In, Beaver Falls; Family Drive In, New Kensington; Skyline Drive In, Vistor; New Castle; 19th Street, Allentown; Karrton, Park, Williamsport.

New Jersey—Kent, Newark; Landis, Vineland; Hill, Bero, Paulsboro; Florence, Florence; Glassboro, Glassboro; Broadway, Pitman; Totowa Drive In, Collingswood Drive In, Totowa.


West Virginia—Mayfair, Wheeling; Greenbrier Hotel, White Sulphur Springs; Mannington, Mannington; Parker, Parkersburg.

North Carolina—Park View Drive In, Washington; Eden, Edenton.

Georgia—Oglethorpe, Ft. Oglethorpe.

Florida—Edison, Miami; Midway, Fort Lauderdale, Florida A & M, Capital Drive In, Tallahassee.

Mississippi—Pix, Granada, Grandna; Gulf Coast Drive In, Biloxi, Tennessee—Roby, Galesboro; Parker, Eagleville.

Miami Airport Hotel To Include Theater

Miami, Fla.—Plans have been announced by the Skysways Hotel Corp. of Miami for a $3,000,000 hotel at the Miami International Airport. Plans call for a theater, Maj. War C. Freeman, Miami Beach, is president of the corporation. Plans are being completed by Robert Law Weed, architect, of Miami.
Bigelow-Sanford Sales Rise 44.7%

Bigelow-Sanford Carpet Co., Inc., reports sales for the second quarter of 1948 (ended July 2) totaled $1,103,829, an increase of 44.7 per cent over the $750,231 recorded for the second quarter of 1947.

For the first six months of 1948, sales totaled $2,470,156 against $28, 422,905 in the first half of last year, an increase of 50.4 per cent.

Earnings for the second quarter amounted to $32.36 a common share, compared with profits in like 1947 period of $1.50 a common share after adjustment for recent doubling of the number of common shares.

Earnings for the first six months of 1948 amounted to $37.75 a common share, compared with $2.25 a share in corresponding period of 1947.

The company has declared the regular quarterly dividends of 5c on the common stock and $1.50 on the preferred, both payable Sept. 1.

Indian Gov’t Purchases RCA Film Equipment

Purchase by the Indian Government of three RCA sound film recording systems for the projection of educational motion pictures and newreels was announced yesterday by Meade Brunet, vice-president of RCA and managing director of the RCA Int’l Division. Delivery will be made by Photophone Equipment, Ltd., associate company of RCA in Bombay.

Bell & Howell Six-Month Earnings at $1,103,829

Chicago—Net earnings of Bell & Howell for the six months ended June 30 amounted to $1,103,829, equal to 62.26 cents per common share, after preferred stock dividends, it is reported by J. H. McNabb, president. Earnings for the quarter ended June 30 were $487,678.

Bell & Howell board declared a regular quarterly dividend of 1.06% on the cumulative preferred, a regular 12 1/2% cents dividend on the common, and a 25 cents extra dividend on the common. All are payable Sept. 1, to holders of record on Aug. 14.

Feinstein Sells in Haxtun

Denver—Dan Feinstein has moved back to Denver after selling his Haxtun, Haxtun, Colo., to Mrs. Lucille Campbell.

Rosenbaum Building

Tuscumbia, Ala.—Louis Rosenbaum has begun construction of a 900-seat theater here.

Daniel B. Depue

Optical Picture Reduction Printers, Contact, Microfilm and Sound Reduction Printers, manuals and operating.

Daniel F. Carlson Co.

2600 Irving Park Road, Chicago 18, Ill.

ABOUT THE TRADE

(Continued from Page 6)

Dave Sandler Develops Adjustable Parking Light

Cleveland, O.—David Sandler, general manager of Theatercraft Mfg. Corp. of Cleveland, has developed an adjustable parking light which is an attractive feature of his Mobiltone-In-Car speaker installation. Light is attached to the telephone junction box and may be adjusted from a point to flood proportions. The adjustable light is a feature of all Mobiltone speakers now in production.

DeLite Screen Expanding

Chicago—DeLite Screen Co. has purchased a larger building at Grand and Mead Aves., for expansion of the business.

Record Arlboom Year Forecast by Adair

Philadelphia—Herbert J. Adair, Adair, president of Artloom Carpet Co., Inc., forecasts that if business conditions remain generally as good in the last half of the year as in the first half, Artloom will have a record sales year. Adair termed the materials situation as still difficult and that considerably more production could be obtained if more materials were available.

Adair disclosed net profits for the first half of 1948 of $509,984, as against $186,380, an 137 cent per-share jump. Net sales were $7,450,162 the first six months of the year and $3,450,162 in the second quarter, both records, he said.

The need for cash for expansion and growth in machinery expenditures made it necessary to pay out somewhat less in dividends, he added.

Pepsi-Cola Exec. Offices Move to West 57th Street

Executive offices of the Pepsi-Cola Co. will be moved today to 3 W. 57th St., from Long Island City.

New Marquee for Kulm

Kulm, N. D.—New marquee has been installed at the Kulm theater by R. Rech.
No Drastic Change in "U" Studio Policy (Continued from Page 1)

production possibilities in England, France and Italy but that no specific plans had been made for activity in any of those countries. Production of one or two films in England, France or Italy could be a possibility in the future, he said.

Returning yesterday with Goett were William A. Seuly, vice-president and general sales manager, and Robert Goldstein, eastern studio representative. Seuly said that he had considered two new foreign pictures which he thought would meet with a favorable reception in this country, the Technicolor productions, "Blue Legend" and "The Rainbow." "We haven't done as well with the British product as we thought we would," he declared, "but then the box office is off for almost all pictures no matter where they originate.

Edwin Marin to Direct Holt's "Canadian Pacific" West Coast Bureau of The Film Daily Hollywood—Edwin L. Marin has been signed to direct "Canadian Pacific," which will be filmed in Cinecolor by Nat Holt as his third of three large budget productions to be released by 20th-Fox. Principals thus far comeinclude Randolph Scott and Victor Jory. These two leading men are to be starred in the Canadian Pacific film, which will be released in late December.

John Sturdy, technical advisor assigned to the picture by the railroad, discloses that 1860 period rolling stock, construction railroad cars and a well kept camera of the railroad will be on hand. The camera will do a job of shooting in the Canadian wild west.

DEATHS

BERNARD CARTER, 73, Commercial Counselor for the RCA International Division, died here unexpectedly yesterday. Survived by his widow, Mrs. Millie Wallach, and two brothers, Funeral services will be held Sunday at 11 a.m. at Temple Emanuel-El Chapels. Interment will be in St. Louis.

NEW POSTS

GEORGE BURGER, manager, Imperial, Detroit.
WILFRED DURKAN, manager, Royal Oak Theater, Royal Oak, Mich.
STANLEY GLOVER, manager, Grande, Detroit.
JOE MAGNUS, assistant manager, Grande, Detroit.
JACK JAGGER, manager, Royal, Detroit.
CARROLL LORD, manager, Jefferson Theater, Canton, Ohio.
JACK ECKARDT, salesman, 20th-Fox, Chicago.
ALEX SUTHERLAND, assistant manager, Avenue, Detroit.
BOE GUSE, manager, Oriole, Detroit.
ROY ENGLAND, assistant manager, Down, Detroit.
RAYMOND HABERLAND, Metro theater at Minneapolisp, to head house, same branch.
Profits Will Be Shared By 'All Who Help Make Them', Bernhard Tells Convention

Declaring that Film Classics will be a cooperative company with profits shared by "all who help to make them," President Joseph Bernhard, at the company's first international sales meeting held in the Hotel Astor Friday, announced a permanent bonus plan beginning January 1, 1949, whereby all personnel will share in the company's profits, inde-

(Continued on Page 5)

CRITICS' FORUM

Question Number 1

In your opinion, what will be the effect of Coast-to-Coast television, when it comes, upon the motion picture and the motion picture theater?

A S U M I N G that television will eventually be perfected so that reception will be equal with that of the best motion picture projection, it will, in my opinion, seriously damage the motion picture theater. The person who wants to stand in line and be herded about to see a film that can be enjoyed at one's leisure could not ask for a better company and with proper relaxation? Only the lonely hearts?

RUSSELL RHODES
New York Journal of Commerce

How can we tell—it depends entirely on what television has to offer in the way of entertainment. Around Boston we find that outdoor baseball is the worst competition that the films have to meet?

MARJORIE L. ADAMS
Boston Globe

I do not see how it can help. The trend is toward television, away from the motion picture, and the latter has become so weak that it does not seem able to resist the tide.

LEO MILLER
Bridgeport, Conn., Herald

There are two big "ifs"—improvement in television programs and lowering of costs to place sets within the means of the general public.

MAE TINNE
Chicago Tribune

The present shadow-boxing seems to indicate films will capitalize on this medium, as well they might. To my mind, the two aren't the same, but definition of the dichotomy is something still to be worked out. I don't expect films, however, to come off the worst. Nor television either, if everybody is as smart as presumed.

ROBERT E. MURPHY
Minneapolis Star

The American public still—and always will—want to go out for its entertainment. They want theaters, and television, or radio, will never keep them home.

JIMMY STARR
Los Angeles Herald & Express

If it makes possible the production of fewer pictures, the chances for improving quality are so much better.

AL WEITSCHT
Detroit News

Television when new may slow up business on nights of favorite shows or important special events but eventually it will settle down as routine home entertainment. There is no substitute for the gregariousness of the theater. Television will not hurt the theater noticeably but it will already be ruined orthodox radio.

JOHN ROSENFIELD
Dallas Morning News

Show business is indestructible. People will always want to go out to a show.

WALTER MONFRED
Milwaukee Journal

I see no immediate effect, but it's a fact that television is no "fad" that is here today and gone tomorrow—no more than radio itself was a "fad."

(Continued on Page 8)

Andy Smith Fills Youth Month Post

Andy W. Smith, Jr., will serve as chairman of the distribution division of the TOA Youth Month Drive, it was revealed at the week-end by Charles P. Skouros, national chairman. Smith will be in charge of dis-

(Continued on Page 5)

$31,639,479 June Ticket Tax 'Take' is Record

Washington—Reversing the story of the past few months, the Treasury this week-end reported that the admissions tax collections for June

(Continued on Page 6)

Talk Pension Plan For Studio Workers

West Coast Bar, THE FILM DAILY

Hollywood—Major producers and IATSE committees will explore possi-

(Continued on Page 6)
COMING AND GOING

ANN SHERIDAN is spending the week in New York.

RUDY BERGER, M-G-M Southern sales manager, and CHARLES E. KESSICH, district manager, have returned to their Washington and Atlanta headquarters following home office conferences.

GEORGE SUSSMAN, salesman for Panco Film Exchange, Buffalo, is visiting the Astor Pictures home office.

MILTON S. KUSELL, SRO vice-president in charge of domestic and Canadian sales, has returned from those weeks of Hollywood conferences with David O. Selznick and Paul MacNamar.

MAX E. YOUNGSTONE, Eagle Lion vice-president and ad-publicity-exploitation director, is in Cincinnati today in connection with the Bill Heineinan Sales Drive.

LOUILLA O. PARSONS returns to Hollywood today from New York.

GEORGE BROWN, Para's ad-publicity director at the studio, is stopping at the St. Regis during his New York visit.

NICHOLAS JOY arrived in Hollywood from New York yesterday.

HUGH OWEN, Para's Eastern and Southern sales manager, will return to his desk in the home office today, following a week of conferences in the Paramount branches in Atlanta and Jacksonville.

DREW ERBSON, theater architect, left for Mexico City yesterday.

Form Grammercy to Handle German Pic

Grammery Films, Inc., has been formed by Joseph Green, Michael Hyams and Alexander Parkinson. It will distribute "Marriage in the Shadows," German film, for postwar Berlin.

Green and Hyams, via their own firm, Globe Film Distributors, have acquired U. S. rights to "The Wanderer," Italian pic, and the Swedish "Waiting Room for Death."
Monday Morning Report

- THE PICTURE OF THE WEEK would be that photo in the New York Daily News last Friday in which, decked out in West Point's cadet grey, were to be noted Paul Robeson, Paramount vice president, E. K. "Ted" O'Shea, Paramount sales exec., among others, standing inspection. Along with Leonard Gaynor of Paramount and WINS' Martin Starr, in cadet garb, too, they were put thru a course of sprouts such as befalls the traditional Mr. Dumblohn at the U. S. Military Academy. A merry, merry time was had by all, including the Paramount visitors.

- ONE OF THE INDUSTRY'S best legal minds is of the opinion that while New York exhibitors may have won the first round in the ASCAP battle, the Society may emerge as the final victor. He notes that, in the past, the courts have shown a decided sympathy for the composer. And, come to think of it, such an attitude is not surprising. The composer is an artist. Artists are - well, they're not presumed to be business-minded. Erqa, their rights must be protected. It's human reasoning, at any rate.

- WHEN A PICTURE can ring up $875,000 in six weeks at Radio City Music Hall in the heat of Summer, and with the sixth week-day-by-day business topping that of the fifth week from $630 to $1,500, you gotta smash hit, right? And that's what Param's "Emperor Waltz" did at the Gas Eysell emphorium. Yep, Hollywood's band has NOT lost its cunning. Universal's softball team is looking for games. Address it in care of the photostat dept! Gomes are played weekly under the 59th St. bridge. Speaking of biz, didja know that Warner's "Key Largo," which did $95,000 or thereabouts in its first Strand week, garnered $80,000 in its second? It will be 18 months or two years before the Selznick Television Corp. has its entire production program in full operation. First video pixel made will be strictly experimental. The Selznick Test Stage series will embrace five to ten 20-minute shows.

- THE LONG ISLAND R.R.'S West Hempstead branch has a new commuter in Lou Laya, Paramount Int'l exec., who has just purchased a home in Lynbrook. That Alban Knickerbocker News editorial tribute to Charles Smatwick, new WB theatre zone manager, brings a pleasant glow on reading. Credit that mayoralcy Babe Ruth proclamation to Irwin Zellner, who this week is in Washington for Allied Artists to set the local campaign for "The Babe Ruth Story," Pie, by the way, gets a swell break in the current Collier's. Sears, Roebuck will get behind Param's "Night Has a Thousand Eyes," "Sealed Verdict," "The Toltock Millions" and "The Paleface" on both a national and local level via a nationwide amateur "snapshot contest" running from Oct. 1 to Nov. 15. No, Bob O'Donnell will NOT head the RKO studio for Howard Hughes: that's definite. Loew's is reported getting ready for the video plunge via a New York station.

- THERE'S NO BUSINESS like film business...It's fun to watch the promotion boys. When the Lion's Clubs of America descended on New York by the thousands, Phil M, wondered whether the M-G-M crowd would be on their toes. They were. With special newspaper ads of Leo the Lion welcoming all the Lions to Broadway and to "Easter Parade," And, to clinch it, they had a roaring M-G-M lion capering through the big three-hour parade on Fifth Avenue.

Prod. Backlog Would Last Companies 9 Mos.

Hollywood — Backlog of unreleased pictures held by 12 companies is sufficient to supply theatre outlets with an average of two pictures per month, per company, for nine months per survey indicates. Twelve companies, it is learned, have a total backlog of 205 completed films, including a few that have had only pre-release engagements.

Unreleased product is held as follows: Columbia, 25; Warners, 20; Universal, 19; RKO, 21; United Artists, 20; Paramount, 18; Eagle Lion, 16, including four from Britain; 20th-Fox, 23, including 11 from indie producers; Republic, 11; M-G-M, 12; Monogram, 9; Allied Artists, 2, and Film Classics, 2.

N. Y. C. "Numbers Racket" Footage Shot Secretly

All location footage now being filmed in New York for Enterprise Movietube's "The Numbers Racket, The Story of Tucker's People" will be shot secret to synchronize with the sound track previously recorded in Hollywood.

Both producer Bob Roberts and director Abraham Polonsky decided to record all the dialogue of the New York scenes in advance since with the publicity attendant upon the unit's shooting in Manhattan, it became obvious that crowds would prevent use of on-the-spot sound recording.

Physical movements of John Garfield, Beatrice Pearson, Thomas Gomez and others in the cast are being governed by a wire recorder which recorded the dialogue simultaneously with the usual sound system.

Send Birthday Greetings To—


Daniel R. Rubbo, Anita Page, Fred Steele, Helen Kane, Patricia Hine, Charles Delaney, Elaine Silverman, August 7.


Lucille Barg, Louis L. K. Sidney, Victor Francos, Frank Tottie, Ben Racket, Mart Worringer, Leo Carrillo, Marjorie Monroe, Lynn Shapiro, August 8.


Kranze Announces 8 FC Promotions

Eight promotions within the Film Classies organization were announced at the week-end by B. G. Kranze, vice-president and general sales manager.

Uppings included: Jake Lutzer, from Dallas exchange to Southern Division manager; Jules K. Chapman, from assistant general manager to assistant general sales manager; Ralph Peckham, from Atlanta branch manager to Dallas branch manager; George Ledko, from Indianapolis branch manager to Detroit branch manager; John McKenna, from salesman in the New York exchange to head of the same office; Lou Bernhard, formerly salesman in St. Louis and New Haven, to head of the home office playdate and liquidation department; Ed Spiers, from branch manager of the Milwaukee exchange, to branch manager of the Chicago exchange, and Bob Bernhard, from salesman in the New York exchange to assistant to David Horne, foreign sales manager.

CBS "Hollywood Story" Broadcast on Sept. 19

"The Hollywood Story," the CBS Documentary Unit production which will analyze the movie industry, will be broadcast Sunday, Sept. 19, 10-11 P.M., EST.

Werner Michel, who will produce the broadcast, said Friday that no "big name" movie stars would be used for the lead roles adding that AFTRA actors would be used. John Dietz will direct the script which has been prepared by Peter Lyon.

The program will assay the social, economic and other factors which go into the selection and production of a major film. The example used in the broadcast will be the Academy Award winner, "The Best Years Of Our Lives."

Republic-GUT-BEF in New Australian Pact

Sydney (By Air Mail) - A new long-term contract covering Republic product in Australia was signed by Norman Rudge for Greater Union Theaters and British Empire Films, and Bruce Newberry for Republic.

Wedding Bells

Kirinch-Peterson

Chicago — Mary Kirinch, Eagle Jon, cashier, will be married to Frank Peterson.

Ryan-Leonard

Jack Leonard, film actor, and 5'6" Ryan, screen actress and former Powers model, were married at Freedom, L. I.
8 Company Reports Receive Merit Awards

From the more than 4,000 corporation annual reports received from all over the country for consideration in the eighth annual survey conducted by Weston Smith of Financial World, eight film companies have qualified for “Highest Merit Award” citations. They are: Columbia, Walt Disney Pros., Monogram, Paramount, Pathé Industries, Inc., RKO, Republic and Universal.

The 1947 stockholder reports of these companies are candidates for the final judging, and one will be selected as the “Best of the Motion Picture Industry” and awarded the bronze “Oscar of Industry” trophy at the Financial World annual report awards banquet in the Grand Ballroom of the Hotel Pennsylvania on Oct. 1. As was the 1946 annual report of Universal was judged best of this industrial classification.

Sirsitivity Ups Jacobs

Arnold Jacobs, office manager of Sirsitivity International, has been appointed general manager of the company’s theater circuit here and in Boston.

Television Directory No. 4

part 1: Commercial TV Stations Operating as of July 1 Rates, facilities data, TV set count, personnel, etc.
part 2: Commercial TV Stations Pending as of July 1 Technical data, affliations, call letters, etc.
part 3: Experimental TV Stations
part 4: Present Allocations of TV Channels by Cities
part 5: Proposed Allocations of TV Channels by Cities
part 6: Director of Television Program Sources Owners, producers, syndicators of live and film material.
part 7: AT&T Maps of Television Network Routes

$5.00 per copy

Television Digest and FM Reports

1339 Connecticut Ave. N.W., Washington 6, D. C.

Write for data about our complete service, including weekly Newsletters; TV, FM and AM Directory and western Addenda; regular Supplements, etc.

HIGH RESPECT of the industry for the art directors as a group has been gained through policy of deeds, not words, this past year. They formed a public relations committee, lined up a program of cooperation with the studios with emphasis on sparking layouts for national magazines, started the compilation of an almanac of a library of records, established an information liaison between Hollywood and Mexican film production, aided Johnstone Office activities, held public exhibits. . . . As a result, they have gradually moved from behind the scenes, where they already are in the high regard of executives, actors and technicians, to popularity with the public. . . . When Cinecolor officials gave weighty consideration to which group would be the key man for first disclosure of the cost-saving new lighting process, the art directors were chosen.

YOU CAN take it from the Society of Motion Picture Art Directors, incidentally, that the “independent frame” process claimed by J. Arthur Rank as “new” in a recent London-dated dispatch has been in use for nearly 20 years. . . . It was developed as cost slicer two decades ago by the first production designer, William Cameron Menzies. . . . The process is nothing more than art director and cameraman working together, set by set, ironing out technical problems in advance of actual filming. . . . Use of back projection and building sets off-stage have long been our methods, whenever feasible, to cut costs, and have been further developed during the present economy drive.

FRED JACKMAN, ASC, film industry leader in color photography, has been set by Producer Nat Holt to handle Cinecolor photography of “Canadian Pacific” which Edwin L. Marin will direct. . . . Erroll Flynn returns to Warners following a vacation in Port Antonio, Jamaica, B.W.I., to report for work in the starring role of “Montana,” based on a story by Ernest Haycox. . . . ★ Frances Hodgson Burnett’s 1909 novel, “The Secret Garden,” will be brought to the screen by Metro with Margaret O’Brien and Dean Stockwell co-starred. Clarence Brown will produce the picture, which will be directed by Fred Wilcox. . . . ★ Lynn Root will do the screen treatment of Bob Hope’s next Para. starring comedy, “Easy Does It,” which will be produced by Edmund Beloin and directed by Richard Haydn. . . . ★ Barry Fitzgerald and his brother, Arthur Shields, are talking about forming an indie producing company next year.

WARNERS will star Janis Paige, Bruce Bennett and James Holden in “The House Across the Street,” a comedy with a newspaper background based on a story by W. R. Burnett. . . . ★ Co-producers John C. Champion and Blake Edwards, who head Champion Productions, have purchased “Battle Cry,” an original by Arthur Freeman. Picture will be a large-scale western. . . . ★ Dana Andrews, Mark Stevens, Richard Widmark and Richard Conte will be the four male stars of 20th-Fox’s “Unseen Harbour.” . . . ★ Stanley Kramer would like to get Charles Laughton for a projected picturization of “The Merry Wives of Windsor.” . . . ★ Jack Warner has purchased “Dallas,” a story by Robert Bryan, of the Texas city.

★ “Africa Screams” is the new title for “Don’t Bring ‘Em Back Alive,” the Abbott and Costello jungle comedy, to be produced under the supervision of Edward Nassour.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

Col. Horton Named Chief Of Motion Picture Unit

Washington Bureau of THE FILM DAILY

Washington—Lt. Col. John E. Horton, formerly of the film industry in Hollywood, will assist the industry in all matters that pertain to the war by Weston Smith as chief of the Motion Picture Unit, Pictorial Section, Public Information Division of the Army. Colonel Horton succeeds to the post recently vacated by Maj. Stuart Palmer.

Toronto BOT Moves for Public Relations Bureau

Toronto—A committee to establish a Dominion-wide public relations bureau has been named by the motion picture branch of the Toronto Board of Trade. Group also named a committee to continue negotiations with the Provincial Government for the modification of the 20 per cent ticket tax. J. Earl Lawson, president of Odeon, heads the latter group.

Salt Lake Exchange Tops Deplin Drive

Winners of the 1948 Ned Deplin Drive were announced at the weekend by Robert Mochrie, RKO Radio vice-president in charge of district drive, following a series of zone meetings.

Salt Lake City, Giff Davison, manager, won first place in the Capital Financial Salesman’s Tourney. William Williams, manager, took second place, with Denver, Joseph Emerson, manager, in third, and Chicago, Rovy Branoo, manager, in fourth place.

Boston, Jack Bernstein, manager, won first place in Canada with Montreal, Murray Devenay, manager, in second place.

Three Group division prize winners, with two winners in each group as follows: Group One—first prize, Atlantic; second place, Universal; Group Two—first prize, Pittsburgh, Dave Silverman, manager; second prize—Minneapolis, Roy Druzel, manager; Group Three—first prize, Sioux Falls, Sherman; second prize—Denver, Dave Milones, Midwest distributor, manager.

District managers prizes: First—Al Kolka, Rochester; second—Leo De Vettis, Canadian; third—Dave Prince, Southeastern; Rep’s man in each of the districts: R. Richardson, Eastern Central; Earl Drey, President; Barry Levinson, Western; Charlie Root, Northeastern; M. Rose, Southwestern; Missouri Anderson, Midwest; S. M. A. Watson, Vol. Northeastern; T. Watson, Southeastern; Herman Silverman, Metropolitan; J. B. Overman, Canada; David Silverman, Eastern.


Sight Supervisors: First—Robert Bicker; second—David Cantor; third—Harry Reiser.

Field exploitation winners: T. B. McCormick, Detroit; Ed Torkene, Dallas; Wm. Prater, Washington; Gene Gaudette, Minneapolis; Chas. Kinney, Atlanta; Ed Holland, Dr. Monn, Indiana; Wm. W. Pittsburgh; George Devore, Toronto; Los Angeles; Fred Cavalier, Cincinnati; Hugh MacKenzie, Chicago; Walter Heim, Philadelphia; Doug Beck, Vancouver; Lloyd Murti, San Francisco; Joe Longo.

Eastman Pays Workers $73,178 for Suggestion

Rochester—Eastman Kodak employees have earned $73,178.10 for time, labor and money-saving suggestions submitted in the first six months of 1948. Kodak this year marks the 50th anniversary of its suggestion system, and indications are that it will be a record year. Awards to date are $10,979.60 ahead of 1947 when the previous all-time record was set.

DEATHS

ARTHUR FISHER, widely known New York vaude booker, died suddenly Friday. Funeral services will be held this morning at the Lady of Lourdes Roman Catholic Church. Memorial for his widow, daughter and son survive.

HOMER LEISINGER, 54, head of the RKO Radio studio’s printing department, of a heart attack.

HARRY MARTIN, manager of the Atom Theater, unit in the Golfs Circuit, in Chicago.
**Attack Awaits U.K. Pix Bill**

Wilson May Present Modified Plan

(Continued from Page 1)

The next session of Parliament in September.

While the opposition may not be sufficient to bring rejection—the firm grip of the Government on Parliament stands firm—there is a feeling that Harold Wilson, president of the Board of Trade, may find it expedient to come up with a modified scheme at that time.

Arguing, too, against flat rejection is the fact that the Government will already have launched the financing scheme to the extent of $10,000,000 before Parliament can act. If it is done, as Wilson disclosed to Commons, by taking advantage of a provision in the Borrowing (Control and Guarantees) Act of 1946.

1946 Act's Provisions

The latter gives the Treasury power to guarantee any loan if it is satisfied that it is expedient in the public interest to do so for the purpose of facilitating the 'promotion or development of an industry or part of an industry in Great Britain.' It is provided that the Treasury may lay before Parliament a statement of any guarantees "as soon as may be" after they have been given.

In moving to make $10,000,000 quickly available to capital-starved British industries, via British distributors, the Commons have found Atlee's Government is calling into play that section of the Borrowing Act for the first time.

Strong criticism of the Government scheme and expressions of grave doubt that it will achieve its purpose are coming from influential industry leaders.

Maurice Ostrer, executive producer of Premier Prods., asserting that "loans are not the answer" makes the point that the Films Act fails to provide a method of obtaining a portion of the cost of a British film from the American market, and that charges that no legislation is of practical value unless this essential is covered.

Says Ostrer:

"Independent British producers cannot afford to produce pictures based on 'hope' that American companies may find it expedient to buy their pictures for U.S. distribution owing to the Quota Act. What is necessary is a reciprocal trading arrangement with U.S. and it seems more than a reasonable probability that the U.S. film companies at this stage would be willing to make an annual payment of a portion of their aggregate U.K. incomes in exchange for the U.S. producing rights of British films."

Declaring, further, that "loans do not prevent losses," the well-known industry observer, says, "Loans are not the answer. This has happened many times before from private sources, with a new and taking off of losses and tragedy."

Ernest W. Freedman, managing editor of Britain's influential Daily Film Renter, is critical of the Wilson-Cripps scheme because "I still have to be convinced that accepting what virtually amounts to a Government subsidy is going to be good for the industry, while I see no safeguards as yet that this money will be diverted into the right hands."

Continued Freedman:

"Looking down the list of independents who no doubt are hoping to touch via the distributors, I am not imbued with any confidence in quite a number of them. To be bluntly plain, the trade wouldn't shed tears if some of them were let out altogether, and if the object of this finance corporation is to grant these people a reprieve it will be less welcome than ever. Of course we want all the idle studio space occupied, and we want British production to flourish, but if it means just flooding the market with a lot of films of the type of many we have seen in the past, mostly made with sucker money, I haven't noticed that the City has extended any great welcome to this scheme; indeed, it is because finance has shown such little confidence in independent producers that Mr. Wilson has brought it into being.

And when the City holds back there is usually a reason for it. After all, those producers who have proved their ability to make commercial pictures seem to get the backing without having to go cap in hand to the Government, so just who is this"
Writers Must Offer More than Rewrite Talent

Original Thinking Needed. Schary Declares at Colo. University Writers Meet

(Continued from Page 11)
any other creative art. "No rose bush ever blooms, it take a little
time to bloom, but the demand for
original thinking is so great that somebody always will find the
new talent."

Reviewing the evolution of
the screen writer from a title writer to
now, Schary emphasized the present
trend in which young writers think in
terms of originals over which
they would have more production
control.

He declared the screen should be
mature. Just because one cannot
-
say a four-letter word, Schary said,
is no reason the screen cannot be
mature, continuing, "Good art is not
necessarily the portrayal of ugliness.
There are mature subjects
by
incest an adultery, and even
these subjects, if handled with taste
and intelligence and good taste, can
be discussed on the screen."

Beale Leaves State Dept. Post as Film Expert

Washington Bureau of THE FILM DAILY
Washington—T. Wilson Beale
concluded his brief stint as State De-
partment pix expert Friday. He left
for vacation, to return in a month
to a new assignment. Beale's suc-
cessor was tentatively chosen last
week, but the choice had not been
made at a late hour Friday.

Holt Signs Jane Wyatt
West Coast Bureau of THE FILM DAILY
Hollywood—Producer Nat Holt
has completed negotiations for Jane
Wyatt to portray the starring wom-
an role in "Canadian Pacific." Prod-
duction starts shooting Aug. 8th
at Stoney Indian Reservation near
Calgary, Canada, under the direc-
tion of Edwin L. Marin.

Sturges-Grant to Marry
Sturges-Grant Prods., Inc., has
been formed to produce special pur-
pose films and filmstrips. Warren
Sturges, president, announced. Other
officers are Dwellin Grant, vice-pres-
tident, and M. C. Romilly, secret-
treasurer.

STORKS
Chicago—John Schier of the
Oriental Theater reports the arrival
of Marion Linda Schier.

基础概念：影评和电影评论

“Absolutely Nothing Wrong, Etc.”

THERE is a favorite saying among showmen which they clutch to one another in parlous
times—to wit, "This is nothing wrong with business that a couple of good
pictures won't put right." It's a self-reassuring sentiment because it nurtures the comfort-
ing thought that the customers will come a-running just as soon as you give them a good
film, regardless of other circumstances and their previous experience with the screen.
The only trouble with it is that it simply isn't so, and this has been fairly well evidenced
by behavior in the past several months.

As much as some people are reluctant to admit it openly, movie attendance has been
slumping ever since the war and, along with that at legitimate theaters and night clubs,
has shown marked declines recently. This fact was substantially indicated in a survey
which this paper made last week. Mild booms in this or that area have not checked
the general decline. Yet a searching review of the pictures which we've seen since the
first of this year reveals that a notable number of them have been well worth calling
"good"—at least, in this critic's estimation—and a few have been better than that.
If it only took "a couple of good pictures" to cure a business slump, this one would
be cured.

No doubt, the present embarrassment is due—at least, in part—to the rise in the
cost of living which has knocked family budgets for a loop. A lot of erstwhile movie
money is now going for meat and shoes. And plainly more "entertainment dollars" are
being spent on home entertainment, baseball tickets, new radios and tele-
vision sets. Heavy installment buying is also soaking up a lot of coin.—BOSLEY CROW-

The Last Resort

THE THEATER learned the drawing power of significance and laughter early this year,
but Hollywood tried everything else to overcome the British tax, television and the
musical glasses before, in sheer desperation, it turned to quality as a last resort.

Hollywood toyed again with the idea of giving away dishes to get people out of
the television bars and for a while we were threatened with a revival of bingo and miniature
golf. Then it tried making a few good pictures, and, to its own surprise, it worked.
Hollywood probably doesn't quite believe that quality will last, and neither does the
cautious public, which, as might be expected, hesitates longer before paying $1.50
than it did 40 cents. But it might be a good financial tip for Hollywood to stick
in quality a while longer before relapsing into spiritual bankruptcy and cutting all salaries
except those in the highest brackets while simultaneously abetting ignorant Congressmen
in giving the public the impression that the studios are really "tences" for the Kremlia.

Money Matters

IS IT STILL NEWS that a Hollywood movie is usually born on the stone floor of a bank?
And that this celluloid dragon, scorching to death every human fact in its path, must
be wiped into its way back to its natal cave, its mouth full of dimes and nickels? If theater
has existed in its finest forms as festival, holiday and celebration of the human facts,
the Hollywood film obviously exists only as the celebration of cold, catchy (not so catchy)
investment, with the resultant desire to make every dime count. But the only thing for
which no more human maturity of audience is needed than a primitive pair of jaws
and a babbling philosophy.

More light! Gishoe cried on his death bed, not "More profits!" He, of course,
was not faced with the temptation of a private Gallup poll, calling itself "Audience
Research, Inc.," which told one studio to whisk away from my desk four months' work
on Dreiser's great novel, "Sister Carrie," because as a film it could end in financial
disaster. When I reported this piece of commercial prescience to the old yet mag-
ificent Dreiser, he growled, "But they're really cocaine sellers out here. Are you sur-
prised? Life is all in the iceberg for Hollywood." He said other things, too, but they

Foundation to Produce Children Young Films

West Coast Bureau of THE FILM DAILY
Hollywood—Children and Youth
Film Production, in addition to having
received its papers of incorporation, is
as a non-profit foundation. Purpose
and objective of the Foundation is
the production of motion pictures
specifically for children and youth.
These pictures are to be in the en-
tertainment class, with authenticated
educational essentials. Officials are H.
J. Stollins, president and treasurer;
Estelle L. Stollins, vice-president, and
Effie Clark Leavitt, secretary.

Austrian "Lysistrata" To Distinguished Films

West Coast Bureau of THE FILM DAILY
Hollywood—Children and Youth
Film Production, in addition to having
received its papers of incorporation, is
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J. Stollins, president and treasurer;
Estelle L. Stollins, vice-president, and
Effie Clark Leavitt, secretary.

Hollywood Neurotic, Psychiatrist Holds

Vienna (By Air Mail)—Hollywood
is full of neurotic people, Prof. Fred-
rick Hacker, Austrian psychiatrist,
reported on his return from the film
capital. Hacker stated that many of
the screen stars he treated actually
hated Hollywood, continuing to work
there because of the attraction of money
and the prospect of world fame. Split
between their artistic leanings and the material desires, Hacker
continued, often produced a deep depression, so that more
and more of them look for help from a
psycho-therapist.
Artist with chintz and Chippendale...

WHEN this room says "home, sweet home" to movie-goers, it also speaks in praise of its creator—the man who dressed the set so understandingly.

For him was the feeling for fabrics and furniture that gave the set its "lived-in" look...that made it so truly convey time and place, and catch the spirit of the actors' roles.

Whether an interior is modern or medieval, penthouse or "poverty row," the set dresser's artistry makes its atmosphere authentic.

An important contribution, this—and one that is reflected to the full by faithful photographic reproduction...unfailingly provided by Eastman's famous family of motion picture films.
Stormy Debate Awaits
U.K. Film Bank Bill

(Continued from Page 5)
new corporation designed to as-
sist British film industry. In-
quired is whether a British tax-
payer would be prepared to
put up substantial sums with-
out their "present excessive
level." For this and other rea-
sons, the City is looking favorably on the
Wilson scheme, with the Financial Times
noting: "Other doubts arise from the
fact that the distributing side of the
industry, which is to handle the
finance, must by its structure be
largely influenced by certain large units—
either British or American.

In these circumstances, could the
small independent producer
rely on securing financial as-
istance in the production of his
films?

"Further, there was no guar-
antee that when a film had been
made it would later be shown in
this country, and hence the motif
that Government money might be
withdrawn and there would be a box
office return."

UK Filming for "Unseen Harbor"

(West Coast Bureau of THE FILM DAILY)

"Unseen Harbor" will be photo-
cinematography to win the Atl-
antic Coast. Story is from an un-
published novel by Frank Laskier.

NEW POSTS

ALBERT DONOVAN, manager, Moheak, North
Carolina.
HERMAN TRANING, relief manager, Lockwood &
Co., Woodward, Okla.
JOE GITTLEMAN, student assistant, Loc-Loc Palace,
Hartford, Conn.
JIM KATZEN, assistant manager, Palace, Akron, O.
CLYDE ZALTSMAN, chief of service, Palace, San
Francisco, Calif.
CHARLES WOLF, manager, Harlandale, San
Antonio, Tex.
CONELIUS WEBB, manager, Inwood, Dallas,
WALTER DEEN, manager, Fort Worth, Texas.
GEORGE BRESSLER, assistant manager, Baltimore,
Chicago.
LARRY GUTHIER, assistant manager, Uptown,
Chicago.
ROGER CASTILLI, temporary manager, Crystal,
Chicago.
HERBERT SCHNARR, manager, Midtown, De-
troit.

(Continued from Page 1)

Television is leaping ahead, whereas
radio simply crawdads.
DICK PITTS
Charlotte Observer

STILL in doubt as machinery still
isn't doing so well, and sales here-
abouts indicate not too great public
interest.
W. E. J. MARTIN
Buffalo Courier Express

AUDIENCES will still be drawn to
wherever the best entertainment is
being offered. If television offers the
best, that's where you'll find the family.
In favor of large screen movies and
movie theaters is the fact that there is
no substitute for that feeling one gets
when the walls begin to close in at
home. Getting out and going to a
movie will still figure in the family
budget. Audiences will still pay for
hours provided the Hollywood prod-
uct improves. The time for improve-
ment is now, before television takes
over.

ERNIE SCHIER
Washington Times Herald

HOLLYWOOD was caught short
when war ended and the
backlog of pictures did not meet audi-
cence taste. The movie industry has
been busy fighting to gain back what
was lost at that time, and I believe
the television industry's initial over-
whelming success caught them unpre-
pared. At the present moment, movies
are not able to compete with an event
that can take place in a home, and
Hollywood will have to adjust itself to
this.

LENNON BUSHMAN
Philadelphia Daily News

I DO not believe that people will stay
at home regularly for just ordinary
weekly television programs any more
than they do for radio broadcasts—if they
have something to do. On special events
yes, but thousands listen every day
to regular game broadcasts and
attendance records seldom are barred.

HERB SWARTZ
Goshen, Ind., News-
Democrat

A GREAT deal of the picture show
business today is through television.
Television will hurt but is not a nov-
ely. It does not grow on you. It will
break the habit of many that have been
attending theaters. They have started
that habit back—only time will tell.

W. G. SCHOEPFLIN
Henderson, Ky. Gleaner

MY BELIEF is that Coast-to-Coast
Television will have no effect on the
motion picture theater is predicated
on the assumption that television enter-
tainment will be no better than radio
has been turning out for years. And
that will be true if television emerges
as commercial as radio, which seems
likely. Of course, like radio, television
will have a following as long as it is
free but people will go right on paying
money for good entertainment. Remember
how the newspaper were once frighten-
ed by radio? Well, look at their circulation and their prosperity
now.

HERBERT L. MONK
St. Louis Globe-Democrat

TELEVISION will gradually assume
the role that radio plays in the
home once the novelty has worn off.
I believe that radio has no effect on
motion picture theaters—hence no
Television—will increase.

WILLIAM FORMAN
WARM, Scranton, Pa.

IT will hurt momentarily until the
novelty of telepictures wears off.

M. LEONARD MATT
WDAS, Philadelphia

IT seems probable that television will
help the motion picture and the
theaters in some ways and will harm
them in others. But I believe that
the overall effect will be a broadening
and expansion of motion picture entertain-
ment after the first shock.

AMY H. CROUGHTON
Rochester, N. Y., Times-
Union.

I DON'T see how producers can dodge
the fact that people would rather
stay at home and be entertained than
drag themselves out... park their cars
and struggle through crowds for the
same purpose. As far as families are con-
cerned, how they can see the show
at home and save the cost of a baby sit-
ter. Maybe the theaters could bring
back the old motion picture vaudeville
at a counter to television, or perhaps
they'd better play along with it.

MARY-LOIS DENNY
WIBC, Indianapolis.

Satori Moves Headquarters

William Satori, Continental Euro-
pean rep. for Monogram, has
moved his offices from the
Monogram International headquar-
ters here. Satori also moved his
private residence from New York
to Pittsburgh.

CABOT-RYAN to Produce

(West Coast Bureau of THE FILM DAILY)

Hollywood—Bruce Cabot and Ray
Ryan, oil millionaire, have been
given the film rights to "Blackjack," by
Joseph E. Kelleam, and plan to pro-
duce independently with a budget of
$750,000. Joel McGraw may star.

REVIEWS

"The Pitfall"
with Dick Powell, Elizabeth Scott,
Jane Wyatt.

UA-Regal 85 M.
STRONG DRAMATIC FARE FOR T1
ADULT AUDIENCES SHOULD PROVE
SUDDENLY BOX OFFICE "THE
PITFALL" HAS SOUND PRODUCTION,
ACTIONS, DIRECTION.

Deft handling in the writing, direc-
tional and production of Dick
Powell and Elizabeth Scott gives
Sidney Poitier and the realistic prod-
action a good deal of merit.
It cuts the corners of a familiar theme,
shrewdly loaded with mood and the
ines of dialogue that realistically pull
sence from the plot. The situations are
lined with logic. Performances are to
be admired, with the exception of the
of young Jimmy Hunt, Powell strays
well within the marital fidelity. His affair is known to be a
one night stand. From this perspective,
Powell's emotions are aptly expre-
ssed.

Emphasis in treatment is pointed to ex-
sion and suspense. As an adult enter-
ment, "The Pitfall" is a well rounded dra-
matic offering with indication of a box
office potential.

Nursing simmering revolt against the
grip of its domestic life and office
role, Dick Powell, an insurance com-
pany official, investigates an embezzlement and
finds Elizabeth Scott, a well-
ceived bauble from Byron Barr, who is
in jail. Powell comes to redeem the
loot is previously brought out that
nay and the series. Powell uses a
theaters for Miss Scott with the
word. When Barr becomes too in-
ward, Powell's aid is enlisted by Miss
Scott and a bond is released from
raiser. They visit him in prison and
linds and jealousies fuel the
mole, until finally they
re ignite to murder Powell. Release,
Barr is found guilty, and
Powell returns the jewels to
Powell's home. Miss Scott me-
while calls Powell to tell him what's
going on. Powell, failing to find Barr
kills him.

Burr, thinking he has the upper hand,
runs off to his own theater where
since both her lovers have been elimi-
ned as far as his purposes are con-
cerned, stade she kills him.

Powell at length tells the complete
t to the DA and Miss Wyatt takes him by
orbering considerations. This would
another trial in their married life. She
pares they have weathered other severe tr
and it is quite likely they can make a
life together. "The Pitfall" is a well
rounded dramatic offering.
PUT FRENCH SITUATION UP TO ERIC JOHNSTON

Currency Reform in Germany Helping U. S. Pix

Revenues Smaller, But the Real Value is Greater, Reports Maas. MPEA V-Prexy

Currency reform in Germany has been a success beyond the most optimistic expectations, it is reported in communications from Irving Maas, MPEA vice president and general manager, who is visiting his unit's branches in Europe. "Temporarily there has been an acute money shortage, which as reduced our own business to about one-third of normal, but even

Question Number 1

In your opinion, what will be the effect of Coast-to-Coast television, when it comes, upon the motion picture and the motion picture theater?

This is the $64 question which, if it could be answered correctly, would make me the most sought-after writer in the business. The best guess that I can make is that it will not have any appreciable effect until or unless the film studios start releasing their best pictures through this medium. One reason for not being unduly pessimistic about television is that the element of sociability, which causes people to go to the movies, will be strong enough to keep them doing so. But the television screens available to private individuals are too small to give a very satisfactory idea of a film, and for myself I can imagine nothing duller than to have to see a picture under such circumstances. But this is all guess work, of course, and I can be wrong. After all, I'm hardly an average audience member: I go to films because it's my business. If it were not, I'd go far less often and be far more choosy—but I know I'd never choose to see a good film by television.

Elinor Hughes

Boston Herald

This should aid the industry in that if good television is available to the general public, it should increase the caliber of the average motion picture....the industry will have to compete with the public's ability to stay home and see a good show.

Barbro Elsabeth Beber

Los Angeles, News Advertiser

Will Hurt the first—then have no more effect than radio.

Lesly Rice

KGMB, Honolulu

As a new competitive medium it will act as inducement for the best possible productions.

Trudy Richmond

WOP, Boston

Temporary harm, but it should not be injurious.

Carl E. Cooper

Kansas City Star

In order to attract people out of the house, movies will have to improve. If not, they'll feel it at the boxoffice.

Nikki Kaye

WCFL, Chicago

It should hurt the "weak sisters" among screen attractions, as folks can be sure of at least as good on television, but won't affect the sturdier products, once the television novelty has worn off. It's more festive to be among a big crowd. Television, unlike radio, which is largely a "background" something in the home, demands your stopping, looking and listening. It's likely television may up movie standards. The innocuous, routine stuff will be concentrated on television, which really hits the family trade.

Lew Sheaffer

Brooklyn Eagle

It may hurt, but will bring about something new and better in pictures. It might even back vaudeville.

J. Allen Thomas

Enid Morning News

MPEA Directors Act After Receiving Additional Report from Mayer in Paris

The MPEA board of directors, at a hastily summoned meeting here yesterday, referred the latest French Government film proposals to Eric A. Johnston, the association's president, who is now on the coast.

The company presidents before soliciting received an additional report by transatlantic telephone from Gerald Mayer, managing director of the MPEA international department, who has been in Paris for some weeks in connection with the negotiations.

The MPEA directors considered various aspects of the negotiations at some length, it was learned, and then agreed that the latest proposals should be referred to Johnston.


Paramount will have its intermediate system of theater television installed in a B & K loop house and in one of its Los Angeles situations by September, it was learned yesterday.

Equipment for the two installations.

Lachman Calls ATONJ to Meet on Bingo Bill

An emergency meeting to discuss the problem of pending bingo legislation in New Jersey has been called by ATONJ president Edward Lachman on Monday, Aug. 9, in the organization's offices here.

Stand adopted at this meeting will

Smith-Blank File

For Iowa Drive-Ins

Des Moines, Ia.—Philip Smith, owner of Boston and A. H. Blank have filed papers of incorporation here for Omaha Drive-In Theaters and Des Moines Drive-In Theaters. Articles of incorporation cover all types of theaters and television and deals in properties, bonds and to acquire, sell, exchange or transfer leases and to maintain branch offices anywhere.
COMING AND GOING

ARTHUR GREENE, Chicago film financier, is on the Coast for conferences.

WILLIAM GOETZ has left for Hollywood.

Y. FRANK FREEMAN, Para. vice-president, has arrived from Hollywood.

TOM CRAVEN, United World TV production manager, returned yesterday from a two-week vacation at Lake Skanesatake, N. Y.


JACK HOLT left Hollywood by rail over the week-end accompanied by his director, Edwin L. Marin, for Canada to superintend preparation of location settings for "Canadian Pacific."
Along the RAY TO
with PHIL M. DALY

Tuesday's Tele-lines

- PASSING OVER THE WEEK-END of such widely known industry figures as Max Milder, P. A. Powers, John J. Payette and Alexander J. Kearney cast the proverbial pall over home offices and Film Row yesterday. The lobby show was back on Broadway. Charlie Potter is singing in the Palace lobby during the run of "Give My Regards to Broadway." Croley's getting set to turn out 10,000 video receivers a month. And what are YOU doing about television? Very smart, that stunt employed by the Rivoli in its met, daily display copy for "So Evil My Love." If you don't think invention is here. Childs luncheon menu yesterday quoted 50 cents as the price of a bowl of corn flakes and half-and-half. Could it be that some one has an ulterior motive in spreading those ownership-management rumors about Universal? Well, now, who might expect to benefit?

- IS THE PRESIDENT of a principal indie distributing company stepping out? There are persistent reports, despite a flat denial. Distractions are up against a booking jam in Chicago loop first runs. The enthusiasm. pep. vigor and loyalty to be noted at Film Classics first world-wide sales conclude warmed the heart. There's an outfit that knows what it wants and proposes to get it. It will. A doll of the old chapeau to the Messrs. Bernhard. Blumenthal, Kranze, Zimbelist, et al. Enterprise shooting "The Numbers Rocket" here, the New York Telephone Co. coincidentally is announcing that a new exchange, Luxemburg, will be in operation on Labor Day. First to catch the Monte Carlo motif was Emerson Yorke. Luxemburg will relieve the overloaded Bryant exchange.


- Mr. and Mrs. Spyros P. Skouras will entertain at their Greenhove home Saturday night, Aug. 21, at a buffet, to be followed by a gala auction and gin rummy tournament for the benefit of Holy Trinity Church. That's a mighty interesting idea, that proposal for a central research bureau for films, which Alfred Stern, brother of Radio Daily's Ernie Stern, has come up with. There may be objections to the plan, but it would seem to rate study at this time when economy is the watchword.

- MOST ANY DAY NOW, Phil M expects to read of the introduction of a radio receiver which, when properly tuned in, delivers as a giveaway a sweeps ticket on a lottery in which the first prize is Fort Knox, the consolation prize, the show's sponsor.

- AIN'T IT-THE-TRUE DEPT: Today the boxoffice is in competition with dollar hamburger and dollar butter. It is also in competition with new forms of entertainment such as dog racing, horse racing, night baseball, television.

New German Currency Helping U. S. Pictures

(Continued from Page 1) so," Maas goes on, "our comparatively small revenues today have more real value than our large revenues under the old Reichmark. Overnight, with the appearance of the new currency, large scale of vital Needed commodities have come out of hiding and are freely sold at reasonable prices..."

Maas said that of the four cities in the British zone that he visited, Hamburg was making best recovery. He observed more building activity there than in any other city. Three first run houses are intact. Two of these have been requisitioned for British troops. For release outlets MPEA, Maas revealed, has been obliged to convert two suburban first runs. He pointed out that this was no handicap since with downtown Hamburg bombed out, there has been shift to outlying areas.

Maas reported MPEA has established offices in seven key cities in Germany, three in British territory. All are in full operation.

In Berlin Maas reports he spoke with Ambassador Murphy. The diplomat was a little inexpressive in appreciation of the value of U. S. pix and the job, the industry was performing. "In Germany," he (Murphy) categorically considers our pictures the most important part of the reorientation program," Maas said.

Finstem Hits Hole in One

Playing in the Mortimer Scope Memorial Tournament, on his home course of the Vernon Hills Country Club, Tuckahoe, Harry Finstem of the Ritchie, led the field to score a 188-yard hole-in-one Sunday, Harry used a number two iron for the long single stroker.

Warners' Max Milder Dies in Surrey Home

London (By Cable)—Max Milder, whose long illness forced him to retire after 17 years as managing director of Warner Bros. Pictures, Ltd., in England recently, died at his home Sunday, Netherfield House, The Heath, Weybridge, Surrey. He was survived by his wife, Mrs. Madalaine Milder.

Milder had been in the industry for 36 years, the last 30 of which were with Warners. He was made managing director before going to England in 1931 as managing director for the company's interests there.
NOTHING EVER HELD YOU LIKE

WARNER BROS.
PRESENT IT FOR THE FIRST TIME AT THE

GLOBE, N.Y

JOHN DALL • FARLEY GRANGER • SIR CEDRIC HARDWICKE • CONSTANCE COLLIER
ALFRED HITCHCOCK’S

PE

IN COLOR BY
TECHNICOLOR

REWART

AUGUST 26

N CHANDLER A TRANS ATLANTIC PICTURES PRODUCTION
**Cohen Streamlines WB Latin-Am. Sales Field**

Wolfe Cohen, vice-president of Warner Bros. Intl., announced a realignment of the sales supervisory staff at the opening session yesterday of a two-week meeting of the company's Latin American heads in the home office. The entire territory will be divided into three divisions—Atlantic, Pacific and Caribbean—with a division manager in charge of each.

Art Lima, who has been supervisor over Brazil, Argentina, Chile, Uruguay and Paraguay, will be district manager for the Atlantic Division, comprising those same territories, with headquarters in Rio.

Peter Colli, who has been supervising the Caribbean area, will be manager of that division which includes Cuba, Puerto Rico, Trinidad, Venezuela, Haiti, Santo Domingo, Jamaica, British West Indies and the Guianas. He will have headquarters in Havana.

In charge of Latin America is Jan V. O'Gara, until recently Republic's Eastern sales manager, who has been named manager of the Pacific division including Mexico, Panama and Central America, Colombia, Ecuador, Bolivia and Peru, with headquarters in Mexico City.

Also attending the meetings are Mike Sokol, General Manager of Mexico, and home office executives Karl Macdonald, John J. Glynn, Gerry Keyser and John Marazo.

**Says Reds Relied Upon "Big" Hollywood Take**

*Washington Bureau of THE FILM DAILY*

Washington—Hollywood is a generous provider of Communist fund "backs" and in its latest effort, a Daily Worker editor, told the Senate War Investigating Committee yesterday. Testifying before the Committee investigating Communist infiltration, Budenz said the party relied upon "a very big take" from Hollywood. The Committee, he said, was at one time disputed rancorously over disposition of the funds.

In the meantime, it was learned that Chairman J. Parnell Thomas of the Un-American Activities Committee has notified committee members resumption of the Hollywood hearings is at the top of his agenda, for the committee.

**DEATHS**

**MRS. ALFRETA MOYER, wife of Ernest Meyer, Kroehler company chairman of the board, killed in automobile accident. Moyer and daughter, Ruth, taken to hospital with injuries.**

E. J. BYRNE, 47, secretary and assistant treasurer of Dominion Sound Equipment Ltd., in Neurological Institute, Montreal. He was a native of Manlius, N. Y.

**GROVER BURKET, 56, stage and film veteran, from heart attack in Chicago.**

**FILM BANK FINDS FEW FRIENDS**

The Wall St. Journal yesterday published the following London cable concerning the Labor Government's scheme to finance indie production thru a Film Bank whose capital would be provided by the Treasury:

"The government's $20 million film finance corporation has found few friends here so far.

"The new project has a five-year lease on life. It's designed to provide funds to British distributors. They'll guarantee loans of government funds on the basis of expected box office returns of a given picture.

"Major criticism of the plan is that it ventures riskily into unknown territory. Not long ago Board of Trade President Wilson argued that movie financing was too speculative for investing the taxpayers' money.

"Now he justifies it on the grounds that 'The City,' London's financial district, bailed at fork of the needed capital. That left the independents faced with the possibility of shutting down and laying off their studio employees. The financiers, however, only echo Wilson's original argument that the new ventures are too risky for private capital.

"Distributors will undoubtedly try to make sure funds are advanced only for those pictures likely to be financially successful. But this raises a question. If their estimates missfire, there are sufficient safeguards to prevent them from offsetting their losses at the government corporation's expense?"

"Finally, the critics argue that the film finance corporation guarantees the independents neither of their major needs—more studio space and better exhibition facilities."

**Hold Powers Rites Today in Buffalo**

(Continued from Page 1)

with interment in Holy Cross Cemetery, Buffalo, yesterday. Y. P. Powers died in Doctors Hospital, N. Y. He was 78.

Born in Ireland, P. A. Powers started his business career in Buffalo as representative of the Edison Phonograph Co. and Victor Talking Machine Co. He was credited with promoting the "His Master's Voice" slogan.

In 1912, Powers organized Universal Pictures Corp. which comprised eight independent production units. Y. P. Powers had previously been with the Picture Booking Offices of America which eventually merged with RKO. He introduced "Mickey Mouse" and Silly Symphonies cartoons and developed the Powers Cinematepe recording systems. He produced two series of cartoons for M-G-M release and another known as Powers Cimi-Color, which were released via Celebrity. He headed Celebrity since 1930. He was connected with the latter company until a year ago.

In recent years his interest was taken up with the operation of the Long Shore Beach and Country Club in Westport. He is survived by a daughter, Mrs. Roseco Powers, three nieces; a sister, Mary E. Powers, nephew and three nieces.

**Report Gene Autry Will File Vs Video Sponsor**

*West Coast Bureau of THE FILM DAILY*

Hollywood—Gene Autry, it is reported, will file suit against M-G-M in Chicago against a television sponsor to restrain the company from televising an old serial, "The Phantom Empire," which he made for Mascot 16 years ago.

Details claimed the film was sold outright to an agency which in turn sold it to the sponsor.

**Screen Guild Will Have 55 Features**

Screen Guild Productions will release a program of 55 features during the 1948-49 season, according to an announcement by Robert B. Lipton, president, following the closing meeting of franchiseholders.

In attendance at the sessions, previously conducted at Greenbrier, were representatives from Baltimore, Boston, Buffalo, New York, Philadelphia and Washington, D. C.


**Lachman Calls ATONI to Meet on Bingo Bill**

(Continued from Page 1)

be presented by George Gold, legs committee chairman, and committee members Walter H. Halpern, Bernard Vogel, at public hearing on the bill scheduled for Aug. 1. In a typical proceeding over the hearings will be Assemblyman Reuben H. Reiffen, sponsor of the legs committee, who will testify before the people of New Jersey via referendum.

An allied meeting will also discuss the proposed expansion of the third class city enabling taxables in the entire state. At present the law applies only to municipalities in coastal counties.

**France Honors Gentel**

Marcel Gentel, RKO's manager in France, has been awarded the Medaille Militaire by the French Government, for "action above and beyond the call of duty during time of war."

**Rites for Ex-Comm. Censor**

Hartford, Conn.—Funeral of State Police Lt. Frank A. Stankel, 45, former State Police Motion Picture Theatre Inspector, was held in West Hartford. Stankel's army service was serving as honorary pallbearers.

**SICK LIST**

CHARLES LORENZ, veteran M-G-M Omaha shipper, injured an ankle when a film fell and was hospitalized after infection set in.

WALTER JANICEK, Lincoln (Neb.) city manager for Dent Theaters, is in the hospital following a light attack of polio.
That FUNNY Affair is a MONEY Affair in NEW YORK

Artist Al Hirschfeld sketches that hilarious moment Louella Parsons went all out for in her Cosmopolitan Citation naming this The Best Picture of the Month. She says: "Jean Arthur's a riot in the filing room scene where Lund is after her with the worst intentions."

Like the hold in this clinch, 5 weeks were a cinch at the Paramount where it proved its extraordinary holding power as the 2nd week accelerated pace of 1st; the 7th day of the 4th week topped the 3rd and the 1st 5 days of the 5th week topped the 4th...

JEAN ARTHUR
MARLENE DIETRICH
JOHN LUND

in
"A Foreign Affair"
is a funny affair

with Produced by
MILLARD MITCHELL • CHARLES BRACKETT
Directed by BILLY WILDER
Screenplay by Charles Brackett, Billy Wilder and Richard L. Breen
Adaptation by Robert Harari • Original Story by David Shaw

A PARAMOUNT SUMMER HIT-WAVE HIT!
BUSINESS IS GREAT on the STREET!

One of the 10 top grossers in 10-year Roxy history!

5th week! San Francisco!
4th week! Long Beach!
3rd week! Pittsburgh!
Cleveland! Seattle!

THE LEAD-OFF BOXOFFICE SENSATION FOR THE SECOND HALF OF '48...

From the company that led all the industry in Boxoffice champions and Variety scoreboard hits the first six months of '48!

Running apace of record run figures in DETROIT • CHICAGO • BALTIMORE • CINCINNATI • PORTLAND • PHOENIX • SPOKANE • DAYTON • OAKLAND • ALLENTOWN!

THE STREET WITH NO NAME
Starring MARK STEVENS • RICHARD WIDMARK
with LLOYD NOLAN • BARBARA LAWRENCE
Directed by WILLIAM KEIGHLEY • Produced by SAMUEL G. ENGEL
Original Screen Play by Harry Kleiner
**TRY CONCILIATION, NCA BIDS ALL COS.**

**90 U.K. Features Goal Said Over-Simplification**

Financial Times Points Out 3,000 of 5,000 Houses Will Require More Films

London (By Air Mail)—While Britain’s stepped-up production program will probably reach its goal of 90 features in the first year of the new Quota Act, to say that the target of 90 first-feature films might be achieved is to oversimplify the problem, it is pointed out, in an article in the Financial Times.

Figure, publication observations, is based on the needs of theaters that change their programs weekly. “More than 3,000 of the 5,000 active

(Continued on Page 6)

Ehrenberg Discloses Syndicate Backers

Philadelphia—Non-industry syndicate organized and headed by William Ehrenberg will be set up by the week’s end to make an offer for Warner theater holdings in this area directly to Harry M. Warner, Ehrenberg declared here yesterday.

At the same time, Ehrenberg (Continued on Page 7)

Rank’s Olympic Films to Life Mag. for Video

Television rights to films of the Olympic Games shot in Britain by J. Arthur Rank’s subsidiary, Olympic Games of 1948, Ltd., have been

(Continued on Page 4)

Philly Hears WB May Sell Six Theaters

Philadelphia—Reports that Warners might dispose of six of their local theaters stirred film circles here yesterday. Theaters figuring in the reports, unconfirmed, included the Earl, Alvin and Mastbaum. Three different circuit interests were mentioned as likely to get two houses each.

No comment was available at the Warner home office yesterday beyond the admission by one spokesman that “negotiations were on.”

(Continued on Page 8)

**CRITICS’ FORUM**

**Question Number 1**

In your opinion, what will be the effect of Coast-to-Coast television, when it comes, upon the motion picture and the motion picture theater?

TV will cause a revolution in show business of all kinds. Unless Hollywood takes quick and drastic steps to adapt itself to these changes, it will lose perhaps as much as half its audience and theater outlets. Up to now, Hollywood has been incredibly blind and stupid in its attitude. I speak from personal knowledge. I have had an interview show on the air here since February, and have not been able to persuade a single movie person to appear on it. As a result this fast-growing medium has been forced to play up the legitimate theater in Baltimore, Greenville, and live theatrical entertainment of all kinds, with follow-up publicity and advance publicity in the newspaper which owns the TV station. Hollywood has put itself in the position of snubbing every newspaper which operates a TV station; and in the long run, there will be more than 100 of these in the United States. Figure this out for yourself.

DANIEL KIRKLEY

The Sun and The Sunday Sun (and Television Station WMAR-TV), Baltimore

*No immediate effect unless the standard of television becomes about 2000 per cent better*

CHARLES D. PERLEY

Pasadena Star-News

Each should prove stimulating to the other. Television will stimulate the air and technical proficiency of the motion picture. The movies must, and will, produce better pictures to meet the competition of televised Broadway plays and original stories. Even if television were able to surpass movies in entertainment quality, which seems improbable, people would still have to get out of the house once or twice a week, and the movie theater would still beckon as before.

EDWIN HOWARD

The Memphis Press-Scimitar

IT WILL attract a type of audience to theaters that seldom attends now.

LOWELL REDLENS

Hollywood Citizen News

UNTIL WE have an answer to this question: “How far is the motion picture industry going to go toward television? Will it be a friend or a foe?” Also, how good will the quality be in areas other than metropolitan? If motion pictures make available their releases to television, coast-to-coast, how can they finance a motion picture for a one-time run without taxation on television or making television financing to sponsors impossible?/Picture television shows, if done by Hollywood, would probably mean reaching a higher standard than if left up to the broadcasters and treated as a competitive business. If the quality of coast-to-coast television is good, it would probably hurt the smaller theaters. If Hollywood produces television shows, it would help; more work for more people; develop new talents; broaden

(Continued on Page 8)

**U” Commitment for 12 Rank Pix Dropped**

Universal is no longer committed to the distribution here next season of a specified number of British pictures produced by the Rank Organization, it was learned yesterday.

Original arrangement negotiated during Rank’s last visit to the U.S. called for Universal and Eagle Lion to each receive 12 Rank pix in the

(Continued on Page 5)

**Pecora Reserves Decision In 20th-Fox Stock Dispute**

Judge Ferdinand Pecora heard testimony in the New York Supreme Court here yesterday in the proposed settlement of the 20th-Fox stockholders’ suit, reserving his decision until a later date. Briefs by the contending parties were ordered

(Continued on Page 7)

**U.S. Pix Predominate Via MPEA in Poland**

MPEA member company product is playing in 20 of the 25 available run theaters in Poland. It is revealed in the organization’s monthly bulletin. Period covers the week of July 20. Previous month, MPEA films played in 16 of the 25 films run spots. “Casablanca” and “Random Harvest” are currently booked in half of the U. S. situations.

(Continued on Page 6)

**The Daily Newspaper Of Motion Pictures Now Thirty Years Old**

By NATHANIEL F. WOOD

FILM DAILY Staff Correspondent

Minneapolis—After one month of the NCA - Smith - Berger - 20th Fox Conciliation plan, NCA reports since the establishment of the three-member Conciliation Committee there have been no complaints which the committee has been able to label meritorious and process as originally planned.

However, the committee still has before it four complaints from

(Continued on Page 4)
Wometco FCC Hearing On TV Permit Revocation

Wednesday, August 4, 1948

Washington—The FCC yesterday notified the Wometco circuit that it desires a hearing on the commission's move to revoke the construction permit for television station WTVJ, Miami. The commission said Friday it plans to revoke Wometco's authority on the grounds that the station is operated by parties other than those to whom it was licensed, with commission approval for the shift to non-movie programming and not sought until a year after the actual shift of control.

Ontario Pays Commission on Taxes to Pix Theaters

Exhibition leaders in New York yesterday displayed a lively interest in the action taken by the Ontario government in granting a commission of 2 1/2 per cent on tax payments to theaters for acting as collecting agency. The commission is retrospective to April and when a 20 per cent provincial amusement tax went into effect.

Start Studio Musicians Pact Talks Aug. 9 in Ch. I.

Chicago—Negotiations looking to a new AFM-studio pact will start here Aug. 9, simultaneously with the board of governors meeting of the federation. James C. Petriello will head the musicians' negotiators; studio reps. will be designated shortly.

Rank Calls in Entire GFD Sales Force for Terms Talk

London (By Cable) — J. Arthur Rank yesterday called a special conference of his national organization for Aug. 20. Action followed his promise to the CEA to go into the entire question of exhibitors' terms.

"Emperor Waltz" to Play Jackson Park After Loop

Chicago — Para’s “The Emperor Waltz” goes into the Jackson Park Theater for a week at the expiration of its four-week loop run.
And watch your grosses multiply when you play M.G.M's Hit of Hits!

IRVING BERLIN'S EASTER PARADE

starring

JUDY GARLAND • FRED ASTAIRE

PETER LAWFORD • ANN MILLER

Technicolor

COLOR BY

Screen Play by SIDNEY SHIELDS, FRANCES GOODRICH and ALBERT HACKETT • Original Story by FRANCES GOODRICH and ALBERT HACKETT

Lyrics and Music by Musical Numbers Directed by Directed by Produced by

IRVING BERLIN • ROBERT ALTON • CHARLES WALTERS • ARTHUR FREED

A METRO-GOLDWYN-MAYER PICTURE
Great Heart Award for Charles Skouras

West Coast Bureau of THE FILM DAILY
Hollywood — Charles P. Skouras has been named recipient of the Great Heart Award to be made by the Variety Club of Southern California at a testimonial banquet Aug. 16, in the Coconut Grove, Ambassador Hotel.

The Award which is to be made for the first time this year will be offered annually as a tribute to an outstanding citizen for his "unselshless contributions to community betterment, leadership in welfare projects and patriotic activities."

More than 900 leaders from every branch of business and government will attend the affair, including film industry personalities from Hollywood, New York and Chicago. Bob O'Donnell, Dallas, Texas, Chief Barker of Variety Clubs, International, will make the presentation to Mr. Skouras. The presentation of Great Heart Award by individual tents was voted recently by the International Convention in Miami.

1,124 Polio Cases in N. C.

Raleigh — With 29 new cases reported, the polio epidemic in North Carolina has reached 1,124 cases, it was revealed by the State Board of Health. The high is concentrated mainly between Asheville and this city.

Camden, N. J. — Thirty-six polio cases have been reported in Southern New Jersey.

$1,750 "Years" Guarantee
Chicago — RKO is reported selling Goldwyn's "The Best Years of Our Lives" to local subscribers on a $1,500 weekly guarantee.

Tele Okay In Bars, But Pix Ruled Out

Detroit — Television got a clean bill of health in Michigan bars and taverns, according to action taken by the State Liquor Control Commission at a session here with State police chiefs, but motion pictures will continue to be barred. Television, with existing standards of operation, is not considered likely to run into local censorship problems.

Bars on film would continue as it might be difficult to enforce censorship in towns where a separate censorship detail could not be established. Though Detroit censorship was considered adequate.

Mid-week Murmblings

• • • THE DAMON RUNYON Memorial Fund was $50,000 the richer yesterday, Warners turning over that sum to Walter Winchell, the Fund's secretary-treasurer...The 50 G's represent the profits from the WB-produced, MPAA-distributed short, "Power Behind the Nation," which played more than 10,000 theaters. • • • Very important U4 studio conferences will be on next week. • • • SRO's "Duel in the Sun" is an added entry in the Venice Film Festival, pic being entered on special invitation of the Italian Government. • • • Popcorn and candy sales in theaters are off. • • • Thought-in-Passing: There ota be a law against femmes smoking cigarettes in crowded elevators. • • • Gene Autry is set for a September p.a. at the Essaness loop Oriental in Chi... House is also dickerin with Kurt Lancier and Dick Powell... Ditto with "Stop the Music," now at the Capitol here. • • • New York State Sheriffs Association at its annual Albany conference lambasted comic books as a crime stimulant...Films of once not the wrapping by SRO's, "The Blot" that the IATSE has chartered 29 locals since the last international convention? • • • Understand Eddie Golden is thinking about making a picture for charity... Could it be inspired?

• • • CIVILIZATION-MARCHES-ON DEPT: Trailers to boost popcorn sales are being marketed to theaters at $5 by a popcorn supply house! • • • Large midwestern circuit as an economy move is reducing house personnel by lopping off ushers. • • • Life mag. for Aug. 9 will have Marilyn Dietrich's photo on the cover...Which points up the fact that Brackett and Wilder pic have never failed to be Life's Movie of the Week... This time, of course, it's Pan's excellent "A Foreign Affair." ... • Guy Graves, Jr., newly appointed assistant to Glen Bedenkop, N. Y. State Republican chairman, is the son of Fabian Schenectady city manager. • • • H. M. "Metro" Richey is sending branch managers a needle, thread and button "to remind you that the sales dep't is committed to back up the adv. dep't's promise in the trade show ads for 'A Southern Yankee' to replace all the buttons your exhibitor friends lose from laundering when they see the new Richard Gere picture"... Or, in the words of Bill Ornstein, a button is mintin' with Metro... Capitol Theater's "Stop the Music" $5,000 jackpot was won by James M. Hughes, resident of Jamaica, N. Y.

• • • GIVE-AND-TAKE DEPT: In the Official Souvenir of the 1948 Olympic Games now in progress in London you find this advertising message from J. Arthur Rank under the caption, "Give and Take":..."Nations, like athletes, soon discover that team work is a first essential in the game of life... But the best teams live and play together—and travel is rationed... Films are one medium through which the citizens of all countries can shake hands across the frontiers, can meet and make friends without tickets or visas. The Rank Organization is alive to the international significance of the film... Its policy is to send British films to the farthest corners of the world, and to bring peoples and countries of the world to the screens of Britain... Making friends on the screen is better than losing each other in the dark"...Period.

• • • WILLIAM WYLER was AWARDED the Czech Film Festival prize yesterday for best direction, for his work on "Best Years of Our Lives"... "Owlet," Polish film on Nazi concentration camp, was named for best production. A Russian film, "The Russian Question," was the annual peace prize winner.

NCA Invites Distributors To Try Conciliation

(Continued from Page 1) exhibitors registered prior to the actual inauguration of the Smith-Barker plan. Some action on the grievances, considered to be of primary importance, is expected at an early date this week.

NCA stated in a bulletin to members that "while the relief in the hopeful fact that for the time being at least, grievances are apparently being disposed of at the source, we urge any exhibitor who feels that he has a grievance against Fox which he cannot adjust himself to call on the committee for assistance."

To non-subscribing producers and distributors "big or little" NCA assailed "the door is wide open to come in for the water's fine."

If exhibitor group's headquarters office under Ben Berger announced that possibly the reason for a month's inactivity that Fox is "bending over backwards to eliminate the causes of complaints and straightening out grievances with the exhibitors involved."

If this is the case, NCA said, "more power and credit to Fox."

But the plan has already resulted in the company's dealing with independent theater owners in the same cordial and legal manner in which other exchanges deal with their multiple out İl, tail outlets, such the better.

Stanley Kane, NCA executive secretary, commented.

Rank's Olympic Films to Life Mag, for Video

(Continued from Page 1) acquired from United World Films, Universal subsidiary which has all Rank 16 mm. and video rights on this side, by Life magazine which will run a seven-column series over NBC starting Friday, it was learned yesterday.

Last night said it was planned to telecast the Olympic pix three successive weeks on Fridays from 9 to 9:15 p.m. Time is usually given over to a musical program.

Deal was negotiated for UWF by Matty Fox, board chairman, and an unconfirmed report in radio circle had Life paying up to $75,000 for the rights.

It is understood that the Olympic footage will be made available for video simultaneously with its release to the American newsreels, paralleling the arrangement in Britain.

Rank's subsidiary has an exclusive on all Olympic films; Eagle Lion here will release a Technicolor feature on the games in the fall.

CHARTERED

ROYAL PICTURES, INC., New York, with capital of 200 shares no par value stock, three shares subscribed, to distribute motion pictures. Chartered at Albany by George Roth, Vivien Roth, Sylvia Kohn.
WOLCOTT VIEWS THE MILLENNIUM

The MILLENNIUM is here! The kids used to cry to go to the movies. But now, with baby sitters so expensive and kid admission so cheap, the parents get rid of their brats—so obvious even their parents can't stand them—at the show for a full 3 hours for a thin dime, while the parents go out and buy beer at the country club. Makes a good appearance.

Oh sure, the parents of these untrained and uncontrollable junior gorillas seldom, if ever, come to your show. What do you want, cake AND pie, both? Haven't they sent you their little darlings to run and raise hell, pop and smear their bubble gum all over the theater, throw the drinks to the restrooms every 5 minutes, play in the fountains and toilets, and cause $1 damage for every dime admission?

I'll never forget how sore these same parents got when we cut the second Saturday and Sunday matines, and another two hours of kid tending, because the kids made so much noise the second matinee wasn't grossing a quarter. But, all is not well in heaven! This last week I have personally seen three of these mama's boys joy and prides bidding all-out, yelling, "I don't wanna go to the show, I wanna go with you," kicking and bucking like the wild broncos they are! Well, the kids didn't win that round; two of them got sound spangles right out on the sidewalk and their little bitches, and all three came to the show anyway, while the fond parents beat it like old Nick was after them! But something interesting is happening, that's sure.

The moral of this story? Oh, I dunno; does it have to have a moral? And the cure? Well, if any be necessary, looks like the kids are taking care of that! Maybe the whole thing is the influence of the Lone Ranger coming on television—LEO F. WOLCOTT, head of one of the Allied IFO of Iowa and Nebraska, writing in the organization's latest bulletin.

Buermeles' Co-op Takes Over "Fireball Circuit"

Detroit—Major switch in the operation of the reissue group of a dozen Detroit houses organized last Fall as the "Fireball Circuit," under the leadership of the Broder Circuit, was made last week, with General Theater Service taking over the operation of the circuit. General is a cooperative booking group headed by Carl W. and Robert Buermeles which had normally booked for some of the same houses in the past, but will now handle the general selection of reissues and the cooperative advertising program for all houses as well.

The four Broder houses in the "Fireball" group will continue to buy and book independently, but will cooperate fully with the Buermeles, who will handle their advertising, for instance.

Some dissatisfaction had arisen among some of the "Fireball" group over the fact that the operation has been run through the Broder Circuit offices, and it was decided that a separate booking organization would be more satisfactory.

Metro and 20th-Fox Set Two for U.K. Production

West Coast Bureau of THE FILM DAILY


Twentieth-Fox also has another picture for British production. It's "Romay's Salt of Scotland Yard" which Sam Engle will make ascurate, possibly with Rex Harrison as the heroic character of the book, to be published this Fall in Britain and later in New York, were snared by Darryl F. Zanuck, now abroad.

"U" Commitment for 12 Rank Pix Dropped

(Continued from Page 1)

American market, the two companies getting an even break as to quality. During the recent London conferences between Rank and its topers on the one side and William A. Scal-

ly, U-I distribution chief, and Mau-

rice A. Bergman, the company's Eastern ad-publicity director, on the other, the arrangement was washed out.

As a result of the talks, Universal will handle an indeterminate number of Rank pix, with marketability on this side to be governing factor. It follows that before a picture is turned over to "U," it will be care-}

fully appraised in terms of the American box office.

In this connection, it is understood that the suggestion has been made to Rank that all his British pix for this market be catalogued into three groups—pictures which rate the treatment given "Henry V" and which "Hamlet" shortly will get, features which have "class" appeal, and do well with certain limited audiences, and pictures, finally, which have a fair chance of sale for the American mass audience.

Loot Drive-in of 5,000

Hammond, Ind. — Bandits looted the Griffith Drive-in Theaters here of $5,000, and fled by auto.

When the phone r-i-n-g-s...
**U.K. Goal of 90 Pix Scored**

**Over-Simplifying Times**

*(Continued from Page 1)*

*cinemas in this country change their programs twice weekly.* Financial Times declared, "and for them the public is little interested in the quality of films produced abroad."

Quality of features to be produced is another problem, it is emphasised, and no one, including the drawing power of British films as compared to U.S. product. In this connection, Financial Times states: "The new quotas have, in effect, differentiated sharply between the exhibitor and the producer. And of these the exhibitor is the less happy. The film-going public has already become more discriminating. It has been estimated that box office receipts today, when American films are still available in story numbers, are at least 10 per cent below the 1946 peak. The substitution of more British for American films may, therefore, prove to be a "majority of exhibitors—Mr. Rank has indicated himself the defender of American films, and the British film industry is not as yet able to compete with American's output."

"The advantage of British films, at any rate, is that the British exhibitor has the onus of supporting his films. He has no comparison, in this respect, with the American exhibitor, who has a large part of his income from new releases, and who, therefore, can frequently afford to risk more money on a film than the British exhibitor can."

"Certain exhibitors also find (again this must be a generalization to which there are exceptions), that on an average the profit they may receive for British films are slightly higher than those on American. This is also a feature of films long in and short numbers. Combined effect may reduce exhibitors' profits by causing a drop in receipts and an increase in operating costs, it is said, and failure to achieve the production target—leading to the reissue of films—would further depress exhibitor takings. "Reissues," according to the Financial Times, "although they may keep cinemas open (and the twice-weekly house may be obliged to call on them in any case) attract only, comparatively, small audiences." Second feature presents an additional problem, according to the paper which points out: "If the present quality of cinema film and the proposed film maintenance—and it has been found that, on the whole, the public prefers to see two films—the second feature is essential. Few, however, are made in this country, largely because they are a disproportionately high-cost production that is paid a comparatively low rental. If their quota is to be increased much is imperative that financial assistance should be extended to the producers by the new corporation, and some form of aid paid on the films should be increased.

In any case, it is said to face exhibitors with a further difficulty. Short films would become uncompetitive, unless the exhibitor could compensate by cutting the cost and therefore the quality of first features.

Summing up its analysis of the film industry in the wake of the Anglo-American agreement, the new quota, British film Bank, Financial Times concludes: "Briefly, therefore, the position of the difficulty. The exhibitor finances, particularly the independent exhibitor who may change his program frequently or who may be acting in conjunction with a local circuit, may experience difficulties under the new quota. The exhibitor who is also a producer—for example, ABPC or Gaumont-British—will be in a definitely better position. "It is possible to predict for those who, as a result of his production work will more or less than ten times in receipts from exhibition. The independent producer—of those London films—will be in a definitely better position—who has adequate financial and other facilities for production now has every assurance that his films will receive wide distribution and extensive runs."

**Packard, Rank Son-in-law, Enters Coasting Port**

West Coast Bureau of THE FILM DAILY

Hollywood, July 15—(AP)—Arthur Rank's son-in-law, turning inde producer, will make the Robert S. Young original, "Quicksand," as his first. Distribution via 26th Fox is reported set.

**Clearance Adjustment Ends Roy Miller Action**

Chicago — Granting of improved clearance has ended the action instituted by Roy Miller against the Colony Theater, McHenry, through Attorney Seymour P. Silverman.
'DATING' TEEN-AGERS COOL TO PIX

MINNEAPOLIS

A survey of teen-agers by the Minneapolis Tribune as to their favorite "date" activities served as a warning to local theatermen with only 60 per cent of those queried favoring movies as a recreational activity on a date. Sixty per cent said that the boy friend had his best chance of making a hit on a date if he took "her" dancing.

Next to dancing, swimming, roller skating, picnics and parties, in that order, all preceded movies as favorite "date" pastimes.

Movies, usually considered a fine way to entertain one's date, are on the skids according to the cross-section panel of teen-agers interviewed. Reasons for their unpopularity varied but tended to run in these categories:

"Not enough good movies available." "O.K. if there is nothing else to do." and "Wonderful for a dull date or a date you want to hide.

Some votes favoring the movies were cast because "they both liked popcorn."

Para. Uses Video System for "Delayed" Telecast

Paramount demonstrated an important advantage of its intermediate theater television system over a projection-type unit last night when it brought highlights of a dinner and entertainment held at the 1,000 West Point cadets to the Paramount Theater screen two hours after the event occurred.

Occasion was the New York premiere of "Beyond Glory," much of which was filmed at the Academy. Screen tests involving cadets and Paramount starlets highlighted the entertainment at Tavern-on-the-Green. The proceedings relayed by television to the Paramount projection booth where it was recorded on 35 mm. film. Later in the evening, with the corps present in the theater, the screen tests were shown on the screen.

The stunt emphasized again the value of recording video programs on film so that they can be exhibited in a theater at any convenient time. A projection-system provides this advantage, since it can project the television show only at the same time that the program originates.

New Gimmick in Minn. State Tax Assessments

Minneapolis—Minnesota exhibitors were warned of a new tax "gimmick" in state tax assessments that is springing up in Minneapolis "which might spread to a state level," according to the office of North Central Allied here.

It was described as a transfer of property to personal property between the rental of the real property valuations without making corresponding deductions in real property valuations and a tendency toward increasing them instead.

NCA asked its member exhibitors to report efforts to transfer rents or other equipment from one tax classification to another and urged small town exhibitors to "peruse" local assessments to see that the transfer should not be made if it is made, a corresponding deduction should then be made on the other side. The new values apply to taxes payable in 1949, now being made, NCA indicated.

Pecora Reserves Decision in 20th-Fox Stock Dispute

(Continued from Page 1)

to be submitted not later than Aug. 16.

Complainant attorneys attacked the proposed settlement on the basis that the suit not being "a real and substantial concession." Specifically under fire was the proposed amendment of the existing contract between Charles P. Skouras and National Theaters, whereby the latter would receive a maximum compensation of $400,000 annually. Attorneys maintained that the alleged savings under this amended contract are a "myth," since with the return of theater receipts to "normal," Skouras would not receive more than the proposed amount under the old contract.

Samuel Rosenman, defending attorney, pointed out that National Theaters must net $4,400,000 in any year for Skouras to receive the maximum proposed salary. He added that the corporation would not be substantially above that this year, estimating a profit of more than $9,000,000.

Also under fire by complainant attorneys was the sale of National's B stock several years ago, the declaration of a $5,000,000 dividend only a few weeks after the sale of that stock, option arrangements and the alleged "preferential treatment" accorded certain theater circuits.

Responding to the latter issue, defense attorneys asserted that the 20th-Fox board of directors had passed a resolution requiring the company's general sales manager to periodically prepare a report on all sales contracts with the United Artists, Randforce, Metropolitan Playhouses and Skouras circuits.

Eliminate Clearance on Pix for Norwood, Mass., Houses

Boston—Arbitrator here has eliminated clearance on pictures available but not played within 21 days by the Guild and Norwood theaters, Norwood, Mass., over the Park in East Walpole.

Clearance of 21 and 35 days respectively enjoyed by the Guild and Norwood pictures played by them within the 21 day limit remains.

All of the "Big Five" were involved in the demand for relief.

DIREKTORS PLAYERS CAMERAMEN WRITERS PRODUCERS COMPOSERS PRODUCTION DISTRIBUTION AND EXHIBITION

Will be found completely covered in the

1948 YEAR BOOK

of MOTION PICTURES

30th Edition

Just off the press and covering everything is now being distributed complimentary to all Subscribers of

THE FILM DAILY

1501 B'way, New York 18, N. Y.
Sports Head Video Preferences in Minn.

Minneapolis—Four-fifths of those who have seen television receivers in operation in Minnesota think television is here to stay and believe the programs for the most part are satisfactory, according to a statewide survey by the Minnesota Poll conducted by the Minneapolis Tribune. Nearly three out of every 10 Minnesotans have been video programers and among the 29 per cent of the adult population who have, more than half of them believe the televised pictures are as good as they had expected them to be. Forty per cent, however, reported they’ve been somewhat disappointed in that regard.

Regular television programs are available at present only in the Twin Cities area via KSTP (NBC). Only 11 per cent of the rural population of the state had witnessed a video show. Persons in upper income groups were found to be inclined to find the programs of less interest than those in the middle and lower income groups.

Sports events topped the type of shows seen (35 per cent), with musical programs and movies and cartoons next (11 and 16 per cent respectively). Motion pictures account for nearly 50 per cent of the allotted time over KSTP.

Fifty per cent found programs “interesting,” 30 per cent “fairly interesting” and 18 per cent said they were “not very interesting.”

“Man on Eiffel Tower” into Production Sept. 1

Irving Allen, just back from Paris reports he has concluded a deal with Sol C. Siegel for production of “Man on the Eiffel Tower,” which will start shooting Sept. 1 at the Billancourt Studios. Story will be filmed in French and English versions. European distribution will be by the JAR organization. U. S. handling will be set when the film is completed.

French financing will amount to $200,000, while Siegel will throw in another $450,000. Gallic version cast includes Victor Francen, Marcel Dalio, Claude Dauphin. U. S. players include Frank Chot, Tone, Peter Lorre, Jean Wallace, Charles Laughton, Tone, Miss Wallace and the author, Georges Simenon, share in the financing.

DEATHS

C. R. REAGAN, Chicago 16 mm. dealer, from a heart attack in Paris.

EVERETT HAYS, 71, Chicago theater manager, in Sullivan, Ill.

A. B. MORRISON, 77, vet theater and movie manager, formerly with WARNERs, in Memphis.

WILLIAM J. MCDONALD, 78, theater owner, in Boston.

(Continued from Page 1.)

CRITICS’ FORUM

MAY HAVE temporary bad effect on box office, but feel that screen has specific entertainment value not possessed by television. The old idea of community enjoyment, among other things.

LOUISE MACE Springfield Daily News-Sunday Republican

WILL HELP the motion picture medium, increase market for films, etc. Will hurt the motion picture theater unless successfully adapted to picture houses.

CHET SKREEN Tacoma Times-Tribune

TEEN AGERS will still go to the movies—but I suspect many adults will stay comfortably home to watch the television screen instead of hurrying to the theater. However, television is still years away for Chattanooga, our local theaters need not worry—yet.

MIIRIAM ROSENBLAUM The Chattanooga News-Free Press

FOR A WHILE it will have little effect. Television sets will be too expensive for the average movie fan to purchase. If later it is found less and less people come to movie theaters Hollywood will think up some way to make the theaters more attractive.

THOLA NETT TABOR (“T.N.T.”) Syracuse Post Standard

GIVES public a chance to see themselves, without too much Hollywood ertleblumen, which is a case of, “How fantastic can you go!”

MAYV MOYVAR CKLW, Detroit

IT WILL improve quality of production, but effect the closing of 25 per cent of the theaters in larger communities. Presentation and first run houses will be affected.

GEORGE BOURKE Miami Herald

TELEVISION undoubtedly will provide entertainment similar to movies for a matter of two or three years. Thereafter, it depends on how well the movie industry adapts itself whether or not it will suffer permanent injury.

HERB SMITH Press Telegram, Long Beach, Calif.

TELEVISION seems bound to hold motion picture patrons at home. However, after the insect week wears off, the film industry should search out a natural tie-in with the new

SDG Will Launch Its Own Award Program

West Coast Bureau of THE FILM DAILY

Hollywood—In an endeavor to gain greater recognition for films whose efforts in lower budget film do not figure in any Academy award competition, the Screen Guild will launch a plan to honor members each year whose work is in the merit. The first annual, quarterly and three special tributes will be conferred.

Balloting will start shortly. To winners will be chosen from leaders of the quarterly polls. Any film that has played the Los Angeles area between Jan. 1 and August 1 is eligible.

Three special awards for films no longer in the awards will be made on the basis of contribution to the film industry in scientific and technological advancement. The SDG public relations committee, headed by George Sidney, will take charge of the plan. Just what for the awards will take has not been decided.

U. S. Pix Still Supreme At Spanish Box Office

Washington Bureau of THE FILM DAILY

Washington—United States continues to maintain its position in the Spanish film market, it was reported this morning by Department of Commerce principal Chief of the Foreign Trade, Mr. D. T. M. Johnson. Proportion of the box office accounts for the Hollywood product has been considerably higher this year than the proportion of U. S. releases and other releases.

For Madrid’s top 10 first-run houses, for instance, Hollywood films have accounted for 76.8 per cent of the gross receipts—11 Hollywood releases, compared with three Spanish. One French, one British, and one Mexican. For the 22 weeks of this year have been 84 releases in those theaters have been of Hollywood origin accounting for 78.2 per cent of the gross.

“Sydenham Plan” Completed

“The Sydenham Plan,” a one reel documentary film, has just been completed by Julian Roffman, who directed and produced. Narrated by former Joe Ferrer, the film script is by Bern Keriner. Harry Albert photographed the film for Today, Inc. is handling distribution arrangements.
Critics' Forum

Question Number 1

In your opinion, what will be the effect of Coast-to-Coast television, when it comes, upon the motion picture and the motion picture theater?

I THINK coast-to-coast television's effect on the motion picture will be definite and sweeping, though it is too soon to make detailed predictions. Spheres of influence may have to be assigned. Studios may have to make separate "tabloid" versions of major pictures for home sets. New techniques may develop new acting opportunities. Television should be healthy competition for motion pictures. In time the two may come to work together, and yet be competitors.

HELEN BOWER
Detroit Free Press

AFTER THE novelty has worn off I don't see why it should affect movie any more than radio programs do, or any other available diversion outside pictures.

PAUL B. HOWLAND
Providence Sunday Journal

I HAVE NO EFFECT because I believe people like to assemble in crowds to see entertainment of a theatrical nature.

BOYD MARTIN
The Courier-Journal, Louisville, Ky.

COAST-TO-COAST television will undoubtedly be shown in the theaters in major cities eventually. This will add revenue to theater managers. The only hurt, in my opinion, would arise out of the television industry spending dollars to out-distribute films or news action pictures to compete with the motion picture. But United Press has already aligned itself with Fox Movietone News—thus providing a backlog of many years for news pictures on television news programs.

DON HART
WSNJ, Bridgeton, N. J

ANY NEW medium will draw even if it's imperfect. To this must be added the fact that Hollywood hasn't come through strongly in its publicized determination to outdo network pictures.

CLAY BAILEY
Dairy Times Herald, Dallas, Tex.

A PERIOD of budget-watching on the part of motion-picture executives is imminent, and it probably will coincide with the advent of coast-to-coast television.

WILLIAM LEONARD
Chicago Journal of Commerce

ADVENT of television will hurt the movie theaters principally. People will find it more convenient and cheaper to stay home and be entertained. Motion picture producers, however, will stand to gain in furnishing films to television.

CHARLES MACKO
The Wall Street Journal, New York, N. Y.

I THINK that television is bound to affect the motion picture industry and theater, too, especially at first. Permits—after the new tax was voted—do the difference in attendance won't be as great. In my particular case, however, I believe it will have a detrimental effect.

(Continued on Page 8)

CL. No. 25
NEW YORK, THURSDAY, AUGUST 5, 1948
TEN CENTS

Army Order Limits Chains to 10 Houses, Restricts Execs. to Single Branch

Determined to break up any remnants of the old German film industry monopoly, the American Military Government has sharply restricted the activities of individuals within the industry. Lt. Col. William C. Rogers, Chief of the Motion Picture Section of the U. S. Army Civil Affairs Division, told THE DAILY yesterday.

Colonel Rogers, who has just returned from a three-year tour of duty in Munich where he supervised

(Continued on Page 8)

Abolition Held No Contempt Bar

Voluntary arbitration of exhibitor-distributor disputes in no way precludes contempt proceedings by the Department of Justice where the latter believes a violation of the law has occurred, it was asserted here yesterday.

Observers believe that the recent

(Continued on Page 8)

ASCAP Retains Patterson to Act on N. Y. Decision

Former Secretary of War Robert P. Patterson was retained by ASCAP at yesterday's board meeting to take charge of the problems arising out of Federal Judge Vincent E. Lebelle's decision against the Society. It was announced yesterday by Fred Ahlert, president of ASCAP.

The Society's board of directors

(Continued on Page 6)

Ondum, RKO Directors Reported to Resign

West Coast Br., THE DAILY

Hollywood—Floyd Ondum, RKO Board Chairman, is reported ready to retire from the Board of Directors at the annual stockholders meeting on August 31. It is expected that at least 70 per cent of the remaining members will resign at the same session.

(Continued on Page 8)
COMING AND GOING

MAX KING is in Montreal to seek location sites for a forthcoming picture which he will produce for Screen Guild release.

JOHN HAYLEY has returned to Hollywood from New York after doing further research for “I, Daniel,” his original based upon Eva Tanguay, which 20th-Fox will film.

J. M. CARROLL, 20th-Fox traveling auditor, is in Cincinnati.

BOB ENGEL, De-Vry Co. sales manager, has returned to Chicago from a Wisconsin vacation.

H. GRACIA ARCINO, De-Vry distributor for Uruguay, is in Chicago for conferences with Will De-Vry, president, and Norman Olens, exp. manager.

EDWARD MILLISBURG, owner of the Studio Theater, Chicago, is here from Miami Beach for an annual visit.

DENNIS MORGAN, JACK CARSON and DOROTHY MALONE, accompanied by MORT BLUMENSTOCK, Warners vice-president in charge of advertising and publicity, arrived in Houston today from San Antonio.

E. R. ZORGIOTTI, president of Lux Films, will sail tomorrow on the S.S. Queen Elizabeth for a six-month trip to France and Italy.

JULES LAPIDUS, Warners Eastern and Cana division president, has returned today from a tour of France and Italy, with an eye toward buying product for U.S. distribution.

GEORGE N. FREEMAN, manager of Loew’s Hill Theater, Springfield, Mass., is in Hampton Beach for the International Film Exposition.

BILL STERN and TED HUSING have arrived in England to collaborate on the commentary for “The 1948 Olympic Games” which E-U will distribute here.

ELAAN O. OSBORNE, For Eastern rep., for Norman am loc., has arrived in Sydney on a tour of the Far East.

Goldstein to Preside at AA-Mon. Chi. Meet

Maurice Goldstein, AA-Monogram general sales manager, heads the New York delegation which will attend the annual meeting of branch managers and franchise holders opening Saturday at the Drake Hotel, Chicago. Meeting continues Sunday.

Goldstein, who will preside, will be accompanied by Edward Morey, Harold Mirisch, Lloyd Lind and Sol Francis.

On the agenda are such matters as current field liquidations, sales policy to be employed in the new “Ruth Story” and determination of the sales policies for 1948-49.

GREEN'S $375,000 Trust Suit Settlement Nears

Pittsburgh — Settlement of the $375,000 suit for damages brought against the major distributors by David N. Green, theater operator here, is expected to be signed within a few days on the basis of an agreement reached last week.

It is reported that Green will drop the action in return for $400,000 plus an improved clearance and an arrangement for his two neighborhood houses.

B. & H. Execs. Dome, Meet

Chicago — Bell & Howell executives held a dinner meeting at the Edgewater Beach Hotel, last night on the eve of the two day sales meeting starting today at the Sherman Hotel.
Selznick Circus Pix To Set Cost Record

Hollywood — Daniel T. O'Shea, Vanguard proxy, switched two trade circulated rumors yesterday. One was that David O. Selznick had transferred his interests to video, abandoning big pic production for the next six months, the other that he would only furnish talent and be content on the four-pic Sir Alexander-Korda deal.

O'Shea said that Selznick scratched "What Every Young Bride Should Know" and "If This Be My Harvest" because scripts were bad, but that he would make The Greatest Show on Earth next Winter as "the most expensive picture ever made in Hollywood.

"Selznick won't compromise his decision about pictures because of the panic of others," said O'Shea.

As for the Korda coming in, it was stated that Selznick would take a "most active part" in the production of the films.

San Antonio Sodality In Theater Interdict

San Antonio — Catholic youth of San Antonio enrolled in the Sodality Organization reprimanded the Hi-Lo Theater, indie nahe, in a letter to Douglas Askey, manager.

Miss Florence Ehrler, apostolic committee chairman of the San Antonio Sodality Organization, said the youths placed the theater under interdict for one year, until June 30, 1949, charging that the management had on several occasions "attempted to offer its public motion picture entertainment that was offensive and often immoral." The letter specifically cited "Mom and Dad" and "The Outlaw.

Askey could not be reached for comment.

Wedding Bells

Lupino-Young

West Coast Bureau of THE FILM DAILY

La Jolla—Ida Lupino and Collier Young, Columbia exec., have obtained a marriage license, and plan to be married here today.

Walker-Moore

West Coast Bureau of THE FILM DAILY

Hollywood — Nancy Walker, star of "Looking Back" and "Mother Was a Pearl," and Gary Moore, SRO player, were married here.

Bremer-Rodriguez

West Coast Bureau of THE FILM DAILY

Hollywood — Lucille Bremer and Anthony Rodriguez were married at Catalina recently.

Yuengling-Kohls

Cincinnati — Ruth Yuengling, bookkeeper, M-G-M, has received a solitaire from Robert Kohls. Date for the wedding has not been set.

DEATHS

ABE MORRISON, 77, retired Warner theater manager, in Memphis.

FRANK HOLLIDAY, Jr., 35, film actor, in Hollywood.


Thursday, August 5, 1948

FC Bernhard Drive To Run Thru Dec. 4

Film Classics has launched the Joseph Bernhard Drive, honoring the company's founder, B. S. Kranze, vice-president and sales chief, yesterday. The campaign will terminate Dec. 4. Prizes will be distributed before Christmas.

Nine branches will share in the prizes which will be based on playdates and collections on all product, new Cinecolor pictures, new black and whites, combination reissues such as the Korda Technicolor hits. "Drums" and "Four Feathers," Realart re-releases such as "Gung Ho" and "Eagle Squadron," Goldwyn re-releases, Selznick re-releases, Reel re-releases, short subjects and series.

Participating in additional awards will be the division manager whose division wins first place.

Israeli Producers Will Use Studios Near Prague

Prague (Via Air Mail)—Israel film producers have signed contracts to use the Barandov Studios near Prague to make "Melody of the Spinning Wheel." Production is scheduled to begin Oct. 1 under the direction of A. Ford. Film will feature Jewish actors from Israel and Europe.

20th-Fox Taking Bids on Three "A" Pix in Philly

(Continued from Page 1)
"Escape" and "Lady in Ermine." Bidding move, along with the fact that the Fox currently is playing Metro's "A Date With Judy," is being interpreted locally as meaning that the Fox no longer will be a first-run show window exclusively for 20th-Fox product.

Extend Silverstone Pact

Twentieth-Fox has extended the employment contract of Murray Silverstone, proxy of its international subsidiary, for two years from Dec. 31, 1950.

Rooney's Non-Exclusive Deal

West Coast Bureau of THE FILM DAILY

Hollywood — Mickey Rooney's new deal with Metro calls for his appearance in five pix in as many years, and permits him to operate independently sans studio sanction.

Along the way with PHIL M. DALY

Thursday's Tele-lines

- - - BETTER READ NOT ONCE, but twice or three times that Minneapolis dispatch published in Your Favorite Industry Newspaper yesterday under the headline, "Dating' Teen-Agers Cool to Pix"

Sure, it was only a regional poll by the local Tribune... But for any industry, such as ours, which has been placing, rightly or wrongly, its major dependence on teen-agers, the situation pointed up by the survey is dammed disturbing.... When "dating" teen-agers prefer dancing, swimming, etc., to movie-going, and movie preference votes are dependent upon "they both liked picture," the red flag is up, pal....

And don't try to laugh off the poll by saying the kids polled were comparatively few....That's an old politer practice, witness those curious "projection" ads of the Datereport in the net, dailies yesterday.

- - - DIDJA READ that article on E. V. Richards' use of themes as theater managers and house attachés in the August American mog.?.... If you didn't, it's recommended.... When the war brought a manpower shortage, Richards turned to women..... Today, his precepct is, "Never employ a man where a woman can do the job,"...That's why he has retained women as managers in most of his 60 theaters, and why the 888 on his payroll whose work brings them in contact with patrons, only 35 of these are men....Nearly all of the themes are over 35, too, the American mog. article reports.

- - - THERE WAS NO MORE interesting reading, insisters as video is concerned yesterday than J. Howard Battle's illuminating leader in the Wall St. Journal on newspaper tele station activity..... More than 100 papers at all sizes have set up stations or are planning full or partial backing of them.....Having learned a lesson in radio, the newspapers are "buying in" to video to safeguard advertising revenues..... How many exhibitors, facing video's box office competition, can claim to be as smart?..... Too damn few...... And what are YOU doing about television?..... Didja note that Para's "Beyond Glory" ruled four stars in the New York Daily News?

- - - Dozens of trunks and crates have been packed with files and records, ready for shipment from IATSE's headquarters in Cleveland where the biennial convention starts Aug. 16.

- - - EXHIBITOR SLANTS ON THE B.O. DROP, Met. area theater operators: "They never get past the chain grocery anymore.....Charlottesville territory house owner: "Everybody's staying away and going to the ball games, myself included."..... RKO is re-releasing Disney's "Three Little Pigs"..... Mewbe it would do this biz good to sing, "Who's Afraid of the Big Bad Wolf" at that..... National Committee of 13 Against Superstition and Fear, gay-born group headed by Nick (Sokrass) Matsoukas celebrates its second birthday by launching an anti-supersition exhibit Aug. 13 at the American Museum of Natural History..... Which proves anew you never can tell about a gag.....

- - - There'll be interesting announcements when William F. Rodgers of Low's meets the industry press at a Hotel Astor luncheon Monday.....

- - - Sierra Pictures is spending a million for space in mags, and dailies to sell "Joom of Arc."..... Initial video program of ABC's Station WJZ-TV will be telecast Tuesday from the RKO Palace..... Doesn't believe those rumors Paramount's theatrical tele outlet in Boston will be the M & P Exquiste..... More logical choice is the M & P Metropolitan, 4,000-seater..... If Para., via New England Theaters, Inc., does get a station permit for Boston, studio, however, will be in the building housing the Esquire.
**ACTION**

Big-scale western. Well-stocked with actionful moments.

— HARRISON'S REPORTS

**Superior Action**

Head-and-shoulders above routine western. Production, camera, acting, story, direction unquestionably superior.

— MOTION PICTURE HERALD

**Super Action**


— BOXOFFICE

**Suspense Action**

Good western. Generous helping of suspense.

— THE EXHIBITOR

**First Class Action**

More men, more horses, more shooting, all help make this western more effective than usual. First class production.

— SHOWMEN'S TRADE REVIEW

**THE GALLANT P**

with ANDY DEVINE · JACK HOLT and GRANT WITHERS

Screen Play by Gerald Adams · Original Story by John K. Butler and Gerald Geraghty · A REPUBLIC PICTURES
**ACTION Tops**
— FILM DAILY

**ACTION Strong**
— INDEPENDENT FILM JOURNAL

**ACTION Wallop**
Big brawling western that will stand up in any situation. Solidly based story. Director has given a wallop that spells sturdy entertainment.
— DAILY VARIETY

**ACTION Slam Bang**
Slam-bang oater. Will be big hit with action fans and all who like good entertainment. Lots of suspense.
— HOLLYWOOD REPORTER

**REGION**
LE MARA • JAMES BROWN

starring
WILLIAM ELLIOTT
ADRIAN BOOTH
JOSEPH SCHILDKRAUT
BRUCE CABOT
Lord Portal Sidesteps Film Finance Corp. Bid

(continued from Page 1)

ventures—there is growing realization here that whoever takes the chairmanship will be on the hot seat—good.

Asute trade observers are quick to point out that the financing of indi produce with public money entails certain tricks, and that if the $20,000,000 or the greater part of it goes down the drain, there will be a nasty smell which will offend Parlia mentary noses.

The responsibility for such a stunt will be deposited neatly and precisely at the doorstep of the Film Finance Corp.'s chairman, with the virtual certainty that his public career will be blasted, and his own private business adversely affected.

Meanwhile, while Harold Wilson, president of the Board of Trade, is around for another candidate, the BOT fact-finding committee charged with investigating the des irability of state-owned studio space —deemed a complement of the independent move—will be visiting Metro's Elstree plant tomorrow.

Europa Films to Release 20 Foreign Pix in Mexico

Mexico City (By Air Mail)—Francisco Mata of Europa Films, who organized in January, announced that his company will distribute 12 French and eight Italian pictures here this year. Europa is currently presenting "Open City," "To Live in Peace," and "Volpone" in the Mexican capital.

Mata, who formerly worked in the local M-G-M office, revealed that Europa Films also will export Mexican pictures. Plans are under way for releasing "Pepita Jiminez" and "Campeon sin Corona" in Paris next month.

Plus distribution chores here and abroad, Mata's firm will produce four pictures in local studio this year. The first is tentatively titled "Noches del Puerto."

Body of C. R. Reagan to be Brought to U. S.

Arrangements were pending yesterday for the shipment to the U. S. of the remains of C. R. Reagan, 50, former associate of the studio's motion picture department and a recent resident of the newly formed Film Council of America, who died in Paris at the weekend.

Reagan had gone to Paris to attend the UNESCO meeting.

SICK LIST

LUDWIG SUSSMAN, owner of the Adele Theater, Chicago, is convalescing at the Sacred Heart Sanitarium, Milwaukee.

"QUIT KNOCKING OUR PICTURES!"

WITH industry public relations claiming mounting attention in all trade segments, this slant on what the "Quit Knocking" exhibition of the Allied ITO of Iowa and Nebraska is highly pertinent. It appears in the current bulletin of the Allied affiliate.

"Public relations play an important, if not the most important, in the success or failure of a theater. Perhaps everyone can't do a big job...but everyone of us can—"

"Fix up our theaters, make them safe and attractive and go out and sell them to everyone in the community. We can give annual passes to our town, county and State to our editors, ministers, school superintendents, leaders and organization leaders. Give passes as prizes for games and events. Work with our leading candidate for public office. Make our theaters available for general meetings outside show hours.

"Cultivate the farm groups and their leaders. Work with night game managers to get games on nights which hurt us least. Good showmanship and good public relations are one and the same thing. Better pictures are definitely on the way since Hollywood has got off the fast land and gone to work."

"Dave Paflreyman, at the Des Moines Convention, told us about the Public Relations shorts being made. Hollywood press agents are working toward better publicity for pictures and the picture colony. All of which will pay you and me dividends at our box offices, if we will help it along a little. When our best pictures do not get a chance to knock our pictures. Tell the people pictures are getting better right along, and soon you'll hear the people saying the same thing. If clubs or groups in our towns want to sponsor some shows, let's give them some. Keep your theaters in the public eye all the time—and get off the old fanny and go to work back into the show business. Thelush days are over, even if the distributors don't seem to know it yet!"

$1,303,720 Goal Set for Hollywood United Appeal

West Coast Bureau of THE FILM DAILY

Hollywood—Roy M. Brewer, campaign chairman for the Fourth Annual United Appeal, revealed a 1949 goal of $1,303,720 for the drive to be conducted this Fall. Amount is $4,870 less than last year's budget.

Budget is based upon actual needs of participating agencies, rather than an estimate of the industry's giving potential. Allocations include:

Los Angeles Community Chest, $992,206;
Burbank Community Chest, $18,000;
Santa Monica Community Chest, $12,000;
Glendale Community Chest, $5,000;
L. A. Tuberculosis and Health Association, $45,000;
Demon Yr resources Memorial Fund, $50,000, and
Sister Kenny Foundation for Infantile Paralysis, $10,000.

Budget also includes $55,000 for administration and collection and administration expense, and a 10 per cent reserve.

O'Dwyer, Whalen Will See "Jubilee" at M. H.

Mayor William O'Dwyer and Grover A. Whalen, chairman of the Mayor's Golden Jubilee Committee, will visit Radio City Music Hall, tonight, to attend an opening day performance of "Jubilee," new stage version of the hit 1946 vehicle, at the New York's 50th anniversary. Official party will be welcomed at the playhouse by G. S. Fyez, executive manager of Rockefeller Center and president and managing director of the Music Hall.

Telemonitor Schedules 13 TV Pix

West Coast Bureau of THE FILM DAILY


SPU May Carry Appeal to NLRB in Washington

West Coast Bureau of THE FILM DAILY

Hollywood—Expecting an adverse decision by the Los Angeles branch of the NLRB, the Screen Players Union will probably carry its request to be recognized as bargaining agent for extras to the Washington headquarters of the body, it was stated here by Barry Bertram, SPU attorney.

The Screen Extras Guild was named bargaining agent for players in that category two years ago and is now negotiating a new collective bargaining pact with three producers associations and no-association studios.

Distribs. Cautious in Leasing TV Film Rights

Special effort to avoid entanglement with Government regulations and laws on the subject of leasing are being taken in connection with deals covering television rights to motion pictures, with the pattern being established following theatrical release in the establishment of clearances and the avoidance of exclusives.

Instead of exclusive rights deals, distributors offer bidders protective clearances ranging from 90 to 120 days. Re-rents in many instances must also be requested within the same clearance period.

Italian Pic to Superfilm

Superfilm Distributing Corp. has acquired U. S. rights to "Assunta Spina," Italian import starring Anna Maria Guarnieri, it is announced by Marcello Giro), prez of Superfilm.

"Assunta" will premiere in the Fall.

New Cleveland 16 mm. Distrib.

Cleveland —Paul Bonsaito and Herman Deutschman have formed Major Film Co. to distribute 16 mm. films.

1,600,000 Tele Sets in 1949, Prediction

San Francisco—Television, bound beyond the expectations of industry's most optimistic leaders will turn out 1,600,000 receiving sets in 1949, representing a pot of gold sales business of more than $50,000,000, Frank M. Folsom, RCA executive vice-president, said here last night at a meeting of Radio and Appliance Trade Dinner.

Turning to the local scene, Folsom said that three stations would be on the air by the end of this year and that any ROM survey had indicated that 1949 would see a television receiver business volume in this area of more than $10,000,000.

"Complete coast-to-coast television network is expected to be in operation by the end of 1952, but even before that time, regional links will connect San Francisco with its municipal neighbors," he declared.

"With the West and the East linked by networks, national advertisers, no longer restricted to individual local programs or shows on film, will present even finer talent in program cost financing, for individual station showings."

ASCAP Retains Patterson to Act on N. Y. Decision

(continued from Page 1)

has placed the entire planning of the legal campaign in Patterson's hands. The firm of Schwartz & Frohman will continue to represent ASCAP in all other litigation. Patterson is a member of the firm of Patterson, Belknap and Webb.

Patterson resigned as Judge from the 2nd Circuit of the U. S. Court of Appeals in 1946, as a member of the Secretary of War. He is President of the New York Bar Association.

"Tragic" Becomes "Rebirth"

Italian film, "Gaccia Traggia," currently in 1947 Venice Exposition, will be released here as "Rebirth," Irvin Shapiro, general manager of Film Rights International, announced. Release is scheduled for September.

Kennedy Replaces Mitchell

Peoria, III.—Duncan Kennedy has been named division manager here of the Great States circuit, succeeding John A. Mitchell, appointed business manager for B & K television station, WHKB.

STORKS

Cincinnati—A new arrival, Christine Connors, is the granddaughter of Mrs. Robert Camrath, M-G-M exporter, and the grandniece of M-G-M worker Kay Mersch.

Charlottesville, N. C.—George Rosyter, Universal booker of the father of 5-pound, 4-ounce son.
The Spiritualist with Turhan Bey, Lynn Bari, Cathy O'Donnell. Eagle Lion 79 Mins.

CHILL—THRILL PROVOKING SPOOK TALE IS A REEDED, DEFL Writt-ING JOB. GOOD PERFORMANCE IN SMART PRODUCTION. SHOULD CLICK.

Crame Willard's original story has all the grandeur of a circus and imagination and attention to and hold on tensely as it unreels—an expose of the medium racket. Lynn Bari comes preciously close to extinction and the dramatic elements build up to an exciting climax before events run their proper course and once again it is proven that there just ain't no such things as ghosts.

This one runs out with all the tricks of the medium trade exposed. For the average audience it should prove itself above par dramatic fare. It is capably performed. Backgrounds are clever and appealing. Ber-nard Vorhaus' direction injects the right notes of the eerie.

A presumed widow, Lynn Bari is being victimized by a phony Bey and an accomplice who poses in her household as a maid. They know all about her early life, her hus band and by way of internal details. Bey uses his knowledge to pro vocate elocutionary apparitions and leads Miss Bari to believe that he can communicate with her dead spouse. Ignoring Richard Carlson who tries to con vince her Bey is a phoney, Lynn and Cathy O'Donnell visit Bey and he conjures up scenes and stuff with his magic.

But then the long-thought-dead husband shows up, confronts Bey and forces him to continue the duplicity. He wants Miss Bari killed, accidentally, so he can get her considerable wealth. Bey has something of a change of heart. Miss O'Donnell discovers the phony Bey and while Bey and Donald Curtis have it out in the cellar, the cops are called and this time the husband in the case is rounded up.

The book progress and related aspects are cleverly handled. The show measures up favorably.

CREDS: Producer, Roy Strode; Director, Robert E. Lott; Screenwriter, Robert E. Lott; Cinematographer, Harold Breen; Editor, Mary Plant; Art Director, Frank Duxbury; Art Director, Arnold Rose; Music, Leon S. Becker; Dance Director, Frank McWhorter; Music Score, Alexander Loew; Musical director, Irving Fried; Photography, John Alton.

DIRECTIONS: Clever, Photography: Good.

"U's" Frew to Atlanta: Greenleaf is Successor.

Charlotte, N. C. — James Frew, Universal branch manager here, moves up to the management of the Atlanta exchange, succeeding Jim Parleish, resigned.

James Greenleaf, salesman, succeeds Frew here.

Kalmenson, Kalmine Contracts Extended.

Employment contracts of Benja min Kalmenson and Harry Kalmine, Paramount vice-presidents, have been extended five years from Dec. 31, 1950, expiration date, with annual salaries fixed at $125,000.

Film Classics 83 Mins. STRONGLY RECOMMENDED! This ONE IS SUPPOSED TO DO WELL FOR ITSELF. A RECOMMENDATION TO THE GENERAL, FAMIIY, NEIGHBOR- HOOD AND JUVENILE AUDIENCES. SUR RISE, SURPRISE! ACTION DRAMA HAS ASTUTE HANDLING.

Fashioned with an acute understanding of what the general audience requires in the way of action, drama, romance and natural elements relating to survival in the jungles of Africa, this production in Cine color by Sigfried Neufeld shapes up as an entertaining item and to a little diffi cultly in being sold to the customers who fancy such goings on as gorillas snatching and philandering a philosophic hermit on the loose in the Congo and a varied assortment of characters who make up the passenger list of a transport plane forced down in the middle of the biggest swamp in the world via the dirty work of a gangster.

The original screenplay by Fred Myron portrays a situation to a student of African lore.

The flora and fauna come in for full photographic inspection. The general trend of the picture is suggestive of the survivors of the air crash that leads to the climax and in good time they achieve this end via a helicopter.

It ably fulfills its duties by the lines and situations. The leads are assisted considerably by the veteran skill and knowledge of C. Northen's talents and the participation of such duty as Thurston Hall and George Cleveland. There is a quartet of girls at the start which soon becomes a trio when a gorilla brings on the demise of Carole Dunn, stowaways. These include Audrey Long, a picture favorites and just at the point of acquisition are forced to restore her sight; Virginia Grey, a spoiled, vicious sociable girl, and June Storey, an American. Regardless of such a complication, they enjoy a swell accent. They lend decorative notes.

A good many interesting, ticket-selling exploitation angles can be worked up by a suitable showing. Locale, animals, utilizing and such can be given the full blown lobby treatment. Juvenile audience potentials figure strongly.

CAST: Roy Calhoun, Audrey Long, Virginia Grey, George Cleveland, Jim Bannon, June Storey, the dog, Jim the Cane.

CREDS: Producer, Sigfried Neufeld; Direc tor, Peter Stewart; Screenplay, Fred Myron; Photography, Jack Grenecontrolled; Sound, Ben Weisler; Editor, Howard H. Yodell; Sets, Elsie H. Reif; Property, George Nehr; Song, "The Great Adventure," by Leo Fidley, Louis Feist.

DIRECTION: Fair. PHOTOGRAPHY: Good.


Columbus, O. — Lockwood and Thompson, Cleveland attorneys, are expected to file suit in United States Federal Court there for Emerson Long, operator of the Cadiz Theater at Mt. Vernon, against the Schine Circuit in similar to the suit filed here last week.


Louisville, Ky.—The Kentucky Association of Theater Owners will convene in the Seelbach Hotel here Oct. 27-28.

CARRYING A HEAVY LOAD OF SUB STANTIAL COMEDY NAMES, THIS ONE IS LIKED TO A VAUDEVILLE SHOW. AS A PLAYSCHOOL PROJECT, SHOULD GIVE ALL ROUND SATIS FACATION.

This is a laughter packed compilation from a selection of Shorts. Performers are featured such worthies as Edgar Kennedy and his wife, Florence Lake, and in-laws; Leon Errol, Pat Rooney, another dance routine, bits of pix from the Flicker Flasheseries, a comedy dance team, Hans Conrad giving a parody of a French singer and Miguelito Valdes and Orchestra rendering "Babalu," with a torrid dance routine for the finale.

The material is varied. Jack Paar acts at times as master of ceremonies, then again as bit player. He manages to get off any number of the hundreds of zany gags.

The basic idea of concocting a package of fun seems a good one and the film should provide the general run of audiences with amusement via the zaniness. Frankly other else they go for it in the comedy way. It is a variety show—plus.

Call, Edgar Kennedy, Leon Errol, Frankie Carle, Pat Rooney, Miguelito Valdes, Harold and Lake, Atlanta Maravilla, Lynn Fontanne and Yvaine, Dorothy Granger, Jack Morton, Munro, Lynn Fontanne, Jack Morton, Roof, Pat Rooney, Jack Paar.

CREDITS: Producer, George Bilson; Errol Kennedy; sequences directed by Hal Yates; Mu si cal director, C. Bokelinkhoff; Art, Charles J. O'Brien; Editing, Stan Morrell; A. Cutty; Editors, Les Millbrook, Edward W. Williams; Sound, Cliff Portman.

DIRECTION: Good. PHOTOGRAPHY, Good.

Scollard Heads Company Reps. for Coloseum Talks.

Paramount's C. J. "Pat" Scollard will serve as chairman of the committee of company reps, which will meet with representatives of the Bureau of Film Salesmen for contract discussions, it was announced yesterday.

Associated with Scollard will be Harry Buckley of UA, Joseph MacKenna and Charles O'Brien of Loew's, with Burton A. Zorn as counsel.

The Coloseum's group will include Mel Keller of Warners, Portland, Ore.; Frank Flaherty of Columbia, Chicago, and N. M. Pro vencher, organization's executive secretary, of UA, Milwaukee, with David Benzon of Milwaukee sitting in as counsel.

General Precision Equip. Earns $297,952 for 3 Mos.

General Precision Equipment Corp., subsidiary of United States Rubber, has reported a consolidated net profit for the three months ended June 30, after provid ing for Federal income taxes, was $297,952, subject to year-end adjustments.

Directors of General Precision have declared a dividend of 25 cents per share on the capital stock outstanding, payable Sept. 15, to stockholders of record Aug. 25.
Arbitration Held
No Contempt Bar

(Continued from Page 1)

...a year Bill H...

Sutherland Scraps Plan
To Make Anti-Red Film

West Coast Bureau of THE FILM DAILY

Hollywood—Basing his decision on the... Sadler, John Sutherland has cancelled his plan to produce "Confessions of an American Communist." Film was to be based on material culled from the OSS files of Brig. Gen. William Donovan. Latter had been...in an unidentified Communist.

Fete Retiring Chi. Censor
Chicago—Police Sergt. Roy Harris, retiring from the Chicago Censor Board after 10 years service, and after 30 years police service, was feted at a farewell party at central police headquarters.

ECD Releasing 3 Imports
European Copyrights and Distribution, Inc., with headquarters at 151 E. 51st St., New York City, has released "The Hour," "Not Guilty" and "The Honorable Catherine" this season.

Schine Station on Air
Albany—Schine's Station WCTA, 10,000-watter, bows in tomorrow night.

FEMME TOUCH

PAT GRAY, former secretary to Bill Heimann of Eagle Lion Films, to Five Continent Films, Inc.
TERESA ("TERRY") MOTWICK, NTS bookkeeper-
Clevenger, to "The Call of the Wild." She assumes "Not Guilty" and "The Honorable Catherine" this season.
HELEN WISPER, head booker, 20th-Fox, Albany, DOLORES BARCOCK, cashier, Schine's Perm-
mount, Syracuse.
IRENE SAGEL, office manager, 20th-Fox, Cincy.

AMG Prohibits Film
Monopoly in Germany

(Continued from Page 1)

German film activity, listed the following two restrictions as the core of the Army's recent order designed to prevent the exploitation...
1. No individual may hold an executive position in more than one branch of the German motion picture industry.
2. No single corporation may own more than 10 theaters.

There is no censorship of importing anti-monopoly policy of the American Military Government in the British zone of Germany insofar as the film industry is concerned, both as to individuals and to theater circuits. This relationship between the action in Germany and the recent decree of the U.S. Supreme Court in the Government anti-trust suit against the industry here, is being followed by industry leaders... In the informed circles here that the high court decision was a factor motivating the Army's order.

Colonel Rogers also revealed that the Army was actively engaged in building an organization within the German industry for self-imposed censorship on a basis similar to that of the Johnston Office in this country. Proposed setup envisages collaboration of producers and church and civic leaders who will work out a code by which the industry will be governed.

Perry Dies in Cincy:
Rites Here Tomorrow

Funeral services will be held at Riverside Memorial Chapel at 2 p.m. tomorrow for Charles C. Perry, Paramount special rep., who died yesterday in Jewish Hospital, Cincinnati. Interment will be in Pine Lawn National Cemetery, L. I. Survivors include a son, Jay S., two sisters and two brothers.

NEW POSTS

ARNOLD ZUMBER, assistant manager, Regent, Denver.
JAMES FRANGOOLES, head booker-office man-
ger, 20th-Fox, Toledo, Ohio.
WILLIAM A. FIELDS, ad-publicity rep., Salszer Theaters, Portland, Me.
JAMES L. MILLER, head of Artists salesmen, St. Louis.
JIM GAY, WOMPI from assistant, Schine's Perm-
mount, Syracuse, to house manager, Schine's Auburn, Auburn.
LESLEY HANFORD from assistant, Schine's Pal-
ace, to assistant, Schine's Paramount, Syrac-
use.
BRITISH PIX QUALITY SHARPLY DOWN CEA

Berlin Power Shortage Cuts Film Production

German motion picture studios in the American zone will turn out nine feature productions during 1948 if shortage of electricity arising out of the Berlin blockade is alleviated in sufficient time, according to Lt. Col. William C. Rogers, Chief of the Motion Picture Section of the U. S. Army Civil Affairs Division.

Accomplishments of the scheduled... (Continued on Page 3)

State Dept. Pix Post filled by Merrill Gay

Washington—Merrill C. Gay, acting associate chief of the State Department’s Commercial Policy Division, was assigned this responsibility for “coordination of policy and action on matters affecting commercial motion pictures” in the international field. One time Professor... (Continued on Page 8)

WMGM Radio Programs To Use Metro’s Talent

Coincident with the change in its call letters from WHN to WMGM on Sept. 15 when it formally opens its new quarters at 711 Fifth Ave., the Loew-owned and operated radio station will lean heavily on Metro talent in programming, it was reported yesterday.

It is understood plans are well in hand for the utilization of Culver... (Continued on Page 4)

WARNERS 9 MOS. NET PUT AT $10,321,000

Net profit of $10,321,000 for the nine months ended May 29 was reported by Warner Bros. and subsidiaries after deducting $7,400,000 for Federal taxes. For the comparative period in 1947 the net amounted to $19,134,000. Federal income taxes that year amounted to $11,900,000.

The 48 figure is equivalent to... (Continued on Page 8)

THE FILM DAILY presents today the fifth installment of a selection of the opinions of newspaper and radio commentators on the cinema from the more than 300 answers in the 1948 Critics Forum, an annual symposium in which leading critics and commentators are invited to comment on topics currently of major industry interest. A summary of the critics’ answers will be published at a later date.

Question Number 1

In your opinion, what will be the effect of Coast-to-Coast television, when it comes, upon the motion picture and the motion picture theater?

WE THINK the movies will be smart enough to ally themselves with the new medium.

DOROTHY MASTERS

The News, New York, N. Y.

TELEVISION WILL HELP by rendering some of the juvenile trash improvable on the screen by putting it on Television, I believe.

A. WINSTEN

New York Post

TELEVISION WILL HURT but only to a small degree. Many people will want to stay home and see television rather than go to a movie for a while. But eventually, they’ll start dividing their time, for, although television may in the future give them equal entertainment it still won’t entirely take the place of the motion picture, for there’s nothing like going out for an evening.

JAY SEYMOUR

WPAT, Paterson, N. J.

WHEN RADIO came into wide usage, many predicted it would hurt the phonograph industry. On the contrary it stimulated phonographs and recordings to a high degree and created the buyer’s urge in those who did not possess them. To a modified extent I feel that television, once it becomes well established, will serve as a stimulus in some respects—and a damper in others. If pictures are good, more people will see them and want to see it; if bad, they will be successfully warned away. If this sounds too middle-of-the-roadish, let me reiterate that television will provide a boon all around and its harmful effects will be negligible.

PAUL R. MITCHELL

WRAW, Reading, Pa.

THIS IS difficult to answer—it certainly won’t help motion pictures—it may hurt them very much—in time. But until television is perfected to a greater degree than it is right now, it will have no effect, I believe. Television is still a novelty—while movies are established.

PHYLLIS PERRY

KALL, Salt Lake City, Utah

I DON’t know enough about television at the moment to comment, but I do believe that it will have some effect at first.

ELSA THOMAS

WHIS, Bluefield, W. Va.

TELEVISION WILL HELP. It will give more intimate pictures of stars—will see greater than once more than a year.

JOSEPH R. DUERSON

KEHD, El Dorado, Ark.

FOR THE time being, at least, until television coast-to-coast is turned on I don’t think the motion picture will have to worry.

WARREN EDWARDS

WISR, Butler, Pa.

WHEN people can stay home and see things—why go to the movies to see the awful stuff that Hollywood... (Continued on Page 4)

“Speedup in Production” Cited as Responsible by Wall in Memo to Wilson

London (By Air Mail) — A sharp reduction in the quality of British films has been evidenced within the past six months as the result of the “speedup in production,” CBA President D. C. Wall has told the Board of Trade.

In a special memorandum submitted in the wake of Board President Harold Wilson’s statement that the British public would have to learn to like British pictures, the CBA... (Continued on Page 4)
COMING AND GOING

STANLEY GILKEY, general manager for General Film Corp., returns from Hollywood where JAMES MERRILL HERD has returned to New York from the Coast.

JOHN GARFIELD, BEATRICE PEARSON, BOB ROBERTS and ABRAHAM POLONSKY, who have been in New York for several days here for "The Numbers,'' return to Hollywood over the weekend.

TANIS CHANDLER is scheduled to play a part in a non-WB production. She will be playing a part in "War Dance'' in New York to be directed by Robert Berigan.

JUDGE ROBERT P. PATTERSON, special counsel for ASCAP, leaves today for a month's vacation in the Deep South.

MAURICE MAURER, City Investing's cinema department head, left yesterday for the West Coast on a 10-day business trip.

TOM GILLIAM, 20th-Fox Chicago exchange manager, and his wife plan a summer vacation on the Coast this month.

MARC DAVIS, director animating for Walt Disney Studios, will sail on the S. S. Queen Mary today to study the current animation abroad. Visiting England, Ireland, France, Belgium, Switzerland, Holland and Denmark.

ASCAP Funds Held Back by Members of Allied

Chicago—Several Allied members have stopped payment on their ASCAP subscriptions. These members are said to be reacting from Attorney Thomas McConnell's opinion to Jack Krishar that ASCAP payments are illegal, and afford no protection from copyright laws.

Reports are that B&K is withholding payments which they have received from this trust fund until the case is decided by higher courts.

George Kopf, Chicago ASCAP director, has issued a press release. His office has not released it for publication. 

Special Shows, Stunts for Fall Drive of NT

West Coast Bureau of THE FILM DAILY

Los Angeles—The annual meeting of the trustees of the PCC Trust is to be held at the Ambassador Hotel, Sept. 14-16. A full attendance, including observers, is anticipated, with reservations already having been made by L. O. Lukan and Leroy Johnson, of Seattle; Clarence Severson, and J. M. Suckstock, of Montgomery; Harold Chester, Roy Friedman, Jay Christensen and Hugo Jorgensen, of Utah; M. Matthey, and Wm. Graeper, of Portland; Robert Harvey and Ben Levin, of San Francisco, and Hugh Bruen, George Diagoumas, Stanley Stock, and R. H. Pohle of Los Angeles.

Crescent and Decatur in Tax Compromise

Decatur, Ala.—A Crescent Amuse- ment Company official told the City Council and Charles H. Eyester, Crist's attorney, a recompense on a disputed amusement tax dealt might be worked out in the next court term.

The city agreed to lower the tax on admissions exceeding 30 cents from seven cents to five cents, and to give a discount of one and one-half per cent for prompt payment of all tax due from July 1, 1948. The amusement company agreed to pay the tax back, accumulating since Oct. 1, 1947 (date of the levy), at the compromise rate. When tried in circuit court, the city's right to levy the tax had been upheld.

PCC Trustees to Meet in Los Angeles Sept. 14-16

West Coast Bureau of THE FILM DAILY

Los Angeles—The annual meeting of the trustees of the PCC Trust, will be held at the Ambassador Hotel, Sept. 14-16. A full attendance, including observers, is expected, with reservations already having been made by L. O. Lukan and Leroy Johnson, of Seattle; Clarence Severson, and J. M. Suckstock, of Montgomery; Harold Chester, Roy Friedman, Jay Christensen and Hugo Jorgensen, of Utah; M. Matthey, and Wm. Graeper, of Portland; Robert Harvey and Ben Levin, of San Francisco, and Hugh Bruen, George Diagoumas, Stanley Stock, and R. H. Pohle of Los Angeles.

THE INDUSTRY’S TOP SOURCE OF INFORMATION

The 1948 YEAR BOOK of MOTION PICTURES

DISTRIBUTED FREE TO ALL SUBSCRIBERS OF THE FILM DAILY

1501 B'WAY, NEW YORK, N.Y.
Berlin Power Shortage Cuts Film Production

Friday's Fade-out

- IF YOU WOULD LIKE to know how to cram a month into a week, just get a motorcycle and follow George Brown. Paramount's studio ad-publicity chief, round this town. George for the past week has been briefing the home office boys and good-willying the fan mags, the trades and radio contacts. Checked on the phone at the St. Regis as to what he was doing, said George: "If you must know, I'm waiting for the laundry. In five days, I've used eight shirts... You can have this weather." (Editor's Note: California papers please copy.)

- DIDIA KNOW that a major company will collect royalties on sales via one promotional tie-up with a forthcoming pic?...

- Exhibits, and distraks, alike are cleaning up with re-issue packages. ...

- Pix aren't the only recreational medium feeling the economic pinch. Chl. boating alleys report his off 40 per cent. Key West folks like everything about Warner's "Key Largo" except that reference to a temperature above 100 degrees... Chambers of Commerce along the Keys are asking the deletion of that allegedly "damaging and entirely untrue statement"... What rain is to California C of C's, high mercury is to the Florida counterparts. ...

- I saw my old friend Daniel Lang's atomic age series in the New Yorker, by all means get his tome, "Early Tales of the Atomic Age," just published by Doubleday. ...

- Major company which used to bring in its series B's at $100,000-$125,000 now having a bellerus time to keep 'em at not more than $250,000... And that's what the matter with Hollywood, son.


- IT TAKES, ALAS, the recent passing of such a showman, capitalist and civic leader as Frederick Mercy, Sr., in Yakima, Wash., to point up anew the generous contributions which distinguished industries make to what has become known as "The American Way of Life." For 36 years, Mercy, New York native, was identified with the development of the Northwest. An empire builder, he will be remembered as well for his deep loyalty to those in his employ... It was singularly fitting that his funeral should be held in Yakima's Capital Theater... That $500,000 house was his special pride.

- WHEN A BROADWAY film theater uses front-of-house billing such as "What just drove her to indulge in these unnatural practices," you begin to wonder what kind use an industry public relations program is anyway... Sign-at-the-Times Dep't: The 10-20-30 legit, theater will be revived on Broadway in September by Chamberlain Brown. ...

- Dick Rodman, lawyer-journalist, is subbing for Michael Young as film reviewer on WQV while Mike vacations for three weeks...

- Farnsworth will raise the curtain here Aug. 16 on two new video sets... Stern & Co., Philly store, is offering a $280.50 Emerson video set for $5 down, towards the installation charge, and a weekly $4 payment... And what are YOU doing about television?...

- Wall St. Journal reports Airlines blaming their slump in part on Hollywood's slump...

- From Phil M's private source of info comes intelligence that there's a new French film now playing at three houses in Paris, first run, and perhaps a dozen others in 11 key cities from Limoges to Marseille, which in its first four weeks has grossed something well over $5,000,000 francs, which is a lot of fracs the mail order or from which angle you look at it. ...Pic is called "Clochermere." Pie reportedly encountered government objection when first shown.

Execs. Stock Deals in June at Low Ebb

Washington—June dealings in major company stocks by company officials were at a low ebb, SEC figures released this morning indicated. Largest single transaction reported was the dropping of 2,500 shares of Paramount dollar common—in blocks of 1700 and 800—from the account of the F. K. Griffith Trust. This is one of four trust funds set up by Stanton Griffin, and it retains, 3,500 shares of the stock. Griffin is personally noted as holding 9,000 shares, with 11,500 in other trusts.

Henry Higgins acted 500 shares of the same stock to the 500 he held. He also holds 400 shares for his sons. SEC reported that Howard Hughes acquired 3,200 shares of Duflo dollar common when he took over that company May 18.

Other reports included the acquisition of 100 shares of Associated Motion Picture Industries capital stock by Allen M. Valdman, who already held 400 shares, and gifts of Warner $5 common and Columbia common. Jack Warner was reported giving 2,000 shares to the United Jewish Welfare Fund, retaining 418,000 and 21,500 in a trust, Maj. Albert Warner gave a charity 400 shares of the stock, retaining 428,000 plus 21,000 in a trust.

A gift of 15 shares to the Columbia common by Abraham Schneider was reported, Schneider retaining 10,028.

New Young-Rubicam V. P.'s

Donald Barr, manager of advertising service, and Walter Bunke, radio and television director in Hollywood, have been made vice-presidents of Young & Rubicam, Inc.
British Pix Quality Sharply Down—CEA

(Continued from Page 1)

analyzed the quality of recent British pictures and found them wanting.

"Of the GFD films reviewed by the Association's viewers and circulated in advance to members since Jan. 1," the memorandum stated, "and also according to the unbiased criticism of a trade paper, three are very good (including 'Hamlet'), two good, five moderate, five poor and three very poor, a total of 72 per cent moderate to very poor.

"This apparently is the result of speedup in production," the CEA memo continued, "because in the five to six months prior to Jan. 1, the same reviews gave five as very good, four good, two moderate and one poor. It would seem therefore that production is going to poor and none very poor. Again, in the last 11 months, 30 British films were reviewed but only 25 per cent could possibly rank as feature films, irrespective of quality, and of this majority 10 were of moderate to poor quality, leaving only nine first class features."

New Theater Construction Booms in Memphis Area

Memphis—Construction of new film houses has reached a new high in this vicinity. Post on the heels of the announcement by M. A. Lightman that Malco had bought the Crittenden Theater in West Memphis and that the company also contemplated building a new theater there, came a statement from Zell Jones, who was head of the Trimark, Ariz., that he would break ground for a new motion picture house in West Memphis.

Down the highway some 35 miles from Memphis, at Tunica, Miss., a new block of business houses has been started which will include a house for Negroes. And 15 miles North of Memphis at Leco, Tenn., a 500-center will be included in a block of business buildings which are going up now. Theater will serve the new settlement around the new $2,000,000 International Harvester plant.

Perry Services Today

Funeral services for Charles C. Perry, who died at the Jewish Hospital in Cincinnati Wednesday morning, will be held at Riverside Memorial Chapel, at 12:45 p.m. today instead of at two o'clock, as previously announced.

Hold Milder Memorial Services Wednesday

London (By Cable)—Memorial services for the late Max Milder, long-time Warners managing director in Britain, will be held next Wednesday noon in the West London Synagogue.

CRITICS' FORUM

(Continued from Page 1)

DOROTHY F. SCOFIELD
Santa Barbara News Press

ELLEN G. CRILLY
KOTA, Rapid City, S. Dak.

WMGM Air Shows to Use Metro's Talent

(Continued from Page 1)

City studio stars, featured players, and other talent both for "live" shows and performances and for "off" shows which will be recorded on tape are at each time, the studio will continue to emphasize coverage of major sports events in metropolitan New York.

It is anticipated that Metro luminaries will be well represented on the gala dedicatory show at the new Fifth Ave. studios.

Station WHN's 18,000-watt frequency modulation station also will be renamed WMGM-FM following the removal of its Broad Way location atop Loew's State. The station's post-war expansion plans also will include duplication of the daily 20,000-watt program schedule on WMGM-FM.

The new WMGM quarters in the 18-story building at 711 Third Ave., housing six modern studios specially designed for AM and FM transmission, will be occupied by the station's personnel effective Aug. 16, but no ceremonies will be held until the following month. The WHN name will continue to be used on the air until Sept. 15 when the station's new call letters go into effect.

WPIX Will Televisc 10 Laurel-Hardy Pix

Television station WPIX has obtained exclusive rights to 10 Laurel and Hardy films from Regal Television and will inaugurate showings Sunday evening, Aug. 8. Initial feature will be "A Day at Oxford," to be followed next week by "Saps at Sea." Others in the group include "Our Relations," "Paradon Me," "Bohemian Girl," "Way Out West," "Sons of the Desert," "Horse Feathers," "You're Tired," and "Swiss Miss." WPIX rights are confined to the New York metropolitan area.

TV Nixes Autry Pix Now It's Mix Pix

Chicago—Court action by Gene Autry when he was made known a television program using an old serial he made for Mascot years ago was planned has resulted in its cancellation, it is reported in radio and film circles here. A chewing gum manufacturer was said to have been the prospective sponsor. Autry currently broadcasts weekly for the Wrigley people.

According to Ad Manager Mike Trent, of the Leaf Gum Co., that outfit has a project in which old Tom Mix pix will be the attraction on local TV outlets. Series reported to start Tuesday for twelve weeks. (Editor's note: There is no knowledge of record of Tom Mix ever having made a sound film. It poses a problem.)
Building Products

Advances Revealed

Latest improvements in building materials and equipment will be described for architects and engineers at a new building-products information bulletin to be issued by the Producers Council.

Under the heading of doors and windows are ventilating windows with horizontal sliding action, metal doors prefixed to their frames, a self-finishing glazing compound and a variable-speed hinge for doors. In the flooring field the bulletin will present a quiet heavy-duty linoleum-type flooring; a moisture-resistant cork flooring; lightweight metal floor and wall panels, and a non-slip, non-glare finish for gymnasium floors. For construction of roofs there is a glass insulating fabric and a lightweight metal alloy roofing material. Tile is represented by a prefabricated glazed structural tile.

For modern plumbing the bulletin shows a forced circulation hot water system, a device to prevent clogging of drains and streamlined non-rusting pipe fittings.

CSS Stage 4 to be Adopted for Previews

West Coast Bureau of THE FILM DAILY

Hollywood — James Nasser, who with his brothers heads General Service Studios, Inc., has disclosed plans for making Stage Four, lot's largest, easily convertible into a 550-seat auditorium for showings of special previews and other events. Project part of expansion and modernization program already launched under direction of Theodore Nasser. Plans also include installation of new projection rooms embodying air conditioning and other new facilities.

ABOUT THE TRADE

The cost of theater equipment will rise and not lower during the next year, in the opinion of TESMA's Roy Bonnes. The price trend is upward for nearly all commodities. There has already been a further increase in the prices of steel, fabrics and lumber. There has been another round of price increases. This coupled with higher freight rates and utilities are bound to increase the cost of equipment to the dealer and the theater owner. It would also seem that there will be a shrinking volume of materials due to government allocations.

If you should be in the vicinity of Lake George, upstate, and see an individual wearing overalls with a pile of concrete in one hand and a trowel in the other, and standing in four feet of water, that man would be Oscar New, head man of Neumann Pavement Company, Nassau, Long Island, depositing concrete dock in his summer home.

President Harry S. Truman at the White House the other day accepted, with beaming face, the gift of a Bell & Howell motion picture camera from a group of 50 prominent educators, now on a 7,500-mile "Flying Classroom" tour of the country. The tour is sponsored by the American Association of School Administrators and Michigan State College to enable the group to make a comprehensive study of practical applications of audio-visual aids.

Radiant Screens have launched what the company claims to be the most extensive national advertising campaign ever attempted by a projection-screen manufacturer. Scheduled to break Sept. 1, the campaign will reach more than 38,000,000 readers in over 40 national publications.

Made of Saran, Dow's vinylidene chloride product, Chicope's Lumite plastic monofilaments play a dual role and are intricately woven into unlimited combinations of colors and patterns. Because the color is an integral part of the basic monofilaments. Lumite fabric is colorfast. Lumite wall coverings are used in the Apex Theater in Washington and Lumite fabric is also used as seat upholstery in the Dumont Television Studios at Wannamaker's in New York.

The Cine-Kodak Special Camera

—Kodak's top-quality and internationally known 16 mm. movie maker—now features a new type of lens turret and improved reflex, eye-level and peepgrip viewfinders. It has also been announced that the Cine-Kodak Special II Camera will be equipped with the new Kodak Clue Ektar 25 mm. f/1.7 lens as standard.

Wagner Sign Service reports lively interest in its $2,000 sign contest among dealers and reps, now underway. Many fine photos have been received, according to L. K. Billings, of Wagner.

Glass Frames have been installed in the rear of the auditorium of Walber-Woods, 1121 S. LaSalle Ave., Chicago, to separate the auditorium from the lobby. The partitions, which will completely shut out lobby noises, and painting work, were completed without interrupting shows.

Masland's Duran for Theater Use

Duran, introduced by the Masland Duralither Co., is hailed as a revolutionary achievement in the field of plastic upholstery, with special adaption to theater use.

Duran is an all-plastic upholstery covering, not a coated fabric. Inherently strong, Duran requires no supporting fabric. Therefore, peeling and chipping common to most fabric backed materials, are eliminated in Duran. This plant material with its wonderfully soft "hand" is made in a wide range of color tones and finishes for harmonizing effects in every kind of interior planning.

The practicability of Duran in service is proved by the experience of hard, everyday use. Under varying climatic conditions, Duran has fully demonstrated its non-crocking color fastness, its wearability and enduring beauty.

Developed by an exclusive Masland method of processing selected synthetic resins, Duran is available in qualities suitable for heavy duty spring upholstery; for padded slip-seat upholstery, paneling, wall covering and inlay work.

Alliance Using 16 mm.

Equip for Local Pix

Chicago—Alliance Theater circuit is trying out local movies again. Chain recently acquired a 16 mm. Bell & Howell camera and projection and will show the films taken at their Anderson, Ind., theaters first.

Nixon Buys Griffin Spots

Abilene, Tex. — The Texas and Linda Theaters, formerly owned and operated by Tom Griffin, have been purchased from him by Paul Nixon.

WB Prop Dept. Develops New Safety Glass Type

West Coast Bureau of THE FILM DAILY

Hollywood—A new type of safety glass for movie use has been developed at Warners' prop department. Non-shatterable under any blow, the glass was developed by Jim Gibbons, head of the prop department. It is made by dipping glass in a plastic solution which puts a coating 2,000th of an inch thick on each surface.

Peterson Takes Over Metro Theater Service

Detroit — John W. Peterson has taken over the Metro Theatre Service and established temporary head- quarters at 1925 Lauder Ave. Company was headed by John B. Murphy until his death in March.
How the "Guinea Pig Arc" Builds Bigger Box Office!

- We put "National" projector carbons in the water-cooled jaws of this special mechanism . . . sock them with king-size jolts of electricity . . . try them at different angles . . . experiment with dozens of sizes and types — and come up with projector carbons that are tailor made for your theatre. The light from "National" carbons is therefore brighter. It is steadier. It is nearly perfect for bringing out the rich tones of color movies.

This experimental arc mechanism is only one detail in National Carbon Company's extensive laboratory effort to develop better projector carbons. You, the exhibitor, reap the benefits in better screen visibility, satisfied patrons, and bigger box office!

The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC. Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

WHEN YOU BUY PROJECTOR CARBONS, BUY "NATIONAL"!
Europe's Film Equip Demand Stays High

Fred H. Hotchkiss, Continental European regional manager of the Westrex Corp., has returned to New York from 16 weeks in Europe. During stay he visited Western Electric offices in Barcelona, Rome, and Basle and met in Paris with branch managers in Germany, Austria, Belgium, Denmark, Holland, and Sweden. Hotchkiss states that demand for film equipment for both studio and theater continues high in Europe. The availability of funds, he adds, has not yet been markedly affected by the ERP plan, except in Switzerland and Belgium. Highest anticipation for improvement of conditions as a result of American aid was, he reports, in Italy.

Atlanta Nabs Houses to Install Sprinklers

Atlanta—A step toward compliance with City and State building and fire safety laws has been taken by the owners of eight neighborhood theaters in Atlanta, who have received bids for sprinkler system installations in the theaters.

The following properties of the Community Theaters Co. were listed as involved in the sprinkler installation project: the Cascade, Euclid, Gordon, Little Five Points, Plaza, Sylvan, Techwood and West End Theaters.

Drive-in For Gainesville

Gainesville, Fla.—A drive-in theater will be built by Auto Movies, Inc., on Hawthorne Road. Kenneth Barfield will serve as general manager. It is expected the theater will be in operation by Oct. 1. Space will be provided for 400 cars, with expansion facilities to take care of 750. Equipment will be purchased through the Southeastern Theater Equipment Co.

B.S.H. Factories on Vacation

Chicago—Bell & Howell factories closed this week for a two-week's vacation period.

New Construction Plan Offered

Exhibs. Can Save 10% in Building Cost

An "architect-management" plan whereby exhibitors can save approximately 10 per cent in the construction of new theaters is being offered to prospective builders by John Eberston, architect.

Pointing out that the system is a common one throughout Europe, Eberston said that the architect, in effect, acts as a contractor, operating not on a profit basis but for an additional fixed fee in payment for the architect's extra effort and increased staff.

"We continue to sell nothing but service," Eberston declared. "This arrangement violates no business code."

Under the plan, the architect, in addition to his usual duties, buys material, hires sub-contractors and supervises actual construction, with the owners paying all bills.

Carpet Shortage Seen Continuing by Wedady

In reporting an increase of 68 per cent in fifth Carpet Co. sales for the first six months of this year, and an extra dividend of five cents a share for stockholders, Harold E. Wedady, president, stated this week that carpets and rugs will continue in short supply, at least for the remainder of this year.

Net sales of fifth soared to a record figure of $10,546,608 during the six months ended June 30, against $8,280,418 reported for the first half of 1947. Net earnings amounted to $2,039 a share against $1.17 a share in the like period of 1947.

Hinkle to Canteen Co.

Chicago—E. F. Hinkle has been elected vice-president in charge of sale of the Automatic Canteen Co. He was formerly assistant to the sales manager of Hershey Chocolate Co. Charles K. Morris, former sales manager, joins General Bottlers, Inc., as vice-president.

Alexa to Cover East for Kroehler Sales

Chicago—Sales Chief H. V. Williams of Kroehler's Push-back seat division reports the appointment of Felix Alexa to cover the Eastern territory. He will make his offices at 206 Lexington Ave., New York City.

Stout to Leave Detroit

Detroit—Olive Stout, theatrical plasterer, has closed his business in Detroit and plans to move to another territory.

Lachman Setting Carbon Franchises

Ed Lachman, president of Carbon, Inc., is completing assignment of distribution franchises for his Lorraine Carbon, and anticipates that representatives will cover the entire country by Sept. 1, told THE FILM DAILY yesterday.

Lachman said that the following distributors had already been pacted for the exchange territories indicated: Exhibs. Film Delivery and Service Corp. (Earl E. Jameson), Denver, Kansas City, Oklahoma City; Sun Distributors (Louis Lane, Bob Newburg), New York, northern New Jersey, part of Albany; Academy Theater Supply (Samuel Sheroff), Chicago; Johnson Theater Service, New Orleans; Marco Service and Supply (Lester Ross, Ray Peet), Boston.

Altec Renews Schine

The Schine Circuit has renewed a sound service contract with Altec Service for 120 Schine houses. C. S. Perkins negotiated for Altec.
State Dept. Pix Post
Filled by Merrill Gay

(Continued from Page 1) of Economics at the Universities of Illinois and Maryland and at Michigan State College, Gay last year headed two U.S. negotiating teams at the Geneva International Trade Conference. He was with the Treasury for two years. The new pix officer succeeds T. Wilson Beale, who has left the Commercial Policy Division for specialized training.

Gay's prior experience with pix has been limited to supervisory responsibility. His new pix assignment will be "primary." It was said last night.

De Santis Due in October

Giuseppe De Santis, director of "Rebirth," selected by the Venice Film Festival as the best Italian pic of 1947, will arrive in New York in early October. He will come to America to attend the premiere of the film and to discuss future production plans with Irvin Shapiro, general manager of Film Rights Int'l, distributor of "Rebirth."

Allied Artists Speeding "Babe Ruth" Liquidation

Allied Artists plans to liquidate all early run dates for "The Babe Ruth Story" at a stepped-up pace in order to have subsequent run showings of the picture coincide with the World Series in October. Lou Lifton, publicity director, said at the week-end prior to his return to the Coast.

First run dates are being set "as quickly as possible," Lifton said. Harold Mirisch, AA vice-president, is remaining in the East to close the company's remaining bookings and is expected to clinch Chicago and Boston runs this week.

Pic, although hard hit by high temperatures which sent crowds to the beaches for relief, continues to gross well at the Astor Theater here.

Lourie to Tel-Aviv for Krumgold Parleys

Norman Lourie, president of Palestine Films, Inc., will depart for the U.S. for the past several weeks arranging distribution of his company's product, flies to Tel Aviv today. He will remain in the Israel capital for four weeks, and will return to New York with a two-week visit to Hollywood.

In Israel, Mr. Lourie will confer with his partner and P. F. I.'s production head, Joseph Krumgold. The initial bookings and is expected to clinch Chicago and Boston runs this week.

Pic, although hard hit by high temperatures which sent crowds to the beaches for relief, continues to gross well at the Astor Theater here.

Silberberg Getting Equip. for Palestinian Production

Nathan Silberberg, Palestine film distributor, who is entering feature production in Palestine, has signed Julian Roffman to handle all his new pic there. Film will use all Palestinian acting talent and will be bi-lingual.

Arrangements for equipment and other technical personnel are being concluded now, production is scheduled to begin early Fall.

Barnard Straus Flying to Coast on Film Deals

Barnard Straus, producer of "For Love Or Money," flies to Hollywood Sunday to negotiate for the sale of the screen rights to the comedy with three studios which are currently bidding for the F. Hugh Herbert property. Straus will remain on the Coast for about two weeks.

During his stay he will also discuss the possible sale of screen rights to his first Broadway production, "Temper The Wind," presented here two seasons ago. Play's theme dealt with post-war occupation problems in Germany, a timely subject now.

Screen Guild Regional in Memphis Aug. 20-22

Memphis — J. D. Jernigan, branch manager for Screen Guild, will host the regional sales meeting Aug. 20-22, at the Peabody Hotel.

Arthur Grenblatt, Eastern sales manager, New York, will address the meeting.

20% Increase in Number of Features Seen Needed on Basis of Trends in Attendance

Need for a 20 per cent increase in the number of features turned out by Hollywood studios is indicated by a survey of theater requirements on the basis of present-day attendance trends. Such a rate particularly affects area distributors early subsequent across the country which normally hold features for a week or more. Product consumption, due to shorter runs, is said to be up as much as 30 per cent in some instances.

Readers 9 Mos. Net
Put At $10,321,000

(Continued from Page 1) $1.41 per share on that 7,285,000 shares of outstanding common stock. Dividend equivalent for 1947 at $2.60 per share on 7,349,600 shares.

Rentals, admissions, sales, etc., after elimination of intercompany transactions, for the nine-month period this year amounted to $12,415,000, compared with $125,078,000 for 1947.

A comparison of profit and loss statements covering 1947-48 showed a decline of $12,559,000 in income from film rentals and theater admissions.

Film costs for the 48 period were amortized at $30,187,025, an increase of about $5.2 million over last year. Effect of economy program was apparent in a reduction of operating expenses from $65,376,491 to $58,178,881.

"Two Guys" Preem in Dallas A Gala Event

Dallas — With the arrival here today of the new trio in "Two Guys From Texas," premiere festivities got under way for the opening of the Warner pix at the Majestic. Dennis Morgan, Jack Carson and Dorothy Malone are accompanied by Mort Blumenstock who will coordinate campaign activities in the preem cities.

Haase Will Specialize in Theater Brokerage

Memphis—Gus Haase, head of the Gus Haase Realty Co., has announced that he will specialize in the brokerage in the Mid-South territory. The company has been primarily occupied with property management, particularly the Lightman interests.

Goldman-Josephson Lease Fox Audubon

Moe Goldman and Gilbert Josephson have acquired a long-term lease on the old Fox Audubon at 394 Broadway from Jack Sechert, head of Broadway-St. Nicholas Inc. Modernization plans include large screen TV and general refurbishing. Theater is set for Sept. 1 opening. Berk & Krumgold, theatrical realtors, arranged the deal.

CHARTERED


JARVIS THEATER CO., Inc., of South Charleston, W. Va., authorized 500,000 shares of capital stock; business to start with more than $1,000,000 in cash; incorporators, George E. Maguire, Charleston; Robert J. Coyle, Charleston; J. R. Morgan, Charleston; C. B. Howell, Charleston; F. E. Davis, Charleston; R. E. L. Wright, Charleston; and S. A. W. Logan, Charleston.

When the phone r-i-n-g-s...

"SORRY, WRONG NUMBER"

 Millions will remember the spine-tingling radio play that set an all-time record when it was brought back 7 times for network rebroadcasting.

Now this vast audience awaits Hal Wallis' production for Paramount—

Warners 9 Mos. Net Put At $10,321,000

(Continued from Page 1)
REGAIN 70 16MM PRINTS STOLEN FROM ARMY

Met. Film Biz Climbs to Best Level in Weeks

Better Pictures, Cooler Weather Are Stimulants; Nabe Grosses Move Up

Exhibitors in the metropolitan area were wreaked in smiles at the weekend as they watched theater grosses climb to their best levels of recent weeks. The combination of cool weather and better pictures proved once again that the industry was basically quite healthy. Although inclined to give the weather its rightful credit for the

(Continued on Page 4)

J. J. Unger Reported Resigning UA Post

Joseph J. Unger, for the last two and a half years general sales manager of United Artists, and prior to that the company's Western sales manager, was reported at the week-end to have submitted his resignation. Unger was not available for a statement, and United Artists officials could not be reached for a confirmation.

The resignation would leave UA with two top sales berths open. Merv Ort recently having resigned as Western division manager. Reports have current for several weeks that the latter post may go to Fred Jack, at present Southwestern district manager.

High Living Costs Trim Canadian B.O.

Toronto—Increased costs of living has affected theater box office returns with the result attendance is decreasing across the Dominion, a spokesman declared. “People are being pinched between their incomes and the cost of living,” and thus affecting attendance at movies,” he said.

CRITICS' FORUM

Question Number 1

In your opinion, what will be the effect of Coast-to-Coast television, when it comes, upon the motion picture and the motion picture theater?

COAST-TO-COAST television's effect on the motion picture industry will be in exact ratio to the excellence of television itself. Good reception and programming may hurt motion pictures temporarily, but when the curiosity value has worn off, naturally gregarious Americans will go back to their movie houses. I believe television is no threat at present, and will never be until television sets are as cheap as radios. Even then, I think that television will be merely a competitor, not a serious threat to films.

EDITH LINDEMANN

Time-Dispatch and W.LEE, Richmond, Va. "PROBABLY will improve product to be seen in public theaters—to enliven the customers."

IRENE THIERS

N. Y. Post "CONTRARY to pub'lic opinion, there are many, many people who have never seen more than one or two movies a year. Perhaps this new outlet will enable them to become more interested in this form of entertainment."

BERTON GROSS

WCHS, Charleston, W. Va. "COAST-TO-COAST television is bound to have some effect on the box office, even as a novelty. But after the novelty has worn off, the public will get tired of looking at the four walls of its own home, and will cease to movie-going again. It's up to the film industry, at that time, to make that return worth while. We'll never recapture this public with the same old stuff it had been doing out before the advent of television."

LEO MISHKIN

Morning Telegraph, New York, N. Y. "TELEVISION, when perfected, won't be too much worse than films on a small screen; perhaps never as good, but not too much worse. An evening at home—no theater admission charge, no bad weather to contend with, no parking problems, pretty much same principle—a play with moving character."

ELWIN G. GREENING

News-Dispatch, Michigan City, Ind. "TELEVISION cannot but help cut into the already dwindling motion picture business. The process will be slow at first, to be sure, but as video processes improve Hollywood is going to get down to brass tacks. There will be no room for so-called "B" films. All productions must necessarily be of "A" grade in order to preserve as much business as possible."

DICK McCORNE

Evening News, Harrisburg, Pa. "IF THE TIME comes when movies can be had in the home, I believe television will hurt theaters. Think what a relief it will be to push a button and avoid B pictures, serials and (Continued on Page 7)

FBI Discovers Cache in San Francisco: Includes Pix Made by Signal Corps

Over 70 16 mm. prints of 66 feature films furnished by the film industry during the war for the entertainment of the Armed Forces have been recovered by the Federal Bureau of Investigation in San Francisco. The films were found in the possession of a merchant seaman. The man is being held for illegal possession and violation of Federal copyright statutes.

Inch in the haul were a num-

Working Arbitration Favored by D of J

Washington Excerpts of THE FILM DAILY

Washington—The Department of Justice would just as soon see an arbitration system kept functioning in the event the New York statutory court finally proposes a system of voluntary arbitration.

No voluntary arbitration proposal (Continued on Page 5)

Dallas Exhib. Asks 41 G's In Trust Suit vs Distributors.

Dallas—H & B Theaters of Temple, operating the Strand here are suing major film producers and distributors for $41,000 damages. The suit was placed for hearing in Fed-

(Continued on Page 4)

Sydney Pix Fewer; Single Bills Gaining

Sydney (By Air Mail)—The average long run for the City for the year ending June 30 was 3.58 weeks compared with 3.47 weeks last year. Total of 286 features was released against 355 a year ago, a decrease of 69. There were 84 single feature bills this year against 72, giving an increase of 28 weeks single feature showing.

There has been a distinct increase in revivals of pix released many years ago. They have usually been box office successes; even old silent pix have packed some theaters.
MELVYN DOUGLAS was in Oklahoma City and Dallas over the week-end.

FILM RAINEY is ready to go to Coast tomorrow.

SAM FOGGSON, of Metro, left by air Friday for a Canadian vacation.

Universal's producer of "Sarnson and Delilah," has returned to Hollywood after a two-month, 2,000-mile trip through North Africa shooting background scenes for the film.

CHARLES SCHLAFFER, director of advertising and publicity for 20th-Fox, is in Oakland, called by the illness of his father, A. Schaffer.

HUGH OWEN, Paramount Eastern Southern sales manager, is spending today at company's Bronx branch.

GRAD SEARS, USA prey, and FRED JACK left New York Friday for an extended cross-country tour extending from Chicago to the Coast.

MORT BLUSMENSTOCK, Warner's vice-president, returned to New York. Conferences fees and city will promote engagement of "Two Guys from Texas," in San Antonio, Houston, Dallas and Oklahoma City.

**Income Tax Relief Sought For Those In The Arts**

A recommendation to Congress for an amendment to the present income tax laws that would grant relief to all those individuals who are governed by fluctuating salaries in the entertainment field is now being prepared by the American Bar Association's committee on Taxation of Uncertain Income.

Among other points, the committee will urge Congress to permit actors to invest 15 per cent of annual income up to $10,000 in Government bonds, the amount invested to be returned tax-free in a subsequent year. This would protect players from the uncertainties of 10 years.

Legislation will also be recommended to apply to others in the arts such as painters, writers, etc.

**Second Schine Suit Filed By Longs in Cleveland**

Cleveland—In a suit similar to one recently filed in Columbus, Emerson W. and Evelyn B. Longe of Cadiz, Ohio, today filed suit in Federal District Court of Cleveland against the Schine Theatrical Corporation of Ohio charging violation of the Sherman and Clayton Anti-Trust laws. Plaintiffs assert triple damages amounting to $354,000 or court costs, claiming that damages were sustained through Schine policies of circuit price-cutting and discounting in the Mount Vernon resulting in less of Memorial Theater lease to Schine. Plaintiffs demand trial by jury of all issues in themselves in complaint.

**Daylight Saving Restrains Sought by Michigan Exhibitors**

Detroit—The Michigan ITO and several independent exhibitors have filed suit in the Supreme Court here seeking a restraint against this city's daylight saving ordinance, pursuant to a circuit court injunction now generally ignored.

The defendants also seek a restraint on the scheduled referendum for the Sept. 14 election. Exhibitors claim the ordinance has caused them "substantial and irreparable" damage and term the proposed referendum a "waste."

**BETTE DAVIS trains out from Hollywood today with her husband, WILLIAM SHERRY, and their daughter, BARBARA, to vacation on their New Hampshire farm "Burt's Buzz and New York.**

**ROSALIND RUSSELL and her husband, FREDERICK WILSON, left New York for Hollywood on Saturday but they plan to return to New York later this month.**

**WILLIAM B. LEVY has returned from Hollywood after a series of conferences with RKO Radio officials.**

**Company-Colosseum Pact Talks Resume in Week**

Meetings between reps of the major distributors and the Colosseum Film Salesmen who lost their jobs last week have been huddling on a proposed contract for film salesmen who will be resumed in a week or 10 days.

Meanwhile, the negotiations, headed by the companies for C. J. "Pat" Scollard, Paramount, and for the company by the Western Portland, Ore., will meet interim reports to their principals.

**NEW YORK THEATER**

**radio city music hall**

Rockefeller Center

"A DATE WITH JUDY"

Wallace Beery + Jane Powell
Elizabeth Taylor + Carmen Miranda
Xavier Cugat + Robert Stack
A.-Metro-Goldwyn-Mayer Picture

**SPECTACULAR STAGE PRESENTATION**

**fly**

"the Hollywood"

United's DC-6
Mainliner 300

Onestop flight

leave New York 12:15 pm, arrive Los Angeles (Lockheed Air Terminal) at 8:25 pm.

Fares are surprisingly low. Flights operate on Standard Time.

**UNITED AIR LINES**

NEW YORK & BROOKLYN: Call Murray Hill 2-7300.

NEWARK: Call Market 2-1122 or an authorized travel agent.

**WEST COAST OFFICES**

6425 Hollywood Blvd. Phone: Granita 6607

3411 W. 9th St., Hollywood 15, California Phone: W. 6417

3411 E. Colorado Blvd., Pasadena 1, California Phone: Atlantic 9-7117

5100 W. 8th St., Inglewood 5, California Phone: Warner 2-1230

CHICAGO BUREAU

901 N. Michigan Ave., Chicago 11, Illinois Phone: Frist 2021

1501 Michigan Ave., Chicago 11, Illinois Phone: 9-7118

1501 Michigan Ave., Chicago 11, Illinois Phone: 9-7118

**FINANCIAL**

*(August 6)*

NEW YORK STOCK MARKET

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"Amber" and Four More in September from Fox

Andy W. Smith, Jr., 20th-Fox general sales manager, has announced that the company has released five films during September.

WITH THEATRE MEN WHO KNOW BEST...
IT'S "CANON CITY"...
EAST AND WEST!

"Better than 'Brute Force,' 'Naked City' and 'The Killers!'"
— N. Y. Enquirer

"A haymaker among hard-hitting mellers!"
— Walter Winchell

"3 Bells! Shoots and punches its way to position among the best action films of the year!"
— Jimmie Fidler

"One of most stirring pictures ever made!"
— Alton Cook, N. Y. World-Telegram

"More exciting than a headline...has 'Brute Force' wallop!"
— Erskine Johnson, National Columnist

"Eagle Lion has a winner!"
— Variety

"'Canon City' brilliant!"
— Hollywood Reporter

"Plenty of opportunities to cash in!"
— The Exhibitor

"One of the top grossers of the year!"

An EAGLE LION FILMS Picture

Produced by Robert T. Kane. Written and Directed by Crane Wilbur


A Bryan Foy Production.
Name Reception Com. for TOA Convention

Reception committee of 38 for the TOA national convention at the Drake Hotel, Chicago, Sept. 25 was named over the weekend by John Balaban and Eddie Zorn, chairman and vice-chairman, respectively, of the general convention committee.

From the exhibitor ranks in the Chicago area the following were appointed: W. K. Hollander, N. M. Platt and D. B. Walkerstein, of Balaban and Katz; Frank Smith, RKO Theaters; Aaron Jones, McVickers Theater; Edwin Silverman, Essaness Theaters; James Coston, Warner Bros.; Jack Rose, Manta and Rose; Arthur Schoenstadt, Schoenstadt & Sons; Jack Kirsch, president, Allied Theaters of Illinois, and George Keratos, vice-president, United Theaters Owners of Ill.

Named from the distributing companies were the following: James Dougherty and Harold Stevens, Paramount; Jack Lorentz and Tom Gilliam, 20th-Fox; H. Greenblatt and S. Goehrlick, RKO; Bill Dishy, Warners; Barford and W. Devaney, M-G-M; K. Cramblett and N. Nathanson, United Artists; Sam Horowitz and Harry Mandel, Selznick; B. Lowery, Columbia; Harry Seed and A. J. Shumow, Warners; Irving Mandel and B. Phillips, Monogram; E. Heber and Clarence Phillips, Eagle-Lion; Max Roth and Ed Spiers, Film Classics; M. Gottlieb and L. Berman, Universal; W. Baker and A. Fischel, Republic, and Henri Elman, Capitol Films.

Dallas Exhib. Asks 41 G's In Trust Suit vs Distr. "s (Continued from Page 1)

eral Judge William H. Atwell's court, and alleges conspiracy to restrain trade and monopolize the distribution of films. Listed as defendants are Interstate, Robb & Rowley, Paramount, RKO Radio Fox, Warners, Columbia, Universal and United Artists.

WEDDING BELLS

Fisher-Howlett
Chicago — John Howlett of the Whiteware Sign Co. and Ann Fisher of the B. & K Garrick Theater were married.

Manning-Green
London (By Cable)—Irene Manning, actress, and Charles H. Green, were married in St. Marylebone Registry.

Loeffler-Dieter
Cleveland—Martha Loeffler, NTS bookkeeper for the past four years, has announced her marriage to Charles C. Dieter of Pittsburgh where the newlyweds will make their home.

Monday, August 9, 1948

Met. Film Biz at Best Levels of Recent Wks.

(Continued from Page 1)

uregulous in admissions, exhibitors pointed as the fact that a group of "better quality" films had moved into the neighborhood house, apparently for a fresh crop of equally good fare into the first runs. In the former category, Samuel Goldwyn's "The Best Years of Our Lives," playing at popular prices for the first time, was a tremendous impetus to RKO circuit grosses; while Paramount's "The Big Clock" and Selznick's "The Parachute Case" proved a tonic to Loew's box office.

Later run houses also reported higher takes, particularly in resort areas. New Jersey beach houses had their best business of the season.

Broadway's first run showcases chalked up excellent shows. Among the top attractions were "Easter Parade," "Key Largo," "Beyond Glory" and "The Babe Ruth Story."

Gov't Considering Disposal of German Scientific Film

Washington Bureau of THE FILM DAILY Washington — The Office of the Alien Property Custodian, now a part of the Department of Justice, is considering release of a German scientific film to which it took title two years ago, it was learned here last week.

The film was made with the "phase microscope," which permits the viewing of living organisms without staining them. It, along with the microscope itself, was brought here in 1946 by Col. Arthur Briece. The microscope is now in production, and Col. Bricce, now a civilian, is seeking permission to distribute the film in this country.

Commercial Pix Getting Increased Playing Time

Chicago—Sponsored business films are obtaining more theater playing time. In the latter part of last month, MacCallum told the Modern Talking Picture Service convention here in the Hotel Sherman prior to the weekend. Also addressing the sessions were F. H. Arlingaine and Ed Manke.

STOKES

West Coast Bureau of THE FILM DAILY
Los Angeles (Cable)—S. pound, 8-month-old baby girl, Kathleen, was born to Virginia and Ed Morey, Jr. at St. Joseph's Hospital in Burbank. Morey, an assistant director at Morey, is the son of the company's vice-president. The Moreys have a four-year-old daughter and a two-year-old son.

Chicago—Jack Burch of Fox Movietone News reports the birth of Wendy Estelle Burch at Evanston Hospital.

Monday Morning Memos

- "GOOD SAM" goes into the Radio City Music Hall.
- Charley Schlatter has set an extensive film-radio tieup with "Cinderella Weekend," daily audience participation show in 10 Eastern cities, which assures daily radio mention for current 20th-Fox pix.
- Columbia is coming up with a new merchandising promotion pattern for "The Loves of Carmen," aimed to carry thru to the small towns.
- American Cancer Society will engage in a full-scale, year-round program of video activity.
- Beauty and popularity contests are coming back in pix theathers.
- Walter Reade circuit launches one Aug. 17, winner to get a Hollywood trip and screen test.
- Those old Tom Mix films start over Chicago's video station, WBKB, Aug. 26 with Leaf Mini Gum sponsoring.
- Chamberlain Brown's "Stars of Yesterday, Today and Tomorrow" on WGN-FM may be a series of film shorts.
- Curt Mitchell's getting set to launch Puzzle Bank, new theater giveaway.
- Send wedding anniversary congrats to Paul N. Lazarus, Jr., and the missus Wednesday.

- "WHAT'S ALL THE SHOOTING FCR?" You better smile when you say that down Texas way, pardner, because if you were anywhere within a thousand miles of the Southwest last week you couldn't help knowing all about the bang-up, rooting, rooftopping campaign set up by Merv Blumenstock and his publicity-advertising-exploitation staff for Warner's "Two Guys From Texas." The Blumenstock brigade gave it a charitably big Texas send-off, a four-city affair which started on Wednesday at the Majestic in San Antonio, hopped across to the Majestic in Houston the next day, then on to the Dallas Majestic, and, finally, on Saturday, over to the Warner theater in a neighbor state's Oklahoma City. . . . Good luck to the Texas headed the rest of the way for a few film dates. Beauty and popularity contests are coming back in picture theaters.

- Didia read Jim Mason's letter to Pete Wood in the current ITO of Ohio bulletin? Oh, brother! . . . An industry observer who has been following the ASCAP situation for years predicted to Phil M. th'other day that the Society would be bustled up within two years.

- And he added that the exhibs. will rue the day when that happens, for the fact remains that song writers will still have to be paid for their work. . . . And the charges will be much steeper. . . . Didia know that Connie Mack once actually resigned? . . . And because two of his sons voted against his decision to hire Al (UJ) Horwitz as the club's publicity man for the team? . . . Bob Considine tells all about it in his "Mister Mack" in the current Life mag. . . . Oscar Gereleck, co-owner of Dearborn's Carmen Theater, is a candidate for State Representative from Detroit on the GOP ticket.

- AIN'T IT THE TRUTH DEPT: There is room for great improvements in the films especially made for television. Many of them are pretty haphazard—Ben Gross, radio-vid columnist of the New York Daily News.
Easing of Int’l Trade Asked at Pix Conclave

Madrid (By Cable)—At the first film convention ever to be held in Spain, representatives from Argentina, Mexico and other Latin American countries asked that double bills be banned, trade barriers eliminated and exchange restrictions eased with an emphatic request that players, producers and technicians be allowed unrestricted movement.

It was also voted to create a Spanish-Mexican-Mexican film company to supervise distribution throughout Central and South America. This would apply to Spanish language product.

Rex, attending the conclave had all their expenses paid by the Spanish Government. There were screenings of six new feature productions and a number of other documentaries. A silver statuette was awarded a film produced in Latin America. Pic. is title "Loco, Loco, Loco, Loco, Loco, Loco".

Delegates to the meet were shown Government supervised and sponsored acting schools, experimental studios and production facilities.

Sue North 29 Drive-in for Patent Infringement

Charlotte, N. C.—A suit, charging infringement of United States Patents covering certain Drive-In Theaters, has been filed in the Federal Court here by Tillet & Campbell, attorneys representing Park-In Theaters of Camden, N. J., owners of the Hollingshead or Park-In Patent, against the A. S. F. Theater Co., George W. Ferguson, Byron Adams and R. C. Saunders, operating the North 29 Drive-In Theater on the Concord road just outside of Charlotte.

Representatives of Park-In Theaters stated that the Wilkinson Boulevard Drive-In Theater is the only Drive-In Theater in Mecklenburg County licensed to use the Park-In Patent.

Much interest in the case is anticipated inasmuch as there have been over 100 Drive-In Theaters opened in North and South Carolina in the past 12 months and this is the first infringement suit to be filed.

Heywood-Wakefield

Profit at $391,025

The Heywood-Wakefield Co. reports a six-month profit of $391,025. Figure is equivalent to $6.06 per share of common stock. This is after a $100,000 provision for abnormal plant costs. In the same period last year the company reported $345,882, or $4.32 per share.

Metro Sees “Undesirables”

West Coast Breeze of THE FILM DAILY

Hollywood—Metro will make “The Undesirables” as a semi-documentary from a story by Lawrence E. Taylor. Walter Pidgeon and Janet Leigh will have the top roles.

(Continued from Page 1)

has yet been advanced, a government spokesman said yesterday, but it would not be surprising if such a proposal should be put forth. There is little likelihood the government will put forth such a proposal, however, he said.

While arbitration under the terms of the old consent decree is a thing of the past, he said, there is no objection to an arbitration system as an aid to enforcement of the new decree to come.

“But the defendants don’t seem to be interested in an arbitration system to enforce this judgment,” he said. “This judgment is a severe matter, whereas the arbitration plans under the consent decree were not.”

“Escape” Into N.Y. Globe

Twentieth-Fox’s “Escape” will have its world premiere Aug. 17, at the Globe Theater.

When the phone r.i-n-g-s...
Monday, August 9, 1948

Recover 70.16 mm. Pix Stolen From Army

(Continued from Page 1)

ber of pictures produced by the Sig- nal Corps for instructional purposes. In most every case, the pictures were copies of the same title. In other cases the FBI agents found three and four copies of the same picture.

To date many hundreds of missing films which had been lost in shipment and due to larceny have been restored to the Army Motion Picture Service. And there have been convictions in almost every instance where the property was found to be in illegal hands and played in violation of copyright.

Recovery of the films has been largely through the efforts of the law firm of Sargoy & Stein—Copyright Protection Bureau, special counsel for the Motion Picture Service. Where information revealed Armed Service prints were being used illegally, the Army Motion Picture Service was referred to the U. S. Attorney General for appropriate action. Technically the films are Government property but if the copyright is still in effect with the producing company and it was the responsibility of the various branches of the service to see that they did not fall into improper hands and an accounting was made to their ultimate disposal.

It was also pointed out by Sargoy & Stein that while the prints remained in the possession of the Gov- ernment, it was wise to recover the pictures via an agreement between the War Activities Committee and the War Department. The print was considered in the nature of a loan.

Universal and 20th-Fox in this most recent haul each had 16 titles; other companies and numbers of re- covered titles on which copyright is owned are Columbia, six; M-G-M, 10; Pathé, six; RKO, six; UA, one; Warners, 10.

Recovered pix will be turned over to the U. S. Motion Picture Service for this district. Ultimate disposition by destruction or return to the copy- right owner is now being processed here.

Court Test for Ban on Night Club Films

Detroit—According to Arnold Zel- enz, attorney for Fred Malec, disabled veteran, who formerly exhibited films in various night spots but was stopped by the State Motion Picture Control Commission, suit is to be filed here to challenge the ban on the use of films in night clubs in Michigan.

In New Industry Posts

ROBERT FINLAYSON, from head booker to salesman, Rebecca, Charlotte, N. C.

MITCHELL LITTLE, from booker, Everett Enter- tainment, to head booker, Reynolds, Charlotte, N. C.

GEORGE MORTON, from WB sales staff, Chi- cago, to Zorn Circuit, Pontiac, Ill.

WILLIAM GUNZELMAN, from Cincy office man- ager, to Los Angeles office deal, home office.

WILLIAM MCCLURE, from head booker to salesman for Universal, Charlotte, N. C.

JUNI L. MCDONALD, manager, Corbett Theater, Wildwood, Fl.

JESSE H. OWENS, Metro booker at Chicago, to chief booker, same exchange.

2D TRUSLOW, formerly with Film Classics, to Warners as salesman, Des Moines.

EDWIN SANDBLOOM, formerly with Paramount, Des Moines, to Warners as salesman.

HERMAN HALLBERG, office manager-salesman, 20th-Fox, Indianapolis.

JOHN SCANLAN, Jr., manager, State, Tope- rian, Conn.

JOE HILLER, mono gram country salesman, Chicago.

VIRGIL MYSTER, manager, Diana Theater, Blondheim, Ill.

WAYNE SINGER, manager, M. & R. Circuit's Capital Theater, Wistling, Ill.

Detroit Suburban Tests Special Mid-Week Mats.

Detroit — Policy of special mid-week matinees on Wednesdays was adopted this week by the Rouge The- ater in the suburb of River Rouge as a Summer experiment. One feature, a western, a cartoon and some comedies are used on the program, with admission dropped to 25 cents, regular admission for the house is 40 cents. While appeal is primarily for the juvenile trade, it also is beamed at the large adult following for westerns discovered in this particular neighborhood. House is man- aged by Leonard Salibery for Com- munity Theaters.

WSB-TV, Atlanta, Will Go on the Air Aug. 16

Signing of affiliation contracts with the NBC tele network by Sta- tion WSB-TV, Atlanta, Ga., first tele- vision station in the deep south, was announced Friday. WSB-TV will be on the air with test pattern the week of Aug. 16, and will begin regular programming Sept. 29.

First McNeill's Video Pic

North American Video Productions, Inc. has completed shooting of its first, Maggi McNeill's 30-minute featurette, "It's a Woman's World." Appearing are Judge Dorothy Kenyon, Maggi Hayes, Eloise Prew, Dor- othy Bobbiana, Ann Dunn, Tom Owen, Elena Ciruys, May Que Chang, Grace Voss and Robin Mor- gan.

Paramount Aims for Strong Pixon Position

Six to seven pictures will go before the Paramount cameras early in 1949, it was announced at the weekend, which coupled with its present backlog of product and near-$15 million shooting schedule will put the c- oncern well in the strongest position in many years." Eleven pictures have been set for release during the res- mainder of 1948, eight are completed out without release dates, three pict- ures are shooting now and five more will go into production within the next few months.


Picket Threat Brings Withdrawal of U.K. Film

Siritzky - Int'l withdrew the Her- bert Wilcox production, "Piccadilly Incident," which was to open a three- day showing from the Elysee Thea- ter when the Sons of Liberty, a pro-Zionist, White-Philo organization threatened to throw a picket line in front of the theater.

The fact that U. S. revenue from "Piccadilly Incident" went to the U. K., and not to Britain was beside the point, a Sons of Liberty spokesman said Fri- day, contending the showing of Brit- ish films would encourage further outright deals and also give wider distribution to British imports.

Metro is releasing the pic in the U. S.

Polio Closes III. Theaters

St. Francisville, Ill.—First Illinois town to take the steps, St. Francis- ville has closed theaters due to the polio outbreak.

DEATHS


FRANK WITMARK, former member of M. Witmark & Sons, in Weehawken, N. J.
Critics Discuss Video's Effect on Films
1948 Forum Participants Sharply Divided On Whether Tele Will Help or Hurt

(Continued from Page 1)

...and that Canadian critics see video

WHIT Canada looking forward to video early in 1949, Dominion motion picture critics, like their American contemporaries, are displaying a lively interest in the new medium as the views on video's effect upon the motion picture and the film theater of three representative Dominion reviewers queried by THE FILM DAILY:

R. W. BALLANTYNE, the British Columbian, New Westminster, B. C.: "I feel the moving picture industry will improve its technique to remain far enough ahead of television that the general public will still go to theaters to be entertained."

RENAUDE LA FONTE, Le Colei, Quebec: "Television will hurt the box office, but it will force Hollywood to produce better films to lure the moviegoers out of their homes."

LENORE CRAWFORD, Free Press, London, Ont.: "Since the television screen will be limited in size in a home, it cannot carry productions of motion picture scope and therefore cannot take its place. Radio has done the concert hall good. Television in the same manner may make motion pictures known to an audience not now reached."

whether they like it or not—they could help it a lot, and television will help them. People who are paying now to see film fare would pay just as much to see television shows on a nationwide basis.


LIAM NO aparceable effect for some years; after that—who knows? Maybe Hollywood had better be figuring a good tie-in with the new industry.

ANNE SMITH KSWO, Lawton, Okla.

PRODUCERS will make good pictures.

H. PAUL DRAHEAIM Pris Daily Press and Observer-Diurnal, Herkimer, N. Y.

I BELIEVE that a more personal view of the stars will create on an even greater demand for them upon the screen, and increase their popularity.

BYRON LEE McCALL KYA, Prescott, Ariz.

TELEVISION will aid the motion picture industry. Miniature performances, such as television will portray, will promote the performers and inspire the public to see them on the screen. Television will make people want to see movies, just like radio performances inspire the public to see radio stars in person.

MARQUERIE HERCULES Courier-Times-Telegram, Tyler, Tex.

WHO WILL want to sit in a crowded theater when they can get virtually the same thing in the comfort of their home?

ALAN B. HOUGHTON Beloit Daily Call, Beloit, Kan.

IT WOULD appear that television will help the industry if anything, but it is my firm belief that it will have no effect. People will see their favorite stars perform on television for radio

but they still want to see movies and features at their local theater. It may even be that they will be more responsive to their attention, and it certainly will help to bring non-moviegoers into the neighborhood theaters.

RICHARD L. DAVIS Dallas Times-Advoicate, Escondido, Calif.

TELEVISION will be a tremendous field for pictures to exploit—at a profit.

WILLIAM J. ADAMS, WIELI, Rochester, N. Y.

IT'S OBVIOUS that when television is commercially accessible to theater goers, they'll be stay-at-homers for the same show.

JIM PORTER The Daily Tribune, Gallopolis, O.

UNLESS THE movies improve, people will feel they can get just-as-good or better entertainment cheaper at home.

MARJORIE PIERCE KSA, La Grande, Ore.

UNTIL television climbs out of the toddler stage, it will have no more effect on theaters than radio did.


IT WILL be a long time before television can reach the proficiency of the motion picture, technically at least. Even when this happens, it will only serve to make fans desire a look at a "big screen" and for this reason lure many people back to the theater who have grown out of the habit.

STEVE PERKINS Austin American-Stasteman

IT SHOULD force producers to make better films—and let's hope it will!!

MAURICE BLAND Shald-Ledger, Newark, N. J.

THE MOTION picture itself as part of American life will continue to offer the same desirable features which even now contribute to its success...
Mr. George Borthwick
M. F. Productions Dist.
28 W. 44th St., 21st floor
New York N. Y.

Trailer

COST LESS

SELL MORE

Than Any Other Form of Theatre Advertising!

NATIONAL Screen Service
PRIZE BABY OF THE INDUSTRY
'SEALED' SYSTEM OF BIDDING FOR METRO

House Com. to Hear Exhibs. in Dozen Cities

Schedule First Hearing On 'Monopoly' Complaints For Sept. 3 in Butte, Mont.

Washington—Exhibitors in a dozen cities between the two major coastal areas will get a chance to bring their stories to the House Small Business Committee during September and October. Staff Director Willis Balinger has predicted that, on the basis of Committee mail and other information reaching him, exhibitors will be on hand in a number of cities to complain about alleged monopolistic practices or restraint of trade by the distributors and/or by large independent circuits.

Hearings in most cases will be in

(Continued on Page 6)

Question Number 2

What specific move public relations-wise would you suggest to the industry?

A HONESTY in advertising would be excellent. A change of advertising format would greatly help. A greater amount of space in newspapers for movie news would prove valuable.

JIMMY STARR
Los Angeles Herald & Express

BRING THE industry and its people down to earth. The old notion that Hollywood is a world set apart, and that all public relations must be written in the box office in mind, is passe.

AL WEITSCAT
Detroit News

SOMETHING should be done to tell the public that the movies are undergoing a revolution and that hereafter the customer has a chance of getting money's worth in entertainment.

HAROLD MILLER
Herald, Bridgeport, Conn.

PR DEPARTMENTS might lay off treating newspapermen as they apparently expect newspapermen to treat the readers. Relations seems to be bet where actual ex-newspapermen are involved in industry departments.

ROBT. E. MURPHY
Minneapolis Star

EXAGGERATED and distorted advertising still far too prevalent. Release of re-issues at current prices—higher than the original admission price at time of original issue—makes no friends for the industry. Compare the prices of books one year after original publication.

MAE TINEE
Chicago Tribune

THE INDUSTRY should adhere to its code after liberalizing same and then stand up for the right of free speech. By trying to please everybody and offend nobody it is offending everybody and pleasing nobody. There is something fundamentally wrong with an institution that means so much to the public, to the economy of the Nation and the Public Welfare, when it is the first available target for every demagogue.

JOHN ROSENFeld
The Dallas Morning News

THE BOBBY-SOXERS are pleased enough—how about attempting to interest more mature people in film problems. The minute people become interested in an industry's problems, then they identify themselves with it.

MARJORIE L. ADAMS
Boston Glo'ce

ITS SITUATION is due largely to over-emphasis of its good stuff, and negative or no attention to what's bad. Those reputed Reds have been no help, and some chatter columnists' bunk is in the same category.

W. E. MARTIN
The Courier Express, Buffalo, N. Y.

STRESS industry's contribution to economy, play down personalities, exercise more stringent control over

(Continued on Page 6)

Rodgers Announces Adoption of Plan as Requests for Competitive Bids Rise

M-G-M is inaugurating a "sealed" system of competitive bidding which will preclude any danger of an information "leak" in those situations where pictures are sold via the auction block, William D. Rodgers, vice-president and distribution chief, told the industry press at a luncheon in the Hotel Astor yesterday.

Borrowing from the Government practice on bids, the company proposes to hold all submitted figures in confidence and in sealed envelopes until the morning following

(Continued on Page 6)

Theater Biz Starts Upwards—Youngstein

A brighter picture of theater business around the country was drawn yesterday by Max E. Youngstein, Eagle Lion vice-president in charge of advertising, publicity and exploitation, during a home office stopover on his nation-wide tour of

(Continued on Page 6)

Yugoslavia Reissues Visa for Kreisler

Budapest (By Cable)—The Government of Yugoslavia has refused an entry visa to Bernard Kreisler, former U.S. film executive, who has been in Europe since last October to make a post-war study of film production, distribution and exhibition for the Harvard Graduate School of Business Administration. Kreisler, upon the conclusion of his official conferences here, will return to Western Europe. He plans to sail for home in September to write his report. He thus far has visited 15 countries.
COMING AND GOING

JOHN BALABAN has returned to Chicago from a two-week stay in Hollywood for conferences at the UA home office.

JOSEPH H. NADER, Cardinal Pictures production head, has arrived in New York for an exclusive East Coast conference at the UA home office.

DAVID N. JONES, Coca Cola of management, arrived in New York for an exclusive series of conferences with WALTER LANTZ on the series the Lantz studio is making for foreign sales.

RICHARD B. BANN, editor of The New York Times, is vacationing in the North woods.

First Lt. JOSE A. CORDERO, son of the president of Trans-Continental Films, left aboard the S. America for a honeymoon trip to England with his bride, the former RUTH REEMAN, of Vienna and New York. On his return, Jose Jr. will re-enroll at Columbia University for his master degree in political history and science.

NORMAN ELSON, w.a Trans-Lux Theathers, left yesterday for Chicago and will return Friday.

LEW BARASCH, U.A special events coordinator, returned from a two-week vacation in Hollywood, barzoo announced his engagement to Miss Beatrice Amsco, of the Copa chorus.

ABE DICKSTEIN, U.A assistant to Edward M. Schmitz, returned from his two-week vacation yesterday.

DOCK POWELL, star of "Pillow," comes to Chicago for a second week in Hollywood to make P.A.'s on the Capitol stage in conjunction with the "Pillow." I'll be the most exciting week the Capitol stage has ever known.

ROBERT MOCRICH, RKO Radio vice-president in charge of domestic distribution, has returned to New York by headquarters, spending a week in the studio looking over the new product.

ZEB EPPST, manager of director of WB Studio, Screen Gems, vacation from his family at Woodland, Conn.

ELYA LOPERT, foreign film distributor, sails aboard the S. America, Aug. 24, for a six-week tour of Italy and France. He will join his family, who will be vacationing in the Mediterranean, at the end of the tour.

The Times, New York, Aug. 18, 1948

FINANCIAL

NEW YORK STOCK EXCHANGE

Net

High Low Class Date

Am. Soot 25% 23 1/2 21 1/2 16
Bell & Howell 19 7/8 19 1/8 19 1/4
Columbia Picts. 9 7/8 9 3/4 9 3/8 10 1/2
East. Kodak 12 1/8 12 1/2 12 3/4 10 1/2
East. Kodak pfd. 106 168 168 +
Gen. Prec. Eq. 15 14 15 14
Lowe's, Inc. 16 1/2 16 1/4 16 1/2
Paramount 22 2/8 22 1/2 22 1/8
RKO 8 7/8 7 7/8
Republic Pict. 3 3/8 3 3/8 3 3/8 3 3/8
Republic Pct. pfd. 10 1/8 10 1/8 10 1/4 10 1/4
20th Century-Fox 19 7/8 19 1/4 19 1/4 10 1/16
20th Century-Fox pfd 34 3/4 34 3/4 34 3/4 34 3/4
Universal Pict. 10 3/8 10 3/8 10 3/8 10 3/8
Werner Bros. 10 4/8 10 4/8 10 4/8
NEW YORK CURR MARKET

Managers' 15 1/2 15 1/2 15 1/2 15 1/2
RKO 1 3/8 1 3/8 1 3/8 1 3/8
Sonatone Corp. 3 3/8 3 3/8 3 3/8 3 3/8
Technicolor 17 1/8 17 1/8 17 1/8 17 1/8
OVER THE COUNTER

Clincolor Bid Asked 1 3/8 1 3/8
Pathé 4 4 3/4
Area Conciliation Said Not for Metro

Terrorizing area conciliation boards or the handling of exhibitor complaints as “unnecessary” from M-G-M’s point of view, William F. Scoggin, vice-president and general sales manager, said yesterday that he company would continue to negotiate with individual exhibitors on the branch, regional or home office level. This did not preclude argument of an issue by someone other than the specific exhibitor concerned if a third party could more ably present the case, he said.

Rodgers emphasized that there had never been and was not now any restriction upon the subject matter of a complaint, but that the company was always happy to talk over any differences, including film rental.

Were a national system of conciliation to take shape, it is indicated that Metro naturally would be interested. However, the M-G-M topers expressed his personal conviction that a return to the old arbitration system on a national basis was the most desirable method of adjudicating whatever problems might arise within the industry.

Pyre to Make Radio-Tele Equipment in Canada

Montreal—Pyre, Ltd., British firm manufacturing television and radio equipment, is to occupy 14,000 square feet of space in one of the buildings formerly used as a shell-filling plant at Ajax, Ont. The firm will concentrate on radio assembly rather than the design at the beginning.

Columbia Production Down Under Deferred

Adelaide, S. A. (By Air Mail)—Nick Perry, Columbia’s chief here, who is just back from Siam and Singapore, said that plans for production in Australia would be delayed until the housing shortage had been overcome so that material would be available for the erection of studios.

DEATHS

BERNARD (BUDDY) WEDIN, former mid'screen actor, August 5; in Lansing, Mich.

BOB MURPHY, 59, restaurant operator and former vaudeville in Hollywood.

CHARLES BRYANT, 68, retired stage and screen actor and at one time Nazimova’s manager, in Mount Kisco, N. Y.

WALTER V. COYLE, 60, former actor who later was connected with Universal, Bioscope and Pathoscope, following a lengthy illness in Fresno, L. I.

WALDO LEE ROBERTS, veteran Warners radio police officer, in Burbank.

Metro Picks Seven Executive Trainees

M-G-M will inaugurate its recently announced executive training plan Sept. 13 with the arrival here of the first group of company personnel to be chosen for the program.

Seven men—one branch manager, one assistant branch manager, four salesmen and a booker—will comprise the initial contingent which will spend approximately a month at the home office. Training includes a thorough indoctrination in company’s principles and policies. All phases of motion picture operation will be covered as well as a brief survey of Loew’s position in relation to records, radio and television. Group will also take a short Dale Carnegie course in order to equip each member to speak before an audience._sectes scheduled to arrive next month include the following:

Louis Formato, Branch Manager, Philadelphia, joined company as Palm salesman in 1911.

B. Podgett—Assistant Branch Manager, Atlanta. Joined M-G-M in Atlanta in the theatre sales department, 1930.

Michael J. Ford—Salesman, Chicago. Joined company as student salesman in 1943.


Louis Marks—Salesman, Cleveland. With company since 1937 when he joined checking department.

Louis J. Weber—Salesman, Dallas. Joined company as credit clerk, 1931.

Philip F. Gravite—Office Manager-Head Booker, New Haven. Joined company as messenger in 1930.

Mid Central Allied To Hear Charles Niles

St. Louis—Charles Niles of Anamosa, Ia., an officer and director, Allied ITO of Iowa-Nebraska, Inc., will be the principal speaker at the first regional meeting of the Mid Central Allied ITO to be held at the Colonial Tavern, Cape Girardeau, Mo., Aug. 18.

Clements Titles “Shadows”

Charles Clements has finished the English titles for the German film, “Die Verbindung Dieologe,” which will open on Sept. 9 at the “Little Met.”

Earlier “Escape” Opening

“Escape,” starts at the Globe on Saturday, Aug. 17.

WEDDING BELLS

Meadows-Krims

Jayne Meadows left New York by TWA Saturday afternoon to fly to Rome where she will be married to Milton Krim, Hollywood writer, working in Rome with Director Henry King on the picturization of “Prince of Foxes.”

Katz-Schuman

Harford, Conn.—The engagement of Stella Katz, correspondent due, to Daniel Schuman, son of Leon Schuman, of Hartford Theater Circuit, is announced.
Robert Louis Stevenson's
NOW ON THE
COLUMBIA PICTURES presents
Robert Louis Stevenson's
The BLACK ARROW
STARRING
Louis HAYWARD · JANET BLAIR
and featuring
GEORGE MACREADY · EDGAR BUCHANAN
Screenplay by Richard Schayer, David P. Sheppard and Thomas Seller
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK
AN EDWARD SMALL PRODUCTION
House Committee Will Hear Exhibs.' Charges

(Continued from Page 1)

Federal Courthouses, or postoffice buildings, where insurance was held for September 3 in Butte, Mont., with other September sessions slated for the 8th in Harper; the 11th in Salt Lake City; the 15th in Kansas City; the 17th in Omaha; the 20th and 21st in Minneapolis; the 26th and Madison, Wis., and the 27th in South Bend, Ind. Committee will sit in Detroit for the first two days of October, going to Louisville the fifth, Oklahoma City the 8th and Houston the 15th.

Ballinger has promised further hearings after the election on the Pacific Coast and elsewhere—probably not until next year.

ATONJ Takes Action on Bingo, ASCAP, Conciliation

Allied theater Owners of New Jersey met in the organization’s offices here yesterday and took action on conciliation, ASCAP and the proposed bingo legislation in that state.

With President Ed Lachman, the membership heard a report on the bingo situation from George Gould who was then instructed to oppose the bill at a public hearing on the issue scheduled in Trenton Thursday. Lachman requested the theater owners’ film committee to meet with Andy Smith, 20th-Fox general sales manager, as soon as practical in order to set up the mechanics of conciliation on the lines of that recently established by North Central Allied.

After some debate, it was recommended that members withhold payment of fees to ASCAP for performing rights to musical compositions in motion pictures until the present source of confusion is “clarified.”

An Eastern regional meeting of National Allied Executives will take place tomorrow with Meyer Leventhal, of Baltimore, Eastern regional vice-president, presiding. Among those scheduled to attend are Sidney Samuelson, eastern Pennsylvania; Jules Rivkin, Boston; Irving Dolfinger, Willard Smaper, George Gold and Ed Lachman.

ATONJ Outing Aug. 24

Allied Theater Owners of New Jersey will hold its annual outing at the West End Casino, West End, N. J., Aug. 24.

SICK LIST

MARVIN WELF, manager, Whitewater Electric Co., Chicago, has been discharged from the Franciscan Hospital and is back at his desk.

JOHN ROSENBERG, of Loew’s Poli Palace, Hartford, Conn., is back at work, following a long stay in the Hartford Hospital.

REVIEWS OF NEW FILMS

“Larceny”

with John Payne, Joan Caulfield, Dan Duryea, Shelley Winters.

Unveiled in the 90 Min.

CRACKLING DIALOGUE AND SMART DIRECTORIAL FACES LIFT THIS ONE CONSIDERABLY. HAS TOP PRODUC.

should make up fairly well.

This latest examination of the confidence game and its practitioners stems from a novel by Lois Eby and John Fleming called “The Golden Fleece.” The screenplay derived from the original work has been assembled, produced and played with the long, yen fuel for Payne, follows. Payne sends one of his uglies to look into the matter. Payne meanwhile meets up with Joan Caulfield,whose role is set through by the knowledgeable direction of George Sherman.

For sharing some sheep in Florida, Dan Duryea sends John Payne to the Coast for the war memorial clipping. Shelley Winters, Duryea’s girl, who has more than a small share in the game, is paired with the assorted innocents—sheep—who make up the yarn, the cast aptly renders the familiar requirements of the game. They are led through by the knowledgeable direction of George Sherman.

Hereden maintains his pose as the psychiatrist before his brother. Miss Bennett also keeps mum, even to the police. She’s so disgusted with the mess she’s in that she books passage for Honolulu. Henred promises to join her. She doesn’t believe him. For once, though, he keeps his word. As he gets to the dock two mobsters from another gambling joint kill him for information. Payne gets in on heavy losses incurred by his ringer.

Paul Henred has a field day enacting a dual role. He will win new admirers with his gruff portrayal of the money criminal, and reinforce his popularity with the females who like him for his suave, criminal style and his courtly manly ways. His portrayal of a wised-up gal. John Qualen and Edward Franz also turn in top performances. Steve Sekely’s firm direction is reflected in the smooth timing of the entire cast. Photography ranks with the best.

CAST: Paul Henred, Joan Bennett, Edward Franz, Leslie Brooks, John Qualen, Maluh Paige, Orestes Radley, Charles Arnt, George Chandler, Sid Tomlin, Ackerm Ann. Stewart, Paul Henred, Charles Trowbridge, Morgan Farley, CREDITS: PAYNE. PAUL Henred for Photography; Production, Paul Henred; Directed by Steve Sekely; Supervised by Daniel Fuchs; Based on a novel by Murray Forbes; Photography, John Alton; makeup, Harold Schuster; Costume, Helen Menken; Musical director, Irving Friedman; Editor, Fred Allen; Art, Edward Illus. Frank Daily Sets; Armar Marlowe, Clarence Stevens, Sound, Louis S. Greenhow; SUPERVISION: Steve Sekely.

DIRECTION: Exellent. PHOTOGRAPHY: Excellent.

Giroux Buried in Chi.

Wallingford-Wells of "THE DAILY" Hollywood—Funeral services for Mrs. J. F. Giroux, 81, mother of the late F. Giroux, film representative of Tochino Magazine, were held at the chapel of the Hollebeck Home. Week-end elapsed was at Chicago, her former home.

Create New UA Posts For Schnitjer, Zack

(Continued from Page 1)

King, who has been meeting with exhibitors in the exchange cities of Pittsburg, Cleveland, and other branch meetings, said that approximately 75 per cent of the theater men he had contacted felt that the box office had been reached, and that the return climb had started.

There was general agreement yesterday noted, that the Fall and Winter would see better business although there was no expectation that the level of 1946-47 would be attained.

Youngstein pulls out today on another leg of his tour, with New Orleans his first stop. After that he will visit Atlanta and Charlotte returning at the week-end for an other quick home office visit.

Fete Richardson Friday

Cleveland, O.—Robert Richardson, recently elected to the Lincoln branch manager, will be honored by a testimonial banquet to be held at the Hickory Grille on Friday.

CHARTERED

RAM FILMS, INC., New York, with capital of $20,100 consisting of 100 shares common stock $1 par value, and 500 shares preferred stock $10 par value, of which 28 shares common stock subscribed, to produce playing pictures, plays, radio and television programs. Incorporated as Albany by E. J. Wilton, David Venita, F. E. S. Hill, R. E. Snyder.

SPECIAL PURPOSE FILMS, INC., New York, N. Y., with capital of $2000 subscribed for stock $100 par value and 500 shares common stock $1 par value, to produce motion picture, radio pictures, plays and television programs. Incorporated as Albany by E. D. Wilton, David Venita, F. E. S. Hill, R. E. Snyder.

MIDEA CO., INC., New York, with capital of $36,000 consisting of 3600 shares of common stock $10 par value, to produce playing pictures, plays, radio and television programs. Incorporated as Albany by H. Sherman, Florida V. Lasky, Sorey Keys.

SPECIAL PURPOSE OF NEW YORK, INC., New York, N. Y., Capitalization of $250,000, 25 shares $10 par value, to produce playing pictures, plays and television programs. Incorporated at Albany, New York, by E. D. Wilton, David Venita, F. E. S. Hill, R. E. Snyder.

EASTER, C. J., Building, Detroit, Mich., $50,000 common stock ($1 par), Paid in $50,000, J. R. Broadbent and H. F. Test incorporators.
Paramount's Summer Hit-Wave climaxes in a blaze of GLORY as N.Y. Paramount gets Biggest LADD opening in nearly 2 years with

"BEYOND GLORY"

"BEYOND GLORY" starring ALAN LADD and DONNA REED with GEORGE MACREADY ORGE COLOURIS - HAROLD VERMILYEA - HENRY TRAVERS - Produced by ROBERT FELLOWS - Directed by JOHN FARROW

Original Screenplay by Jonathan Latimer, Charles Macarfa, Wexler and William Wister Hepple
"Sealed" System of Bidding for Metro

(Continued from Page 1)

the deadline for presentation of offers. At that time, in the presence of the branch or office manager and three or more as witnesses, the bids will be opened.

Rodgers emphasized that although the company is not going to make as far in those situations where the company practices competitive bidding, the new plan would avoid any suspicion of "shenanigans" and thus insure protected bidding.

As a result of the increased demand for our specialty, requests for bids have steadily mounted from exhibitors throughout the country.

M-G-M will begin bringing in its branch managers to the home office this Fall for a week or two of specialized training. William P. Rodgers, vice-president and general sales chief, said yesterday. Branch heads will attend an schedule of meetings, consult with attorneys, etc.

The M-G-M sales topker declared. The company now services about 150 situations in this manner.

"We haven't selected this system and do not intend to," Rodgers said, "but it has made it possible to straighten out many troublesome situations. The company has not benefited financially but we have, in some cases, solved a situation that may have resulted in a lawsuit."

Rodgers revealed that his own position was to urge competing exhibitors to split the company's product where possible, regardless of whether theaters in some localities had resulted in an agreement to share what was offered because of the advantage of the product security that is assured by such sharing. Although requests to bid for pictures are rejected occasionally, the company does not deny many Rodgers said. And probably pictures are rarely made in the field, he said, because being made in the vast majority of cases by a special committee of the home office.

Older customers represented the system when first invoked but have generally conceded the possibility that since becoming aware of the advantage law decreed by the Federal courts, Rodgers also pointed out that major circuits have also become involved, with bidding situations manifesting themselves against every top chain in the country.

NEW POSTS

HARRY SIMONS, manager, RKO Grand, Columbus.
R. J. BAKER, manager, Alliance Circuit's Drive-In Theater, Vinccles, Ind.
ROBERT JACOBS, manager, Alliance Circuit's Rookwood Dine-In, Grand Rapids, Mich.
STANLEY SINSKI, manager, Strand Theater, Green Bay, Wis.
EDDIE CHRISTIANSEN, from service staff, Wurlins, Torrington, Conn., to assistant manager, Arch Street Theater, New Britain, Conn.

(Continued from Page 1)

personnel's personal publicity, fire and blacklist those whose actions place industry in bad light similar to what any other firm or industry may do. The industry public relations by in-lot promotions. Cite employees, laborers to stars for assisting company's and industry's good name.

JOHN WYANT, JR.
The Bellegfonte Ex-
aminer, Bellegfonte, O.

G E N E R A L L Y speaking, treat pictures (not only in their production but also in their exploitation) without giving the impression that most of them are slanted at impressionable audiences. Be grown up, tasteful, well-bred and honest. These are cardinal principles of entertainment that cannot fail to win public sympathy. Also, beware of the propaganda film, supposedly slanted in championship of so-called "minorities," but which frequently does more harm than good by false or exaggerated emphasis.

RUSSELL RHODES
The Daily Journal of Commerce

A N END TO THE smudged aloof the superiors that the movie industry if seems to assume in relation to the world outside, might be suggested. Hollywood isn't the same Lotus Land for the few it was in the past, but apparently the industry isn't aware of the change. They might keep in closer touch with the man on the street who has to pay inflated prices to be entertained by performances on the screen. The Washington performances before the Congressional committees generally are lived down, but they are far from forgotten.

LEONORE BUSHMAN
Philadelphia Daily News

A B O V E all play down the loose family relations of the movie people. The Lana Turner affair was one of the worst yet—not to mention the Miss Marceline, deal. There is still too great emphasis on the libel loose type of movie ... the kind that misrepresents the U.S.A. to the rest of the world ... and gives impossible notions in the heads of struggling teen-agers. The movies are missing in great part their tremendous mission ... though by that I don't mean they should get stodgy and out of style. I'm tired of trashy stuff ... trashy behavior and inane trivia in place of solid publicity. Truth is still much more interesting than fiction, and a real story is more exciting than dreamed no foothold about a star.

MARY-LOIS DENNY
WIBC, Indianapolis, Ind.

SOMETIMES I feel some movies are publicized too much. I have seen some wonderful shows which we need not give much publicity while we have heard unfavorable comments on shows that were publicized extensively.

M. P. Production Dist.
36 W. 44th St. 21st floor
New York, N. Y.

ANNA MAE FAUST
The Daily News,
Huntingdon, Pa.

I N D U S T R Y ' S attempt to re-make lot of oldies and camouflages them: making too many pictures of the same type; too many propaganda pictures; too much advertising and exploiting of "stinkos."

C. W. RATLIFF
Avanche-Journal,
Lubbock, Tex.

T H E TIME is here for theaters to have a public relations program as differentiated from the industry's public relations.

WALTER W. R. MAY
Oregon City Enterprise

S T O P TELLING everyone that every single film that emerges from the can is super colossal. Don't tell all the secrets. Leave the audience a little illusion and pretense behind. Don't be a doctor or magician or something. Don't make the whole thing sound too easy. And the make the stars behave themselves like decent people.

JULIANA CROW
Orlando Evening Star,
Orlando, Fla.

T H E ATTEMPTS to cover-up, if they ever existed, are gone. Despite the double meaning of this sentence it has benefited public relations in the movie industry. This is one newspaper that is known to have stood up for the public interest when it saw a wrong being done in the industry. It was not afraid to say that it is against the public interest to make pictures for pictures sake.

FRANK E. CARPENTER
Telegram, Clarksburg,
W. Va.

F A I R IS MY answer to this query since, in spite of several excellent publicity departments, the majority of the press releases from Hollywood and New York lack originality, clarity, and the kind of simplicity that divides the sheep from the goats in this world of the written word. Most publicity now being passed out belongs in the realm of the high pressure travelling salesman and not in the super-sophisticated time of the atomic bomb and Timex language.

JACK RIDER
Lenoir County News,
Kingston, N. C.

F O R G E T the glamour gal stuff.

ALFRED W. ROSE
Calden News,
Calden, Ark.

700 Quote Relief Pleas Turned Down

London (By Cable)—Application of some 700 of the approximately 2,700 British exhibitors who applied for relief from the 43 per cent quota imposed on imports by the Board of Trade, have been reeded out by the Films Council. Although all applications have been referred, it was disclosed yesterday.

The 700 applications turned down however, do not represent the sum total of rejections, for the subcommittee thus far has had about only 1,600, leaving about 1,100 applications still to be considered.

The 900 applications upon which the committee collectively cast a favorable eye go back to the full Council for reconsideration.

It was learned yesterday that the Board of Trade intends to notify all exhibitors by Oct. 1 what quota percentage they must fulfill in even their application is favorably considered.

Relief from the 45 per cent quota applies only to those theatres caught under Clause Four of the Films Act, but other defaulters will be favorably considered if it can be proved they made efforts to meet the statutory demand.

Johnston, Green to Address IA Convention

Cleveland—With Eric A. Johnston, William Green and members of the 80th Congress scheduled to speak the 39th annual IA&DE convention got under way yesterday at the Public Auditorium with over 1,100 Tinsel Town representatives present. The president of the British NATKE U.K. counterpart of the IA, will bring the picture of the international theatrical labor problem to the sessions. Richard F. Walsh, international president, will also make a trip to the meet the Hollenden Hotel.

Pointing out that sponsors of the Taft-Hartley measure gave a distorted picture of labor in America, Walsh stated that the solons have been invited because they will find that the duly elected delegates are our supreme government. "They will find that the duly elected delegates are our supreme government. To ad adjures for release of the law, Joseph D. Bissett, head of Labor's League for Political Education, will speak.

Others invited to the IA session include Ohio Governor Thomas E. Herbert; Mayor Thomas A. Burke of Cleveland; John Burns, Michael D. Divilly, John P. Finnegan, Harlan Holmden.

FEMME TOUCH

HELEN BOLSTAD, from publicity director for WBKB, to McFadden Publications as Chicago field representative.

MADELEINE FERRER, cotsider, Colonial Theater Hartford.

MARTY GRIMM, cotsider, Loew's Poli Palace, Hartford.
METRO TO MAKE 32 NEXT YEAR, GAIN OF 6
Argentine Okays Imports, Defers Remittances

Acute Dollar Shortages
Abet Rising Nationalism in Latin American Lands

Import permits have been granted to the 11 U.S. distributing companies by the Argentine Government, with dollar exchange deferred until available, according to a cable received at the MPAA headquarters in New York yesterday.

The cable came shortly before Aquin Rickard, MPAA representative in South America, met the industry press to report on his observation.

Columbia Rents U. K.
Nettlefold Studios

London (By Cable)—Paving the way for Columbia's embarkation on British production, Joseph Friedman, the company's managing director here, has closed a deal with Nettlefold Studios at Walton on Thames, Nettles, six months' tenure for the next three years.

It is understood here that Friedman is dickerling with indie producers and will lay cash on the line for suitable subjects. Nettlefold plant has two stages and a mobile unit for exterior work.

MPEA Votes to Continue
Netherlands Operations

Motion Picture Export Association will continue to operate in the Netherlands, it was decided yesterday at a meeting of the board of directors, presided over by Francis Harmon, vice-president.

Minutes of six previous meetings

Elect Latta ABPC's
Managing Director

London (By Cable) — Charles J. Latta, former WB Theaters zone manager in Albany, N.Y., yesterday was elected managing director of Associated British Pictures Corp. by the board. The post was long filled by the late Max Milder. At the same time, the board appointed D. J. Good-latte managing director of Associated British Cinemas.

CRITICS' FORUM

Question Number 2

What specific move public relations-wise would you suggest to the industry?

HONESTY is the best policy. Let's have more of it, and more detailed news concerning production and development. Too much conflicting opinion coming out of Hollywood regarding specific situations. "Business is bad, business is good"—WHAT IS IT? "Our movies are fine, the critics are crazy." "We need better movies." AGAIN, WHICH IS IT? Conflicting opinion is healthy—when it's honest.

ERNIE SCHIER
Times Herald
Washington, D. C.

IF THE VARIOUS divisions and departments of the industry could manage to get together and exercise a bit of brotherly love instead of fighting in the courts and the trade and the public press as a board of Kilkenny cats they might make a better impression on the public.

AMY H. CROUGHTON
Rochester (N. Y.)
Times-Union

CAREFUL avoidance of fraudulent stunts, gags, promotional activities and advertising in most other industries. But for about the past 30 years it has been pretty phony. Consequently there will have to be an extra emphasis on honesty in film promotion for a long time to come, in order to overcome the public's distrust of any statement connected in a movie. It is an American figure of speech—"you can't ever believe what they put in the movie ads." A good guide would be the advertising by Gimbel's store in New York. They make their products attractive, but NEVER make extravagant claims about them. So people are attracted by the ads, but never misled.

NORMAN S. NADEL
The Columbus (O.) Citizen

ANY EFFORT to suppress publica-

tion of the stars' antics, salary, and communist activity within the industry would be to their advantage.

GRACE WILSON
KOWH, Omaha, Nebr.

I WOULD suggest to the motion picture public relations' department to branch out and remember that the cities outside of New York and like population do as much or more to put a film over at the box office. This isn't beef about the industry, it is only a suggestion. Too much is dependent upon syndicated columns to reach the hinterlands and they don't pull as much as the locally-written material. Rather, production stills are my beef. The industry forgets that most of these are unsuited to reproduction in a newspaper.

MARTHA McHATTON
Indianapolis News

WOMEN'S groups such as the PTA, Mother's Guild, Women's Clubs are to be reckoned with in gaining support for motion pictures. Their stamp of approval on a film, officially or by word of mouth, is not to be underestimated in furthering the cause of a picture. Closer cooperation with them in the public relations field is sure to bring better results and a better feel

(Continued on Page 6)

Five to 10 "Experimental"
Pix Planned by Schary; to Aim at Domestic Market

M-G-M will make 32 pictures during the next year, an increase of six over the current annual period and including from perhaps five to ten of an "experimental" nature, Dore Schary, vice-president in charge of production, told the industry press at an interview yesterday. The product increase will be aimed at maintaining a healthy backlog of pictures.

(Continued on Page 4)

Control Com. Okays
Blocked Coin's Use

London (By Cable)—The Control Committee established under the provisions of the Anglo-American film agreement has approved several applications, mostly on production, for the use of blocked U. S. film earnings, but has negatived several others, it was learned officially yesterday.

While there was no elaboration, it was assumed that the applications

(Continued on Page 6)

Mark Silver Named to UA
Eastern Sales Mgr. Post

Appointment of Mark Silver as UA eastern general sales manager was announced yesterday by Paul N. Lazarus, executive assistant to the president.

Silver will assume his new duties

(Continued on Page 8)

Sam Katz Leaving
Metro for Theaters

West Coast Bath, THE FILM DAILY Los Angeles—Sam Katz, for several years executive producer on musical pictures at M-G-M, and M-G-M have reached an agreement to terminate his contract, which has five and one-half years to go. Katz's brother, Harry, who managed and operated the Monarch 50-theater circuit in Illinois, Indiana, and Ohio in which Sam Katz is heavily interested, died recently and Katz feels he should devote more time to theater holdings.

(Continued on Page 7)
COMING AND GOING

HARRY M. KALMAN, president and general manager of Warner-Tubman and RUDOLPH WEISS, head of Warners home office real estate department, are in Washington today.

FRANK N. PHELPS, of Warners legal department, is in Philadelphia today.

WILLIAM B. ZOELLNER, head of McG-M's short subject sales, reprisals and imports, left yesterday for Chicago for the first of a series of four field sales manager meetings. Zoeller will be in Los Angeles Aug. 19, Pittsburgh Aug. 27, and in Chicago for Sept. 3.


ERNIE GRECULA, assistant general manager Al Schumen, of Hartford Theater Circuit, will leave Aug. 13 for a vacation in Maine, Vermont and New Hampshire.

H. M. ZEYK, Connecticut district manager, and P. T. Theaters, is back on the job, following a vacation through Canada.

ED LYNCH, manager of the Roger Sherman, New Haven, has returned from a vacation at Virginia Beach, Va.


MORI KUSHI, UA exploitation manager, leaves for Dallas today to supervise the campaign for the opening of "Red River."

GEORGE BREAKSTON and YORKE COPLIN, themselves in New York, have been on location filming "The Conspirators."

YVONNE DE CARLO, actress, sold on the South American circuit today with the TOA party which visits the white House this week-end.

DOUGLAS FAIRBANKS, Sr. and his wife, accompanied by their daughter Mary, left New York on Aug. 16 for Monte Carlo, where they were married.

JOHN GRIFFITHS, Art Director, had a prolonged interview with "The Film Daily" yesterday, which started at 9 a.m. and was carried on until 3 p.m.

JOSEPH HARRIS has arrived in Hollywood for a three weeks' vacation, spending the last of August in Europe.

Our original feature story on RKO's "Chips Overboard," the first of a series of screen pictures based on the popular and long-running newspaper strip, has been optioned by Majestic for a series of theatrical releases here.

TOA Execs and Press at White House Ceremonies

TOA executives and editors and publishers of the New York industry press fly to Washington this morning to attend White House ceremonies this noon commemorating the centennial of the American Film Institute.

Partin Heads FC Branch

B. C. Kranzle, vice-president and sales manager of Film Classics, Inc., yesterday announced the appointment of Jack Partin as branch manager of the Portland exchange, effective immediately. Partin was formerly a salesman.

THE INDUSTRY'S TOP SOURCE OF INFORMATION

The 1948 YEAR BOOK of MOTION PICTURES

DISTRIBUTED FREE TO ALL SUBSCRIBERS OF THE FILM DAILY

1501 B'WAY, NEW YORK, N. Y.

Realart's Harris Sailing For Griennie Parleys

Joseph Harris, Realart's board chairman, announced yesterday that he will leave for London on the Queen Mary Saturday where he will meet with Jacques Lecoq, accompanying Harris will be Martin Ross, president of Film Highlites.

Film Highlights, of which Harris is chairman of the board, was, a few years ago, distributed 10 mm. films. Recently it has undertaken the production and distribution of films for television.

Harris in London will discuss with Griennie plans for expanding Film and Television Highlites with regard to television production and channels for distribution.

St. Petersburg Ignores Circuits' Tax Protest

St. Petersburg, Fla.—Representatives of practically every theater chain in the State appeared in the city Mayor's office to protest a tax on admissions. But it was of no avail.

What has been termed a tricky, tax-avoiding device has been passed by the Council. This makes it obligatory for every theater in the city to pay a tax of $25 for each 100 seats or fraction thereof.

U. S. Films Continue Dominanti in Turkey

Washington Bureau of THE FILM DAILY

Washington—U. S. films continue to dominate the Turkish screen, the Department of Commerce reported today, with 194 of the 271 features released in Turkey in the nine months prior to June, of United States origin. Of the rest, 20 were French, 19 Egyptian, 13 Italian, 13 Spanish, and 12 British. All the Italian and Egyptian pix were dubbed, ten of the French and 20 of the American were reported by Commerce Pix Chief Nathan D. Golden.

French production for the first half of this year is holding up, with five features completed, seven were completed in all of 1947, and ten in 1946.

FINANCIAL

NEW YORK STOCK MARKET

[August 16]

High Low Close

Am. Soc 25% 25% 25%
Bell & Howell 14 14 14
Columbia Pics 9% 9% 9%
East. Kodak 41 41 41
Gen. Prod. Eq 14% 14% 14%
Leo's Inc. 15% 15% 15%
Paramount 23% 23% 23%
RKO 15% 15% 15%
Republic Pics 7% 7% 7%
Republic Pics. prd. 8% 8% 8%
28TH Century-Fox Prod. 34 34 34
Universal Pct. 10% 10% 10%
Werner Bros. 10% 10% 10%
NEW YORK RKB 10% 10%
Monogram Pics. 3% 3% 3%
RKO 3% 3% 3%
Sonotone Corp 3% 3% 3%
Technicolor 4% 4% 4%
Trans-Lux 4% 4% 4%

Griffiths, IA's Foreign Rep.—London (By Air Mail)—Frederick Brisson, executive producer for Independent Artists, Inc., has signed David E. Griffiths as foreign rep. for the company.
EXHIBITORS!

Your screen has told your patrons everything but the value of your theatre to them. Now you can tell them—show them—convince them.

Run this new series of 13 One Minute Sound Subjects in your theatre to impress on the public the vital part your theatre—and YOU—play in the life of your community.

What are these films like? How can you get them?

THE ANSWERS ARE IN THIS BOOKLET

What Bill Ainsworth of Allied says:
(Mr. Ainsworth, Pres. of the Wise-opera Mich., group is now Allied States new President)

"These very human one-minute' subjects bring a new thought to the patron of the motion picture. It should make them conscious of the value of the theatre to their community."

What Ted Gamble of T.O.A. says:
"We recommend to every exhibitor your series of special 'one-minute' subjects which dramatize the importance in every community of motion picture theatres and those who manage them."

For complete information regarding this series of Theatre Public Relations Films, just tear off coupon below and mail to either

UNITED FILM SERVICE, INC.  OR  MOTION PICTURE ADV. SERVICE CO., INC.
2449 CHARLOTTE ST., KANSAS CITY 8, MISSOURI  1032 CARONDELET ST., NEW ORLEANS 13, LOUISIANA

Send me your free booklet describing your Theatre Public Relations Campaign and an order blank.

Theatre: __________________________
Address: __________________________
City: __________________________ State: __________________________

(signed) __________________________
King George Confers O.B.E. on Lawrence

London (By Cable)—It's now Col. J. B. L. "Jock" Lawrence, O.B.E.

King George V has conferred the Order of the British Empire upon the executive vice-president of the J. Arthur Rank Organization, Inc., and the British film tycoon's public relations topper in the U. S.

The award is in recognition of Colonel Lawrence's war services. He served here as public relations officer for Services of Supply, ETO, and later as chief public relations officer, American Forces, ETO.

Col. B. L. Lawrence, who has been spending several months here, returns to New York late in the month.

Tax Exemption Spurs Mexican Pix Industry

Washington Bureau of THE FILM DAILY

Washington—Department of Commerce Pix Chief Nathan D. Golden reported this morning that the Mexican pix industry has been given a "shot in the arm" by the Government there in an attempt to improve its "waning economic health." Tax forgiveness is the medicine, with pardoning of Federal district taxes incurred prior to the effective date of the Mercantile Income Tax Law applying to studios, producers and distributors *of exclusively Mexican films.*

Also held forth is exemption from future payments of the Mercantile Income Tax.

WEDDING BELLS

Marks-Scully

John J. Scully, Jr., formerly of the Universal-International sales staff, Philadelphia branch, was married on Aug. 7 to Frances Muir Marks, of Montgomery, Ala., as a public relations officer for the Church of St. Philomena, Lansdowne, Pa.

Scully is the son of John J. Scully, U-I district manager and nephew of William A. Scully, U-I vice-president. After their wedding trip to Canada the couple will take up residence in Allentown, Pa., where Scully will head Allentown Theaters, Inc., in the operation of the Transit and Midway Theaters.

Watts-Lucchese

San Antonio, Tex.—Winifred Watts became the bride of Robert Lucchese of the International Amusement Enterprises here.

Along the Road

with PHIL M. DALY

Mid-week Murmurations

- - - PREXY BENNIE BERGER of North Central Allied is predicting that the decision in his suit against ASCAP, expected in 30 days, will be even stronger than that of Federal Judge Vincent L. Leibell. . . .

- - - With the official Olympic pix playing a role in the American protest against disqualification in the 400-meter track relay, Eagle Lion gets a neat publicity peg for the J. Arthur Rank film it will distribute here.

- - - Teaching Film Custodians, the MPAA's non-profit affiliate, is now making available "America the Beautiful" to schools and educational groups. . . .

- - - George A. Generalis, formerly with 20th-Fox, is the new general advertising and publicity manager for National Herald, leading Greek-American daily. . . .

- - - Local talent stage shows under the guise of "Opportunity Knocks" and similar titles, are returning to plush houses around the country. . . .

- - - The National Legion of Decency has placed U-I's "Sawon Charm" in its Class B. . . .

- - - Eagle Lion is making available its "Cannon City" to all warords who may desire to show it to prisoners in their charge. . . .

- - - Have you heard those Howard Hughes-J. Arthur Rank rumors?

- - - COL. JACK LAWRENCE, who ends a long London visit on the 25th, when he sails for New York, will bring with him Sydney Wynne, public relations chief for J. Arthur Rank. . . .

- - - The principal mission is to attend the opening of the new de luxe Odeon in Toronto.

- - - Col. Curt Mitchell, Para.'s former ad publicity director, rings up the curtain on Puzzle-Bank at a Hotel Astor luncheon tomorrow. . . .

- - - Yes, sir, the sun's breaking thru the industry clouds: A major company has restored expense accounts.

- - - THOUGHT IN PASSING: What will those new Census figures do to existing distribution percentage tables?

- - - Pete Martin's "Cable Can Have It!" in the Satevepost for Aug. 14, which hits the newsstands today should make interesting fan reading.

- - - Floyd B. Odlin's Atlas Corp., is reported adding to its Barnsdale Oil holdings. . . .

- - - If those radio giveaway shows exit, film biz should benefit. . . .

- - - There'll be slim audiences for quiz shows once prizes are ended. . . .

- - - Mrs. James Mason is quoted by the Associated Press as expressing disapproval of the battle-year practice she noted in New York film theaters. . . .

- - - Someone should tell the little lady that Ebbets Field is not a drive-in movie.

- - - THE SMITH-BERGER constituent plan appears to have worked in the NCA territory. . . .

- - - The first few complaints and no new ones have been filed. . . .

- - - The ITO of Wisconsin and Upper Michigan is expected to adopt the plan. . . .

- - - Five of the 14 members of the Philadelphia syndicate which William Ehrenberg has organized to bid for Warner Theatres in the Philly zone are described by him as "prominent society mortons." . . .

- - - All 14 are said to be investors without theatrical interest or affiliation. . . .

- - - The Musketeers, the industry's most exclusive informal group, dines at the Lotus Club tomorrow night as guests of Capt. Harold Auten, with UA's Paul Lazurus, Jr., as their honor guest. . . .

- - - Leave it to UA's flacks headed by Howard LeSueur and Al Tamarin to get the most out of the current radio and theater jackpot craze. . . .

- - - Boys came up with a honey of a promotion in connection with Sam Bischoff's "Pitfall" opening on the 19th at the Capitol. . . .

- - - Radio and theater couple who guess the current "Stop the Music" puzzle get a week's contract to appear with George Roth in Bischoff's next for UA release, "Outpost in Morocco." . . .

Metro Planning to Make 32, Gain of 6

(Continued from Page 1) as well as satisfying exhibitor demand for films.

The company will place neither a floor nor a ceiling on budgets, Scharfy declared, but will utilize its resources and individual picture warrants, without being mindful of the realities of a shrunken market.

In the latter connection, the newly appointed studio topper who takes over his post next Monday, stated that in his opinion the wisest ap-

proach to picture making today is to aim at the domestic market in order to eliminate the uncertainties that exist outside the U. S.

Scharfy estimated that a good quality "A" picture could gross $3,000,000 in what he termed the "domestic market." Average cost for such a picture should be kept at around $1,000,000, he said.

Reiterating his intention to make "good pictures about a good world," Scharfy pointed out that the produc-

tion of "progressive pictures" would make a return to a trail blazed by M-G-M some years ago. He pointed to such films as "Mutiny on the Bounty," and "Punch," as evidence of Metro's accomplishments in this direc-

tion. Declaring that the company could absorb between five and ten experimental pictures, he said that this group would be a testing ground for new techniques as well as new ideas.

Queried as to whether Hollywood still lives under the threat of "Red Scare," Scharfy said that calm heads continued to express themselves freely. Many were aware of the same time, however, that the inquisitor would be subjected to fur-

ther attacks.

Scharfy clarified conflicting re-

ports concerning the term of his M-G-M contract. He revealed that it ran for 14 years. He said that for the present, studio personnel would remain substantially the same although he would undoubtedly "add some manpower" in due time.

The M-G-M production chief termed as "untrue" recent reports of sig-

nificant scissoring of "The Boy Will Go Home," one of his last pictures for RKO prior to his recent resignation. Several cuts were made prior to his departure and with his approval, he said, and one major change to which he took exception has occurred more recently. He con-

firmed reports that the possibility that M-G-M might buy "Battleground" recently shelved by RKO, but said that no deal for the property had yet been closed.

STORKS

Chicago—Jack Wahl, Great State booker, has a new daughter.
I. K. Films Bank to
Jack Programs Only

London (By Cable)—The Film
inance Corp. projected by the Late
orment to bolster British ad
uction to the extent of 50,000 of This
let alone, it was learned on high author-
yesterday.
The cash thus advanced will be
vailable to the distributors regard-
erless of whether the films are
cessful or not, it was said. This
of the session that the distri-
will move very slowly, it was
find themselves holding an bad-
t only 100,000 of them, it was
There will be no restriction on
of subjects to be produced, and
only stipulation by the Film
ance Corp. will be that the pro-
sed programs represent a "rea-
able" commercial proposition.
Further information on this con-
tinuing to organize the com-
mittee, headed by J. H. Laurie, for
the new corporation which will, it
is said, include members with knowl-
dge of the industry. The full cor-
oration, however, must be set up
by the next meeting of Parliament during the Fall ses-

MPEA Votes to Continue
Netherlands Operations

(Continued from Page 1)
were duly approved by the reps.
of the various member companies who
were present. The following funds and program-
ning or motion picture campaign aid.
Although it was earlier reported that
one year-end meeting, a tentative
plan was drawn up, that was
er denied by Jack Kenyon, under
the program will run. Mr.
Kenyon indicated also that details
of the committee’s pix plans might
be available today or tomorrow. He
was remaining in Washington
to continue conferences on them.

MPEA Reports 119
Operating in NEI
Following completion of repairs,
14 more theaters have been re-
opened in the Netherlands East
Indies, the MPEA reports, bringing
the total in the territory to 119,

REVIEWS of NEW FILMS

"Shed No Tears"
with Wallace Ford, June Vincent
East Linn, 70 Mins.
CREED MELODRA MURERS UP
FAIRLY WELL: SHOULD FIND FAVOR
ON DUALS.
There is a certain amount of expert treat-
ment in the production of this crime yarn
that manages to lift it somewhat above the
routine melodramatic category. One of
the minor shortcomings is an inclination of
the part of the cast to render lines in ama-
turish manner but the basic ingredients
stand up well enough and hold attention.
Based on a novel by Don Martin, the
script has a well knit aspect and for the
most part it hangs together. Production
is on the minor side.

Getting off to a viable action start, the
screenplay by Brown Holmes and Virginia
Cook shows Wallace Ford and June Vincent
plotting to get $50,000 in insurance money.
The action takes place in a hotel room where
has planted a corpse. When the body is buried
beyond recognition, they plants identification
on it, tosses it out the window. However,
Miss Vincent manages to extricate herself
from the logjam and the reins are given to
Mr. Scott. He decides to bring them to justice
and make a neat kill out of the deal. If the
script writer had known more about the
minds of the culprits, this picture would have
been better. But with the talent involved,
the picture is not a bad one.

"Miracle in Harlem"
with Stepin Fetchit, Sheila Gaylor
Walden Offley
Screen Guild-Hallmark
70 Mins.
ONE OF THE BEST ALL-NEGRO PRO-
DUCTIONS: THIS ONE BLENDS ALL THE
RIGHT ELEMENTS: SHOULD DO INTER-
ESTING BUSINESS.
The Herald series of all-Negro cast films
aimed for their logical audience continue
to improve with each new offering and this
picture is among the finest. It is a mixture of
ingredients for its eventual audience and
no doubt will pile up interesting grosses
wherever the patronage is to be found. It
is a very logical type of fare and one
which should appeal to both the Negro
business and how a Harlem tycoon ruins
a small shop which eventually pays off in his
death. The fact that the Board of Taxation
has declared that the划分s which are effective
worked into the pattern.
In good time an elderly woman plays dead.
She is fixed up in a coffin. The culprit, or
rather one of them, comes prowling. She
"rises" and this brings the solution of the
case. Now the police have to take the proper
action, Romance and right get their just
and happy conclusion. Film is produced
handsomely by the: Screen Guild

"Religious Groups Join
Exhibs. in Bingo Stand"

Trenton—With New Jersey exhi-
bitors having been successful in
attempts to attract religious
patrons to bingo stands, the
New Jersey Catholic Chudnow;
DIRECTION: Smart. PHOTOGRAPHY: Good.

Spanish Decree Limits
Import Duty 3 to 1

Madrid (By Cable)—Ministry of
Education has issued a decree limit-
ning duty on Spanish imports to one
native production. This is said to be followed
by a general pattern adopted by the
recent conference of the Hispanic-
American Congress in June to gain priority for Spanish-
language pix.

Move, promulgated by Jose Izquier-
rod was under consideration.
Motion Picture News

Ohio Censor Histos
Won't Censor News

Columbus — Dr. Clyde Histos,
chief Ohio censor, has come in
full disagreement with the senti-
ments voiced by Cincinnati film pa-

trons who protested the showing of
the Movietone News story on the
capture of Robert M. Daniels, "mad
dog killer."

Histos indicated he was against
censoring news in any way. "The
real, in my opinion, portrayed Daniels
for just what he was. It was a news
event, and I wouldn’t want to cen-
sor news in any way,"

NCA to Have Tax
"Walshdog" in N. D.

Minneapolis—The NCA will ap-
ply a "watch dog" code to North
Dakota to function on a moment’s
notice as a means of combating
any attempts to evade the measure
among many communities, Presy Ben
Berger announced yesterday.
Committee of “strong exhibitors” will be named.

Committee is set to resolve
adoption by exhibs. at a Fargo NCA
meeting last week condemning local
tax proposals which are springing
up in many North Dakota communities.

Berger told THE FILM DAILY
pressures are being made at local levels for tax
proposals making it neces-
sry to have a strong committee to
spring into action wherever tax
threats are presented. The said Fargo is one
city now toying with the idea. The
legislative committee is expected to
hold a NCA exhibitor interest in the

Bomby Censors Banned
13 U. S. Films in Year

Washington Bureau of THE FILM DAILY
Washington—Thirteen American
pix were banned by the Bombay
Censor Board in the year ending
March 31, it was reported this
morning by the Department of Commerce,
with scenes deleted from several
dozen American features—usually
drinking scenes. The Bombay Chronic-
ele, it was said, has commented
enthusiastically upon the MPA an-
nouncement that it will curb crime
and gangster pix further. Such films,
the paper said, gave a distorted view
of life in America.

Commerce Pix Chief Nathan D.
Golden reported that there is a
strong sentiment of the All-India
Censor board, in place of local cen-
sorship in Bombay, Calcutta and
Madras.

Max Milder Rides Today
London (By Cable)—Memorial
service for Max Milder, who died
here Aug. 1, will be at the West Lon-
don Synagogue for British Jews at
noon today. A private service was
held last Friday, attended by the
family and closest business asso-
ciates of Milder.

Ohio Censor Histos
Won’t Censor News

Columbus — Dr. Clyde Histos,
chief Ohio censor, has come in
full disagreement with the senti-
ments voiced by Cincinnati film pa-
In the wake of the recent survey by the
Oregon State Board of Education, the
Liberal Education Commission of the
United States has been urged to take
up the question of teaching about
race and culture in a more
systematic way. The commission
has already begun work on a
research project that will examine
how different countries and
regions around the world have
approached the topic of race and
ethnicity in their educational
systems. This research is intended to
help educators better understand
the complexities of race and
ethnicity and to develop more
effective ways to teach about
these topics in schools. The
commission’s work is being
supported by a grant from the
Ford Foundation, which has
provided funding for similar
research initiatives in the past. The
results of the survey are expected to
be released in early 2020.
Control Com. Okays Blocked Coin’s Use

(Continued from Page 1) grantees covered American production ac- tion on the side which al- ready have been publicized. It was also learned that no ap- plications will be made for the American Motion Picture Title Board. The idea of issuing a certificate for the motion picture against Latin American films was rejected. The President has been urged to give the Motion Picture Title Board the power to issue certificates against Latin American films. The President has been urged to give the Motion Picture Title Board the power to issue certificates against Latin American films.

Also, it was said, the Control Committee will sanction the spending on production by U. S. com- panies subject to the safeguard that studio capacity be absorbed to the detriment of British indies and without any obligation to make films as quota subjects within the frame- work of the 1948 Films Act.

May to Be Pic Spokesman On State Dept. Council

Washington—Mark A. May, of the Yale University Institute of Human Relations, was named picture representative on the five-man Coun- cil on mass media of the State Department’s International Information Agency. A member of the New York-based group is Mark Ethridge, publisher of the Louisville Courier-Journal.

Make-up of the new committee, which will advise the State Depart- ment on policies for the Voice of America, its pic operations overseas and other media operations, includes President Justin Miller of the National Association of Broadcasters, Philip Reed of the General Elec- tric Company, and Editor Edwin D. Vanigh of the Christian Science Monitor.

Petrocco is one of the nation’s experts on educational pic, and is affiliated with Teaching Films Custodian, nonprofit organization attached to MPAA.

Petrocco and Exec. Com. Discussing Studio Pact

Chicago—James C. Petrocco, presi- dent of the American Federation of Musicians, and 16 members of the executive committee are meeting at Palmer House this week, to iron out details for a new studio labor con- tract. The meetings, which are se- cret, are preliminaries to studio pact negotiations scheduled for New York later in the month.

New Posts

GEORGE SULLIVAN, manager, Wicomica, Sallis- nes, Md.; WAYNE SINGER, manager, Capitol Theater, Chicago; LARRY CAPANO, manager, RKO Brandeis, Bronx; EDDIE HAGEN, house electrician, Center, Mont- ress; MELVIN ASHER, chief of service, Majestic, Sun- nydale; GEORGE BRENNER, manager, the A-1 Ochs-oper- ated Theaters at Saginaw, Mich.; WILLIAM BECKER, operator, Piccadilly, Detroit.

Argentine Okays Pix Imports Dollar Exchange Deferred Until Available

(Continued from Page 1)

servations gathered during his nine- month tour in Argentina, Brazil, Chile, Columbia, Peru.

Much as the exchange problem hurts U. S. business, it hurts most S. American film companies worse, Richard as- sured. He stressed that the Latin Governments bear no antagonism against the American film industry. Lack of dollars is sometimes mis- construed as lack of faith, he ob- served.

In this connection, Richard made the point that few Ameri- cans realize that the dollar shortage in Latin America is as bad or worse than in Europe.

At the present time, he said, with the possible exceptions of Columbia and Ecuador, there are no dollar remittances to the U. S.

As to the American industry at- titude toward domestic production in Latin America, Richard said it welcomed the making of good pic- tures but viewed the making of poor pictures with scenes on the ground that they generally hurt film biz as a whole.

It was underlined the point that Argentina made quite a concession in granting permits-sans-dollars, for the Rio Government and the foreign administrations did not favor piling up huge dollar debts.

Dollar shortages have helped to abet the rising nationalism reflected in such measures as: 40 per cent of the playing time must be reserved for Argentine pic in all theaters other than first runs.... Peron Government would subsidize 70 per cent of Argentine native production.

Newman’s Circuit

Newman Circuit’s Three To Auto City Theaters

Detroit—Major shift in the inde- pendent circuit field here is being made with the transfer of the New- man Circuit to the new Auto City Theaters. Three houses are included in the deal, the Jefferson, Olive, and Sheridan, all on the east side. Circuit was originally formed as the Moule and Newman Circuit about 12 years ago, with Thomas D. Moule with- drawing in 1944 to go to California. The Newman, who has headed it since, remains in show business as legal and public relations counselor for Cooperative Theaters of Michi- gan.

Arnold Wispers, who heads the new Auto City group, has been general manager of the Newman organi- zation since the war.

Wanger Shelves “Anne”

Hollywood—Walter Wanger has can- cellled production of “Anne of the Indies,” one of four films scheduled for Popular for release. Susan Hay- ward was named for the lead. Film was shelved due to high costs.

Staut Replaces Alexander

Chicago—Irving Staut boasts that the new head of the MPTO was the right man to succeed the late Roy Alexander.

Cryptix Code Inventor May Be Prosecuted

Washington—William Vance, origi- nator of the Cryptix Sys- tem, will either have to give up the idea of using his innovation or run the risk of criminal prosecution by the Bu- reau of Internal Revenue, it was said at the Bureau yesterday. Be- cause of the flexible nature of the laws under which the Bureau operates, it was said only strong indus- try-Wance last reported contin- ued to win serious con- sideration at the Bureau.

Code lettering, as used in Cryptix, is not serial numbering, as required in Bureau regulations. Non-compli- ance with the regulations can be dealt with only by civil or criminal proceedings, it was ex- plained, on the grounds that Vance "sincerely failed to follow regula-

Privately, Bureau officials are un- happy about the matter because the man is another one of those who is not honest in his attempt to devise a ticket system which will allow ex- ceptions to be made by the box office. The system call for code lettering of tickets, with Internal Revenue collectors to have copies of the code on file. Bureau officials say the Cryptix System ap- pears to work well.

Because of the fear that approval of Cryptix will be followed by varia- tions of the idea with far less meri- tocracy pressure or the cryptic scheme would even win serious con- sideration at the Bureau.

"Executioner" Bow Delayed

Mideast Own Executive"—20th Fox release produced in England which was scheduled to open yesterday day at the Sutton, was postponed temporarily due to "an unresolved print difficulty," the home office re- ported yesterday.

No Madrid Bullfight Via TV; Riot Ensues

Madrid (By Cable) — Waverly current fouled up a telecast of a bullfight here and there ensued a near riot by 2,000 would be viewers. Bullfights being the national pastime in Spain and all aficionados being passionate de- votes of the cape and sword game, money paid for admission was de- nied. The bull was then sent out from the local cabalero restored or- der. Promoters posted signs indicat- ing the pesos would be returned on the money.


CRITICS REVIEW: Industry, Public Relations

Forum Brings Proposed Changes in Pix Advertising and Publicity Practices

(Continued from Page 1)

The film industry is dominated by the motion picture industry, which has a history of influencing public opinion. The Film Daily presents below some recommendations from three representative Canadian reviewers:

JACQUES LA ROCHE, La Presse, Montreal: "More personal contacts with newspaper and movie editors and the public, whose influence on the destinies of the industry appear to be insignificant save when immediate help is needed for the promotion of a picture."

RENADE LA POINTE, Le Soleil, Quebec City: "First, to answer our requests for one or two column mats for and for stills. Second, to have the local representative of each company visit his territory, talk with the movie editors, invite them somewhere and gather them in convention time to time. Third, to give at least a pass to movie editors."

LEONEO CRAWFORD, London Free Press, London, Ont.: "The movie industry might appeal through truth of publicity to an intelligent public which at present shies away from sensationally advertised pictures, which, according to the publicity, depend on sex and crime for interest, and which actually may be excellent productions. This has been apparent in the campaign carried on by the J. Arthur Rank Organization here, which brings first-runs and has built up a solid following for a theater in a residential area, drawn from all over the city."

PUBLC RELATIONS IN THE DOMINION

INDUSTRY public relations are an affair of interest to Canadian motion picture critics as they are to their American counterparts. The Film Daily presents below the recommendations of three representative Canadian reviewers:

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MORE COPY of a local or regional interest.

THE BIGGEST knock to motion pictures comes from the public with regard to the quality of motion pictures. Movies are worth repeating, most of them are not. Stick to fact in historical pic since children gain erroneous impressions of history from films, which are hardly almost erased.

T.G. McDowell Beckley (W. Va.) Post-Herald

STOP circulating old B films at present high prices, unless old films are worth repeating, most of them are not. Stick to fact in historical pic since children gain erroneous impressions of history from films, which are hardly almost erased.

T.G. McDowell Beckley (W. Va.) Post-Herald

THESE are the recommendations for local theaters to participate more in civic and community projects.

Encourage local theaters to participate more in civic and community projects. State benefits for truly needy charitable agencies when these agencies need help. More educational and patriotic shorts, i.e., pounding theme of opportunity in U. S., the essential need to vote, take interest in local government, etc.

LOUIS V. BLAY Herald Star, Steubenville, O.

STUDIO FLACKS should prevent recurrence of the brushoff Lana Turner gave British newsmen. Don't antagonize the press or radio. Hollywood writers' defense of a Congressional committee, pick of two actors in jail for drunkenness, and the Carole Landshe's suicide, don't put the industry in a very favorable light especially in the

The Film Daily
**Thar's Video Gold InChapter Plays**

Yesteryear's motion picture serials are demonstrating unusual strength as video audience pullers, according to a study completed by the research department of one of the national television webs.

Studying disclosed that the average audience per set when one of the chapter plays was programmed was seven, embracing three children and two adult males and as many adult females.

Pulling power of the old-time serials is attributed by the set that, with few exceptions, TV stations now on the air are using them either as sustainers or under sponsorship.

Recent sponsor deal has just been set by B & K's Chicago station, WBBB, with Leaf Mint Gum. Serial, that is "Riders in the Clouds," from "Miracle Riders," starts Aug. 26, station showing a chapter weekly for the ensuing 15 weeks.

"Miracle Riders" is one of 20 old serials, video rights to which are controlled by Film Equities Corp., of 1600 Broadway.

One of the first Eastern stations to find the serials attracting a large audience was WBB, Boston, which already has played "Miracle Riders," "Juniors of the Clouds," "Tom Swift, " "Doran's Kingdom," "Carson Express," "Tornado Express" and "The Wizard." A new serial, "Whiplash," starts soon.

CBS is reported interested in "Miracle Riders" as its first serial, while WPIX is said to be eyeing "Adventures of Rex and Rinty." "Abc is understood contemplating using serials in the Fall.

Station KTLA, Los Angeles, is said to have played 10 serials so far, using chapters five days a week, WTAL, Washington, telecasts two serials a month from January to March. WATV in New Jersey has played five serials. WLVT, Cincinnati, serials five a week; WTNJ, Milwaukee, twice a week, and KSD, St. Louis, once a week. Other stations include WGN, Chicago, WPTV, Philadelphia, and WMAR, Baltimore.

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**Sees Canadian Tele Construction in Fall**

Montreal—Confidence that construction of privately-owned tele stations would de begin in Montreal and Toronto in October and that a modern television service would be available "relatively soon" to a large section of the Canadian public was expressed here by K. R. Patrick, manager of the engineering products division of RCA Victor Co., Ltd.

Video, Patrick said, will be made available to 4,250,000 Canadians through the establishment of only eight stations in eight major centers of population—Montreal, Toronto, Hamilton, Windsor, Quebec, Vancouver, Winnipeg and Ottawa.

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**Mark Silver Named UA Eastern Sales Mgr.**

(Continued from Page 1)

immediately, acting as field representative for Edward M. Schnitzer, Eastern sales chief. Silver's immediate agenda includes a trip to exchanges in the territory, conduct meetings with field personnel and explain company policy.

With UA since 1934, Silver has successively held the posts of sales manager, office manager, branch manager, and district manager. Abe Dickstein continues as Schnitzer's executive assistant.

**Cardinal Stritch to Open TOA's Chi. Convention**

Samuel, Cardinal Stritch, of Chicago, yesterday accepted the invitation of Gail Sullivan, TOA executive secretary, to open the theater-owners' convention on Sept. 24 in the Drake Hotel, Chicago.

More than 600 of the organization's members are expected to attend the two-day meeting at which full discussions and open forums will be held with industrial problems such as television, 16 mm. competition, ASCAP, admission taxes and the building of an anti-trust suit. Guest speakers, it is announced later, will address on sessions.

Lunches will be held each day, and the convention will close with the president's dinner and dance Satruday night, Sept. 25. Cocktail parties and other entertainment is scheduled for non-business hours. The Variety Club will hold open house during the period, and special events, including a luncheon, entertainment and fashion show at Marshall Field department store on Friday, Sept. 24, have been planned for the women guests.

Committees are being set up under the direction of John Balaban, of Chicago, as general chairman, and Edward Z. Pontiac, vice-chairman. Among the chairmen are Nathan H. Platt, entertainment director; the Balaban, registration; William Hollander and Howard J. Bant, publicity; Jack Conway, transportation; and Mrs. John Balaban women's activities. C. L. Burdine has been named convention treasurer.

**Danish Producers Win Support by Gov't**

Copenhagen (By Air Mail)—Danish Film Industry has granted 400,000 kroner (about $80,000) in support of Danish film producers, it is learned. Among those who are benefited are Nordisk Film Kompagni, two directors, Astrid and Bjarne Henning-Jensen, and three producers, Johan Jensen, Knudsen and Astri Jerrild. A new Danish full length color cartoon adaptation of H. C. Andersen's fairy tales was granted 50,000 kroner for its two-year production schedule.
ALLEY. HINTING AT MUSIC DIVORCEMENT

Film Industry to Get Text of French Pact Today

APW Executive Board to Set Amendments Monday; JK Review Also Skedded

Full text of the proposed revision to the Blum-Byrnes agreement will be made available to MPAA President Eric A. Johnston in Washington today following a whirlwind routine of secret transmission by State Department officials in Paris yesterday.

This text was delivered to the U.S. embassy in France early yesterday morning when it was translated and fed for transmission to Washington. Deciding in the capital was an embattled late yesterday afternoon. Proposed amendments, which would regulate American film distribution to France for the coming years,

(Continued on Page 7)

Atlas Corp. Reduces Paramount Holdings

Atlas Corp., Floyd B. Odell's investment trust, sold 20,500 shares of Paramount common stock in the six month period ending June 30 of this year it was disclosed in a report from the corporation released yesterday.

Sale of the stock represented a reduction of $365,000 in Atlas' Paramount interest which fell from

(Continued on Page 6)

Kuais Predicts Repeal of War Born Taxes

Washington Bureau of THE FILM DAILY

Washington—In another in a long series of equivocal statements on the excise Tax, House Ways and Means committee Chairman Harold Knuton said his committee is "studying"

(Continued on Page 3)

20th-Fox Applies for Fifth TV Outlet

Washington Bureau of THE FILM DAILY

Washington—Twentieth Century Fox yesterday filed its long-anticipated application for a commercial TV station in St. Louis, bringing to five the number of such trials it is making. Applications pend for San Francisco, Seattle, Kansas City and Boston.

IT'S STILL good publicity to have stars make personal appearances in connection with an opening of a new show.

ALICE BUCHANAN KSO, Des Moines

I WOULD SUGGEST a less flamboyant ballyhoo. The industry cannot expect to exploit sex and sensation to extreme limits without the inevitable result of cheapening the reputation of the product and, indeed, the entire Hollywood community.

THE DAILY  
New York, Thursday, August 12, 1948

TEN CENTS

Myers Points to Possibility of Suit by Gov't If Royalties are Exorbitant

Allied topers, prepared to take their chances bargaining with distributors on rates for music performance rights, are anticipating that inordinately high music rates demanded by producer-distributors might bring on another kind of divorce suit by the Department of Justice. It was learned here yesterday that Abram F. Myers, Allied general counsel, is

(Continued on Page 3)

Capital Ceremony Calls Industries

Washington Bureau of THE FILM DAILY

Washington—"Peace in our time and peace for all time" are the U.S. objectives, President Truman told more than 400 people gathered at the White House yesterday to witness the culmination of the TOA-sparked drive to promote the special three-cent Youth Stamp which went on

(Continued on Page 6)

Last adult audience can certainly never be regained without a more adult approach in advertising and publicity. Due to ill-advised economies, very few of the major studios are distributing adequate art and material to the editors. Somebody has slipped a cog on this, with the result that it is not unusual to find no suitable promotion on hand for the opening of a $2,000,000 epic.

STERLING BEMIS Register & Tribune Des Moines, Ia.

TOO MANY GASNS featured because they have a good shape, and can't sing. Let's quit making those fantastic band pictures, and have stories instead. Crooners should be seen and not heard with one exception, BING. More comedy of errors type, less killing and less gangland. How about good stories portraying WHY Communism will NOT work out?

MARY MORGAN CKLW Detroit

A MORE DELICATE effort to eliminate the sensational and immoral, even though doing so might lessen, temporarily, cash receipts. Glorification of undesirable character traits must be avoided completely.

HERB SMITH Press Telegram Long Beach, Calif.

IT IS TOO GENERAL in its coverage. The story of the individual newspaper outlet has been made, with a resultant waste of effort and cost duplication. In short, it is long on press

(Continued on Page 6)

Gorf. Asks Delay in Griffith Case

Oklahoma City—A delay in the Griffith Anti-trust proceedings until November was requested yesterday by the government, because a new special Assistant Attorney-General has been assigned to the case. The motion will be heard by Federal District Judge Edgar S. Vaught, Sept. 7.
COMING AND GOING

Washington Bureau of THE FILM DAILY

Washington— Scrolls of appreciation will be awarded screen and radio engineers. Federation of Radio Personnel overseas at a giant Air Force reunion to be held at Madison Square Garden, New York, Sept. 28, was announced yesterday. Many stars will be on hand to receive scrolls for themselves and for others and to participate in an entertainment program which will feature many of the acts they did overseas.

Chairman and committee to nominate scroll recipients and entertainers for the affair will be Hollywood Producer Hal Roach. The other six committee members will include radio entertainer Tex McCrary, Col. Jack L. Warner of Warner Brothers, financier and producer Jock Whitney, director-producer Merian Cooper and stars Clark Gable and James Stewart. All are members of the Air Force Association.

HUNGARIAN PLANS INDICATE WIDE PRODUCTION ACTIVITY

Budapest (By Air Mail)—With the establishment of three national film organizations in Hungary and collapse of negotiations with the Motion Picture Export Association when it was decided to buy U. S. and other foreign material, Hungarian film industry has set out on a wide expansion scheme.

Eight films are indicated on this year's production schedule with the number rising to 20-24 next year. In 1950 48 are planned. Difficulties encountered by the Hungarian industry stems from lack of directive shortages of raw stock and equipment. Federation of Hungarian Writers has started a course for scenario writers.

LEONARD HIRSCH, home office assistant to Rudy Berger, M-G-M Southern sales manager, leaves tomorrow for a vacation at Breehaven, N. J.

CLARK GABLE and SPENCER TRACY arrive today for the filming of "Mandy on the Roof" for the Coast. They are scheduled to leave tomorrow.

CHARLES BOYER and FRANKFORD MURPHY arrive aboard the S. S. Queen Mary. Also slated to arrive with him are MAXWELL ANDERSON, prize-winning playwright, HOWARD STRICKLING, Metro publicity chief, and MRS. STRICKLING, PAUL TERRY, cartoon producer; DANIEL GOLDBERG, radio producer, and MRS. GOLDBERG.

Rites for Schaffner's Father Held in Omaha

Omaha—Funeral services will be held here yesterday for A. Schaffner, father of Charles Schaffner, 20th-Fox ad-publicity director. Death was due to complications that developed following a fall which resulted in fractured hip.

Mr. Schaffner was a leader in business, civic and cultural life in Omaha. He recently observed 56th, wedding anniversary. In addition to his wife, Zirl, and Charles, he is survived by four other sons, Israel, Jack, Nathan and Morris.

"Emperor Waltz" Playing Time Extension Appealed

Chicago—Attorney Thomas McConnell filed a brief in Federal Court yesterday, taking exceptions to Federal Judge Michael Iggo's extension of playing time for "Emperor Waltz." Case will be heard by Appeal Court this fall.

IEANE Nixes ASCAP Payments

Boston—Independent Exhibitors of New England, in a bulletin to members, have advised against entering into future contracts with ASCAP or making further payments under existing contracts pending further clarification of the implications of Judge Vincent Leibell's recent anti-trust decision.

M & P Theaters, largest New England circuit, is reported in accord with this attitude and stopping payments to the Society for the time being.

Audio-Visual Dealers Host 1650 at FCA Contab

Chicago—William Kruse, United World vice-president, was elected chairman of the senate of the Film Councils of America at a meeting in the Hotel Sherman yesterday.

L. H. Larsen of Indiana Univ., who was named president and Carl Blair, secretary-treasurer of the PCA, Kruse delivered a eulogy in memory of C. R. Reagan who died in Paris last week.

Among those who hosted the dealers and visitors to the function were Radiant Screen, Coronet Films, Texas Visual Dealers and RCA. Convention registration was reported at 1,650. Gene Flack headed the list of speakers yesterday's forum. Laurence Saltzman was the chairman of the panel discussion on entertainment.

Berger Plans Meetings in Three NCA Cities

Minneapolis—Ben Berger, NCTC, presided at an NCA and industry problem at Duluth, Sioux Falls and Bismarck within next 60 days.

NEW YORK THEATRES

CLOSED

RADIO CITY MUSIC HALL

Rockefeller Center

"A DATE WITH JUDY"

Waltz BEERY • Jane POWELL

Elizabeth TAYLOR • Carmen MIRANDA

Xavier CUIGAT • Robert STACK

 unfavorably-assorted-keenly-eagerly-keenly

SPECTACULAR STAGE PRESENTATION

ROY DEL RUTH • THE BABE RUTH STORY

BENNET • TREVOR • BUCKFORD

ALAN DONNA • LADD REED

Peggy LEE • BILL DORMAN

TINA L'CLAIR • PETER FORREST

LEADERS • ALAN DONNA • LADD REED

GLENN MILLARD • PEGGY LEE • BILL DORMAN

PARKER THOMAS • TED WALKER

PARADISE • JACK MATHERSON

ROY DONALD • BILL ORMSBY

E. D. FIELDS • RALPH HOWARD

Pa • Bill • Art • LAC • LAC • LAC

YOUR FILM DAILY DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY MANNING'S DELIVERY SERVICE A SPECIALIZED MESSANGER AND DELIVERY SERVICE HO-7155
Reveal Results of Acetate Base Trial

Along the River with PHIL M. DALY

In the Cause of Youth

WASHINGTON

- THE AMERICAN MOTION PICTURE INDUSTRY'S deep and abiding—and intelligent and patriotic—interest in the country's youth, the men and women of tomorrow, called a distinguished group of theater men, exhibitor organization executives and industry journalists to the White House yesterday for inspiring ceremonies incident to the first day sale of the "Salute to Youth" postage stamp......The White House program climaxd as President Truman, flanked by Ted Gamble, TOA president, and Charles P. Skouras, TOA Youth Month national chairman; Gae Sullivan, TOA executive director; Attorney-General Tom C. Clark, and Sen. Alben Barkley, received from Jessie M. Donaldson, the Postmaster General, the first sheet of the new commemorative stamp......In turn, the President presented sheets of the stamp to three youngsters chosen to represent the nation's youth.

- SOME 400 GOVERNMENT dignitaries and others interested in the prevention of juvenile delinquency passed through the guard gate to enter the White House, file through the executive office, where the President was waiting with a cordial handshake, and then on to the portico and rose garden of the executive wing......To not a few in the industry party it was reminiscent of other visits, recalled other causes in which film men and women have served......Among them, the fight against polio, the American Red Cross, and, of course, the War Bond drive......Indeed, name the cause of national scope and importance and see how quickly came to mind those in film business who did not only their bit but more.

- FOLLOWING THE WHITE HOUSE ceremonies, Skouras, National Theaters' president, was host at a Carlton Hotel luncheon for industries....Among his guests were: Gamble; Drew Pearson; Harry M. Lowenstein of Oklahoma City; Albert Pickus of Stratford, Conn; Fred Kegod and Sidney Lust of Washington; Edward Martin of Columbus, Ga.; Kermit Stengel of Nashville, Tenn.; Tony Muto, 20th-Fox's Washington liaison; Joseph De Flore of the Delaware MPTO; Herman M. Levy, TOA general counsel, of New Haven, Conn.; Morry Miller of Passaic; Thornton Sarquet, Henry Murdock, Stanley Preissel of the TOA; Sam Shain of 20th-Fox; Chester B. Bohn, editor of THE FILM DAILY; Andy Olders, Washington bureau chief of THE FILM DAILY; James J. Jerrald, Walter Brooks and Mel Konecny.

- IT WAS STRICTLY INFORMAL, the luncheon, and Shain, who had escorted the press contingent on the flight to the capital, drew a particularly warm welcome as he delivered his charges, who had wandered a bit at length....Quito Skouras, "Any time 20th-Fox doesn't want him, I'll take him"......The luncheon over, many in the party visited the 20th-Fox offices before motoring to the airport for the return flight.

- AS A SIDELIGHT, THIS: White House ceremonies to mark the advent of a new commemorative stamp, of course, are not new, but the turn out for yesterday's function eclipsed anything that the White House had experienced in the past......Approximately 500 invitations were extended by the Postmaster General......The acceptances poured in until they numbered 400......The TOA indeed is in excellent company in furthering Youth Month......And to Gae Sullivan, all credit for a fine job.

Revealing Results of Acetate Base Trial

Predicting a two to five year industry changeover to non-inflammable acetate safety base film, William G. M., Kelly said, used acetate rums for "If Winter Comes" and in of one of 10,000 situations could exhibitors tell any difference. Acetate film is also superior, Kelly said, that it does not turn brown with age. This is the case with nitrate film. Within the next 10 months, Kelly stated, there will be further experiments to determine effect of slicing acetate film to the regular program. This will be confined to small cuts. A new cement can be developed that allows acetate nitrate slicing and is available from supply dealers.

Kelly pointed out that at the present time acetate film costs about half cent more than nitrate but future mass production there and distribution of the acetate film will ultimately be saving. He figures this in about two to five years.

Knutson Predicts Repeal Soon of War Born Taxes

(Continued from Page 1)

The entire excise tax system is outmoded. Certainly some of the war taxes will ave to be repealed, while others will have to be reduced during the next session of Congress, if the revenue of the Government will permit." Knutson then pointed out that the exemptions and a number of other excise levies were imposed before the war.

The Minnesota Congressional veteran also dwelt upon the dangers of relying too heavily upon the income tax as a revenue producing agency. His too unstable, he said, recalling that in 1932 it had to be bolstered by additional excise taxes.

looney, Stiefel Form Our Way Prod. Company

Ventura Beach Tower of the FILM DAILY

Hollywood—Rooney-Stiefel Prod., as been formed here by Mickey Rooney and Sam H. Stiefel, Latter former Philadelphia, Pa., who has been the agent's manager for the last six years.

Company will operate in films, radio, stage and television. Rooney recently signed a new pact with G-M under which he is permitted to operate independently. Plans call for shooting the first R-S pic in other.

Allied Hinting at Music Divorcement

(Continued from Page 1)

counsel, has pointed to the possibility of a Government suit to divorce major companies from music publishing houses under their ownership control "should they resort to profiteering by charging exorbitant public performance royalties for the music included in their films."

Sees "Calculated Risk"

At the same time, Myers wrote in a letter to an Allied leader, the possibility that producers will demand additional rates for music as high or higher than the ASCAP seniors tax rates "is a calculated risk." He pointed out that exhibitors can more easily bargain with distibutors than can with ASCAP.

"Moreover, with the producers showing a marked interest in all music theaters, and the now-controlled film market opened to new producers and new distributors, the resulting competition will force the producers to keep their costs and their film rentals as low as possible. The producers have been badly spoiled by the enjoyment of a controlled market for so many years that they are still thinking in terms of squeezing the last penny out of the exhibitors. In a competitive market they will have to revise their thinking."

"No facility in Divorcing To Deal Allied members have not been notified, it was said, to make no further payments to ASCAP, nor to sign any further contracts with ASCAP until the appeal on last month's New York decision is cleared up. "No risk" is involved in refusing to deal with ASCAP under present circumstances, it was said.

A further consideration involving the producers, a wired leaders point out, is those instances where a composer might be employed especially to write for a particular film, after which he turns over the copyright to a music publishing house controlled by the producer. "In such cases the producer collects via ASCAP a substantial part of the public performance royalties on its own music, recorded on its own film and licensed to the exhibitors for exhibition," Myers pointed out.

Allied tappers add that that is a basic factor in the determination of its position in the matter by TOA. "Every time we and other independents move against ASCAP," one leader said, "we are at the same time moving against the producers. That explains the TOA position."

First Canadian Tele Show in Odeon House

Toronto—Television was seen for the first time in a Canadian Theater last night when a receiver was set up in the lobby of the Odeon Circuit's Danforth, to relay a telecast from Buffalo. Event was apart from the regular film show.
"PARDON MY BLUSHES!"
Blood, Sweat and Cheers

- THEY COULD HAVE sat back and relaxed! They had a picture that would have done a sizable gross just by word of mouth... But instead of coasting they hit it with everything in the book...

We're talking about the M-G-M campaign on Irving Berlin's "Easter Parade".

- IF YOU WANT PROOF that rolling up sleeves means rolling up grosses, watch that smile on Nick Schenck's face... Not only does he have the biggest M-G-M nationwide grosser in years, but locally on Broadway he's got a brand new, sparkling first-run showcase, Loew's State... The old State has been transformed with new electric signs, a new paint and renovating job, a bang-up campaign in the newspapers, into a new glamour-puss Broadway showshop presenting the world premiere engagement of "Easter Parade"... Our guess is that other distributors looking for a Broadway first-run for their top celluloid will seek playing time at the State... They'll have to wait a good many months what with "Easter Parade" rolling merrily along week after week, to be followed by another M-G-M Technicolor giant, "The Three Musketeers."

- IT WOULD TAKE considerable sleuthing to find somebody in these 48 states who doesn't know about Irving Berlin's "Easter Parade"... M-G-M ran the gamut of magazines from a costly double-spread in Life in 4 colors to color pages in Look, Saturday Evening Post, American Weekly and many others including all the fan mags... They bought spot announcements on 74 radio stations in 46 cities... They placed special newspaper ads in 51 cities... They launched the world premiere with a special Tex and Jinx show featuring stars of the picture, Judy Garland, Fred Astaire, Ann Miller and Irving Berlin... Lucky is the ad man who has Mr. Berlin on his team... Not only does he turn out a great show but he publicizes it in person in 15 guest shots on top radio programs and 20 personal interviews by newspapers, magazines and national syndicates!... Not to mention the plugs of those hit songs ambling over the airways!... So, when you hear some old-timer complain that movie showmanship isn't what it used to be, ask him to take a look at those bulging M-G-M scrapbooks on "Easter Parade."
Atlas Corp. Reduces Paramount Holdings

(Continued from Page 1)

$1,515,750 to $1,150,000. When this is coupled with the sale of Atlas's entire common stock interest in RKO to Howard Hughes, the investment trust is seen to have reduced its worth of the studio and company securities by $8,030,165.

Atlas held film stocks in the amount of $2,185,600 as of the date of the report, however, representing fractionally more than 5 per cent of its entire common stock port-

folio of $40,164,388. Motion picture interest included $57,912 RKO option warrants, 50,000 shares of Para-
mount and $17,700 Walt Disney Pro-
ductions. Odlum's trust also retained its Walt Disney Series A 4 per cent bonds, face value of which is $100,000 as against a market value as of

June 30 of $234,460.

In a letter to shareholders accom-
panying the report, Odlum made specific reference to the RKO sale, "Your management believed," he declared, that the approximately 12 years of attention to the affairs of RKO that company had attained a strong industry and financial posi-
tion, that the capital of your company represented by the invest-
ment should again be made available for new special situations or other purposes. Your company retains an interest in RKO through its own-
ship of $27,812 option warrants." "Make WB Bid Competitive For KLAC-TV, FCC Told

Washington Bureau of THE FILM DAILY

Washington — Warner Brothers should be forced to compete with other stations for the KLAC-TV, Los Angeles television outlet the company seeks to pur-
chase from New York publisher Mrs. Dorothy Thackery, the FCC was told yesterday. Present application sets a price of $1,045,000 for the con-
struction permit and all physical pro-

perties of KLAC-TV, for AM station KLAC in Los Angeles, and for KYA, AM station in Palo Alto. Contention of the Southern California Televi-
sion Company, which includes pol-

itico Ed Pauley, is that Warners is buying the package in order to get the TV outlet, and that it should be forced, under FCC regulations, to bid against others for the license rather than for the three stations.

First Coast-to-Coast Video Show Sept. 26

Television firsts will be chalked up Sept. 26 when NBC's Southeast Network will teletcast the "Original Amateur Hour" on a coast-to-coast basis. The show is to be the first sponsor-

ed Old-Gold-series to span the country and also the first time a video program has been adapted for radio. Proven successful, the technique is generally true. Program will be in both media.

Critics Forum

(Continued from Page 1)

agently, in general, and short on actual "public relations."

GEORGE BOURKE

Miami Herald, Miami, Fla.

EXTRAVAGANT and misleading are the

words that come to mind in connection with the faith that the public that there should be in the industry. Those super ter-

riphes which aren't even average good certainly do not build confidence in Holly-

wood's integrity.

THOLA NETT TABOR

Syracuse Post Standard

PRESS FOR LEGISLATION to outlaw assisted censor and pressure groups: Legion of Decency, state, city,

and county censor boards; the Lloyd T.

Bisford and the color discrimination

crowd. Institute a national censorship board consisting of top educators from all sections of the nation with their okay or rejection of product to be binding on nation's theaters.

CHEF SKREEN

Taco Times, Tacoma, Wash.

I SUGGEST that the industry institute a program of children's films and charge the cost off to public relations for the period of six years or so that any

that such as being a community owes it to that community to put some-

thing back in. Children's films, enough for 52 new films a year (one each Sat-

urday) would be the answer. Also sug-

gest that a series of vocational films, showing men and women at work in different vocations, be made for show-

ing in schools and for showings as supporting film fare on regular pro-

grams. This would be a service to the community in helping young people choose their life work. In other worlds, the industry should do less of telling the public what great, stupendous, colossal films emerge from Hollywood (the proof of the pudding is in the eating) and do more in the line of pro-

ducing community service films.

LOWELL REDELINGS


DEVELOP more stars with the per-

sonal magnetism, personality and a

blesomeness of Bing Crosby. Or is that too much to ask?

EDDIE HUBBARD

Memphis Press-Scimitar, Memphis, Tenn.

DON'T let crew outfits like the Un-

American Activities Commit-

tee hamstring the movies. Keep fight-

ing such people or we will lose our

liberty. And don't kid yourself, such

people are out to get everybody, not just movies.

R. M. SHEPHERDSOON

Journal, Peoria, Ill.

The PUBLIC has not completely for-

gotten what many people consider

the over-emphasized activities of some motion picture leaders in other fields, such as politics, in which they are not too well qualified to claim the spotlight. 

GORDON J. HART

Hunterdon County Democrat,

Flemington, N. J. 

MORE REALISM in the theater ads and a better flow of publicity, in-

cluding art, to the newspapers and

magazines.

AL WILLIAMS

The Tribune, Scranton, Pa.

MY ONLY suggestion is to stop "runs" on the making of certain types of films, when a psychological drama is a bit—10 more immedi-

ately made, and so it seems to go with tales of everyday life, murders in one category and war films.

DOROTHY SHERMER

Press-Union, Atlantic City, N. J.

THERE IS none. Only a steady im-

provement in the films themselves will do it.

RAYMOND H. GAILEY

Portland (Maine) Sunday Telegram

LESS NOTORIETY for its stars who pull stunts and make exhibitions of themselves for publicity's sake and more spotlight on those who con-

tent themselves properly and live much like the average American.

SARAH V. CHADWICK

Daily Times, Brazil, Ind.

RELATIONS built up by sturdy pub-

licity men andJohnson office are good . . . but making of poor pictures are lessening regard of public to in-

dustry as a whole.

RUTH GRAVES

Modesto Bee, Modesto, Calif.

CUT OUT the eyewash concerning pictures, players and private life

which have become so much a part of the daily conversation of the average movie-goers that that sort of ballyhoo is good only for laughs.

JOHN B. ROGERS

DAILY Enterprise-Journal, McCum, Miss.

LESS of the "stupendous, colossal" ballyhoo and more of the plain

facts. In press book reviews, I would suggest more space given to supporting the favor "de-emphasizing" the star system.

MARGARET THOMAS

Benchmore (Neb.) Daily Sun

Capital Ceremony Calls Industries

(Continued from Page 1)
sale yesterday. And we are going to support the idea of President Dew as sure as I am standing here. Before a number of leading show-

men and Cabinet officials Truman addressed the gathering at the Capitol to three outstanding teen-agers—16-

year-old Peter Owens of New York, 14-year-old Phyllis Tucker of Seattle, Pleasant, Md., a suburb of Wash-

ington, and 16-year-old George Ware of Washington.

Standing in the platform with the President and Postmaster General Jesse M. Donaldson were Attorney General Tom C. Clark, Senator Allen Barkley, Charles P. Skouras, National Chairman of the TOA Youth, Memorial, led by the Secretary of the Treasury and the FBI, the Postmaster General saluted the "boys and girls who will soon accept the responsibility" that has passed to America. He added that though the stamp was "a small employ it speaks and stands for so much—

It will carry its message of Youth in thousands of homes each day."

Among others in attendance were:

Secretary of the Treasury John W. Snyder; Charles Sawyer, Secretary of the Interior; W. W. Everson, Washington Sen. George D. Aiken, Maurice Bis-


thur Capper, Sen. Francis Green, Herman M. Levy, Sidney Lust, E. D. Martin, Maurice J. Miller, Lenen F. Pizor, Thornton Sargent, Sen. Shaim, J. C. Shanklin, George P. Skouras, Spyros P. Skouras, Stanley Presno-


Jack Kirsch Urges Ill.,

Allied to Back "Youth"

Chicago—Allied Theaters of Illi-

nois members have been urged to give full cooperation to National Youth March following endorse-

ment by the board of directors headed by Jack Kirsch, President. During the meetings the members were

made their screens available for showing special trailers calling attention to Youth observance and generally calling public attention to the event.

WNBc to Schedule Day

Long "Youth" Programs

WNBc has designated Sept. 1 as "Salute to Youth" Day. The station will offer a half hour of Youth observance and the technique used to handle its "Salutes to Cities." Personalities participating in the "Salute to Youth" will include, Tex Antoine, Tom Page, Bob Smith, Charles F. McCarthy, Tex McCrary, Jane Froman, the Terrell family, broken-

shire, and Mary Margaret McBride.
Reviews of New Films

"Francois Villon"
with Serge Reggiani, Renee Faure.
Creative Films
81 Mins.

INTERESTINGLY HANDLED FRENCH BIOGRAPHY HAS MANY FRANK, BOLD TOUCHES TO INTRODUCE PATRONS OF USEFUL ORIENT-EIGHT-FOREIGN HOUSE.

The life and times of the French lyric poet in Paris of the mid-19th Century has been interestingly fashioned into a compelling story with many frank, bold touches to unpatronize the French poetic milieu. The language is inclined to be rough in spots but it serves down to low places with an assorment of low characters this gives the script authenticity.

Depicted here in Left Bank dives are the activities of the followers of Coquille, the Coquilards, a collection of bandits, cut-purses, pimps and the low life like. Here too is seen the various amours of Villon, his escapades wherein a dagger is the key to opening the door on a potentially lethal situation.

There is much reciting of Villon's poetry and in short order the story gets to the point where Villon is let out of prison and sent to exile in Orleans. Seems he was handy with a knife. In Orleans, via the good offices of his uncle, he is employed as a prosecutor and in this way learns the various ways of justice. The judicial theory of the time tended to condemn many innocents. This irks Villon who promptly takes up with a pretty wench. After living with her for a while the longing for Paris beckons. He becomes too strong and he violates his exile to return. Meanwhile an enemy has convinced the Parisian underworld that Villon is a stooge. On his return he keeps a rendezvous with a former mistress. Presenting himself in her bedchamber is set upon by a crew of killers.

There are scenes and touches in this one that would never pass the Production Code Administration in this country. The transgression job is adequate.

CAST: Serge Reggiani, Renee Faure, Jacques Dumont, Denis Brogniart, Micheline Francisco, Michel Vitelic, Claudine Dupin, Guy Dechombe, Pierre Morsetti, Albert Michaux, Michel Souvenier.

EXECC: A Corone Productions Direction, Andre Zwozdesky, Story, screenplay, Marcel Hode; adapted by Pierre Morsetti, Andre Zwozdesky, Settings, Marcel Hode; English titles, Harold J. Salismand.

DIRECTION: GOOD. PHOTOGRAPHY: Fair.

"Champagne Charlie"
with Tommy Trinder, Stanley Holloway, Betty Warren, Joan Kent.
Bell Pictures
69 Mins.

BRITISH MUSICAL OFFERS FAIR ENTERTAINMENT CHIEFLY DERIVING FROM SONG CONTENT.

Examining a hybrid specie of British show business—the musical hall of the 1860's which was a sort of combination pub and vaude spot—this number, which was produced some years ago in England by Michael Falcum can stand up at an entertainment due to the pleasant songs and musical content that forms the heaviest pattern in its makeup.

There are 11 witty songs that are capably rendered by Tommy Trinder, Stanley Holloway and Betty Warren. Joan Kent figures in the proceedings as a young girl, daughter to Miss Warren, who falls in love with a young lord and thence the familiar gamut of parental interference by the young man's father it is worked up with an eventual happy ending.

Directed by Cavelan, the screenplay also concerns the rivalry between two spots, the Mogador and Gatti's. Tommy Trinder, fresh from the Elephant—probably the Elephant and Castle in the East End—is taken on by Miss Warren to entertain the.guests. This irks Stanley Holloway, his rival at Gatti's. They have a competition which chiefly involves the reenactment songs with an alcoholic theme. In due time Trinder emerges as the chap of the title and then both places are threatened by closure due to the conspiring of blue nose elements.

Meanwhile Miss Kent and Peter de Greff have a falling out but Miss Warren manages to patch things up. With the assistance of Austin Trevor, she gets a ruling that permits the music halls to continue to purvey pop and entertainment.

It is played with little restraint. The cast is given to posturing in the gaslight manner. The poor photography of the film manages to lend a certain amount of credence to the period.

CAST: Tommy Trinder, Stanley Holloway, Betty Warren, Jean Kent, Harry Fowler, Dulcie Walters, Joan Carol, Billy Shiels, Guy Maddelon, Frederick Pip, Andrea Melletfond, Paul Bonfich, Austin Trevor, Eddie Phillips, Eric Bonn.

CREDITS: Producer: Michael Balcom; Director, Corneal: Original screenplay, Austin Melford; John Dighton-Asgen MacPhead; Photography, W. Cooper; Art; Michael Ralph; Editor, Charles Hasset; Sound, A. D. Valentine; L. Page; Music and lyrics, Uso Bert, Lord Berners, T. E. B. Clarke, Frank Eyton, Noel Gay, Billy Mayerl, Ernest Irving; Period music, Alfred Lee, George Leybourne.

DIRECTION: Fair. PHOTOGRAPHY: Anystery.

Kirsch Approves New 5-Year Operators Pact

Chicago—Jack Kirsch, president of Illinois Allied, and his Allied organization met yesterday to approve a new five-year contract for operators to discuss other labor contracts.

Syracuse Exhbits, Buck Three Summer Theaters

Syracuse—Local houses are having stiff competition currently with three summer theaters open at Skaneateles, Bridgeport and Oneida Castle.

Exhibitors Exit Combine; Protest Buying Boycott

Minneapolis—Dissatisfaction with the failure of Theater Associates, major buying combine here, to negotiate for top quality product of film companies with which it is in dispute, has led to the withdrawal of two Minnesota exhibitors from the buying group and pressures further walkouts, according to informed observers here.

Lou Hummell, Pine Island theater operator, and Joseph Milnar, of Spring Valley, have already withdrawn from TA and advised the major distributors that they will henceforth do their own buying. Due were reported to be disturbed over the continual refusal of TA to buy from Paramount, with the resultant loss of valuable box office pictures.

Other exhibitors in the territory outside Minneapolis are understood ready to follow Hummell and Milnar and move out from their affiliation with TA. It is also considered possible that Southern Minnesota exhibitors may withdraw as a group.

Industry to Get Text Of French Pact Today

(Continued from Page 11) will be presented to a meeting of the executive committee of the MPEA board of directors at a meeting scheduled for Monday morning. At the same time company heads will review the British situation and debate possible action in that direction.

It seems possible that Johnston, together with perhaps one or two other industries, may be sent both to London and Paris following the scheduled session Monday. That company toppers seriously considered such a trip is evidenced by the fact that Johnston and eight others had reserved space on a scheduled flight yesterday, but cancelled preparations late last week. Group had also arranged for a plane to be available in Paris in the event a tour of Europe was decided upon. It is now believed that a maximum of three will go overseas if such a move is voted Monday.

When the phone rings...

Your excited customers will be asking: "When will you be playing the picture that Hollywood Reporter says holds the spectator spellbound for its dynamic 89 minutes?"
BOXOFFICE CHAMPIONS FLASH!

*From the Company that leads the Industry in ’48 Boxoffice Champions!

ROXY, N. Y.
Packing the Roxy to the walls as first 5 days top full week of “Sitting Pretty!”

LOS ANGELES
Leading the West Coast in 5-theatre day-and-date!

DETOIT
Matching the pace of Boxoffice Champion “The Street With No Name!”

PITTSBURGH
Walls building high to 20th’s ’48 Boxoffice Champion marks!

ATLANTA
Opening DOUBLES figure of Technicolor “Give My Regards To Broadway!”

The Walls of Jericho

CORNEL WILDE • LINDA DARNELL
ANNE BAXTER • DOUGLAS KIRK

Directed by JOHN M. STAHL • Produced by LAMAR TROTT

with ANN DVORAK • Henry Hull • Colleen Townsend • Barton MacLane • Griff Barnett • William Tracy • Art Baker

Century-Fox "Star Month" Sensation!
E-L Weekly Revenue
Up 133% for 24 Wks.

Eagle Lion increased its average weekly revenue in the 24 weeks ended June 12, 1948, by 133 per cent over the like period last year, as revealed yesterday in a report to stockholders of Pathé Industries, Inc., parent company.

"Despite the recession generally prevalent throughout the motion (Continued on Page 6)

New National Jackpot
Game for Pix Theaters

Puzzle-Bank, a new theater game designed to let exhibits, get aboard the something-for-nothing bandwagon that has made radio listeners bucket crazy, was unveiled yesterday by Curt Mitchell, former ad-publicity chief for Paramount, and his associates in the newly chartered Enterprise House, at a Hotel Astor industry press lunchon.

Identified with Mitchell in the new (Continued on Page 2)

U. S.-U. K. FILM PACT KINKS IRONED OUT
24 Top Budget Films, Six in Color for U-I

"Harvey," "Night Watch" Definitely Set as Studio Conferences Come to Close

West Coast Bureau of THE FILM DAILY

Hollywood—Universal-Int'l will have 24 top-budget pic, including six in Technicolor, on its 1948-49 lineup, it was announced yesterday at the home office, distribution and production exes. ended a series of studio conferences.

As detailed by Leo Spitz and William Goetz, in addition to the Technicolor sextet—"Bloomer Girl," (Continued on Page 3)

CRITICS FORUM

THERE IS NO More earnestly debated subject within the film industry today than that of industry public relations. The approaches, slants and conclusions naturally are varied. Today, thru the medium of the 1948 Critics Forum, THE FILM DAILY presents a fourth installment of the individual viewpoints of leading press and radio commentators upon the motion picture.

Question Number 2

What specific move public relations-wise would you suggest to the industry?

CHAIN-THEATER advertising is at a minimum—so much at a minimum that many papers cannot afford even to carry a regular theater page. In town where a chain outlet controls the whole city, the newspaper has little revenue from theater advertising and the entertainment page suffers as a re-sult.

CHARLES D. PERLEE
Pasadena (Calif.) Star-News

COME TO TERMS with TV, Fight censorship, and the pressure groups.

DONALD KIRKLEY
The Sun and Sunday Sun, WMAR-TV, Baltimore, Md.

IN MY COLUMN, Star Gazing, I have already suggested that to studio brass, producers and directors, should visit small communities, little towns and small cities. They should stay long enough to get the feel of "inside" America and the brass-roots reactions of the people. In part this should look toward giving people what they want and need in motion picture entertainment, in part it should be to learn what the motion picture is doing to people as an influence in our civilization within the two coasts outside the big cities.

HELEN BOWER
Detroit Free Press

BETTER TREATMENT of fans who want to have a look at studios. Treatment of reviewers as though they were slightly above the moron average. More of a nation-wide cross-section of reviewers, reaction, as opposed to quotes from the trade press, which reflects WHAT IT MUST REFLECT, and the eastern reviewers, who reflect mainly New York.

CLAY BAILEY
Daily Times Herald, Dallas, Tex.

MOVIE PUBLIC relations can be given a one-word description: gutless. The movies is a whipping boy, because unlike book publishing and newspapers, it is afraid to stand up for its rights. The movies are more conformist than any other medium, but more on the defensive, ironically. Tell off Congress and blue-noses once in a while, and the movie industry will command respect.

CHARLES MACKO

BECAUSE the individual requirements of certain newspapers are not considered. Also, because a good feature is given to the syndicated writers in Hollywood who send it out under a by-line. There is the danger of too many feeding out of the same box.

BOYD MARTIN
The Courier-Journal, Louisville, Ky.

TO TONE DOWN the money movie-stars make . . . and their extravagant way of life. Makes for resentment among the average class of people. Make the industry seem average—cut out the glamour angle.

ROY MCCARTHY
WTMV, East St. Louis Ill.

Only Major Point Left
Is Definition of British Earnings in Dollar Area

London (By Cable) — Representatives of the American film industry and officials of the British Government at long last have virtually completed thier Anglo-American film agreement conferences, it was learned authoritatively here yesterday.

The only major point outstanding, it is understood, is a definition of British film earnings in the dollar area.

Three or four points, described as "minor," are now awaiting the final (Continued on Page 6)

Agnew to Quit SRO
Presidency Sept. 1

Neil Agnew, Selznick Releasing Organization president, will leave the company as of Sept. 1, following settlement of his contract by attorneys here this week, it was learned yesterday.

Agnew, whose pact had more than three years to run, was named SRO (Continued on Page 6)

Skouras in Offer for
Two St. Louis B T g. Cos.

St. Louis—Charles P. Skouras, president, National Theaters and Fox West Coast, and George P. Skouras, head of Skouras Theaters, New York, have offered to the holders of Ambassador Building Corp. Voting Trust Certificates and of the (Continued on Page 2)

Carolina Drive-ins
To Organize Aug. 29

Charlotte—Operators of 120 Drive-in theaters in the Carolinas yesterday were invited by R. O. Jeffress of Charlotte to meet here Aug. 29 to organize a Drive-In Theater Association for mutual benefit and protection. It is the first move of its kind in the South, according to Jeffress who operates the Ft. Rock Drive-In between Fort Mill and Rock Hill, S. C.
New Jackpot Game Aimed for Theaters

(Continued from Page 1)

company—as new officers have not as yet been named—are Moss Leon and Mervin Hauser of New York and Charles B. Lovelace, former district manager for Western Massachusetts Theaters.

Legal aspects of Puzzle-Bank, said to be the nation’s only no lottery business as no lottery is given by the Post Office Department, the D of J, the FTC and the FCC, were discussed at the luncheon by Howard V. Spellman, former assistant district attorney here. Spellman said that a close check of Eastern state board states, from Maine to Virginia, had established the new game violated no existing gambling laws, but might be in the others’ states’ statutes of continuing.

Designed as a box office stimulus, Puzzle-Bank will operate on both a local and national level, with theaters given franchises at the per seat price of four cents for each Puzzle-Bank unit. Theater owner charge will be a dollar. Possibly, exhibitors will use cash received for the franchise to publicize the national jackpot awards to be merchandise prize and given a draw. On the basis of 250 theaters participating, Enterprise House will put up merchandise with a guaranteed minimum retail value of $5,000 per week.

The Chicago Theatre will call up as semi-finalists four persons who have filled out the entry form; sending two questions pertaining to motion pictures and completing an indicated sentence. Then there will be a selected question at the theater, and if there’s a winner, he’ll get the prize and immediately be connected by telephone with Enterprise House headquarters, which will ring his phone and continue telephone conversations for a few minutes. Prizes will consist of merchandise or entertainment, butEnterprise House headquarters, which will ring his phone and continue telephone conversations for a few minutes. Prizes will consist of merchandise or entertainment, but if the offer is accepted, the deal will be immediately consummated. The prize will be awarded within 30 days of the offer being accepted.

That jackpot will be immediately released by Enterprise with another of similar value, thus making it possible for any number of theaters to come through an entire release number without incurring a jackpot charge. The current charge is $2 per week, depending, of course, upon the cost of the average charge, and in actuality successfully answer the questions.

Puzzle-Bank will be available in the first run of Lincoln, New York, in early April, and in the New England territory, is a few weeks behind. Enterprise House headquarters, which will ring his phone and continue telephone conversations for a few minutes. Prizes will consist of merchandise or entertainment, but if the offer is accepted, the deal will be immediately consummated. The prize will be awarded within 30 days of the offer being accepted.

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Skeazources In Offer for 2 St. Louis B’g Cos.

(Continued from Page 1)

Missouri Theater Building Corp. Voting Trust Certificates to redeem in full all of their outstanding mortgage notes and part of their leasehold funding sinking fund income bonds in full, with current and accumulated interest, and their prayers to be in the office. In the case of the Missouri Theater Building Corp., the Skoazources would pay $15 per share for all of the stock of the Missouri Theater Building Corp., and they have also agreed to lead to that regiment a sum sufficient to redeem in full all of the outstanding bonds of the company, together with interest thereon. A Voting Trust Certificate owner who likewise owns a bond under this offer receive $135 for each $100 bond and the accompanying share of stock plus interest to the date of the redemption of the bond. There is a total of $1,250,000 of Missouri Theater Building Corp. outstanding’ and no delinquent interest.

The offer of the Skoazources on the Ambassador Building Corp. is to pay $9 per share for all of the stock of that company, plus an additional $1 per share for the outstanding interest, and, of course, the current interest in the date the bond is redeemed. This amounted on Aug. 11, the date of the offer, to $100 per bond and the accumulated interest. So that for the stock and bonds the offer price is $113.55 per share, which is above the market price. Current interest earned to July 15, 1948, was $2.58, and the total cash payment under this offer to $117.45.

There is a total of $4,068,500 of Ambassador Building Corp. bonds outstanding, and 7% cumulative and delinquent interest of $113,000. The Skoazources have interlocked the two deals, since each offer is conditioned upon the purchase at the same time of all the stock of the other corporation.

If the other offer is accepted, the deals will finally be consummated about Oct. 15, 1948, in which case the other corporation will be completely out of the two corporations.

Charles Martin Forms Indie Producing Firm

West Coast Bureau of THE FILM DAILY

Hollywood—Charles Martin, writer and director, has announced the formation of a producing company bearing the name of “Martin & Webb,” after his two years in New York. The company’s headquarters are at 108 Broadway.

Jackson Park Set With Majors’ Top Features

Chicago—Dick Salkin, manager of Jackson Park Theater, will open with Para’s “Emperor Waltz,” when the Chicago Theater run is completed. Pie will be followed by Metropolitan’s “On Angel Island” this week and in turn by Warners’ “Life With Father” and “Give My Regards to Broadway,” both of which are as single features at popular prices.

Greenblatt to Regionals

Arthur Greenblatt, Screen Guild Eastern sales manager, will be in Chicago over the week-end for a regional meeting. He will continue his familiarization tour with his salesmen to the West Coast on Aug. 19-21, then fly to San Francisco for a wind-up huddle on Aug. 22. The meeting will be attended by R. L. Lippert, proxy of Screen Guild, Greenblatt expects to be back in New York Sept. 10.

Representatives of the Association of Motion Picture Producers will meet with the representatives of the American Federation of Musicians, in New York on Monday to discuss some of the problems facing the musicians, effective when the current two-year pact expires at the end of this month.

The National Association will attend will be Charles Boren, veep in charge of industrial relations for the AMPP, Frank Y. Freeman, Paramount vice-president, and J. W. Gillette, international studio rep. of the musicians’ union.

COME AND GOING

ERIC A. JOHNSTON, MPA president, was expected in Washington last night on a late plane from France to preside at a meeting of the corporation which manages the Trade Mark Towers.

J. W. BURDEN, MP and general secretary of the NATKE, arrived from London yesterday en route to Cleveland where he will attend the Cleveland NATKE convention tomorrow.

HUGH OWEN, Paramount Eastern sales manager, will arrive in Madison yesterday en route to Albany and Buffalo. He’s due back Monday.

M. A. LIGHTMAN, of Malco Theatres, Memphis, will leave Wednesday for a business visit.

BOb LAVEZZI, of Lavezzi Machine Works, Chicago, is spending his vacation at Twin Lakes, Wis.

A. E. BRADSHAW, Tacoma Wash., equipment dealer, was a Chicago business visitor.

JACK KELLMAN, New York veep of Natco, was in Chicago attending the NAVED convention and exposition.

JOHN BECK, U-1 producer, is conferring with many Chese in Denver on plans for film holiday, “Harvey,” for release next month.

Caldwell Adams, ia. newspaper contact, starts his two-week vacation tonight.

MARTY K. KALMIN, president and general manager, has returned, and W. STEWARD McCORD, vice-president of Warners Theatre, was in Washington returning to New York Monday.

JULIUS LAPIDUS, Warners Eastern and Canadian Division sales manager, is in Gloversville, New York, returning to New York over the Came Monday.

FRANK N. PHELS, head of labor negotiations and head of Warners’ New Jersey division, is in Cleveland for the Columbia’s “L. C. A. convention there. He will be gone a week.

FORTUNIO BUNONI, RKO news chief, is in Mexico City from Hollywood today to see in an English version of the opera, “Boris Godunoff,” for next week.

PAUL STEWART has returned to New York from Mill Creek, Wash.


DICK POWELL will arrive in New York Monday.

ACT Nixes Howard Hawks For Work on Fox U. P. Kix

London (By Cable)—The Association of Cinema Technicians has refused permission to 20th-Fox to send over Howard Hawks to direct “Ma’so,” as announced Monday. Hawks’ deals have yet been set, the new firm, capitalized at $500,000, plans to make two films a year for two years at an average budget of $1,000,000. Associated with Martin are Paul Ziffren, Nathan Wallach and John McDermott.

Studio Musicians Pact Talks Start Monday

Representatives of the Association of Motion Picture Producers will meet with representatives of the American Federation of Musicians, in New York on Monday to discuss some of the problems facing the musicians, effective when the current two-year pact expires at the end of this month.

The National Association will attend will be Charles Boren, veep in charge of industrial relations for the AMPP, Frank Y. Freeman, Paramount vice-president, and J. W. Gillette, international studio rep. of the musicians’ union.

Henreed to Montreal For Production Talks

Montreal—Paul Henreed is due here this week for a production trip to Canada. Charles J. Kennedy, Canada’s foreign trade commissioner and former Warner Bros. executive, is in Montreal to discuss a production plan and the company’s future there. Henreed is also due to meet with the Canada government film commission and the Canadian Film Development Corp. to discuss the possibility of a drama deal with any Canadian Film Commission film or drama project in which Henreed is interested. Henreed is also expected to aim for a drama deal with any Canadian Film Commission film or drama project in which Henreed is interested. Henreed is also expected to aim for a drama deal with any Canadian Film Commission film or drama project in which Henreed is interested. Henreed is also expected to aim for a drama deal with any Canadian Film Commission film or drama project in which Henreed is interested.
High Costs Biggest Problem—Freeman

High costs continue to be the industry's number one problem. Yank Freeman, Paramount vice-president, said yesterday, with the after the nation's box office a secondary issue.

Freeman pointed out that despite decline in grosses from their asks of a few years ago, admissions are still 50 per cent above 1939, costs remain the driving factor.

"Production costs are 100 per cent, distribution 85 per cent, and theater operation 15 per cent. It is true that we are reducing crass production costs by more direct selection of films, and go to a picture, but we have not yet on the effects of this action."

The Paramount studio executive added that 1949 would be a crucial year for the industry since only on would the results of economies be seen and the full implications of the rise of foreign markets be apparent.

ew Institute Starts Film Workshop Sept. 8.

Donald M. Sinclair, director of the ew Institute for Film, 29 Flatbush ave., Brooklyn, has announced that Fall Semester will begin Sept. 8, except the class in "Film Workshop," which begins Sept. 8.

Courses offered at the New Institute from 6:30 p.m. to 10:30 p.m., ondy through Friday, include, men, sound, scenario writing, editing and TV.

ontgomery, Dallas Exhib. Dies—Dallas—Veteran Exhibitor Robert Montgomery, 66, died early yesterday morning in a Dallas hospital following lingering illness. Body will be placed Sunday to 231 Lawrence in the Brooklyn Heights, N. J., funeral home. Widow and Jack Cullum, many years partner, will accompany body.

Fox's Shamrock Ends Off Friday, 13th Jinx

Shamrock, Okla.—The postmaster in this Creek County hamlet of 461 persons did a land-office biz. on Tuesday and Wednesday this week, air-mailing out 20th-Fox's unusual shamrock promotion piece for "The Luck of the Irish." Through this device, Horace, the picture's happy-go-lucky Irishman, offers the "protective guidance of the Society of Leprechauns, Ltd." against the whimmy of Friday the 13th to over 300 editors, publishers, critics and radio personalities throughout the U. S. The straight-from-Shamrock promotion was prepared under the supervision of Charles Schaeffer, ad-publicity director, and tees of the campaign for "The Luck of the Irish."

Urges 60-Day Cancellation Clause in ASCAP Pacts

Louisville—While informing the members of the Kentucky Association of Theater Owners that it would require the repeal of the U. S. Copyright Law to eliminate paying ASCAP for performing rights, Henry S. Stites, KATO general counsel, also counseled the members to insert a 60-day cancellation clause in any 10-year contracts submitted by the Society.

Since Judge Vincent Liebel's de- cision involved the point of monop- oly, its ruling, if upheld, would mean that copyright owners would have to be paid some way other than through ASCAP, Stites opined.

20th-Fox Charters New Video Production Co.

Albany—Charter has been granted here to 20th-Fox Television Prods., Inc., to produce films for TV.
They become Indian Chiefs in tribal festivities, with wide Oklahoma City broadcast.

"Branding" ceremonies make "permanent Dallas citizens" of stars, with Major James Temple officiating, Interstate Circuit's Bob O'Donnell assisting.

Record turnout greeted Dallas, San Antonio, Houston, Oklahoma City premières! Here's the San Antonio broadcast showing Governor Chester and stars.
WARNERS' WIDE-OPEN TEXAS PREMIERES EVERY RECORD WIDE!

JACK CARSON

DOROTHY MALONE

DENNIS MORGAN

TEXAS

WARNED BY FRED GOTTIE

IN COLOR BY TECHNICOLO

THE ALAMO. Presentation of 200 badges prior to San An-

TEXAS-STYLE RADIO GIVEAWAY. 15,060 acres of potential oil land given to Dallas-born Dorothy Malone for her rise to fame in "Two Guys from Texas."

STARS PASS IN 2-MILE-LONG REVIEW in San Antonio's largest and most colorful premiere.
RKO's Biz in Brazil Up 35%
Splash Releases Are Successful in Cuba

Although the Brazilian box office is off about 20 per cent from last year, better product plus improved playing time has resulted in a 35 per cent improvement in business for RKO, according to the first half of 1948, Ned Seckler, sales manager for the company, told the industry press yesterday.

Interviewed together with Pedro Saenz, Cuban manager who reported a similar situation in his territory, Seckler gave the opinion that in 1948, for the major U.S. companies in Brazil would compare favorably with the approximate $7-$8 million realized last year. Continued presence of restrictions on remittances, however, will mean that between $5 and $6 million will find their way back to the U.S.

Seckler said that it would be at least another year before a final ruling from the Brazilian Federal Court on the legality of proposed restrictions on film rental would be forthcoming. American distributors are not especially optimistic, however, basing their optimism on the belief that the proposed orders would violate existing trade agreements between the two countries.

Experiments with "splash releases" are proving very successful in Brazil and will probably be broadened in the near future, Senor Saenz told the press. Tests thus far indicate that most openings utilizing special house builds yield the best financial results.

Saenz estimated that U.S. distribution from Cuba this year will be from $2,000,000 to $3,000,000, where there are no restrictions whatever on remittances and where the peso continues to equal the dollar in value.

English and Spanish language films are monopolizing the Cuban screens, he said, with theaters playing one or the other consistently to the exclusion of product from other countries.

E-L Weekly Revenue Up 133% for 24 Wks.

(Continued from Page 1)

picture industry at present," Pathe President Kenneth M. Young declared, "as a result of which most motion picture companies are experiencing substantially reduced revenues, Eagle Lion continues its marked upward trend."

Young attributed the gain in weekly gross income to a sales policy placing emphasis "on the selling of the picture to the public with which control large numbers of first-run theaters in key cities." He listed "T-Men," "Raw Deal," "The Noose Hangs High," "Canoe City," "Mickey" and "The Smugglers" among recent releases from which the company's future favorable results had been obtained.

Paramount Embarks On TR Tele Service

A television transcription service which places no restrictions on the use to which the purchaser may put the film was announced yesterday by Paramount. The service is primarily at networks, sponsors, advertising agencies and packaged show producers.

All negatives and prints produced on order become the property of the network; it was pointed out. This is in contrast to similar available services which limit the utilization of transcriptions to specific video stations. The Paramount service would permit a sponsor to make tele transcriptions available to whatever outlets he wishes.

The Paramount system of recording, which makes a 35 mm. film recording of a video program available within 60 days after the program is off the air, has been successfully demonstrated by the company on numerous occasions since first unveiled in December of the company's presentations thus far was the bringing of Louis Van Villers hour-long telecast to the large screen of the Paramount Theater here yesterday. Paul Reisner, vice-president in charge of television, said yesterday, "were designed to meet the competitive test of theatrical 35 mm. motion pictures. This means that the quality has to be such that when enlarged 42,000 times as it is when the Paramount Video Transcriptions are projected on the Paramount's big 16' x 24' screen. When broadcast to the smaller screen, the quality is even better and superior to that of television programs which are shown and the screen is 35 mm., prints were listed from $18 for a ten minute unit, and $30 for longer programs, which 35 mm. prints are $45 and $70 for each 16 and 60 minute show, respectively.

Welcome E-L's Cohen At Warwick Luncheon

Philadelphia—Milton E. Cohen, recently appointed as E-L's Eastern division sales manager, will be tendered a "welcome" luncheon by cir-
cumstances, of Pennsylvania, New Jersey and Maryland next Tuesday at the Warwick Hotel here.

Paul Henreid, star and producer of "Hollow Triumph," E-L melodrama, will be present along with William J. Heineman, Max E. Youngstein, L. J. Schlaifer and Harry Berman, and other industry figures. Cohen will accompany Henreid the next day to Reading for the world premiere of the Eagle Lion film at the Astor Theater.

Will Appeal Zionist Decision

Chicago—Judge Ralph Dady in Waukegan Circuit Court ruled yesterday that Zion authorities could prohibit Sunday film shows in that community. Attorneys for Zionist The-Paramount case to the Illinois Su-
preme Court.

SICK LIST

WILLIAM WINK, Warners salesman in Omaha, is hospitalized for a gall bladder operation.
ABOUT THE TRADE

New Equip. Features TESMA Trade Show

The annual trade show sponsored by the Theater Equipment & Supply Manufacturers' Assn., Inc., which will be held in St. Louis, Mo., on Sept. 26-30, will present a great many items that have never before been shown.

On display will be Drive-In theater equipment and accessories such as parking lights, speakers, clocks, etc.; all steel Drive-In theater screens, vending equipment, stage lighting equipment, change makers, ticket machines, large screen Television, new theater carpet designs, new projectors, sound systems, projection aids, vacuum cleaners, theater chairs, draperies and materials, theater screens, steel fronts and frames for theaters, marquees and changeable letters. Roy Boomer, secretary of TESMA, states there will be no registration or admission fee charged to those interested, architects, theater managers or maintenance engineers.

Limit Steel Exports To Aid Equip. Field!

Washington Bureau of THE FILM DAILY

Washington—Pix equipment manufacturers and would-be builders of new theaters will get more steel soon, if Rep. Walter Ploesser, chairman of the House Small Business Committee, has his way. Ploesser has called upon Commerce Secretary Sawyer to clamp down on steel exports, as well as to alter the steel allotment plan to give small business the same advantages it now holds out to the industrial giants.

Ploesser pointed out that 286,000 tons of steel went from here to Sweden, and only 195,000 tons to Great Britain. It was learned at the Commerce Department's office that he is convinced the steel going to Sweden, itself a steel-producing country, eventually reaches the Soviet Union.

Remodel in Port Clinton

Port Clinton, O.—The Madrid Theater, operated by Associated Theaters Circuit of Cleveland, is temporarily closed for remodeling.

One of the most important announcements in theater equipment distribution circles in some time, followed the signing of an agreement between Carl M. Weber, St., president of the Weber Machine Corp., of Rochester, manufacturer of the Weber Synchrofilm 35 mm. projection and sound mechanism, and Emil A. Kern, president of J. E. Robin, of 830 W. 42nd St., whereby the latter becomes the general sales rep. for the Weber equipment and all replacement parts to serve the entire continental U. S. Canada and all foreign countries.

Weber Machine Corporation is the producer of Synchro-Dynamic theater sound projectors, Synchrofilm sound heads, Synchrofilm theater speakers, Synchrofilm 20 theater amplifiers, Synchrofilm heavy-duty theater amplifiers and Synchrofilm Model HA portable 35 mm. projectors. The sound equipment is licensed under Western Electric patents. J. E. Robin, Inc. has for years been exclusive distributors in the United States and abroad of the Robin-Imperial Steadypower motor generator designed specifically for projection lamp service. Within the past year they have added a line of rectifiers known as Robin Selenium Rectifiers.

GAFD Names Dr. Wagner Operations Vice-Prexy

Directors of the General Alline and Film Corp. have elected Dr. Carly R. Wagner as vice-president in charge of operations.

eade Will Revamp erth Amboy House

Walter Reade's Majestic Theater, Perth Amboy, N. J., will emerge this Fall with a smart new white wucco exterior, modern angled arque, greatly enlarged and rewhiskered lobby, and a brand new television lounge, when extensive alterations now under way are completed, it is announced by Wal- ter Reade.

Wallace J. Wilck of 1001 State street, Perth Amboy, is the con- structor, and William I. Hohauer of 32 Yorkville, the architect. Work is scheduled for completion about ye. 15. Shows will continue unabated through the construction period.

Stores on both sides of the present entrance will be eliminated and the fronts blended in with the theater. The entrance itself will be widened, ur sets of Herculean glass doors walled, with a large ticket booth at the center, replacing the present Aby booth. Two large display cases, picture-window design and pro- portions will be recessed into the east walls flanking the new en- trance.

The present marquee and upright theater sign will be replaced by a on-lighted angular marquee.

A major change will be made in the mezzanine, which now consists of a narrow aisle flanked by a railing overlooking the floor below. A wide walkway will be built across this mezzanine shelf and a present front wall, level with a wall decorative balcony, to provide try to currently unused space over the outer lobby. This space, approxi- mately 25 feet wide and 42 feet long, running parallel with the street, will be converted into a new lounge and a luxury television room.

ADLER
PLASTIC and CAST ALUMINUM "THIRD DIMENSION" LETTERS and "REMOVA-PANEL" GLASS-IN-FRAME UNITS
Write for Information
ADLER SILHOUETTE LETTER CO.
1021 W. 36th St.
Chicago 32, Ill.
Even though today is FRIDAY the 13th...

YOU CAN WALK UNDER THESE

BREAK A DOZEN OF THESE

MAKE A PET OF A

IF YOU'VE GOT...

THE LUCK

OF THE IRISH

BOOKED !!!!

TYRONE POWER • ANNE BAXTER in "THE LUCK OF THE IRISH"

with CECIL KELAWAY • LEE J. COBB • James Todd • Jayne Meadows

J. M. Kerrigan • Phil Brown • Charles Irwin • Directed by HENRY

KOSTER • Produced by FRED KOHLMAR • Screen Play by Philip Dunne

Based on a Novel by Guy and Constance Jones

Happy-Go-Lucky Horace says, "Happy showmen today are playing these lucky-at-the-boxoffice 20th Century-Fox hits":

"THE WALLS OF JERICHO" • "THAT LADY IN ERMINE"

"THE STREET WITH NO NAME" • "GIVE MY REGARDS TO BROADWAY"
Video, 16 mm. Before IA's Cleveland Meet

Cleveland, O.—Development of employment opportunities in the growing video and 16 mm. fields and the matter of Communism in Hollywood will come up for consideration at the 49th biennial convention of the IATSE which opens today at Public Auditorium here.

Scheduled first-day speakers include William Green, AFL president; Governor Thomas J. Herbert of Ohio and Mayor Thomas H. Burke of the city of Cleveland. Eric A. Johnston, MPAA president.

(Continued on Page 7)

Coast Unions Sign Pact With Majors

West Coast Ban, THE FILM DAILY

Los Angeles—Agreement on a five-year contract, effective immediately, between major producers and teamsters, electrical workers, hod carriers, building service employees and plasterers was reached Friday. Among the principal features of the new deal is a provision in which employers grant preference of employment to those who have had six months' experience in the film industry in Los Angeles county, working in classifications covered in agreement of their respective unions.

(Continued on Page 7)

CRITICS' FORUM

Question Number 2

What specific move public relations-wise would you suggest to the industry?

Better Pictures! When pictures are great there's no need for extra public relations. Let the pictures speak for themselves! With current high admissions coupled with high cost of living, John Public demands his money's worth. Current pictures don't match the admission price. By 1935 admission price standards, current pictures are "great!" I'm sure the public would rather think the current crop satisfactory if admissions were dropped to the 1935 level. Current picture budgets make this proposed drop impossible. Best example of high quality on a low budget was the film called "The Inside Story." It was the perfect picture for the entire family—packed a strong message and delivered maximum entertainment, thanks to a fine screenplay.

CHARLES H. GIBSON
KPRO, KPRO-FM (Riverdale), KUCB (Blythe), KREO (Indio and Palm Springs), KROP (Brawley).

The movies need to set up some really effective organization to combat bad things written and said about films. Certainly for $75 or $1, people are getting consistently good entertainment. Why let groups outside of the industry and the Jimmy Fillers tear the business down? There are so many good films, that it is not smart to say Hollywood is turning out all "stinkers." There are so many differences of opinion pictures, it is difficult to condemn any.

HOWARD PEARSON
The Desert News, Salt Lake City.

At the risk of sounding like a moralist, I would suggest that called "horror," crime and sex pictures be minimized. What with the movies being cast in the role of a major force upon the thinking of adults and children alike, I believe more effort should be utilized to keep motion pictures on a higher plane—there certainly must be more good books and stories that would lend themselves adaptable to the industry. I would strongly recommend more movies produced for the "teenege" group specifically. I realize that the lower bracket movies bring in the cash; but it seems to me that in the long run the effort toward progress in the right direction will pay off. There is a group of non-motion goers which could be converted by more "A" pictures.

BETTY J. SNOOR
Aurora (Ill.) Beacon-News

More frequent visits by studio press agents to towns such as Chattanooga—particularly since our playing dates are so late that studio publicity is old and forgotten by the time the pictures are finally shown here.

MIRIAM ROSENBOOM
The Chattanooga News-Free Press.

There is still too much "super-colossal" in virtually all releases and publicity. The industry should stop treating newsmen as easily deluded children—even if they must treat the public as such.

JACK WURELDRIDGE
Corsican (Tex.) Daily Sun.

Cohen Named Prexy Of Warners Int'l

Warnings over the week-end announced the appointment of Wolfe Cohen to the presidency of Warner Bros. Int'l, succeeding Max Mil- der, who died in London, England, a year ago. Until now, Cohen has been vice-president of the WB subsidiary.

Cohen has been in the motion picture industry since 1918, starting in Toronto. On the opening of Warner offices in Canada nationally, he took charge of the St. John Branch in 1925. Later he was transferred to Winnipeg, Man., as

(Continued on Page 7)

MPEA Seeks German Distrib. Costs Guarantee

First in Industry to Seek ECA Convertibility While Publishers Jam Bandwagon

The MPEA has applied to the ECA for a convertibility guarantee covering its distribution costs in Germany, it was confirmed at the week-end by ECA officials.

The export association's application is the first to be filed by a firm (Continued on Page 3)

NEW FRENCH PACT THAWS $$ IN FOUR YEARS

$3,625,000 Annual Remittances; U. S. Companies To Send in 121 Pix Yearly

Paris (By Cable)—Annual film remittances to the U. S. in the amount of $3,625,000 for the next four years, starting from July last, would be permitted under the proposed new Franco-American film agreement negotiated to replace the expired Blum-Bynnes film accord, it was learned authoritatively here over the week-end.

Drafted by French Government

(Continued on Page 7)

Foreign Heads Hear Report by Rickard

Company foreign managers met Friday under the MPAA banner at the MPAA and received a full report on the Latin American outlook from Joaquin Rickard, MPAA rep. in South America, who recently returned from a nine-month sojourn there. Rickard's report largely paralleled what he had to say in an industry press interview, published in THE FILM DAILY last Wednesday.

Walters

(Continued on Page 7)
COMING AND GOING

ALEXIS SMITH leaves Hollywood by air today for a visit to her Canadian birthplace, Porte-
Creek, B. C. Her trip is being financed by the "Festiva-
vel," historic Western Crowley event. She will be
joined later by her husband, CRAIG STEVENS.

NORMAN H. MORAY, president of Warner
Pathé News and short subjects general sales
manager, returns to New York today from Albu-
querque.

MARILYN MAXWELL left London on Satur-
day, following an appearance with the Jack
Brony troupe, and returns to this country aboard
the S. S. Queen Elizabeth.

JERRY DALL, of the J. Arthur Rank Organiza-
tion, and JEFF LIVINGSTONE, of U.L., go to
Boston today in connection with the U. S.
premiere of "Hamlet" at the Astor three weeks
ago.

TOM BRADY, Hollywood correspondent of the
New York Times, who has been spending sev-
eral weeks in the East, returned to the Coast
over the Airline Express.

ALFRED JUNGE, art director at Metro's Brit-
ish studio, is due here from England within a
week.

IRVING HELFON, home office assistant to
Bretta Blakes, Jr., mid-Western sales manager of
Metro, left here yesterday for Chicago.

No Immediate Replacement
Of Agnew Seen by Selznick

West Coast Bureau of THE FILM DAILY

Hollywood—SRQ will make no im-
mediate replacement of Neil Ag-
new as president of the company,
David O. Selznick announced at
the week-end.

Selznick pointed out that he had
long been understood between Ag-
new and himself that upon comple-
tion of the organization of SRO
the former wished to change his
residence to France and retire from
active participation in the Ameri-
can industry.

Selznick's statement noted that
Milton Kramer, SRO board chair-
man, "has been gradually assum-
ing many of the executive functions
of Mr. Agnew."

State's "Families First"
For Youth Month Showings

"Families First," produced by
RKO Pathé for the New York State
Youth Commission, will be released for
theatrical showing next month and
will be a part of the September youth
month program sponsored by the
TOA. Pic is aimed at adult audi-
cences.

Sack Television Will
Open New York Offices

Chicago—Alfred N. Sack announced
here the opening of New York offices for Sack Television
Enterprises of Dallas, recently organ-
ized.

Four branches, Dallas, New York, Atlanta,
New Orleans, and two exhibitor
holders, Variety Pictures, Chi-
rope-Graham, Chicago, will handle television distribution for Film Studios of Chicago, H. A.
Spangh, director.

Cavelli Will Teach
New Institute for Films, 29 Flat-
bush Ave., has engaged Daniel D.
Cavelli, chief of camera branch at
the Signal Corps Photographic Cen-
ter, L. I. C., to teach the advanced
class in motion picture camera
techniques.

NEW YORK THEATERS

STANDARD TIME

0700 Chicago
0800 New York
0815 Philadelphia
0830 Baltimore
0850 Washington
1000 New Orleans
1100 Los Angeles
1200 Hollywood
1800 Tokyo
1900 London
1915 Paris
2000 Rome
2100 Nairobi
2200 Bombay
2300 Moscow
0100 Sydney
0200 Singapore
0300 Tokyo
0400 Singapore
0500 Sydney
FINANCIAL

(August 13)

NEW YORK STOCK MARKET

Net
High Low Close
Am. Soc. 245 246 244 +
Bell & Howell 135 136 134 1
Columbia Pict. 91 91 91 0
Eagle-Pathé 41 41 41 0
Gen. Prec. 14 14 14 0
Lyo's, Inc. 142 144 144 144
MGM 227 227 227 227
Paramount 228 227 227 227
RKO 266 266 266 266
Republic Pict. 37 37 37 37
Republic Pict. ptd. 91 91 91 0
20th Century-Fox 190 191 190 190
20th Century-Fox ptd. 37 37 37 37
Universal Pict. 140 140 140 140
Warner Bros. 104 104 104 104

NEW YORK CITY AND SUBURBS

High Low Close

Circulix 3•25 3•25 3•25
Cinemat 0.20 0.20 0.20
公证 0.20 0.20 0.20

Fillet Signs Baltimore Sun

Baltimore Sun has signed with the
Fillet New York studios for the
production of its trailers. Deal was
set by Fillet's Max Herrmann,
New York sales manager.

SOON AVAILABLE

Executive Secretary
... ten years' motion picture
work attractive... capable of
responsibility and knowledge of
work. Box 208, THE FILM DAILY
1501 Broadway, New York 18, N. Y.
Honoring A Humanitarian

HOLLYWOOD

**• • • A NOTABLE INDUSTRY GROUP will assemble in the**
Ambassador's Coconut Grove tonight at the invitation of the Variety
Club of Southern California to do honor to Charles P. Skouras, not as**
the president of National Theaters, not as a distinguished pillar of film**
business, but as a simple humanitarian, whose good works have brought**
him the first Great Heart Award to be bestowed by Variety's Tent 25.

**• • • IT IS SINGULARLY APPROPRIATE that the Tent's choice**
should be Charles P. . . he has sparked its Heart program with the**
same zeal and the same generosity and the same unselfish service that**
has marked all of his public and civic activities . . . That, indeed,
is the Skouras way, for as Barney Balaban observed not so long ago**
when the industry honored 20th-Fox's president: "when you think of**
a Skouras, you think of all three"—Charles, Spyros and George.

**• • • THRU THE YEARS, the outstanding showman Variety**
honors tonight has never turned a deaf ear when his country or a**
humanitarian agency has sought his aid and leadership . . . Remem-
ber the Fourth War Loan? . . . Remember the several American Red**
Cross campaigns? . . . The industry's participation in the annual March**
of Dimes? . . . And such other great causes as Greek War Relief,**
American Brotherhood, the NCCL, the UJA, the Hollywood Caravan,**
Catholic Social Service, the Los Angeles Community Chest, the Army at War**
Art Exhibition? . . . Indeed, call the roll of any cause of industry**
concern and high on it you'll find the names of Charles, Spyros and**
George. Again, quoting Balaban, "Their work on behalf of the**
suffering and needy has brought a new spirit of charity into our busi-
ness" . . . Could you find a more perfect tribute?

Nicholson Takes Over As
Army's MP Rep. Here

Fred Bund, Chief of the Army Air
Force Motion Picture Service, at the**
week-end announced the resigna-
tion, effective Friday, of Gordon
McFarland, who has for the past**
two years been the New York rep.
of that Service, which is a division**
of Office of the Chief of Special
Services, Department of the Army.
McFarland will engage in real estate
operations in Arlington, Va.

McFarland's duties will be as-
sumed by John J. Nicholson, Chief
of the Overseas Branch of the Army
and Air Force Motion Picture Ser-
vie, in addition to his present ones.
Nicholson formerly was connected with
the Warners Theaters.

Olympic Dispute on TV Tontine

Newsreel of the disputed 400-
meter relay race of the Olympics
will be shown tonight at 10 p.m. on
WNBT and the NBC East Coast
network.

Rites For Mrs. Tover

West Coast Bureau of THE FILM DAILY
Hollywood—Private funeral serv-
es for Mrs. Nancy Tover, 34, wife
of Leo Tover, director of photogra-
phy, were held Friday.

Domestic Air Parcel
Post Starts Sept. 1

Washington—THE POST OFFICE DE-
PARTMENT has announced that domes-
tic air parcel post service will begin
Sept. 1. Pix distributors may find
the service useful for shipping films
in some areas.

The service will cover the U.S.,
its territories and possessions. It will
be open to any package weighing
between 8 ounces and 70 pounds,
and rates will be set by a zone sys-
tem, similar to that for surface par-
cel post. Registry and insurance ser-
vice will be available on air ship-
ments.

Schwern Heads FPS Tele Depl.

Film Program Services, 1178 Ave.
of the Americas, is establishing a
new tele-theatrical department head-
ed by Jules Schwern, recently with
Lopert Films.

MPEA Seeks German
Distrib. $5 Guarantee

(Continued from Page 1)
industry corporation. The guaranty
covers convertibility of distribution
overhead in Marshall Plan countries.

The ECA's plans are still in the
formative stages, but book, maga-
zine and newspaper publishers have
been delaying the agency, and offi-
cials express surprise that film pro-
ducers haven't done the same. No
guarantees have been approved yet
for any industry.
...in the intimate story of Broadway's most exciting actress, who played her most enticing scenes OFF STAGE!

ROSALIND RUSSELL
in
THE VELVET TOUCH

A FREDERICK BRISON PRODUCTION

also starring

LEO GENN · CLAIRE TREVOR
SYDNEY GREENSTREET

with

LEON AMES · FRANK MCHUGH
WALTER KINGFORD · DAN TOBIN

Directed by JOHN GAGE · Screenplay by LEO ROSTEN
An INDEPENDENT ARTISTS Picture · Released by RKO RADIO PICTURES

OPENS AT BROADWAY'S FAMOUS
"You can get away with ANYTHING
... if you've got the VELVET TOUCH!"
Anything?

RIVOLI THEATRE, SOON

YOUTH MONTH—SALUTING YOUNG AMERICA
GREETINGS IATSE

With more than 1,100 delegates from all parts of the U. S. and Canada attending, the IATSE today opens its 39th biennial convention in Cleveland. The advertisers represented on this page join in extending to International President Richard F. Walsh and the assembled delegates their sincere congratulations on the IA’s progress during the last two years and their earnest wishes for its growth and prosperity.

AMPRO CORPORATION
2851 NORTHWESTERN AVENUE, CHICAGO 18, ILLINOIS

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Precision Cine Equipment

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Largest Line of Motion Picture Equipment
DeVry Theater Projectors and Amplifiers

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Alliance Theater Corporation
231 SOUTH LA SALLE STREET
CHICAGO, ILLINOIS

Extends heartiest greetings to the members of I.A.T.S.E. for a most successful convention.
ATSE to Tackle Television, 16 MM Employment

C. Johnston Forced to Cancel as Convention’s Guest Speaker Wednesday

(Continued from Page 1)

C. Johnston, scheduled to address the convention Wednesday by invitation, was forced to cancel because of pressing association business. Johnston will be in New York tomorrow for an important MPAA board meeting, and may be held here another day or so, it is understood.

The gathering of more than 1,100 delegates from all parts of the United States and Canada will be filled to order by John B. Fitzgerald, Local 27 president, who will introduce the temporary chairman, International First Vice-President Horland Holmden, Local 100 business agent.

Among those scheduled to welcome the delegates are Michael Lyden, president, and Hy Hanna, secretary, of the Ohio State Federation of Labor; John P. Burns, president of the Cleveland Federation; Rep. Michael A. Feighan, from Ohio’s 59th District, and Ernest Schwartz, president of the Cleveland Motion Picture Association. The event will then be turned over to President Richard F. Walsh.

President Walsh’s report on progress made to the Alliance since its last convention is to be held tomorrow, along with the reports of General Secretary-Treasurer William F. Roott and the Board of Trustees.

On the program for that day is an address by Joseph B. Keenan, national director of Labor’s League for Political Education.

On Wednesday the delegates will receive a report of the General Executive Board at several convention committees.

Tom O’Brien To Speak

Committee reports will continue on Thursday, and the schedule for that day includes an address by Tom O’Brien, M.P., general secretary of the British NATRE.

Nomination of officers will conclude the day’s business, with the election and installation to take place on Friday.

The convention proper was preceded by a district gathering at the Rofftlen on Friday and Saturday. Following a day’s session of the General Executive Board, attended by the international officers and their guests.


We extend greetings from the members of—

IATSE OPERATORS UNION 110

Our members service both the film and television industry in the Chicago territory.

Gene Atkinson—Business Agent
Clarence Jalas—Secretary-Treasurer
James Gorman—President

Saturday Midnight Lights Out

Florence, S. C.—The City Council has ordered the city’s four film theaters to close by Saturday midnight.

New U. S.-French Pact Thaws $$ in 4 Years

(Continued from Page 1)

officials and the American Embassy, with the MPAA represented in an advisory capacity by Gerald Mayer, managing director of its international division, after lengthy discussions and extended meetings, the new agreement, reportedly agreed to in principle, has been transmitted to the U. S. for acceptance.

(Continued from Page 1)

The French agreement will hold the spotlight at the MPEA directors meeting in New York tomorrow, he is anticipated.

It is understood that, under the new deal, the American companies would be permitted to take out $2,438,305 at the rate of 119.30 francs to the dollar, while the remitted $1,186,795 would be at the exchange rate of financial transfer. The latter would be applied against receipts accrued since July 1, 1947. The four annual rentals of $2,438,305 would liquidate the $9,752,830 bond frozen here.

The remaining francs would be blocked and usable as defined in a supplemental memorandum, the agreement in this respect providing the Anglo-American agreement.

In the following:

Other salient features of the agreement include provision for the import of 121 pix annually from the U. S., 110 to be from MPAA companies, 11 from American Indians, other foreign countries will be permitted to send in 65.

Dubbing of all imported pix would be permitted. Restrictions on dubbing of more than two years old would be waived for “U” S. pix.

France would place no limitation on the import of originals, but it is specified these must have superimposed titles and may not be dubbed. Further, it is specified that they may be shown in only 30 French theaters, 10 in Paris, 50 in the provinces.

For the four-year period, a screen quota of five weeks out of every 13 at French pix is provided.

Cohen Named Prexy Of Warners Int’l

(Continued from Page 1)

branch manager with supervision over Calgary, Alta., branch. In 1936, Cohen became Canadian district manager for Warners. He was appointed vice-president of Vitagraph, Ltd., in 1941, and in 1944 he was made vice-president of Warners Int’l.

Second Loop “Largo” Showing Chicago—Warners’ are getting a second Loop showing on “Key Largo” at Rialto Theater after a two weeks’ run at the B & K State Lake Theater.

AMPP and AFM Meet Today For Discussions On Film Musician’s New Pay Contracts

Discussions on a new contract for studio musicians get under way today in New York between studio reps. and James C. Petrillo, head of the AFM, and his negotiating group.

Charles Boren, AMPP veep, in charge of industrial relations, arrived here from L. A. over the week-end accompanied by his assistant, Albert Chanie. Other studio reps. who were due in over the week-end to dicker with Local 802 are Fred S. Meyer, of 20th-Fox; A. H. McCausland, of U-I; Richard J. Powers, of Metro, and Lou Lipstone, of Paramount.

Y. Frank Freeman, Paramount veep, remained here to attend the negotiations instead of returning to the West Coast as he had originally planned.

Compliments of—

International Photographers of the Motion Picture Industry

LOCAL 666

Jurisdiction in all midwestern states

W. H. Strafford—Business Manager

IATSE 666

327 SOUTH LASALLE STREET

CHICAGO, ILL.
STORKS

Second son was born to Tex Mc
Crory and his wife, Jinx Falkenburg, Friday at the Polyclinic Hospital.

Lazar in Paramount Int'l Theater Post

Lou Lazar has been appointed general manager of Paramount In-
ternational Theaters following the resignation of Clement S. Crystal as
vice-president of the Paramount subsidiary, it was learned over the
week-end.

Lazar, widely known in the Amer-
ican exhibition field, resigned as
general manager of operations for
the Schine Circuit two years ago to
run his own business with Paramount,
and after a brief period on Crystal's
staff at the home office, was assigned
to operate the Paramount theaters
in France and Belgium, headquarter-
ing in Paris.

Illness subsequently caused his
return to the U. S. He rejoined the
company actively recently, and with
Crystal's resignation, took over as
general manager, by appointment of
President George Weltner.

Skouras-Stahl Lease Lincoln in Kearny

Skouras-Circuit, in partnership
with Murray Stahl, have acquired
a 21-year lease on the Lincoln Thea-
ter, 1,207-seater, in Kearny, N. J.
House was operated on a long-term
lease by Warners and Haring &
Blumenthal until the beginning of
this month when the lease expired.

Lincoln Theater is the fourth in
a group of New Jersey theaters
operated jointly by Stahl and
Skouras. The other three are the
Rivoli in Rutherford, the Rex in
East Rutherford, and the Regent in
Kearny.

Berk & Krumgold, theatrical re-
tors, arranged the deal on the Lin-
coln.

ECA Allocs $10,000 For Film Equipment To Greece

Washington Bureau of THE FILM DAILY

Washington—ECA on Friday an-
nounced its first allocation of funds
to purchase film equipment. Its daily
allocation report included a $10,000
item for motion picture projectors
and equipment for shipment to
Greece.

Nostler Buys in Florence

Harry Nostler, formerly of the
Interborough Circuit, has acquired
the Florence Theater, Florence, N. J.
House has been operated for the
past five years by Martin Fishbein
who is retiring. New owner plans to
refurbish entire theater and install
an all-air-conditioning unit. Berk &
Krumgold, theatrical realtors, ar-
ranged the deal.

RKO RADIO PICTURES, Inc.
TRADE SHOWINGS
of SAMUEL GOLDWYN'S
"A SONG IS BORN"

ALBANY
Madison Theatre, 1032 Madison Ave.
Mon. 8/23 8:15 P.M.

ATLANTA
Backhead Theatre, 310 Roswell Road
Mon. 8/23 9:00 P.M.

BOSTON
Cooleight Corner Th., 290 Harvard St.
Mon. 8/23 8:00 P.M.

BUFFALO
Shaw's Elmwood Theatre, 539 Elmwood Avenue
Mon. 8/23 9:00 P.M.

CHARLOTTE
Manor Theatre, 607 Providence Rd.
Mon. 8/23 9:00 P.M.

CHICAGO
Vogue Theatre, 3810 N. Broadway
Mon. 8/23 2:00 P.M.

CINCINNATI
Forest Theatre, 671 Forest Ave.
Mon. 8/23 8:50 P.M.

CLEVELAND
Shaker Theatre, Shaker Heights
Mon. 8/23 8:15 P.M.

DALLAS
Tower Theatre, 1913 Elm St.
Mon. 8/23 6:15 P.M.

DENVER
Jewel Theatre, 1912 S. Broadway
Mon. 8/23 8:00 P.M.

DES MOINES
Veitna Theatre, 1207 25th St.
Mon. 8/23 8:30 P.M.

DETROIT
Varsity Theatre, 17121 Livernois Ave.
Mon. 8/23 9:00 P.M.

INDIANAPOLIS
Zaring Egyptian Theatre
Mon. 8/23 8:30 P.M.

KANSAS CITY
Rockhill Theatre, 4608 Troost Ave.
Mon. 8/23 9:00 P.M.

LOS ANGELES
Wilshire Theatre, 1314 Wilshire Blvd.
Mon. 8/23 8:30 P.M.

MILWAUKEE
Tosa Theatre, 6825 West North Ave.
Mon. 8/23 8:00 P.M.

MINNEAPOLIS
St. Louis Park Theatre, 4829 Minnetonka Blvd.
Mon. 8/23 9:00 P.M.

NEW HAVEN
Whitney Theatre, 1220 Whitney Ave.
Wed. 8/25 8:50 P.M.

NEW ORLEANS
Fox Th., Elsonian Fields & Gentilly Ave.
Mon. 8/23 9:00 P.M.

NEW YORK
Theater, 48th St., 1032 Madison Ave.
Mon. 8/23 8:30 P.M.

OMAHA
Borden's Theatre, 106 17th St.
Mon. 8/23 9:00 P.M.

PHILADELPHIA
Logan Theatre, 4732 N. Broad St.
Mon. 8/23 8:30 P.M.

PITTSBURGH
Fulton Theatre, 101 6th Street
Mon. 8/23 8:45 P.M.

PORTLAND
Bogard Th., 3708 S. Hawthorne
Mon. 8/23 8:30 P.M.

ST. LOUIS
Shubert Theatre, 3104 North Grand
Mon. 8/23 8:30 P.M.

SALT LAKE CITY
Uptown Theatre, 53 S. Main Street
Mon. 8/23 8:30 P.M.

SAN FRANCISCO
Alhambra Theatre, 2330 Polk St.
Mon. 8/23 8:30 P.M.

SEATTLE
Egyptian Th., 4543 University Way
Mon. 8/23 8:30 P.M.

SIoux FALLS
Hollywood Th., 212 N. Phillips Ave.
Mon. 8/23 9:30 P.M.

WASHINGTON
Olmth Th., 619-15 North St., N.W.
Mon. 8/23 9:37 P.M.

Johnston Trip Up To
MPEA Bd. Tomorrow

Departure late this week, or within
the next 10 days, of Eric A. Johnston,
and his executive assistant, Joyce
O'Hara, for a European trip which
may span a month loomed as a dis-
tinct possibility at the week-end
with the final decision expected at
 tomorrow's MPEA board meeting in
this city.

If the trip materializes—and all
signs point to its being made al-
though inquiry Friday established
that there was no final definite
—Johnston and O'Hara will not
only visit Britain and France but
the rest of Western Europe.

Should they go over, the British
and French situations will have top
priority, but the American execs,
and plan to give some attention to
industry interests elsewhere. No
list sorry has as yet been drafted.

Unfair Clearance Charges
To Be Heard by NCA Today

Minneapolis—NCA meets today to
work out unified action on charges
of unfair clearances allotted some
executors by distributors which
should be adjusted, Ben Berger said
the group expects to demand fairer
clearances without paying
premium prices for earlier runs.

He said theaters legitimately
titled to earlier runs provided their
location, business and physical setup
qualified them but they should only
pay what the theaters can afford to
clear.

Wallis Seeking Todd
For Italian Production

London (By Cable)—Hal Wallis is
negotiating with J. Arthur Rank for
the services of Ann Todd for "Sep-
tember," which he plans to film in
Italy.

"Movie Matinee" in Expansion

Beginning this afternoon, Red
Benson's "Movie Matinee" program
over WOR-Mutual becomes a half-
hour show six days a week. Show will
be heard from 3 to 3:30 p.m. daily,
and 11 to 11:30 a.m. Saturdays.
Produced by Program Productions,
the sustaining spot is broadcast
from the Longacre Theater and con-
stitutes of audience participation,
quizzes, games and the like. Plans
calls for star appearances. Program
is slanted for fan elements and gen-
erally offers direct plugs.

P. L. Pic for U. S. Release

The Reconstitution Trading Corp.
has engaged Nathan Cy Braunstein
to streamline and edit "Fort San-
tiago," the Philippine motion picture
to be released in the U. S. since the Jap invasion.
MAJORS, MPAA ATTACK SWG SUIT COMPLAINT
Stanley Holds Joint Ownership Not Illegal

Claims High Court Issued
An Opinion with Judgment
To Come from District Court

Washington Bureau of THE FILM DAILY
Washington—The Stanley Co. yester
day moved to dismiss a K-B
improvement Co. suit to force it out of
the jointly owned MacArthur
Theater. The Warner subsidiary
tained that there is no judgment
et in the Paramount case requiring
any other defendant to dispose of
any theater.
The K-B suit was based on the
(Continued on Page 7)

-L Seeks ASCAP Deal
On Performing Rights

West Coast Bureau of THE FILM DAILY
Hollywood—Eagle Lion has en
ered into negotiations with ASCAP
re performing rights to film music
and is attempting to set fees on a
xed percentage basis, depending on
the type of feature in question.
Irvine Friedman, company music
department head, has already closed
dals for some pictures, with costs
(Continued on Page 6)

Delay Musicians’ Pact
‘Headlines Until Today

Negotiations for a new studio pact
tween reps. of the studios and the
AFL did not get under way
yesterday as planned since several
of the principals were not in the
metropolis. Talks are scheduled to
egin this afternoon in the offices
of the AFL, 570 Lexington Ave.
(Continued on Page 6)

Enterprise Option
Won’t Be Renewed
West Coast Bureau, THE FILM DAILY
Hollywood—Enterprise Productions
did not exercise its option for a new
year lease on the original Cali
ifornia Studios, and the plant will re
vert to Harry Sherman on February
14, 1949, ending the original lease.
Sherman, who has “Tennessee’s Part
ner” to produce for Enterprise, is
starting negotiations for releasing ar
rangements with other companies on
his future product.

The PULSE-TAKING of Hollywood production is a continuing prof es
sional duty seriously undertaken by the men and women of press and
radio who write of and comment on the motion picture. Their is the
objective approach. Today, thru the medium of the 1948 Critics Forum,
The Film Daily presents the first installment of what they have to say
about the state of the cinema, and whether it has advanced or slipped
during the past 12 months.

Question Number 3
What specific comment have you to make upon the
improvement, or lack of it, noted in American pictures
in the last 12 months?

AMERICAN pictures have improved
in realism through increasing use of
the documentary or “semi-doc” tech
ique which begins to show up the
synthetic story. Too little attention
is still paid to the story or film as a
whole. The tendency is to concentrate
on the stars and neglect development
and perfecting of minor characters,
down to the smallest bit parts that
round out a picture. In this the British
have it all over us. Painstaking atten
tion adds to general quality.

HELEN BOWER
Detroit Free Press

FROM ALL sides, I hear people say,
”What’s wrong with Hollywood?
Why are pictures getting worse all the time?”

DONALD KIRKLEY
The Sun and The Sun
Day, Baltimore, Md.

EXCEPT IN few instances there have been
too many on the same formu
las. Our films seem never able to grow
up. They are entirely too juvenile, as a
class, for adult or intelligent con
sumption.

BOYD MARTIN
The Courier-Journal,
Louisville, Ky.

AS IN THE PAST, there is entirely
too much sentimentalism, repetition
of same ideas and plots. “Honeymoon Pre
ty,” “The Mating of Mlle” and “The
Big Clock” were three much needed
delightful surprises of the year. Let’s
stop this nauseating habit of over pub
licizing rank films—give more credit
and attention to good, praiseworthy
films!!

HELEN F. BUCK
WCAU-TV, Philadelphia

AMERICAN motion pictures show a
decided and welcome sign of grow
ning up. Their attitude of sophistication
shows development not only in story
line but in sound use of background
on subjects that the industry usually
merely skims over. As one instance, I
cite RKO’s “Port Apache,” which faced
a serious blunder in American history
—our diametric treatment of the In
dians in abuse and land-wielding. We
are now attempting to make a much
too slight and much too late repara
tion of the vanishing American, al
though spending millions for foreigners
in and outside the country, “Fort
Apache” (historically) owes kinship to
Custer’s famous “Last Stand.” The mo
tion picture treatment lifts it from
what otherwise would have been a
routine “Western.”

RUSSELL RHODES
The New York Journal of
Commerce

LACK OF imagination in themes is the
greatest detriment — snagged on
moribud.

LOREN KING
Douglas Dispatch,
Douglas, Ariz.

FALSE IDEAS, redolent of Holly
wood living, are too prevalent in
screenplays. False values in business
(Continued on Page 6)

Will Seek a Dismissal
On Ground of Unclear
Claims and Jurisdiction

Seven major film companies and the
MPAA will ask the New York District Court here on Sept. 14 for
an order dismissing the Screen Writers Guild suit, it was made
known yesterday with the filing of a
notice of such intention by defend
ant attorneys.

Petition for dismissal of the com
plaint will be on the ground that it
(Continued on Page 3)

7 Agree to Settle
Harford Trust Suit

Washington—Seven of the eight
major distributors have agreed to a
settlement of the two-year-old anti
trust suit against them and the
Rome and Dunkirk Circuits in Balti
city by the Harford Theater Co., of
that city. UA is the only holdout in an
agreement which dismis

Hughes Claims “Outlaw”
Scene in “Red River”

Dallas — Claiming the climactic scene of “The Outlaw” used in “Red
River,” Howard Hughes filed suit in
Federal Judge W. H. Atwell’s court
here against United Artists and
Interstate Theater Circuit, seeking
injunction against the use of scene.
Hearing will be held on Friday.
The picture is due at the Majestic Au
gust 26.

20th-Fox Asks Radio
Rule Clarification
Washington Bureau, THE FILM DAILY
Washington—Twentieth-Century
Fox yesterday asked the FCC to clar
ify its proposed ruling on industrial
radio channels. Proposed regulations
provide for power radio, petroleum
radio, forest radio, and special indus
trial radio. The 20th-Fox declaration
pointed out that it intends to file
applications for two additional chan
nels in the 25-30 megacycle band,
and assumes that they would be
classified in the last category.
COMING AND GOING

ERIC A. JOHNSTON, MPAA president, plans to
return from Chicago last week when he was attend-

ing to the opening of United Artists' theater on the
outside at today's MEA meeting on the French
situation.

NORTON C. RITCHETT, president of Monog-

gram Int'l Corp., has arrived in London and is

attending at the Hotel Savoy.

WILLIAM E. OSBORE, Monogram's Far

Eastern representative, leaves Sydney soon for Batavia, Dutch East

India.

JAMES COWAN, publicity rep. of the Allied

Artists distribution organization in Canada, ar-

rived in Chicago over the week-end.

JOHNNY MACK BROWN will make his first

tour through Pennsylvania, Ohio and West Vir-

ginia when he visits 23 cities during the month of

September.

J. E. LOPERT, foreign film distributor,

and MRS. LOPERT, will stop next Tuesday on the S. S.

America for a short visit to Italy and France.

They will attend the Venice Film Exhibition.

HARRY KALMINE, president and general

manager of Warners Theaters, and HARRY

GOLDBERG, advertising publicity director for

Warner's Western division, last night for Wash-

ington, returning to New York the end of the

week.

W. E. KOLLMYER, Western Electric engineer,

has arrived in Sydney by Pan Am Clipper American to inspect W. E.

equipment installed at the Commonwealth-Theater.

BERN CRONK, veteran Canadian film exploit-

er, left Toronto over the week-end with his wife

and two children for association with his 1-year leave from Empire—Universal-Films.

WARNERS' BROOKLYN STRAND

Passes to Fabian Sept. 1

Signing of a contract by which SC Fabian purchases the Brooklyn Strand from Warners was jointly an- nounced yesterday by the principals.

Incorporating deal was announced ex-

clusively as disclosed by THE DAILY on July 19.

Fabian takeover is effective Sept.

1. Fabian already has the Fox there and he in-

tends to operate both the Strand and the Paramount in a

pool.

In connection with the takeover, Fabian Albany Theaters Corp., has changed its corporate name to Fa-

bian Strand Theatre Corp.

WB THEATERS NEW ENG.

Zone Meeting at Orange

Hartford, Conn.—The Warner

Theaters 'New England zone

will hold its annual managers' meeting at the Racebrook Country Club

in nearby Orange on August 31.

Forty New England theater man-

agers; Harry Kalmine, circuit pres-

ident; and general manager; I. J.

Hoffman, New England district

manager; Henry L. Needles, Hartford
district manager; other home office

and zone executives will be among those on hand.

Zanuck, King, MacArthur Have Papal Audience

ROME (By Cable)—Darryl F. Zanuck, Henry King, Charles Mac-

Arthur and members of their re-

spective families were received in

special audience at the week-end by

Pope Pius at the papal summer res-

dence at Castle Gandolfo.

ITALIAN 'Oscar' to Zanuck

FOR 'DARLING CLEMENTINE'

ROME (By Air Mail)—During
cocktail party Friday at the Casin-

Valadier, the National Film Journal-

ist Guild presented a silver cup to

Darryl F. Zanuck, producer of "Dar-

ling Clementine," directed by

John Ford. The film won the Silver

Ribon, Italian equivalent of the

"Oscar," as the best foreign film pre-

sented in Italy during the 1947-

season. Also present among other

were Henry King, Tyrone Power, Linda Christians, Jim Dayton, Ella

Maxwell.

MINN. 28-DAY RUNS

Awaits Finalization

MINNEAPOLIS—The 28-day runs for

three Minnesota stands have not

yet developed in reality with daily

meetings among distributors, and exhib-

itors and combinations on the clear-

ance topic. Some theater men are

runawaying their theaters in hope of

benefiting by earlier runs, others are

protesting violently. NCA plans to

adopt a unified plan of action fear-

ing districs, are playing one exhib-

itor against another, and some combin-

eations here have been eased of for-

minal alliance with MAC to throw ob-

stacles in the path of the earlier run

plan for Twin Cities stands.

METRO ACCEPTING BIDS

FOR CHI. SUBSEQUENTS

CHICAGO—Metro is now accepting

bids for subsequent runs of "On An

Island With You," current at B &

State Lake, and "Summer Holiday"

which opened for two weeks at B &

United Artists.

FILM VIDEOS

FILM STORAGE

1315 HURST BLDG. BUFFALO, N. Y.

Watch For

1315 HURST BLDG. BUFFALO, N. Y.

TUESDAY, AUGUST 17, 1948

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Hail NT's Skouras  
For Humanitarianism  

West Coast Bureau of THE FILM DAILY

Hollywood—Highest praise for the humanitarian works of Charles P. Skouras was voiced by eminents of the film industry and civic dignitaries as the Variety Club of Southern California presented its first Great Heart Award to the National Theater owner in a ceremony last night at a testimonial dinner in the Ambassador's Coconut Grove.

Upward of 900 leaders from every branch of business and government attended the distinguished list of speakers laud Skouras, selected for the Award on the basis of his "selfless contribution to community betterment, leadership in public welfare, projects and patriotic activity.

The keynote perhaps was sound by Joseph M. Schenck, 20th-Fox exec, who said: "I was first of all to compliment Variety Clubs of America for selecting Charlie Skouras as its first recipient in Los Angeles of the Great Heart Award.

"Charles Skouras has devoted himself wholeheartedly to humanitarian work which the Variety Clubs stand for. He has given generously of his time and leadership in work of charity. No one is more deserving of the honor.

"I am very happy that his fine efforts have been given this recognition."

$50,000 Griffith Estate  

Los Angeles—Will of David Wark Griffith, film pioneer who died early this month, was admitted to probate, revealing an estate of $30,000.+

Lloyd Wright, Jr., attorney, and Evelyn Baldwin Griffith, the screenwriter’s divorced wife, were named executors.

WEDDING BELLs  

Pearson-Macdonald  

Phyllis Ann Pearson and Wallace Dale Macdonald, daughter of Earl Mac- donald, vice-president of Warners, in charge of sales for Latin America, will be married in Salt Lake City Thursday.

Cassell-Leinick  

Cleveland, O.—Richard Leinick, former local Film Classics booker, and son of Mike Leinick, accountant for the Associated Theaters Circuit, will be married to Bernice Cassell of East Orange, N.J., at the Hampshire house, New York, on Aug. 28.

Jester-Mooney  

Cleveland, O.—A September wedding of local interest will be that of St-Pair Mooney, son of Milton A. Mooney, head of Cooperative Theaters of Ohio, to Gail Jester of this city.

Along the RAIT with PHIL M. DALY  

Tuesday’s Tattlings  

- - WAS BOB WOLF’S recent quick, hush-hush trip from London in connection with the proposed U.K. “clearing house” of American distrees? . . . Top Dominion film execs. reported very puzzled by the Canadian government’s designations of A. H. Newman as liaison with the U.S. industry on production north of the border. . . . He’s said to be without any film background. . . . John Stillman interests will put up more than $2,000,000 to bankroll Sam Kramer’s Screen Plays which has a program of five A’s lined up. . . . Two-week “workmen’s holiday” in Toronto may delay the opening of Rank’s new Odeon there. . . . Capt. Richard H. Cornelison, manager of the San Antonio Laurel, has been assigned to the 5th Cavalry Group Headquarters, Texas National Guard. . . . Did you know that SI drive-ins are now operating in the Cleveland territory? . . . Chl. film litigation will come to a boil again with the return from vacation on Sept. 13 of Federal Judge Michael Igoe? . . . Chances are the MPAA’s Col. Frank McCarthy will not fill the SIMPP presidency despite those published reports.

- - - SIDNEY KAYE, BMI vice president and general counsel, will be a guest speaker at the NTFC dinner meeting at Sardi’s Thursday night. . . . His subject: “The Right to Perform Music on Television.” . . . The Babe Ruth Foundation netted $6,875 from the Astor world premiere of “The Babe Ruth Story.” . . . Joe Edel, chief of THE FILM DAILY’s Chicago bureau, is serving on the local publicity committee for the TCA convention Sept. 24-25. A. H. Newman, San Antonio, is now selling ice cream cones . . . and pints and quarts to take home after the show, too . . . No sir, you can’t stop progress in film theater entertainment. . . . Doug Fairbanks, Jr., who leaves New York for Europe this week, will check CARE distribution in England, France, Holland, Belgium and Italy.

- - - AFTER THE FIRST THREE MONTHS of operation, Minneapolis video station KSTP-TV finds its newscasts clicking strongly but other films getting only average attention and some criticism. . . . Martha Tilton opens at the N. Y. Paramount tomorrow, replacing Peggy Lee who closes because of prior booking engagements. . . . Nick (Skouras) Matsoukas’ National Committee of 13 Against Superstition and Fear is asking all campaign managers of presidential candidates to ask the latter to endorse a world calendar of 13 months. . . . Wall St. Journal yesterday reported J. Arthur Rank spent a million filming the Olympics. . . . Smaller exhibs. in the mid-West are squawking about drive-in opposition. . . . Claim the latter with their big capacities can outbid ‘em for product. . . . National Legion of Decency has reclassified “Passionelle,” putting it in Class B. . . . Legion originally had condemned the French import; revisions brought the change in rating.

- - - ONTARIO BOARD of Moving Picture Censors is standing firm on its approval of Metro’s “Summer Holiday” in the face of clerical protests. . . . First Canadian theater to use video in the lobby is the Odeon Danforth, Toronto. . . . Set picked up Buffalo programs. . . . theater rates the innovation on an outstanding basis. . . . Chicago’s Sherman Hotel is installing video sets in 100 rooms. . . . Farnsworth is bringing out a new tele receiver with a new type mirror-backed flat-faced picture tube providing a 52-square inch image. . . . Set will sell for $425. . . . Columbus’ “Mating of Millie” is the “sleeper of the year” in Canada. . . . Downtown Toronto first run has the pic in its 11th week.

Major, MPAA Attack SWG Suit Complaint  

(Continued from Page 1)  

"does not set forth a short and plain statement of the claims alleged therein and the grounds upon which the Court’s jurisdiction depends." If the request for dismissal is denied, defendants will seek an alternative order clarifying certain allegations and paragraphs from the SWG petition on the grounds that they are "redundant, immaterial and impertinent.”

Action was originally filed several months ago when the SWG sought to enjoin the film companies named in their suit from adhering to their announced policy not to hire known Communists. Yesterday’s motion was filed by Rosenman, Goldmark, Cole and Kaye for the MPAA, Paramount, Loew’s, RKO, Warners, 20th-Fox and Universal, and by Schwartz and Frohlich for Columbus.

NCA “Watchdogs” to Fight Municipal Theater Taxes  

Minneapolis—NCA is reading another long fight against municipal taxes aimed at theaters in NCA territory. Already a legislative "watchdog" committee has been appointed to spring into action in North Dakota, and similar action is planned for Minnesota.

Latest threat to theater taxation at community level came from a meeting in Duluth when a legislative and League of Municipalities group discussed means of raising additional monies to aid cities and towns. Amusement taxes were at the top of the list of suggested ways of upping municipal income in event the Federal 20 per cent tax was eliminated or cut considerably.

Meanwhile at Fargo, N. D., an anti-tax program by theater interests similar to the successfully defeated and NCA-unsavory H. Paul theater tax of a year ago, won out with defeat of a proposed city tax by a vote of four to one in the Fargo City Council.

DEATHS  

BABE RUTH, 53, at Memorial Hospital, following a two-year illness.

EMERY N. DOWNS, former manager of the Knickerbocker Theater, Cleveland, in that city.

MRS. ANNA C. PETERSON, mother of Larry Burndahl, B & K executive, at Michigan City, Ind.

ANSELL FEINBERG, brother of Harry Feinberg, of the B & K purchasing depart-

ELAINE HAMMERSTEIN, silent screen star, her husband, James W. Kaye, of Los Angeles, and three other Americans were killed in an auto accident near Tia Juana, Mexico.
Clarence Day's

LIFE WITH

WILL NOW RUN

REGULAR

Starring WILLIAM
POWELL

and

IRENE
DUNNE
After its world's-champion run of 8 years on the stage—and one year after its advanced-admission engagements in selected houses, the most beloved comedy in all theatrical and screen history is now ready for young and old, far and wide, who are waiting for its general presentation by **WARNER BROS.**

**ELIZABETH TAYLOR**
**EDMUND GWENN**
**ZASU PITTS**

Directed by **MICHAEL CURTIZ**
Produced by **ROBERT BUCKNER**

Screenplay: Howard Lindsay & Russel Crouse
7 Agree to Sell Harford Trust Suit

(Continued from Page 1)

damage claims but adjusts the pre-
viously prevailing clearance ar-
rangement.

Harford complaint charged that it
to play 14 days behind Durkee's
Boulevard and Waverly houses and
Rome's Theater because houses
competing with each other but be-
cause of the buying power of the
two chains. As a result of the nego-
tiated settlement, pictures will now
be made available to the Harford
seven days after opening of first
neighborhood run in Baltimore, irre-
spective of when the Rome and Dur-
kee houses play the film.

Stipulations to dismiss the suit
against the seven majors with whom
an agreement has been reached have
been filed here with the case against
UA scheduled to be argued in the
Federal District Court in January
in May, 1946, and asked for $90,000 in
damages. Theater circuits were dis-
mised as defendants in the suit they
did not conduct business in the District.

Delay Musicians' Pact Parleys Until Today

(Continued from Page 1)

Both sides were mum last night
regarding their proposals.

Studio labor relations heads who
are expected to attend are: Fred S.
Meyer of 20th-Fox; A. H. McCar-
land of U-I; Richard J. Powers of
MGM; Lou Lipstone of Paramount,
Y. Frank Freeman of Paramount,
veepee, and Robert V. Newman, Re-
public exec, are also expected to
participate in the wage talks, as well
as Charles Boren, AMPM vpee in
charge of industrial relations, and
Harry Cohn of Columbia.

James Caesar Petrillo, general of
the musicians' forces, will be assisted
by C. L. Bagley, vpee of the L. A.
office, Lewis Cluett, secretary;
Thomas J. Gamble, treasurer; and
board members J. W. Parks, Oscar F.
Hild, Herman D. Kemlin, George V.
Claney, Walter M. Murdoch, and C.
W. Gillette, Los Angeles studio rep.

D of J Assigns Wise
To Griffith Trust Suit

Washington Bureau of THE FILM DAILY

Washington—George Wise has
been named special assistant to the
Attorney General to handle further
proceedings in the Griffith anti-trust
case. Wise has been with the anti-
trust division since 1938, but this is
his first film case.

Robert Wright will continue to
handle the New York Paramount
case, while Philip Martin will stick
with the Schine case. Friends of
Wright say that he is determined to
allow the anti-trust division until the
next round of the Paramount
proceedings are finished. He is work-
ing overtime to have his arguments
ready for October.

Six Majors' Fraud Suits
Name 4 Balto. Houses

Baltimore.—Six major distributors
filed separate percentage fraud suits
Tuesday, August 17, 1948

E-L Seeks ASCAP Deal
On Performing Rights

(Continued from Page 1)
ranging from 25 to 75 per cent of
synchronization rights. Understan-
ding with ASCAP is that payment to
performing rights will be determined
pending final disposition of the re-
cent decree of N. Y. District Court
Judge Vincent Leibell.

Columbia is the only other com-
pany here to have made a deal for
performing rights having purchased
outright the music for its project
sequence to "The Jolson Story.

Other studios are still marking
time pending clarification of the
Judge Leibell opinion.

Ballroom Operators Study
New York ASCAP Decision

Fort Dodge, Ia.—Ballroom opera-
tors are watching the New
York Federal Court decision with
ASCAP closely for possibility of
same ruling as obtained by theaters.

Larry Greer, president of the Mid
west Ballroom Operators
Association, disclosed MBOA's leg-
counsel is studying ASCAP thea-
tic decision and any possible action
with annual convention program to
be held in Chicago, Sept. 21-22.
Group expected to become nation
organization at Chicago meeting.

Salesmen-Exhibs, Seek
Trust Suit Dismissal

Washington Bureau of THE FILM DAILY

Washington—Two theater-owning
film salesmen who have been
convinced the targets in a $150,000 treb-
damage anti-trust suit filed here
against the Warner Bros. Theater
Company, Chestertown, Md., have
asked that the suit be dismissed as not
valid cause of action under the ant-
itrust law.

The Center, in a suit against Co-
lumbia salesman Charles Wingfield
20th-Fox salesman F. B. Klein, for
Paramount, Columbia and RKO, sa-
ids that theaters in Church Hill and
Chesertown owned by Wingfield and
Klein got better pictures because
their "in" as salesmen. Attorneys for
Wingfield and Klein have told to
court that nothing alleged in the
suit violates the anti-trust law
and that it should be thrown out
Motion will probably be argued the
Fall.

Special Purpose Films
Organized by Howard

New television company, Spe-
cial Purpose Films, Inc., has been
organized here with Hampton V.
Howard as president. Company, with
offices at 16 E. 68th St., will spe-
cialize in television films for large
screen and television. John Fox, for-
erly with CBS, heads the sal-
service department.
Green Hits T-H Law at IATSE Opening

Cleveland — "Improve conditions that make for Communism," William Green, A F of L president, urged in his address at the opening session of the IATSE convention here yesterday. Green, in his address, lashed out at the Taft-Hartley Law, which he described as "cruel and insensate and becoming daily more oppressive and burdensome to the trade-union movement."

Twelve hundred IATSE delegates attended the opening day ceremonies which were called to order by John B. Fitzgerald, Local 27 president, who turned the meeting over to Permanent Chairman Harland Holmend, international vice-president and national 160 business manager. Invocation and welcoming speeches were delivered by the Reverend James W. Flowers, United States Industrial Director William J. Rogers, substituting for Thomas Henry.

IATSE President Richard F. Walsh announced the following committee chairmen: Resolutions, Harland Holmend, Cleveland; President's Report, William P. Covert, Toronto; Special Committee, Floyd M. Bingley, San Francisco; Audit and Finance, Michael Kenneth Inotol; Grievance, James J. Brennan, New York.

Edward Arnold was dull in from the coast last night to address today's meeting.

B & R. Parlor. Fight Schwyn Use of Paramount Name

Toledo, O.—Balaban & Katz and Paramount Pictures have filed a cross-petition in Lucas County Common Pleas Court here to enjoin Carl H. Schwyn Theaters, Inc., of Cygnet, from using the name "Paramount" on the Paramount Theater Building and other property. The Court will not act for Schwyn but will act for the Toledo & Katz Company.

The petition of the New York firms contended that they had "expended many millions of dollars in advertising the name 'Paramount' through out the world," and are using the term "home of first run Paramount pictures" on the New Princess Theaters in Downtown Toledo. The case is expected to be filed in the Federal District Court.

Chakeres Party Sept. 28

Springfield, O.—Phill Chakeres will hold his annual industry party at his home on Sept. 28.

G M-G Replies To Allied "Parade" Policy Blast

An alleged abandonment by M-G-M of its regular sliding scale policy with regard to "Easter Parade" was vigorously denounced at National Allied's Eastern regional meetings here last week when representatives agreed to advise members to resist the policy.

In accordance with sentiments expressed at the closed session, Ray E. Feely, of the Independent Exhibitors of New England, sent a special bulletin to members of his group, expressing the Allied standing. Bulletin points out that "Easter Parade" is "the most significant feature in the program, it should earn its own profits on the regular sliding scale and should not need any special location."

Apprised of the Allied attitude, an M-G-M spokesman denied that there had been any departure from the company's regular policy in the case of the picture in question. He frankly admitted that the company was particularly confident of the film's grossing possibilities and considered 40 per cent a fair rental figure. In order to achieve this end, the sales department is asking for a revision of the sliding scale in those situations where 40 per cent would be impossible on the present scale.

"If 'Easter Parade' isn't a 40 per cent picture, then there aren't any," the spokesman declared. He pointed out that in the last war years, grosses were so high that the company began sliding scale figures at a lower level and a fair rental would have been possible in those cases, he added.

[Note: The text is not fully legible and contains multiple errors in both content and formatting. It appears to be discussing various industry events, legal issues, and business transactions. Further clarification or reconstruction would be necessary to provide a more accurate summary.]
July 16, 1949

Mr. Herbert Kalmus
Technicolor Motion Picture Corp.
631 N. Victoria
Hollywood, California

Dear Mr. Kalmus:

Before I commenced "The Three Godfathers," Cooper and I were informed from all but one source that the additional cost in Technicolor would be from 30% to 50% more than in black and white. I am happy to write you that this information was completely wrong. We have had an accurate breakdown made of each individual item of the picture. The results show the actual additional cost for the employment of Technicolor in "The Three Godfathers" was only about 7% greater than if the picture had been made in black and white.

I hope our use of color will prove interesting to you. I believe that audiences will not be conscious of it because the effects are so natural; and I also believe that audiences will unconsciously feel a very real dramatic impact from its use.

It is my opinion that Winnie Hoch and Charles Boyle have turned in a truly great job of camera work. I would appreciate if you would thank them as well as all of your technical staff for the expert job they did on the picture.

Kindest regards,

Sincerely,

John Ford
Walsh Lists Video as IATSE’s Chief Problem

College Personnel Not Union Minded; Competition Also Factors

Cleveland—Extensive development in the television field makes this area one of the chief IATSE problems, Richard F. Walsh, president, stated yesterday in his annual report to the IATSE convention here. Walsh indicated difficulty in expanding in TV because college-trained technicians are not union minded. Progress, he said, also was hampered by the Taft-Hartley Act. He asked extended time for further negotiations.

(Continued on Page 3)

EK 6-Months Profits Rise to $28,017,724

Rochester—Net earnings of Eastman Kodak Co. for the first half of 1948 are reported at $28,017,724, an increase of $7,718,063 over the $20,299,661 reported for the comparable period in 1947, it is announced by Percy S. Wilcox, board chairman, and Thomas J. Hargrave, president. Earnings are equal to $.24 per share.

$100,000 Jackpot for ITOA vs. Giveaway Competition

ITOA is prepared to meet the competition of giveaways by the establishment of a gigantic $100,000 jackpot in which each of the 230 theaters making up the organization will take part.

Harry Brandt, ITOA prexy, said

(Continued on Page 8)

Allied Caravan Group Accepts Indiana Bid

Indianapolis—Invitation of the Associated Theater Owners of Indiana to move headquarters of National Allied’s Caravan committee here from Philadelphia has been accepted and the transfer will be made sometime before Jan. 1. Move is being made to facilitate distribution of information from a physical and geographical standpoint. No change in policy or committee makeup is contemplated.

MPEA Board Accepts New French Film Agreement But With Certain Modifications

Eric A. Johnston, MPEA-MPAA president, and James A. Mulvey, SIMPP president, who negotiated the Anglo-American film agreement, will fly to London Friday to make a first-hand survey of the situation created by the imposition of the 45 per cent exhibitor quota, it was announced last night at the conclusion of a day-long meeting of the MPEA board.

The session was held, not at the

(Continued on Page 3)

$750,000 Ad Budget For “Song Is Born”

Backed by a $750,000 appropriation for local assist newspaper advertising, in addition to local radio time, national magazine advertising and extensive space in specialized musical media, Samuel Goldwyn’s “A Song Is Born,” last Danny Kaye starrer for the producer, will go into

Goldhammer to AA-Mono. As Western Sales Head

Murray Goldstein, Monogram and Allied Artists general sales manager, announces the appointment of Nicky Goldhammer as Western sales manager. Goldhammer was formerly Eagle Lion Western sales manager and prior to that district manager for RKO. He will headquarter in Chicago.

City Admissions Tax Threat in Detroit

Detroit—Prospects of a municipal tax on theater admissions were given substance here with the submission of a report by John H. Witherspoon, assistant city controller, to the city’s amusement revenues in other cities. The City Controller has been assigned the job of working out potential revenue yields from this and other sources, in the city’s perennial quest for additional funds. Action is anticipated when a civic tax study committee convenes on Aug. 30.

Question Number 3

What specific comment have you to make upon the improvement, or lack of it, noted in American pictures in the last 12 months?

THE IMPROVEMENT is slight, but there seems to be an awareness now of the true meaning of entertainment. British competition has been stimulating and the backlog of war pictures is being spent. Certain of the studios have hit all time lows, but others have improved tremendously. The failure of the bigger studios to make pictures the public wants to see has been obvious, in that failure will be something to be fought in the future with better films and the public will be benefited.

LEONORE BUSHMAN
Philadelphia Daily News

A BOUT EVEN, perhaps a slip. I see now only four movies meriting inclusion in your 10-Best—“State of the Union,” “Gentleman’s Agreement,” “A Double Life” and “The Iron Curtain.”

W. E. MARTIN
The Courier Express, Buffalo, N. Y.

THERE HAS BEEN improvement, based on the good reception to documentary-type films, which means that

W. E. MARTIN
The Courier Express, Buffalo, N. Y.

THERE ARE still plenty of stinkers, but the competition of the best of the foreign films has now been felt to the extent that Hollywood studios are searching, and find, better story material, e.g., Garson Kanin’s “A Double Life” (which unfortunately flopped in Memphis), John Huston’s adaptation of “Treasure of Sierra Madre,” and the several fine plays intelligently translated to the screen this year. More stories written specifically for the screen, and thus capable of exploiting fully the immense and as yet barely

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W. E. MARTIN
The Courier Express, Buffalo, N. Y.
COMING AND GOING

IRVING MAAS, M-G-M vice-president and gen-
eral manager of the studio, returned last week to New York on following an extended tour of MPEA

HERBERT J. YATES, proxy of Republic, is
hired to arrive tomorrow and direct the

America. Among his fellow passengers are:

VEA RALSTON, actress; EDDIE CANTOR, comic; MARVIN NIELS-ON, actor, and MRS. ROBINSON; ALFRED

JACQUES CHABRIER, U. S. rep. of Pathé
Cinema of France, is due here tomorrow

when the S. S. Queen Elizabeth arrives.

TOM CLARK, manager of Loew's Strand, says he is on vacation with his family in

Bav可行.

HARRY KURTZ, Warners producer, arrives in New York from Los Angeles today, flying
to the White House and back.

CHARLES E. KURTZMAN, Loew's Northeastern
division manager, is vacationing at his Summer

DAVID MACDONALD, J. Arthur Rank's direct-

or of "Christopher Columbus," arrives in New York

tomorrow aboard the S. S. Queen

ELIZABETH TRAVIKA, head of M-G-M's publicity
department, is in Washington. He will return

BPA Committee to Study

Film Finance Corp. Bill

London (By Air Mail)—Comment

on the Government film finance plan by

the British Film Producers Ass-

lication, which has been authorized to study

whether an additional studio should be

owned or controlled by the Govern-

ment. The committee has been

named to consider and report on

the bill when it is made available.

Another BPA committee was ap-

pointed yesterday to consider whether

an additional studio should be

owned or controlled by the Govern-

ment. The committee has been

named to consider and report on

whether an additional studio should be

owned or controlled by the Govern-

ment. The committee has been

named to consider and report on

the bill when it is made available.

Cleveland Sets Campaign For

Will Rogers Hospital

Cleveland—Area Will Rogers Mem-

orial Hospital drive was officially

launched at an industry luncheon

meeting in the Cleveland Motion Pic-

ture Exhibitors Association club-

rooms, with more than 200 theater

operators and exchange personnel in

attendance.

The board was chaired by

Director, Mr. Stuart, CMEPA presi-
dent, who presided the meeting,

Frank M. Fisk, director of the

Association. The program included

a luncheon in honor of the

Hotel Warwick yesterday.

Among those attending were: Milt Johnson, Wilt Stroup, Paul Hen-

red, L. J. Schaffer, Henry Blum, J. J.

Young, John Sales, Ted Schlenker, Lester

Kleiner, John Turner, William Golden,

George Harty, Ben Amsterdam, I. Epstein,

David Milam, Sam Milam, A. M. Ellis,

Martin Ellis, Lewin Powell.

Foreign Pic.

Premiere Yiddish Film Next Mo.

“We Live Again!” initial Yiddish-

language release of Jewish Film Dis-

tributors, is scheduled for a Broad-

way premiere in early September. Elias Marks, company head, stated.

Nichols Obtains Release

From RKO 4-Picture Deal

West Coast Bureau of THE FILM DAILY

Hollywood—Dudley Nichols yes-

terday obtained his release, which

will be made from the four-picture deal with RKO which had been nego-

tiated under the regime of N. Peter

Raven and Dave Schary.

This does not mean that Nichols

will sever his connections with RKO,

as he now will be able to devote his full time to Independent Artists, Inc., of which he is one of the

organizers, with Rosalin Rus-

sell and Frederick Brineon. The

ag-

bated contract with RKO called

for Nichols to write, direct and produce

four pictures under a half-time agree-

ment, which he felt he could not

devote himself to, to his advantage.

E.L. Cohen Welcomed

At Philly Luncheon

Philadelphia—Exhibitors here wel-

comed Milton E. Cohen as Eagle

Lion Eastern division sales manager

with a luncheon in his honor at the

Hotel Warwick yesterday.

Among those attending were: William J.

Honigman, Max E. Trumper, Paul Hen-

red, L. J. Schaffer, Henry Blum, J. J.

Young, John Sales, Ted Schlenker, Lester

Kleiner, John Turner, William Golden,

George Harty, Ben Amsterdam, I. Epstein,

David Milam, Sam Milam, A. M. Ellis,

Martin Ellis, Lewin Powell.

Gamelle Sells Spokane Stand

Spokane, Wash.—Gamelle Theater

Enterprises, which acquired the Lib-

eral-Empire theaters from the Evergreen State Circuit, has sold the

buildings to the W. K. Beckwith, veteran theater exec. and owner of several

houses.

Use Films in Battle

To Hal~ Polsi Spred

Supplementing the combat team of

medical and nursing specialists

of the National Foundation for In-

fants, Paralysis has sent out scores of

films to Texas, North Carolina, and

California, the three states that have

been hardest hit by the disease.

The shorts, which deal with v. auto-

motive, from preparing for its

appearance to routine care, have

been made in both theatrical and

non-theatrical situations. One of

the shorts has been particularly help-

ful, Foundation spokesman pointed

out, in telling the fears of parents

who have seen their children

stricken with the illness. Many

children are restored to normal life

the films relate, showing how the

patients should be cared for.

Siritzky Gets Rights

To First Pic in Roux color

Cannes (Via Air Mail)—U. S.

rights to "The Merry Maids of Mlle.

Miller's Beautiful Wife" which Man-

cel Pagnol wrote, directed and pro-

duced have been acquired by Leo Siritzky, head of Siritzky Int'l, who

will offer it at the Ambassador Thea-

ter in New York late this Fall. "Mlle.

Marianne" originally made in black

white, was restored in Roux color.

Siritzky is due to return to the

States at the end of next month.

Possibly accompanied by Marcel Pa-

 complicated by Marcel Pa-

connaisseur Louis Cullen's Theat-

latory. is reiterated, that film

future, no film made to

mainly responsible for juvenile dis-


disciplinary, Chief Censor J. O. Aloe

and said, on his arrival here, "If the

duty of the schools to choose the

correctly the type of entertain-

ment their children should attend," Aloe

latter stated. "They should not look

at what films would affect children."
Video Said IATSE's Principal Problem

(Continued from Page 1)

As American Phillips, Pix Rubber and • with coking street
CAN More Current now
Yep, And E. Horton, Syd-

STORY

Dublin, Ga.—Floyd K. Horton, manager of the Rooms Theater, has a new son, Kendall, Jr.

Johnston and Mulvey
To London on Quota

(Continued from Page 1)

MPAA headquarters here, but in the offices of President Spyros P. Skouras at 20th-Fox, with foreign department heads sitting in with the company presidents and their proxies.

In addition to authorizing the trip of Johnston, who will be accompanied by his executive assistant, Joyce O'Hara, the MPEA board approved unanimously, but with certain undisclosed modifications, the terms of the new Franco-American film agreement negotiated by the two Governments in Paris to replace the expired Blum-Byrnes Accord's film provisions.

The principal provisions of the Franco-American agreement were published exclusively in New York in THE FILM DAILY on Monday in the form of a cable from Danish-British Mayer, managing director of the MPAA international department, with the industry's principal adviser in the French negotiations conducted by the American Embassy.

While certain specifications in the French agreement had been under critical examination and scrutiny on the part of some company topers, it is understood that their objections were largely met via the modifications formulated at yesterday's meeting, and this permitted the unanimous approval.

Johnston and Mulvey, following their arrival in London at the weekend, will hold a series of meetings with American distribution chiefs there, and will personally determine how American films can best operate under the stiff quota imposed by the Labor Government.

Their recommendations will be submitted on their return to the industry's foreign committee for them to develop the industry policy.

Whether Johnston and Mulvey will meet individually with leaders of the British industry or, as some officials of the Government is uncertain as yet, it was indicated last night.

Present plans call for Mulvey to return to New York upon the completion of the London mission, but Johnston and O'Hara may visit several Western European countries before flying back, it was said.


The FILM DAILY

LOUISIANA-BASED THEATERS

with PHIL M. DALY

Mid-week Memos

- • • YOU'VE HEARD Phil M. sound off on sundry occasions that what this biz needs in addition to good picture, of course, is old-fashioned showmanship of the up-and-at-em, razzle-dazzle variety. It really still pays off. . . . Witness what UA and 'Skip' Washner, producer's rep., have just accomplished in L. A. with the George Beakston-York Coplen jungle epic, "Urubs." The pic was spotted into the four Music Halls with just two and a half days notice. That's short notice in any man's language. . . . But did it fare Washner and the UA labs? . . . It did not. . . . Bernie Kamins, called in by Washner, dug up a giant native of the dreaded Matte Grosso country (or a reasonable facsimile thereof) and started him off on a street bally. . . . And in less time than it takes to tell it here, the four Music Halls had jungle fronts. The result: They came in droves, and it looks like a $2,000 to $2,000 week. And so the opening of "Pitfall" has been pushed back. Yep, it can be done—if you'll make the effort, Bud.

- • • • EASTERN TOPPERS, back from the Coast, report Hollywood is getting its second wind. . . . Fix look substantially better, morale is higher. And they're already saying that in about a year the nightmare of 1947-48 will be forgotten. . . . Johnny Q. Public's going to be paying more shorts for video receivers. . . . You figure out whether that will help the film biz. . . . Committee of 20 West Point cadets and faculty members will aid Warners in the filming of "Classmates" there. . . . Now—I've-Heard-Everything Dept: Sigfred Longenecq Co. has created a special wallpaper designed around musical motifs of Goldwyn's "A Song Is Born." . . . Paper is being made available in six colors, carries the film title in its design, gives credit to Goldwyn Pros, on the border.

- • • • U. S. EXPECTS 750 radio stations to use the special 13-minute platter featuring Jack Pearl as Baron Munchausen telling his famed yarn about a mermaid. . . . More than 400 stations already have asked for the recording, a promotional feature for "Mr. Peabody and the Mermaid." Last year, only 50 stations were prepared to use the package. . . . Lakly, tele service groups have filed an anti-trust suit against RCA charging "monopolistic practices" in the repairing and servicing of receivers. . . . U. S. Rubber has engaged Emerson Yorke to film the Little Baseball League world series at Williamsport, Pa., where the winning teams of the 143 in the league will meet. . . . League's players are youngsters under 12. . . . U. S. Rubber will use no advertising in the subject, to be dedicated to the memory of Babe Ruth, plans wide distribution. . . . Theater Arts becomes a monthly, with the October issue. . . . Current Fall issue has Howard (Metro) Diets as a contributor, his subject of course, the movies.

- • • • • INTERESTING-IF-TRUE DEPT: Smart talk around Hollywood is that all the studios are laying off production on the theory that the Republicans, if they take over, will not further pursue those anti-trust suits against the industry. . . . They can't undo what's been done, but the gossip is that they will curtail any future action.—Erskine Johnson in the N. Y. World-Telegram.

- • • • ONE OF THE BETTER SIGNS-O'-THE-TIMES was found by Phil M. as he rode the First Ave, bus the other night. . . . Operator of the York, on 64th St, has the following sign on prominent display in letters almost a foot high—"Always A Good Show...Often A Great One."
THE MAN WHO GAVE YOU
“BREAKFAST IN HOLLYWOOD”
each an exploitation nature
NOW HAS READIED FOR YOU
EXPLOITATION

Golden Productions presents

GUY MADISON
the bobbysoxers’ delight!

DIANA LYNN
as cute a trick as you’ll find!

in

‘TEXAS BROOKLYN’

with

JAMES DUNN
of Academy Award fame with another
award performance!
THOSE EXPLOITATION SPECIALS

"HITLER'S CHILDREN"

with that Golden touch...

THE PICTURE WITH THREE NATURALS!

TEXAS WORLD PREMIERE!

MULTIPLE DAY-AND-DATE OPENINGS!

Picture cast leads jubilee trainload of Hollywood stars and celebrities to Dallas for premiere...state dignitaries... all-Texas network radio hook-up...all wire services...statewide celebration of "Texas, Brooklyn and Heaven" Day!

MICHAEL CHEKHOV · FLORENCE BATES

ONEL STANDER

Produced by ROBERT S. GOLDEN

Screenplay by Lewis Meltzer based on the Saturday Evening Post Story by Barry Benefield

Directed by William Castle

One for the money thru UA!
EK 6-Months Profits Rise to $28,017,724

(Continued from Page 1)

common share, compared with $1,62 in the 1947 period. Company's semi-
annual profits ended June 12, 1948, June 14, 1947.

Sales during the recent half year
were $192,480,338, a 25 per cent in-
crease over the $153,581,750 reported
in the first half of 1947.

Hargrave, in a supplementary
statement, said this year's sales and
earnings are expected to be
above the record established last
year. He cautioned, however, that
the percentage of increase during
the second half of the year probably
will be less than in the first half.

NBC Tele May Again
Have Guild Programs

Norman Blackburn, national pro-
gram director for NBC Television,
announced yesterday that arrange-
ments are in progress between NBC
and the Theater Guild for resump-
tion of the Guild's hour-long tele-
vision program on the NBC network
with the opening of the Fall season.

RKO Sets 3 Jube. Shorts
For Youth Month Release

Three shorts with special appeals
to juveniles will be released by RKO
during September, in keeping with
the theme of the President's Youth
Month. Charles H. Michelson, short
subject sales manager, announced. Subjects are
"Pal's Adventure," "A Friend of the Family,"
and the re-release of Walt
Disney's "Three Little Pigs."

1,497 NC Polio Cases Reported
Raleigh, N. C.—While the polio
epidemic in South Carolina appears
to be slackening, North Carolina has
reached a record of 1,497 cases. In
South Carolina only five cases were
reported last week-end, com-
pared with 10 or more in recent
week-ends.

Maurer Heads NTFC Prod. Clinic
Production clinic of the National
Television Film Council will be
headed by J. A. Maurer, Jack Glenn,
production committee chairman, an-
nounced.

VOICE OF THE PRESS

Charley Skouras

When Charley Skouras came to the United States as a Greek immigrant boy
three years ago, no one ever dreamed that someday he would become head of
the largest movie-theater chain in the world.

Nor did anyone ever dream that last week he would help the President of the
United States dedicate a special "Youth Month Stamp" at a stamp commemoration
the month of September, and in drive which the theaters of America and most of the
communities of America will make toward wiping out juvenile delinquency.

Charles Skouras is heading that "Youth Month" drive.

Sometimes I think many of the Americans who are become United States citizens
by adoption, who know first hand what it is to live in the old world, are more appreci-
active of the United States than those born here who take this country for granted.

Certainly this is Charley Skouras' viewpoint toward the United States.

"One trouble with most of us," says Skouras, "is that we talk too much about juvenile
delinquency and not enough about juvenile achievement.

"Most American boys are hero-worshipers. They don't want to be side-line sitters.
They've got to make a record of what they do, and they'll land on their feet.

"Sure, some kids go wrong, maybe 2 per cent. But when it comes to delinquency,
it's the parents and our own communities which are the chief delinquents."

Dr. FEARN, in his syndicated Washington Merry-Go-Round column, awarding
the traditional brass ring to National Theatre's President.

SAG Votes 99-1/3% To Keep Union Shop
West Coast Bure., THE FERN DAILY
Hollywood—By an almost unani-
mous vote of 3,828 to 29, Screen
Actors Guild members have voted
in favor of continuance of a union
shop for motion picture actors. Ma-
nority was better than 130 to one, or
99-1/3 per cent.

Prudential Trust Action
Seeks $1,620,000 Damages

Charging six distributors and New
England Theaters, Inc., with fixing
a uniform and unreasonable system
of clearance, conspiracy and un-
lawful and unreasonable preferred
playing time, Prudential Theaters
Co., Inc., and Playhouse of New
Canaan, Inc., filed a Federal Court
suit asking trebled damages of
$1,620,000.

Plaintiffs operate theaters in New
Canaan and Darien, Conn. In addi-
tion to damages, action seeks elimi-
nation of the alleged unlawful clear-
ance for Darien, New Canaan, Nor-
walk and South Norwalk. Distrib-
tor defendants are Paramount,
United Artists, Universal, Columbia,
Monogram and Eagle Lion.

Michigan Allied Sets
Aug. 30 Annual Meeting

Detroit—Annual convention of
Allied Theaters of Michigan will be
held Aug. 30-Sept. 1 at the Book
Cadillac Hotel, Charles W. Snyder,
executive secretary, announced. Prin-
cipal speakers are slated to be Wil-
liam Ainsworth, National Allied
Theaters, and Alvin Myer, All-
ied general counsel and board chair-
man.

Annual banquet will be held in
the Arabian Room of the Hotel
Tulen, adjoining the Variety Club
rooms, where the latter will play
host to delegates.

Scopophy Capital Plan
Approved by Stockholders

London (By Air Mail)—A plan to
write down the capital of Scophony.
Ltd., and to obtain new money, was
approved at an extraordinary gen-
eral meeting. Plan calls for the con-
version of "A" ordinary into ordi-
nary shares, for raising $100,000 for
the company one class of 5s ordi-
nary shares, writing off 4s from the
nominal value of each 5s ordinary
share, and the creation of further 10-
ordinary shares.

Directors estimated that $160,000
of additional capital will be raised,
with $100,000 to be in the form of
share capital and $60,000 to be
raised by mortgage. Share capital is
to be raised by issuing at par for
cash an additional 2,000,000 ordinary
shares of 1s, with 80 per cent to be
sold to preferred shareholders and 20
per cent taken up by the directors.

WBKB Building Two
Video Relay Stations

Chicago—WBKB, Paramount tele-
outlet here, is building two relay
stations at Lafayette, Ind., and Ur-
lana, Ill., in order to bring to the
Chicago area the Fall home foot-
ball games of Purdue University and
the University of Illinois. It is also
expected that Paramount's interme-
diate film video system will be made
available to theaters here by that
time.

Chicago will have a total of four
stations this Fall, the already oper-
ting WBKB and WGN-TV and the
new ABC and NBC stations. ABC
outlet is scheduled to open Sept. 17.

Campagna Parole Revoked

Chicago—Attorney William Stew-
art filed an appeal notice in Federal
Court yesterday for former Par-
 campagna, convicted Chicago gangster in a million-dollar movie shakedown.
Federal Judge Harris refused to
grant habeas corpus. Campagna's
parole was revoked and he returned
to Atlanta Penitentiary.

(Continued from Page 1)

$75,000 Ad Budget
For "Song is Born"

Wednesday, August 18, 1948

74 key city runs in November, with
most of the houses to play the
during the national release of
"Song is Born."

Campaign, handled by the Mon-
roe Greenlith Agency, calls for
nationally placed ads in Sunday sup-
plements breaking the beginning of the first week of October. After four
consecutive Sunday insertions, the
local cooperative campaign will
begin.

Newspaper advertising is to be
supplemented by local radio support
using the special material of Benn
Goodman, Tommy Dorsey, Loui
Armstrong, Lionel Hampton and
Charles Barnet, who star with Kay.
Five sets of open-end interviews an
15-minute discings of the jazz artist
will be available. In-sponsor will be tw
series of spot announcements—on
by the Golden Gate Quartet and an
other based on the "K-Day" na-
tional advertising theme.

Timed to the national release
are numerous merchandise tie-ins
by local tie-up, ad, and radio time.
Six major display and station ad
companies have cooperatively
advertising and exploitation pro-
tied up with the key city engage-
ments.

USO to Conduct Funds Drive
A drive to seek $4,650,000 in
national fund-raising campaign &n
USO will be conducted by the rea-
tivated organization, it is announce-
Group contemplates the establish-
ment or expansion of USO center
according to requests from the
Army, Navy and Air Forces, in li
with the nation's expanding peace-
time forces.

Davenport Orpheum on Block
Davenport, la.—The 2,700-seat O-
pheum theater, in addition to its
Mississippi Hotel here, will go the
auction block Friday when sealed bids will be opened. Minimum
bid considered is $1,010,000 net, with
all bids to be accompanied by $100
deposit. It was announced the
holding firm.

McBride Series on NBC Tele
Mary Margaret McBride will beg
a weekly 50-minute television seri
on the full NBC Television network.
The series, which will run for 12 weeks, will be sponsored by five firms in 10-minute segm

DEATHS

EDWIN MAXWELL, 58, screen and sta
actor and director in Cape Cod Hospit
Hyannis, Mass.

HERBERT KNELLER, 50, veteran thea
manager, at Lancaster, O.
There is ONLY ONE

Year Book of Motion Pictures

and that is

published annually

by

The Film Daily

1949 Edition Now in Intensive Preparation
CRITICS`FORUM

NEW POSTS

ROBERT BARTON, manager, Piccadilly, Detroit
EDWARD ROBINSON, operator, Esquire, Great lakes, Mich.
EDWARD WELDAY, operator, Fordson, Decatur, Ill.
MILLER GULLO, assistant manager, Fordson, Dearborn, Mich.
PAUL FASSEL, manager, Metropolitan, United Artists, Chicago.
W A Y N E BRAWN, Warners sales staff, Chicago.
BILL A. CUMMINS, general manager, M. & M. Theatres, Lubbock, Tex.
JAMES NEDERLANDER, manager, Lyceum Theatre, Minneapolis.
H. E. CLIFFORD, manager of the Old Trail Theatre, Cleveland, O. (New 1,000-seat house, Academy Circuit.)

M. F. PRODUCTION DIST.
28 W. 44th St., 21st floor
NEW YORK N. Y.

$100,000 Theater
Jackpot for ITOA!

(Continued from Page 1)
yesterday that the idea had been originally suggested by Dave Wein- stock, who operates 17 houses in the metropolitan area, as a means of “self-preservation” in light of the competition. Wein- stock stated that this kind not only by radio but by first-run Broadway houses. Wein- stock’s proposition was that each of the theaters in ITOA contribute $500 to create a $100,000 jackpot with $15,000 to be used for publicity purposes.

Proposal is now being considered by the ITOA executive board which is holding final decision in abeyance pending the outcome of present in- dications that the FCC will put a stop to the radio lotteries and that competition of this kind in theaters will also be stopped.

“We are particularly interested in the idea given such as are under- conducted by the Capitol, Palace and Strand,” Brandt declared, “If the practice continues, we will place Weinstock’s plan before the member- ship for their approval.”

Nine Film Companies in Allied-Held Germany

Berlin (By Air Mail)—Nine film companies have been established in the last few weeks by British and French zones of Germany.

Operating in the U. S. controlled territory are: Objectiv-Film Gmb. H., Independent Film Organization and New German Film Co. Companies in the British sector are Camera- Film Gmb. H., Real Film Young Film Union, Filmunfaub Gmb. H. and Studio 45 Film Gmb. H. The French zone has Central Cinema Co.

ATG as Video Clearing House

Formation of American Television Guild, organized to promote understanding and appreciation of video, and to provide a clearing house for information and qualified personnel, is announced. Officers include George F. Dempsey, president; Hugh Robertson, vice-president; Katherine Bollard, secretary, and Harald Singer, treasurer.

(Continued from Page 1)

THE “GENTLEMEN’S AGREE- MENT” type of movie is the greatest film industry has to offer. My daughter came home from seeing it last night much impressed and said, “Of course it didn’t have to preach to me because you’d already told me those things; but it was wonderful.” For sheer entertainment the “Romance On the High Seas,” “Holiday in Mexico,” “Three Daughters” kind of movie is pretty, light, harmless, melodious and a swell escape. The more the merrier.

MARY LOIS DENNY
WIBC, Indianapolis

I BELIEVE the trend is toward better pictures to meet the public demand for better pictures. At the illiteracy figure lowers and the number of people with higher education rises, the movie industry will be forced to meet the demand for better pictures or see their industry lose prestige. Even the GI education program is going to have some effect for thousands of young citizens who have seen the world are going to demand good pictures just as they demand good homes, jobs, etc., though if they have grown to manhood without going to war and seeing better, they would probably have satisfied second-rate, not knowing it was second rate.

MILDRED SMITH
Montgomery (Ala.) Advertiser

IN MY OPINION, 10 excellent films out of 100 is a punting batting average. In the 30’s it was tough to pick a 10 best list because there were so many good ones. Now it’s tough to get a “best” because of lack of quality.

ERNE SCHIER
Times Herald, Washington, D. C.

THE ECONOMY drive fostered by the film industry has brought many innovations. Since films are “Naked City” have shown that box office success and big extra costs are not needed for a really good film.

Martha McPhaton
Indianapolis News

REVIEWS

“Luxurious” Line

with George Brent, Jane Powell, Lauritz Melchior, Xavier Cugat.

Metro
98 Min.

LOADED TO THE GUNWALES, MUSIC, LAUGHTER AND ROM.
THEO PASTERNAK AND WHOP OUT A DAFFY, SUMPTUOUS CONFECTION.

Here is a shipload of lightness. Matter of fact, the vessel is loaded to the Plim- mark with plenty of entertainment which should do nicely as the Summer month bring on a decline. Here the producing and directing efforts of Joe Pasternak and Richard Whorf, respectively, reflect the boat office. There’s laughter, romance, music, publichite and debt handling in all departments. In the consideration of its quality it might be said it is very seaworthy.

Musically, the film ranges from a re formation of an old favorite of mine—Have No Bananas—by the Pied Piper, a Lauritz Melchior’s rendition of an aria from “Aida”—Jane Powell not only knew how to put over a song whether it is class or le jazz hot, but she’s cute too. The kid can act. Triply armed like that, she can hit.

Marina Koshetz, zoftig, distressingly cu vacous, eye-catching, comedienne, score again with her portrayal of a man-chain opera star. George Brent turns in a depend- able job.

Frances Gifford is lovely but why did he hair have to be dyed that fiery red? Xavi of course, his boys make with delightful thumbs.

Story itself is lighter than South Sea foam; Jane Powell shows away on a luscious liner captained by her father George Brent even though he told her to finish out the semester at school. Discovered, Miss Powell is made to work her way. Jane’s gift is telling convincing tales gets Captain Brent involved in a love affair with Frances Gifford, who is trying to escape freedom of anyhow, Jane sews up the works to his satisfaction. Audiences will like the well things work out, too.

CAST: George Brent, Jane Powell, Lauritz Melchior, Xavier Cugat, Thomas E. Brown, Richard Darbo, Paul von Zadn, John T. Harmon, Eddy Baker, Cottage, etc.

CREDITS: Producer, Joe Pasternak; Director Richard Whorf; Screenplay, George Ford, Koshetz, Hampshire; Photography, Robert Florentz, Art, Cedric Gibbons, Paul Gruenig; Editor, Bart; J. Kern; Musical direction, George Ste- sound, Douglas Sherrard, Sets, Edwin W. With, and Associates.

DIRECTION: Smooth. PHOTOGRAPHY: Good.

Jurists to See “Pitfall”

United Artists will be hosts to day to a group of jurists, sociologists and psychologists at a special screen- ing of “Pitfall,” due to open tomorrow at the Capitol.

FEMME TOUCH

SHIRLEY NELSON, coshier, Arch Street The- atre.
MRS. ROSALIE C. CONDON, manager, Valley Theatre, Inverness, Fla.

DORIS WARE, producer, CBS radio shows and script writer, to Video Associates.

HENRIETTA IRWIN, coshier, Love’s State, Syr. 

Wednesday, August 18, 1942
CMA in SQUEEZE PLAY ON AMERICAN PIX?

French Exhibitors Fear Shortage of Features

CIRCUIT'S FORUM

THE PULSE-TAKING of Hollywood production is a continuing professional duty seriously undertaken by the men and women of press and radio who write of and comment on the motion picture. Theirs is the objective approach. Today, thru the medium of the 1948 Critics Forum, THE Film Daily presents the third installment of what they have to say about the state of the cinema, and whether it has advanced or slipped during the past 12 months.

Question Number 3

What specific comment have you to make upon the improvement, or lack of it, noted in American pictures in the last 12 months?

Because I am a critic does not prevent me from going to films in the hope and anticipation of a pleasant time, but I find myself depressed by an infantilism of approach, reliance on technical perfection and a lack of sound, interesting dramatic material. Such films as "The Bishop's Wife," "Boomerang," "Crossfire," "Easter Parade," "Foreign Affair," "Another Part of the Forest" and "State of the Union" are too infrequent to make me very happy—and I am sick to death of the mishandling of good material, whether derived from books or plays, because of this idiotic idea that everything must fit for the infant mentality and to the devil with the even moderately intelligent adult. I like to be entertained, not insulted, and for one "Sitting Pretty" and "A Double Life," I must sit through dozens of items like "Up in Central Park," "Sign of the Ram," "The Fuller Brush Man," "Christmas Eve," "Smart Money," "Green Dolphin Street," "Desire Me," and "Homecoming." Please let us have better stories, fewer "vehicles" and more attention to finding really good scripts.

Elinor Hughes

Boston Herald

I THINK I sense a new seriousness in the field of direction, but it is small. Even smaller is the choice of stories with any depth of meaning, and all seem subservient to the wildest ballyhoo. As a whole foreign films, both comedy and drama, have much more adult approach.

Paul B. Howland

Providence (R. I.) Sunday Journal

When it is freely admitted by film industry people that such films as "Best Years of Our Lives," "Gentlemen's Agreement" and "Crossfire" would not be made today and that films that have something to say are out until the heat is off, the only possible conclusion is that Hollywood turned tail at all speeds, vicious attacks.

Lew Sheaffer

Brooklyn Eagle

Some pictures have proved Hollywood can make good films if it tries to — but inferior musicals and stock plots have tended to send production slipping to new lows.

Ruth Graves

Modesto (Calif.) Bee

Little has been done to take advantage of the advances made by the most successful experimental or documentary pictures of the past. The musicals are patterned after one another, when somebody could have

Jimmy Star

Los Angeles Herald & Express

Say GB-Odeon Would Fix Price on Top U. S. Films For Second Feature Use

Circuit Management Association, set up by J. Arthur Rank to operate the Gaumont British and Odeon Circuits, is reported to have served notice on at least one American distributor in Britain that, in the future, it will exercise its "pick and choose" policy insofar as booking U. S. pix for the lower half of billets is concerned.

American pictures hereafter getting the second feature position on the two British circuits’ programs.

E-L Ready to Battle Boycott of U. K. Pix

Eagle Lion is preparing to go to the mat with the Sons of Liberty Boycott Committee, legally if necessary, over its anti-British picture campaign which has brought the American playing time for English product to a low ebb, it was learned yesterday.

Eagle Lion execs, it was said, are ready.

AFM. Studio Reps. Meet: Demands Not Presented

No demands were presented by the AFM to the studio reps, at yesterday’s preliminary talks between management and labor. “We just had

Judge Cox is Named To Statutory Court

Appointment of District Judge Alfred C. Cox as the third member of the statutory court to conduct the Government’s antitrust action in California has been seen as bettering the chances that the case will go to trial on the scheduled date, Oct. 13. Judge Cox succeeds Judge John Bright who died after the statutory court handed down its first decision. Others on the tribunal are Circuit Judge Augustus Hand and District Judge Henry W. Goddard.
COMING AND GOING

JOSEPH BERNHARD, president of Film Classics, Inc., and Cinicolor Corporation, departed for Hollywood last week. He will confer with Cinicolor officials regarding future picture commitments.

HERMAN RIFFS, assistant Eastern M-G-M sales manager, is due today from Albany for home. He arrived from Europe yesterday.

PINCUS SOBER, M-G-M's legal department, is slated to be re-elected president of the AAU in New York on Sept. 12.

H. M. RICHEY, M-G-M exhibitor relations head, plans to leave next week for Detroit.

JOAN CAUFIELD will be in Pittsburgh today to meet the press and appear on several radio programs in connection with the advance promotions for "Loverly." CHARLES SIMONELLI, U-I Eastern exploitation manager, is in Pittsburgh also.

WILLIAM BENDIX will arrive at La Guardia Field today via TWA Constellation from Hollywood to attend the funeral of Babe Ruth.

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WEST COAST OFFICES

Rapido Wn. Manager
4625 Hollywood Bivd. Phone: Granite 6607

FRED K. CURTIS
4617 Oklahoma R. Phone: Wisconsin 3271

CHICAGO BUREAU

Joseph Edel, Chief
624 N. Oakley Ave. Phone: Briargate 7441

STAFF CORRESPONDENTS


BLOOMSBURY, August 17—Josephine's chief product right now is a series of third dimensional animated shorts, which will be ready for the French market in several weeks. Reason for the personal visit is to discuss not only distribution, but adaptation of the same subjects for the world markets.

M-G-M's "Fiesta" in 3-Theater Caracas Bow

George Bloch-Simon, head of the Publicolor Co., of Paris, producers of short subjects, arrived in New York this week from France to confer with American distributors for his One World. During his stay in New York, he will be headquartered at the Beaux-Art Apartments.

BLOOMSBURY AUG 17—Bloch-Simon's chief product right now is a series of third dimensional animated shorts, which will be ready for the French market in several weeks. Reason for the personal visit is to discuss not only distribution, but adaptation of the same subjects for the world markets.

Hollow Trumpet's Bows With a Reading Record

Reading, Pa.—The biggest film opening seen in Reading in the past three years was scored yesterday when Eagle Lion's "Hollow Trumpet" was world-premiered at Jay Emanuel's Astor Theater as highlight of the city's bicentennial celebration.

Paul Henreid, star-producer of "Hollow Trumpet;" Audrey Long, star of E-U's "Adventures of Gallant Bess;" and comedian Benny Rubin headed the largest contingent of stars making PA's.

Eagle Lion home office was represented at the premiere by Milton E. Cohen, Eastern division sales manager; and Jerry Piekens, assistant director of advertising, publicity and exploitation.

Zanucks, Feldmans to Venus

Venice (By Cable)—Darryl F. Zanuck and Mrs. Zanuck and Charles Feldman and Mrs. Feldman arrived here yesterday from Rome for the opening today of the Venice Film Festival. They return to Rome Friday.

Police, Troops to Evict Tokyo Strikers Today

Tokyo (By Cable)—Police and U. S. troops will move in today on the barricaded Toho Studios and evict 2,000 striking film workers who held the plant since April.

One corner of the studio is held by 167 workers who have defended themselves against the strikers. Trouble is believed to stem from a Communist effort in the labor sphere.

Venezuelan Circuit Buys Another First-Run House

Caracas (By Air Mail)—Cines Unidos, which operates 20 theaters here, has acquired the Acacias Theater in the new section of Caracas. Circuit will renovate the house and give it the same run as its first-run Avila in the old city, probably scaling the house at four bolivars ($1.20), the prevalent first-run admission.

ALTO Advisory Committee

Amman, Iraq—Representatives of the Independent Theater Owners of Iraq and Lebanon will comprise J. P. Lamm, chairman, Frank Good and Oscar Hanson, it is announced by A. C. Myrick, AITO president.

NEW YORK THEATERS

-RADIO CITY MUSIC HALL

Rockefeller Center

"A DATE WITH JUDY"

Wallace Beery • Jane Powell

Elizabeth Taylor • Carmen Miranda

Kirk Douglas • Robert Stack

A Memoirs of Hadrian Premiere

SPECTACULAR STAGE PRESENTATION

ROY DEL RUTH

"THE BABE RUTH STORY"

With Dick Powell

"THE WALLS OF JERicho"

A 20th Century-Fox Picture

On Variety Stage—Dick Haymes

Carol Lynne

Arnold Saxon • Fritz Dietz

ROXY

7th Ave. • 53rd St.
VITAMIN M-G-M BEATS VACATION DAYS!

HAVE A SHOT-IN-THE-ARM!

New Music Hall Record!

"A DATE WITH JUDY" (Technicolor)
Biggest M-G-M first week in Radio City Music Hall history! Every new "play-date with Judy" terrific!

For Happy Box-Offices!

"ON AN ISLAND WITH YOU" (Technicolor)
Just what the fans want in romance and music! Swell biz from Coast to Coast!

IRVING BERLIN's (Technicolor)
"EASTER PARADE"
Hold-overs! Extended runs! It's getting bigger and bigger as its fame and its song hits sweep the nation!

Read the Reviews on

"A SOUTHERN YANKEE"
Here's a typical review from M.P. Daily: "Red Skelton raises the roof. If you thought he was a boon to tired theatre-goers in 'Fuller Brush Man' you'll be as pleased as the preview crowd was, unanimously, to discover that you ain't seen nothin' yet. It's the fastest, funniest comedy of this or any recent year."

Ain't it the dog-gone truth!

M-G-M GREAT IN '48!
WITH SCOTLAND

GE SPY RING

G-MAN!

True-to-life...
on-the-spot...
heart-in-mouth realism
...as foreign agents
stealing America's top
secrets are tracked
down!
**French Exhibs. Fear Shortage of Releases**

(Continued from Page 1)

law. Measure provides additional taxes on theater tickets, plus a tax on new films at the rate of 1,200 fans to $500 a meter in the first month of the picture, to be increased to $750 a meter after the first month. The measure has been signed into law by President Roosevelt.

**AFM, Studio Reps. Meet: Demands Not Presented**

(Continued from Page 1)

a pleasant chat," a studio spokes-

man told The Film Daily.

Next meeting between the two
groups is set for Tuesday at 2:30
p.m., at the AFM headquarters, 570
Lexington Ave. In the meantime, the
studio reps. will huddle today in
the Paramount board room.

**PR Institute Sponsors Screening of “Night”**

Paramount's “Night Has a Thou-
sand Eyes” was screened last night
following a dinner honoring John
W. Darr, president of the Institute
of Public Relations, for a group of
scientists, lawyers, industrialists, students of the occult, psychiatrists, doctors, psychologists, journalists and many other themes. The screening, a deeply
sensational perception, was discussed by Dr. J. B. Rhine, parapsychologist of Duke University.

Those attending from the industry
included Barneval Balaban, Y. Frank
Freeman, Paul Raibourn, Messmore
Kendall, Charles Reagan, Ben
Washer, Stanley Shuford, Mort
Nathanson and John Krimsky.

**Amst. Spoor Partner Dies**

Chicago—Edward Hill Amst., 87, is
dead. He was a partner of George K.
Spoor in the development of film
production here, and helped found the
old Chicago Essanay Studio,

**Wedding Bells**

Christian-Power

Rome (By Cable)—Marriage of
Tyrene Power and Linda Christian
will take place here Saturday pro-
vided permission can be obtained from
the Vatican.

Mr. Goldwyn Goes to Town Again

- THE HEADLINE in Your Favorite Industry Newspaper yester-
day claimed: "$75,000 Budget For Song Is Born"—Before
reading the story chances are you thought, "I'll bet that's Goldwyn"

...And, sure enough, it was... For Sam Goldwyn has established
in the collective mind of this industry that besides making good pictures
he believes in letting the world know he has made them... $75,000
worth of advertising will help considerably to attach importance
to "A Song Is Born"... It tells exhibitors, in fact, that the picture is
even better. The days of spending big money to put over bad
pictures are over... Exhibitors today pay maximum attention to big
ad campaigns because they know their significance... They know
that the picture must have something, otherwise no such dough would
be spent... Goldwyn thru the years has produced some mighty fine
product... "The Best Years Of Our Lives" was a topper... But
instead of letting it sail along on its reputation. Goldwyn kept pounding
home, via a record ad campaign, the importance and the value of that
particular piece of money-making entertainment... It paid off
cert. Those who have seen it tell Phil M. "A Song Is Born" is
swell entertainment... It must be, otherwise the master showman.
Mister Q., would not be going to town with a $75,000 ad bankroll.

- • • • PUT-UP-OR-SHUT-UP, OR THE HELLOYSAY DEPT: The
public is screaming for comedy on the screen. So what happens?
Twenty-three crime pictures are being planned and 41 are ready for
release... A great day for juvenile delinquency—Erskine Johnson,
In The New York World-Telegram.

- • • • THERE'S AN ENGLISH PICTURE opening hereabouts today
that has a line of dialogue which stands to set the U.S. audience
eight and send up gales of laughter... It's in "Quiet Week End"
Seems the British consider an innocent remark has a considerably
different connotation on this side of the Atlantic.

- • • • TIMING NATIONAL PUBLICITY BREAKS is one of this
industry's toughest jobs... but Charley Schlatter's gang at 20th-Fox
today hit the target right on the nose with Betty Grable's curvaceous
charm gleaming from the new issue of Time Mag... The cover is a
photograph, by Emmett Schaanbaum, of the Grable-in-Erimine
painting by John George Vogel, which is used prominently in "That Lady In
Erimine"... The Technicolor musical started its first six dates last
week and opens in a flood of other key situations this week... 20th's
field picture is to seek it that every important theater, theater
manager and executive has a copy of Time in his hands today.

- • • • INDUSTRY TOPPER at Toots Scho's put down a sports
page largely given over to tributes to Babe Ruth and said softly,
"I know, won't you say it about me?"... It gives to think,
doesn't it? ... Pressure is on for the trimming of company overseas
personal... Roy Rogers' new air show over Mutual, with Quaker
Oats paying the shot starts Aug. 29... Tabloid report on Chi.
theater hit in the wake of price adjustments: Matinee attendance up,
but week-day night moviegoing is not-so-hot.

CMA In Squeeze Play On American Pictures

(Continued from Page 1)

must have star value and box-office
attraction, the American distri-
tor was informed, according to
cables reaching here from London.

And, to top off that, it is said that
the distributor was advised that in
despite the CMA would inform the
U. S. company just what pix it de-
sired and the prices it would pay
inherently on a "take it or leave it"
basis.

Home office interpretation is that
with the 45 percent quota in effect,
the CMA is moving to put top Ameri-
can product in the second feature
category. In this connection, it is
recalled that Rank from time to time has said that to compete in this
field that Britain wants "good" American
pictures only, and that there will
be with films to do so.

While confirmation was inappro-
achable to obtain yesterday, it is believed that this move by the CMA accounts
in part for the decision of Eric A.
Johnston and James R. Mulvey to
drop tomorrow to London for personal conferences with American distribu-
tors there.

It is not impossible, it was said
in equally well-informed circles last
night, that the American companies
may determine to regulate the fluc-
num of product to Britain, perhaps hold-
ing down the number of pictures to
those which will annually earn $17,000-
000,000 during the two-year life of the
Anglo-American film agreement.
That might or not call for the estab-
lishment of a new agency in Britain,
perhaps in the nature of a "clearing
house," as has been already proposed.

**Sick List**

DON COLE, Southwestern distrib, exc.
who recently underwent extensive surgery,
will recuperate in his home in Oklahoma.
Greeck Decree Calls for Government PX Approval

Athens (By Air Mail)—Imports of U. S. films must be approved by the Greek Government, and only four prints of each approved feature or short will be allowed to enter the country, under a new decree of the Greek Ministry of National Economy. Newsreels are exempted from the limitations.

While earnings will continue to be frozen in the Bank of Greece, exchange equalizing the value of prints, transportation costs, and advertising material, will be allowed. About $50,000,000 has been set aside for the import of U. S. films under the decree, which remains in force until June 30, 1949.

Necessary exchange for newsreels will be furnished by the Bank of Greece, with exchange not to exceed $50 for black-and-white reels, and $100 for color newsreels.

Further decrees are anticipated to cover the import of motion pictures from other countries.
The Parade of Champions Continues At 20th Century-Fox

Motion Picture Herald Boxoffice Champion for July!

The Street With No Name

Boxoffice Champions Coming Up!

The Walls of Jericho

Packing them in to the walls in key-city openings!

That Lady in Ermine

Color by Technicolor

Ohhh!... What she's doing for showmen who dated her!

* The company that leads the industry in Boxoffice Champions for '48!
* The ONLY company to make the list EVERY MONTH in '48!

Remember... September is YOUTH MONTH — Saluting Young America!
No Advantages in Overseas Production—Yates

European 1949 Gross Seen As Not More Than 30% of 1947's by Republic Proxy

Advantages of producing abroad have been highly exaggerated, Herbert J. Yates, president of Republic, declared upon returning here yesterday from the U.S. and Europe. After an eight-week tour of England, Italy, and France.

Assuming there were some improvements toward European production, Yates added, he could not see his way clear to making any pictures overseas for at least another two years.

Political situation n the three countries he visited,

Arbitration to End Strikes, Arnold Plan

Cleveland—Declaring his opposition to strikes, Edward Arnold, Screen Actors Guild executive, yesterday proposed an arbitration board, with representation by the major studios, as a means of resolving industry labor disputes. SAR, Arnold declared in his address before the IATSE convention, would be the first to approve such an arbitration arrangement.

Arnold voiced emphatic dislike of jurisdictional overlapping of crafts working in motion picture production. Such overlapping, he said, is "stupid and a waste of time," indicating a desire for simplification.

Crouch Named WB Capital Zone Head

Washington, D.C.—The FILM DAILY announced yesterday by Harry Klimine, president and general manager of the Warner circuit.

CRITICS' FORUM

Question Number 3

What specific comment have you to make upon the improvement, or lack of it, noted in American pictures in the last 12 months?

YES, I THINK the product is a shade better, more interesting and more sincerely conceived.

JOHN ROSENFELD

THE DOCUMENTARY, and semi-documentary techniques have advanced motion pictures another 10 years during the last 12 months.

JERRY SOHL

SOME DEFINITE IMPROVEMENT is noticeable. We need more films that appeal to people with more than age 14 minds. If all else fails, why not make and re-make some of the literary classics.

JOAN LUTES WLOK, Lima, O.

SUCH PICTURES as "Gentleman's Agreement," "Crossfire," and the return of excellent musicals like "Down to Earth" make much better film fare than any during the war.

JACK WOOLDRIDGE Corsicana (Tex.)

THERE HAS BEEN an improvement. Realism, which I have always stressed, is finally being used more and more, also, the stories have improved to a great degree.

JAY SEYMOUR WPAT, Paterson, N. J.

THE PULSE-TAKING of Hollywood production is a continuing professional duty seriously undertaken by the men and women of press and radio who write of and comment on the motion picture. That's the subjective approach. Today, thru the medium of the 1948 Critics Forum, THE FILM DAILY presents the fourth installment of what they have to say about the state of the cinema, and whether it has advanced or slipped during the past 12 months.

DURING THE PAST 12 MONTHS, I would say that the films have improved with better acting, better direction and a bevy of likely-looking newcomers who can show the older star a bit of acting. Jean Simmons of England is without a doubt the most shining example of youthful female talent uncovered to date while the newcomer of the year is another product of the American state, Wendell Corey.

RICHARD L. DAVIS

AMERICAN PICTURES are getting better all the time. It's only an old fogey mentality that regards the past as so glamorous.

WALTER MONFRIED

ANY YEAR which produces such films as "Treasure of the Sierra Madre," "I Remember Mama," "Naked City," "A Double Life," "Call Northside 777," "The Pirate" can certainly be called an improvement, although there's room for more, much more.

FREDA HALWE Port Arthur (Tex.)

CONTENTS OF STORIES more down to earth. Less crime—more congenial home life in plots. Still need more romantic and clean stories similar to "Love Letters" (the best in the last ten years).

JOSEPH R. DUESON

26-Week Net $6,894,659; UK Holders to be Paid Off in Blocked Sterling

Revealing a second quarter profit over a million dollars ahead of the comparable 1947 period, 20th-Fox yesterday reported a net profit for the 26 weeks ended June 26 of $6,894,659, equal to $2.57 per common share, after dividends on prior preferred and convertible issues.

Company's net profit for the second quarter of this year was $3,967,817, an increase over the $2,904,175 earned in the comparable period of 1947, and ahead of this year's first quarter profit of $2,926,842.

Six-month figure compares with 1947's $6,594,438.

Report Mulvey May Not Make U. K. Trip

Reports that James A. Mulvey might not accompany Eric A. Johnston, MPAA president, to the latter's London talks this week are denied by the prexy.

Johnston and Mulvey would undertake a joint British quota survey mission, to scout film circles in New York's yesterday.

Presumably, if Mulvey failed to

Smith Calls Nation-wide 20th-Fox Sales Meeting

Spyros P. Skouras, president of 20th-Fox, and Darryl F. Zanuck, vice-president in charge of production, are expected to attend a sales convention announced yesterday by Andy W. Smith, Jr., general sales manager.

Republic to Handle 'Macbeth' as Special

Orson Welles' "Macbeth" will preem in October, Herbert J. Yates said yesterday on his return from Europe. Yates stated the Shakespeare thriller likely would be sold on special terms, and would be handled similar to "Henry V" and "Hamlet." No theater here has yet been set.

(Continued on Page 4)
Variety Meet to Mull Takeover of Hospital

Recommendation that Variety Clubs International take over operation of the Will Rogers Memorial Hospital at Saranac Lake will be a major item on the agenda of Variety's mid-year conference in Washington, Sept. 16-19. Under the proposal, the hospital, change its name to the Variety Club Sanitarium, underwrite a percentage of its operating costs, along with the support of film companies, circuits, and Variety tent.

Another proposal to be acted upon is to erect a statue to Father Flanagan in Boysen, Neb. R. J. O'Donnell, international chairman, and Mrs. O'Donnell, will be tendered a dinner party on Sept. 16.

On Sept. 18, Secretary of State George C. Marshall will be awarded the 1947 Humanitarian Award at a banquet to be attended by officials of the Washington and the Diplomatic Corps.

Movement to Appeal St. Louis Arbitration Trust Action

St. Louis—St. Louis Amusement Co. and other plaintiffs in the trust suit filed against Paramount, the proposal, Variety would take over the and others, have filed a motion in District Court seeking a stay of just and a percentage of the operating costs, with the support of film companies, circuits, and Variety tent.

Ritchey in London

London (By Air Mail)—Norton V. Ritchey, president of Monogram International, has arrived from New York headquarters on a business trip.

Harris Leaves Filmack

Milton Harris, for the past two years sales promotion manager of Filmack's New York plant, has resigned.

Arbitration to End Strikes, Arnold Plan

(Continued from Page 1)

cating that arbitration could eliminate the problem.

Referring to television's rapid growth, the SAG representative warned that the situation is confused insofar as labor is concerned, and unions must watch their steps.

Richard F. Walsh, IATSE president, was reelected for another two years, along with other officers and the IATSE board of trustees.

Convention also elected James B. McNabb of Seattle as its APE delegate, while Oliver M. Lynn of Edmond was named Dominion delegate.

Crescent Seeks Approval For Eight New Theaters

Nashville—Permission to extend Crescent Amusement Company's holdings in eight Tennessee, Alabama and Kentucky towns is sought in a petition filed with Federal Judge Elmer D. Davies. Petition seeks to meet requirements of the decree in the Government's anti-trust action against Crescent.

Plea, signed by R. E. Bauch, president of the circuit, holds that some of the construction would replace Crescent houses now in operation. "The proposed building program," petition states, "would have been the normal expansion of the petitioner's holdings because of population increases and stimulated public interest, had it not been for the war and consequent restrictions and shortages of materials and labor."

Program contemplates a new house at Cleveland, to replace the Princess and Bohemia, a third house at Greenville, with the Capitol and Palace; a third house at Morristown, with the Princess and Ritz; a third house at Columbus, and the Princess Specialty, and new Drive-Ins near Clarksville, Hopkinsville and Deater.

THE LATEST WORD ON 'ROPE':

"It is Hitchcock at his big-time best!"

—WALTER WINECHEL

FRIDAY, AUGUST 20, 1948

COMING AND GOING


Robert Purcell, Pathe Industries board chairman, arrived on the Coast over the weekend from Cleveland.

Howard Hawks is scheduled to go to Britain and Europe.

Marilren Maxwell has returned from England where she appeared with the Jack Benny troupe.

Bill Benda, who flew to New York to attend the funeral of Bolo Ruth, will return to Hollywood tomorrow by plane to resume his role in "The Streets of Laredo."

Herbert J. Yates, Republic president, arrived yesterday on the S. S. America, accompanied by his assistant, William Saal.

Agnes Moorehead and husband, Jack Kelso, have arrived in New York from Hollywood. Mr. Moorehead is here to see the Broadway show and enjoy a holiday, but immediately goes into rehearsals for "Command Decision."

William Heineken, E. L. distribution chief leaves New York today for the Coast.

Phil Cowsin, U.S. trade press contact, starts his two-week vacation tomorrow.

Wallace Beery arrived yesterday from Paris via TWA for the trip to the Coast.

New Pact Will Help French Says Chabrier on Return

French film folk are more optimistic about the future of the industry than they have been since VJ Day, reported Jacques Chabrier, U.S. rep. of French Pathé Cinémas here, returning here yesterday with his wife aboard the Queen Elizabeth after a seven-week vacation in France.

Chabrier ascribed the change at the new film pact nearing conclusion, between the U.S. and France, and also to the fact that the French Government has authorized a subsidy to French producers. Parisian observers believe, Chabrier said, that the two-year-old Blum Byrnes agreement will be replaced by a pact that will be much more favorable to France's ailing cinema industry.

From 16 to 18 pies were filmed during his stay, Chabrier noted. Of these, seven will be released by his company.
MR. EXHIBITOR

Remember in September to Join in Promoting...

SALUTING YOUNG AMERICA

WHAT TO DO

1. Order FREE accessories from National Screen—Campaign Book, Lobby Hangers, and “A Salute To Youth” trailer, featuring Sammy Kaye’s orchestra and Youth Month song, “I’m the You in the U.S.A.”

2. Decorate marquee and theater.

3. Run all Youth newsreel shots.

4. Book all possible Youth short subjects. See local exchange managers.

5. Put Youth Month slugs in ads.

6. Enlist support of newspapers and radio stations.

7. Interest civic and church groups, also Rotary, Kiwanis, Community Chest, American Legion, VFW, Lions clubs, Boy Scouts, Girl Scouts, Campfire Girls, and youth serving agencies in Youth Month activities.

8. Conduct all possible Youth activity in and out of theater with at least four big community events.

9. Consult your state chairman. Work with your fellow Exhibitor in making your community YOUTH conscious.

A Public Service Program Undertaken by Theatres, radio, press, and civic organizations at the request of Attorney General Tom Clark to combat juvenile delinquency!

YOUTH MONTH COMMITTEE
CHARLES P. SKOURAS · HARRY LOWENSTEIN
National Chairman · Vice Chairman

SPONSORED BY THEATRE OWNERS OF AMERICA
TED R. GAMBLE, President
Overseas Production Yields Little—Yates
(Continued from Page 1)
Yates said, did not offer sufficient assurances to American investors, 'What would happen if there was a shift in the political winds?" Yates asked.
Furthermore, he added, so-called economies in lower wage costs in Europe are wiped away by other expenses, including longer shooting time and lack of adequate equipment.

"May Make Some Pix Abroad"
"All things considered," Yates asserted, "when a picture is finally completed, there is no saving anywhere. However, he hinted there was still a possibility that Republic might make some features abroad, depending on the development of current negotiations.
Regarding recurrent rumors that he would sell his interest in Republic, Yates insisted that he had not spoken to Jacques Grinell or anybody else. 'I keep denying those rumors," Yates said, "and they keep coming back,' he said.

Queried whether he would sell if the price were right, Yates replied, 'Nobody would want to pay the price I want.'
Yates said he was not in a hurry to make any more Shakespeare films, "Macbeth" will hold him up for a while," he said.

Mulling Tele Plans
At the moment, the Republic press announced, he was mulling over TV plans. Not before early next year, he would be able to "say definitely what Republic would do TV-wise, because such a decision made by Republic, will figure largely in the company's plans.
In a matter-of-fact way, with no trace of reservation, Yates predicted that no American company in 1949 will take out of Europe more than 35 to 40 per cent of the 1947 gross. He dismissed the consultation value of blocked dollars with the point that no one knew when the money would be made available, and furthermore, currency worth $1,000,000 one month might be worth one-fourth as much a few months later.

"Columbus" for October, "Diggers Republic" Next
By mid-October shooting on "Christopher Columbus" should be over, predicted David MacDonald, director of the new Technicolor spectacle, on arriving here yesterday aboard the Queen Elizabeth.
His next assignment, MacDonald said, starts in November, when his company will go to South Africa for about five months of location shoot- ing on "Diggers Republic," a Roger Bray original about the diamond mines.

WEDDING BELLS
Ratliff-Coneys
Marie Antoinette Ratliff, daughter of Edward C. Ratliff, former UA president, will be married to-morrow to Matthew Leon Coneys. The ceremony will be at Our Lady Queen of Martyrs R. C. Church, Queens Boulevard, Forest Hills. A reception will follow at Sherry's.

Along the way with PHIL M. DALY
Friday Fadeout

Friday, August 20, 1949

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Among the Stars
Smells Calls National 20th-Fox Sales Meet (Continued from Page 1)

manager. Meeting will be held at the Drake Hotel, Chicago, Sept. 8-11. The U. S. branch managers, the five 20th-Fox division managers and their divisional assistants will attend, as well as home office executives, and domestic distribution department heads.
Original plan to hold four regional meetings has been discarded in favor of a national convention. Canadian branch managers will not participate in view of the divisional meeting held in Toronto recently.

Astor Acquires "Copacabana"
Astor Pictures has acquired international distribution rights to Sam Coslow's "Copacabana," a UA release, Jacques Kopstein, exclusive vice-president announced. Company will start 16 mm. release of the film in May, 1949.

Send Birthday Greetings To—

August 20
Charles Bonnberg John Holm
Fed Donaldson
Fred A. Kelcey
Ben Lowry
August
Hans Dreyfuss
Hiller Jones
John Grubich
Bill Forrester
Tom Falls
August
Samuel Goldman
William C. Stoub
Charles Gerrett
Larry Golub
August
Gene Kelly
Max Fleischer
John Neibert
G. A. Kerns
August
Don Douglas
H. L. Watts
Preston Foster
Tina Geller
Tom Cohn
Joan Chandler
Dorothy Cominco
August
Edmund Green
Mr. H. W. W. Hodge
August
John Zaitz
Ted Ray
Louis Weinberg
August
Alison White
J. P. Conroy
Herman L. Rips
Richard Wallace
SUNDAY, SEPT. 26
All Sessions in the Jefferson Hotel, St. Louis.

9:00 A. M.—Registration opens—Mezzanine floor.

MONDAY, SEPT. 27
9:00 A. M.—Registration continued—Mezzanine floor.

12:30 P. M.—MPTO of St. Louis meeting—Gold Room.

TUESDAY, SEPT. 28
9:00 A. M.—Registration continued—Mezzanine floor.

10:00 A. M.—Exhibits open.

12:50 P. M.—Luncheon and Opening Session—Gold Room.

THURSDAY, SEPT. 30
10:00 A. M.—Registration continued—Mezzanine floor.

2:00 P. M.—TESMA board of directors meeting—Room 6.

WEDNESDAY, SEPT. 29
10:00 A. M.—Registration continued—Mezzanine floor.

4:00 P. M.—Closing—Crystal Room.

11:00 P. M.—Exhibition closes.
66 Firms to Exhibit At TESMA Trade Show

(Continued from Page 5)

Conkrol, N. H., Okays Non-Profit Drive-in

Conkrol, N. H.—The Zoning Board of Adjustment has given its okay to application by Charles Arnold of Penacook, to operate a non-profit drive-in theater in Conkrol's Penacook section. Drive-in profits will go to churches, service clubs, etc.

Mills, 50; Motograph, Inc., 42-43; Motion Picture Machine Co., 40; Murch Electric Corp., 18; National Super Service Co., 13; Neumann Products Corp., 89-90; Poolbock & Sons, 6; Pronto Pop Corn Sales, Inc., 67; Radiant Lamp Corp., 63; Radiant Mfg. Co., 46; Radio Corp. of America, 49-50; Raytone Screen Co., 9; Robin, Inc., 52; Star Mfg. Co., 23; Strong Electric Corp., 54; Superior Electric Co. 19-20-21; Theater Specialties, Inc., 55-56; Tol-Pak Co., 22; Typhon Air Conditioning Corp., 77-78; Universal Corp., 81; Vallen, Inc., 57; Wagner Sign Service, Inc., 47-48; Wenzel Projector Co., 1; Edward H. Wolk Co., 92.

DeVry Gears Navy 16mm. Award

Chicago—DeVry Corporation received a million-dollar award from the Navy for 16 mm. equipment and a second contract from the army Signal Corps for 35 mm. sound projectors. Work on the order is under way at plant.

Kroehler Push Back Chairs Installed in 24 Theaters

Chicago—H. V. Williams, manager of the Kroehler public seating division, announces new installations of Push Back Seats in theaters in:


Bogg Leaves Sylvania For Victor Electric

H. A. Leander, president of the W. L. Maxwell Corp. Engineers and manufacturers, has announced the election of Conda P. Bogg as president of Victor Electric Products, Inc., of Cincinnati, a subsidiary of Maxwell. Bogg has resigned as vice-president of Sylvania Electric Products, Inc., to take the new post.

Drive-ins Continue Big Biz for DeVry

DeVry theater supply dealers have recently installed DeVry "12000 Series" projectors, power amplifiers and other equipment in the following Drive-Ins:

Sheldon Theatre Supply, Daytona; Drive-In Theatre at Sioux City, S. D.; Port Huron, Terra Haute, Grafton, Wisconsin, Portsmouth, Riverside, Columbus and St. Mary, Ind.; Reynolds, several Canadian Drive-Ins were DeVry equipped.

Dixie Theatre Service & Supply Co., Albany, Ga.—Brocken Theatres, Ozark, Ala., Harlem Theatre, Mo.,

Greg Theatre Equipment Co., Charlotte, N. C.—Midway Drive-In, Durham; N. C. Drive-In Theatres at Urbandale, S. C., Shelby, N. C., and Lincoln, N. C.; State-Line, N. C., and Spartanburg, S. C., "Garden City" Drive-In at Marion, N. C.

Haddon Theatre Supply Co., Louisville, Ky.—Drive-In Theatre at Danon and Butler, Ky.


Popcorn. Candy Sales Up

Increase on Chi. Row

Chicago—Popcorn and candy sales are increasing along film lines, according to recent reports. Confectioner Connection Conessions Co. and the Bartelstein Bros. adjourn while on Michie Ave., Muncy, Pa. DeVry National Theatre Supply, the Manl Co., and Interstate Popcorn have offices. Confectioner Supply has offices, and a warehouse on La Salle B & K have their own establishments on the west side.

Bigelow-Sanford Meet

Adjourned to Sept. 13

Boston—the special meeting held by Bigelow-Sanford Carpet Co., Inc., was adjourned on Sept. 13, because of lack of a quorum.

The meeting was called for the purpose of creating and authorizing a new issue of 60,000 shares of cumulative, no-par second preferred stock, and to increase the common stock from 627,218 shares to 1,000,000 shares.

NOW at your DeVry Theater Supply Dealer

In 210-seat to 6,000-seat theaters—in drive-ins—up to 1,000-car capacity—DeVRY's "12000 Series" installations are today helping achieve new highs in audience satisfaction. You, too, will want to know more about this sensational new equipment that gives you so much more of what you want to help achieve the "perfect show"—and for such a moderate price.

In addition, installations in the "12000 Series" projectors and amplifiers, for the new and vastly improved In-Car speaker recently released by DeVry engineers.

NOW at your DeVry Theater Supply Dealer

DeVry Corporation, 1111 Armitage Ave., Chicago 14, U. S. A.
ABOUT THE TRADE

(Continued from Page 5)

solutions, manufactured by Eronel Industries, Los Angeles. Called "Ever-Brite" it is a protective coating that provides lustre to copperwear, brass, bronze, steel, aluminum, silver and all metal trims. A touch of permanent lustre can be applied to light fixtures, in a few minutes time, say the makers.

NEW EXCLUSIVE "Comfort Cushion," which employs spring steel bands instead of the conventional wire coil spring construction, is one of the outstanding features of the new International Model No. 1,000 Theater Chair, just announced by the RCA Theater Equipment Section, which distributes the line.

ANEL MUNSON, formerly head of AMPRO, is back in the business as head of the newly organized Senior Sound Co., at 221 E. Colleton St., Chicago.

A NEW DUAL-ARM record player that will accommodate the recently released Columbia "long-playing micro-groove records" was shown for the first time at the N'VEX convention in Chicago, by the Victor Animatograph Corp., of Davenport, la. Pioneer manufacturers of 16 mm. equipment.

LIQUID CARBONIC CORP., 3100 S. Kedzie Ave., Chicago, has available two publications, a pocket-sized catalog on its 1948 line of Red Diamond ice cream cabinets, and a booklet, "Planning Your Fountain for Maximum Profit". The latter considers important factors in planning a new fountain.

A NEW TYPE of photo frame that makes it possible to illuminate natural color transparencies is in production at the S. E. Overton Co., South Haven, Mich. The frame will be marketed under the trade name of "Chromo-light." A small 4-watt fluorescent bulb in the base supplies cool light to a Lucite block which conducts and diffuses it through the entire surface of the transparency.

MASTERCRAFTERS CLOCK AND RADIO Co. is selling its Teutite plastic line of electric clocks through distributors only, M. Kablan, sales manager reports.

J. B. KRUUL, owner of the Home Theater, Detroit, has installed a new cooling system in the house. Work was done by the Cuahorn Co.

Majestic Theater, Dallas, Texas Installs New KROEHLER PUSH-BACK CHAIRS

NEW- MODERN- UP-TO-DATE Lighting and Camera Equipment for EASTERN PRODUCTION Charles Ross, Inc. 33 W. 52nd St. New York City

Amusement Industries Organized by Samuels

Allentown, Pa.—Abram Samuels, HI, has formed the Amusement Industries Co. as a new sales organization. One of the first products which it will offer to the theater trade is the ADC electric Christmas tree turner for display purposes in lobbies during the Yule season. Amusement Industries will exhibit at the TESMA trade show in St. Louis.

more than 3,000 major U.S. theatres use "Voice of the Theatre" SPEAKER SYSTEMS

Walter Reade's Drive-In Theater b, 1, on U. S. Highway 1 at the west leaf in Woodbridge, N. J., first (Continued on Page 1) theater in Middlesex County's largest in northern New Jersey will open Aug. 28, with a capacity of 750 cars. It is the first of 27 jive-ins which Reade plans to have operation within the next few years.

The entrance is dominated by a foot-pylon. Also visible for a car distance is the giant screen-sturing "See-Line" vision, built by the Elizabeth Iron Works of Elizabethtown, Leon M. Einhorn of Albany, is the architect.

The Napp Grecco Co., of Newark, is the general contractor, withards Plumbing and Heating Co., ofirs, supplying the plumbing andating equipment; Anchor Post sonce Co., of Union, the fencing; price Electric Co., of Woodbridge, electrical work; Road Ad Serv Inc., of Neptune, the marquee ns and pylon lighting; James F. illins & Co., of Newark, the con sion equipment; Charles M. James Allenhurst, the landscaping; a Frank's Construction Service Woodbridge, the masonry and pentry, and A. J. Neiss of Woodbridge, the paving.

Comfort You Can Feel— Quality You Can Trust

Modernize your theater with "Push-Back" chairs made only by Kroehler—World's Largest Furniture Manufacturer.

* Fully Protected by Patents
Artist with chintz and Chippendale...

WHEN this room says “home, sweet home” to movie-goers, it also speaks in praise of its creator—the man who dressed the set so understandingly.

For his was the feeling for fabrics and furniture that gave the set its “lived-in” look ... that made it so truly convey time and place, and catch the spirit of the actors' roles.

Whether an interior is modern or medieval, penthouse or “poverty row,” the set dresser's artistry makes its atmosphere authentic.

An important contribution, this—and one that is reflected to the full by faithful photographic reproduction ... unfailingly provided by Eastman’s famous family of motion picture films.
JOHNSON HAS BROAD POWER FOR UK ACTION

Wire Claims Discrimination Against Independents in New Quota Arrangements

West Coast Bureau of THE FILM DAILY
Hollywood—Roy O. Disney, president of Walt Disney Productions and the following wire Friday night to Gen. George C. Marshall, Secretary of State, Washington, D. C.:

"Press and motion picture trade papers recently carried reports of purported arrangement between French Government and American film industry negotiated through American Ambassador in Paris revising so-called Byrnes-Blum.

The Pulse Taking of Hollywood production is a continuing professional duty seriously undertaken by the men and women of press and radio who write of and comment on the motion picture. Theirs is the objective approach. Today, thru the medium of the 1948 Critics Forum, THE FILM DAILY presents the fifth installment of what they have to say about the state of the cinema, and whether it has advanced or slipped during the past 12 months.

Question Number 3

What specific comment have you to make upon the improvement, or lack of it, noted in American pictures in the last 12 months?

Better in some respects; increase in number of technicolor pictures pleases the public and is one of a number of factors that ought to help business.

T. R. HUGHES
Reading (Pa.) Times

Looking at the field in an overall manner, and discounting those films which are obviously numbers off the shelf of war backlog, the quality has improved—both in performance and production values.

GEORGE BOURKE
Miami (Fla.) Herald

The best pictures of the year are better each year, and the public is glad to see that America is now able to film natural, everyday situations that can happen in any home.

DOROTHY SHERMER
Press-Union, Atlantic City

There has been improvement. A wider range of material is being offered in the film. However, acting ability is marked by extremes, a minority of fine calibres and a great amount of fair to middling.

MAY S. MURRAY
The Republican, Herald, Winona, Minn.

American pictures have improved. I have seen more recent shows which have had outstanding stories behind them. In my opinion these shows are far better than just a comedy or musical. A few of the pictures I thoroughly enjoyed because of the fine background material in them were "Gentlemen’s Agreement," "State of the Union," "Miracle of the Belts" and "The Bishop’s Wife."

ANNA MAE FAUST

It seems to me the motion picture industry has been given a shot in the arm by the real competition afforded by the excellent contributions of foreign countries. The trend is now toward realism and the use of actual backgrounds; good and natural characters who seem like real people and fictional attempts of unrealistic imagination; accent on story and plot; effective development of themes. This is all very healthy.

PAUL R. MITCHELL
WRAW, Reading, Pa.

The American pictures have improved because they are still climbing back from the lowebb during the war years. Recent productions indicate that the next two years will see a further improvement that will rival the qualities of theatrical ventures of any kind anywhere.

STEVE PERKINS
Austin (Tex.) American Statesman

Pictures such as "Crossfire," "Gentlemen’s Agreement," and "The Search" show an awakening to

(Continued on Page 6)

C-B Sues Court Can Act Without Para. Ruling

Washington Bureau of THE FILM DAILY
Washington—A final judgment in the Paramount case is not necessary before a District Court can force Big Five defendants to give up heaters which the Supreme Court said they could not legally own, the C.B. Amusement Co. declared in a brief filed here Saturday. It said that any contention that a (Continued on Page 5)

Korda Sees Boycott Excuse For Retaliation Over Quota

London (By Cable)—Charging that American theater interests may be using the Sons of Liberty boycott of British pix as an excuse for retaliation, Sir Alexander Korda (Continued on Page 5)

Paramount Video in Toronto’s Imperial?

Likely choice as the first Canadian theater to get large-screen television is Famous Players’ Imperial in Toronto, it was learned here Friday. Installation, when made, will be Paramount’s intermediate system. Famous Players has Sheat’s, Tivoli and Imperial as first runs for top flight pix in Toronto, all within a few blocks of each other. However, Imperial, on Yonge St., seats 3,373, and is Canada’s largest, giving it the edge video-wise, if it felt.

Will Combat Rank, CMA ‘Squeeze’ Move to Place US Pix in Lower Dual Spots

Eric A. Johnston left for London armed with broad powers to determine what can be done about Anglo-American film problems and with authority to do what is needed, the MPAA-MPEA president emphasized Friday evening as he left for England aboard the American Overseas Airlines’ London Mercury.

Principal task facing Johnston is to smash the evident attempt of J. Arthur Rank’s Circuit Management Association to squeeze American product into second feature category (Continued on Page 8)

Split in Indie Ranks Stalled Mulvey Trip

Failure of James A. Mulvey, proxy of Samuel Goldwyn Productions and SIMPF representative in Anglo-American pix negotiations, to be present at a meeting of the new British quota, evidently based on the fear that indies will not get a proportionate share of the U. K. screen time.

Eric A. Johnston, MPAA president, stated Friday on his departure (Continued on Page 8)

Report AFM Submits Studio Pact Demands

It is understood that the AFM has submitted its demands for the new studio musicians pact. Both sides agreed at last Friday’s meeting that there would be no "outside" dis- (Continued on Page 5)

Johnston Expected To See Rank, Korda

London (By Cable)—While Eric A. Johnston, MPAA-MPEA president, is expected to confer with both J. Arthur Rank and Sir Alexander Korda during his stay, Board of Trade officials at the week-end said definitely that they do not expect to meet with the American industry topper. The Johnston party has hotel reservations here for only four days.
COMING AND GOING

B. G. KRAZNE, Film Classics vice-president and general sales manager, leaves today for Chicago and Pittsburgh.

JERRY FAIRBANKS is in New York for a four-day conference with NBC video executives and Paramount officials.

ARTHUR W. KELLY, UA executive vice-president, flew yesterday on the UA-owned plane to Havana, Cuba.

GEORGE JESSEL was due in by air from the Caribbean last week for a week-end with Connie Mack and Christy Walsh on a 20th-Fox trip, pic based on the Philadelphia manager's life.

ARY LIMA, Warners manager of the Atlantic Division for Latin America, left over the week-end for his headquarters in Rio de Janeiro, after home office consultation with Walt Cohen, president of Warners Int'l Corp.

HARRY M. KALMINE, president and general manager of Warners Theaters, W. STEWART McDOUGAL, vice-president of Warners Theaters, and HARRY GOLDING, advertising-publicity director for the company's theaters, return from Washington today.

Sailing for Europe yesterday aboard the S. S. Queen Elizabeth were LADY FAIRCHILD, MRS. FAIRBANKS, DONALD CRISP, HOWARD HAWES, CHARLES LEBDEX, and DAVID MACDONALD.

HERMAN KIPPS, field assistant to John P. Byrne, M-G-M Eastern sales manager returned Friday to his headquarters in Albany after home office conferences.

FCC Rule Would Control Minority Video Interests

Washington Bureau of THE FILM DAILY—Washington—Under proposed revisions of FCC rules, commission plans today to limit group control of television stations by establishing restrictions of ownership or less than controlling interests, on a sliding scale. Revisions were revealed along with new provisions of ownership of AM and FM stations, or combinations of AM and FM and TV outlets.

Maintaining its rule prohibiting ownership of more than five TV stations, FCC proposes to establish a limit of stations in which a company could hold minority interests. The rule is a scaling formula from none in a case of an operator owning five stations, to nine or 10 minority interests for those with no station owned outright.

"In applying these provisions to the stockholders of a corporation which has more than 50 voting stockholders, FCC said, "only those stockholders would be considered who are officers or directors, or who directly or indirectly own one per cent or more of the outstanding voting stock." Rules become effective Jan. 1, 1953.

DAVID D. HORSE, foreign sales manager of Film Classics, has returned from a tour of Caribbean outlets.

RUSSELL STEWART, of M-G-M's home office publicity staff, returned from Washington where he conferred with Navy Dept. officials as a White House witness of "The Secret Love Letter".

LEONARD J. HIRSCH, home office assistant to Rudy Berger, Southern M-G-M sales manager, will get back today from a vacation at Beach, N. J.

MAGGIE CARMICHAEL is remaining in Britain for a four-week engagement at the London Coliseum.

LESA KAUFMAN, former U-I studio publicity director, is in Detroit, where he will spend a few days prior to flying to New York. He will be in New York about a week before returning to the Coast.

PETER COLLI, manager of the Caribbean Division, with headquarters in Havana, and MICHAEL SOKOL, manager in Mexico, have returned to their respective territories after home office conferences with Wolfe Cohen, president of Warner Bros. International Corp.

MAURICE BERGMAN, AL HORTWITZ, CHARLES SIMONELLI and PHIL GERBER flew to the Coast over the week-end for Universal studio conferences on forthcoming projects.

WALTER LASKER, president of Lasker-Schwab buying and booking service, returns today from a week's try through the Midwest.

Gold Nominated as Prexy Of Video Film Council

Movin L. Gold, National Screen Service ad-publicity director, and Temporary chairman of the National Video Film Council, has been nominated for the NTFC presidency. Others nominated were Burt Balaban, for vice-president; Robert B. Pavask, for treasurer, and Robert W. Womhoudt, for secretary. Eleven directors will be selected from a list of nominees, with election slated for next month.

Correction

Settlement of the clearance action brought by the Harford Theater, Baltimore, Md., calls for availability of days from the opening of first picture to one of seven days after the opening as indicated in THE FILM DAILY of Aug. 17.

TBA To Work With NAB;
Kintner Named Director

Television Broadcasters Association on invitation by the National Association of Broadcasters will appoint a committee to meet with NAB reps. on future tele industry needs.

A committee was recently named by TBA to organize expansion of activities on a national basis. Kintner, ABC exec, veep, over the week-end was elected director of TBA.

Permitted Uses Subject Of Board of Trade Talks

London (By Cable)—Interpretation of the schedule of permitted uses under the Anglo-American film agreement were discussed Saturday at the BOT. Meeting with two distributor representatives were Fayette W. Alport, T. Chris and R. Somervell, of the Control Committee.

"Shoppey" First for Colpet

West Coast Bureau of THE FILM DAILY

Hollywood—First American assignment for Max Colpet, recently arrived in Hollywood from Europe is an adaptation of W. Somerset Maugham's play, "Shoppee", for W. Lee Wilder, to be released through UA.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

"A DAME WITH JUDY"

Wallace Beery—J immie P OWELL

Elizabeth Taylor—Carmen MIRANDA

Xavier CUGAT—Robert STACK

A Metro-Goldwyn-Mayer Picture

SPECTACULAR STAGE PRESENTATION

ROY DEL RUSS'S THE BABE RUTH STORY

As written by BYRNE, BENDIX & BENDIX

ASTOR PLACE

DAMARO

ALAN DONNA LADD REED

KO Presents

GEORGE WILLIAM MARTHA RAFT—BENDIX

MAXWELL—MARIA VICTOR—REED

IN RACE STREET

Brand's

TBA

Plenty Sizzling MUSIC TOO!

59th Ave & 47th St.
OPENS 16% TO 73%
AHEAD OF 4 RECENT
TOP ATTRACTIONS
at the Centre, Salt Lake City.

OPENS 22% AHEAD
OF PREVIOUS TOP
MELODRAMA OF 1948
in Worcester; doubles the 1st week's
gross of same attraction in Atlantic City;
opens $23 ahead of this standout grosser
in St. Louis, and tops its opening in
Hartford and Cincinnati.

OPENS 49% AHEAD OF
PREVIOUS MILLAND STARRER
playing the Palace, Marion, Ohio.

ESTABLISHES EXTRAORDINARY
HOLDING POWER
at the Rivoli, New York, where 1st
4 days of 3rd week topped 1st 4 days
of 2nd week by 14%; and at the U.A.,
Chicago, where 1st 5 days of 2nd week
topped preceding attraction by 24%.

ANOTHER RECORD BREAKER IN PARAMOUNT'S SUMMER HIT-WAVE!
Star System Needs Type-Casting—Nasser

West Coast Review of THE FILM DAILY

Hollywood—The entire star system will eventually be junked if some quarters persist in their policy of bouncing top stars around from one type to another instead of presenting them in fairly similar roles. The present situation, James Nasser charged yesterday, is a return from a personal survey of key Eastern exhibitors.

Though it is frequently ridiculed by critics, some producers and many stars themselves, the type-casting system was the policy through which such box-office giants as Will Rogers, Rudolph Valentino and Shirley Temple were achieved their vast followings, according to Nasser, who, with his brother, heads Nasser Prods., General Service Studio and a chain of 138 Northern California theaters.

"The public wants to see certain stars in certain types of roles," Nasser said. "It may be for the actors to switch their types every time they walk in front of the camera, but type-casting was evolved by some of the greatest minds our industry has ever known, the men who built the nickelodeon into a multi-million dollar business.

"Novelty casting has a very limited public appeal," the producer-chef-exhibitor asserted. "It flattens the star who thus feels he is a very versatile actor because he appears in all kinds of roles. "It hurts a star'sbox office to be shifted around from one kind of characterization to another constantly. The players attain a following by playing one type of role in several pictures and then they immediately decide that they have to have a change of pace in their acting forte."

Monday Morning Report

- - - UA's ENERGETIC executive vice president, Arthur W. Kelly, planned out Saturday from La Guardia, Europe-bound. Before he returns in three to four weeks, he will have visited every single one of UA's offices in Western Europe. Mrs. Kelly will join him in London, sailing this week. - - - Nice to see Warners move up George Crough as the circuit's zone manager in Washington, much as one regrets that the open spot has been caused by the passing of Johnny Payette. - - - Allied Artists has sent out 2,500 platters of the music in "The Babe Ruth Story" to the country's radio stations.

- - - When Markova, the ballerina, appeared in Manila on tour early in the year, Leon Applestone, manager of Loew's Idol there, approached Alfred Katz, her p.r. with a request that he be given her discarded dancing shoes, autographed. - - - Al, although puzzled, complied. Now he has the explanation: Applestone saved 'em for a lobby display in connection with "The Last Dance."

- - - THAT MEASURE to legalize Bingo in New Jersey for charitable purposes is dead. - - - Too many amendments to suit its sponsor, "it's said. - - - Rhode Island showmen are the only ones in the country so far this year who have not had to worry about policy. - - - Didja know that the Protestant Film Commission has sent a crew to Japan to make a rehabilitation documentary as the first of a series of documentaries to be made annually overseas? - - - With all the talk of video in Canada, this should be remembered: Southern Ontario has 24-cycle "noize," and it will take two years to change over to 60-cycle, which tele requires. - - - Irv Cooper, who disposed of the Mayfair, Chicago, not so long ago to go to the Coast, has been signed by Paramount as dialogue director on "One Woman." - - - And not only that. He has an original going the studio rounds. - - - As part of the elaborate campaign planned by Mort Blumenstock for Alfred Hitchcock's "Rope," Warners is distributing an unusual and extremely effective "flying carpet" - the first of a series of "photographic production notebooks" - to colleges, libraries, community groups, newspapers and magazines, as well as exhibits.

- - - THOUGHT-IN-PASSING DEPT: Eric A. Johnston would have made a helluva good newspaperman. - - - One of the keenest minds in exhibition sees television as no great threat to theaters from the entertainment standpoint. He feels that top sports attractions on video, however, are something else again. - - - That's a cooking, and fat, pressbook that Max Youngstein, et al. have whipped out for Eagle Lion's "Canon City." - - - No hilarating stuff, just smart working material.

- - - THE PENNSYLVANIA INDUSTRY is lining up solidly behind the Keystone state's observance of Pennsylvania Week, starting Sept. 26. Mrs. E. R. Carroll is chairman of the industry division. Each exhib. will get a letter Sept. 1 from her co-op plans, Loew's handling the mailing. Package containing pressbook, lobby advertising, etc., will follow in five days. - - - Native son David O. Selznick will plug the observance in newsmakers of Sept. 7 and 8.

- - - WATCH FOR LARGE DRIVE-INS to climb aboard the large-screen video bandwagon with both feet with a view to showing important sports events when they become available. - - - Smart drive-in operators figure an average of four to car... Consider the potential "show" at a dollar or more per head when the drive-in has a large car capacity. - - - And what are YOU doing about television, Bud?

Auto Voice Speakers

In Many Drive-ins

Drive-In Theater Equipment Co. of Cleveland, has installed its National Auto Voice in-car speakers units in the following situations. - - - Auto Sky Drive-In Theater, O' tawa; Skyway Drive-In Theater, London, Ont.; Skyway Drive-In Theater, Windsor, Ont.; Skyway Drive-In Theater, St. Louis, Mo.; Side Drive-In Theater, Cleveland, O.; Starlight Drive-In Theater, Akron, O.; Southside Drive-In Theater, Youngstown, O.; North Side Drive-In Theater, Youngstown, O.; West Side Drive-In Theater, Austrington, O.; Starlite Drive-In Theater, Fortia, O.; Reynolda Drive-In Theater, Sharon, Pa.; Hickory Drive-In Theater, Waynesville, O.; Broadway Drive-In Theater, Abilen, Tex.; Drive-In Theater, Shiloh, Mass.; Airway Drive-In Theater, Miami, Fla.; Ronnie's Drive-In Theater, St. Louis, Mo., and North Drive-In Theater, St. Louis, Mo.

Amercian Motor In, Pendleton Ore.; Thousand Island Drive-In Theater, Alexandria Bay, N. Y.; Midway Drive-In Theater, Ellensburg, Ind.; Steuben Drive-In Theater, Steubenville, O.; Martinsville Drive-In Theater, Martinsville, Va.; Loren Drive-In Theater, Laurens, S. C.; Drive-In Theater, Ocean City, S. C.; George Ward Drive-In Theater, Atlantic City, N. J.; Don Diamond Drive-In Theater, Raleigh, N. C.; Skyline Drive-In Theater, Morgantown, N. C.; Skyway Drive-In Theater, Ashbula, O.; Bassett Drive-In Theater, Bassett, Va.; Reidsville Drive-In Theater, Reidsville, N. C.; Danny Drive-In Theater, Danville, Va.; Mocksville Drive-In Theater, Mocksville, N. C.

RKO Ups Space Buying

For New Season Pix

With full-page ads for "Mourna Becomes Electra" set in two nation-wide picture weeklies, RKO announces an increase in space buying beginning next month. Ads on forthcoming production will be in addition to the Pic-To-copy.

Video Academy Plans

Seminar and Banquet

Hollywood—Academy of Television Arts and Sciences plans a two-day seminar of video progress and problems to be held in January and followed by an awards banquet, at which new officers of the group will be installed. Seminar and banquet are designed to highlight Hollywood's "pre-eminent position in television," according to the David A. Lipton, of U.S. News and World Report, public relations chairman of the video Academy.

Mexican Fans Want Proper Pix Labels

Mexico City (By Air Mail)—A cycle of risque and earthy American films now being exhibited here has aroused considerable reaction in the letters-to-the-editor columns of metropolitan newspapers. Not only has the Government censor's broad-mindedness been criticized, but the phrase he has tacked on these films—a phrase that must be quoted in all ads and programs—"Not Apt for Minors" has been lambasted on the ground that it is gross understatement. Word-conscious fans suggest_ed that the phrase be changed to "Improper for Minors."
CRITICS' FORUM

World Video Appoints Davis Exec. Producer

Donald Davis, formerly with Paramount as script writer and dialogue director, has been appointed executive producer of World Video, Inc. It was announced at the week-end by Henry S. White, prexy. Davis will begin work on a series of dramatic shows to be produced jointly with Actor's Studio, a group particularly interested in TV, or, indeed, whether such a final decree will ever be entered.

Sherr revealed that some time this week he will file a motion for summary judgment on the case. Both this motion and the Stanley motion to dismiss the K-B suit will probably be argued in October.

WORLD VIDEO

Report AFM Submits Studio Pact Demands

(Continued from Page 1)

WITH THE introduction of the documentary and some encouraging indications of willingness to experiment, Hollywood a year ago seemed well on the road back. Since then there has been no sign of steady improvement. Documentaries have lost their pull by repetition; fantasy is running the same course and the under-
taking pictures. The production criterion seems to be (1)—Pay the most money for the play or best-seller. (2) —Load the cast with all the stars you can corral. (3) —To hell with the intrinsic quality of the story.

STERLING BEMIS
Regiser & Tribune, Des Moines

IMPROVED IN giving the public more documentary films. But think there has been too many pictures of psycho-neurotics.

PHILOMENE HEMPE
KFMB, San Diego, Calif.

“Key Largo” Holding Over In Three Out of Four

Warner’s “Key Largo” is rolling up holders in three out of every four bookings. To date, 400 engagements have been played. In normal one-week stand houses, the picture has been held for from two to six weeks; and from 10 to 12 days in split week situations. Practically every split situation played to date has extended the run of “Key Largo” to at least a full week.

THE LATEST WORD ON ROPE:

“It's screen history!"

—DOROTHY KILGALLEN
HEART NEWSPAPERS

United Air Lines Stewardesses on "THE HOLLYWOOD"

Even if you're not a celebrity, traveling on "the Hollywood" makes you feel like one!

United Air Lines Stewardesses

United Air Lines Stewardesses
Disney Protests New French Pad Quota

(Continued from Page 1)
agreement in which arbitrary allo-
cation of 11 pictures per company for import into France was set. We respectfully and vigorously protest this arbitrary, discriminatory and unfair treatment to us and others in industry similarly situated. Nor do we nor others of like status advise or consult.

"Arbitrary quota reported as having been agreed to accords practi-
cally all of meager benefits provided in this agreement to so-called major companies, and only a few crumbs to independents and less powerful ele-
ments in business. These independ-
ents are a very important group in film industry and are creators of many of finest motion pictures America produces. This agreement equally divides only 11 pictures among ten companies which are not based on merit or quality of production. It gives most allo-
cations to ten separate large com-
panies, thus freezing out independent elements and smaller producers or making them completely depend-
ent on those who were so favored with permits.

"Talk no doubt lead to black-
market peddling of permits by some of the favored, many of whom do not have much, or have no pro-
duction that will suffer from a loss of dollars necessary for dubbing into French language, or dollar-cost or prints, especially Technicolor prints, in which Walt Disney's entire pro-
duct and other independent product is printed. Thus this purported agree-
ment, we firmly believe, will not only prove very unfair to a smaller yet highly respected and important seg-
ment of our industry, but will also prove very unsatisfactory to the French motion picture-going public... It will be the worst films from American output, but only a numerical selection based on permits..."

NBC Real Moving Oct. 1

NBC's video newsreel will be housed in its new quarters in the Pathe Studios about Oct. 1, Sidney N. Strotz, administrative vice-presi-
dent in charge of TV, announced. At that time, newsreel operation will be integrated with NBC's news opera-
tion, under supervision of Wil-
liam A. Regan, v.p. in charge of news, special events and interna-
tional relations.

Frankfort Lifts Ban on Kids

Frankfort, Ky.—Ban on children attending public gatherings, invoked as part of an anti-Hollywood campaign, is being lifted by Mayor Arthur G. Jones.

Equity Meets on Sept. 17

Actors' Equity's quarterly meet-
ing is set for the Hotel Astor Sept. 17.

REVIEWS OF NEW FILMS

"One Touch of Venus"

with Ava Gardner, Robert Walker, Dick
Haymes, Eve Arden, Olga San Juan.
U.S. 81 Mins.
"SPEAK LOW" SHOULD DO MUCH FOR THIS ONE. A VERSION OF A STAGE SHOW, IT EMMERGES AS SLIGHTLY BET-
TER THAN FAIR ENTERTAINMENT. COM-
PETENTLY PERFORMED.

Romantic fantasy fashioned for the cur-
ture, this production derived from the stage show of about two seasons ago is a slightly better than fair entertainment with the most emphatic notes in its makeup

"The Loves of Carmen"

with Rita Hayworth, Glenn Ford, Jerry West, Eve Arden, Olga San Juan. U.S. 80 Mins.
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MENT. IT'S NO OPERA, THOUGH.

An almost obvious conclusion could be drawn when ultimate public acceptance is concerned when Rita Hayworth is pre-
presented as the tragic figure of the Prosper Merimee tale of gypsy love, passion, brawl-

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THE TEN BEST DIRECTORS

2500 Critics of the nation have been asked to elect THE TEN BEST DIRECTORS.

The ballots are in and being counted.

The result of this nation-wide newspaper, magazine and radio poll will be published in the forthcoming

DIRECTORS NUMBER

of

THE FILM DAILY
Comedies First, Then Musicals, and Next
Down-to-Earth Pix Favored, Survey Shows
West Coast Bureau of THE FILM DAILY

Hollywood—Fed on fat and sour, drama, film fans are indicating a strong preference for comedy, it is pointed out in the most recent survey made by one of the major film studios. Based on box office returns from a wide selection of current product, survey embraces the desires of ticket buyers in a large number of theaters across the country.

Second choice of the fans, according to checkout results, is musical pictures, to which patrons are flocking in ever-increasing numbers. Third preference in the new survey went to down-to-earth pix such as "Scudda Hoo! Scudda Hay!"

U-I Selling Emphasis
To Be on Comedies

U-I in the coming months will place its greatest selling emphasis on comedies, William A. Scully, vice-president, said yesterday. Donald Gribbon, general manager, declared yesterday following conferences last week with studio executives. Current trends, Gribbon added, indicate that comedies are leading all other types of subjects in public acceptance.

Scully, in turn, told a current box office return, according to Scully, shows such films as "Emperor Waltz," "Bachelor in Paris," "The Joker," "The Man," and "Abbott and Costello Meet Frankenstein" have been least affected by the downward trend in theater business.

Therefore, he said, U-I will push its forthcoming comedies, including "Family Honeymoon," "You Gotta Stay Happy," "One Touch of Venus," and "For the Love of Mary."

Schwartz Eulogizes MMPTA
Assistance in Youth Month

Aid of the Metropolitan Motion Picture Theaters Association in the 15 American films, Johnston declared, was dispensed in good measure in the case of "The Bandits," "Beggars of the Road," and "David and Bathsheba," in which the late Boris Karloff appeared.

Johnston expressed the belief that U.S. films help to eradicate the misinformation about the U.S. which circulates through Europe. He thought that more American pictures will be shown in world theaters, including those behind the iron curtain.

In this connection, Johnston said that he plans to visit several countries under Soviet influence, although necessary arrangements have not been completed. However, he definitely will go to Berlin.

The survey, made at LaGuardia Field for Movietone News, Johnston stated: "Every time I go to Europe, I am appalled by the misinformation about America. It is like a disease, and there is no cure. It takes some progress but we need to do more work."
EXHIBITS. SEEK CONSENT DECREES

20th-Fox to Distribute for RKO in South Africa

The Day Daily
The Daily Newspaper
Of Motion Pictures
Now Thirty Years Old

1-Year Pact Covers U. S.
ix, Including Indies,
and RKO’s British Films

Twentieth-Fox has become ex-
clusive distributor of RKO product
throughout the Union of South
Africa, it was announced yesterday,
the result of a deal consummated
with the company last week.

If the film trade winds blew from
favorable quarters in Eastern
Europe twice as many films could
be placed on the corridor and
vines the business could be
more, it was offered yesterday by
Manas, vice president, and gen-
eral manager of the Motion Picture
Trade Association. Manas returned
the week-end from a 10-week tour
of the country.

S. Distribs. Warn Boycott
Firms Company Profits

Principal argument advanced by
S. distributors of British films in
arguments against the Sons of
Liberty’s boycott of English pix is to
point out that the film concerns in this
country of U. K. films are not returned
by British, but go to American pro-
ducers.

FPC Confirms Buys
Of Three Drive-Ins

Toronto—Entrance of Famous
Players Canadian into the Drive-In
field has been confirmed. Circuit, it
is revealed, has purchased control of
the Skyway Theatre at Windsor,
Hamilton and London. Famous Play-
ers has not purchased two Toronto
Drive-Ins from Herb Ochs, as pre-
viously reported.

The Film Daily
The Daily Newspaper
Of Motion Pictures
Now Thirty Years Old

Would Settle Government
Trust Action in Move to
Stabilize Film Industry

By CHESTER B. BAHN
Editor, THE FILM DAILY

Washington—Powerful
and highly important exhibition in-
terests are bringing to bear
their considerable influence to effect
a settlement of the so-called New
York equity suit through a new,
second consent decree, THE FILM
DAILY confirmed yesterday.

The exhibitor interests frankly are
acted, not by a desire to pull
the defendants’ chestsnuts out of the
(Continued on Page 7)

Johnston Will Trade
Time for Lower Quota

London (By Cable)—American
companies will offer J. Arthur Rank
and Sir Alexander Korda better
playing time in the U. S. in return
for their support of a lower quota
next year, Eric A. Johnston, MPA-
MPEA president, said on his arrival
here.

Johnston dined last night with
(Continued on Page 3)

To Demand Lower Rentals
If Clearance Is Not Cut

Minneapolis—If Twin City indie
stands can’t get a blanket earlier
clearance arrangement with distrib-
utors it is likely they will press for
lower rental terms to help meet a
declining box-office take, an NCA
(Continued on Page 3)

Hughes and Sears
In Pie Exchange

West Coast Bid, THE FILM DAILY

Hollywood—It is reported that
Howard Hughes and UA President
Gradwell Sears have reached an
agreement whereby RKO will take
over distribution of Hughes’ “The
Outlaw,” Mad Wednesday,” and
“Vendetta,” in exchange, RKO will
turn over a number of pictures to
UA. Deal is subject to approval of
UA Board of Directors.
CHESTER R. BAHN, editor of THE FILM DAILY, is on a vacation trip that will take him to New England and eventually to his Skaneateles, N.Y. home.

NORTON V. KITCHEN, Monogram International president, is due in Paris today, London tomorrow.

ALEX SCHREIBER, of Midwest Theatres, Detroit, a director of the company, arrives in San Francisco today in connection with the Bill Henniman sales drive.

CORNEL WILDE, actor, arrived here last night from Hollywood via United Airlines.

ROBERT W. COYNE, retiring TOA executive director, returned to New York yesterday following a vacation.

MARY BECKER, of M-G-M's New Orleans exchange, is vacationing here.

"Mrs. Mike" Scheduled as Next Powell-Bisschop Pix

Dick Powell, star and co-producer with Sam Bischoff of "Pitfall," outlined to the trade press this morning in his dressing room at the Capitol his ideas and plans on production of the film. "Mrs. Mike" is scheduled to go into production in November, on location in the Canadian northwoods, Powell announced, adding that either "Cry Danger," recently bought from Samuel Bronston, and "Breakaway," would be the third feature to be made by his company, Regal Films.

In making medium budget films, Powell said, he would always aim for honesty, citing the instance where "Pitfall" has an "unhappy" ending. Such an ending was necessary because that's the way life is, he emphasized. Often a film is disappointed, he continued, because small, false incidents have a cumulative effect, thus creating an inauthentic atmosphere.

Most important ingredient in film making, he felt, was the screenplay itself. Not so much the subject matter as the quality of the script that decides whether a picture will be well attended, he said.

Powell also took issue with the statement made by John Nasser in yesterday's THE FILM DAILY. Nasser said that the "Yellowstone," a star-studded film of stunts was essential for good box-office receipts. Powell referred to the novel he wrote when Karries were kept on it.

He really made a comeback, Powell said, after he shook off crooner roles. He made an incidental note that musicals were probably the most difficult films to make. Good ones, that is.

HOWARD DIETZ, M-G-M vice-president and director of publicity, advertising and exploitation, is due back this week from Paris.

H. A. MICHET, head of M-G-M's exhibitor relations, leaves Friday for Detroit, where he will spend three days and then head for Toronto.

RUDY BERGER, M-G-M Southen sales head, is leaving Sunday for Charlotte, from his headquarters at Washington.

MITCHELL Rawson, of M-G-M's publicity department, returned yesterday from a week's vacation in Saratoga Springs.

RUSSELL STEWART, of M-G-M's publicity department, left yesterday for Washington.

IRVING HELFERT, home office assistant to Burtas Bishop, Jr., M-G-M Midwest sales manager, returned yesterday, from Chicago where he spent the past week.

CHARLES DEESEN, home office assistant to John Saltonstall, M-G-M Central sales manager, is back from a week's vacation.

GEORGE SIDNEY, M-G-M director, will arrive from the Coast August 31.

WILLIAM POWELL, M-G-M star, leaves the Coast today for a visit in Chicago.

NAT LEVY, RKO Eastern division sales manager, is in Detroit this week for a trip to Cleveland tomorrow night and will return to New York at the week-end.

LEO BRODY, Eagle Lion publicity manager, has returned from an Atlantic City vacation.

New Jersey Bingo Bill Facing Mass Opposition

Trenton—Increased likelihood that the pending Bingo bill will die in Congress was indicated yesterday by the reports that the National Catholic Welfare Conference and the United States Conference of Catholic Bishops have both sent express wires opposing the measure by due pressure from the state's theater owners.

Observers are of the opinion that the rising tide of resentment toward the bill has dammed the aridor of Republican members of the legislative committee who formerly indicated their intention of supporting the measure. As matters stood yesterday, the committee lacked four favorable votes to place the issue before the legislature.

In the event the bill is not forthcoming from the committee by the end of this week, measure will die as far as this legislative session is concerned.

FCC Chairman Coy Will Address TOA Convention

Wayne Coy, FCC chairman, will address the Sept. 25 session of TOA forthcoming national convention at Chicago's Drake Hotel, Galen Sullivan, executive director, announces yesterday.

Much interest is expected to center itself in Coy's address inasmuch as the FCC head is in an exalted position to clarify for exhibitors many of the problems now confronting them relating to television.

Hoare Named Selznick Director in Britain

Appointment of Victor J. Hoare as executive director of Selznick Studio, Ltd., is announced by Louis B. Mayer, SRO's European director. Hoare will set up as administrator of releasing arrangements for SRO pictures in Great Britain and Continental Europe. Appointment is effective immediately.

Myers Succeeds Bailey For 20th-Fox in Toronto

Peter Myers has been appointed manager of the 20th-Fox Toronto exchange, it was announced yesterday by Andy W. Smith, Jr., general sales manager. He succeeds Harry Bailey who has resigned. Myers was formerly branch manager for E. E. Simon and Monogram in Canada.

PRODUCERS!
DISTRIBUTORS!
EXHIBITORS!

THE STANDARD REFERENCE BOOK
OF THE MOTION PICTURE
INDUSTRY

THE Film DAILY

Wednesday, August 24, 1944
Johnston Will Trade Time for Lower Quota

(Continued from page 1)

Rank, in a meeting at which he was expected to seek the latter's cooperation in an attempt to ease the quota, and at which the CMA policy on American films was also expected to be explored, Johnston spent yesterday afternoon in conferences with American film company representatives in preliminary talks on the Anglo-American situation.

A few days ago, Johnston, in a meeting of the MPAA-MPEA joint advisory committee.

Lessing Denies SIMPP Split
On Mulvey Trip to London

West Coast Bureau of THE FILM DAILY

Hollywood—SIMPP cancellation of the prohibition on British films—made public by Lessing, James A. Mulvey, to London with Eric A. Johnston, was unannounced and was committed to the latter's trip to Paris. (Continued from Page 1)

BLOOMING THE "CARMEN ROSE"

Columbia's "CARMEN ROSE"

- THE LATE GERTRUDE STEIN gained a certain immortality when she solemnly announced that "a rose is a rose is a rose..."

- but the gifted Gertrude apparently needed three roses to make her point. Columbia is using only one, but we'll pay six-two-and-even if Columbia's one rose makes as big a splash in the movie world as Gertrude's did in the literary world..."Cause theirs is the "Carmen rose" color that is hitting all points of the compass in publicizing "The Loves of Carmen." Latest Rita Hayworth-Glenn Ford Technicolor epic.

- "CARMEN ROSE" came into existence a few months ago when an internationally noted color engineer named Howard Keicham stated it would be one of the most popular colors of the Fall season...His words had no sooner hit the papers than Columbia's promotion boys and girls moved in, and the results so far look like something to make an exhibitor drool...fabrics, lipsticks, blouses, dresses, accessories...in fact just about everything that has any color at all is being merchandised in "Carmen rose," and the nice part about it—for Columbia—Is that the firm is getting full promotional credits in the tie-ups...Store-wide promotions are being built around the color, complete with window and counter displays and newspaper advertising, and local exhibitors playing the film are almost sure to find some shop in their town eager to go in on a cooperative exploitation campaign.

- A LIST of the manufacturers and distributors who have already signified their intention of becoming part of the "Carmen" campaign includes impressive reading...Colнесен and Juilliard fabrics...Joyce shoes and bags...Artcraft hosier...Frank Starf gowns...Madame Tussi lingerie...Cora jewelry...Luxor hats...Glenx sarfes...McCull pattern...Associated Merchandising Corporation and Studebaker automobiles...are all part of the p.o.m. toppers.

- JOINING the "Carmen rose" tie-ups in promoting "The Loves of Carmen" is another—and equally important item, the "Carmen doll"...Authorities in the doll industry predict the "Carmen doll"—scheduled to reach store counters coincidental with the release of the film, will be the biggest seller since the "Sparkle Plenty" craze hit the country a few years back...Wally Gould, who is merchandising the item, announce over a million dollars in orders already, and the "Carmen doll" is on the market only 20 days so far...It isn't necessary to add that in all promotions and sales on the doll, the Columbia picture gets full credit...Most important about the doll tie-up is the scope of its distribution...For example, Butler Brothers, J. C. Penney and Montgomery Ward have all placed large orders for the doll, and will promote it to the hilt...Since these firms, through their stores and other affiliated outlets, cover 30,000 shops across the nation, that's a lot of stores for any exhibitor to pick from when he plays the film.

- IN FACT scope is true of the entire "Carmen" promotion...For once exploitation tie-ups were set with an eye to small-town exhibitors and not only the big-city theaters...It's nice to see fellows who never before got any attention finally cut in on dollar-making national promotions through an exploitation campaign...Columbia can take a bow on this one.

Wedding Bells

Trotta-Hall

Invitations are out for the marriage of Maria Vincenza Trotta, daughter of Mr. and Mrs. Vincent Trotta, and Harold Douglas Hall, which will take place Aug. 28 in the U.C. Church, Flushing.

Eberhart-Citron

Cincinnati, Ohio—Eberhart, secretary to Irving Souders, U-1 branch manager, announced her marriage to Sam Citron.

Troubled Times Curb Europe Trade—Maas

(Continued from Page 1)

MPEA countries in the Balkans

The Roumanian, Maas found, there has been a stoppage of all distribution activity and the powers that be will permit only "progressive and national" films. It has been set forth by Roumanian authorities that U. S. films do not conform to these standards.

Negotiations in Hungary with the late Monopoly broke down, Maas reported, when prices were quoted for films to play in 520 theaters under Monopoly control for a mount that would be less than MPEA previously obtained from a single first-run in Budapest.

Prague's 27 theaters have been closed four weeks. This is regarded in keeping with the annualustom of an August holiday. However, it was indicated there were no plans to make this a regular stoppage.

Meanwhile, Maas said there is a new deal in progress with the Czech authorities which he was unable to finalize while there. He said the interest is by no means cold or dead.

To Demand Lower Rentals
Clearance Is Not Cut

(Continued from Page 1)

Solemn with THE FILM DAILY, although the NCA board has not yet taken any official action over the clearance problem which was discussed last week at a special meeting of Twin City exhibitors, in Nicollet Hotel, Exhibitors seek earlier playing dates but without being penalized by higher rentals which they charge distributors demand for earlier runs. Meanwhile NCA board hopes stribs will give "reasonable clearance" without stipulating time limits, though reports state some distributors have been discriminating in clearance schedules among Indies and TACO stands. Deadline draws near or okay on 28-day propositions offered some Indies stand in area by notes to begin with "Easter Parade" on Sept. 19.

Storks

Coral Gables, Fla.—Alfred and Mrs. Waldron are parents of a girl born at the Victoria Hospital. Waldron is a former Movietone News fotog.
NOTHING EVER HELD
WALTER WINCHELL
LIKE ALFRED
HITCHCOCK'S
ROPE

"It ties you into knots! Hitchcock at his big-time best!"

NOTHING EVER HELD
J. EDGAR HOOVER
LIKE ALFRED
HITCHCOCK'S
ROPE

"Never saw anything like it! Terrific suspense! Leaves you breathless!"

NOTHING EVER HELD
DOROTHY KILGALLEN
LIKE ALFRED
HITCHCOCK'S
ROPE

"Nerve-racking from the opening until the end! Audiences will remain cemented to their seats! The fan who doesn't hurry to see ROPE is cheating himself of screen history!"
NOTHING EVER HELD YOU LIKE ALFRED HITCHCOCK’S

ROPE

IN COLOR BY
TECHNICOLOR

IT STARS
JAMES STEWART

WITH
JOHN DALL, FARLEY GRANGER, SIR CEDRIC HARDWICKE, AND CONSTANCE COLLIER, JOAN CHANDLER

SCREEN PLAY BY ARTHUR LAURENTS
FROM THE PLAY BY PATRICK HAMILTON
DIRECTOR OF PHOTOGRAPHY
JOSEPH VALENTINE, A.S.C.

PRESENTED BY WARNER BROS. A TRANSATLANTIC PICTURE
Magnetic Recorder Developed by W. B.

West Coast Bureau of THE FILM DAILY

Hollywood—Development of a revolutionary recorder which synchronizes the other magnetic film and photographic film with a 35 mm. camera is announced by Warners, Sound distention, foreign noises and scratches is said to be eliminated by the device, resulting in truer reproduction.

Device was developed by Warner and RCA engineers, working under Col. Nathan Levinson, head of the studio sound department. Group has been working for several years toward the perfection of the recorder.

In addition to improved sound quality with the magnetic device, important savings in film also can be realized, it was pointed out. Recorder is currently in operation in the filming of "The Fountainhead."

TV Films to Highlight UPFC Meet in August

Itasca State Park, Minn.—Film production for television is the high-light topic at the Second Annual National Film Producers and Distributors Conference which began at Douglas Lodge here yesterday and will continue to Aug. 27. Other subjects to be discussed in the four-day meeting will include "shop talk" will be script writing, editing and kindred technical problems. There will also be talks on 16 mm. photography, and sound recording.

TV was formed a year ago for coordinating productions of audio-visual departments to provide a medium for exchange of ideas and information. Over 50 delegates will attend the second conference. Harris G. Moore of USC is chairman, Don G. Williams, secretary-treasurer.

Lachman Calls Meeting Of New Jersey Allied

President Ed Lachman has called an emergency meeting of the Allied Theater Owners of New Jersey in the offices of the organization tomorrow morning.

Members will be brought up to date on current issues such as Bingko, the Smith conciliation plan and M-G-M's alleged new policy with regard to "Easter Parade."

DEATHS

JAMES J. COY, 67, ex police censor in New York City, Saratoga Springs.

WILLIAM P. SIEGMAN, veteran Detroit stagehand.

ANNA M. SCHLUSSEL, 70, wife of Louis Schluszel, owner of the Farmar Theater, Hamtramck, Mich.

MIKHALI TARKHANOY, Russian stage and screen star, in Moscow.

REVIEWS OF NEW FILMS


M-G-M

SMART BALANCE OF RIGHT ELEMENTS IN THIS ONE SHOULD MAKE IT A HIT. LIKE OTHER OUTFRONT GEAR WORKS, IT'S A RIGHT BUY IN EVERY SENSE. QUALITY BUY. From Margery Sharp's novel, "The Non-Too-Tree," there was born an entertainment of smart balance with an astute and successful striving for comedy and lighter moments of living. It pleasingly recalls a past day—the settings are London, Paris and France of 1936. It offers Greer Garson in a role her talents have not previously been challenged by and the inspection of her actress' capacities is rewarding. The film treatment of Miss Sharp's novel should draw a great deal of the crowd and it is deemed shrewdly handled production-wise to make the audience forget its collective troubles and have a general good time reacting to its emotional, romantic and comic aspects.

Everett Riskin has decorated his show with quality and Jack Conway, the director, ran the cast through their roles to insure the right effect at every turn. The picture has sound name values for initial attraction in the ticket buying sense. From then on it should click like a well-oiled machine.

Among other surprises to be found in "Julia Misbehaves" is a new appearance in the theaterland, matching with and comic talent with others. Also there is Cesar Romero in a Cockney accent.

Atmosphere and tone of the story is touched off at the very beginning with some shots of Miss Garson in her bath. She is talking a suicide in order to raise some money to pay off her debts and Regina Owen comes to her rescue in her London flat. Seems she's an actress at liberty and broke. She's no chicken, it is evident and it is deemed shrewdly handled production-wise to make the audience forget its collective troubles and have a general good time reacting to its emotional, romantic and comic aspects.

Well, words come from France that her daughter, Elizabeth Taylor is soon to be married. A passage of years has been fast. Owen Haggard, the English film director encounters Miss Boland and Romer. They are a vavadeel act billed as "The Ghecnonces," for which Haggard and his crew are ship's company with champagne. Meanwhile Walter Pidgeon, Miss Garson's estranged husband, journeys to Paris to intercept her but fouls up his mission due to a backstage encounter with bodiless heads, temporalman seals and Miss Boland.

Miss Garson goes to Pidgeon's chateau, meets his mother, Lucile Watson, sees her daughter and is provoked to take the place of her on the wedding. Peter Lawford is about the place given to painting murals that ribaldly kill the better themes.

In short order Miss Garson multiplets Nigel Bruce of 6,500 francs, buys Miss Taylor a proper collection of gifts, canines behind the scenes when she feels Miss Garson really loves Lawford and generally sets the stage for a slambang collection of farcical scenes. They bring on large town entertainment of the Saucy Sally stage and Mania show up. There's a lot of big talk, making with the muscles—Romer is an amusing misundertaker and all.

It is merry stuff once the lightweight dramatic structure is assembled and as the story goes on with a run-off with Lawford and Miss Garson and Pidgeon are reunited.


"Quiet Week End" with Derek Farr, Frank Cellier, Barbara White.

Dist-nuished Films. 83 Mins.

DIVERTING, LIGHT BRITISH OFFERING, HAS A PAT PLOT THAT IS EF-FICIENT AND WELL-PRAC-TICED. Plausibly diverting fare for the patrons of foreign spots is dishes up this British import. It shows its age considerably but has an appealing charm and is a solidly entertaining product and assures a continuous flow of product. In recent years, the product has been distributed After Showtime, a subsidiary of the Schlesinger empire, with the result that in theaters of the Schlesinger circuit have had fast crack at the RKO output.

RKO also will benefit through a new connection with 20th-Fox's extensive theater interests in South Africa, observers noted.

According to the agreement, which becomes effective Sept. 1, 20th-Fox will handle a picture produced at RKO's Hollywood studios, but also product from independent producers passing through RKO and films made by the company in Britain.

Continued from Page 1

so, to speak, but by the simple act of sheer self-preservation. In addition, the studios are mantain- ing a house to bring to bear largely upon major companies, although there is no real reason to believe that Attorney General Tom Clark and the Department of Justice are well aware of their thinking and their goal.

The move was castigated by the theater operators—and it is important that the most active in the move are independent, representing both large and small holdings—only after they became concerned with the product situation, and had carefully surveyed the Hollywood studio situation. Their concern was that unless quick moves were made to stabilize the industry disaster was ahead, not only for production but distribution, and for exhibition. And disaster for later meant severe personal losses and perhaps the wrecking out of their holdings and personal finances.

As they analyze the Hollywood situation, the studios are caught between the economic squeeze resulting from the worse-than-halving of the British market and the general shrinkage of foreign revenues on the one side, and, on the other, the uncertainties stemming from the Government's powerful anti-trust legislation which climaxed with the suit against Paramount and the other majors.

Cutting studio overhead and general production costs, for more than year in progress, at varying rate, the Coast is only one remedial move, they say. As imperative, perhaps more so, is the end of the legal matters that have hung heavily over the industry since the Government first instituted the New York ante-trust suit.

"At least in the instance of the Big Five," no sure course can be charted until the situation is stabilized and the producer-distributor companies know exactly, and for a reasonable period of time, what they are to do. And, it should be added, that revenue they may count upon—operaters.

The exhibition interests are

SAG Seeks Talks on Video Pic Pay Rates

West Coast Rep., THE FILM DAILY

Hollywood—SAG plans to seek a contract to establish pay rates and working conditions for actors in films made especially for television. Officials of the Screen Actors Guild said SAG hopes to settle concern of the contract players; long-term of contracts; changes in the option system; restrictions on reissues, and alleged studio high-prepressing of contract players by putting them in inferior films.

Tuesday, August 24, 1948

xhibit Toppers Seek Consent Decree

(Continued from Page 1)

n it never finds its way into the papers service, wasting millions of words and tons of paper.

DICK MCCORNE

WHILE SUPPLYING mats and glos- sies and newsy bits, a few stories with a local lead—something the paper itself could follow up if necessary—would give moviemakers something to read with real interest. There must be plenty of angles that could be sent to the newsroom for a follow-up.

WILLIAM COLLINS, JR.
Lawrence (Mass.) Sunday Sun

RECENTLY, I bought Edyth Guyou's "Column" and see Sidney Skolko, sometimes in cover noxes as it is too difficult for me to do it from the mater- ial I receive.

PAUL M. BRUNN
Florida Sun-Star, Miami Beach, Fla.

urging, therefore, that the Gov- ernment and the companies ac- cept a consent decree covering a 10-year period. They admit that at the end of that period a re-examination may be desirable, and/or necessary, but they feel that the intervening decade will give the entire industry time to regain the degree of financial health that has been lost and which, unfortunately, bids fair to further deteriorate.

Will the exhibition interests be successful in their undertaking?

There is reason to believe that the chances are better than otherwise that the companies will, when the time comes to put down the cards, prove amenable. There has been, it is understood, some exceedingly frank talk in distributor legal circles.

And, you sense if you do not ex- actly hear, that the Government would not be averse to a decree “pro- provided.” Certainly, thus far nothing concrete has developed, and upon inquiry, you are informed that the Department of Justice "knows noth- ing" about any negotiations or discus- sions about a decree. That could be correct, too.

But between formal approaches and, say, informal soundings out, there is a vast, intriguing "no man's land" ... and, certainly, the Attorney General reasonably could be expected to wish that he could terminate the highly important mo- tion picture industry before he surrendered his portfolio.

One of the active principals on the exhibition side of the fence was extremely candid in discussing the background for the decree move.

"Frankly, the studio situation is not good. I know, because I went there and made a careful study," he said. "Without a consent decree function without a steady flow of prod- uct, and good product at that. The endless litigation which has plagued the industry during recent years has cost millions of dollars. There have been tremendous legal fees. But equally costly has been the toll in man-hours. Men who should have been concentrating on normal indus- try—distribution as well as production—have been occupied with court actions.

"Today's situation is intoler- able. There must be a quick stabilization if we're going to continue in business. What some do not realize is this simple fact: You can't operate motion picture theaters without motion pic- tures. Destroy the companies that provide the product and you at the same time doom the theater operator, whether he has a large circuit or a small house.

"It's not healthy for me or any other exhibitor when one studio shuts down completely for a month, another operates with one or two pictures shooting and creative talent is in shreds in its boots.

"And remember this, too: The lot of the average company president these days is distinctly an unhappy one. The pressure is tremendous, I sometimes wonder why some of them continue to face it. Loyalty, I sup- pose, is the answer—it has to be the answer, because none is without personal resources."

Continued from Page 1

G-COULD USE MORE of it. Especially transcribed interviews with anyone connected with pictures ... particu- larly stars, of course.

DAN KELLY
WRDO, Augusta, Me.

M-G's MEMO and RKO's Melrose General release data, which rambles on with the 20th Century-Fox folder at runner-up. Is art, Columbia Pictures and Paramount top.

GEORGE BOURKE
Miami (Fla.) Herald

IN THESE DAYS of newprint short- ages the tidal wave of publicity stories and pictures is one of Holly- wood's major extravagances. 90 per cent of the printed and photographed ballyhoo goes into the waste basket. Advance publicity is geared to local theater's and their coming attractions. The mass of blurs from studio press departments are seldom used. Three or four syndicated columns take care of gossip and news from Hollywood.

HERBERT L. LARSON
The Oregonian, Portland

U. S. Distribs. Warn Boycott

Hurt Film Company Profits

(Continued from Page 1)

ducers that, in addition to the $17,000 per year which may be needed in London and remitted to the U. S. from the British earnings of American films, U. S. companies are entitled to a sum in dollars equal to the revenues accruing to British interests from the showing of their pictures in the U. S., its territories and possessions and the Philippines.

Showing of British films in this country, it is pointed out, therefore, enhances the earnings of American companies, even if, at the same time, add to the profits of U. K. produc- ers.

Campaign against the boycott re- ceived impetus over the week-end when Eric A. Johnston, on his ar- rival in London characterized the boycott as “unjust.” Johnston said he knew little about the boycott ac- tivities and was not aware of specific activities of the Sons of Liberty.

Boycott also was announced in London by a group of Jewish organi- zations as “irresponsible,” damag- ing to Anglo-American relations and harmful to the State of Israel.

Boston—Boycott pickets appeared in front of the Astor Theater only at the Wednesday premiere of J. Arthur Rank's U.K. release, "Hamlet" and have not reappeared since, a checkup reveals.

"Sofia" Set For Biallo

"Sofia—City of Intrigue" Film Classics release, will open at the Rialto Sept. 3. Pie is in Cinecolor.

Rock to Establish Studio in Texas

Dallas—Joe ROCK, formerly head of Joe ROCK STUDIOS at Elkins Park, Pa., has leased Army properties at Camp Wolters, Mineral Wells, 75 miles from here, to install a one- stage studio, with work starting within 50 days. First production planned is "Clifflock," a story by Donald Barry.

BOOKER-T THEATERS OF THE CAROLINAS, INC., Raleigh, N. C., capital stock, $180,000; Arnold Longston, Thomas Ellis and Emmie Turner.

CUSICK INTERNATIONAL FILMS, INC., New York, capitalized at $500,000; to produce films; by Sadie K. Brownson, Milton M. Rosen- berry, William H. Packard.

LION TELEVISION PICTURES CORP., New York, capitalized at $200,000; to produce film and television exchange; by Charles Adly, Edward S. Zipir, George W. Fies.

WILSON-MOORE ENTERPRISES, INC., Dov-
Del.; theater; capital, $55,000.

COMMUNITY AMUSEMENT CORP., 1255 Main St., Hartford, Conn.; paid in cash, $5,010, Wil- liam A. Hinde, president; Thomas S. Bird, vice-president; Robert S. Collins, secretary-treasurer.

CHARTERED
Trailers COST LESS and SELL MORE than any other form of Theatre Advertising

*Trailers draw 31% of your Patrons... according to Woman's Home Companion's 1947 Motion Picture Survey!*
American Position in U. K. called "Disastrous"; Would Withdraw Pix from Market

Terroring the position of the American industry in Britain today as disastrous, Herbert J. Yates, Republic public president, in an industry press interview yesterday, called for immediate retaliation similar to the

(Continued on Page 7)

Yates Would Retaliating Against Great Britain

Tank, Korda, French Mull Johnston Points

London (By Cable)—J. Arthur tank met yesterday with Producer directors Korda and Sir Henry French, director general of the British Film Producers Association, to discuss with them the subjects covered in Tank's dinner meeting with Eric A. Johnston, MPAA-MPEA president. It is expected that a meet-

(Continued on Page 7)

Pubic Interest Only "Hamlet" Release Factor

Only factor to be considered in the release of "Hamlet" is the tremendous business in Boston at the American premiere ... together with the unprecedented enthusiasm expressed by the reviewers," W. A. Scully, U-I vice-president and gen-

(Continued on Page 4)

SIMPP SUES 2 DETROIT CIRCUITS

$8,750,000 Treble Damages Anti-Trust Action Charges Monopoly, Conspiracy and Restraint Of Trade by United Detroit and Co-operative

Detroit—Exploding a legal bombshell the repercussions of which may eventually affect all of the nation’s large theater circuits, SIMPP, together with several of its member producers, filed an $8,750,000 treble damage anti-trust action here yesterday against United Detroit and Co-operative Theaters circuits, demanding their dissolution.

Suit, which alleges monopoly, conspiracy and restraint of trade by the defendant circuits, was filed in the U. S. District Court here under the Sherman and Clayton Anti-Trust Acts. In addition to the circuits, (Continued on Page 6)

SIMPP Eyes Setups In Other Pix Areas

Whether the SIMPP anti-trust action against two Detroit circuits is merely the first of a series, will be determined by what exhibits in similar situations elsewhere in the country do to remedy existing evils, it was indicated here yesterday by Robert J. Rubin, SIMPP attorney, (Continued on Page 4)

Film Equip. Exports Decline

Largest Drop for Raw Stock, D of C Reports

Washington Bureau of THE FILM DAILY

Washington—Exports of motion picture films and equipment during the first half of 1948 declined somewhat from the high levels attained during the first six months of 1947. Commerce Department Film Chief Nate Golden reported today.

Raw stock shipments showed the largest drop, while shipments of ex-

(Continued on Page 7)
Start Sales Organization for Indie Tele Producers

West Coast Bureau of THE FILM DAILY

Hollywood—Groundwork establishing
independent television organizations to
represent independent television
film producers has been set up here
by Television Reporters Prods., head-
ed by Stanley Prokopenko, and solidly
named in key cities where stations
contract for films.

Sales and service will be launched
by Richard Kroll, TRP general
manager, who is currently touring
the South and Southwest with closely
sampled products of specifically pro-
duced for video. Kroll will meet with
tele station permit holder for
units to be constructed in Albuquerque,
Fort Worth, Dallas, Houston,
New Orleans, Memphis, Oklahoma
City, Tulsa.

TRP product, consisting of com-
mercial spot announcements filmed
specifically for television, will be
screened with Kroll with a view to
determining the best individual ap-
proach for clients. His samples illus-
trate that competitive spots
are non-competitive. Accounts presently
available for screening and demon-
strating include Compaq
Electric, General Broadsides
Snowden Chemical, Security First Na-
tional Bank, and others.

Army Seeks Approval for

Civilians in Army Houses

Washington Bureau of THE FILM DAILY

Washington—In asking the Army is
attempting to get an industry okay
on allowing civilians to visit Army post
theaters in the company of GI's.

Since the early days of the war, only
agencies who visit Army post
theaters. New, as part of the pro-
cussions to the shock of Army
life for the new draftees, the Army
would like to allow them to visit
friends, wives, visiting relatives to
their GI theaters.

A special effort is now trying to
get the reaction of distributors and
exhibitors to such a switch, assur-
ning the industry that civilian
ad-
mission will be used with extreme
caution to make sure that the policy is
not abused and that the post theaters
do not unfairly compete with private
theaters.

It is expected that it will be at
least a month before the industry
reaction is obtained and a final
agreement announced.

Fox Sets "Lucky Month" Campaign for September

A special exploitation campaign on
a group of 26th-Fox releases will
be started in September, as reported
by company as the "Lucky Month,"
Charles Schalfer, advertising
chief, announced. It is coupled with
year-old "Lucky Month" promo-
tions.

Pictures included are "The Luck
of the Ring," "The Millers Against
Amber," "The Walls of Jericho" and
"That Lady in Ermine."
Filmed amid the breathtaking grandeur of the mightiest peaks of our continent... acted magnificently by a trio of top stars—Joan Leslie, James Craig and Jack Oakie... jam-packed with all the thundering action of the wildest rodeo on earth—the fabulous "Calgary Stampede"...


JOAN LESLIE · JAMES CRAIG · JACK OAKIE in "NORTHWEST STAMPEDE" in CINECOLOR

JOAN LESLIE as "Chris Johnson"
SIMPP Eyes Setups in Other Pix Areas

(Continued from Page 1)

at a metropolitan industry press interview.

Together with James A. Mulvey, president of Samuel Goldwyn Productions, and Joe Alvin, the Society’s public relations director, Rubin answered questions put by reporters in order to clarify the SIMPP position. Rubin said that the action had been planned by the Society for some time and was in no way motivated by recent U.S. Supreme Court decisions concerning the industry. He was, however, encouraged by Justice William O. Douglas’ decision in the Paramount case in which the jurist pointed out that predatory tactics are not necessary to prove violation of the antitrust laws, but the existence of economic power and the intent to use it is sufficient.

The effect of the CIMPE action on the independent producing companies, Rubin said: “The Society is exercising eternal vigilance in situations in various parts of the country. We reserve the right and intend to use appropriate action when and if necessary.”

FPC 7-Months Earnings Ahead of 1947 Period

(Continued from Page 1)

month of August to date are also up over last year.

Considerable progress with theatre construction is also reported by the Famous Players President. In addition to six new theatres which have been opened this year, eight more are expected to be completed before the year-end. These include three houses in Toronto and each one in Winnipeg, Halifax, S. Peterborough, St. John, and Port Arthur. New starts have been made on theatres in Regina and Moncton, but they are not expected to be finished until 1949.

Public Interest Only “Hamlet” Release Factor

(Continued from Page 1)

eral sales manager, declared yesterday, in what observers consider to be an answer to attempts to boycott the J. Arthur Rank production.

While Scully did not mention boycotters, he emphasized that U.I.L. “will arrange for the exhibition of ‘Hamlet’ with a policy which is consistent with this public enthusiasm and desire to see the picture.”

WEDDING BELLS

Cohn-Melniker West Coast Bureau of THE FILM DAILY

Hollywood—Harold Melniker, RKO Pictures’ director of public relations, was married recently to Patricia Cohn of Malibu Beach.

Mid-week Memos

● ● ● UNIQUE STUNT under which Managing Director Monteague Salmon will recruit a Youth Theater Staff for a Day during September has been set up for the Rivoll Theater. Part of theater’s observance of Youth Month, stunt calls for an essay competition from which selections will be made to fill for a day the posts of managing director, house manager, publicity director, projectionist, electrician, carpenter, chief of staff, cashier and other top personnel. A committee of judges comprising ‘theater executives will select the staff from letters submitted, with the salary of the managing director to be a $25 Savings Bond, with lesser awards to others.}

● ● ● MORE AND MORE the trend runs toward color in pictures… With Technicolor’s expansion program in full force, it looks as though the output from this company will be normal again in the near future. According to reports, Technicolor in 1949 will be able to turn out 45 feature productions in Hollywood and 18 in London, as compared with 1947 figures of 31 features in Hollywood and six in London, and an estimated 39 features from Hollywood and eight in London during 1938. With Hollywood doing the printing, it looks very much like about 26,000 prints for the year, which is quite an output for the company. Looks like color is here to stay.

● ● ● A THOUGHT FOR TODAY: If the producers took the exhibitors into their confidence in getting COOPERATION in the type of stories to be used and the suitable performers to be accepted—then you would witness a great upsurge in the attendance in the theaters throughout the country. It seems that frequently producers are producing pictures for their own entertainment and not the theater-goers.—Sam Carver, board chairman, ITO of Michigan, and head of Detroit Consolidated Theaters.

● ● ● NEW YORK VS. HOLLYWOOD: Film workers here are men of commerce, not creation. They know that the cinema is not the only way of life in the commonwealth. Somehow they escape the Hollywood neurosis that every man’s hand is against them. Newspaper critics are not viewed as cobras. … Newspaper reporters are not regarded as destructive smelly mangers. … The repressive elements of church and state are viewed as human forces to be opposed, not superhuman menaces before which capitulation is inevitable. … These New Yorkers have failed to attain Hollywood’s spiritual identification with their work because they are tradesmen, not devotees of a frightened cult.—Thomas F. Brady, in the New York Times.

● ● ● OUTDOOR THEATER OPERATORS, you can take it from Cincinnati’s Willis Vance, meet up with many an experience. … Like folks who go into the trunks of cars, or crouch down on the floor under robes, in order to escape paying admission. … Or like folks who arrive with buckets and tubs of beer. (“You ever in Zinazinni?”) … Or like still others who collect those in-car speakers. (Vance has “lost” 30 so far this season.

● ● ● ORTON HICKS, head of Loew’s 16 mm department, tells this one: Inhabitants of the Okneys, the Shetlands and the Outer Hebrides continue to live their black surroundings for pleasanter climes. … The Government, anxious to keep the islanders at home, has set up a Highlands and Islands Film Guild which operates eight 16 mm mobile units. … Losses in revenues are made up by the Government. … But the intent of the cinema program has been successful to such an extent that the Guild plans to expand to four times its present size.

N. Y. Rogers Drive Key, Monlague Warns

(Continued from Page 1)

the distribution and exhibition field as well as representatives of allied industries.

As important in this territory, Monlague warned, would be media failure across the country and the loss of the hospital to the industry. Other targets will be Bank Haven, Charlotte, and one time patient in the hospital, and Jack Ellis, U.S. Div."}

Luncheon was under the chairmanship of Clarence Eiseman, president of the Film Board of Trade and president of the Will Rogers Memorial Hospital. The mechanical details of the drive were outlined by Ellis with organizations offering complete support including Brandt Theaters, ITOA, Skouras Theaters and RKO, Columbia, Warners, Century, Randforce, Allied of New York and Local 306 A.F. of L.


Ask FCC To Deny Video Station Price Info

Washington Bureau of THE FILM DAILY

Washington—Warners and the N. Y. Post have requested the FCC to deny a motion by the Southern California Television Co. for a hearing to reduce some down of the asking prices of three stations owned by the latter on the Coast.

It was pointed out in the motion that disposal of the Post video properties would be on an all or none basis. Only an overall figure has been discussed. It was stated that no individual evaluation could be made and therefore no separation is possible.

STORKS

West Coast Bureau of THE FILM DAILY

Hollywood—Nunnally Johnson and his wife, the former Doris Bowden, have a new son.

Monte Proser, Broadway producer, became a father for the second time when a son was born to his wife, the former Jane Ball.

Brighton, Ala.—H. G. Moore, owner of the South Brighton Theatre, announces the arrival of a son.
REVIEWS OF NEW FILMS

"A Song Is Born"
with Danny Kaye, Virginia Mayo.

Goldwyn (Technicolor) 113 Mins.

GREATEST JAM SESSION OF THEM ALL SENDS THIS ONE: KAYE IS SPOTTED AS A COMIC; MUSICALLY, IN THE MODERN MANNER, THE SHOW STANDS SOLID, WELL ENTERTAINMENT.

A couple of million dollars worth of musical talent alone is luxuriantly displayed about Danny Kaye as he cavorts through this comedy wherein he does not revert to his usual style of comic song delivery for further effect. The tunesmiths range the full gamut of modern musical endeavor—you name it, they play it—the devotes of the suit will be sent, but sent. That's all.

Goldwyn has given the musical proportion of the show an extragrand treatment and it is brought home with fine skill and achieves the status of provocative entertainment. Silence at the credits and cast below. They are topmost in each division.

It contains the greatest array of horn tooters, piano players, drummers, singers, characters and the like, including a Goodman named Benny, masquerading as a musicologist behind a mustache. When they are in the groove and have a tremendous "lash" they are vastly entertaining. It was smart showmanship to rip their various talents throughout the script and come by them in their natural guise in all but one case.

It is a very high step that engages Kaye and Virginia Mayo. Stream here and there are bits and snatches of dialogue that are brittle and spicy. Howard Hawks' direction secured some fresh slants and they register.

Headman at the "Tetten Music Institute." Kaye, surrounded by six worthies including Goodman, is engaged in making an encyclopedia of classical music, in print and recorded. The intrusion of Buck and Bubbles with musical questions and their demonstration on the Steinway sends the proffs to thinking seriously about their job in the light of modern tastes. To this end Kaye goes after for research in the swing dens and bistros.

In short order he encounters in person the complete blue book of the trade and Virginia Mayo, torch singer in a nitty. He invites all and sundry, plus instruments to the institute. First to work up is Miss Mayo, on the jam from the cops who want her so they can put the cuffs on Steve Cochran, her boyfriend, wanted for a murder.

She installs herself in the bachelor domicile the same night and from then on the comedy structure is built up to a la boy and girl at a point where Kaye boys her an engagement ring and declares he wants to marry her.

But Cochran has been busy in New Jersey, too. While Kaye was recording musical history, tracing the pattern of jazz from the Congo to 52nd Street, he was making plans or Miss Mayo.

A conspiracy is hatched wherein Miss Mayo is to get Kaye to meet "father" Cochran get his consent. The proffs and Miss Mayo go to him and the real dirt comes out. Back home thing, Hampton, with all the remises is held at bay while Cochran uses persuasion on Miss Mayo.

There is a final wall-shaking jam session which turns the trick for Kaye and Miss Mayo.

really sends everybody: Kaye into Miss Mayo's arms, Cochran to the juj.


CREDITS: Producer, Samuel Goldwyn; Director, Howard Hawks; Photography, Gregg Toland; Sound, the story, "From A to Z," by Thomas H. Haney, Billy Wilder; Orchestra, Sonny Burke; musical direction, Emil Newman, Hugh Fiedler; Art, George Jenkins, Perry Ferguson; Editor, Lute Waldron, Jules Huron; Sound, Fred Lau.

DIRECTION: Able. PHOTOGRAPHY: Good.

Nippon Production
Tokyo (By Cable)——Toho Studios are closed, the result of a strike. A union groups engaged in film production. Last week the Y. S. garrison was called out to oust the strikers. They moved out when tanks moved in.

Institute Starts Registration
Registration in a series of cinema courses has begun at the New Institute for Film and Television, Brooklyn. Courses offered include: camera techniques, lighting, cutting, editing, script writing, sound and directing. Classes begin in September.

HOLLOW TRIUMPH BREAKS 6-YEAR BOX-OFFICE RECORD!

"Hollow Triumph"

PA460 P.RDA293 RL P.M. READING PENN 15

R. J. Heiner
3214240 cl 146 85 1ST N.Y.K.

EAGLE LION FILMS 165 W. 46 ST.

ASSOCIATION

MOTION PICTURE

PICTURES

E.L.'s Triumph Bowls At Reading Fete

Along the Bowls With Phil M. Daily

Union

PO BOX 90

145 W. 46 ST.

New York, N.Y.

10018

BARON LEONELI

by

GEORGE WALTZ

155 W. 46 ST.

NEW YORK, N.Y.

10018

MISSES J. AUGUSTINE

by

HARRIET J. COOLIDGE

155 W. 46 ST.

NEW YORK, N.Y.

10018

SALLY McNERNEY

by

SARAH L. SULLIVAN

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NEW YORK, N.Y.

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SUSAN MARES

by

GRACIE ALLEN

155 W. 46 ST.

NEW YORK, N.Y.

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HERTzel A. HEMMELICHER

by

HERTzel A. HEMMELICHER

155 W. 46 ST.

NEW YORK, N.Y.

10018

Weaver's Bowls

at

Dinner and Drama

at

The Bank of the Motion Picture Industry

November 14 at 8 P.M.

Wednesday, August 25, 1948
**Public and Independent Theaters, Along With Co-op. Dissolution**

Asks Receivership, Sale Of UDT Theaters, Along With Co-op. Dissolution

(Continued from Page 1)

Earl J. Hudson and James F. Sharkey, United and Cooperative managers respectively, were also named as defendants.

Appearing with the Society as plaintiffs were the companies Walt Disney, Samuel Goldwyn, Benedict Bogeaus, Seymour Nebenzal, Edward Small, Hunt Stromberg, David O. Selznick, William and James Cagney.

SIMPP complaint asked the Court to put an end to the existing "closed circuit" situation in Detroit and the surrounding area by the following action:

1. An injunction restraining the defendants from future monopolistic practices.

2. Receivership for United Detroit Theatres, a subsidiary of Paramount Pictures, and sale of the chain's 15 theaters to independent exhibitors.

3. Dissolution of Co-operative Theaters of Michigan, a circuit of approximately 125 theaters separate and distinct, but allegedly pooled together as a single buying combination.

4. Eight million seven hundred and fifty thousand dollars in treble damages.

Specified trebled damages sought by the various plaintiffs were as follows: Samuel Goldwyn Productions, $1,521,000; Walt Disney Productions, $974,220, and allegedly pooled together, but named separately.

Asks that the defendants be enjoined from continuing as a combination in restraint of trade.

**HIGHLIGHTS OF SIMPP COMPLAINT**

(Continued from Page 1)

 Officials of UDT and Cooperative are said to determine among themselves terms and conditions under which pictures shall be licensed from distributors and, where pictures are distributed by licensees to theaters as a group, to accede to the allocation system.

SHARKEY and Hudson are said to have agreed among themselves that no pictures should be offered for sale, or negotiate or bid for an exclusive license for films, with the result that prices are said to have been fixed at arbitrary levels, with both organizations said to refuse to date films before deals have been closed and to agree to lengthen interval before second run availability, thereby diminishing competition.

Distributors, it is said, are unable to secure percentage engagements from both UDT and Cooperative within the theater circuit whereby plaintiffs' pictures are played off in accordance with a non-competitive plan, under which UDT and Cooperative are said to have agreed to not compete against each other by setting specific feature programs and play date and day on the respective circuits.

UDT and Cooperative are said to have adopted a policy not dating pictures on any other circuit than the one to which they have obtained a license, and of comparable box office appeal, to play simultaneously with the other.

**SIMPP Seeks Free Market—Lessing**

West Coast Bureau of THE FILM DAILY

**Hollywood—Gunther R. Lessin, SIMPP executive committee chairman, yesterday described the Society's action in filing a suit against two major Detroit theater circuits as "without precedent in motion picture history."

"Up to now," Lessin declared, "the exhibitors have done all they could talking about the damage done them by the distributors and the big circuses, but we are on our own this time. We're going to do some talking about the damage that is being done to the independent producer by the forced sale of pictures. Everyone is of one mind on the other foot. We're going to do some talking about the damage that is being done to the independent producer by the forced sale of pictures. Everyone is of one mind on the other foot."

Lessing added that the Society was seeking a free and competitive theater market. "By free screen," he explained, "we mean a market wherein we're free to sell a picture, the exhibitor is free to buy it, and the public is free to see them with no kind of lies control or coercion.

**State Censors Rejected 5 of 1,781 Pix Reviewed**

(Continued from Page 1)

in Mexico, France supplied 52 film England 50, and Italy 47. Languard recorded on the sound tracks we international, Czech, Yugoslav, French, German, Hindustan Hungarian, Italian, Polish, Russian, Spanish and Swedish.

In California, the State Censors has published a list record of $560,180, an increase $10,420 over the preceding year.

**Fidelity Pictures Plans Six Features in 18 Months**

West Coast Bureau of THE FILM DAILY

**Hollywood—Six pictures are scheduled in the next 18 months by Fidelity Pictures Corp., new production company headed by Howard Wells producer at Republic. "Monta Belle," initial production, will made in Trucolor, with release Republic.

Associated with Fidelity are R. B. Peters, vice-president; G. Baetzer and Woodrow Irwin.
DAILY business, $865,686 apparent’ 10 week tab

Orders fell off from $7,047,417 in the first half of 1947 to $7,013,325 in the comparable 1948 period. This year, 8,786 cameras, valued at $865,966 were shipped, compared with 8,457 cameras valued at $892,54 last year. There was a sharp drop in 35 mm. cameras, while 16 mm. cameras increased and 16 mm. cam-

drops only slightly. There were 20,053 projectors, 21,950 valued at $85,472,756, exported this first half, com-
pared with 17,562 valued at $32,238,32 last year. All types suffered

Sound recording equipment exports increased from $718,331 to $1,313.60, while sound reproducing equipment shipments dropped more than 50 per cent, falling from $2,853,111 to $1,852,796. This first half, $62,968 were shipped, compared with 657, valued at $414,388 last year. Motion pictures were shipped 8,315, 18 out of the country this

July-December period, against $150,39 worth last year.

Valley Outing Sunday
Washington Bureau of THE FILM DAILY

Washington—First annual outing of the Valley Enterprises, recreational area of Valley Enterprises, will be held Sunday at Massanutten

Carmen Doll” Going Big
Orders for Carmen Doll, mer-

THE LATEST WORD ON ROPE:

“A ‘Must’ for Every Moviegoer!"

SICK LIST
LARRY FINLEY, veteran producer, is ill
John Hopkins Hospital, Baltimore.
The Most Famous Short Subject Ever Made!

NOW AVAILABLE AGAIN FOR THE FIRST TIME IN TEN YEARS!

Sensational return of the best loved, biggest-money short on record! Booked for pre-release showing in RADIO CITY MUSIC HALL and already set for 200 other major first runs in its first release week!... Bigger boxoffice today than ever----with new and old audiences to attract!... Sell it like a top feature attraction and CASH IN!

Walt Disney's "THREE LITTLE PIGS" Color by TECHNICOLOR

PLAY ALL SIX! They're The Academy Award-Winning, all-time team of the Disney crop.

Walt Disney's THREE LITTLE PIGS HAWAIIAN HOLIDAY LITTLE HIAWATHA WOODLAND CAFE ALPINE CLIMBERS CLOCK CLEANERS

Re-Released by RKO RADIO PICTURES, Inc.
CRITICS NAME HUSTON AS BEST DIRECTOR

By RALPH WILK

West Coast Representative,
THE FILM DAILY

Hollywood—Production plans for the Fall and Winter have been completed by most producers and camera work either has started or will shortly commence on a number of top flight productions, a survey indicates.

While announcement of RKO's schedule awaits the forthcoming meeting of stockholders and directors, other majors have their (Continued on Page 56)

Reciprocity Proposal is Advanced by Davis

London (By Cable)—That J. Arthur Rank may be amenable to a proposal to trade better playing time for British pictures in the U.S. for an improved American pix position on the Rank circuits, was strongly indicated by John Davis, JARO managing director, in an exclusive interview with Ernest W. Fredman, editor of The Daily Film Renter.

Davis declared that American (Continued on Page 3)

$1,901,863 Net Profit
For RKO in 6 Months

RKO's consolidated net profit for the first half of 1948 was $1,901,863, after taxes and other charges, it was reported yesterday. Profit is equal to 49 cents for outstanding common shares. Net for the second quarter of the year was $565,536, equal to 14 cents per common share. Half-year figure compares with (Continued on Page 3)

British Lion To Triple Production for New Year

London (By Cable)—In a statement apparently made to bolster the industry's confidence that British film production would fill the requirements of the 45 per cent quota, Sir Arthur Jarrett, British Lion dep- (Continued on Page 3)

THE TEN BEST DIRECTORS OF 1947-1948

JOHN HUSTON .................... 154
For "The Treasure of Sierra Madre" (Warners)

ELIA KAZAN ..................... 153
For "Gentleman's Agreement" (20th-Fox)

JULES DASSIN ................... 137
For "Naked City" (Universal-Int'l)

GEORGE STEVENS ............... 125
For "I Remember Mama" (RKO)

DAVID LEAN ..................... 113
For "Great Expectations" (U-I-Rank)

MICHAEL CURTIZ ............... 105
For "Life With Father" (Warners)

WALTER LANG .................. 101
For "Sitting Pretty" (20th-Fox)

EDWARD DMYTRYK ............... 99
For "Crossfire" (RKO)

HENRY KOSTER .................. 92
For "The Bishop's Wife" (Samuel Goldwyn-RKO)

GEORGE CUKOR ................. 85
For "A Double Life" (Universal-Int'l)

Heads "Ten Best" List in FILM DAILY Annual Poll:
Kazan 2nd, a Vote Behind

By CHESTER B. BAHN
Editor, THE FILM DAILY

In the closest race in the long history of THE FILM DAILY Ten Best Directors polls, John Huston's brilliant direction of Warner's suspenseful and thrilling "The Treasure of Sierra Madre" was voted the outstanding achievement of the 1947-48 screen season by the nation's (Continued on Page 55)

Consent Decree Offer Readied by 'Big Five'

Major defendants in the Government anti-trust suit have reached a general agreement regarding the basic proposals for a consent decree to be submitted to the Department of Justice, it was learned late yesterday following a closed meeting of company tops. Involved in the talks were representatives of the (Continued on Page 3)

Tax on June Receipts
Put at $33,054,712

Washington—July general admission tax collections—reflecting June box-office receipts—totaled $33,054,712, close to $2,000,000 below the July, 1947, collections of $34,972,495, the Bureau of Internal Revenue reported yesterday.

In five of the seven 1948 months for which collection figures have been (Continued on Page 3)

Goldwyn Calls Indie Suit First, Not Last Action

West Coast Bureau of THE FILM DAILY

Hollywood—SIMPP's anti-trust suit against United Detroit Theaters and Cooperative Theaters of Michigan yesterday was described by Samuel Goldwyn as "the first, but not the last action," to be brought by the indie producers against theater (Continued on Page 3)
Ohio ITO Pres Product Discussion for Meeting

Columbus—A survey of the product situation as it applies to members of Independent Theater Owners of Ohio is being conducted by F. J. Wood, secretary, as the basis of a report and discussion at the ITO convention in Los Angeles Sept. 14-15.

Questionnaire asks exhibitors to indicate which companies’ products they are using, how many males, whether they are using the same line of products as last year, the last time the branch manager called, type of product not being used which would be if satisfactory terms could be arranged, and the date of last visit of those companies’ reps.

Survey seeks to determine which company has the most valuable product, and the least valuable, what company has the fairest sales policy, and which is the most difficult company to deal with.

Youth Mo. Advertisement Prepared by Ad Council

Approximately 17,000 of the nation’s exhibitors as well as representative national and local advertisers of Independent Theater Owners are now receiving advertisements pertaining to Youth Month from Advertising Council, Inc. Copy is proposed for a 1,000 line ad to be sponsored in local communities by business men or firms on an individual or cooperative basis.

Incorporated with the four-page brochure containing the ad is a proof sheet outlining last minute news on Youth Month activities and containing campaign suggestions for use on the local level.

Simultaneously with the activity, the Youth Month campaign received warm support from a group of California mayors and city managers, hosted in Los Angeles by Charles P. Skouros, national chairman of the Youth Committee.

Kornheiser Warner Art Mgr.

Promotion of Harold “Buddy” Kornheiser to the post of art manager is announced by Morris Blumenstock, Warner vice-president in charge of advertising-publicity. Kornheiser has been with the company for nine years.

Don Juan” to Open Golden

Golden Theater reopen Sept. 1 with the American premiere of Sviridsky International’s “The Loves of Don Juan,” produced in Italy.

ATONJ Comm. To Contact M-G-M Re “Easter Parade”

The film committee of Allied Theater Owners of New Jersey has been asked by the membership to contact M-G-M to arrange at the meeting which the organization will officially protest and ask clarification of the film company’s sales policy regarding “Easter Parade.”

Action came yesterday at a special meeting of the committee attended over by Ed Lachman, president. Film committee includes Lou Gold, Irving Dollinger and Wilbur Snapper. Con- trovery has arisen over the alleged change of policy by M-G-M in regard to the picture’s exhibition, theater owners maintaining that an increase over the normal sliding scale arrangement is being sought by the film company in many situations.

Allied took additional action yesterday in its drive to prevent passage of a bill legalizing bingo in New Jersey by transmitting protests to legislators in Trenton who are expected to vote on the issue any day.

Navy Will Sponsor Over 80 Showings of “Secret Land”

U. S. Navy will sponsor over 80 simultaneous showings of “Secret Land,” Technicolor account of the service expedition to the Antarctic under Admiral Byrd. Screenings will be for members of the radio and press on Sept. 13. Pie is released by M-G-M. Exhibes will be invited. A general release is set for Oct. 22. Navy screenings will be in various types of vessels berthed at every naval base in the country. An airliner showing will take place in the new Navy airplane, Mars, which will fly from Honolulu non-stop to Chicago Aug. 29.

Await Minimum Wage Decision

Boston—Decision of the Minimum Wage Committee on a proposal to establish a minimum wage of 62 cents per hour for ushers and door- men is anticipated in about 10 days. Proposal was opposed by Independent Exhibitors and other theater interests at a recent open hearing.
Reciprocity Proposal Is Advanced by Davis

(Continued from Page 1) screen time in the Rank houses would get much more sympathetic consideration if the U. S. industry would adopt production in an essential enterprise and not be dismissed as a flop.

The American industry, Davis said, has failed to realize that British films are here to stay. They are making money throughout the world, as continued, but the U. S. still refuses to give them a fair opportunity.

Davis stated that if American exhibitors would give 10 selected British films what he described as a fair showing, American screen time in Britain would be proportionately better.

Davis' statement follows by only a few days the announcement of Eric A. Johnston that U. S. companies will offer Rank and Sir Alexander Korda better playing time in the U. S. in return for concessions.

Johnston yesterday continued his talks with American film representatives. While it is believed the proposed distribution pool is being thoroughly explored, observers here discount the possibility that any agreement is probable.

During the day Johnston issued an official disclaimer of any knowledge of the proposal of Herbert J. Yates to retaliate against Britain by withdrawing U. S. pics from the market. He dismissed as "absurd" any consideration of an embargo.

Red River" Preems in 300 Southwest Spots

State officials will be on hand today in Texas, Oklahoma, Kansas and Mexico for the 300-theater preem of "Red River." Statewide celebrations are scheduled with pony express races and similar ceremonies.

WEDDING BELLS

Wobber-Naify

West Coast Debut of THE FILM DAILY in Hollywood—Marriage of Marshall Naify and Joan Marie Wobber will take place at the Wobber Woodside home on Sunday afternoon. Son of Mike Naify, the latter the daughter of Herman Wobber.

Dash-Friedman

Sonsa Dash, daughter of A. J. Dash of THE FILM DAILY will be married Saturday at Friedman Temple B'nai Israel, Manhattan.

Wallace-Sokely

Omaha—Marion Wallace, 20th-Fox contract department head, will be married Sept. 4 to Raymond Sokely.

WHO'S WHO IN HOLLYWOOD

CONSTANTIN J. DAVID, President and Executive Producer of Orion Prodys.

Born on French ship in Stamboul harbor Feb. 18, 1892. Educated with the Freres de Notre Dame de Lourdes and received bachelor's degree in the Swiss College, both in Constantipole. Was a dramatic critic in 1913-1914 and wrote two plays, "Le Pays Trompeur" and "Les Peres," which were produced. In 1924 re-entered the film industry as proprietor of Greenbaum Films and also produced and directed at UFA in Berlin. Produced "The Vicious Bitch," "The Innocent Woman" and "Our Daily Bread" in 1925-26 and in 1927 launched Kate de N. in picture "Men Before Marriage" and also starred her in "The Republic of Young Ladies." "Evation," "The Glass Ship" and other productions. In 1927 produced "Berlin After Dark," and in 1929-31, was called to Rome to organize the film industry with sound, personally producing "Song of Love" and "Terra Madre." In 1933 left Germany in protest against the new German regime and went to London to organize a sound picture company. Established studios for the Spanish Government in the City University of Madrid and prepared a five-year plan entitled "Cinematography of Spain," for the Minister of Instruction. In 1934-35 made three high-budget documentary pictures and one, "The Muse and the Phoenix," was nominated for the Grand Prix of France in April, 1936. When civil war was occurring in Spain in 1936, went to Turkey and, at request of the Minister of the Interior, organized motion picture production covering five years. Joined the French Army, later being discharged at Lyon. In 1942-45, active in the French Resistance Movement. Coming Home, in 1946, he formed Orion Prod. Inc. In June he issued his first picture, "Parole," will be released via Eagle Lion as part of a three-picture deal. Married to Paule Marie Odin. Stands 5'8"; weighs 155 lbs. Eyes, blue; hair, grey. Hobbies, painting and sailing.

Consent Decree Offer Readied By 'Big Five'

(Continued from Page 1)

"Big Five"—M-G-M, 20th-Fox, Warners, RKO and Paramount.

Although details of the plans are being kept secret, it is understood that the majors will evidence their agreement, to some sort of partial disengagement of theater holdings. Submission of the plan to the Department of Justice is said to be very near at hand in the hope that a consent agreement can be worked out quickly and to end the more than a decade long court battle.

British Lion To Triple Production for New Year

(Continued from Page 1)

made available, collections were below 1947. In only two—March and June—did the 1948 figures exceed last year's. Collections of all types of admission taxes, including general admission, roof garden and cabaret, and various overcharges, amounted to $75,883,846 this July compared with $49,233,484 last July.

RKO Buys Davenport Real Estate Davenport, Ia.—RKO Orpheum Theater real estate and the Hotel Mississippi were purchased at a public sale by Singer-Davenport Corp., operator of the theater and a subsidiary of RKO. Purchase involved $1,282,000.

"Private Life" at Elseyee

U. S. premiere of Sturley International's French film, "Private Life of an Actor" will be at the Elseyee on Sept. 6.

Dembow Drive Set By National Screen

A George Dembow Tribute Drive which will run from Sept. 13 to Dec. 31 was announced yesterday by Herman Robbins, Nat'l Motion Picture Service president. Theme for the Drive, which will salute NSS's vice-president in charge of sales, is the need for "getting back to showmanship" as a means of increasing present box-office traffic.

Commenting on the drive, Robbins declared: "George Dembow has long been the staunch supporter of the idea that the kind of showmanship that built show business in the film industry is the showmanship that will continue to bring new patrons to theaters and to encourage old patrons to attend more frequently.

NSS salesmen will propagate this thought in their coming visits to exhibitors and will encourage the use of increased bill-posting, larger newspaper ads, more window cards, heralds and other away-from-theater promotions.

Goldwyn Calls Indie Suit First, Not Last Action

(Continued from Page 1)
THE SOUTHWEST'S MIGHTIEST EVENT!

IN 25 YEARS ONLY THREE!
"THE COVERED WAGON"
"CIMARRON"
and NOW
HOWARD HAWK'S
RED RIVER

Monterey Productions present
HOWARD HAWK'S Production "RED RIVER" starring JOHN WAYNE - MONTGOMERY CLIFT

400 theatre day-and-date
FOUR-STATE WORLD PREMIERE TODAY!

WALTER BRENNAN - JOANNE DRU
HARRY CAREY, Sr. - COLEEN GRAY - JOHN IRELAND
NOAH BEERY, Jr. - HARRY CAREY, Jr. - PAUL FIX

Directed and Produced by HOWARD HAWKS
Released thru UNITED ARTISTS

engagements!

now thru UA
“Isn’t It Romantic?”

with Veronica Lake, Mary Hatcher, Billy De Wolfe.

Paramount

87 Mins.

RUTINE. LIGHTWEIGHT NUMBER
SHORTS#DO IT'S BEST BIZ WITH GEN-
ERAL AUDIENCES IN NEIGHBOR-
SPOTS. WORKS HARD AT GAYET,
SU-
CEEDS AT LENGTH.

There is a good deal of embroidery and padding in this lightweight number that manages to part frequent enough at the seams so that the basic, familiar plot is discernible. It eventually comes out that a smart city slicker invades a small Indiana town—the period is around the turn of the century, horse and buggy, bicycles built for two—and tries to bumble the simple citizenry with a phony oil company. He also sets his lascivious eye on the finest of Roland Culver’s flock but she sees through him in time. Good old Morace comes through at the finish to save the day.

Jeanneette Covert Nolan’s story, whatever it was in its original form, emerges here with Pearl Bailey singing the blues as she dusts the pots. Mainly her moaning is about the perjury of the male and the plight of the mislaid female. Then there is young Larry Olsen hanging about the place to make like a lone Katzenjammer.

Generally it might be said for “Isn’t It Romantic? Do It’s Best Biz” that it is a little too much of the familiar with every once in a while in a crack thrown into the doings that may cause the lifting of an eyebrow and lead the average to say to himself “how come?”

Most of the accent is on light romance with its minor problems. Culver is a Civil War vet and, if the uninitiated in the war, is still fighting the war with whoever cares to have words with him. Patric Knowles is the city folkseller, while Richard Dash is the true love of Miss Hatcher. The frame which embraces the plot also includes such characterizations and events as a Fourth of July picnic, a visit to a Nickelodeon, a parody on the cinema of the times and the rescue of the fair damsel from that fost damsel worse than dear—Norton in S. M. Miller direction. 


CREDITS: Producer, Daniel Dore; Director, Horace Niven; Screenplay, Theodor Strauss, Joseph Mischel, Richard L. Brun; Based on material by Jeanette Covert Nolan; Photogra-
phy, Lionel Lindon; Art, Hess Debiel, Robert Charlesworth; Sets, Sam Cline; Costumes, Cora W. Underwood; Musical direction, Joseph J. Libby, Editor, Larry Stone; Sound, Henry Lindgren, Gene Gerreym.

DIRECTOR: Routine. PHOTOGRAPHY: Good.

THE LATEST WORD ON ROPE:

“Unflagging Suspense from Start to Finish!”

— NEWSWEEK MAGAZINE

"Joe Palooka In Winner Take All" with Joe Kirkwood and Elyse Knox.

PHOTOGRAPHY PREVIEW.

Monogram

64 Mins. ONE OF THE BEST OF THE "PALOOKA" SERIES HAS GOOD DIRECTION, PRO-
DUCTION.

Here is one of the best in the “Palooka” series, given impetus by the work of Sheldon Leonard as a dumb crook and Stanley Cle-
ments as a youngster, who is adopted by Joe Kirkwood (Palooka).

Mary Beth Hughes adds to the proceedings with sex appeal and work as a crook, who convinces with Leonard and John Shel-
ton. William Frawley does well as Kirk-
wood’s manager and Elyse Knox as his sweetheart. Kirkwood is a convincing “Palooka.”

When Frawley gets a message, threaten-
ing Elyse’s life, he has Kirkwood refuse to go through with a beneficial boxing show ap-
pearance. Leonard, Shelton and Mary Beth Hughes get propaganda going to the effect that Kirkwood has been injured, thus hoping to bring down the odds on his championship fight. They hit on the idea of double crossing, so they can wager on him at even money.

The trio try to spoil Kirkwood’s exhibi-
tion by springing Big Ben Moroz on him. Moroz looks good at the outset, but Kirkwood lands one on his glass jaw and it’s curtains. The trio induce Clements, who feels he has been wronged by Kirkwood, to cause Joe to believe Clements will be killed if Kirkwood wins the fight. At the last mo-
tion, however, the boys are caught and Moroz and his captors and rings to the ring-side.

Joe, who has been taking a beating, gets out of his shell and kayoes Fiebringer. Reginald Wright turns in good direction and Hal E. Chester provided sound produc-
tion values.


DIRECTORS: Hal E. Chester; Associate Producer, Bernard W. Burton; Director, Reginald Le Borg; Screenplay, Stanley Rubin; Additional Dialogue by Monte F. Callam; Photography, Wil-
liam Tabbert; Art direction, Artie Milch; Musical direction, J. Joseph Dill; Music by Edward J. Kay; Set decorations, W. Roy Boltz; Stunts by Joe Johnrinn.

DIRECTOR: Good. PHOTOGRAPHY: Good.

"Rogue" with James Stewart, John Dall, Farley Granger, Joan Chandler.

(Technicolor)

Warners

80 Mins. HITCHCOCK TECHNICOLOR EFFORT HAS THE RIGHT TOUCH AND PROVES A RICH YET MACABRE EXPERI-
ENCE. PROVOCATIVE THEMES ARE ALL RIGHT WITH A SUBSTANTIAL B.O. RECEPTION INDICATED.

Giving his directorial creation the benefit of a smoothly engineered production, Alfred Hitchcock’s “Rogue” would never be missed from their sphere of living. Hitchcock manages his dramatic moments with a masterful touch, for him to behest, so they can wager on him at even money.

The trio try to spoil Kirkwood’s exhibi-
tion by springing Big Ben Moroz on him. Moroz looks good at the outset, but Kirkwood lands one on his glass jaw and it’s curtains. The trio induce Clements, who feels he has been wronged by Kirkwood, to cause Joe to believe Clements will be killed if Kirkwood wins the fight. At the last mo-
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liam Tabbert; Art direction, Artie Milch; Musical direction, J. Joseph Dill; Music by Edward J. Kay; Set decorations, W. Roy Boltz; Stunts by Joe Johnrinn.

DIRECTOR: Good. PHOTOGRAPHY: Good.

"The Honeymoon Catherine" with Edwige Feuilliere, Andre Luguet.

FU.

FIVE-YEAR-OLD FRENCH SCREWBALL FARCE SEEMS TO MISS OUT IN "ITS" INTEREST.

This French import dates back to 1943. It was produced by Vedis after the fall of France. Also, it is strictly a quickie job done by a rather farcical talent on the French scene. She fairly knocks herself out giving this one what impetus it had, but even fairly fast-slow business played 100 per cent for farce value.

Edwige Feuilliere is a blackmailer of sorts. She always have to be done with a bit of future infidelities and indiscretions. This information she uses to sell “clocks.” Natu-

rally she asks plenty for them—to keep quiet of course.

In time, she meets up with a young man and saves him from an irate husband who is trying to kill him. It is a rendezvous, his wife being kept, Edwige saves the day and the skin of the man in the case, gets paid off, too.

The irate husband, when he finds Edwige and Andre Luguet playing at passion and romantic disaster, angrily tells her she has ruined his reputation. Edwige and Andre get started. She runs off to a “clock” sale. Andre follows. Both are taken in by a series of fancy cookies, driven out into the country and eventually wind up in the clink when the car crashes. Andre proves to be a bit of a butch and the man who takes care of the clink.

He owns the local chateau.

There follows a rigmarole which does not make much sense and could not possibly be interpreted by Snod who is funny no matter how brief his comedy business. Eventually Edwige and Andre Luguet are hard hit and almost lose a portion of her following with the launching of this item. There are English subtitles.

CAST: Edwige Feuilliere, Andre Luguet, Claude Genin, Raymond Roussou, Charles Gravat, Denise Gravat, Pola Negri, Mary De Vries, Irene Lud, Snod, Polly, Jeanette Gig, G.

CREDITS: Producer, Marcel L’Herbise; Direc-
tor, Georges Lampion; Screenplay, S. H. Tord; Photography by P. Montegel; Sets, Svarez; Music, H. Saugette; Colette Victoria.

DIRECTOR: Feable. PHOTOGRAPHY: Fair.

*European Copyrights and Distribution, Inc.

Australian Producer Plans First Color Film

Sydney (By Air Mail)—What is said to be the first Australian film made in color is scheduled for Aus-
talian Motion Pictures, Ltd. Louis Da Costa, managing director, an-
nounced that “White Gold,” story based on wool industry background, will be filmed in color.

Granger, Sir Cedric Hardwicke, Constance Colle-
ys, Douglas Dick, Edith Evarston, Dick Hogan, etc., star.

CREDITS: A Transatlantic Prod.: Director, Louis Da Costa; Screenplay by Reginald Jude from play by Patrick Hamilton; Screenplay, Ar-
thur Lescault; Photography by Joseph Valdell; Production, William V. Skell; Art, Perry Ferguson; Editor, Len F. Fawe-
ton; Constance Colley, Edward Fitzgerald, Paul Stephenson, Reginald Jude, D. Granger, Douglas Dick, Edith Ev-

Ewin, Jim Povinelli, Sets, Emile Kuri, Howard...
Not Since “Lost Weekend” Has
The Projection-Room Circuit
Buzzed With Such Excited

CELEBRATED PRODUCERS OF RADIO ENTERTAINMENT SAY:

“SORRY, WRONG NUMBER’ is a unique adventure
in suspense-drama. Barbara Stanwyck and Burt
Lancaster can take a bow for turning an exceptional
radio play into a truly fine motion picture.”
—Anton Leader, Producer of the famous air show, “SUSPENSE”

“SORRY, WRONG NUMBER’ ranks right at the top of
the best suspense-dramas ever filmed. It gave me 90 min-
utes of the tensest excitement I’ve had in a long, long time.”
—Jerry Devine, Radio Producer of “THIS IS YOUR FBI”

“Barbara Stanwyck has long been a favorite of mine, and
now in ‘SORRY, WRONG NUMBER,’ her perform-
ance surpasses anything she’s done before. Once again
Barbara proves she’s a truly great actress.”
—Dick Sanvilla, Director of the Alan Ladd radio program, “BOX 13”

BARBARA
Stanwyck • Lancaster

BURT

in

“SORRY, WRONG NUMBER”

with

ANN RICHARDS • WENDELL COREY • HAROLD VERMILYEA • ANATOLE LITVAK • HAL WALLIS

Screenplay by Lucille Fletcher
Based on her famous radio play

Directed by

ANATOLE LITVAK
A HAL WALLIS PRODUCTIONS, INC., PICTURE

Produced by

A Paramount
Release

No. 2
Of A Series

On

The

3

Eleph

No. 2
Of A Series

On

The

3

Eleph
Along the RAILS

with PHIL M. DALY

The Master in Masterpiece

- THE BASIS is its reputation... The hallmark and signature identify the creator... It’s the work and the name... "Exotic" spells Beethoven... "Genuflects" means Picasso... Purdey is a gun... The New Look is Dior... London’s St. Paul’s is by Wren... The Sixite Chapel is Michelangelo... Bentley is by Rolls Royce... Provence in oil paint means Vincent Van Gogh... The Boston Symphony—Koussevitsky... In each specific category of effort whether it be the development of a fine perfume, the design of a jet plane, the concoction of any notable work in varying fields of endeavor, the indexer and observer and ultimate buyer always looks for a name... It is singled out for closer scrutiny since the creator’s reputation is known... And with that premize in the forefront let us shift without further delay to the names and reputations that are largely responsible in the creation of the stock in trade of this industry... Today we are concerned with The Director.

- FILM BEING A chemical compound which forms the substance of the shadow it obviously stands that certain genius is demanded to breathe life into it as it unwinds in a camera, is impegnated by flashes of light to ultimately be transformed into vivid patterns of imagery rendering via the optic sense to over 40,000,000 customers a week their money’s worth in entertainment... Therein lies the hand of the director... From Take One to final deposit in tin cans he guides, molds, weaves, worries, suffers, develops ulcers, frantically borders going berserk, cajoles, nurses, soothes—and in due course the pattern of his weaving emerges from the pages of the script to the screen, a somber, moving drama, a laugh-provoking nonsense, a high flown excitement... He gets a full frame of credit to himself... That’s a name to remember... Where it counts it is important... A salesman selling an exhibitor must have an answer ready... And a good answer... Next to the query "Who's in it?" comes "Who directed it?"

- IN A BUSINESS where the right name means a sale, the merchandising of the stuff that comes in cans is considerably easier when the purveyor can say "Here’s a Hustler... That’s by Ford... Wyler did this one... Hawks made it... Another by Brown... It’s a Hitchcock number"... There’s expectancy attached to the mention of such names as Kazan... Leisen... Koster... Cukor... Curtis... DuVivier... Rossellini... Poirot... Pichel... DeMille... Hathaway... Wellman... Powell & Pressburger... Welles... And there are dozens more.

- THE RIGHT MAN in the director’s seat spells satisfaction for the consumer, too... It’s insurance... An influential guide to future choices... Once tried and liked it is obvious that a return is assured... Nothing like a satisfied customer and there is nothing like satisfying a customer with the right stuff... You don’t need a Gallup Poll to find that out... The promise of money’s worth is what exacts... and extracts... the dollar.

- YOUR FAVORITE INDUSTRY PAPER today publishes the results of polling the nation’s critics and commentators who furnish the answer in THE FILM DAILY’s annual inquiry into what’s best... Arbitrarily Phil M. restricted mention to THE TEN BEST of 1947-48... THE BEST TEN picked by the purists and praisers will mean plenty to the showman... and they mean as much to Oscar J. Ticketbayer, et famille.
THE YEAR'S CAMERA HONORS

By WINFIELD ANDRUS
News Editor, THE FILM DAILY

Best photographed motion picture of the past season was David O. Selznick’s “Duel in the Sun,” according to a poll of the nation’s newspaper and radio station film critics and commentators conducted by THE FILM DAILY.

Initial attempt by FILM DAILY to determine the year’s best photographed pictures was greeted with enthusiasm by the critics, many of whom declared that such a move was due, in view of the growing importance of the cameraman, and his development to a position deemed virtually second only to the motion picture director.

“‘Duel,’” which went into general release in April, was photographed under direction of Lee Garmes, Hal Rosson, Ray Renahan, Charles P. Boyle and Allen Davey. It is interesting to note that the Technicolor production also placed in the Outstanding Photography classification of the 1947 Filmappers’ Famous Fives poll, also conducted by FILM DAILY, on the basis of its advanced-price pre-release engagements.

Second of the best photographed of this year’s is Universal-International’s “The Naked City,” the Mark Hellinger production shot by William Daniels in the screenplay’s actual locales in New York City.

“Black Narcissus,” Michael Powell-Armond Pressburger production for J. Arthur Rank, photographed in Technicolor by Jack Cardiff, placed in third position. “Narcissus,” incidentally, was the Academy Award Winner in the color category this year.

Half of the best photography selections of the critics went to productions bearing the “Color by Technicolor” credit. In addition to “Duel” and “Narcissus,” 20th-Fox’s “Captain from Castile,” photographed under direction of Charles Clarke and Arthur E. Arling, was in seventh spot; M-G-M’s “Easter Parade,” with photography by Harry Stradling, in ninth, and 20th-Fox’s “Green Grass of Wyoming,” also photographed by Clarke, tied for tenth.

“Great Expectations,” another of Rank’s English-made productions, which received the Academy’s “Oscar” for black and white photography, placed fifth by eight critics. Guy Green’s camera credit for film.

In fourth spot was M-G-M’s “Green Dolphin Street,” photographed by George Folsey, while Warners’ “The Treasure of the Sierra Madre,” with camera credit to Ted McCord, ended in the sixth slot.

Argosy’s Mexican-made “The Fugitive,” released by RKO Radio, finished eight, with Gabriel Figueroa behind the camera, marking the second film with Mexican locales to make the top films, “Captain from Castile” being largely photographed below the border.

Also tied for tenth was Columbia’s “The Lady from Shanghai,” photographed by Charles Lawton, Jr.

MARKING a new honor for Republic’s Trucolor process, Ken Murray’s “Bill and Coo” placed at the top of the critics’ Honor Roll of six features. Jack Marta was behind the cameras for the bird-starring production.

Universal-International’s “A Double Life,” photographed by Milton Krasner, was second on the honor roll, followed by Paramount’s “The Big Clock,” photographed by John Seitz; 20th-Fox’s “Forever Amber” shot in Technicolor by Leon Shamroy; RKO’s “Mourning Becomes Electra,” photographed by George Barnes, and 20th-Fox’s “The Foxes of Harrow,” with camera credit to Joseph La Shelle.

Thursday, August 26, 1948
EDWARD LUDWIG
Director

"WAKE OF THE RED WITCH"
CHARLES BRACKETT
BILLY WILDER
"No Compromise with Quality"

FRANK SELTZER Productions

Releasing through 20th Century-Fox

"The Gay Intruders"
"Let's Live Again"
"West of Tomorrow"

HUGH KING, Associate Producer
Encouraged by the solid exhibitor support given our limited budget pictures during the past eight years, we turned to the big picture market for the first time with "ALBUQUERQUE".

Based on a famed best-seller, cast with four front-line western stars and photographed in Cinecolor, "ALBUQUERQUE" deserved and received top playing time and the box-office results were most gratifying.

Henceforth, we will devote our efforts exclusively to the production of three important top-budget attractions annually.

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Paramount Pictures

Produced by
William H. Pine - William C. Thomas
RICHARD K. POLIMER PRODUCTIONS, INC.

Current Release

"THE WINNER’S CIRCLE"

(20th Century-Fox)
WILLIAM SEITER
   Director

"ONE TOUCH OF VENUS"
JOHN M. STAHL

"THE FOXES OF HARROW"

"LEAVE HER TO HEAVEN"

"KEYS OF THE KINGDOM"

"THE WALLS OF JERICHO"
ROBERT SIODMAK

Director

"THE LAW AND MARTIN ROME"
(Tentative Title)
20th Century-Fox

"CRISS CROSS"
(Tentative Title)
Universal-International

In Preparation

"GREAT SINNER"
(Tentative Title)
Metro-Goldwyn-Mayer

Under Contract to
Universal-International
Trapped by Boston
Blackie
Columbia; 79 mins. Released, 5-13-48.

Producer-Director, Brian H. O'Hara; Executive Producer, Robert E. plugs; Art Director, George F. Merriam; Art Director, Thomas H. Shumway; Art Director, George Brooks; Musical Director, E.K. Henderson; Screenplay by Tarnum, Editor, Woodbridge Calhoun.

Whirlwind Raiders

Waterfront at Midnight

Western Heritage
RKO; 61 mins. Released, 5-23-48.

Whispering City
Eagle-Lion-Quebec; 88 mins. Released, 5-23-48.
Cast, Helmut Dantine, Paul Lukas, Mary Anderson, Milly D'Estree, John Pratt, Lucie Despins, la Lafleur, George Alexander, Henry Pottier.

Who Killed 'Doc' Robbins?
United Artists-Republic; 51 mins. Released, 5-5-48.

THE FILM DAILY
JOHN GAGE

Director

"THE VELVET TOUCH"
Activities of Feature Directors for 1946 and 1947 and the First Half of 1948

ACTORS' CIRCLE

Thursday, August 26, 1948

THE FILM DAILY

27
When producing in Eastern Territory

C. ROSS

for

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THE FILM DAILY Thursday, August 26, 1948
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THE FILM DAILY

Thursday, August 26, 1948
The Picture of TODAY
And TOMORROW!

THE
BABE RUTH
STORY

There never was another guy like "The Babe"...and there never will be another story like his!
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-PMDemSOREDITS"
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JlANEL, SAM X.
The Arryle Secrets -FC.

Al/'

HERMAN, P.\NDRO

RUDOLPH

E.

Woman

1946: The Undercover

ALBERT, ARNOLD
1946: The Man I Lore

—WB.
ALEXANDER, ARTHUR
1946:
Gun Man—
Ambush
—PBC: Thunder
Town—PBC: Queen
Bur—
PRC.
1947: Thunderg-ap Outlaws
EL:
—EL.
^PRC;

Six
Trail

PRC.
1946: The Face of Marble
Don't
Gamble With
Strangers-Mon; Sweetheart of
Sigma Chi-Mon; Wife Wanted-

Mon:
Mon.

Shootin' Irons

ALEXANDER, MAX
Mask

Secrets

of Diijon
a Sorority

of

Girl-PRr.

ALLEN, IRVING

——
ALFERSON, EDWARD
1946: Black Beauty—
1947: The Tender Tears

20th-F.

20thP.

1947:

Sinbad

the

Sailor

—

—

RKO: Tycoon
RKO: The
Boy With the Green Hair
RKO.

ANSELL,

LOUIS

Women

1948:
FC.

1946; Smooth
Decoy ^Mon.
1947: Violence

—

1947:

Bulldog:

Strikes

Back

—Bay—

Bulldog

Col.

Privates Come
—BuckUniv:
The Wistful
Wagon Gap—
1948: Are You With
—Meet
UI:
Abbott
and
Frankenstein —
Costello
UI.

ACER, JOHN H.

——

The Flame Rep.
AtJEK, STEPHEN
1948: Madonna of the Desert
Rep: King of the Gamblers
Rep.
BACHER. WILLIAM A.
1947: Carnival in Costa Rica
20th-F: The Foxes of Harrow

Col.:

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BLAIR,

C. 0. D.

—

Col.

—

1946;

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— -WB;
Valley — WB; Cry
Escape Me Never

Reputation

One More Tomorrow WB; Of
Human Bondage-WB; Decep-

— WB.
1947; Deep
Wolf — WB
— WB.
tion

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While Ton Dance-

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1948; The Woman in White
WB: Winter Meeting WB;
Tlie Treasure of Sierra Madre

WB.
BLATT, EDDIE

BLOOM, WILLIAM
1947:

1948: The Noose Hangs High
EL.

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H.
—RKO.

1946: Dressed to Kill ^Univ;
Lover
Come
Back Univ:
White Tie and Tails Univ.

BERGER, RICHARD

A Likely
BERKE, WILLIAM

Story

The Falcon's

RKO.
1947: Shoot to Kill

Alibi

— SG.

JERKOFF, LOUIS
1946: The Strange Mr.

Girl
Col;
Col; Sport

—

—

—

BORZAGE, FRANK
1946;
I've
Always Loved
Tou-Rep.

—

BORZAGE,

LEW

1946:
I've
Always
Loved
You-Rep.

—
BRACKETT, CHARLES
1946: To Each His Own —

Greg-

ory

August 26, 1948

Part

the

of

UI.

BRICKER, CLARENCE

—

Hunters

Sensation

:

—Univ.

of

BROWN, DONALD

H.
Exciting

——

1947: The Gunfighters Col;
PC.
Spirit of West Point
1948: Coroner Creek Vol.

Ends

Cit.v

of

the

Col.

—
Univ.

Killer

—

—

Univ.;

Univ.;

Naked

BUCKNER, ROBERT
Devotion-WB; Nobody
Lives Forever-WB.
-WB; Life
1947: Cheyenne
With Father WB.

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—

BURKETT, JAMES

S.

—
—
——

1946: Dark Alibi Bon; Don
Ricard Returns—PRC; Shad-

ows Over Chinatown Moi;
Dangerous Money Mon.
1947: The Trap Mon; Bells
-SG; The
of San Francisco
Red Hornet Mon.
1948; Docks of New Orleans
Mon; 16 Fathoms Deep
Mon.

—

—

BURTON, BERNARD W.

^Par.

1948: The Emperor Waltz
Par.
Par; A Foreign Affair

—

—AA.Mad—Mon;

Fighting

Woman
BURTON, VAL

1946: The Ghost Steps Out
Univ; The Time of Their
Lives-Univ.

Life

—

Time

of

Your

CALLAHAN, GEORGE
1946: The Missing Lady-Mon.

C.XNTOR, EDDIE
1948:

If

You Knew

Susie

RKO.
1946:

—— —
—

Col;

——— Gunning
Two-Fisted
Stranger—
Texas PanhanCowboy

for

Col;
Col:
Col;

Blues-i'ol:

— Moonlight——
Lone
1947: The Lone Hand Texan
Chisholm
South
—
—
Over
Santa Fe
West
Dodge
—
—
Buckaroo from
Powder River —
Smoky
River Serenade—
Law
Canyon —
Raiders —
The Stranger
from Ponca
—— Rose
Lone
Santa Rosa —
Days
Boot
— Last
Star

Col.

of the

Col;
Trail
Col;
Trail
Col;
City
Col;

the
of
Col

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of the
of
of

Col;
City
Star

Col; Riders

Hill

COHEN, ALBERT

Col.

1946: The Walls Came Tum-

—

It's

a Wonderful Life

—

Col.

COHN, RALPH
1946: Little lodine-UA;

Sut-ie

Steps Out-UA.

Adventures of Don Coy-

—UA;

COLMES,

My

of

the

Union

MGM.
CASTLE, WILLIAM
1948: The Laay from Shang-

Love

Col.

THE FILM DAILY

Little

Broadway

Miss

Col.

D.INCHES BROTHERS
1947: Untamed Fury
DANIELS, BEBE

—PRC.

1947: The Hal Roach
edy Carnival
UA.

—

Com-

DARE, DANIEL
1946: Our Hearts Were Grow-

— Man— My
Va—Par:
—BrunetteThe
Road
Rio —
DE CICCO, PAT
1946: Avalanche—PBC.
Up

ing

^Par.

Par;

1947: Ladies'

Favorite

Par;

riety Girl

to

Par.

DEL RUTH, ROY
1947: It Happened on Fifth
Ave. AA.

—

DE MILLB, CECIL
1947
de

B.

Unconquered

:

—

Par.

ROCHEMONT, LOUIS
1946:

13

»ne

Madeleine

— 20th-F.

1947: Boomerang

WALT

Make Mine Music
RKO; Song of the South-RKO
1947; Fun and Fancy Free
RKO.

1946: Sister Kenny

of the Alamo
Mon
Trail to Mexico
Rainbow Over the Rockies

Mon; West

Mon

— SG.

—

;

:

1947: Song of the Sierras

WARREN

DUFF,

SG.

—RKO.

DRAKE, OLIVER
1946: Moon Over Montana

Mon.

CONN, MAURICE H.

I

DONAHOE, EDWARD

—UA.

WALTER

— RKO.
—RKO.— RKO; Out
DUKE, MAURICE
1946: Junior Prom — Mon:
Out-Mon; High
Freddie
School Hero-Mon.
1947; Vacation Days— Mon.
DULL, ORVILLE
1946: Bad Bascomt)—MGM;
Mr. Jim —^MGM.
1946; Lady Luck
1947; Honeymoon
of the Past

Steps

GLENN

1946: West of the Alamo
Mon: Trail to Mexico ^Mon.
1948: The Hunted AA.

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—
COOPER, MERIAN
1947: The Fugitive— RKO.
1948: Fort Apache— RKO.
C.

COWAN, LESTER
Univ.

COWAN, WILLIAM

Mex-

MEL

1947:
—

Mon.

1946: The French Key-Rep:
Winter Wonderland-Rep.
1947: The Burning Cross

COOK,

in

Col.

D.ALEY,

Man

Stork Bites

UA.

1948: Sleep

—

1946:

1947: One Touch of Venus
State

1947: The Lone Wolf
ico

DISNEY,

1946: Alias Billy the Kid
Rep; Days of Buffalo Bill
Rep; The El Paso Kid-Rep;
Red River Renegades-Rep: Rio
1947: Ridin' Down the Trail

:

Fiesta
of

20th-F.

J.

bling Down
Gol.
COHEN, BENNETT

1947

in

It

CUMMINGS, SANFORD

Col.;

Col;

Ram

the

of

—MGM
Happened
— BrookMGM;
—
MGM:
The Romance
Rosy Ridge
—MGM.
1947:

lyn

of
Prairie

Col;
Col;

The Sign

CUMMINGS, JACK
1946: Easy to Wed

Terror Trail-Col; Singing on
the Trail-Col; Heading WestCol; South of the Chisholm
Trail-Col;
Desert HorsemanCol; The Fighting FrontiersCol;
man Col: Landrush

Night

Col.

;

Thunder
Vengeance

Rose-UA.

Unto

Night

1948:
—

Univ.

1947: Copacabana^— UA.

RKO.
1948:

—

—

Lawless Empire

COSLOW, SAM

CAPRA, FRANK

hai

Be Yours

1947: Dragnet

CAGNER, WILLIAM
The
UA.

I'll

— SG.

Irish

WB; Silver River—-WB.
CUMMINGS, IRVING, JR.

—

Him

of

Frontier Gunlaw
Col; Throw
a Saddle on a Star
Col; That
Texas Jamboree ^Col; Roaring Rangers
Col
Galloping

ote

1946: Gentleman Joe Palooka-

Mon.

1948;

Because

the

1947: Brute Force

The

—

—

dle-Col;

Week
1946: One
Rep; Traffic in Crime-Rep;
The Mysterious Mr. ValentineRep.
1947: Spoilers of the North
Rep; The Web of Danger
Rep.

the

—

—

Abie's

1947:

Joe Palooka in the
Knockout Mon.
1948:
Smart Woman AA;
Fighting Mad Mon.
CHRISTIE. HOWARD

1946:

——
BROWN, CLARENCE
Love —^MGM.
1947: Song

—To

Palooka-Champ

Joe

Pilot

—Univ.

CRUMP, OWEN

E.

Mon; Gentleman Joe PalookaA Guy Named Joe PaMon.

Hon.:
looka
1947;

Univ.:

1946: The Shadow Returns
Mon: Behind the Mask Mon.

1948;
Earth

CHESTER, HAL

CLARK, COLBERT

—PRC.

B.

Woman

CROSBY, BING
1946:

1946:

1946: Blonde Alibi

1948:

1946: The Diary of a Chambermaid-UA: Mr. Ace-UA.
1947: The Macomber Affair
UA Christmas Eve UA.
1948: A Miracle Can Happen
UA; Lulu Belle Col.

—

UI.

Smart

BOGEAUS, BENEDICT

—

HOWARD

— —

1947: Night Has a Thousand
Eyes Par.

;

—Another
—

apore
1948:

Forest

—

BOEHM, ENBME

BA8SLER. ROBERT
1946: Behind Green Lishts
20th-F: Smoky
20th-F.
1947: The Brasher Doubloon
20th-F: The Homestretch
20th-F; Bob, Son of Battle
20th-F.
1948: Green Grass of Wyoming 20th-F.

Cigarette

Millie's Daughter
of Kings
Col.

Affair
^Univ; Sing-

Bush

1947.

The Strange Woman-

1946:

—

Arnelo

1946:

HENRY
My

The

1947:

MGM; The Web

BUCK, JULES

GEORGE

BL.iNKE,

Col.

BRESLER, JERRY

1946
Mon.

CHERTOK, JACK
UA.

—

MORGAN

1946: Danger

Verdoux

CROMIEN, LARRY

1946:
S.

BUCHM.4N, SIDNEY

The

1946: Swell Guy-Univ.

Col.

b

UA;

—

BARTON. CHARLES

ilThursday,

Spring

It's

—

Secret-

Sister's

BROWN, HARRY JOE

1946; Girl on the Spot— Univ;
Gay Blades Rep.
1948: Madonna of the Desert
Rep.

BARSHA, LEON

—Mon.

Secrets

SAMUEL

Intrigue

Her

1946:

1946: Brief Encounter-Univ.

COX,

UA.

PRC.

BREN, MILTON

— AA.

Monsieur

1947:

HENRY

—

—

1947: Gas House Kids Go
West PRC; Gas House Kids
in Hollywood
EL.

1946:

Argyle

Corpse Came

BAERWITZ, SAM

1947:

—Mon;

1947: Mr. District Attorney

— 20th-F.

BENEDICT,

Cavalier

Par.

BISCHOFF,

—

Sing-

^Col.

BINYON, CLAUDE

1946: The Madonna's Secret

1946:

The

1948:
FC.

It

—

Gay

—

^UI.

OElep.

The

—

J.

Mon,
1947: Trigger Fingers
Silver Range
Mon.

1947:

of

Brazil-

1947; Dead Reckoning

BIGELOW, CHARLES
1946:

—-Mon.

1947: Violence

BRASH,

of 1948

COWARD, NOEL

C.

1948; Pandhandle

CHAPLIN, CHARLES

BROCK, LOC

— UA.

of

Thrill

1947: Suddenly

Home

—
1947:

Town

Story

1947: Stepchild
J.

BILDNER, .4LBERT

JR.

Col..:

^Mon.

Col.

Drummond

Drummond at
ARTHUR, ROBERT
Widow

The

Pope

BRISKIN, JERRY

BIDDELL, SIDNEY

K.

B..

Silk-Univ;

as

—

1946; Abilene

The
—
Chapel.
—Mon;

1946: Decoy
of the

BRICKER, GEORGE

BIBERMAN, HERBERT

in the Nig-ht

APPLETON. LOUIS

—

BERNH.4RD, JACK

1946:

AMES, STEPHEN

—

—

1947: Higrh Conquest Mon.
1948: 16 Fathoms Deep Mon.
L.

—

1947: Black Gold -A A: Robin
Mon;
Hood of Monterey King of the Bandits Mon.
Mon.
Stage Struck

CH.\MPION, JOHN

BRANDT, BERNARD

1946: Tars and Spars

BERXERD, JEFFREY

lesque

PRC:

;

BERNE, JOSflPH
1946; Down Missouri Way

of

1946: The

—
—
—— —

The

—
Eep: The Last Crooked Mile
—Rep.

S.

1947: Undercurrent
MGM
Sea of GrassMGM
Living in a Big Way MGM
If Winter Pomes
MGM The
Three Musketeers MGM.

ii/PiS:

ABEL,

and Associate Producers from 1946 Through Half

of Producers

—

1946: The Cat Creeps Univ;
Idea Girl-Univ; Cuban PeteUniv: The Dark Horse-Univ.

O.

Little

DUNLAP, SCOTT

K.

—
—

1946: Drifting Along Mon;
Under Arizona Skies Mon
The Gay Cavalier-Mon: South
Mon; Gentleman
of Monterey
from Texas ^Mon; Beauty and
Raiders of
Mon;
the Bandit
the South- Mon.
:

——
—
—

— Riding

1947;
Trail

the

^Mon.

1948: The Hunted

California

—

.4.A.

33


HENRY LEVIN  
Director  
"THE MAN FROM COLORADO"  
(In Technicolor)  
COLUMBIA  
"THE MATING OF MILLIE"  
COLUMBIA  
"THE GALLANT BLADE"  
COLUMBIA  
In Production  
"HER MASTER'S VOICE"  
(Tentative Title)  
20th CENTURY-FOX

GRANT WHYTOCK  
Producer  
Edward Small Productions  
"THE BLACK ARROW"  
"THE RETURN OF MONTE CRISTO"  
(Columbia Release)
Sound Services, Inc.

1021 SEWARD STREET • HOLLYWOOD 38, CALIFORNIA
HEMPSTEAD 1136

K. F. MORGAN
President

J. R. WHITNEY
Vice-President

EWING SCOTT
Producer-Director

"UNTAMED FURY"
(Eagle-Lion)
Filmed Entirely in Florida

"HARPOON"
Filmed Entirely in Alaska

Preparing
"ARCTIC TRAIL"
(Universal-International)
HALLMARK, MAR (Decedent)
1946: The Killeen—Univ.
1947: The Two Mrs. Carrolls—WB; Brute Force—Naked City—Univ.
HENRY, BEN
1946: You Can't Do Without Love—Col.
HERSH, BEN
1946: Partner in Time—RKO.
HITTLEMAN, CARY
1947: The Hat Box Mystery—Univ.
HITCHCOCK, ALFRED
1946: Notorious—RKO.
HODGE, CHARLES
That Way With Wi—WB; The Unexpected—WB; Voice of the Turtle—WB.
HOLT, NAT
1946: Riverboat Rhythm—RKO; Badman's Redhead—MGM; Nazitax—Univ.
1947: Trail Street—RKO; Rhythm—RKO.
1948: Return of the Bad Men—RKO; Race Street—RKO.
HORNIBLOW, ARTHUR, JR.
1947: The Hucksters—MGM; Doree Me—MGM; Cass Timberline—MGM.
HOOKMAN, JOHN
1946: The Blue Dahlia—Par.
1948: Letter from an Unknown Woman—UI; The Tender Land—RKO.
HORNER, LIONEL
1946: Faithful in My Fash—RKO.
HOWARD, WILLIAM K.
HYLAND, DICK HYVING
1947: Kidnapped Here—Mon.
JACKSON, FELIX
1946: Because of Him—Univ.
1947: It'll Be Yours—Univ.
JACOBS, WILLIAM
1948: Shadow of a Woman—WB; The Velvet Mask—WB; Never Say Goodbye—WB; The Beast With Five Fingers—WB.
1947: Nora Prentiss—WB; Love and Learn—WB; My Wild Irish Rose—WB.
JASON, WILL
1947: Sarge Goes to College—Mon.
JESSE, GEORGE
1946: Do You Love Me?—20th-F.
JOHNSON, NUNNALLY
1946: The Dark Mirror—Univ.
1947: The Senator Was Indigent—Univ.
JONES, PAUL
1946: The Virginian—Par.; Monogram—Par.
1947: Dear Ruth—Par.; Where There's Life—Par.
JORDAN, JAMES C.
JUNGEYER, JACK, JR.
1947: The Tender Years—20th-F.
KANE, JOSEPH
KANE, ROBERT T.
1948: Goin' Crazy—EL.
KANIN, MICHAEL
1948: Glamour Girl—Col.; Mari cruise—Col.
KAUFMAN, EDWARD
1947; Son of Sheherazade—Univ.
KAUFMAN, JOSEPH
1947: It Happened on Fifth Avenue—AA.
KAY, GORDON
KELLY, BERT
1947: Blonde's Holiday—Col.; The Swingers—Col.
KEMP, MATTY
1947: Linda Be Good—EL.
KENNEDY, JAY RICHARD
1948: To the Ends of the Earth—Col.
KING, FRANKLIN
1946: Suspense—Mon.
1947: The Gunfighter—AA; The Tenderfoot—AA.
1948: The Dude Goes West—AA.
KING, HUGH
1946: Let's Live Again—20th-F.; The Gay Intruders—20th-F.
KING, MAURICE
1946: Suspense—Mon.
1947: The Gunfighter—AA; The Tenderfoot—AA.
1948: The Dude Goes West—AA.
KING, MAX M.
1947: Killer Dill—SG.
KNOPE, EDWIN R.
1946: The Secret Heart—MGM.
1947: Cynthia—MGM.
1948: R. F.'s Daughter—MGM.
KOHLER, FRED
1946: The Dark Corner—20th-F.; The Telephone Bride—Par.
1947: The Ghost and Mrs. Muffawalka—Rep.; Kiss of Death—20th-F.; You Were Meant For Me—20th-F.
1948: Fury at Furnace Creek—20th-F.
KORDA, ZOLTAN
1947: A Woman's Vengeance—Univ.
KOVAZ, EDWARD
1946: The Strange Mr. Grev-777—Mon.
KRAIKE, MICHEL
1946: Renegades—Col.; Talk About a Lady—Col.
1947: Beat the Band—RKO; Desperate—RKO.
KRAMER, STANLEY
1947: So This Is New York—AA.
KRAINE, PHILIP N.
1948: Devil's Cargo—FC.
KRUDELL, CARL
1947: The Last Nazi.
LANDAU, ARTHUR
1948: Last Days—Col.
LANG, FRITZ
1948: Secret Beyond the Door—UL.
LANK, OTTO
1948: Call Northside 777—20th-F.
L'ANGLAIS, PAUL
1947: Whistling City—EL.
LASKY, JESSE L.
1946: Without Reservations—RKO.
1948: The Miracle of the Bells—RKO.
LAWLER, ANDERSON
1946: Somewhere in the Night—20th-F.
LEBARON, WILLIAM
1947: Carnolic Hall—UA.
LEONARD, ARTHUR
1947: Ventilating Engineer—Mon.
LESSER, JULIAN
1948: Michael O'Halloran—Mon.
LEWIS, SOLO
1946: Tarzan and the Leopard Woman—RKO.
1948: Tarzan and the Mermaids—RKO.
LEWIS, JULES
1945: Abilene Town—Univ.
1947: New Orleans—Univ.
LIVINE, MARTIN
1947: The Roosevelt Story—Univ.
PRODUCERS' CREDITS
LEWIS, ALBERT
1946: The Show-Off—MGM.
1947: Newton of the Movies—MGM.
LEWIS, DAVID
1946: Tomorrow Is Forever—RKO.
1947: The Other Love—UA.
1948: Arch of Triumph—UA.
LEWTON, VAL
1946: Belladonna—RKO.
LIBBY, MAREK M.
LIGNON, LOUIS D.
1946: Anna and the King of Siam—20th-F.; House Steamboat—20th-F.
LOEW, DAVID L.
1946: A Night in Casablanca—UA.
1947: The Private Affairs of Bel Ami—UA.
LORD, ROBERT
1947: High Walls—MGM.
LUTSCH, ERNST
(Decedent)
1946: Crazz Brown—20th-F.
LUFT, SYDNEY
1947: Kidnapped Here—Mon.
LUYNOS, ARTHUR S.
1948: Ruthless—EL.
MACDONALD, WALTER
1947: When a Girl's Beautiful—Col.; The Son of Rusty—Col.
MCCARTY, KEN
1946: Good Sam—RKO.
MCDONALD, FRANK
1947: Hit Parade of 1947—UA.
MCELWAIN, DON
1947: Fun on a Weekend—UA.
MCDOWELL, WALTER
1948: The Miracle of the Bells—RKO.
MCGOWAN, DORELL

ARTHUR PIERSON
Director

"THE O'FLYNN"
Starring DOUGLAS FAIRBANKS, JR.
for Universal-International Release

Thursday, August 26, 1948
THE FILM DAILY 37
ALFRED E. GREEN
Director

"FOUR FACES WEST"
"THE JOLSON STORY"
"COVER-UP"

JOE KANE
Producer-Director

"WYOMING"
"GALLANT LEGION"

In Preparation

"THE MISSOURIANS"

"OLD LOS ANGELES"
"THE PLUNDERERS"
LEWIS R. FOSTER
Director

In Production

"THE LUCKY STIFF"
(Starring Dorothy Lamour—Brian Donlevy—Claire Trevor)
Amusement Enterprises

In Preparation

"EL PASO"
(Clarion Productions-Paramount)

RAY NAZARRO
DIRECTOR

COLUMBIA PICTURES
ROBINSON, CASEY 1947: The Macomber Affair—UA.
1948: The Making of Mills—Col.
ROONEY, EUGENE B. 1946: Reckless—Col.
ROGEL, SID 1946: The Bamboozle—RKO.
1948: Step by Step—RKO.
ROGERS, KATHARINE 1947: Deadline—RKO.
1948: Evening in Paris—RKO.
ROGERS, ROGER 1947: Miss Scarlet and the Eagle—MGM.
1948: Susanna—MGM.
ROHMER, SID 1946: The Bamboozle—RKO.
1947: Step by Step—RKO.
1948: Gentleman at Work—RKO.
ROJANSKY, SAMUEL 1946: The Devil Thumbs a Ride—RKO.
1947: I'll Take What I Get—RKO.
ROSENBERG, FRANK F. 1948: Man-Eater of Kumaon—RKO.
ROUSSE, JACOBS 1946: Bells of the Yukon—RKO.
ROBIN, MARC 1947: The Baboos—RKO.
ROBERTS, DOR 1947: Body and Soul—UA.
ROBERTS, ROY 1947: The Manhunt—UA.
ROBERTSON, RAY 1946: The Secret of Dr. Boggs—MG
1947: The Time of Their Lives—GB.
1948: The Big Clock—WB.
ROTH, JOE 1946: The Big Clock—WB.
1947: The Dark Mirror—RKO.
1948: The Time of Their Lives—GB.
ROUGER, CHARLES B. 1948: Target for Tokyo—RKO.
ROGERS, CHARLES 1947: The Fabulous Dorseys—UA.
1948: Angel on My Shoulder—UA.
1947: The Fabulous Dorseys—UA.
ROGERS, JOHN W. 1947: Spirit of West Point—PC.
ROMM, HARRY A. 1946: Swing Parade of 1946—Mon.
ROSENBERG, FRANK F. 1948: Man-Eater of Kumaon—RKO.
RUBIN, STANLEY 1946: Wishes, Fancies—Univ. Little Miss Big-Univ.
1948: The Perils of PaulINE—Col.
RUMAN, BERNARD 1946: Fighting Father Dume—RKO.
SANFORD, CLIFFORD 1946: The Bandits of Sherwood Forest—Col.
SARKEY, BARNEY A. 1947: That Devil Thumbs a Ride—RKO.
1947: Dalling Danger—Mon.
1948: At the Signing of the Treaty—RKO.
SATELSTEIN, FRANK 1945: Back from the Edge—Key.
1947: The Law Comes to Gunsight—Mon.
1948: Shoot at the Sun—RKO.
1949: Under the Brute—RKO.
SAYVILLE, VICTOR I 1947: Tonight and Every Night—Col.
SCOLVIN, ROBERT M. 1949: Beware—Am.
SCHAFER, ARMAND 1947: I'll Take What I Get—RKO.
1948: The Man From Breezy Bay—RKO.
SCHAPIRO, SANFORD 1946: Miss Scarlet and the Eagle—MGM.
1947: Lady in Waiting—RKO.
1948: The Fighting Lady—RKO.
SCHULZ, MARVIN 1946: The Man From Breezy Bay—RKO.
1947: Theyedy—RKO.
1948: The Fighting Lady—RKO.
SCHWARZ, MAXWELL 1946: The Man From Breezy Bay—RKO.
1947: Theyedy—RKO.
1948: The Fighting Lady—RKO.
SCHWARTZ, ARTHUR 1946: The Devil Thumbs a Ride—RKO.
1947: I'll Take What I Get—RKO.
1948: The Man From Breezy Bay—RKO.
SCHWARTZ, MAXWELL 1946: The Devil Thumbs a Ride—RKO.
1947: I'll Take What I Get—RKO.
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1947: I'll Take What I Get—RKO.
1948: The Man From Breezy Bay—RKO.
KURT NEUMANN

Director

"THE DUDE GOES WEST"

"LAST OF THE BADMEN"
STARR, IRVING
1946: The Cockeyed Miracle—MGM.

STEPHENS, WILLIAM
1947: The Return of Rin Tin Tin—EL.

STERN, ALFRED
1946: The Mask of Dinou—PRC; Queen of Buriasque—PRC; Secrets of a Sorcery—GSP—PRC.
1947: Thunder Gap Outlaws—EL; Shootin' Irons—EL.

STEVEN, GEORGE
1948: I Remember Mama—KO.

STEYER, BEN
1945: The Devil on Wheels—PRC; The Big Fix—PRC; The Red Stallion—EL; Heartaches—PRC.

STONE, ANDREW
1946: The Bachelor's Daughter—EL.
1947: Fun on a Weekend—UA.

STONE, JOHN
1946: A Close Call for Boston Blackie—Col; The Phantom Thief—Col.

STROMBERG, HUNT
1947: Young Willow—UA; The Strange Woman—UA.

STURGES, PRESTON
1947: The Sin of Harold Diddlebock—UA.

STURGEON, JOHN
1947: Too Many Wives—PRC; Lady at Midnight—RKO.

TANNET, ROBERT
1946: Colorado Serenade—PRC; Driftin' River—PRC; Tumbleweed Trail—PRC; Wild West—PRC; Stair Over Texas—PRC.

TEAFORD, JOHN K.
1946: Accomplish—PRC.

TENNEY, JERRY
1947: Law of the Law—PRC; Rangle Beyond the Blues—PRC; Guilty Woman—EL.

UCHELE, ALEXIS
1946: The Gentleman From Mississippi—Col.

TOLL, LIONEL J.
1947: Blonde Savage—EL.

TROTTI, LAMAR
1947: Mother Were Thieves—20th-F; Captain from Castile—1949.
1948: The Walls of Jericho—20th-F.

TUCCER, MELVILLE
1947: Oregon Trail—RKO; Under Colorado Skies—RKO; California Firebrand—RKO; The Timber Trail—RKO.

TUENDL, HARRY
1947: Come My Heart—Par; 1947: The Trouble With Women—Par; The Earrings—Par.

TUNBERG, KARL
1947: The Ineffable Lady—Par.
1948: Up in Central Park—El.

UNCER, OLIVER
1947: The Roosevelt Story—UA.

VAN UPP, VIRGINIA
1946: She Wouldn't Say Yes—Col; Gilde—Col.

VEHILL, ANTHONY
1947: State of the Union—MGM.

WALK, JERRY
1946: Ihnen시스—WB; 1947: The Unfaithful—WB; Possessed—WB; Dark Passage—WB.
1948: To the Victor—WB; Key Largo—WB.

WALLIS, H. H.
1946: The Strange Love of Martha Ivers—Par; The Searching Wind—Par; The Perfect Marriage—Par.
1947: Desert Fury—Par; I Walk Alone—Par.
1948: So Evil My Love—Par.

WANGER, WALTER
1946: A Night in Paradise—Univ; Canyon Passage—Univ.
1947: Smash-Up—The Story of a Woman—Univ; The Lost Moment—Univ.
1948: Tap Root—El.

WARTH, THEON
1941: Design for Death—RKO.

WAYNE, JOHN
1948: California—Rep; The Search—MGM.

WECHELSE, LAZAR
1948: The Search—MGM.

WELLES, ORSON
1948: The Lady from Shanghai—Col.

WELLMAN, WILLIAM A.
1946: Gallant Journey—Col.

WELSH, HOWARD
1946: The Spider Woman—Univ; Strikes Back—Univ; Smooth as Silk—Univ; The Cat 

WOOD, OLIVER
1947: The Roosevelt Story—UA.

WUNL, VIRGINIA
1946: She Wouldn't Say Yes—Col; Gilde—Col.

YELLER, ANTHONY
1947: State of the Union—MGM.

WHEELWRIGHT, RALPH
1946: Two Smart People—MGM.
1948: Tenth Avenue Angel—MGM.

WHITE, EDWARD T.

WHITE, SAM
1946: People Are Funny—Par.

WHITLOCK, JACOB "WYTHICK, GRANT"
1946: The Return of Monte Cristo—Col.
1948: The Black Arrow—Col.

WILCOX, HERBERT
1946: A Stick in London—20th-F.

WILDER, BILL
1948: The Vicious Circle—UA.

WILSON, CAREY
1946: The Postman Always Ring Twice—MGM.
1947: Dark Deception—MGM; Green Dolphin St.—MGM.

Producers' Credits

WILSON, RICHARD
1946: The Lady from Shangha—El.

WILSON, WARREN
1946: She Wrote the Book—Univ.

WISBAR, FRANK
1946: Devil Bat's Daughter—PRC.

WOLFSON, P. J.
1948: Saffron—Par; Dream Girl—Par.

WRIGHT, WILLIAM II.
1946: Three Wise Fools—MGM.
1948: The Bride Goes Wild—MGM.

WURFEL, JULIUS
1948: Deadline for Murder—20th-F.

WURZEL, SOLO.
1948: Danger—20th-F.
1948: Deadline for Murder—20th-F; Strange Journey—Rep; Dangerous Millions—20th-F.
1948: Arthur Takes Over—20th-F; Half Past Midnight—20th-F.

YARRABROOK, JEAN
1946: Inside Job—Univ.

ZANUCK, Darryl
1946: Dragonwyck—20th-F; The Razor's Edge—20th-F.
1947: Gentleman's Agreement—20th-F.

ZEMBALIST, SAM
1947: Killer McCoy—MGM; Univ; The Michigan Kid—Univ.

DELMER DAVES
Director
Warner Bros.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Filmography</th>
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<tr>
<td>Joseph Ruttenberg</td>
<td>A.S.C. Director of Photography</td>
<td>&quot;THE BURNING CROSS&quot; Somerston Productions, &quot;CHRISTOPHER COLUMBUS&quot; Emerson Films, &quot;DEVIL'S CARGO&quot; Philip N. Krasne Productions</td>
</tr>
<tr>
<td>George E. Diskant</td>
<td>A.S.C. Director of Photography</td>
<td>&quot;Fighting Father Dunne&quot;, &quot;The Twisted Road&quot;, &quot;The Long Denial&quot;, &quot;Every Girl Should Be Married&quot;</td>
</tr>
<tr>
<td>Walter Strenge</td>
<td>A.S.C. Director of Photography</td>
<td>&quot;THE BURNING CROSS&quot; Somerston Productions, &quot;CHRISTOPHER COLUMBUS&quot; Emerson Films, &quot;DEVIL'S CARGO&quot; Philip N. Krasne Productions</td>
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<tr>
<td>Guy Roe</td>
<td>Director of Photography</td>
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<td>Charles Van Enger</td>
<td>Director of Photography</td>
<td>Universal-International</td>
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<tr>
<td>Russell Harlan</td>
<td>A.S.C. Director of Photography</td>
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<td>Glen Gano</td>
<td>A.S.C. Director of Photography</td>
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<tr>
<td>Charles Lang</td>
<td>A.S.C. Director of Photography</td>
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<tr>
<td>Joseph Walker</td>
<td>A.S.C. Director of Photography</td>
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</tbody>
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Their Credits for Features Released in 1946, 1947 and the First Half of 1948

BREDFORD, WILLIAM
1948: Old Los Angeles—Rep; Carson City Raiders—Rep.

BRAUN, TONY
1947: High Conquest—Mon.

BREMELL, ELWOOD
1946: Smooth as Silk—Univ; Tanner—Univ; The Killers—Univ.
1947: The Unsuspected—WB.
1948: Romance on the High Seas—WB.

BRODINE, NORBERT
1946: Sentimental Journey—20thF-; Somewhere in the Night—20thF-; 13 Rue Madeleine—20thF.
1947: Kiss of Death—20thF-; Boomerang—20thF.
1948: Sittin' Pretty—20thF.

BROWN, JAMES, SR.
1947: Stage to Mesa City—EL.

BROWN, JAMES S., JR.
1946: Devil Bat's Daughter—PRC; Trail to Mississippi—Mon; Shadows on the Range—Mon; Mr. Hex—Mon.
1947: The Trap—Mon; Dragnet—SG; Hard Boiled Mahoney—Mon; Gas House Kids in Hollywood—EL; Ridin' Down the Trail—Mon.
1948: Tornado Range—EL.

BURKE, ROBERT
1948: To the Victor—WB.

CARTER, ELLIS W.
1947: Big Town After Dark—Par.
1948: Mr. Rockers—Par; Waterfront at Midnight—Par; Caged Fury—Par.

CLARK, CHARLES
1946: Smoky—20thF; Margie—20thF.
1947: Bob, Son of Battle—20thF; Captain from Castile—20thF.
1948: Green Grass of Wyoming—20thF; The Iron Curtain—20thF.

CLINE, WILBUR
1946: Prairie Badman—PRC; Thunder Town—PRC; Secret of a Sorority Girl—PRC.
1947: Law of the Lash—PRC; Range Beyond the Blue—PRC; Wild Country—PRC; Frontier Fighters—EL; Code of the Plains—EL; Thunder Outlaws—EL.

CLINE, WILLARD M.
1947: Fiesta—MGM.

CLOTHIER, WILLIAM
1947: For You I Die—FC.

CORTES, STANLEY
1947: Smash-Up, The Story of a Woman—UI; Smart Woman—AA.

CROWNJAGER, EDWARD
1946: Do You Love Me?—20thF; Canyon Passage—Univ.
1947: Honeymoon—RKO; Desert Fury—Par.
1948: A Miracle Can Happen—UA; Relentless—Col.

DANIELS, WILLIAM
1947: Brute Force—UI; Lured—UA; Naked City—Univ.
1948: The Naked City—UI.

DE GRASSE, ROBERT
1946: Riverboat Rhythm—RKO; Bad Man of Bohemia—RKO; Crack-Up—RKO; Genius at Work—tKO; The Bachelor and the Bobby-Soxer—RKO.
1948: The Miracle of the Bells—RKO.

DE VUNNA, CLYDE
1947: It's a Joke, Son—EL.

DISKANT, GEORGE E.
1946: Vacation in Reno—RKO.
1947: Banjo—RKO; Desperate—RKO; Riffrat—RKO.
1948: Guns of Hate—RKO; Fighting Father Dunne—RKO; The Twisted Road—RKO.

DRAPPER, JACK
1946: Tarzan and the Mermaids—RKO; Mystery in Mexico—RKO.

DYER, ELMER
1947: Gallant Journey—Col.

EDESON, ARTHUR
1946: Three Strangers—WB; Two Guys from Milwaukee—WB; Nobody Lives Forever—WB; Never Say Goodbye—WB.
1947: Stallion Road—WB.

FAPP, DANIEL
1949: To Each His Own—Par.
1947: Easy Come, Easy Go—Par; Suddenly It's Spring—Par; Golden Earrings—Par.
1948: Hazard—Par; Dream Girl—Par.

FARRAR, VINCENT J.
1946: 1,000-Foot Stranger—Col; Queen of Burlesque—PRC; Down Missouri Way—PRC; Don Ricardo Returns—PRC.
1947: Lilac, Mr. Twilight—Col; Cigarette Girl—Col; The 13th Hour—Col; Blondie's Holiday—Col; Stark Bitter Man—UA; For the Love of Rusty—Col; Blondie in the Dough—Col; It Had to be You—Col; Blondie's Anniversary—Col.

FEINDEL, JOEY
1946: The French Key—Rep; Accomplice—PRC.

FERNSTROM, RAY
1947: Last of the Redmen—Col.

FIGUEROA, GABRIEL
1947: The Fugitive—RKO.

FOLSEY, GEORGE
1947: Polly—MGM; The Green Years—MGM; The Harvey Girls—MGM; Til the Clouds Roll By—MGM; The Secret Heart—MGM.
1948: Green Dolphin Street—MGM; If Winter Comes—MGM.

FRANCIS, FRED
1947: The Macomber Affair—UA.

FREULICH, HENRY
1946: Talk to a Lady—Col; The Devil's Mask—Col; Just Before Dawn—Col; The Unknown—Col; It's Great to Be Young—Col; Personality Kid—Col; Shadowed—Col; The Lone Wolf in London—Col.
1947: Keeper of the Bees—Col; When a Girl's Beautiful Fire—Par; Bulldog Drummond Strikes Back—Col; Sport of Kings—Col; The Son of Rusty—Col; The Tender Years—20thF.

FRIEND, KARL
1946: Two Smart People—MGM; Undercurrent—MGM.
1947: This Time for Keeps—MGM; That Hagen Girl—WB.
1948: Wallflower—WB; Key Largo—WB.

GARMES, LEE
1946: Young Widow—UA; The Searching Wind—Par; Specter of the Rose—Rep; Duel in the Sun—SRO.
1947: The Secret Life of Walter Mitty—RKO; Nightmare Alley—20thF.
1948: The Paradise Case—SRO.

GAUDIO, TONY G.

GERTSMAN, MAURY
1946: Girl on the Spot—Univ; She Wolf of London—Univ; Terror by Night—Univ; Blonde Alibi—Univ; House of Horrors—Univ; Gun Town—Univ; Dressed to Kill—Univ; Inside Job—Univ; Dangerous Woman—Univ; Rustler's Round-Up—Univ; Gunman's Code—Univ; Wild Beauty—Univ; Can-Can Pete—Univ; The Brute Man—PRC.
1947: Time Out of Mind—UI; Singapore—UI.
1948: Are You With It—UI.
CARL E. GUTHRIE
A.S.C.
Director of Photography
WARNER BROS.

CARLES LAWTON, Jr.
A.S.C.
Director of Photography
COLUMBIA

ROBERT SURTEES
A.S.C.
Director of Photography
METRO-GOLDWYN-MAYER

HARRY NEUMANN
A.S.C.
Director of Photography
PARAMOUNT

LIONEL Lindon
A.S.C.
Director of Photography
PARAMOUNT

RUSSELL METTY
A.S.C.
Director of Photography
UNIVERSAL-INTERNATIONAL

SID HICKOX
A.S.C.
Director of Photography
WARNER BROS.

CINEMATOGRAPHERS

GLASSBERG, IRVING
1947: The Web—Univ; Black Bart—Univ; River Lady—Univ; Casbah—Univ.
1948: Black Bart—Univ; Casbah—Univ; River Lady—Univ; Feudin', Fussin' and A-Fightin'—Univ.
GLENNO, BERT
1946: One More Tomorrow—WB; Shadow of a Woman—WB.
1947: Mr. District Attorney—Col; The Red House—UA; Copacabana—UA.
1948: Ruthless—El.
GOUGH, BOB
1947: The Return of Ken Tins—El.
GRIEVE, W. HOWARD
1946: A Night in Paradise—Univ; Pirates of Monterey—Univ.
1947: Slave Girl—U.
GREENHALGH, JACK
1946: The Mask of Dijon—PRC; The Flying Serpent—PRC; Gentlemen with Guns—PRC; Ambush Trail—PRC; Danny Boy—PRC; Murder Is My Business—PRC; Six Gun Man—PRC; Lawrence in Her Heart—PRC; Avalanche—PRC; Terrors on Horseback—PRC; Blonde for a Day—PRC; Overland Riders—PRC; Outlaw of the Plains—PRC; Gas House Kids—PRC; Lady Chasers—PRC.
1947: Fear in the Night—Par; Par; I Cover Big Town—Par; High Conquest—Mon; Three on a Ticket—PRC; Seven Were Saved—Par; Jungle Flight—Par; Too Many Winners—PRC; Hollywood Barn Dance—SG; Adventure Island—Par; Heartaches—PRC; Raiders of Red Rock—El; Panhandle Train—El.
GUFFEY, BURNETT
1946: Meet Me on Broadway—Col; A Close Call for Boston Blackie—Col; Night Time—Col; So Dark the Night—Col; The Notorious Lone Wolf—Col; Gallant Journey—Col.
1947: Johnny O'Clock—Col; Framed—Col.
1948: The Sign of the Ram—Col; To the Ends of the Earth—Col.
GUTHRIE, CARL
1946: Her Kind of Man—WB; Jamie Gets Married—WB.
1947: Cry Wolf—WB; Always Together—WB; Aprille Showers—WB; The Big Punch—WB; One Last Fling—WB; Up Till Now—WB; Need for Each Other—WB.
1948: April Showers—WB; The Woman in White—WB; The Big Punch—WB.
HALLENBURGER, HARRY
1946: The Virginian—Par.
HALLER, ERNEST
1946: Devotion—WB; A Stolen Life—WB; Deception—WB; The Verdict—WB; Ham-rosque—WB.
1947: The Unfaithful—WB; My Girl Tisa—WB.
1948: Winter Meeting—WB; My Girl Tisa—WB.
HALLER, HERMANN
1948: The Search—MGH.
HARLAN, RUSSELL
1947: Harrow—UA.
1948: Four Faces West—UA.
HEATH, GEORGE
1947: Pacific Adventure—Col.
HEERMANCE, RICHARD
HELLER, OTTO
1946: You Can't Do Without Love—Col.
HICKOX, SIDNEY
1946: The Big Sleep—WB; The Man I Love—WB.
1947: Cheyenne—WB; Dark Passage—WB.
HOCH, WINTON G.
1948: Tap Roots—UI.
HOWE, JAMES WONG
1946: My Reputation—WB.
1947: Nora Prentiss—WB; Pursued—WB; Body and Soul—UA; Time of Your Life—UA; Mr. Blandings Builds His Dream House—RKO.

1948: Mr. Blandings Builds His Dream House—RKO; The Time of Your Life—UA.

HUNT, J. ROY
1947: The Devil Thumbs a Ride—RKO; Trail Street—RKO; A Likely Story—RKO; Under the Tonto Rim—RKO; Crossfire—RKO.
1948: The Arizona Ranger—RKO; Return of the Bad Men—RKO; Cave Street—RKO.

J. NO, PAUL
1946: The Spider Woman Strikes Back—Univ; Black Angel—Univ; Little Miss Big—Univ; The Dark Horse—Univ.
1947: Fun on a Weekend—UA; The Gangster—AA.

JACKMAN, FRED, JR.
1946: People Are Funny—Par; Hot Cargo—Par; Swamp Killer—Par; Wild West—PRC.
1947: Big Town—Par; Adventures of Don Coyote—UA; Jungle Flight—Par; Gunfighters—Col.
1948: Albuquerque—Par; The Strawberry Roan—Col; Coroner Creek—Col.

JACKSON, HARRY
1946: Johnny Comes Flying Home—20th-F; Strange Triangle—20th-F; Wake Up and Dream—20th-F.
1947: Carnival in Costa Rica—20th-F; Mother Wore Tights—20th-F.
1948: Give My Regards to Broadway—20th-F; Fury at Furnace Creek—20th-F.

JUNE, RAY
1946: The Hoodlum Saint—MG; The Cockeyed Miracle—MG; The Beginning or the End—MG.
1948: Three Daring Daughters—MG; The Bride Goes West—MG; Alias a Gentleman—MG.

KELLER, ALFRED
1948: Western Heritage—RKO.

KELLEY, GEORGE F. (Deceased)
1946: Roaring Rangers—Col; Gunning for Vengeance—Col; Galloping Thunder—Col; Texas Panhandle—Col; South of Chisholm—Col; Cowboy Blues—Col; Singing on the Trail—Col; Lone Star Moonlight—Col.
1947: Law of the Canyon—Col; Buckaroo from Powder River—Col; Smoky River Serenade—Col; Prairie Raiders—Col; The Stranger from Ponca City—Col; Riders of the Lone Star—Col; Swing the Western Way—Col; The Lone Hand Texan—Col; Over the Santa Fe Trail—Col; West of Dodge City—Col; Rose of Santa Rosa—Col; Last Days of Boot Hill—Col; South of Chisholm Trail—Col.

KLINE, BENJAMIN
1946: Detour—PRC; Club Havana—PRC; I Ring Doorbells—PRC; Joe Palooka, Champ—Mon; Re- denevous 24—20th-F; Deadline for Murder—20th-F; Strange Journey—20th-F; Dangerous Millions—20th-F; Don Ricardo Returns—PRC.
1947: Backlash—20th-F; Shoot to Kill—SG; Danger Street—Par; Jewels of Brandenburg—20th-F; Second Chance—20th-F; The Crimson Key—20th-F; The Invis-

Frank F. Planer
A.S.C.
Director of Photography
Manager
KURT FRINGS AGENCY

Benjamin Kline
A.S.C.
Director of Photography

Lee Garmes
A.S.C.
Director of Photography

Ray Rennahan
A.S.C.
Director of Photography

Sol Polito
A.S.C.
Director of Photography

Ernest Laszlo
A.S.C.
Director of Photography

Daniel Fapp
A.S.C.
Director of Photography

Thursday, August 26, 1948

The Film Daily
Cinematographers

- Isle Wall—20th-F; Roses Are Red—20th-F; Dangerous Years—20th-F.
- Arthur Takes Over—20th-F.
- 1948: Half Past Midnight—20th-F.
- KNOX, HAROLD
- Krasner, Milton
  - 1946: Without Reservations—RKO; The Dark Mirror—Univ.
  - 1947: The Farmer's Daughter—RKO; Something in the Wind—UI.
  - 1948: A Double Life—UI; Up in Central Park—UI.
- Kull, Adolfe E.
  - 1946: The Wife of Monte Cristo—PRC.
- Lang, Charles B., Jr.
  - 1945: Lightning Strikes—20th-F; Desert Fury—Par; Where There's Life—Par.
  - 1948: A Foreign Affair—Par.
- Lanning, Reggie
- La Shelle, Joseph
  - 1946: Cluny Brown—20th-F; Claudia and David—20th-F.
  - 1947: The Late George Apley—20th-F; The Foxes of Harrow—20th-F.
  - 1948: Deep Water—20th-F.
- Laszlo, Ernest
  - 1946: Years Before the Mast—Par.
  - 1947: Dear Ruth—Par; The Road to Rio—Par; Let's Live a Little—El.
  - 1948: Lulu Belle—Col.
- Lawton, Charles, Jr.
  - 1946: One Way to Love—Col; Persuasion Holiday—Col; The Walls Came Tumbling Down—Col; The Thrill of Brazil—Col; The Return of Monte Cristo—Col.
  - 1947: Her Husband's Affair—Col; The Lady From Shanghai—Col; Let's Fall in Love—Col.
  - 1948: The Lady From Shanghai—Col; The Black Arrow—Col.
- Le Picard, Marcel
  - 1946: The Caravan Trail—PRC; Home on the Range—Rep; Romance of the West—PRC; Driftin' River—PRC; Minstrel Man—PRC; Rainbow Over the Rockies—Mon.
  - 1947: Song of the Sierras—Mon; Six Gun Serenade—Mon; News Hounds—Mon; Scared to Death—SG; Bowery Buckaroos—Mon; Jinx Money—Mon; Finders Keepers—Mon; Angels Alley—Mon.
- Linden, Lionel
  - 1946: The Blue Dahlia—Par; Monsieur Beauche—Par; O. S. S.—Par.
  - 1947: My Favorite Brunette—Par; Welcome Stranger—Par; The Trouble With Women—Par; Variety Girl—Par; Tap Roots—Univ.
  - 1948: The Sainted Sisters—Par; Tap Roots—UI.
- Lyons, Edgar
- Lyons, Gerry
- MacBurnie, John
- MacDonald, Joseph P.
  - 1946: Shock—20th-F; The Dark Corner—20th-F; Behind Green Lights—20th-F; My Darling Clementine—20th-F.
  - 1947: Moss Rose—20th-F.
  - 1948: Call Northside—20th-F; The Street With No Name—20th-F.
- MacKenzie, Jack
  - 1946: Partners in Time—RKO; Child of Divorce—RKO.
  - 1947: Code of the West—RKO; Seven Keys to Baldpate—RKO; Thunder Mountain—RKO.
  - 1948: Michael O'Halloran—Mon.
- MacWilliams, Glen
  - 1946: Shock—20th-F; It Shouldn't Happen to a Dog—20th-F; If I'm Lucky—20th-F.
- McCord, Ted
  - 1947: That Way Women—WB; Deep Valley—WB; The Treasure of Sierra Madre—WB; Johnny Belinda—WB; Deep Valley—WB.
  - 1948: The Treasure of Sierra Madre—WB.
- Malmes, Don
  - 1946: Beware—Ast.
- Marley, Pevereil
  - 1946: Night and Days—WB; Of Human Bondage—WB.
  - 1947: The Two Mrs. Carrols—WB; Life With Father—WB.
- Marta, Jack
- Masuraca, Nicholas
  - 1948: I Remember Mama—RKO.
- Maud, Rudolph
  - 1946: Gilda—Col.
  - 1947: Down to Earth—Col; It Happened to be Yesteryear—Col.
- Mehra, George B.
  - 1946: Lawless Empire—Col; Voice of the Whistler—Col; Throw a Saddle on a Star—Col; The Bandit of Sherwood Forest—Col; The Phantom Thief—Col; That Texas Jamboree—Col; Gallant Journey—Col; Terror Trail—Col; Singin' in the Corn—Col; Dangerous Business—Col; Heading West—Col.
1944: Abie's Irish Rose—UA.
1946: Blaze of Noon—Par; The Senator Was Indiscreet—Univ.
1948: Man-Eater of Kumaon—UI.

THE REDMAN, WILLIAM
1946: Whistle Stop—UA; Pardon My Past—Col; Breakfast in Hollywood—UA; The Stranger—RKO; The Perfect Marriage—Par.
1947: The Private Affairs of Beltzhoover—UA; Ivy—UI; Ride the Pink Horse—UI; A Woman's Vengeance—Univ; All My Sons—Univ.
1948: The Arch of Triumph—UA; All My Sons—UI.

MILLER, ARTHUR
1946: Dragonwyck—20th-F; Anna and the King of Siam—20th-F; The Razor's Edge—20th-F.
1947: Gentlemen's Agreement—20th-F.
1948: The Walls of Jericho—20th-F.

MILLER, ERNEST
1946: The Tiger Woman—Rep; Her Adventurous Night—Univ; Tumbleweed Trail—PRC; Stars Over Texas—PRC.
1947: Heartaches—PRC; Ghost Town Renegades—PRC; Return of the Lash—EL; Shadow Valley—EL; The Fighting Vigilantes—EL; Untamed Fury—PRC; Cheyenne Takes Over—EL.
1948: The Westward Trail—EL; Black Hills—EL; The Hawk of Powder River—EL; The Tioga Kid—EL; The Enchanted Valley—EL; The Bold Frontriersman—Rep.

MILLER, VIRGIL
1947: Michigan Kid—UI; The Big Fix—PRC; The Red Stallion—EL; The Vigilantes Return—Univ.

MILLER, WILLIAM
1947: Carnegie Hall—UA.
1948: Close-up—EL.

MILNER, VICTOR
1946: The Strange Love of Martha Ivers—Par.
1947: The Other Love—UA.
1948: You Were Meant For Me—20th-F.

MOHR, HAL
1940: A Night in Paradise—Univ; Because of Him—Univ.
1947: Song of Sheherazade—UI; I'll Be Yours—UI; The Lost Moment—UI; Pirates of Monterey—UI.
1948: Another Part of the Forest—UI.

MORGAN, IRA
1946: The Strange Mr. Gregory—Mon; Junior Prom—Mon; Sensation Hunters—Mon; Freddie Steps Out—Mon; High School Hero—Mon.
1947: Little Miss Broadway—Col; Last of the Redmen—Col; Sweet Genevieve—Col; Two Blondes and a Redhead—Col; Vacation Days—Mon; Shootin' Irons—EL; Sweet Genevieve—Col.
1948: Glamour Girl—Col; Mary Lou—Col.

MUSURACA, NICHOLAS
1946: The Spiral Staircase—RKO; Deadline at Dawn—RKO; Bedlam

THE FILM DAILY
Thursday, August 26, 1948
Seitz, John
1946: The Well-Groomed Bride—Par; Home Sweet Homicide—20th-F.
1947: The Imperfect Lady—Par; White Harvest—Par; Calcutta—Par.
1948: Saigon—Par; The Big Clock—Par; A Miracle Can Happen—UA; Beyond Glory—Par.

Shackleford, Robert
1946: Colorado Serenade—PRC.

Shamroy, Leonard
1947: The Shocking Miss Pilgrim—20th-F; Forever, My Darling—1947—90th-F.

Sharpe, Henry
1947: It Happened on 5th Avenue—Mon; The Shadow Returns—Mon; In Fast Company—Mon; Border Bandits—Mon; Don't Gamble With Strangers—Mon; Behind the Mask—Mon; Bowery Bondswoman—Mon; Missing Lady—Mon; Gentleman Joe Palo- looks—Mon; Shadows Over Chinatown—Mon; Dangerous Money—Mon.
1947: Land of the Lawless—Mon; Killer Dill—SG; Gas House Kids Go West—PRC; Louisiana—Mon; Kilroy Was Here—Mon; Robin Hood in Monterey—Mon; The Red Head—PRC; Prairie Express—Mon; Blonde Savage—EL; Joe Paloooka in the Knockout—Mon.
1948: Fighting Mad—Mon; Docks of New Orleans—Mon.

Siegler, Allen
1946: Sing While You Dance—Col; Secret of the Whistler—Col.
1947: Devil Ship—Col; Blonde's Big Moment—Col; The Lone Wolf in Mexico—Col; Millie's Daughter—Col.

Skall, William
1946: Night and Day—WB; The Time, the Place and the Girl—WB; My Wild Irish Rose—WB.

Snyder, William
1945: The Bandit of Sherwood Forest—Col; Renegades—Col; Blue Skies—Par.
1947: The Swordsman—Col.

Sparkuhl, Theodor
(Deceased)
1946: The Bachelor's Daughters—UA.

Steiner, William
1947: Whispering City—EL.

Stengler, Mack
1946: The Devil's Playground—UA; Fool's Gold—UA; Unexpected Guest—UA.
1947: Dangerous Venture—UA; Fall Guy—Mon; Sarge Goes to College—Mon; Hopy's Holiday—UA; The Marauders—UA.
1948: The Argyle Secrets—FC; Silent Conflict—UA; Let's Live Again—20th-F; I Wouldn't Bet Your Shoes—Mon; The Gay Intruders—20th-F.

Stout, Archie
1946: Abilene Town—UA.
1947: Angel and the Badman—Rep; Tarzan and the Huntress—RKO.
1948: Fort Apache—RKO.

Stradling, Harry
1946: Easy to Wed—MGM; Holiday in Mexico—MGM; Till the Clouds Roll By—MGM.
1947: The Sea of Grass—MGM; Song of Love—MGM.
1948: The Pirate—MGM; Easter Parade—MGM.

Strege, Walter
1946: Lighthouse—PRC.
1947: The Burning Cross—SG.
1947: Devil's Cargo—FC.

Stroski, Karl
1946: Tashan and the Leopard Woman—RKO; Suspense—Mon; Mr. Ace—UA.
1947: Heaven Only Knows—UA; The Macomber Affair—UA.
1948: The Noble Kees West—AA.

Surtees, Robert
1947: Two Sisters From Boston—MGM; No Leave, No Love—MGM; The Unfinished Dance—Holiday—PRC.
1947: Tenth Avenue Angel—MGM; The Big City—MGM; A Day With Jocos—MGM.

Tannura, Phillip
1946: The Mysterious Intruder—Col; Night Editor—Col; Out of the Depths—Col; Man Who Dared—Col; The Gentleman Mislabeled—Col; Blondie Knows Best—Col; The Fighting Frontiersman—Col; The Return of Kusto—Col; Crime Doctor's Mau—Col.
1947: Key Witness—Col; The Mil-Sore Case—Col; Boldog Drummond at Bay—Col; King of the Wild Horses—Col; The Crime Doctor's Gamble—Col.

Tetzlaff, Ted
1946: Notorious—RKO.

Thackeray, Bud

Thompson, Stuart
1946: Our Hearts Were Growing Up—Par; The Bride Wore Boots—Par; Cross My Heart—Par.
1947: Ladies' Man—Par; Variety Girl—Par.

Toland, Gregg
1945: The Kid from Brooklyn—RKO; Song of the South—RKO; The Best Years of Our Lives—RKO.
1947: The Bishop's Wife—RKO.

Totheroh, Roland
1947: Monsieur Verdoux—UA; Song of My Heart—AA.

Tover, Leo
1947: Dead Reckoning—Col; Woman on the Beach—RKO; I Walk Alone—Par.

Valentine, Joseph A.
1946: Tomorrow is Forever—RKO; So Ends My Love—Univ; Heartbeat—RKO; Lover Come Back—Univ; Magnificent Doll—Univ.
1947: Possessed—WB; Sleep My Love—UA; Joan of Arc—RKO; The Rope—WB.
1948: Sleep My Love—UA.

Van Enger, Charles
1946: Strange Conquest—Univ; Little Giant—Univ; The GhostSteps Out—Univ; The Time of Their Lives—Univ.
1947: Buck Privates Come Home—UI; The Wistful Widow of Wagon Gap—UI.
1948: The Nose Hangs High—EL; Abbott and Costello Meet Frankenstein—UI.

Van Trees, James C.
1947: Fedora—Burlous Dorsey—UA.

Vogel, Paul Charles
1946: Lady in the Lake—MGM.
1947: High Wall—MGM; Merton of the Movies—MGM.

Walker, Joseph
1946: She Wouldn't Say Yes—Col; Tars and Spars—Col; The Jolson Story—Col; It's a Wonderful Life—RKO.
1947: The Guilt of Janet Ames—Col; The Velvet Touch—RKO.
1948: The Matting of Millie—Col.

Webb, Ira
1947: Shadow Valley—EL.

Weber, George
1947: Sepia Cinderella—Her.

White, Lester
1947: Spirit of West Point—FC.
1948: The Fuller Brush Man—Col.

Wilcox, John
1947: The Macomber Affair—UA.

Wild, Harry
1947: They Won't Believe Me—RKO; Tycoon—RKO.
ART DIRECTORS

Their Credits for Features Released in 1946, 1947 and the First Half of 1948

MALCOLM BROWN

Art Director

METRO-GOLDSWYN-MAYER

JOHN HUGHES

Art Director

WARNER BROS.

COLUMBIA PICTURES

Thursday, August 26, 1948

CARL ANDERSON

Art Director

COLUMBIA PICTURES

CALFRENTO

Lady in the Lake, No Leave No Love, The Shore Off 1948: Three Daughters, MGM—Big City—MGM

ANDERSON, CARL


ANDERSON, ROLAND

1946: California 1947: Blaze of Noon, Perils of Pauline, To Each His Own 1948: The Big Clock—Par.

MURGRO, FRANK


SACHSFIN, FRANZ


SANKS, JOHN


BAUER, JAMES

1946: The Dark Corner, Duel In The Sun, Claudette & David, If I'm Lucky, It Shouldn't Happen To a Dog, Johnny Comes Foiling Home, My Darling Clementine, Margie, Something in the Night, Strange Triangle, 13 Rue Madeleine 1947: The Brasher Doubloon, Bob, Son of Battle, The Home-stretch, Carnival In Cuba, The Late George Apley, The Shocking Miss Pilgrim, Captain From Castile 1948: Fort Apache—RKO

RAY, HOWARD

1947: The Exile

BECKMAN, JOHN

1947: Monastir Verduux

BERGER, FRANK

1948: Geniux At Work, Without Reservations, Partners in Crime 1948: Homeroon, Trail Street

BERGER, RALPH

1947: If You Know Sadie—RKO; The Miracle of the Hills—RKO; Return of the Bad Man—RKO

BOYLE, ROBERT

1946: Nocturne, P. D. 1947: They Won't Believe Me, Ride the High Horse 1948: Another Part of the Forest—Col.

BROOKS, GEORGE


BROWN, BILLYARD


BROWN, MALCOLM

1947: Green Dolphin Street

BUMSTEAD, HENRY

1947: Saigon 1948: The Sainted Sisters—Par; Saigon—Par.

CAMPBELL, HOWARD

1947: Gallassa Ross

CAPTS, McCABE


CARVALHO, EDWARD

1946: It's Great To Be Young, Tanager 1947: Son of Rusty 1948: The Lady from Shang-hai—Col; The Siren of the Ban—Col.

CARRERE, EDWARD

1946: My Wild Irish Rose 1947: Winter Meeting—WB

CATHcart, DANIEL B.


CHITTENDEN, GINO


1947: Apache Rose, Belle of San Angelo, H.Morado, Trail to San Antonio, Web of Danger

CLAGUE, CHARLES

1945: Frontier Gun Law, Roaring Ranges, Desert Horseman, Gallupon Thunder, Lawless Empire, Some of the Prairie, Texas Panhandle, Two Fisted Stranger, Throw a Shuttle on a Star 1947: Building Drummond, At Bay, Boston Blackie & The Law, The Lone Hand Texas, Cowboy Blues, Miller's Daughter, Sport of Kings, Straupt Fowl, Sonora City, Terrier Trail, Singing on the Trail, Lone Wolf in Mexico, West of Dodge City, South of the Abode Trail

CLARK, CARROLL

1945: Ornamental 1946: The Bachelor & The Bobby Soxer, Subat The Sailor, Tycoon, Under the Tuske Ryn 1948: I Remember Mama—RKO; Mr. Blunders Builds His Dream House—SKO

CLARKE, CHARLES

1947: Dark Passage 1948: The Big Punch—WB

CLATWORTHY, ROBERT

1946: Because of Him, Bloodhounds, Smooth As Silk 1947: Variety Girl 1948: Hazard—20th-F.

CRAWLEY, DUNCAN


CREEPS, EDWARD

1946: Tarzan and The Leopard Woman 1947: B. Happened on Fifth Avenue, Hurl Tide 1948: Carol Fury—Par; Mr. Reckless—Par; Waterfront at Midnight—Par; Western Heritage—RKO

CRONTON, LUCIUS

1946: The Rangoon Blonde, Beat the Band, Dick Tracy vs Cue Ball, Criminal Court, Ding Decon Williams, Riverboat, Rhumba, Street Pass, Vacation in Reno, San Quentin 1947: Dick Tracy's Dilemma, Code of the West, Seven Keys to Baldsise

D'AGOSTINO, ALBERT

1946: The Rangoon Blonde, Badman's Territory, Badman Crack-Up, Criminal Court,
ARTHUR DREIFUS
DIRECTOR

Current Releases
"I SURRENDER, DEAR"
"MANHATTAN ANGEL"
For Columbia

In Preparation
"AN OLD FASHIONED GIRL"
Starring Gloria Jean

JACK BERNHARD
Director

"THE HUNTED"
"BLONDE ICE"
"THE UNBELIEVABLE"

EDWARD FINNEY
Producer
leading press and radio film
critics and commentators.

Challenging "Gentleman's Agree-
tment" obviously made a lasting
impression on those who pro-
fessionally write of and discuss
the motion picture.

While neck and neck contests
for the premier distinction are
not unusual when THE FILM
DAILY conducts its series of
polls, never before in any con-
test held under its auspice have
the two leading contenders
fought it out so evenly. There
were frequent reversals of posi-
tion, and the result actually was
doubt until the last ballot had
been canvassed.

"Gentleman's Agreement," of
course, earlier in the year won
for Kazan the Academy's "Os-
car" for the best direction of
the 1947 calendar year. "The
Treasure of Sierra Madre" was
not placed in release until 1948.

Dassin in Third Niche

The third niche in the 1947-
48 Ten Best Directors went to
Jules Dassin for his dynamic
guidance of the late Mark Hel-
linger's production for Universal-
International, "Naked City," while
the warm, human touch which
George Stevens gave to his
direction of "I Remember
Mama" for RKO placed him
fourth.

Two pictures which the crit-
critics, voting in THE FILM DAILY's
Ten Best Pictures of 1947, had
singed out for accolades brought
honors to their direc-
tors. David Lean, for his in-
telligent work on "Great Ex-
pectations," a J. Arthur Rank
production distributed here by
Universal-International, follow-
ed Stevens in the voting and
took fifth place.

In sixth, the critics placed
Michael Curtiz for his sympa-
thetic direction of "Life With
Father," brought to the screen
by Warners from the play that
made Broadway history.

The adroit guidance that
Walter Lang gave 20th-Fox's
gentle satire of suburbia, "Sit-
ting Pretty," was bound to be
sure-fire, and it was not sur-
prising that the critics voted
enthusiastically for it. Indeed,
Lang pressed Curtiz closely all
the way, and the final count
showed the two directors only
four ballots apart.

Dmytryk, Koster in Race

There was a neck-and-neck
race as well between Edward
Dmytryk, whose direction of
RKO's "Crossfire" packed a
punch, and Henry Koster,
whose light, sensitive touch
contributed not a little to Sam-
uel Goldwyn's production of
"The Bishop's Wife" for RKO-
Radio release. Thus, to Dmy-
tryk and Koster went the eighth
and ninth places in the 1947-48
roster. "Crossfire," incidentally,
was one of the 1947 "Ten Best
Pictures."

To round out the screen sea-
son's ten outstanding directors
the critics and commentators
chose George Cukor on the
basis of his effective handling
of "A Double Life" for Universal-
International.

It is interesting to note that
the directors singled out for
honors this season include only
two who were similarly ac-
claimed during the two previ-
sous seasons. They are Kazan
whose "Boomerang" for
20th-Fox attracted wide
critical recognition last
season, and Curtiz whose
"Mildred Pierce" for Warn-
ers was hailed by the re-
viewers in the Film Daily
poll for 1945-46.

The established contest rules
included a provision requiring
that the critics in voting for
individual directors specify the
picture or pictures upon which
the choice was made. Under the
rules, ballots were not cumula-
tive, the tally being by individ-
ual pictures.

Forty-six directors qualified
for the supplementary Honor

(Continued from Page 1)

THE TEN BEST DIRECTORS

THE 1947-48 HONOR ROLL

JOHN FARROW for "The Big Clock" (Paramount).
HENRY POTTER for "The Farmer's Daughter" (RKO).
IRVING PICHET for "The Miracle of the Bells" (RKO).
KING VIDOR for "Duel in the Sun" (Selznick).
JOHN FORD for "The Fugitive" (RKO-Argosy).
ROBERT MONTGOMERY for "Ride the Pink Horse" (U-I).
CECIL B. DeMILLE for "Unconquered" (Paramount).
IRVING RAPPER for "The Voice of the Turtle" (Warner's).
NORMAN Z. McLEOD for "The Secret Life of Walter Mitty" (Goldwyn-RKO).
HENRY HATHAWAY for "Kiss of Death" (20th-Fox).
VICTOR SAVILLE for "Green Dolphin Street" (M-G-M).
ABRAHAM POLONSKY for "Body and Soul" (UA-Enterprise).
ALFRED HITCHCOCK for "The Paradine Case" (Selznick).
DUDLEY NICHOLS for "Mourning Becomes Electra" (RKO).
GEORGE SIDNEY for "Cass Timberlane" (M-G-M).
WILLIAM A. WELLMAN for "The Iron Curtain" (20th-Fox).
IRVING REIS for "The Bachelor and the Bobby Soxer" (RKO).
WILLIAM D. RUSSELL for "Dear Ruth" (Paramount).
IRVING REIS for "All My Sons" (Universal).
FRED ZIMMERMAN for "The Search" (M-G-M).
GEORGE S. KAUFMAN for "The Senator Was Indiscreet" (Universal).
HENRY KING for "Captain From Castile" (20th-Fox).
MICHAEL POWELL and Emeric Pressburger for "Black Narcissus" (U-I-Rank).
MICHAEL GORDON for "Another Part of the Forest" (U-I).
HENRY POTTER for "Mr. Blandings Builds His Dream House" (SRO).
JOHN M. STAHL for "The Foxes of Harrow" (20th-Fox).
MERYN LeROY for "Homecoming" (M-G-M).
CHARLES WALTERS for "Easter Parade" (M-G-M).
NORMAN TAURG for "The Bride Goes Wild" (M-G-M).
CURTIS BERNHARD for "Possessed" (Warner's).
GEORGE MARSHALL for "The Perils of Pauline" (Paramount).
ELLIOTT NUGENT for "Welcome Stranger" (Paramount).
ORSON WELLES for "The Lady From Shanghai" (Columbia).
JOHN STURGES for "The Sign of the Ram" (Columbia).
CLARENCE BROWN for "Song Of Love" (M-G-M).
JULIEN DUUVIVIER for "Anna Karenina" (20th-Fox-Korda).

(Continued on Page 57)
SEPTEMBER-DECEMBER RELEASES

Columbus
Walk a Crooked Mile; Gentleman from Nowhere; Black Eagle, The Story of a Horse; Trilby Thrust.

Eagle Lion
Northwest Milestone; The Olympic Games of 1948; In This Corner; My Son, My Son (reissue)

Film Classics
Drums (1); Feathers (1); Seraph; Stroll (1)

M-G-M
A Southern Yankee Under Fire

Monogram
The Music Man (9); Joe Palooka in Winner Take All (15); Johnny Mack Brown Western (20); Kidnapped (20)

Paramount
(Tentative) Sorry, Mr. Fury (24)

RKO Radio
Good Sam (9); Borderline (11); Rose Street (18)

Republic
Angel in Every Soul of God's Country; Desperado of Dodge City; Grand Canyon Trail

Screen Guild
The Return of Wildfire; The Prairie; Miracle in Heaven; Treasure Island; Ring of the Turk (reissue); Partners of the Plains (reissue)

SRO
The Paradise Case; Mr. Blundings Builds His Dream House; Duel in the Sun (1941); additional releases

20th Century-Fox
The Luck of the Irish; Everything's Forever; The Creeper; The Gay Intruder

United Artists
An Invisible Man; All God's Chillun (reissue)

Universal-International
One Torch of Venice; The Saxon Charm; Lureway; An Act of War; For the Love of Mary

Walters
Two Guys from Texas (4); Rope (25)

OCTOBER
Columbus
The Loves of Carmen; The Untamed Breed; I Surrender Dear; Rusty Leads the Way

Eagle Lion
Hollow Triumph; Adventures of Galahad; Bear; Behind Locked Doors; The Count of Monte Cristo (reissue); The Son of Monte Cristo (reissue)

Film Classics
In the Sanft Domain; Unknown Island (16); A Date with Murder (20)

M-G-M
Julia Misbehaves; No Minor Vice; The Secret Love

Monogram
Jimmy Wakely Western (3); Smugger's Cove (10); Johnny Mack Brown Western (17); Jimmy Wakely Western (21)

Paramount
(Tentative) The Ladies of Bitter Creek (8); Night Has a Thousand Eyes (25)

RKO Radio
Rachel and the Stranger (19); Mourning Becomes Electra (16); Station West (30)

Republic
Mornings; Adventures for Three; The Defender; The Plunderers; Rose of the Yukon

Screen Guild
S.O.S. Submarine; Jingle Goddess; Bell of San Fernando; Duke of West Point (reissue); Muzzy Anderson (reissue); Candidly of Bar 90 (reissue)

20th Century-Fox
(Tentative) The Law and Mantle Room Apartment for Peggy; Night Wind

United Artists
Girl from Manhattan (15)

Universal-International
(Tentative) The Unraveller; The Countess of Monte Cristo; Rogue's Regiment

Walters
Smart Girls Don't Talk (9); Johnny Belinda (23)

NOVEMBER
Columbus
The Return of October; The Dark Past; Racing Luck; Lower Tides; Cube

Film Classics
Daughter of Ramon (15)

Paramount
(Tentative) Sealed Verdict (6); Talented Millions (19)

RKO Radio
A Song Is Born; The Typted Road; The Boy With the Green Hair (27)

Republic
Drums Along the Missouri; The Far Frontier; The Red Pony; Wake of the Red Witch; Sundown in Montana

Screen Guild
Harrison; Last of the Wild Horses; Flirting With Fate; (reissue); That's My cup (reissue); Heart of Arizona (reissu

SRO
Portrait of Jennie (11)

20th Century-Fox
(Tentative) Room House; When My Baby Smiles at Me; Now of Consequence; Judo Patrol; Bumalo 13

Universal-International
(27)

Walters
June Bride (19); Fighter Squadron (27)

DECEMBER
Columbus
The Man from Colorado; The Gallant Blade; Ladies of the Chorus; Blonde's Secret

Film Classics
The Silent Service (15)

Paramount
(Tentative) The Battle of Paleface (24)

RKO Radio
Every Girl Should Be Married (25)

Universal-International
(Tentative) Gypsy Criss; Family Honey Moon

Walters
Screen Guild
The Moster Story; Bar 20 Justice (reissue)

United Artists
War Path (1); Cover Up (15)

Universal-International
(Tentative) Chris Cress; Family Honey Moon

Walters
Screen Guild
Servant Woman (11); Decision; Christopher Blake (25)

Fitzgerald; and "Easy Does It," to co-star Bob Hope and Rhonda Fleming. In September, Columbia will start "Samson And Delilah," which will co-star Hedy Lamarr, Michael Curtiz and Phyllis Calvert.

Paramount is also preparing "I'll Never Love You" as a starring vehicle for Betty Hutton and "Postal Inspector" for Alan Ladd. Hal B. Wallis has one more picture to de-

Studios Complete 1948-49 Production Plans

Survey Indicates Costs Will Be Geared to Anticipated U. S. Market Returns

(Continued from Page 1)

properties pretty well lined up. Costs, the chain pointed out, will be geared to the domestic market.

A studio-by-studio survey reveals the following:

Twentieth is shooting "Prince of Foxes" in Italy, with a cast headed by Tyrone Power, Orson Welles and Wanda Hendrix. It is making "Affairs Of Adelaide" ("The Britannia Mews") in England with Dana Andrews and Maureen O'Hara; 20th-Fox will also do "I Was a Male Bride," shooting five weeks in En-

Twentieth has started "Down To The Sea In Ships," with Richard Widmark, Dean Stockwell and Cecilm Kellaway and is also producing "Mother Is A Freshman," with a cast headed by Loretta Young and Van Johnson; "The Far, Far Away," "Lady Wineminter's Fan," with Madeleine Carroll, George Sanders and Richard Greene.

Twentieth will shortly start shooting on "Mr. Belvedere Goes To College," to star Clifton Webb; "Lydia Bailey" and "Cock Of The Ocean," best sellers; "Waltz Into Darkness" and "The Gay Pursuit," novels. Company will also do a remake of its hit, "Bad Girl," while Darryl F. Zanuck will personally produce the "Shows of Kilimanjaro," based on a short story by Ernest Hemingway.

At Culver City

M-G-M is shooting "The Barkleys Of Broadway" (Fred Astaire and Ginger Rogers); "Little Women" (June Allyson, Margaret O'Brien, Elizabeth Taylor, Peter Lawford); "Take Me Out To The Ball Game," with Frank Sinatra, Gene Kelly and Esther Williams. M-G-M's recently completed "Edward, My Son," co-starring Spencer Tracy and Deborah Kerr, in England.

The Culver city plant is preparing "Quo Vadis," to be made in Italy in color; "Neptune's Daughter" to co-star Red Skelton and Esther Will-

Paramount, plans

Paramount, producing "The Heiress" (Olivia de Havilland, Sir Ralph Richardson, Montgomery Cliff and Miriam Hopkins); "Streets Of Joseph (with William Holden, Macdonald Carey, Mona Freeman, William Bendix); and "One Woman," co-

Paramount's plans

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Shooting will start shortly on "A Mask For Lucretia," to co-star Paulette Goddard, Joseph Cotten and MacDonald Carey; "Diamond In The Sky," for Bing Crosby and Barry

Burbank Is Busy

Walters are producing "The Fountainhead" (Gary Cooper, Patricia Neal, Raymond Massey); "Happy Days," "Two Guys And A Gal," Dennis Morgan, Jack Carson. slated for early production at "Montana," to co-star Erroll Flynn and "Dead End," which releases "Reckless Road," a Michael Curtiz pro-


Transatlantic Pictures, in which Alfred Hitchcock is a partner, is making "Under Capricorn," starring Ingrid Bergman, for Warner Bros. release. Michael Wilding and Joseph Cotten are co-starred with Miss Bergman, and the picture is being made in England.


U-1 Resumes Soon

Universal-International is expected to make production Squeal Spt., with "Amboy Dukes," a New York Story of juvenile delinquency, slated for

(Continued on Page 57)
1948-49 Production Plans Are Completed

Louis Kiing for "The Green Grass of Wyoming" (20th-Fox).

Norman M. McLeod for "The Road to Rio" (Paramount). 

OTo PREMINGER for "Forever Amber" (20th-Fox).

Donn Reisner for "Bill and Coo" (Republic).

Vincente Minnelli for "The Pirate" (M-G-M).

Jacques Tourner for "Berlin Express" (RKO).

William A. Wellman for "Magic Town" (RKO).

Lloyd bacon for "I Wonder Who's Kissing Her Now" (20th-Fox).

Kenn Levin for "The Mating of Lilly" (Columbia).

Robert stEVenson for "To the Ends of the Earth" (Columbia).

Wang cy cy a E-L

At Eagle Lion, Wang has started "The Young Doctor," with a cast including Robert Cummings, Arlene Dahl, Richard Hart, Richard Basehart and Jess Barker. He has "The Blank End" in preparation and it will star Joan Bennett.

Cavalleri Prods, headed by Robert young, the actor, and Eugene Leary, will make "The World And Little Willie," an original story. Young, Joan Lockhart and Young's four daughters will be in the cast.

Bryan Fox will produce "These Were Our Dorys," pertaining to the atom bomb and the government plant at Oakridge, Tenn., as a background. William Katzenel, Broadway producer, will make "Ber- der Pilot," a semi-documentary story.

Wagner has just completed "Tusla" in Technicolor, with Susan Hayward and Robert Preston co-starred. William moss made "The Big Cat," also in Technicolor, with Preston Foster, Lon mcCallister and Peggy garner heading the cast.

Eagle Lion will produce "It's My Life," the story of the birth of the Secret Service, and will star Scott Brady. E-L has just finished the Red Stallion in the Rockies." in Cinecolor.

Alfred Artists

Paul Short, in co-operation with the Variety Clubs International, will make "Bad Boy" for Allied Artists release, Audio Murphy. World II's most decorated soldier, will be starred. Roy D. Ruth Prods, will produce "Red Light," and winds Prods. (Julian Lester and Frank Melford), Harold bell wright's "When A Man's A Man." King Bros. will do "Gun Crazy," with its author, MacKinlay Kantor as associate producer.

Monogram plans to place 10 pictures in production before the end of the year, including "Roseanna McCoy" in September. "Joan Of Arc," made by Sierra Pictures, in which Walter Wagner, Ingrid Bergman and Victor Fleming are partners, will be released by RKO-Radio. It was made at a cost of $4,600,000.

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In a year of great boxoffice attractions

from

20 CENTURY-FOX

That LADY IN ERMINE
COLOR BY TECHNICOLOR

OPENED TO THE BIGGEST BOXOFFICE LINES OF 1948
AT THE ROXY THEATRE, N. Y.

MATCHING THE RECORDS OF 20th’s TOP
TECHNICOLOR MUSICALS IN CINCINNATI,
PORTLAND, SEATTLE, LOS ANGELES, CHICAGO!
**MPEA in Germany Granted First ECA Guarantee**

Covers $456,000 Program in U. S. and British Zones; 52 Features, 26 One-Reelers

Berlin (By Cable)—Importance of films in the economic revival and democratization of postwar Germany is seen in approval of the first guaranteed investment granted the Motion Picture Export Association, Inc., of Germany, under the Economic Cooperation Act by the Bipartisan Board of the U. S. and British zones.

Guarantee covers a $456,000 program of film imports into the U. S. and British zones, permitting 52 films (Continued on Page 3)

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**Five S-W Theaters Sold on the Market**

Philadelphia — Stanley-Warner is willing to sell five of its local theaters, according to informed real estate sources. Circuit, it is understood, is interested in a deal for all five houses, or in separate transactions.

Price asked for the situations was not revealed but the cash outlay (Continued on Page 3)

**20th-Fox Petition Nixed Re ‘Frisco TV Application**

Washington Bureau of THE DAILY FILM

Washington — The FCC yesterday denied 20th-Fox’s petition for reconsideration of its request to amend its San Francisco TV application by including as evidence the (Continued on Page 6)

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**ATOI Seeks More Adult Film Fare on Basis of Insurance Company Population Statistics**

Indianapolis — A bigger proportion of adult film themes is advocated by the Associated Theater Owners of Indiana on the basis of insurance company statistics which reveal that the U. S. population is growing steadily older. Quoting figures from the Metropolitan Life Insurance Co., ATOI points out that while 38.8 per cent of Americans were under 20 years of age in 1920, projections indicate that in two years only 31 per cent will be under 20, while the portion of those over 44 will be 29.3 per cent. “Aren’t these figures impressive enough to consider a little bigger portion of adult pictures?” ATOI queries.

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**N. Y. Film Council Plans Conference**

A city-wide conference on the use of films for public affairs purposes is planned by the New York Film Council as part of its five-point program for the year. Conference may be held in the Fall during Audio-Visual week.

New board of directors, headed by Willard Van Dyke, also plans steps working to the repeal of city and state laws on licensing and censorship of 16 mm. films. Move will (Continued on Page 3)

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**Minneapolis Exhibs. to Retain Inactive Licenses**

Minneapolis — Operators of two neighborhood houses, forced out when the theater buildings were sold, are permitted to retain their licenses under an inactive basis, by action of the City Council’s license committee.

Mrs. Roy Secrest, wife of the late (Continued on Page 3)

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**Churubusco Exec. Promotes Video in Latin America**

Mexico City (By Air Mail) — Emilio Azcarraga, owner of a circuit of 25 theaters, a half interest in Churubusco Studios and of Mexico’s foremost radio network, was elected president of Television Asociada, a new organization designed to stimulate (Continued on Page 3)

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**ITOA Affirms ASCAP Appeal**

Stern Named Superfilm’s Western Sales Supervisor

Harry Stern has been named supervisor of Superfilm Distributing Corp.’s activities in the Coastal and Rocky Mountain districts, Marcello Giroli, president, and Bernard Jacon, sales manager, announced. Formerly Western division manager for Gaumont-British, PRC and United Artists, Stern leaves for his new post shortly.

ITOA will appeal Judge Vincent Leibell’s decision in the ASCAP suit to obtain “not alone damages, but even far more sweeping relief,” Milton J. Weisman, general counsel, revealed yesterday. In a monograph released to the press, Weisman declared: “No Appellate Court will ever amend this decision to the detriment of the interests of the exhibitor.”

Blasting the attitude of TOA leaders who have advised exhibitors (Continued on Page 3)

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**Reports to be Basis for Talks At MPAA President’s Sunday Meet with BOT Top**

London (By Cable) — That MPAA President Eric A. Johnston’s Sunday meeting at the home of Harold Wilson, BOT president, will be more than a mere social call was confirmed yesterday when it was learned that both J. Arthur Rank and Johnston are preparing reports to Wilson to be used as a basis for discussion at the conference.

Rank’s report is expected to embody his viewpoints on the industry situation both here and in the U. S. (Continued on Page 3)

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**$13,570,000 Earned By Para. in 6 Months**

Paramount’s earnings for the six months ended July 3, after all charges including estimated provision for income taxes, is estimated at $15,570,000, it was announced yesterday. Amount includes $3,312,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

At the same time it was reported (Continued on Page 6)

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**Indianapolis Drops Plan For Free Children’s Pix**

Indianapolis — A project under which the Chamber of Commerce, Better Business Bureau and several other civic groups would have sponsored a war against juvenile delin- (Continued on Page 6)

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**Five Companies Bow To Record N. Y. Heat**

At three o’clock yesterday when the mercury hit 101 degrees, home office employees at RKO, Eagle Lion and Warners were given the rest of the day off. Hour later, office workers at Paramount and Monogram were told to go home. Vanguard’s staff left at 4:15. In the other home offices, which are air-conditioned, personnel worked till regular closing time. TOA closed at 1:00 p. m.
Financial

New York Stock Market

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"Rope" Sets Globe Record

Defying one of the hottest days of the summer, Alfred Hitchcock's "Rope," for Warner release, broke every record at the attendance for the money taken in at its opening at the Globe Theater yesterday, according to Harry Warner, owner of the Broadway house. Over twenty hundred people were in line well before the 8:30 p.m. opening time, with a packed house recorded for the initial show. Business continued at this pace throughout the day, despite record heat.

House Com. to Reopen Film Hearings in Sept.

Washington Bureau of the Film Daily

Washington—The K-B Amusement Co. yesterday asked in a summary judgment in its efforts to force the Stanley Co. out of the jointly owned MacArthur Theater. K-B contends this was barred by the Paramount decision. Stanley replied by a motion to dismiss, on the ground that the decision was not final because it involved the Paramount case, and K-B answered that it needed no final judgment.

Yesterday's motion declared there is no substantial difference between the parties on the case of the company and the Stanley Co., and also that there is no matter immediately on legal issues. K-B Attorney Philip Oppenheim said he expected the motion for summary judgment and the Stanley motion to dismiss would be consolidated for argument, probably late in September or in October.

Dembow Drive Captains to Meet

William Bein, Central district manager for National Screen Service, and Ben Ash, Los Angeles branch manager, arrived yesterday for preliminary meetings with George F. Dembow, vice-president in charge of sales, with regard to the George Dembow Tribute Drive, scheduled to begin Sept. 19. Bein and Ash are Eastern and Western drive captains.

La Falce Gets Additional Duties in WB Realignment

Washington Bureau of the Film Daily

Washington—La Falce, Warner theaters advertising and publicity director in the Washington office, has been given the additional duties of managing direct-mail operations of downtown houses, the Warner and the Metropolis.

His new duties came as part of a series of changes announced by the new zone manager, George C. Crouch. Louis F. Ribinick has been named film buyer and George Warner head booker. James W. Root will be assistant feature booker as well as short subject booker, and Charles Grimes will assume supervision of the Stanley Theater in Baltimore, as well as the Virginia district theaters.

Harry E. Lohmeyer continues as manager of neighborhood houses in Washington and Nat Glassman continues as district manager of Maryland district theaters.

FC Sets "Sofia" Premiere For Rioto on Sept. 3

Washington Bureau of THE FILM DAILY

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Comming and Going

Paul MacNamara, vice-president of SIR and Vanguard, is in from the Coast for conferences with Eastern executives.

Arriving from Europe today aboard the S. S. Matarona are David Niven and MRS. Niven, Psychiatry publici ty chief, to return to the Coast. Charles Simonielli, 1-E. Eastern executive, returned from Hollywood yesterday.


Abe Olman, general manager of M-G-M Music interests, is on the Coast visiting M-G-M studios and will return to New York Sept. 7.

H. M. Richery, M-G-M exhibitor relations head, leaves today for a three-day visit to Detroit which will be followed by a trip to Washington.

Russell Stewart, of M-G-M, is home office publicity director, is due back from the Coast today.

Howard Dietz, M-G-M vice-president and director of advertising, publicity and exploitation, returned yesterday from a 10-day trip to Paris.

William B. Zollner, head of M-G-M's subject sales, reprints and emplotments, arrives in Philadelphia today from the Coast for conferences with John J. Maloney, Central relations.

C. J. Brian, New Orleans M-G-M manager arrives in town yesterday to spend several days at home offices.

Victor Saville leaves the Coast Sept. 3 on route to London to start preparatory work on "Compulsion."

William Heideman, Eagle Line captain, leaves Chicago today.

Dismiss U-I Holders Suit

Suit against U-I execs, Charles D. Prutzman, N. J. Blumberg, J. Chevre Clothier, and Clifford Work, brought by Stephen Truncale, a minority stockholder, charges violation of the SEC Act of 1864, has been dismissed in Federal Court.

Detroit Sponsors Football Benefit

Detroit—Area theaters are running daily special and selling tickets for the professional football game to be sponsored by the Variety Club of Detroit, for the benefit of the Variety Club's fund. Attractions will be the Detroit Lions and the Philadelphia Eagles.
Reports of wide differences of opinion among U. S. company representatives in London on means to approach film problems were discounted here yesterday. Observers hinted that Dr. A. Johnston went to England with full powers from the MPAA company presidents, all the reps are employees of the companies. Any differences could be only minor, it was said, with Johnston in the position to make any necessary decisions.

Five S-W Theaters Said on the Market

(Memo continued from Page 1)

needed to purchase the theaters is said to be high. Theaters said to be on the market include the Boyd, Aline, Mastbaum, what is left of the Earle lease, and the Victoria. Latter may be turned into a non-theater structure. If completed, sale would leave S-W with the Stanley and Stanton Theaters, both in good locations on Market St.

Melbourne Bill to Permit Censoring of All Films

(Memo continued from Page 1)

Melbourne (By Air Mail)—In a move believed aimed at films brought into Australia through the Soviet Embassy, a new censorship bill has been introduced into the Victorian Parliament which provides for censorship of all films, whether or not an admission charge is to be made. In the past non-theatrical films have been admitted without censorship.

Churubusco Exec. Promotes Video in Latin America

(Memo continued from Page 1)

late TV development in Latin America. Organization was formed at the recent conference of the Inter-American Association of Broadcasters in Buenos Aires.

Deaths

HELEN LEE WORTHINGTON, former Ziegfeld girl, star, died in Los Angeles.

MRS. ALBERTA GALLATIN, 87, stage star for three decades, died in Metropolitan hospital. Funeral tomorrow.

Along the

with PHIL M. DALY

Friday Fadeout

• • • GEORGE ROTH, head of the recently organized Royal Pictures, obtained what may turn out to be a highly valuable property when he acquired the U. S. and Canadian distribution rights to a new version of Robert J. Flaherty's classic production, "Nanook of the North." Narration, sound effects and music serve to tailor the film for modern audiences who are certain to find it as unique and powerful as when initially exhibited in 1922. As one observer remarked leaving the Sutton the other day, "It hasn't lost a thing, it's as wonderful as it ever was." • • • GOOD BET for movie companies is WJTLV's "Movieland Quiz" show which boasts stills and old and current films to be identified by both audience and home viewers. Some companies already taking advantage of the chance to ride in on free publicity for local pin openings.

(Continued on Page 1)

Five S-W Theaters Said on the Market

Melbourne Bill to Permit Censoring of All Films

Churubusco Exec. Promotes Video in Latin America

Deaths

Friday, August 27, 1948

lank and Johnston

pre Memos to Wilson

(Partial from Page 1)

ad will be supplemented with a statement by Jack Lawrence of ARQ on the difficulties experienced in Rank's product in America.

The Johnston report is seen as a strong indication that the talks concluded this week with British representatives of American companies, and on his own trey of the problems under consideration. The talks had his final infab with the U. S. distributors yesterday morning.

At luncheon with Rank, the general film situation was further discussed.

Meanwhile, the Daily Express, which on Tuesday had attacked Johnston, yesterday applauded Wilson for inviting him as house guest yesterday. In a comment filed, "Brushoff Court Courteous," Express calls the invitation a sensible and plausible move whereby Wilson indicates Britain's quota policy is not or negotiation. Story continues, Wilson is to be praised for his determination. The country is behind him in his efforts to give British films a chance of rooting themselves firmly in the affections of the people."

Minneapolis Exhibs. to Retain Inactive Licenses

(Continued from Page 1)

Perator of the Princess, plans to build a theater on W. Lake St., while Mr. Ely Enquist and Paul Mans said they plan to move their license or the Vogue to a nearby building W. Lake. No license was granted to the new owners of the theater structures.

Correction

"Loves of Don Juan" is released by Superfilm and not by Siritzky, as printed here yesterday.

DEATHS

MENDES-SCHINDEL

Walled-Off Bureau of THE FILM DAILY

Mendes-Schindel

Walled-Off Bureau of THE FILM DAILY

Hollywood—Josephine Mendes, Mexican film actress, and Albert R. Schindel, have obtained a marriage license.

Perry-Carrington

Lincoln, Ill.—G. L. Carrington, Jr., son of the Altec Service president, was married here to Hatrick Clare Perry. Couple will reside in Eucenio, Calif.

Wedding Bells

New York Film Council Plans City-Wide Contab

(Continued from Page 1)

be implemented by an active committee to study the licensing and censorship laws.

Other points on the program include active aid to the Board of Education in its efforts to secure adequate funds for visual education in New York City schools; organization of a group of specialists to demonstrate the use of film for discussion, and the drawing up of literature by the Council on such subjects as "How to use a film to stimulate discussion."
The roaring Lion is singing!
He is singing the praises of
The Studio of Hits!
He sings: “We never stop,
We’re on the top!”
He sings: “Metro-Goldwyn-Mayer
Is the answer to your prayer!”
He sings: “We’ve got the Stars!
We’ve got the Hits!”
It has been a summer of
Achievement and as the New Season
Looms ahead M-G-M is ‘way out front!
Vitamin M-G-M is the life-spark
Of 1948 showmanship!
In Every M-G-M Exchange, from the BOSS to the BOOKER everybody's proud and enthusiastic!

WATCH THIS NEW SENSATION!

M-G-M's "A DATE WITH JUDY" starring WALLACE BEERY, JANE POWELL, ELIZABETH TAYLOR, CARMEN MIRANDA, XAVIER CUGAT and his Orchestra, ROBERT STACK • Color by TECHNICOLOR • Screen Play by Dorothy Cooper and Dorothy Kingsley • Based on the Characters Created by Aileen Leslie • Directed by RICHARD THORPE • Produced by JOE PASTERNAK

EVERYBODY JOIN THE CHORUS!
THE LATEST WORD ON ROPE:

"Rope Ties You into Knots!"

—WALTER WINCHELL

Friday, August 27, 1948

$13,570,000 Earned By Para. in 6 Months

(Continued from Page 1) that the company's second quarter earnings, on the same basis, were $8,510,000, including $5,456,000 undistributed earnings of subsidiary figures company with $17,407,000 earned in the first half of 1947, are earnings of $7,885,000 for the second and 1947 quarter. This year's earnings are equal to 84 cents per common share for the second quarter and 1.96 for the six months period, compared with $1.11 and $2.45 earned in the 1947 fiscal terms.

It was noted that effective with the beginning of the 1948 fiscal year, Paramount has excluded earnings of all subsidiaries operating outside of the U.S. and Canada, except to the extent that dividends have been received from such subsidiaries. Company has continued its practice of taking up film revenues from subsidiaries operating outside of the U.S. and Canada only to the extent that such revenues have been received in dollars or are remittable under existing restrictions on remittances. Paramount's board already declared the regular quarterly dividend of 50 cents per share on the 27th day of September 7, to holder of record Sept. 7.

Plan Non-Segregation Theater

Washington Bureau of THE FILM DAILY Washington-Garfield L. Kase Washington theater builder, and Theodore Granik, director of the American Forum of the Air, yesterday outlined plans to build a legitimate theater in Washington if they can be assured of obtaining first-run shows. The new theater would operate on a non-segregation basis, its sponsor said.

Send Birthday Greetings To—

Kay York Aug 27
R. E. Menster Aug 28
J. C. G. Cost Aug 29
Fred Heath Aug 30
Irving Mack Aug 31
H. Neil East Sep 1
Harry Michelson Sep 2
E. M. Booth Sep 3
T. J. McBride Sep 4
R. M. Savidge Sep 5
Ringo Montgomery Sep 6
Mack Litman Sep 7
Edward A. McGuire Sep 8
Julie Bishop Sep 9
Raymond Manser Sep 10
Ed. Hinchey Sep 11
John Edwards Sep 12
Elvina H. Korn Sep 13
Raymond Manser Sep 14
John Savidge Sep 15
Freddie March Sep 16
Richard Mack Sep 17
Hugh H. Martin Oct 1
John Savidge Oct 2
H. Neil East Oct 3
Harry Michelson Oct 4
E. M. Booth Oct 5
T. J. McBride Oct 6
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Raymond Manser Oct 16
John Savidge Oct 17
Freddie March Oct 18
Richard Mack Oct 19
Hugh H. Martin Oct 20
John Savidge Oct 21
H. Neil East Oct 22
Harry Michelson Oct 23
E. M. Booth Oct 24
T. J. McBride Oct 25
R. M. Savidge Oct 26
Ringo Montgomery Oct 27
Mack Litman Oct 28
Edward A. McGuire Oct 29
Julie Bishop Oct 30
Raymond Manser Oct 31
MINNEAPOLIS—Drive-In, regular theater construction and extensive remodeling operations are at a high mid-Summer peak with 15 such activities reported in the Minneapolis G:\\* territory of Wisconsin, Minnesota and the Dakotas.

Four standard saddlers, six drive-ins and six renovations are either contemplated or under construction in addition to a score of other situations announced previously during the Spring and Summer.

Latest drive-in plans include announcement by Minier Circuit of Wisconsin plans of pad to construct 650-car drive-in four miles south of Chipewa Falls on Highway 88, to cost $100,000 and opening about April 1. Special ear phones for deaf patrons will be installed as well as rest rooms, bottle warmers and refreshment stands.

Also in Wisconsin Sheldon Groups, Eau Claire, plans a 500-car drive-in at $25,000 between Eau Claire and Chipewa Falls, general area of planned Minor outdoor stand, Hayward. Temporary injunction granted four Ernst vs. city, A. N. Donellan and others to prevent city from selling land for a projected theater was dissolved allowing construction resumed of 400-seat $50,000 theater by Donnellan, George Minor Circuit who reopening new $150,000, 500-seat outdoor theater at Menominee, Was., for Thanksgiving opening in addition to 400-seat stand at Rhinel.

In Minnesota Ralph Goeke’s new drive-in at Rochester is completed and recently opened. Meanwhile, in Minneapolis, Minnesota Amusement Co. and Mans & O’Reilly have each signed for conventional theatrical permit in its downtown area, site of new drive-in operation by MEF. Action on application awaits from council.

In South Dakota, the new Milbank drive-in has been completed by Mike and Peter Weis and is ready for opening and at Sioux Falls, Joe Floyd’s drive-in will get competition soon from a 350-car outdoor stand planted by Harold Hanson, to be ready Oct. 1.

The Plaza is the new name of the remodeled Colonial, closed since 1937, in Waterloo, S. D. Stand is a 1,000-seater replacing 4ACO’s recently destroyed State. A $40,000 new fitting job is planned for Huber’s Grand & Crookston, Minn., and another remodel job on their Garden, both 600-caraters in Minneapolis the Nile, Variety and Homewood stands will get combined $150,000 improvements, contemplating earlier runs.

**Building Remodeling**

**About the Trade**

AN UNSUPPORTED FILM of pure adhe-

sive that provides a metal-to-metal bond resistant to shear tests up to 3,500 pounds per square inch has been announced by Minnesota Mining & Mfg. Co., St. Paul, operators, who prefer bonding films, it is transparent, roughly resembles cello-

phone in appearance, is provided in rolls like tape and is not tacky to the touch.

ED H. WOLK, veteran equipment parts manufacturer at 1230 S. Wabash Ave., Chicago, is celebrating his 30th anniversary in the trade this month.

THERMOPLASTIC MATING for use in public buildings, factories, and homes has been marketed by the B. F. Goodrich Co. The new matting will lie flat, conforming to irregular surface better than rubber matting. It is 3-32 inches thick by 36 inches wide, and is supplied in rolls from 25 to 35 yards.

**Self-contained Corn Popping Unit Ready**

Krispy Kist Korn Machine Co., of Chicago, manufacturer of custom-built corn popping machinery, is now delivering a new Model 1085 Krispy Kist Korn Kabin, a self-contained popcorn unit.

The popping facilities of the model are large enough to take care of the average outdoor theater crowd, and the unit can be furnished either gas or electric heat, motor driven.

Model 2858, designed expressly for outdoor theater use, can be furnished less the case for any operators who do not wish to do their popping in a centralized location where the equipment will not be seen by their customers.

**New Plastic Finish Offered by Rayam**

Theater operators may solve the problem of high costs of housecleaning and decorating with a new, easily applied liquid plastic that renews the surface of painted or varnished floors, linoleum, woodwork, window sills and other interior surfaces with a glossy, long-wearing finish that does not crack, craze or flake off.

The new finish, developed by the Rayam Plastic Products Co., Chicago, is simply wiped on with a clean cloth, requiring only a small amount of water. No skill is required. No brush is needed. One of its economical fea-

tures is that a little of the finish goes a long way. One gallon covers approximately 1,600 square feet.

**Stewart Firm Handling Glo-Dial Theater Clock**

Detroit—Jack Stewart Sales Co., which has opened offices in the Fox Theater Building, has taken over the Michigan franchise for the Glo-Dial Theater Clock, made by Barnett Film Service. Clocks are now being installed in the Strand and Barry at Hastings and in the Lake and Lake Odessa by the new company. New company also has contracts for 100 other theaters in the state.

New sound servicing agreements have been signed by Altec service with the following theaters—

- Connecticut—Center, Hartford.
- Massachusetts—Drive-In, Raynham; Drive-In, Shrewsbury; Saugus Auto, Saugus; Drive-In, Weymouth; Lee, Lee; Onset, Onset.
- New York—Village, New Hartford; Franklin Drive-In, Malone; State, Niagara Falls; Universal Newsreel, New York.
- Pennsylvania—Temple, State, Strand, Altoona; State, Ambridge; Capitol, Pennsylvania, Butler; Sandy Beach Drive-In, Harvey’s Lake; Royal, Hummelstown; Fox, Rex, Philadelphia; College, Swarthmore.
- Delaware—Center, Rehoboth Beach.
- Maryland—Madison, Royal, Baltimore.
- New Jersey—Hippodrome, Atlantic City; Orpheum, Jersey City; Mooretown, Strand, Ocean City; Capi-
- tol, Woodbine.
- Virginia—Hampton, Norfolk.
- Ohio—Skyway Drive-In, Coshoo-
- tony; Skyway Drive-In, Springfield; Troy Drive-In, Troy; Drive-In, Wilming-
- ton; Goodale, Columbus.
- West Virginia—Mill Creek, Mill Creek; Community, Valley Head; Elkins Drive-In, Elkins; Lewis, Lewisburg.
- Kentucky—Park, Middlesboro.
- Michigan—Battle Creek Drive-In, Battle Creek.
- Wisconsin—Civic, Oshkosh.
- Indiana—Drive-In Theatre, Bloomington; Drive-In Theater, Marion; Lafayette Drive-In, Lafayette.
- Illinois—Empire, Playboy, Stude-
- baker, Chicago; Glen, Glen Ellyn.

**Equipment Maintenance**

**More Theaters Sign for Altec Servicing**

**Construction at Peak in Minn. Territory**

**Building Remodeling**

**Equipment Maintenance**

**More Theaters Sign for Altec Servicing**

**Construction at Peak in Minn. Territory**

**Driving-ins Opening Without Soundheads**

Chicago—Drive-In theaters are opening so fast in this area that some of them do not have all soundheads ready for opening nights. Auto owners appear to come anyway for the thrill of the opening.
**Timely As Today's Headlines!**

New York World-Telegram

**FBI GUARDS RED TUTOR AFTER FREEDOM LEAP**

Dally Mirror

**I JUMPED TO GET FREE FROM REDS, TEACHER SAYS**

Herald of the Tribune

Mrs. Rosenkina Leaps From Soviet Consulate. In Hospital After 36Story Jump to Escape Reds.

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**Acclaimed**

**HOLLYWOOD REPORTER**

Quote: "Arphi-Film Classics up with a winner 'SOFIA' strong spy melodrama—Balkan intrigue."

**VARIETY . . .**

Quote: "Enterprising exhibs can make hay with 'SOFIA'!

**FILM DAILY . . .**

Quote: "Should bolster box office potential. Rates in the top bracket! Cinecolor at best!"

**MOTION PICTURE DAILY**

Quote: "F.C. Makes impressive show of strength!"

---

**Announcing**

**A STARTLING NEW PICTURE!**

**FILMED ON A TREMENDOUS SCALE IN COLOR BY CINECOLOR . . . AND SPARING NOTHING IN THE FURY OF ITS TELLING—HERE IS THE REMARKABLE STORY OF A CITY OF SPIES AND SABOTAGE, OF BEAUTIFUL WOMEN AND RUTHLESS MEN . . . THE STORY THAT RIPS THE CURTAIN FROM THE EXPLOSIVE SECRETS HIDDEN DEEP IN TODAY'S POWDER KEG OF EUROPE!**

---

**Another FIRST FROM**

**FILM CLASSICS, INC.**

---

**SOFIA**

**City of Intrigue**

Color by Cinecolor

**Starring**

Gene RAYMOND *·* Sigrid GURIE

Patricia MORISON *·* Mischa AUER *·* John WENGRAF

Directed by John REINHARDT *·* Produced by Robert PRESNELL, Sr. *·* John REINHARDT

Screenplay by FREDERICK STEPHANI

Released by FILM CLASSICS, INC.
SINGLE U. K. DISTRIBUTOR PLAN DISCARDED

Film Biz Works for Uncle Sam, Check-Up Shows

1 Per Cent of Earnings on Workers on Typical Production Goes to Taxes

By RALPH WILK
West Coast Representative, The Film Daily

Hollywood—The general public is a grossly distorted picture about Hollywood salaries and expenditures which are dispelled in a break-down of salaries. A study by Sam Wood, producer-director who recently wound up direction on “Command Decree” at M-G-M, reveals the theorem that $2,000,000 Hollywood productions are top.

(Tempests, curtail statement)

TEN was direction polio year.

S. C. Health Director Bars Kid Attendance

Greenville, S. C.—Theaters and youth organizations have been notified of a state-wide ban on gatherings of children under 16. Dr. Ben F. Wyman, state health director, wrote the order, which provisionary measure, Schools, parks and play grounds are affected, as well as theaters.

Hicks Canada Trade Practices

Freedman Calls for Fairer Exhibit Dealings

Treasury Official Will Discuss Taxes for TOA

Excise taxes will be discussed by Edward H. Foley, Jr., Under Secretary of the Treasury, at TOA’s Chi

Philippine Studios

To Make 50 Features

Manila (By Air Mail)—Philippine motion picture studios will turn out such a picture. A new pact stipulates no change in wages, hours, working conditions.

ECA Guarantee May Be Ready This Week

Washington Bureau of THE FILM DAILY

Washington—Government attorneys are proceeding slowly and with extreme care in the preparation and wording of the initial Economic Cooperation Act convertibility guarantee, which is being regarded for signatures with the Motion Picture Ex-

20th-Fox Sales Meet Now

Set for Coast, Sept. 14

20th-Fox domestic sales convention was announced by Andy W. Smith, Jr., general sales chief, at the week-end. Originally scheduled for Chicago during the week of Sept. 11, confabs have now been

Rep. Will Use Available Cash to Trim Bank Loans

Republic will utilize all available cash above operational requirements to further reduce the company’s bank loans, it was announced at the week-end following a meeting of the board of directors here.

(Tempests, curtail statement)

Objection by UA Claimed To Have Ended Proposal; Korda Backs Reciprocity

London (By Cable)—Proposed single channel distribution system for American film in the U. K. evidently was discarded late last week in discussions between American company representatives here and MPAA President Eric A. Johnston. Such a plan was believed favored by most companies, but United Artists is understood to have held out strongly against the project, resulting in its discard.

(Tempests, curtail statement)

Revenues Meaning Cleared in London

London (By Cable)—Clarification of the meaning of American and British film revenues within the framework of the Anglo-American film agreement has been worked out here by the control committee which is reportedly close to completing its entire text of interpretations.

(Tempests, curtail statement)

Select UK Films to Test Johnston “Quality” Stand

London (By Cable)—Six selected British films have been elected to test a statement by Eric A. John- ston that the U. S. public will always want to see quality films produced in this country, it was reported here at the week-end. Movie stems from

(Tempests, curtail statement)

Tropical Park Will Build Own Drive-In

Miami, Fla.—Failing in their attempts to block off the Drive-In theater to be constructed just East of Tropical Park Track, the Gables Racing Association announced plans for its own Drive-In to be built opposite the race course. John M. Wolfberg, president of Wolfberg Theaters, is associated with the Association in the proposed theater.
Distribs. Name Attorneys In Towne Anti-Trust Suit

Chicago—Myles Steeley of Mayer, Myer, and Platt has been retained by M-G-M, RKO, and Paramount to Lublin to represent them in the anti-trust suit filed in Federal Court here by exhibitor Joseph Towne of Miami. Representing other companies will be Francis Matthews and Thomas O'Brien for 20th-Fox, Thomas E. Morgan for Warner, and Edward B. Johnston, for Paramount.

Despite first runs secured by the Towne from M-G-M and Paramount, via bids, action will go ahead before Federal Judge John Barnes, Thomas McConnell, Towne's attorney, said. Film companies defense pleadings are due Sept. 15.

Cohen Buys Partnership In SG N. O. Franchise

New Orleans—Harold F. Cohen has purchased a partnership interest in the Screen Guild franchise for this area, it is learned. Former Monogram district manager, Cohen joins Ernest Landauche, who recently bought out Jack Yaeger, to operate the SG franchise here and in Memphis.

Mary Jernigan continues as Landauche's partner in Memphis, operating under the latter's supervision from this city.

Two-Color Newspaper Ads For "Luck of the Irish"

Twentieth-Fox will use two-color newspaper ads in advertising in local papers for "The Luck of the Irish," Charles Schlaifer, ad-publicity director, announced at the week-end. Consisting of 800 and 1,000 line ads, which use green as the second color, the campaign is designed to tie up ad-plot in nine key cities.

FCC Announces Tele Condab

"Washington Bureau of the Film Daily" is to be held here September 13 to discuss "substantial questions which may be presented by the record concerning the adequacy of existing rules and standards to achieve the soundest allocation plan." The Commission added that engineering details relating to these questions will not be taken up at this meeting.

McConnell Seeks Attorney Fees

Chicago—Thomas McConnell, attorney for the Jackson Park Theater, will appear before Judge Michael Ignatowski in court to secure plaintiff's attorney fees in the Jackson Park contempt actions.

Polio Closes Ohio House

Ottawa, O.—Hollywood Theater has been closed on account of polo. This is the first town to shut down, although polo is on the increase in the area.

Distributor to Have 8 Ready For Release in 18 Months

West Coast Bureau of THE FILM DAILY

Hollywood—Walter Wanger will have eight pictures in release or ready for release within 18 months, it is announced. They are "Tap Romantique," "The Peace," "A Love Affair," "Heart Is a Cold Animal," "Joan of Arc," to be released by RKO; "Tulsa," the first in a series of three picture deals with Eagle Lion; "Reign of Terror;" "The Blank Wall" which are also being released by Eagle Lion.

Wanger will have three other productions shooting early in 1949, including "The Ballad and the Source," an untitled picture to star Greta Garbo, and a new Susan Hayward starring vehicle.

Chicago Tribune Video Station Tied to DuMont

Chicago—WGN-TV, the Chicago television station, has signed an agreement with the DuMont Television network to exclusively network originated programs in this city, it was announced at the week-end.

Under terms of the contract, signed by Frank F. Schreiber, WGN-TV manager, and Humboldt J. Greig, DuMont sales chief, station will begin network operations in early September. Until direct connections are established between East and West stations, programs will be made available to WGN by tele-transcriptions.

Henried to Star in and Co-Produce 'Jack Hammer'

West Coast Bureau of THE FILM DAILY

Hollywood—Paul Henried announced on Friday that the first picture under his two-picture deal with Canadian International Screen Productions will be "Jack Hammer's Song" play by Millard Lampell. Lampell is now working on the screenplay of the film to be produced in Montreal, in the Spring. Henried is to co-star as well as produce with Joseph Thaxton.

Henried denied a report made recently that Allied Artists will release film. A deal is now being made and an announcement will be made within the next week.

To Release Trimmed "Electra"

An edited version of "Mourning Becomes Electra," with running time trimmed to a little under two hours, will be released shortly, Robert Nusheir, RKO vice-president in charge of domestic distribution, announced Friday. "Mourning" has been played in special road show engagements.

DEBORAH KREE, M-G-M star, who recently completed work in "Edward, My Son" at 20th-Fox, has signed a contract with John H. Hedley, and her husband, ANTHONY BARTLEY, are due to arrive from Southampton on the Norwegian Princess Thursday, en route to Culver City.

RICHARD POWERS, coordinator between M-G-M's music companies and studio, will spend the week-end visiting his mother in 8c and a relative in Cleveland.

C. J. BRYANT, M-G-M New Orleans branch manager, is due to return to his Southern headquarters over the week-end.

FRED M. JACK, UA Western sales manager and W. C. CANNON, company district manager, will arrive today for home office conferences. JAMES R. GRAINER, executive vice-president in charge of sales and distribution for Republic, left for Hollywood Friday.

Arriving today aboard the S. S. Queen Mary will be KAY HARRISON, managing director, Technicolor in London; JOCE LAWRENCE, executive vice-president of JARO, accomplished SYDNEY WYNNE, Rank's ad-publicity director in London; JACK BENNY, MARY LIVINGSTON, JACK WARNER, FRANCIS L. SULLIVAN, HAROLD BOXLAND, etc.

CHAS. LAUGHTON and ROBERT HUTCHISON enjoy a trip to England, via Monte Carlo.

WALTER H. GROSSFELD, Western rey manager, sails tomorrow aboard the S. S. Quo Quo.

JEROME J. COHEN, film insurance specialist is on a Caribbean cruise.

Early Ground Breaking For Ralle Texas Studios

San Antonio, Tex.—Early ground breaking is planned for the $2,000,000 Ralle movie studios to be built in Ralle United, to be located on a 3c acre tract, part of the Alamo Down. Ralle Company has headquarters at Ralle and is headed by Ralph A. Ralle and is now backed by Texas oil men with $10,000,000 planed capitalization.
“Worthy of an exhibitor’s best exploitation effort!”
—Harrison’s Reports

Showmen know that today’s public wants wholesome entertainment for the entire family...

AND HERE IT IS!

It’s a MONEY HIT from MONOGRAM!
My Appreciation
To all the Critics

HARRY STRADLING
A.S.C.
Director of Photography

"EASTER PARADE"

Thanks to the Critics!

CHARLES LAWTON, Jr.
A.S.C.
Director of Photography

"THE LADY FROM SHANGHAI"

Film Biz Works For
U. S., Check-up Shows

(Continued from Page 1)

heavy with a few fantastic personal salaries.

Wood's figures are based on a hypothetical $2,000,000 production in which $125,000 goes for direction.

All figures that follow were compiled by Forest Monroe, leading Hollywood tax expert, on the arbitrary computing basis of a single person without dependents.

Uncle Sam Clips Director

Of the $125,000 for direction, Wood spots $93,750 for the director. However, of this sum, the Federal Government takes out $64,600 in income taxes, the state, $4,455, and Social Security, $60. This means a total tax clip of $58,505, leaving the director only $68,495 as his income.

Total salaries paid some 318 people who worked on the hypothetical production outlined by Sam Wood. Each figure was $5,126.58 in salary but paid out $37,561 in Federal and state levies, exclusive of social security payments, a recapitulation showed.

This does not figure his output for entertaining and for otherwise maintaining his standard of position.

The hypothetical budget also includes salaries for three assistant directors at $10,416 each. Of this individual figure the Government gets $2,470, the state, $75, and Social Security, $60. This totals $2,605 each in taxes.

Wood also figures that production crews would get $22,000, averaging $8,500 each for four men, of which the Government would get $1,063, the state $25, and Social Security $60 each. This totals $1,147 each or $4,588 for all four in taxes.

Other Break-downs

Other break-downs include: camera crews and editorial, $66,000, or $6,600 each for 10 employees paying $1,385 each in Federal taxes, $68 in state taxes, and $60 in Social Security, each.

Cast and extras are figured at $475,000, breaking down into four stars at $75,000 each with 100 other players sharing $175,000. Each star would pay $40,007 in Federal taxes, $3,520 in state, and $60 in Social Security. This makes the taxes for the four stars total $175,520. Each of the other players would get $1,750, of which $290 would go in Federal taxes and $35 in Social Security.

Wood figures the story and continuity at $387,000.

Sets and props are figured at $195,000, or $3,500 each for an average of 505 people who would pay a total of $706 each in taxes.

The operating crew is set at $101,000 for 35 people who would get $3,500 each and would pay $728 each in taxes.

Wardrobe and make-up gets $35,000 for 12 people paying $1,290 each out of their $6,083. Recording and sound figures at $50,000 for 15 workers getting $3,335 each and paying $654 each in taxes.

Film and processing includes $14,000 of which $10,000 is divided between 20 people getting $500 each and paying $93 each in taxes. Mus is counted at $560,000 for a composer conductor paying $12,323 in tax with 50 other musicians divided. $20,000 and paying $1,293 each in tax. Miscellaneous charges get $40,000.

$22,000 For Publicity

"Publicity and exploitation" get $22,000 of which $5,000 each goes to two workers who pay a total of $5,056 in taxes. Overhead and supervision is estimated in Wood's figure at $38,000 of which $30,000 is paid in salaries to 10 people getting $3,000 each and paying a total of $585 each in taxes.

Tennessee Exhibitor
Tries "Rural" House

Huntsville, Tenn.—A 250-seat rural theater at intersecting rural roads is the experiment being tried out by Younger Ellis, who opened his first house, an inexpensive frame building, near Hazel Green. At present, there will be weekly schedules of two or three shows, no matinees, and other rural houses will be constructed and operated in the same fashion if this first one pays, according to Ellis. The theater has a small stage that can be used for a variety of entertainment and use of the auditorium will be afforded to the community when not required for the movie schedule.

Freedman Calls For
Fairer Exhib. Dealing

(Continued from Page 1)

Court should be corrected in the Dominon.

Discussing the practices, Freedman was of the opinion that the booking in Canada is satisfactory up to a point. But, he continued, smaller theaters are sometimes forced to play unsuitable pictures. He suggested a cancellation clause in the Dominion's standard agreement.

Describing Dominion clearances as a "farce," Freedman claimed some circuits play a film nine months after the release of a screening copy, when it is not suitable for a booking in Canada. He also said that, in franchise, it is necessary to license films, with circuits favored, even when an Indian can produce at the same terms.

Franchises, according to the India Association, are another evil requiring correction. When extended beyond 12 months, he argued, the present system of entering into franchise agreements would prevent indecision in the franchise.

N.C. Workers to Get $500 Bonus

Newcastle, N.C.—In a move to improve the community, the Newcastle Chamber of Commerce has introduced a plan whereby $500 bonus will be given each family whose member goes into the armed forces.

$20,000 in Taxes

A new Mac Miller Recording Studio has been completed and is in operation. The studio is valued at $20,000 in taxes.

Cuts in Film Production

The Film Commission has recommended a reduction in film production, citing a decline in film production over the past year.

New Tax Law

The new tax law has been implemented, with changes in the regulations for the film industry.

New Film Projects

Several new film projects are in the works, including a historical drama and a comedy film.
HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

DIRECTOR LLOYD BACON figures he'll be lucky if he doesn't wind up "Mother Was A Freshman" by enrolling in a post-graduate college course. It's all that collegiate. . . . Various location junkets lined up for the Walter Morosco Production which Bacon will direct for 20th-Fox will take the pictures to no less than eight Western universities and colleges. . . . He'll use the Glee Clubs of five of these schools, singing their own school songs, in parts of the picture. . . . In addition, Bacon will shoot pictures on each campus in the list, clear up to the University of Washington. . . . It will make a lot of old grads homesick. . . . Meanwhile, Bacon is at Reno, Nev., lining up the start of location shooting on the yarn about a mother and daughter who go to college at the same time and both fall in love with the same man. . . . Rudy Vallee and his orchestra are a part of the picture, is with the director and will be featured in the first scenes. . . . Bacon will shoot part of his picture at Pyramid Lake, near Reno, and he is already out there early every morning with his camera crew shooting, of all things, pelicans. The birds and the Bird Refuge appear prominently in the opening part of the story. . . . Incidentally, Bacon is stressing the same machine-like organization which he brought to the filming of "An Innocent Affair," James Nesser Production for UA starring Fred MacMurray and Madeleine Carroll. . . . That is the comedy he recently turned out in 31 days shooting time at a cost a little in excess of $1,000,000.

PRODUCER HARRY SHERMAN rushed a camera crew, armed with plenty of film and a helicopter, into the Kern County area to shoot pictures of a section of Western location country which will soon be inundated under 80 feet of water. . . . Building of the Isabella Dam, already under way, will back up and impound a lake four square miles in extent which will completely cover the old Gold Rush towns of Isabella and Kernville, where Sherman has shot location stuff for scores of Western pictures. . . . Some of the footage now being shot in the doomed sector will be used in Bert Harte's "Tennessee's Partner," which Sherman makes next for Enterprise release. . . . He has instructed his camera crew to shoot numerous angles on all the old buildings and historic sights that will soon be lying at the bottom of the man-made lake. . . . Many of the roads, hills, and even the trees in the section are known to thousands of movie extras, players and technicians from years of location junkets to Kern County. . . . Sherman himself named many of them, including the Lynching Tree, under which dozens and dozens of movie characters were "lynched" for the cameras, and "Stagecoach Hold-up Valley," a famous dip in the road where movie stick-up men have been holding up the west-bound coach for the past 25 years. . . . Incidentally, Sherman will shortly be making the first two un-Westerns in his career. . . . They'll be "Ring Horse" and "Brandy For Heroes." The first is about an old circus clown, the second about the Gay Nineties period. . . . But meanwhile, Sherman is piling up plenty of background and atmospheric Western footage up in Kern County.

If there is any first-class talent or top drawer plays being offered in the strawhut circuit, Producer Robert S. Golden is going to find them. . . . Word from the producer has him invading the Silo Circuit in the Medford, Mass., sector, where he caught shows presented by the Tufts Summer Arena Productions of the Phyliss Stone-Jack Gold musical, "Rose Above It." . . . From there he jumped to Stockbridge, Mass., to look at "Coming Thro' The Rye." "T. A. Munsell, Jr.'s drama-with-music at the Berkshire Playhouse. . . . Golden is determined to find some fresh faces for "Barnstorming," his forthcoming Golden Production based on the life of the late actor, Frank Bacon. It will be directed by Lloyd Bacon on loan-out from 20th Century-Fox.

Ramsey Closes Dallas Studio

Dallas—Ramsey Picture Corp., which opened as an industrial film producer in December, 1946, has closed up "due to lack of interest in motion pictures on the part of Texas industries," it is announced.

Richmond Hts. Passes Tax Bill

Richmond Heights, Mo.—City Council has approved an ordinance levying a five per cent admissions tax on film theaters, and Mayor Lee M. Duggan said he will sign the measure, which is effective Sept. 1.

ARTHUR E. ARLING
A.S.C.

Director of Photography

Thanks to the Motion Picture Critics for voting me one of the Ten Best Cameramen for the Technicolor Photography of—

"CAPTAIN FROM CASTILE"

20th Century-Fox

*With CHARLES G. CLARK

TED McCORD
A.S.C.

Director of Photography

"THE TREASURE OF SIERRA MADRE"

Warner Bros.

My Appreciation to the Newspaper and Radio Critics.
CHARLES G. CLARKE
A.S.C.
Director of Photography

"CAPTAIN FROM CASTILE"*
"GREEN GRASS OF WYOMING"
"IRON CURTAIN"
"SMOKY"
"MARGIE"
"MIRACLE ON 34th STREET"

My Gratitude to the Critics

*With ARTHUR E. ARLING

RAY RENNAHAN
A.S.C.
Director of Photography

"Duel in the Sun"*

My gratitude to the critics.


Philippine Studios
To Make 50 Features

(Continued from Page 1)

usual for top players to appear in two or three features which shoot simultaneously.

Curiously, the biggest b. o. smash in Tagalog playing here at the present time is "Ang Venjador" which was produced, not in the Philippines but on the Enterprise lot in Hollywood by Sidney Skallow. Its success has inked local studios which are allegedly waging a campaign to keep it out of the provinces.

While business has dipped up to 30 per cent from the peak reached in the post-war boom, it is still healthy, both in Manila and the provinces. Top price is $1.50. Metro and Paramount show cases are doing exceptionally well.

Ernesto Busino's Luzon Theaters circuit, comprising five Manila first runs—the Orient, State, Rialto, Capitol and Lyric—with a sixth building, shortly will adapt American promotion methods. Florencio de Dios is due here shortly from the U. S. where since April he has been studying American advertising, publicity and exploitation under guidance of Paramount Intl. Luzon circuit serves as the Paramount P. I. "show case." De Dios was at the home office for some time and later was assigned to the Minnesota Amusement Co. in Minneapolis.

Distributors, with a four-year backlog of product due to the war, and with no exchange restrictions to worry about, are sitting pretty.

TV Ban On Music Sounds as
AFM-Majors Renew Pact

(Continued from Page 1)

ing into consideration the uncertain economic conditions in the film industry both here and abroad. However, he added, he still felt free to reopen negotiations at a more appropriate time.

A statement for this attitude was expressed by toppers Nicholas M. Schenck, Barney Balaban, Charles Boren, Spyros Skouras, Albert Warner and others.

New Indie Sets First Pic
West Coast Bureau of THE FILM DAILY

Hollywood—An independent production company has been formed by Russell Wade, Ralph McCutcheon and Harry Reid, Jr. First will be "Justin Morgan Had a Horse." Pic's theme will deal with breeding of the Morgan horse, a distinctive American equine. Script will be based on a novel by Marguerite Henry.

Doyle Wins Civic Award
Detroit—In recognition of his services in preventing juvenile delinquency, Bud Doyle, manager of the Motor City Theater in the suburb of Van Dyke, was given the annual civic award of the Van Dyke Aerie of Eagles.

Carolina Houses to Observe 'Youth Month'

Charlotte—Theaters in North and South Carolina will observe "Youth Month—Saluting Young America," Sept. 1-30. Exhibitors see observance of the movement as an opportunity to serve youngsters in the two states who have been barred from theaters due to the polio epidemic.

Grosses Up as Heat Sends the Customers

(Continued from Page 1)

duck the oppressive heat, with the result that grosses were substantially increased. All theaters benefited during late matinee and evening hours because of the number of people released from office duties and able to duck warm homes for air-cooled theaters.

With the weather still on a heat rampage, RKO sent its b. o. employees home for the second day, along with Warners, E-I, Monogram, Paramount, Vanguard, Columbia and Metro workers.

Broadway houses cooperated with Consolidated Edison during the afternoon when three generators failed. Some houses cut off air-conditioning units to comply with a request to use less current.

Chicago—Hot weather last week dented theater grosses here.

Plan TV Film Production
By Mexican Agency Unit

Mexico City (By Air Mail)—Producciones Comerciales, S. A., new film associate of the ad agency, Advertising & Administration, in addition to making commercial Latin American films, plans to film television shows here for U. S. television stations.

Television pix would feature artists under contract to Capitol Recordings, one of A. & A.'s accounts, with the plan being for artists to make quick trips here between U. S. recording dates. It is estimated that cost of film made would be some 40 per cent under charges above the border. Charles B. Woram, head of RKO's Churubusco Studios, is chairman of Producciones, while Ryland Madison, veteran indie film producer, is head of the A & A unit.

FCC to Proceed on Giveaways
Washington Bureau of THE FILM DAILY

Washington—The FCC Friday reasserted its right to take action against radio giveaway programs and announced its intention to proceed with hearings on the contemplated regulations.

Waters Heads Downtown Club

Birmingham, Ala.—Newman B. Waters, Sr., Waters Theater Co. official, was reelected president of the Downtown Club, and Frances Falkenberg, Alabama theater manager, was elected to the board of directors.
REVIEWS OF NEW FILMS

"Blanche Fury"
with Valerie Hobson, Stewart Granger. E.L. Rank (Technicolor) 93 Mins.

WELL DIRECTED, WELL PERFORMED, BLANCHE FURY SHOULD DO BUSINESS WITH THE FEMALE AUDIENCE EQUALLY.

Element. GOOD PRODUCTION VALUES.

Directional effects displayed by Marc Allegret will considerably enhance the final British production. He has taken the flashback device and put it to new use and treatment. One of his most compelling effects is the camera conception of a woman dying. He uses the camera to interpret fading vision and progressive demise until the last flicker of life's light is extinguished. This is the concluding bit. In the beginning he uses the camera in a similar manner to convey the rigid colors of an insane asylum. What is called Clare Hall. Once the possession of the Fury family, it is in other hands when the narrative gets started. Stewart Granger, illegitimate son of the founder of the line, lurks on the grounds as steward. He is given to brooding. Miss Hobson is a lady's companion when she is summoned to Clare Hall to become a governess to the young, motherless heiress to the place. She brings freshness and beauty with her. A slow, smoldering passion is indicated between her and Granger when the narrative gets started. Miss Gibbs is Granger's legitimate mother and the actor is about to marry her. Their passion deserts, after a bit they plot to kill the present owner of Clare Hall and his son. Trouble with some gypsies in the vicinity affords them an opportunity to accomplish a double murder. There is no suspicion that until Granger, now in command, indicates that in order to be master of the place young Suzanne Gibbs must be put out of the way. Miss Hobson is horrified at this and goes to the police to tell them how Granger murdered Gough and Walter Fitzgerald. Granger is arrested, goes on trial and eventually is sentenced to hang. The fates have insured that Clare Hall remain in his family strain. Miss Gibbs is killed in a riding accident. At the conclusion Miss Hobson gives birth to Granger's son.

The story reproduces the Victorian period well and its main ingredients should prove of more than passing interest to the female contingent of the audience. Performances are restrained, very effective.


CREDITS: A Cineguild Production; Producer, Anthony Haworth-Alan; Director, Marc Allegret; Screenplay, Audrey Linstead; Original Story, Cecil McGivern; from the novel by Joseph Shearing; Photography, Ray Gross; Geoffrey Unsworth's Editor, Al Harris; Art, Wilfred Shingleton; Sound, Charles Dilworth, Winston Ryder.

SECTION: Good. PHOTOGRAPHY: Good. COLE.

"The Rattled Rooster"
7 Mins.

Okay

Rooster chases worm for his meal. Worm leads the hungry bird on a merry chase. Several imaginative sequences help in making this short a cut above the average.

Community Sing
(No. 9—Series 12) 9 Mins.

Very Good

Good selection of such favorites as "California Here I Come," "Pennsylvania Polka," "Red River Valley," etc. Offstage singing is catchy.

SHORTS

"Big Mouth Bass"
RKO (Sportscope) 8 Mins. Good

Luring, looking and landing big-mouth bass on a Connecticut lake makes for interesting look-see in this briefie. The fish is quite a battle.

Al McLane of Field and Stream demonstrates the finer points of fishing the creel with big ones. Mrs. McLane rows the boat, catches a six-pounder. Okay fare for everywhere.

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Discard Single U. K. Distributor Proposal

(Continued from Page 1)

stated his support for the reciprocity principle advanced earlier by John Davis in behalf of J. Arthur Rank. "Fair treatment for British films in the U. S. would ease present difficulties," he declared, adding, "Nothing will insure proper harmony in the Anglo-American industry. If our pictures are not distributed in the U. S. as American pictures are distributed here there would be no complaints from anyone."

Korda again suggested the Joint Advisory Council might meet on the question.

Johnston, who was scheduled to meet yesterday with Harold Wilson, president of the Board of Trade, plans to leave London for Paris on Wednesday. He is accompanied by his executive assistant, Joyce O'Hara, his secretary, Merrie Smith, and his daughter, Harriet.

Eastman Video Recorder Available at $8,000

West Coast Bureau of THE FILM DAILY

Hollywood—Eastman Kodak's 16 mm. film-television recording system will sell for about $8,000, Dr. Norwood L. Simmons, engineering representative here, announced.

Camera has a capacity of 1,200 feet and is able to record better than a half-hour TV program. A compensating shutter action automatically records television's 30 images per second at 24 frames per second necessary for processing.

No sound head will be attached to the Eastman camera, with the recording aspect left up to individual purchasers. Recorder has been demonstrated among local stations for several weeks and Eastman is now prepared to take orders.

Station KLAC to Start Operating in September

West Coast Bureau of THE FILM DAILY

Hollywood—Television station KLAC here, recently sold to Warners pending FCC approval has set its sights on operation by late September and expects to make that deadline, according to Don Fedderson, vice-president and general manager of the station.

Construction has been partially completed on the transmitter atop Mt. Wilson and engineers and program men have been sent East to study major station operation there.

DEATHS

FRANK GOODALE, 61, for many years manager of Loma State, White Plains, in St. Petersburg, Fla.

Revenues Meaning Cleared in London

(Continued from Page 1)

Monday Morning Report

● ● ● WARNERS is getting to be known as the "hot" company 'cause so many of its big hits premiered on record-breaking heat days ….. Opening at the Globe last Thursday, "Rope" shattered records despite an over 100 degree heat wave. "Life With Father," opened August 15 at the Warner Theater last year on a day the thermometer hit 94, the hottest day of that year!.. "The Is The Army" opened at the Warner on July 29, 1943 at 87 degrees, the next to the hottest day recorded that year. And July 2, 1941, "Seven Year Itch" opened at the Astor to a 91 degree day, hottest of the year. All of these "hot" pictures rate high among the company's biggest grossers of all-time .. and all the same expectancy is indicated for "Rope." which is defying the current heat wave with terrific biz at the Globe.

● ● ● "TIME OF YOUR LIFE" pinball machine, largest in existence, spotted in key places across the nation to determine the pinball king of America ….. with all receipts to the Damon Runyon Cancer Fund ….. has been placed by Atlanta authorities. Located in the rotunda of the State legislature, police had to clamp down, not because of the worthy purpose but because legislators were gambling plenty on who would hit the billion mark first.

● ● ● OPTIMISTIC NOTE: Despite the gloomy prospects of world market returns, Producer George Pal announced that "The Adventures of Tom Thumb," forthcoming Technicolor production for UA, will be made in 14 language versions. .. General Jonathan M. Wainwright on Sept. 20 will present Bob Hope with a special award of the Disabled American Veterans ….. in recognition of his entertainment of hospitalized vets. .. Jules K. Chapman, Film Classics' assistant general salesman, is celebrating his 25th year in film distribution, ….. While on the subject of anniversaries, it should be noted that Ernest Mattsson, Scandia Films head, introduced American films into Sweden 35 years ago last week.

● ● ● HOLLYWOOD STUDIOS this week are displaying samples of their photographic work at the annual convention of the Photographers Association in Chicago ….. Trade exhibits are shown by Nato, Armpix, DeVry, Bell & Howell, Dalite, Radiant Screen, Golde, Eastman Kodak, Ansco and others. .. David O. Selznick was honored again for his production of "Gone With The Wind." when he was presented with a parchment scroll commemorating the 300th performance of the pic in London's West End.

● ● ● CONRAD KRIEDBERG, Minneapolis SRO branch manager, and a fellow businessman, Albert Bidingcr, have discovered a way to spend their lunch hours cruising around nearby Lake Minnetonka, about 28 miles out of the city. With the right combination of three hours for lunch, a 27-foot cruiser and a Republic Seabee amphibious airplane, the pair are able to get in an hour on the water, fishing and eating sandwiches ….. Ex-Coast-Guardman Kriedberg owns the boat, his friend the plane. ….. It takes them 15 minutes at the most to fly from Minneapolis to the lake, but a half hour to drive from their offices to the airport ….. Their lunch hour—the lucky dogs—lasts from 11 to 2. In order to get in the air, on the water, and back to the office, fully refreshed for the added of the afternoon's business—what's left of it ….. Yes, this is a GREAT business!

● ● ● A LOS ANGELES store is advertising "24-karat gold-plated yo-yo" for $1 ….. Yes, sir. Normalcy is about to turn the corner of Hollywood and Vine.

Select UK Films to Test Johnston "Quality" Stand

(Continued from Page 1)

the reported boycott of U. K. pic in the British stand in Palestine.

Group which will be used in the test are "Olive Pivist," "The Red Shoes," "Scott of the Antarctic," "Saraband for Dead Lovers," "Dulcimer Street" and a Technicolor account of the Olympic Games.

Deluxe Hearing on Sept. 27

Chicago—De Luxe Theater anti-trust action has been postponed to Sept. 27 before Judge William Campbell, Abe Brussell, plaintiff's attorney, said.

STORHS

Cleveland—A son, Kenneth, was born to the wife of A. K. Vecht, owner of the Twilight Drive-In, near Uhrichsville.
Intimate in Character
International in Scope
Independent in Thought

REPORT

Johnston Seeks U. S. Govt. Protest
Standby Orks’ End to Spur “Flesh’s” Revival

Substantial Use of “Name” Bands as Business Builders in Pix Houses is Seen

Substantial revival of stage shows both in circuit stands and in the larger indie houses across the country is a distinct possibility, according to talent agencies and theater bookers.

The revived interest of film theater operators in the hinterlands in the use of “name” hands and acts is reported to have a dual springboard. First, with film grosses down and patrons again patiently shopping for... (Continued on Page 4)

18 Top Bracket RKO Pix Ready—Depinet

RKO has 18 of its 20-24 top bracket pix either finished and awaiting release, or in final editing and scoring stages, it was reported yesterday by Ned E. Depinet, executive vice-president, who, returned from four weeks of studio confabs. Additional pix, he said, which will complete the year’s program, are being readied for... (Continued on Page 5)

No Objections Filed To Skouras Purchases

St. Louis—Deals under which Charles P. Skouras, president of National Theaters, and George P. Skouras, head of Skouras Theaters, will buy all the stock of Ambassador Building Corp. and the Missouri... (Continued on Page 6)

Kansas City Industry Sets Eysselt Dinner

Kansas City—Gus Eysselt, executive manager of New York’s Rockefellar Center and president of Radio City Music Hall, on Oct. 14 will be honored a testimonial dinner by the Kansas City film industry. Dinner is to be held in the Muchbich Hotel, with Elmer C. Rhodes as general chairman, Arthur Cole and Senn Llawser, co-chairman of the committee on arrangements. Eysselt began his career as an usher at the Isis Theater, here.

Kansas City—Gus Eysselt, executive manager of New York's Rockefellar Center and president of Radio City Music Hall, on Oct. 14 will be honored a testimonial dinner by the Kansas City film industry. Dinner is to be held in the Muchbich Hotel, with Elmer C. Rhodes as general chairman, Arthur Cole and Senn Llawser, co-chairman of the committee on arrangements. Eysselt began his career as an usher at the Isis Theater, here.

Film Center Sprinklers Extinguish Blaze As Super Denies 13 Firemen Were Overcome

Four automatic sprinklers extinguished a blaze in the Film Center Bldg. yesterday when a stack of prints outside a storage vault on the eighth floor caught fire, the building’s superintendent reported. He denied a published report that 13 firemen were overcome by smoke in extinguishing the blaze, claiming the fire was put out in less than five minutes by the powerful sprinklers. No estimate of damage was made.

18 Per Year Capacity For U. K. Technicolor

By next Summer British Technicolor will be sufficiently equipped to handle 18 features a year, according to Roy Harrison, head of Technicolor, Ltd., upon arriving here yesterday aboard the Queen Mary. Technicolor’s pre-war capacity in England was only four features a year, Harrison observed. Four cameras handle five features currently on the floor. More are being built, Harrison said.

Company’s plans to build in France were reported in France... (Continued on Page 5)

FCC Rejects Para. TV DuMont Stock Petition

Washington—The FCC yesterday rejected the petitions of Paramount Pictures and subsidiary companies in Boston, Detroit and San Francisco for “prompt determination of” the involved stock ownership questions posed by Paramount’s major interest in the Allen B. DuMont television laboratories. The applicants had asked for an early FCC ruling to determine whether Paramount will be held ineligible to hold other TV... (Continued on Page 6)

Three Percentage Actions Are Settled Out of Court

West Coast Bureau of THE FILM DAILY

Hollywood—Three percentage fraud suits pending in Los Angeles District Court have been settled by the filing of stipulation providing that each be dismissed. Actions brought by Paramount, Loew’s and 20th-Fox involved the Forum Theater, Barstow, Calif. Each stipulation states that the... (Continued on Page 4)

Warners Undecided On Overseas Filming

Although Warners has “Under Capricorn” in production at its British studios, no decision has yet been reached regarding further overseas production. Jack L. Warner, WB veep, told the trade press yesterday, upon returning here with Mrs. Warner aboard the Queen Mary. Among his other observations: “Boycott against British pictures or... (Continued on Page 6)

Enough Pix for 8 Months—Sears Sees Record UA Grosser in “Red River”

UA has a backlog of unreleased product to carry the company through the next six to eight months and will continue to be supplied with pictures by its “recent producers,” Gradwell Sears, company president, told the industry press in an interview yesterday. Sears declared that the company was “very well set up” regarding product, pointing out that among the large group of producers releasing... (Continued on Page 4)

Said to Have Asked U. S. Ambassador in England to Start Move Against Quota

London (By Cable)—An official U. S. Government protest against the 45 per cent quota is sought by Eric A. Johnston, MPAA president, it is understood here. Johnston had a talk Saturday with Lewis W. Douglas, U. S. Ambassador to Great Britain, and, it is believed, asked Douglas to initiate an official protest through the State Department.

Meanwhile, at a trade press interview, Johnston declared that the main objective of his visit is to press... (Continued on Page 5)

Admissions Taxes Up; Licensing Taxes Down

Washington Bureau of THE FILM DAILY

Washington—A continued sharp rise in admissions collections in fiscal 1948 was reported yesterday by the Department of Commerce, while state receipts from licensing of theaters and other amusement enterprises continued to drop. Sales and gross receipts taxes on admissions and amusements were levied in fiscal 1948 by 33 states and brought in $37,189,000, compared... (Continued on Page 5)

McCarthy’s ‘Green Promise’ Scheduled for RKO Release

West Coast Bureau of THE FILM DAILY

Hollywood—Glenn McCarthy production of “The Green Promise” will be released by RKO. Although the agreement between McCarthy and... (Continued on Page 5)

Coast UA Drive Goes Over $10 Million Goal

West Coast Bureau of THE FILM DAILY

Hollywood — Area United Jewish Welfare Fund drive has gone ahead of its $10,000,000 quota, Samuel Goldwyn, president of the Fund, announced at a meeting in the Philharmonic Auditorium. Area last year contributed $5,285,598, with the additional amount this year contributed to a gain of some 20,000 individual contributors over last year.
British Know Little of Boycott, Lawrence Reports

Hardly anything is known in England about the Sons of Liberty boycott against British goods and services, reported Jack Lawrence, JARO veep, when he returned yesterday from a six-week trip to England.

In England, Italian Socialist leader Eric A. Johnston about the boycott, he said he had practically no information about it, either Lawrence told the press boys.

As for the alleged anti-Semitic overtones found in "Oliver Twist," by New York Star Staff Writer Albert Deutsch, Lawrence pointed out that no Jewish groups in Britain reached similar conclusions.

Lawrence was eager to announce that the Rank organization had 16 features which should be as remunerative at the box office as "Hamlet" signs of being.

Brisbane Exhibs. Demand Payment for Newsreel Ads

Brisbane (By Air Mail)—Clamoring a series of charges that commerci- al activity is being used to suppress Australian newsreels, delegates at the Motion Picture Exhibitors Association convention voted to seek compensation for reels that include propa- ganda or advertising matter. Otherwise, MPEA decided, reels will not be shown as part of the entertainment program. Group also reaffirmed its agreement not to pay more than 40 cents per foot for feature rentals.

Equity Group Schedules 12 Films in 18 Months

West Coast Bureau of THE FILM DAILY
Hollywood—A program of 12 pictures to be made in the next 18 months is announced by Harry H. Thomas, president of Equity Pictures, for release through Eagle-Lion Films. The deal is butouched at $3,000,000, with the schedule divided among the Vinson, Orbit, Marshall Grant and Jerry Thomas units.

Discuss ASCAP, 20th-Fox, TV at Allied Convention

Detroit—Streamlined procedure will expedite the Allied Theaters con- vention here today. Principal items of discussion are ASCAP, television, and the 20th-Fox cancellation case. No official discussion is likely on the SIMP case.

Jamieon in New Studio

Dallas—Jamieon Film Co. has moved to its new studio at 3825 Bryan St., it announced. New plant provides 8,200 square feet of floor space with an additional 10,000 square feet devoted to landscaping and parking.

"Woman Speaks" for Video

Dallas—National television rights to a series of 12 "Woman Speaks" shorts have been obtained by Dallas Television Enterprises, under a deal concluded in Chicago by Film Studios of Chicago and Julius M. Sack.

Wynne to Attend "Oliver" Premiere in Toronto

During his routine visit here, he will attend the opening of JARO's new theater, the Odeon-Carlton in Toronto, Sept. 9, Sydney Wynne, Brit- ish JARO publicity chief, told the trade press yesterday on disembark- ing from the Queen Mary. Pictures to be premiered there will be "Oliver Twist."

Wynne's Canadian Odeon circuit now comprises 112 theaters, Wynne said. The Odeon-Carlton is the twelfth theater to be built since V-J Day. Twenty-eight more are sched- uled to be built across Canada, Wynne added.

"Olympic Games" To Have U.S. Premiere Sept. 10

J. Arthur Rank's feature length Technicolor production, "The Olympic Games," will be flown here from London tomorrow, it was an- nounced yesterday.

After processing and the addition of commentary by Bill Stern and Ted Husing, picture, which will be distributed in this country by Olympic, will have its U.S. premiere in Chicago's Apollo Theater Sept. 10. New York opening is set for Sept. 15 at the Gomor.

Schulberg Gets Foreign Finance for Six Films

West Coast Bureau of THE FILM DAILY
Hollywood—Plans to produce six pictures in Italy and Switzerland, to be financed abroad and principally by Italian bankers, are announced by B. P. Schulberg. All are to be made by the end of next year, with the first to be "Goya and the Duchess of Alba," staged in Italy with Jean Renoir directing. Second will be "Toumsein the Wind," from a Tay Garnett original.

Weiss Plans "Her Unborn Child"

West Coast Bureau of THE FILM DAILY
Hollywood—Louis Weiss' plans for his return to production have been confirmed to include production of "Her Unborn Child," scheduled for September. Work on the picture is scheduled to get under way late this autumn. Film was first pro- duced by Weiss in 1930.

Regents Lift "Diable" Ban

Motion picture division of the N. Y. State Board of Regents has lifted the ban on "Le Diable Au Corps, French picture made for U-I by Paul Graetz. It is understood certain scenes were reassh, others eliminated.

COMING AND GOING

LOU J. KAUFMAN, Warner Theaters execu- tive, returns at the end of the week from a trip to Cleveland and Pittsburgh.

CLAIR ROLOFF, DeVoY Co. advertising man-ager, is vacationing in Wisconsin.

Selling agents for the Mignard Mary art of Ann Sheridan, Betty Hutton and CART W. MILLER, MGM's publicity chief.

ALAN W. COOK, head of Anscoc's professional management department, is in New York, au- ditioning for the Metropolitan Opera.

GORDON LEVY, Hollywood attorney, is stopping at the Waldorf-Astoria.

Directors JACK WILK, 3-WAY Pictures, calls for Europe Sept. 15. aboard the De Grce.

JACK ELLIS, UA district manager, has re- turned to New York from Albany and Glens- ville.

OLIVER UNGER, Distinguished Films vorgest is in New York.

GUT Holding Companies Increase Dividend Rates

Sydney (By Air Mail)—All Greater Uni- on Theaters holding companies have increased their dividend rate, following the announcement of the U.T. operating company dividend on ordi- nary and preference shares. Greater L. R. Williams increased its rate from four and a half to six per cent. Spencers from four to six per cent. Wests from six to seven and a half and a half. AmalgamatedPictures from five to six and a half per cent.

Finish "Eureka Stockade" At Over $650,000 Cost

Sydney (By Air Mail)—"Eureka Stockade," produced here by British Interests, cost over $650,000, it is learned with the completion of shoot- ing. Picture is expected to be ready for Christmas release in Australia.

RKO Sets Screenings

RKO is holding trade showings of the second in its new season's group of pictures starting today, with "Mourning Becomes Electra" and "Bodyguard." "Station West" and "Design for Death" will be shown tomorrow.

Morris J. Siegel Dead

Morris J. Siegel, 47, film producer, and former president of Republic Pictures, died suddenly aboard the westbound Santa Fe Superchief, near Winalow, Ariz.
EXCEPTIONAL EXPLOITATION PACKAGE
TO PACK 'EM IN!

TWICE AS THRILLING
BECAUSE IT'S TRUE!

"URUBU"
Pronounced: OOR-A-BOO

THE VULTURE PEOPLE

SEE: A beautiful maiden in the hands of the horrible Urubu tribe!

SEE: Man against beast in a fight for survival!

SEE: Jungle warfare as poison arrows and venomous darts battle man's most modern weapons!

SEE: The horrible fate of a python's prey... the crushing coils of a slithering monster!

SEE: The most awful death that stalks at night... the blood-mad black panther!

PLUS

"OLYMPIC CAVALCADE"

"Undoubtedly the greatest sport picture ever filmed!"
—Avery Brundage, President American Olympic Committee

A Money Package thru UA!
End of Standby Orks
To Speed 'Flesh's' Use

(Continued from Page 1)

Tuesday's Tele-Lines

- • • WHILE SOME exhibitors claim Chicago is overstocked, that city's Association of Commerce reports the city and its metropolitan district has gained 474,000 people during the past eight years. . . .
- • • Society of Motion Picture Art Directors on Sept. 14 will present William Cameron Menzies with an honorary membership in the society, the fourth person to be so honored. . . .
- • • Frank Melford-Bud Lester's Windy Pictures, which puts "The Harvester" into production next month, plans to make "Laddie" and "Freckles" next year. . . .
- • • 20th-Fox has set "Cry Of The City" as the final title for Henry E. Heseltine's "The Law And Martin Rome," which was largely filmed on location here.

- • • OUT OF 13 pix recently offered on a bidding basis to a Midwestern circuit, chain elected to bid only on three, larded two. . . .
- • • And the circuit film buyer says he considered that a fair average.
- • • Keeping up with the Joneses, both on Long Island and Westchester, those days means installing a video set. . . . RCA's director of television research, Ray Davis Kell, gets this year's Stuart Ballantine medal on Oct. 2 for his pioneer work in video. Its adaptation to military needs and its inventive contributions and leadership in color tele developments.

- • • LOUIS B. MAYER on Saturday was identified as the phantom voice in CBS's "Sing It Again" program after an eight week quiz. . . . Winner, who cracked a couplet with his correct solution received over $24,000 in merchandise. . . .
- • • Backed by an extensive and unusual ad campaign, Niven Busch's new novel, "The Furies," published by Dial Press, hits the bookshelves Sept. 14 with a first run of more than 100,000 copies. . . . "The Furies" is backgrounded in New Mexico and involves a landholding family.

- • • JIMMIE FIDDLER WHILE HOLLYWOOD BURNS DEPT. Under the new legislation--Jimmie means the Supreme Court's decision, no doubt--against block booking, independent theater owners will be free to select the pictures they show. . . . Some of the pictures offered them will appeal primarily to adults; some will appeal to juveniles--and it's a well-known fact that juveniles buy much more popcorn, candy and chewing gum than grown-ups, most of whom are bothered by plates, bridges, or indigestion. . . . So I ask you, is any smart exhibitor going to book a picture that cuts his merchandising revenue to the bone? . . . Of course not. . . . And that puts it squarely up to the producer.
- • • From now on, in order to show his studio a satisfactory profit from bookings, it looks like he's going to have to consider the impact of his picture on the popcorn trade. . . . Will it attract eaters or abstainers? . . . Will it impel the fans who do come to the theater to buy more, or buy less? . . . And before he can analyze all the factors, the producer, as you can readily see, has to undertake a tremendous amount of research and psychological study--Jimmie Fidler in his syndicated column.

New Hamburg Firm Plans
Finance, Import, Export

Hamburg (By Air Mail)--The Deutches Film Kontor G. m. b. H. has been formed to assist in production, distribution and theater financing. Company, registered with Commerce officials, expects to import films and to export German motion pictures.

DEATHS

JOHN J. DOHERTY, 83, father of Dan Doherthy, of Movietone News, in Long Beach, L. I. Services will be held today at St. Ignatius Martyr Church, Long Beach.

UA Has Enough Pix
For 8 Months--Sears

(Continued from Page 1)

through UA there is always someone turning out a picture at any one time.

Headling the UA list is Howard Hawks' "Red River," about which Sears was enthusiastic enough to predict a $5,000,000 U. S. gross. Pointing out that the picture, in 300 Texas engagements, broke house records in all but three of the situations played, the UA president said that if that pace could be maintained throughout the country, the picture might hit between seven and eight million in the domestic market. "If we get away in New York and Chicago with anything resembling the Texas openings, 'Red River' will be the top grosser in UA's history," he declared.

In connection with the selling of "River," Sears said that he had abandoned the idea of territorial releases in order to avoid "fighting release dates." W. E. Callaway, UA Western division manager, is here now for talks with Sears regarding a deal for the picture to play in the Fox West Coast circuit. James A. Mulvey and Arthur Sachon of Samuel Goldwyn Productions, who represents Hawks, will sit in the room.


Three Percentage
Rates Settled Out of Court

(Continued from Page 1)

defendant has accounted and paid in full to the respective plaintiff the amount found to be due, and further provided that the suits were dismissed by agreement between the respective parties without further costs to either side, Freston & Files represented the plaintiff in each action and Ezra E. Stern was the attorney for the defendant.

WEDDING BELLS

DeMure-Christiansen

New Britain, Conn.--William B. Christiansen, assistant manager of the Arch Street Theater, was married to Gloria DeMure.

Snider-Protsman

Margaret Snider of the NBC Tele- vision Department, was married Friday to Albert W. Protzman, network's television technical production director.
ay Johnston Seeks
.S. Protest vs. Quota

(Continued from Page 1)

Anglo-American cooperation and removal of antagonisms exist at the
1 to the betterment of trade rela-
ons on both sides of the Atlantic.
Johnston said he discussed this
and Anglo-U. S. film problem with
ilion, BOT president and
Johnston. He said that he
had been favorable to a settlement

Eric A. Johnston, who on Sunday
was a two-fingered talk with Harold
ston, BOT president, reported yes-
day that the results were “incons-
istent.” Johnston expects a further
et with Wilson if he returns
London on his way home.

agona. He suggested making a
ally of the MPAA-BFPA Joint
mittee as one approach to the
blem and foresee a possible meet-
within a few months. Until
Johnston declared, he
not asked for a reduction in the
K. quota, adding that he might
a later stage.

British industry and Govern-
stated, Johnston emphasized, should
side whether their policy was for
ected home market or a free
World market.

Latter viewpoint was detailed in
a statement when Johnston
raved that a peaceful agreement
between the U. S. and British indus-
ties was the only alternative to an
out film war.

“It is a fact, which we people
of the film industry on both sides
of the Atlantic should recognize
that we have only touched 10 per
cent of the world population
with our movies,” he said.

“With the great market to be
ached from the remaining 90 per-
cent of the world, there is room
for expansion for both the
American and the British movie
business.

“There is every reason for
some cooperation between Holly-
wood and the film-makers here,
but the British must realize they
cannot have both protection for
their home industry and a free
world market as well.”

A series of questions as to
ether U. S. companies would take
action to protect their market here;
ether a decision has been made
a single distribution setup;
ether a Joint committee will be
set up, whether his visit has brought
operation nearer, if there is any
truth to reports that Americans will
an Anglo-U. S. dual bills, or
ther U. S. action will await his
return to New York, Johnston said.
“Can’t answer today, I may be able
do so after tomorrow.”

He had nothing to reveal or con-
al, Johnston emphasized, “but we
ave done nothing.”

During his visit last March, John-
on claimed, all British officials ad-
it the ad valorem duty was a
istake and should not have been
ved. He was doubtful that British earn.

18 Top Bracket RKO
Pix Ready—Depinet

(Continued from Page 1)

shooting in the near future. He added
that the 1949 production schedule is
practically complete.

Depinet said, “Despite world con-
ditions RKO had passed through its
roughest waters and the future
looks much brighter.”

There is careful planning at the
studio, Depinet said, to get fullest
dollar value. Proper consideration
is being given to showmanship and the
box office viewpoint in every forth-
coming film. Depinet expressed satis-
faction on how well the studio was
functioning under Sid Rogell, C. J.
Teclini and Ricki lochhart.

“Howard Hughes is making im-
portant contributions to the present
and future plans of RKO that will
be gratifying both to exhibitors and
the great RKO family throughout
the world,” Depinet stated.

Mr. Johnston Seeks
.S. Protest vs. Quota

18 Per Year Capacity
For U. K. Technicolor

(Continued from Page 1)

have been indefinitely postponed, Harri-
son said, and he added that Technicolor
would establish a Continental lab.

Whatever bottlenecks in print pro-
ducing now exist will be broken
within six months, Harrison assured
the trade press. He returns to Eng-
land in about six weeks.

Admissions Taxes Up;
Licensing Taxes Down

(Continued from Page 1)

with $12,000,000 for 28 states
in the previous year.

Fiscal 1946 was $12,334,000 for 27
states, with the 1945 total only $10,
322,000 also for 27 states.

The license and privilege tax col-
collections in 33 states amounted to
$35,501,000 in fiscal 1948, compared
with $4,010,000 a year earlier and
$4,201,000 in 34 states in fiscal 1948.

Largest admissions tax take of
any of the states was reported for
the state of California, with a tally of
$5,454,000. Next was Ohio, with
$2,601,000, followed by Kentucky,
with $1,555,000. Also over the mil-
ion-dollar mark were Idaho, with
a total of $1,044,000 including re-
cipts from coin-operated amuse-
ments license fees, Nevada and New
York.

Total tax collection by the states
rose from $6.7 billion in fiscal 1947
to $7.9 billion, a jump of 17 percent.

McCarthy’s ‘Green Promise’
Scheduled for RKO Release

(Continued from Page 1)

RKO covers only “The Green Prom-
ise” it is understood that future Mc-
Carthy pictures were discussed for
release by Howard Hughes. The new
company plans to make three pic-
tures annually.

My Appreciation To The
Newspaper And Radio Critics

GEORGE FOLESY
A.C.
Director of Photography

“GREEN DOLPHIN STREET”
(MGM)
Nothing to Gain in Joint Talks—Sears

Independent producers affiliated with UA refused to join the MPAA in the current talks with the British because they felt “they had nothing to gain by joint negotiation,” Gradwell Sears, UA president, said yesterday.

“The majors have the circuits tied up,” he added. “It is pointless for independent producers here to sell to independent exhibitors there.”

In this connection he revealed that Arthur W. Kelly, UA executive vice-president now in London, is discussing with Rank the possibilities for “Red River” playdates on the Odeon circuit.

While on the subject of playing time for independents, Sears said that he stood ready to testify for the plan president was optimistic in regard against two Detroit theater groups last week. Such testimony, he pointed out, would be a step toward the solution of the problem of independent producers distributing through UA. Sears added that other anti-trust action of this kind were likely since “the general situation is as bad or worse than Detroit.”

UA has agreed to turn back to Howard Hughes the three pictures made by the latter for UA release, in consideration of which Hughes will “arrange to finance and cause to be released” the three pictures by producers acceptable to the company, Sears announced.

Sears said that the three pictures, “The Outlaw,” “Vendetta’s” and “Mad Wednesday,” will be given to Hughes Tool Company when he is assured that the three films designated for their replacement will come up to UA standards. Although RKO did not delay distribution of the pictures leading to this settlement, of the situation, that company will eventually distribute them on its own.

Hughes will be responsible for all the costs of their production and distribution, Sears pointed out, and will receive an interest in the pictures as would any outside financing group. Sears estimated that upwards of $750,000 would be invested by Hughes.

Although noncommittal regarding specific plans concerning the three pictures, Sears said that he would leave for the Coast this week for talks with several producers and hoped to close deals for one or two of the pictures within ten days. The UA president was optimistic in regard to the financing situation for qualified independent producers, declaring that several banks who had not previously made film investments had done so within recent months. He said that the Bank of America’s present “exposure” in production ventures was about $100,000,000.

Referring to second money, Sears said that funds for this purpose seemed plentiful. He cited as an example the fact that one Texas oil man had put up the entire bankroll for an indie film, heretofor a bank loan.

**REVIEWS OF NEW FILMS**

"An Innocent Affair"

By Madeleine Carroll, Fred MacMurray, UA, 90 Min. PG, EXCLUSIVE BY 20th-Fox, FORMING, FIRST RATE PRODUCTION, THIS ONE STANDS TO DO BETTER THAN "Wuthering Heights"!

Enlivened considerably by the intrusion into the plot of a few slick gags, this comedy of marital complications makes the grade as light entertainment close enough to the forefront of its type to do better than average business. Madeleine Carroll returns to the screen in a complete at home as a misunderstood husband who, as events transpire, faces the wrath of a collection of women through no fault of his own.

Original yarn by Lou Breslow and Joseph Hoffman is a worklike accomplishment that lingers in the memory because of a familiar set of themes. James Nesser produced. He gave the piece fine, luxurious gags, but the skill of Lloyd Boreman in capturing the comedy elements is promiently in evidence.

MacMurray, when the yarn opens, has been chosen an an advertisement to go with "Mr. Fraser." Miss Carroll doesn’t like the late hours and their fifth anniversary celebration, while Bobbie has been running around with Louise Allbritton, has also been attending strictly to business.

MacMurray’s duplicity is soon discovered by Miss Carroll and in cahoots with Rita Johnson, they attempt to teach the straying husband a lesson. They hire an actor to show more than friendly interest in the neglected wife.

In celebration of their anniversary, MacMurray and Madeleine meet up with Charles "Buddy" Rogers, a cigarette tycoon who is prinking as the last word in the art of the course, leads to a good deal of confusion.

From that point on the proceedings take an almost impossible turn in which every device process leads to divorce proceedings on Miss Carroll’s part.

In time husband and wife get over the nonsense, the actor and the lesson. Basically, the theme derives from the thought—tell a woman the truth and she won’t believe you. Tell her a lie and you stand a better chance. But don’t involve too many females while you are at it, because something is likely to blow up in your face.

CAST: Fred MacMurray, Madeleine Carroll, Charles "Buddy" Rogers, Rita Johnson, Louise Allbritton, Alan Mowbray, Mike Romanoff, Pierre Watkiss, William Tenney, James Sloy, Matt Hughes, Marie BlAKE, Susan Miller, Anne Nigel, by own,0 own.

CREDITS: Producer, James Nesser; Director, Lewis Seiler; Assistant Director, Joseph Hoffman; Photography, Edward Cronjager; Titles, Hans J. Pictz; Costumes, Edith Head; Editor, Fred W. Berger; Sets, Jacques Mapes; Sound, Mel Berens; Songs, Walter Kent, Kim Gannon.

DIRECTION: Good. PHOTOGRAPHY: Good.

20th-Fox Handling "Families First"

"Families First," produced by RKO Pathe for the N. Y. State Youth Commission, is being distributed by 20th-Fox through its exchanges in this state. Free subject is included in the TOA program of films approved by the New York City Health Department July 20th. Release date was yesterday.

Zanuck Reveals Plan For 12 European Pix

Paris (By Cable)—Plans to produce 12 features in Europe during the next year, to be financed $12,000,000 of frozen credits supplemented by an additional $12,000,000 to cover labor and other expenses, were announced over the weekend by Darryl Zanuck, 20th-Fox vice-president in charge of production.

Zanuck pointed out that 20th-F-

FCC Rejects Para. Tele DuMont Stock Petition

(Continued from Page 1) stations because the DuMont station would bring the total under its control (or alleged control) above the Commission’s limit of five stations.

At the same time, the Commission asked the participants in the continental San Francisco TV market to file applications by the end of September and directed DuMont to file within ten days a list of the names of its stockholders of its class "A" stock.

AFRA Men Won’t Work If DeMille Is at Mike

(Continued from Page 1) stations because the DuMont station would bring the total under its control (or alleged control) above the Commission’s limit of five stations.

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West Coast Bureau of THE FILM DAILY

Los Angeles—Although Muta announced Cecil B. DeMille will produce supplementary one-hour shows to its network, AFRA officials announced its members will not work for DeMille if the latter goes over the microphone. It is understood DeMille was placing reliance on the Taft-Hartley Act in this latest phase of his long fight with AFRA.

Warners Undecided On Overseas Filming

(Continued from Page 1) any other films is ridiculous . . . Whenever there’s quality the public will respond and I don’t interfere with Johnston’s job” (when Warner was queried about developments in the Anglo-American film talks). The Warner head will leave for the West Coast tomorrow.
There is **ONLY ONE**

YEAR BOOK of MOTION PICTURES

and that is

published annually

by

THE **Film** DAILY

1949 EDITION NOW IN INTENSIVE PREPARATION
She owes her "ripe old age" to him...

HOWEVER skillfully she might play her part, this young actress would still seem more girl than grandmother—save for the creative ingenuity of the make-up man.

By deft application of grease paint and putty, he has added years to her appearance...and conviction to her role.

This is but one instance of the magic at the make-up man's command. He does as much and more for film folk who must be transformed to Jekyll, Cyrano, gnome, or Manchu.

When these characterizations reach audiences successfully, it is because the make-up man combines cosmetic artistry with full knowledge of his medium. And, in knowing films, he is aware of what is done to help his work by the versatile members of the Eastman motion picture family, famous films for more than fifty years.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
BAN ANGLO-AMERICAN DUALS

7-Month Survey Shows Production Upgrade

206 Features in Jan.-July Period; Pix Less Costly as Producers Trim Budgets

Hollywood turned out more features in the first seven months of this year than in the comparable months of 1947, the Wall St. Journal reports in a survey of production economies by Joseph W. Taylor, staff correspondent. Shooting was completed on 206 features in January-July this year, compared with 155 in the first seven months of last year.

This year's pictures, however, are said "less costly as movie makers" (Continued on Page 4)

Expect Mich. Move On Redistricting Today

Detroit—Allied Theatres of Michigan is expected to redistrict the organization along Congressional District lines today in an important administrative amendment.

National prexy W. L. Ainsworth reported at luncheon on various state activities, suggesting the importance of new blood among directors and (Continued on Page 6)

Report "Twist" Test for Anti-Semitism Reaction

J. Arthur Rank's "Oliver Twist" may be tested in six or seven carefully selected situations before a final decision is made on whether the film would be offensive to the Jewish population and perhaps fan (Continued on Page 6)

Pa. Exhibs. Consider Rogers Collections

Philadelphia—A plan to take up theater collections for the Wf. Rogers Memorial Hospital drive is being considered by local exhibitors. Some 80 exhibition leaders met at a luncheon in the Broadway Hotel and pledged support of the drive following addresses by Abe Montague, William Scully, Sam Shain, and Earl Sweigert, chairman of the local meeting.

KELLY CLOSES HOLLAND DEAL

Five-Year Franchise Pact Benefits UA Producers

United Artists producers are assured of an outlet for their product in Holland under a five year franchise deal completed with F. L. D. Strengholt, head of N. V. Filmlieverhuurkantoor, Amsterdam. Arthur W. Kelly, executive vice-president of UA, cabled the home office yesterday from London.

Kelly concluded the distribution arrangement as part of his survey of UA operations in Great Britain and Continental Europe. Effective date is Friday. Increased playing time in some of Holland's most important first run and circuit houses, which are owned or operated by Strengolt, is guaranteed by the deal, Kelly pointed out.

Set 28-Day Availability For Minneapolis Theater

Minneapolis—First break in six-week deadlock over earlier run terms for suburban theater announced by 20th-Fox and Metro recently came (Continued on Page 4)

GAF Six Months Profit Increases to $3,651,000

Six months profit of General Aniline & Film Corp. was $3,651,000, compared with $1,677,000 in the first half of 1947, Jack Frye, president, announced. Net sales to June 30 were $44,439,000, a gain of 25 per cent over the $34,856,000 sales to June last year.

During the period, Frye said, GAF's Ansco division produced far (Continued on Page 4)

Hits Lack of Showmanship

Youngstein Attacks Industry Lassitude

N. J. Legislature Kills Proposed Bingo Measure

Trenton—The controversial Bingo bill, which theater owners have opposed throughout the present session of the Legislature here, has been definitely consigned to the scrap heap as far as current sessions are concerned. Defeated by the Republican majority (Continued on Page 4)

Johnston Reveals MPAA Companies, Except Universal Will Not Book U. S. Films With British After Oct. 1; UA Leaves Agreement Up to Its Producers

London—Announced a plan, while effective October 1, will refuse to book U. S. films on dual bills with British features, restricting American films to unit dual programs, Eric A. Johnston, MPAA president, announced yesterday.

An announced plan, while effective Oct. 1, will not affect bookings already made. Universal is staying out of the agreement because of its commitments with J. Arthur Rank, while United Artists agreed only in principal (Continued on Page 6)

U. S. Lags in German Feature Production

Washington—Slowest of the three major occupation zones of Germany in the recovery of film production operations has been the U. S. zone, with the Russian sector far in the van, the Department of Commerce reported yesterday. Of 24 features produced in Germany in the past 16 months only three were turned out (Continued on Page 5)

Gaffers Upsurge Due For Foreign Pix Bookings

Despite the alleged nosedive foreign films have taken in recent months, there's a better than even chance that the imports will come back in favor stronger than ever, predicted Walter Lasker, head of (Continued on Page 4)

Exhibitor Beefs Cut By Smith-Berger Plan

Minneapolis—Conciliation plan of Ben Berger, NCA head, and Andy W. Smith, Jr., 20th-Fox general sales manager, appears to be the answer to exhibitor complaints against distributors, according to Berger. More existence of the plan has already cut down the number of exhibitor beefs, he declared. Berger will speak on the plan at the Independent Theater Owners of Ohio convention, at Columbus, Sept. 13-15.
Hold Hollywood Services for Morris J. Siegel

West Coast Bureau of THE FILM DAILY

West Coast Bureau of THE FILM DAILY

4929 Hollywood Blvd., Los Angeles 4, Calif.

Reprint orders on the picture tube and tango were made by Reithoff Productions with the cooperation of Arthur Murray. Pictorial Films is the distributor.

NATIONAL AMERICAN PRODUCTIONS INC. EDITORS & PUBLISHERS
SPANISH AMERICAN PUBLISHERS

52 Coast Polo Deaths

West Coast Bureau of THE FILM DAILY

Hollywood—Polo deaths have reached 52 here with 272 cases reported hospitalized.

NACO Sets Regional Meet For Duluth on Sept. 8

Duluth, Minn.—Continuing round of regional meetings, NACO will meet here Sept. 8 to hear Pres Ben Berger, Secretary Stan Kan and E. L. Peaseau, Stillwater opera- tor and former NCA proxy, discuss industry problems. Peaseau will talk on small town theater exhibitor role.

NAPU DELIVERY

Pittsburgh, Pa., August 31 (Posit)—The Pittsburgh Sales office of the American League of Theatrical Performers, representing 400 members, will meet here Saturday, September 5 to discuss the question of membership in the new union. The meeting will be held at the Hotel Pennsylvania.

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GLOBE NOW!!!

NOTHING EVER HELD NEW YORK LIKE ALFRED HITCHCOCK'S ROPE

WARNER BROS. present
JAMES STEWART in ALFRED HITCHCOCK'S ROPE

with JOHN DALL • FARLEY GRANGER
SIR CEDRIC HARDWICKE • CONSTANCE COLLIER
and JOAN CHANDLER

Screen Play by ARTHUR LAURENTS • From the Play by Patrick Hamilton • Director of Photography, Joseph Valentine, A.S.C.

A TRANSatlantic picture

All-Time Record
In All-Time Record Heat!
Seven Month Survey Shows Production Up

(Continued from Page 1)trim their budgets to box office size.

Taylor reports August theater attendance as 12 percent below last August, according to a circuit operator's estimate, and an improvement over the 20 percent decline noted for June, the depth of the Summer downturn.

Journal explores this observation on theater attendance, credited to Rodney Pantages: "Business has receded to normal. Now you have to go out and fight for it." Pantages also claimed that producers are "giving us pictures that are popular entertainment rather than something only a few people will appreciate."

According to the Journal report, Coast bankers indicate that independent circuit operators spend over $1,000,000 a year on a feature now being submitted budgets of $500,000 to $600,000, with lower budgets in vogue with the majors as well. As examples, Journal claims that M-G-M plans to make an "A" product for an average of $1,000,000, while Paramount is said to have a $1,500,000 ceiling on features, and Eagle Lion has trimmed average feature costs from $1,000,000 to $500,000 in the past 12 months.

Two companies are reported experimenting with shorter films to be used as second attractions as a substitute for dual bills. U-I is planning a pair of three-reel musicals, while RKO has made one five-reeler and is planning some four-reelers.

Warren, Mo., Exhibitor Gets Radio Station Okay

Warren, Mo.—William Zimmerman, owner of the 350-seat Vita Theater here, has received a permit from the FCC for the operation of a 50-watt power AM radio station to be located here. The new station is to operate daytime at the 730 frequency spot.

Moore to Produce, Distribute

Toledo—James A. Moore Prods., Inc., has been formed to produce and distribute films, using studios at Reno Beach, near Curtice, O. Moore is president of the firm, with Thomas Dimitrew, vice-president and treasurer, and Cecelia F. Moore, secretary.

Kame Before Congress Group

Minneapolis—Stanley Kane, executive secretary of NCA, will appear before the small business investigating committee when it holds hearings here Sept. 20-21.

SICK LIST

JOHN DEVINE, Alexander Smith Carpet ad executive, has returned to his desk after a siege with pneumonia.

Mid-week Memos

- LOOK FOR DETAILS of a new plan to finance small independent theaters in about two months. Project, backed by Wall St. interests to the tune of about $2,000,000, contemplates a number of 500-seater... . Midwest Drive-ins are encountering sales resistance to those 25 cent hot dogs.... . Initial films selected for the Semi-Centennial Museum of Cinema Arts, established at the Locarno Film Festival in Switzerland, was John Ford-Morton C. Cooper's Argosy production, "The Fugitive".... . M-G-M will give its Technical "Huis Of Home" special handling, with merchandising and promotion similar to that accorded "The Green Years," company's top grosser for 1946.... Pic will be tested in various spots throughout the country before a decision regarding classification and selling method is made.

- TOP HONORS in the first Screen Directors Guild quarterly competition went to Fred Zinneman for his direction of M-G-M's "The Sea-ch".... Zinneman thus becomes one of four directors who later will compete for the first annual SDG Award in a ballet restricted to the group's membre-ship. .... Ten per cent of profits from "The Prairie" will be turned over to a group of recognized youth organizations. Edward Finney, producer, announced from Hollywood.... "The Prairie Young America" fund will be held in trust and distributed by the Bank of America.

- UNIQUE PLAN of Producer James Nasser to entitle the average theater program, get new faces before the public, and receive help in determining the comparative appeal of his screen selections, calls for theater showings of tests of six newcomers considered for secondary roles in "You Made Me Love You.".... Audiences will be asked opinions via selection cards to be provided in house lobbies.... Nasser paid $100,000 for the original story by Lou Lewald and Leo Hoffman, and plans to co-star Fred MacMurray and Madeleine Carroll.... . North Central Allied's Executive Secretary Stanley Ems will be in an effective spot to fight any proposed municipal tax ordinances levied at the industry in his new post as planning and zoning committee member for the Minnesota League of Municipalities.

- THE PRIMARY FUNCTION. "In modern civilized societies the provision of entertainment has become a large-scale business. In that business the motion picture industry plays a principal role. Since, although its severest critics frequently disregard the fact, its primary function is to provide entertainment. It is a role full of inscalculable risks and precarious trial and error, because it is an extremely difficult task to anticipate successfully the varied and uncertain tastes and fancies of the movie-going public at home and abroad. An even more hazardous task, perhaps, is the accurate anticipation of the tastes of literary and moral critics. The motion picture industry has the distinction of being the most severely criticized of all industries. Both within and outside the industry, critics of its product enjoy a continual holiday at its expense." Gordon S. Watkins, Annals of the American Academy of Political and Social Science.

- JACK LEVEL, editor of RKO's house organ, Flash, has an interesting article in the current issue of Screen Directory, entitled, "The White House as a Home for Golfers."... Beginning with President McKinley, Jack reveals the golfing prowess of Taft, Wilson, Harding, Coolidge and F.D.R. . . . Thought in Passing Dept: Why not a musical blog, based on the life and times of Sigmund Romberg?

Lasker Sees Upsurge For Foreign Films

(Continued from Page 1)the Lasker-Schwarzs booking an buying office, upon returning from recent swing through the Midwest.

World Theater in Columbus Terminal in Cincinnati and two in Louisville—all broke records during the summer by playing foreign films, Lasker told Film Daily. Of course, there were other situations, Lasker admitted, where foreign films were stopped. He insisted, however, that there were extenuating circumstances.

At any rate, with an upsurge in production in Germany, Spain, Sweden and other countries, the exhibitor will have a wide choice of additional product, besides the already established exports from Italy and France.

N. J. Legislature Kills Proposed Bingo Measure

(Continued from Page 1)ady last week, the bill was revived briefly by House Democratic Leader Vogel of Middlesex, who asked that his bill calling for a referendum on the issue be advanced to final reading. The motion was lost, 22 to 13.

GAF Six Months Profit Increases to $3,651,000

(Continued from Page 1)more cameras and film than ever before in its history. He predicted the profits in the second half of 1947 should exceed earnings of the last half of 1947.

Don Cole Leaves Franconi

Dallas—Severing his connection with the John L. Franconi enter prise, Don Cole has resigned his special rep. in Texas for Screen Guild, and Oklahoma manager for Favorite Films of Oklahoma. At the same time he has disposed of his special interests in some affiliate companies in the Franconi set-up.

Aird Leaves Col. in Australia

Sydney (By Air Mail)—John Aird, Columbia's Sydney office manager, has resigned because of ill health. Air was with the company since 1929.

WEDDING BELLS

Rosenthal-Lieboff

Janet Rosenthal, manager of AA Monogram's print department, was married recently to Harry Lieblich.

Harkop-Gillespie

Davenport, Ia.—James L. Gillespie and Mrs. Shirley Ormberg of the Orpheum Theater, will be married Sept. 11.
U. S. Lags in German Feature Production

(Continued from Page 1)

in the United States zone, nine in the British, and five in the Russian zone, according to William B. Kelly, U. S. consular representative inamburg, whose report was relayed by Commerce pix chief, Nathan D. Golden.

It appears from Kelly’s report that the greatest obstacles to renewed production were met by the British—with harder problems to solve in finding studio space, basic stock and production equipment. Both the Americans and the Russians were more fortunate.

Kelly pointed out that pre-war German production went from 250 to 300 films yearly.

There is considerable difference of opinion marked the relations between the British and the United States producers during the first 18 months after the occupation,” said Kelly, outlining the following points: attitudes toward exchange of films with the Russians, the lack of uniform procedures and production methods.

“The British point to the popularity of the similar, more realistic types of film, particularly those now being produced by the Itailians, and to some exchange of directors,” he said.

“It is apparent from these,” said Kelly, “that a new film cycle is in progress.”

The United States official said another factor has been “the dependence of directors in the United States zone upon former German actors, many of whom were prominent during the Nazi days and, in certain cases, have only recently been de-nazified. The British, on the other hand, believe this is the time when new film stars should be given a chance, as such exchange ‘primarily enables us to make the best films in the world.”

Kelly said this policy appears to be paying off and, “from the high quality of the films thus far produced,” a new “post-war set of German stars may result.”

No pix ordered in the U. S. zone have yet been offered for exchange with those turned out in the Soviet zone, while the British view-point, according to Kelly, is to encourage such exchange “primarily to enable films produced in either zone to meet the producing costs through the medium of larger attendance made possible under such a plan.”

Profitable production for the bi-zonal area is not possible unless standards are to be lowered, Kelly reports, but a profit can be shown if the films shown in three zones.

Political censorship by the British and Russians is of course in force, and British zone productions, Kelly said, “only one has contained some Russian propaganda.”

Another controversy between British and American film authorities—

Drive-Ins Group to Mull Patent Stating

(Continued from Page 1)

Drive-In by Park-In Theaters of Camden, N. J.

Other officers elected include Hoop Jernigan and L. L. Thiemer, vice-presidents, and A. W. “Happy” Bell, temporary secretary and treasurer.

In addition to officers, board of directors include Fred Sessions, Jack Biggart, C. B. Hayworth, Ben Allen, Howard Nally, Ben Fless, Bob Rogers and J. Francis White.

“Search” Breaks Manila House’s Four-Day Record

Manila (By Cable)—M-G-M’s “The Search” broke all house records in the first four days of its Philippines premiere run at the Ideal Theater. Premiere was for the UN Appeal for Children, under sponsorship of President Elpidio Quirino.

Theatres opening day receipts of $5,100 pesos, building on successive days to $5,200, 6,500 and 7,350 pesos.

“Southland Newsreel” Started

Des Moines—Tele-Visual Productions has started production of a series of “Southland Newsreel” shorts to be sold to theaters in Southern states. Director-producer is Burton B. Jerrol, who also produces “Tele-Topics.”

Embassy Reports Portugal Import Quota Imminent

Washington Bureau of THE FILM DAILY

Washington—Import-distribution quota for films brought into Portugal is still said to be imminent, but no action has been taken yet, it is reported from our embassy in Lisbon. Licenses have been required for all imports since February of this year, but they have been easy to procure despite Government policy directed at conserving dollar exchange. The embassy said in a report released by the Department of Commerce.

Portuguese industry has been operating for more than a year and a half now, however, under new regulations including a tax on initial showings of foreign or domestic films, a levy for a Motion Picture Fund to subsidize native production, and allocation of minimum exhibition time for domestic product. This minimum has been one week in six.

Censorship in Portugal has been increasingly severe on moral grounds in recent months, following a Catholic Church protest to the Prime Minister over an unannounced American feature. Already cut by censors before church protest, this film was recently forced off the screen by the Government, with the result that subsequent censorship has been “overzealous . . . and indiscriminate.”

Five domestic features were released last year, and five produced jointly with the Spanish industry.

Attendance in the 301 theaters operating in the first six months of last year was reported officially to be 9,461,000, compared with 5,102,000 for the same period in 1946.

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as general sales representative throughout continental United States, Canada and all foreign countries, for

WEBER MACHINE CORPORATION

makers of precision projection and sound systems for over 20 years. Weber products licensed under Western Electric Patent include:

• SYNCRO-DYNAMIC SOUND PROJECTORS which combine modern projection and sound in one efficient, compact unit.

• SYNCROFILM PORTABLE 35 MM. PROJECTORS.

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J. E. ROBIN will continue the world-wide distribution of its renowned

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EMIL A. KERN, President

J. E. ROBIN, INC.

330 West 42nd Street, New York 18, N. Y.

CARL M. WEBER, Sr., President

WEBER MACHINE CORPORATION

Rochester, N. Y.
Youngstein Attacks Lack of Showmanship

(Continued from Page 1)

exhibitors had convinced him that the decline in grosses had been defi- nitely halted and that the upward trend had started upward. "But," he empha- sized, "'exhibitors and distributors must realize that the improvement is to continue.

"There is less effort put forth to merchandise pictures because of a conviction by Max E. Youngstein, v-p, and ad chief, that the industry press "is the most important medium for selling pictures to the exhibitor."

"Talks with theater owners from Coast to Coast have convinced me that 90 per cent of the information about this business in the minds of exhibitors is received from the trade press," Youngstein declared.

before," Youngstein continued. "A distributor's promotion for showmanship, then cuts his field exploitation force and his advertising appropriations. At the same time, the exhibitor, also calling for showmanship, trim's his house budget and refuses to go above arbitrarily fixed figures in coopera- tive promotions.

"Enthusiastic about the results achieved by the Heineman Drive to date, Youngstein said that quotas would be exceeded by every single E-L exchange.

Set 28-Day Availability For Minneapolis Theater

(Continued from Page 1)

with negotiation by Nate and Sol Schuster of U-I. for 28 days of product for their Varsity, University of Minnesota campus area, Deal in- volved Warners, 20th-Fox exchanges. Some other exhibitors, are reported still negotiating for earlier runs with dis- tributors but nothing definite has materialized so far as yet date.

Middletown Leases Acquired

Harford, Conn.—Morris and Dan Pouznner, operators of the Capitol and Middlesex Theaters at Middle- town, have transferred leases on both theaters to Harold G. Eskin, New York. Pouznners will retain ownership of the Middlesex Theater and the Middlesex Building.

Sioux City Sets Com. To Review Pix, Books

Sioux City, 12—A committee of nine men and nine women to review questionuable motion pictures or pub- lications has been named by Mayor Dan J. Conley. Naming of the com- mittee followed the recent banning of three books by Chief of Police William W. Gynn. The committee will act only after com- plaints have been received against films or books.

Ban Anglo-American Duals

Distrib. Won't Book After Oct. 1

(Continued from Page 1)
ciple for those of its producers who are prepared to fall in.

Johnston explained that the move was aimed to pro-active American re- leases under the new quota and to prevent "A" films from being booked as second-feature films. Such a contemplated move by Rank's Circuit Management Association was one of the principal reasons Johnston made his trip to London.

Informal sources indicate that Johnston had no hope of alter- ing the 45 per cent quota laid down by the Board of Trade, but that American company presidents had given him full au- thority here as rank vice-president and CMA "squeeze" as evidently was done in yesterday's announce- ment.

Same policy, Johnston announced to British films handled by U. S. distributors, with pictures pro- duced in England and Americans to be considered British for distribution purposes.

Johnston revealed that he had laid the proposal before Harold Wilson, president of the BOT; Ernest Bevin, U. K. Foreign Minister; and Rank, who Johnston said seemed favorable to the plan. CMA leaders who were apprised of the plan were reported by Johnston as "considered favorably impressed."

Johnston had a stormy time at the press conference at which he made his announcements, with some press men according American distributors of starting a fight.

"It is not a declaration of war," Johnston said. "It is an attempt to survey trip looking for possible lo- cations. Beach plans on making semi-documentary films based on the Texas Rangers with actual cases woven into the stories. He has ob- tained the full cooperation of the ranger organization."

Report 'Twist' Test for Anti-Semitism Reaction

(Continued from Page 1)

the flames of anti-Semitism, it was learned yesterday.

That the film posed a problem in this respect came to light last week when Albert Deutsch, in the New York Star, attacked the film on the specific grounds that the character of Paglin was a Jewish caricature that would do irreparable harm if shown to audiences here. It has been frequently learned that both the Rank Organization and Eagle Lion, distributors of the film in this coun- try, have similarly recognized the danger.

"Twist" will be the subject of ex- tensive conversations beginning early next week when Robert Benjamin, head of the Rank Organization in this country; Jock Lawrence, vice- president, and Sydney Wynne, publi- city chief, meet here with Max E. E-L, vice-president and ad- publicity - exploitation d'r, and Bill Heineman, vice-president in charge of distribution.

Well Buy, Sell Theatres

Minneapolis—Newly formed Andersen-McCarthy Co. in the movie construc- tion field has established a special- ized department to handle buying and selling of theaters as well as plans for "Theaters of Tomorrow" to include living quarters as op- tional feature.

OK Raw Deal In Chi.

Chicago—Local censor board has lifted its adults only tag on "Raw Deal," Eagle Lion pic.

Reach Planning Series Based on Texas Rangers

Austin, Tex.—Stacy Keach, former RKO director and casting director, has announced plans for turning in dependent producer and is on a Texas shooting trip looking for possible loca- tions. Keach plans on making semi-documentary films based on the Rangers with actual cases woven into the stories. He has ob- tained the full cooperation of the ranger organization.

Low-Lasky to Operate Two in Charlestown

Boston—E. M. Loew and Larry Lasky, owners of the building hous- ing the Thompson Square Theater in Charlestown, are operating the thea- ter. Jack Yonkers did not renew his lease, what would have led to a fight. E. M. Loew and Lasky have also taken a long-term lease on the Hollywood Theater, also in Charlestown, for operation after Labor Day.

Hyman to Gertz Agency

West Coast Bureau of TBF FILM DAILY Hollywood—Mitchell Gertz Agency announces the affiliation of Arthur Hymon in the capacity of literary editor. Hyman formerly produced shorts and documentaries for M-G-M and the Army, and more recently has been assistant to William Goets at U-I.

Bamberger Guest Speaker

Leon J. Bamberger, RKO sales promotion manager, will be guest speaker at a luncheon meeting of the Hundred Million Club at the Town Hall Club on Sept. 9.

Expect Mich. Move On Redistricting Today

(Continued from Page 1)
each director taking direct responsi- bility for section of field work.

Abram F. Myers predicted a "pro- duction spree" with the un releases of showmanship and creative power by the producers of screen markets to all producers. He predicted the tele- vision menace would disappear with video good only for special events, as Hollywood would not be so foolish as to put its own best product on television in competition with them.

Myers suggested Judge Leibell may not enter an order as now an- ticipated or Appeal Court may mod- ify it. Meanwhile, an exhibitor will be safer in not dealing with ASCAP: to deal with ASCAP might be con- demning illegal act.

Trueman Rembusch, president In- diana Allied, said that rural audi- ences do not go for television once the novelty wears off. He predicted movies on television may recapture some of fifty million non-moviegoers.

There was considerable controver- sity over film carrier rates, with Gladys B. Pike, president Film Transportation Service, claiming her or- ganization was not a monopoly. Ex- hibitors are upset over charges of 10 cents per trailer shipped, with some pointing to flat weekly rates charged by two small carriers in specific sections of state. Rembusch suggested an examination of car- riers financial statements filed with the Public Service Commission. On a move of Joseph P. Uvick, the con- vention voted a committee to con- tact state officials and legislature to see if changes can be made.

Uvick attacked TOA as a mouth- piece and "troublemaker of ASCAP" and proposed "repeal of all penalties arising out of performance rights when they arise out of use of another combined copyright that has been li- censed as features are licensed to us."

Adams Leaving Thompson Co.

At Adams, in charge of film ad- vertising in the local office of J. Walter Thompson Co., has resigned as of Sept. 15. Adams formerly was with RKO and Paramount.

Ontario Sign Dimout Moved Up to Sept. 14

Toronto—Ontario theater signs and marquee lights will be dark starting Sept. 14 at orders from the government of Robert Saunders, chairman of the Ontario Hydro Electric Commission. Ontario's electric shortages due to diminishing water supplies, caused the dimout to be moved up from Oct. 1.
"The Luck of the Irish"

with Tyrone Power, Anne Baxter, Cécil Kellaway.

20th-Fox. 99 Mins.

A THOROUGHGOING DELIGHT AND SURPRISE: HERE IS AN EASILY SOLD FAMILY ROMANCE THAT SHOULD RE-EXTRACTION AND REWARD B.O. RECEPTION.

This one is an unexpected and thoroughly pleasant surprise. It is a delightful fantasy romance. What serious reviewer is there in the world who has not enjoyed reading the first part of the book that tells of the story involving itself with bits of success and nonsense completely out of this world. In it, there is a thing that has happened after the first reel, then it seems that the talent involved in its making lent themselves completely to the composition of a fresh, new entertainment. And they have come off with a little that might lead an audience to expect something trite and routine. This, however, is not the case here. Surely the writer of the film will enjoy a complete and satisfactory box office reception.

Henry Koster made chosen his cast. Here is Tyrone Power in a new sort of role, and teamed up with Anne Baxter, he should lure plenty of patrons away from other movies. But Cecil Kellaway provides the delightful surprise. The part he plays is not of this world, rather it is from the folklore and legend—a leprechaun, and a good one at that.

The yarn is played straight and the humor is better than it is often in such form. It is an intelligent accomplishment.

Power plays a foreign correspondent, name of Fitzgerald, who has an accident on a bridge and goes after assistance. In a forest glen, near a waterfall, he encounters a little old man hammering away at a shoe. This is Kellaway. He directs Power to the nearest town and Power tells of the legend of St. Patrick. Kellaway, who is one of the legends of the community, strictly a product of the imagination. But Power meets Miss Baxter in the town where he is setting a bottle of whisky outside the door of the inn. He previously learned that the “little people” know where gold is. He watches as she comes hopping and skipping, grabs the bottle, makes off with Power in pursuit. Power catches her, forces him to reveal himself and point out the gold. It is found in a pot and Power, impressed by Kellaway’s pleading that it is his life savings gives it back. Grateful Kellaway gives him a Spanish doubloon. So much for starting things off.

Jayne Meadows, who is sweet on Power, arranges things so that he sees much of her. Miss Baxter is forgotten. A man servant is engaged for Power and turns out to be Kellaway. He is an Irish character and after some hesitation takes him on. Power is mildly provoked by Kellaway’s fancy for strong drink and his propensity for stealing milk. But Kellaway proves himself and things perk along interestingly until Miss Baxter shows up.

There is considerable romanticstuff about. It is briefly interrupted by the appearance of Miss Baxter. Power99/27 plays in the old country manner, how she came to be in town; there is a fine wedding with Kellaway as the best man and Miss Baxter as the maiden. The picture brawls come to a head when Power eventually comes face to face with Kellaway who tells him of...
During September, Columbia Pictures will test the box-office draw of its mammoth Technicolor production, The Loves of Carmen, starring Rita Hayworth and Glenn Ford. New York, Boston, Los Angeles, Cincinnati, Buffalo, Detroit and Houston have been selected as a "cross-section" for typical American approval. Campaigns in advertising, exploitation and publicity have been prepared, all aimed at a nationwide effort to acquaint movie-goers with The Loves of Carmen, and to make women Carmen-conscious.

The Loves of Carmen, directed and produced by Charles Vidor, is not the opera, but a dramatic version of the story of Carmen.
FAVORABLE RECEPTION FOR MPAA POSITION

Exhibitors Showing Little Interest in Applications. Except 3 Major Companies

(Washington Bureau of THE FILM DAILY —Washington—With regular broadcasters accounting for more than half the TV applications filed during the three postwar years, it is by now fairly clear that pic firms will not be the dominant factor in the television operating field. Aside from the applications of three of the major producer-distributor-exhibitor companies, only a handful of exhibitors have applied to the FCC so far for video permits.

Actually on the air are only two

(Continued on Page 8)

Mich. Allied Okays Reorganization Plan

Detroit—Proposed plan under which Allied Theaters of Michigan will be reorganized into seven districts corresponding to state Congressional districts, was adopted unanimously yesterday after vigorous discussion.

Move is designed to increase membership interest and give more even representation of the entire state.

In the future each district will hold a regional meeting 30 days before

(Continued on Page 4)

St. Petersburg Exhibs. Continue Fight V's. Tax

St. Petersburg, Fla.—In a further attempt to have the City Council reconsider the 10 per cent admissions tax passed recently, theater representatives appeared before the Council to outline their position. Ap.

(Continued on Page 8)

Joint Comms. to Seek Increased Production

London—By Air Mail—Principal object of the Joint Production Committee will be to improve and increase production at all studios by the establishment of a permanent medium for the regular exchange of views on efficiency and production standards, it is pointed out in the constitution for the Committee, now being set up in all British studios.

The Committee will consult and advise on matters regarding production, with a view to securing the maximum output, while improving the quality of films by stimulating

(Continued on Page 8)

UFP A Charts Course in Second Annual Meeting

Itasca State Park, Minn.—University Film Producers Association will serve as a central source of information for educational institutions, and provide a means of sharing ideas involving the production and distribution of photograpic and audio materials. It was decided here at the second UFP A conference, nearly 50 delegates from university film pro

(Continued on Page 8)

British Strong in Far East

Political-Financial Matters Hit U.S. Pix

Buffalo and Albany Added To E-L's N. E. District

Two additional exchanges, Buffalo and Albany, have been assigned to E-L's N. E. District.

Hong Kong (By Air Mail)—Fear that British motion pictures may take over the Far Eastern market from Hollywood product was expressed here by a representative of a major U. S. company. In almost every Far Eastern country, he said, American films are being hit because of political or financial considerations.

An example, it was pointed out

(Continued on Page 8)
Paramount and RKO Seek Particulars From D of J

Paramount and RKO have asked the Department of Justice to specifically identify the theaters which it considers part of a conspiracy and monopoly in the Government's antitrust suit against the majors.

Interrogatories served upon the D of J earlier this week required that the Department state facts regarding all instances where it alleges that theaters were filed illegally and produce evidence supporting their charges.

Meanwhile all of the "Big Five" are continuing to compile their answers to the Government interrogatories which are due by Sept. 18.

Paramount has already reported on holdings in Texas, Arkansas and New England, a resume that parallels the information submitted by the film company in its first report on theaters interest on the New York Circuit.

Greenberg Acquires Lease on WB Theater

Cleveland—Acquisition of the lease of the downtown Lake Theater, formerly Warners for 18 years, is announced by Henry Greenberg, president of Community Circuit.

Greenberg bought the closed house while new equipment is being installed. House name may be changed, it was said, and the acquired policy is as yet undetermined.

Community Circuit operates 17 area theaters, including five downtown subsequents.

Loew's Declares Dividend

Directors of Loew's yesterday declared a regular quarterly dividend of 37 1/2 cents per common share, payable Sept. 30 to holders of record Sept. 10.

"Wrong Number" Opens Big

"Sorry, Wrong Number" gave the Paramount Theater its biggest opening day for 1948 yesterday when it outgrew the previous record holder, "Road to Rio."

Wometco Renews With Altec

Miami, Fla.—Wometco Theaters has renewed its service and repair-replacement agreement with Altec Service. Pact covers the circuit's 22 Florida houses.

Dubbing in Spain Due For Gradual Elimination

Washington Bureau of THE FILM DAILY

Washington—Major point of controversy in the recent Spanish American Motion Picture Congress which ended in Madrid in early July, was the question of continued dubbing of films into Spanish.

The Mexican industry sought to put over a resolution calling for the end of dubbing into Spanish, but the Spanish industry succeeded in modifying the resolution to provide for the gradual elimination of dubbing, aside from films of "exceptional interest."

Thereby Spain's profitable local dubbing industry was benefited, it was reported today by the Department of Commerce.

Pix consultant Nathan D. Golden reported that pix import licenses are bringing fabulously high prices, with only four outstanding about six weeks ago to bring foreign films into Spain.

Recent price has gone to 800,000 pesos, it said. But Golden predicts the shortage of import licenses may not be felt for a while because of a considerable backlog of old pix in the country.

Golden also presented figures on the box office receipts in Madrid during July showing that the gross receipts of U.S. films had fallen off from the preceding period, while Italian, Swedish and French films had all done better.

5,000 Kids Will Parade In Youth Mo. Observance

Five thousand of the city's children are expected to march in a Youth Parade next Tuesday morning under the joint auspices of the National Youth Committee and the New York City Youth Board. Following this parade, the kids will see the premiere of the short subject, "A Friendly Story," at the Skouras Academy of Music. Also scheduled is a stage show which will include Lou Little, Mel Allen, Lois Butler, Collier and Bob Smith.

Set "Moonrise" Premiere

Frank Borzage's "Moonrise" will have its world premiere at the Paramount Montown and Hollywood Theaters on Sept. 9th, it is announced by James R. Grainger, Public executive vice-president in charge of sales and distribution.

VICTOR'S KULKA NAMED TO L. A. ADVISORY POST

Davenport, Ia.—Robert H. Kulka, the Victor Animation export department, has been named to serve as adviser to the Department of Public Information on the distribution and use of films in Latin America. During a recent tour of that area, Kulka made an investigation of film uses from both the educational and amusement angles.

New York Theaters

Radio City Music Hall

"A DATE WITH JUDY" 
Walter Beery — Jane Powell
Elizabeth Taylor — Carmen Miranda
Kwali Cugat — Robert Stack
A Metro-Goldwyn-Mayer Picture

Spectacular Stage Presentation

Roy Del Ruth's

"The babe Ruth Story" 
Tony Martin — Lucille Bremer
A 20th Century-Fox Picture

Paul Henreid — Maria Montez
A 20th Century-Fox Picture

Paramount

Barbara Stanwyck
Burt Lancaster
Soror
Wrong Number

A Paramount Release

Paramount

Bette Davis — Douglas Fairbanks Jr.
"That Lady in Ermine"
A 20th Century-Fox Picture — Technicolor
On Variety Stage — Frances Langford on Hand

THe MARCH OF ORDERS

Margaret Lockwood — Peter Lawford
Starting Call of Cynne — Fritz Diel

Walt Disney's Roxy

Walt Disney — Mickey Mouse
A Walt Disney Production

Samuel Goldwyn

Robert Taylor — Elizabeth Taylor
A 20th Century-Fox Picture

CBS Radio City Music Hall

"The Martha WHO" 
Harry Walker — Adele Mara
A 20th Century-Fox Picture

Rudy Vallee — Betty Hutton
A 20th Century-Fox Picture

DOROTHY WHITNEY

A 20th Century-Fox Picture

DOROTHY WHITNEY
"Everybody went to see 'DATE WITH JUDY' but him. It's a family picture for folks from 6 to 60 and he didn't quite make it."

"This 'DATE WITH JUDY' line has been at Radio City Music Hall for 3 weeks and each week is a new M-G-M high! 4th week going strong!"

"It's got the joy of youth! That's why it's so popular from coast to coast."

"DATE WITH JUDY" FAMILY PICTURE IS AMERICA'S NO. 1 HIT!

M-G-M's joyous Technicolor hit proves that 140 million Americans want entertainment for Mom, Pop and all the Kids!
Costs Hamper Kid Pix
Library for Dominion

(Continued from Page 1) difficulties in policing the use of prints.

Policing, it is pointed out, is not difficult in the U.S. and would not be hard in Canada. One segment of distributor opinion, however, argues against dropping the barrier even to the Dominion, on the grounds that it would then be difficult to refuse pleas to extend the Library plan to other countries where, it is feared, exhibitors would be in a better position to screen the low rental films to general audiences, instead of restricting the films to children's shows.

Meanwhile, a group of important Canadian organizations has shown interest in the special programs for children as evidenced by the roster of organizations that met at the National Film Society meeting. Representatives were in attendance from the Catholic Women's League of Canada, Canadian Federation of Home and School Clubs, Canadian Jewish Congress, Department of Christian Education, Canadian Council of Churches, Ontario Department of Education, Canadian Council of Girl Guides, and others.

Michigan Allied Okays
Reorganization Plan

(Continued from Page 1) the annual convention to elect a board member and alternate to serve for one year. Convention will then elect one member-at-large and an alternate each year for three-year terms. Full board will elect officers prior to the close of the annual meeting.

Accordingly, no elections were held at the meeting which closed yesterday. A schedule of district meetings is being set up to start the work for special elections of the first board under the new system.

WEDDING BELLS

Kirsch-Rice

Shirley Kirsch, daughter of Marvin Kirsch of Radio Daily, will be married Sept. 26 to David Rice of Pan American Airlines. Couple will make their home in Miami.

McGinn-Goldsmith

Providence, R.I.—Ida McGinn, treasurer of the Metropolitan Theater, was married to Hy Goldsmith, according to word received from the Coast.

Katz-Sokoler

Bob Sokoler, editor of "Preview," the organ of the Lakewood Schwartz buying and booking office, will marry Sarah Katz, a New York model, early next Spring.

Favorable Reception
For MPAA Position

(Continued from Page 1) plated. Everything made in Hollywood will continue to be sent to England, he said. Furthermore,ＣＥＡ representatives were told there is no intention of increasing tals and there was virtual assurance the American distributors will book full programs on a single rental basis Distributors are willing to set up joint machinery with CEA to consider mutual problems, Johnston said.

R. Fuller, general secretary of CEA, commented that the MPAA plan is consistent with changes coming in the film business. "We have discussed rental for a full program with J. Arthur Rank," he pointed out, "and now the Americans appear ready to try it. Of course, there are no controversial or political angles from the proposal as we see it."

Sir Alex King observed that the ban on mixed duals "simply means more marketing and less revenue to our exhibitors. It has been caused by the stupid and ridiculously high quotas."

Producers Sir Alexander Korda dismis sed the plan as "silly." American companies, he claimed, are doing their best to meet the British industry's needs. If the British pictures do not need the support of U.S. pictures in the British market.

Johnston's announcement was reported fairly by the press and there was no adverse comment. Daily Express commented: "There is nothing unreasonable in Johnston's demand. On the contrary, it should be a challenge to British filmmakers. The British industry has to stand on its own feet, not on Johnston's."

The Star observed, "The quota and the Johnston plan between them offer an opening that we cannot afford to miss."

Buffalo and Albany Adder
To E.L.'s N. E. District

(Continued from Page 1) Heineman, vice-president in charge of distribution. Already under Don aldson's wing are the Boston and New Haven exchanges.

NEW POSTS

AL BURKS, public relations director, H. E. Messiarini Circuit, Charlotte.

Harold Brautsch, manager, Lee, N. London, Mo. (b.}

Joe Bowles, booker, Film Classics, St. Louis.

Cliff NTAL, salesmen, Film Classics, St. Louis.

Herb Casey, assistant, Hope, Providence, R.I.

Vincen O'Brien, manager, E. M. Lewis, Center, Pawtucket, R.I.

Harold Lang, training manager, Michigan.

Charles Reeve, training manager, Broadway Capitol, Detroit.

Thomas A. Kline, manager, Globus, Detroit.

Isn't it Romantic?

Starring
VERONICA LAKE

Now everybody'll know that V.L. stands for "Violent Love!"

MOWA FREEMAN
She wrote all those sizzling love letters in "Dear Ruth!"

BILLY DE WOLFE
Comedy sensation of "Dear Ruth" and "Blue Skies!"

MARY HATCHER
The girl who put the spice of life into "Variety Girl!"

with
ROLAND COLVER - PATRIC KNOX - RICHARD WEBB - PEARL BAILEY

Directed by NORMAN Z. McLEOD
Produced by DICK LAKE

It Sings With Love; You Get It Soon—Romantic As A Harvest Moon From Paramount

Help Promote YOUTH MONTH—SALUTING YOUNG AMERICA
"Walk A Crooked Mile"

with Louis Hayward, Dennis O'Keefe.

Columbia... 91 Mins.

COMING AT A RIFE MOMENT THIS FRA SCOTLAND YARD SPY MELODRAMA IN DOCUMENTARY STYLE STANDS TO CLICK ROUNDLY AND CASH IN ON THE TANGLE WITH A WAYS.

Coming along at a very ripe moment insofar as public attention is concerned, this FRA-Scotland Yard-spy melodrama, done in the documentary technique stands to click roundly and cash in heavily on the advance "natural" publicity campaign that the newspapers of the nation have been displaying on Page One for months now. Even the most recent events can be profitably fashioned into a "Walk A Crooked Mile" offers international cooperation in tracking down and apprehending the Russian spy ring that has been securing important atomic energy formulae, transmitting it to the USSR.

The place is Newark, New Jersey. There is a romantic relief as it is commonly intuited in a regulation script. What romance there is in this one is secondary to the relentless effort of the two organizations to clear up their case. They are at it all the time, with all sorts of equipment, and in good time their efforts pay off to a surprise.

The tale is based on a story by Bertram Millhauser which is performed with creditable effect. As do the 430C The Ladies of the Night, Hayward, O'Keefe, Miss Albritton, Car. Esmond—show restraint and skill. Further plot supporting supporting types round out the requirements of the story. Gordon Douglas' direction is able and maintains the basic cold, realistic aspect of the plot.

After investigating the murder of a colleague, O'Keefe, becomes aware there is a plot about involving foreign agents. From London comes Hayward on a special mission to track down an artist who has been sending atomic information to the Atlantic via drawings concealed in his oil. They trail him to an art shop.

It ends abruptly. O'Keefe and Hayward then notify a government nuclear physics research plant nearby and investigate the scientists who are developing important material. These include an Austrian, an Englishman, Miss Albritton as a confidential secretary who speaks five languages, including Russian, and an American professor of Plymouth Rock ancestry. The Hayward-O'Keefe team devote much time and effort observing the scientists. They trail them about the vicinity. There is no immediate development. Then Miss Albritton's visit to a laboratory is inspected more closely when another painting with formulae shows up. This pays off. Hayward gets a job at the establishment and discovers what he was after. The clue is traced. He is caught up by the spy ring. O'Keefe falls into their clutches too. They manage to break away. An innocent woman of Russian heritage is killed aiding them.

Miss Albritton is now suspect. But the death of the Austrian scientist seems to catch O'Keefe in a most critical position. The other men is made.

Quite by accident, O'Keefe discovers how the info leaked out of the plant and arranges to corner his suspects. He surrounds his quarry. Most of them are killed in the ensuing shooting. The main catch, however, the traitor to his own country—the American—is taken alive and rehanded.

CAST: Louis Hayward, Dennis O'Keefe, Miss Albritton, Car. Esmond, Paul J. Smith, Harry Allen, Joseph J. Smith, Victor Young, Jay C. Flippen, Joby Baker, Marjorie Main, Martha O'Driscoll, Faith Domergue.

DIRECTION: Adequate. PHOTOGRAPHY: Good.

Dembow Drive Captains Schedule Regional Meets

Captains of the National Screen Service George Dembow drive next week will combine regional meetings of all sales personnel. William Bein, Eastern drive captain, and Ben Asher, Western captain, will each hold four meetings in their areas.

Chicago Dailies Boost Amusement Advt. Rates

Chicago—Two daily newspapers, the Sun and Times, have advanced their amusement advertising rates 10 cents a line, it is announced. Meanwhile, the Daily News advanced its local ad rate five cents a line.

Louise Albritton, Carl Esmond, Ossie Oswego, Raymond Burr, Art Baker, Lowell Gilmore, Charles Fane, Grammer, Jimmy Lloyd, Bert Davidson, Paul Bryer, Fred MacMurray, Franchot Tone, Louis Rhad, Keith Richards, Tamara Shayne, Red Peck.

CREDITS: An Edward Small Production; Director, Gordon Douglas; Producer, Grant Whyte; Screenplay; George Bruce, from a story by Bertram Millhauser; Photography, George Robinson; Art, Robert McKeever; Set Decorations, Frank Hensley; Sound, Albert Grad; Titles, J. A. Geary; Editor, James J. Newcomb; Sound, John Carter; Narration, Fred Headley; Music, Paul Sawtelle.

DIRECTION: Good. PHOTOGRAPHY: Good.

"Stations West"

with Dick Powell, Jane Greer.

RKO... 92 Mins.

LEISURELY DEVELOPED WESTERN STORY OFFERS POWELL IN WESTERN, HAS FAIR PORTION OF ACTION AND MANAGES TO KEEP INTEREST IN PLOT.

Developed leisurely in the story, part of it is set on a ranch and in the proceedings that manage to inject the required touches, this Western offers Dick Powell in a period of boots, guns, riding and what-have-you. He plays it out well enough. His support is able. The script which is on the lightweight side tends to drag in spots, has a fair share of action, good outdoor photography and for the most part keeps attention focused on basics.

She is served as an army officer who is working under cover in Rock Pass, a Western military outpost. He is investigating a number of soldiers who were guarding a gold shipment.

Powell, the soldier in multy, arrives at the place and makes himself unpopular with the local saloon crowd. Almost at once he has a terrific brawl with Quinn Williams, beat him up pretty badly. He has contacted his superiors, meanwhile, and comes in for a job with Jane Greer, proprietor of the local joint. He's known as "Charlie."

In charge of her transportation interests Powell and Regis Toomey make a run with a gold shipment. They are held up. The entire shipment is stolen. It is coming to Powell, immediately locates the yellow stuff and learns who is up to what. He plays a pretty precarious game from that point on, as the conclusion nears he solves his case. Miss Greer, who was be hind the dirty work, dies in his arms. He rides off, Sidney Lanfield directed.


CREDITS: Dore Schary in charge of production; Producer, Robert Spahra; Director, Sidney Lanfield; Screenplay, Frank Fenton, William Miller; From the novel by; Short; Music, Heinz Reinhard; Music director, C. Bokelmann; Sound editor, Jack Dargatz; Titles, J. A. Geary; Editor, James J. Newcomb; Sound, Earl Warfield; Art, Darrell Jewell; Scene Dressers, Albert O'Connell, Fallor Gray; Sets, Dorrell Silver; "Ames Albritton; Editor, Frederic Knudtzon; Sound, Yarnell, W. Earl.

DIRECTION: Adequate. PHOTOGRAPHY: Very good.

Ambassador and Golden Picketers

Sirtsky's Ambassador and Golden Theaters were picketed yesterday for a dispute with projectionists Local 306. The theater's two-year contract expired Tuesday, with Sirtsky reported as installing four independent projectionists in each theater. The strike is the result of the former six and seven IATSE men used.

Di Pepsi Services Today

Boston—Funeral services will be held today at St. Ignatius Church, Boston College, at the funeral of Di Pepsi dean of Boston press agents. Associated with Loew's for 37 years, Di Pepsi was the first publicist for his work in charitable events. Survivors include his wife, Louise, and a daughter, Betty.

"Johnny Belinda" Screenings

Warner's "Johnny Belinda" will be and were national on Sunday, Sept. 27. National release date is Oct. 28.
To EXHIBITORS, PROJECTIONISTS, THEATRE ARCHITECTS, ENGINEERS—

Theatre Equipment & Supply Manufacturers' Association, Inc.

extends to you a very personal invitation to attend the

Third Annual Tesma Trade Show
to be held at the

Jefferson Hotel, St. Louis, Mo.
on

September 28-29-30, 1948

where you may inspect the latest developments in large screen theatre television, materials, furnishings, equipment and supplies for the modern theatre and drive-ins and meet with and discuss your mechanical problems and requirements with the men whose business it is to serve you.

For hotel accommodations address Miss Jeanette Riordan Reservation Dept., Jefferson Hotel, St. Louis, Mo.
Hollywood Optimistic About Future—Suiday

(Continued From Page 1) sumer’s dollar with all of the many wants that were in short supply during the past few years.” The M-G-M director likened the paring of production costs to the problem of household expenses. He added that when the issue of trimming costs is faced squarely, one becomes more careful with expenditures and thus gets the most out of every dollar.

Sudney arrived in New York Tuesday, accompanied by his wife, for a vacation following completion of his latest M-G-M opus, the Technicolor “Three Musketeers.” While here, he will also take in the current shows and examine several properties with an eye toward purchase by M-G-M for future production.

UFP A Charts Course in Second Annual Meeting

(Continued From Page 1) duction departments were represented.

Dr. Don G. Williams of Syracuse University was elected president for the next two years, while P. M. Stallings, University of Minnesota, was chosen vice-president, and Vernon Putnam, University of Iowa, was named secretary. Plans for a quarterly journal were completed, with the first edition to appear this Fall.

Cusick in Co-Production Deal with French Company

A co-production agreement under which Cusick International Films and Compagnie Continentale Cinema of France will produce “Mias Condon” in Paris, is an- nounced by Peter Cusick. Both French and English language versions are planned, with the combined budget announced at 10 million francs. Companies will share equally in worldwide revenues from the production.

STORKS

West Coast Bureau of THE FILM DAILY

Hollywood—Dolores Moran, wife of Benoit D. Bogaes, gave birth to a seven pound son.

Ohio—Dave Arthur, RKO sales- man, announces the third addition to the family, a boy, Gerald Lee.

New Haven—Harry Rosenblatt, M-G-M branch manager, became a grandfather, a son to his daughter-in-law, in San Fran- cisco.

West Coast Bureau of THE FILM DAILY

Hollywood—LeRoy Prinz, War- dence director, became a grand- father with the birth of a daughter to Mrs. Dolores Prinz Monti, wife of J. Allan Monti, of Technicolor, stations owned within the pix indus- try—Paramount’s WBBE, in Chi- cago, and KTLA, in Los Angeles, under terms of the recent complet- ion of KMTV, Los An- geles, which Warner’s hopes to buy from Mrs. Dorothy Thackrey, New York publisher. Although a sale con- tract has been concluded, FFC app- ropriation is by no means assured.

Latest exhibitor applicant is the Lufkin Amusement Company, half owner of East Texas Theaters, which, in the manufacture of TV license in Bea- mont, Tex. Other industries seeking Commission okays include the Schine Circuit, applying for Albany, N. Y., as the Troden Patroon Broadcasting Com- pany, and the Van Curler Broad- casting Corporation, also applying for Albany. The Van Curler com- pany is dominated by S. H. Fabian and other officers of his circuit. Execut- ives at the Lufkin firm Edward Lasker, producer most recently as- sociated with Walter Wanger. Lask- er and Thomas were both once head of the recently dissolved adver- tising firm of Lord & Thomas. For a time the younger Lasker was himself a radio vice-president of Lord & Thomas.

Within the past few weeks Lasker has applied for video licenses in five Western cities—Denver, Salt Lake City, Fresno, Portland and Seattle.

As for the majors, Paramount has applications pending for San Fran- cisco, Detroit, Boston and Tampa, through wholly owned subsidiaries, in Des Moines the Tri-States Mere- dith Company is a TV applicant— Circo circles, for Galena, Ill., the tri-States Circuit, which is half- owned by Paramount.

Warner has four applications pend- ing for Chicago, and 24th-Fox seeks stations in Boston, San Francisco, and Milwaukee.

In addition, the FCC is yet to de- termine the extent to which Para- mount controls the Allen B. DuMont Company, publishers of WABD, New York City, and WTTG, Washington, D. C., applying for Pittsburgh, Cleveland and Cincinnati. Paramount holds a substantial stock interest of a few years back for less than a quarter of a million dollars; it has recently as- sumed to sell its interest for $100,000.

FFC regulations forbid ownership or control of more than five video stations by a single corporation or an individual—which has caused con- siderable apprehension about the applications of the various companies in which Paramount holds large blocks of stock. Equally important is the decision the FCC will eventu- ally reach regarding the assignment of TV licenses to companies with records of anti-trust violations. Not only does the FCC have the right to reject an applicant in the Paramount case, but also the Schine Circuit could be knocked out of the picture if the decision is adverse to this ground.

High initial cost is the major rea- son for the difidence toward televi- sion by showmen. Actual cost of con- struction and initial operation ranges from $200,000 up in most instances, with engineering and legal fees for applications, which will range into the four and five figures. Where there is competition for frequencies, cost may be as high as $25,000 or twice that with no assurance that a permit will follow.

For broadcasters the story is somewhat different. They already have an investment in studios and technical equipment, some of which will be duplicated as many stations are already on the air. They have already demonstrated their financial stability to the FCC, and they seem to be, gen- erally speaking, much more con- vinced that TV is already an estab- lished industry into which they should move as quickly as possible.

British Pix May Take Over Far East Market

(Continued From Page 1) that no U.S. films are shown in Indo- China because of the refusal of American distributors to comply with a French order that 75 per cent of films be dubbed in French di- nolgue. In China, distributors threaten to stop all distribution because of extortionate demands by local Chi- nese officials. There is talk of a plan to re- turn all receipts to be contributed to an alleged charity.

While no dollar exchange restric- tions have been imposed in the British-con- trolled stereo areas of Hong Kong and Singapore, bookings are limited to no more than six months in ad- vance, and first-run houses are re- quired to exhibit British films seven days out of every 28, a requirement recently banned dollars re- mismittances, taxed grosses 80 per cent. Conditions in India and Siam were described as “reasonable.”

NAB-TBA Committees Mull Proposals to Co-operate

(Continued From Page 1) a meeting of committees represent- ing both organizations. At another meeting, committees will formulate plans to be submitted to the NAB and TBA boards.

On yesterday’s session, NAB was represented by A. D. Willard, Harry Bannister, Clair McCallough and Ward Johnson. Atto. From TBA were J. R. Popple, Walt Biltin, G. Emmon Markham and Lawrence Phillips.

St. Petersburg Exhibs. Continue Fight vs. Tax

(Continued From Page 1) pearing in opposition were Bolivar Hyde, of ITO of Florida, Walter Work of Texas State Theaters, and Ervin Rice, Indiana exhibitor, who claimed he will be forced to close his Park Theater if the new ordi- nance is enforced.

Joint Comm’s, To Seek Increased Production

(Continued From Page 1) the interest of all, and to consider- suggestions deriving from the inter- ests and experience of study- workers.

It is emphasized that the objec- tives are not the mere change of or- ganization of exchanges, houses, and similar problems which are cov- ered in union agreements. Artistic and creative aspects of film produc- tion are also outside the scope of the committees.

Each committee will comprise members approved by the study manage- ment and the staff, with actual composition to be determined to suit individual circumstances. Management members may not exceed the number of staff representa- tives, and shall be selected from among company directors and from officials of managerial grade.

Colombia Exchange Rules Limit U. S. Playing Time

(Continued From Page 1) “so scaled as to be virtually con- by “Acres of Con- fiscatory” were passed against im- ported pix by the Colombian House of Repre- sentatives. Liberal con- sideration. Revival is still possible.

Apart from what can be realized in “free market dollars,” Silberstein relates that American distributors were allocated only 60 per cent of $1,500,000 to ship home in the 12 month period ending June 30.

Of the features released in Bogota in 1946 and 1947, Hollywood ac- counted for 208, or 59.2 per cent. In 1946 and 1947, or 50 per cent in 1947. Mexico accounted for 82, or 23.8 per cent in 1946, but fell off to 77, or 20.6 per cent last year, while French imports from only 9 in 1947 rose to 28 last year and Argentine im- ports from 36 to 57.

File Erie Anti-Tax Action

Erie, Pa.—Claiming that their constitutional rights were violated by a 10 per cent amusement tax levied June 1 by the Mill Creek Township school district, two drive-in theater operators filed suits in Court this week. They termed the tax discriminatory in that it does not apply to all Mill Creek Town- ship business concerns.

D E A T H S


OSCAR BRADLEY, 55, CBS musical direc- tor, Norwalk, Conn.

Barbara Stanwyck Recreates to Film Role to
Telephone Exhibits. About "Number" Opening

In a perfect tie-up with her starring role in Hal Wallis' "Sorry, Wrong Number," Barbara Stanwyck yesterday and today is making 40 to 50 personal telephone calls to exhibitors to inform them that the Paramount film did the biggest openings day at the Paramount Theater of any picture in the last 26 months. "Sorry," Paramount reports, drew 19,000 patrons in its Wednesday opening, the greatest number since the New Year's Eve opening of "Star Spangled Rhythm" in 1942, when Benny Goodman and Frank Sinatra were on stage.

India Governments
Probe New Theaters

Bombay (By Air Mail)—Several Provincial Governments have put an absolute ban on the construction of new theaters, while the Government of West Bengal has appointed a committee to find out the source of cement and steel used in some 18 new theaters there.

Move followed a flood of complaints against the building of theaters in light of the severe housing shortage. Other Provinces are understood to be considering investiga-

Building Material
Output on Increase

Washington—Indicating a ray of hope that materials for theater construction may become more plentiful shortly, the Department of Commerce reported yesterday that building materials in June reached the second highest monthly output reported since January, 1939. Index reached 150 for June, with the figure based on a 1939 monthly average of 100.

Japs Still Prefer Own Films

Tokyo (By Air Mail)—Japan's film production industry, which in 1945 produced fewer than 50 features, has recovered to a point where it is capable of producing nearly 100 pictures a year, a survey indicates. Producers are jubilant in the enthusiastic reception by the Japanese populace of their output.

Return Production
To East—Wanger

Producer Walter Wanger urged the revival of Eastern production at recent press conference. He opined that Paramount's Long Island studio not only served as a balance wheel to Hollywood production, but many talented film makers were discovered in New York.

Successor to Gamble
Said Still Wide Open

Selection of a successor to TOA President Ted R. Gamble is "a wide open affair," a spokesman for the organization said yesterday, with more than a dozen prominent exhibitor leaders considered as possibilities for the post. Election for the office will take place at the organization's forthcoming national convention in Chicago, Sept. 24-26.

Still continued at High Scales

Wanger to Show "Joan of Arc" at High Scales

Special Sales Force
To Handle $4,600,000
Technicolor Production

"Joan of Arc" which was filmed at a cost of $4,600,000 exclusive of print and advertising costs, will be shown at advanced prices. Producer Walter Wanger told the trade press yesterday in RKO's home office.

Though RKO will release the Technicolor production, Wanger said he was not certain who would handle the special sales force needed to handle the Technicolor production, nor had he yet decided on the New York (Continued on Page 3)

M-G-M to Sell Winter,
Fall Product at Meet

West Coast Bureau of THE FILM DAILY

Los Angeles—A series of important conferences will get under way at M-G-M Tuesday as E. J. Mannix, studio executive, returns to the Culver City lot after a three-months absence due to illness. Production and distribution plans for this Winter and next Spring will be under discussion.

Attending the talks will be Louis (Continued on Page 3)

Operators Continue Work
As Detroit Pact Expires

Detroit—Some 200 local theaters are operating without a contract with the IATSE covering projectionists as the result of failure to arrive at any ground of settlement of increases sought by the union in a preliminary conference. No work (Continued on Page 3)

Depinet May Be
New RKO President

West Coast Bue., THE FILM DAILY

Los Angeles—Belief is strong here that Ned F. Depinet will be made president of RKO, with headquarters in New York, and that Robert Mochrie, vice-president in charge of domestic distribution, will take over Depinet's overall world-wide sales duties.
Warners Sets Six Pix For U.K. '48 Release


Sullivan Will Speak At St. Louis MPTO Meeting

St. Louis—Featured speaker at the Sept. 27 banquet that will close the annual MPTO of St. Louis convention will be Gail Sullivan, executive director of TOA, Fred Wehreneberg, MPTO president announced.

Herman M. Levy, TOA general counsel, will be chief speaker at the business session, addressing delegates on "The True Facts of ASCAP," according to Wehrenberg. Wehrenberg said there is a possibility that Ted R. Gamble, TOA president, may come for the gathering at the Hotel Jefferson a day ahead of the annual TESMA-TEPDA convention which runs Sept. 28-30.

Film Center Handling VFW Pix

Washington Bureau of THE FILM DAILY—Film Center of the District of Columbia, New York, D.C., will act as exclusive rental agency for selected 16 mm. films to be distributed to Veterans of Foreign Wars posts, under a deal concluded by Toby Chandler, Film Center head, and Al Sherman, president of Sherman Plan, Inc., under which the VFW distribution service operates.

"Father" Hong Kong Premiere Set

HONG KONG (By Air Mail)—Warners "Life With Father" will receive an unprecedented three-theater premiere at the Queen's, Lee and Alhambra. Deal was finalized during the recent stop here of A. L. Campbell, Warner Bros. executive, and E. J. Dagal, local manager.

Smith Sets Dates for Two

"Apartment for Peggy" will be screened in all exchange areas on Sept. 7. Andy W. Smith, Jr., 20th-FOX general sales manager, announced yesterday. He also set Sept. 9 as the showing date of "Cry of the City."

"Good Sam" Next at Music Hall

Leo McCarey's "Good Sam," Rainbow production released by RKO, will follow the current "A Date With Jody" in Radio City Music Hall.

Geritone Sets First Release

Geritone Co., new organization headed by Bernard Garay, Arnold Goldin and Jack Friedman, also announced a release of "Young Hearts," Hungarian jazz, musical next month.

Lopert Acquires French Film

American distribution rights to the French "The Chips Are Down" (Les Fous Sont Partis) have been acquired by Lopert Films.

Exhibs. Claim Too Much Sex In Standard Film Ads

Exhibs, from medium sized small towns are complaining about the standardization of film ads for foreign films, according to reports to ORP. Exhibs say, new art work must be prepared to advertise a film, since available material is not suited for their area.

One exhib., who had observed the sour effect an ad had had on the community since the ad emphasized sex, decided to exploit the film from the opposite angle by insisting the film was not sexy, when he played the film many weeks after it had played the first run houses.

Many of his patrons, exhib. asserted, complimented him upon his good taste and prudent showmanship. Pudding's proof was reflected in a better take on the film at the latter's show in a small City, Ind. speaking, than had been the case when the film in question first played the town.

Rank Enters Aussie 16mm Field with GUT Company

J. Arthur Bank has entered the 16 mm field in Australia with the formation of Sixteen Millimetre Australia Pty., Ltd., a subsidiary of Greater Union Theatres headed by Norman V. Rydge.

New company will service the national number of 16 mm situations, down under which are deemed not in conflict with established 35 mm theatres.

Additionally, the GUT will handle 16 mm equipment and accessories.

B.O.B. Productions Will Produce in Kansas City

Kansas City, Mo.—B.O.B. Productions, Inc., with offices at 1225 Troost Ave., has been organized to produce specialty and novelty films in both 35 mm, and 16 mm. Lyell Robinette heads the company which will also be active in the slide film field.

Capt. Eddy Leaves B & K TV To Head Manufacturer

Chicago—Capt. W. T. Eddy has resigned as director of the Balaban & Katz television station WBKB, to become president of Television Associates of Michigan, a television film and manufacturer's television equipment.

Alcorn Making TV Series

Executive Director of THE FILM DAILY

West Coast Bureau of THE FILM DAILY

Ohio TO Set Meet Program

Columbus, O.—Two business sessions will be held daily at the convention of the ITO of Ohio to be held Sept. 14-15, at the Deshler-Wallick Hotel here. Banquet will be held Tuesday evening at the Deshler-Wallick.

The game that insures a box office boom.

Enterprise House, Inc., 198 Broadway

New York City

DiSgby 9-1278

FRIDAY, SEPTEMBER 3, 1948

COMING AND GOING

SAM E. FEIDELMAN, Eagle Lion foreign distribution chief, arrives in Hollywood today for meetings.

DEBORAH KEER and her husband, ANTHONY SASTLEY, arrived from Europe aboard the Normandie today.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, arrives on the Coast today.

RUDY BERGER, M-G-M Southern sales. and Western exhibitor relations chief, is back at his Washington office after a trip to Atlanta.

RAYMOND A. ALLEN, M-G-M exhibitor relations chief, is due back Tuesday from Detroit and Chicago.

O.C. A. DOORE, general theater executive of Loew's, and ERNEST EMERLING, advertising director, have returned from Boston.

BERNARDO GLICKSMAN, head of Cinema-Logica, S.A., of Uruquay, is due in town today.

EMLER UPTON, B & K controller, and JOHN SELNECK, business manager, are in from Chicago.

Execs. Study Amendments To Pension Plan Rulings

A proposed plan to lift incomes of executives by amendments to laws affecting company pension plans, less severe taxation rules covering stock purchases and options arrangements, and lowered taxes on earned income, is being watched closely by industry executives.

Proposal originates with Edward H. McDermott, partner in McDermott, Will & Emery of Chicago. Tax lawyers, McDermott declared, should be revised to assure greater financial incentives for executives, and they will continue to reject attractive business proposals with the comment, "What's the use? None of us could keep any of the rewards at our surtax level."

McDermott advocated a new concept under which an executive might be allowed to borrow the portion of his earned income devoted to purchases of Government bonds or other investments. Such investment would provide a post-retirement income which would be taxable at that time.

Reed, Greene to Shoot in Vienna

Carol Reed and Graham Greene, British producer-director and author respectively of "The Third Man," will start filming the picture behind the Iron Curtain in Vienna late next month, they said prior to planning back to London following conference in Hollywood with David C. Selznick.

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PUZZLE

The game that insures a box office boom.

Enterprise House, Inc., 198 Broadway

New York City

DiSgby 9-1278
M-G-M to Set Winter, Fall Product at Meet

(Continued from Page 1)

B. Mayer, studio head; Dore Schary, vice-president in charge of production; and William F. Rodgers, vice-president and general sales manager, will leave from the East today. Later will spend two weeks at the studio.


TOA Successor to Gamble Said Still Wide Open

(Continued from Page 1)

other term, TOA leaders are combining the country for a replacement. It is understood that the incumbent topper would be willing to remain in some other capacity, perhaps as chairman of the board.

Among the names of those who have been mentioned for the post are independent and affiliated exhibitor leaders alike. Some TOA quarters are of the belief that an indie exhibitor would be preferable in order to avoid any accusation that the organization is dominated by the major chains, but also prevalent is the idea that the exhibitor group should "utilize the ability wherever it is found" and not concern itself with potential attacks by those who have an axe to grind.

Zimanich Heads TV Film Procurement for CBS Net

(Continued from Page 1)

Records, Zimanich formerly was director of music novelties for Paramount Publicix, and was with National Screen Service and the Paramount Studio.

Operators Continue Work As Detroit Pact Expires

(Continued from Page 1)

stoppage is anticipated, however, and it is generally understood that the ultimate settlement will be made retroactive to Sept. 1.

DEATHS

FRED A. LATHROP, 51, Altec Service sound engineer, Detroit.

HOLLYWOOD-VINE YARD

By RALPH WILK

PRODUCER GEORGE PAL is ready to testify for any Washington committee which might want to look into the question of how easy or how tough it is to cast a live-action animation feature fantasy for the screen. . . . Pal confides that he is willing to testify that it is the world's toughest picture to cast . . . . Almost no member of the cast can be utterly physically normal, and those who are must be beautiful beyond belief . . . Since most actors and actresses are neither, the producer has a job . . . . Pal is now in New York closing some deals preliminary to filming "The Adventures of Tom Thumb," his Technicolor full-length feature initial in a long string which he will make for United Artists release. . . . On the way to Gotham he had to stop off in Washington to clear papers for the importation of no less than six performers from Europe for roles which he could not fill from the ranks of American players. . . . All of the six are dwarf comics and other off-the-trail entertainers that you can't pick up at Hollywood and Vine. . . . In Gotham Pal has picked up a camera crew and will shoot tests of no less than five candidates for the role of the Queen of the Forest in his screen fairy tale. All candidates were previously selected and nominated by the Eastern offices of UA. . . . Meanwhile, the producer has already signed Barbara Baster for the role of the Princess in his Technicolor fantasy. The already slated of his UA release schedule are "Miklos And The Dancing Bear," "The Adventures of Willie," and "The Wreasel," all of them fantasies.

"Joan" to Be Shown At Advanced Prices

(Continued from Page 1)

theater for the film's pre-release previewing in November.

Wanger decried the calamity howlers in the industry. Not only bad for morale, but its effect is felt at the box office, he said. He also observed that the English situation will work out. Only in a totalitarian regime can quota pictures satisfy audiences, he said.

"Joan," Wanger declared, was not only a great picture, but a great event. Its inevitable success will establish a new era in film production, and make everyday in the industry proud that such a picture was made.

Other pick on Wanger's schedule are "Tuista," $1,500,000 Technicolor film, for couple a "Leaves and the Source" to be made in Europe, as well as the Greta Garbo vehicle which will be made in Paris or Rome; "Blank Wall," starring Joan Bennett, E-L release; and a vehicle for Susan Hayward who is under exclusive contract to Wanger.

Japs Still Prefer Own Pix: Native Production Upped

(Continued from Page 1)

pointed out that many of the so-called "intellectuals" of Japan had expected that the output of American, British, French and Soviet studios would replace the domestic product in popularity once the large Japanese output was slowed by war's end. In two years, however, while the foreign product has been widely shown, the ordinary Japanese still prefers the pictures made in his country.

WEDDING Bells

Davye-Greenthal

Monroe Greenthal, head of the film advertising agency, will be married this afternoon to Ruby Davye, radio and television artist.

Rosenholtz-Goldgall

Rosanne Rosenholtz, International Optima secretary, will be married Saturday to Samuel Goldgall, Sunday afternoon, in the Congregation Tifereth Israel, 9953 W. 26th Pl., in a private ceremony.

Boaswell-Davis

Washington Bureau of THE FILM DAILY—Washington—Gloria Boswell, M-G-M switchboard operator, was married last week to Melvin H. Davis.

Robar-Pattavina

Omaha—Lena Robar, Columbia inspectress, will marry Robert Pattavina of Omaha during September.
Lucky
in laughs!

The Luck
of the
Irish

Everyone is saying you can’t beat it!

Tyrone Power • Anne Baxter in "The Luck of the Irish" with Cecil Kellaway, Lee J. Cobb, James Todd, Jayne Meadows, J. M. Kerrigan, Phil Brown, Charles Irwin • Directed by Henry Koster • Produced by Fred Kohlmar • Screen Play by Philip Dunne

Based on a Novel by Guy and Constance Jones

It’s LUCKY MONTH at 20...

Lucky
in spectacle!

Forever Amber

Technicolor

First first-run dates for Amber—first time at regular prices!

Denver • Bingham • Butte
St. Louis • Louisville • Tacoma
Spokane • Knoxville • Richmond
Lincoln • Montgomery • Terre Haute
Omaha • Des Moines • Lafayette
Atlanta • Nashville • Toronto
Portland • Baltimore • Great Falls
Seattle • Indianapolis • Tulsa

"Forever Amber" • Color by Technicolor • Starring Linda Darnell • Cornel Wilde • Richard Greene and George Sanders with Glenn Langan, Richard Haydn, Jessica Tandy, Anne Revere • Directed by Otto Preminger • Produced by William Perlberg • From the Novel by Kathleen Winsor • Screen Play by Philip Dunne and Ring Lardner, Jr. • Adaptation by Jerome Cady
LUCKY FOR SHOWMEN EVERYWHERE!

LUCKY IN SONGS!

That

LADY IN ERMINE

TECHNICOLOR

EVERYONE IS SINGING ABOUT

That BUSINESS!

BETTY GRABLE • DOUGLAS FAIRBANKS, Jr. in "THAT LADY IN ERMINE" • Color by TECHNICOLOR with CESAR ROMERO, WALTER ABEL, REGINALD GARDINER

Produced and Directed by ERNST LUBITSCH • Screen Play by Samson Raphaelson • Lyrics and Music by Leo Robin and Frederick Hollander • Dances Staged by Hermes Pan

LUCKY IN LOVE!

THE WALLS OF JERICHO

THE ROMANTIC DRAMA THAT'S PACKING THEM TO THE WALLS!

CORNEL WILDE • LINDA DARNELL • ANNE BAXTER

KIRK DOUGLAS in "THE WALLS OF JERICHO" with ANN DVOlRAK, Marjorie Rambeau, Henry Hull, Colleen Townsend, Barton Maclane, Griff Barnett, William Tracy, Art Baker • Directed by JOHN M. STAHL • Produced by LAMAR TROTTI • Screen Play by Lamar TrottI • Based on the Novel by Paul Wellman

YOUTH MONTH All Over America!
Building Remodeling

Neu Optimistic Over Future of Equipment

Recognizing the beclouded horizon of continued raw materials shortages, the threat of TV and slow theater construction, there is still a silver lining of improved business conditions ahead in the field of equipment manufacturing and distribution, according to Oscar Neu, president of TESMA.

At any rate, that's what he's going to tell his colleagues in the industry when TESMA, TEDPA and MPTOA get together for a three-day convention, Sept. 28, in the Jefferson Hotel, St. Louis.

Hornstein Will Seek Quotas Reinstatement

When Joe Hornstein, New York veteran equipment supply dealer, gets to the TESMA-TEDPA convention in St. Louis at the end of this month, he's going to urge the reinstatement of quotas on scarce materials, he revealed to The Film Daily yesterday.

The raw material situation is worse today than it was during the war, Hornstein pointed out. Such a paradox has put many equipment manufacturers and dealers in an awkward position. "For example," he said, "a manufacturer promised me delivery of a certain item based on the anticipated delivery of stamped steel. I went ahead and made several deals on that basis. Suddenly, no steel. Then no deals."

Hornstein called attention to the fact that the people in the film industry sometimes forget that there are other industries which have been placing a heavy demand on steel products, wood and fabrics. Therefore, he urged, in fairness to all, quotas be re-instated so that manufacturers, dealers and consumers know where they stand.

Krispy Kist Korn Will Exhibit at TESMA Show

Chicago—S. T. Jacobson of the Krispy Kist Korn Machine Co. will attend the TESMA convention in St. Louis. The company will have an extensive exhibit, showing a specialty unit of French frye-type corn popper for drive-in theaters, a cotton candy unit, the Krispy Kist original Korn Krib and standard theater popper models. Latest caramel corn equipment will also be on display.

ABOUT THE TRADE

MALCO HAS TAKEN OVER the three Fayetteville, Ark., houses of Ozark Enterprises under lease... • R. D. Goldberg, Omaha circuit owner, will build in West Omaha next May... • West Depulating Co. is distributing the new line of electric floor machines developed by the Corbin screw division, American Hardware Corp... • Telosonic Theatrophone Co. has removed to 3 E. 48th St., where it occupies larger quarters... • EXTENSIVE interior alterations, including closing in of the rear of the auditorium to shut out lobby noises, and redecorating and painting of the lobby, have been completed at Walter Reade's Oxford Theater in Plainfield, N. J...

ANDERSON & WAGNER, INC., is introducing a wholly new line of fully complete self-contained soda fountains. They are five feet in length, equipped with compressor and refrigerated carbonator and water cooler that provides a large supply of soda and sweet water, chilled to the correct temperature...

A NEW COUNTER model hot coffee dispenser for theater lobby stands, is announced by Rudd-Melikian, Inc., 1947 N. Howard St., Philadelphia. The new unit has push-button control and without refilling will dispense over 400 cups, it is said...

THE AMERICAN MAT CORP. of Toledo is marketing "corrugated-sponge" rubber matting, said to combine cushioning factors and long wearing qualities for the first time. The product has an eighth-inch corrugated rubber surface applied to a 3-16... (Continued on Page 7)

ADLER

PLASTIC and CAST ALUMINUM "THIRD DIMENSION" LETTERS and "REMOVA-PANEL" GLASS-IN-FRAME UNITS

Write for Information
ADLER SILHOUETTE LETTER CO.
3021 W. 36th St. Chicago 32, Ill.

The World's Finest Projection Arc Lamps Rectifiers · Reflectors
THE STRONG ELECTRIC CORP.
87 City Park Ave. Toledo, Ohio

The World's Largest Manufacturers of Projection Arc Lamps

For Perfect Performance

THE NEW

"AA" PROJECTORS and SOUND SYSTEMS

X, inc. for literature

MOTOGRAPH, INC.
1424 W. Lake St. Chicago 22, Ill.

IDEAL SEATING COMPANY

OF GRAND RAPIDS

Seating in the Modern Manner

ONL

IDEAL SLIDE-BACK

CHAIRS AFFORD ALL THESE... ADVANTAGES

• Eliminate necessity of standing to permit passing. More than six inches of smooth, effortless, horizontal retraction with no bumps, jarring or disturbance to those behind—provides 100%, more passing space when occupied, with conventional spacing, 32" back to back.
• No sharp edges to bump shins, no pinching hazards. Full length die formed steel back panel entirely covers seat cushions.
• The only chair of ANY TYPE that affords 100% safety in emergencies. Unoccupied seats automatically, silently slide back, rise and lock into position; automatically disengaging when lowered for occupancy.
• No maintenance, adjustments or lubrication required.
• Drop spring cushioned comfort.
• No understructure to hamper cleaning.
• Easily installed without specialized mechanics.
• A variety of models and standards and upholstery.
• CONVENTIONAL TYPE SEATING FOR BALCONIES WITH HIGH RISERS SUPPLIED ON THE SAME ORDER WITH SLIDE-BACK CHAIR.

SOLD BY INDEPENDENT THEATRE SUPPLY DEALERS.
General Register Corp., manufacturer of Automatic ticket-selling and control systems for theaters, announces appointment of the following dealer organizations to nationwide distribution of the Stubs-Central system:

**Patrol Box**:
- Washington: Emory H. Bixen & Sons
- Jacksonville: Southeastern Theater Equipment Co.
- Minneapolis: Northwestern Equipment Co.
- Chicago: Abbott Theater Equipment Co.
- Cincinnati: National Theater Supply Co., Louisville: Falls City Theater Equipment Co.
- New Orleans: Hodges Theater Supply Co., Inc.
- Baltimore: National Theater Supply Co.
- Detroit: Ernie Forbes Theater Supply Co., Des Moines: National Theater Supply Co.
- Toledo: American Theater Supply Co., Cleveland: National Theater Supply Co.
- Columbus: American Theater Supply Co.
- Chicago: American Theater Supply Co.
- Minneapolis: Wilkin Theater Supply Co., Des Moines: National Theater Supply Co.
- Milwaukee: National Theater Supply Co.
- Indianapolis: National Theater Supply Co.
- Detroit: National Theater Supply Co., Chicago: National Theater Supply Co.
- Cleveland: National Theater Supply Co.

**Classcock Buys Luling Co.**

Luling, Tex.—Leon Glasscock, head of an independent circuit, has purchased the Luling Amusement Co., owners and operators of the Texas Theater. At the same time, Glasscock made the announcement that construction will start here on a new $200,000 theater.

**Glasscock Buys Luling Co.**

Luling, Tex.—Leon Glasscock, head of an independent circuit, has purchased the Luling Amusement Co., owners and operators of the Texas Theater. At the same time, Glasscock made the announcement that construction will start here on a new $200,000 theater.

**Mars Furniture Co. Enters Theater Field**

Detroit—The Mars Furniture Co., specializing in theatrical lobby and restroom furniture is being established by William S. and Arnold Wolf, who have an interest in the Franklin Park Theater, Boston, Company will be located at 4746 Michigan Ave.

**Synthetic Products Has New Plastic Floor Tile**

A new floor tile, made of Vynlite plastic, is unaffected by water, oils, greases or fruit acids and is produced in colorful patterns, is announced by Synthetic Products, Inc., Detroit, Mich.

**Unique Robbins Flooring Materials**

Unique flooring products are now being marketed by the Robbins Tire & Rubber Co., Tuscaloosa, Ala. This company produces special corrugated matting that is described as durable, skid-resistant and stain resistant. The makers point out that wet or dry this material is non-skid. It is offered in a wide range of colors. Rubber tile that meets the requirements of architect and builder is another of the company’s products. The makers emphasize the low maintenance cost for this tile. Impervious to dirt and water, the tile is designed to withstand hard wear.

For union of floor and wall, the company offers a core base which is easy to clean with damp cloth, impervious to water (and to alkalies used in floor scrubbing), and will withstand hard wear.

The rubber tile is offered in 12 standard color styles and the corrugated matting in five colors. The core base is made of a plastic composition.

**ABOUT THE TRADE**

(Continued from Page 6)

Inch sponge rubber base. It is available in 36-inch width.

**A Combination** 8 mm. and 16 mm. Semi-professional Splicer for heavy duty use in laboratories has been announced by Bell & Howell. In one operation, B & H, the new splicer bears both ends of the film diagonally and applies pressure to the film ends while they are being cemented.

A NEW, compact room air conditioner is now available from the U. S. Air Conditioning Corp., Minneapolis. Finished in either a blond or dark mahogany wood cabinet, the new console type room cooler houses a water-cooled, refrigerated air conditioning unit that cools, dehumidifies, filters and circulates the air.

**Theater Operators** may secure the new venders’ guide from the NAMA, State Bank Building, Chicago.

**INNOVATION IN ANCHORS** for wood and lag screws is represented by a plastic expanding anchor offered by Hubel Industries of Sycamore, Ill. The anchor is made of ethyl cellulose, a flexible expanding material offering high resistance to vibration, corrosion, most acids and rot. Entering of the screw into the plastic cuts and forms its own thread.

**It can be done**

With the tremendous amount of modern up-to-date lighting equipment that’s available it’s an easy matter to make a feature in N. Y.

**Charles Ross, Inc.**

333 W. 52nd St. New York City

**Comfort You can feel—**

Quality you can trust—Modernize your theater with “Push-Back” chairs made only by Kroehler—World’s Largest Furniture Manufacturer.

**Unique Robbins Flooring Materials**

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**Pickwick Theater, Los Angeles, Calif.**

**Installs New**

**Kroehler Push-Back Chairs**

**New spring-back chair now ready for immediate delivery**

**Proof-in-use**

- Proved Durability
- Proved Comfort and Convenience
- Proved Advertising Features
- Proved Box-Office Appeal

**Write or Wire Today**

Kroehler Sales Service Division
Chicago 11, Ill.
856 Lake Shore Drive
New York 18, N. Y.
204 Lexington Ave.
Los Angeles 7, Calif.
2058 So. Vermont Ave.
Dallas, Texas
2203 Jackson St.
Canadian Theater Chair Co., Ltd., 40 St. Patrick St., Toronto 2B, Canada

*Fully Protected by Patents*
Box-Office Insurance...
Premium $00.00

THE BRILLIANT white light from the crater of a "National" high-intensity, positive projector carbon is just about the best box-office insurance you can get.

Why?
Because it is the brightest and most perfectly color-balanced man-made light in the world and insures that your moving pictures will be clearly seen and enjoyed by every person in the house. No matter how exciting the film plot, your patrons won't be satisfied unless they catch the full detail and color of the picture on the screen.

Use "National" high-intensity projector carbons in your lamp houses. There's no premium to pay for this top-flight, box-office insurance.

The term "National" is a registered trade-mark of NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N.Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
**Indies Outstrip Majors in TVFilm**

**Growing List of Coast Firms Becomes Active in Films for Air Use Field**

West Coast Bureau of THE FILM DAILY

Hollywood—A survey indicates that on the Coast independent producers have far outstripped major studios in the production of films specially designed for television. In fact, no major Coast plant will admit having as yet made any films for video.

One of the leading independent producers is Jerry Fairbanks, who has a deal with NBC for his output. He has completed his “Public Prosecutor,” series, which comprises 26

(Continued on Page 6)

**Allied Committee to Favor Smith Plan**

Allied of New Jersey’s Film Committee, following a week-end meeting with Andy W. Smith, Jr., 20th-

Century-Fox’s general sales manager, will recommend that the Smith concilia-

tion plan be accepted by the organi-

zation’s board of directors at their

meeting next week. Trio conferring with Smith included Wilbur Snapper.

(Continued on Page 3)

**Britain’s Documentary Pix Program Costs $3 Million**

London (By Cable)—British Gov-

ernment is sponsoring 10 documen-

tary pictures annually at a cost of

£3,000,000. John Grierson, film con-

troller for the Government’s Central Office of Information, stated. While-

some films will pay for themselves.

(Continued on Page 3)

**Say Olдум to Resign RKO, Join Rathcon**

West Coast Bureau, THE FILM DAILY

Hollywood—Floyd B. Ol dimin is re-

ported resigning as chairman of the RKO Board of Directors to align with

N. Peter Rathcon in independent producing-financing plans. It is un-

derstood they will finance Frank Ross “The Robe” and a Rosalind Russell vehicle for RKO release.

**Detroit Eyes Video Boom in Fall**

Two New Stations and Flood of Receiver Sales Seen

As Having Some Temporary Effect on Theaters

Detroit—Despite talk about tele-

vision competition here, individual exhibitors agree that they have little

worry to about as far. With only

some 8,000 sets in operation around

Detroit, and only one station on the air, the present situation is not se-

rious, even though some old feature

films are being put out on the air

regularly.

Worry of exhibitors here is con-

centrated upon the Late Fall, with

two more stations slated to go on

the air at that time, and the prob-

ability of a flood of sales of receivers in the area. Result could be tempo-

rarily a big rise in television audi-

ences, but it is anticipated that this trend will be reversed and conditions settle down to normal once the novelty has worn off.

**ADL Claims JARO Has Withdrawn “Oliver”**

The J. Arthur Rank Organization has assured the Anti-Defamation League of B’nai Brith that “Oliver Twist” will not be released in the U. S., Arnold Foster, director of the League’s Civil Rights division, revealed at the week-end.

Replying to numerous queries re-

garding the League’s attitude toward

the film which has been criticized by some sources as tending to foster anti-Semitism, the League’s spokes-

man asserted that it is too early to

say what his decision will be. (Continued on Page 7)

**Eldora, Ia.—The flat charge that clearance availability is “getting worse instead of better” since the Supreme Court handed down its decision in the New York equity suit is made by Leo Wolcott, board

chairman of the Allied ITOA of Iowa and Nebraska.

Wolcott points out that the high court’s mandate places the distributor the burden of proof as to the reasonableness of any clear-

ance. (Continued on Page 3)**

**Sees E-L Revenues Up 50 P.C. Heineman Reports Increased Pix Billings**

Warner Shooting Schedule Increased to 5 Features

West Coast Bureau of THE FILM DAILY

Hollywood—With the start of

“Montana,” Warners has five pro-

ductions before the cameras, with

two more slated to begin within two

weeks.

In addition to “Montana,” Almig

(Continued on Page 6)

Eagle Lion will experience a 50

per cent increase in film revenues in the 1948-49 season. William J. Heineman, vice-president in charge of distribution, declared at an industry press conference Friday.

He added that the record on the ever-

increasing dollar billings achieved

during the past six months, plus the conviction that the company’s studio now has the facilities to consistently

(Continued on Page 7)
District Authorities Issue Temporary License

Washington Bureau of THE FILM DAILY

Washington — Local authorities were cooperating with the FTC yesterday in the circumstances under which the Dum-arton Theater has been operating without a license since February. A temporary order issued to residential George-town, the Dumarton is currently playing Hygienic Productions’ “Mom and Dad.”

The license was refused last Win- ter because of two wooden partitions which five inspectors found danger- ous. The repairs were not made at once, however, because negotiations for sale of the house were under way. The theater is leased by the Peoples’ Amusement Corp. At a hearing it was decided that a tem- porary license be issued permitting the theater to remain open until Nov. 1.

Shannahan Promoted to Succeed DiPesa in Boston

Appointment of Jim Shannahan to succeed the late Joe Di Pesa as pub- lish Life of an Actor.” Shannahan asst Di Pesa for more than a year before the latter’s death.

Robert V. Manson, student assist- ant at Loew’s State, Boston, has been transferred to the advertising de- partment to assist Shannahan.

Reade Opens First Drive-In

Woodbridge, N. J.—Delayed sev- eral times because of weather, Wal- mart’s first drive-in theater was opened here Saturday, July Dan- niels, Readie city manager in Perth, was assistant general and super- visor of the drive-in, with Samuel Shumair as manager.

UN Films at Elysée

“Searchlight on the Nations,” pro- duced by the UN Film Division of the Department of Publicity, was pre- sented here Sunday evening, at the Elysée Theater, on the program with “Pri- vate Life of an Actor.” Shirzky dis- tributes the UN film.

Watson Absorbs Marshall Duties

Indianapolis—J. E. Watson, Cin- cinnati for M-G-M, will absorb the duties of Harold Marshall and will preside at Marshall resigation as of Sept. 11.

Balaban to Manage WBKB

Chicago—John Balaban, B & K sec- retaries, will take personal charge of WBKB management, assisted by John Mitchell, station business man- ager.

FTC to Hear Defendants In Ad Piz Monopoly Test

Washington Bureau of THE FILM DAILY

Washington — The Federal Trade Commission opened yesterday a hearing against the four top advertising film companies will get under way tomor-row at the Post Office and Court House Building in Colorado Springs, Colo. Nearly two years ago FTC charged the companies with “unfair methods of competition tending to restrain trade and create a monopoly in connection with the sale of com- mercial advertising films.”

The four defendant companies are Ray Bell Films, St. Paul; Alexander Film Company, Colorado Springs; United Film Ad Service, Kansas City; and Motion Picture Advertising Ser- vice, New Orleans.

Paramount Files New Answers in Equity Suit

Paramount filed another group of answers to Department of Justice interrogatories in connection with the Government anti-trust suit here. Friday. Answers were released 86 pages long, stating that the under- terms, the various stockhold- ers therof, and the theaters owned. Other answers to the Government queries are now in the process of compilation by RKO, 20th-Fox, Loew’s, and Warners, and are ex- pected to be filed before the Sept. 15 deadline.

Palembang Opens to Amor. Piz

Batavia (By Air Mail) — Palem- bang, chief port city of South Sumu- tra, has been opened to MPEA prod- uct, according to Charles Cowe, man- aging director in Netherlands East Indies. Cut off from American films since the start of Indonesian hostil- ities in Palembang, a city of 125,000 people, has five first-run theaters, three of which are regular MPEA accounts.

RCA Declares Preferred Dividend


WANTED

TALKING DOG, BEAR or HORSE
to narrate animal film for well known documentary series. Must have good voice. No birds or cures. Call PL 9-3600, Ext. 6

Outdoors Film Concessionaires in Refreshment Service for Drive-In Theaters

Now Specializing in Refreshment Service for Drive-In Theaters

SPORT SERVICE, INC., JACOB R. HURST, BLDG. 1, BUFFALO, N. Y.

Filmack GIVES YOU THE BEST VALUE IN SPECIAL TRAILERS

SEND US YOUR TRAILERS ORDER TODAY

Outstanding Refreshment Concessionaires from Coast to Coast a - 16 x 20 - 11 x 14 - 8 x 11 - 8 x 10

All Outdoors Films RKO Presentations

ALL TIMES, ALL THEATERS

NEW YORK THEATERS

RADIO CITY MUSIC HALL

THEATER CENTER

"A DATE WITH JUDY"

Wallace Beery • Jane Powell

CASABLANCA

Cary Grant • Ingrid Bergman

XAVIER CUGAT • ROBERT STACK

A Metro-Goldwyn-Mayer Picture

SPECTACULAR STAGE PRESENTATION

NEW YORK THEATERS

ROY DEL RUSSELL

Rivoli

in "THE VELVET TOUCH"

A FREDERICK BRISON PRODUCTION

Released through RKO

CHESTER B. BAHN, editor of THE FILM DAILY, returns today from vacation.

FREDERICK BRISON, president of Independent Artists, is in Chicago in connection with the opening there of "The Velvet Touch." He will proceed to New York for meetings with RKO officials.

SAMUEL N. BERGER, Loew's International sales manager, left Friday on a one-week trip of the Far East with a delegation of Loew's executives. He was accompanied as far as India by ED WALTERS, RKO production manager. LOUIS BLUMBERG, assistant sales manager, "Prestige Pictures," will accompany FIRST "EVERS. Eastern Advance sales manager of Uni- on a trip to Albany and Cooperstown with the former returns from his visit in Cincinnati and Dayton.

J. D. TROP left for Hollywood Sunday to produce conferences.

MAYLIS CALVERT, now vacationing in Italy, is due back at the Paramount Studio on Oct. 10.

ANITA COLBY, Paramount Studio exec., is back from Europe today aboard the Queen Elis-abeth and will leave tonight for Hollywood.

BRETAGNE WINDSTORM arrived from hol- land over the weekend and to stage-direct "Age of the Thousand Days." He recently completed "Jane Bluebird." for Warners.

WILLIAM B. ZOELLNER, lead of M-G-M short subject sales, reprisal and importation, arrived in Washington from Pittsburgh.

DEBORAH KERR, M-G-M star, will leave for the Coast Sept. 15, accompanied by her hus- band, ANTHONY BARTLEY.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, is scheduled to re- turn from Los Angeles Sept. 15, after two weeks of conferences with studio executives.

BURL STIMPSON, of M-G-M's public relations department, will arrive today for Washington to confer with New York, officials and Los Angeles and M-G-M representatives.

RUDY BERGER, M-G-M Southern sales man, arrived in Washington tonight for a week in Dallas.

Perlman Back With Filmack

Chicago—Harold Perlman has re- turned as advertising director for Filmack Theaters, Irving Mack, pres- ident, announced.
WARNER BROS.
present

JAMES STEWART
in
ALFRED HITCHCOCK'S
ROPE

IN COLOR BY
TECHNICOLOR

with

JOHN DALL • FARLEY GRANGER
SIR CEDRIC HARDWICKE • CONSTANCE COLLIERS
and JOAN CHANDLER

Screen Play by ARTHUR LAURENTS • From the Play by Patrick
Hamilton • Director of Photography, Joseph Valentine, A.S.C.

A TRANSATLANTIC PICTURE
Lights Up! The N.Y. Globe, first theatre to show it, is playing to the greatest attendance ever seen here at any time! This record in the face of record heat!
CHARLES G. CLARKE
A.S.C.
Director of Photography

"CAPTAIN FROM CASTLE"**
"THE GREEN GRASS OF WYOMING"
Voted two of the Ten Best Photographed Pictures of 1947-1948

"IRON CURTAIN"**
"SMOKY"**
"MARGIE"
"MIRACLE ON 34th STREET"**

My Gratitude to the Critics

* With Arthur E. Arling

RAY RENNANAN
A.S.C.
Director of Photography

"DUEL IN THE SUN"**

My Gratitude to the Critics

* CoPhotographed

Indies Lead TV Pix Production

List of Active Coast Firms Growing

(Continued from Page 1)

subjects, each 20 minutes in length. He has started "Going Places With Uncle George," a series primarily aimed at children, but the scripts are designed as entertainment for parents as well. Character actor Dick Elliott will play "Uncle George," and each program will run 10 minutes, with an open end technique being used for the sponsor's message.

Jack Chertok, formerly a producer at M-G-M and Warners, and the organized Apex Pictures, which has been very active in the commercial field, is expected to momentarily complete a deal with CBS, after which he would supply the bulk of its video films.

New DeMille Company
Cecil B. DeMille is forming a separate corporation to make a series of one-act plays for TV, but his initial subject preceding the series will be 27 minutes in length.

David O. Selznick has organized the Selznick Television Corp., with Milton A. Krammer as president, Richard S. Greenlee, vice-president and secretary, and Leonard R. Case, treasurer. Krammer and Greenlee are members of the New York law firm, which represents Selznick. Cecil B. de Mille, assistant to Selznick, has been in the East for the past three months, surveying the television situation.

But Finney and William Cameron Menzies will produce a series of 26 30-minute subjects starring Ronald Colman and based on Robert Louis Stevenson stories. The series will be distributed by Telepak Pictures, which will also handle "The Terrible Stranger Bed," a 17½-minute subject, starring Richard Greene, and "Tell-Tale Heart," another 17½-minute subject starring Richard Hart.

Roach Forms Corporation
Hal Roach has formed a corporation, with a capitalization of $3,000,000 and is considering making 30-minute subjects. It is likely that Edward S. Pauley, of Televisi, California, will be interested in the new organization, while Roach's son, Hal Jr., will also be active.

Myrna Loy is expected to make a test for Improv, which was organized by Herb Strock, who was with M-G-M for five years, and Paul Garri-son of New York. Improv plans to use Miss Loy in a series, she to act the role of a mother of teen-age children.

Impro is also negotiating with Lovette Young for a series, who has already completed "The Brass Key," the first of a series of 52 30-minute mystery programs. Don Haggerty and Theodore von Eltz play the leads in "The Brass Key."

Telefilm is producing a 10-minute magazine newscue for video station and has also made three fashion shorts. It is also producing a series of 10-minute subjects starring Erskine Johnson, film news commentator, showing him on visits to the homes of various movie stars.

Robert Prods., owned by Bob Roberts, John Garfield and Abraham Polonsky, plans to make a series of 26 half-hour subjects, whose locale will be 26 American cities. Subject matter will consist of true stories of people who have recently contributed most to the welfare of the community in which they live.

Art Smith, writer-producer-director, will produce a series of one-acters and sketches, which he will play in and write when he was with the New York Group Theater. He will act in and direct the films at the Nassour studio under the direct supervision of Jack Stewart, Nassour's director of television.

Ford and Cooper Plan
John Ford and Merian C. Cooper have formed Argosy Television Corp., with Ford as chairman of the board, and Cooper president. They have spent 16 months in "secret experimentation and development of a new and distinct entertainment form," but refuse to disclose the nature of their video formula.

Bonded Television Corp., of which Sean Bond, former commercial and religious film producer, is one of the active heads, has already done some producing for TV, while Bell International Pictures has completed two pictures.

Crosby Prods., Bing Crosby's over-all organization, is displaying a lively interest in television, although its approach is quite different. Crosby is eying material in the public domain which is adaptable for video purposes. Gayle Gitterman, who heads the operation for Bing, has listed thousands of non-royalty stories, both long and short, as possibilities.

Philadelphia Youth Rally
To Hear Sullivan Speak

Philadelphia — Guest speaker at Mayor Bernard Samuel's meeting today on juvenile delinquency, in connection with Youth Month, will be Oriel Sullivan, executive director of TOA. Invitations have been sent to the city's leading citizens asking them to attend. Judge Noachem Winett, leader in the field of juvenile delinquency, heads the Mayor's committee. Mayor Samuel issued a proclamation urging interest in the Youth Month promotion.

Warner Shooting Schedule
Increased to 5 Features

(Continued from Page 1)

is under way on "Happy Times," "Two Guys and a Gal," "Somewhere in the City" and "The Fountainhead.

Early September starts are scheduled for Michael Curtiz Productions' "Flamingo Road," and "Colorado Bound."

"Room Upstairs" Premiere

Loret's "The Room Upstairs" had its U.S. premiere Saturday at the Avenue Playhouse.
Erich Kastner, the late Austrian author, was probably the most harmonious of the three...
Trailers draw 31% of your Patrons ... according to Woman's Home Companion's 1947 Motion Picture Survey!

NATIONAL Screen SERVICE
Paste Away of the Industry
MPAA-Member Companies Suspend Film Shipments Pending Clarification

MPAA-member companies suspended further shipments of films to China pending clarification of a hike in that country's customs duty on motion picture imports, John C. McCarthy, associate managing director of the MPAA International Division, announced yesterday.

China increased its customs duty on films from $250 to approximately 2,500 for each feature, McCarthy said. Move was put into effect without advance notice.

An immediate protest was lodged with the State Dept., which has requested the American Ambassador to confer with Chinese authorities for reconsideration of the greatly increased tariff.

UDT, Co-op. to Answer SIMPP in Two Weeks

Detroit—It is expected that in about two weeks, even though the formal service of the complaint has not been completed, that an answer to the SIMPP case brought in Federal Court against United Detroit Theaters and Cooperative Theaters of Michigan will be filed.

David Newman, legal and public (Continued on Page 6)

O'Brien to Press Wilson. Rank, Korda on Council

London (By Cable)—Tom O'Brien will press Harold Wilson, BOT president, J. Arthur Rank and Sir Alexander Korda to accept his international film council plan, the NATKE (Continued on Page 3)

BOT to Refuse 1,200 Quota Relief Pleas

London (By Cable)—An estimated 1,200 exhibitors will be refused quota relief by the Board of Trade, it is learned. Several hundred industries have already been advised by BOT that their applications are rejected, and the Film Council meets Sept. 15 to make final decisions on approximately 1,500 applications.

Al Lichtman Ends 13 Year Metro Association With Friendly Abrogation of His Contract

Hollywood—Al Lichtman, Loew's vice-pres., left M-G-M Monday after completion of amicable negotiations for abrogation of his contract. Lichtman has been an executive with the company since 1935. For the first two years, he was assistant to Nicholas M. Schonck, in New York. He transferred his activities to the Culvert City studio in 1937.

Bernhard Sees FC in Black in Near Future

West Coast Bureau of THE FILM DAILY

Hollywood—While Film Classics in the 39 weeks ended June 5 sustained an operating loss of $254,274, the company is expected to be running at a profit in the very near future, Joseph Bernhard, president, stated in an interim report to Continental Corp. stockholders.

He pointed out that returns from FC's reissue of 'Drums' and 'Four Feathers,' with cost of acquisition fully amortized, should in the next (Continued on Page 7)

U. S. Distributors Unaffected By Argentine Film Strike

Buenos Aires (By Cable)—Strike of Argentine film industry workers thus far has not affected workers of American distributors, it is learned, and there is hope that the dispute will not spread to the employes of the U. S. interests. Dispute started late last week when Argentine studio workers were locked out. When workers struck, they were (Continued on Page 3)

Georgia Exhib. Files $957,264 Trust Suit

Savannah, Ga.—Charging conspiracy to maintain a monopoly of first-class films among rival colored theaters and to force the plaintiff out of business, Mose Portman, Melody Theater Co. and East Broad Investment Co. filed a $957,264 treble damages action in Federal Court. Defendants include Bijou Amusement Co., Savannah East Side Corp., Dunham Theatre Corp., Fred G. Weiss, president of Savannah East Side; G. (Continued on Page 7)

Loew's to Enter Video If Upper Band Opened

Should the FCC decide to open the upper band to TV channels after the hearings which start Sept. 20, then Loew's will be among the first to put in its bid for a video license, according to a company spokesman.

Other alternative for Loew's to acquire a video outlet in New York would be through the purchase of one of the established seven stations. WAGM (see WHN) will move (Continued on Page 6)

Holiday Biz Big; Records Set "Wrong Number" Sets New Sunday High

Hollister Quits RKD; Posts Going Unfilled

Paul Hollister has resigned as national publicity director and Eastern studio rep. of RKD Radio to engage in public relations work, it was announced yesterday by Ned E. Deupen, executive vice-president of RKD. Neither post will be filled, it was said, Perry Lieber continuing as studio publicity director in Hollywood and Rutgers Nelson in New York publicity manager.

Hollister joined RKD in February, 1946, as Eastern studio rep. Previously, he was a CBS vice-pres. 
COMING AND GOING

GLADYS HELTON, Wilby bookkeeper in Selma, Ala., is returning to duties after a vacation visit in Pensacola, Fla.

JOSEPH HARRIS, Roeland board chairman, returned on the Quantum after a month's business trip to Europe.


PAUL F. HEARD, executive producer of the Protestant Film Commission, is in Chicago to attend a meeting of the boards of education of the leading Protestant denominations to map a program of church school films.

FRANK BUCK is vacationing at his home in St. Angelo, Texas, following a series of P.A.'s in New York.

LAIS BUTLER left yesterday for Cincinnati, on route to Hollywood.

LENA HORNE, M-G-M star, arrived in New York over the week-end for personal appearances in the East.

AL HORMITS, U-E Eastern publicity manager, and PHIL GERARD, publicist, are in Philadelphia.

The New York staff of The Film Daily will be moved to 521 Broadway, New York 13, N. Y. Phone Blyznt 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address Filmday, New York.

WEST COAST OFFICES

R. W. WILLIAMS
6425 Hollywood Blvd. Phone: Granite 6602

P. L. WEAVER
2120 Wilshire Blvd. Phone: Western 3321

Andrew H. Olde
4117 Doheny Blvd. Phone: Wisconsin 3271

CHICAGO BUREAU
Joseph Eder, Chief
C. L. Eder
6241 N. Oakley Ave. Phone: Briarcliff 7441

STAFF OF THE FILM DAILY

LONDON—Ernest W. Proven, The Film Daily, 101-102 Wardour St., W. 1, has been appointed a general manager in the United States by Richard Marks, 199 Hertford St., Park, New York, A. E. C. S. F., as of December 1.

MONTREAL—George Chalmers, 90, 654 Peel St., Quebec, has resigned as manager of the 411 Little Theater, Edgerton, Wisconsin. The manager is now associated with Copeau and is also occupied with the Fagin Players, at the Copeau Theatre, Montreal.

MEXICO CITY—Benjamin E. Silva, former manager of the routing department of the Film Booking Union, has become manager of the Union American Chamber of Commerce.

De Silva Joins Mono, in Trinidad

Appointment of Randolph A. de Silva as new representative is announced by Norton V. Ritchey, president of Monogram International. De Silva recently represented United Artists in that territory.

Wednesday, September 8, 1948

Zanuck Back From Europe; Set Production on Three

Darryl F. Zanuck, 20th-Fox production chief, returned at the weekend from a six-week trip to Europe and flew out to the Coast yesterday with his wife and daughter. While abroad Zanuck completed arrangement for production of three films in Italy, two in England, which will be top budget numbers, including "Prince of Foxes," "Typhoon," and "I Was a Male Bible." Cary Grant-Ann Sheridan, and "Affairs of Adelaide."

Cooper Elected President Of Calif. Theaters Ass'n

San Francisco—Roy Cooper was named president of California Theaters Association at a special meeting of the board of directors. Others elected were Ben Levin, first vice-president; Jerry Zigmund, second vice-president; Harry Franklin, treasurer, and L. S. Hamm, secretary and counsel. Ben McGown was re-appointed director of public relations, while Charles M. Thall continues as executive manager.

Ruder Starts Own Company

William Ruder has resigned as exploitation head for Samuel Goldwyn Prods., to form his own publicity and exploitation organization in association with David Finn. New firm, Ruder & Finn Associates, will headquarter in the Hotel Lombardy.

Coast to coast and overseas, fly world-proved TWA

One airline, TWA, takes you to principal U. S. cities or to Ireland, Paris, Egypt and other key points in Europe, Africa and Asia. When you go, fly dependable TWA Skyliner with crews seasoned by millions of trans-world miles.

For reservations, call your TWA office or your travel agent.

TWA
TRANS WORLD AIRLINE
U.S.A. • EUROPE • AFRICA • ASIA

Coastal City

3-6021

On the Coast

3-6022

From the Coast

3-6023

For any theater at any size anywhere

Los Angeles 661

Puzzle-Bank

For any theater at any size anywhere

Enterprise House, Inc., 196 Broadway New York City

Digby 9-1278

2
Warners Without
Diversitile Plans

Warners, while receiving offers at
various to purchase houses owned
by the company yesterday, is yet to
get one where figure is anywhere high
enough to make considerations, it was
dated by a company spokesman yesterday.

At the same time, a published re-
port to the effect that Warners was
engaged in erecting the Town and Oriental,
Mil-
aukee nates, brought a swift com-
pany denial, with the explanation that
Warners nor the houses had ever
had owned either. The Mil-
aukee duo, it was said, are owned
by the Amannenberg interests. Warn-
ers, which has been operating,
jumped out when no new deal was
announced.

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The spokesman, commenting on
various reports circulating in
the trade, said that the company
and no diversitile plans and that
several instances, it was replacing
circuits stands with others
whenever leases and operating agreements
in out.

As an example, it was noted that
will operate a new house being
dicated in Harrison, N. J., while it is
in erecting its own replace-
ment in Newburyport, Mass.

Trade observers in analyzing WB
leases where leases were not re-
newed commented that one ex-
ploration might be found in the fact
that, in certain of the oldest leases,
were negotiated when biz was on the up-
ward, whereas today there is a
set-off period. In other cases, it
as said the new higher terms
ought by owners might be regarded
as the circuit as a bar.

O'Brien to Press Wilson
Bank Korda on Council

(Continued from Page 1)

eral secretary, said on his return
from the U. S. O'Brien holds the
pailn is the only way in which
dificulties facing the British and
American industries can be over-
come.

Plan, outlined last month at the
GTSE convention in Cleveland, calls
representation on an interna-
tional council of American and Brit-
ish Governments, employers and
nions.

O'Brien called he halted a move
yesterday which contemplated boycott
the projection of British films in
station for the British quota.

Weddings
Del Filipo-Vizzio
Bridgeport, Conn.—Jimmy Vizzio
of the American Theater, is engaged
Agnella Del Filipo.

Herbert Engel
Hartford, Conn.—UA's New Eng-
and publicity representative, Phil
Engel, was married to Marion Her-

Mid-week Report

• • • A DOFF OF PHIL M.'s old chapeau to George Skouras and
his associates of Skouras Theaters for staging yesterday the first “Salute
To Youth” ceremony in metropolitan New York.—Five thousand
youngsters paraded to the Academy of Music where they saw Eagle
Leo’s “Mikey”....Latter’s star, Lois Butler, was grand marshal of
the parade...Tied in novelty was the N. Y. Herald Tribune Free
Air Fund Camps. • Did not note that Mol. Edward J. Bowes will spec-
ified 61 separate charitable bequests totaling $3,160,550. • UA
is figuring on a late November release of Amusement Enterprises’ “The
Lucky Stiff.” ...Pic will get an extra-budget ad campaign....New
York Daily News will televise these grid games in success-
ion Sept. 25: Navy-Collinca, Navy-Cornell, Pennsylvania-Princeton,
Navy-Missouri, Navy-Pennsylvania, Penn-W. & L. Fordham-Boston U.
and Army-Pennsylvania. • Speaking of tele, Chicago’s Morrison
and Sherman Hotels are reported installing receivers in 100 rooms each.
• Jack Brown, Attila, Ala. theater manager, is running for
olderman.

• • • THIS RIDS FAIR to go down into industry annals as a Year
of Smash Camps. • As you must have noticed, really big camp-
ings are coming along in increasing numbers. • And there could
be no better sign of industry virility than that. • And, be it added,
of industry confidence in its product. • Cast your eye, for one
example, at what Mort Blumenstock’s ad-and-pub gang did in behalf
of “Rope” at the Globe. • Starting three weeks in advance of premiere
theatrical teasers ads were placed in all dailies, with unusually
large-space ads breaking 10 days before opening. • The publicity
campaign started rolling months before the film opened, with magazine,
newspaper interviews and special spreads on Hitchcock, James Stewart,
John Dall and Joan Chandler. • Practically every magazine, fan
national and detective mags, carried either a story or photo-layout on
“Rope” for the greatest number of magazine breaks ever accorded a
Warner release. • All this in addition to full-column stories by New
York’s top columnists making Hitchcock’s initial Technicolor film
big news for months.

• • • THE COLORFUL SPECTACULAR for “Joan Of Arc” taking
shape atop the building at 43rd St. and Broadway, on Times Square,
is an eyeful. • That was an interesting piece on night sports as a
threat to show his which Robert Sibert had in yesterday’s N. Y.
Daily News, but it’s Phil M’s bunch that the threat in-so-far as racing
goes, mainly confronts the stage, not the films. • The oldsters may
go for the horses, by and large, but the kids prefer pic. • • • Edwin
Becker, formerly with Hal Roach, has been appointed to a New
York state berth with the Civil Service Commission. • • • Harry M.
Popkin’s “Impact” for U.A. which starts shooting in France next Tuesday,
carrying a $300,000 budget. • • • L. A. C. Sauer, Sauer, Sanger, troop
agent, has joined the legal department of Florida State Theaters. •
Cinecolor introduces its new Hyper-sensitive film, said to have more
than twice the speed of that heretofore used, with the filming of
“Canadian Pacific.” • With the same pic, Cinecolor starts to use
its new 1,000-foot film magazine.

• • • STEPHAN BACILAY, who sailed recently aboard the SS
Vulcans for Rome, will make three bi-lingual features in Italy, two
for Nirvana and one for Scala. It develops. • Former will be
“Torment” and “Festival In March.” • Italian casts will support
Bacilay, who gets a million and a half list for each pic. • In Rome,
he will be the house guest of L. A. C. Fred Tooby, British Embassy
economic advisor. • • • Screen Guild’s “Hapoon” probably will have its
world premiere in New York. • • • Jim Bannon, erst-
while Coast radio announcer for Walter Winchell, will be Equity’s “Red
Ryder.”

UA Submits Two Pix
For U. K. Circuit Time

(Continued from Page 1)

London (By Cable) — A further
economy move, J. Arthur Rank has
closed his main casting department,
with casting thereafter to be done
by the separate offices at each studio.
Western Drury, Rank casting chief,
has resigned, and will take a long
vacation.

U. S. Distribs. Unaffected
By Argentine Film Strike

(Continued from Page 1)

joined by office and other help em-
ployed by Argentine distributors in a
virtual tie-up of the Argentine in-
dustry.

Hold in Vending Machine Lodging

Charged with entering the Supe-
rior Theater, Third Ave., and break-
ning open vending machines in the
house, a prisoner who identified him-
self as Robert Paul DeFuller was
booked by police for assault and rob-
bery, violation of the Sullivan law and
possession of burglary tools. De-
Fuller is said to have admitted he
staged a $400 holdup at the 68th St.
Playhouse Saturday night.
Says the TRADE PRESS!

“Big boxoffice comedy... No question that it will chalk up hefty grosses in all situations.”  —VARIETY

“The greatest jam session of them all... The show stands solid... Swell entertainment.”  —FILM DAILY

“Undiluted entertainment, practically guaranteed not to provoke a serious thought.”  —M. P. DAILY

“Mirth and melody which will please... top money in all bookings.”  —BOXOFFICE

“Company of musicians probably beats any other combination ever on screen. They let go with everything, and hepcats should have a field day.”  —M. P. HERALD

“In eye appeal this is up to the best standards of the producer who makes the classiest pictures in the world—Samuel Goldwyn.”  —SHOWMEN’S TRADE REVIEW

“Brilliant star-studded tune film... Lavish and spectacular... Mighty appetizing offer for exhibitor whether deluxe, neighborhood or main street.”  —HOLLYWOOD REPORTER

“Another Kaye, another buck... glittering boxoffice bait... Enough jazz greats to cause shutdown of 52nd Street hot spots.”  —DAILY VARIETY

“Has more than its share of modern music... hilarious sequences... feature cast and musicians... plenty of merchandising opportunity.”  —THE EXHIBITOR

“Big boxoffice comedy with music... loaded with names of sure-fire drawing power... A money maker.”  —INDEPENDENT FILM JOURNAL

Samuel Goldwyn
PRESNTS
DANNY KAYE • VIRGINIA MAYO
"A SONG IS BORN"
COLOR BY TECHNICOLOR
with HUGH HERBERT

ON • CHARLIE BARNET • MEL POWELL • BUCK & BUBBLES • THE PAGE CAVANAUGH TRIO • THE GOLDEN GATE QUARTET • RUSSO & THE SAMBA KINGS
Harry Hellman, Albany Theater Operator, Died

(Continued from Page 1)

in theater field and interested with the Fabian Theatres in four drive-in theaters, one in Bennington and one in Philadelphia. He also owned the Paramount and Royal Theatres in Albany and Palace Theater in Troy.

Hellman is survived by his wife, Nettie Brover Hellman, a son, Neil Hellman, and two grandchildren, Barbara and Joyce Hellman.

Funeral rites will be held today from Silberg's funeral home, 804 Madison Ave. Interment service will be at Mount Hebron Cemetery, Long Island.

21 Films Said Suitable For UN Day Observance

Washington Bureau of THE FILM DAILY

Washington—At least 21 shorts dealing with the UN are available for use in the celebration of UN Day, Oct. 24, according to a compilation by the MPAA educational services department. Roger Albright, director of department, said.

Films are distributed through Teaching Films Custodians, the UN information office, and Films of the Nation, all in New York.

Blast Rips Candy Factory

Chicago—Brach and Sons, huge candy factory here, was blasted by an explosion yesterday which killed three employees and injured 17. The blast caused half million dollars damages, mostly from fires, which swept the plant. Company supplies many theaters with candies.

DEATHS

P. G. HELD, 70, former theater operator, Griswold, Ia.


VIRGINIA FAIR, 49, former screen actress, and wife of William C. Durham, in Hollywood.

Wednesday, September 8, 1948

UDT, Co-op. to Answer SIMPP in Two Weeks

(Continued from Page 1)

relations' counsel for Cooperative said "Cooperative has little time left with the plaintiffs always conduct herself in a legal manner" and expressed confidence in an "easy and complete vindication in court of the charges made."

Newman specifically stated that the SIMPP makes "some falls in nullifies its charges with relations to Cooperatives' and went on to cite two examples, indicating at the same time the line of reasoning the answers will probably take:"

1. "I feel that the Cooperative has an opportunity to prejudice the theater of any member who withdraws."

"Existence of such a provision was further stated "Cooperative does not have in any theaters and has never owned any.""

"They claim that no exhibitors can come into Cooperative if any one member objects. Lots of new members get in over the opposition of other members. In the case of the admission of new members, a majority of the board of directors governs."

"Hamlet" Wins Top Award At Venice Film Festival

(Continued from Page 1)

Jeanne Simmons won the best performance prize for her Ophelia, and Desmond Dickinson's camera work on the film won the photographic award.

John Ford won the direction award for his "The Fugitive," while Robert Plummer was given an award for the lyrical value of "Louisiana Story." Top music award went to Max Stein for "The Treasure of the Sierra Madre," who was top for animated films by Walt Disney for "Melody Time" and Paul Grimault of France for "Little Soldier." Last year's Academy Award winner, John Byran, won the art direction award for "Oliver Twist," also British made.

Chartered

HILLIER KILBERIDE CO., 1209 Stanch Blvd.; to operate the Globe Theater; capital, $100,000; incorporator: Thomas J. Kilberide and Leland G. Gillinder.

AUDUBON THEATERS, INC., New York; capital, $5000; president: Nathan Ringel, Jacob Rosenblom.

NEW YORK FILM CORPORATION, INC., New York; capital, $100,000; president: John M. Scudiero; vice president: Nathan Ringel; secretary: Jacob Rosenblom.

ELKAY PICTURES, INC., New York; capital, $100,000; president, producers; films by Melville Lewis; vice president: Andrew Jack, treasurer: Charles Truett.

(Continued from Page 1)

Greeks Again Budget U. S. Features at $500,000

Washington — American distributors can look for $125,000 per quarter from Greece again this year, the Department of Commerce announced. Half a million dollars has been set aside for the period from July 1 to next June 30 for film imports from the United States, just as in the year ended this June.

Loew's to Enter Video If Upper Band Opened

(Continued from Page 1)

of 1540 Broadway to 711 Fifth Avenue, will be analyzed by New York cooperatives, consisting of four floors, provides facilities for AM, FM and TV.
REVIEW OF NEW FILMS

"The Saxon Charm"
with Robert Montgomery, Susan Hayward, John Payne, Audrey Totter.
U-1
38 Mins.

SUPERIOR CAST, SCRIPT, DIRECTION LIFT THIS ONE CONSIDERABLY: EXHIBITORS CAN ENCRUCILE IT AS ONE OF THE GOOD ONES FOR THE COMING SEASON.

Perhaps this is one time when a superior cast, script and direction considerably lift a fairly commonplace theme to heights of drama to become provocative entertainment certain to intrigue an audience on the lookout for something of an adult nature and with shafts of wit that are at once enjoyed and then their impact is felt.

This time the camera under the combined script and directorial guidance of Claude Binyon goes exploring the personality of a theatrical producer, played superbly by Robert Montgomery, and comes up with startling views of the super ego in operation, ruthless pursuit of credit for someone else’s talents and creative effort. Montgomery gets over startling moments of brashness, insidious, cunning and assorted egotistical delirium alternately using charm and a despicable extra-sensory know-how to lift and degrade people who come into his sphere of influence.

This translation from the Frederic Wakeman novel has a brittle surface quality with an underlying firm base of emotion. Here is Montgomery playing “Matt Saxon” to the Miss Hayward, Payne, Miss Totter, the principals—and his role equally well. Easily “The Saxon Charm” is one of the good ones that an exhibitor can encrucile for the coming fall season.

Calling on Montgomery who is “hospitalized” while his apartment is being painted, John Payne brings the manuscript of a play, gets involved in a dart game, is addressed in French and then forthwith forgotten while “genuis” becomes absorbed in the work. At the outset the man is sounded and shown in various lights. He is a fascinating character albeit with obnoxious tendencies.

Payne, a successful novelist, is married to Miss Hayward and segment after segment of Montgomery’s efforts and machinations are intruded into their heretofore blissful domestic life. Audrey Totter figures as a shrewd chanteuse who gets her chance after Montgomery shows her how to put over a song.

Binyon’s direction keeps the show taut, moving about considerably and spiritedly. There are smart lines and situations that permit Montgomery to become completely the cad and the character.

As this series of events turns out, however, he is on the dirty end of the stick and starting from scratch once again. Before that happens he has loused up a film contract Miss Hayward is working on her own, and thoroughly foisted up Payne’s play. The original version is still around and it being a good job, other interests offer to take on its presentation. Except for “Saxon” all ends well.

CAST: Robert Montgomery, Susan Hayward, John Payne, Audrey Totter, Harry Morgan, Harry Von Zell, Cara Williams, Chill Will, Heather Angel.

CREDITS: Producer, Joseph Sistrom; Screenplay and direction, Claude Binyon; From the novel by Frederic Wakeman; Photography, Milton Krasner; Art, Alexander Golitzen; Editor, Paul Worthover; Sound, Leslie I. Carey, traffic, Angela Anderson; Sets, Russell A. Gausman, Ted Tonkon; Music, Walter Scherbrock; Production credit to John Hublotin; Orchestra directed by Thomas Tomlin.

DIRECTION: Fine.

PHOTOGRAPHY: Very Good.

Bernhard Sees FC in Black in Near Future

(Continued from Page 1)

The fiscal reports also reveal that operating losses FC has incurred to date. Operating loss, he reminded, was anticipated at the time FC was acquired by Cinecolor.

FC exchange personnel and operations have been expanded so that the company is now equipped to handle a full scale program of new pictures. It is currently operating at the rate of more than $5,000,000 annual volume, Bernhard stated.

Interim report showed a 36 weeks net profit for Cinecolor amounting to $190,630 before taxes, $175,030 after tax provision. Gross income for the period was $4,15,177.

Strike Closes 14 Mexican Houses

Mexico City (By Air Mail)—Fourteen first run and neighborhood houses here have been closed as the result of a strike of theater workers.

Under the law, theaters must not operate until the dispute over contract terms and salaries was settled by the Government Conciliation and Arbitration Board.

FEMME TOUCH

LENI KOTCH, assistant manager, Cinericola, Detroit.
GINIA MARTIN, manager, Variety, Detroit.
S. REDICK HAMER, manager, Trenon, Trenon, Mich.
GRAET MCCARTHY, assistant manager, Center, Hartford, Conn.
NIA WOZAWORSKII, assistant manager, Up.

Skouras Leases Warner House

Skouras Theaters, in partnership with Murray Stahl, have leased the Lincoln Theater, Kearny, N. J., for 21 years. House until recently was operated by Warners.
French Cabinet Fall
Delays Pix Pact Again

(Continued from Page 1)

his three-day-old Government would resign.

The Schuman Cabinet had been formed on Sunday after a prolonged period when France was without a Cabinet.

It had been anticipated the new film agreement would be signed either tomorrow or Friday but the fall of the Schuman Cabinet made this impossible.

Commerce Dept. Reports
Italian Production Rise

Washington Bureau of THE FILM DAILY
Washington—Italian production continues on the increase, recent reports from there indicate, while the Department of Commerce reveals that 67 features were turned out in 1945, as against 55 in 1946. A total of 182 short subjects were turned out, more than double the 74 turned out a year ago.

Department of Commerce Film Chief Nathan D. Golden reported that the outlook is for increased production in Italy by American companies as a result of the favorable attitude of the Government toward the use of lira earnings and retention of earnings abroad. No actual figures on American production in Italy are to be had, however.

Of the 730 import licenses granted for films in 1947, 493 were for U. S. pix, Golden said, with France, England and Russia following in that order.

75 16 mm. Theaters Are Now Operating in Cuba

Washington Bureau of THE FILM DAILY
Washington—A total of 75 16 mm. houses in Cuba, serving a total of about 15,000, showed about 100 features during the first half of this year. Department of Commerce chief, Nathan D. Golden, reported. About half these features were of Mexican or Argentine origin—which is explained in the trade by the statement that they represented a background of films in those two countries.

Five U. S. distributors are distributing 16 mm. films in Cuba now. Usual rental is 40 per cent for distributor.

NEW POSTS

CHARLES KILLINGER, manager, Ritz, Flats, Mich.
THOMAS KIRK, manager, Rialto, Flint, Mich.
CARNELL COLLARD, assistant manager, United Artists Theatre, Detroit.
ARLON SHARPE, second assistant manager, United Artists Theatre, Detroit.
BELVIN LYONS, second assistant manager, Michigan, Detroit.
JAMES POWERS, third assistant manager, Michigan, Detroit.
RICHARD SKLICKI, first assistant manager, Palace, Detroit.
HERBERT GREDEL, manager, Alger, Detroit.

REVIEWS OF NEW FILMS

“Apartment For Peggy”


20th-Fox

99 Mins.

SOCKSTUFF SHOWMEN CAN YELL THEIR HEADS OFF PRAISING THIS ONE—AND TRULY, TOO. WATCH “PEGGY” BREAK OFF A LARGE CHUNK OF NEW-SEASON BIZ. CLASS A PRODUCTION. VERY WELL PLAYED.

Apartment for Peggy” is such a good thing in the collection of new films that the showman who sells it to his head off truthfully singing its praises will be giving the public a treat.

It is a warm, honest, straightforward story played with honesty and candor. It is understanding treatment of a somewhat familiar theme those days handled in the best of taste and with a good deal more realism than has been turned out in recent times concerning pregnancy and approaching parenthood. Too, this time there is skillful story contrivance to the end that much of the plot development takes cognizance of the fact that an audience has a grown-up mind and is here treated in a collective sense along such lines.

George Seaton in both writing and directing the show has contrived 99 minutes of top grade fare that alternates between telling of the plight of young married folk—prospective parents—who are going to school while facing serious housing handicaps; the problem of an elderly professor of philosophy who is contemplating suicide considering his uselessness to the world he has held. There are scenes of Miss Crain and Holden, the parents to be, their relationship and character development, that are registered to full effect. It is a happy story, tho’, for the most part and there is sprightly youthfulness which becomes contagious as things develop to a point where the old man emerges from his gloom to shine anew with restored spirits.

In the top roles Miss Crain, Holden and Gwenn are in their best form. The supporting cast structure is well set up, too. It is a Class A production in every segment.

In the talkies the 100 share has been the attitude of Therese and Miss (Holden) and no sib- bles are made about her condition—talks Gwenn into letting his attache as they have to vacate trailer premises. Holden’s ambition and goal is to become a teacher—a career he decided upon while clinging to life a raft in the Pacific during the war. Miss Crain is willing to stand by him and see him attain his heart’s desire although George Seaton does not make him a perfect and happy home.

Miss Gwenn, however, has been a philosopher many years, feels his place in the world superfluous. His colleagues on the faculty try to talk him out of it but he secretely plans and works, wisely and words, supply.”

What with the intrusion of the Hollywood things brighten up considerably and he makes himself a part of their lives. Miss Crain loses her baby at birth. This sets Crain off on a new path. He gives up his primary purpose and seeks the dollar. A visit by Gwenn brings him to his senses, but he afterwards relents what he thought could be sacrifice. It turns out his colleague-physician faked the capsules and had them filled with a laxative. Of course in short order things work out for all concerned.

Watch this “Peg.” She’s going to be something on which box office marks will hang."


PHOTOGRAPHY: Good.

Monogram Sets September Filming Dates for Three

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram has set three films for September filming, with Steve Brodie, producer, announcing that shooting will begin 28-days clearance Sept. 17, except to a junior price schedule. Owners Marty Lebo-
doff and Sol Fischer planned 45-cent junior, 60-cent adult price but both indicated they would start new clearance policy without junior price and they are still hoping for a 50-cent, too. Meanwhile, Maco has moved its midway break date to Wednesday, on the Uptown, presumably only early clearance stand, due to the same advance was due to the new competition.

Revised St. Petersburg Tax

St. Petersburg, Fla.—The revised occupational tax gives film theaters a flat $25 per 100 seats or fraction thereof. Drive-in theaters are taxed at a flat $100.

Sheaffer Sells 7,500

"U" Shares in Month

Washington Bureau of THE FILM DAILY
Washington—Sale of 7,500 shares of Universal common by Danie Sheaffer in the month prior to Aug. 10 was the most significant news in the report on trading by maj. in the open market. Some shares were covered by the SEC. Sheaffer was reported in 16 separate transactions, or in transactions they held 20 days, from 100 to 1,500 shares. He retained 5,507 shares. Preston Davies dropped 200 shares of the same stock July 29 but retained 5,209 shares.

The next largest unloading was that of 6,500 shares of Warners stock by another 1,500, sold by Maj. Albert Warner. Warner, however, retained 434,500 shares in his own name and 21,000 in a trust. For the month he had 5,000 shares of RKO dollar common for three successive days at the close of July, retaining an even 1,500 shares.

Both W. Ray Johnston and Norton V. Rice, each of whom has 21,000 Monogram dollar common, Johnston retaining 2,617 shares and warrants and warrants for another 12,500 and Ritchey retaining 5,000 shares, sold a total of 2,600 shares of Trans-Lux common, which Harry Brandt held 8,685 shares of the same stock in his own name and 17,100 in other accounts.

Loews, Inc., was reported acquiring another 50 shares of Loew’s Kron ton Theaters 25 par common. It now holds 128,179 shares of the stock.

Texas Telnet Submits 3

Applications for Stations

Washington Bureau of THE FILM DAILY
Washington—The FCC yesterday announced receipt of three new commercial TV applications from the Texas Telnet System, Inc. The new group, which includes Texas Gov. Beauford Jester and a number of oil and aviation men as substantial stockholders, seeks to operate to be headquartered in Austin in Channel 10, in Corpus Christi on Channel 3, and in San Antonio on Channel 2.

Texas Exhib. Moves

Theater by Trailer

Forest Hills, Tex.—Probably the first film exhibitor has ever trucked his theater from one town to another occurred here when Mr. and Mrs. J. Clarence Brown decided to move here from Burleson. Their entire theater was placed atop a huge international truck and transported 14 miles to Forest Hills. The 250-seat house will be repositioned and re-opened as the Forest Theater.
DEPINET ADVANCES TO RKO'S PRESIDENCY

Video Net to Cover 60% of Texas' Population

Will Mull Fight against Minimum

Harris Reports Good French Shorts Prod.

Slow Building Spurs 16 MM. Pix in P. I.

See Minneapolis Opened To New Theater Projects

Argentine Walkout Averted

28% Wage Hike Ends U.S. Workers' Threat

CEA MUM ON MPAA BOOKING STAND

Will Analyze Quota Relief Rejections, Carry Some

on Appeal to the Board of Trade

London (By Cable)—CEA's General Council yesterday decided on its policy in connection with rejected applications for quota relief, but failed to comment on Eric A. Johnston's announcement that most MPAA distributors will book only all-American films after Oct. 1. As to quota relief rejections, CEA will analyze each one to determine which are inadmissible and will then appeal to the Board of Trade for reconsideration of the remainder. Individual cases will first be considered at CEA branches. General Council set up a committee of five officers and five independent members to seek a meeting with A. L. Rank of the Wanda Film company. Decision on Rank's trial plan was deferred pending further talks.

Paramount Mum on Plan Sell H. O. Building

A Paramount spokesman yesterday refused comment on a report that the company has offered to sell Paramount Building for about $1,000,000. Company is said to seek

(Continued on Page 6)

MGM Sets Heavy Schedule Of Technicolor Features

West Coast Bureau of THE DAILY

Hollywood—Revealing its heaviest schedule of color films in years, M-G-M announced that it has three Technicolor pictures in production, eight completed and unreleased, with six color films scheduled for early

(Continued on Page 6)

Argentine Walkout Averted

A strike of some 1,000 employees of American companies in Argentina, scheduled for today, was averted yesterday as a result of meetings here and in Buenos Aires, which were linked by radio telephone, John G. McCarthy, associate managing director of the MPAA International Division, announced.

Under the settlement, authorized by the foreign managers of MPAA

(Continued on Page 7)

THE DAILY

NEW YORK, THURSDAY, SEPTEMBER 9, 1948

TEN CENTS

Will Be Re-elected After Stockholders Meet Oct. 19: Hughes to Present Plans

Ned E. Depinet yesterday was advanced to the presidency of RKO Corp., succeeding N. Peter Rathvon, whose resignation was submitted July 28 and became effective yesterday.

Announcement of Depinet's elevation was made in a statement by Depinet yesterday, following the RKO directors meeting here by Lloyd B. Odum, the board's chairman.

Odum's formal statement noted that "inasmuch as Depinet was the choice of all

(Continued on Page 7)

Push Back Griffith Action to Nov. 30

Oklahoma City—Action in the Government's anti-trust case against the Griffith Amusement Co., Inc., was pushed back again yesterday when Federal Judge Edgar S. Vaughn tentatively set Nov. 30 for further proceedings. The case was originally set for Sept. 20, but the U. S. Attorney General's office asked

(Continued on Page 7)

KLAC-TV Debut

On September 17

West Coast Bureau, THE DAILY

Los Angeles—Dorothy Thacker's outlet KLAC-TV, this town's third video station, begins commercial operations on the 17th of this month, with test pattern scheduled to go on the air three days before. Outlet has signed the rights to USC and UCLA football games for a reported $75,000, and is offering the twelve game sked as a commercial package.

(Continued on Page 7)
COMING AND GOING

B. G. KRANZE, Film Classics general sales head, is on a trip to Albany and Gloversville.

JOSEPH L. ROBERTS, of Vanguard’s Eastern office, has returned from vacation.

WILLIAM C. GEHRING, assistant general sales manager of 20th-Fox, and CLARENCE HUNSHUCK, manager of branch operation, left yesterday to return East.

SAM SHAIN, 20th-Fox director of exhibitor relations, left for Chicago yesterday.

NSS Regionals Today

In Pittsburgh, Denver

Regional meetings in connection with National Screen Service’s George Dembow drive will be held today in Pittsburgh and Denver. William Bein, Eastern drive captain, and Ben Ashe, Western captain, will preside at the sessions.

Warner Club to Hold Golf Tournament Sept. 17

The Warner Club will hold its annual golf tournament, the first since the war, Sept. 17 at the Vernon Hills Country Club, Tuckahoe.

“Best Years” for Carlton

Toronto—Construction and decorating staffs are working overtime to have the Odeo Carlton, Canada’s Times Square theatre, open for the official opening tonight. Canadian premiere of “Oliver Twist” will be featured for the occasion, with the “Best Years of Our Lives” to follow.

Offer Television Fund Shares

Chicago—Public offering of two and a half million common shares of Television Fund, Inc., mutual open-end investment company, was made yesterday through security dealers, according to Television Shares Management Co., principal underwriter. Price of shares is determined twice daily based on the market value of securities in the fund’s portfolio.

Kalmenson to Confer on “Rope”

Chicago—Ben Kalmenson of Warner’s is here for conferences regarding the rejection of “Rope” by the Censors Board. The Board says it will reconsider the film if proper cuts are made.

Brcc Damages at $750,000

Chicago—Damages of the Brach Candy Company explosion and fire are now set at three-quarter million dollars. Eight were killed and 14 injured.

Kirk Douglas arrives in New York today at La Guardia International Airport from Bermuda.

David James, general manager of International Films, Ltd., Canadian distributors of E.L. and G.I. properties, arrived in New York for conferences with William J. Higning and Max Keystat. Before returning to Toronto, Grissin and Semammet will visit E.S. Du Pont de Nemours, plant manager.

Salzberg Buys Interest In Cleveland Franchise

Cincinnati—Edward J. Salzberg, associated with Albert Dool in the operation of the Screen Guild exchange here, has acquired an interest in Screen Guild Productions of Cleveland. Salzberg assumes the district management over both exchanges. Harry Bugie, formerly of Eagle Lion, becomes CG branch manager in Cincinnati, with Edward Bergman remaining in charge of the Cleveland office.

First SA Video Station Is Purchased for Brazil

Television will become available in South America for the first time with the sale by General Electric of video station equipment to Cesar Ladeira of Radio Televiso do Brazil, Sao Paulo. The sale was announced by Albert Cantor, president of International GE, Station, to be located in Rio de Janeiro, will be in operation within a year.

Body of Corp. Rossi Returned

Schoon Lake, N. Y.—Body of Joseph D. Rossi, who was killed in June, 1945, at Hann, Germany, while serving as a corporal in the Army, has been returned to the U. S. and buried at Lackheed Dam Cemetery, North Arlington, N. J. A former Warner theater manager in northern New Jersey, Corporal Rossi is survived by his parents, Mr. and Mrs. Giacomo Rossi; three sisters, Mildred, Mrs. Frances Ventura and Mrs. Theresa Visciglie, and four brothers, Charles, Stephen, John and Emmanuele.

Lopert Acquires Two Films

Lopert Films has acquired Robert Flaherty’s “The Louisiana Story” and the French “The Chips Are Down,” it is announced. Flaherty won an award last week at the Vienna Film Festival for his direction of “Louisiana Story.”

Superfilm to Offer 12 Italian. One French Pic

Marcello Girossi, president of Superfilm Distributing Corp., announced that his company has already set 12 Italian films and one French import for next season’s release.


Met Opera in Technicolor?

Since deals on films Met opera were still under discussion, Mr. spokesperson declined to reveal name of the three major companies reported interested in putting opera on Technicolor film.

Byrne at Metro H. O.

John P. Byrne, M-G-M Eastern sales manager who formerly located in the Film Center, has moved his HQ over to the home office on Broadway.

Available

Theatre Manager thoroughly experienced Front and Rock is decades of locating in Metro position. He is in the industry—Middle aged and married.

Ad: Distribute Film Daily, 154 West 48th, New York, N. Y., or Telephonic Riverside 5-5090—Ext. 2E.
WAS IT JUST A SUMMER ROMANCE?

Don’t worry, Miss Box-Office. Your sugar daddy Leo will love you in December as he did in May. He's just had another shot of Vitamin M-G-M and he’s rarin’ to go. Look what’s coming from your all-year-round Santa Claus:

GREER GARSON
WALTER PIDGEON in
"JULIA MISBEHAVES"

PETE LAWFORD, ELIZABETH TAYLOR
CESAR ROMERO, Lucille Watson, Nigal
Bruce, Mary Boland, Reginald Owen

** **
The Enterprise Studios present
DANA ANDREWS, LILLY PALMER
and LOUIS JOURDAN in
"NO MINOR VICES" with Jane Wyat

** **
"THE SECRET LAND" (Technicolor)
Starring
MEN AND SHIPS

OF THE U.S. NAVY

Narration By
Comdr. ROBERT MONTGOMERY, U.S.N.R.
Lt. ROBERT TAYLOR, U.S.N.R.
Lt. VAN Heflin, A.A.F. (Ret.)

** **
"HILLS OF HOME" (Technicolor)
Starring
EDMUND GREEN
DONALD CLETE, TOM DRAKE
JANET LEIGH and LASSIE

Alexandre Dumas'
"THE THREE MUSKETEERS" (Technicolor)
Starring
LANA TURNER, GENE KELLY
JUNE ALLYSON, VAN Heflin
ANGELA LANSBURY
Frank Morgan, Vincent Price, Keenan
Wynn, John Sutton, Gig Young

** **
"ACT OF VIOLENCE"
Starring
VAN Heflin, ROBERT RYAN
with Janet Leigh, Mary Astor
Phyllis Thaxter

** **
FRANK SINATRA, KATHRYN GRAYSON
in "THE KISSING BANDIT" (Technicolor)
J. Carroll Naish, Mildred Natwick
Mikhail Rasumny; Sally Gilbert
Sons Oista with Dance Specialties By
Ricardo Montalban, Ann Miller, Cyd Charisse

** **
John Ford's
"3 GODFATHERS" (Technicolor)
Presented by John Ford & Marian C. Cooper
Starring
JOHN WAYNE, PEDRO ARMENDARIZ
And Introducing HARRY CAREY, Jr.
with Ward Bond, Max Marsh
Jane Darwell, Ben Johnson

ROBERT TAYLOR
AVA GARDNER
CHARLES LAUGHTON
VINCENT PRICE
JOHN Hodiak in
"THE BREEZE"

** **
"LITTLE WOMEN" (Technicolor)
Starring
JUNE ALLYSON, PETER LAWFORD
MARGARET O'BRIEN, ELIZABETH TAYLOR
JANET LEIGH, ROSSANO BRAZZI
MARY ASTOR with
Lucile Watson, C. Aubrey Smith

** **
CLARK GABLE, WALTER PIDGEON
VAN JOHNSON, BRIAN DONLEVY
Charles Bickford, John Hodiak
Edward Arnold in
"COMMAND DECISION"

** **
"SUN IN THE MORNING" (Technicolor)
Starring
JEANETTE MACDONALD
LLOYD NOLAN, CLAUDE JARMAN, Jr.
and LASSIE
with Lewis Stone, Percy Kilbride

"WORDS AND MUSIC" (Technicolor)
Starring
MICKEY ROONEY, JUDY GARLAND
GENE KELLY, JUNE ALLYSON
PERRY COMO, ANN SOTHERN
with Tom Drake, Cyd Charisse, Betty
Garrett, Lena Horne, Janet Leigh, Marshall
Thompson, Mel Torme, Vera-Ellen

SPENCER TRACY, DEBORAH KERR
in "EDWARD, MY SON" with Ian Hunter

** **
JOHN GARFIELD in
The Roberts Production
"FORCE OF EVIL"

An Enterprise Picture
with Thomas Gomez and Marie Windsor
And Introducing BEATRICE PEARSON

** **
FRED ASTAIRE, GINGER ROGERS in
"THE BARKLEYS OF BROADWAY"
(Technicolor)
with Oscar Levant, Billie Burke
Gail Robbins, Jacques Francois

** **
GENE KELLY, ESTHER WILLIAMS
FRANK SINATRA in
"TAKE ME OUT TO THE BALL GAME"

(Technicolor)
with Barty Garrett
Jules Munshin, Edward Arnold

WHEN LEO KISSES MISS BOX-OFFICE SHE STAYS KISSED!

(Help Promote YOUTH MONTH—Saluting Young America)
Leo McCarey, Producer of “The St. Mary’s” Brings Another Great Production to Radio City Music Hall!

RAINBOW PRODUCTIONS, INC. presents

GARY COOPER
ANN SHELDON

with RAY COLLINS - EDMUND...
In Loring, Clinton Sundberg, produced and directed by Leo McCarey, screenplay by Ken Englund, released by RKO Radio Pictures.
Harris Reports Good French Shorts Prod

(Continued from Page 1)

films, educational and similar type pictures. Pix will be furnished with new soundtracks where necessary and packaged for television outlets by Television Highlights, a subsidiary company, and also placed on the 16 mm. market.

Harris reported negotiations are still in progress for three British and two Canadian features. Jacques Grinieff, Harris' partner, returned with him on the Queen Elizabeth. He left for the East last night. Realart's 22 franchise holders will shortly meet here in annual convention.

Small Town Exhibs. Meet Precedes ITO Convention

Columbus, O.—Speakers at the ITO convention of Ohio at the Debs-ter-Wallick Hotel here Sept. 14-15, include several exces of exhibitor organizations and producers' reps. Those who have accepted speaking invitations to date include: William Ainsworth, president of National Allied; A. F. Myers, National Allied counsel; Benny Berger, president of North Central Allied; Trueman Rambusch, president of Allied of Indiana, who will discuss impact of television on theaters; H. R. Ritchey, exhibitor relations, Loew's and D. H. Palfrey, of Features, Inc.

In addition, J. W. Spieselman, vice-president of the Air Purification Service, Newark, N. J., will speak on "Advantages of Air Sterilization in the Theater."

Gov. Thomas J. Herbert of Ohio and Dr. Clyde Hissong, chief Ohio film censor, have accepted invitations to attend the banquet to be held Sept. 14 at the Debs-ter-Wallick.

P. J. Wood, ITO secretary, is expecting a large turnout at the special meeting for small-town exhibitors, an innovation this year. This meeting will be held at 1 p.m., Sept. 13, preceding opening of the convention. Business meetings of the convention will be held at 1 p.m. on Sept. 14-15.

L & M Buys Paramount Time

Liggett & Myers Tobacco Co. has expanded its video advertising participation to include Paramount stations WBKB, Chicago, and KTLA, Los Angeles. Negotiations were handled by Newell-Emett Co. for Liggett & Myers, and Chris Rashbaum of Paramount's television department.

Wedding Bells

Mishler-Black

Doris Mishler, secretary to G. E. Blackford of Warners home office publicity department, and Jerome Black are engaged.

Along the RATIO

with PHIL M. DALY

RKO Raises Its Sights

- - - IN AN INDUSTRY so keenly conscious of the contribution to company success made by top drawer leadership—leadership that is efficient as it is inspirational, and as astute as it is aggressive—the election yesterday by RKO Corp.'s board of Ned E.Depinet to the presidency speaks, and eloquently, for itself. . . . To Ned's legion of friends in and out of the industry, his step up naturally is a source of personal satisfaction. . . . It comes as a lifting climax to a brilliant career in the field of the motion picture. . . . But there is more, much more, to it than that. . . . It is by way of being a further assurance that RKO, under the banner of Howard Hughes, proposes to find in its past accomplishments and achievements a spur to greater endeavor, and its sights raised for a greater goal still.

- - - BY BACKGROUND, training and experience RKO's new president, elected to fill the vacancy caused by the recent resignation of N. Peter Rathvon, is eminently fitted for the post. . . . Ned, who today celebrates a birthday, incidentally, entered film biz in 1907. . . . If you're old enough, you'll remember that was a panic year. . . . But, panic or no panic, folks want movies, and so the subject of Phil M's profile found a berth as ticket taker and general all-round handyman at J. E. Pearce's Dreamland Theater in New Orleans. . . . When Pearce later launched the Imported Film & Supply Company there, Ned moved over, became in turn booker and salesman. . . . It was, in fact, the first step in the rise of one of the industry's admittedly foremost salesmen.

- - - IN 1916, the Pearce exchange 'was acquired by General Film, and it wasn't long before Depinet had expanded his sales activities to a considerable bank of Southern territory. . . . When you do that, you attract attention. . . . Universal, looking 'round in 1911, for a Southern division manager, focused on Ned. . . . And so until 1924, he filled that particular niche. . . . Then "U" brought him to New York as one of its three sales chiefs.

- - - TWO YEARS LATER, in 1918, Ned joined First National's sales cabinet, subsequently moving up to vice-president, sales manager. . . . Upon Warners purchase of First National, he was named the merged company's general sales manager. . . . RKO Pathe called him to fill a vice presidency in March, 1931, and he continued in that capacity until RKO Pathe was consolidated with RKO Radio Pictures. . . . At that time, he was elected vice-president of RKO Distributing Company, an associate company. . . . Again a lapse of two years, and in February, 1934, he was advanced to the distributing subsidiary's presidency. . . . When, in due course the several affiliates were merged to form RKO Radio Pictures, Inc., Ned became vice-president.

- - - MORE RECENTLY, since 1937, he has filled such executive posts as president of Pathe News, vice-president and director of RKO Corporation, and president of RKO Radio. . . . Since 1946, he has been vice-chairman of the board and executive vice-president of RKO Corporation, the parent company, to the presidency of which he now ascends.

- - - A Distinguished Career, you will agree, and one marked by a procession of solidly earned advances. . . . Yes, RKO has chosen well, extremely well. . . . and the entire industry, not the company alone, stands to benefit.

Slow Building Spurs 16 MM. Pix in P. I.

(Continued from Page 1)

were the only companies pushing narrow gauge product, Palmetz observed, but with more 16 mm. projector sales and theater construction still tight, five other companies began to distribute 16 mm. films.

Every precaution is taken, Palmetz emphasized, to protect the 350 regular theaters from the 240 substandard houses. Other Palmetz observations: While the Philippine grosses are 85 per cent off from the post-war boom years, b. o. take is still, above pre-war average. Only in Manila are there truly first-run houses. . . . Almost all of the 18,000,000 inhabitants speak and understand English; Spanish is almost "Branding Iron," an original day less than a dozen foreign language pictures have been shown in the P. . . . Fans' preferences run to action films and Technicolor musicals. . . . Among top grossers in recent years were— "Back to Bart," "One Thousand and One Nights," "Black Swan," "Spanish Main," "Sinbad the Sailor," "Best Years," and "Last Chance."

Palmetz recently returned to his native Sweden after an absence of 22 years in the Far East, and is now returning to his Manila office he will stop off in L. A. to visit the RKO studios.

Paramount Mum on Plan To Sell H. O. Building

(Continued from Page 1)

all cash for the skyscraper, which includes the Paramount Theater.

Replacement value is estimated at $30,000,000 but the large amount of cash required is believed to limit the possibilities of a deal. Terms of any deal would include a term lease on Paramount's home office space and the theater.

Chicago SMPE Sets Meeting

Chicago—A district SMPE meeting will be held Sept. 16, with Ralph M. Evans of Eastman Kodak, and Marvin LaRue, Sr., scheduled to speak.

Lippert Adds Cattle Story

West Coast Bureau of THE FILM DAILY


STORKS

Minneapolis—An eight-pound girl to replace Ronnie, adopted by the Rev. Mr. Ronning. The father is buyer-booker for Minnesota Amusement Co. The new girl makes it four girls and one boy in the family.
Depinet Advances To RKO Presidency

(Continued from Page 1)

saries concerned, it naturally follows that he will be re-elected president, following the statements that the stockholders plan to hold soon.

n stockholders meeting, de-

g for a matter of months as a result of his purchase of the Atlas Corp. RKO holdings by Howard Hughes, is now scheduled to be held in Dover, Del., on Oct. 15. The proxy statement, revealing the new lineup in RKO directors, is expected to be mailed to stockholders in about two weeks.

It is understood that Hughes will personally appear before the RKO stockholders meeting to outline his plans for the company. Sources close to Hughes indicate that Hughes has no interest in the production of independent pictures. He wants to keep McDonald, presumably in the post pending the reorganization of the board. (For a profile of Depinet, turn to Phil M. Daly's Along the Rialto column on Page 8.)

Meanwhile it was learned authoritatively yesterday that, despite persistent reports, Odum has no plans to form an independent producing company with Rathvon or anyone else. However, it is possible that at some future time Odum may aid in the financing of indie producers. Currently, nothing is contemplated, it was said.

Sears Denies Report He Would Leave UA for RKO

West Coast Bureau of THE FILM DAILY

Hollywood—Gradwell L. Sears, president of United Artists, yesterday issued a strong denial of a published report that he contemplated leaving UA to become a production chief of RKO.

"I wish to deny all the ve-

cement at my going," Sears stated, "the completely baseless and wholly-connected story that I was considering leaving United Artists for another position. I have had no conversations toward this end and have no intention of having any such conversations."

DEATHS

S. T. MANGHON, theater operator, Pat-

Rerson, Ga.

WILLIAM HERBERT RICE, 71, screen-

day writer, in Flashing.

MRS. GEORGE HUGHES, 96-year-old mother-in-law of MPAA President Eric A. Johnston, in Spokane, Wash. Funeral will be held today. Mrs. Johnston is in Spokane.

WHO'S WHO IN HOLLYWOOD


Push Back Griffith Action to Nov. 30

(Continued from Page 1)

assistant Attorney General has been appointed to handle the U. S. Supreme Court sent the case back to the District Court for further proceedings after overruling Judge Vaughn's decision that Griffith was not violating anti-trust laws or discriminating against independent movie operators.

Lundigan and Bruce in Neufeld's "File 649"

West Coast Bureau of THE FILM DAILY

Hollywood—William Lundigan and Virginia Bruce have been signed by Sigmund Neufeld Pictures to star in "File 649, State Department," which will film in Cincinatti for Film Classics release. Production starts Sept. 15, with Peter Stewart directing. The picture is budgeted at $750,000. Stewart and his crew are now in Washington, D. C., making background shots. Milton Raison wrote the original.

Brookings to Be In. Solon

Eldora, la.—Howard E. Brookings, local theater man and past president of the Allied ITO of Iowa and Nebraska, has been nominated as State Representative from Pottawattamie County.

"Wild Calendar" Now "Caught"

West Coast Bureau of THE FILM DAILY

Hollywood—Title of the Enterprise pie in production as "Wild Calendar" has been changed to "Caught." M-G-M will release.

Wage Boost Averts Argentine Walkout

(Continued from Page 1)

member companies at an emergency session, Argentine film workers for a maximum increase of 28 per cent. Film companies retain their major managerial rights. Settlement prevented virtual paralysis of the American film industry in Argentina as the result of a dispute started last week when Argentine studio workers were locked out. Strike spread to employment of other Argentine film distributors, but did not affect the U. S. company workers.

Regency Sets First TV Film

First of a contemplated series of 13 television films to be shot in New York by Regency Productions will be "Taxi! Taxi!" it is announced by Joseph Schaeffer, president, and Walter Armitage, production vice-president. "Taxi! Taxi!" will be made in 27½ and 12 minute versions.

"Father" Opens Big in London

London (By Cable)—Backed by unannounced praise by the local press, "Life With Father" opened to sensational business at the Warner Theater, despite the current general slump in attendance.

Name Modern Television Staffers

Esther Wallace has been named assistant editor and William Gromacki, art editor of Modern Television and radio, Al Kastner, editor, announced. Initial issue of the new Dell publication will be dated December.

IE Will Pull Muff Against Minimum

(Continued from Page 1)

M & P Theaters to have ushers rated a special and transitory type of worker and held them come under the casual employees classification.

New minimum is effective Oct. 1 and becomes mandatory Jan. 1, 1949. Scheduled raise regular employees a 62½ cents per hour minimum.

In the initial reaction to the ruling, Nathan Yamin, active IE member and operator of six Fall River houses, said that he would slowly de-

ploy his usher staff, replacing man-

power with more fully lighted lobby's, auditoriums and aisles. As an example, usher staff of his Durfee Theater, first-run stand, will be trimmed gradually from the present 250 hours per week until it reaches 90 hours weekly.

See Minneapolis Opened To New Theater Projects

(Continued from Page 1)

permits after a 10-year famine in such construction which has given theatermen here little to worry about.

Amid reports that Alderman are giving the nod to some new theater interests and encouraging others to apply, license "watchdogs" are tossing in the towel and digging in now to fight the number of licenses that may be granted.

Applications have flooded the City Council here for at least half dozen new regular-type stands in Minneapolis and suburbs while those forces lined up against any new exhibitor competition are readying to fight these applications, admittedly a losing battle.

NCA Names Labor Committee

Minneapolis—North Central Allied has appointed a labor committee headed by Harry Greene and coun-

siled by NCA Secretary Stanley Kane to handle negotiations with the Minneapolis projectionists union whose contract ends Dec. 1. Ted Mann, Al Lee and Marty Lebedoff have been named to the committee, in addition to Greene.

NEW POSTS

**TV Net to Cover 60% Of Texas Population**

(Continued from Page 1) Texas Teleten System, Inc., proponent of the plan, with the list including the cities of Austin, Corpus Christi and San Antonio. In the near future FCC will be asked to approve stations in Waco and Fort Worth, with the eventual plan being to blanket most of Texas via network affiliations to be sought in such spots as Dallas, Houston, Beaumont, Port Arthur, Wichita Falls, Sherman, Bryan, San Antonio and New Braunfels and others.

Of the plan, however, is provision for a company-owned micro-wave relay system with base stations located between the metropolitan areas, permitting simultaneous transmission of video programs and putting the station's facilities to make interesting offers for television program attractions.

**GMG Sets Heavy Schedule of Technicolor Features**

(Continued from Page 1) starts. Increased color program fol- lowed the announcement by Technicolor that print capacity can be doubled by the end of the year.

Now before the Technicolor cam- eras are “Take Me Out to the Ball Game,” “The Barkeleys of Broad- way,” and “Leave ‘Em Rollin’.”

Next to start will be “The Secret Garden,” to be followed by “Annie Get Your Gun,” “Greyfriars’ Bobby,” “Wuthering Heights” Around the Corner,” and “It’s a Date.”


**Goldberg on AMPM Board**

West Coast Bureau of THE FIlM DAILY

Hollywood—Leon Goldberg, RKO studio manager, was elected to the AMPM board, replacing N. Peter Rathvon as the company’s representative.

**“Sealed Verdict”**

with Ray Milland, Florence Marly, Paramount

NASH, his 83-Minute ACRYLIC DRAMA REVVED AROUND NURSERY WAR CRIMES TRIALS OFFERS MILLAND, NEW CZECH ACTRESS AND INTERESTING STORY TO AS OFFICE LUCK

Introducing a capable Czech actress—Florence Marly—to the U.S. audience, “Sealed Verdict” also has the name of Reiner1's mind plays a big story to attract the paying customers. Miss Marly does not have much of a role. She emotes with an air of good fortune. This is a drama revolving around the war crimes trials in Nurnberg and it is apparent that the first intimation of her true identity is to display the true administration of justice by Allied authorities. It is played out as straight drama pretty much unrelieved strength and light. It is directed by Broderick Crawford who makes a like wolf. In its serious intent the development of the narrative discloses unnecessary chapters, twisted mentalities, the workings of the black market and senses the presence of an underground element that would triumph over the authorities. There are contrasting segments dealing with the woman's viewpoint. This is a structure should attract and gain the interest of the distract side.

Milland obtains the conviction of a Nazi general who committed atrocities on civilians. The man is sent to hang and while he awaits his doom Milland also decides to accompany her to Paris where she will stand trial as a collaborator. He has to chance to get off easily when the truth is divulged.

CREDITS:Produced by Eugene Ling; Directed by Leo McCarey; Screenplay by Ralph Levy and Leo McCarey, based on the story by Malvin Wald; Photography by Joseph Ruttenberg; Editor, Tom Paff; Musical Director, Robert Mayo; Musical Arrangements, Viktor Schertzinger; Securec, Robert J. O'Brien; Music, Malcolm Sargent.

DIRECTION: Good. PHOTOGRAPHY: Good.

**Present Tele Band Good For Years, FCC Is Told**

(Continued from Page 1) in those former, FCC engineering chief, George F. Adair, has been working, there will be a service in the present commercial bands “for a long time to come”.

“Regardless of progress in the UHF band,” Adair said in a report on the San Francisco findings, “investment in the Very High Fre- quency (commercial band) is already so great that there will be video in all, or at least a good per- centage of the VHF channels for a long time to come. Therefore it is unrealistic to talk of any immediate abandonment of Channels 2 to 13. On the other hand, it is just as unrealistic to cling blindly to the lower channels and not to give a positive and concerted plan to develop the UHF bands at the earliest possible time.”

**Dubbed “Carmen” Opening**

“Carmen,” originally produced in Italy in French dialogue, has been dubbed into English and will be offered for the first time in this ver- sion at the Ambassador Theater to- morrow. Under the auspices of Superfilm, set the deal with Si- ritzky Int’l, operators of the Ambas- sador.

**RKO Plans 6 "My Pals"**

Harry J. Michelson, RKO Radio short subjects sales manager, said that “My Pals” series in the “My Pal” series of two-reel dramas released during the current and 1946-49 season. This is based on the fact that the first release has been booked by more than 8,000 theaters in the U.S. and Canada.

**Behind Locked Doors**

with Lucile Bremer and Richard Carlson, E.

ABOVE AVERAGE MELODRAMA PLUS PROMPTIVE TITLE SHOULD PROVE TO BE EFFECTIVE AS EXPLOITATION DRAMA

Despite a slender story, the producers have managed to create an above-average exploitation melodrama with an able cast and Oscar Boettcher’s careful direction. Reporter Lucile Bremer enlists the aid of Detective Richard Carlson to track down a corrupt judge wanted by the police. Working on the hook that Judge Herbert Hays is hiding out in a mental institution privately run by Dr. Tom Brown Henry, the private eye gains admittance by posing as Miss Bremer’s mannish depressive husband.

In the course of his investigation the detective-inmate discovers that the M.D. is a real out-and-out fraud with the ex-judge. Carlson also finds out that the Doc’s assistant is a sadist who helps to make the sanitarium totally unfit for its ostensi- ble purpose.

Even though the climax is a little too contrived, the natural suspense overcomes these considerations, and the film is brought to a satisfactory close.

CREDITS: Produced by Eugene Ling; Directed by Oscar Boettcher; Screenplay by Malvin Wald; Photography by Joseph Ruttenberg; Editor, Tom Paff; Musical Director, Robert Mayo; Musical Arrangements, Viktor Schertzinger; Securec, Robert J. O'Brien; Music, Malcolm Sargent.

DIRECTION: Okay. PHOTOGRAPHY: Compet- ent.

**The Secret Land**

M-G-M (Technicolor) 71 Mins.

HAS A GREAT DEAL OF MERIT AS AN ACCOUNT OF A NAVY EXPEDITION TO THE ANT- ARCTIC. PACKS VIVID REALISM. SHOULD PLEASE A WIDE AUDIENCE

documents account of high ex- citation, danger, tragedy and scien- tific purpose, not without its lighter aspects is offered in this Technicolor account of the U.S. Navy’s “Operation Highjump.”

That operation was performed a little over a year ago in the antarctic regions at the bottom of the world. The mall was a mapping charting, geological and exploration mission which sought pertinent information concern- ing potential natural resources and the like. One of the accomplishments of the expedi- tion, under Admiral Byrd, was the discovery of a number of lakes far in the interior which were free of snow, an unusual phe- nomena, considering the frigid climate.

As an offering to the public, the film has a great deal of merit. It is entertaining and furnishes information and there are mo- ment of peril caught with the realism of a film in the same sense that newspaper shots show the real thing. There is no fakery here. It is an intelligently assembled document sure to please a wide audience.

Narrating various aspects of the expedi- tion on the soundtrack are Robert Mont- gomery, Robert Taylor—Naval officers, Van Hoffin, left of the Army Air Force. Footage was taken cameralman of the various services.

“The Secret Land” is scientific adventure with a full seagoing and airborne flavor.

CREDITS: Producer, Orville O. Dull; Narrators, Robert Montgomery, Van Hoffin, Robert Taylor; Commentary, Capt. Harro. S. Holopil; Comdr. Wellington, R. F. Bay—Navy officer; Van Hoffin, left, of the Army Air Force. Footage was taken cameralman of the various services.

DIRECTION: Good. PHOTOGRAPHY: Fine.

**Vaude Back in F’ay’s**

Providence, R. I.—F’ay’s Theater on Friday will reinagurate its vaudeville and pictures policy for the first time in years. F. F. Fay, treasurer of C & F Theaters, an- nounced.

“Paisan” to Embassy Pictures

Boston—New England distribution rights to the Italian film, “Paisan” have been acquired by Embassy Pictures Corp.

**Set Kid Fishing Spot In Youth Month Move**

Springfield, Ill.—Lagoon at Bunn Park will be made into a fishing spot for children under 16 years old, sponsor- ed by the Springfield Theater Association in connection with its Youth Month activities. Lagoon is being cleaned up to make it suitable for restocking with game fish. Charles Murray, Youth chairman of the Illinois Conserv- ation Dept. scheduled to remove the thousands of sunfish and to stock with trout, sunfish, blue gill and fingerlings. Sponsors will seek legislation restricting the water to fishermen under 16 years of age.
HOPES RAISED OF FILM $ FROM ARGENTINA

Rise in "U" Billings BETTERS Cash Position

Expected to Still Rumors Of Changes and the Entry Of New Money Interests

With nine completed productions in the cutting rooms and an additional five pictures starting to hit the key city situations this month, Universal-International looks to considerably improve its cash position during the coming weeks and still some of the rumors which are current about changes in the company's top echelon and the entrance of new money interests.

It is understood that the company is considering transferring some of its operations to the West Coast, where production facilities are more extensive and efficient. This move is expected to improve the company's financial position and make it more competitive in the marketplace.

(Continued on Page 6)

Shuford Heads East Ad-Publicity Com.

Stanley Shuford, advertising manager of Paramount, yesterday was elected chairman of the Advertising-Publicity Directors Committee at a meeting in the MPAA headquarters.

Maurice A. Bergman, Eastern publicity director of U-I, is the retiring chairman.

Post is filled on a rotating basis, with the chairman serving for six months. This will be the first time that Shuford has functioned in this position.

(Continued on Page 6)

Waldman's N. Y. Branch Top FC Drive Winner

Winners of the recent Film Classics branch managers' new product drive were announced yesterday by B. G. Waldman, vice-president and general sales manager.

Top prize of $1,750 went to George "(Continued on Page 6)

U. K. Indie Producers Hit Distrib. Charges

London (By Cable)—The indie producers association will meet next week to prepare evidence to submit to the Board of Trade committee of investigation into distribution and exhibition which will be established during the fall.

The indie producers will claim distribution charges are expensive and that distributors have a stranglehold which prevents indie production.

(Continued on Page 6)

IRB Thumbs Down Drive-In Cash Registers; Concedes Tax on Underagers Admitted Free

Chicago—Cash-register receipts of Drive-In theaters are not recognized by the Internal Revenue Department, according to word received by the Chicago office from Washington headquarters. As a result Drive-Ins which have been using that method of recording receipts must re-equip with ticket registers.

Drive-Ins were assured by Richard Morgan, in charge of the IRB office here, that no tax need be collected on underagers under 12 years old when no admission is charged. Question had been raised by operators who permit parents to take the children in without charge.

(Continued on Page 6)

Johnston Expected To Talk With Stalin

Paris (By Cable)—Eric A. Johnston, MPAA-MPEA president, accompanied by his executive assistant, Joyce O'Hara, was scheduled to leave here by plane yesterday for Moscow. Quietly arranged, and not included in the original Johnston-European itinerary, the trip was regarded by American film interests here as of a hush-hush nature until press associations dispatches split the veil of secrecy.

Nominally, Johnston goes to the Russian capital to visit Walter Bedell Smith, the American Ambas-

(Continued on Page 6)

Allied Caravan Com. In Session in Philly

Philadelphia—Caravan Committee of National Allied met here yesterday for the second successive day of meetings devoted to a discussion of current industry selling practices.

Among those attending were William A. Ainsworth, Sidney Samuelson, Trumen Rembusch, H. A. Cole and Irving Dallinget.

(Continued on Page 6)

RKO Would Lease UK Theater for "Milty"

London (By Cable)—RKO is dickering with Val Parnell for the lease of the Prince of Wales Theater for the West End pre-release run of "The Private Life of Walter Mitty." The Goldwyn-produced pic would play an indefinite run at the theater which, located in the heart of the West End theater district, is normally devoted to legit. and musicals.

Clark Confers at State Dept. on UN Day Fete

Washington Bureau of THE FILM DAILY

Washington—MPAA public relations director, Col. Kenneth Clark, yesterday conferred both at the State Department and at the White House on plans for the observance October 24 of United Nations Day. This is to be a world wide celebration, and film exhibitors are definitely being asked to participate.

Clark was substituting for MPAA President Eric A. Johnston, who is a member of the over-all committee to arrange for observance of the day.

(Continued on Page 6)

Broyd Predicts 4-Million Gross on "Babe Ruth Story"

West Coast Bureau of THE FILM DAILY

Hollywood—Steve Brody, president of Allied Artists, has predicted a domestic gross on "The Babe Ruth Story" of $4,000,000. Brody's estimate was based on returns from the

(Continued on Page 6)

Round Table Talks at Fox Meet Zanuck to Outline Global Filming Plans

Fenelly Named Manager For Mono. in Des Moines

Des Moines.—V. M. Fenelly has been promoted from salesman of manager of the local branch, succeeding Mayo Beatty, resigned. Fennelly was associated with Tri-States Theaters and Screen Guild before.

(Continued on Page 6)

Round table discussions, to be led by divisional and exchange managers, will take place at formal sessions at the 20th-Fox national sales conference in Los Angeles next week, Andy W. Smith, Jr., general sales manager, said yesterday, in outlining plans for the new type of national sales meeting. Business sessions will be held at the headqua-

(Continued on Page 6)

Leprechaun 'Horace' Goes to Notre Dame

South Bend.—What with Notre Dame being a bit of the "old sod" in the midst of Indiana, it seems likely that a leprechaun named Horace might bring them a bit of "The Luck of the Irish," after the picture of the same name.

For the entire football squad turned out to see the 20th-Fox pic at a special preview showing and Coach Leahy received a "Horace" statue for his efforts in making the meet a success.
William F. Rodgers, M-G-M vice-president in charge of distribution, returns from the Coast today following studio conferences.

Arthur A. Schach, M-G-M exhibitor relations director, will attend the ITO of Ohio convention, which starts today.

Paul Graetz, producer, arrives from France Monday for conferences with William Shilton, head of M-G-M's French office


William E. Osborne, managing rep. in the Far East for this year, has arrived in Singapore.


Maurice Groin, director of Films of the National Post, has returned from a three-month trip to Europe.

Manning J. Post, vice-president of Gibralter Pictures, has arrived from Beverly Hills, Calif., and is at the Waldorf.


SUMYOR SIMON, Chicago theater attorney, has returned from New York conferences.

Al ZALKIN, executive director for publicistic, left Chicago. He returns for a Chicago engagement.

Wilkins WIBERG, motion picture editor of the Cantos Repository, visiting friends in New York.

**FINANCIAL**

**NEW YORK STOCK MARKET**

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<tr>
<td>Am. Secs.</td>
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<td>Bi. &amp; Howell</td>
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<td>East. Kodak</td>
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<td>Warner Bros.</td>
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**NEW YORK CURR MARKET**

| Monogram Pls. | 1.50 | 1.40 | 1.30 |
| RCA | 3.25 | 3.25 | 3.25 |
| Technicolor | 13.15 | 13.15 | 13.15 |
| Trans-Lux | 45.00 | 45.00 | 45.00 |

**COMING AND GOING**

William Bein, Eastern captain of National Screen Service's George Dembow drive, today will conduct a regional meeting to outline campaign details. The meeting will be held in Los Angeles, with Bennett, New York branch manager, and Maynard Sickels and Fred Stoloff, salesmen; Jack Goldstein, Buffalo manager and Sam Geffen, salesman, and Adolph Edman, representing the firm.

Another meeting, conducted by Ben Ashe, Western drive captain, will be held in Kansas City, with the following in attendance: Louis Pats, district manager; Charles Brenner and Andrew Pikes, Kansas City, salesmen; Milton Feinfurth, Des Moines manager, and James Parsons and Richard Shilds, salesmen; J. MacFerrand, Minneapolis, manager, and Jack Allender and Jack Greenberg, salesmen; and Izy Sokoloff from Omaha.

AFRA, AGMA, ACVA Discuss Equity Merger

Representatives of AFRA, AGMA and ACVA met yesterday with the Actors' Equity Council to further consider a merger of the four into one big theatrical union. A committee which was appointed to study the plan will report back to Equity. If the four unions agree, the merger plan will be submitted to a general membership referendum.

Syndicate Purchases

Bernhard Apartments

Joseph Bernhard, president of Cinecolor and Film Classics, yesterday sold his nine-story, two-elevator apartment house at 105 E. 63rd St. to a syndicate represented by Attorney Edward Mackay.

Apartment house is said to bring in an annual revenue of about $10,000 a year. The house is held by a partnership of J. T. Lewis, Inc., which handled the sale of the Film Center Building, also negotiated the sale of Bernhard's office. Herbert Stern represented Bernhard.

Transaction was all cash, above the $200,000 mortgage.

**Phil2y Woman Named State Censors' Sec'y**

Harristburg, Pa.—Mrs. Beatrice Z. Miller, of Philadelphia, has been appointed by Gov. James H. Duff as a member of the State Board of Censorship Picture Censors. She was designated as secretary of the movie reviews committee. At one time Mrs. Lucy L. Love, of Johnstown, Pa., was signed from the $4,500 post.

**Yarmove Heads Film-TV Service for Hartman Co.**

Jack Yarmove has been named vice-president in charge of public relations and motion picture of the L. H. Hartman Co., it is announced by Louis H. Hartman, president of the advertising agency. In addition to public relations, Yarmove is to set up a complete film and television service, to be made available later this month.

Yarmove resigned his post at the Institute of Public Relations to take the assignment. He has been with Young & Rubicam and 20th-Fox.

**Vogue Announces Loew's Managerial Promotions**

Several managerial promotions were announced yesterday by Joseph R. Vogel of Loew's Theaters to take place immediately. Martin Gallagher, Jr., who started with Loew's as an usher, and recently has been assistant manager of the Capitol, New York, is named acting manager of Loew's. Sigmund Schwartz, manager of the 46th St. Theater, Brooklyn, moves to Loew's 175th St., succeeding Archie Adisman, who is now manager of the Capitol. Lloyd Willard, moves into the 46th St. post.

**Odeon-Toronto Opens, Preem "Oliver Twist"**

Toronto—The Odeon-Toronto Theater, costing two million dollars, opened its doors last night with an assembly of 2,400 guests including the Rt. Hon. Earl Winneton and Sydney Wynne, who represented Arthur Cran in ceremonies. Guest stars from England were Patricia Roc and Trevor Howard and the program included the North American premiere of "Oliver Twist" and introductory playing of the theater's pipe organ by Al Bollington of England.

**PIZZLE BANK**

Ludwig's Bank! A fortune in a minute! Laughs! 309 Service House, Inc., 98 Broadway New York City Digby 9-1278
To that memorable list of superb romantic comedies in every exhibitor's recollection of long runs, record-smashing grosses and huge profits,

Now Add...

JAMES NASSER'S presentation of

FRED MACMURRAY - MADELEINE CARROLL

a peach of a pair in that delightful, justrightful, "not-so-innocent"

"An Innocent Affair"

with CHARLES 'BUDDY' ROGERS - RITA JOHNSON LOUISE ALLBRITTON - ALLAN MOWBRAY

Original Screenplay by Lou Breslow and Joseph Hoffman Directed by Lloyd Bacon - A James Nasser Production

right now, just right thru UA
Delay Para, Tele Plans
For Midwest Network

(Continued from Page 1)
increased labor costs have necessi-
tated a delay in the original plans
announced last Winter. TV cover of
the Notre Dame games from South
Bend will be provided as scheduled.

It is pointed out, however, that planning of the network setup will
continue, but that other films
plans of the Balaban & Katz station
will come under equal consideration in
the coming months.

Norma's 'Blood Brother'
To Be Shot in Arizona

West Coast Bureau of THE FILM DAILY

Hollywood—Harold Hecht and Burt
Lancaster have announced that, since Norma
Prods. has purchased the book, "Blood Brother," by Elliott Arnold.
Production will be one of the biggest
on Norma’s schedule and will be
produced by Julian Blaustein. Present
plans call for shooting to start in
the Spring, with other films made
and in Tucson, Ariz. The story is semi-documentary, with a
historical background.

TV News Course by Cassier

Henry Cassier, CBS-TV news edi-
tor, this Fall will conduct a 15-week course on television news at the New
School for Social Research. Cassier
will cover general news presentation and production problems, with stress on
termed and other methods of tele-
vising news.

Hopes Raised of Film
$3 from Argentina

(Continued from Page 1)
shortage have combined to stymie
normal trade between the countries
so that there has been little hope
that para trade will be active.

New York in the near future?

Maroglio’s trip, it is said, will
no doubt have a tangible effect on govern-
ment officials but will be directed at
meetings with banking officials
and others who have refused to do
business with Argentina against
dollar payments a year or more
in the future.

Trip, however, is tied to the cur-
rent visit in Washington of James
Bruce, U. S. Ambassador to Buenos
Aires. Bruce has been attempting to
accelerate ECA purchases in Ar-
gentina in order to help the Peron
Government to obtain dollar ex-
change, which in turn would help
trade between the U. S. and Ar-
gentina.

Film distributors here have an ac-
cumulation of profits earned since
exchange permits were banned or
Aug. 22, 1947. While film import
permits were refused in May of this
year, that situation was relieved
while the Peron Government last
month again granted pip import
permits, although still withholding
dollar remittances. Import vacation
had been extended, but film distri-
bution, as distributors here had a
backlog of unreleased features.

Waldman’s N. Y. Branch
Top FC Drive Winner

(Continued from Page 1)
Waldman and his New York branch
Other winners and the exchange
were: second, $1,250, D. J. Edel,
St. Louis; third, $550, Robert
Abelson, Los Angeles; fourth, $550,
Sam Solbel, San Francisco, and fifth,
$500, B. A. Slaughter, Jr., Charlotte.
A new sales drive, "The Joseph Ben
Brown Challenge Drive," now is under
way in honor of FC’s president.

Diamant to Star Records

West Coast Bureau of THE FILM DAILY

Hollywood—Jules A. Diamant has
resigned from Butler Bros., to be
come general sales manager of Hol-
lywood Star Records in connection
with its merchandising of its "talk-
ing pictures."

CHARTED

RELIANCE PRODUCTIONS, INC., Brooklyn;
capital, 200 no par shares; to produce films, by
Benjamin Schaffer, Murray Keynes, LinkedIn
Nedler.

FARWEST-NEW YORK FILM EXPORT CORP.,
Queens County, N. Y.; capital, $20,000 in 1,000
shares; to distribute films; by Harry M. Edwards,
Norton.

CINCINNATI SWEETCO, INC., Cincinnati;
to buy and sell soft and hard candies. Charles
Sedley, president; Robert J. Libson, vice-president;
Mike Spivak, secretary; Ira Libson, treasurer.

WESTCOT THEATERS, INC., Syracuse, N. Y.;
capital, 250 no par shares; by Albert D. Gilbert,
Burla Gilbert, Herbert N. Stiefler.

Friday, September 10, 1948

Friday’s Fade-out

- - - CINECOLOR’s color directors hereafter will appear on
all screen and other production credits as “Cinecolor consultants.”

- - - New title originated with Arthur Phelps of Cinecolor.
- - - Wilmington, Del., moviemakers have a much better understanding of what makes the industry wheels revolve as a result of a feature article written for
the Wilmington Sunday Star on assignment by Henry L. Sholly, Film
Daily’s local staffer. Highly informative and authoritative, the article also supplies the answers to the wide variety of questions which
patrons are wont to ask exhibitors and house managers. Both the
MPAA and the TOA should find it extremely interesting from the indus-
try public relations viewpoint.
- - - AT&T has placed its radio relay between Boston and New York into commercial service after experiments on transmission of video and telephone.
- - - Your next phone call to the Hub may travel by radio waves.

▼▼▼

- - - JOHNNY (REO THEATERS) CASSIDY has bought a cottage
in Southold, L. L., a town without a movie... That makes Johnny
a fellow townsman of radio’s Senator Ed Ford, among others.
- - - Something of a Coast record for tie-up displays would seem to have
been set for today’s simultaneous opening of “The Babe Ruth Story”
at Warners’ Hollywood, Downtown and Wilton. Los Elton’s department
was gathered more than 4,000. Bill (Metro) Onstain is vacationing in
up-state Clarksville...
- - - Sylvon Goldfinger, manager of Chicago’s Telenews Theater, has given the lobby Presidential poll stunts a new twist.
- - - Costs a penny to vote. Proceeds to go the La Rabida Sanitarium.

▼▼▼

- - - GIFT SHOPPE DEP’T: Yo Editor, back from the traditional
summer resort, found awaiting him three gifts which point up the
newest trend in film merchandising tie-ups; to wit: A Happy-Go-Lucky
Horse statue that Charley (20th-Fox) Schaller assures “brings you
The Luck O’ The Irish.”
- - - A Venus statue, sent along by Ava (Venus) Gardner as “a vibrant,
high voltage volupvity—a veritable preview of ‘One Touch of Venus’.
- - - A pair of very cute Tom and Jerry bookends, provided thoughtfully by Maxwell (Metro) Weinberg
at Warners’ Hollywood, Downtown and Wilton. Los Elton’s department
has a miniature cartoon series...
- - - Also to hand, but not in the plaster category, is a two-inch piece of rope, a Warner-
presented momento of the filming of “Rope.”
- - - Yesir, being editor certainly has its recompenses.

▼▼▼

- - - WALL ST. JOURNAL reported yesterday that City Investing
Company has acquired a site for a de luxe legit theater which will
seat at least 1,500, maybe 2,000. House, air conditioned, will
aim for a weekly $500-$600 gross. Come to think about it, legit,
operators have been stupid in failing to borrow a lead or two
from the exhibitor’s book...
- - - The small town of Ohio, which inherited a fortune has been turned into a film script by Fred Dickinson
and Michael Raymond (both newspapermen of King Features Syndicate).
- - - It is titled “Chinwallow City”...
- - - Two of the motion picture depart-
ments are considering the script...
- - - Raymond in collaboration with
Tom Sells already has sold two originals to Hollywood...
- - - Among screen, stage and radio personalities to receive Air Force citations for
their USO Camp Shows services overseas is Bing Crosby, Marlene
Dietrich, Clark Gable, James Stewart, Al Jolson, Frances Langford,
Bill Robinson, Joe E. Brown and Bob Hope...
- - - Awards will be made by
Gene, Harry A. Weisberg at the first Air Force reunion at Madison
Square Garden, Sept. 25.

Theater Safe, $2,500 Missing
Gaston, N. C. — Safe containing $1,000 in cash and $1,500 in checks
was reported missing from the Caro-
olina Theater, West Gastonia.

RK0’s "Rachel" Into Mayfair
RK0’s “Rachel and the Stranger,”
Loretta Young, Robert Mitchum
starrer, will open locally at the May-
fair.
HOLLYWOOD-VINE YARD
By RALPH WILK

SAM WOOD, an old Philadelphia boy, is currently spending all his spare time wrestling with the Italian language. . . . What brings this on is that the director will leave for Rome with his production staff in mid-November to lay the groundwork for the filming there of "Quo Vadis." Arthur Horn- blow, Jr., Production which Wood will direct for M-G-M. . . . Since he will spend somewhere between six and eight months in Italy, Wood wants to be able to speak the language. . . . The last time he went abroad to make a picture for M-G-M he came back from England with a classic. . . . The name of it was "Goodbye, Mr. Chips." Lot executives can expect a repeat performance on "Quo Vadis." . . . Wood and Hornblow have been viewing Technicolor tests made in Rome of prominent Italian players under consideration for supporting roles in the historic epic, and in addition have been scanning all the important foreign productions imported into this country during the past two years in the hopes of turning up some interesting faces to be introduced in "Quo Vadis." . . . Wood figures as long as he is going to shoot the picture in Europe he may as well use the opportunity to try to develop another "foreign invasion" of new Continental players.

JAMES NASSER develops a remarkable number of revolutionary ideas for one man, even though that one man does happen to be a lot of chief, producer, and chain theater magnate. Nasser’s newest deal is aimed at establishing movie programs, pre-selling new pictures, and determining the public preferences among the newcomers. He has tested six unknowns and will have the tests screened along with showings of "An Innocent Affair," his new production for UA release, in key theaters across the country. . . . The audience will be invited to vote for their favorites by filling out reaction cards available in the lobby. . . . Nasser will cast two of the newcomers, based on a tabulation of votes cast, in important build-up roles in "You Made Me Love You," his next production where he is starring a Fred MacMurray-Madeleine Carroll co-starring to follow "An Innocent Affair."

A NOther IDEA which Nasser is sponsoring is his conviction that the public likes to see its stars in romantic teams. . . . With his brothers he heads a chain of 135 Northern California theaters and he speaks with an exhibitor’s experience when he maintains that repeated teaming of a popular stellar duo is good boxoffice. . . . It is recalled that Fred and Madeleine made a very popular series of costars for Paramount some years ago before Miss Carroll in the same role to devote all her time to war charity. . . . Nasser brought them back together in "An Innocent Affair" and early critical and trade responses to the picture now has him rushing a follow-up co-starring vehicle into production as soon as possible. . . . To further add to Nasser’s projects and activities, he has just launched an extensive expansion and modernization program at General Service Studios. . . . Which makes him one busy man.

BRODY PREDICTS 4-MILLION GROSS ON "BARBE RUTH STORY"

(Continued from Page 1)

Brody, the industry’s initial 63 playdates, exclusive of New York, where Allied Artists’ share of film rental was $116,821, compared to $85,260 in the same number of showings for "It Happened on Fifth Avenue," company’s previous high grosser.

reports of other strong commitments for that post, however, exhibitors—Johnston’s current term has given rise to speculation that he might be in line for a post concerned more exclusively with the international scene. . . . On the other hand, the power of the Secretary of Commerce over export policy is great enough to make Johnston’s current trip consistent with any possibility that the post may be proffered him.

CLARK CONFERS AT STATE DEPT. ON UN DAY FEST

(Continued from Page 1)

He heard both Secretary of State Marshall and President Truman ask for all-out aid from pix and other information media yesterday. . . . MPA’s Affiliated Teaching Films Custodian has a list of 21 16 mm. offerings suitable for the observance, it was said here.

WOOD TO ROME IN NOVEMBER

West Coast Bureau of THE FILM DAILY

Hollywood—Production timetable set for M-G-M producer Arthur Hornblow, Jr.’s "Quo Vadis" calls for Sam Wood, who will direct, to leave for Rome with his production staff in mid-September to begin selecting location sites and other executive preliminaries for the filming in Italy of the historic epic.

Rise in "U" Billings Aids Cash Position

(Continued from Page 1)

pany’s current William A. Scull Month Sales Drive has seen billing take a hefty weekly upswing with two of the company’s current releases, "Abbott and Costello Meet Frankenstein," and "Waltz with the Wizard." "Tap Roots" are among the leaders in the current national box office surveys.

The five pictures having their initial key city openings this month are "One Touch of Venus," while teed off this week in Baltimore, Philadelphia: "The Saxon Charm," which opens in Cleveland; "La Cen- ciny," playing Pittsburgh, New York and other key markets: "For the Love of Mary," which has had a few scat- tered openings and follows "Ta Roots" into the Criterion in New York; and "An Act of Murder," which opened impressively in Bait man, but closed a week back but might undergo a tilt in value.


The U-1 studios which have been closed for several weeks as far as actual production is concerned, are starting to get into action with the opening Oct. 4 with three picture "The Life of Riley," starring Wil- liam Bendix; "The Story of Mrs. Helpless," in Technicolor, and "The Amboy Dukes," all starting to re- release as soon as the "The Night of The Nile," starting two weeks later on Oct. 18.

NEW POSTS

JOHN LEMKE, assistant manager, Ramona, E.

H. RICHARD HORNING, assistant to La Orlivo, M-G-M publicist, Minneapolis.
HAROLD LUNQUOY, 35th-fox salesman, M- acopolis.
WILLIAM SCHWARTZ, M-G-M office manager, Milwaukee.
ALVIN GROSS, salesman, M-G-M, Milwaukee.
LARRY D. ORLOVE, assistant manager, Albermarle, Brooklyn.
MURRAY BAKER, booker, Schine Circuit, C.
ROBERT SANDS, salesman, United Artists, C.

LLOYD RAUSE, KKO salesman, Cincinnati.
A new line of Poster Cases, known as Aluminex, has just been announced by Theater Specialties, Inc., Los Angeles, manufacturers of Bevelite Plastic Marquee Lettering. The new Aluminex display frames are constructed of extruded aluminum and incorporate many advanced features. The line includes wall type cases for both recessed and surface mounting, easy type cases, both cases and insert frames. The cases are available both lighted and unlighted and are designed to carry standard posters, photographs and signs ranging from 40" x 80" poster area to 3" x 10" date strips.

Among the new features of Aluminex frames claimed by the manufacturer are:

- Heavy duty aircraft extruded aluminum with stainless steel pins tested 240 pounds per linear inch; these trued hinges make door sagging impossible. Removable glass stops are made possible by glass being set in rubber instead of glazing channel; only a screwdriver is required to change glass. Beveled glass fields protect the eye from glare and give a pleasing appearance.

In addition to Poster Cases, the luminex line incorporates theater entrance hardware and accessories including, push bars, pull bars, push plates, kick plates and thresholds.

**Ince Moves in Chicago**

Chicago—To keep pace with expanded activities in the Middle West, Chicago Altex Service headquarters office is now in new and larger quarters in the Transportation Building, 608 South Dearborn St.

**Murupane Produces Effects of Marble**

"Murupane," a marble-like material, has been announced by the Appleman Art Glass Works, Bergenfield, N. J. Murupane, it is claimed, will produce the same aesthetic effects of marble, yet it is one-quarter inch thick compared to the 1-inch thickness of marble slabs.

It is available in specification, to almost any size. Murupane is finished with the high lustre of polished marble and is durable and impermeable to weather.

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**About the Trade**

**Carrier Corp.** established a new high for air conditioning equipment sales during the 12 months ended July 31, last. The comparable figure for the two previous similar periods was $54,160,771. New orders for the period were $2,631,456 after provision for income taxes, certain non-recurring expenses and reserves for contingencies. This compares with $2,378,744 for the 12 months ended July 21, 1947.

- **Prunting Seed & Grain Co. of St. Louis** has increased its 75th year of popcorn and feed business, a milestone believed attained by few companies in the trade.

**Indiana State Police Department** is asking drive-in operators to submit plans of layouts before going ahead with building as parking and traffic congestion are causing much trouble for some owners and the road authorities.

- **As an incentive to all employees in the industry**, Joe Hornstein, equipment supply dealer, will give a dinner at $25,000 in company for the person selling the most tickets on behalf of the Will Rogers Memorial Hospital Drive. Samms and Ullman offered the prize.

**Concealed Two-Way Radio Systems** will become standard practice in Paramount filming in city locations as a result of success of the method first used during filming of "Haywire, Chicago Woman." The revolutionary equipment, so light and compact it can be used without attracting the notice of passersby, was developed by the studio sound department. It permits coordination of action between director, camera crew and actors where it is impracticable to install string telephone lines.

**Tower Theater in the Bronx recently acquired by Harry Brock, will be ready for an early re-opening after a complete overhaul.**

**Alan Young** screen and radio comedian, Duncan (Cinco Kid) Renaldo, Cover Girl Kippee Yalez and a bevy of other film notables obligated at ground breaking ceremonies to tee-off construction of the Encino Theater, at Encino, Calif., first of four motion picture houses being built by Lee Theaters, Inc.

**Carmel Theater** (screening "The Tandem") at Carmel, Calif., and Juneau and Birds on Broadway, has been completely equipped by John Horstein.

**Palace Theater** in Morristown will open about Oct. 1 after extensive alterations have been made.

**Beasley New Proxy of Bardwell and McAlister**

**West Coast Bureau of THE FILM DAILY**—Hollywood—An accelerated program of production and merchandising has been announced by G. Hamilton Beasley, new president of Bardwell & McAlister, Inc., Hollywood, California, manufacturers of photographic equipment, Rosan Locking Systems and electronic apparatus. Beasley succeeds Cecil Bardwell who resigned due to ill health.

Remy L. Hudson, formerly vice-president of Utah Radio Products Company, Chicago, has been elected executive vice-president. Todd Travers has been made president; the other officers are William B. Malouf, John B. Dunbar, J. G. McAlister, J. C. Rose and K. D. Clardy.

**New Sandersville Theater**

Sandersville, Ga.—T. J. Brevet of Riddleville is building this town's second theater.

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**S-W's Paint Prices Advance 6% Today**

Sherrin-Williams Co. has announced an increase of approximately 6% per cent in its wholesale paint prices, effective today.

In a letter to dealers, Sherrin-Williams said the increase was needed because of advances in prices of lead, zinc and other pigments used in paint manufacture and because of rising labor and operating costs.

The over-all average prices, with the new increase, will be 44.5 per cent above 1941.

**Drive-Ins Continue to Do Big Business with DeVry**

DeVry theater supply dealers have recently installed DeVry "12000 Series" projectors, power amplifiers and DeVry weather-proof in-car speakers in the following drive-ins:

Drive-In Theaters at Sioux City, Port Huron, Terra Haute, Grand Rapids, Wilmington, Portsmouth, Riverside, Columbus and St. Mary's, Ohio, and Sherman Theater Supply, Dayton, Ohio.

Bracken Theater, Ozark, Ala., Harlem Theater, Moultrie, Ga., Dixie Theater Service and Supply Co., Albany, Ga.

Midway Drive-In, Durham, N. C. Drive-In Theaters at Union, S. C., Shelby, N. C., Lincolnton, N. C., Stateville, N. C., and Spartanburg, S. C., "Garden City" Drive-In at Marion, N. C., by Theater Equipment Co., Charlotte, N. C.

Drive-In Theaters at Lebanon and Butler, Ky., by Hadden Theater Supply Co., Louisville, Ky.

**Theatre Tickets**

**International Ticket Co.**

56 Greenway Ave., Newark, N. J.

Sales offices in N. Y. and principal cities.
Round Table Talks at Fox Meet

Zanuck to Outline Global Filming Plans

(Continued from Page 1)

would be no formal speeches at the business meetings Smith sent questionnaires listing the principal topics for discussions to the delegates so they could be prepared to discuss them in detail. In the discussions, Skouras, Smith and William C. Rosen, assistant advertising and exploitation manager, will serve as moderators.

Opening day will be devoted to general topics in open forum discussions on Wednesday Smith will review the pictures that are scheduled for release during the next 12 months. Advertising, publicity and exploitation plans for these productions also will be outlined at this session by Charles Slaifier, director of advertising and exploitation.

Will See Four New Pix

During the four-day meeting the delegates will be shown "Yellow Sky," "Unfaithfully Yours," "When My Baby Smiles At Me," and "The Snake Pit." On their visit to the studio next Thursday they will see two pictures in production, "Mother," and "Is a Freshman," and "Down to the Sea in Ships."

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Conference, which will be the first national sales meeting held by 20th-Fox on the Coast since 1941, will conclude on Saturday.

At the time it was decided that there would be no formal speeches at the business meetings Smith sent questionnaires listing the principal topics for discussions to the delegates so they could be prepared to discuss them in detail. In the discussions, Skouras, Smith and William C. Rosen, assistant advertising and exploitation manager, will serve as moderators.

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Aussie Reds' U.S. Pix Blasts Up "Duel" Biz

Melbourne (By Air Mail) - Censorship bill passed by Victorian Parliament which brought pix for which an admission charge is made under censorship, brought violent reaction from the Communists.

They used their Eureka Young League to stage a placard demonstration against SRO's "Duel in the Sun," Placards abused Hollywood and termed the U.S. pix as "degenerate." Leaflets distributed demanded to know why pix like "Little Red Riding Hood" and others made in the Soviet Union were attack, while the "degenerates" Hollywood pix were screened. One leaflet said, "We Want Healthy Films Not Hollywood Trash."

The incident has added considerably to the box office take "'Duel in the Sun."

The Victorian Censorship bill at having some check on foreign, propaganda pix shown free through State. Some of these have been found to be distinctly dangeous.

AF Films Acquires Shorts

"The Children's Republic," two reel film narrated by Madeleine Carroll, which has been premiered in Paris, will be distributed by AF Films, Company all has a series of eight French short acquired while Rosalind Kosoff well in Paris, to be released this Fall.

Vog Acquires Three French P

American distribution rights three new French films, none of which has been premiered in Paris, have been acquired by Vog Film Co. Releases are "Eagle With The Heads," "Deed D'Anvers" and "Manon."

STORKS

Gene Kingston, head of U-I's contract checking department, became father for the third time with the arrival of a seven pound ounl
girl.
Would Assist Dists.
Line Up Full American Programs Under New Plan

London (By Cable)—MPAA's London headquarters may be used as a clearing house for U. S. distributors who seek films to complete programs under the plan to offer only all-American programs after Oct. 1. There is no intention and no necessity to set up special machinery for the purpose, it is pointed out by Fayette W. Allport, MPAA representative here.

Distributors anticipate the new policy can be put into operation without difficulty. Individual distributors will make up their own programs and service customers at an inclusive price for the first and second features.

In most cases, companies will be

Variety Clubs Meet
Calls Trade Toppers

Topflight industry execs. will be strongly represented at the Variety Clubs Intl. mid-year conference and the Humanitarian Award dinner to be held in Washington this weekend.

The majority of the executives

Caravan Operations Shift
To Indianapolis Confirmed

Philadelphia—Physical transfer of Allied's Caravan operations to Indianapolis was confirmed Friday following a two-day meeting of the Caravan Committee. Move, sug-

SIMPP, IMPPA,
E-L in AFM Pact

West Coast BRN, THE FILM DAILY
Los Angeles — SIMPP, IMPPA, Eagle Line, Enterprise and American Federation of Musicians have reached an agreement for one year, retroactive to Sept. 1, 1948. It provides for 35,000 man hours at the old rate of $13.30 per hour and former working conditions.

EDUCATIONAL SPECIFICATIONS READY

Education Council Commission to Release Material for Films in Democracy, Music, Art, Mathematics Fields

New Haven—Research materials and educational specifications to be used in developing films in the fields of democracy, music, art and high school mathematics are expected to be released Sept. 25 at the final meeting of the Commission on Motion Pictures of the American Council on Education. Meeting, according to Dr. Mark A. May, commission chairman, will be held in New York.

Materials covering 10 to 15 topics in each of the fields will be proposed, with materials to be made available to producers without charge from the Commission's headquarters at Yale University.

Educational specifications to be released to film producers contain a statement on: (1) the educational problem to be dealt with, (2) the audience for whom the film is intended, (3) the objectives to be attained, and (4) the subject matter and content to be covered. Commission

16 mm. Dists. to Meet on Price Cuts

Leading 16 mm. distributors will meet tomorrow to discuss the "growing menace of price cutting" which is straining the 16 mm. industry," Jacques Kopfstein, executive vice-president of Astor Pictures, announced. Luncheon meeting at the

Todd to Take Over B'way Winter Garden for Legit

Following expiration of the lease on the Winter Garden Sept. 30 now held by Universal International, Michael Todd will take over rental of the house from Shubert interests and refurbish it for presentation of

U. K. Video in Bid for Scandinavian Market

Paramount continued to purchase its equipment stock in open market operations during August when the company acquired 22,200 shares to bring its total holdings to 633,533.

August activity represented a decline from July purchases which aggregated 31,000 shares.

Add Para. Distrib. to Prudential's Complaint

Prudential Theaters, Inc. and the Playhouse, Norwalk, Conn., on Friday filed a supplementary complaint in Federal Court adding Paramount Distributing Corp. to the defendants.

Screen Guild Seeking
Its Own Studio Space

West Coast BRN, THE FILM DAILY
Hollywood—In a move to avoid production delay caused by earlier commitments of independent studios, Screen Guild is now negotiating for its own studio space, Robert L. Lippert, president, announced. Development is in line with S.G.'s production program calling for five pictures every two months, Lippert pointed out.

Uruguay Restrictions Loom

Dollar Reserves Drop to Dangerous Level

"Food for Israel" Drive
To Enlist Industry Aid

Philadelphia—Steps to bring about industry participation in a co-ordinated national "Food For Israel" campaign were taken here late last week at a special luncheon attended

Currency restrictions loom ahead in Uruguay for U. S. distributors, unless means are found on Governmental levels to increase Uruguay's balance of trade, warned Bernardo Glucksman, Latin-American film pioneer, who is on his first visit here in 18 yours.

At the moment, Glucksman said, only licenses are required to import U. S. films into Uruguay. But as

Judge Rules for Exhibitor
In Infringement Suits
By ASCAP-Member Cos.

BY NATHANIEL F. WOOD
FILM DAILY Staff Correspondent

Washington—Judge Gunnar H. Nordby in U. S. Dist. Court Friday fired a double barrel decision against ASCAP in the Berger-Jensen ASCAP suit pending court action here more than a year by sid- ing with Federal Judge Leibell that the music society was a monopoly but added that ASCAP's control of film music fees was an extension of

ASCAP-Member Can't Sue Exhibitor—Myers

Washington Bureau of THE FILM DAILY
Washington—National Allied headquarters on Friday hailed the decision in the Minneapolis action brought by group of ASCAP member publishers against Benja min Berger companies as vindication of its position that exhibitors need not pay fees to the music licensing organization.

Observing that he had not seen the opinion, Abram F. Myers, Allied

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(Continued on Page 6)
COMING AND GOING

ERIC A. JOHNSTON and Joyce O'HARA arrive in Stockholm by Friday, en route from Paris to Moscow.

MICHAEL KOGAN, J. Arthur Rank star, arrived in New York Friday by air from London and planned to tour Paris Saturday.

CLODENCE ELDRIDGE arrives in New York today aboard the S. S. Queen Mary after completing her role as Queen Isabelle in Rank's "Christopher Columbus," to be released here by 20th.

MAURICE A. BERGMAN, U. S.esters advertis-

ing and publicity director, and CHARLES SIMONELLI, U. S. -ester exploitation manager, left New York for the west-coast for Chicago and Detroit.

TERRY TURNER, RKO exploitation director, is in Chicago to set up the world premiere of "Station West."

LEON J. BAMBERGER, RKO sales promotion manager, will take the pioneer circuit in Carroll, Iowa, Sept. 22.

A. J. O'KEEFE, RKO assistant general sales manager, left for the Coast over the weekend.

20th-Fox Inaugurates New Format in Pressbooks

With an appropriately tinted cover—green—20th-Fox has begun distribution to exhibitors, of a press book for "Luck of the Irish" that inaugurates a new format for all future exploitation material. Prepared by the home office ad-publicity department under Charles Schlaifer's direction, the new and different press book will replace the former sheets that were used in the company's "Lucky Month" campaign.

Among the size of a legal folder, there is a simplified art treatment individualization of story material, cross-indexed exploitation suggestions set up as a card file; scene cuts are grouped on one page. It aims for simplification and easy workability, and will play a competent and complete exploitation program for all types of theaters. Front cover is a replica of the original poster designed by "Irish" which may be mailed to the house for promotion to the news stands.

Delegates Reach Coast For Fox Sales Parade

West Coast Bureau of THE FILM DAILY

Los Angeles—Headed by Prexy Syros P. Skouros, delegates to the 20th-Fox national sales conference arrived here over the weekend from 37 U. S. cities to discuss sales and promotion plans on forthcoming productions. The first sales meetings will start tomorrow with General Sales Manager Andy W. Smith, Jr., leading the discussions.

EDWIN W. AARON, assistant general sales manager for M-G-M, is over the week-end for a vacation on the Coast.

JOHN ZOELLNER, head of M-G-M short subject sales, rejects and importations, has returned to New York after a series of meetings with the sales management in Chicago and Los Angeles, Pittsburgh and Washington.

VICTOR SAVILLE, M-G-M associate director, arrived from the Coast over the week-end and leaves tomorrow aboard the S. S. Queen Mary for London to attend conferences on "The Conspi-

ration" which M-G-M will film in England.

WILLIAM HEBERT, Samuel Goldwyn's Holly-

wood ad-publicity director, trains in today from the Coast for a two-week eastern vacation.

ALBERT MANNHEIMER, director of exchange operations for Film Classics, Inc., left last night for an inspection tour of the Milwaukee and Chicago exchanges.

WILLIAM DANNZGER leaves for the Coast Wednesday.

Natl Tele Film Council Receives N. Y. Charter

Albany—National Television Film Council, Inc., has been chartered here by the Secretary of State as a non-profit organization comprising all industries affiliated with television. The purpose of the Council is to stimulate interest and elevate the standards of the use of film in the television field.

Directors, who will serve until the first annual meetings of the corporation, include Melvin L. Gold, Myron Mills, Jay Williams, Sally Perle, Robert Wormordt, Irwin A. Shane, Robert M. Paskow and Jack Glen.

High Canadian Scale For New Toronto Odeon

Toronto—W. C. Tyers, manager of new Odeon-Toronto Theater Friday announced the regular policy, with general admissions scaling as a non-profit organization comprising all industries affiliated with television. The purpose of the Council is to stimulate interest and elevate the standards of the use of film in the television field.

Directors, who will serve until the first annual meetings of the corporation, include Melvin L. Gold, Myron Mills, Jay Williams, Sally Perle, Robert Wormordt, Irwin A. Shane, Robert M. Paskow and Jack Glen.

Rites for Joe Citron

Funeral services were held for Friday, September 1, 40, manager of Loew's Olympia, who died suddenly Thursday following a heart attack. Interment was at Beth David Cemetery at Elmont, L. I.

YOUR FILM DAILY DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY MANNING'S DELIVERY SERVICE A SPECIALIZED MESSANGER AND DELIVERY SERVICE HO-7155

Blumenstock to Coast For Warner Parleys

Mort Blumenstock, Warners vice-president in charge of advertising and publicity, leaves tomorrow for the Burbank studios where he will confer with Harry M. and Jack L. Warner on forthcoming releases. Among the features to be discussed will be "Johnny Belinda," "Kite Bride," "Fighter Squadron," the Decision of Christopher Blake," "One Sunday Afternoon" and "The Adventures of Don Juan."

N. J. Allied to Ratify Conciliation Tomorrow

Ratification of the Smith conciliation plan as a means of settling differences that may arise between 20th-Fox and New Jersey exhibitors is expected today when the Allied board at a meeting in the organization's offices here tomorrow.

President Ed Lachman will preside over the meeting, which will take formal cognizance of the report of its Film Committee which met with Andy W. Smith, Jr., 20th-Fox distribution chief, last week and favors adoption of the program of conciliation.

FINANCIAL

SEPTEMBER 16

NEW YORK STOCK MARKET

Columbia Picts. 31 3/8 31 3/16
East. Dekodd 41 3/8 41 3/4
Glen. Inc. 16 7/8 17 1/2
Lew's, Inc. 16 1/2 16 1/4
Paramount 23 1/4 23 1/8
RKO 8 7/8 8 7/16
Republic Pict. 7 5/8 7 3/16
Republic Pict. pld. 7 5/8 7 3/16
20th Century-Fox 25 15/32 25 15/32
20th Century-Fox pld. 27 15/32 27 15/32
Universal Pict. 15 1/4 15 1/2
Universal Pict. pld. 60 59 60 59
Warner Bros. 22 1/8 22 5/8

NEW YORK CURB MARKET

Monogram Picts. 4 3/4 4
KKK 4 3/4 4
Sawhorse Corp. 3 15/32 3 15/32
Technicolor 15 1 1/16 15 1 1/16
Trans-Lux 45 45

OVER THE COUNTER

Cincin. Bid Asked
Globe 4 1/4 4 1/4
Path. 4 1/4 4 1/4

Lightfoot to Paramount As Aide to Shulord

Herbert C. Lightfoot has been added to the Paramount advertising staff as an assistant to Frank Shulord, ad manager. Lightfoot served in the public relations branch of the Navy during the war and more recently with 20th-Fox Intl in Latin America.

"Red River" Into Capitol

Howard Hawks' "Red River," opens at the Capitol Theater Sept. 30.

To Complete Your Year Book File

We have an extra copy of the 1919-1920 YEAR BOOK now known as "Wid's. will sell.

Write Box 221
THE FILM DAILY, 1501 Broadway New York 18, N. Y.
will reach Washington Thursday to attend the dinner being tendered by Richard C. Fowler to Bob O'Donnell and remain over for the Friday luncheon. It is understood that the Will Rogers Memorial Hospital will be discussed and the Humanitarian Award banquet on Saturday night when Gen. George C. Marshall, Secretary of State, will receive the 1947 Award.


Variety Club delegates and tent representatives expected are as follows: Pittsburg, R. C. Clifton Daniel; Cincinnati, Allan Mortiz; Detroit; Arthur Robinson; Buffalo, Deway Michael, Albany, Neil Heiman and Harry Laman; Indianapolis, Sam Swion, Washington, Nate Golden; Minneapolis, William Grunen; Philadelphia, Alfred Green; Omaha, M. G. Rogers; Dallas, William O'Donnell; Syracuse, W. H. Wells; Memph's, Robert Kienan; Atlanta, Bill Jenkins; Boston, Murray Weiss; Charlotte, J. H. Dillon; Los Angeles, W. L. Lemp; Chicago, Jack Roos; Grand Rapids, Herbert Beshoven, Toronto, J. J. Patek; Mexico City, Louis Monte; Toledo, Jack E. Lykes; New Haven, Barney Wright; San Francisco, Jimmie Whitt, Los Angeles, Arthur K. Smith, Houston, P. J. Goodwin.

International offices included under the above are McMurtrie, New York, and George Hoover, Toronto.

The Caravan will arrive in Chicago May 20 and leave May 21. The next stop will be Detroit on May 22; Columbus, May 23; Kansas City, May 24; New Orleans, May 25; Houston, May 26; Dallas, May 27; Fort Worth, May 28; and Oklahoma City, May 29.

The next stop will be Los Angeles on May 30 and leave for Hollywood, where it will arrive in time to attend the Hollywood premiere of the film "From the Theater to the Screen," presented by the American Cinematheque, May 31. A dinner will be given in honor of the Caravan at the Ambassador Hotel on June 1, followed by a reception at an estate that evening for an outdoor dance and banquet to be attended by the Caravan and guests of honor.

Variety Club delegates and tent representatives expected are as follows: Chicago, Harry Laman; Detroit, William Heiman; New York, John C. Craven; Washington, George Schaefer; Boston, K. V. Ireland; Columbus, Harry E. Croy; Dallas, W. W. Linc; Kansas City, J. B. was; Houston, Barney Wright; San Francisco, J. J. Patek; New Orleans, J. G. Gal; Los Angeles, P. J. Goodwin.

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Samuel Goldwyn

Invites you to join Exhibitors from Coast to Coast in celebrating a great event in showmanship history

THE National Premiere of

DANNY KAYE

VIRGINIA MAYO

"A Song Is Born"

COLOR BY TECHNICOLOR

with HUGH HERBERT

Directed by HOWARD HAWKS

Released thru RKO RADIO PICTURES, INC.

with the hottest men in music beating out that rhythm with 'm...!!

BENNY GOODMAN · TOMMY DORSEY
LOUIS ARMSTRONG · LIONEL HAMPTON
CHARLIE BARNET · MEL POWELL
BUCK & BUBBLES · THE GOLDEN GATE QUARTET
THE PAGE CAVANAUGH TRIO · RUSSO & THE SAMBA KINGS
BACKED BY THE MOST CONCENTRATED MAGAZINE AND NEWSPAPER CAMPAIGN IN BOXOFFICE HISTORY!

...reaching a COMBINED READERSHIP OF OVER 150,000,000!

**Full-Page ADVERTISEMENTS IN THE FOLLOWING:**

- LIFE
- LOOK
- AMERICAN WEEKLY
- PARADE
- THIS WEEK
- AMERICAN GIRL
- SING
- SCREEN SONGS
- CALLING ALL GIRLS
- HIT PARADER

**SEVENTEEN BOY'S LIFE SONG HIT EBONY**

**PLAY IT WHEN IT'S HOTTEST!**

**DANNY'S LATEST WILL BE YOUR GREATEST!**

WHERE you need it!

WHEN you need it!

Tulsa World
Washington Post
Washington Times-Herald
Wichita Beacon
Wichita Eagle
Wilkes-Barre Independent
Winston-Salem Journal-Star
Youngstown Vindicator

New Haven Register
New Orleans Times-Picayune
New York Herald Tribune
New York Journal & American
New York Daily News
Oklahoma City Daily
Omaha World-Herald
Oakland Tribune
Orlando Sentinel Star
Pensacola Journal-Star
Philadelphia Bulletin
Philadelphia Inquirer
Phoenix Republican
Pittsburgh Press
Pittsburgh Sun Telegraph
Portland Oregonian
Portland Oregon Journal
Portland Sun Telegram
Providence Journal
Reading Eagle
Richmond Times Dispatch
Roanoke Times
Roanoke Times
Rockford Star
Sacramento Bee
St. Joseph News Press
St. Louis Globe Democrat
St. Louis Post-Dispatch
St. Paul Pioneer Press
Salt Lake City Tribune
San Antonio Express
San Antonio Light
San Diego Union
San Francisco Chronicle
San Francisco Examiner
Savannah News
Scranton Scrantonian
Seattle Post-Intelligencer
Seattle Times
Shreveport Times
Sioux City Journal
South Bend Tribune
Spokane Speaker
Springfield (Mo.) News Leader
Springfield News-Tribune
Springfield Republican
Syracuse Herald American
Syracuse Post Standard
Tacoma News Tribune
Tampa Times
Tampa Tribune
Tulsa Times
Tulsa World
Washington Post
Washington Star
Washington Times-Herald
Wichita Beacon
Wichita Eagle
Wilkes-Barre Independent
Youngstown Vindicator

This is a partial list of newspaper comic sections and supplements. All ads will appear between Oct. 10 and Oct. 31 — heading for "Kaje Day!"
**Uruguay Restrictions Loom**

**Dollar Reserves Drop to Dangerous Level**

(Continued from Page 1)

U.S. dollar reserves dwindle, the threat becomes ever greater that restrictions will follow, unless constructive measures are taken to prevent such an occurrence.

Since the end of the war, Uruguay’s theater grosses have increased by 40 per cent at the first-run houses, and at least 25 per cent in the subsequent runs.

Gluecksman and his six brothers rule two theaters in Argentina and Uruguay, more than 30 years ago. Today, Bernardo heads Cinematographica Gluecksman, S.A., and United Cinema Ltd. His interests not only include 28 theaters in Montevideo and 14 more in the province, but also RKO, UA and Republic, as well as

16 mm. Distros. Meet on Price Cuts

**17,831 Bookings**

(Continued from Page 1)

Hotel Astor is designed as a declaration of war against road showmen who are cutting prices of established 16 mm. schedules, Kopfstein declared.

In addition to Astor, representatives of Commonwealth, United World, Film Highlights, Post and Pictorialial have been invited to demand upon a course of action against combat price slashing and other violations of established dealings in the 16 mm. industry.

Para. Hangs up Record

Paramount’s current sales drive has put a run of $1,000 daily for bookings in the company’s history with 17,831 theaters having played within the last two weeks.

This achievement bests the former record made by the company last year when the Paramount trademark appeared on 17,000 of the nation’s screens.

Returns for the week ending Sept. 11 have not yet been tabulated but an even higher figure is expected with five districts and 26 branches booked solid, assuring virtually 100 per cent national coverage. Paramount attributes the success to five major attractions: “The Emperor Waltz,” “Dream Girl,” “So Evil, My Love,” “Foreign Affair,” and “Beyond Glory.”

**Todd to Take Over B’way Winter Garden for Legiti**

(Continued from Page 1)

his new musical show which is scheduled to open late next month.

Winter Garden was originally leased by J. Arthur Rank at a rate of $1,000 a day as a showcase for British product on Broadway. U.J later took over,

**ASCAP-Member Can’t Sue Exhibitor—Myers**

(Continued from Page 1)

counsel and board chairman, declared: “Its obvious meaning is that a copyright owner cannot himself sue for public performing royalties so long as he is a member of ASCAP.

Injunctions against ex-husbands or other individuals who have gratuitously advised exhibitors to pay ASCAP.”

One of the Federal Judge Nordbye is held here to be of greater importance than the Judge Leibell opinion in the New York trust action brought by the ITO group. In his defense of the suits brought by the music publishers, Berger claimed that he was not a member of ASCAP. However, such a claim when made by a member, has been found to be invalid because ASCAP was a monopoly and the music companies were unable to license him because of their membership in ASCAP.

Food for Israel” Drive

To Enlist Industry Aid

(Continued from Page 1)

by local theatermen and Zionist Organization of American officials.

A “Philippine Plan,” in which theaters along with other businesses and organizations would combine to send food to the new nation, will be submitted to the National Executive Committee of the ZOA in New York on Saturday. If the plan is approved it will be a basis for a national drive, prominent industry leaders would be called upon to join other national figures in spearheading the campaign.

Theatermen in the area who attended the luncheon were: Michael Hadzi and also represented the ZOA; Martin Ellis, A. M. Ellis Circuit; Harry Botwick, city manager Paramount; Tom H. Everett Callow, Stanley-Warner Theatre publicity head; Lewen Pizor, head UMPTO, and Mike Felt, Felt Circuit, and local Variety Club Chief Barker.

**SICK LIST**

**DICK HORGAN,** in charge of the IRB ticket tax department for the Chicago area, is back at his desk after a long illness.

**ED DLOWNEY,** manager of the B & K local, is home from Chicago to his home with a serious muscle ailment.
Is divorcement coming? Will it help or hurt?

ARE WE HEADED FOR GOVERNMENT COMMISSION CONTROL?

CAN THERE BE PEACE THRU ARBITRATION?

Are we in the courts for life?

Can exhibition live under 20% Federal taxation?

CAN THEATRES CAPITALIZE ON TELEVISION?

What is the answer to the ASCAP problem?

HOW CAN 16 MM. COMPETITION BE MET?

What of the drive-in theatres?

CAN FILM TRANSPORTATION RATES BE CUT?

These and other vital questions will be debated and studied by operators of theatres, large and small, in an honest search for answers at the . . .

NATIONAL CONVENTION

Theatre Owners of America

Ted R. Gamble
President

Drake Hotel, Chicago—Sept. 24-25

Every exhibitor, regardless of affiliation—every industry leader, from whatever branch of our business—is cordially invited to participate in what promises to be the largest, most important gathering of theatre-men ever held . . . with nationally known speakers expressing their views along with yours.

For reservations, wire or write

John Balaban, General Convention Chairman, Chicago Theatre Bldg., Chicago 1, Illinois.
Boxoffice says:

“Should **BEAT** the boxoffice success of ‘Miracle On 34th Street’!”

and

in Portland, Spokane and Atlantic City, it’s **BEATING** the grosses of ‘Sitting Pretty’!

and

in St. Louis it’s **BEATING** ‘The Walls of Jericho’ and ‘The Foxes of Harrow’!

Every showman says: **YOU CAN’T BEAT**
CLARK, TRUMAN GET SIMPP CONSENT PROTEST

20th-Fox Will Offer Availability Dates for Year

Title, Dates for First Five Months of 1949 Will Be Announced in Nov.

West Coast Bureau of THE FILM DAILY

Hollywood—Twenty-first-Fox is ready to offer exhibitors definite availability dates of its product, picture by picture, 12 months in advance of such release, Andy W. Smith, Jr., general sales manager, told delegates assembled at the opening session of the company's national sales conference here yesterday.

Reeling the new policy "is a milestone in the history of our business," Smith said that the offer was made possible by the "extraordinary ad-

Plan Pix Merger as Mexican Studios Fold

By JAY KANDER

FILM DAILY Staff Correspondent

Mexico City—Symptomatic of the critical situation facing Mexico's production industry as a result of the post-war slump, it is learned that the Chase and Azteca Studios, two of the oldest pillars in the industry, are to be closed. Cuahtemoc and Stahl Studios, two small lots, also are slated for closure in the near future.

NCA Exhibs. to Oppose Proposed Theater Taxes

Minneapolis—The NCA exhibitors meeting in Duluth resolved to oppose any additional tax revenues levied against theaters as proposed by the Tri-City (Minneapolis-St. Paul) Chamber of Commerce.

Aussie Trade Balance Said Favorable Again

Sydney (By Wireless)—A favorable trade balance with North America for the second successive month is reported by the Australian Government. July exports to the U. S. and Canada resulted in a balance in Australia's favor of $163,200. Stanley Carver, Government statistician, reported. Improved position was said due mainly to increased wool shipments.

TOA TO RE-EXAMINE ASCAP STAND

Executive Board to Re-evaluate Position on Basis of N. Y., Minneapolis Decisions

TOA's executive board will re-examine the organization's position with regard to ASCAP at a meeting to be held in conjunction with the body's national convention set for Chicago next week-end, it was learned yesterday.

While a re-evaluation of TOA's stand will be made on the basis of recent court decisions which question the right of the Society to collect from exhibitors for performing rights to musical compositions in films, complete abandonment of the organization's previously expressed attitude is not considered a foregone conclusion.

Observers here pointed out yesterday that despite the decisions in New York and in Minnesota, no one has yet questioned the right of a composer to collect a fee from some source for performance of his music.

Although Judge Gannar H. Norbye, in his Minneapolis decision, re-

Children's Library Starting in Canada

Inauguration of the Children's Film Library in Canada was announced yesterday by the MPAA. The plan will be started in the Dominion on Sept. 21.

Mrs. Marjorie Dawson, chairman of the Children's Library Committee, made the announcement.

(Continued on Page 4)

Adjusted 4-Wall Basis For "Hamlet" in D. C.

Washington Bureau of THE FILM DAILY

Washington—U-T's highly-touted "Hamlet" will open here October 29 in two downtown art houses on an adjusted four-wall basis, it was learned yesterday. It will be shown on a two-a-day schedule seven days.

(Continued on Page 4)

Set '49 AA, Mono. Production

Broyd Announces Largest Co. Output

More TV Sending Power Would Cut Cost of Sets

Washington Bureau of THE FILM DAILY

Washington—Increased power for TV stations might mean important reductions in the price of television receivers, NBC engineer W. S. Duttler said yesterday at the first session of the FCC-Industry Television Conference.

(Continued on Page 4)

Fears Consent Agreement Would be Something Less Than High Court Decreed

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—holding that any softening of the application of law laid down in the Government anti-trust suit by the Supreme Court "would result in a continuation of monopolistic practices and prevent restoration of a free and competitive screen," SIMPP over the week-end dispatched telegrams (Continued on Page 7)

ITA to Seek ASCAP Balm of $3 Million

Triple damages under the Sherman anti-trust law totalling $5,000,000 plus litigation expenses will be asked for ITA against ASCAP when Milton C. Weisman, ITA attorney, presents his brief to the Circuit Court of Appeals this fall, it was revealed yesterday.

Weisman hinted yesterday that the Supreme Court decision, (Continued on Page 6)

TA Seeks Availability Change for Twin Cities

Minneapolis—First big break in clearance change demands among Twin City exhibs. came with Theater Associates' request from majors for availability change in a number of situations. Tom Burke, TA manager, asked.

(Continued on Page 4)

Johnston to Remain In Moscow 2-3 Weeks

Moscow (By Cable)—Accepted as a further indication that he will see Premier Josef Stalin, Eric A. Johnston, MPAA-MPEA president, who arrived here from Paris by plane over the week-end, told newsmen who greeted him at the airport that he expected to remain "two or three weeks." Johnston and his executive aide, Joyce O'Hara, who accompanied him, are the house guests of U. S. Ambassador Walter Bedell Smith.
Kalmie Presiding at Zone Managers Meet

Harry M. Kalmie, president and general manager of Warners Theaters, will preside at a zone managers' meeting today at the home office. Those attending will be:

Zone managers: James Coston, Chicago; Nat Wolf, Cleveland; L. J. Hoffman, New Haven; Frank Damis, Newark; Charles A. Smakwitz, Atlanta; Ted Bork, Philadelphia; M. A. Silver, Pittsburgh; George A. Crouch, Washington and Ben Welser, Hollywood.

Film buyers: Alex Halperin, Chicago; Ted Minsky, Cleveland; Bert Jacocks and Max Hoffman, New Haven; Sam Blasky, Newark; Max Friedman, Albany; John Turner, Philadelphia; Harry Feinstein, Pittsburgh; L. F. Ribnitzki, Washington and Leo Miller, Hollywood.


Ginsberg to Address Para. Group at Raibourn Lunch

Henry Ginsberg, Paramount vice-president in charge of production, will discuss the company's forthcoming production at a luncheon with home office ad-publicity-exploitation departments in the Hotel Astor today.

Paul Raibourn, Paramount vice-president, will act as host for the luncheon at which representatives of Paramount, United Artists, M.G.M., Columbia, RKO, Republic, Universal, Western, and a number of smaller companies will be present.

Arthur Jeffreys, E.L.'s Exploitation M'g't. Quits

Resignation of Arthur Jeffreys from his post as E.L. exploitation manager which he held ever since the inception of the company two years ago, was announced yesterday by Max E. Youngstein, veepese in charge of ad-publicity and exploitation. Exit is effective Oct. 1. Successor will be announced later.

Tamarin's Father Dies

Abram Tamarin, 74, died Sunday of pulmonary post operative complications. Burial services were held at the Hudson City Cemetery in Hudson, Surviving Tamarin, who retired from business 10 years ago, are his sons, Alfred H. Tamarin, U.A. publicist, and Joseph Tamarin of New York City.
WHO said NEW YORK is HEARTLESS?

Here's a big story of the Big Town—just the way it happened ... and just the warm and wonderful way you'd want it to happen!

DANE CLARK

GERALDINE BROOKS

ONLY IN THE CITY OF DREAMS COULD
A DREAM LIKE THEIRS COME TRUE!

"EMBRACEABLE YOU"

WARNER BROS: NEW HIT

A PICTURE WITH A LOT OF HEART
And a Campaign that says so!

IN RELEASE NOW FROM

Warner Bros!
TOA to Re-examine ASCAP Position

(Continued from Page 1) affirmed the decision of Judge Vincent Leibell, of the N. Y. District Court, to the effect that ASCAP itself could not collect fees from exhibitors, there is little doubt that the individual composer retains such right in accordance with the Federal copyright statutes. Existing law, it pointed out, still provides for an assessment of $250 per performance if musical compositions are used without permission of the copyright owner, and this may provide the basis for TOA to continue to urge its members to at least set aside the money for payment as a contingency against final disposition of the question by the courts.

TA Seeks Availability Change for Twin Cities

(Continued from Page 1) clearance change from 56 to 42 days for the Edina, Nile, and Boulevard in Minneapolis and the Randolph in St. Paul, and from 56 to 40 days at the Avalon in Minneapolis, and 56 to 35 days for the West Twins in St. Paul, effective September 29.

Burke is said prepared to negotiate pictures on that availability. Distributor branch managers are mulled proposals, and are apparently in agreement with TA. First deal is expected to be consummated by the end of the week on specific picture basis.

Cinema Lodge Scroll
To Honor Si Fabian

Si H. Fabian, president of Fabian Theaters, on Sept. 22 was presented with an honor scroll, S. Arthur Gitson, president of the Cinema Lodge of B'nai Brith, announced. Presentation is to be made by Samuel Kinzer, president of Randforce Theaters, with Board Presi- dent Hugo Rogers of M anhattan and Irving Caesar participating in the program.

The Scroll will honor Fabian's outstanding service to humanity. He has served as State Chairman of the industry's UJA drive, and as entertainment chairman of the Federation of Jewish Philanthropies drive. Industry leaders to occupy the dais include Barney Balaban, Syros Skouras, Jack Lohn, Malcolm Kingdon, R. Nagle Brandt, Herman Robbins, Samuel Rosen, George Skouras and others.

Tuesday's Tele-lines

- WARNERS' MORT BLUMENSTOCK is querying movie editors and commentators as to the famous star, picture title and specific scene in the picture which is outstanding in their memories for acting, heart interest, drama, action or laughs to provide a national composite opinion. . . . That could mean a record number of WB press breaks for canny Mort, couldn't it? . . . National Legion of Deceancy's Sept. 16 review report shows these pix all in Class B in "An Act of Murder," U. J.; "Bells Of The Old City," Scandia Films; "Code of Scotland Road," Republic; "Jules Misbehaves," Metro; "One Touch Of Venus," U. J. and "Variety Time," RKO. . . . First Hollywood pic to play Bank's new Toronto Odeon will be "The Babe Ruth Story," which has also been set to play Dominion Odeon stands Coast-to-Coast.

- REMEMBER THAT "round-Manhattan-island-cruise" which Max (E L) Youngstein thought up to launch Lois Butler and "Mickey" in these parts? . . . It's still paying off, publicity-wise. . . . Cinema Reporter, Mexican film fan mag., has just given it a two-page spread. . . . Walter Amann, popular manager of Hearst's Chicago Herald-American amusement department, has been stepped up to retail ad manag. . . . William Carroll takes over the amusement spot. . . . Series of one-hour dramas which "The Ford Theater" will inaugurate as a monthly feature over the CBS tele web on Oct. 17 will use both Hollywood and Broadway talent in major roles. . . . Kinescope recordings—meaning movies—of the New York program will be shown the following week in Detroit, Chicago and Los Angeles. . . . And what are YOU doing about it?

- LUCIUS BEBE, raconteur, gourmet and columnist extraordin- ary, is also an expert on the history of railroads in America. . . . When first told of a scene in a "Red River" depicting a railroad in Abilene, Kansas in 1866, he cried "Thief! Hollywood fraud!" . . . At 3 a.m. a guilty conscience awakened him. . . . He groped for his collection of railroadiana and immediately telephoned object apologies to UA's Caswell Adams who sleepily told him to put it in writing and send it post-haste to the Herald Tribune. . . . which he did. . . . And thus a plug is born.

- NATIONAL CARBON'S Technicolor show, "Carbon Arc Projection," will have its premiere Sept. 30 during the TESMA- TEDPA joint conventions in St. Louis will have a press preview tomorrow at RCA's Johnny Victor Theater. . . . Speaking Of "The Babe Ruth Story," which Phil M was a couple of paragraphs back, didja know that it gave Chicago's State Lake the biggest biz of the year? . . . Martin (WINS) Starr has compiled outlines of his book, sketches of David O. Selznick and Carl Chaplin. . . . Former will be titled "The Sens Of The Fathers," the latter, "Hollywood's Whispering Boy." . . . Starr in the past has worked for both.

- KIRK DOUGLAS, in town to visit old friends, signs O. I. autographs with the plug "To My Dear Secretary." . . . Appropriately enough, Miss Eileen McKay, secretary to John Reed Kilpatrick and president of the Serafinic Secretary Society of America, met Kirk on his arrival in New York to spend an entire afternoon with him as his secretary. . . . Kirk, incidentally, is getting ready for his forthcoming lead role in Ring Lardner's "The Champion" for Stanley Kramer's Screen Plays, Inc. to shoot in October, by skip-roping and shadow-boxing at Stillman's. . . . Plan at present is to put him in the ring with Tony Zale. . . . For publicity, naturally. . . . But on his own admission, he'd rather be in the ring with Johnny Garfield of "Body and Soul" fame.

Plan Pix Merger as Mexican Studios Fold

(Continued from Page 1) with bankers and lot executives in huddles now.

Clasa's plant will be shut down in November, with the property, reportedly to be purchased by the government Security Social Administra- tion. The fast-developing Azteca's studio property is to be subdivided into lots in hopes of developing a residential community on the site. Seven Azteca stages deserve by fire several months ago have not been reconstructed.

Only local studios to continue operating under current plans are Chur- busco, half owned by RKO, and Tepeyac, completed last year. Later studio thus far has been the produc- tion headquarters for only one feature.

Santos Galindo, Azteca president, describing a last ditch measure to preserve Mexican production, declared papers are being drawn up for a merger of the major production companies. The new organiza- tion will be partially financed by the Government, via a motion picture produc- tion bank. We will use Churubusco and probably Tepeyac studio facilities, and concentrating production and jointly defraying overhead.

Galindo explained that Azteca is the best equipped lots with four features now before the cameras and making more films than all local studios combined. However, he said it was chosen a liquidation because its real estate in the fast-developing Colonia del Valle suburb is now valued. In addition, a third of the lot was raised in the fire.

Flemion Back in Detroit

Detroit—William Flemion, one- time PRC exchange operator here has joined the Albert Diezel Produc- tion Organization as branch manager in Detroit. Until recently Flem- ion was interested in the Screen Guild exchange in Los Angeles and sold out to Samuel Dyker in order to re-establish his residence in Det- roit.
HIS SCAR!

marked them Both!!

FLASH!

BROKE 6-YEAR HOUSE RECORD AT ASTOR THEATRE, READING, PA.!

PAUL HENREID • JOAN BENNETT

"HOLLOW TRIUMPH"

The Story of a Man Who Murdered Himself and Lived to Regret It!

with EDUARD FRANZ • LESLIE BROOKS • JOHN QuALEN • MARCEL PAOLI • HERBERT GURBER

PRODUCED BY PAUL HENREID • DIRECTED BY STERN SEIDEL

"Suspense melodrama will find favor with fans!"
—DAILY VARIETY

"Suspenseful. Marquee garnished by the Henreid-Bennett combo!"
—VARIETY

"Easily explorable... mass appeal!"
—M. P. DAILY

"Well-acted, fast-paced... to please the majority of customers!"
—M. P. HERB

"Superb suspense offering... strong box office!"
—THE INDEPENDENT

"Payoff handsome at box office!"
—HOLLYWOOD REPORTER

"Strong! Henreid-Joan Bennett nue draws!"
—SHOWMEN'S TRADE REVIEW
See Nordbye Decision Cutting ASCAP Coin

(Continued from Page 1)

by Judge Gunnar H. Nordbye Friday, the result of an agreement reached by film attorneys here and elsewhere yesterday. The specific action ASCAP would take in the wake of the Nordbye decision was undetermined. Actually, the Society was not a party to the suit instituted by movie companies Louis Frohlich of Schwartz and Frohlich, ASCAP’s outside counsel, said yesterday that he couldn’t make any statement regarding future action since the ASCAP board would have to make that decision, and because he had not yet seen a copy of Judge Nordbye’s findings.

Ambrose L. Cram, associate of Judge Robert P. Patterson, made an observation similar to Frohlich’s. Judge Patterson had been hired for the special purpose of handling the ASCAP case arising out of Judge Leibell’s decision that found the Society indulging in monopolistic practices.

“Judge Nordbye’s decision in the light of Federal Judge Vincent Leibell’s previous decision is one foregone conclusion,” Milton C. Weisman, attorney who had represented TOA in its antitrust suit against ASCAP, declared yesterday.

Weisman pointed out that he had sent a copy of Judge Vincent Leibell’s decision to Judge Nordbye when the suit of publisher members of ASCAP was brought to trial against Jensen and Berger.

Berger “Very Elated” Over Decision in ASCAP Case

Minneapolis—A cheerful Ben Berger, NCA preyed, said he was “very elated” over the Berger vs. ASCAP decision which he had predicted right along. Berger pointed up his long time contention that the ASCAP license fee charge practice was an racketeering act, and predicted, he predicted the U.S. Supreme Court, in the event of an ASCAP appeal which is likely, would uphold the lower court’s decisions of Justices Leibell and Nordbye.

Personally, Berger has not paid ASCAP any fees since 1941. With the decision, which favored his four theaters and that of Mrs. Jessie Jen- son giving them, and others who re

British Exports Up As Import Decline

British exports to the United States now pay for about a third of her imports from this country, as compared with a fifth last year, according to a British trade advisor in the U.S., said UK exports were at the rate of about $25 million a month in July, 50 per cent greater than the 1947 monthly rate, he said. Imports from the UK during the first six months of 1948 were trimmed to $392 million from the $602 million in the first six months of last year.

Broidy Sets AA-Mono. 1948-49 Production

(Continued from Page 1)

of our recent films, such as ‘The Babe Ruth Story’ and ‘The Dude Goes West,’ and pre-release engagements on ‘16 Pathfons Deep’.

Three Allied Artists films already completed are King Bros.’ “Last of the Badmen,” “Strike It Rich,” Jack Warner production, and Bally Brother Jonathan,” Associated British picture. Atmospheric scenes have been completed on Producer-Director John Sturges’ “Red Lights,” and the film is now ready for major casting.

Set for early production are King Bros.’ “Gun Crazy,” “Stampede,” with John C. Champion and Blake Edwards producing; “Bad Boy,” produced by Paul Short under the supervision of Variety Clubs International, and “When A Man’s A Man,” Harold Bell Wright novel with Julian Lesser and Frank Melford producing. Completing Allied Artists roster will be two untitled pictures to be produced in Canada by Leonid Fields and Joseph Tan.

Broidy’s production schedule will consist of 33 straight features and 18 westerns. Three western series comprise six films starring Johnny Mack Brown with Russell Hayden and Terrell six starring Jimmy Wakely with “Cannonball” Taylor; and a new group of six starring Whip Wilson with Andy Clyde.

British Exhibits to Oppose Proposed Theater Taxes

(Continued from Page 1)

Paul-Duluth) Revenue Commission. Exhibitors planned a public relations program through the screen as a method to beat amusement taxes which threaten any community in the near future. Tri-City Commission and League of Municipalities recently adopted a program approving legislation giving municipalities the right to impose a tax when and if Congress waxes out or reduces Federal taxes as well as enabling legislation permitting admission taxes in larger cities without a referendum.

Ben Berger, NCA preyed, said that exhibitors refused to be singled out for such taxes. NCA plans a long- term anti-tax fight throughout the territory.

Adjusted 4-Well Basis For “Hamlet” in D. C.

(Continued from Page 1)

of the week, at prices $2.40 evenings and $1.50 matinees in the Little Theater, were $300 in total taking in the two houses above 750.

Length of run is not determined, with the success of the film at the office to be the determining factor.

It was said here that the management of the two theaters—they are operated by Ilya Lopert and Louise Noonan Miller—had offered $100,000 for the film on an indefinite basis, but that U-I had elected instead to take over the theaters with a guarantee of a minimum plus a percentage of the gross over a fixed figure.

Initial North Carolina Percentage Actions Filed

(Continued from Page 1)

RKO, UA and Universal filed individual suits naming as plaintiffs C. F. Davis, D. W. Davis, doing business as the Alva Theater Co., as well as Elsie B. House and the Marion Amusement Co., Inc. Theaters named in the complaint were the Minosa and Alva in Morganton, N. C., and the Marion and Plaza in Marion, N. C.

Plaintiffs seek recovery for damages resulting from the allegedly false returns reported by defendants on percentage pictures. William T. Joyner of Raleigh, N. C., is attorney for each plaintiff with Sargoy and Stein of New York of counsel.

Final NSS Regions In Atlanta and Dallas

Final meetings of a series of regional sales conferences for the George Dennob Tribute Drive, which honors the National Screen Journal, this year’s president and sales chief, was held yesterday in Atlanta and Dallas. Drive fees today at all NSS exchanges.

20th Fox Will Offer Availability Dates

(Continued from Page 1)

ministrative production skill of J. Barthow, Darryl F. Zanuck and their associates at our studio. He added that the offer was subject to compliance with any current laws, whether or not of appropriate film licenses on picture by picture basis.

“We offer not only the product,” Smith declared, “but we are prepared to provide the necessary ad-publicity material and information with each picture sufficiently in advance to provide every exhibitor with the fullest opportunity to accurately plan presentation of our films.” Under the policy, Smith added, exhibitors will be able to schedule their attendance at a picture’s trade showing and at the same time confirm penciled-in bookings.

Definite dates for the availability to key city first-run accounts of the first five months, 1949 will be announced early in November, with the schedule stipulating the arrival date of the films as well as their availability for ad-publicity, accessories. Ad-publicity material for this group of releases has already been completed by home office and studio public relations staffs under the direction of Charles Schlaifer and Harry Brant, respectively.

More TV Sending Power Would Cut Cost of Sets

(Continued from Page 1)

Engineering Conference here, D’utra said that if an important pa of the burden can be shifted from receiver to transmitter it could be possible to bring out TV receivers providing good quality reception at a lower cost and with less sensitivity needed.

His statement assumed especial significance as FCC Chairman Willard Coy told of the importance to the Commission of providing service as soon as practicable for 47 cities now served, and pointed out the manufacture of TV receivers is a comparative terms even behind the licensing of TV senders.

WEDDING Bells

Kolken-Chuck

Jessika Kolken, secretary to Morton Lane of Paramount’s legal staff, has announced her engagement to Herbert Kolken. The wedding will take place this winter.

Golding-Machin

Joan Golding of Margaret Ettinger’s East Coast office will be married to Marvin Machin, Oct. 17 at the bride’s home in White Plains.

STOKES

Seven-pound 11-ounce boy, Stephen Michael, was born to Donald J. Paul and his wife, was city salesmen for Warner in Buffalo. This is the Pasins’ first child.

Norman Barnett became a father for the second time Saturday with the birth of Lawrence M. Barnett, a Woman’s Hospital.

Millburg, Mass.—Dominick Tu- turro, owner of the Elm Theatre, has a new baby girl.
DEATHS

MORRIS ALTON HARRIS, 64, associated with the operation of the State Theater, Hartford, Conn.

GEORGE T. BROWN, house electrician, State Theater, Waterbury, Conn., and vice-president of the IA TSE local there.

BERNARD SPURGEON, 37, Columbia's vicar's manager, at Melbourne.

RUPERT D'OYLY CARTE, 71, owner of the famed British opera company, in London.

PAUL WAGENER, 73, German film and stage producer-director, in Berlin.

Consent Protest Sent to Clark, Truman

(Continued from Page 1)

A protest against any consent decree that action to Attorney General Jackson by Robert D. Clark, with Attorney General Jackson and the executive committee, was held.

Independent producers group before any decree the defendants could agree to "is bound to be some- thing less than in the old Federal Court order," being, Lessing said. Lingered the telegram, sent Friday night, with publication hold up to the President and Attorney general to receive them first.

Text of Wire to Clark

Here are the wire to Clark, a copy of which was sent to President Truman, was as follows:

"We are informed that negotiations are in progress whereby the major motion picture company defendants in the anti-trust case United States v. Paramount, etc., have been found guilty by the District Court of the U.S. Supreme Court of the violation of the laws, are now attempting to avoid the full effect of the decision of the Supreme Court by securing the Government's agreement to a so-called 'consent decree,' the members of the Society of Independent Motion Picture Producers unanimously protest any such agreement by the Government with these defendants. The Supreme Court, 'have shown such marked prudence for unlawful con- cerns.'

"This case has been in the courts or over 10 years. One consent decree was already entered which completely failed to make any correction in the monopolistic stronghold of these defendants on motion picture exhibition in the United States. The case has been exhaustively tried before the District Court and heard by the Supreme Court and the Supreme Court has given clear directions to the District Court as to what is to be done to remedy the monoply powers of the defendants and to strengthen the hold of the exhibitor-defendants on the industry.

"It remains only for the Dis- trict Court to take the final step of the Supreme Court's decision in order that the monopolistic grip of these defendants on motion picture exhibition may be loosened. There is absolutely no reason for the Government of the United States to make any deal with these law violators who, again, in the words of the Supreme Court, 'had the genius to conceive the present conspiracy and execute it with the subtlety which this record reveals.'

"Such a deal could be regarded only as a betrayal of the interests of the American public which has a vital stake in the maintenance of an open competitive system of decent free enter- prise. We cannot conceive that you will agree to any such deal. We urge you, as the chief law enforcement officer of this na-

Children's Library

Starting in Canada

"Johnny Belinda"

with Jane Wyman, Lew Ayres, Charles Bickford, Agnes Moorehead, Warners

RICH, PROFOUNDLY MOVING DRAMA. SHOULD GO TO THE TOP OF THE LIST IN '45 INDUSTRY HONORS. WILL BE A REMEMBERED FILM, MAY PROVE A PHENOMENAL TURNING POINT IN ELIMINATING CURRENT TICKETING LETHARGY.

It is rich, profoundly moving drama that has been fashioned in "Johnny Belinda." To watch this life story of a young girl, with its subtle, emotional impact is both a little and a larger experience. A superior example of the craftsmanship that goes into making fine films, it may be said for this production that the cinematic medium has again proved itself the superior of the theater. It prevails upon him to be on the list from which this industry's honors are dealt out.

An intense human document that proves deeply into life, the currents of experience and feeling, this offering has a wealth of fine performances delineated with superb artistry by the leaders and all others concerned. Here Jane Wyman, always a tall performer, surpasses herself and in so doing she is incomparably. Negulesco's direction has the stamp of genius. The basic mechanism of filmmaking, the camera, in the hands of Ted McLeod gives photographic brilliance to the story. In these days of generally superior pictures it is difficult to say how this nature of this developed, knowing how to keep the exposure meter must be saluted.

It would be a waste of type, space and time about here to even hazard a guess at the box-office possibilities of this film. It is going to be remembered a long time by both patron and showman. It's going to be brought back again and again. This is one picture that can stand many viewings.

The big splash you are going to hear around the 23rd of October will be the result of every possible means of overboard lauding what most likely will turn out to be a phenomenal turning point in eliminating the current epidemic of ticketbuying lethargy.

Told with power, strength and restraint "Johnny Belinda" is the story of a young girl, a simple life story, as vividly and as grippingly as any young doctor opens her eyes and widens her Cape Breton horizon to a point where she is a human being completely reborn, once more happy.

As she becomes glowing alive, a brutal note is struck. She is raped. Endearing to find the story of her prenatal condition, the doctor is informed by a colleague the girl is pregnant.

The girl's father, when he at length is informed of her condition is incensed. But his effort to substitute monopoly for competition and to strengthen the hold of the exhibitor-defendants on the industry.

(Continued from Page 1)

of the MPAA National Children's Film Library Committee, will leave for Toronto on Sept. 20 to attend a meeting at which she will demon- strate procedures established in this country to the heads of major distri-

butions of Canada and representa-
tives of Canadian religious, educa-
tional, civic and parents' groups and women's organizations.

An actual demonstration of the Wiggle Test, originated by Mrs. Paul Fischhoffer, president of Famous Players; Ed-

win H. Wells, secretary of the Canadian Motion Picture Distrib-
utors Assn., Toronto M-G-M Canadian general sales man-
ger; Arthur Silverstone, 20th-Fox Dominion general sales manager; Haskell Masters, general manager for Warners in Canada; Alfred W. Terry, president and general manager of Empire Universal; Gordon Lightstone, Canadian managing man-\nger of Paramount; Harvey Harnick, general sales manager of Columbia of Canada; L. M. Devaney, general manager in Canada for RKO, and Omer Hansen, Canadian general manager for Allied Artists.

Mrs. Dawson will be accompanied to Toronto by her assistant Muriel Ward.

Rabbits Board Will Carry 'Twist' Plea to E-L JARO

New York Board of Rabbits will appeal both to Eagle Lion and to the J. Arthur Rank organization here to keep "Oliver Twist" off American screens, Rabbi Harold H. Gordon, general secretary of the Board, said yesterday.

SICK LIST

MRS. ROBERT NASHICK, wife of a mem-
ber of Loew's Theatres publicity department, is recovering in Methodist Hospital, Westwind, L. I., from injuries sustained in an auto crash.

BOB HARTMAN, of Hollywood Service, theater premiums, is confined to the Dea-

nut Hospital, Chicago.

JOE FAITH, operator of theaters in Bri-

ton, Collinsville, Terreberry, and Unionville, Conn., is recuperating from a long illness.

SAL POLIZIO, 20th-Fox, New Haven, branch booker, is recovering from an opera-

tion.
NOW BOOKING

A BIG DOUBLE FEATURE MOTION PICTURE
OF THE
World's Middleweight Championship
Between
TONY ZALE vs MARCEL CERDAN
WORLD CHAMPION EUROPEAN CHAMPION
AND
A Heavyweight Elimination Bout
Between
GUS LESNEVICH & JERSEY JOE WALCOTT

TO BE HELD ON
SEPTEMBER 21, 1948

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Cost Stabilization is Spur to Theater Building

Five Stations in Each of 140 Cities For Adequate TV Service — DuMont

Washington — An adequate television service for the United States should include at least five stations in each of the 140 largest cities of the country, Dr. Allen B. DuMont told the FCC yesterday. DuMont added that he would settle for four stations in each city, however. In proposing the expansion of television into the ultra-high frequencies DuMont suggested that in crowded areas like southern New England the high band be used to permit local TV service, and suggested that it in the first 50 metropolitan areas of the country TV assignments might be exclusively in the UHF band.

Earnings from U. K. Films, Owned or to be Purchased, Will Go Into Joint Account

MPEA-member companies have agreed to add dollar revenues from British pictures bought outright by any of the companies to the so-called "B" pool for distribution among all companies, it is learned. "B" pool is made up of revenues from United Kingdom product in the U. S., its possessions and the Philippines, as distinguished from the "A" pool, which includes the $17,000,000 permitted to be remitted from English earnings of American films.

Agreement calls for the addition to the pool (Continued on Page 6)

Speculate on ASCAP Payment Suspension

ASCAP's executive board met yesterday to discuss the Society's next move as a result of the double-barreled monopoly suit directed against the royalty collection by two different Federal Judges. In the meantime, industry officials (Continued on Page 6)

Favor State Admissions Tax at Ohio ITO Meet

Columbus—Sentiment in favor of a return to the State admissions tax, even by Ohio theatermen from municipalities which now have no such tax, was expressed at the first session of the Independent Theater Owners of Ohio two-day convention (Continued on Page 6)

FCC Okays 20th-Fox TV Relay Experiment

Washington, D. C. — The FCC last night wired 20th-Century Fox a special temporary okay for experimental TV relay operation for a period not to exceed 90 days in New York City. The authorization provides for the use of two bands 25 megacycles wide for experimentation in theater tele, and it is understood here that receiving equipment will be installed in the Radio Theater.

Expanding Contractors Said Now Willing to Give Firm Bids on New Houses

A revival of interest in theater construction has manifested itself within recent weeks on the basis of the conclusion reached by building contractors that costs have become stabilized, Architect John Ebersdon told the Film Daily yesterday.

Ebersdon pointed out that until recently builders were faced with so much uncertainty as to the day-to-day costs of both labor and construction materials that in submitting bids (Continued on Page 10)

Gov't Stands Firm For Divorce

Washington Bureau of THE FILM DAILY

Washington — The SIMPP wire and anything short of divorce as a windup to the Paramount case did not go to Attorney General Tom C. Clark yesterday, his office said. Instead, it went to Robert L. Wright, special assistant to the Attorney General and specialist in the Page 49, No. 38.

Gen. McClure Will Speak

At AMPA's First Meeting

AMPA will open its Fall luncheon season on Sept. 30 with the guest speaker to be Gen. Robert A. McClure, chief of the area field office of the Army's Civil Affairs Division. Max E. Youngstein, AMPA president, announced.

Drops Dance Spots To Concentrate on Pix

London (By Air Mail) — In line with its policy of concentrating efforts on screen entertainment, J. Arthur Rank's Circuits Management Association is attempting to dispose of a number of dance halls attached to film theaters. Gaumont-British has a number of these halls, built as part of theaters, which CMA hopes to turn over to other operators. Move is in line with the recent announcement that CMA would drop variety shows in its Odeon and G-B houses.

"Joan" to Premiere Nov. 11 at Victoria

Fox Drive to Honor Skouras Anniversary

West Coast Bureau of THE FILM DAILY

Hollywood — A triple-objective sales drive to honor the 35th anniversary in show business of Spyros P. Skouras, 20th-Fox president, will be held in the 13-week period between Sept. 26 and Dec. 25. Andy W. Smith, Jr., general sales manager, announced yesterday at the company's national sales conference.

Objectives of the Skouras Anniversary Celebration, Smith outlined, (Continued on Page 10)

Streamlining Speeds Up Fox Sales Operations

West Coast Bureau of THE FILM DAILY

Hollywood—Streamlined operation in the 16-Fox distribution department has resulted in a speed-up of selling activities, Andy W. Smith, Jr., general sales manager, said yesterday. Changes, which included the elimination of much paper work, constructive economies, and simplified inter-communication between the divisions (Continued on Page 3)

Canadian Theater Grosses Up Attendance Drop Offset by Higher Scales

Our news![1]

MP Research Council to File Objection with FCC

Washington Bureau of THE FILM DAILY

Washington — The Motion Picture Research Council will file with the FCC today a notice that it will file an objection next month to a proposal Ottawa — The Dominion Government yesterday reported 220,000,000 attendance at theaters last year, down 7,000,000 from 1946, but grosses increased from approximately $60,900,000 to $92,279,000 because of higher admission scales.

The Government 20 per cent tax was extra at $18,000,000, which was an increase of more than $1,000,000.

... (Continued on Page 6)
COMING AND GOING

COL. Jock Lawrence, Jaro, Inc., vice-president and Sydney Wynne, of London, Jaro and publicity chief, left for Hollywood yesterday for a stay of about ten days.

Jerry Dale, of the Jaro New York staff, has returned from Toronto.

William Davidson will arrive in New York Friday.

Joseph Jenkins, producer of actors of Pictures, is in town for conferences with R. M. B. Saposnik, C. S. producer of Pictures Corp. of America, and L. A. Maccarthy, U. I. Southern and Canadian sales manager, leaves today for Buffalo and Canada.

OSCAR NEU, of Neu-Made Products, leaves today for Buffalo and Chicago, and from there goes to the TESMA-TEDA joint conventions in St. Louis.

Joseph Marks, S.R.C. Canadian division sales manager, is on route from Toronto to attend the S.R.C. division sales meeting which will be held in the home office tomorrow.

R. G. Kranz, Film Classics vice-president and general sales head, left by plane yesterday for San Francisco and Los Angeles.

AL Zimbalist, Films classics and publicity chief, flies back to Chicago today with Miscua Auer, who will make a 30 day tour of the Midwest with in connection with “Sofia—City of Intrigue.”

Paramount’s Miseshov Joins Faculty at CCNY

Sid Miseshov, Paramount exploitation manager, has joined the CCNY faculty as an instructor in the College’s Institute of Film Techniques. Miseshov will teach a course in the principles of motion picture advertising, publicity, exploitation and distribution in the College’s evening session.

Although the Institute formerly concentrated on the production and writing phases of motion picture techniques, the new courses have been added in order to satisfy student interest in other branches of the industry. Miseshov was invited to conduct the course by the Institute’s director, Hans Richter.

Wrather, Wayne, Grant Form New Production Co.

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Wrather, Monogram producer, announced plans to form Epic Pictures in conjunction with John Wayne and James Edward Grant, writer-director. Incorporation papers are to be filed this week, with the initial production to go before the cameras as soon after the first of the year.

Company plans three films in Technicolor, starring Wayne, with stories and direction by Grant. Titles are “Incident in Illinois,” “A Man’s Story” and “Stagecoach to Tucson.”

Loew’s Managerial Shifts

Several managerial shifts were announced yesterday by Eugene Piker, in charge of Loew’s New York theater operations: William Carroll from Avenue B to Burland; Buddy Neuswanger from “41/2” to Bedford; John O’Connor from Bedford to Woodside; Larry Stark, acting manager of Loew’s Burland, becomes manager of Loew’s Woodside; Joseph Stica from Woodside to Avenue B.

FRANK AHLGREN, executive editor of the Memphis Commercial Appeal, is visiting New York.

PAULA GOULO, Capital Theater publicist, is on vacationing.

JOHN MURPHY, in charge of Loew’s out-of-town theater operation, arrived from Boston. He was accompanied by Harry Moskowitz, the company’s assistant regional manager.

CLARK GABLE left Hollywood yesterday for a ten-day stay in New York.

W. W. Spencer, M-G-M studio executive, and his wife are scheduled to leave Hollywood Friday for a visit to New York.

S. N. Behrman, playwright, will arrive in New York over the week-end from Hollywood after completing the script on “Quo Vadis,” which Arthur Hornblow, Jr., will produce for M-G-M in Italy.

LARRY WEINGARTEN, M-G-M studio executive, and MRS. WEINGARTEN will leave the Coast on Sept. 30 for New York.


EDWIN PAULY is returning to Los Angeles from Mexico City, where he is making a four week television station permit for that territory.

El Salvador Censors Reject U.S. Horror Pic

Washington: El Salvador censors screened 234 features during the first six months of 1948, including 185 from the United States. 22 from Mexico, 12 from Argentina, four from Great Britain and one French. One U. S. film was rejected because of the horror of the characterizations, the Department of Commerce reports, one British because of alleged Communist propaganda, and two Mexican films—one because of artistic deficiency and the other on grounds of pornography.

St. Louis Amusement Wins Stay Pending Suit Appeal

St. Louis—Motion by St. Louis Amusement Co. for a stay of the District Court and Circuit Court of Appeals judgments, pending determination of the propriety of the judgment of the U. S. Supreme Court, has been granted by District Judge Harper. Move is in connection with the $286,000 anti-trust damage action against Paramount, American Arbitration Association and the Apollo and Pantages Theaters, which was found in favor of the defendants.

Rutler Joins Warners as Art Abeles Aide

London (By Air Mail)—Sidney Rutler, formerlyContray contract here for RKO, has joined Warner Brothers as personal assistant to Arthur S. Abeles, Jr., WB’s managing director.

Young man with ability, in- genuity and sound legal sense, association with low budget movie producer or distributor.

THE FILM DAILY

1501 Broadway
New York 18, N. Y.

FINANCIAL

NEW YORK STOCK MARKET

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Pathé | 3%  | 4%  | 3%  | 4%  |

Schine Regional Meet in Syracuse Tomorrow

Syracuse—Louis W. Schine, Gus Lampe and Bernie Diamond, of the Schine home office, are scheduled to lead the discussion at the informal meeting of Schine managers at Hotel Syracuse tomorrow. The North country, Syracuse Central New York and the Mohawk valley zones will be represented by Zone Managers Harry Untertort, Lou Hart and Joe Schwartzwill. About 48 house managers are expected in.

Court Reserves Decision On MPAA Dismissal Motion

Federal Judge Samuel H. Kaufman, yesterday reserved decision on a motion by MPAA to either dismiss or order a clarification of the complaint in the SWG action brought against MPAA, AMPP, SIMPP, seven major producers and Eric A. Johnston.

SWG seeks a court order to enjoin the Nov. 25, 1945, pact to prevent employment to witnesses who refused to answer House Un-American Committee questions. Motion was argued yesterday by Judge Samuel Rosenman for MPAA with Thurman Arnold appearing for SWG.

CBS Plans Second Video Clinic for Jan. 21-23

CBS will hold its second nation-wide television clinic here Jan. 21-23. Invitations to video executives have been forwarded by Frank Stanton, CBS president. Agenda will cover a wide range of subjects, including programming, network service, coaxial and radio relay timetables, as well as specific subjects to be suggested by clinic guests.

Would Produce English Language Pic in India

Oriental International Film Corp., headed by Kenneth McCledowney, now in the Far East, plans to make six English-language films in India, it is learned. Pictures will be produced in Bombay and Poona, with American and East Indian financial backing.

Initial subject is to deal with the Indian version of the FBI, and one film is expected to treat on the assassination of Mahatma Gandhi.

Coast to coast and overseas, fly world-proved TWA

One airliner, TWA, takes you to principal U. S. cities or to Ireland, Paris, Egypt and other key points in Europe, Africa and Asia. When you go, fly by dependable TWA Skyliner with crews seasoned by millions of trans-world miles.

For reservations, call your TWA office or your travel agent.
Mid-week Report

• • • THOSE MAGIC LETTERS, M-G-M, which thus far have identified only motion pictures and talking machine records, move into a new realm, that of radio, tonight when Station WEN becomes WGMG with a gala three-hour dedicatory program starting at 8 o'clock. The first hour's show will originate from the station's new 711 Fifth Ave, studios, the second from the Culver City studios of Leo the Lion, while the final hour's show will be devoted to creator, the special New York night club industry salute to WGMG. In the initial hour, Ted Huling enunciates a documentary covering the picture's history. The show will be enlivened by Norman Brokeshis style. Walt Disney, Paul Detwiller, Ann Corio, and Eva Marlowe, among others, will speak.

• • • WHEN LOUIS K. SIDNEY takes over the Hollywood hour at 9 o'clock, New York time, George Murphy will emcee. On the program will be Gene Kelly, Frank Sinatra, Betty Garret, Esther Williams, Ben Gage, Red Skeleton, Jane Fowle, Greer Garson, Walter Pidgeon, Ma iz Lanza, Andre Previn, Richard Boars. George Stoll will conduct the M-G-M recording orchestra and chorale group. Other programs to mark the switch in call letters of the Loew station will be aired from New York and the Coast tomorrow and Friday, and next Monday and Tuesday.

It follows, that Loew's has ambitious plans for WGMG. You might keep an eye on the station if the potentialities of a close union of film and radio intrigue.

• • • YOU GOTTA HAND IT to the Rivoli's Monty Salmon when it comes to giving a leading Broadway picture theater that sense of patron intimacy which is so important a part of showmanship in the hinterlands. Salmon, smartly and wisely, frequently employs the same devices which originate in the picture, including those in the larger cities, use to stir patron interest either directly or indirectly. To many Broadway showmen pass 'em up, forgetting that Broadway, after all, is only an over-sized Main Street. (As a matter of fact, Broadway stands for plenty that Main Street never would: you don't find Main Street resembling a carnival or Coney Island.) One of the best ideas that Monty has come up with is late is his "How I Would Run A Movie Theater" essay contest for the younger movie-goers. Tomorrow, the winners take over as the Rivoli's "Youth Theater Staff For A Day," a neat tie-in with "Salute To Youth" Month. And on Friday, the Rivoli again observes Constitution Day with a special program for which the American Legion will provide a color guard. The industry—and its public relations—would be the better for it if there were more of that sort of thing. So a dol of Fat Jim's chapeau to you, Monty.

• • • AND ANOTHER DOFF. If you please, to Dick Pitts, film critic of the Charlotte, N. C., Observer, who has penned a series of 20 daily columns, to be published next month, under the general title, "What's Right With Hollywood." There could be more of that approach, too. don't you think? Parents of Carl (Loew's) Fishman mark their golden wedding anniversary Sunday night with a reception at Brooklyn's Malone Mansion. • • • Dean DeTitta, chief home office projectionist at 20th-Fox, today celebrates his 36th wedding anniversary and his 32nd year with 20th-Fox.

WE to Pay Dollar Dividend

Western Electric's board of directors yesterday declared a dividend of $1 per share on outstanding capital stock payable on Sept. 30 to stockholders of record Sept. 23.

"Big Clock" Third Time

Paramount's "The Big Clock" has been booked to the Normandie Theater for the third time within one month. It was announced yesterday. Pie will play Sept. 29-30.

16 mm. Distributors Adopt 'Non-Interference' Policy

Non-interference with regular commercial theater business was agreed upon here yesterday by a group of 16 mm. distributors meeting for the first time in the Hotel Astor. Session, the first of periodic get-togethers, was devoted to an open discussion of problems facing the narrow gauge field.

Meeting discussed the validity of present minimum rentals now part of the standard lease agreement between distributors and film libraries and the question of their legal enforcement. Also discussed was the maintenance of minimum price rentals and cooperation to eliminate cutthroat competition.

Among those present yesterday were Jacques Kopfstein, Astor Pictures; Harry Post, Post Pictures; Sam Goldstein, Commonwealth; George Bonwick, Pictorial, and a representative of the Highlight Films. Meetings to discuss further problems have been set for the second Tuesday of each month.

Coast Projectionists To Seek Pension Plan

West Coast Bureau of THE FILM DAILY

Hollywood—IASTFM projectionists Local 150 of Los Angeles has indicated that when it negotiates its next contract it will seek to incorporate a pension plan into the pact.

Questions of pensions arose at the IASTF's 36th Convention at Cleveland last month, and it was decided that pension plans should be worked out on a local basis. To strive for an overall national pension plan would mean the sacrifice of local autonomy.
Once was a Man, a Married Man... Who couldn't see the danger

DORE SCHARY presents

LORETTA YOUNG • WILLIAM HOLDEN • ROBERT MITCHELL

BROADWAY ENGAGEMENT AT
Until one day, one fateful day...

Along came a Tall, Dark Stranger!

It's lovely Loretta's grandest role since her Academy Award performance as "The Farmer's Daughter"

Rachel and the Stranger

Produced by RICHARD H. BERGER • Directed by NORMAN FOSTER • Screenplay by WALDO SALT

BRANDT'S MAYFAIR THEATRE
MPEA Companies in Accord on "B" Pool

(Continued from Page 1)
of earnings from British product already bought outright, or to be bought outright by MPEA companies, less reasonable distribution charges.

One of the first additions to the "B" pool is being made by 20th-Fox, which has agreed to add a sum in dollars equal to the income in dollars from the features purchased outright from Sir Alexander Korda.

Film Ads Out of Amsterdam Dailies in Review Dispute

Washington Bureau of THE FILM DAILY

Washington—Film advertising was reported at a standstill in Amsterdam dailies in reports from the U.S. consular service, released this morning by the Department of Commerce. Film. Chieftain Nathan D. Golden reported that it had been customary to place ads in all the city dailies on Thursday, with the Bioscop Bond buying the space for all exhibitors. Unfavorable reviews resulted in the Bond's decision early last month to pull its advertising from the Catholic daily Volkskrant. Immediately thereafter the other dailies in Amsterdam, interpreting the move as a threat to the threat of their freedom of speech, refused to accept the Bond's ad copy. Golden said the Bond was preparing to issue its own weekly bill to send out to a larger mailing list.

MP Research Council to File Objection with FCC

(Continued from Page 1) posed change in the FCC regulations which would remove all protection for frequencies used in point-to-point communication by production companies on location. The Council includes Columbia, Goldwyn, Loew's, Paramount and RKO, Republic, Hal Roach, 20th-Fox, Universal and Warners.

The proposed revision wipes out the preferred status for producers in the allocation of industrial radio frequencies. The Council will file a detailed brief on the whole matter for the hearings slated for Oct. 6.

Kurtz to Helman's UBO

William Kurtz, who was associated with Arthur Mayer at the Bijou Theater for many years, has joined Marcus Helman's United Booking Office at 294-44th St. Kurtz will supervise the National Theater in Washington, D. C., and its film bookings.

DEATHS

GEORGE GOLDBERG, 55, veteran Warners salesman, at Albany.

Speculate on ASCAP Payment Suspension

(Continued from Page 1) servers were asking whether ASCAP would jump the gun by proposing suspension of exhibitor payments until the whole question was settled up once and for all. No one at ASCAP would comment on this.

Judge Robert Patterson and Louis Frohlich, special counsel and outside counsel respectively, of ASCAP, were both out of town yesterday. Attorneys for ASCAP and plain- tiff ITOA will meet with Judge Vincent Leibell in his chambers on Oct. 6 to arrive at a decree arising out of the ITOA's victory over the Society.

Warners Seeks Quick FCC Action on Applications

(Continued from Page 1) TV facilities in Chicago, where Paramount is already established, and Cohhahn is in a similar brief statement yesterday that from the competitive standpoint, those applicants who are delayed in winning their okay for construction are being penalized to the advantage of TV operators already on the air or building.

Kelmer, Weagly Win Awards

The RKO "Stunt of the Month" Showmanship awards and accompanying checks went to Leon Kelmer, manager of the RKO Albee, Brooklyn, and William J. Weagly, manager of the RKO Orpheum, Sioux City, for performing the outstanding showmanship events during the past month.

D'Arcy to Submit Brief

St. Louis—Martin W. D'Arcy, one time lessee of the Shubert Theater, was granted five days to submit a brief in support of oral arguments of three additional for order to inspect records of Panchon & Marco and distributor defendants. D'Arcy's action seeks $600,000 in treble damages on his claim that he lost $200,000 as a result of being forced to abandon his operation of the Shubert.

Six Hollywood "Names" for New CBS Air Show

Humphrey Bogart, Bette Davis, Gregory Peck, Ginger Rogers, Barbara Stanwyck and Robert Taylor have been set to star in a turning basis in the new CBS series of half-hour radio dramas, "The Family Hour of Stars." Show hits the air Sunday, Oct. 3, at 6 p.m., EST, with Prudential Insurance sponsoring.

Meltzer Gets Better Clearance

Chicago—Saul Meltzer, owner of the Rockne and Rivoli Theaters here, has received clearance from the film companies, advancing from general release to "B week."

Isacs Leaves Republic to Join Booking Combine

Cleveland—Ohio Theater Service Corp., Cleveland's second booking buying organization, formed six months ago by Tony Stern and Lou Katener, and now serving over 30 theaters in the Cleveland exchange area, has appointed Arthur Isaacs as assistant to head booker Marvin Samuelson. Isaacs resumed as Republic salesman out of Cleveland, to join up.

Plan Dual Versions of "Children"

Eugen Sharrin will produce "Children of Vienna" in Paris in French and English versions, the producer announced on his return from a six-weeks European tour.

NEW POSTS

ROBERT T. TAYLOR, branch manager, Eagle Line, Atlanta.

SAMUEL WEISS, salesman, United Artists, Cin- cinatti.

DONALD R. DUFF, general sales manager, Pop- ular Pictures, Cincinnati.

JOSEPH W. HEALY, office manager, Popular Pic- tures, Cincinnati.

H. J. CANTWELL, branch manager, Screen Guild, Cincinnati.


HARRISON S. JOHNSON, manager, Iris, Houston, Tex.  

JOSEPH PEDRUCCHI, manager, Ethelmania and The Plaza, Chicago, III.

WILLIAM THOMAS, Jr., salesman, St. Louis Thoeter Supply Co., St. Louis.
**“The Olympic Games of 1948”**

_Eagle Lion-JAR (Technicolor) 136 Mins._

_TWO HOURS PLUS OF SPORT FOR THE GLORY OF OLYMPICS IN THE WORLD’S BIGGEST AND MOST EXCITING COMBINATION PRODUCTION OF THE YEAR—BIG BUD’S DOLLAR, A LOT OF PICTURES OF A LOT OF EVENTS._

In assembling the mass of Technicolor footage which portrays the Games of the 14th Olympiad, from last Winter and more recently in and around the Wembley Stadium in London, Producer-Director Castleton Knight has interlaced his account of the victory story with a factual, but hasty pattern of action is effectively enough secured by the 18 cameras which were spotted around the arena.

On the soundtrack giving winner's names and nationalities, plus a little advance dope on the contestants, are the voices of Ted Husing, Bill Stern, as capable as ever in their roles as commentators, and an unidentified British announcer.

A brief bit of classical pageantry opens the proceedings, which are then introduced and carried off by the first of a series of runners to eventually arrive at Wembley. But before the fire at Wembley is lit, the Winter games at St. Moritz occupy about an hour's running time. The Swiss interlude is in finest wintry color and such events as figure skating, flat racing, bobsledding, slalom races, ski jumping and the like are covered.

When the scene shifts to England, following the opening ceremonies by King George, the footage is given over to hurdles, short and long hurdles, the relay, the javelin, the put, hammer, the decathlon, Prize Des Nations, latter an equestrian event, and such other activities as cycling, rowing, yachting at Cowes.

The aquatic competitions—diving, races and water polo were shot without artificial light in Empire Pool. Using a wide open camera aperture, the scenes are competently filmed, color values are good.

The running documentary treatment is smartly studded with vignettes offering bits of humorous relief. These were candidly achieved by training telephoto lenses on the crowd.

The 17-year-old American who was judged the outstanding all-around athlete of the 14th Olympiad, making the highest score in the decathlon, is seen for only a few seconds. This might have been an oversight. If there is more footage available on his activities it should be included in the version for the U.S.

One of the most dramatic events was the running of the marathon race. At the conclusion, the Belgian contestant who led the pack of runners all the way, was passed first by the Argentine entry and then by a British runner. He barely makes the finish line in third place, collapses, is picked up in America by a stretcher, a vivid picture of complete, utter exhaustion.

Here then is over two hours of international sport for the television audience and everybody's dollar forty-cents. It looks...
Century-Fox, the company that leads the entire industry in acclamation for outstanding achievements and with more champions than any other company on M. P. Herald's list of Boxoffice Champions ... the only company to make the list every month in '48 ... and more hits on the Variety Scoreboard than any other company ... invites the entire industry to join the Spyros P. Skouras 35th Anniversary Celebration September 26 to December 25 inclusive!
Cost Stabilization is Spur to Construction

(Continued from Page 1) bids for potential theaters they would add 15-20 per cent to their estimates as a protection against further unexpected increases.

“Thus, the industry failed to materialize,” Eberson continued, “and we are beginning to find here and there experienced contractors willing to give firm bids, which while high compared to 1941, are closer to market values than was the case a year ago.”

As a result of this willingness on the part of contractors to commit themselves to specific and more equitable cost figures, theater owners have begun to evince renewed interest in building, Eberson said. Eberson himself will get a trio of projects under way within the next three weeks and has just received commitments for three more. He stated that Eberson was careful to point out, however, that it was a bit too early to be assured that this was a real trend and not sporadic action by a few exhibitors at the same time. In his opinion, however, the nadir of theater construction has already been seen.

Bombay Censors Delete U.S. Drinking, Kissing

Washington Bureau of THE FILM DAILY

Washington—The Bombay Board of Film Censors reviewed 46 of U.S. films among the 82 features it screened in April and May. The Department of Commerce reported this morning. Deletions were called for in 31 of the U.S. films—mainly for drinking scenes—and from 17 of the 34 Indian features reviewed. Kissing scenes were cut from a trio of U.S. films, and one U.S. offering was found completely unacceptable.

WEDDING BELLS

Winston-Shelton

West Coast Bureau of THE FILM DAILY

Hollywood—John Shelton, actor-producer, and Irene Winston, Broadway actress, were married at Las Vegas, Nev.

McConnell-Wolf

Chicago—Charlotte McConnell, the daughter of Thomas McConnell, theater attorney, was married to Dr. Charles Clyde Wolf, Jr., Saturday at the First Methodist Church at Evanston.

Harris-Underwood

Indianapolis—Donovan Underwood, 20th-Fox shipper, was married last week to Bess Louise Harris.

Patrick-Crowell

Charlotte, N. C.—Martha Ann Patrick, of the 20th-Fox exchange, was married to James Hudson Crowell. They will make their home in Raleigh, N. C.

New Attempt to Be Made Friday to Wipe Out St. Louis Five Per Cent Ticket Tax

St. Louis—Another attempt to repeal the five per cent amusement tax will be made by Alderman Herman Novak when the Board of Aldermen resume sessions Friday. Step is contemplated because of the municipal earnings and income tax now being levied, but action to kill the tax will be pressed until the validity of the earnings tax has been sustained in the State Supreme Court.

Meanwhile, City Budget Director E. G. Schubkegal revealed the city’s receipts from theaters during June and July. Theaters in June turned over $33,838, increased to $32,935 in July. Two summer months indicate an annual return of over $443,000 but these are the poorest theater months of the year.

Favor State B.O. Tax At Ohio IPO Meet

(Continued from Page 1) being held here at the Deshler-Wallick Hotel. Majority opinion of those attending seemed to agree with the statement of Secretary P. J. Wood that “we are safer with the taxing power of the state.”

Wood said that 102 Ohio communities have enacted sales taxes during the repeal of the State tax a year ago.

Last week’s ruling of Judge Gunnar Nordbye in the Federal District Court at St. Paul on declaring re- performance fees illegal is an “overwhelming vindication of Allied policy, relative to ASCAP,” declared Abram F. Myers in his speech to convention delegates. Myers, in reviewing the past 20 years of Allied accomplishment, said that he “cannot see any reason why the film industry won’t have its greatest, period of prosperity in the immediate future, barring another war.”

Other speakers included William Ainsworth, president of National Allied, Truman Remusbusch, president of Allied of Indiana, and J. W. Spieslen, vice-president of Air Theatre Service, Inc., of Newark, N. J.

Favor State B.O. Tax At Ohio IPO Meet

(Continued from Page 1) of Ohio communities have enacted sales taxes during the repeal of the State tax a year ago.

British Exhibs. to Co-op. On Fuel Conservation

London (By Air Mail)—While theaters are outside the 20 per cent cut in power usage ordered by the Government for commercial users, exhibitors on Oct. 1 will cooperate with local committees set up to advise on general fuel economy.

Discussions on steps to conserve fuel during the Winter are under way between CEA and the Ministry of Fuel and Power. While all points have not been cleared, it is expected that exhibitors will be asked to observe a 20 per cent cut last year, including restricted lighting of house exteriors and interiors.

Now this economy will extend through March 31, 1949.

Bucyrus Mulls Building Code

Bucyrus, O.—A proposal to renew a study of a building code is being considered by City Council. Code, with a budget of $1,120, would be designed to govern commercial and industrial properties, as well as residences.

Gov’t Stands Firm For Divorcement

(Continued from Page 1) pix anti-trust matters, and was on Wright’s desk last night.

A Department spokesman said he believed SIMPP had been misled if it had any idea settlement on milder terms. The code was prepared by the government was being considered by the Government.

“We have always been willing to talk about a consent decree,” he said. “The rub is that we insist any decree will have to be on terms which we find acceptable—and it has long been the position of the Department that nothing short of divorcement is acceptable.”

Theater Tele Display Set for TOA Convention

Chicago—TOA has secured the Esquire Theater here for an elaborate theater television display Saturday morning, Sept. 25, just preceding the regular convention business session.

Arrangements have also been made for several colorful programs for women guests at the conclude with an all-star cabaret prepared by the Women’s Entertainment Committee which has Mrs. John Balaban as chairman, and Mrs. James E. Coston, as co-chairman. Mrs. George G. Leonard and Mrs. Edward Zorn as committee members. Already set are a luncheon and fashion show at Marshall Field’s and a sight-seeing tour of the city.

Convention treasurer C. L. Burn- dahl announced yesterday that M. H. Richardson, F. N. Weber, and Henry Ferber, TOA comptroller, had been added to his Finance Committee.

Chicago Police Censor Eves Stage Presentations

Chicago—Police Censor here will look over stage shows before they are permitted to open in the Windy City. Chicago Police Commissioner Pendergrass recently sent Captain Fulmer to Detroit to check “Mr. Roberts’” sale. With the result that some dialogue was eliminated prior to the Chicago premiere. Censor also is checking the script of “A Street Car Named Desire” for possible changes before its opening here.

Fox Drive to Honor Skouras Anniversary

(Continued from Page 1) include the achievement of the greatest ‘pencil-in’ result in 20th-Fox History, a record liquidation of backlog product, and the attainment of a new company milestone during the month of September. There are bookings in a 13-week period.

Highlight of the drive will be a series of special weeks, climaxing by 20th-Fox History, a record liquidation of backlog product, and the attainment of a new company milestone during the month of September. There are bookings in a 13-week period.

An all-inclusive organization has been set up within 20th-Fox, Smith said, to include everyone in the company’s U. S. and Canadian branches. Company’s five sales divisions will have home offices sponsored and stimulated to realize their company’s transactions.

Latter include W. C. Michel, executive vice-president, for the Western division; Joseph Mosakowitz, vice-president and Eastern studio rep. for the Eastern division; Donald A. Henderson, treasurer-secretary, for the Southern division; Wilfred J. Eadie, comptroller-assistant treasurer, for the Canadian division.

A special sales cabinet, with Smith as chairman, will coordinate campaign activities and manage the drive. Serving with William C. Gehring, assistant general sales manager, will be assistant to Smith; Peter Levathes, short cuts manager; and Carl, manager of branch operations; Charles Schlaifer, advertising-publicity director; Morris Captain, Roger Ferri, Frank A. Carroll, Jack Bloom, Harry Marks, Sam Fishman and Sam Shain, with the divisional sponsors as honorary members of the cabinet.

The drive will be supervised by a special committee comprising the five divisional sales managers: R. B. Mason, East J. H. Lorenz, Central; H. G. Ballance, South; Howard Hill, West; and Arthur Silverstone, Canada, with separate leaders designated to coordinate the efforts of their respective divisions. Following assistant division sales managers will be: H. B. Edwards, Central; Paul S. Wilson, South; Bryan Stone, West; and W. H. Greats, Canada. The amounts will be handled by Silverstone.

All special leaders will be named in each exchange, with all branch activity for the drive under the supervision of these leaders.

Urga Adult Showings For “Twist” in Canada

Toronto—Rabbi Abraham L. Feinberg, of the Holy Blossom Temple here, has urged that showings of the J. Arthur Rank production, “Olives Twist,” be limited to adults only, it was learned here yesterday. The Rabbi’s suggestion is understood as not being made personal to Sydney Wynne and James Cowan, Rank execs. here.

FEMME TOUCH

JUANITA WEAVER, assistant manager, Iris House, Raines.

KATHLEEN HOUSTON, publicist, Bip, Up- town and Tenax Theaters, Houston, Tex. For the past few years she is cashier, Parnum and Eckel, Syracuse.
A Complete List of—

MOTION PICTURE THEATERS

(Closed or Open-Seating Capacity)

Drive-in Theaters
Negro Theaters
Newsreel Theaters

Major Circuit Affiliations

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THE FILM DAILY
1501 Broadway
New York 18, N. Y.

Hollywood Office
6425 Hollywood Blvd.
Hollywood, Calif.

YEAR BOOK IS GIVEN FREE TO SUBSCRIBERS OF THE FILM DAILY
She owes her "ripe old age" to him...

HOWEVER skillfully she might play her part, this young actress would still seem more girl than grandmother—save for the creative ingenuity of the make-up man.

By deft application of grease paint and putty, he has added years to her appearance...and conviction to her role.

This is but one instance of the magic at the make-up man's command. He does as much and more for film folk who must be transformed to Jekyll, Cyrano, gnome, or Manchu.

When these characterizations reach audiences successfully, it is because the make-up man combines cosmetic artistry with full knowledge of his medium. And, in knowing films, he is aware of what is done to help his work by the versatile members of the Eastman motion picture family, famous films for more than fifty years.
MPEA FROZEN OUT OF HUNGARIAN PIX MARKET

Two Specials Monthly for 13 Months for Fox

20 of 32 Specials Now Completed, with Others Ready for Production

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Hollywood—Two or more special features will be offered exhibitors each month through September, 1948, Andy W. Smith, Jr., 20th-Fox general sales manager, revealed yesterday in announcing the company's new season release schedule at the company's sales meeting.

Of 32 special productions, 20 either have been delivered to exchanges or are ready for delivery Smith declared. The other 12 are

(Continued on Page 6)

20th-Fox Campaigns Complete Thru Feb.

West Coast Bureau of THE FILM DAILY

Hollywood—Over-all campaigns for each of 20th-Fox's releases through February have been completed by the advertising, publicity, exploitation and radio departments, Charles Schlafke, advertising-publicity director, revealed yesterday to

(Continued on Page 8)

Chicago Circuit Plans Downstate Operations

Chicago—One of the leading Chicago circuits is assembling a 10-theater downstate circuit, according to reports on film row. Deal is believed almost set, with adjustments involving some of the subsidiary companies the only hitches to be ironed out.

"Good Chance" for Soviet Deal—EAJ

Moscow (Via Cable)—There is a "good chance" of Russians buying American films, Eric Johnston, MPAA chief, announced yesterday following a conference with Government film officials here.

Johnston termed his talks as "pleasant and interesting." It appeared likely that he would not see Premier Stalin since he planned to leave Moscow on Tuesday.
COMING AND GOING

H. M. RICHEY, M.-G.-M. exhibitor relations head, returns today from Columbus, O.

Eddie Blossell, M.-G.-M. director, is in town and stopping at the Essex House.

GEORGE SIDNEY and his actress wife, LILLIAN BURNS, are scheduled to return to the Coast by Sept. 23, after a vacation here.

RUSSELL STEWART, M.-G.-M.'s publicity department head, will leave for Washington Monday and will spend several days there, conference with Navy Dept. officials and M.G.M. and log executive on the special promotion for the "Secret Lady."

VAN HELFIN arrives from the Coast Sept. 20.

WALTER PIDGEON is due from Hollywood Sept. 21.

WILLIAM DE MELLO, Caribbean manager for Western Electric, has left for his headquarters at Barbados, with conferences with Westrific officials.

E. Z. WALTERS, Allied Service comptroller, is en route to the Coast.

MOMPA Board Expected to Name Brecher as President

Brecher was named by the nominating committee, with Ed-ward Rugo for first vice-president, Sol Rosenberg for second vice-president, and Russell Down, Jr., for treasurer. Committee was headed by Malcolm Kingsberg.

New board of directors, to be elected at the Sept. 30 membership meeting, comprises Brecher, Kingsberg, Rugo, Sten-berg, Down, Oscar Doob, Sam Rosen, Harry Goldberg, Bob Weisman, Julius Joelson, and David Katz.

Goldberg Meets Today With WB Zone Ad Men

Harry Goldberg, in charge of Warners Theatres advertising, presides at a meeting at the office of zone advertising men today to discuss problems and various advertising matters.

The advertising men present will be: J. Knox Strachan, Chielian John Hesse, New Haven; George Kelly, Newark; Jerry Atkin, Albany, Everett C. Gallow, Philadelphia; Henry Burger, Pittsburgh; Frank LeFale, Washington; Alfred D. Kvol, Milwaukee; Ben Wallerstein, Hollywood, and Irving Windick, New York.

Winter Power Shortage May Hit Maine Theatres

Augusta, Me.—Power rationing will be necessary in many parts of Maine this fall unless the state receives heavy rainfall before the ground freezes, Ralph Ranger, engineer of the Public Utilities Commission, said. Maine faces the most serious power shortage in several decades because of the Summer-long drought. All power companies report a use of their entire auxiliary equipment, and are drawing on water reservoirs reserved for Winter use.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Gary Cooper, Ann Sheridan in LEO McCAREY'S

"GOOD SAM"

A Rainbow Production, Inc. Picture made at Paramount's SPECTACULAR STAGE PRESENTATION

Barbara Stanwyck
Burt Lancaster

SORRY, WRONG NUMBER

Daramount

ROSSALIND RUSSELL
in "THE VELVET TOUCH"

A FREDERICK BRISSON PRODUCTION
Released through RKO

RIVOLI

TYRONE POWER, ANN BRETTER
in "THE LUCKY IRISH"

A 20th Century-Fox Picture

ON VARIETY STAGE

Eve Ensler, Jane Pauley, Rona Barrett, Wanda Jackson

ON ICE STAGE—SYMPHONETTE on ICE

BOGART'S "AIGLA NINA"

ROXY

J Th Ave., 50th St.
EVERY DAY IT'S TRUER AND TRUER:
M.G.M TOPS THEM ALL!

What a Summer! "Homecoming," Irving Berlin's "Easter Parade" (Technicolor), Frank Capra’s "State of the Union," "A Date With Judy" (Technicolor), "On An Island With You" (Technicolor), "Luxury Liner" (Technicolor), "A Southern Yankee"! And more! Who else but M-G-M has such a record! And who else but M-G-M has such a line-up of Fall and Winter Big Ones!

DON'T GO DOWN!

BEFORE VITAMIN M-G-M!

ALEXANDRE DUMAS’
"THE THREE MUSKETEERS" (Technicolor)
Starring
LANA TURNER, GENE KELLY
JUNE ALLYSON, VAN HEFlin
ANGELA LANSBURY
Frank Morgan, Vincent Price, Keenan Wynn, John Sutton, Gig Young

"ACT OF VIOLENCE"
Starring
VAN HEFlin, ROBERT RYAN
with Janet Leigh, Mary Astor
Phyllis Thaxter

FRANK SINATRA, KATHRYN GRAYSON
in "THE KISSING BANDIT" (Technicolor)
J. Carroll Naish, Mildred Natwick
Miklou Rosarno, Billy Gilbert
Sono Osato with Dance Specialties By
Ricardo Montalban, Ann Miller, Cyd Charisse

CLARK GABLE, WALTER PIDGEON
VAN JOHNSON, BRIAN DONLEVY
Charles Bickford, John Hodiak
Edward Arnold in
"COMMAND DECISION"

MARGARET O'BRIEN, ELIZABETH TAYLOR
JANET LEIGH, ROSSANO BRAZZI
MARY ASTOR
with Lucile Watson, C. Aubrey Smith

ROBERT TAYLOR
AVA GARDNER
CHARLES LAUGHTON
VINCENT PRICE
JOHN HODIAR in
"THE BRIEF"

"SUN IN THE MORNING" (Technicolor)
Starring
JEANETTE MacDonald
LLOYD NOLAN, CLAUDE JARMAN, Jr.
and LASSIE
with Lewis Stone, Percy Kilbride

UP! AND COMING!

THE企業 Studios present
DANA ANDREWS, LILLI PALMER
and LOUIS JOURDAN in
"NO MINOR VICES"
with Jane Wyat

"THE SECRET LAND" (Technicolor)
Starring
MEN AND SHIPS
Of The U. S. NAVY
Narration By
Cndr. ROBERT MONTGOMERY, U.S.N.
Lt. ROBERT TAYLOR, U.S.N.
Lt. VAN HEFlin, A.A.F. (Ret.)

"HILLS OF HOME" (Technicolor)
Starring
EDMUND GWEEN
DONALD C RISP, TOM DRAKE
JANET LEIGH and LASSIE

"WORDS AND MUSIC" (Technicolor)
Starring
MICKLE ROONEY, JUDY GARLAND
GENE KELLY, JUNE ALLYSON
PERRY COMO, ANN SOTHERN
with Tom Drake, Cyd Charisse, Betty Garrett, Lena Horne, Janet Leigh, Marshall Thompson, Mel Torme, Vera-Ellen

SPENCER TRACY, DEBORAH KERR
in "EDWARD, MY SON" with lan Hunter

JOHN GARFIELD in
The Roberts Production
"FORCE OF EVIL"
An Enterprise Picture
with Thomas Gomez and Marie Windsor
And Introducing BEATRICE PEARSON

FRED ASTAIRE, GINGER ROGERS in
"THE BARKLEYS OF BROADWAY"
(Technicolor)
with Oscar Levant, Billie Burke
Gary Robbins, Jacques Francois

FRANK SINATRA
ESTHER WILLIAMS, GENE KELLY in
"TAKE ME OUT TO THE BALL GAME"
(Technicolor)
with Betty Garrett
Julie Munschin, Edward Arnold

ANOTHER COAST PREVIEW RAVE!
(Telegarn from California)
"'Act of Violence' simply terrific. Here is one that packs a dynamite wallop."

GO UP! UP! UP!

AFTER VITAMIN M-G-M!

UP! UP! UP!

(Belp Promote YOUTH MONTH—Solving Young Americans)
Golden to Rush Pix Based on Russ Book

(Continued from Page 1)

the Soviet system and delusions, was announced at the Club's first luncheon of the season yesterday at the Sherry-Netherland. Golden, introduced by NBC's William Chaplin, the Club's president, spoke briefly, observing that the deal had been closed so quickly that he could only say that shooting would start this year.

It was learned, however, that Gregor Ziemer and Emmet Lavery, who turned the former's factual "Education for Death" into the script of "Hitler's Children," will provide the story for the new pic, which will be distributed by United Artists.

Terms of the deal, based on percentage, will be worked out next week by Golden and the Club's Book Committee. Doi A. Dool handled the deal for the Club by Bernard Estes.

Club's share will go into its Correspondence Fund which takes care of the ill.

This is the third Club book that Golden has purchased. First was "Education for Death," RKO-distributed pic adaptation of which grossed $7,000,000. Golden also owns rights to "What To Do About Daisy," by Louis Lochner of the N. Y. Times, but presently has no filming plans.

"Secret Land" Press Preview at Capital

Washington Bureau of THE FILM DAILY

Washington—"The Secret Land," M-G-M's Technicolor picture adapted from official footage filmed during the U. S. Navy's 1946-47 expedition to Antarctica, will be given a press preview in Washington Tuesday night, Rear Admiral Glenn B. Davis, commandant of the Potomac River Naval Command, will act as host to 150 Washington correspondents and columnists and local newspaper and trade press reps. The Admiral's guests will first be served cocktails and buffet supper at the Command's Officers' Mess, after which "The Secret Land" will be screened for them aboard a nearby LST.

"The Secret Land" will be given a simultaneous world première in 50 cities, taking in every state in the Union, in conjunction with the Navy Day, Oct. 27.

And Whatdo American Critics Have to Say? London (By Cable)—Corruption of U. S. motion picture critics is so widespread, except in certain leading publications, that film bosses in America are staggered by the failure of their men over here to influence the press," Richard Winterson, Newsweek, said yesterday in an editorial to British cinema authorities. "We are not alone in our experience that American film critics, past and present, are not averse to taking bribes to help a particular film to the detriment of others," Winterson concluded.

Set Clinic for PSA Convention Cincinnati—Technical division of the Photographic Society of America will conduct a clinic on photography in the industry at the annual PSA convention here on Nov. 5.

"Casanova" Into Ambassador

"Love of Carmen," French film, will open Friday at the Ambassador, named area chairman for the Will Rogers Memorial Hospital drive.

Aiming High and Delivering

HOLLYWOOD

• • • TWENTIETH-FOX has faith and confidence in the future of the motion picture industry. . . . They're aiming high, and delivering. . . . 112 pictures for the entire 13-week period of "The Spyros P. Skouras 35th Anniversary Celebration" are all completed, General Sales Manager Andy W. Smith, Jr., told the delegates at the national sales conference in Los Angeles yester day. . . . Further, seven of the 10 pictures are actually in the exchanges now where exhibitors can see them.

• • • TWENTIETH-FOX expects to make the celebration in honor of its president the most successful sales campaign in the company's entire history. . . . Highlight of the drive will be 20th Century-Fox Week in November, when Smith plans to have "the company's trade mark on the screen of every theater in the U. S." . . . 20th topers at the sales conference point to the product, citing: "The Luck Of The Irish," "Cry Of The City," "Apartmen For Peggy," in Technicolor . . . "Road House" . . . "When My Baby Smiles At Me" in Technicolor . . . "Unfaithfully Yours" . . . "Yellow Sky" . . . Every one, they affirm, is a potential top grosser.

• • • 20TH'S MONTH-By-MONTH, picture-by-picture pace continues for 1949. Undoubtedly all but one of the 10 productions for the first quarter are now either finished, or being photographed. . . . And in addition, two of the second 1949 quarter releases are completed now, with four more in production and the final two scheduled to go before the cameras this month. . . . Daryl F. Zanuck's studio crew is rolling them out, far in advance. . . . And Charles Schlatter, director of publicity, advertising and exploitation, says they're golden attractions.

Calls "em a real Comstock lode for the national office-office of the 20th-Century 40s.

• • • THE SPECIAL PROMOTION brochures distributed to each conference delegate are proving a highlight of the conference. . . . Included in the material which they will take back to the company's 37 branches are 20th's new streamlined press books, complete ad campaigns and other advertising and publicity accessories for every picture in the Skouras anniversary celebration. . . . Schaifer, incidentally, disclosed elaborately promotion plans for each of the pictures for the next five months.

• • • 20TH'S WELL-ROUNDED short subjects program, announced yesterday by Peter Levathes, short subjects sales manager, completes the product picture from the company for the next year. . . . The shorts are included in the "year ahead" plan with 54 separate releases ranging all the way from Terrytoons to Fem'nine World Se-le's. . . . Yes, 20th's faith and confidence are well based, and with the pictures for the next quarter already in the can, they're heading back to the 37 branches next week intent on that new record. . . . Good Luck boys, from your old pal. Phil M.

Realart Sales Force To Meet Sept. 20-23

Realart franchise holders as salesmen from every part of the country will attend the first anniversary convention of the company to be held Monday through Thursday at the Warwick Hotel in New York. Rogers, vice-president and production manager of Realart, will preside over sessions.

Among those to attend are Paul Broder, president; Jack Broder, vice-president; Irving Kipnis, secretary; Norman Eisenstein, vice-president Joseph Harris, board chairman; treasurer; Bill Schulman, advertising-director, and Gary Paciuto, general manager.


"No Censorship Needed" By Radio. Press—Dewey

Radio and press in America "need no censorship of any kind," and can be trusted to guide themselves by the canons of public interest and good taste," Goethe Thomas, Jr., Dewey said last night in the statement read over WHN, the occasion of its change in call letters from WMGM, the Metro-Goldwyn-Mayer station.

Formal change of the call letter was made by Mayor William O'Dwyer, who cited the station for its "splendid sense of public service and community understanding." Adding: "It may be that the new bond of kinship between New York and Hollywood will focus renewed attention on the advantages of our great city to assist in motion picture production within its facilities.

WMGM will continue its celebration tonight with a salute from ASCAP and a Warners Hollywood studio staged show.

Enterprise Suspends Pending Funds Return

West Coast Wire. THE FILM DAILY

In announcing that the Enterprise has suspended its production for an indefinite period to await financial returns from ads already completed, Company has no plans to release the two films which it is committed to deliver to M-G-M and United Artists, and is attempting to negotiate a settlement of its lease on the Harry Sherman Stud.
BUFFALO—Damages sought by Dipson Theaters, Inc., of Batavia, in its anti-trust suit against eight major distributors and Tom Shea, president, would be increased to $5,125,000—a motion filed by Dipson as the result of the action opened before Federal Judge Knight. Originally, trebled damages of $2,500,000 were asked.

Dipson, headed by Nikita D. Dipson and his son, William J., and John R. Osborne, claims it could not obtain reasonable quantities of films as the result of an alleged conspiracy, with the result it was forced to close two theaters and suffered loss of revenue in three others.

Defendants include Paramount, Loew’s, Warners, 20th-Fox, RKO, Universal, United Artists and Columbia; Buffalo Theaters, Inc., and BISON Theaters, Inc., of the Sheboygan district. Robert McFaul, vice president and general manager of Buffalo Theaters.

The suit, involved are the Bailey in Buffalo and the Franklin and Ridge in Lackawanna, still operated by Dipson, and the Center, Buffalo, and Riviera, North Tonawanda, which were operated by Dipson from 1938 to 1941.

Plaintiff’s attorneys are Louis Burins and Dwight Campbell, Jr., of Buffalo.

Brandt Named Exploitation Manager for Eagle Lion

(Continued from Page 1) company since its inception as field exploiter in the Chicago territory, will take over his new duties Oct. 1.

The new E-L executive entered the industry in 1930, when he joined the Studebaker Theatricals, and, through affiliation, he engaged in exploitation and national promotion posts for UA.

Little Carnegie Sets “Mozart”

Screen Guild’s “The Mozart Story” will be premiered Oct. 2 at the Little Carnegie.

ATON! Board Okays Conciliation Plan

(Continued from Page 1)

spokesman said that the Smith plan would aid in solving any problems arising between Allied members and 20th-Fox.

Following discussion of next year’s convention plans, the board announced that arrangements had been made for the organization’s Eastern regional meeting to be held in Baltimore, Oct. 7.

Rogers Will Open Exec. Training Course Today

(Continued from Page 1) comprise the initial group to come under the plan.

Following the luncheon, actual course of study will get under way, with the complete program scheduled to last four weeks. Course has been dubbed “Opportunity Unlimitted.”

Candidates who will be present when the plan tees off are Michael J. Ford, Philip F. Gravits, H. Russell Gaus, Louis Marks, Ansley B. Padgett and Louis J. Weber. Also attending the luncheon from the home office will be Edward M. Saunders, Edwin W. Aaron, John F. Byrnes, H. M. Richey and M. L. Simons.

ITOA Against Giveaways, Commissioner Informed

(Continued from Page 1) called by Commissioner Cannella, attended on by ITOA and MMFTA representatives and police officials. Action caused no surprise as Harry Brandt, ITOA president, has been outspoken in his opposition to giveaways.

Commissioner Cannella’s move is a revival of the campaign instituted several years ago by Benjamin Fielding of Loew’s, then license commissioner. At that time, Fielding informed that the practice would be halted.

“Louisiana Story” to Sutton

Robert Flaherty’s “Louisiana Story,” prize winner at the recent Venice Film Festival, opens Sept. 26 at the Sutton Theater. U. S. distribution is by Lopert Films.

Set “Maedchen” Re-release

Lopert Film’s reissue of John Krimsky’s “Maedchen in Uniform” will open Sept. 24 at the 35th St. Playhouse.

STOKES

Cincinnati — James Doyle, Paramount salesman, reports the arrival of James Shannon Doyle.

Cincinnati—William Stanforth, Columbia booker, has a new son.
Detroit—Preliminary election count defeated daylight saving time for Detroit in the advisory referendum by about 3,000 votes. The election action is not obligatory, however, upon the city government.

Coincidentally, Circuit Judge Adolph Marschner dismissed case brought by group of Detroit exhibitors months ago to have daylight saving declared illegal because of their business losses.

Brylawski Gives Mathias "Youth of Year" Gift Watch
Washington Bureau of THE FILM DAILY
Washington—A. Julian Brylawski, president of the local MPTO and producer-director for TOA yesterday presented Bob Mathias, young American decathlon winner at the recent Olympic Games, with a gold watch. The watch was on behalf of TOA, in recognition of Mathias's selection by the Sports Broadcasters Association as Youth of the Year.

As chairman of the local committee Brylawski squirmed Mathias to the White House yesterday and to a special dinner with Attorney General Tom C. Clark.

Walbrook Theater Blocks Out-of-Court Settlement
Washington Bureau of THE FILM DAILY
Washington—Attorney John Caskey is due here today morning to argue against the granting of an injunction by the Walbrook Theater, Baltimore, blocking the implementation of an out-of-court settlement between Twentieth Century-Fox and the Walbrook Theater, Baltimore. The Windsor had brought a $600,000 anti-trust action against the Walbrook and other major distributors.

The Walbrook challenged the settlement, claiming that it breaches its contract with Fox. District Court Judge P. Dickinson Leits will hear the argument this morning.

Para, May Place Three Realty Holdings On Block
When and if Paramount decides to unload its large realty holdings, buildings housing theaters in Los Angeles and San Francisco as well as the Times Square edifice here will be brought to the market.

Current market value of the three properties is estimated at more than $15,000,000, according to observers here, who emphasize the shortage of office space has contributed significantly to present worth of building involved.

Dunlap Signs Wilson For New Western Series
West Coast Bureau of THE FILM DAILY
Hollywood—Scott R. Dunlap, executive assistant to Steve Brody, president of Monogram, has signed Whip Wilson to a long-term call for six Westerns yearly.

Milwaukee Journal Tele Station Joins ABC Web
WTMJ-TV, a metropolitan class station in Milwaukee, will affiliate with ABC's video network on Monday. Station is owned by the Milwaukee Journal.

(Continued from Page 1)
ment was advanced to support War-
ners, that the character of the land has no jurisdiction here.
First point was that the F. C. "Supreme Court" view state court actions is limited to "final" decisions by state court. In this case, WB holds, the Californi- higly anticipated development by the, in the trial, is of course, there is no question of finality.

That young, or inventors are not bound by the same requirements of state law gov- erning contracts for under-age at- torneys and, therefore, invalidates the law for attorneys, W. Argue. Case arose because Mi- chael walked out on a five-year con- tract with Warners when she becam- ed, after completing only about four years of the five.

Pix employment is unique, the brief pointed out, "in that the serv- ices of an actress are indescribably re- corded as rendered on film and sound so that after production com- mences there can rarely be a substi- tute, the young contractee or actress portraying a part. therein. If acts- were permitted to repudiate, the injunctive action, loss of the producers would be such, they would not have anything they could afford to employ minor, to the detriment of the class.

Walters Opposes Ren Scoppee
By a nine-vote margin, Edward Walters announced incoming Mr. Scoppee for the office of business agent of Local 52, IATSE an assistant. Re-elected were: William J. Gerrity, president; Charles Schlos- ser, vice-president; James A. Delaney, secretary-treasurer.

NEW POSTS
WALTER WATKINS, booker, Film Classics, Cin
AL HOPE, booker, RKO, Cincinnati.
MARTIN SEEDELL, salesperson, Film Classics, Cin
BEN ADELMAN, special rep. for Jam Hold
CONRAD SMITH, from J. Walter Thompson, as-"
**FILM DAILY REVIEWS OF NEW SHORTS**

**DAILY REPORTS**

17th July 1948

1. 

**Families First**

Highly Important

This is a short that has the eternal melancholy of the weather, and its **_deluge_** is just as important. Point your camera at the children when they are playing to: when parents can offer their children a chance of security, of affection, of importance—besides taking care of their physical needs, then the children will grow up into decent citizens. However, when children are neglected, when favoritism is shown, the affection is absent, then the one climate is fertile soil for disseminated personalities which may result in delinquency and other antisocial behavior.

Commentary is restrained while the visual images show two families, both similar but different in that the parent of pairs is patient, understanding, guiding him; while the other is not. Material is handled with professional skill in acting, direction, photography, and music.

RKO-Pathé made this short for the New York State Youth Commission. TOA is sponsoring this film as a part of the September Youth Month program. Release date was August 30. Sixteen-minute version of 17 minutes will be made available to schools, clubs and other organizations. It is short, and has been shown nationally.

**Roaring Wheels**

B. 10 Minutes

Breathtaking

This reel offers some of the most extraordinary speed records we've ever seen before. Steam locomotives, cars and planes are in the record. However, more than records are broken. Filmed only highlights America's fastest speed races.

**Paris on the Plaza**

9 minutes

(A Variety View)

Music Enhances Footage

Footage covering the interesting sights of Buenos Aires, its architecture, race tracks, and people is in the run of the average travelogue. Far above the average is Jack Shalck's atmospheric offstage music.

**Football Magic**

B. 20 Minutes

Exciting

Review of last year's most interesting football games, including pro and college. Pre-competitive emphasis. Pinnion sequence, though, is showing no groups of kids playing with all their might on a sand lot.

**Rockets of the Future**

(Answer Man Series)

1. 8 minutes

Interesting

Such topics as how long would a .2 rocket take to get to the moon, the art of fencing, how to train sparrows, and what to do in the case of take off in an engineless manner.
Ohio ITO Asks State Gross Sales Tax Law

(Continued from Page 1)

as approving Willis Vance’s Cryptix system and called for consideration of this system of cash control by the Bureau of Internal Revenue.

Henderson F. Richey, of M-G-M, urged the organization of a public relations group to overcome a bad industry press. He asked that theaters be given over to civic community life during non-playing time as a further good-will move.

Endorsed by ITO were the employment of the handicapped, the National Youth Movement, and the Will Rogers Memorial Hospital Drive. Another resolution adopted by the convention assailed NSS sales practices.

Martin Smith, president of ITO of Ohio, other officers and board members were re-elected, with Henry Greenberger of Cleveland added as second vice-president, formerly an unpledigned post.

Anti-Censorship Group Mulls Membership Basis

Whether membership should be on an individual or an organizational basis was one of the chief points under discussion at Tuesday night’s meeting of the new anti-censorship group which has assumed the title of National Council for Freedom of Expression.

Aside from the $17,000 tentative budget decided upon by a subcommittee, most of the evening’s discussion was confined to legal aspects of the new organization which is an affiliate of the American Civil Liberties Union.

“Henry V" At New Prices And on Continuous Run

“Henry V" opens a limited continuous run engagement at the Little Carnegie Theater Saturday. A $1.50 admission price policy will prevail for this showing—$1.20 for evening shows and all performances on Saturday, Sunday and holidays. Matinee prices Monday through Fridays will be 96 cents. A new record student discount price of 60 cents will be put into effect, good for all performances. These admission prices include tax.

Council Bonnues Move To Boycott UK Films

A resolution calling for a boycott of British films and manufactured goods by New York City and its people until Great Britain “ceases active and passive support of the nations of the world,” was presented in City Council by a group of 18 citizens. Stanley M. Isacs rebranded the sponsor, Eugene P. Connoly, referring to the group’s resolution as “the resolution ever introduced by a member.

WORLD UNDERSTANDING VIA SCREEN

Gamble Sounds Call to Theaters for New Public Service as TOA Convention Nears

Predicting that the forthcoming TOA convention will be one of the most significant, Gamble, president, emphasized the vital role of films in today’s troubled world, in a pre-convention statement yesterday.

“This meeting will be of vital import in determining ways and means for theater screens to accept new responsibilities in interpreting the fateful trends now current in world affairs,” Gamble said. “With the world in a state of acute ‘jitters,’ 1947 will bring evidence everywhere and with general unrest at a record high, the screens of the democratic world must be used vigorously for the promotion of understanding among peoples.

MPEA Out of Hungary Market

Cavalcade Named Buyer of American Pic

(Continued from Page 1)

cabled word over the past week-end confirming the appointment. An

Development was noticed yearly being

sought by Cavalcade in its buying program, aimed at major and grade “A” independent product.

An MPEA spokesman yesterday refused to comment on the Holly-

wood report that Cavalcade Pictures had been named Hungarian buying agent for U.S. films.

Development was not unexpected in some quarters, however. It is re-

called that the Department of Com-

merce in June predicted nationalized film buying for Hungary among the opinion that private film com-

merce in Hungary would soon dis-

appear.

In his recent trip to Europe, Irving Maas, MPEA vice-president and general manager, made several evi-

dently unrecorded efforts to come
to terms with the Hungarian trust. As recently as July, it was learned that the National Film Bureau had turned down the most recent MPEA offer.

Difficultly with the behind-the-

Iron Curtain country is believed to be not so much with terms as with the Hungarian Government’s insist-
nation that it be permitted to buy only those films which fit in with its political line.

July Dividend Payments Reported at $2,934,000

Washington—The film industry paid off, in public reported cash divi-

dends, more than a million and a half dollars less in July than in July of 1947, the Department of Com-

merce revealed yesterday. July total was only $2,961,000, compared with

$4,913,000 in June. Early in July RKO and Warners dividends in July 1947 accounted for the difference.

For the three months ended in July payments reached only $10,-

$36,000, compared with $12,747,000 for the same period of a year earlier. This is in line with a comparison of the totals for the first seven months of 1946 and 1947—796,313,000 and $30,368,000, respectively.

Educator Turns Exhibitor

Zaneville, O.—Kenneth C. Ray, of Zaneville High School, a former educator from 1941 to 1945, has joined in partnership with Lou Holleb in operating the Imperial here.

“Atomic energy, its use and con-

control, remains a horrible enigma to the man on the street,” Gamble con-

tinued. “Propaganda information should be provided by all communication media on this subject and the thea-

ters are ready and willing to work with our nation’s leaders to this.

“Theatremen are ready to serve, just as they served during the war period. They are waiting to be told how their efforts can be integrated with other media of information.

Gamble will preside over the two-

day session which gets under way Friday, Sept. 24, with a speech of welcome by Chicago’s mayor, Martin Kenne1. Vital industry issues are expected to be discussed in the agenda and program now in the final stages of completion.

20th-Fox Campaigns Complete Thru Feb.

(Continued from Page 1)

delegates at the 20th-Fox sales meeting.

Special promotion folders were

prepared for the 10 features, with Skouras sales drives, were distributed to dealers. Folders included copies of the recent press book, complete ad campaign, and other advertising-publicity ac-

cessories. For "The Duck of the Nile," "Forever Amber," "Escape," "Cr

ey of the City," "Apartment for Peggy," "Road House," "When My Baby S


Pictures will be launched by concentrated day-by-day sales pro-

motion, Slaifer stated, made possible by long-range planning and liaison between the home office and the staff of Harry Brandt, studio publicity director.

Slaifer pointed to 20th-Fox in-

tentions of the past three years, including the advertising previsions, bi-

monthly newsletters and the new policy of making available to each implement company’s policy of con-

stantly improving exhibitor service.

"Previews," Slaifer declared, "require careful thought for the full ad-

vance thinking on coming pictures, while the newsletters provide a plan of attack for the most important 700 exhibitors throughout the country." Used to obtain exhibit opinion on which pictures gamers have opened the way of interchange of ideas, suggestions and improvements with enthusiastic exhibitor response.

Slaifer also pointed out.

Company’s New York service information bureau, and the field sales teams, in the coming sales year, offer industry-wide coopera-

tion, Slaifer pointed out.

Androos8 To Direct AAF Salute

Martin Andrews, who directed ABC’s recent documentary on “Com-

munism,” will direct a special half-

hour Air Forces Day salute for the same network on Saturday, Sept. 20 at 9:00 p.m. Program, a drama titled "Operation Virtues," will star Henry Fonda in the lead role and Joe E. Brown as narrator.

Androos regularly directs "True Story" on Tuesdays and Thursdays for Libby, McNiel and Libby, an "Summer Serenade" on Tuesday nights for the A.F.L., all on ABC.

Aussie Amuse. Tax Receipts on Increase

Sydney (By Cable)—Australian enter-

tainment tax receipts for the year ended June 30 totaled $5,158,336, an increase of $530,367 over the pre-

vious year, and only $72,435 below the 1944 peak collections. Breakdown showing the amounts paid by major picture theaters will not be available until the Commonwealth treasurer presents his budget to Parliament.
EASIER LOANS INDICATE BANKS' CONFIDENCE

French Pact Meets ITO Charter, U. S. View

Bank loans to independent producers have eased considerably in the past few months, primarily because of renewed confidence that the industry is now geared to getting its money out of the domestic market. Edwin Van Pelt, vice-president of the Chemical Bank and Trust Co., told The Film Daily yesterday that Van Pelt pointed out that in the wake of the sudden and unexpected British freeze of a year ago, bank financing had immediately reduced their exposure to a minimum.

(Continued on Page 4)

Walbrook Loses Move
To Block Fox Split

Washington Bureau of THE FILM DAILY

Walbrook, Calif.—District Court Justice F. Dickinson Letts yesterday turned down the Walbrook Theater, Baltimore, in its bid to block the booking of Fox pix on a first neighborhood run basis in the Windsor Theater, across the street from the Walbrook. An even division of Fox product was promised the Windsor in an agreement reached this summer.

(Continued on Page 4)

“Snake Pit” Premiere
In Nov. at Rivoli

West Coast Bureau of THE FILM DAILY

Hollywood—World premiere of Darryl F. Zanuck’s “The Snake Pit” will be at the Rivoli Theatre, New York, on Nov. 4, Andy W. Smith, Jr., 20th-Fox general sales manager, announced yesterday at the company’s sales meeting here.

Picture, he said, will be given individual handling on a show house scale, with the only exception to this being the premiere at the Rivoli.

(Continued on Page 2)

Autry in New Pact to Make 6 a Year for Col.

Under a new seven-year exclusive deal between Gene Autry Productions and Columbia, distributor will handle six pictures budgeted under $500,000 each, to be produced by Armand Schaeffer in Columbia’s Monochrome process. Details were worked out in Chicago between Columbia executives, Autry and Mitchell Haamburg, vice-president and treasurer of Autry Productions.

(Continued on Page 2)

Financial Opportunities Increase as Result of Economies in Production

Washington—The Supreme Court of the United States, in a decision yesterday, allowed a $300,000 judgment against Odeon Theatres, Inc., which was awarded in a class action suit brought by New York City residents.

The court held that the defendant had violated the antitrust laws by engaging in a conspiracy to restrain trade and to fix prices.

(Continued on Page 4)

Claim Arbitration Invalid
In St. Louis Amusement Suit

Washington Bureau of THE FILM DAILY

Washington—The National Variety Clubs opened its mid-year meeting yesterday with an agreement that the national organization will continue to defray the expenses of the mid-year sessions, according to the policy set last year at the first meeting. Committee reports were presented at the meeting.

(Continued on Page 2)

Paul Nathanson Said
Slated to Join FPC

Toronto — Paul L. Nathanson is slated to become identified with Famous Players Canadian, according to current rumors. His father, the late Nathan Nathanson, was FPC president before establishing Odeon of Canada some seven years ago. Paul Nathanson has been a member of the Odeon board, and is expected to concentrate on his own exchange and theater interests in the Dominion.

(Continued on Page 2)

SAG Delegation Coming
Here for AFRA Conflab

With the principal topic of discussion scheduled to be the establishment of closer working arrangements between units here and on the West Coast in the light of the proposed AFRA-Equity merger, a delegation from the Screen Actors Guild came to town yesterday.

(Continued on Page 2)
DAILY 11/22

WINNER THEATRE

FILM THEATRE

WAGNER BUREAU

new york stock market

COLUMBIA PICTURES

EST. KODAK

BLOOM'S, INC.

PARAMOUNT PICTURES

ROKO

ATLANTIC PICTURES

20TH CENTURY-FOX

UNIVERSAL PICTURES

WRENCH BROS.

NEW YORK CURR MARKET

MANHATTAN PICTURES

ROKO

SAMSON CORP.

OVER THE COUNTRY

Concobar

Bid

Puts

Para. Theater Partners Here for Trial Parleys

(Continued from Page 1)

Theatres in the Zale-Cerdan and Lesnevich-Walotte fights have been booked by RKO for the Palace and other theatres. The films are scheduled to open Wednesday, day after the Tournament of Champions final rites at Roosevelt Stadium, Jersey City.

"Snake Pit" Premiere In Nov. at Rivoli

(Continued from Page 1)

to be the admission price. Consideration of most was made during the production by 20th-Fox, "Snake Pit," following the New York opening, will be presented in Los Angeles and Chicago. Beginning the first week of next year, film is to be played in five key cities a week an immediately after engagement, will be booked throughout the entire area. Saturation booking policy is designed to take advantage of the momentum gained from each area premiere. Picture will be given extended time, Smith said, and will play the "best theater" in each situation. Although "The Snake Pit" will not be officially released until March, 1949, opening dates have been set for the 37 cities before that time. The original opening for the New Year's Day, including Boston, Philadelphia, Detroit, Dallas and San Francisco. Openings in four Canadian situations on Feb. 1, 1949, in ten of exchange cities to play the picture. The 20th-Fox advertising publicity director, told delegates that advertising-expansion plans have been made to extend the film as the premier picture of the New Year, and that the publicity vans will commence next week, with the opening of "The Snake Pit." He said publicity to be accelerated in the weeks be fore release in the major markets.

Monty Salzberg, Rivelli's managing director in New York, yesterday, the theater will play the pic at its previous prices. The Nov. 1 date, he added, was selected because of the length of run of UA's "An Innocent Man." The H. F. Goldenson Co. presented the open-air campaign. Over-all campaign for the New York premiere is well under way. Schulte said, with the advertising campaign built around an original painting by Robert Benson, including national magazine ads, extensive positive, comprehensive radio campaigns and an imposing newspaper schedule. The same operated promotion will be applied to the Los Angeles and Chicago openings.

Claim Arbitration Invalid

in St. Louis Amusement Suit

(Continued from Page 1)

suit against Paramount, RKO, Fox, Warners, and AAA based upon the service by the distributor-defendants of an arbitration award involving clearance under the terms of the 1940 consent decree.

It is contended that the arbitration system as set up by the consent decision was invalid in that it was pseudo law. The lower courts, it was held, were in error in holding the arbitration system to have more standing than a contract.

The suit is held also that the Southern District of New York was in error in approving the 1940 consent decree at all as an instrument "ostensibly in settlement of an anti-trust case."

The arbitration system, it was maintained, was unconstitutional and unenforceable. It also was held that the Southern District of New York in content decreed agreed to the law-enforcing department and defendants ostensibly in settlement of an anti-trust case does not make it valid.

20th-Fox Production Set Up Through 1950

(Continued from Page 1)

night at the Cafe de Paris, Production and the scene set well in advance, the program of 30 features to be released in the next 12 months.

Zanuck devoted a considerable portion of his speech to going over the studio backlog of completed productions and the pictures now in shooting, four or five more to be launched in the near future. Both Zanuck and Schenk stressed the importance of the unprecedented backlog of pictures in the company's selling plans for next year.

"This will provide an opportunity to advertise and explain our pictures far in advance of exhibition date," Zanuck said. "This is most important since a recent survey disclosed that it requires almost three months to reach a saturation point in advertising and exploiting a major production."

In stressing advertising and exploitation as one of the most important factors in selling the production pictures, Zanuck first paid tribute to the newspaper people who cover the field, suggesting the "vital contribution in making the world conscious of our stars and product."

"Newspapers, magazines and trade papers are the vital outlet for informing our patrons what to expect from the 20th-Fox banner," he said.

Schemerhorn Promoted To Reade General Mgr.

(Continued from Page 1)

ey and one New York State company

Read also announced the transfer of Guy Hevia, Reade manager in Morristown, to the city management of six Asbury Park houses. Ralph Lanterman, Long Branch city manager, replaces Hevia at Morristown. Mr. John Balmer, manager of the Strand, Freehold, takes over as Long Branch city manager.

"said..."
REATEST ARRAY OF "PRO" GRID ALENT EVER ASSEMBLED...
IN COLUMBIA'S TIMELY FEATURE DRAMA!

Sammy BAUGH ★ Paul CHRISTMAN ★ Johnny CLEMENT
Washington Redskins (ex-Texas Christian)
Chicago Cardinals (ex-U. of Missouri)
Pittsburgh Steelers (ex-Southern Methodist)

"Boley" DANCEWICZ ★ Bill DUDLEY ★ Paul GOVERNALI
Boston Yanks (ex-Notre Dame)
Detroit Lions (ex-U. of Virginia)
N. Y. Giants (ex-Columbia U.)

"Indian" Jack JACOBs ★ Sid LUCKMAN ★ Charles TRIPPI
Green Bay Packers (ex-Oklahoma U.)
Chicago Bears (ex-Columbia U.)
Chicago Cardinals (ex-Georgia U.)

Steve VAN BUREN ★ Bob WATERFIELD
Philadelphia Eagles (ex-Louisiana State U.)

TRIPLE THREAT

with RICHARD CRANE • GLORIA HENRY
and Announcers
HARRY WISMER • TOM HARMON • BOB KELLEY

Filmed with the cooperation of the NATIONAL FOOTBALL LEAGUE
Original screenplay by Joseph Carole, Don Martin
Directed by JEAN YARBROUGH
Produced by SAM KATZMAN
A COLUMBIA PICTURE

AND HOW TIMELY RIGHT NOW!
WALBROOK MOVES MOVE TO BLOCK FOX SPLIT

(Continued from Page 1)

ner on the basis of which Fox was excused as a defendant in the Wind-

er’s $360,000 treble-damage suit against it and five other major com-

panies.

The court refused the request of Walbrook, Attorney General Oppen-

heimer that Fox and Windsor file findings in short order so that a spe-

cial appeal could be taken from Lett’s ruling. Instead, 10 days was

permitted for the filings—and the Windsor will show the first of the

Fox pix made available to it under the settlement contract Sunday.

John Caskey came down from New York to represent Fox in the proceed-

ing. He opposed the injunction, and strongly opposed any move to con-

solidate the petition for an injunction with the pending anti-trust case.

“Why should we do it?” he asked. “We are not interested in the fact

that Fox want to act in both,” he said emphatically.

It is to six Dr. George B. Wimberley, who is Chairman of the court and

to Dick Solaris, who is the Windsor’s lawyer, as the court Fox thinks it

“fair flowing to do to divide its pictures between the two executives

across the street.”

At the same time Cashie made it clear he does not believe the anti-trust

laws compel any distributor to license its pix to a theater which will

consistently pay in less revenue than a competitor who also wants the

movies.

Horne General Chairman For Pioneers’ Dinner

Motion Picture Pioneers dinner committee for 1948 met yesterday under

the chairmanship of Hal Horne. The following committee chairman were

appointed: Hal Horne, general chairman; Gilbert Josephson, hotel reserva-

tions, decorations and all physical aspects of the event; Jack Levin, dais

and speakers; Frank M. Kirsch, entertainment; Leon Leonidoff, stage

director; Bert Sanford, induction of new members; Harry Takig, finances;

Joel Goldstein, publicity.

Agencies Dicker For TV Rights “Dr. Christian”

Four advertising agencies are negoti-

ating with R. M. “Bob” Savini, president of Astor Pictures, for video

rights to the “Dr. Christian” fea-

tures the company controls. Radio

series of the same name adds to the

impetus of the time to speak to the

“Christian” subjects.

DEATHS

PEARSON BOLANDER, chief engineer at

the B & K Century Theater, Chicago, as

result of a pipe break in theater's air condi-

tioning unit.

Friday’s Fade-out

• U.S. NATIVE J. BLUMBERG will have something important
to say about the end of the year in his meetings with the executives of

the industry press this afternoon. • It’s the United Nations Depart-

ment of Public Information which Victor Animatograph’s Robert H. Kulke

will serve as adviser on the distribution and use of films in Latin lands.

• Industry press editors will be Redakt’s luncheon guests

Wednesday in the Warwick’s Mirror Room, the affair being hold

in connection with the company's first annual national sales conven-

tion. • Scorsc’s Guild’s “The Moser Story” gets a world premire

Oct. 2 at the Little Carnegie. • With the MPAA touting on

“The Numbers Racket,” Enterprise’s John Garfield pic will go out as

“Force of Evil.” • You figure that one out! • So his bad is

a? • Well, then do you account for the fact that the National

Industrial Conference Board predicts retail sales this year will set

another record, dollar-wise. • Didja note that Betty Hutton also

wowed the critics and other producers’ Potlucks? • Los Angeles

reportedly paid $27,500 for pix rights to that fistic double-header Tues.

• Andy (20th-Fox) Smith’s due for a major role in

the Community Chest drive at Greenwich, Conn.

• • • CREDIT RADIO’S BILL BERN with a sizable chunk

of the ballyhoo success surrounding Howard Hawke’s “Red River.”

Bill, recognized by this column for his ability to talent before the

war broadcast along the Chisholm Trail through 20 key cities in the

great Southwest and West. • Now in New York, he is continuing

the assignment to herald the Capitol Theater opening. • Bill has

been the radio man behind-the-scene on other pictures. • U.S. Bob

Goldstein noticed the Bens frolic for building b.o. and called in

him on “The Egg And I.” • Lynn Farrow brought Bill’s magic touch to

“Walter Mitty” and on “The Bishop’s Wife” when Bens returned to

Europe last year. • M.G.M’s “Green Dolphin Street.” Eagle Lion’s

“Censor City” and WB’s “Life With Father” were added to Bens

list of special jobs. • Perhaps it’s his early training as movie

manager, or his exploitation experience at Warner’s, or his movie

career on the air that gives Bens that needed knowledge to put

the picture across.

French Paid Meets

ITO Charter—U. S.

(Continued from Page 1)

number of foreign films to be
dubbed into French.

Among the major new provisions
of the agreement is the limit of 121
dubbed U. S. pix per year and 65
films from other countries. It is also
agreed that only 24 films will be
exempted from the two-year dub-
ning rule—which means that of pix
released more than two years ago
and non-release of otherwise, the
two dozen will be acceptable. Max-
imum dollar amount U. S. companies
may realize annually during the next
four years is $3,625,000. Of this
four-year total, $2,438,205 a year
will be turned over from the $1,715,000 ac-
count set up by U. S. companies
prior to June 30 of last year, with an
annual $1,816,795 from earnings
of list items. If U. S. com-
panies come up with that sum, the
result is expected to equal propor-
tions of the box office, and the
$1,816,795 will be in equal quarterly In-
stallments, the first to be made the
end of this month.

Variety Ads Today

On Rogers Memorial

(Continued from Page 1)
in many cases refusing to make
new loans whatsoever. This reac-
tion was based upon the realizat-
ion that the new attitudes regard-
ing bank operations would have to be adapted by filmmakers before pictures
would again become a justifiable media for risk capital.

Hollywood has been successful making the necessary adjustment economies
among the motion pictures film indepen dent companies; and the re-
installation of loan opportunities has been the result, he said.

With regard to his own bank’s ac-

tivity, Van Pelt said that his pre-

dence was in the direction of lo-

nequity and the assurance of a

favorable distribution. “Let the us-

ers have the big ones; I’m happier wit

those in the $750,000 class,” he

decided.

Chemical constantly receives in-

quiries from the Coast for backings

in new cases of about the order of

five of every five requests to invest-

igate more thoroughly and actual

ize loans for about one five per cent average loan run high as 60 per cent of

a picture budget, although the bank’s actu-

ally realized net return is only 20 to 30

per cent possible. The going rate for such loans continues to be six per

cent in any case, although of course occa-

sionally a top-flight producer may

obtain slightly better terms.

Rites for Joel Levy, Jr.

Funeral services will be held Mon-

day at Riverside Memorial Chap-

e, for Joel Levy, Jr., a well-known

town booker, who was killed in

action in the Philippines. Burial

will be at Fine Lawn Cemetery, L.

Send Birthday

Greetings To—

September 17

Lew Miliakos, Emeryville, Calif.

Ed Paramore, Jr., Monty Schiff

Al Kugon, Huntington Beach

Edward Ruff, Rodney McDowell

Twinkle Watts, herpes Baby

September 18

C. Gordon Solviss, William Garbo

Charles Gibbon, Dinna Lewis

Ed Jones, George Fitzgerald

Robert Blake

September 19

Ernest Truck, Los Blumberg

Marilyn Johnson, Al. Bantastella

September 20

Elliotte Hughey, Florence Everett

X. F. Sutton, Norman Z. McLeod

Alex I. Milman, Shug Fisher

September 21

Pou Marci, Frank Streger

Victor Severtam, Javier Weenber

Gas W. Lampe, H. M. Richay

September 22

Caryle R. Robison, Ver Stremm

Joseph Kraman, John Sheppard

Robert Leonard, Two Lane

"C" Grodner

Sepembter 23

Walter Piedgana, Thomas J. Connors

Mrs. Israel Williams, Albert Lewis

M. Van Praag

Mickey Rooney
Mitchell Honored by ASC for Pioneering

West Coast Bureau of THE FILM DAILY
Hollywood—The American Society of Cinematographers presented George Mitchell with a certificate of appreciation in recognition of his decades of pioneering in the field of motion picture photographic equipment and his invaluable contribution to the advancement of cinematography as an art and a science.

The award is the first made by the Society in its 30 years of existence. Similar awards will be made by the Society from time to time, to others whose contributions to cinematography are considered equally noteworthy.

New Alexander Smith Warehouse in Chicago

Chicago—Alexander Smith Sons is building a new warehouse in the Clearing industrial district with 10,000 square feet of space that will meet all requirements for the Chicago territory. Fred Bahr will be in charge of the new warehouse.

EMBELLISH YOUR PRESENTATION WITH

Vallen CURTAIN CONTROLS AND TRACKS
Silent - Smooth - Automatic
FREE CATALOG
224 BLUFF STREET
VALLEN, INC. AKRON, OHIO

The World's finest PROJECTION ARC LAMPS RECTIFIERS • REFLECTORS
THE STRONG ELECTRIC CORP. 87 City Park Ave. Toledo 2, Ohio
The World's Largest Manufacturer of Projection Arc Lamps

ABOUT THE TRADE

JAKE MITCHELL, associated with Lavatzi Brothers, Chicago, for the past several years and 45 years identified with the film industry starting with Universal under Carl Laemmle, held a 75th birthday celebration at Lavatzi plant with F. A. VanHausen, Western Theater Supply, coming from Omaha to help Jake’s friends mark the event. Jake will be at the TESMA St. Louis convention next week.

A SIMPLE, RAPID DEVICE for testing and balancing ventilating, heating and air-conditioning systems, which was developed by the Navy, is now available to the general public from the Office of Technical Services, Department of Commerce.

AN INNOVATION in 16mm, sound projectors is the new lightweight single-case Ampico Compact, just introduced by Ampico Corp. of Chicago. Within one compact case, just 15 1/2” high, 213/8” long and 95/8” wide, are the projector, sound unit and speaker. Removable front and rear covers facilitate service. The reflector and condenser lenses are mounted on front cover for quick cleaning. A removable governor cover permits easy adjustment of governor.

WARNERS STUDIOS have just received 10 sets of lenses each from Bell & Howell.

STATE THEATER, Logansport, Ind., has placed an order with Alexander Smith’s Chicago offices for 1000 yards of Crestwood carpet.

Lavatzi Sees Higher Fabrics for Uniforms

Chicago—O. J. Lavatzi of the Maier, Lavatzi Co., theater uniform manufacturers, terms the fabric demand tighter and declares that prices may go to higher levels this fall than any time in the past.

Demand for worsteds is said to be strong and the world-wide wool crop is off. Uruguay wool is coming in easier, the quality is not quite up to what the trade has been accustomed to. Deliveries of finished goods have been retarded also by the uncertainty of sufficient raw materials.

Whiteway Signs for TOA Chi. Convention

Chicago—Whiteway Electric service will supply several electric signs for TOA convention, as a good-will gesture to the association.

Du Pont Patents Will Be Licensed

Wilmingon, Del.—The Du Pont Co. is listing a number of its patents on the Patent Register of the U. S. Patent Office as available for licensing. The company said 4,260 patents, which are about two-thirds of the patents the company owns, and which cover many phases of its diversified operations, have been submitted. The first official listing of Du Pont patents is expected to appear in an early issue of the Patent Office Gazette.

Peekless Equipment in Byron Laboratories

Peerless Film Processing Corp., 165 W. 46th St., has completed another new installation of Peerless equipment, in the laboratories of Byron, Inc., Washington, which specializes in color films and is also well known as producer of black-and-white industrial motion pictures.

The Peerless film treatment has been adopted as a part of their standard processing procedure and will be applied to all films printed and developed at the Byron Labs.

TAKING IT FROM JACOB PINTER, long a grower of the best varieties of South American yellow popcorm on his farm near Arlington, Ill., this year’s crop is maturing nicely. Quality is high, but tonnage will be down somewhat.

BELL & HOWELL is introducing to the trade a new still camera, Foton, with T stop lens calibration.

WHOLESALE CONFECTIONS division of the Universal Sound Movie Co., of Calhoun, Ky., has issued a revised price list of candy, peanuts and chewing gum, designed for theaters using large amounts regularly.

THEATER EQUIPMENT CO., of Charlotte, N. C., owned by Bob Saunders, which is the DuVry rep. in that territory, reports installations of 35 mm. equipment in a dozen drive-ins.

THE HUDSON SODA FOUNTAIN & REFRIGERATION CO., Arlington, N. J., is introducing a compact and inexpensive soda fountain for use under glass at a very low premium. The new unit is 333/4 inches long, 66 inches wide, and 18 inches deep. It is equipped with four syrup pumps, three syrup wells, two draft arms, and an electric mixer for milk drinks.

TRANS-LUX has taken over another. The latest is the Hastings in Hastings, N. Y. After a complete renovating job, it’s set for re-opening in about 30 days.

Celotex to Introduce New Acoustical Tile

Chicago—The Celotex Co. will soon offer the trade a new type of incombustible acoustical tile for theaters and other amusement spots. Work on the new line is under way and when stock is accumulated, the formal announcement will be made.

Midwest TS Distributor For Seeburg Electromatic

Cincinnati—Midwest Theater Supply has been chosen as the sole distributor for the Seeburg Electromatic.

Engel Holds DeVry Meets

Chicago—Bob Engel, sales manager for DeVry Co., is in Oklahoma and Texas for Norby at DeVry H.O. sales meetings with various agents for the company.
Novelty Studios Fill 9 Contracts

Novelty Scenic Studios, Inc., of 32-34 W. 60th St., announces the following nine theater contracts just completed:

Coral Theater, Bradbury Heights, Md.—Wall coverings, draperies, stage curtains. Architect, John Eberon.

Harris South Hills Theater, Dormont, Pittsburgh, Pa.—Complete stage draperies and equipment. Owner, Harris Amusement Companies.

Newsread Theater, Pittsburgh, Pa.—Wall covering, draperies, stage curtains. Owner, Harris Amusement Companies.

Fortway Theater, Brooklyn.—Wall covering, draperies, stage curtains. Owner, Skouras Circuit.

Victoria Theater, Wichita.—Complete repaneling and redecoration. Owner, Basil Enterprises.

Cameo Theater, Buffalo.—New wall covering. Owner, Randforce Amusement Co.

Twentieth Century Theater, Buffalo.—Complete redecoration and new draperies, lobby, Owner, Max Yellen and Associates.

Cameo Theater, Bristol, Va.—New stage curtains and settings. Architect, A. O. Budina.

Carpet Prices Rise Under Costs Impact

Two Philadelphia carpet manufacturers are increasing carpet prices by 3 per cent to offset higher materials costs.

James Lee & Sons Co., will up carpet prices an average of more than 3 per cent on Sept. 20.

Artloom Carpet Co., Inc., raised the price of its silvester axminster carpet line by 3 per cent, effective immediately.

Bigelow-Sanford to Offer 30,000 Preferred Shares

Boston—Pending the filing with SEC of a registration statement covering $3,000,000 of convertible preferred stock, a special meeting of Bigelow-Sanford Co. stockholders was adjourned until Oct. 4. Management reported proxies totaling 72 per cent of the common stock as approving an increase in capitalization by 60,000 of the convertible preferred stock, and the common from 637,218 to 4,000,000 shares.

Celotex Installations

Chicago—The Celotex Co. reports recent Celotex installations by Avoca Theater, Avoca, Iowa, Colletti Theater, Jefferson, La., Schoffer Theater, Middleboro, Ky., Rich Creek Theater, Rich Creek, Va., and Harbor Theater, Two Harbors, Minn.

United Automatics into 11 More Theaters

Chicago—General Register reports recent installations in the Central States of the new uniddled Automatics by the following dealers:

National Theater Supply, Kansas City—69 Hiway Drive-In, Pittsburgh, Kan., and Drive-In Theater, Garden City, Kan.

Paul City Theater Equipment Co., Louisville, Ky.—Kentucky Theater, Louisville.

Shure Theater Supply Co., Kansas City, Mo.—Peoples Theater, Chouteau, Kan., and 61 Drive-In Theater, Salina, Kan.


Akrón Theater Supply Co., Akron, O.—Mintrome Auto Theater, Akron.

St. Louis Theater Supply Co., St. Louis—Crest Theater, Alton, Mo., Decatur Drive In Theater, Decatur, III., and Rita Theater, Rolla, Mo.

John Scope to Build Wilmington Suburban

Wilmington, Del.—John Scope of Chester, Pa., has taken out a permit at the office of New Castle County Building Inspector Hugh M. Smith to build a $40,500 film theater in suburban Wilmington Manor. Consulting engineer is Harry Wolf of Philadelphia; architectural consultant is Charles E. E. Wagner of Philadelphia; contractor is W. S. John- son & Son, Garden City, Chester, Pa.

11 More Drive-ins For Minn. Territory

Minneapolis—Eleven more drive-ins are opening or being built in this film territory, with two others in Iowa awaiting permits to erect 500-car stands at the Otter Municipal Airport.

Latest offering in the 400-car Mowialo, north of Yankton, S. D., owned by Max Saughter and T. B. Butler, at cost of $50,000 with 60x45 screen and single speaker.

A jackrabbit outdoor stand is operating at Longville, by John Rohn. Stand accommodates 15 cars with 24x30 screen. At Austin, Glen Jaurich's drive-in, a 500-car capacity stand, will open by October. Screen tower is 65x55 feet.

In Sioux Falls, S. D., Joe Floyd's Starlight drive-in will open next month with Rapid City Starlight scheduled at later date. Both have 500-car capacity. Another 350-car stand at Sioux Falls is being ready by the Bob Fall.

Near Mason City, Ia., A. H. Blank Circuit's 700-car drive-in is getting under way with construction slated for Sept. 1. Project is $103,000 deal to be ready by next May.

Meanwhile, in Rochester, Ralph Green's outdoor stand has opened with two others nearly ready at Rice, Wis., and Madison, Wis. An early opening is planned for Ted Mann for his Duluth outdoor theater which has 500-car capacity and RCA-Brenkert sound and projection.

Charles R. Gilmour, president, Gibraltar Enterprises, Inc., Denver, Colorado, says:

"I KNOW THAT MY BUSINESS ISN'T JUST A SIDE ISSUE WITH ALTEC"

What makes it easy for me to recommend Altec to my friends in show business is that I know I get the full-time energy and engineering resources of that organization for our theatre; I know that my business isn't just a part-time operation or a side issue with Altec. That means a good deal in these times when show business has to meet an intensified competition for the people we exhibitors count on to swell our theatre grosses. What's more, the radio and records have made people a lot more discriminating about the sound they hear. We know that the Altec man who comes to our theatres, as well as the research engineers in the Altec laboratory, are working and planning for us exhibitors all of the time, and it's a very comforting thought.**

Altec Service, known for its service "over and above the contract" is a vital ingredient of your theatre's ability to meet successfully the competition of other forms of entertainment. An Altec Service contract is the soundest long term investment an exhibitor can make today.

Charles Ross, Inc.
333 W. 52nd St.
New York City

**What makes it easy for me to recommend Altec to my friends in show business is that I know I get the full-time energy and engineering resources of that organization for our theatre; I know that my business isn’t just a part-time operation or a side issue with Altec. That means a good deal in these times when show business has to meet an intensified competition for the people we exhibitors count on to swell our theatre grosses. What's more, the radio and records have made people a lot more discriminating about the sound they hear. We know that the Altec man who comes to our theatres, as well as the research engineers in the Altec laboratory, are working and planning for us exhibitors all of the time, and it's a very comforting thought.**

NOW at your DeVRY Theater Supply Dealer

In 210-seat to 6,000-seat theaters—in drive-ins with up to 1,000-car capacity—DeVRY’s “1200 Series” installations are today helping achieve new levels of audience satisfaction. You, too, will want to know more about this sensational new equipment that gives you so much more of what you want to help achieve the "perfect show"—and for such a moderate price. For drive-in installations, in addition to the "1200 Series" projectors and amplifiers, see the new and vastly improved In-Car speaker recently released by DeVRY engineers.

Now at your DeVRY Theater Supply Dealer

Friday, September 17, 1948

DEdDY CORPORATION
1111 ARMITAGE AVE., CHICAGO 14, U. S. A
Wood-Grained Effect By Presdwood Panels

Wood-grained wall panels, featuring the structural properties of tempered Presdwood are announced by the service products division of W. Albritton-Williams, any structural materials which are first applied in succeeding bond lines. A coating of clear lacquer is included to insure the beauty and protection of the surface.

The panels are kept clean with mild soap and water. The surface will not peel, chip or crack. No finishing of any kind is required.

Panels are available in a number of sizes from 15" x 72" to 48" x 96", and a depth of 1/4" in thickness, with beveled edges and scored borders enabling them to be cut together and nailed in the score lines.

Two New Pix Houses For Bridgeport, Conn.

Bridgeport, Conn.—Frugo Construction Co., headed by Tom Frugo, is building two 1,000-seat film theaters in Bridgeport.

TESMA Show Space Sold Out—Boomer

Chicago—All exhibition space for the TESMA trade show, in St. Louis, Sept. 27-30, has been sold out, Roy Boomer, secretary-treasurer, reported. Trade show will be the largest theater equipment exhibition ever held in the industry, it is claimed.

Name Newhall Curator Of George Eastman House

Rochester—Beamont Newhall, former curator of the Department of Photography, Museum of Modern Art, in New York City, has been named curator of George Eastman House, Inc.

His appointment was announced by D. C. E. Kenneth Mees, president of the Photographic institute, which will occupy the 10-acre estate of the late George Eastman.

Eastman House, Inc., is an educational corporation set up by the University of Rochester, University of the State of New York and Eastman Kodak Co. in June 1947 to serve as a demonstration center covering photography from its beginning to its latest development.

Zorn Adds Candy, Popcorn

Pontiac, Ill.—Eddie Zorn's theaters here are adding popcorn and candy sales stands.

Albritton-Williams Awarded Leaf Contract

Quincy, Fla.—Contract for the new 1,000-seat Interstate Enterprises Leaf Theater has been awarded Albritton-Williams, local contractors. Colored patrons will have a separate entrance and seating accommodations on the mezzanine. Interstate Enterprises now operate the Shaw and Roxy here, as well as a number of houses in South Georgia.

Use New Double-Lens Still Color Camera

West Coast Bureau of THE FILM DAILY

Hollywood—A new type of stereoscopic double-lens color camera has proved of great value on location work, it is revealed at Warners. The camera, the Stereo-realist, manufactured by the David White Co., Indianapolis, has been used by King Vidor, and Milton Sporling, head of United States Pictures.

Midwest Columbus Branch

Cincinnati—Midwest Theater Supply announces the opening of a new office at 862 W. Third Ave., Columbus, Harold Stiegmiiller in charge.

Kroehler Push-Back Chairs

Chicago—Krispy Kist Korn Machine Co. is expanding into the export business through a connection with S. T. Brenner Co., exporters. Equipment has been sent recently to Belgium, Mexico, Jamaica, Grand Cayman Island, Venezuela, Netherlands West Indies, and El Salvador.

Poster Case Offered By Poblocki & Sons

Poblocki & Sons, manufacturers of stainless steel poster cases, box offices, theater fronts, and pre-designed theaters, are marketing a modern, aluminum alluminated poster case. Poster cases are permanent fixtures and guaranteed to require a minimum of maintenance. They embody invisible hinges on the doors, machines corners assembled in hydraulic presses, clear sheet glass on all doors, and equalization of light distribution.

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National Carbon Company, Inc.
presents:

World Premiere

"CARBON ARC PROJECTION"

in Technicolor

At Meeting of Theatre Equipment and Supply Manufacturers...and Theatre Equipment Supply Dealers

See "Carbon Arc Projection"—15 minutes of vivid fast-moving Technicolor—the first movie ever produced to show the what...why...and how of the High Intensity Carbon Arc. World premiere at 2 P.M., September 30, in the Hotel Jefferson, St. Louis, Missouri.

Or write for our colorful folder, "Carbon Arc Projection," which spotlights the high points of the picture and explains how to obtain 35mm and 16mm prints for special showings! See address at right.
Swiss Aim Global Attack at Music Fees

Wins Separate Hearing of Illegal Pact Issue

Judge Orders Hearings Before Master in Alger Circuit Percentage Cases

Chicago—Whether an illegal exhibition contract would be a valid defense in a percentage fraud action may be determined shortly as a result of the granting by Federal Judge William Campbell of a motion by the Alger interests for a separate trial of that issue. Action would mark the first instance where the oft-repeated exhibitor defense would be tested in the courts.

In granting the motion on Friday Judge Campbell referred the aspect (Continued on Page 7)

Regional Sales Meets Open U-I Sales Drive

A series of four regional sales meetings, opening at the Waldorf-Astoria this week-end, will serve to launch the U-I Unity Sales Drive, listed as the company's biggest sales effort, William A. Scully, vice-president and general sales manager, announced Friday. Complete details were reported (Continued on Page 3)

Lopert to Expand Theater Holdings With New Funds

With the infusion of new money, Lopert Films will soon embark upon expanding its theater circuit on a national basis, it was disclosed at the week-end by Seymour M. Peyer (Continued on Page 7)

Use Projection Booth As Drive-In PA Stage

Detroit—Personal appearance of Columbus' Western star, Smiley Burnette, proved a problem for the new Tuscola Drive-In at Bay City—without stage whatever—until owner-manager Harold G. Bernstein cooked up the bright idea of putting him on top of the projection booth, right in the midst of all the cars. Properly placed spotlights made the trick effective. The roof wasn't strong enough to take Burnette's horse too.

Variety Clubs International to Take Over Will Rogers Memorial Hospital Jan. 1

Washington Bureau of THE FILM DAILY

Washington—The Will Rogers Memorial Hospital at Saranac Lake, N. Y., was assured permanency when Variety Clubs International's Board at its mid-year conference here Friday voted to assume its financing with the takeover tentatively fixed for Jan. 1.

Both Variety and representatives of distribution, presumably chosen from the sales chiefs who have been engaged in an emergency campaign to provide temporary funds, will take place on the Hospital's board.

For Phil M. Daly's report of Variety's momentous action, turn to page 3.

PCC Protests Crime And Sex Pix Scenes

West Coast Bureau of THE FILM DAILY

Hollywood—PCC at its trustee meetings here took action protesting production and distribution of motion pictures that portray crime and sex scenes, citing "Rope," "Canyon City," "Sorry, Wrong Number" and "Lulu Belle" as offenders.

A great many protests being made by women's organizations, as well as a definite commitment having been made by MPAA; therefore, (Continued on Page 3)

SRO Sets 3 Releases In First '49 Quarter

SRO will release three features in the first 1949 quarter, Milton S. Kussell, vice-president in charge of domestic and Canadian sales, revealed Friday at the conclusion of SRO's (Continued on Page 7)

Republic Schedule Set for Six Months

Republic's releases from Oct. 1 to April 1 are 80 per cent completed, with the balance to be finished within 60 days, James R. Grainger, executive vice-president in charge of sales and distribution, said Friday in announcing the company's schedule for the six months period.

The announcement, Grainger pointed out, represents exhibitor assurance of regular delivery of product, and (Continued on Page 6)

MPEA Confirms H.N.F.T. Pix Import Notification

West Coast Bureau of THE FILM DAILY

Hollywood—MPEA confirmed its notification by Hungarian National Film Trade to Harvey Pergam, head of Cavalcade Pictures early last week, it was learned in an exclusive (Continued on Page 3)

SMPE Sets Washington Convention for Oct. 25

SMPE will hold its 64th semi-annual convention at the Hotel Statler, Washington, Oct. 25-26, Loren L. Ryders, president, announced Friday. Full details of the meeting will be reported (Continued on Page 6)

Judge to Rule Today On McConnell Claim

Chicago—Judge Michael Igoe is expected to rule today on the complaint of the Jackson Park Theater in Chicago against the booking by Paramount of "Foreign Legion" into the Tivoli Theater. Attorney Thomas McConnell claimed the booking was a violation of the Jackson Park decree. Paramount Attorney Alfred Teton reported that the Tivoli's exclusive run bid was higher than that made by the Jackson Park on a non-exclusive basis.
**Coming and Going**

JOSEPH BERNHARD, president of Film Classics and Conjurer, leaves for the Coast Tuesday and will return on Dec. 26 with JAMES WINDY, Buffalo branch manager. Mr. Windy has had a leave to return to Buffalo and will be gone about 10 days.

MILTON SPERLING, of United States Pictures, has returned from Burbank and is at the Wald-Astoria.

CHARLES MAYER, NPEA managing director in Japan and Korea, is due today from Tokyo for conferences.

WILLIAM HOWARD, assistant general manager of RKO Theaters, is in Chicago on a tour of the company's theaters in that city, Chapman, Detroit and Grand Rapids.

SYD GROSS, Film Classics' assistant director of ad-publicity, is on a week's vacation.

**O'Donnell Speaks Tonight At Variety Citation Dinner**

Boston—Bob O'Donnell, chief banker of Variety Clubs International, will be the principal speaker tonight when the Variety Club of New England receives the Charity Citation Award. Lou Perini, Tent president, will accept the award on behalf of the Brave's baseball team, for outstanding contribution in spearheading the Jimmy Fund for cancer research.

Jim Brit, Joseph S. Cifre, John J. Dervin, Ralph Edwards, William H. Sullivan, Jr., and George Swartz will be honored for individual contributions.

Kronenberg Wins Major Warner Golf Trophy

Winner of the Major Warner Trophy at the Warner Club's annual golf tournament at the Vernon Hills Country Club in Tuckahoe last Friday was Carl Kronenberg, holder of the lowest gross score.

Other divisional winners in the tournament attended by 100, were Harry Rosenbaum, Tom Bills and Joe Goldstein, Leonard Palumbo, Bill Cannon, Phil Heineman and Jack Kingles, Nat Fellman and Hy Blaustein.

Roberts Resigns as SRO Eastern Publicity Director

Resignation of Joseph L. Roberts, eastern publicity relations director for Vanguard and SRO is announced, effective Sept. 30. Roberts joined Selznick in 1944, following five years as publicity director for the Center Theater. He will devote his time to various enterprises in the amusement field.

LEON J. BAMBERGER, RKO sales promotion manager, will hit Chicago for the TOA convention, Sept. 24-25, proceeding to the St. Louis MPTO meeting on Sept. 27, and the KTRA convention, Sept. 28-29.

HENRY GINSBERG, Paramount vice-president and studio chief, returned to the Coast.

**FINANCIAL**

(September 17)

**NEW YORK STOCK MARKET**

Not Am. Stock

High Low Close Chg.

Columbia Picts. 9 8 8 8 1¢
East Top 4 3 3 3 1¢
Loew's, Inc. 10 10 10 0
Paramount 10 10 10 0
RKO 10 10 10 0
Rep. Pict. 10 10 10 0
Universal Pict. 10 10 10 0
Warner Bros. 10 10 10 0

**NEW YORK CURB MARKET**

Monogram Picts. 17 17 17 0
RKO 17 17 17 0
Sonora Corp. 17 17 17 0
Technicolor 17 17 17 0

OVER THE COUNTER

Consolidated Bid Asked

Concess. 17 17 17 0
Pothe 4 4 4 0

Isley Succeeds Cole As Texas Allied Head

Dallas—Phil Isley was elected president of Allied Theaters of Texas at a special directors meeting held here Monday night on the premises of Col. H. A. Cole. No other officer changes were made. Directors also voted to move the annual meeting to early Spring because of the closeness of dates between National Allied's meeting and the Texas schedule. Col. Cole was named as board chairman until spring.

**COMING AND GOING**

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**TOA OFFICIALS, STAFF IN CHI. ON PRE-CONFAB BIZ**

Chicago—Top TOA officials and staff members begin conference here today to make final preparations for the organization's national convention at the Drake Hotel on Friday and Saturday of this week.

Gael Sullivan, TOA executive director, arrived over the week-end and will be joined today by Stanley Frenzom, his assistant, and Herbert Murdock, of the public relations staff. They will immediately huddle with Bob Balzarek, convention chairman, and Edward Zorn, vice-chairman.

Tomorrow's arrivals will include Ted R. Gamble, president; Robert W. Coyne, retiring executive director and convention consultant; Herman Levy, general counsel; Henry Ferber, comptroller; Charles P. Skouras, treasurer; Spyros P. Skouras and Thornton Sargent. Expected Wednesday are Fred Wehrenberg, board chairman; S. H. Fabian, executive committee chairman; Leonard H. Goldenson and Morris Loewenstein. Also Mrs. Sally Meiselman and Miss Sylvia Raskin of the New York staff.

**NEW YORK THEATERS**

**RAY COOPER, ANN SHERIDAN IN LEO MCCAREY'S "GOLD DAWG.**

A Rainbow Productions, Inc. Picture Released by RKO Radio Pictures

SPECTACULAR STAGE PRESENTATION

**BARBARA STANWYCK BURT LANCESTER IN "SORRY, WRONG NUMBER"**

A Paramount Release

**ROSALIND RUSSELL IN "THE VELVET TOUCH"**

A Frederick Brissson Production Released through RKO

**RIVOLI**

**LOBER JOINING WARNERS AS ASSISTANT TO HUMMEL**

Lou Lober, 20-year veteran of Loew's International, on Oct. 1 will join Warners' European staff as assistant to Joseph Hummel, Warner International vice-president in charge of Europe, Near East, North Africa and Middle East. Lober sails for Europe on Oct. 15, aboard the mv. Amsterdam. He will work out of Paris.

For the past three years, Lober has been associate regional director for Loew's for Europe, North Africa, Egypt and the Middle East. During the war he was Chief of the OWI Overseas Motion Picture Bureau, and prior to that was Loew's Near East manager in Cairo from 1939 to 1940.

London Warner Theater Booked Through February


**MITCHELL MAY, JR., CO., INC. INSURANCE**

SPECIALIZING IN REQUIREMENTS OF THE MOTION PICTURE INDUSTRY

**MAYFAIR**

75 Maiden Lane, New York 310 W. 6th St., Los Angeles

WELCOME!

REAL ARTISTSフランスHOLDERS in your foreign exchange investment NOV. 5-7, KEN HALL (2nd Week)

World Theatre Ltd.

A Real Sleeper for Robert Morley

Cont'd

NATHAN C. KUNSTSTEIN

273 7th Ave., New York City, N.Y. 5-5867
PCCTO in the interest of its members and the public they serve not only strongly protests this practice, but demands that MPAA take immediate steps to fulfill their committee's recommendation. PCCTO statement said it has repeatedly requested distributors to stop unfair trade practice of "commercial previews" which are now being shown in all major cities in eight Western States. Having received no relief from this abuse, PCCTO trustees have authorized an investigation to be immediately made on the legality of this practice.

MPEA Confirms H.N.F.T. Pix Import Notification

Interview with the new buying agent for the Hungarian Government. Peragmert refuted a report that selection of American product for Hungarian screen would be predicated on behind "Iron Curtain" political views. On the contrary, Peragmert pointed out that all films to be selected annually will be chosen strictly for production quality and entertainment values that can be best appreciated by the Hungarian film-goers. Peragmert cited many screenings arranged through home office executives of Samuel Goldwyn Productions, Walt Disney, United Artists, independent producers and other independents which were attended by heads of H.N.F.T. during their recent trip to London, Copenhagen and Stockholm. Well established in foreign import and export film markets, Peragmert is currently negotiating with other governments for similar handling of their respective needs.

$7,500,000 Loan Retires Carrier Mortgage, Debts

Syracuse, N. Y.—A $7,500,000 loan from the Metropolitan Life Insurance Co. will be used by Carrier Corp. to retire the purchase money mortgage of $3,050,000 on the plant purchased from WAA, and $3,500,000 of long term bank loans arranged in 1946, Cloud Wampler, president of the company, revealed. Refinancing of the loan will be added to working capital. Loan was negotiated on Carrier's 3 5/7% per cent promissory note dated Sept. 1, 1945.

Warner Dance Postponed

Cleveland—Warner Club's Fall dinner dance has been postponed to tomorrow in the Hickory Grill.

UTSC in Larger Quarters

Dallas—United Theaters Service Corp. has moved into larger quarters in the Film Exchange Bldg.

Regional Sales Meets Open U-I Sales Drive

(Washington—This week has seen sufficient pictures completed to enable it to set releasing plans for the next six months. Regional managers here and in Cin- cinnati, Chicago and San Francisco also will serve for the formation of the company's 1948-49 season sales policies.

Unity drive, according to Seully, is inspired by the necessity of unity in the industry. "The future successful course of operation in the motion picture industry lies in mutual cooperation and unity of effort among producers and exhibitors to help insure the continuance of the present high weekly attendance level at the nation's theaters," Seully declared. Drive will be dedicated to effecting greater unity between U-I and its exhibitor customers, as well as greater unity between the exhib. and his community.

Seully will preside at the regional sales meetings which will be attended by the company's district and branch managers and salesmen as well as the U-I home office sales cabinet including A. J. O'Keefe, assistant general sales manager; E. T. Gomersall, assistant to Seully; Fred Meiners, Eastern sales manager; F. J. J. McCarthy, Southern and Canadian sales manager; C. J. Feldman, Western sales manager; E. L. McEvoy, short subjects sales manager; James J. Jordan, contract-playdate manager; John Joseph, national advertising and publicity director, and Maurice A. Bergman, Eastern advertising and publicity director, will discuss advertising and promotion plans on forthcoming product.

Initial meeting will be held at the Warwick-Astoria Hotel Sept. 24-25. Cincinnati meeting will be held at the Terrace Plaza Hotel, Sept. 28-29. The third meeting will be held at the Bishop Hotel in Chicago, Sept. 29-30 and the fourth meeting in San Francisco Oct. 7-8.

Storks

Detroit—Paul Broder, Realart president, became a father for the second time with the arrival of Ricky Bruce.

WEDDING BELLS

Sharp-McCarley

Memphis—Mildred Sharp, 20th-Fox booker, and Bonnie O. McCar- ley, salesman at the exchange, will be married Oct. 9.

Reagan-Yarnell

Memphis—Mary Ann Reagan, the daughter of R. B. Reagan, RKO branch manager, was married recently to Albert Yarnell.

Kirchir-Peterson

Chicago—Mary Kirchir, Eagle Lion cashier, will marry Frank Pe- terson on Sept. 25.

Levine-Pinter

Sally Ruth Levine, daughter of Herman Levine, Warner executive in Philadelphia, was married yesterday to Ernest Pinter at the Park Central Hotel.
OUT OF THE GREAT SATURDAY
in CINECOLOR

Rescue by wild stallion from attack by mad bull!
EVENING POST ADVENTURE!

The untamed savagery of four-footed giants!
The hot scorn of woman's anger!
The red rage of violent men!

COLUMBIA PICTURES presents

THE UNTAMED BREED

Starring SONNY TUFTS • BARBARA BRITTON HAYES

with EDGAR BUCHANAN • WILLIAM BISHOP

Screenplay by Tom Reed
Based upon a SATURDAY EVENING POST
story by Eli Colter
Directed by CHARLES LAMONT
Produced by HARRY JOE BROWN
600 Applaud Variety Award to Marshall

(REVIEWS OF NEW FILMS)

Lopert (Documentary) 77 Mins. 75 Mins.

**Louisiana Story**  with Rossano Brazzi, Clara Calamai, "for special audiances this New York Production Should & Nino Boccetti.**

FAIR OFFERING FOR ITALIAN-SPEAKING AUDIENCES. AIMS AT BEING COMIC. BRAZZI NAME MIGHT FULL IN TRADE.

COMING closely on the re-release of "Na" following the regression of a great documen-
tary, the film is highly artistic and imagi-
native, purveying reality with parallels
between basic animal survival and the pur-
suit of natural riches buried far beneath the
muck, mire and dangerous waters of the
locale.

Field's story of the simple life of Ca-
juns, descendants of the ousted Acadians of
'Evangeline's' fame, with the exploratory
engineering of an oil company moving giant
equipment into quiet waters hitherto dis-
turbed only by the lashings of alligators on
the amphibious prowl for unwary animals,
... Too, it is also the story of a boy and his
wonderment at the intrusion of drilling
equipment and other paraphernalia that
might destroy the family's way of life.

"Louisiana Story" is well told by a man
who is master of the medium. The produc-
tion was financed by an oil company which
requested anonymity and got it.

CREDITS: Produced, directed by Robert Flah-
erty. Written by Robert and Frances Flaherty.
Music, Virgil Thomson; Photography, Richard
Bacon; Editor, Helen Van Dongen; Sound,
Benjamin Doniger, Leonard Stark; Bob Finz.

DIRECTION: Masterful. PHOTOGRAPHY: Ex-
cellent.

**Louisiana Story**

SMPE Sets Washington Convention for Oct. 25

WPRODUCTION At THE FILM DAILY

Hollywood—Divisional and branch meet-
ings Friday and Saturday con-
ducted by Andy W. Smith, Jr., gen-
eral sales manager; William C. Gehr-
ling, assistant general sales mana-
ger, and Martin Moskowitz, exec-
tive assistant to Smith, were held for
the 20th-Fox national sales confer-
ence.

Charles Schlaifer, advertising-publicity
manager, held meetings with his office
staff and field force on specific promotion plans
for features to be released at the end of
the year. Smith on Friday night
hosted delegates at a special dinner
at the Ambassador Hotel.

**SMPE Section Sets Meeting**

Atlantic Coast section of SMPE will
open its Fall-Winter season with a
meeting Wednesday in Studio 2A, NBC. Papers on "Recording of Television Programs on Motion Pic-
tures" will be presented by NBC, and "Flicker in Motion Pic-
tures," by Lorin D. Grignon of the 20th-Fox studio, will be presented.

**SICK LIST**

DAVE PALFREYMAN, MPAA exec, is recovering from an attack of bursitis.

Republic Schedule Set for Six Months

marks the first time Republic has been able to furnish releases so far. December: "Frontier Pony," November: the company will release one de luxe production each month. Octoberlw to November, two of the company's scheduled for October and one for December.

Charles K. Feldman, production, and Orson Welles' "Ma-
th," are the October specials, with "The Red Pony," a Lewis Milestone

Vaudville Resuming in Five Walter Reade Theaters

Walter Reade Theaters on Oct., will resume vaudeville presentation on a circuit-wide basis, Readenounced at the week-end. Five acts will be presented each week, with A. B. Row Agency again acting as

**STARR: NOVEMBER 20, 19....**
wiss Aim Global

Black at Music Fees

(Continued from Page 1)

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THEATER Association, has been established in...organizations that...as...by the SCA...to achieve an agreement. The Swiss Association for the cultural...Swiss cinema and theater associations in countries...theater associations to establish a pattern. The Swiss cinema Association is alerting the exhibitor associations in all countries and requesting data to be used as ammunition in its own fight.

American exhibitor organizations which have been fighting ASCAP in courts and otherwise are filling Swiss cinema questionnaires, sent by Dr. Theodore Kern, the SCA neral counsel. They are expect to be of material assistance.

The letter of SUISA for the 2c per gross levy comes in the wake of the action of the Swiss Federal Court in quashing the regulations of the exhibitor association's favor which had been handed down by the Swiss High Court. The latter attack fixed the maximum of 5c.

The Swiss Federal Court, however, held that the composers were entitled to earn a proportional share of the gross. As the composer organizations in Switzerland are not included, the ruling in respect to music performed even if performing rights in the film are acquired from distributors or producers against consideration and, in case of approval, to demand compensation. Under Swiss law, SUISA rates require the ratification of the Arbitration Committee for exploitation copyright, a government agency. This is similar to the practice in Canada. The arbitration the SCA now assembling will be used in retaking the SUISA demands before that body.

Dr. Kern, in his letter to U. S. exhibitors soliciting their assistance, writes that the SUISA mand is based on its claim that most countries' considerations lead to composer organizations are computed on a percentage of receipts, and on the further claim that the levy for the average number of songs in the record number of songs regarded by the society a criterion is more than 2c per song.

This is challenged by the SCA as misleading argument and "off the beaten track."

The international organization-

CHARTERED

DRIVE-IN THEATER OWNERS ASSOCIATION, C. Dartmouth, by Francis White, L. T. Thimier, and John I. Thimier.

PLAZA THEATERS, INC., Groveland, S. G., Screening, 56,000; C. Hayden Morgan, chairman.

CAROLINA THEATER CORP., Denver, Del., 30,000, $35,000.

Win Separate Hearing

Of Illegal Pact Issue

(Continued from Page 1)

of the case, as well as a number of with proposed findings, to Master Chancery Joseph F. Elward for further hearings. When completed, the Master will refer his findings to Judge Campbell.

Meanwhile, attorneys for Paramount, RKO, Loew's, Columbia, United Artists, and Warners will appear to move again before Judge Campbell for oral argument in opposition to the prosecution of the four theater operators for alleged copyright infringement.

Thomas McConnell, attorney in the Jackson Park Theater case, and other industry cases, represents Alger in the percentage suits defense.

NCA Doubts Recovery

Of Payments to ASCAP

(Continued from Page 1)

methods by which they could press for recovery.

The formal judgment of the case will be filed by attorneys this week and a decision from date of formal judgment is expected next week. In an event, Berger's attorneys plan no further steps on collection of ASCAP funds until their final adjudication of the whole case by either Supreme Court or default by ASCAP to make an appeal.

SRO Sets 3 Releases

In First '49 Quarter

(Continued from Page 1)

divisional sales meeting in the home office.

The schedule includes David O. Selznick's "Portraits of Jenny," "The Third Man," first to be produced in Europe under the agreement between Selznick and Sir Alexander Korda, and an untitled picture starring Shirley Temple. Production of the latter starts within the next two months. "Jennie" is being cut and may be released in a few key spots before January.

Sales policies on "The Paradise Case," "Mr. Blanding Builds His Dream House," "Duel in the Sun" and "Intermezzo," all coming releases, were set at the meeting.

In attendance, in addition to Kessel, the Milton A. Kramer, board chairman; Leon Cohan, treasurer; Sam Sigman, director of exchange operations; Robert M. Gillham, Eastern advertising-publicity director; J. E. Fontaine, Eastern division manager; Harry G. Krumm, Southern division manager; Edward R. Kronen, Western division manager; John T. Howard, Western division manager, and Joseph Marks, Canadian division manager.

Lopert to Expand Theater Holdings With New Funds

(Continued from Page 1)

ser, counsel and veepee of the company.

Additional funds will be brought into the company as soon as the deal is closed. Between E. L. Lopert, head of the company, and Robert Dowling, president of City Investing Co. Papers are on the way to Lopert, who is currently in Italy.

In exchange for an investment "exceeding six figures," City Investing becomes a 25% per cent stockholder in Lopert Films. CI will also make available to the Lopert company additional funds in return for 10-year debentures which will also be sold to the investing stockholders. Peyer pointed out that the new funds will provide capital for further expansion both in exhibition and theatrical operations.

Another part of the deal stipulates that Lopert Films becomes the next exhibitor of the S.C.A. Bijou, based on an extended lease, following the run of JAR's "Red Shoes," which opens Oct. 11.

The deal, however, does not include Lopert's Avenue Playhouse or the 5th St. Playhouse in New York, or in Cleveland or Detroit. CI will include the Playhouse and Little in Washington and the Midtown in Buffalo. Lopert has a minority interest in the latter, plus a management contract. Lopert company plans to take over the Dodge in Washington.

Robert Goelet, finance and real estate figure, also acquires a stock and debenture interest in the Lopert company.

FTC Orders Cessation

Of Ticket Combinations

Washington Bureau of THE FILM DAILY Washington—Federal Trade Commission this week-end halted 38 ticket manufacturers and six trade associations representing them to discourage the combination to fix prices and eliminate competition in the manufacture and sale of various theater "tickets," including theater tickets.

No estimate was possible here of what savings, if any, might result for exhibitors, although compliance with the FTC order should mean that the various competing sellers will be forced to have different prices for their ducats.

FTC found that the companies were conspiring upon "identical and uniform prices, discounts, surcharges and extra charges," and had adopted methods to cut up another to prevent any price-cutting among them. Standardization of size, style, color and weight and quality of paper was found, and FTC declared also it had found that various manufacturers met to discuss means of eliminating competition within the field.

Prohibited are any measures tending toward common action to fix prices or in any other way to eliminate competition.

American Ticket Corp., of Chicago, was dismissed from the complaint.

WEWS on ABC Tele Net

Television Station WEWS, Cleveland, owned and operated by Scripps-Howard Radio, Inc., will become a full TV affiliate to ABC on Monday.

NEW POSTS

LARRY GENDRON, student assistant, Lee's Pool, Piscataway, N.J.

GEORGE WRIGHT, Connecticut Theater Candy Co., Middletown, Conn.

SID HOLLAND, manager, Fairview, Cleveland.

WAYNE HARTMAN, industrial sales manager, American Advertising Service, Cleveland.

STANLEY Malecki, assistant manager, Adams, Detroit.

JOHN BACKLAR, chief of service, Adams, Detroit.

ARTHUR MacCOLL, manager, Downtown, Detroit.

DAVE MAGEE, Midwest Theaters relief manager, Detroit.
Watch for U-I's "UNITY Drive!"

BIG THINGS COOKING!
**Justice Dept. Still Open to a Consent Decree**

Decree of Divestiture Won Seen Important in Action vs. Meat Packers

*Washington Bureau of THE FILM DAILY*

Washington—Department of Justice, according to informed opinion here, would be open to a consent decree in the Paramount suit, if such a decree were to be offered, to a sufficient degree, the Government's right to apply for a decree without the consent of the states. Government attorneys maintain that the D of J position is, as it has been in the past, that anything less than a total ousting would be ac-

(Continued on Page 7)

**Better U-I Time for 10 New York Houses**

Ten independent houses in the metropolitan area have been assigned day and date bookings with the RKO circuit for the exhibition of Universal product, Nate J. Blumberg, president, announced yesterday.

Houses, which heretofore followed the RKO theaters, include members of the Randford, Shoveres and Central.

(Continued on Page 7)

**Meet Today on Variety Take-Over of Hospital**

Bob O'Donnell, international chief banker of Variety Clubs Int'l, and "Chick" Lewis will hold a prelimi-

(Continued on Page 6)

**Johnston Sells Pix to Soviet**

*In " Ezra Jones"* Pic

West Coast Bzr., THE FILM DAILY

Houston, Texas—Looking ahead in anticipation that the Federal admis-

(Continued on Page 6)

**Spitz, Goetz Pacts Run**

5 More Years; Differences Denied; U-I Not for Sale

Nate J. Blumberg, Universal-Int'l proxy, at a press conference at the home office yesterday branded all sales as wholly unfounded, and as "vicious and malicious," a variety of published and unpublished rumors at-

(Continued on Page 7)

**Rank's 133,500 Top "U" Share Holdings**

R. Arthur Rank continues to be Universal's largest stockholder, Nate J. Blumberg, president, said yesterday, with the maintenance of his interest, 133,500 shares of the company's common stock.

William Goetz, in charge of studio production, is the company's second largest stockholder with ownership of approximately 53,000 shares; while Leo Spitz, executive head of

(Continued on Page 7)
COMING AND GOING

VICTOR SAVILLE, who will direct M-G-M's "The Consulship," leaves Hollywood by plane Monday to begin the shooting of the picture in London. Others leaving with him are L. S. Queen Elizabeth bound for England. Mr. Saville will join the cast and go into production latter fall in New York City.

MERIMAN M. HOLTZ, president-elect of the National Association of Broadcasters, is in California, visiting Hollywood and San Francisco.

MR. and MRS. E. WAGNER are now on a trip through the mountains, enjoying the latest in Wagner rep. They are making the trip in their own plane and will fly back to St. Louis for the TESMA-TEDPA Convention.

JERRY FAIRWANCE flew from Hollywood last night to San Valve, Idaho, to attend NBC's second annual convention. Piloting his own ship, the producer was accompanied by ROBERT STON, director of NBC's Television Feature Department.

CALVIN LEEDER and SOL KRAVITZ, of Warner homes office, are in Atlanta.

GEORGE DOLENZ returned to Hollywood Sunday from a visit to Italy for the dual purpose of visiting his family and discussing a bid to produce a film in Italy.

GILBERT KURLAND, producer, is here from Hollywood attending an event in Dallol.

JOE YULE leaves Hollywood today for New York City to resume his role in the stage production of "Finian's Rainbow."

WILLIAM J. TRIMBLE, director of U-U. for the Love of Mary," trained to New York over the weekend to attend the film's opening at Loew's State.

FRANK ROGERS, of Florida State Theaters, has returned to Jacksonville from New York.

Spencer Elected Proxy of Art Directors Group

West Coast Bureau of THE FILM DAILY

Hollywood—Russel Spencer was elected president of the Society of Motion Picture Art Directors at the annual meeting. Other new officers are Daniel Cathecart, vice-president; Addison Hehr, secretary-treasurer; and Paul Harman, assistant-at-large.

New board of directors includes Albert North, Frank Arriaga, Carroll Clark, Emerich Nicholson, Edward Carrere, and Edward Illo.

RKO Closing Deal for 5 Pix Starving Grant

West Coast Bureau of THE FILM DAILY

Hollywood—RKO would make five pictures for RKO on a production-profit participation basis under a deal now in the final stages of negotiation. Representatives of Howard Hughes and the actor are said to have reached agreement, with the papers now en route to England for Grant's signature.

Rockne-Tivoli Suit Dismissed

Chicago—Rockne and Tivoli Theathers, Inc., have reached a settlement at the week-end on a motion by Aaron Stein, representing Saul Meltzer. Actions were settled out of court.

ARTHUR C. BRODBERG and JIMMY HOBBS of Manhattan, in Atlanta, are on a trip to Miami to confer with Jack Fiedler and new management. George Haupert, Columbia home office rep., is in Atlanta.

NORMAN W. ELSON, Trans-Lux vice-president leaves today for Washington, returning Thursday. EDWARD M. SCHNITZER, EA eastern and Canadian sales chief, and his assistant, ABE DICKSTEN, left for Gloversville, N.Y., yesterday for conferences with Schine circuit officials. KIRK DOUGLAS left New York yesterday for Hollywood.

ROBERT J. O'DONNELL arrives in New York today from Boston.

LLOYD NOLAN and LT. AUDIE MURPHY were in Boston yesterday for the local Variety Club's Great Hosts award luncheon honoring Martin J. Mullite and Sam Fonkine.

WILLIAM F. ROGERS, M-G-M vice-president and general sales manager, returned yesterday from New York.

RUSSELL STEWART, of M-G-M's publicity dept., left yesterday for Washington to attend the special Navy Department luncheon preview of "The Secret Land."

WALTER PIGGODON is in town for a brief vacation.

GERARD O'BRIEN is in from the Coast for a two-week vacation.

GEORGE SIDNEY will depart for the Coast Tuesday with his wife, LILIAN BURNS, actress and producer of "The Secret Land."

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FINANCIAL

NEW YORK STOCK MARKET

 сент 26 (1948)

High Low Close

Am. Scot 241/4 241/4 241/4
Bell & Howell 15 14 15
Columbia Pics 9 8 9
Edison 13 12 12
Gen. Proc. 13 12 12
Laurel 11 11 11
Universal 10 10 10
Warner Bros. 10 10 10

NEW YORK CITY MARKET

RKO 13 13 13
Spartan Corp. 13 13 13
Technicolor 12 12 12
Trans-Lux 1 4 4

OVER THE COUNTER

Consol 35 35 35
Pathe 35 35 35

Rabourn to Speak at Conference

Paul Rabourn, Paramount vice-president, will speak tomorrow at the National Industrial Conference Board's table meeting at the Waldorf Astoria. His subject is "The Outlook for Entertainment and Recreation."

WBEN on ABC Tele Net

Buffalo—Television station WBEN-TV here has become a full service station. One of the three metropolitan video outlets to affiliate with the newly formed ABC (Others are WTMJ, Milwaukee, and WEVD, Cleveland.

Redial Convention Opens: Rogers Announces Product

Initial session of Redial Pictures' first annual convention opened in the Hotel Warwick here yesterday with Bud Rogers, vice-president in charge of sales and distribution, presiding.

Rogers spoke enthusiastically about the company's product for the coming year. Topping the list were two Technicolor anniversary specials—"The Phantom of the Opera," and "Ali Baba and the Forty Thieves." Also announced were "Saboteur," "Cover the Water," "Crazy House," "My Little Chickadees," "Diamond Frontier," "State Police," "Armored Car," "Give Out Sisters," "Mr. Big," "North of the Klondike," and "Skull Patrol."

Among those here for the convention are Paul Broder, Jack Fiedler, Russ Mann, Norman Eisenstein, Joseph Harris, Bill Scholman, Carrol Hawken, David Harris, Manny Jacob, John Manzner, Ken B. Smith, R. C. Garfield, Louis Sussman, Louis L. Goldberg, Harold Cohen, H. V. Geer, Scott Lewis, Edward Cohn, Sidney Seidlin, Sophy Wax, Joe Levine, Joe Wolf, John Francinetti, Sam Munk, Harry Pusey, Soysey, Sandy Mills, Myron Willis, Samuel Rabinowitz, Philip, Joe Kerman, also Fulcher, Carl Scott, Don Swarts and Jack Ride.

Fix Notables on Dais

As Lodge Fetes Fabian

Entertainment industry leaders and civic officials will join in the Cinema Lodge, B'nai B'rith tribute to S. H. Fabian, president of Fabian Theaters, at the Hotel Astor tonight.


Rites for Jacob Hirsch

Funeral services were held yesterday at Park West Memorial Chapel for Jacob Hirsch, father of Leonard Hirsch, home office assistant to Bud Bergman, M-G-M Southern sales manager.

RKO RADIO PICTURES, INC.

MEMPHIS TRADE SHOWING

of Samuel Goldwyn's "A SONG IS BORN" at CRITTENDEN THEATRE, WEST MEMPHIS, ARK.

WED., SEPT. 29, AT 8:30 P. M.
Jane Wyman's illuminating performance will be talked about widely once "Johnny Belinda" gets under way. While she literally shines in a very difficult role, the attraction which she well nigh dominates has considerable merit on its own.

Out of Elmer Harris' play Irmiwid of Cube and Allen Vincent have worked out a sensible and intelligent script dealing with material explosive enough to make many producers gun-shy. In such firm hands as Jerry Wald's, who produced, and Jean Negulesco's, who directed, and a top-grade cast, the outcome is one of decided merit and dramatic power.

Adult in its appeal, "Johnny Belinda" in all likelihood will prove to be one of those infrequent films combining a popular attraction—particularly for women—with an appeal for those who only part with their money when Hollywood delivers for discriminating grown-ups.

Suspicious of Ayres, the townsfolk decide to clear their village's name by of- nesses and the film to be as the Book of I M s e H A d as the

WHEREVER
MOTION PICTURES ARE REVIEWED
YOU'LL BE READING A RAVE FOR
Johnny Belinda
WARNER BROS. NEXT

Jane Wyman • Lew Ayres "Johnny Belinda" with Charles Bickford
AGNES MOOREHEAD • STEPHEN MCNALLY • directed by JEAN NEGULESCO • produced by JERRY WALD
Screen Play by Irmiwid of Cube and Allen Vincent—From the Stage Play by Elmer Harris—Produced by Harry Wagstaff Grubb—Music by Max Steiner
BABE RUTH

BIGGEST GROSS OF THE ENTIRE YEAR AT B&K's STATE-LAKE, CHICAGO!

NEAR ALL-TIME RECORD IN BALTIMORE AT THE TOWN THEATRE! 4 Sock Weeks!

TOPS THE TOWN IN PHILADELPHIA AT WARNER'S HUGE MASTBAUM! 3 WEEKS!

ROY DEL RUTH'S
THE
BABE RUTH STORY
BUSINESS!

LONGEST-RUNNING HIT ON BROADWAY! 8th BIG WEEK AT THE ASTOR!

BOSTON'S BIGGEST HIT! SENSATIONAL AT RKO MEMORIAL FOR 3 BIG WEEKS!

SMASH 2nd WEEKS KANSAS CITY, OMAHA, HARTFORD, MINNEAPOLIS, DES MOINES!

AN ALLIED ARTISTS PRODUCTION starring

WILLIAM BENDIX · CLAIRE TREVOR · CHARLES BICKFORD

with SAM LEVENE · WILLIAM FRAWLEY · GERTRUDE NISEN · MATT BRIGGS · PRODUCED AND DIRECTED BY ROY DEL RUTH

ASSOCIATE PRODUCER JOE KAUFMAN · SCREENPLAY BY BOB CONSONNE AND GEORGE CALLANAN
Walbrook May Move Against Col., RKO

The Marshall Dinner In Retrospect

- • YOU CAME AWAY Saturday night from the Humanitarian Award presentation dinner of Variety Clubs International, honoring Gen. George C. Marshall, the Secretary of State, in the presidential room of Washington's Hotel Statler with the conviction that seldom, if indeed ever before, had an industry affair—for such it was—been graced with a more distinguished assembly. . . . More than 600 of the nation's showmen, civic dignitaries, men high in the service of these United States and foreign dignitaries—the Netherlands Foreign Minister, ambassadors, ministers and other diplomatic representatives—literally jammed the huge Presidential room to overflowing. . . . To even Washington's veterans of elite dinners Variety's was an EVENT. . . .

And for the superb arrangements, the attention to niceties of detail, and the expert smoothness with which the dinner and accompanying program ran their course the Washington Tent generally and Carter T. Barron of Low's and Nate Golden of the Department of Commerce specifically rate a full measure of credit and praise.

- • • THERE WAS MORE than a touch of drama in the occasion. . . . General Marshall to whom Bob O'Donnell, international chief Barker, presented Variety's 1947 Humanitarian Award—a silver plaque, a scroll and an $1,000 honorarium—came to the dinner after a full day of State Department conferences of the most serious nature with the Netherlands Foreign Minister. . . . The presentation, too, came on the very eve of the General's departure by air for the momentous Paris meeting of the United Nations General Assembly. . . . It was a gravely serious Secretary of State who told a hushed audience that, as he conducted the country's foreign relations, he was constantly impressed with "how much good heart and good will there is in the American people." "We are," he added thoughtfully, "often misunderstood in what we are trying to do because we are so open and so generous." To Variety itself, General Marshall said he was "very, very grateful and very much impressed with this award for the honor and distinction involved in it." . . . Commenting upon Variety's philanthropies, to which the component tents are committed, the General noted, "Your organization is distinguished for what you have done and in the manner you have done it." • • •

- • • ALBERT KENNEDY ROWSWELL, of Pittsburgh, chairman of the Humanitarian Award Committee, earlier in the evening had reported that Variety had expended $2,000,000 to aid 250,000 youngsters. . . . In formally advising the international chief Barker of the committee's choice of General Marshall for the award because "as an author of the Marshall Plan, he translated into generous and inspiring fulfillment the shining hope for liberty, honor and dignity of free men everywhere." Rowswell said that the membership of the award committee had now risen to 70 eminent American newspaper editors and radio notables . . .

For the press, B. M. McAlway, editor of the Washington Evening Star, and vice-president of the American Society of Newspapers Editors spoke, citing Variety as a "great organization of good will and good deeds."

- • • ROBERT H. JACKSON, associate justice of the Supreme Court, another speaker, told the assemblage that General Marshall was leaving for Paris "to make the United States the champion of the rule of law in the world" and that "one of the few things that will redeem this bloodiest century in all history in the eyes of the world is the effort of the United States to put despatriating peoples back on their feet." . . . Variety's award to the Secretary of State was termed a sign of "past and present support throughout this country for the things he is trying to do."

Wisconsin Checkers Must Be Licensed

(Continued from Page 1) query forwarded to the Attorney General by Harold Berkholz, exhibitor of West Bend, backed by the Independent Theater Owners of Wisconsin and Upper Michigan. A letter group has notified distributors of the opinion, and distributors have been requested to informing checking agencies with which they do business.

I TO members also have been notified and advised to inspect the credentials of all checkers.

Meet Today on Variety Take-Over of Hospital

(Continued from Page 1) some of the directors of the Will Rogers Memorial Hospital to discuss Variety's forthcoming take-over of the hospital as its first national philanthropic project.

Appointments of Variety's committee of eight, which will be charged with the completion of the take-over arrangements about Jan. 1, probably will not be made by O'Donnell for another week or 10 days. It is the present plan to have Variety's committee members take places on the hospital board, to which also will be named some members of the Montague group, Representatives of the latter successfully pleaded the hospital's case to Variety's board at a Washington meeting Friday.

PCCITO Trustees Agree to Sever ASCAP Negotiations

West Coast Bureau of THE FILM DAILY

Hollywood—A recommendation of Robert W. Graham, My PCCITO attorney, that organization sever all negotiations with ASCAP has been approved by the PCCITO board. Leroy Johnston, chairman of the group's ASCAP program, announced. PCCITO has instructed Graham to present further animus curia briefs in both New York and Minneapolis if ASCAP appeals decisions in those cities.

DEATHS

LEIGH ALTFILDISCH, 43, prominent South Dakota exhibitor, at Clark, S. D.

EUGENE JOSEFF, Hollywood manufacturer of costume jewelry for stores, and ERNEST H. HIX, 46, owner of "Strange As It Seems" cartoon feature, killed in the crash of Joseph's plane near Newhall, Calif.

HENRY MAJOR, 59, New York carica-
turist and artist, in Providence, Mass.

MARY ROBINSON GISH, mother of Lil- lian and Dorothy Gish, died Sunday at the Columbia-Presbyterian Medical Center after a long illness.

SICK LIST

WALTER "JAKE" JACOSSON, of Wagner Sales Service, Inc., Chicago, is recuperating in Chicago from an emergency appendectomy, performed in Sioux Lookout, Ontario, where Jake had gone for fishing and vacation.

MAURICE A. BERGMAN, U-I Eastern ad-
 publicity chief, is walking with a cane as a result of a torn ligament in the right leg. Mishap occurred on the tennis court of a winter resort.

J. PHILIP BAHN, son of FILM DAILY's editor, suffered a fracture of the right arm in Harvard varsity scrimmage Friday, and undergoes surgery tomorrow. Last year, in scrimmage, the Harvard senior broke a leg.

Walbrook May Move Against Col., RKO

Tenn Ticket Tax Would Replace Government Levy

(Continued from Page 1) is announced by Phil Hamburger, president of the League. Proposed measure is designed as a means for Texas cities to increase their revenues.

No Hollywood Comment on Purchase of Yates Stock

(Continued from Page 1) is reported that the group will not go through with its plan unless C. J. Tevlin, now a member of the committee operating the RKO studio, agrees to head the studio. Tevlin would make no comment.

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of J Still Open on Consent Decree

(Continued from Page 1)
unable as a termination of the amicable case—in court or via consent decree. It is emphasized, however, that when Attorney General Clark was asked that ques
tion last week, his reply was sim
eric. He said, "We have not been able for him to say to Government position has not been altered, observers note.
Top Justice officials are believed to feel the future of the anti
turst laws depends to a great extent on the motion picture suit, and that failure to secure divestiture could demonstrate helplessness on the part of the Government to prevent a drastic remedy in monopoly ac
tions.
A victory in the motion picture suit, if it is carried out, might assist D of J in the suit it has filed against the meat packers. Here the Government seeks to break four major packers into 14 separate com
panies. As in the motion picture case, such an order would sharply reduce the frequent attempt to compel trust action defendants to abandon monopolistic actions.

Blumberg Spikes U-I Rumors Reports 35% Business Hike Since July 1

(Continued from Page 11)
and that "they're doing an excellent job." He added, "We expect several people of planting the rumors.
2. That Goetz and Spitz were embroiled in serious personal differences. "There never has been any serious differences of opinion," commented Blumberg. "We know who planted this one. He had reasons of his own.
3. That the company is not for sale, either to "Mike the Fireman or Joe Kennedy. Nobody

Universal will have pictures play the Music Hall during the Fall season, Nate Blumberg said yester
day.
Duo are "You Gotta Stay Happy" and "Family Honeymoon."

has been around to purchase the company," said Blumberg. "The only way it could be done is in the market. The holdings of Rank, Spitz, Goetz and manage
ment aggregate 450,000 shares. The company is not for sale. A few such stories have been planted.

4. That the company is in financial straits. Blumberg said the company has several mil
lion of creditors available to it and has not taken advantage of them. "We have ample bank credits to see us through, and I am hopeful that we will not have to use them," he declared.
5. That Universal's bankers have made effective a ceiling on budgets. "The bankers simply could not do that under any cir
stances; they have no control. The management is pointed out.

Bennett is one of the few people, it says the picture will not receive any financial assistance from the company.

NCA Exec. Says Pix Legislation Needed

(Continued from Page 1)
picture but three or four "turkeys" or "dogs" in order to get it.

He said while the Supreme Court didn't give 100 per cent involvement in the Paramount decision, his group favored complete divestiture and legislation providing a free and open
market in the film industry.

Kane cited alleged motion picture picture:

"North Central Allied sold yesterday it would support the Lewis bill requiring composer to sell public per
formance rights in the event Federal Judge Nordbye's decision against ASCAP is reversed by the Higher Court.

Better U-I Playing Time For 10 New York Theaters

(Continued from Page 1)
tury circuits. New policy was inaugu
rated last Wednesday with the dual bill, "Mr. Peabody and the Mermaid" and "Foulin', Fusson and A-Fightin'." Move parallels similar ac
tion by other major companies in recent months as part of a con
tinuous plans to revise existing clearance arrangements, where
necessary.

Montgomery, Theo. Guild To Make Series of Films

(Continued from Page 1)
organizations will be made available.
Properties for the first two films will be announced soon, it was said. Another part of the deal calls for the production by the Guild of a play which Montgomery will star in or direct, which may later be made into a motion picture.

STORRS

West Coast Bureau of THE FILM DAILY
Hollywood—Second son, Jonathan Southworth, weighing seven pounds three ounces, was born to Mrs. Tex Ritter.

WESTERN DAILY
Hollywood—Lynn Bari, actress, presented her husband, Producer Sid Luft, with a seven-pound, four-ounce son, who was named John Sidney.

Detroit—Archie Gayer, former partner in the Monroe Theater, has a new son, Archie, Jr.
Keep Posting!

SHOWMANSHIP

Built SHOW BUSINESS!

SHOWMANSHIP can

Better SHOW BUSINESS!

"The motion picture good enough to sell itself has not yet been made"
M-G-M TO URGE ADDITIONAL TELE STATIONS

Initial $610,000 French Payment Due Shortly

Distros. to Apply for Shares in First of 16 Quarterly Disbursements

Distributors this month will receive their first dollar remittances from France since before the war as the Franco-American film accord, signed last week, goes into effect. Applications are being drawn by distributors for their shares of the first quarterly payment from funds frozen in France on account of earnings there of U. S. films prior to June 30, 1947, it is learned.

Initial installment became due with the signing of the agreement.

(Continued on Page 13)

Metro Will Expand Special Training

M-G-M hosted an industry press luncheon in the Hotel Astor yesterday in order to introduce six of its field men who comprise the initial group to undertake the company's intensive executive training course.

William F. Rodgers, vice-president and general sales manager, said that eventually every man in the sales force will participate in the program.

(Continued on Page 15)

AR Reports Scales Steady Between March and Aug.

Princeton, N. J.—Theater admission prices were virtually unchanged between March and August, according to a recent report by the American Research Association. The prices were essentially the same as those reported last March.

(Continued on Page 3)

Eckman to Mark 21 . . . Years With M-G-M

London (By Cable)—Sam Eckman, Jr., veteran U. S. film distribution executive and now M-G-M's top European executive, will celebrate his 21st anniversary with the company on Monday, April 21. Eckman joined the company in 1926.

(Continued on Page 13)

66 "Henry V" Technicolor Prints Distributed
For 825 Playdates Since April, 1946 Opening

Something of a record in print conservation is claimed by United Artists in connection with its distribution of J. Arthur Rank's "Henry V," Picture, which had its U. S. opening in April, 1946, has played 825 engagements, ranging from one-day stands to 46-week runs.

During this time only 66 Technicolor prints were used, and 44 of these are still on hand in good condition—the other 22 prints having been used as replacements. Record, it is pointed out, was made possible by constant inspection and replacement of worn parts in each print from other prints.

"Henry" thus far has grossed in excess of $3,000,000 in U. S. and Canada. Net profit, after all expenses, is in excess of $1,625,000, before division between the producer and United Artists.

Balaban, Skouras to Address TOA Banquet

Chicago—Barney Balaban, Paramount president, and Spyros Skouras, 20th-Fox president, will address the President's Dinner which climaxes the Theater Owners of America convention in the Drake Hotel here Saturday night, it was announced yesterday. George Jessel will toastmaster the affair.

Program for the conclave, released yesterday, reveals that preliminary arrangements (Continued on Page 14)

Re cartel Will Launch Rogers Drive Oct. 4

Inauguration of the Tudor Rogers Silver Jubilee Sales Drive was announced yesterday at the second day's session of the Re cartel convention in the Hotel Warwick here.

Drive will honor the company's vice-president and general sales manager.

(Continued on Page 13)

Name Five-Man Board For U. K. Finance Co.

London (By Cable)—Britain's interim Film Finance Company will have a five-man board and will be organized within a week or two, Jack Boucher announced yesterday in Parliament. J. H. Lawrie was named chairman and managing director, with the board also comprising Nicholas Davenport, S. J. Pears, C. H. Scott and R. J. Stopford. Company will have two and a half million shares.

ACT Complains to BOT on Foreign Cutting, Dubbing

London (By Cable)—Claiming a "loophole" in the Films Act permits British companies to film outside the Empire and do their dubbing and cutting abroad, the Association of Cinema Technicians will call for an amendment definition, ACT informed.

(Continued on Page 4)

B'way Lacks First Run Spots

Medium Budget Pix Forced to Nabe Houses

Cook Named in Percentage Suits Filed in Missouri

St. Joseph, Mo.—James R. Cook is named defendant in three percentage fraud suits filed yesterday in the District Court. Separate suits were brought by Paramount, 20th-Fox and Warners. Complaints are similar to those (Continued on Page 3)

Brief To FCC Presages Company's Petition For Five Key City Licenses

M-G-M is ready to submit to the Federal Communications Commission a recently completed brief in which the company will strongly urge the Commission to open ultra-high frequency bands in order to accommodate additional television stations.

Move is considered by observers to be the initial step in Metro's long-range video plans which are somewhat shrouded in mystery, by the unavailable stations in key cities. If the FCC opens the higher frequencies, it is understood that the company will immediately petition for five licenses.

(Continued on Page 15)

Sees Advantages in Production in France

Despite inflated production costs—which exist everywhere—film companies with blocked funds, to make pictures in France, according to Paul Graetz, veteran producer of French films, now visiting here.

To support his contention, Graetz (Continued on Page 14)

IATSE Challenging Newsreel's Pooling

West Coast Bureau of THE FILM DAILY

Despite growing production costs, which are higher in France than ever before, film companies do not have to go there to get opportunities to produce. Graetz, speaking here.

(Continued on Page 15)

Goldwyn and Hawks Talks Fail to Jell

Negotiations leading to sales supervision of Howard Hawks' "Red River" by Samuel Goldwyn Productions have been abandoned by the parties concerned because of technical legal difficulties, it was learned here yesterday.

Talks leading to sales supervision of Walter Wanger's "Joan of Arc" were similarly dropped several weeks ago.
COMING AND GOING

MANNING "TIM" CLAGETT, of the MPAA, has returned to Washington from Los Angeles. HUBERT ROUSSE, motion picture and music editor of the Houston Post, will arrive in New York for a day's sight-seeing visit on Monday.

JUNE LOCKHART, Eagle Lion Films star, will arrive in New York tomorrow to be guest of honor at the Army Air Force Reunion in Madison Square Garden Saturday night.

ROGER WILLIAMS, president of Westport International Films, sails tomorrow aboard the Queen Elizabeth for a two-month European trip.

New NBC Code Nixes More Giveaway Radio Programs

Sun Valley, Idaho—NBC will accept no additional give-away programs of the type questioned by FCC until there has been an opportunity to clarify the questions raised, Niles Trammel, NBC president, revealed yesterday in announcing the network's revised code of standards and practices for both radio and video programs. Document includes all provisions of the NAB code, plus a number of major rules for the operation of NBC stations and network affiliates.

Services for Dillon in St. Patrick's Tomorrow

Funeral services for John R. Dillon, 58, member of the thirty-Fifth-Fox board of directors, will be held tomorrow in St. Patrick's Cathedral at 10 a.m. Dillon died Monday after a long illness. He was a partner in the brokerage firm of Hayden, Stone & Co., and was elected to the 20th board in 1938. In addition to his widow, Dillon is survived by a daughter and son. In-entertainment will be given at St. Patrick's Church, 40th St. and 5th Ave.

Toronto Fears Repeat of Daily Power Interruptions

Toronto—Daily power cuts, started last year by the Hydro-Electric System, will probably become necessary again before the end of the year, it is announced. System promises to give reasonable warning and to provide theaters with a regular schedule of power blackouts. Meanwhile, dim-out regulations now in effect are being carefully observed by theaters.
Mexico Film Quotas Urged by Commission

Mexico City (By Cable)—Efforts to obtain Government approval for a law to establish quotas of imports of motion pictures are reported on the part of the National Commission for the Moving Picture Industry, headed by Antonio Castro Leal. Measure is proposed as a move to protect the Mexican production industry, now in the midst of a serious slump.

Important producer interests, however, fear that such a move may worsen the situation, as it would eliminate all possibility of any financial assistance, and might cause retaliation on the part of other countries. It is pointed out that Mexico exports about 50 features a year to the U. S. and that they bring in important revenue in their border city playdates.

AR Reports Scales Steady Between March and Aug.

(Continued from Page 1)
age adult general admission price is put at 50.5 cents, in August, com-
pared with 50.4 cents last March, with both figures including state, local and Federal admission taxes.

Conducted by AR's field staff in all sections of the country, survey em-
braced first run as well as neighbor-
hood houses and drive-ins. Western and Eastern States showed opposite trends, with the East showing a one and a third cent price hike, and the West reporting a decline of two and a half cents.

Larger cities showed a price in-
crease of three-fourths of a cent, but this is offset by a comparable drop in the average admission in small cities and towns.

Florida Theater Starts Weekly Quiz Air Show

Palm Beach, Fla.—The Paramount Theater has started a weekly quiz air show called "Who's Talking?" with a $25-jack pot which is increased $100 weekly. Merchandise prizes are also awarded lucky patrons. The program is broadcast over WIRK, West Palm Beach, every Tuesday at 7:30 p.m.

DEATHS

MARTIN H. ROGERS, manager of the McHenry Theater, Baltimore.

HUGUES JACQUES JEAN-MARIE BRUSSEL, 29, of Paramount's St. Louis exchange.

LEO WHITE, 68, film comedian, in Glen-
cald, Calif.

NOAH REYNOLDS, 65, former stage and screen actor, died Sunday in Philadelphia.

Italian Pix Market Second to British

By JOHN PERDICARI

FILM DAILY Staff Correspondent

Rome (By Air-Mail)—Italian film industry has perdere a 100% American market to a point where it is the second market of Europe, immediately behind Britain and boasting an annual gross of over 250,000,000,000 lire ($454,782,908). Theaters operating in the country number 6,580, of which 5,700 are industrial operations, and there is a total of 2,500,000 seats in the field.

An average picture, according to a recent survey, produces a profit of about 30,000,000 lire ($85,913), while a picture of outstanding value may return profits up to 100,000,000 lire ($174,867).

Cook Named in Percentage Suits Filed in Missouri

(Continued from Page 1) filed in various other Federal Courts throughout the country but are the first such suits filed in the Kansas City exchange territory.

Each complaint alleges a con-
spiracy by the defendant to defraud the respective distributor by sub-
mitting false reports on percentage pictures. Theater involved is the Mis-
soir in Maryville, Mo. Plaintiffs seek punitive damages in addition to the damages sustained by reason of the alleged fraud.

Attorneys for plaintiffs are Cooper, Need, Sutherland & Rogers, of Kan-

CRI Counsel to Report On Milwaukee Ruling

Counsel for Confidential Reports, Inc., will shortly report on the le-
gality of the recent ruling by Mil-

waukee District Attorney Grover L. Broadfoot, which specifiers must be licensed as private detectives.

A CRI spokesman yesterday stated: "We are studying the ruling to as-
certain whether or not CRI field rep-
resentatives are subject to it."

CHARTERED

AGFA CAMERAWORK, INC., Dover, Del.; capital, $250,000 par shares.

SKYVIEW THEATER, INC., Greensboro, N. C.; capital stock, $100,000; by Alan F. Wise, Albert F. Haden, and J. O. White.

CONSOLIDATED THEATERS, INC., Charlotte; authorized capital stock, $1,000,000; by J. F. Whitaker and E. W. Benfield.

PLAZA THEATER, INC., Greensboro, S. C.; by Raymond J. Morford, president.

J. G. S. FILM CORP., New York; capital, $200,000; to distribute films; by Grace M. Smith, Helen Tingel, and Jacob Rosenboom.

AYNARD FILMS, INC., New York; capital, $200,000; to produce films; by Alicia Alvarez, Paul L. Hornig, and Geoffrey Jaffe.
TENTH CENTURY-FOX Director John Stahl is just about ready to dub himself Colonel Stahl and go on a strict diet of corn-pone, hawt chicken's and Southern fried chicken. The reason for this is that Stahl is beginning to feel like a Professional Southerner, having just been assigned the directorial reins on "Waltz Into Darkness," George Jessel Production for the Westwood lot. . . . The William Irish story has a New Orleans period setting, which is exactly the background of "The Foxes Of Harrow," which Stahl made last year. . . . It looks like the director's cast will be headed by Cornel Wilde and Linda Darnell. . . . Stahl figures he'll be talking you—all like a native of New Orleans by the time he gets through mugging this melodrama.

Yarn will have Linda in the role of an adventuress who meets a bride-to-be on a boat bound for New Orleans where the stranger is going to marry a man she has never laid eyes on, . . . Linda cunningly murders the marriage-bound girl who had accepted a proposal via correspondence, and then impersonates the dead woman on her arrival at her destination. . . . Stahl has made a long string of outstanding boxoffice successes ranging back to his "Back Street," a classic of its type, and ranging up through his current 20th Century-Fox directorial achievement, "The Walls Of Jericho."

**   **

THE TREND of public and international events during the next few weeks will determine whether any changes will be made in Producer-Director Roy Del Ruth's production slate, . . . Joe Kaufman, associate producer for the company, has already made one trip to Washington for conferences with State Department officials on the advisability of moving up "The Washington Story" on their shooting schedule in the light of current events. . . . Yarn, a comedy-drama much of which transpires around the Russian embassy in Washington, is now slated to follow "Red Light" on Del Ruth's line-up of productions for Allied Artists release. . . . Meanwhile, Del Ruth's "The Babe Ruth Story" is continuing to hold-over for record grosses in key opening releases, and the Allied Artists high command is very happy about the whole thing. . . . In fact, opening reactions and indications resulted in AA ordering 200 more prints of the horsehide epic. This brings the total number of prints on "The Babe Ruth Story" to 500, which is getting up there near the record for an independent production. . . . Del Ruth has given them all something to shoot at.

**   **

MANHEIM EYES First Early Availability Dates

MANHEIM—Exhibitors here are standing by on any further early clearance deals pending the success or failure of the first two stands., Variety and Homewood, experiment with the 28-day run which starts this week with "Easter Parade."

Some moviegoers in the two neighborhodshods have protested the increase in prices from 40 to 60 cents, which accompanied the earlier playing dates. Doubts were cast whether the theatergoers really cared about seeing the picture a month earlier than usual for only 10 cents less than the high price. However, exhibitors are awaiting first concrete results of public acceptance of the earlier runs.

**   **

OHI0 IT0 Names Camar0 Com.

COLUMBUS, O.—Allied Caravan Committee of the ITO of Ohio, announced by P. J. Wood, secretary, Chairman of the new committee is Urban Anderson. Other members include Jack Armstrong, Jerry Anderson, L. Richardson, Frank Slavik, H. L. Russell and Lee T. Jones.

**   **

B'way First-Run Houses Diminishing

(Continued from Page 3) has been leaving possible showcases. Loew's State, which for some time occasionally played first-runs along with a stage show policy has " communalized" about the time top quality product. In addition, the Rialto screen has been turned over to the exclusive use of Film Classics, the Victoria is in the process of over haul leading to its debut as a top-flight house, and the Winter Garden, as of Oct. 1, will once again become a legitimate outlet under the Shubert aegis.

Producers of medium budget product, finding themselves frozen from Broadway runs, have already indicated their intention of starting right in with the larger circuit houses. Universal's "Feudin', Fussin', Fightin'" is currently making its first metropolitan appearance on the RKO Circuit as the second feature with "Mr. Peabody and the Mermaid," and other pictures are likely to be played off in the second quarter. Sole advantage of the system is the elimination of the high ad-publicity expenses that accompany a Broadway opening and it is felt by some observers that films will not be appreciated as advantageously when this factor is cancelled out against the revenue that would accrue in the first run engagement.

**   **

ACT Complains to B0T on Foreign Cutting, Dubbing

(Continued from Page 1) the Board of Trade yesterday. Question arose among producers, "OK Argentina," being made in Italy by Ludovicco Toipazit by a British formed company and with a British cast and technicians.

Allied Drops Board Meeting

WASHINGTON, Sept. 22, 1948—Washington—National Allied has called off its scheduled September meeting of the board of directors, Abram P. Myers, counsel and board chairman, announced. Executive committee will meet next month, probably here, and the full board meeting will be held in New Orleans at the end of November.

Election Returns via Video in 12 Areas

ABC will bring a comprehensive television coverage of the nation's Presidential election results to viewers in 12 metropolitan areas on the night of Tuesday, Nov. 2. Under the sponsorship of Kaiser-Frazer, returns and analysis will be telecast over both Eastern and mid-Western networks; the former comprising New York, Philadelphia, Chicago, Washington and Boston, and the latter including Chicago, St. Louis, Milwaukee and Detroit, Cleveland and Buffalo.
That Sizzling Summer Hit Wave Was Just A Warmer-Upper For...

Paramount's Autumn Harvest of Hits

So Turn On That Paramount Hit-Conditioning System All Through Your House...
TELL THEM TO WATCH FOR THE DRAMA THAT HAS HAD MORE PRE-RELEASE PRAISE* THAN ANY PICTURE SINCE "LOST WEEKEND"...

First week tops every hit but one in the 22-year history of the N.Y. Paramount!

"Life calls it: "One of the most gripping pictures of the year." Redbook says: "A Must!" Famous stars say: "Stanwyck's performance rates the 'Oscar'!"

Trade press, New York critics, columnists, radio celebrities and best-selling authors join the chorus with "Achievement!" "Outstanding!" "Smash!" "Great!" "Masterly!"

And Paramount is backing all this nationwide acclaim with one of its famous radio saturation campaigns.
In Your Lobby... SPOTLIGHT THIS CUT-OUT TO SELL A MUSICAL THAT SINGS OF YOUTH AND LOVE...

 Paramount poured all the young love and joy and rhythm in the world into it!

 VERONICA LAKE - MONA FREEMAN
 BILLY DE WOLFE - MARY HATCHER
 in
 "ISN'T IT ROMANTIC"

 ROLAND CULVER - PATRIC KNOWLES - RICHARD WEBB and PEARL BAILEY

 Produced by DANIEL DARE - Directed by NORMAN Z. McLEOD - Screenplay by Theodore Strauss, Josef Mischel and Richard L. Breen - Based on a story by Jeannette Covert Nolan

 OCTOBER
 Will Be Your "Romantic" Month

 Eight favorites romance to a hit-happy score by Livingston & Evans, the boys who wrote "Golden Earrings" and "To Each His Own." Definitely Hit-Parade-bound are these great songs: "Miss Julie," "Wondrin' When" and "Isn't It Romantic." Scope-production numbers like the big bike cavalcade make "its b.o. prospects exceptionally bright" Daily Variety enthusiastically says.
FEATURE THE SHOW THAT
SHOWMEN'S TRADE REVIEW CALLS "ONE OF
THE MOST TERRIFIC THRILLERS OF THE YEAR."

Never have the stars looked down on an adventure like this strange story of "The Man Who Can See Into Tomorrow"

EDWARD G.
ROBINSON
GAIL
RUSSELL
JOHN
LUND
in
"Night has a Thousand Eyes"

with VIRGINIA BRUCE
WILLIAM DEMAREST

Produced by
Directed by

ENDRE BOHEM JOHN FARROW

Screen Play by Barré Lyndon and Jonathan Latimer

Marked with the originality today's market demands — and so strikingly unusual that Hollywood Reporter reports it's "sock, saleable film, geared to profitable pay-off regardless of national boxoffice level"

Paramount-powered pre-selling includes an extensive national magazine advertising campaign and personal appearances by Dr. Joseph Rhine, famous psychic researcher at Duke University.
On Your Screen...

START THE TRAILER EARLY
FOR THE MOST PROVOCATIVE PICTURE
SINCE THE WAR—ABOUT THE WOMEN
WHO LOVE OUR G.I.'S OVERSEAS...

The volcanic novel Walter Winchell
urged all America to read.......

"SEALED VERDICT"

Starring
RAY MILLAND
with
FLORENCE MARLY
and
BRODERICK CRAWFORD • JOHN HOYT
JOHN RIDGELY • LUDWIG DONATH
Produced by ROBERT FELLows
Directed by LEWIS ALLEN
Screenplay by Jonathan Latimer

Give this sensational drama all you've
got in all-out showmanship, the kind
that made our industry famous. The
"fraternization" angle is headline-hot
—in this exploitation natural.

Lionel Shapiro’s Book-of-the-Month
best-seller, with not a thrill missing, is
climaxed by behind-the-scenes
revelations at the trial of “The Mass
Murderer of Leemach.” Sell it and shout.
In Your Office... POST THIS REPRO-ART AND START PLANNING YOUR CAMPAIGN FOR ANOTHER TOP-BRACKETT COMEDY FROM THE PRODUCER OF "THE EMPEROR WALTZ" AND "FOREIGN AFFAIR"...

He sees his "sister" in a nightie but he doesn't react at all like a brother should...

Lund plays crazy but he's no dope at worming his way into another guy's kiss...

Barry goes the fun-way as "social secretary" to a society "dim-wit" who plays with fire

A blue-streak of hilarity with 1948's blue-ribbon cast...

JOHN LUND • WANDA HENDRIX
BARRY FITZGERALD • MONTY WOOLLEY

Miss Tatlock's Millions

with

ILKA CHASE • ROBERT STACK
DOROTHY STICKNEY • ELIZABETH PATTERSON

Produced by CHARLES BRACKETT • RICHARD HAYDN
Screenplay by Charles Brackett and Richard L. Breen

Laugh-tested at a sneak preview, it registered 365 roars on the electronic graph-fader in 100 minutes' running time. That's why we're so confident in predicting that it's by far the funniest picture you'll play this year.

Look at the selling strength of that cast (and every player perfect in a perfectly hilarious role), including John Lund, that "Foreign Affair" favorite, and Wanda Hendrix, that talented little trick who "rode the pink horse."
On Your Bulletin Board...

Alert your staff to get ready to handle record crowds as Hope heads down the road to ruin with Russell.

The Paleface
Color by Technicolor

Bob Hope
Jane Russell

Bob’s got a new jane—THE JANE! And they go together like Christmas and New Year!

Imagine Bob Hope with Jane Russell in a Western—and you’ve got three of the biggest boxoffice elements any picture could have today. Everything happens for laughs in the hit that’s got everything: Technicolor, huge-scale production, Indian fights, covered wagons, breathless chases and saloon brawls. All this, plus the song America will be hit-parading to, “Buttons and Bows.”
"A CONNECTICUT YANKEE In King Arthur’s Court"
Color by Technicolor. Bing Crosby, Rhonda Fleming, Sir Cedric Hardwicke, William Bendix. An entirely new production of the immortal classic by Mark Twain.

"THE GREAT GATSBY"
Alan Ladd, Betty Field, Macdonald Carey, Howard DaSilva, Ruth Hussey. From the famous novel by F. Scott Fitzgerald.

"THE HEIRESS"
Olivia DeHavilland, Ralph Richardson, Montgomery Clift, Miriam Hopkins, Mona Freeman. From the Broadway stage success. A William Wyler Production.

"SORROWFUL JONES"
Bob Hope, Lucille Ball, Mary Jayne Saunders, William Demarest, Bruce Cabot.

"WHISPERING SMITH"

"THE ACCUSED"

"NOW AND FOREVER"

"MY OWN TRUE LOVE"
Phyllis Calvert, Melvyn Douglas, Wanda Hendrix.

"STRANGE TEMPTATION"
Ray Milland, Audrey Totter, Thomas Mitchell.

"A MASK FOR LUCRETIA" (Tentative Title)

"EL PASO"
In Cinecolor. John Payne, Gail Russell, Sterling Hayden.
**Initial French $3 Due This Month**

(Continued from Page 1) and actually in May, $3 is credited late this month. Payments, to be made for the next four years, amount to $61.25 a year.

This spring, the MPAA will hold a sixteenth quarterly in escrow until the matter of overage and underage, now the subject of foreign department talks, is settled.

**Realart Will Launch Rogers Drive Oct. 4**

(Continued from Page 1) manager and winners will share in substantial cash prizes. Branches have been divided into Eastern, Western and Southern divisions, with separate prizes scheduled for the winner and runner-up in each division. Drive commences Oct. 4 and will run until Feb. 16, 1949.


Into Astor. Oct. 19

"A Song Is Born," new Danny Kaye comedy, will have its world premiere at the Astor Theater on Oct. 19.

**Fans Seek Relaxation Thru Film Attendance**

Detroit—Average picture goer attends the theater for relaxation, according to a majority of the answers in the contest conducted by UT at its Woods and Fisher Theaters. Some 200 replies were received in the contest to express views on "What Motion Picture Entertainment Means to Us." The UT exploiter in charge of the contest, reported. Also emphasized were educational aspects of films, and the opportunity to travel while seated in a theater seat. Average envelope report he attended the theater about twice weekly.

**Jungle Patrol**

with Kristina Miller and Arthur Franz. (HOLLYWOOD PREVIEW)

20th-Fox-Frank Seltzer 72 Mins.

COKING DRAMA OF AERIAL WAR

FIRENLY FLYING JETS EXPERTLY

DIRECTED PACKS TERRIFIC EMOTIONAL

WALLS—This is the story of eight young American fliers, commanded by an "old man" of 22, assigned the task of protecting a jungle air strip. New Guinea and intervening Jap planes on route to attack Australia. Frank N. Seltzer has provided excellent, resourceful production values, while Joe Newman's sympathetic, knowing direction gained splendid performances from a cast of comparative newcomers.

Kristina Miller, a USO entertainer, who has come to stage a show for the fliers, and Arthur Franz, are the featured players. Gene Reynolds, former juvenile star; and Frank Jaczek, who was with 20th-Fox; Mickey Knox, Harry Lauter, Bill Murphy and Tom Tully are among the stars, and Frank Jaczek enacts the role of the commanding officer. G. Pat Collins plays a sergeant, veteran of three wars; who has a paternal instinct for all the boys.

The squadron has unusually good luck against the enemy, accounting for 54 Jap bombers and 22 Jap fighters, while not suffering a single loss. In fact, young Jaczek, a native of Minnesota, compares their losses to the death toll of a typical war movie. "Death Takes A Holiday."

The fliers are notified of a big Jap raid going on and it is a race against time for Ford directs the fight over the river, with Kristina and Franz, who is crippled, intent listeners. Lauber and Murphy are the first to be shot down. Ford turns command over to Franz and takes off to rejoin what's left of the squadron.

The helpless plight of his mates is too much for Franz, and he, too, takes off to the air. The entire squadron is wiped out, with the exception of Ford, whose controls and radio antennas are knocked out and who crashed-lands to get another ship.

Just as the Jap bombers come overhead, headquarters in the US has dispatched its mission—that they held out until a new strip was completed. As Ford and Kristina, who have fallen in love, see him, they can do nothing but watch the field.


CREDITS: Director, Frank N. Seltzer; Director, H. T. Lewis; Production Manager, Louis Reinach; Associate Producer, Hugh King; Based on play by William Beavers; Soundtrack, Fernando Swann; Adaptation, Robert White; Photography, Maurice Pascual; Sound Directed by Alfred DeLory; Editor, Bert Jacobs; Sound, William H. Lynch.

DIRECTOR: Very Good. PHOTOGRAPHY: Good.

**Squadron in Membership Drive**

Show Business Squadron of the Air Force Association has launched a nation-wide membership drive to enlist the support of the Army Air Force and the U.S. Air Force, now associated with show business and allied fields, has headquarters at 150 W. 42nd St.

**Pryor in Atomic Play**

Roger Pryor will handle television at Playhouse, Oscar & Balding following the resignation of Ralph B. Austrian.

**Road House**

with Ida Lupino, Cornel Wilde, Celeste Holm, Richard Widmark.

20th-Fox 95 Mins.

SUSTAINED DRAMATIC FARE, LUPINO, WILDE, WIDMARK PERFORM EXCELLENT ROLES, GOOD PRODUCTION, DIRECTION. LEAD NAMES WILL SPELL SALES EVERYWHERE. It's a skillful job of plot triangulation that is attempted and accomplished in this production. The basic emphasis has been worked over intelligently. It emerges a sustained dramatic entertainment wherein a collection of people, very wise to the way of the particular world they inhabit become a crew of compelling characters. Their lives and purposes are revealed in section after section of the film. Whatever gets over, the standout among the tunes is one called "One For My Baby," by Johnny Mercer and Har- old Arlen, a couple of tunesmithing names that have been enjoying a profitable run where it has been demonstrated previously that audiences find the addition of a foreign flavor to their film diet a welcome change.

Directed by Jean Delano, the film tells the story of the rescue and raising of a blind girl named Lina, a little white dog and a big black dog country by a kindly country pastor. He en- ables the child to grow up properly and enjoy a normal life.

Miss Morgan plays the girl to beautiful young womanhood who has learned to assist as much as she is able to the pastor's household and lavish much innocent affection upon him. Pierre Blanchar, the clergyman, displays an overt paternal love for the girl while his wife does not seem to quite understand his feelings. The girl acts with Miss Morgan and it is arranged that she be examined by medics in the event her blind- ness can be cured. It is hopeful and she encourages an operation which restores her sight.

With the world open to her now, the girl is torn between her love for Blanchar and the physical aspect of her emotion for his son. Sensing the direction his presence is caus- ing and the outbreaks of violent argument and breast beating that are occurring in the home of her protectors, the girl takes the easiest way out, commits suicide.

Mlle. Morgan, Blanchar and Lino Nore, heading the cast, render vivid, poignant performances that register for strong impact. It is superior in every sense and will very likely be a high spot of the international film year.


CREDITS: Producer, Gide, for Pathé Cinema; Director, Jean Delano; Soundtrack, Jean Delano, Jean Delano; Composer, René Arnal; Music, Georges Arnaud; Pho- tography, Joseph de Leboeuf; Art, Michel Jallot; Sets, Georges Politi. Editor, James B. Clark; Sound, Albert Brunozzi.

DIRECTOR: Fine. PHOTOGRAPHY: Very Good.

**Symphonie Pastoral**

with Michele Morgan, Pierre Blanchar. Films, to be released on September 21, CAN JOIN THE GREAT FRENCH FILMS OF PREVIOUS YEARS: HAS DISTIN- GUISHED PERFORMANCE OF Mlle. MORGAN, PIERRE BLANCHAR. AT FOREIGN HOUSES INDICATED. TOP JOB ALL ROUND.

One of the most ambitious new French productions, "Symphonie Pastoral" has the stature of greatness that has distinguished films from abroad in the past few years. It can join the illustrious company of the dozen or so pre-war offerings, still remembered, often brought back.

Here Andre Gide's story is brought to superb screen life via profoundly moving performances that are individual achievements. They are of an order that makes for greatness, too, in creative characterizations, moving the spectator at every turn of the wondrously tragic events.

Breaking the ice of the new season in foreign film fare, "Symphonie Pastoral" shows once again whereby such films attract an audience of sufficient numbers to warrant playing. On the basis already estabished, "Symphonie Pastoral" will enjoy a profitable run where it has been demonstrated previously that audiences find the addition of a foreign flavor to their film diet a welcome change.

Directed by Jean Delano, the Gide tale deals with the rescue and raising of a blind girl named Lina, a little white dog and a big black dog country by a kindly country pastor. He en- ables the child to grow up properly and enjoy a normal life.

Miss Morgan plays the girl to beautiful young womanhood who has learned to assist as much as she is able to the pastor's household and lavish much innocent affection upon him. Pierre Blanchar, the clergyman, displays an overt paternal love for the girl while his wife does not seem to quite understand his feelings. The girl acts with Miss Morgan and it is arranged that she be examined by medics in the event her blind- ness can be cured. It is hopeful and she encourages an operation which restores her sight.

With the world open to her now, the girl is torn between her love for Blanchar and the physical aspect of her emotion for his son. Sensing the direction his presence is caus- ing and the outbreaks of violent argument and breast beating that are occurring in the home of her protectors, the girl takes the easiest way out, commits suicide.

Mlle. Morgan, Blanchar and Lino Nore, heading the cast, render vivid, poignant performances that register for strong impact. It is superior in every sense and will very likely be a high spot of the international film year.


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DIRECTOR: Fine. PHOTOGRAPHY: Very Good.
Impro to Produce Series Of CBS Television Films

CBS has closed a contract with Impro, Inc., of Hollywood, for the production of a series of half-hour films designed or use by CBS affiliated video stations. Deal calls for delivery of 12 films of "The Cases of Eddie Drake" by Jan. 8, with others to follow.

Original techniques designed to avoid long shots, eliminate edge glare and prevent images from bleeding off receiver tubes have been devised. Harlan Thompson is producer of the series, with Herbert L. Strock as co-producer, and Paul H. Tarr as series consultant. Scripts are written by Don Haggerty, Patricia Morison and Theodore Von Eltz, with Jason James writing the scripts.

New Posts

DON MAXWELL, Skirball manager, Bryan, O.
ROBERT SCHEFTER, manager, Thompson Square Theater, Boston.
MALTA A. ROGERS, Eagle Lin Olson, salesman, Indianapolis.
GUY HANCOCK, United Artists salesman, Indianapolis.
JAMES SHERIDAN, personnel supervisor, Bill & Sullivan, Chicago.
ROBERT LANGE, personnel assistant, Bill & Sullivan, Chicago.
DAVID GOLDSMITH, production manager, Bill & Sullivan, Chicago.
BILL HUMPHREY, general manager, Santa Fe Theater Corp., Santa Fe, N. M. 
T. J. DAVIEY, student booker, RKO, Denver. 
JEFFERSON M.J. GOLDMAN, M-G-M, salesman, Denver.
JOHN ROBERTS, assistant booker, M-G-M, Denver.
LARRY GUTHRIE, acting assistant manager, State Lake Theater, Chicago.

Theater Deals

MARYLAND, Baltimore, O., to Michael Fox from C. William Richs.
ZIA SPRINGER, N. M., to John Woods from Circle Amusements, Inc.
Mission and Drive-In, Hacht, N. M., to William P. Buehler from National Amusements.
Manilla, Manilla, Ia., to M. H. Horagor from L. R. Howorth.
Answorth, Airthorub, Neb., to Vernon Lindholm from Roy Syfert.
Shado, Summer, Ill., to Ralph Clark from Milton Alkins.
Lincoln, Lincoln, Mich., to James Elia from Mrs. J. Reen Kettlin.
Kingston, Daytona Beach, Fla., to Donna F. Burns from Paul Besse.
Aven, Downtown, Ia., to Robert Seved from Frank Petruck.
Belmont, Belmont, Ia., to W. A. Mack from Doyle Allen.
Anita, Anita, Ia., to Carl Benson from Thomas Brooks.
Milltown, Milltown, Wis., to Mr. and Mrs. W. A. Mitchell from Al. F. Paulson.
Grand, Grand, Wisc., to Joseph Murray.
Ralph, South Rapids, Minn., to Russell C. Ofsticht.
Clark, Cottleia, S. D., to Jack Flummner and Harold Miller.
Valley, Golden Valley, N. D., to Raymond H. Nash from H. C. Miller.
State, Claremore, Ok., to Elmer Erickson from E. J. Allen.
Ritz, Lake City, S. Car., to Everett Entertain. from L. J. Probst.
Colony, Detroit, Mich., to George Campbell.
Fairview Gardens, Detroit, Mich., to Shad D. Robkin.
Sicilia, Onota, N. Y., to Clifford L. Richey.
Winfield, Winfield, O., to Mr. and Mrs. Doyle Allen from K. D. Hill.
Chupin, Winfield, Ia., to Sam Chernoff and Jack Ruben from Ed. Axtlerdale.
Kofeld, Kofield, N. Y., to Milton Fromms from Vernal M. Elliott.
Jean, Seaboard, N. Car., to Pete Lassiter from Lassiter Amusements.
Florence, Florence, N. Y., to Harry Nestor from Nestor Amusements.
Lincoln, Lufkin, Tex., to James H. Butler from Joe Stephano.

Rice's "Twist" Request Under Rabbinical Study

New York Board of Rabbis is studying the request made by Elmer Rice to drop action against JAR's "Oliver Twist." As chairman of the National Council for Freedom of Ex- pression, ACLU's anti-censorship affiliate, Rice wrote to the rabbinical body deploring "a rather alarming tendency on the part of minority groups to demand the suppression of anything that might conceivably be detrimental to their own interests."

Rice also noted, "I am well aware that the action taken by you and your organization is motivated by a understandable desire to check the growth of anti-Semitism in this country. With this objective, the Union is wholly in sympathy."

Rossof, Yussen Head Brandt Pub

Arthur Rossof and Henry Yussen will supervise the advertising-publicity department set up by Brandt Pub. The company's advertising and publicity functions will be coordinated in the new set-up.

MP Bookers Club Will Aid Will Rogers Drive

Full support of the Will Rogers Memorial Fund Drive has been pledged by the membership of the Motion Picture Bookers Club. Part of the funds of the organization's ninth annual dinner and dance on Sunday, Oct. 17, will go to the WMDFD.

"Red Shoes" First at National


Major in New Offices

Cleveland—Major Films, 16 mm, will move to 327 Euclid Ave. on Oct. 15. New headquarters at 1800 E. 30th St.

Sees Advantages in Production in France

Continued from Page 11

The French Government, Graetz said, would welcome fifty-five Franco-American deals. Not only would the French film industry be helped back on its feet, but the country's foreign exchange position would be immeasurably improved, he said.

Only those who have had experience in French production and who are familiar with its many problems, psychological economic and otherwise, should be entrusted with making films in France. Otherwise, he said, the savings which are possible would be lost through inexpertise.

Some French producers blame the slump-Blystone press for the low state of production, Graetz reported. Such an attitude, he said, does not consider the sad state of world affairs and defeatist attitude of many recent French films, and the sharply reduced market on the Continent. "If the country has not been put on the spot with reduced reve- nues from England and elsewhere, the French would be able to ex- pect any appreciable revenue from such countries as Poland, Yugoslavia, Greece, Switzerland, Bulgaria, Hungary, Romania, Czechoslovakia, Albania and Austria. Before the war, a good French film could earn the equivalent of $100,000 in these countries. Such is no longer the case. Graetz opined, with rampant nationalization of the film in- dustry behind the Iron Curtain."}

O'Brien Re-elected to TUC

London (By Air Mail)—T. O'Brien, general secretary of NATRE, was re-elected to the general council of TUC in a five-coro- neted contest.

STOIRS

Chicago—Alex Pukalo, United Artists salesman, reports the arrival of a new son, Andrew, to the family. Mrs. Pukalo, a native of Chicago, is the daughter of Mr. and Mrs. William M. Pukalo.

St. Louis—Patrick F. Byrne, RKO salesman, reports the birth of Patrick F., Jr.
Metro Will Expand Special Training

(Continued from Page 1)

tion who indicated ability to progress would be brought to New York for the specialized training which includes confab with execu-
tives and complete indoctrination with company policies and programs.

“We are not attempting to go through a transi-
tion period in this industry,” Rodgers declared. “This is the ideal time for this type of training.” To a cohort pointed out that in addition to the obvious benefits accruing to the company and the individual men concerned, the industry’s public re-
tions would be improved by the information these men would carry back to the field.

Company personnel currently here for the training include Michael J. Hurford (Chicago), Philip Barivas (New Haven), Russell Gaus (Los Angeles), Louis Marks (Cleveland), Ansley B. Pughett (Atlanta) and Louis J. Weber (Dallas).

Theater Release Planned
For Some PFC Productions

West Coast Bureau of THE FILM DAILY

Hollywood—Theatrical release of suitable Protestant Film Commission films will be arranged, Paul F. Dreeben, president of the company, announced.

Next PFC pictures will be a feature dealing with the workings of Democracy from the standpoint of the individual, with production by Edward Nassour, tentatively sched-
uled to start Nov. 15. Another pro-
duction unit is in Japan filming a feature, “Three Branches,” of a subject tied in with foreign missions and other church activities.

PFC’s financing program is now being worked out with the assistance of a number of persons and organiza-
tions prominent in the motion picture industry, Heard stated.

Kicking About Taxes?
Jap Rate Is 150%!

Tokyo (By Cable)—Maybe it is the difference between the victor and the vanquished—anyhow, the Japa-
inese moviemaker has to fork over in addition to the price of admission, a government tax of 150 per cent. Which may account for the fact the average Jap sees only about seven pic per year.

Ten years ago there was no federal tax, and the box office price was 50 sen (less than a cent). Today, the box office calls for 50 times as much money—25 yen, of which 15 is the tax. Overall receipts are only about 20 times as high, however—which means only about 40 per cent the former attendance.

WHO’S WHO IN HOLLYWOOD

SOL LESSER. Motion picture producer. Born in Spokane, Wash., Feb. 17, 1890. Lived in San Francisco from infancy until 1921, when he moved to Los Angeles, where he still resides. Established the Golden Gate Film Exchange and the All Star Distribution after a Federal prison sen-
tence of 17. In 1916 he became interested in theater opera-
tion, and in association with others organized West Coast Theater Inc. During the next 10 years Lesser divided his time between active management of the theater chain and production of Jackie Coogan and other films. Some of his better known productions are “Oliver Twist,” “Boy,” “Trouble,” “Daddy” and “Circus Days.” In 1926, Lesser sold West Coast Theaters to the Fox Company, and traveled to Europe for a year. Upon his return he organized the Principal Theaters Co., and shortly thereafter returned to motion picture produc-
ction, in which he has been actively engaged ever since. Among them was the Academy Award winner “Our Time” starring Ernie Lubitsch’s “That Uncertain Feeling,” “The Tuttles of Tahiti,” “Three Is a Family,” and “Stage Door Can-
’t Happen” so far as President Truman and Governor Dewey are traveling on the current campaign swings without any help from the Press-Pix. The timing of their press-pix following. What shooting is being done is by the staff men in the industry, seeing that the two candidates appear.

Originally, it had been expected that a single crew would travel with the campaign and that his footage would be made available to all five reeves. This was acceptable to the President, but it was pointed out that the union was concerned, even though they were not happy about it. They were told, they say, that both candi-
dates had requested that only a single crew go along because of difficulty of accommodating more men.

RCA Has Projector
For TV Color Film

Washington Bureau of THE FILM DAILY

Washington—RCA has just about completed work on a new projector designed to project color on television. Various of any color film in 16 mm. with sound, R. D. Kell of the RCA laboratory at Camden, N.J., has been working on this problem. The difficulty had been previously that the projector used for TV had been geared to run at 30 frames per second, while most film is geared to 24 frames per second.

Kell told the Commission also of the rapid progress in eliminating noises accompanying the televising of 16 mm. color film, and that RCA now has in the laboratory a new direct pick-up camera in which a single camera tube is used. In this camera there will be no registration problem and as a result the operation of the camera will be simplified.’ Three tubes are used in the present camera.

RCA is also engaged in reducing the width of the band required for color video was also reported, with indications that it may be possible to set up a three-

CEA Branches Meet Today

London (By Cable)—Countrywide meetings of CEA branches are sched-
uled today to consider appeals against the rejection of quota applica-
tions.

Metro Will Urge
More TV Stations

(Continued from Page 1)

the maximum number permitted any single corporation. If possible, Loew’s would like to have stations in New York, Boston, Detroit, Chicago and Los Angeles.

Company’s present position is pri-
marily one of opposing decisions made by key executives some time ago that large scale investment in the new medium would be premature and the subsequent adoption of a “wait and see” policy. Potential of television is no longer in doubt, however, and with the pattern of the motion picture industry’s role in video becoming clearer each day, M-G-M is now readying a belated entrance into the field.

Reciprocal Radio-Theater
Plugs in Company Plan

A one-minute trailer on the “Truth or Consequences” radio show will be offer-
ing stage shows to hyp television on a reciprocal plug arrangement under which local radio stations would trade mentions of theaters for screen time in behalf of the radio attraction. Film, including excerpts from the radio show, will be made as part of a new promotion technique developed by Compton Advertising, Inc.

Its principal use will be to plug the radio show via television stations, Film is being produced by Marshall Grant Pictures in Holly-
wood, with Joseph Field, Compton’s assistant publicity director, as writer and production supervisor. Another Compton show, “Welcome Stranger,” already has been filmed in Chicago, with distribution slated for next month.

Last Feyder Pic Set

“Back Streets of Paris,” last film produced by the late Jacques Feyder, will open Oct. 1 at the Avenue Theater. Pic, to be released here by Films International, is in the same genre as the producer’s “Carmen in Flanders,” “Portrait of a Woman,” and “Francoise Rosay stars.

Pony Names Dole to Col. Post

Sydney (By Air Mail)—Nick Pery, Columbia’s Australian chief, named Tom Dole as director of advertising-
publicity, succeeding Joe Joel.

Chicago Subsequent
Mull Vaudeville Hypo

Chicago—A number of subsequent run houses in the territory are con-
sidering placing special emphasis on theater attendance, it is learned. Straitford Theater, on the Southside, is using five acts of vaudeville Friday through Sunday, and James Booth says he plans vaudeville at Booth-Linblin’s Palace Theater in Cicero. Other naves are expected to follow.
Sound Problems Licked in Alaska's Arctic
By Western Electric's "300" System

"Harpoon," a Danches Bros. Production made in Alaska and at sea off the Aleutians, presented the toughest sort of on-the-spot recording job.

The producers flew a compact Western Electric "300" System to Alaska, mounted it on the deck of a small whaler for sea-going sequences, in the back of a light truck for on-shore scenes. The sturdy equipment took in stride rough seas, rigorous climate, rugged transportation facilities.

From Anchorage to Nome to Cape Prince of Wales and the Bering Sea—it delivered high quality sound tracks.

Unqualified success on assignments like this makes the "300" Series an honored companion to Western Electric's "200" Series Newsreel System and the famous DeLuxe "400" System.

Write today for full information.

Electrical Research Products Division
of Western Electric Company
INcorporated

233 BROADWAY, NEW YORK 7, N. Y.
Hollywood office—6601 Romaine St.
RAIBOURN ASKS UHF, DUAL TV OWNERSHIP

TOA Seeks ASCAP Formula at Executive Session

$50 Exhibitors Gather to Mull Trust Suits, Video, 16 mm., Markets Expansion

By WILLIAM SNYDER
FILM DAILY Staff Writer

Chicago—Preliminary discussions leading to a new approach to the ASCAP problem in the light of recent court decisions will get under way here this afternoon when the TOA executive board meets in the Drake Hotel to prepare for tomorrow's opening session of the organization's annual convention.

TOA leaders, concerned by the confusion that has arisen from the decisions of Judge Vincent Krim, in New York, and Judge Gunnar H. (Continued on Page 8)

RKO British Returns Set New High Record

London (By Cable)—RKO U. K. business in the past 12 months easily beat the record figures established two years ago, Bob Wolff, chairman and managing director for the company in England, said at a meeting of RKO's British sales personnel. Wolff reviewed company activities (Continued on Page 4)

Baseball Fever Affects Cleveland Theater Going

Cleveland exhibitors will be happy when the American League pennant is over, Bob Snyder, Realart franchise holder in that city, said at (Continued on Page 7)

Kreisler in London
To See Pix Leaders

London (By Cable)—Bernard B. Kreisler, former American sales exec., who has reached here on his post-war survey of the European film market for Harvard Graduate School of Business Administration, will confer with T. Edward Weiss, Arnold Korda, Sidney Box, Maurice Ostrer, Sidney Bernstein, and Herbert Wilcox. Kreisler will stay for three weeks or so before returning to New York. He has been abroad for a year for the 16-country study.

Confectioners Lean on Theaters
Net 9.2% of Chain Outlet Candy Sales

20th-Fox Asks Summary Judgment vs. Walbrook

Washington Bureau of THE FILM DAILY

Washington—Twentieth Century-Fox asked the Federal District Court here for a summary judgment dismissing the move by the Walbrook (Continued on Page 7)

MURPHY'S LAW IN REALART BACKLOG

Termed Biggest in Industry—Company Unlikely to Enter Production, Says Budd Rogers

Distribution kinks have been ironed out, activities have been co-ordinated, and a "closer feeling of relationship" has been achieved since the formation of Realart Pictures a year ago, Budd Rogers, exec. and sales chief, told the industry press yesterday at the company's third session of its annual convention at the Hotel Warmwell.

In the rush of getting off to a quick start last year, mistakes were bound to be made, Rogers noted. But with 12 months of observation, Realart, with its 22 franchise holders, has forged a smoothly functioning machine, he declared.

Rogers Presented Camera Evidence of this teamwork was shown shortly before Rogers gave his press interview when Sherman S. Krellberg, franchise holder for New York, Albany and Buffalo, arose during luncheon to present a 10 mm. Victor camera, as a token of esteem (Continued on Page 8)

Michael Talking Deal With Eagle Lion

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Hollywood—N. Peter Rathvon, who recently stepped down as president of RKO Corp., has engaged in "strictly preliminary" discussions with President Arthur Krinn of Eagle Lion with a view to producing (Continued on Page 6)

Company Toppers Lunch With Eastman's Curtis


General Curtis, who discussed (Continued on Page 4)

Small Effect in Any Devaluation of Franc

Dollar exchange from the frozen earnings of U. S. pictures in France would not be affected by any further devaluation of the franc, it was pointed out yesterday, in the wake of reports of speculation in Paris concerning devaluation of the French currency. On the other hand, dis- (Continued on Page 7)

House Committee Checking On Confidential Reports

Omaha—Willis J. Ballinger, counsel for the House Small Business Committee, has been instructed to secure additional information on Confidential Reports, it is reported in the wake of the Committee's (Continued on Page 7)

MPAA Theater Lists
On Biennial Basis

MPAA will make its census of U. S. film theaters on a biennial basis, Robert W. Chambers, director of the Association's Research Dept., announced yesterday. Department made public its first official survey early this year, with the next census to be published two years from then.

There had been some talk of making annual surveys, but Princeton it is learned, but the last decision is to make them every second year.

The Daily Newspaper Of Motion Pictures Now Thirty Years Old

RAIBOURN ASKS UHF, DUAL TV OWNERSHIP

TOA Seeks ASCAP Formula at Executive Session
COMING AND GOING

H. M. RICHEY, M-G-M exhibitor relations head, left yesterday for Chicago to attend the M-G-M convention.

MAXWELL ARNOWN, Columbia studio executive, is in New York.

WALTER PICKENGE, who arrived from Bel-Air, Calif., is at the Waldorf-Astoria.

CHARLES DUNKIN of the Warner Bros. staff, is in Dallas, popcorn distributors, will attend the TESMA meeting in St. Louis next week.

JOHN S. BROOKES, transferred to Chicago headquarters of The Jam Handy Organization. J. W. SERVES, district supervision of National Theatre Supply, and ARTHUR MEYER, manager of the company's projection equipment department, will attend the TESMA Trade Show in St. Louis next week.

Sales today ahead the Queen Elizabeth will be CHARLES MORRIS, J. H. SEIDELMAN, president of Universal-International Films, and MRS. SEIDELMAN, and VICTOR SAVILLE.

WALTER E. GREEN, president of National Theatre Supply, was in St. Louis today.

SOLO KAPLAN, musical director of "Alice in Wonderland," has gone to London supervisor final recording of his score for the Paris-made American production.

GEORGE SIDNEY will leave for the Coast tomorrow accompanied by his wife, actress LILLIAN BILLAN.

DAVE PALFreyman, JACk BEYRON and EDGAR W. HEFTY, of MPAA, toured Chicago today for the TOA meet, with FRANCIS HAB-MAIR, of the Chicago office, there from the New York MPAA offices.

Nelson Joins Mission Pak
As Executive Vice-Presy

West Coast Bureau of THE FILM DAILY

Hollywood—Donald M. Nelson, former SIMPP president, has been named executive vice-president of Mission Pak, John Landis, president, announced. Nelson will visit principal eastern cities in a move to expand the shipments of fruits and nuts in the national markets.

Wartime head of WPB, Nelson also served as chairman of CIB, and was executive vice-president of Roebuck & Co. executive committee. He will supervise all sales activities for Mission Pak, headquartered here.

St. Louis Dinner to Mark 20 Years of RCA Service

Camden, N. J.—A dinner at the New Jefferson Hotel, St. Louis, on Monday will mark the celebration by RCA Service Co. of 20 years of theater service. E. C. Cahill, RCA executive vice-president, and other speakers will be W. L. Jones, vice-president and general manager; Martin Kreuzer, manager of RCA theater and film recording activities, and Jack O'Brien, manager of the RCA theater equipment group.

RUDY BERGER, M-G-M Southern sales manager, is in Oklahoma City from his headquarters in Washington.

SID BOEHA, M-G-M writer, is in town.

WILLIAM D. KELLY, M-G-M home office executive, returned from New York yesterday.

RUSSELL HOLMAN, Paramount Eastern production chief, returned from New York by plane. Sunday for conferences at the company's Hollywood studio. He will be away a week or two.

BOB BOHE will leave Hollywood for New York by plane today, en route to attend the first national reunion of personnel who served in the Army Air Forces during World War II, at Madison Square Garden Saturday night.

JOSEPH H. SEIDELMAN, head of U-I's foreign department, is in Chicago to make the Queen Elizabeth for a five- or six-week tour of Europe.

JACK BUCHANAN, British actor and theater director, arrived here Tuesday, aboard the Queen Elizabeth.

WILLIAM SNYDER, FILM DAILY staff writer, is in Chicago to cover the TOA convention.

Michigan Allied Plan to Spur Membership, Contact

Detroit—Reorganization plan recently adopted by Allied Theaters of Michigan, with the purpose of electing a board of directors elected from each of the state's 17 Congressional districts plus three members at large, is significant not only in its legislative significance but also in the new emphasis on local organization and its direct effect on the independent exhibitor, Charles W. Snyder, executive director, said in explaining the new plan.

"Members of the board of directors and the alternate from the district will also act as membership representatives, contacting non-members. These men will also provide ways to acquaint the public with the contributions that the exhibitor makes through the availability of his theater for drives, etc. He should stress the potential strength of the screen, explaining that the audience is directed toward a particular object could be most effective," Snyder declared.

Samney Due East

West Coast Bureau of THE FILM DAILY

Hollywood—Upon completing direction of "Make Believe Ballroom" for Columbia, Joseph Samaney goes to New York to confer with Leo Raskin on plans for a Broadway production of his play, "The Story of Lily Evans," which will be presented early in the season.

YOUR FILM DAILY DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY MANNING'S DELIVERY SERVICE A SPECIALIZED MESSAGER AND DELIVERY SERVICE HO-7155

Steve Edwards to Handle Special "Macbeth" Billy

Steve Edwards, Republic's a publicity and exploitation chief, has been made special rep. in charge of press engagements of "Macbeth." The production's "Macbeth," was announced yesterday by Jam. K. Groener, exec. of sales and distribution.

Edwards last week left yesterday for the campaign at the Esquire Theater, Boston, with Mich. Over to the exec. assistants, takes over Edwards' absence.

Harriscburg Nets $66,331
In 6 Months Ticket Taxes

Harriscburg, Pa.—Receipts from the city amusement tax law total $66,331.27 in the first six months of the operation. A. P. Poist, director and accountants, reported. The revenue is about $20,000 short of the income anticipated when the law was approved.

NEW YORK THEATER

RADIO CITY MUSIC HALL
Rockefeller Center

GARY COOPER, ANN SHERIDAN
in LEO MCCAREY's
"GOOD SAM"
A Rainbow Productions, Inc. Picture Released by RKO Radio Pictures

SPECTACULAR STAGE PRESENTATION

Barbara Stanwyck
Burt Lancaster
in "SORRY, WRONG NUMBER"
A Paramount Release

ROSSALIND RUSSELL
in "THE VELVET TOUCH"
A FREDERICK BRISON PRODUCTION
Released through RKO

RIVOLI
B'way & 49th St.

TYRONE POWER, ANNE BAXTER
in "THE LUCK OF THE IRISH"
A 20th Century-Fox Picture
ON VARIETY STAGE
Ed Sullivan & Harvest Moon Ball Winners
Joe Howard - Al Reinhart, Illinois Jacobs
On Ice Stage—"SYMPHONETTE ON ICE"

MAYFAIR
7th Ave. & 40th St.

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"HAPPY DAYS! A NEW SEASON TOAST TO YOU IN SPARKLING METRO-COLA!"

The company that pepped up this industry all Spring and Summer long has plenty of good stuff to cheer you up for months ahead!

Irving Berlin's "EASTER PARADE" (Technicolor)
"A DATE WITH JUDY" (Technicolor)
"HOMECOMING"
Frank Capra's "STATE OF THE UNION" (Technicolor)
"ON AN ISLAND WITH YOU" (Technicolor)
"LUXURY LINER" (Technicolor)
"A SOUTHERN YANKEE"
"JULIA MISBEHAVES" (Technicolor)
"THE THREE MUSKETEERS"
"HILLS OF HOME" (Technicolor)
"FORCE OF EVIL"
"COMMAND DECISION"
"ACT OF VIOLENCE"

John Ford's "3 GODFATHERS" (Technicolor)

"SUN IN THE MORNING" (Technicolor)
"LITTLE WOMEN" (Technicolor)
"NO MINOR VICES"
"EDWARD MY SON" (Technicolor)
"WORDS AND MUSIC"
"THE BRIBE"
"BARKLEYS OF BROADWAY" (Technicolor)
"THE KISSING BANDIT" (Technicolor)
Montreal—Television in Canada may receive the go-ahead signal within the next two weeks, informed spokesmen point out. Governors of the Canadian Broadcasting Corp. are to convene here in the near future for the purpose of considering several applications for video stations. Following CBC recommendations, nothing would remain in the way of TV here, except the formality of a sanction from the Department of Transport.

Interest in television has been raised because of the telecasts from stations in Buffalo. A number of Canadian homes in Toronto are receiving programs from that source. In light of this interest, Canadian radio manufacturers, who head the group of video station applicants, are making extensive plans for the coming of TV, to the point that one manufacturer, Canadian Administration, has already demonstrated a combination radio-record player which will have a matched TV receiver when video is okayed on this side of the border.

Variety Reps. to Inspect Rogers Memorial Hospital

(Continued from Page 1) plant of the Will Rogers Memorial Hospital as a preliminary step toward Variety's take-over about Jan. 1.

It is possible that they will be accompanied by a medical expert who at the same time will discuss the institution's requirements with the hospital staff.

The report, which will be submitted to International Chief Barker Bob O'Donnell and Variety's other officers and national canvassers, and will serve as a guide for the subsequent steps.

It is expected that a new non-profit corporation will be established to meet the legal requirements for the take-over.

O'Donnell and Lewis conferred Tuesday with Abe Montague and Charles Reagan of the distributors' emergency committee formed in behalf of the hospital.

Proposes Preemieres Pay Hospital Costs

St. Louis—A proposal that receipts from six or more preemieres in New York first-runs be used to defray expenses of the Will Rogers Memorial Hospital, is advanced by Thomas James of the Comet Theater. James proposes that each distributor, donate one feature a year, with the preemieres to be backed by the New York industry as annual charity events. He suggested that such a development might result in the establishment of a Variety Tent in New York, which could make the hospital its charity project.

Steve Brody, Pathfinder

- • • IN THESE DAYS when the more timid are in retreat and there is not infrequent recourse to the crying towel, it is good to read that Monogram and Allied Artists will release 61 features during the coming season. . . . Potently, to increase your program to a new high and raise your distribution sights at a time when the business portsents are variously interpreted both by those who should know and those who obviously do not require guts and confidence, sagacity and that special brand of optimism peculiar to the born showman. . . . Steve Brody has long qualified as the one to be sure. . . . And Steve has his own reasons for planning 51 for Monogram, 10 for Allied Artists, . . . It is of interest, too, that virtually all will be made in the United States. . . . That means jobs in Hollywood. . . . And when you make jobs there, you boost morale not a little. . . . It is hardly necessary to add that without morale, you don't get the sort of product that pays off for the exhibitor as well as the distributor. . . . So a dol of the old chapes to Brody, et al. . . . And may their tribe, like the Monogram- AA program, increase!

- • • THAT ESPIRIT DE CORPS which the Reelart gang has been manifesting around the Warwick Hotel this week is really something to cheer. . . . There's a gang going places, aware of the fact, and determined to move along still farther. . . . And under the very able leadership of Joseph Harris, Paul Broder, Budd Rogers and others in the top echelon, Reelart's lads will. . . . Just as their gold in California's hills, that's gold in the right reissues today. . . . No secret about that. . . . For 'em, there's a brand new audience awaiting. . . . An audience that has grown up since the first time 'round.

- • • • EDDIE CANTOR receives the UJA's 1948 citation for humanitarianism during a special CBS broadcast Sunday, with Samuel Goldwyn making the presentation. . . . Eastman Kodak is honoring its long-service employees with a three-day program at Rochester this week. . . . Westlinghouse is upping tele and radio set prices early next month. . . . Paramount's product again being played by the Skouras circuit. . . . Allied Artists hosts New York fan mag, editors, staffers today, party honoring Lloyd Nolan and Lt. Audie Murphy . . . Daily Film Renter of London paid a glowing columnar farewell to Dave Golding, FILM DAILY alumnus who has just completed a tour of service in Britain for Transatlantic. . . . That "Wheels A Rolling" pageant at the Chicago Railroad Fair is being filmed for posterity by six camera crews from Dudley Pictures.

- • • • IS ERIC FOMMER shortly to step down as film chief in the American zone of Germany? . . . How many licensed female projectionists are there in the United States? . . . That question stems from the fact that Teresa Ross, 18, moved the booth of her Dad's Russellton, Pa. house. . . . "Jerry" (L. Philip) Bahn, son of FILM DAILY's editor, whom Coach Art Valpey had rated Harvard's top defense end this season, saw his Crimson football career terminate yesterday when Boston surgeons operated on his fractured right arm to place a splicing plate. . . . Fracture was sustained in scrimmage last week-end. . . . "Jerry" has the sad and dubious distinction of having broken both a leg and arm for Harvard, . . . Leg mishap was last year. . . . Didja know that the SIMPP first began to work on that Detroit suit two years back? . . . Starting point actually seems to have been a Hollywood conversation between Donald Nelson, then SIMPP proxy, and Roy Rubin, long-time secretary of Local 199, IATSE, Detroit, and brother of Edna Rubin, then Nelson's secretary. . . . Nelson asked a series of questions, apparently casual, but evidently far from it.

Along the Name of the Game with PHIL M. DALY

Company Toppers Lunch With Eastman's Curtis

(Continued from Page 1) Eastman's non-infam. acetate film said it would be made available of a 1/t positive of four features in early 1949. Full industry use was said likely to require from two to three years. In addition to the non-infam. benefit, new Eastman film is said offer greater durability.

Eastman is planning the erection of a new acetate plant in Tennessee which it was disclosed.

RKO Sets New Record for U. K. Returns Last Year

(Continued from Page 1) since the advent of the ad valorum tax in August, 1947, and reveals the lineup of product to be release in the new season.

A Luscious Morsel!

Follow up of that steak special emphasizing the "Red River" opening at the Lafayette and Country Cohen, UA's foreign publicity director, memoling a note to Howard LeSueur, advertising and publicity director, "Whatever is going to happen to Hollywood if the press is going to call up steel character actor?

Mommow Howard right back, "I don't know but I'm putting in my order right now for Lizabeth Scott."
“Community Good" (No. 1, Series 13) Columbia 9 Mins. Okay "Love Is So Terrible," “Little White Lies," "You Can't Be True," etc. are among the half dozen or so that make up the content of this new reel which doubtless will stimulate happy audience response.


“Gandy Goose and the Chipper Chimpunk" 20th-Fox 7 Mins. Kid Stuff Gandy Goose and his pal, the Cat, are making like a picnic but soon a voracious chipmunk starts after their food and via one turn of events and another all the vittles finally wind up underground. It is rather primitively handled.

“Pluto's Purchase" RKO-Disney 7 Mins. Good Pluto, sent to the butcher for alami, thinks it's for him but learns, after a trying session with Butch, the bulldog, that it was intended as a birthday present by Mickey for-you guessed it—Butch. It shapes up effectively.

“The Witch's Cat" 20th-Fox 7 Mins. Fair The mice world is celebrating Halloween when a witch and her cat come into the scene for some dirty business. They try to join in the festivities but are discovered. A chase ensues. Many rodents are captured some, however, escape and signal Mighty Mouse. He comes and snuffs it.

EBF Sets Video Division To Produce TV Subjects Wilmette, Ill.—Establishment of a television division to produce and market special films for video is announced by C. Scott Fletcher, president of Encyclopedia Britan- nica Films. Frank Collier, at present director of EBF home films department, has been named to head the video division.

“Magpie Madness" Columbia 7 Mins. Fair Heckle and Jeckle have a session with a stupid dog. They swipe his bone and lead him a merry, screwball chase all for the hell of it. Actually, they are all pally wally but it was a dull day and they had to do something to liven things up. They did.

“Billie Gets Her Man" Columbia 17 Mins. Good A good deal of diverting confusion is generated by Billie Burke as this sketch develops. The furor arises from misunderstandings. Such comedy as can be developed from pregnancy's Fifth Avenue. It is comprised are quite nonexistent, points to Miss Burke's talents. She handles it with her usual skill. It's pleasant fare.

“A Sleepless Night" 20th-Fox 7 Mins. Average The Talking Magpies en route South are stranded when their transportation disintegrates. They invade the domicile of a hibernating bear, and in short order give him another version of their well known "works." Their shenanigans backfire at the conclusion.

“Spiritual Sing-A-Long 4-D" Sack Ent. 10 Mins. Okay Here are “Good News," “Climbing Up The Mountain," “Where Shall I Be When The First Trumpet Sounds." They are sung well and the urge to join in is contagious.

“Love's Labor Won" 20th-Fox 7 Mins. Fair Mighty Mouse applies himself to one of those treatments wherein the villain pursues her and she is re- cued by the unadorned hero. The animated action takes place on a train, mostly, and generates the sort of wild spectacle that grips juvenile imagination, no doubt.

“Glambour Street" RKO 16 Mins. Good This is America inspects New York's Fifth Avenue. It is aggressive yet smart and historical with many sights caught by the camera and much pertinent information coming off the soundtrack.

“Fuller Brush" Promotion Extended To Subsequent Subjects Columbia will offer its promotional tieup with the Fuller Co., used so successfully in first-run engagements, to subsequent run exhibitors in order to make available this kind of ex- ploration to theater owners who do not usually receive that type of cooperation.

“Magpie Madness" RKO 16 Mins. Good Edgar Kennedy and family decide to do some of what the title indicates. In due course of time and event they thoroughly lose things up—all for good course effect. En- deavoring to save money via their fantastic enterprise, they come out taking a beating.

“Spiritual Sing-A-Long 3-C" Sack Ent. 10 Mins. Okay “Swing Low, Sweet Chariot," “Give Me That Old Time Religion," “I Ain't Gonna Study War No More" are the numbers sung by the Heavenly Choir this time. Colored au- diences given to this type of spiritual singing should be delighted.

“Flicker Flashbacks" RKO 9 Mins. Okay One from Brush, vintage 1916, and another featuring Harry Houdini, of somebody's 1921 lineup, make up this issue of the series. Let- ter is chapter 27 of a serial. They're okay for laughs.

“Football Finesse" 10 Mins. Good A neat, compact handling of the sport with views of youngsters from Philadelphia's William Penn School going through the motions and then good shots of the bigger names in piskin doing the same. Seasonal at the moment, the briefie closes with Bill Swiacki's famous touchdown.

“Desert Light" 20th-Fox 8 Mins. Fair Reno and Las Vegas are depicted herein mostly by showing Technicolor footage of neon signs which advertise how one can best and most easily be parted from his or her money, and mate. Thorgerensen narrates.

“Diving Champions" Columbia 91/2 Mins. Fine Shot at the Mac-Fadden Deauville Pool in Miami Beach, this one is serious, spectacular and funny as Pete Desjardins, a youngster and a female springboard performer do their stuff with relief by a collection of clowns. It has the right balance, does not take itself too seriously.

“Mysteries" ABC Completing Tower To Give Detroit Tele Hollywood—George Bertholom has been signed by Paul Short as production co-ordinator and associate producer of three films to be made for Allied Artists in the next 18 months. Bertholom served as asso- ciate producer to William Sistrom at RKO and was production manager at Paramount for 10 years.


“Bermuda" Columbia 8 Mins. Good Interesting enough Technicolor footage on Hamilton, the sports and customs of the 99-year leased is- lands with Ed Thorgerensen expertly narrating from his pen on the soundtrack.

“Heavenly Daze" Columbia 161/2 Mins. Good The Stooges make like Mr. Jordan, Shannon Horse in the movie. This is missing from the doings and in order to get into the good graces of UPSTAIRS he must reform his earthly pals who are trying to pro- mote a note that writes under whirled cream. There's a business with a colored butter and such ultimately concluding on a familiar note. It does the trick for the trio.

“Athletic Varieties" RKO 8 Mins. Good Polo bignames and bigtime, water sports for youngsters and greyhounds and racing are included here. Reel has the usual fine Sportscope handling quality.

“Riddle of Rhodesia" 20th-Fox 8 Mins. Good Technicolor footage edited in this travelogue shows diamond mines at Kimberley, picturesque ruins at Zim- babwe, the baobab tree, and at length comes to the spectacular Victo- ria Falls. Interesting material all the way.

“Mysterious Ceylon" (Technicolor) WB 10 Mins. Very Good Occupations, customs and divers- ions of the Ceylonese are caught by an expert eye in this Warner Tech- nicolor short. Aside from its cele- brated tea, Ceylon is noted for its fine lacquer, silver work and precious stones.

Short Signs Bertholom As Production Manager
Apache, Portal Davis, Tex., to L. E. Wolcott from J. T. Chiles.
Avon, Medora, Ill., to Altus, Ill., from Sam Lowe.
Axwell, Drive-In, Lubbock, Tex., to P. L. Smith from C. B. Ballinger.
Beechwood, Tex., to Charles L. Doxsey from R. E. Furlong.
Sinbad, Cedar Rapids, O., to Sara E Miller from W. A. Olows.
Sheeldon, Sheldon, Ill., to George Kokes from John Marchese.
Idaho, Summer, Ill., to Ralph Clash.
Rex, Chambers, Ill., to Max M. Pla from Mrs. Theodore Anthony.
Rio, Shenandoah, Pa., to Max M. Korr from Henry Block and Henry Sork.
Crafton, Crafton, O., to Albert Wold and Harold Weaver from Frank Gildin.
Rapid, Rapid, Minn., to Russell W. Fauser from Leo Ros.
Falcher, Fairmount, Ind., to Ralph Marceau from Jack Allen.
Kingston, North Edgewood, Fla., to Donna P. Burns from Paul Van Buskirk.
Strous, Crafton, W. Va., to Mike Manns circuit from J. L. Bush.
Rex, Mattawa, B. C., to Leon Robble from Mr. and Mrs. C. M. Howey.

**Jewish Educational Films Planned by Various IMPS**

Ben Gradus, head of International Movie Producers’ Service, has announced the production of what is presented as the first attempt at educational films for Jewish parochial schools.

The production, already completed, is a Hebrew community sing.

Tied in with his series on Hebrew education, his company’s offer of one monthly monthly reel plus the use of a projector for a year at a cost of $50 a month. At the end of the year, the user not only owns the reel but the projection machine as well.

Gradus told THE FILM DAILY that his educational set-up is virtually non-profit and is offered as a service to Jewish communities.

**Industry Amateur Painters Contribute to Exhibition**

A number of amateur artists in the industry will contribute paintings to an exhibition and auction to be held for the benefit of the Urban League. Exhibition will be in the galleries of Associated American Artists, 22 West 43rd St., Oct. 15.

Industry contributors of their own paintings include: Lew Ayres, Diana Barrymore, Edgar Bergen, Irving Berlin, Anita Colby, Gary Cooper, Linda Darnell, Buddy de Sylva, Jinx Falkenberg, Alex Gaar, Nina Griscom, Henry Garfield, Janet Gaynor, Paul Hollier, Heddie Hopper, Arthur Hornblow, Jr., Lena Horne, Constance Bennett, Anita Louise, David Niven, Margaret O’Brien, Lanny Ross, Budd Schulberg, Toots Shor, Marilyn Monroe, King Vidor and Clifton Webb.

**Rathvon Talking Deal With Eagle Lion**

(Continued from Page 1)

for the Robert R. Rathvon-controlled firm company.

Preumably, should Rathvon lines up production-wise with Eagle Lion, he would have financing via Frank Odlum, who is expected to retire as RKO board chairman. Odlum has indicated that he might engage in financing indie production but has no plans to form an indie company.

The name of Serge Semenenko has flared, also has been introduced in connection with an entry of Rathvon into the E-I picture.

It is pointed out here that Odlum and Robert R. Young, whose Pathes Industries controls Eagle Lion as a wholly owned subsidiary, are extremely friendly observers accordingly would not be surprised if eventually Odlum’s Atlas Corp. or he himself personally made an offer for a sizable block of Pathes stock. Young, it is said, might be agreeable if the deal was right, with the coin received going to Eagle Lion as added working capital. The Eagle Lion lines up and prospects are of the sort likely to catch the eye of the astute Odlum, it is said. In the event of a deal it would be, it is said, no only natural, say observers, that Rathvon would fit into the picture, as he did when Odlum was in the financial saddle at RKO.

It is stressed by well informed sources that there is thus far nothing tangible, and that the Rathvon-Kimmel conversations were essentially on the exploratory side. It is conceded, however, that at some future date a deal could eventuate.

**New Video Pin Series For Children’s Show**

West Coast Bureau of THE FILM DAILY Hollywood—Jan Clayton has signed a pact with Telementum Pictures, Inc., new video company, headed by Henry Donovan, to make series of 13 musical 16 mm. films, targeted specifically for children’s television hour.

"Open end" technique will be used, the process allowing both front and end space for sponsors’ commercial announcement. Donovan recently made television bow as producer-director of “Magic Lady” series over KTLA.

**Deaths**

HARRY G. KOSCH, 66, pioneer industry attorney and one-time co-owner of the Pilgrim Studio, Yonkers.

FRANCIS ANDREWS, 25, husband of Mrs. Davis Martin, assistant manager of the Fisher Theater, Detroit.

**New Posts**

CLAUDE NEWELL, head booker, M-G-M, Bowers.
WALTER BUCKE, trainer, Roosevelt Theater, Chicago.
IRVING KILLMAN, managerial staff, Central Park Theater, Chicago.
RALPH TAPPLING, manager, Shafter Theater, Lacona, N. Y.
ROBERT DE BRITO, office staff, Locaw-Pal Palermo.
HEBERT ROSEN, manager, Royal, Westchester, Mass.

**THEATER DEALS**

Edward Flies Oriental Report

Chicago—In Chancery Joseph Edward yesterday filed in Judge Frank C. Rutland a 24-page printed page report on the Oriental Theater case which he had been handling the past year. Attorney Louis Jacobson for the plaintiffs will have until October 22 to file objections.
Small Effect in Any Devaluation of Franc

(Continued from Page 1) tributors, in the event of devaluation, would have to turn in more francs from current earnings to obtain the same sum dollars, permitted under the present Franco-American accord.

Observers point out that the new pact calls for a fixed rate of 119.30 francs for a dollar, as compared to 108 francs per year of earnings frozen prior to July 1, 1947. As to earnings since July 1, 1947, companies are permitted to exchange francs to the value each year of $1,186,795, but at the current rate of exchange, rather than at the fixed rate.

Banking experts yesterday were not willing to predict an imminent devaluation of the franc, noting that the new Frozen will probably stick to the existing rates as long as possible, in the hope that assistance and trade forthcoming from ECA. It was reported that the U.S. Government possibly will approve use of some of the 50 billion francs, accumulated as payment for goods supplied to France under ECA, to meet the French budgetary crisis.

Eight Managerial Shifs Are Announced by Loew's

Eight additional managerial reassignments on the New York circuit were announced by Loew's yesterday. Dan Jakobson, newly appointed acting manager, will take over Loew's Victory. John Alexis moves from Victory to Spoorner; Joseph Epstein from Spoorner to 167th St.; Ben Newman from Grand to Olympia; Howard Levy from Inwood to Grand; Henry Beuett from Lincoln Square to Inwood; Irving Fyedlyn from Boulevard to Lincoln Square, and Lee Malecky from Post Road Boulevard.

Alliance Dates Awards Dinner

Chicago—Awards in the 13th annual Summer contest among Alliance Theaters managers will be made at a meeting in the Claypool Hotel, Indianapolis today. S. J. Gregory, circuit head, will preside.

Needles Heads Prevention Group

Hartford, Conn.—Henry L. Needles, district manager for Warner Theaters, and chairman of the Hartford Association, heads a special theater committee for Fire Prevention Week, Oct. 5-9.

CHARTERED

SPECTRUM COLOR FILMS, Inc., New York, capital, $10,000, fixed charges, $1,000, to produce and exhibit pictures and shorts; by Leon, Jovie, Ethel, Margaret, and Jack Acker.
OLAMIC CO., INC., New York, capital, $50,000, general offices Westwood, N.J., to produce and distribute motion pictures; by Leon, Jovie, Ethel, Margaret, and Jack Acker.

Short Subject Reviews

"Sports Down Under" Warners, 10 Mins.
Routine
Motorcycle racing, cricket, bowling, golf, tennis—the Davis Cup—summer sports carnival are covered herein with the concluding highlight devoted to fine shots of yachting. Technicolor.

"The Post That Came to Dinner" Warners, 7 Mins.
Good
Porky Pig has a French termite on his premises that is eating everything made of wood, but voraciously. Finally he engages an exterminator whose advice results disastrously. Pig finally turns the tables and in cahoots with Pierre gives the exterminator what for, sets up an antique furniture biz. Lot of good fun. Technicolor.

Baseball Fever Affects Cleveland Theater Going

(Continued from Page 1) yesterday's Rea Let convention luncheon at the Warner's.
Every since the Indians started after the Yankee and Red Sox scalps, theater attendance in Cleveland has improved more competition, and Cleveland's Municipal Stadium has zoomed ahead of all previous records, even breaking those set by the Yankeen in the latter's own stadium.

Not only do theater grosses suffer when Cleveland plays at home but grosses continued to stay down when the Indians are on the road, for sports fans remain home hearing to the games instead of going to the movies.

House Committee Checking On Confidential Reports

(Continued from Page 1) hearing here. Clearance policies also are said to be under investigation on the basis of testimony of five Iowa and Nebraska exhibitors.
Rep. Walter Ploeger (Rep., Mo.), said testimony here and at other hearings indicates the industry "is following practices that give people a poorer grade of films." He said he favored more competition, and promised the committee would "dig deeper" in industry practices.

Kranz Back With Deals

B. G. Kranz, FC vice-president in charge of sales, returned to New York from the West Coast yesterday where he completed first run and national deals with the Blumenthal Circuit in San Francisco and FWC for "Cody—City of L Foreign"

Zorn Presides at Meeting

Chicago—Eddie Zorn, president of Zorn Theatres, will preside at today's meeting at the Drake Hotel here. Tax problems will be discussed.

Short Open Business:
Trust Unit in N.Y.

Open Small Business:
Trust Unit in N.Y.

World Preme of "Peggy" Set for Fox, Detroit

Detroit—George Jessel heads a 20th-Fox studio contingent of talent including William Holden, Edmund Gwenn, George Seaton, director; and Colleen Townsend, who will be on hand Sept. 80 here for the world premiere of "Apartmen Peggy" at the Fox.

Premiere is the first of several to be staged by Charles Sclafeli's publicity-exploitation staff during the Sproyo P. Skouras 35th Anniversary Celebration.

World premiere of "The Snake Pit" will be at the Rivoli, here.

Jessel to Be Toastmaster At TOA Conclave Dinner

Chicago—George Jessel has accepted a TOA invitation to toastmaster the organization's President's Dinner which will climax the group's two-day convention in the Drake Hotel here, Saturday night.

Barney Balaban, Paramount president, and Sproyo P. Skouras, 20th-Fox president, will preside among the speakers at the banquet together with Samuel Cardinal Stritch, Mayor Martin H. Kennelly, and the newly elected president who will be chosen at the conclau.

THEATER PROJECTS

MINNEAPOLIS: H-Way Drive-In, Johnston, R. I., to cost $45,000, for John Peters.

BROOKLYN Drive-In, 350 cars, (Nero patronum), Charlotte, N. C.

BARTLESVILLE Drive-In, 400 cars, Tulalip, Okla., to cost $15,000 for Jim Dempsey.

GRAND RIVER Drive-In, Detroit, Mich., to cost $15,000, for Associated Theaters.

YANKTON Drive-In, 400 cars, Yankton, S. D., for Max, Black and T. B. Butler.

BRIDGEVILLE Drive-In, 650 cars, Bridgeville, Pa.

MCINTOSH Road Drive-In, Bartlebottle, Ohio, to cost $14,000, for Griffith Theaters.

A THOMAS Drive-In, A. B., to cost $9,000, for L. W. Worthington.

CONCORD Drive-In, Concord, N. H., for Charles Arnold.
TOA Seeks ASCAP Formula at Meeting

(Continued from Page 1)

Nordbye, in Minneapolis, hopes to come up with a formula which on the one hand will eliminate unnecessary payments to the Society and at the same time protect theater men from frivolous existing copyright infringement lawsuits.

Top attorneys specializing in the field have pointed out that nothing contained in any of the bench opinions to date has deprived the composer of his rights to musical compositions and that the usurpation of performing rights by the exhibitor without payment to someone could result in serious copyright infringement actions.

At the minimum, it is expected that the decision will be made here to urge members to set aside money for payment to the copyright holder against final disposition of the question by the courts.

Meanwhile the advance guard of what is expected to be upwards of 500 exhibitors began their descent upon this city this morning in the hope that the two-day meeting will help clarify some of the problems with which theater owners are faced.

Among these are the status and aimlessness of the Government antitrust suit; increasing competition from other forms of entertainment, specifically 16 mm., television and sporting events; and the expansion of the theater-going public to include those millions of potential patrons who have not yet been either attracted or re-educated into the movie-going habit.

Efforts to draft TOA President Ted B. Gamble for another term have been abandoned in the light of Gamble's persistent refusal to accept the post and members will vote on Saturday for a new candidate. Gamble, here at the moment favors the choice of Arthur Luckwood, prominent New England executive and former president of the MPTO of Connecticut. It is understood that Gamble is willing to accept the post of board chairman, succeeding Fred Wehrenberg, who has indicated his desire to step down. Another imminent top echelon change is the retirement of Charles Skouras, who has declined a second term as treasurer.

'Strange Victory' to Ambassador

"Strange Victory," feature describing the problems of discrimination against minority groups, will open at the Ambassador Saturday. The film is being presented by the new producing firm, Target Films, Inc.

STORKS

A daughter, named Eleanor, their third child, was born to Walter and Eleanor Brecher, of the theater circuit owner, Leo Brecher, a grandpa once more.

UA Foreign Department Shifts Columbia, Denmark

Armando Bernal, former UA branch manager in Colombia, has been named general manager for the territory headquarters in Bogota. He succeeds James Raymond, recently appointed byUA.

Merrill Gooding, Trinidad, B.W.I., booker, has been promoted to acting manager of the office, following the resignation of Randolph De Silva.

Other foreign appointments in Gould's announcement include J. Englesof, manager for Denmark, replacing Vigo Elleman.

Pathe Consortium Will Handle UA in N. Africa

North African distribution of UA product will be handled via an arrangement with Pathe Consortium Cinema. Company formerly operated its own office in Algiers. Under the new plan the territory will become effective Oct. 1. Algiers operations were begun July 1.

Thorp on "Big Harpo"

Hollywood—Richard Thorpe has been selected to direct "Big Harpo," the adaptation of Beery-Marjorie Main comedy-drama which Gottfried Reinhardt will produce for M-G-M.

700 Re-issues in Realart Backlog

(Continued from Page 1)

from the franchise holders to the sales chief.

Roger stated that it was not likely that Realart would enter negotiations with a franchise company or the syndicate had a backlog of almost 700 pictures. About 36 re-issues will be offered to theaters during next season. Released at such a rate, the franchise holder would have enough pictures to last them for the next 20 or 20 years.

Aside from the largest backlog of re-issues in the business, Realart has some pictures that have grown more valuable since they were acquired from U-I, Rogers pointed out.

He mentioned such names as Ray Milland, William Holden and a few others who were comparatively new comers when the films were made.

To Work Out Ad Budget

To help put across pictures with "personalities, titles and timeliness," the franchise holders indicated a strong willingness to participate in an ad-publicity-exploitation campaigns. Budgets would have to be worked out later, Rogers added.

Top combination can be figured if playing from 6,700 situations, several dual offerings, 4,500, it was stated. Biggest Realart dual attraction for this season will be "A Baby and the Forty Thieves" and "Phantom of the Opera," both in Technicolor.

Problems of advertising, office management, prints and accounting procedure occupied the morning half of the third session of Realart's convention yesterday.

Following luncheon in the Pink Room to which the industry press was invited, the 22 franchise holders and the company's execs held an open forum on questions that were held over from the previous day's discussions.

NCA to Campaign vs. Percentage Policies

Minneapolis—Ending of compulsory percentage policies of some distributors will be the next move of North Central Allied, according to a bulletin to members. Warning distibrs. that NCA will fight "with every legal power available," J. Berger, president, and Stanley Kane, executive secretary, declared NCA believes it has both the power and the method to put an end to what it called "this vicious compulsory percentage policy."
TO A BOARD DROPS UNITED CHARITY DRIVE

To Test FCC Right to Exclude Law Violators

Louisville Appeal Seen

Deciding Whether Majors May Operate TV Stations

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY
Washington—Whether the FCC properly excluded the major pay distributors from the television picture because of their anti-trust violations may be settled by the United States Court of Appeals this fall. That court will hear argument on the right of the Commission to hold that applicants found guilty of law-breaking cannot be expected to operate radio stations in the public interest.

Surprising thing about the case (Continued on Page 10)

Warner Toppers Will Chart Plans on Coast

Intensive merchandising of Warners' forthcoming productions, plus discussions of future production plans, and policies regarding the foreign field, television, and other phases of operation, will be discussed at the Burbank plant starting Monday by Top East and West Coast executives.

Arriving in Hollywood Monday to (Continued on Page 12)

Johnston to Speak at SMPE's Opening Luncheon

MPAA President Eric A. Johnston will address the opening luncheon of the 64th semi-annual convention of SMPE in Washington, it is an (Continued on Page 10)

Nasser Brothers
And Hughes in Deal

West Coast Bar, THE FILM DAILY
Hollywood—It is reported Howard Hughes and James and Theodore Nasser have closed in a deal to finance three pictures for United Artists release. In return UA will give Hughes his three pictures, "The Outlaw," "Mad Wednesday" and "Vendetta" for RKO distribution. It is understood the Nasser brothers will make their studio facilities available for the three pictures.

TOA's Appeal Argument to Be Heard

In Boston Circuit Court of Appeals Oct. 5

Boston—With briefs for both sides filed, appeals in the TOA anti-trust action will be argued before the Circuit Court of Appeals on Oct. 5. A. B. Momand, plaintiff, is represented by George S. Ryan, Boston attorney, while the Boston firm of Nutter, McClennen & Fish represents the defendants, Loew's, Universal, 20th-Fox, Warners, Columbia and RKO.

Appeal was taken by Momand following the setting aside by Federal Judge Wyzanski of a jury award of $966,003 in favor of the plaintiff, and the entering of a judgment for defendants.

SOPEG Turned Down Again by Paramount

Paramount yesterday restated its refusal to negotiate with SOPEG until the union's officers sign non-Communist affidavits as outlined under the Taft-Hartley Law. Answer by Paramount marks the initial reply to attempts by SOPEG to open negotiations on wage pacts which expire Sunday, in the face of the company's earlier refusal to talk until the affidavits are filed.

As of Monday, it is apparent, employees will be working without a (Continued on Page 10)

Army-Air Force to Merge Motion Picture Services

Area activities of the Army and Air Force motion picture services will be consolidated about Jan. 1, under plans now being worked out. Meanwhile, Office of the Special Negotiations, Army Motion Picture Service, as of Monday will be moved to 102 Warren St., headquarters (Continued on Page 10)

U Reports 8-Months Loss; Omits Div. on Common

Universal in the nine months ended July 31 sustained a consolidated net loss of $1,700,807, it was reported yesterday, compared with a profit of $2,470,167 for the corresponding periods ended last year. Both figures are after all charges, including income taxes.

At the same time, J. Cheever Cow (Continued on Page 10)

TV Cuts Pix—Going 20-30%

Raibourn Gives TV Effect Estimate

Video Film Council Sets Elections for Sept. 30

Officers and directors of the National Television Film Council will be elected Sept. 30 at a meeting at Sardi's, it is announced. NTFC's proposed standard exhibition contract will be discussed, and the guest speaker will be Edward Carroll (Continued on Page 10)

Motion picture-going decreases 20 to 30 per cent when television sets come into the family, said Paul Raibourn, vice-president of Paramount Pictures, yesterday afternoon, in the first estimate of television upon theater attendance by a top film industry executive.

Raibourn's statement, which assumed added significance in the light of his position as an authority on (Continued on Page 8)
Raylynn Would Dispossess
Lynbrook Theater Lessee

Hearing on a request for a dispos-
seeks, notice filed by Raylynn Thea-
theater, against Metropolitan Play-
houses has been dismissed by the
court without prejudice.

Raylynn, said controlled by David
Weinstock, recently purchased the
theater which has long been leased
by Metropolitan, with Century Cir-
cuit operating.

Attorneys for Raylynn yesterday
indicated that another such action
may be filed at a later date.

Set October Dates for
Detroit Arbitrations

Detroit—Hearings on two pending
arbitration cases have been post-
poned till mid-October. Case brought
by the Center Theater of Grand
Blanc, was before the tribunal for
two days, with additional time re-
quired, so that a further hearing on
Oct. 21 has been scheduled.

Case was brought by the Callier
Theater of Belding, which was due
for a hearing Sept. 22, has been set
back to Oct. 25. Observers say that
the postponement in this case may
indicate a possibility of settle-
ment.

Empire Distributor Will
Handle Korda Productions

Sydney (By Air Mail)—Future
Aussie distribution of Sir Alexan-
der Korda’s productions will be in
the hands of a British or Australian
company, Col. Peter Walter, Korda
representative here, declared when
he announced that the 20th-Fox
Korda arrangement has been can-
celled and that other arrangements
are to be made. U. S. distributor
will continue to handle the nine
features which it has already released.

“Amber” In Subs at 35%

Chicago—Subsequent runs are
playing 20th-Fox’s “Forever Amber”
on a 35 per cent rental basis, it is
reported here. Exhibitors claim that
Paramount seeks $5,000 rental for
subsequent runs of “A Foreign Af-

SHOW BUSINESS TO BE
HONORED BY AIR FORCE

Over 40 film personalities will re-
semble the industry at the three-day
Air Force Potomac Bal and convention
which begins at the Commodore to-
day. Contingent includes Jack War-
ner, Hal Roush, Paul Lukas, Renee
Daniels, Ben Lyon, Mark Stevens,
Melvyn Douglas.

A cocktail “rendezvous” will be
held today at the Crystal Hotel in
the screening of “Jungle Patrol,” Frank
Selzter production for 20th-Fox release.
U. S. show business will receive offi-
cial recognition for wartime ser-
vice at Madison Square Garden to-
morrow, when W. Stuart Symington
Air Secretary, will present a bronze
memorial plaque with names of show
men who, it died while serving in
Camp Shows during the war. Bob
Hope will accept for the industry.

OFICIAL FILMS PLANS
PUBLIC STOCK OFFERING

Public offering of 49,000 share
of 35 cents cumulative $5 preferred
and 49,000 shares of 10 cents par
common is planned by Official Films,
Inc., not-theatrical-producer-distrib-
utor, through Aetna Securities Corp.
derwriters. Issue will be offered in
units of one share of each class at
a price of $6 per unit, with pro-
cceeds to be applied to working capi-
tal and corporate purposes.

Company reported net earnings of
$77,934,818 in the eight months ended
May 25, as compared with $71,856,773
for the full year ended Sept. 29, 1947,
and a net loss of $297,23 for the pre-
vious year.

GUT NET PROFITS REPORTED
AT COMPANY RECORD HIGH

Sydney—Profits of the Greater
Union Theaters group were the
largest in the company’s history.
Manager reported at the annual
meeting. Total profits were
$18,480, 40, with all subsidiaries
showing increased nets, he said.

Rydge reported Cinesound in-
creased from $1,433 to $6,012; Brit-
ish Empire Films from $10,783 to
$14,003; National Theater Supply
from $9,598 to $4,193; G. U. Theaters
from $60,890 to $36,969, Sixteen
mm, Ltd., in operation since May
1947, showed a profit of $1,561.

DENY LOEW’S CONSPIRED
AGAINST TOUHEE THEATER

Chicago—Attorneys Myles Scocly
and Bryson Burnham filed in Federal
Judge Barnes’ court yesterday an
answer in the Touhee Theater of
Millwaukee in the anti-trust suit, denying
Loew’s was party to any conspiracy
against Touhee Theater. They will
file the RKO answer today and Cun-
bie’s answer as soon as received
from New York headquarters. An
early date for hearing of the case
is expected.

MOVIOLAS
THE STANDARD EDITING EQUIPMENT
OF THE MOTION PICTURE INDUSTRY

LARGE ASSORTMENT—NEW AND USED
NOW IN STOCK

Write for Descriptive Literature

MOGULL’S
(Dept. FB)

68 WEST 48TH STREET
NEW YORK 17, N. Y.

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68 WEST 48TH STREET
NEW YORK 17, N. Y.
Censorship Shackles U. S. Screen—Saville

Censorship from Governmental bodies and moguls prevents the screen from tackling social problems, declared Victor Saville, veteran director-producer, shortly before sailing yesterday aboard the Queen Elizabeth. He will be in England for the next three months working on "Conspirator" for Metro at its studio at Elstree.

While the primary purpose of motion pictures, Saville explained, was to entertain, there's no reason why intelligent discussion of many problems of the day, those of a non-political nature could not be entertainingly presented to the film-going public. However, there's always some pressure group that says: no you musn't.

Because of the millstone of censorship, French and Italian moviemakers often make us look silly, he said, European films often tackle a problem that we would be absolutely forbidden, both here and in England too, he added.

Yet, despite such drawbacks, the motion picture is a fascinating medium, he said. He was looking forward to his new assignment. So far, only Elizabeth Taylor has been cast for the spy-drama. Another Metro player will soon be announced. Rest of the cast will be picked from U. S. talent. "Conspirator" is skedded to start rolling Nov. 1, and should be finished within 45 shooting days, Saville said.

Golden Sets "Russia" Ahead

West Coast Premiere of "THE RIALTO"

Hollywood—Aiming at getting "As We See Russia" before the cameras as soon as possible in view of its topical value, producer Edward A. Golden is reshuffling his shooting slate to peg this one as next on the Los Angeles Production of his release program. This move sets "Barnstorming" and other projected films over to next year.

"Curley" Hearing Tuesday

Memphis—Chancellor Lawrence Creson on Sept. 28 will conduct a hearing of the suit brought by United Artists and Hal Roach which seeks to have the court review the Memphis Board of Censors' ban on "Curley."

Olympic Athletes at Preview of Rank Film

The Olympic Games of 1948. J. Arthur Rank's production, as reported by Eagle Lion, was screened last night for 70 Olympic Games athletes from the Metropolitan area and their coaches, in a special showing at the Gotham Theater, where the Technicolor film goes its representative day. Screening was part of New York's welcome home to the athletes in Columbus Circle which followed a New York A. C. dinner.

Friday's Fade-out

- - - IT'S THE ARMY, not the American Red Cross, which has offered Arthur Mayer an assignment. But Arthur is doubtful he'll accept. . . . Shore would require at least a year, and he feels that's too long to be away from his business interests. . . . Carmen Miranda, here from the Coast for the Air Force Association convention and Madison Square Garden show tomorrow night, goes to Rio in January to make a series of video pix in Spanish, Portuguese and English. . . . Producer-husband Dave Sebastian is here with Carmen. . . . Air Force Association convention sees 20th-Fox's "Jungle Patrol" at a special showing tonight in the Astor's ballroom. . . . AFA shows tomorrow night promises to be a honey, what with Bob Hope taking on Jack Dempsey, and p.a.'s by James Stewart, Joe E. Brown, Clark Gable, Paul Lukas, Adolphe Menjou, George Montgomery, Bill Robinson, Dinah Shore, Marlene Dietrich, Jane Froman, Gypsy Marnok, Jinx Falkenburg and the Rockettes.

- - - ARTHUR M. LOEW, president of Loew's Int., hit the tennis doubles jackpot when he and his partner, A. C. Gonzenmuller, won the doubles championship in the annual Great Neck Country Club tournament. . . . The Great Neck championship is tantamount to winning the Long Island amateur tennis doubles crown. . . . Loew had still competition, too, winning the finals in four sets against runners-up Mills Baker, former American intercollegiate champion, and Pierre Harang, former member of the French Davis Cup team.

- - - METRO'S PLANNING a press preview of "The Secret Land" for New York, Boston and New London pressmen Monday aboard the USS Dogfish, new type sub, while it cruises under water off the New London sub base. . . . And a similar Coast press preview likely will be aboard a Mars flying boat high over the Pacific. . . . Add Signs of the Times: University of Pennsylvania and Station WCAU-TV will co-op in offering video courses. . . . Ernie Emerging's current Loew's Theaters' Movie News Letter on its newspaper film cities, leads off with a quip which will enable the lads and lassies—if so inclined—to determine their "M.Q." . . . Meaning Movie Quotient. . . . Ought to be the cause of some fun. . . . And it easily stands adaptation for newspaper use. . . . No entry fee, no prizes, nothing commercial except a few plugs for pictures.

- - - COLUMBIA H.Q. is all smiles these days. . . . "The Loves Of Carmen," after opening to the best Columbia business in more than two years at the RKO Alibee, Cincinnati, held over for a second week, the seventh film in 10 years to get a second at the house. . . . Then the Lafayette, Buffalo, reported the Hayworth starrer as the second best Columbia opener in its history, with only "The Jolson Story" topping it for the first day. . . . And as it that isn't enough, the fast-breaking territorial release of "Walk A Crooked Mile" in the Fresno area got away to a fast start, with the first 13 situations doing record business.

- - - MOST ANY DAY NOW Phil M expects to read a Moscow UP, AP or INS dispatch quoting some obscure Russian magazine deploring Hollywood's tendency to cannibalism and solemnly citing the fact that the cost of Howard Hawks' "Red River" was buttressed at the finish of the picture and the flesh distributed among New York's fashionable newspapers. . . . Wanna bet that Tass didn't flash that sheet. . . . (And no pun intended.)

- - - WHO'S CIRCULATING those dodgers headed. "Why Is There No Variety Club In New York?" . . . Its premise: Give New York a chance to have a Variety Club and it won't be urgent or necessary to pass the hat in the key cities for the Will Rogers Memorial Hospital.
invites the entire industry

With the most important national convention in its history completed... the entire personnel of the company that leads the entire industry* is ready to do the most important job in its history!

*More Champions than any other company on Motion Picture Herald's list of Boxoffice Champions... the only way to tell!
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"cry of the city" starring victor mature • richard conte with fred clark, shelley winters, betty garde, berry knoeger, tammy cook, debra paget, hope emerson, ronald winters, walter baldwin
directed by robert siodmak • produced by sol. c. siegel • screen play by richard murphy • from a novel by henry edward helseth

apartment for peggy
color by technicolor
jeanne crain • william holden and edmund gwynn in "apartment for peggy" • color by technicolor • with gene lockhart, griff Barnett, randy stuart
directed and written for the screen by george seaton • produced by william perlberg • from a story by faith baldwin

road house
ida lupino • cornel wilde • celeste holm • richard widmark in "road house" with o. z. whitehead, robert karnes, george beranger, ion macdonald grandon rhodes • directed by jean negulesco • produced by edward chodorov • screen play by edward chodorov • story by margaret gruen and oscar saul

company to make the list every month to date in '48 ... more hits than any other company on variety's scoreboard!
Greetings, TOA:

To the Theater Owners of America, assembled at the Drake Hotel, Chicago, today and tomorrow for the national exhibitor organization's national convention.

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Drake Hotel

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Extends heartiest greetings to the members of Theater Owners of America for a most successful convention.
these leading companies and firms extend a hearty welcome. Fully cognizant of TOA's "forward march" towards the goal of industry service, they salute its officers and membership and look to TOA for still greater industry statesmanship in the year ahead.

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Wagner Silhouette ... Attractive Letters
TOA'S CONVENTION REGISTRANTS

CHICAGO

Registrants at TOA's convention at the Drake Hotel up to press time last night included the following:


Colorado: Charles Gilmore, B. D. Cockrell. Connecticut: Mr. and Mrs. Arthur Lock- wood, Mr. and Mrs. Albert Pickens, Mr. and Mrs. Herman Levy, Mr. and Mrs. Irving Jacobs.

Florida: Sidney Meyer, Albert Bernstein, Mitchell Wolfson, Fred M. Kent, E. Laman Sarra, Mark R. Charette, Michigan: Mr. and Mrs. Edward Martin, O. C. Lam, Mr. and Mrs. J. H. Thompson, Basil W. Stetson, Nat Williams.

Illinois: Mr. and Mrs. George Knezevic, Mrs. W. F. Russell Shriver, Mr. and Mrs. W. W. Simms, Mr. and Mrs. Edward Zorn, James F. H. A. Cooney, C. Alexander, Frank Stewarty, Mr. and Mrs. August March, Gus Kermoske, S. T. Tew, Charles W. Dyas, Tom Brewer, D. Prisina, Ed Grei- schen, Joseph K. Shra, Mr. and Mrs. E. W. Johnson, Burrin Brumke, Mr. and Mrs. C. W. Baxter, Mr. and Mrs. H. O. Farmer, Mr. and Mrs. Charles F. Carpenter, Irving Mack, Mrs. Gratia Bloche, Mr. and Mrs. Dave Jones, Edmond A. New, John Ke- sters, Louis Kermoske, L. E. Haste, E. S. Porte.

Indiana: Earl Cunningham, Mr. and Mrs. Charles Goodwin, Peter Tova, A. H. Blank, Myron Blank, Ralph G. Brumley.

Kansas: Mr. and Mrs. R. Bichler.


Massachusetts: Marty Mallin, Sam Pinan- ski, Mr. and Mrs. Harold Henderson, Mr. Philip Smith, Herbert Mr. Cooperman, Mr. and Mrs. Harry Browning, Louis Morris.

Michigan: East J. Hudson, Mr. and Mrs. Louis E. Hadfield, Riley, L. Bales, W. A. Kupke, James Sherkey, Fred D. Doolider, Mr. and Mrs. James K. Tyson.

Minnesota: Mr. and Mrs. Harold Field, Mr. and Mrs. Dean E. Hennesey, Mr. and Mrs. Joseph Litchfield, Charles Winchell.

Missouri: Mrs. Max A. Connell, B. W. Wil- liams, W. S. Taylor, Mr. Eley.

New York: Mr. and Mrs. John Caporal, Thomas James, Fred Wehrenberg, Mr. and Mrs. Jack H. Frist, Mrs. Carolee H. Cohen.

Nebraska: R. B. Livingston, Ralph Aver, Ted Buckerfield, Pat McGeer, Frank Roberts, Howard Kennedy, M. Rodman, M. Thompson, Mr. and Mrs. Walter H. Creal.

New Jersey: Maurice J. Wiley, Mr. and Mrs. Walter Roads, Jr., Maurice Stahl, Mr. and Mrs. T. D. E. Johnson.

New Mexico: Mr. and Mrs. Russell Hard- well, Mr. and Mrs. Nick Hurley, Mr. and Mrs. Tucker, Edward Ward, Mr. and Mrs. Martin Butler.

New York: Donald Schine, Mr. and Mrs.

August Pix Dividends Totals at $499,000

Washington Bureau of THE FILM DAILY

Washington—With the sizable Stanley dividend payment of August 1947, missing from the ledger last month, the public-reported cash divi- dends paid out by pix companies amounted to only $499,000, the Department of Commerce said yesterday. The dividend had amounted to $2, 927,000 as a result of the difference accounted for by a Stanley payment of $1,800,000.

This difference represents the 1948 total even more below the corre- sponding figure for last year. Eight- eighths of the total are, respectively, $264, 812,000 and $32,256,000.

Monogram to Reissue "Betrayed"

West Coast Bureau of THE FILM DAILY

Hollywood—After watching nation- wide public reaction to "Rachel and" and "Engaged" Monogram execs revealed they would go ahead with previous plan of reissuing King Bros. "Betrayed," starring Robert Mitch- um, Kim Hunter, and Dean Jagger.

(Continued from Page 1)
television matters, too, was offered at the Round Table Meeting of the National Industrial Conference Board at the Waldorf-Astoria. In a speech on "The Outlook for television" at night, Mr. Scher gave a survey of the industry and said the growth of television seems to be more rapid than anything other business represented here, as far as relationship between producer and consumer is concerned. Mr. Scher told us that the thing we are seeing now is inflation causing cessation of spending in certain areas, especially in higher priced elements. Economic change was first felt in radio and movies in this lower cost elements. That is the kind of effect you would expect, I think, in sensible people, so I have great hopes our inflation is going to be managed by the people more perfectly than any- one in Washington would be able to manage it.

"Working people worked from 65 to 70 hours a week 100 years ago," he said. "One hundred years ago amusement and recreation did not play anything like as big a role today. Hours of work have gone down since 1850 to a minimum of 35 hours a week, and amusement and recreation now absorb from 30 to 35 hours per week of the 168 hours in the week. It takes 20 per cent of your average wage to absorb business abs, but two to three hours out of the 35 given by average income for leisure is plenty.

"Economically things coming slipping 18 months ago. How far this will go may be a political instead of business question, but new in the major element in the recreation field is television. Television is the greatest cultural, educational, and enter- tainment medium of the future. When we have a saturation of television sets in the country, the demand for other forms of amusement will also decrease proportionately.

File Requested Monroe Suit Data

Chicago—Attorneys for M-G-M, Warners, RKO, Paramount, and 20th-Fox are filing briefs in the then pending case, giving names of branch managers for the 12-year period covered by the suit. Data was requested by Seymour Simon, counsel for the Monroe Thea- ter.

SICK LIST

RITA JOHNSON yesterday regained con- sciousness in St. Vincent's Hospital, Holly- wood, after being in coma for 16 days, following an accident in a beauty parlor.
Regional Aid Local Discussions—Scully

(Continued from Page 1)

ings, he observed on the eve of the first of four regions scheduled by U-I, was starting today at the Wal- doe Astoria. Regionals, Scully pointed out, will offer the U-I sales cabi- net an opportunity to further its project of maintaining closer relation- ships with the exhibitors, and to cope with economic and entertainment standards of individual communities, one of the objectives of the Unity Sales Broke being launched at the meetings.

Today's meeting will be concluded Sunday, when Scully will reveal U-I's sales policy and the pictures to be released in 1948-49. Subsequent meetings will be held at the Terrace Plaza Hotel, Chicago, Tuesday and Wednesday, to be followed by a re- gional at the Hotel Blackstone, Chi- cago, Friday and Saturday. Final meeting will be held at the Fairmont Hotel, San Francisco, Oct. 7-8.


Erskine Gets New U-I Pact

West Coast Bureau of THE FILM DAILY

Hollywood—Chester Erskine has been signed to a new 15-months writer-director contract with U-I. Leo Spitz and William Goetz an- nounced. In addition to producing and directing "Take One False Step," Erskine will write and produce two other films for U-I.

Welcome to Chicago. Better telephone me if you have time in regard to

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TOA MEET PROGRAM

CHICAGO
Program for today's and tomorrow's sessions and events of the TOA convention, meeting at the Drake Hotel, fol- lows:

TODAY
9:00 AM to 12 Noon—Registration, French Room Foyer.
10:00 AM to 12:30 PM—Open business meeting.
12:30 PM to 2 PM—Business Lunch.
5:30 PM to 5:30 PM—Committee meetings.
6:30 PM to 8:00 PM—Cocktail party and buffet supper, Gold Coast and French Rooms.
8:30 PM to 11:00 PM—"TOA Night" at Chicago Railroad Fair, 22nd St. and South Shore Ave.
10:00 PM—Executive Committee Meeting (if needed). Parlor C.

TOMORROW
9:00 AM—Theater Television Demonstration, Esquire Theater, 58 E. Oak St.
10:00 AM to 12:30 PM—Business Session, Grand Ball Room.
12:45 PM to 2:00 PM—Business Luncheon, Gold Coast Room.
11:15 AM to 4:30 PM—Sight-seeing Tour of Chicago and Lakeside, Marine Dining Room, Edgewater Beach Hotel.
2:15 PM to 3:00 PM—Business Session, Grand Ball Room.
6:30 PM—Cocktail Party, Walton and French Rooms. (Courtesy of Warner Bros.)
8:00 PM—The President's Dinner, Grand Ball Room. George Jessel, Master of Ceremonies.

Army-Air Force To Merge Motion Picture Services

(Continued from Page 1)
ters of the Overseas Branch of the Service.
When the consolidation is com- pleted the Army-Air Force organiza- tion will headquarters in a midtown location.

THE ARCUS TICKET COMPANY
348 NORTH ASHLAND AVENUE
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Greetings from—

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We serve central Illinois territory

Seidelman Sails on Triple Assignment

(Continued from Page 1)

A four-day meeting in Paris beginning Oct. 2 with U-I's reps. of France, Holland, Sweden, Denmark, Norway, Italy and Belgium for the purpose of sparking the sales drive on 12 U-I pix, prints of which Seidelman was taking with him.

There is an emphasis on comedy in this group of films, Seidelman said, adding that the world was pretty well fed up with weepy themes. He cited "You've Got To Stay Happy," which is slated for Radio City Music Hall this Christmas, as an instance of the type of picture the public needs and wants.


After the "Little UN of U-I," as Seidelman tagged the company's most of foreign managers, he will huddle with J. Arthur Rank.

His third chore, Seidelman revealed, would be to observe trends in film preferences. He pointed out that so far as picture trends are concerned, Europe is several months ahead of America. Thus, by getting the pulse overseas, U. S. toppers can gauge short-range policy accord- ingly.

By the end of November, Seidelman, expects to be meeting U-I's Latin-American managers in Rio for another sales convention similar to the one is Paris. Home office chiefs are expected to attend the Rio con- ference.

Plan Sunday Pix for Hagerstown

Hagerstown, Md.—Efforts to finalize Sunday movies here will be started at the next session of the Maryland General Assembly in January, State Senator David K. McLaughlin of Washington County, said he plans to propose a referen- dum at that session.
NEW FILM THEATERS OPENED

DRIVE-INS

West Springfield Drive-In, West Springfield, Mass.; by Weymouth Drive-In Theaters Corp.

Lakeland Drive-In, Lakeland, Fla.; by L. A. Randell.

Eagle, 700 seats, Abingdon, Va., by Robert S. Bowers.


Lexington, 750 seats, Lexington, Ky., by Frederick Shaulis, Florence, Ky., by Muscle Shauls Theater circuit.

Five Points, 300 seats, Hazel Green, Ala., by Younger Ellis.

Navvy, 350 seats, El Dorado, Ark. (Non-pro patronage), by John E. Ganahl.

Campus, Storm Lake, Ia., by Pioneer Circuit.

Mayland, 1800 seats, Cleveland, O., by State, Holstein, Ia., by Eddie Kuzel.

Ray, 1500 seats, Cheyenne Wells, Colo., by Don Thoms.

New School to Offer 2-Yr. Film Production Course

Dramatic Workshop of the New School for Social Research will offer a second year course in motion picture production technique this Fall, Ed-win Piscator announced. Faculty include: Lewis Jacobs, Leo Seltzer, Donald Grant, Oates Calpin, Jack Shaindlin, Paul Falkenberg, Louis Hewitt, J. Ray Bingham, Theodore B. Kran, Charles Schiffrin, H. S. LaPan, Lewis Jacobs, Edward Mabley and Gena Herzog. Courses start the week of Oct. 4.

companies against whom the Federal Trade Commission had complained, charging a combination to suppress competition, to fix prices and curtail production of salt. A case order was challenged by the companies, and the FTC was upheld in the Seventh Circuit Court of Appeals.

HAROLD LESTER

To Test FCC Right
To Exclude Violators

(Continued from Page 1) is that the FCC will be defending itself from an applicant who charges that it is the obligation of the Commission to exclude violations of the Sherman Act. The Commission will argue its right to ignore them, even though it was largely violations of Federal trade laws upon which the Lippincott petition was based, as well as the explicit disclaimer of application of the antitrust clauses to the broadcast industry.

Case Arose in Louisville

The case the judges will hear has to do with conflicting applications for the 1080 kc. band in Louisville, Ky., which the FCC has awarded to the Mid-America Broadcasting Corp., over the protest of WINN, Louisville, which sought to shift it to that band from the 1240 band, with a boost in power. On July 12, 1948, of last year the Commission okayed the Mid-America application.

Two weeks later WINN filed a request that the Mid-America's application and offered new evidence. President of Mid-America, it pointed out, and a holder of substantial shares of all three types of stock in the corporation, was James F. Brownlee, former deputy administrator of OPA. Brownlee was from 1936 to 1958 president of the Jefferson Island Salt Co., Louisville, and was a director of companies owned by the corporation.

Another director of the Jefferson Island Salt Co., was William Venne-man, second vice-president of Mid-America and a holder of all three types of stock. Both Brownlee and Venne-man were top officials of Frankfort Distilleries, Inc., for a number of years. In 1942, Brownlee was, and had been for seven years, president of Frankfort, and Venne-man chairman of the board.

WINN then related that Frankfort had been indicted in March of 1942 in Federal District Court in Colorado for violation of the Sherman Act in violation of the Sherman Act. In October, a verdict of guilty was brought in and the company fined. The Circuit Court of Appeals reversed the decision, but the Supreme Court upheld the lower court.

WINN also related that the Jefferson Island Salt Co. was one of 18

SOPEG Turned Down
Again by Paramount

(Continued from Page 1) contract, as Eagle Lion is the only company to have concluded a pact with SOPEG.

Latter electric letter to Sidney Y. Lebow, president of Paramount, indicated the right to decline to file non-Communist affidavits, but declared: "We shall not deal with a union that protests with those who may not dare to run the risk of signing a non-Communist affidavit. We cannot control your decision, much though we deplore such decision. That's your affair. But we can refuse to do business with you. In the decision, the full sanction of the law is behind us."

Company's position, Balaban declared, is taken publicly as it believes to be in the best interest of our country. And this position will be maintained whatever the consequences.

Letter phrased is in answer to a petition of a letter from Yamin in which he said SOPEG is prepared to "accede the whole labor situation in this country so far as the motion picture industry is concerned to "undertake all steps, including millions of dollars, to secure a fair and equitable agreement which will bring about the most desirable results for our industry and our country and I'm glad to swear to it!" What aprove is that involved in the act of signing an affidavit that one is not an agent of a non-Communist union? What is this incredible attitude that stills the tongue and stays the hand of the men from enlisting on the side of democracy?"

Video Film Council Sets
Elections For Sept. 30

(Continued from Page 1) manager of DuMont's televisions department.

Nominated for NTPC officer position at a meeting held early this week were: Burt Balaban, for president; Robert M. Wormhoudt, for secretary, and Robert W. Paskow, for treasurer. Nominations for the directors totaled 19, with the board to include 11 members.

These nominations include Gus Ober, Ed Evans, Joseph Sieden, Irwin Shane, Jack Glenn, Sally Perle, Rosalin Consoff, Judy Dupuy, Irving Leo, Viola Becker, Elaine Phillips, Helen Buck, Jose de Donato, Milton Mills, Jay Williams, Steve Alexander, John Novack, William Holland and Bertrand Keane.

Stillman, Screenplays VP

West Coast Bureau of THE FILM DAILY

Hollywood—Robert Stillman has been elected executive vice-president and treasurer of Screenplays, which is producing five pictures for United Artists release.

FEMME TOUCH

MRS. ALAN DRAKE, manager, Shaffer, Lackon, Ill., BETSEY KIRBY, assistant manager, Kingston, Kingston, N. Y.
More Houses Buy 'Voice of Theater'

Altec Lansing’s “Voice of the Theater” loudspeaker systems have been purchased by the following theaters:

Rivoli, Bridgeport, Conn.; Copley Plaza Hotel, Boston, Mass.; Strand, Gloucester, Mass.; Satul Drive- In, Scituate, Mass.; Harden, Callicoon, N.Y.; Brighton, Syracuse; Dakin, New Berlin; Grand, Bradford, Pa.; Universal Newsreel, New York City; Oak's, Warsaw; Edgewood, Edgewood, W. Va.; Plaza, Miami Beach, Fla.; Cliffside, Cliffside, N. C.


State, Dallas, Texas; Queen, McAllen, Texas; South Houston, Texas; Seventh Street, Fort Worth, Texas; Sunset Drive-In, Brownwood, Texas; Empire, San Antonio, Texas; Century, Dallas, Texas; Pines, Slidell, Texas; Select, Mineola, Texas; Palace, Fredericksburg, Texas; Delmar, Houston, Texas; Canadian, Purell, Okla.; Valley, El Paso, Texas; Pecos, Roswell, N. M.

Fire Prevention Week

Set for Oct. 3 to 9

There are 25 classifications of ways in which you can lose your business through fire—and FOUR simple rules for safeguarding your property. Fire Protection Institute reminds. Occasion for the reminder is Fire Prevention Week, Oct. 3-9, which recurs as national fire losses soar to record highs. Estimates for 1948 indicate more than 10,500 lives and $700,000,000 will be destroyed by fire.

Build in Remodeling

ABOUT THE TRADE

CARBONETTE Corp. of Pittsburgh is marketing the Carbonette, described as one of the smallest and most compact soda dispensers ever to be perfected. It is automatically carbonates, cools, mixes, and dispenses all three of the major brands of soft drinks. It is designed to fit into limited space, being only 14 inches high, 28 inches wide, 24 inches deep, and weighs only 250 pounds.

R. K. M. L. M. of the Kelling Nat. Co., Chicago, which supplies "out venting equipment to theaters, was a recent New York visitor to receive a bronze "Oscar" from the Financial World, an award for the best informative annual report made by any company in the candy and nut industry.

THE MOTIVATING THEME of a new Guide to Interior Design, written by architects and published by the Royal Metal Mfg. Co., is the psychological aspect of interior planning. It tells the layman how to establish a basis for making decisions regarding color, materials, harmony and the arrangement of elements. For a free copy, requests should be written on a business letterhead and made to the advertising department, Royal Metal Mfg. Co., 175 N. Michigan Ave., Chicago 1.

Many houses in the Randolfe Circuit are being re-equipped with ideal slideback chairs.

New Wometco Miami Drive-in Ready Nov. 1

Miami, Fla.—Wometco Theaters, Inc., has awarded contract to Thomp- son-Polizzo Construction Co. for the erection of all structures comprising the new Boulevard Drive-In Theater. Contract calls for completion by Nov. 1. Seven buildings are covered by the contract, including screen tower, projection booth, rest rooms, concessions, box offices, manager’s office and attendants’ dressing rooms, shower and lounge. In addition there will be an acre playground area, including a miniature golf course and a pony track.

The screen tower will be as tall as an eight-story building. In addition to its 1,000-car capacity, there will be an overflow parking space for 400 cars. The arena will contain 14 ramps.

Installs DaWo Speakers

Toledo, O.—Telegraph Drive-in, has installed DaWo in-a-car speakers to accommodate 800 cars. The drive-in is operated by Jim Dempsey.

Stowe Center Associates, Inc., is erecting a resort center in the Mt. Mansfield section of Stowe, Vt., which will include a 350-seat theater.

Walter Kratkowski and Frank Gery have filed an application with the Board of Selectmen in Easthampton, Mass., to construct an open-air theater.

Kent Theater, Brooklyn, has installed Model A 174-inch projectors.

New Trans- Lux Grand J will open about Oct. 1 with equip- ment and ideal theater chairs supplied by Joe Horstein.

Three Appointments to the staff of the advertising and public relations depart- ment of Alexander Smith & Sons Carpet and Textile Co. are announced by President Fred S. Klein. Richard P. Axten has been ap- pointed manager of public relations. He was formerly an associate of Earl Newsom & Co., New York public relations consult- ants. Michael P. O’Leary has been ap- pointed retail advertising manager, and Mrs. Emily Pollock will be an assistant public relations manager.

Lincoln Theater, Kearny, N. 1., recently taken over by Murray Stahl, is being equipped with new mar- quess, Wagner letters and new front.

Fireproof Theatre

Planned by Bob Sims

Auburn, Ala.—Robert Sims, presi- dent, Auburn Theater Co., Inc., has announced plans for a new 750-seat theatre with adjoining restaurant at a total cost of $100,000.

Building, 145 x 211 ft., constructed of brick, tile and steel, will have a color scheme of blue and gold. The facade will be of glass brick and entrance will be through an alcove. Paul W. Hofferbert, Gadsden, is the architect, and Stratton and Cook, West Point, Ga., are the contractors.

Central States Drive-in

Planned for Mason City

Mason City, Ia.—Central States has announced plans for a 700-car Drive-In Theater to be built on Highway 18, West of Mason City, with construction to cost between $120,- 000 and $150,000. Construction is expected to get under way by Septem- ber for next summer's season.

Lodge Announces New Pronto Junior Model

Boston—Pronto Pop Corn Sales, Inc., through Morton Lodge, presi- dent, announces the new Junior Model Pronto Pop Corn Warmer, said to assure delivery of HOT pop corn, all the time, because of Pronto’s new improved hot blast forced air heating system.

The Pronto Junior is eye-catching and colorful, brilliantly illuminated, designed to attract immediate attention. It is easily operated and requires no service. The comparatively small size of the Pronto Junior, which measures 16” square by 35” high, is said to make it ideal for instal- lations where space is limited, for multiple installations, or alongside the present pop corn set-up. It holds over 120 10¢ servings of HOT pop corn, and is easily and quickly refilled from the top.

The Pronto Junior Pop Corn Warmer has stainless steel and plate on all parts that come in contact with the pop corn, and incorporates a new type agitator which assures positive flow of corn at all times. The combination of heat-proof con- struction and two heat controls—low for normal and high for peak load operation—cuts current consumption to a minimum. Operation is unusually easy. With finger tip control simply pull knob to fill any size bag or box.

Plan Quincy Drive-In

Quincy, Fla.—Interstate Enter- tainments, operators of the Shaw and Roxy Theaters in Quincy, has acquired 22 acres of land just outside the city for the eventual use as a site for a drive-in theater.
TOA Board Drops Single Charity Drive

(Continued from Page 1) recommendation will be made at the opening meeting of the membership today that charity appeals be considered by exhibitors on a local level. Theater owners will be urged to cooperate with all worthy drives.

One of the prime reasons for yesterday's decision, it is believed, is the refusal of important drives such as the Red Cross to accept the idea of a combined fund-raising attempt with a proportionate share of the proceeds. TOA accepted the proposal of a single joint drive at its foundation convention in Washington last year, but after a Board period during which the plan proved unwieldy, gradually came to accept the conclusion reached yesterday. The withdrawal will, however, continue to maintain its film program committee which will appoint a new chairman to keep up the charity and other good-will organizations for exhibition by its members.

The Board adjourned early yesterday evening in order to attend a party in its honor hosted by John Balaban, manager of the Balaban and Bacon. The problem of ASCAP will be taken up in preliminary discussions this morning, after which the Board will reconvene over to the legal advisory committee which will report to the membership Saturday.

The program for this week's meetings is as follows:

Monday: morning discussion from Paul MacNamara, Selznick ad-publicity exploitor director, will present a new idea of the field of public relations designed to implement and carry forward TOA's work in this direction.

Tuesday: morning will be occupied by the following seven committees and respective chairmen to develop the working program for the meetings: Public Relations, Earl Hodson; Legislation, A. Julian Blywarski; Legal Advisory, Herman Levy; Exhibitor-Distributor Relations, Paul Williams; Film Transportation, Gail Sullivan; The Executive Committee, of which SI Fabian is chairman, will serve as a co-ordinating committee.

Lockwood Nominated Pres.
To Succeed Ted R. Gamble

Arthur H. Lockwood, of Winsted, Conn., was nominated by TOA's Board of Directors at yesterday's meeting to the post of president of the organization for the coming year. Ted R. Gamble, of Portland, Ore., incumbent in the position, was nominated to the post of Board Chairman, succeeding Fred Wehrens, who was offered the membership in the newly created post of Honorary Board Chairman.

The Board nominated Nat Williams, of Rome, Ga., as first vice-president to succeed Leonard H. Goldenson, who will become a member of

SHORT SUBJECT REVIEWS

"A Lass In Alaska"
Columbia 10½ Mins.

First of a new series of "Laff Tours" which feature Vera Vague and her international pursuit of the male homo sapiens, this one has the plot hatched on a slavish scene after a brief sojourn in Seattle. There are solid laughs strewn throughout in the subtle dialogue, other not so solid. It stands to register effectively, however.

"You Were Never Duchess"
Warners 7 Mins.

Very Good

Daffy Duck and Elmer Duck take part in the meetings will be Maj. Albert Warner, Samuel Selznick, I. Productions' sales manager; Harry Kalmenson, general manager of Warner Theaters, and Mort Blumenstock, advertising-publicity head. They will confer with Harry M. and Jack L. Warner in preparation for the presentation of the company's forthcoming program.

An Alliance will be formed by Abeles, Jr., newly appointed managing director for Warners in England.

Films to be topics of discussions include "Johnny Belinda," "June Bride," "Fighter Squadron," "One Sunday Afternoon," "Adventures of Don Juan," and "John Loves Mary." Although nothing official is available, reports persist that New York and San Francisco exhibitors are included in Warners' extensive television plans and that video activities will be discussed at Monday's sessions. It is possible that Warners will handle additional outlets in San Francisco and New York, in addition to other key cities.

Seek $1,000,000 Balm
In Garbosse Trust Suit

(Continued from Page 1) Plaintiffs seek $1,000,000 in alleged damages.

Complaint claims that as a result of unreasonable clearance, plaintiffs have been compelled to play after Fichelson's for two weeks after Boston first run. They also charge restraint of trade by means of block booking, blind buying, fixing of admission prices, and the granting of unreasonable privileges to affiliated theaters.

Defendants are George A. Giles Co., operator of theaters in Gardner; Maine & New Hampshire Theaters, operator of downtown house in Portland; New England, Inc., operating in Boston; KKO-Keith Theaters, operating in Boston; Loew's Theaters, Inc., the eight major distributors, and Republic and Monogram.

George S. Ryan, Boston attorney, represents the plaintiffs.

Colosseum to Mull Pact
In Chicago on Oct. 16-17

Chicago—First convention of the Colosseum of Motion Picture Salesmen, to be held at the Sheraton Hotel, Oct. 16-17, when ratification of the contract drawn up between the Colosseum and newly formed distributors in New York, to be the principal item of business.

Contract, it is understood, provides for $10 weekly pay increases for film salesmen, plus additional automobile expense allowances, and an extra dollar a day for maintenance while on the road. A. M. Van Dyke, Colosseum president, will preside over the meetings, to be attended by about 50 delegates from exchange centers.

Tri-States to Meet Oct. 25-26

Memphis — Morris Collins, president of Tri-States Theater Owners, has called an organization meeting here on Oct. 25-26. Members from Arkansas, Mississippi and Tennessee will attend.

Strange Victory at Ambassador
"Target Films" "Strange Victory" opens Saturday at the Ambassador Theater. Pic was photographed in and around New York with a cast of non-professionals.

THEATER DEALS

Irvington, Altavista, Gulf, to Sheldon Ross from Edward Simmons.

Greenlake, Musconetcon, Mich., to Mr. and Mrs. Curtis G. Bearden, New York.

Mallin, Madison, Ill., to L. R. Bowser from Mr. M. H. Norason.

Archways, Lawrence, Kan., to Chicago Real Estate Enterprises, Inc. from Commonwealth assurance Co.

Varner, Lawrence, Kan., to Theater Enterprises, Inc. from Commonwealth Theatres, Inc.

Iowa, Swedish City, to Swedish Bros., from Mr. and Mrs. Tyrond Evans.

Idaho, Goseky, Neb., to Mr. and Mrs. Roy N. Nelson from Mr. and Mrs. E. L. Betzut.

Iowa, Honkford, to F. W. Hall.

Louisville, Ill., to Mr. and Mrs. D. W. Collier from Louise and Elbert W. Butler.

Pleasant, Houston, Tex., to R. G. Gass from L. C. Backly.

Germ Saltillo, Miss., to Charles C. Boren, Jr., from J. H. Barnes.

Homes, Tripp, S. D., to Mr. and Mrs. Will Foman, Elberton, Ga.

Cozy, Morning Sun, La., to Clement Dahlheimer from Kenneth Hodges.

Rex, Milam, G. H., to Mr. and Mrs. R. M. Brown from Mr. and Mrs. William Reiss.

Eldridge, Enfield, Me., to Wilfred Fromm from Vernon M. Elliott.

TOA Asked to Support Youth Month Every Year

Chicago—TOA's backing of Youth Month has proved so successful that the National Conference for the Prevention of Juvenile Delinquency has asked the exhibitor organization to consider its support of the Youth Drive from an annual basis. Charles P. Skorras, national chairman of the TOA Youth Month Committee, said here yesterday.

"We are just as ready now to carry on this campaign as we were last spring when Attorney General Tom C. Clark asked us to help," Skorras said. "We realized then that no one month could ever resolve the needs and problems of America's younger generation. We used September as a focal point, a rallying period to establish a beachhead in this all-important field. The response has been so overwhelming and the cooperation so fine that we feel sure we have established that beachhead."

Special H.O. Post to Hake

Clay V. Hake has been appointed special Paramount home office sales rep. by Charles M. Reagans, wpeep in charge of domestic distribution. Hake previously handled special overseas assignments for Paramount International from the entered film industry in 1917.

DEATHS

WILLIAM E. MORRIS, 70, character actor, at Percy Williams Home, East Islip, L. I.

DR. BEN PAUL SANDY, 46, former member of the Maryland Census Board, at Baltimore.
TOA COMMITTEE ACTION DIGEST

Chicago—Digest of complete reports and action at the TOA convention which closed here Saturday follows:

TELEVISION

Recommended immediate investigation of the possibility of establishing a theater-television distribution system in order to make available to theaters exclusively special events of wide interest. Advised exhibitors to think about getting into the tele station business. Suggested that producers experiment in the field of special trailers for video, recommending that all distributors be requested to refuse to release to television any films made for theatrical exhibition.

PUBLIC RELATIONS

Recommended that TOA's public relations program be continued on a permanent basis. Recommended a public relations director be appointed to supervise activity in this direction. Approved the industry-wide plan presented to the body by Paul MacNamara, Selznick studio ad-publicity director. Recommended that a special series of 12 one reel subjects be exhibited by TOA members as part of their public relations job with a small fee to be charged in order to finance their production.

LEGAL ADVISORY

Recommended that those exhibitors who, in the light of recent ASCAP court decisions, elect to cease payments to the Society, write a letter to ASCAP stating that fees are being set aside in a special reserve account pending ultimate clarification of the existing situation.

EXHIBITOR DISTRIBUTOR RELATIONS

Urged the establishment of conciliation committees in various exchange areas in order to settle disputes on an amicable basis and avoid litigation. Recommended that the system be based on principles outlined by Andy W. Smith, Jr., 20th-Fox general sales manager, whose program has already been adopted in several areas.

16 MM. FILM

Action will be taken to ascertain the attitude of every foreign and domestic distributor of 16 mm. films toward narrow gauge distribution of their product. Formal request will be made of UA to control 16 mm. print distribution so that welfare of 35 mm. exhibitors is not threatened.

LEGISLATION

Recognized the continuing problem of local taxation. Will compile compendium of the tax rights of various cities and states, particularly as to the enabling sections of State constitutions, information to be made available to all TOA units for their guidance.

U-I to Slash Clearance Schedules Nationally

To Eliminate Holdbacks Between Towns. Do Away With Double Clearance

Drastic curtailment of clearance on a national basis is planned by Universal in a move to secure more aggressive and rapid liquidation of pictures, William A. Scully, vice-president and general sales manager of the company, revealed over the week-end at the regional sales conference held in the Waldoorf-Astoria. Holding that the picture play-off has not kept pace with drastic changes in

(WB '48 Production

To Beat '47 by 25%

West Coast Bureau of THE FILM DAILY

Hollywood—A record fourth-quarter film schedule that will take Westerners to a production total 25 per cent higher than last year was revealed yesterday by Jack L. Warner, executive producer. Eight producers

(Continued on Page 15)

Smith to Outline Plan
Before Board of TOA

Details of the Smith Conciliation Plan will be outlined by Andy W. Smith, Jr., 20th-Fox general sales manager, at a meeting of the TOA board Thursday at the Hotel Astor.

(Continued on Page 15)

U-I Offers 3,000 Stories to Radio

West Coast Bureau, THE FILM DAILY

Hollywood—Universal-International has made 3,000 untitled stories owned by the company available for radio adaptation by either networks or local stations, it is announced. To be offered for lease on a single broadcast basis, properties include all unfilmed stories acquired by the studio prior to 1946.

It is recalled that CBS some months ago offered its catalogue of radio scripts to producers seeking stories for films.
**FINANCIAL**

(September 24)

**NEW YORK STOCK MARKET**

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**NEW YORK CURRENCY MARKET**

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Warren William Dead

**West Coast Bureau of THE FILM DAILY**

Hollywood—Warren William, veteran film actor who came here via the Broadway stage, is dead at 53. He lived at Encino. His wife, Helen, survives.

**PUBLICITY and ADVERTISING**

Over nine of the following excellence in offer and theatrical advertising: retail, industrial, newspaper, radio, television, magazine, etc.

**PRODUCTION**

**EQUIPMENT**

CAMERAS — LIGHTS — TRIPods — LENSES

EDITING EQUIPMENT

16mm and 35mm — Sound or Silent

**NEW OR USED**

TRADE ACCEPTED

**Write for lists**

**MOGULL'S**

(Dept. FD)

68 WEST 48th STREET

NEW YORK 17, N. Y.

**COMING AND GOING**

SID BLUMENTSTOCK, 20th-Fox exploitation manager, left yesterday for the Detroit bow of "Peyton Place."

GENE AUTRY arrives today for his annual appearance with the Roodey Madison Square Garden.

JACK EL MALONEY, M-G-M central sales manager, and his assistant, FRANK C. HENSLEY, arrived in New York for a series of home office conferences. Also coming in for the same confab are: FRANK J. DOWNEY, Detroit branch manager, and E. C. BRUCE, city manager.

JACK EDDY, scheduled to leave on his fall concert tour Oct. 6, opening at San Diego and swinging through the Northwest, Middle West and then back to the West Coast for a total of 31 appearances in six weeks.

DON MERESEAU, associate producer and general manager of THE FILM DAILY, arrived in St. Louis yesterday to attend the TEGMA-TEDA convention.

JUDE JACOB, Columbia’s assistant general sales manager, returns to his desk today following a two-week business tour of six of the company’s exchanges.

LIEF JONES, Nuc Ramos Products Corp. sales manager, and ROBERT E. MARSHALL, the company’s sales department, are in St. Louis for the TEGMA-TEDA convention.

CELESTE HOLM will arrive today from the Coast.

CHESTER B. BAHN, editor of THE FILM DAILY, returned last night from Cambridge and London.

WILLIAM SNYDER, staff writer of THE FILM DAILY, returned this morning from Chicago where he covered the TOA convention.

**Rogers Hospital Drive Permits 10 New Patients**

An advance contribution to the Will Rogers Memorial Hospital by the conventions handling the current funds drive has made possible the admittance of 10 new patients in the hospital’s treatment of tuberculosis, the Metropolitan committee reports. Groups reported the New York drive is exceeding expectations, but warned that over-confidence at this time could wreck the objective.

**Columbia Sees Profit But Passes Dividend**

While tentative figures for Columbia’s fiscal year ended June 30 indicate a net profit after taxes and dividend requirements, Columbia’s board on Friday decided to take no action at this time on the payment of a cash dividend on its common stock. Action was said due to unsettled conditions in the industry, particularly with respect to foreign operations.

**N. Y. Theater Men Backing Red Mogen David Dinner**

Plans for a $100 a plate dinner Nov. 22 at the Waldorf-Astoria to raise funds for Red Mogen David. The Israeli Red Cross was discussed at City Hall late last week by New York theatremen, who with other business leaders conferred with Mayor William O’Dwyer and Comptroller Lazarus Joseph. Among the exhibitor leaders participating were: Malcolm K. Entorig of RKO Theaters; Sam Rizvno and Manny Frisch of Randorfco; Max A. Cohen of Cinema Circuit; Sam Rose of Paladin Theaters; Fred Schwartz of Century Circuit; David Weinstock of Raydon Circuit; So Strausenberg of Interboro Circuit and Harry Brandt of Brandt Theaters. Joseph Leahman is chairman of the dinner committee and Brandt is chairman.

Contend RKO Operating Two As First-Run Houses

Chicago—Attorney Thomas Mc- Connell will file a brief in Circuit Court of Appeals today contending that the RKO Palace and Grand Theaters are operated by RKO as first-run theaters despite the company contention that the companies enrolled in the Jackson Park decree were not the companies which operate these theaters.

NEW YORK THEATERS

**RADIO CITY MUSIC HALL**

Rockefeller Center

**GARY COOPER, ANN SHERIDAN**

in LEO McCAREY’s

"GOOD SAM"

A Rainbow Production, Inc. Picture

Released by RKO Radio Pictures

SPECTACULAR STAGE PRESENTATION

Barbara Stanwyck

Burt Lancaster

SORRY

WRONG NUMBER

**PARAMOUNT**

**ROSALIND RUSSELL**

in "THE VELVET TOUCH"

A FREDERICK BRISSON PRODUCTION

Released through RKO

**RIVOLI**

8'way & 49th St.

**RYAN'S**

in "RACHEL and the STRANGER"

A FREDERICK BRISSON PRODUCTION

Released through RKO

Brandy’s MAYFAIR

75th Ave. & 47th St.
**NEW YORK, MONDAY, SEPTEMBER 27, 1948**

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**RECORD EXHIBITS AT TESMA-TEDPA SHOW**

**Huge Equip. Export Market Waits on Dollars**

Golden Sees $100,000,000 Market in 3-4 Years if Currency Were Available

**Washington Bulletin of THE FILM DAILY**

Washington — Foreign sales by American equipment makers would easily top $100 million in the next three or four years if the would-be buyers could get their fingers on that much hard currency, Department of Commerce pix chief天然 Nathan D. Golden said yesterday.

"There is no question at all about the market being there—the only difficulty is in getting paid," Golden said.

Golden estimated that there is need today for about $25 million (Continued on Page 12)

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**100 Attending RCA St. Louis Sales Meet**

St. Louis—The theater equipment section of the RCA Engineering products department will conduct sales sessions for all sales representatives of RCA theater equipment at the Jefferson Hotel this week in conjunction with the annual TESMA-TEDPA convention.

More than 100 RCA theater supply (Continued on Page 12)

"Seeing is Believing" Century Display Theme

St. Louis—Century Projector Corp.'s display at the TESMA trade show here this week has as its theme, "Seeing Is Believing." Demonstration equipment is slow (Continued on Page 12)

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**New Speaker-Heater Combo for Drive-Ins**

St. Louis—David Sandler, general manager of Theaterecast Manufacturing Co., of Cleveland, manufacturers of Molnbrite in-car speakers, will premiere his new in-car combination speaker and heater at the TESMA convention. This built-in heater system, guaranteed to maintain an average 70-degree car temperature, is designed to extend Drive-In season.

**Ballantyne Co. Adds to Line Unveiling Six Innovations at TESMA's Show**

**New Rectifier, Lamp Introduced by Forest**

Newark, N. J.—Forest Electric is adding to its line of rectifiers a new 15-70 amperes high intensity lamp, a complete new line of Lightmaster high intensity rectifiers, a new streamlined projector, a new projector, and an all new two-way horn system will be introduced by the Ballantyne Co. at (Continued on Page 12)
A Section of THE FILM DAILY compiled by Associate Publisher, E. M. Meissner, and General Manager, Charles B. Bixby, West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Calif. Ralph Wilk, Bureau Chief.

**Newspaper**

**About the Trade**

(Continued from Page 3)

show. Joe Fetherston, Kollmorgen sales manager, and Ralph Gage, of the sales staff, will distribute a new screen chart designed by the company. Chart gives sizes of pictures projected by lenses of two to seven inches focal length, at throw of 40 to 400 feet.

**D** H. DEWEY, who has been in the theater business, directly or indirectly since 1920, will represent International Seat Corp. at the TESMA meeting. In purchasing, maintenance, real estate, construction and accounting for Universal, Publix and Tri-States until 1939, Dewey joined International at that time and has been with the company since.

**WHILE** F. C. (Dad) Largen, Sr., Ballantyne Co. design engineer, has been with the company since its inception in 1932, current meeting marks his first TESMA-TEDPA convention.

RCIA today will commemorate its 20th year of service to the motion picture industry with a dinner in the Crystal Room of the New Hotel Jefferson. In attendance will be RCA supply dealers, members of the RCA Theater Equipment Section and trade press representatives and their wives who are attending the TESMA meeting. RCA Theater Equipment will host a cocktail party prior to the dinner.

A NEW 16 mm., film equipment catalog of Neumade Products Corp., will be made available Oct. 15. Booklet is to include pages of popular Neumade items, such as file and storage cabinets, film cleaning machines, editing and cutting tables, film racks, splicers, handling and shipping aids, reels, cans and accessories. Catalogue is available on request to Neumade.

**IMPROVEMENTS** in Wagner Sign Service's changeable copy display equipment will be on view in Booths 47 and 48 of the TESMA-TEDPA convention. E. Wagner has returned from the West Coast for the meeting, accompanied by Mrs. Wagner. On hand to explain Wagner's line will be Lou Sherman, New York representative; Glenn Hennings and A. Ervine Pett of the Central district, and L. K. Billings of the Chicago office.

A LINE of safety fireproof steel waste cans for theater booths has been developed by General Detroit Corp., G. M. Rutledge, Midwestern division manager, announced. Cans are broad and foot-operated and come in seven, nine, 12 and 15 gallon sizes. Company also has safeguard steel containers for liquids in one, three and five gallon sizes. Both lines are approved by the fire underwriters.

**BALLANTYNE** COMPANY's display of the new Royal Soundmaster Model 8 soundheads, and Model 4570 arc lamps, will be explained by Ilo M. Brown, chief engineer for Ballantyne. Display will be in Booth 70-71. Convention will mark the first TESMA-TEDPA meet attended by K. S. Ballantyne since the war, and he is expected to address the company's cocktail party and banquet for all authorized dealers Tuesday evening.

**WHITEWAY ELECTRIC** signs reports a number of Chicago orders. Installations include a new canopy at the Ritz, new marquees for the Sylvania and Harris, an outside sign for the Apex, central signs for the Arena, Oween and Rio Cabana, a new neon display for the China Doll, and a large outdoor sign for the Blue Note.

**EN** B. POPOCKI and his son, Barney, will be on hand at the Popocki and Sons display in Booth 6 at the TESMA-TEDPA show. On display will be the deluxe stainless steel case, as well as a new extruded aluminum poster case.

**J**. R. (BOB) HOPP, Ballantyne sales manager, and Howard Flerchinger, sound engineer, brought the company's TESMA-TEDPA display equipment to St. Louis in a panel truck. Stunt not only saved on freight expenses, but permitted them to set up the booth in record time as none of the equipment needed to be crated.

**DELR SILHOUETTE LETTER CO.** will display its plastic and aluminum third dimension letters, and removable panels at the TESMA-TEDPA equipment show. Ben Adler and Dick Strauss will represent the company.

A NEW junior model of the Coinometer—the Handee Coin Pay—will be unveiled by Covalent Corp., at the TESMA-TEDPA meeting. Machine is designed for smaller theaters that have not been able to purchase the larger full sized key board coin changers. Drive-in theaters have evidenced great interest in the newbeaning register and control to be displayed by Ticket Register Industries at the meeting. Control eliminates the use of tickets and ticket registers at Drive-Ins. D. H. Finke, of Ticket Register Industries, and Allen E. Finke, of Coinometer, will be on hand.

**MONG** the Ballantyne Co. dealers attending the TESMA-TEDPA meeting are L. M. Bleckley, of Perkins Electric Co., Montreal; Mr. and Mrs. J. L. Rice, of Winnipeg and D. V. K. Fairleigh, of the Detroit Camera Supply Co., Vancouver. John Hardin, of

Edwards or Kaimann May Head Mo. MPTO

(Continued from Page 3)

tion of a president to succeed Fred H. Wehrenberg, who has declared that he will not seek election. Among names heard as possible successors are Tom Edwards of the Edwards & Harris Circuit, Farmington, Mo., and Clarence Kaimann of the Kaimann Circuit, St. Louis.

Convention opens this morning with a board of directors meeting in the Hotel Jefferson, with the first large gathering to be a luncheon session and open forum in the Gold Room. Official welcome to St. Louis will be made on behalf of the City by Charles Alban, president of the Board of Aldermen, and Acting Mayor.

Wehrenberg will respond to the greeting, and introduce the speakers, to include Leon J. Bamberger, RKO sales promotion manager; Mrs. A. F. Burt, honorary president of the Better Films Council of Greater St. Louis; Henderson Richer, public relations director of M-G-M; Herman Levy, general counsel for TOA, who is to speak on the ASCAP and Film Fair; Louis Bamberger, son; and Oscar F. Neu, president of TESMA.

Election of officers and board members will take place at this session. At an evening dinner meeting, Gail Sullivan, executive secretary of TOA, will be the principal speaker, while Edwards will be toastmaster.

National Theater Supply will host a cocktail party before the banquet.

Many of the MPTO delegates are expected to attend the TESMA-TEDPA equipment show, and there is considerable interest in the RCA demonstrations of large television, and the smaller seven by nine foot receivers designed for use in theater lobbies.

Special guests at the banquet will include State Senator Milton Napier, vice-president, and for the Better Films Council; Ray Colvin, TEDPA president; David Palfreyman, MPAA; Edward Zorn, UTO of Illinois president; Harry Lowenstein and M. A. Lightman, regional vice-presidents of TOA; Morris Lowenstein, TOA treasurer; Chas. J. Rennau, TEDPA treasurer; Oscar F. Neu, TESMA president; W. F. Ruffin, TOA director, and Roy Boomer, TESMA secretary.

Record Displays at TESMA-TEDPA Show

(Continued from Page 3)

space in the block-long mezzanine floor overlooking the Crystal Room and Ivory Rooms of the New Jefferson Hotel. About a hundred equipment firms and agents for space to display modern equipment, furnishings and supplies for regular theaters and drive-ins.

It is estimated that about 2,500 motion picture men are in St. Louis today for the joint TESMA-TEDPA meeting, and the annual convention of the MPTO of St. Louis, Eastern Missouri and Southern Illinois. Exhibit meeting will be held today with the equipment sessions to be started tomorrow and to run through Thursday.

RCIA Dinner Tonight

In advance of open sessions TESMA board schedules a luncheon meeting today, while TEDPA's dinner will be held after the evening program. RCA dealers meet this morning, and an RCA dinner will be held tonight in the Crystal Room.

Equipment exhibition will be opened at 10 a.m. tomorrow, and be closed at 11 p.m., maintaining that the ballyhoo in the halls of the convention, except during some of the business gatherings.

Also scheduled tomorrow are the Ballantyne Co. reception for dealers, the Ideal Seating Co. dinner for its dealers, and a Ballantyne dinner.

Business on Wednesday

Business sessions will be started Wednesday morning, with TESMA meeting in the Crystal Room, and TEDPA in the Jefferson. TEDPA delegates gathering in the Crystal Room, National Carbon Co. will have its party in the Gold Room, and the annual TESMA-TEDPA banquet will be held in the Gold Room that night.

Activities for Thursday including afternoon meetings of the TESMA and TEDPA boards of directors. At an opening meeting in the Crystal Room, National Carbon Co. will premiere "Carbon Arc Projection," with C. G. Ostring, as its advertising and sales manager, as the lecturer. This will be followed by an address by Baron Kreusers of RCA on "Television in the Theaters," at which time RCA new theater-size television projector will be demonstrated.

New Rectifier, Lamp Introduced by Forest

(Continued from Page 3)

ins and larger theaters. Type MCS-90 will be made both single and three-phase supply lines. An addition to MCS-90 will be the MC-10, a five-tube rectifier, and a single lamp will be added to the line.

Forest also announces an additional power supply, 400 volt, 32 ampere, 10 milliampere, 100 volt, 30 ampere, and 1,000 volt, 10 milliampere, 100 volt, 30 ampere.
To the Members of the Theatre Equipment and Supply Manufacturers Association and the Theater Equipment Dealers Protective Association:

It is a profound pleasure to welcome you to Saint Louis and we are proud that you have selected our city for this important convention.

While I know that a full and interesting agenda has been prepared, I do hope you will find time while here to sample Saint Louis's brand of hospitality and to learn, first-hand, why Saint Louis has been called "The City of One Thousand Sights". The City abounds in places of scenic and historic interest and offers diversion to suit every pocketbook and taste.

It is my profound hope that your convention will be a most rewarding experience. Please accept my pledge that the City Administration, in cooperation with our numerous civic agencies, will do everything possible to insure a pleasant and successful convention.

Sincerely yours,

A. P. Kaufmann
Mayor

September 16, 1948

As TESMA and TEDPA once again assemble in joint conventions to unveil the latest advances in theater equipment and to consider, mutually, plans for the trade's greater growth and prosperity, these companies and firms, prominent in the equipment field, extend their cordial greetings to delegates, fellow exhibitors and convention guests.
YOU'LL FIND SOMETHING NEW IN SOUND AND PROJECTION EQUIPMENT
See Booths 70 and 71 at the TESMA National Trade Show
THE BALLANTYNE COMPANY
1707-11 Davenport Street
Omaha, Nebraska

SEE US AT BOOTH 75 AND 76 AT TESMA TRADE SHOW
ADLER PLASTIC AND CAST ALUMINUM "THIRD DIMENSION" LETTERS AND "REMOVA PANEL" GLASS-IN-FRAME EQUIPMENT.
ADLER SILHOUETTE LETTER CO.
General Offices: 3021 WEST 36th ST.—CHICAGO 32, ILL.
CHICAGO—NEW YORK—TORONTO, CAN.—LONDON ENG.

FOREST MFG. CORP. and
FOREST ELECTRONIC, INC.
Invites you to
BOOTH 3 to see the—
NEW ELECTRONIC LAMP and RECTIFIERS
FOREST MFG. CORP. 9 W. Park St., Newark, N. J.

RELAXATION IN OUR SUITE

TRADE MARK
Neumade
BUSINESS IN BOOTHS 59-60

1948 TESMA-TEDPA

—Today—
9:00 A.M. Registration .................. Mezzanine Floor
10:00 A.M. Setting up of exhibits .... Mezzanine and Ivory Room
12:30 P.M. TESMA Board of Directors Luncheon and Meeting ......... Room No. 6
2:00 P.M. TEDPA Board of Directors Meeting ........ Room No. 4
4:00 P.M. Exhibit Opens ................ Mezzanine and Ivory Room

—Tomorrow—
9:00 A.M. Registration continued .... Mezzanine Floor
10:00 A.M. Exhibit open ............... Mezzanine and Ivory Room
12:00 Noon. Exhibit close.
12:30 P.M. Luncheon and Opening Session.
Address by A. P. Kaufman, Mayor of St. Louis Toastmaster, Joseph M. Holland ........ Gold Room
2:00 P.M. Exhibit reopen ............... Mezzanine and Ivory Room
10:00 P.M. Exhibits close.

—Wednesday—
10:00 A.M. Registration continued .... Mezzanine Floor
Exhibits open .................. Mezzanine and Ivory Room
10:30 A.M. TESMA Annual Business Meeting .......... Gold Room
 TEDPA Annual Business Meeting ........ Crystal Room
11:15 A.M. Busses leave for Ladies Sightseeing Tour and Luncheon ........ 12th St. Entrance, Jefferson Hotel
5:30 P.M. Exhibits close.
6:30 P.M. Cocktail Party, National Carbon Co., Inc. ...... Crystal Room
7:30 P.M. Banquet, Dinner Dancing, Floor Show ........ Gold Room

—Thursday—
10:00 A.M. Registration continued.
Exhibits open .................. Mezzanine Floor
1:00 P.M. TESMA Board of Directors Meeting .......... Room No. 5
 TEDPA Board of Directors Meeting .......... Room No. 4
2:30 P.M. Open Meeting, Oscar F. Neu, Pres., TESMA. Chairman National Carbon Co., Inc., presents World Premiere of "Carbon Arc Projection"
Lecturer, C. G. Ollinger
Large Screen Theater Television Demonstration by RCA Address by Barton Kreuzer
10:00 P.M. Final closing of exhibits.

All sessions and events in the Jefferson Hotel, St. Louis

NATCO, INC.
505 NORTH SACRAMENTO BLVD.
CHICAGO, ILLINOIS
Manufacturers of 16mm. Equipment
Of Finest Quality
T E S M A
NATIONAL HEADQUARTERS
4356 Washington Boulevard, Chicago, Ill.
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(Neumade Products Corporation)
Vice-President
W. A. Gedris
(Ideal Seating Company)
Secretary-Treasurer
Roy Boomer
BOARD OF DIRECTORS
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Century Projector Corporation
H. B. ENGEL
DeVry Corporation
R. HOFF
Bellamynne Company
E. E. JONES
Neumade Products Corporation
W. D. MATTHEWS
Mogulograph, Inc.
NOLAN, V. J.
National Carbon Co., Inc.
L. F. O'BRIEN
Radio Corporation of America
A. J. SANFORD
Altec Lansing Corporation
M. H. STEVENS
Bausch & Lomb Optical Company
H. H. STRONG
Strong Electric Corporation
E. J. VALLEN
Vallen, Inc.
E. WAGNER
Wagner Sign Service, Inc.

T E D P A
NATIONAL HEADQUARTERS
310 Leonard Street, St. Louis, Mo.
OFFICERS
President
Ray G. Colvin
(Exhibitors' Supply Company, St. Louis)
Vice-President
J. Eldon Peek
(Oklahoma Theater Supply Company, Oklahoma City)
EXECUTIVE COMMITTEE
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Western Theater Supply Company
JOE HORNSTEIN
Joe Hornstein, Inc.
W. E. CARRELL
Falls City Theater Equipment Company
A. E. THIELE
Des Moines Theater Supply Company
JOHN P. FILBERT
John P. Filbert Company
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Western Theatrical Equip. Company
RAY BUSLER
United Theater Supply Corporation
JACK L. RICE
J. L. Rice Company

For the Latest Design in
DRIVE IN THEATRES
consult

DA-LITE SCREEN COMPANY, Inc.
2723 Pulaski Road
Chicago 39, Illinois
Manufacturers of Projector Screens
for professional and non-professional use

Welcome Conventioneers
MOTIOGRAPH, INC.
4431 WEST LAKE STREET, CHICAGO 24, ILLINOIS

Motion Picture Projectors

Greetings from—
RADIANT MFG. CORPORATION
2627 WEST ROOSEVELT ROAD
CHICAGO 3, ILLINOIS

Manufacturers of world famous projection screens

ALEXANDER SMITH
CRESTWOOD
America's Best Known Theatre Carpet

Greetings from—
JOE HORNSTEIN, INC.
630 NINTH AVENUE NEW YORK 19, N. Y.

Servicing theaters throughout the world with America's finest theater equipment. Everything except film for the theater.

Over forty years your supply dealer

Simpler
The First Name in Drive-In Projection and Sound

Manufactured by
INTERNATIONAL PROJECTOR CORP.
BLOOMFIELD, N. J.
**TRADE SHOW EXHIBITORS**

<table>
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Greetings from—

GRIGGS EQUIPMENT COMPANY
BELTON, TEXAS

Manufacturers and distributors of theater seats of quality.
Send us your inquiries.

PUSH-BACK SEATS
are manufactured by
KROEHLER MFG. COMPANY
668 LAKE SHORE DRIVE, CHICAGO 11, ILLINOIS

THEATRE FABRICS
for STAGE CURTAINS, THEATRE DRAPERIES, WALL COVERINGS, LOBBIES

The House of Service

130 WEST 46TH STREET, N. Y.

Chicago

6 E. Lake St.

Los Angeles

FENSIN SEATING COMPANY
“Seating Specialists”

62 EAST 13TH STREET
CHICAGO 5, ILLINOIS

REGISTERED AT ST. LOUIS MEETING

ST. LOUIS

Company representatives registered at the Hotel Jefferson for the TESMA sessions up to press time included the following:

A


B


C


D


E


F


G


H


I


J

C. K. Kunzmann, National Carbon, Cleveland; W. C. Kunzmann, Cleveland; L. J. Kumi, 115 W. 11th St., Keitchon, Gulf States Equipment Co., A. E. Kline, Dallas, Tex.; Co. Co., Chicago; J. Y. Kirby, National Supply, Kansas City; Mr. and Mrs. Wabash, Denver; E. E. Kindel, Chicago; Mr. and Mrs. Buse, United Detroit Theaters, Detroit.

K

Thos. B. LaVeile, 4605 West Lake, Chi- cago; G. Liebhafsky, S.O.S. Cinema Supply, N. Y.; Morton Lodge, Preston Forn Co., Chicago; Sam Lerner, Used Chair, Mart, Chicago; Edgar Love, Keilis, Keilis, New Haven; Edward W. Lane, 4504-4th, Detroit.

L


(Continued on Page 12)
New Plastic Finish
For Use in Theaters

Chicago—Raynal Plastic Products Co., of 1525 E. 53rd St., announces the development of a new plastic finish by Dr. B. S. Friedman, in charge of the company’s research and development.

The new product is not a paint, not a varnish, not a lacquer, but a water-thin, transparent, clear liquid that can be wiped on with a cloth. It is intended for use in theaters; it is expected to find it adaptable for use on furniture, walls, floors, linoleum, files, window-sills, venetian blinds,

RCA to Display New Projector for Video

Caden, N. J.—An RCA theater video projector of advanced experimental design will be demonstrated Thursday at the TESMA-TEDPMA convention. Featuring reduced size and weight, new projector, just out of the development laboratories, will show 20 by 15-foot images telecast from KSD-TV, Frank E. Friedman, executive vice-president of RCA, announced.

New Feature Development
in Fremont Rubber Tile

Fremont, O.—Fremont Rubber Co. announces a new feature development in its rubber tile which affords still greater flexibility in designing patterns. Now available are 9”x9” tile which have been die cut so that the center may be removed and a 6”x6” tile of another color inserted.

Fremont tile is available in eleven marbledized fade-resistant colors which go all the way through the tile, hence can’t show wear, the company points out. The colors include Harvest Cream, Meadow Green, Azure Blue, American Beauty, Dove Grey, Light grey-black, Coral, Burnt Walnut, Scotch Plaid, Coal Frost and Ebony.

Fremont tiles are uniformly 1/9” or 3/10” thick and come in accurately cut 4½”, 6”, 9” and 12” squares, with feature strips ½” to 1½” wide and sheet border stock 38”x48”.

A new illustrated brochure will be sent free to anyone addressing Fremont Rubber, at 282 McPherson Highway.

Trade Show Exhibitors
(Continued from Page 9)

Robin, Inc. ........................................ 57
Berrin Mfg. Co. .................................. 25
Strong Electric Corp. ....................... 54
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Typhon Air-Conditioning Corp. ....... 81
Vallien, Inc. .................................... 57
Wayner Sign Service, Inc. ........... 47-48
Wageman Projector Co. ............... 32

Abbott Theatre Equipment Co.,
1311 So. Wabash Ave.
Phone: HA. 7-5753
Chicago 5, Illinois
Theater Equipment

Edward H. Wolk
Mfgs. of Motion Picture Parts
1241 So. Wabash Avenue
Chicago 5, Illinois

General Chair Co.
1308 No. Elston Avenue
Chicago 22, Illinois
Tel.: Armitage 0022

PARTS
for all makes of chairs

Coinometer

MONEY CHANGERS

Manufactured by
Coinometer Corporation
Chicago

It makes a world of difference
Who Decorates!

Write us your requirements and send measurements

Draperies... | Stage Settings... | Curtain Tracks and Motors...
| Interior Decoration... | Wall Coverings... | Murals...

Novelty Scenic Studios, Inc.
32-34 West 60th Street
New York 23, N. Y.

30th Year of Service

Jake Mitchell

Sends greetings to his many friends in the trade

4635 West Lake Street
Chicago, Illinois

First Pre-Fab Screen
Tower for Drive-ins

Elizabeth Iron Works of Elizabeth, N. J., has entered the theater equipment field with the first pre-fabricated screen tower for drive-in theaters. It is specifically designed to improve sight lines and to eliminate the objectionable “keystone” picture. It can be erected in six days.

The screen towers are available in three sizes: 38 feet x 50 feet screen surface for a 350-400 car theater; 44 feet x 58 feet screen surface for a 450-600 car theater; and feet x 72 feet screen surface for a 650-1,000 car theater.

For the overall height, to the above sizes must be added the legs which will vary between 16 feet and 19 feet in height, depending on the location of the screen tower in proximity to the projection booth.

Simple and complete sets of detail erection drawings come with each purchase. For example, a 44 x 58 foot screen tower can be erected in six days at a cost of less than $1,500. This figure is based on the AFL wage scale in metropolitan New York.

Whether concave-sloped or sloped alone, the tower is designed for a 30-pound-per-square-foot wind load. The structure carries an engineering label guaranteeing it to withstand a 100-miles-an-hour gale.

The bents to support the screen surface are of an all-welded construction. Structural shapes and plates in the towers are standard commercial No. 1020 steel. The wind bracing struts between the bents are made of %-inch steel pipe rounded to avoid accumulation of water and snow.

The screen surface is made of %-inch thick steel plates stiffened by flat bars and angles, which are welded to the plates. The angles serve the dual purpose of strength and the means of securing the screen surface to the bents. The steel plates are accurately cut and fitted so that a minimum of joint opening is apparent. It is suggested for a more desirable effect, that all such joints be caulked before the first coat of field paint is applied.

Greetings from—

Blue Seal Cine Devices, Inc.
545 49th Avenue, Long Island City, N. Y.

Manufacturers of
Superior Model “A” Projector
and
The New Blue Seal Theater Sound System

Trade Show Exhibitors
(Continued from Page 9)
Exchange Hampering Equipment Exports

(Continued from Page 3)

worth of new equipment in South America alone.

Golden made it plain that he was referring to potential sales for re-
placements, since most orders for new equipment in virgin territories
are just coming into their orbit. He said he does not doubt that at least
$60 million could be spent today in Europe for replacement of destroyed
or worn-out equipment—provided there were sufficient dollar exchange.

Only seven million dollars worth of cameras, projectors, sound equip-
ment, are lamps, ready and available, and the projection equipment were exported
in the first six months of this year—more than $760,000 below the value
for the corresponding period of last year.

This export figure included 15,552 projectors, valued at $3,845,725.
The comparative figure for 1947 was 17,522 projectors valued at $3,356,098.

Golden said there were no concern in some parts of Europe
that unless replacement becomes possible to all consideration equipment
now in constant use may break down and leave theaters dead.

The British are turning some projection equipment over to
French and Italians a few, but that is about the limit of pro-
duction now.

In addition, planning is proceeding
in several countries now for pro-
duction of 16 mm. sound projectors
—rather before the war but in strong
demand now. Golden reported last
week, for instance, that the Ar-
genite is about to go to Argentina
and Santiago and will be looking
for exhibiters who will be capable
of getting the equipment into the coun-
ty from the United States now because of dollar ex-
change difficulties. The same is true
in Argentina, Brazil, and of nearly
every country that can be named
today.

Support and dollar exchange con-
sults in Sweden are becoming more
and more stringent, with one result
likely that is almost impossible to
import any equipment from the United States or any hard currency
area. Norman D, Golden of the De-
partment of Commerce spoke over
the weekend.

100 Attending RCA
St. Louis Sales Meet

(Continued from Page 3)
dealers, RCA district sales reps. and
suppliers, as well as members of the
sales division in Camden, N. J., will
participate in the sales program. A
banquet will be held in the Crystal
Room tonight.

Barton Kreuzer, manager of RCA
theater and film recording activities,
and John F. O’Brien, manager of the
theater equipment group and a mem-
ber of the board of directors of
TESMA, will address the RCA ses-
sions.

Many outside vendors will partici-
pate in today’s sessions. Among the
guest speakers and their topics will be:
D. H. Dewey, vice-president of
International Sea Corp., “Theater
Seating in the Dealer’s Profit Pic-
ture”; John Pollard, of the Mohawk
Carpet Co., “Weaving Quality Into
Carpets”; Howard D. Wade, of
Mokwa, “Building Punch in Carpet
Selling”; J. Archibald, of Mohawk,
“Merchandising Style and Color”; E.
Barrington, metropolitan manager of
Westinghouse Lamp Division, “Profit-
Insurance—Westinghouse Lamps”; F.
L. Slade, manager of special appa-
atus, Century Electric Co., “Gener-
ators for Theater Use”; and J. K.
Kurlander, of Westinghouse, “Lamps
in Theater Sound Systems.”

THEATRE LIST

There will be a most up-to-date
comprehensive list of all theaters in
the 1949 Film Daily Year
Book.

★ Individual Theaters.
★ Seating Capacity.
★ Theater Circuits.
★ Theater Affiliations.
★ Drive-In Theaters.
★ Negro Theaters.
★ Newstreet Theaters.

All properly listed and classified.

This will be just ONE of the
many important features in this

Your subscription TODAY will
assure you of your copy of the
1949 YEAR BOOK as soon as it
is off the press. Edition limited.

Published by and given Free
with a year’s subscription to
THE FILM DAILY
1501 Broadway, New York City
Motograph to Show Sound Equipment

(Continued from Page 3)

in-car speakers. Sound equipment will be set up so that music from records and FM radio programs can be carried to the in-car speaker equipment and an Altec Lansing radio system for a system of turntable able to record plays that have 20 complete recordings on one platter.

Drive-In theater operators will be encouraged to visit the North Drive-In, Ronnie Drive-In and 66 Drive-In Theaters here, where the new Motograph Hall 75-115 amperere flector type high intensity are lamps are installed. Theodore O. Hall, designer of the lamps, claims greater screen life than with condenser type intensity are lamps burning at twice the amperage.

Motograph, it is announced, is now prepared to make individual theater layouts. Engineering staff has been augmented by the addition of George Ray in electrical and mechanical engineering, and Kent Boyd in mechanical engineering.

Company reports the greatest volume of shipments in June-August this year than in any other three-month period in the company's 93-year history. First in post-war shipment of complete Motograph equipment to Switzerland was made last week. Included were Motograph sound systems, projectors, one 6.5k high intensity are lamps and rectifiers, and Altec Voice of the Theater loudspeaker systems.

James Frank Forms United Photo Supply

Atlanta—James Frank, Jr., former
New York branch manager of Na
tional Theater Supply, announces the formation of United Photo Supply Corp., 426 Luckie St., N. W. This new concern will distribute name brand photographic products to dealers located in the Southeastern portion of the U. S.

Frank is president of the new company and Samuel J. Scheff is vice-presi
dent and treasurer. Frank is the financial vice-president of the SMPE and was for many years connected with RCA Photophone sales division and then later assistant sales manager of International Projector.

Ballantyne Co. Adds to Line Unveiling Six Innovative TESMA’s Show

(Continued from Page 3)

the TESMA-TEDPA trade show here this week, according to J. R. (Bob) Hoff, sales manager.

All of these items will be making their debut simultaneously in the over forty Ballantyne dealers' show rooms all over this country and in Canada. Also simultaneously a new 66-page catalogue covering the complete Ballantyne line will be sent to all of the 19,000 theaters and drivers here and in Canada. Export distribution is handled exclusively by K. Streuber and L. Chicotte of New York City.

The outstanding feature of the new Model 8 soundhead is a novel gyro-filter developed by F. C. Largen, Sr., design engineer at the Bal
antyne Creighton, Neb., plant. Possessing alleged perfect gynecoscopic action the filter is composed of all

GoldE Introduces New Snap-It Aluminum Binder

Chicago—A new aluminum 2x2 slide binder for slide projection is announced by GoldE Manufacturing Co. New Snap-It binder permits mounting of 35 mm. film between two pieces of glass by simply snapping the pieces together.

Claimed the first aluminum binder with round corners, GoldE Snap-It is shockproof and dustproof and is practically unbreakable. An identification panel for projection guide is pro

Chadsey Marketing Safety Lamp Changer

A safe, easy and time-saving method for changing electric light bulbs, also for removing broken lamp bases, without the burdensome use of ladders or staging is said to be provided by the Chadsey Lamp Changer. It consists of various sized patent rubber changer-heads, light-weight hard-wood sectional-planes and a straight or angle adapter that joins the changer-heads to the poles.

The Chadsey Lamp Changer acts like the grip of the hand at the end of a pole and operates by sliding the rubber changer-head, which is securely locked to the pole by the Adapter, over the lamp to be replaced. A couple of twists of the wrist brings the light bulb in or out of the socket.

The adjustable feature of the Chadsey Angle Adapter overcomes the difficulty of reaching and replacing any lamp mounted up to a angle of 90 degrees.
True Glass Curtain For Film Theaters

A true glass curtain—fire-safe, durable, cleanable and with excellent drape qualities—is now available for theater use as the result of the new Coronizing process for this treatment of glass fabrics, developed by Owens-Corning Fiberglas Corp.

The service weight marquisette curtains, material distributed nationally by F. Schumacher & Co., J. H. Thorp & Co., and Thoral Fireproof Fabrics, is the initial item in the new Coronized line of curtain and drapery fabrics woven of noncombustible Fiberglas yarns. The Coronizing treatment gives the marquisette material a soft feel and makes it possible to drape it in attractive folds. Ruffles and pleats for cross-curtains can be easily made.

From the point of view of the theater management, the outstanding advantages of Coronized marquisette curtains—addition to their fire-safety—is that their use makes possible a significant reduction in maintenance costs. The curtains are shrink-proof. After washing, they can be re-hung without ironing, mangle, stretching or framing and no workroom adjustment is required.

The Fiberglas Corporation is working with weavers on additional fabric constructions, and with finishers on dyeing and printing techniques. It is expected that the Jacquard weave, marquisette material will be followed by a light-weight, sheer marquisette, and that gradually there will be developed a complete line of dyed and printed Coronized drapery fabrics.

Teichert Projects in Work

Chicago—Hanns R. Teichert Co., theater painting and decorating contractor, have just completed an extensive job for Lafayette Theater of the Cataract Circuit, at Buffalo.

The firm is now at work on the Footman Circuit's Victory Theater in Denver and Blank's Paramount Theater in Des Moines.

$200,000 Revamping

Chicago—Van Nomiskos' Empress Theater is receiving $200,000 worth of improvements, including new GE air-conditioning system, 1,000 new seats, modern foyer and a complete Whiteway front.

ABOUT THE TRADE

(Continued from Page 4)

Hardin Theater Supply Co., Dallas, is attending his first convention since the war.

THOMAS L. LEEDOM CO. is displaying a special carpet woven for the Harold's Club of Reno, at Booth 37 of the TESA-TEPDA show, along with samples of patterns and colors made especially for the theater trade. Stuart Barlow, of the Chicago office, and M. Thomeen, of Theodore Johnson Carpet Co., Minneap., will be in attendance, while Dwight L. Launton, president, expects to be in St. Louis for at least part of the meetings.

NOVEL souvenir to be given out at the Ballantine Co. booth is a useful folder so that visitors may pick up literature at all booths and mail their collection back home.

THE Altec Service contingent at the TESA convention consists of E. O. Wilschke, operating manager; R. Hilton, Chicago district manager, and Ben Sanford, theatrical sales manager.

Music will be provided for the convention by an Altec Laming "Voice of the Theater" sound system, operating through a new Altec Lansing AM-FM radio receiver.

Long Sign Company Completes Projects

Detroi—Edward Long of the Long Sign Co. has completed a series of new jobs and remodeling projects including: Roxy, Detroit, Cohen Circuit, new tower roof sign, visible in three directions; Lincoln, Detroit, Wiser and Wetsman Circuit, new porcelain enamel marquee; Tuscola Drive-In, Bay City, porcelain enamel marquee.

Continental Testing

Geneva, Ill.—Continental Electric Co. is conducting a series of seal-test experiments of rectifiers with flexible copper anode lead and also with stiff tungsten anode leads.

Multi-Clean Brings Out Portable Vacuum Cleaners

St. Paul—Two models of portable tank-type vacuum cleaners have been developed by Multi-Clean Products, Inc. Of heavy duty metal on rubber-tired ball bearing casters, one tank holds 14 gallons, the other 20. Designed for either wet or dry cleaning, it is equipped with a 1 h.p. General Electric universal motor for AC or DC current.

They featured in the Altec display are...
Among Officers Elected by TOA at the Chicago Convention

(Continued from Page 1)

WB '48 Production To Beat '47 by 25%

(Continued from Page 1)

Universal to Slash Clearance Will Close Availabilities Between Towns

(Continued from Page 1)

Public to Benefit from TV Competition—Coy

(Continued from Page 1)

Smith to Outline Plan Before Board of ITOA

(Continued from Page 1)

Protest Sunday Night Films

Holding Bob Feller Short

Lockwood Elected President Of TOA

Chicago—Election of TOA's new officers went through Saturday as they were nominated by the organization board of directors on Thursday. Arthur H. Lockwood becomes president of the group, succeeding Ted R. Gamble, who is elevated to board chairman.

Former Chairman Fred Wehrenberg now becomes honorary board chairman, and Nat Williams, first vice-president, succeeded by Leonard H. Goldenson, now a member of the executive committee. Charles Skouras continues as treasurer, while Sam Pinanski and J. J. O'Leary are co-chairmen of the finance committee.

Others elected include Herman M. Levy, general counsel; Maurice Loewenstein, secretary, and the following executive committee: St. Fabian, chairman; Lowenstein, Wehrenberg, Goldenson, Robert W. Coyne, E. V. Richards and Lewen Pizor.

Clark Forms Service Company

Detroit—William Clark, independent film booker, has organized Clark Theater Service, with offices in the Donovan Bldg. Latest addition to his string is the booking of the Dawn, Sterling, Mich.

Send Birthday Greetings To—

September 27
Mickey Mouse
George B. Rait
Ben Dיסה
Edmund Burns
Guston Wohlgemuth
Cyril O'Reilly
September 29
Joan Torr
Breast Febs
Ed Sullivan
Elisabeth Mitchell
Claire Carter
Frank Latimore
Charles Hoffman
September 30
Virginia Charlot
Irwin D. Rathbone
Michael G. Klotz
Gerrit Garson
Don Castle
Gene Autry
Wm. H. Rooney
Aldor Pickle
Brenda Marshall
September 30
Ralph Forbes
George Beneforth
Herman Amsterdam
William H. Clark
Herman Golden
Ned Shugro

There's a big new name in the industry

Read from Women's Board
Isolation No Longer Possible—Balaban

(Continued from Page 1) so for some time to come." He saw new film theaters might change—"but until all the facets of the industry have adjusted themselves realistically to the "economic facts of life," the problem of their survival will not change. "I believe the very word "survival" has been eroded to its very core over the years by the bandwagon of incompetence," Balaban pointed out, "then exhibition cannot hope to remain healthy. They areSignalling the same bloodstream." Recalling when many of the motion pictures were headed for disaster, with "plenty of exhibitors rocking in the same boat," Balaban thought, "they could happen again."

While which country has ever had to close his theater because no product was available, because distributors were always able to keep product flowing, Balaban warned that "under present conditions, no exhibitor, no owner, no vice that they will continue indefinitely."

"You have a few millions to be -possed into the channels of distribution at a critical stage," Balaban asserted, "Production and distribution must stand on their own feet. There can be no subsidy for waste or incompetence—nor can any part of our industry expect a free ride at the expense of the exhibitor.

Advancing the principle of "One Industry," Balaban declared that happenings in London and Paris have an effect upon your business in Wall Street and Washington. It is with comment on the current status of the industry that he points to the twinfold problem of getting films beyond trade barriers, and then trying to get dollars back for this, which, he said, "is more difficult," he observed. "Trade barriers and backed currency are the twin specters that haunt our daily operations in the foreign field."

Pointing out that Government representa tives abroad pined with distributors to send films into critical countries, Balaban said, "We felt it our duty to comply with these requests only insofar as we were convinced that the revenue and we had to pay all print costs and other expenses."

He observed that these expenses, for which companies were never to be repaid, are already running millions of dollars. Indeed, "in Great Britain," Balaban said, "the key to the foreign situation. He reviewed happenings at London, and pointed out, "The financial strain, through the Anti-British agreement and the "sours of move of the British Government, the G.U.T. Group, the Cinesound plant, will be removed from Bondi to the Automatic and output of processing will thus be greatly increased. Further expansion program involving a seven figure expenditure in Australian pounds by 1944, also indicated by Ridge, but remaining moves are still not public.

AFL Council Reelects Officers

West Coast Barons of THE FILM DAILY Hollywood—All officers of the Hol lywood AFL Film Council were re elected to office at the annual election. Officers are Roy Brewer, president; Ralph Moore, vice-president; L. C. Helm, secretary-treasurer; James J. Eddy, recording secretary, and Pat Norman, secretary, Ed Hill and James Noblet, trustees.

They will do these things, then they will be alive!"

Sypros P. Skouras, 20th-Fox pres ident, after expressing agreement with Balaban's remarks, declared that markets abroad would undoubt edly continue to be "tightly" for American distributors. "We are not going to regain those markets," he said, "because those Governments now appreciate the importance of motion pictures." Skouras intimated that these Governments would subsidize their film industries, if necessary.

The 20th-Fox toppler also warned his audience against the growth of drive-in theaters, admitting that the situation was caused by "our own laxity. Our distributors are to blame," he said. "We gave them films for nothing."

Skouras predicted that within a few years the number of drive-in theaters would be almost 5,000 drive-ins and expressed the fear that they would harm the industry by reducing admission prices.

Abelson Promoted to Film District Manager

(Continued from Page 1) general sales chief. Abelson has been Los Angeles branch manager. He replaced Sam Wheeler, resigned.

Joseph Rosenberg, salesman, becomes sales supervisor of the Fama-3 Angeles exchange, under Abelson.

Rydell-Rank Acquires Aussie Wicks Labs.

Sydney (By Air Mail)—Greater Union Theaters, controlled by the Rydell-Rank interests on a 50-50 basis, has purchased Automatic Film Laboratories Pty Ltd, outright from Wicks who will remain as managing director. Automatic will operate as a "G.U.T." group. The Cinesound plant will be removed from Bondi to the Automatic and output of processing will thus be greatly increased. Further expansion program involving a seven figure expenditure in Australian pounds by 1944, also indicated by Ridge, but remaining moves are still not public.

The suit, said the Saturday session of the TOA convention here.

Admitting that divestiture was a "long and arduous process," Wright reiterated his contention that it was the only method whereby competi tion could be restored in the film in dustry, "if anyone knows of a better way to increase film supply, we'd like to know," he said.

Thomas J. attorney of the opinion that the high tribunal had been etently patent in ordering div orcement, with the only question remaining being one of degree. He pointed out that when divestiture of jointly owned houses is accomplished, the major companies will still control the largest circuits so that the problem of establishing competition among distributors will remain. Anyama distribution must be divorced from exhibition," Wright declared, "if the problem of huge film rentals is to be resolved. In my opinion, how ever, free competition is not incompatible with the welfare of this business."

Answering questions from the floor, Wright said that franchises might be still admissible for "defensive purposes" in order to allow independent theaters to assure of themselves a film supply so that they can compete with affiliated circuits which are certain of such a supply. Labeling reports of a possible consent decree as "trade press talk," he said that although there had very likely been discussions among distributor de fendants concerning such a possibility, nothing concrete has ever been submitted to the Department.

Expressing a doubt as to whether compulsory arbitration as a method of settling disputes would be possible, Wright recognized the possibility of voluntary adjudication of such a kind. "I don't think that arbitration on a basis will be helpful unless you satisfy the complainant," he added.

UNITED

WANT A BOX SEAT FOR THE GREAT SHOW ON EARTH?—In Technicolor! I'm just the man who can arrange it. I'm the pilot of "the Hollywood," United Air Lines famous one stop flight from New York to Los Angeles in 11 hours and 10 minutes.

We leave New York at 12 noon. We arrive in Los Angeles at 8:10 P.M. But we time our flight to arrive over the Grand Canyon just at sunset—that's the great Technicolor Show I mentioned! You see Hoover Dam and the Southwest desert country too. It's really beautiful.

Of course we have many luxurious attractions on "the Hollywood." Like air conditioning. A spacious cabin, so you can stroll around. A lounge, with perfect photo graphy. Deep soft seats. Delicious meals.

But my special pride and joy is the sunset show in Technicolor! E.T. Remalin

United Air Lines Pilot on "the Hollywood"
DISTRIBUTORS TO GET JAPANESE EXPENSES

PR Plan Success Hinges on Full Cooperation

MacNamara to Confer With Key Executives and Offer Plan at Allied Convention

Key obstacle in the way of the industrywide public relations program developed by Paul MacNamara, Selznick studio ad-publicity director, and approved by the TOA board last week, is whether all phases of the industry can be brought together for a common effort in this direction, observers here agreed yesterday.

MacNamara’s program involves an annual expenditure of $2,000,000. Designed to coordinate the attempts

(Continued on Page 6)

D of J Won’t Oppose FCC on TV Licensing

Washington Bureau of THE FILM DAILY

Washington—Although he would be "surprised" to see the Federal Communications Commission license any television stations to major film distributors at this point, a Department of Justice spokesman said yesterday that if the FCC should take such a step the Department would

(Continued on Page 7)

Annual TV Film Awards to Be Considered by NTC

A proposal that National Television Film Council make annual awards for television films will be submitted to the NTFC membership at the monthly meeting at Sardi’s.

(Continued on Page 6)

E. St. Louis Again Permits Bank Nights

East St. Louis, Ill.—Three local theaters are permitted to again use Bank Night as a box office stimu-

(Continued on Page 7)

U. S. Ticket Tax Figures Up

August Collections Climb to $34,141,295

Paramount Relinquishing Yonkers Strand Theater

Paramount is relinquishing all its interests in the Strand Theater of Yonkers which it has operated since 1925 effective on September 30, it was announced yesterday by Leon-

(Continued on Page 7)

Army to Reimburse U. S. Companies; Will Permit Limited Yen Investment

The U. S. Army has decided to reimburse American film companies for out-of-pocket expenditures involved in distributing pictures in Japan and, within six weeks, will permit restricted investment of frozen yen, Charles Mayer, MPEA managing director for Japan and Korea, revealed here yesterday in an interview with the industry press.

Although the official order regarding expenses has not become tech-

(Continued on Page 8)

Mnpl. Indies Adopt Junior Admissions

Minneapolis—Despite many vigorous exhibitor complaints, five Minneapolis theater owners have adopted junior admission price policy Sunday after a heated meeting Thursday in the Variety Club attended by NCA officials. Theaters, Nile, Boulevard, Edina, Homewood, and Varsity, all

(Continued on Page 7)

Majors to Ask Campbell To Vacate Alger Case

Chicago—Film company attorneys are preparing a petition, asking Federal Judge William Campbell to vacate the scheduled hearing of the Alger Theater case before Master in Chancery Joseph Elward, now sched-

(Continued on Page 8)

Securities Prices Fall Off Sharply

Wall Street stocks fell to the lowest levels of recent months yesterday, with all stock industry securities off for the day. Paramount was off 11¢, Columbia ½, Loew’s ½, Warners ½, and Universal ½. Largest decline of the day was felt by Eastman Kodak preferred, which closed 3½ below last week’s closing. European situa-

(Continued on Page 7)
Deadline Tomorrow for Army Job Applications

Closing date for applications for a number of pix production jobs with the Army Signal Corps is tomorrow. Applications are invited for the New York and Northern New Jersey areas, and applications are to be filed with the Executive Secretary, Board of U. S. Civil Service Examiners, Signal Corps Photographic Center, 35-11 38th Ave., Long Island City.

The positions to be filled include those of motion picture art supervisor, at $5,333 per month; motion picture art director, at $4,479; scenic artist supervisor, at $5,232; studio construction superintendent, at $5,232; and picture editor, at $5,333.

New $75,000 Mag. Campaign For Monos’ Kidnapped

Monogram has earmarked $75,000 for a full-page ad campaign in the New York newspapers in support of the Monogram picture “Kidnapped,” Harold Mirisch, vpee of Allied Artists, said today.

Peru Actors Want One Day For Stage Shows

Lima, Peru—(By Cable) —Limitation of film shows with a view toward giving legal players more opportunity to act as has been asked by the Peruvian Actors Union in a petition to the Government.

The FAU asks a decree which would require theaters to devote one day a week to stage performances. The request will be studied by the Government, exhibs. and actors.

Precise Control Light, To Show Copeland Device

Precise Control Light Corp., of 60 E. 42nd St., headed by President Lawrence Williams, plans early dem- onstration of a precise control device invented by M. W. Copeland for the zirconium arc lamp developed by Western Union, which is said to have excellent photographic possibilities.

Copeland told THE FILM DAILY over the week-end that it is now possible to start the lamp at a low voltage and with a far greater efficiency of operation of lamp and its circuits. Through precise control of the lamp, both black and white color films may be made with absolute control of light intensities and light values with pre-determined accuracy. Greatly reduced costs of color photography are claimed.

St. Petersburg Exhibs. Sue on Ticket Tax Law

St. Petersburg, Fla.—Claiming this city’s admission tax is discrimination, plaintiffs have filed suit under the law, seeks a single minority group or class upon which to levy the tax, and is oppressive. Local theater owners have filed a suit to declare the measure illegal. Action claims the levy is called a license tax and is put on gross receipts, it is in effect an income tax and not permitted under the Florida laws.

Action was instituted by Bob Boardman, manager of the Playhouse, joined by other local theater owners and Florida State Theaters.

Coston Files Towne Denial

Chicago—Violation of the anti-trust laws is denied by James Coston, Warner Theaters executive, in answers filed to the suit by Towne Theatres, Inc. Coston has asked Warner Theaters owns the Warner in Milwaukee, but denied that the circuit bookings operated the Riverside. He asked that the complaint be dismissed against him, and that the plaintiff pay his costs.

Belgium Seeks UNESCO Subjects

Paris (By Cable)—With a view to preparing a film adaptation of a novel by Belgian playwright Albert Camus, UNESCO has asked the Belgian Ministry of Education arrived here yesterday. The project it be shown in the film.

Lyne Dies in Oklahoma City

Oklahoma City—Charles D. Lyne, M-G-M branch manager for almost twenty years, died Saturday night. Ward Royalty temporarily is managing of the exchange.

COMING AND GOING

Tuesday, September 28, 1948

LEON J. RAMBERGER, RKO Radio Sales promotion manager, is in Kansas City.

AL ZIMBALIST, publicity-chief of Film Daily, today begins a trip to Hollywood to prepare an extensive campus for the first installment of “Seals—City of Insignia” for Warner’s Metropolitan Theater.

CONSTANTINE, H., exec. producer of Orbit Prod., arrives in New York to discuss a possible distribution arrangement for the company’s first pic- ture, “Parrot, Tito.”


HAROLD MISCH, vice-president of Allied Artists, is in New York to meet with counselors regarding release plans for “Last of the Badmen” and “Strike It Rich.”

ARTHUR L. WELLS, head of Selvaggio, R. E. TAYLOR and ELEANOR TAYLOR Oct. 16 for England about the Queen's 50th marriage of the “Comedians.”


D. C. G. M. FLETCHER, MFU and deputy chairman of Associated British Picture Corp., arrives in New York Thursday aboard the S. S. Queen Mary.

ISADOR M. RAPPAPORT, owner of the Hippo, recently acquired a new 100-seat theater in Red Springs.

ERIC A. JOHNSTON, MPAA-MPEA president, and DOUGLAS FAIRBANKS, Jr., arrived in Rome today.

PETER LORRE, WILLIAM DEMAREST and WAYNE MORRIS leave Hollywood this week for a "rara of radio and film "Legends of the West," which is being telecast for the hospitals sponsored by Veterans’ Hospital Camp.

EDWARD L. HYMAN, vice-president of Paramount Theatres, arrived for Rochester yesterday, to attend the opening of "Fellerman," a theater executive, at the Rochester Rotunda.

JOSEPH HAZEN, president of Hal Wallis Productions, has arrived from Santa Monica.

Belgium Seeks UNESCO Subjects

Paris (By Cable)—With a view to preparing a film adaptation of a novel by Belgian playwright Albert Camus, UNESCO has asked the Belgian Ministry of Education arrived here yesterday. The project it be shown in the film.

Lyne Dies in Oklahoma City

Oklahoma City—Charles D. Lyne, M-G-M branch manager for almost twenty years, died Saturday night. Ward Royalty temporarily is managing of the exchange.

Film Storage

Film Storage in Modern Fireproof Vaults . . . . of "BONDEO’s 3-WAY SERVICE"

Film Storage

Film Exchange Service

Air Conditioned Screening Room

BONDEO FILM STORAGE CO., INC.
1400 BROADWAY, NEW YORK CITY
CIRCLE 6-0081-2-3-4
JOHNNY BELINDA' BRILLIANT:

Fine Work Results In Memorable Film

"JOHNNY BELINDA"

Producer .................. Jerry Wald
Direction .................. Jean Negulesco
Screenplay ................. Irmgard von Cube and Allen Vincent
Based on the stage play by .... Elmer Harris
Photography ............... Ted McCord
Art direction ............... Robert Haas
Musical score .............. Max Steiner
Musical direction ........... Leo F. Forbstein
Edited by .................... David Weisbart

(Running time—101 minutes)

Great is a word to be used cautiously in motion picture reviewing, but great is the only word applicable to "Johnny Belinda"—a film that will take a place high in the roster of memorable screen dramas. Its poignant story has the dual advantages of being unique and compelling. It fascinates the spectator with its audacious originality and grips him with its stark realistic situations. There is nothing phoney or contrived about "Johnny Belinda"—rather, it is a sincerely moving example of celluloid craftsmanship reflecting the integrity of producer Jerry Wald. He allows no detail of supervision to obscure the beauty of the story. The Nova Scotia background complements its simplicity and a superb cast make real, vivid characters of the rural types.

As a boxoffice attraction "Johnny Belinda" is bound to be the substantial hit its magnificent entertainment values warrant. The film, clearly, will benefit as much from word of mouth advertising as by critical acclaim. Interest in the superlative performance of Jane Wyman will be a decided factor in getting the show across. For feminine audiences it is a natural.

Jean Negulesco's direction combines dramatic emphasis and pace with the required sensitivity. His artistry, and that of Jane Wyman who undertakes the difficult acting task of portraying a deaf mute, give the picture some rare moments which linger long in the memory. It is a hard man, indeed, who does not hold back a tear as the girl says the Lord's Prayer in sign language.

"Johnny Belinda" is the story of a young doctor who comes to a Nova Scotia fishing village after a short practice in the city. Among the people he meets is Belinda, the deaf and dumb daughter of plain-spoken but warm-hearted Charles Bickford, the village miller. He recognizes her intelligence and begins to teach her sign language. With her education comes the enhancing of her beauty. Stephen McNally seduces her in a drunken moment and the girl becomes pregnant. A scandal inevitably arises and Lew Ayres, the doctor, figures prominently in the goop. He is forced to leave...
ONE OF THE YEAR

ROUGH HEAT... GAS SHORTAGE... still HUGE CROWDS... at gala World Premiere, Two Paramounts, Hollywood and Downtown, Los Angeles... and still they come for second big week!

NOW WATCH THE GROSSES CONTINUE THAT BIG-BUSINESS SPIRAL AT...

UNITED ARTISTS, CHICAGO... SAENGER, NEW ORLEANS

AND 150 OTHER BIG DATES!

There's LOVE in MOONRISE

There's EXCITEMENT in MOONRISE

There's DANGER in MOONRISE
SURPRISE HITS!

FRANK BORZAGE'S
PRODUCTION OF

Moonrise

starring

DANE CLARK * GAIL RUSSELL
ETHEL BARRYMORE

with

ALLYN JOSLYN • REX INGRAM • HENRY MORGAN
and DAVID STREET • SELENA ROYLE
LLOYD BRIDGES • LILA LEEDS

Screen Play by CHARLES HAAS • Produced by CHARLES HAAS
Based on the Novel "MOONRISE" by THEODORE STRAUSS
Directed by FRANK BORZAGE
A REPUBLIC PRESENTATION
Launch Rep. Drive Honoring Grainger

Celebrating his 10th anniversary with Republic, the company yesterday launched the James "Jimmy" Grainger 10th Anniversary Drive which will continue through Dec. 31.

Co-captains will be Edward L. Wartman and Walter R. Titus, Jr., assistant general sales manager and division manager, respectively. Cash prizes will be awarded for the best showings in the play among Exhibitors which will entitle support of exhibits all over the country.

Grainger, executive vice-president in charge of sales and distribution, rejoined Republic in May of 1938. His supervision of sales activities has been marked by a steadily enlarged representation in top theaters throughout the U. S.

Annual TV Film Awards to Be Considered by NTFC

(Continued from Page 1)

Thursday. Plan is sponsored by Jack Glenn, chairman of the NTFC production committee, who made the suggestion to Melvin L. Gold, chairman.

Suggestion calls for awards each year for the best picture and best commercial films, as well as for direction, camera work, and technical contributions. Awards would be industry-wide and could be judged by leaders in all related fields.

First general election of NTFC officers is scheduled for the Thursday meeting. Unopposed nominees for officers are: President, Melvin L. Gold of National Screen Service; vice-president, Bart Balaban of Paramount Television; secretary, Robert M. Womhoudt of Telecast Films, Inc.; treasurer, Robert W. Paskow of station WATV, Newark. Nineteen NTFC members have been nominated to contest for the 11 posts on the board.

Edward Carroll, manager of Dumont Television transcription department, will be the guest speaker at the meeting.

STORKS

Miami, Fla.—Al Weiss, manager of the Olympia, announces the arrival of Cherie Alana.

Chicago—Wally Helm, RKO publicist, reports the arrival of Terry Leigh Helm at Agnes Hospital.

Albion, Ind.—James Ehinger, operator of the Albion Theater, has new eight-pound son.

Indianapolis—Richard Coffey, National Screen Service, announces the arrival of a new son.

Santa Monica—June Withers, actress, born.

Hartford, Conn.—Ernie Greulich, assistant to Al Schuman, general manager of Hartford Theaters, announces the birth of his first son. The Greuliches have two daughters.


**SHORT SUBJECT REVIEWS**

**Cat Nap Pluto**

RKO-Disney 6 Mins. Fair

Placed from the lap of luxury, Bugs Bunny, medical researchers think, will be the subject of an experiment wherein he takes on the characteristics of a chicken. Nothing don't! After a high old runaround session the doc winds up making with the cakes and Bugs is his wacky old self. "Fool play, doc," he says at the fadeout.

**Hot Cross Bunny**

 Warners 7 Mins. Top Fun

Mpls. Indies Adopt Junior Admissions

(Continued from Page 1)

recently jumped to earlier clearances, the latter two on 28 days, other films on 42 days.

Exhibs. involved reason that the adult price hike to 60 and 55 cents, respectively, has enabled them to set a pace set by Minneapolis Amusement Co. for some time in its local market. Junior price is 45 and 40 cents respectively. Meanwhile Homewood and Varsity report poor public acceptance to earlier nabe play dates at boosted price, after one week trial with "Easter Parade."

**Better Playing Time For Chicago Drive-Ins**

Chicago—Area Drive-In theaters are enjoying improved availabilities, a survey indicates. Recent Loop run product playing Drive-Ins this week include Paramount's "A Foreign Affair," at the Twin Drive-In and the Waukegan Drive-In; M-G-M's "Luxury Liner" at the Starlite, Harlem and 66 Drive-Ins; RKO's "The Vertical Touch" at the Northwest Drive-In, and Warners' "Two Guys from Texas" at the Sky-Hi. In some instances Drive-Ins are playing product ahead of some Chicago subsequents, and in other situations regular houses and Drive-Ins play day and date.

**U. S. Admissions Tax Collections Climb**

(Continued from Page 1)

below the July, 1947, tally of $34,972,455.

The district-by-district figures, as revealed by the Treasury this morning, show that there were sizable drops in the "take" from some of the more lucrative tax districts, with the August figures for Massachusetts, Michigan and the Third New York (Broadway) area over $33,500,000 behind the July collections in those districts.

This indicates that the upsurge in business was throughout the nation, rather than concentrated in any few urban areas. It need not mean any sharp drop in business in those areas, however, since collecting and accounting mishaps often result in delays in tax payment.


(Continued from Page 1)

Distributors to Get
Japanese Expenses

(Continued from Page 1)

incurred by MPEA members will be taken care of, with the exception of the author's royalty, if any.

Turning to the question of possible uses to which frozen yen may eventually be put, Mayer indicated that wide lati-

dude would be probable with American film companies being given the right to purchase property, involving the trade in Japanese film, in which case, if prices and perhaps acquire show-

cases in key cities.

He was careful to point out, however, that this did not mean that dollars would become available as the result of exports to this country and that dollars are rigidly controlled by both the Japanese Board of Trade and the American Government.

Japanese firms making exports to dollar areas are paid in yen, with the dollars being retained by the Government for necessary import purchases.

American films, which accounted for only 16 per cent of the Japanese box office business before the war, are re-

sponsible for 42 per cent of current admissions, Mayer declared. About 84 pictures will be released in 1948, compared to the prewar average of 270. Competition in the industry is completely free, he pointed out, with

WHO'S WHO IN HOLLYWOOD


tenant, Army Air Corps. Piloted B-17 Flying Fortresses and B-25's. Served with Eighth Bomber Command, Eng-

land. Separated with rank of Major, October, 1945. Re-

sumed film career in "The Locket," "Died to Danger" and "Sofia." 1948, with Matty Kemp, organized Masque Prod.

warners-Cooper Trial
To be Started Nov. 8

Oklahoma City—Suit brought by WARNERS against the J. H. Cooper Foundation of Nebraska, involving ownership of the Liberty Theater here, will be tried in District Court starting Nov. 8. Judge Edgar S. Vaught set the trial date after con-

ferring with attorneys for the theater groups.

Controversy involves the question of whether Warner secured the original lease to the property from Standard Theaters, Inc. The trial is expected to consume several days.

the allied military concerned only with questions of censorship.

MPEA has no objection to translations in English of imported negatives, with developing and printing assigned to Japanese concerns. MPEA maintains branch offices in Tokyo, Osaka, Fukuoka, Nagoya and Sapporo.

Production Recovering

Japanese film production is recover-

ing from the eclipse resulting from the war; Mayer said, with annual production currently at the rate of about 100 pictures as against a prewar average of 500. Studio strikes, lack of American equipment, and the shortage of raw stock have been major obstacles for the industry there.

The 940 theaters intact at the war's end have been augmented by 1,146 new and remodeled structures and most of these are of this description, and the prewar seating capacity has not yet been approached. Practice of showing American films exclusively has been adopted by 284 houses, while 500 other alternate weekly between American and Jap-

anese features.

MPEA has embarked upon an ambitious public relations program, Mayer said, with teams of lecturers

L opert Gets 50% Interest
In Washington’s DuPont

Washington Bureau of THE FILM DAILY

Washington — Fifty per cent interest in the DuPont Theater here has been acquired by Lopert Films on a 10-year lease, with a 15-year option renewal. Washington syndi-

cate. These are: Jack L. Warner, Salesman; Charles C. Cramer, Salesman; S. Jones, Jerseyville; James Fleiss, Springfield; George Kereskes, Springfield; Edward Full Bluhm; and Russell Armstroung, Louis-

ana, Mo., who has the Clark Theater, Harry B. Allender is Harry B. Allender and Olive T. Thimmig; St. Louis, Mo.; Harry Bluhm, No.; Bill Wandall, Lebanon, St. Louis area; Weis Weishank, Public-Great Lakes; Carl Allender, Catskill, New York; Charles Goldstein, St. Louis, Mo.; and To Bloomer, Belleville, Ill.

KMTA Opens Convention
In Kansas City Today

Kansas City—Industry leaders who will attend the Kansas Motion Pictures Theaters Association convention, to-day and tomorrow, include Tom Gamble, Gael Sullivan and Harvey Levy of TOA; Dave Palfreyman, MPA; H. M. Richey, M-G-M at Leon Bamberger, KKO.

Mr. and Mrs. George A. Abings, at the Mushch-

eat Hotel, with Homer Strovi KMTA president, in the chair. Meet-

ing opens today with an open ses-sion

NEW POSTS

HERBET SCHILD, Monogram salesman, Detroit

RAYMOND EWARDS, Screen Guild salesman, Memphis.

CHARLIE KING, former booker for the Bam-

kin Motion Picture Bureau, is lecturers here.

IRVING DANTZIC, manager, East Main Av-

enue, Lancaster.

MYRON HUBLER, manager, West Broad Av-

enue, Lancaster.

C. J. LEONARD, Actor salesman, Charlotte.

PERRY SPENCER, Wells Theaters city manager, Savannah, Ga.
Grosses Up in Proportion
To Higher Rentals Paid
Because of Improved Runs

Chicago—Competitive bidding has proven a tremendous boon to exhibitors in the Chicago area, according to informed sources here who point out that profits have risen substantially where runs have been improved.

Theater owners have been paying increased film rental in most cases where pictures have been awarded as the result of bidding, but grosses have risen proportionally. It is point-

(Continued on Page 5)

UK Plans No Change
In Pix $ Remittances

Washington Bureau of THE FILM DAILY
Washington—"Unless our American friends want it varied," there is no plan presently to alter the Anglo-American agreement on dollar payments to American film companies, Britain's Chancellor of the Exchequer, Sir Stafford Cripps, said yesterday.

Addressing a press luncheon at the National Press Club, Cripps declared (Continued on Page 5)

KMTA Meets Speakers Call
For Better Public Service

Kansas City—Better public relations—better public service—was the keynote of the opening session of the KMTA Convention opening here yesterday.

"If each one of the 67 million per (Continued on Page 5)

SIMPP Defendants
Win Time to Answer

Detroit—Because defense attorneys require additional time to prepare answers to the anti-trust action filed by SIMPP against UDT and Co-operative Theaters, time for filing answers to the action yesterday was extended in Federal Court by 60 days. Plaintiff consented to the extension. No further moves are now anticipated until the end of November.

(Continued on Page 5)

ITOA ASKS JUDGE LEIBELL TO DISSOLVE ASCAP
Competitive Bidding a Boon to Chicago Exhibs.

TV TRANSCRIPTIONS TO TRIM COSTS
Shupert Discounts Time Element in Video Programming, Claims Films a Way for Shows to Acquire Stature

Detroit—Predicting that television programming will acquire professional stature only through the use of film and that video transcriptions "will provide the togobing" by which filming costs are reduced, George Shupert, director of commercial operations for Paramount's TV division, yesterday declared that the time element in television programs "isn't nearly as important as most people think."

(Continued on Page 5)

MAYOR FLYING TO RIO
On Brazilian Crisis

Gerald M. Mayer, managing director of the MPEA international division, will fly to Rio de Janeiro Friday in an effort to avert a break in film relations with Brazil. Mayer will confer with Brazilian Government officials and motion picture representatives.

MPEA, at a meeting presided over (Continued on Page 5)

"U" Area Premiers
Hasten Liquidation

London (By Cable) — Modified quotas ranging from 40 to 10 percent will be granted 1,333 independent exhibitors, it is learned. But received a total of 2,471 quota relief applications under the Films Act, of which 835 were refused and 283 theaters with weekly receipts of (Continued on Page 4)

Utilize War Born Techniques
Studios Draw on Armed Services Devices

Fairbanks to Get Cross
Of Merit from Italy

Rome (By Wireless) — Douglas Fairbanks, Jr., will receive the Italian Government's War Cross of Merit at a luncheon to be given by Minister of Defense Paciardi, on Friday the (Continued on Page 4)

By RALPH WILK
West Coast Bureau of THE FILM DAILY
Hollywood—War developed materials, techniques and devices initially designed for the armed services are still yielding material for Coast studios and stimulating the inventive thoughts of studio engineers. Paramount has shown keen inter. (Continued on Page 6)

Seek Injunction Against Infringement Actions and Return of Recent Payments

Dissolution of ASCAP as it affects the motion picture industry and an injunction against its members from bringing copyright infringement suits against exhibitors is sought by the ITOA in a suit for judgment submitted to U. S. District Court Judge Vincent Leibell this morning. Plaintiffs also seek the return of all sums of money received by ASCAP under licensing agreements on or after March 15, 1948.

The proposed decree declares that (Continued on Page 6)

St. Louis Mayor Greets
TESMA-TEDPA Meet

By DAVID BARRETT
FILM DAILY Staff Correspondent
St. Louis—The joint convention of TESMA-TEDPA got under way at the Hotel Jefferson here yesterday with upwards of 800 delegates in attendance and the registration rolls growing rapidly by the hour.

Highlight of the program yesterday (Continued on Page 7)

New Jersey Allied to
Police Anti-Trust Decree

Allied Theater Owners of New Jersey announced the retention of A. L. Abrams, of Newark, as special counsel to police the Paramount case decree, following a meeting of (Continued on Page 6)

Soviets to Show U. S.
Pix Unedited—E. J. A

Rome (By Cable) — American pix to be sold to the Soviets for Russian distribution and exhibition will be dramas and musical comedies, it was said here yesterday by Eric A. Johnson, MPAA-MPEA president, following his visit from Moscow where he conferred with Foreign Minister Molotov and other Soviet officials.

Johnson said that the 10 pix expected to be taken will not be subject to Russian editing or changes.
Pickman in Toronto
To Set E.L Premiere

Toronto—Jerry Pickman, Eagle Lion assistant director of advertising, publicity and exploitation, arrived yesterday to conclude arrangements for the long-expected installation of Eagle Lion’s “Let’s Live a Little,” which has been chosen to open Twentieth Century-Fox’s new downtown theater on Oct. 9.

Robert Cummings and Marie El- lington (Cummings) will come on for P.A.’s.

In Toronto, Pickman will continue conferences with Irving Herman, advertising-publicity director for International Film Distributors, Canadian distributors of E.L product, which were begun last week in New York between Pickman, Herman and Max Youngstein, E.L vice-president in charge of advertising, publicity and exploitation.

King’s “Prince of Foxes”
Within Authorized Budget

ROME—(By Air Mail)—Despite delays caused by unfavorable weather, production of 20th-Fox’s “The Prince of Foxes” is well within the limits of the Government-approved budget, Henry King, director of the film, reported on his return from the Republic Sat. 9.

King praised the assistance and cooperation of the Sanmarinese and Italian Governments, and was confident the budget of production would be as satisfactorily completed. Balance of the film will be shot in Siena, Florence, Venice and Rome.

Lopert Seen Releasing
Italian-Made “Rapture”

Rome—(By Air Mail)—“Rapture,” initial production of Voyagers International Film, of Beograd, was filmed by David Montgomery Pelham, Robert W. Goe- let, Jr., and John Sheppride, is expected to be released in the U.S. by Lopert Films. Observers here point out that Robert W. Goelle, Sr., and Robert W. Dowling, head of City In- dustrial Films, Inc., of New York, have invested $250,000 in Lopert. Actual photographing of “Rapture” started Sept. 15, with shooting scheduled in 60 days.

Balaban Will Attend
FPC Partnership Meet

Toronto—Barney Balaban, president of Paramount, is expected to attend first of a series of partnership and personnel meetings to be conducted by Famous Players Cana- dian. Meeting is scheduled for the Brock Hotel, Niagara Falls, Ont., on Oct. 18-21. Subsequent meetings will be held in Winnipeg, Nov. 7-8; Edmonton, Calgary and Vancouver.

Odeon of Canada to Open
16 More Theaters in 1948

TORONTO—With the successful premiere of Odeon’s new Toronto theater out of the way, the J. Arthur Rank circuit by the end of the year will have 16 additional new theaters in the Dominion. Seven will be in Ontario.

When the first stage of the program is completed Odeon will have erected three theaters in Montreal, five in Toronto and one each in Peter- brough, St. Thomas, Brantford, Lon- don, Ottawa, Port Arthur, Fort Wil- liam, Victoria and Vancouver.

In addition, several others have been opened or are under construction by National Theater Services and other Odeon partners. Also, several theaters have been renovated and one rebuilt after a fire.

Benjamin Named Manager
For Astor in Frisco

Elmer Benjamin has been named manager of Astor Pictures’ San Francisco exchange. R. M. “Bob” Savini, Astor president, announced. Benjamin will function under F. L. Patterson, director of the company’s Western and San Francisco branches.

Benjamin also has formed Reel Pictures, with headquarters in the Astor exchange, to handle a number of new films, as well as reissues. Prior to his new assignment, Benja- min was with National Screen Serv- ice for 17 years, most recently as manager of the San Francisco branch.

Fortune’s “Typical Small Town Exhibit” Readies Suit

Chicago—A $150,000 double damage anti-trust suit against the major film companies will be filed in U. S. District Court here within the next few weeks by Robert Allen, operator of the Grove Theater in Galesburg, Ill., it was learned yester- day.

Allen is the so-called “typical small town theater owner” whose method of operation and problems were discussed at length in Fortune Magazine’s August issue. His house is in direct competition with the first-run Orpheum and West theat- ers, according to the Fortune article, both of which are members of B & R’s southern Illinois circuit. Attorney for Allen is Seymour Simon.
BIGGEST OPENING AND WEEKEND BUSINESS AT ORPHEUM, SAN FRANCISCO, IN OVER TWO YEARS!

"WALK A CROOKED MILE"

WORLD PREMIERE

LOUIS HAYWARD - DENNIS O'KEEFE

and of course it's HELD OVER!

An EDWARD SMALL Production
A COLUMBIA Picture
Soviet Pix Disappear
From Toronto Screen

Toronto—Soviet films have disappeared from the screens of Toronto theaters which specialize in foreign-language programs. There has been no announcement from the Ontario censors that Russian pictures will be unavailable, such as was the case in the early part of the Second World War. With the position of the Soviet Republic in relation to the Allies was unclear.
U' Area Premiers Peeled Liquidation

(Continued from Page 1)

cially, vice-president and general sales manager, said yesterday during the company's second regional conference at the Terrace Plaza (etc.).

Forthcoming U-I product will be similarly launched, Scully said, with attendant advantages to exhibitors playing pictures following Saturday promotional campaigns involving national media. Development is the wake of Scully's weekend announcement of U-I's new policy on clearance.


Further regions will be held in Chicago Wednesday and Saturday and in San Francisco, Oct. 7-8.

Jack Goldstein Opens N. Y. Specialized Services Office

Jack Goldstein announces the opening of a New York office of advertising, public relations, national exploitation and specialized services at 15 Central Park West, and has completed arrangements for representation in Hollywood, London and Paris.

Goldstein, who still maintains his interest in the Sing-A-Tina Studios as vice-president of that organization, reported he is planning to group his directors in a separate office which will handle all public relations for his film companies. Goldstein is also considering a branch office in London, where he plans to spend the next month.

Industry Displays for Fairs Advocated by Myrick of Iowa and Nebraska Allied Unit

Elida, la.—A plan under which the industry would prepare motion picture displays for state, local, county and district fairs is advanced by Al C. Myrick, president of Allied Independent Owners of Iowa and Nebraska. L. C. Wolff, board chairman, reports in a bulletin.

Displays would comprise model sets and cameras, costumes, display advertising, and other film items of interest, and would be routed through the fairs as a public relations gesture, on an all-industry basis.

Competitive Bidding Boon to Chi. Exhibs.

(Continued from Page 1)

ed out. One specific situation showed unusually advantageous runs over their competition have suffered correspondingly when films have been advertised and promoted. ‘But the consensus among industry observers is now being expressed by the exhibitors that competitive bidding is excellent for those who haven’t got the product.’

KMTA Meet Speakers Call For Better Public Service

(Continued from Page 1)

sons who now doesn’t attend any picture show,” saidtime, said, “could be attract- ing to the theaters only six times a year, all of the present industry problems would be settled.” Eiler Rhoden, Fox Midwest president, reiterated that thought, asserting it’s up to every exhibitor to increase patronage by rendering better public service.

“The higher cost of pictures make it necessary for the exhibitor to do a better job of selling his product,” he said.

Herman Levy, TOA general counsel, urged exhibitors to adopt a more charitable attitude in their relations with exhibitors and not to rush into litigation with every dispute, but attempt conciliation first.

Paul Terry of Terrytoons, producer of film cartoons for 15 years, called that past tremendous growth predicted continued gains for the film industry.

Gael Sullivan, TOA executive director, seconded the appeals of Rhoden and LaVer to better public service. Other speakers were Babe Cohn, manager of the Paramount Theater here; H. M. Richky, M-G-M, and Leon Dambrower, RKO.

Kranze Names Colquhon FC Dallas Branch Head

B. G. Kranze, vice-president and general sales manager of Film Classics, yesterday announced the appointment of Norman Colquhon as Dallas branch manager. Colquhon replaces Ralph Peckham, who has transferred to enter business for himself.

UK Plans No Change In Pix $ Remittances

(Continued from Page 1)

there is no present prospect for reduction by the British of the sums to be converted under the terms of the pact.

His statement came in reply to a question which did not touch upon the quota problem, leaving the speaker completely free to ignore that question. Also asked if there was any danger of reduction in pix earnings to be made available for conversion, he simply remarked that he had heard of no suggestion to vary the existing agreement.

Cripps was generally optimistic about the future economy of the United Kingdom and of Europe as a whole, frankly attributing his optimism solely to ERP.

Mayer Flying to Rio in Move to Avert Pix Break

(Continued from Page 1)

by Francis Harmon, vice-president, decided to oppose regulations of the Brazilian Central Price Control Commission, which directors felt would “arbitrarily penalize” member companies, subjecting them to “harsh business conditions, including film rentals.”

Mayer has just returned from France where he spent three months as consultant to the American Embassy on the Franco-American film accord.

Toland, Multiple Award Winner, Dies on Coast

West Coast Branch of THE FILM DAILY

Hollywood — Gregg Toland, 46, three-time winner of the Academy’s cinematographer award, died yesterday of a coronary thrombosis. Toland received his Oscars for “Citizen Kane,” “Wuthering Heights” and “The Best Years of Our Lives.”

He was a lieutenant commander in the Navy during the war. Survivors include his wife, Virginia Thorpe, and two children, Gregg and Timothy, both only one month old.
Utilize War Born Techniques

Studios Draw on Armed Services Devices

(Continued from Page 1)

est in this field and adapted servo or automatic controls and electronic circuits in the design of new equipment.

One of the developments in the "Entirely new field of technique within the industry is an overhead matte channel being used at Paramount in special effects photography. The channel consists of a structure with horizontal, vertical and transverse motions, which may be preset to any desired point, stop or reverse under any predetermined speed. This method offers great possibilities in filming moving matte, glass or hang-on miniature scenes.

Several studios are using peel coat on surfaces of sets. This was developed from the Army and Navy, which uses the material, which has a latex base to preserve equipment. The channel consists of a structure with horizontal, vertical and transverse motions, which may be preset to any desired point, stop or reverse under any predetermined speed. This method offers great possibilities in filming moving matte, glass or hang-on miniature scenes.

Major studios will also use the new magnetic camera crane designed by a committee appointed by the Motion Picture Research Council. It is set to be developed within a program to reduce costs and improve picture quality.

New Magnetic Recording

Western Electric and RCA are developing magnetic recording equipment, using a film base with magnetic coating for the recording of sound.

The Eastman Kodak Co. has been granted a patent for a magnetic recording system that is expected to eventually replace the nitrate film.

Sound-On-Shell

Twentieth-Fox has been working on stereophonic sound equipment and has also been very active in eliminating sound-on-shell by developing a new system that uses sound-on-shell in conjunction with a new system, called the "Sound-On-Shell" system, that is expected to eventually replace nitrate film.

Warners Bros. are using nylon diffusion cloth to cover outdoor sets, instead of the old canvas. The cloth is made of nylon, which is stronger and lighter weight.

New Jersey Allied to Police Anti-Trust Decree

(Continued from Page 1)

The proposed ITOA judgment would also enjoin ASCAP and its members from asking or using any exhibit for any sum of money for the performing rights to compositions in films heretofore, henceforth or currently in release where such performing rights were not sold to the producer along with the synchronization rights. Finally, the injunction bars any agreement between the composers and the producers that would limit sale of pictures to those exhibitors having a license from ASCAP.

TV Threat Increases Need for PR—Sullivan

St. Louis—Describing television as more of a threat, or just a new medium, Sullivan pointed out that "one of the chief reasons for any lack of means of communication that mark has ever deviated," Gae Sullivan, ASCAP director, said the "first thing to do is to paint a dark picture for export unless they go to work to find a way to make our relations with the public more human." Speaking at the banquet of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, Sullivan also indicated that he personally has always held to the philosophy of "If you can lick 'em, you've got to join them."

Continuing, Sullivan pointed out that there is no problem of the business that can't be cured by good product from Hollywood. He contended that there have been too many poor box office pictures, observing that poor films made for poor public relations. The industry today, Sullivan declared, stand in the narrow alley where, if it is not to avoid public censure and rejection, it must create public acceptance by better showmanship and better pictures.

18 Drive-In Theaters In St. Louis Territory

St. Louis—Opening by Henry Howay, owner of the Airway Drive-In, brings the total of such theaters operating in St. Louis County to five, as the number of Drive-In theaters served out of St. Louis continues to soar.

At the beginning of the year only five auto theaters were served from local exchanges, but since then 18 additional Drive-In situations have been opened, put under construction or definitely scheduled for construction. Others are contemplated.

WB, H-83 Agree On Terms

Ten per cent flat weekly increases retroactive to June 1, 1949, has been agreed between Warners and Locs H-83, IATSE. New contract will expire Aug. 31, 1949, affects more than 600 home office employees. Negotiations are continuing on other points. Separate pact is under discussion for WB subsidiaries.

May Up French Pic Time in Indo-China

Washington, D.C.—THE FILM DAILY Washington—Four weeks per quarter are reserved for French product on the screens of the theaters of France. Indo-China, the Department of Commerce reported this morning, with some possibility that the minimum may be raised to seven weeks in the near future.

Only 25 per cent of the film shown in Indo-China may be "in-house-squeezed." About 250 U. S. films are brought in yearly, mainly through French distributors, who also import French, British and Chinese.

NEW POSTS

WARREN BURKE, manager, Star-Lite Drive-In, 19th and Culver, City 5, Los Angeles.

VICTOR KELLEY, manager, Stude, Houston, Texas.

Wednesday, September 29, 1949
HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

The Independents, whose somber years ago were the orphans of the production field, have now come into their own and collectively they are beginning to give the major studios a tussle for both stories and stars as well as boxoffice shocks. . . . James Nasser, who with his brothers, heads Nasser Productions, General Service Studios and a chain of 138 Northern California theaters, is currently closing deals with no less than six independent organizations, all of them newly formed, in which the Nasser interests will participate financially. . . . Needless to say, all the pictures will be made at General Service Studios. . . . Story properties and stars involved are of sufficient impressiveness that Nasser will be committed to the expenditure of approximately $5,000,000 in their production. All pictures are being readied for production by the six independent groups under the aegis of Sam Weinsenthal, top Nasser executive.

MEANWHILE, Nasser is by no means laying off of producing on his own program. . . . He now has negotiations under way which, when all deals are closed, will not him rights to 20 former song hits which will be introduced in their year-by-year sequence as a passage of time index in "You Made Me Love You," Nasser's next production for United Artists release. . . . Planned as a Fred MacMurray-Madeleine Carroll co-starring to follow his current hit starring the same pair, "An Innocent Affair," the new musical is scheduled to be before the cameras by December, . . . Nasser is negotiating for Lloyd Bacon, who megged "An Innocent Affair," to perform a similar chore on the next one.

HARRY SHERMAN never filmed any plot gimmicks with a longer arm of coincidence than that which has just swept 26-year-old Peter Thompson into Sherman's talent fold. Thompson is an Ottumwa, Iowa, boy whose college career was interrupted by the war in which he served as a U.S. Naval officer. . . . On board his cruiser on his way back from a mission in European waters, Thompson met Vernon Clark, an Army flier who was returning to the U.S. after bombing missions on which he was shot down over Germany and spent months in a Nazi prison camp. . . . The two got talking. Thompson wanted to be an actor. Clark had ambitions to enter the movie production game. They signed papers giving Clark an option on the husky six-foot-three Thompson's acting ability.

OUT OF DEERENCE to the fact that Thompson wanted to finish college before taking up his acting career, Clark did not exercise the option until recently. . . . Then, as associate producer for Harry Sherman Enterprises he officiated in the signing of a seven-year term contract designed to build Thompson up into the top stellar ranks in the Western and outdoor epic field in which Sherman is outstanding. Thompson, after introducing the newcomer in an important role in "Tennessee's Partner," Sherman's next, the producer will boost Thompson to stellar billing in "Tall Man From Texas," forthcoming frontier epic based on the story by Graham Baker and Tedd Sherman.

Sack Making Tommy Scott Short Musicals for Tele

Dallas—Sack Television Enterprises has gone into production on a series of 15 musical short subjects featuring Tommy Scott and his Hillbilly Jamboree for television distribution. The hillbilly stage and radio unit jumped direct from Seattle to Dallas.

Robert M. Mosley will direct. Original songs by Scott and popular hillbilly numbers will be featured.

Correction

Karl Harte is in charge of the booking department of Warners exchange in Charlotte, N. C. New Posts column on Friday erroneously reported post otherwise filled.

Plastics Exposition at Grand Central Palace

Third National Plastics Exposition opened yesterday in Grand Central Palace for a five-day run. It is sponsored by the Society of the Plastics Industry, Inc. and admission is by invitation only.

Highlights of interest to the theater building trade include the exhibition of vinyl flooring in various patterns, new, transparent polystyrene partition blocks which serve the same purpose for interiors as glass bricks, melamine surfaced laminates used for such items as kick plates on doors and the application of plastics to fluorescent lighting housed in picture frames.

Thelectual Pioneer Will line at Waldon Nov. 17

Annual Dinner of the Motion Picture Pioneers will be held on Nov. 1, in the Bert Room of the Waldorf Astoria. It will be attended by the members of the attendance committee, the guests of the dinner committee. The evening will be preceded by the presentation of a motion picture about the obale site of next year's meeting, though as yet there has been no official final selection.

swellen Handling PR

Post Coast Bureau of THE FILM DAILY

Hollywood—J. Walter Thompson, has announced the appointment of W. C. Lewellen as director of his relations in Los Angeles and Hollywood offices. Lewellen will continue to direct J.W.T.'s motion picture advertising department activities in Hollywood, Los Angeles of New York.

STORKS

A seven-and-a-half-pound girl was born on Sunday to Mr. and Mrs. Arthur Reiman. Reiman is head of the the Mutual approval department of Film

Omaha—A girl was born to Mrs. W. Campbell, wife of the Columbia upper.

Tele Transcriptions To Trim Filming Costs

(Continued from Page 7)

most important news flashes and sporting highlights.

Video transcription system in use today in the Paramount buildings, New York, cost in excess of a quarter million dollars, Shupert revealed. However, he said, duplicates at a cost of about $35,000 will be installed soon in Chicago and Los Angeles where Paramount operates television stations.

Shupert said that by next month Paramount's television studio in its home office will be available to advertisers, agency men or production producers for staging video shows to be filmed at a cost of from $500 to $1,000 a day and running for a period of a 30-minute program. Figure is exclusive of talent, scenery, props and the producer's overhead. Programs will be photographed in 35 mm., but prints will be available in either 35 or 16 mm.

Record program would be turned over to the producer a minute after the program is finished. The same show, produced in a small motion picture studio, might cost 10 times as much, Shupert said, and it would be at least a week before the producer could see his footage.

He revealed that Paramount records programs regularly for several New York television stations. Its remote pickup truck, Shupert said, has perhaps the most up-to-the-minute control facilities in existence. Recordings were said to be commercially acceptable and of first-rate newscast quality. While not up to the footage of leading Hollywood cameramen, and taken under ideal lighting conditions, Paramount holds that quality is good enough to satisfy even the skeptical when re-televise.

DEATHS

PIERRE FRONDALE, 64, French screenwriter, playwright and novelist, in Paris from heart disease.

WILLIAM RAYMOND LYNCH, 70, for many years associated with his brother, S. A. Lynch, in the management of Paramount Enterprises in Miami. Survivors include his wife, in New York, four children, two stepchildren, his brother, and a sister, Mrs. C. E. Holcomb.

LAWRENCE KOHL, owner of the American Theater, Corner, la., and the Grand, Greenfield, la., at Corning.

HOWARD V. KNEVELS, 49, former manager of Loew's and of FPC theaters at Hamilton, Toronto, Windsor, Ottawa and Halifax, N. S., in Montreal.

MIRIAM KING, 31, actress and wife of Jack Holland, Hollywood magazine writer, from a heart attack in Los Angeles.

(Continued from Page 1)
She owes her "ripe old age" to him...

HOWEVER skillfully she might play her part, this young actress would still seem more girl than grandmother—save for the creative ingenuity of the make-up man.

By deft application of grease paint and putty, he has added years to her appearance...and conviction to her role.

This is but one instance of the magic at the make-up man's command. He does as much and more for film folk who must be transformed to Jekyll, Cyrano, gnome, or Manchu.

When these characterizations reach audiences successfully, it is because the make-up man combines cosmetic artistry with full knowledge of his medium. And, in knowing films, he is aware of what is done to help his work by the versatile members of the Eastman motion picture family, famous films for more than fifty years.
Infringement Retaliation ASCAP Possibility

ASCAP Appeal Certain in View of Annihilating Effect of ITOA Victory

While accepting the stigma of a monopoly in the proposed judgment it submitted yesterday for Federal Judge Vincent Leibell's signature, ASCAP through its battery of legal talent still left enough room to repair the damages wrought by the plaintiff ITOA. First, the defendant, in omitting any reference to infringement suits, left the door open for possible retaliation. (Plaintiff, on the other

Gov't Cryptix Case "Very Much Active"

Washington Bureau of THE Film Daily—Washington—Some solution of the current impasse between the Internal Revenue Bureau and Willis Vance, originator of the controversial Crypto- tion System, was seen here yesterday as Attorney Raymond Joy of the Chief Counsel's Office of the Bureau said the Government case against

Special Trust Courts Urged by Rembusch

South Bend, Ind.—Arguing that in the present judicial setup, rank and file indie exhibitors cannot afford, and do not know how to prosecute an anti-trust case, a proposal for separate courts to handle such complaints was advanced to the Congressional House Small Business Investigating Committee by Trueman Rembusch, president of Associated Theater Owners of Indiana. "If the little exhibitor attempts

Rayon Transforms Frozen Lira Into $5 for Distributors

American film companies will divide $50,000, as the result of utilization of frozen Italian lire by the world Commerce Corp., it was learned yesterday. Factoring organization invested 44,000,000 lire which

FCC to Raise Tele to UHF Move to Insure Competitive TV System

Youth Month Effects Carry on Through Fall

Effects of Youth Month will be maintained far beyond the end of September, according to reports being received at TOA headquarters. One of the most interesting aftermaths will be the weekly Saturday showings in Minneapolis of the pre-

Elmer Bills Elected President of KMTA

Kansas City—Elmer Bills, of the Lyric Theater, Salisbury, Missouri, was elected president of the KMTA yesterday afternoon, succeeding Homer Scott, Kansas. Dale Danielson, Russell, Kansas, was elected vice-president; J. A. Becker, Independence, Missouri, secretary, and Fred Meyn, Kansas City, Kansas, treasurer.

Hazen, Para. Resume Wallis Pact Parleys

Conferences leading to a new contract agreement between Hal Wallis and Paramount have been resumed here following the return from the Coast of Joseph H. Hazen.

AMPA Today Hears Gen. McClure, Coyne

Gen. Robert A. McClure, chief of the area field office of the Army's Civil Affairs Division, and Robert W. Coyne, former executive director of TOA, will be guest speakers at the opening luncheon of AMPA's Fall session in the Hotel Astor today. President Max E. Youngstein, Eagle Lion vice-president and ad-publicityexploitation director, will preside.
COMING AND GOING

COL. WILLIAM McCRAW, Variety Club’s 19th executive director, arrives on the Coast tomorrow.

FREDERICK RISSON has returned to Hollywood from an Eastern trip.

WILLIAM VOLMASTON, Monogram’s foreign publicity manager, has returned from a trip to the Coast.

MARGARET HATTON and HAROLD NECHT left Hollywood yesterday for publicity events in Canada. They will promote "Kiss the Blood Off My Hand." They are accompanied by BILL PEPPLE, Monogram vice president.

JOHN P. BYRNE, M-G-M eastern sales manager, is in Boston for a few days, returning here at the weekend. On Monday he will leave for Buffalo.

WALTER LANG, arrives in New York from Hollywood on Monday to complete arrangements for the world premiere of "Joan of Arc," at the Victoria Theatre on Amstel State. He will be accompanied by his wife, JOAN BENNETT, and their three daughters, SHELLEY, MELINDA and STEPHANIE.

ROBERT CUMMINGS will arrive at La Guardia Field at the controls of his own plane tomorrow for a week in New York before proceeding to Toronto.

CHARLES E. KURTZMAN, Loew’s North America divisional manager, Boston, and E. B. SCHLOSSBERG, Loew’s auditing department, New York, were recent Syracuse visitors.

LEO SELIGMAN, treasurer of Favorite Films, leaves Tuesday night for a business trip covering Detroit, Cleveland and Buffalo.

D. B. COLLINS, president of the Electrical Research Products division, leaves New York for Hollywood today for discussions with Western Electric and studio officials. He expects to return to New York in mid-October.


FINANCIAL

SEPTEMBER 29, 1948

NEW YORK STOCK MARKET

John J. Reynolds, Jr.

Net

High

Low

Chg.

Bull & Howell

18 13/8 18 15/8 + 1/2

Columbia Picts.

8 1/2 8 1/2 8 + 1/2

Eastman Kodak

42 1/2 42 1/2 + 1/2

General Foods

13 1/2 13 1/2 13 3/4 + 1/4

Leavitt, Inc.

21 1/2 21 1/2 21 1/4 + 1/4

RKO

15 7/8 15 5/8 15 5/8 + 1/8

Republic Picts.

3 7/8 3 7/8 3 7/8 0

20TH Century Fox

14 3/4 14 3/4 14 3/4 + 1/4

Universal Picts.

8 1/8 8 1/8 8 1/8 0

Universal Pict. prods.

17 3/4 17 3/4 17 15/16 + 1/8

Warner Bros.

10 5/8 10 5/8 10 +

43,000 CUB MARKET

Monogram Picts.

10 5/8 10 5/8 10 1/2 + 1/2

TECHNICAL

Trans-Lux

12 7/8 12 1/2 12 15/16 + 1/2

OVER THE COUNTER

Concorde

Bid

Asked

Pathe

3 1/2 3 1/2

Monroe Trust Hearing April 4

Chicago — Federal Judge John Barnes set the Monroe Theater million dollar anti-trust case for hearing next April 4. In the meantime, defendant companies will gather film information demanded by the plaintiff in the case.

Ask Nixing of City Movie Tax

Chicago — Riverview Company’s torneys are asking a mandatory judgment to restrain this city from collecting the four per cent amusement tax. This is the second case before courts, as bowling alleys also contesting the city amusement tax.

Prof. Richter to Receive Venice Award Tomorrow

Prof. Hans Richter, director of the City College Film Institute, tomorrow will receive a silver star from Italian Consul General Luigi Nardi in the offices of Dr. Harry Wright, City College president. This is the fourteenth contribution to the progress of cinematography, he said. The silver star will be presented by Professor Richer for his product "Dreams That Money Can Buy."
THE PAWS THAT REFRESH YOUR BOX-OFFICE!

M-G-M's line-up listed below is the Talk of the Industry! Leo’s history-making Spring and Summer record continues unabated into the Fall and Winter! For that golden sparkle at the Box-office take Metro-Cola!

GREER GARSON, WALTER PIDGEON in "JULIA MISBEHAVES" Peter Lawford, Elizabeth Taylor Ceser Romero, Lucile Watson, Nigel Bruce, Mary Boland, Reginald Owen

DANA ANDREWS, LILLI PALMER and Louis Jourdan in "NO MINOR VICES" with Jane Wyatt


Alexandre Dumas‘ "THE THREE MUSKETEERS" (Technicolor) Starring LANA TURNER, GENE KELLY JUNE ALLOYSON, VAN HEFLIN ANGELA LANSBURY Frank Morgan, Vincent Price, Keenan Wynn, John Sutton, Gig Young

"HILLS OF HOME" (Technicolor) Starring EDMUND GWENN, DONALD CRISP TOM DRAKE, JANET LEIGH and LASSIE

FRANK SINATRA, KATHRYN GRAYSON in "THE KISSING BANDIT" (Technicolor) J. Carrol Naish, Mildred Natwick Mikhail Rasumny, Billy Gilbert Sona Osato with Dance Specialties By Ricardo Montalban, Ann Miller, Cyd Charisse

John Ford’s "3 GODFATHERS" (Technicolor) Presented by John Ford & Merian C. Cooper Starring JOHN WAYNE, PEDRO ARMENDARIZ And Introducing HARRY CARY, Jr. with Ward Bond, Mae Marsh Jane Darwell, Ben Johnson

"WORDS AND MUSIC" (Technicolor) Starring JUNE ALLOYSON, PERRY COMO JUDY GARLAND, LENA HORNE GENE KELLY, MICKEY ROONEY ANN SORENN WITH Tom Drake Cyd Charisse, Betty Garrett, Janet Leigh Marshall Thompson, Mel Torme, Vera-Ellen

CLARK GABLE, WALTER PIDGEON VAN JOHNSON, BRIAN DONLEVY Charles Bickford, John Hodiak Edward Arnold in "COMMAND DECISION" with Marshall Thompson, Richard Quine Cameron Mitchell, Clinton Sundberg Ray Collins

"LITTLE WOMEN" (Technicolor) Starring JUNE ALLOYSON, PETER LAWFORD MARGARET O'BRIEN, ELIZABETH TAYLOR JANET LEIGH, ROSSANO BRAZZI MARY ASTOR with Lucile Watson C. Aubrey Smith, Harry Davenport

ROBERT TAYLOR AYA GARDNER CHARLES LAUGHTON VINCENT PRICE JOHN HODIAC in "THE BRIEFE"

"SUN IN THE MORNING" (Technicolor) Starring JEANETTE MacDonald LLOYD NOLAN, CLAUDE JARMAN, JR. and LASSIE with Lewis Stone, Percy Kilbride

"ACT OF VIOLENCE" Starring VAN HEFLIN, ROBERT RYAN with Janet Leigh, Mary Astor Phyllis Thaxter

SPENCER TRACY DEBORAH KERR in "EDWARD, MY SON" with Ian Hunter

JOHN GARFIELD in The Roberts Production of "FORCE OF EVIL" with Thomas Gomez and Marie Windsor And Introducing BEATRICE PEARSON

FRED ASTAIRE, GINGER ROGERS in "THE BARKLEYS OF BROADWAY" (Technicolor) with Oscar Levant, Billie Burke Gale Robbins, Jacques Francois

FRANK SINATRA ESTHER WILLIAMS, GENE KELLY in "TAKE ME OUT TO THE BALL GAME" (Technicolor) with Betty Garrett Edward Arnold, Jules Munshin

SEE FOR YOURSELF! TRADE SHOWS OF "HILLS OF HOME" OCT. 11th AND "THE THREE MUSKETEERS" OCT. 14th!
Special Trust Courts Urged by Rembusch

(Continued from Page 1) to prosecute such a case," Rembusch said, "he is dragged through one court after another, all the while watching his business being gobbled up by the monopoly."

Claiming the independent exhibitor, with a few exceptions, has been relegated to nabe and suburban situations, Rembusch declared, "The independent theater owner must be preserved for the good of the community."

37 "Finest Performances" Actresses at "Belinda" Bow

West Coast Bureau of THE FILM DAILY

Hollywood—The 37 film actresses who have given the finest performances of all time in the opinion of the nation's movie editors are being invited as honor guests at the premieres of Warners' 'Johnny Belinda' on Oct. 14 at Warner's Hollywood Theater.

A telephonic poll was conducted by Mort Blumenstock among leading newspapers and industry publications throughout the U. S. Forty-two actresses were named in the poll. Of these, five—Renee Adoree, Belle Bennett, Jeanne Eagles, Carole Lombard and Beryl Mercer—are no longer living.

Jane Wyman, who co-stars in "Johnny Belinda," was among the 42. She won her votes for her performance in "The Yearling" as well as in "Johnny Belinda." Betty Davis topped the poll by one vote more than those cast for Greta Garbo.

The other actresses are Renee Adoree, Jean Arthur, Mary Astor, Anne Baxter, Belle Bennett, Ingrid Bergman, Claudette Colbert, Joan Crawford, Olivia de Havilland, Irene Dunne, Jeanne Eagles, Geraldine Fitzgerald, Doris Kenyon, Kay Francis, Greer Garson, Janet Gaynor, Lilian Gish, Helen Hayes, Katharine Hepburn, Betty Hutton, Deborah Kerr, Vivien Leigh, Carole Lombard, Myrna Loy, Ida Lupino, Dorothy McGuire, Mae Marsh, Beryl Mercer, Eleanor Parker, Luise Rainer, Rosalind Russell, Elizabeth Scott, Barbara Stanwyck, Ann Todd, Claire Trevor, Valli, Teresa Wright, and Diana Wynyard.

ITALY MULLS LIMITING OF FILM IMPORTS

(Continued from Page 1) similar to the renters quota provision of the British Films Act—will expire today and is not a 1 side of the new Act which is effective tomorrow.

New move obviously is an effort to stimulate production in Italy which, while showing increases each year, has not yet reached the 70 annual features that would be required by distributors handling 350 imports under the proposed law.

Italian production totaled 47 features in 1946 and 57 last year, with the figure for 1948 estimated at about 60 features.

Importance of the Italian market to producers in other countries is indicated by a recent survey which shows the market is second to Europe in its importance. A Great cross of Italy's 6,890 theaters is estimated at $434,782,608.

Position of the new law would be the first postwar move by Italy to restrict the number of pictures entering the country through, in common with most European countries, there are restrictions on dollar remittances to the U.S. These, however, are so far less stringent that in most countries as the Cinematographic Law of 1947 permits investment of frozen funds in production of films with Italian partners, to a limit of 50 per cent of costs, as well as in production for third parties, investment in film plants and establishments, and the building and leasing of theaters.

Italy now provides that Italian theaters must show local features 80 days each year, at the rate of 20 films per quarter. Whether this provision is to be altered is unknown yesterday.

Loew's, Schine Clash in Syracuse Quiz Show Battle

(Continued from Page 1) with "Westinghouse" quiz show, aired by WAGE, has jumped to Schine's Paramount, with Loew's State countering with the "Stop Up Quiz Show," also aired by the same station, with E. W. Edwards & Sons city's largest department store, sponsoring.

Westinghouse program is sponsored locally by its appliance dealers, with 23 prizes offered each night. Latter range from Westinghouse automatic washer down to electric toasters. For the Edwards show, the store gives $1,000 in merchandise.

DEATHS

F. E. ADAMS, 70, British film industry veteran, at Matlock Bath Spa, Derbyshire.

SAMUEL E. SHEPPARD, 66, retired Eastman Kodak assistant director of research, in Rochester.
Paramount's Leadership Is 'Not Confined To The United Kingdom'

"Throughout The World... The Demand Is For Paramount"

-and

"SORRY, WRONG NUMBER" — "BEYOND GLORY" — "ISN'T IT ROMANTIC"

"NIGHT HAS A THOUSAND EYES" — "SEALED VERDICT,"

"MISS TATLOCK'S MILLIONS" — "THE PALEFACE"
Chicago Will Host '49 TESMA-TEDPA Meet

(Continued from Page 1)

ings shortly before noon and TEDPA members had huddled again in the Crystal Room for an hour or so during the afternoon. It was indicated by President Neu and Secretary Roy Boomer that TESMA may issue a detailed digest of the business meeting sometime today, the final day of the conventions.

Ray Colvin, proxy of TEDPA, likewise stated that he would be in a position to pass along a press release today.

On the eve of the close of the two gatherings, Boomer stated that it has been the most successful joint convention yet held by TESMA and TEDPA. The registration has already passed the 1,000 mark, a check late yesterday afternoon indicated, and with late-comers anxious to see the premiere of theater screen-size television projection by RCA this afternoon, there is a very strong possibility that an all-time attendance mark may be set.

It is believed that hundreds of motion picture theater owners from Southern Illinois, Eastern Missouri, Southeastern Iowa and perhaps even Kentucky, Indiana and Arkansas will come to St. Louis to see what the possibilities of television on their screens. KSDK-TV, the St. Louis Post-Dispatch station, is an originating point for programs on the recently established National Broadcasting Company's Midwest television network and this advancement on the part of the opposition has the film exhibitors in these parts doing some very serious thinking along the lines of do-over-tv'ing television with their motion picture shows.

Another high spot of the program this afternoon will be the world premiere showing of National Carbon Company's "Carbon Arc Projection" in Technicolor, which most-theaters are anxious to see.

Barton Kreuzer of RCA will deliver an address in connection with the television exhibition, while C. G. Ollinger is scheduled to be the lecturer for the Carbon Arc show.

Youth Month Effects Carry on Through Fall

(Continued from Page 1)

ious week's football games of the University of Minnesota.

Minnesota Daily Entertainment Co., in cooperation with the University, Station WTCN and the Griggs-Cooper Co., has formed a Junior Quarterback Club, and 4,000 youngsters are expected to assemble each week to see the films with the coaching staff and players participating. University is said to be so enthusiastic about the plan that it is moving to have it adopted next season throughout the Big Nine Conference.

At Atchison, Kans., an All-American Junior Football League has been formed with the sanction of city organizations, with the opening game at Amelia Earhart Stadium to be attended by Gov. Frank Carlson, and other dignitaries.

Hazen, Para. Resume Wallis Pact Parleys

(Continued from Page 1)

Of Hal Wallis Productions. Negotiations have been going on for a number of months and although at one time there seemed to be some possibility of Wallis releasing through some other distributor, it is understood that the removal of the Paramount arrangement is now almost a certainty. Chief obstacle remaining is said to be differences over what constitutes a reasonable charge for studio overhead.

"Peggy" in Detroit Bow at Fox Today

Detroit — Delegation of 20th-Fox talent will converge here today for the bow at the Fox of "Apartment for Peggy." Players attending opening festivities include Edmund Gwenn, William Holden, Colleen Townsend, and Director George Seaton. They will make three stage appearances.

A program of civic and social events will precede the showing of the picture. Preem details were coordinated by Dave Ideal of the Fox and Sid Blumenstock, assistant 20th exploitation manager.

Big Stage Season is Predicted for Chicago

Chicago — The biggest drama season in the past several years is anticipated by Chicago theater patrons, according to reports, virtually every Chicago legitimate house is ready for the new season, with the general caliber of plays to be offered being higher than ever. A Gus Ernest office here has made improvements in a number of its theaters in preparation for the boom.

Gov't Cryptix Case "Very Much Alive"

(Continued from Page 1)

Vance is "very much active." Some positive action against Vance on the merits of his system might be the near end of the legality of the system. Vance maintains that the Cryptix system employs 9999 variations of letter characters in any number of combinations, with the symbols keyed to a master converter available to Government collectors. Advantage is that individual theaters and circuits can keep their competitors from check-up on their own numbers to tell what business they are doing.

BIR officials admit privately that Vance's system is quite workable and in no way designed to evade the tax collectors. But it is not in strict conformity with the regulations, they argue, Vance's attorneys insist that Cryptix does match up to the legal requirements. Only way Vance can establish the legality of his system, it is admitted at BIR, is for the Bureau to bring action against him and argue the matter in federal court.

If this happens, the service will have to take the slower road of winning sufficient exhibitor backing either to win through a Congressional amendment to the current regulations or to convince the Treasury general counsel. If the latter happens it will go through an administrative ruling. The latter is probably more difficult than the former.

Coast's KTSJ Joins Du Mont Telc Web

West Coast branch of the FILM DAILY Los Angeles — Addition of KTSJ, Don Lee tele station here, to the Du Mont chain of network affiliates is announced by Lewis Allen Weiss, vice-president of the station.

Until the extension of present network facilities across the country which will require about three years, KTSJ will receive the Du Mont programs via tele-transcriptions, the Du Mont stations which records the shows on film.

Theaters to Compete in Contest

St. Louis — Teams from local film theaters will take part in the Fire Brigade Contest to be staged Oct. 8 in the newly completed Shubert theater in St. Louis as part of the local observance of Fire Prevention Week.

FCC to Raise Video To Ultra-High Band

(Continued from Page 1)

plications were pending, with 86 construction permits out and 37 stations on the air. It was not known definitely what action would be taken with regard to those stations which have invested heavily in transmission equipment for operation in the VHF bands (the current spectrum region), but it was assumed that some procedure similar to that followed in the case of FM would be adopted by the Commission. A few years time passed before any of the low band issues were finally closed out of the 50 mc. area.

On the other hand, there was the possibility that the upper portion of the present TV band might be retained for some time, with early vacating of the channels below the lower FM band and it was expected that other possibility would be the setting of different time limits for the clear of various of the present 12 channels, on the basis of the number of permits to be affected. A basic factor is the necessity for the FCC to retain VHF spectrum for other services — especially Government and industrial.

On another point yesterday was that the Commission is either freezing the present applications pending the adoption of new standards to prevent these applications from seeking instead new filings for channels in the high band. There were strong indications that the latter course has been determined upon.

The decision coming with unusual switch — the applications having moved to avert further large expenditures on receiving and transmission equipment might soon become obsolete. Present receivers are certain to be obsolete values for some years to come since it is certain that there will be stations in the VHF frequencies for some time yet but whether present receivers will be competitive in the VHF bands is another question — one which various manufacturers might be invited to answer.

KXOL television manufacturer has already let it be known that he plans to market shortly TV receivers designed to tune in both bands. Whether his designs will be capable of eliminating the lower part of the spectrum may depend upon the details of Chairman O'Gry's announcement this morning. The shift within the industry is bound to be comparatively slow, with no likelihood of bare-bone production of VHF transmitters for at least a year and a half. Before any construction permits are issued it is likely that engineering standards will have to be adopted — a time-consuming operation.

Just what the industry can do in the meantime is somewhat of an open question, but something O'Gry may clear up today. One important question is "What will happen to the present transmitting and receiving equipment now in the hands of dealers and manufacturers? It was reported that some conditions to keep this equipment from becoming a total loss will be announced.

STORKS

Nick Matouskas, of the Skouras Circuit, just became the pappy of a son, named Peter. Two older children are girls.
proposed judgment to operate outside the U. S. and its territories.

Text of judgment proposed by ASCAP follows:

"ASCAP hereby sued and restrained from and the members of ASCAP acting in concert are hereby enjoined and restrained from making any license fee or demand for payment of any license fee to license the right to perform public performance of profit of musical compositions which members of ASCAP have designed and synchronized with motion picture films by means of public performance of motion picture films in a motion picture theater."

"ASCAP and its members are enjoined from compelling from competing with motion picture producers for the purpose of including a clause in contracts issued by producers to exhibitors directly or indirectly requiring exhibitors to obtain a license from ASCAP as a condition to the exhibition of the licensed pictures."

Nothing contained in this judgment shall be construed as having any effect with respect to operations or activities of any defendant which are not exclusively to acts and operations outside the United States and its territories and are not covered by the Anti-Trust Laws of The United States, nor shall this judgment have any effect with respect to operations and activities within the United States and its territories relating exclusively to acts and operations outside of the United States and its territories not violative of the Anti-Trust Laws in the time of such operations or activities.

Nothing contained in this judgment shall be construed as limiting the right of ASCAP or its members to license the right of public performance for profit through the exhibition of motion picture films in places other than the United States or its territories, of musical compositions synchronized with motion picture films.

"Nothing contained in this judgment shall be construed as limiting the right of ASCAP or its members to acquire and license the right of public performance for profit through the exhibition of motion picture films, of musical compositions synchronized with motion picture films produced and made outside the United States and its territories."

"Plaintiffs are not entitled to recover against the defendants any money judgment for damages for the attorney’s fees and the complaint of the defendants in so far as it relates to any claim for damages and for the payment of attorneys’ fees is hereby dismissed on the merits."

THE TOGA-ASCAP case came up for trial before Justice Harold H. Marsh & 4. The Court filed its opinion, findings of fact and conclusions of law on July 10. The complaint parties will come up before Judge Leibell for his decree on Oct. 6.

UNITED AIR LINES

New Commuter-Ticket Plan

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United now enables you to obtain a 15% savings by means of a new Commuter-Ticket Plan* which is exempt from the 15% Federal Tax on public transportation.

You can effect this savings by making at least two round trips or four one-way trips within 30 days between the same two of any of the 80 cities on United’s Main Line Airway. Tickets are non-transferable, and are issued to individuals only.

Being exempt from the 15% transportation tax, United’s Commuter-Ticket Plan is an additional economy. This is over and above what you have with United’s 5% round trip discount and removal of premium fares.

For example, if you make the equivalent of two round trips monthly between New York and Chicago, you save an additional $25.14... between Los Angeles and San Francisco, an additional $12.00... between New York and Los Angeles, an additional $89.97.

*United is filing this Commuter-Ticket Plan with the Civil Aeronautics Board to become effective, subject to its approval, on October 15, 1948

Your best dollar buy is when you fly UNITED AIR LINES
Phone or write United today for additional information.

NEW POSTS

HARRY GOSSEY, from oceanliner shipper to booking dept., Warners exchange, Charlotte, N. C.

TOM DAVIS, from short subject booker to feature booker, Warners exchange, Charlotte.

NADRO ZOY, manager, Hollywood, Sioux Falls, S. D.

JAMES FLAHERTY, United Artists salesman, Minneapolis.

JOHN COLWELL, Sr., operator, Broadway-Capitol, Detroit.

CONRAD SMITH, former editor of "Actors' Craft," to create writing staff, Jim Handy Enterprises, Detroit.

SAM GREISMAN, former supervisor of Midwest Circuit, Detroit, to manager of Times Square Theater.

Boris Bernardi, returned to old post as general manager of Midwest Circuit, Detroit.

F. A. HAYES, temporary manager, Mars, Ottawa, III.

Elmer Bills Elected President of KMA

(Continued from Page 1)

R. R. Biechele, Homer Brougig, Glen Caldwell, Glen Hall, Virgil Harbison, Gordon Holliday, Jay Means, Red Weary, J. E. Pennington, all independent operators; Frank Plumlee, Griffith Circuit; E. C. Rhoden, Fox Midwest, Clarence Schultz, Commonwealth.

Under a new setup President Bills takes a manned National TOA director. Biechele was named alternate. The final afternoon closed sessions were held up with roundtable discussions. The final banquet was held last night.

Rathvon’s RKO Common

Holdings Down to 14,200

(Continued from Page 1)

month prior to Aug. 10 in three blocks. As of Sept. 10 Rathvon was left with 14,200 shares.

SEC also reported Herbert J. Yates dropping his 900 shares of dollar cumulative preferred in Ret
to public during the month ended Aug. 10—but retaining 73,687 shares of 50 cent common, and $35,000 worth of four per cent cumulative income debentures.

Daniel Sheaffer dropped some 2,940 shares of Universal Common during the period ending Sept. 10, retaining 2,367, while Preston Davie dropped 2,900 and retained 3,400.

Albert Warner was reported acquiring another 700 shares of Warner $5 common, to hold 435,200 shares and $21,000 in a trust. B. L. Larue was reported dropping half his 200 shares of capital stock in General Precision Equipment.

Rayon Transforms Frozen Lira into $5 for Distrubts.

(Continued from Page 1)

had accumulated the credit of the U. S. distrubts. in Italian rayon fibre which was exported and sold for dollars. It is understood that 40,000,000 lira additionally will be so utilized before the end of the year.
In the first 4 days of the...

Industry leaders from coast-to-coast join Century Fox, the leader of the industry* in the FALL FESTIVAL OF HITS kick-off with these 2 Great World Premieres!

*Record to date in '48... more hits than any other company on Variety's Scoreboard... more Champions than any other company on Motion Picture Herald's list of Boxoffice Champions... the only company to make the list every month!